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**KELLOGGS**

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# *Garden Beauty Book*

**FALL  
1944**



**R. M. Kellogg Company ★ Three Rivers, Michigan**



Cheerio



### CHEERIO

Dark red spots! Here is a Poppy that really is unusual. And the spots are much richer and purer in color than the picture shows. The pink, too, is much more delicate and beautiful: One of those exceedingly dainty colors that printing cannot accurately show.

Stems tall, straight, and strong. Foliage good, healthy and vigorous.

The witchery of Cheerio will captivate you, and charm you. You will love it in your garden. Order at least two, and have a delightful surprise.

PRICES: 1 for 65c; 2 for \$1.20; 4 for \$2.35.

### HELEN ELIZABETH The Spotless Poppy

We wish we had room to show you Helen Elizabeth but who would not like a Poppy without spots! **Helen Elizabeth is clear, over-all salmon-pink**; it has delicacy and richness. Its beauty, too, is incredible. It will add a new pride and joy to your garden. If you'd like a spotless Poppy, order Helen Elizabeth.

Strong, upright grower. Healthy and vigorous. Fine foliage.

PRICES: 1 for 65c; 2 for \$1.20; 4 for \$2.35.

*Kellogg's*

**FLAME**

**POPPY  
COLLECTION**

Here's a new special in Poppies. We will send you three brightly colored Poppies from our surplus varieties, regardless of value. We list no Poppies for less than 55c each, so you can see what a bargain this is. All three will be different. Varieties our choice.

PRICES  
**3 Plants \$1.00**  
**6 for \$1.95**





# errio!

## WONDER CHILD

Let's cut a watermelon—and if it's a properly ripe one, how delighted we will be at its deep pink coloring! Oh! but it's rare and beautiful!

Now, here's watermelon-pink in a Poppy. And see how it is brightened by the contrasting dark beauty spots. They seem to be made of black velvet.

Flowers huge—8 inches across or more. This beautiful Poppy will arouse the finest comments from your neighbors and friends. Stands strong, straight and tall. Good foliage. Healthy.

PRICES: 1 for 65c; 2 for \$1.20; 4 for \$2.35.



Wonder Child

**Cheerio Poppy Collection**

2 Cheerio . . . . .	\$1.20	Special Price	<b>\$3<sup>25</sup></b>
2 Helen Elizabeth . . . . .	1.20		
2 Wonder Child . . . . .	1.20		
Total Value . . . \$3.60			

# Kellogg's ARISTOCRAT POPPIES

These Poppies will never grow old; they will always have a place in the finest gardens. They are the classics of Poppydom. Be sure to order them.

**NEW PERFECTION.** Shown at left. Pretty fluted petals of delicate shell-pink, rich purple-black stamens.

**PERRY'S WHITE.** Very entrancing and beautiful. And it makes the brighter colors stand out so beautifully! Blooms very large, with fine satiny texture. Crimson markings at the base of petals.

**WURTEMBERGIA.** A brilliant, flaming, red torch on tall, straight stems—a gushing fountain of rich black stamens.

**MRS. PERRY.** This tall pink Poppy grows more popular every year. Don't miss it.

PRICES: All Aristocrat Poppies, each 55c; 2 for \$1.00; 3 for \$1.45; 4 for \$1.90.



## Aristocrat Collection

This collection gives you two each of the varieties listed above. Two New Perfection, two Perry's White, two Wurtembergia, two Mrs. Perry. Total Value \$4.00—**ALL EIGHT FOR ONLY \$3.75.**

**8**  
for  
**\$3<sup>75</sup>**

# Peony-flowered POPPY

## SALMON GLOW



See it glow! The name is well chosen, for the whole flower gives an effect of being lighted from within by some mysterious fire. Or, it is like the beautiful glowing embers of a dying fire.

How many petals? An actual count was made on a single flower, and over one hundred were found.

Not only that, but the new Peony-flowered Poppy, Salmon Glow, is the only Poppy that keeps well in water.

Flowers are exceptionally large, fully 8 inches across. Strong, upright grower. Foliage strong and vigorous.

PRICES: 1 for \$1.25; 2 for \$2.40; 4 for \$4.70.

## Keep 'em Smiling

### Buy War Bonds

Make a good investment. Protect your investment in your country. Provide for the future happiness of your children. By now you know the entire story of War Bonds, so all we need say is: BUY! BUY! BUY!



# Aristocrat

There are no better Peonies than these. Plant them and you will have the best.

**FESTIVA MAXIMA.** A magnificent Peony of almost fabulous greatness; lusty in size, but dainty, too. Huge double flower, with pure white petals, crimson-marked in the center. Very tall. Strong grower. Midseason. **PRICES:** \$1.00 each; 2 for \$1.90.

**KELWAY'S GLORIOUS.** You will love the creamy white of this amazing Peony, its mammoth rose-type flowers, and its delightful fragrance. Midseason. One of the best-rated white Peonies. **PRICES:** \$2.00 each; 2 for \$3.90.

**LE CYGNE.** Very large. Early. Ivory-white—no shading. Wonderfully fragrant. Perfect rose type. A perfect bloom to every stem. **PRICES:** \$3.75 each; 2 for \$7.45.

**MME. JULES DESSERT.** A beautiful blend of delicate flesh-pink and creamy white, shaded together with a mysterious, smoldering glow at the center. Blooms heavily. Late midseason. **PRICES:** \$1.25 each; 2 for \$2.40.

**SOLANGE.** A blending of delicate waxy white, golden buff, and delicate orange. Its beauty glows and shimmers with bewildering hypnotizing effect. Large, compact rose-type; free bloomer. Late. **PRICES:** \$1.25 each; 2 for \$2.40.

**THERESE.** The bewitching "glamour girl" of pink Peonies; shades of lilac-rose and lilac-white glimmer and shine with delightful aura-like effect. Strong grower, free bloomer. Midseason. Delightfully fragrant. **PRICES:** \$1.55 each; 2 for \$3.00.

**7 BLUE BLOODS \$6.95**

A bargain! We have taken great care in selecting the varieties.

- 1 Mme. Jules Dessert. Pink and white ..... \$1.25
- 1 Solange. White shaded buff and orange ..... 1.25
- 1 Therese. Highest rated pink 1.55
- 1 Festiva Maxima. White marked red ..... 1.00
- 1 Karl Rosenfield. Red ..... 1.00
- 1 Primevere. Yellow ..... 1.25
- 1 Sarah Bernhardt. Pink .... 1.25

Total Value ..... \$8.55

**Special Price • \$6.95**

# Peonies

**WALTER FAXON.** A beautifully blushing and amazingly perfumed flower; luminous coral-pink, lighter at the petal end. Delightfully fragrant. Midseason. **PRICES:** \$1.85 each; 2 for \$3.60.

**SARAH BERNHARDT.** (Picture at right.) Looks like a big fluffy ball of chiffon, doesn't it? But Sarah Bernhardt is prettier than chiffon, because its beauty is alive. Apple-blossom-pink in shade. Semi-rose type, strong grower. Free bloomer. Midseason. Fine for cutting. **PRICES:** \$1.25 each; 2 for \$2.40.



Sarah Bernhardt



Primevere

**PRIMEVERE.** (Picture above.) Here is the Peony that will fan your garden enthusiasm into flame. Creamy yellow guard petals and sulphur-yellow center. Very fragrant. Midseason. **PRICES:** \$1.25 each; 2 for \$2.40.

**KARL ROSENFELD.** See picture of this beautiful Peony at right. Intensely red. One of the most beautiful and striking Peonies known; pure and rich in its coloring. Large, globular, semi-rose type. Vigorous, tall, free flowering. Early. **PRICES:** \$1.00 each; 2 for \$1.90.



Karl Rosenfeld

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## 4 Peonies \$3<sup>50</sup>

In this fine group we give you Peonies chosen by us from the ten aristocrat varieties listed on these two pages, so that you get a \$4.00 to \$5.00 VALUE or more. We carefully select a fine range of colors and types, each different.

**R. M. Kellogg Co.**  
Three Rivers, Mich.



# New Rainbow Iris

## BETTY F. HOLMES

*"A sight to dream  
of, not to tell!"*

This heavenly creation looks like a beautiful lingering memory—and who can photograph a memory? Betty F. Holmes is too delicate, too lacy and too dream-like to be properly pictured. Just try to imagine a flower many, many times more beautiful than the picture. You can't over-do it, so go the limit. Huge size.

BUY WAR BONDS

PRICES: 65c each; 2  
for \$1.20; 4 for \$2.30.

## CITY OF DREAMS

*"I am black, but O my soul is  
white!"*

Actually, City of Dreams is a deep, deep purple that makes you think of a fragrant night, and who dares say that such a night is not enchanting!

Again we say: do not depend entirely on the picture, but use your imagination, and again go the limit.

PRICES: 75c each; 2 for \$1.40;  
4 for \$2.70.

## RAINBOW IRIS

Made up of one plant each  
of the four varieties listed  
here.

**SPECIAL** \$2.00  
All Four

All Rainbow Iris  
plants furnished are  
strong, vigorous,  
field-grown stock.

If you want beauty that will linger in your memory, plant Rainbow Iris.

All Rainbow Iris plants furnished by us are strong, vigorous, field-grown stock.

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## REINE HELENE

Last year, we tried to show a picture of Reine Helene. This year we give up, for no picture will do. Reine Helene, like Betty F. Holmes and City of Dreams, is too beautiful to be shown on paper. It has the delicacy of a morning mist, the dignity of a queen, hugeness you can scarcely believe, and beauty to dazzle your eyes.

The color is a delicate blue-purple with lacy white veins. Huge outer petals, with smaller upright inner petals. Produces in abundance. Early.

PRICES: 60c each; 2 for \$1.10; 4 for \$2.10.

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## PATROCLE

*"Exceedingly delicate and beautiful to behold!"*

Beautiful amethyst-violet; beautiful yellow throat; beautiful blue flush toward the center of the very huge drooping petals. Blooms early.

PRICES: 40c each; 2 for 70c; 4 for \$1.30.

Plant your Rainbow Iris this fall: we do not list them in the spring.

You will surely want to try all four of these amazing new Rainbow Iris, and so we are offering you this fine bargain. Send us only \$2.00, and we will send you one each of the four varieties. Or send \$3.90 for 2 of each.

Rainbow  
Iris

*Bargain!*

4  
FOR  
\$1.35

Make your garden a fairyland with this amazing bargain in Rainbow Iris. The price is less than half what they would cost you if you ordered them by variety. We will send you a variety of colors, every one different, such as light blue, dark blue, purple, and white; all huge, filmy, fairy's-wing beauties; all outstanding varieties; all healthy, vigorous plants.

PRICES: 4 for \$1.35; 8 for \$2.55.



Please do not ask us to label varieties or colors in this bargain—price too low.



*Wedgewood  
Dutch  
Iris*

As pretty and delicate as the breath of May. These Wedgewood Dutch Iris really are pretty! They are a delicate, porcelain-like blue; and they look dainty and amazingly fragile! One of the finest of all flowers in cut bouquets.

The stems of Wedgewood are upright and straight, not angular; about 14 inches high. The earliest of all Dutch Iris. PRICES: 10 for 95c; 20 for \$1.85.

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## Dutch Iris Special

This is the mixture that gives you the most for your money. We do not label these bulbs, but we do give a fine color range, blues, yellows, and whites—and the bulbs are high quality, and all are blooming size. Dutch Iris are so delightful in the garden that you really should find room for them.

PRICES: 16 for \$1.00; 20 for \$1.25; 30 for \$1.85.



*Kellogg's*

# FALL BLOOMING IRIS



Ultra

A row of these fall-blooming Iris are strikingly beautiful in the daytime, and in the evening they are of "such stuff as dreams are made of." Yes, these glorious Iris really do bloom in the fall, with glorious effect in your garden. At these new prices, you can make your garden bigger and more beautiful.

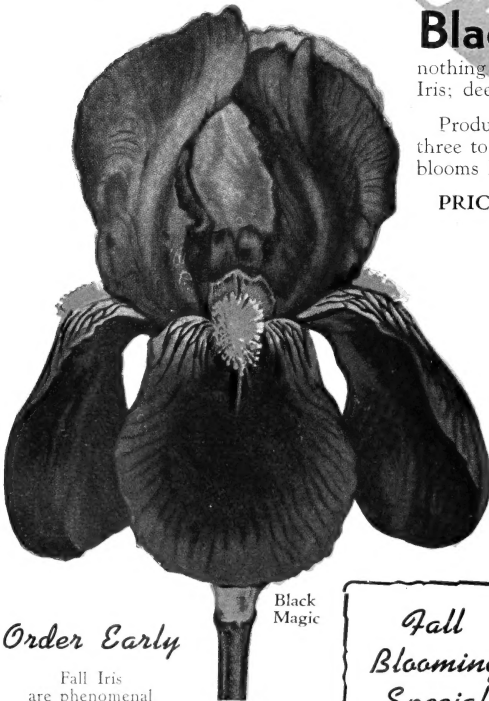
*Free*

of extra charge—  
\$1.00 value or more  
See back cover.

**Ultra** A picture in black and white might be good, and a picture in color is better, but best of all is the real thing, especially as regards the fine fall-blooming Iris Ultra.

For Ultra, Nature took a bit of the deep blue sea, with its ever-changing shades of dark and light blue, and fashioned it into this sparkling thing of beauty. And don't forget that it blooms in the fall, too.

PRICES: 60c each; 2 for \$1.10; 4 for \$2.10.



Black Magic

**Black Magic** The name makes you think of witchcraft, and mysticism; and indeed it seems that nothing but the art of black magic could have produced this beautiful Iris; deep, lustrous, velvety, blue-violet coloring; rich satiny texture.

Produces more flowers in September than others produce in June; three to six flower stalks per rhizome; several flowers per stalk. Also blooms heavily in June.

PRICES: 60c each; 2 for \$1.10; 4 for \$2.10.

## Other Fall-Blooming Iris

**AUTUMN QUEEN.** Beautiful shimmering white. 45c each; 2 for 80c; 4 for \$1.50.

**DORCAS HUTCHESON.** Rich beautiful violet, 45c each; 2 for 80c; 4 for \$1.50.

**OLIVE WHITE.** Cream-colored with green-gold veining. 45c each; 2 for 80c; 4 for \$1.50.

**PEGGY BABBINGTON.** Delightful yellow. 45c each; 2 for 80c; 4 for \$1.50.

**SUPER AUTUMN KING.** Identical with the old Autumn King but produces many more flowers. Colors: Light and dark blue. 45c each; 2 for 80c; 4 for \$1.50.

*Order Early*

Fall Iris are phenomenal sellers.

*Fall Blooming Special*

Surprise your neighbors with this wonderful display in the fall. Here is a whole garden of Autumn Blooming Iris, in a fine variety of colors. You get one each of all the fall-blooming Iris listed on this page, seven in all, total value \$3.45.

*All 7 for \$2.75*

# 8 Ever-Blooming

MINIATURE IRIS

8 for \$3.45  
16 for 6.75  
24 for 10.05

**\$3.45.**

Equal Distribution of Varieties or You May Choose

Order at the special prices above, and we will send you a fine mixture of these four Miniature Everblooming Iris, all four varieties included, as equally distributed as possible. Or, you may choose the varieties you want. These varieties, the group, will bloom from early spring until fall. Enchanting color range. The newest and most unusual miniature Iris.

(Note.—One spring-blooming variety, Pigwiggen, white, has been included to give full color range. The other three varieties usually bloom both spring and fall.)

**LIEUT. CHAVAGNAC.** Everblooming. Rich violet in coloring. Very fragrant. One of the best Miniature Everblooming Iris.

**PIGWIGGEN.** Spring blooming. So cunningly piggy-like that we named it Pigwiggen. But, it is a clean little pig, white and pure in the coloring of its flowers.

**SOUND MONEY.** Everblooming. Blooms profusely twice a year. A nice clear yellow in coloring.

**TAMPA.** Delightful wine-red miniature Iris, produces many flowers early in the spring, and also blooms in the fall.

## PRICES

All Everblooming Miniature Iris Above

1 for \$0.53	8 for \$3.45
2 for .95	16 for 6.75
4 for 1.80	24 for 10.05

## IMPORTANT!

On account of labor shortage, nurserymen have been limited in their plantings of all nursery stock and plants are scarce. Order early!

**R. M. KELLOGG CO.**  
Three Rivers, Mich.

Send Orders to R. M. Kellogg Co., Three Rivers, Mich.

## Chubby Darlings

These pert and saucy flowers are the chubby darlings of Iris. Beautiful in a low border. Fine in a rocky or wherever chubbiness is desired. Grow 6 to 10 inches high.

## 8 Early Spring Miniature Iris \$2.75

Here are the newest and best spring-blooming Miniature Iris. Note the fine color range.

**GLEE.** A soft yellow. Graceful and charming. 8 to 12 inches.

**FAUNTLEROY.** A new color in miniatures. Standards grayish white, edged soft yellow; falls flaring raisin-purple with narrow yellow border.

**BLACK BIRD.** Dark, mysterious violet, like a summer midnight. Prettily frilled.

**SOCRATES.** Bright, wine-red, clear and beautiful.

**ROSE MIST.** A delightful new color for your miniature collection—new, soft mauve-pink.

**SNOWCAP.** A fine new snow-white. Your garden is not complete without a white.

**BLUE QUEEN.** A pretty and dainty blue; fragrant, too.

**SILVER ELF.** Frilly and delicate: sparkling white with a little splash of violet.

**PRICES:** All spring-blooming varieties, 45c each; 2 for 80c; 4 for \$1.50; 6 for \$2.20.

# Aristocratic Iris

Here are Iris that are new and better. A few years ago we started with only a very few rhizomes of a number of outstanding new and scarce varieties, working hard to produce a supply. We now have enough that we can offer them to you.

**CALIFORNIA GOLD.** Well named: rich and pure in color, and perfect in form. Flowers many and large.

**CHEERIO.** A brilliantly beautiful Iris: falls, rich, satiny, ruby-red; beard, vivid orange; standards, soft rose flushed with soft yellow. Blooms heavily.

**CLARA NOYES.** 38 inches. Very, very beautiful. A rich blend of "Talisman Rose" colors.

**GUDRUN.** A huge, beautiful white. Try it.

**HYPATIA.** It's blue! Over-all blue! Beautiful blue! What more can we say?

**JEAN CAYEAUX.** A wonderful blending of Havana and coffee brown.

**MARQUITA.** A huge, ivory-colored flower with bright red lines from base to apex of falls. Center of flower turns red as it grows older.

**NENE.** This beautiful Iris is simply huge! Flowers 9 to 10 inches long. Coloring, soft lilac standards with rich old rose falls. General effect, red.

**PINK SATIN.** Picture at right. Note the beautiful orchid-pink coloring.

**SAN FRANCISCO.** A huge mass of beauty. Color: white with a dainty smattering of lavender-blue streaked along the edges.

**PRICES:** All Iris above, 1 for 45c; 2 for 80c; 4 for \$1.50.



Pink Satin

*Special*  
**10 for \$3.50**

We send you one each of the ten varieties listed at left. Or, you may select the ones you want.

## GUARANTY

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition, or order refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants or bulbs unless so instructed by us.

We cannot guarantee continuous growth since this depends upon care you give the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to May 15th.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

## HOW TO ORDER

**SEND MONEY** by check, money order, or registered letter. Unregistered currency sent at your own risk. Add five cents exchange on personal checks.

**NO C. O. D. SHIPMENTS OR OPEN ACCOUNTS.** Please send cash with order.

**CANCELLATIONS.** Orders not subject to cancellation or change during shipping season. Stock not returnable for credit.

**SHIPPING CHARGES** to be paid by you when shipment is received. On express shipments you pay upon delivery. On parcel post shipments you remit postage to us after shipment is completed.

**HOW FAR IS YOUR EXPRESS OFFICE?** If there is no express office in your town, give name of nearest office and distance from you, on order blank. If distance is great, we will ship parcel post.

If a federal sales tax law should be passed, please add the tax to your remittance.

**R. M. Kellogg Co., Three Rivers, Michigan**



# 2 *New* PHLOX

## CULTURAL NOTE

Plant Phlox 18 inches apart in good rich garden soil; sun; ordinary moisture requirements.

You will welcome Bright Eyes and Sonja, and you will want them, too, so that your garden will be prettier than your neighbor's. Here are the pictures and descriptions. Better order early and be sure of getting yours.

## SONJA

Baby Blue with straw color eyes—an oddity yes! But oh, it's a pretty oddity! It will add beauty as well as individuality to your garden. We've done the best we can to show Sonja's unusual color, but light colors are hard to reproduce accurately, and so we fall short of perfection. You will have to try it to know it. Somewhat low-growing, 18 to 24 inches, but healthy and vigorous; large florets. Place Sonja out in front. It is a real headliner.

**PRICES:** 45c each; 2 for 80c; 3 for \$1.15; 4 for \$1.50.



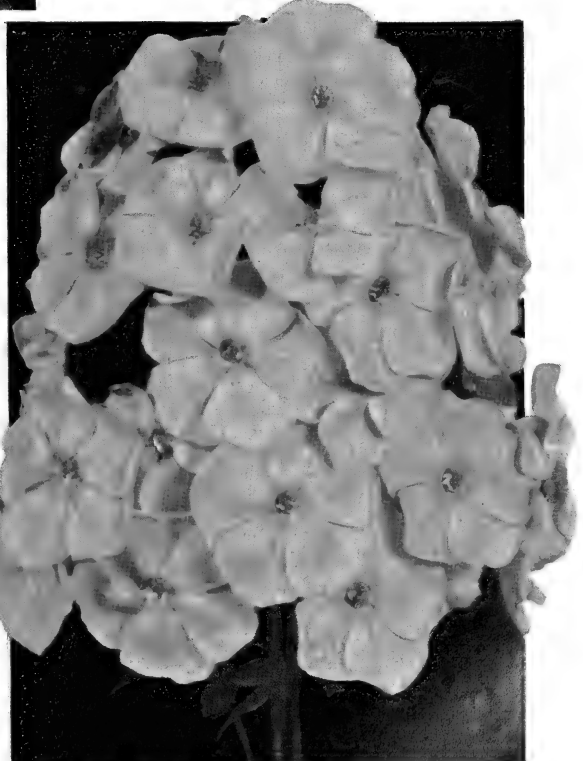
Sonja

## BRIGHT EYES

The first year Bright Eyes sold at \$1.00 per plant. This year we offer you 3 for \$1.15. There have been red Phlox before, but none with the beautiful large florets, and dancing dark eyes of Bright Eyes. And, we can say, too, none with quite the amazing brilliance of coloring. Oh, what a glorious sight a bed of Bright Eyes is! You should see the row after row of them blooming in our nursery. Why not transplant a part of this striking glory to your own garden? Bright Eyes is a child of the famous large-flowered Daily Sketch and inherits all the health and vigor of its parent, and—the huge florets, too. It is magnificent in size, magnificent in color.

Here is something really new for your garden. Do not miss it. Order early. **PRICES:** 45c each; 2 for 80c; 3 for \$1.15; 4 for \$1.50.

IMPORTANT! By error, Bright Eyes is shown orange. Should be BRIGHT RED.



Bright Eyes

*Special!*

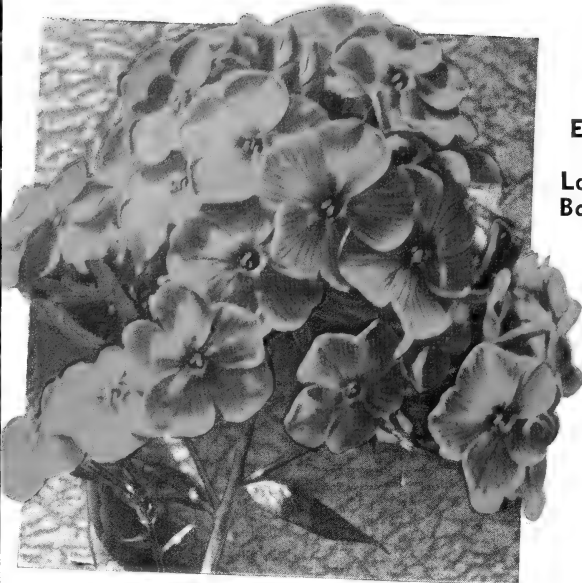
2 Sonja . . . . \$0.80

2 Bright Eyes .80

Total value \$1.60

**Special Price \$1.35**

R. M. Kellogg Co., Three Rivers, Mich.



**AFRICA**

Color so mysteriously beautiful that it can hardly be described—amazing, dark, carmine-red that seems to belong to another world. Strong, vigorous grower; healthy and hardy; easy to grow. Far more beautiful than the picture.

PRICES: 1 for 40c; 3 for \$1.00; 6 for \$1.90.

Every-  
one  
Loves a  
Bargain

*Now!*



**SALMON GLOW**

Deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox. Eye: deep carmine. Heads: well filled, stately. Foliage healthy, strong.

PRICES: 1 for 40c; 3 for \$1.00; 6 for \$1.90.



**COUNT ZEPPELIN**

A very fine and striking white. Note the pretty red eye; looks like a dainty polka-dot dress, doesn't it?

PRICES: 1 for 40c; 3 for \$1.00; 6 for \$1.90.



Daily Sketch

# Kellogg's **BIG SIX** Collection of Hardy Phlox includes *Rosy Blue and Pinkette*

Bargains get better and better at Kelloggs, and here's how we have improved the value of Kellogg's Big Six Collection of Hardy Phlox—last year we added the famous Rosy Blue and Pinkette varieties, America's outstanding new Phlox, only introduced three short years ago. Original price, 2 for \$1.00, now you get them as a part of this famous collection.



## **NEW PHLOX, ROSY BLUE**

Here shades of blue and rose intermingle in magical fashion, really giving the effect of a rosy blue—not purple or violet, but "Rosy Blue."

Child of the famous large-flowered "Daily Sketch," it inherits unusually large florets, vigor, productiveness, and fine well-filled, symmetrical heads. A valuable addition to any garden.

PRICES: 45c each; 2 for 80c; 3 for \$1.15; 4 for \$1.50

## **DAILY SKETCH**

Here is pink so dainty and pretty that it cannot be reproduced accurately. You must grow Daily Sketch to see its beauty. Florets as large as a Pansy. Long blooming season, July to frost. Hardy.

PRICES: 1 for 40c; 3 for \$1.00; 6 for \$1.90.

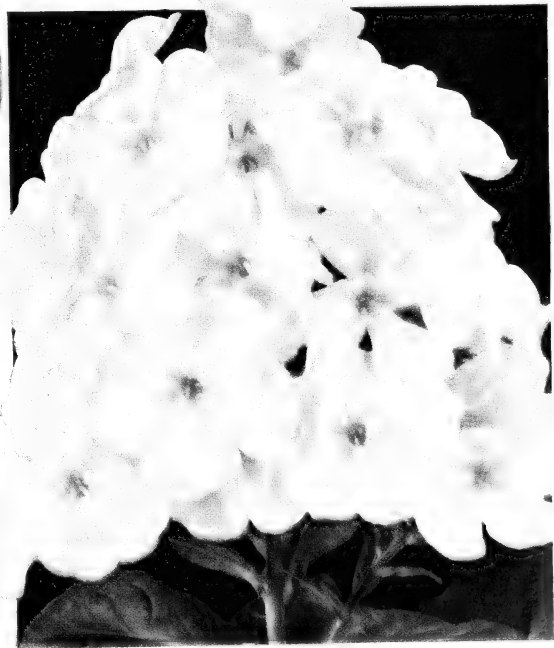
**R. M. KELLOGG CO., THREE RIVERS, MICH.**

**Order Yours  
Early**

## **EXTRA PLANTS**

Don't forget that you get extra plants with your order if it amounts to \$5.00 or more. Order two Big Six Collections to bring your order above \$5.00, and get an extra \$1.00 value free. See page 32.

**12  
for  
\$3.75**



## **NEW PHLOX, PINKETTE**

Pink so delicate that it can scarcely be seen—and yet it is there, making this new Pinkette Phlox probably the loveliest ever offered. Florets large, well-shaped; beautiful symmetrical heads. Foliage strong and upright. PRICES: 45c each; 2 for 80c; 3 for \$1.15; 4 for \$1.50.

*Kellogg's*

# TRADE MARK Azaleamums

Plant Azaleamums in the fall, and they will start quick growth in the spring, and become larger, more beautifully-flowered plants by early fall, perhaps even in July.

Azaleamums belong to the Chrysanthemum family but have a habit of growth similar to that of Azalea, hence are trade-marked Azaleamum.

## FIELD-GROWN PLANTS

For fall planting we furnish strong, healthy, field-grown plants that can be easily brought through your winters, ready to grow vigorously in the spring. Order in the fall, and have your planting done.

## 6 Beautiful Colors and Types

The picture shows the beautiful plant, with its hundreds of blossoms. Below are the varieties.

**AZALEAMUM, GOLDEN WONDER.** (Plant Patent No. 368). Beautiful golden yellow.

**AZALEAMUM, CAMEO QUEEN.** Flowers open a deep orchid-pink, then change to a light orchid with creamy center, finally salmon-pink with yellow center.

**AZALEAMUM, BRONZE BEAUTY.** (Plant Patent 205.) Flowers open warm, rich red-bronze, then turn bronzy yellow with bronzy-red center; later, a beautiful golden shade.

**AZALEAMUM, MAGIC WHITE.** (Plant Patent 204.) Blossoms first open a very delicate pink, later turn white with faint yellow center.

**AZALEAMUM, SANTA CLAUS.** Somewhat taller than the others. Flowers deep red, with bronzy yellow center.

**AZALEAMUM, DEAN KAY.** Somewhat taller than other varieties. Flowers beautiful permanent pink. Does not fade in color.

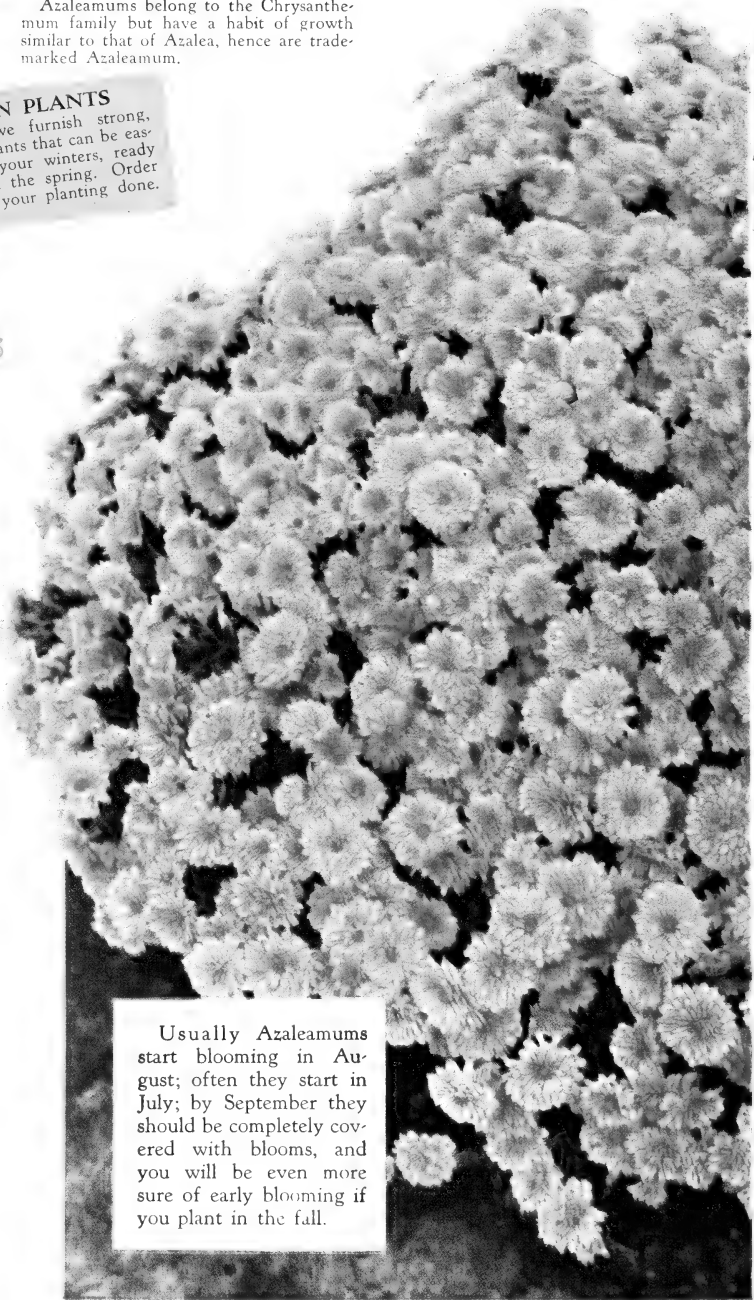
### **HARDY!**

All Azaleamums are very hardy—live through hard winters. All are healthy—seldom are they affected with a disease. All are vigorous growers.

### **PRICES**

Any variety listed above,  
field-grown plants.

1 for \$0.85    3 for \$2.35  
2 for 1.60    4 for 3.10



Usually Azaleamums start blooming in August; often they start in July; by September they should be completely covered with blooms, and you will be even more sure of early blooming if you plant in the fall.

# Now You Can Plant Azaleamums in the Fall!

You will have no difficulty in getting fall-planted Azaleamums to live through the first winter. Simply be sure to prepare an adequate piece of ground. A piece at least 2½ feet across should be prepared for each Azaleamum. Then plant as you would any other perennial, and after the ground is frozen, mulch well with some good strawy material. The farther north you are, the heavier you should mulch. Eight to ten inches of mulching material is not too much for the northern states. Remove the mulch in the spring when the buds open on the trees.

## Colorful Bargains

### REGULAR PRICES

1 for	\$0.85
2 for	1.60
3 for	2.35
4 for	3.10

**4 Pretty Pairs** **8 in ALL**

2 Bronze Beauty	.....	\$1.60
2 Magic White	.....	1.60
2 Golden Wonder	.....	1.60
2 Santa Claus	.....	1.60
<b>Total Value</b>	.....	<b>\$6.40</b>

**SPECIAL PRICE \$5.85**

**5 By Color**

Plants are the same as you would get if you ordered by variety, but you get them by color as follows: 1 White Azaleamum, 1 Bronze Azaleamum, 1 Yellow Azaleamum, 1 Red Azaleamum, 1 Pink Azaleamum. Total value at least \$4.00.

**SPECIAL PRICE \$3.35**

**All 6**

This bargain special gives you one each of the six varieties described at the left, as follows: 1 Cameo Queen, 1 Bronze Beauty, 1 Magic White, 1 Golden Wonder, 1 Santa Claus, 1 Dean Kay. Total value \$5.10, but you get all six for the special price of only \$4.50.

**All 6 \$4.50  
for only 4.50**



*Don't Overlook*

*the 2 New*

TRADE MARK  
**Azaleam**

Azaleams belong to the Chrysanthemum family, but have a peculiar habit of growth similar to that of Azalea, hence are trade-marked Azaleamum. They are not related to Azaleas.

The word must not be in selling plants the varieties be propagated

Tell your friends that you have Azaleamums, and maybe they will say: "Oh, we have those, too!" But if you have Summer Sunset and Summer Gold, you will have a reply for them: you can say: "Yes, but mine are the new ones, and are they beauties!!!"

Summer Sunset and Summer Gold are not simply new colors.

They belong to a new race of Azaleamums, with large flowers; stronger, more upright stems; better, non-fading colors; and bouquet-type blooms. You can cut many beautiful bouquets from your Summer Sunset and Summer Gold, and hardly notice the loss to your garden. That's because there are so many on each plant that they literally fall over one another. Cut one,

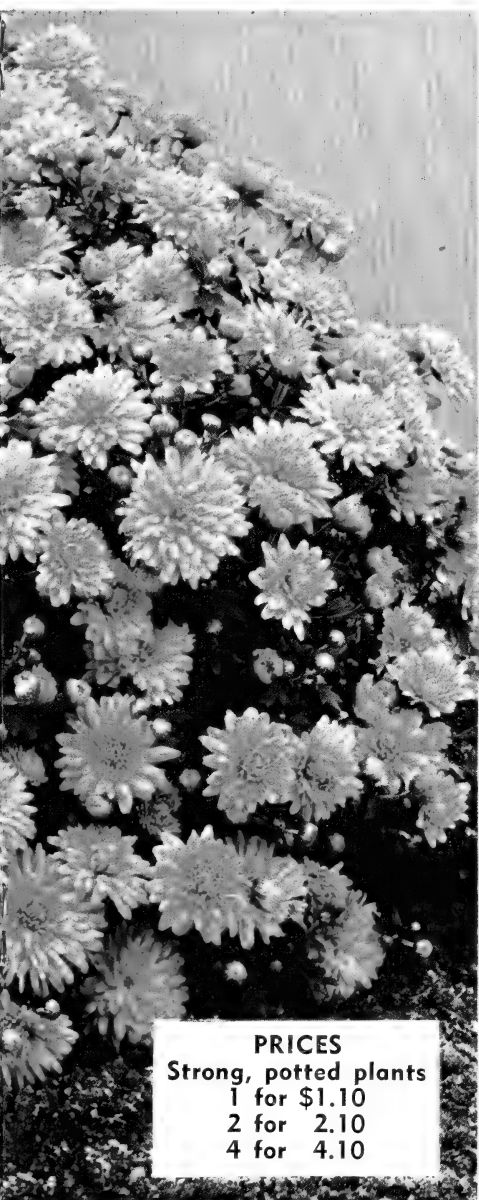


**IMPORTANT!**  
 "Azaleamum" is our trade-mark, and used by any other firm or individual plants of any kind. Where indicated, are patented, and cannot therefore be resold sexually for resale.

# ums

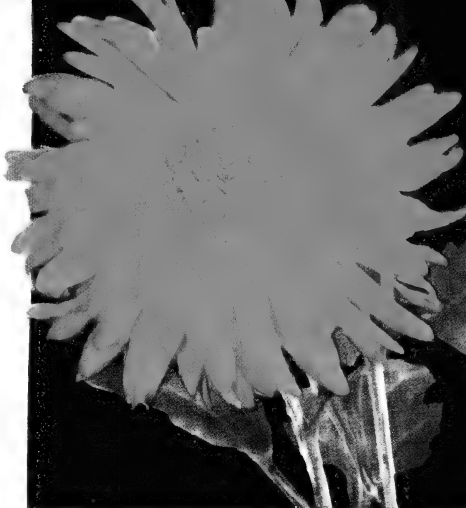
## Summer Sunset and Summer Gold

and another drops in place to cover the vacancy. In short, they have all the good characteristics of the original Azaleamums plus a lot of extra-good points of their own. They are described at the right below.



### HARDY

All Azaleamums, including Summer Sunset and Summer Gold are hardy perennials, and normally will live through your winters. They are vigorous and easy to grow, and produce blossoms by hundreds over a long blooming season.



**PRICES: 1 for \$1.10; 2 for \$2.10;  
 4 for \$4.10.**

### Azaleamum, Summer Gold

Plant Patent No. 598

Azaleamum Summer Gold has large flowers: often nearly 3 inches across or more. Flowers are beautifully shaped and beautifully colored. The older varieties had beauty, yes; they are gorgeous, too, with hundreds and hundreds of blooms; and it almost seems that they could never be improved, but Azaleamum Summer Gold is proof that they can be. Best of all it has beautiful bouquet-type blooms. These blooms look "swell" in your garden, or as cut flowers. Snip them off and put them in a vase; they will be beautiful. You will not miss them from your garden, for they are produced by hundreds, same as Azaleamum Summer Sunset shown at the left.

Summer Gold is more upright than the other varieties, but often one will be so completely covered with the large, heavy blooms that they have to cover the sides of the plants to find room. Order Summer Gold for an amazing glitter of color in your garden.

**PRICES: 1 for \$1.10; 2 for \$2.10; 4 for \$4.10.**

### Azaleamum, Summer Sunset

Plant Patent No. 561

Azaleamum Summer Sunset seems to shimmer and glimmer in the sun like a magnificent jewel. Summer Sunset blooms with a variety of exceedingly rare and rich colors; not a single color alone, but a mixture of colors in a beautiful opalescent effect. No single plant can show the glory of Summer Sunset, because it varies in shade throughout the season. We selected a plant that was predominate in rich orchid. At the same time there were others that predominated in golden yellows and apricots; some that were predominantly orange, and others with a mixture of shades. Summer Sunset is a continual surprise to you. It does not tire you with one color alone, but has a variety of colors, and each is glorious and beautiful.

Its hundred of blooms first appear in August, and continue until stopped by heavy frosts. The newly opening buds are a rich red, giving an amazingly beautiful contrast with the open flowers and dark green foliage. If you want a rare and glorious jewel in your garden, plant this Summer Sunset.

**PRICES: 1 for \$1.10; 2 for \$2.10; 4 for \$4.10.**

**PRICES**  
**Strong, potted plants**  
 1 for \$1.10  
 2 for 2.10  
 4 for 4.10

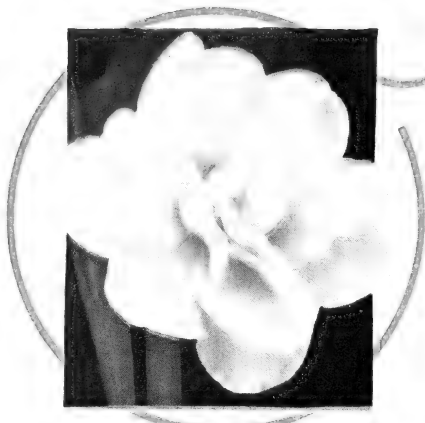
*Bargain!*

You will like both Summer Gold and Summer Sunset, so here's a special for you:

2 Summer Gold . . \$2.10  
 2 Summer Sunset 2.10

Total Value \$4.20

Special Price **\$4.00**



Patricia

*Now*

## a Gardenia-Type Narcissus!

### "PATRICIA"

Now we have a new flower for you "of surpassing beauty and in the bloom of youth." This charming new Narcissus has 40 to 50 creamy white petals, and they are arranged so that it has an amazing resemblance to a Gardenia. It is so unusual that your friends will ask you where you got it. It will make your garden different from theirs, and better.

Grows 20 to 24 inches high; prolific bloomer; good cut flower; beautiful in the garden; very healthy. Leave bulbs in the ground year after year, and the flowers get progressively better each year. Order "Patricia" and make your garden better, and different.

PRICES: 6 for \$1.55; 12 for \$2.75; 25 for \$4.75.

## Kellogg's Aristocrat Narcissi

Narcissi give you beauty that's alive, beauty that makes you glad that you are alive, too. You can truly enjoy their stimulating effect.

If you wish to select your own varieties, use the prices given with each variety at the end of the description. If you wish to order the collection, simply send \$3.95 and we will send you five of each variety or a total of 25 fine Narcissus bulbs.

### KING ALFRED

The rich golden yellow coloring, huge size, beautiful shape and fine productiveness of King Alfred, make it the favorite of all Narcissi. No early spring garden is complete without it.

PRICES: 6 for \$1.70; 12 for \$2.80; 25 for \$5.00.



King Alfred

**Why Don't  
YOU  
Plant Under  
Shrubby?**

Narcissi planted  
among shrubbery  
usually bloom be-  
fore the shrubbery  
comes into full leaf.  
The effect is de-  
lightful.



Emperor

### EMPEROR

Beauty—size—splendor—that's Emperor Narcissus. This enormous flower has rare and delightful coloring, as shown at left. Emperor is a true aristocrat Narcissus, very graceful and stately. Grows 20 inches high.

PRICES: 6 for \$1.25; 12 for \$2.15; 25 for \$3.75.

**R. M. Kellogg Company**  
Three Rivers, Michigan



## VICTORIA

See picture at right.

This beautiful Narcissus dares to be utterly different. Just see the refreshing contrast of colors—beautiful clear white outer petals with rich golden yellow cup, as shown. Victoria will add variety to your Narcissus garden. Grows 18 inches.

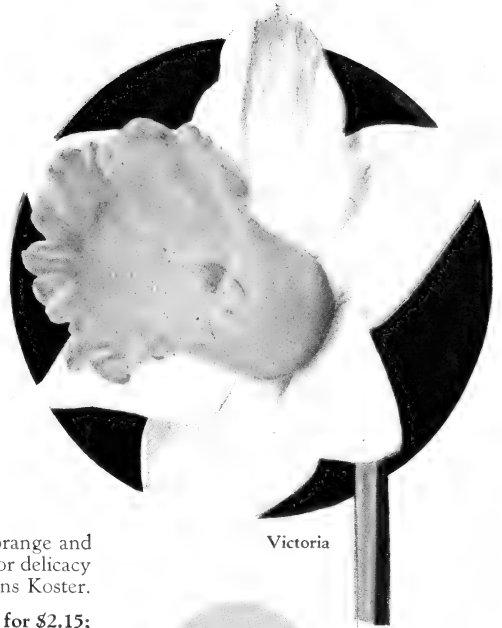
PRICES: 6 for \$1.25; 12 for \$2.15; 25 for \$3.75.

## LAURENS KOSTER

Picture at left.

This dainty darling looks up at you so cheerily, you'll exclaim with delight; and you will forget wars, and troubles, and strife. Laurens Koster has beautiful creamy white petals, with dainty orange and yellow center, as shown. For delicacy and daintiness, order Laurens Koster.

PRICES: 6 for \$1.25; 12 for \$2.15; 25 for \$3.75.



Victoria

*Don't Forget*

Your extra plants.  
See page 32.

Laurens Koster

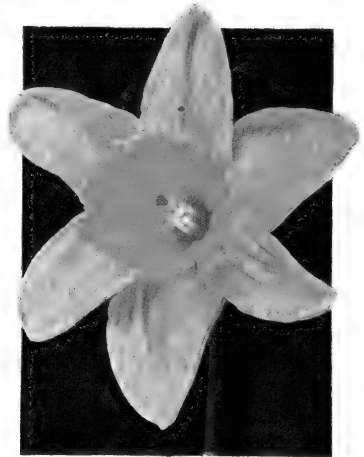
**25 Try 'em All! \$3.95**

For only \$3.95 we will send you five of each variety of Narcissus, excepting the Gardenia type.

## SIR WATKIN

You will love this dainty Narcissus, with its sulphur-yellow petals and deep yellow cup—very adorable and lovely. It should be in your garden where you can enjoy it.

PRICES: 6 for \$1.25; 12 for \$2.15; 25 for \$3.75.



Sir Watkin

## 25 MIXED NARCISSI, \$2.10

This fine mixture gives a variety of colors and types, and often some of our very best varieties will be included. Long trumpets, short trumpets, "Jonquils"; a variety of colors; golden yellows, light yellows, whites and creams. All bulbs are good strong blooming size, a very fine value.

PRICES: 25 for \$2.10; 50 for \$4.15.

R. M. Kellogg Co., Three Rivers, Mich.



# KELLOGG'S

## *Dreams*

Send All Orders to  
R. M. KELLOGG CO.  
Three Rivers, Michigan

1. Krelage Triumph
2. Baronne de la Tonnaye
3. Inglescombe Yellow
4. Pride of Haarlem
5. Faust

# Beauty

## TULIPS

Maybe it's the war, but whatever the cause Kellogg's Dream O' Beauty Tulip Collection surely "went to town" last year, and we predict it will do even better this year. Note that now we are using a yellow Tulip instead of white. Order early: Tulips are still scarce.

**KRELAGE TRIUMPH.** (1.) (Mendel.) Now this beautiful, glowing, red Tulip only lately added to the Dream O' Beauty Collection, is a grand flower.

**BARONNE DE LA TONNAYE.** (2.) (Darwin.) The delicate tints of this beautiful flower will delight you. A pretty blushing rose. 26 inches high.

**INGLESCOMBE YELLOW.** (3.) (Cottage.) A rich and beautiful yellow—very brilliant and striking.

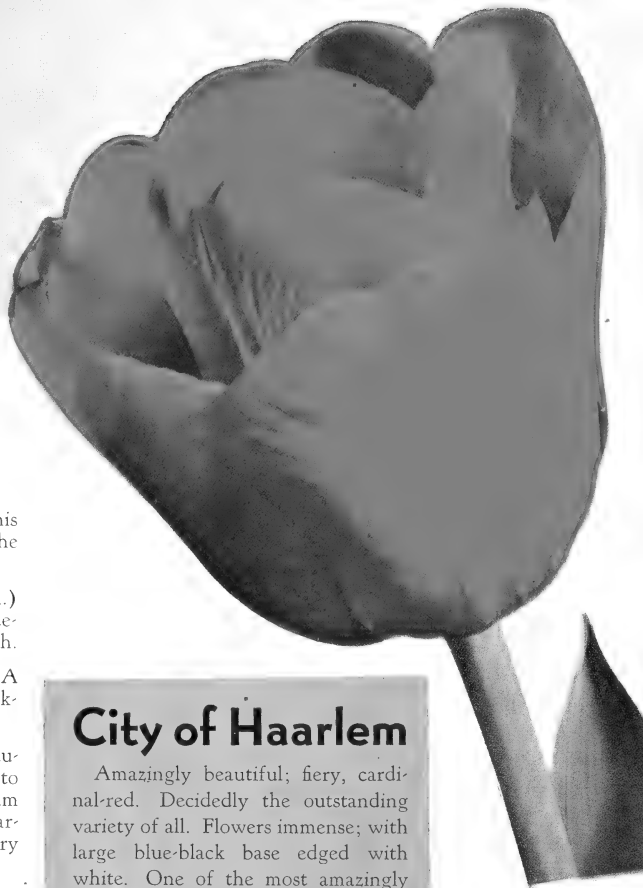
**PRIDE OF HAARLEM.** (4.) (Darwin.) This beautiful Tulip has a brilliance that is just meant to match with the other colors of Kellogg's Dream O' Beauty Collection. Color is beautiful rosy carmine, blue base. Grows 25 to 30 inches high. Very large flower; sweet scented.

**FAUST.** (5.) (Darwin.) You will be delighted with the magnificence of this flower. 30 inches high. One of the finest deep purple Tulips.

### PRICES

All Tulips Above

6 for \$0.90	25 for \$2.90
12 for 1.55	50 for 5.50



### City of Haarlem

Amazingly beautiful; fiery, cardinal-red. Decidedly the outstanding variety of all. Flowers immense; with large blue-black base edged with white. One of the most amazingly beautiful reds ever known. About 21 inches. (Darwin.)

Note that you get ten City of Haarlem in Kellogg's Dream O' Beauty Collection below.

**PRICES:** 6 for \$1.15; 12 for \$1.95; 25 for \$3.60; 50 for \$6.75.

## DREAM O' BEAUTY Tulip Collection

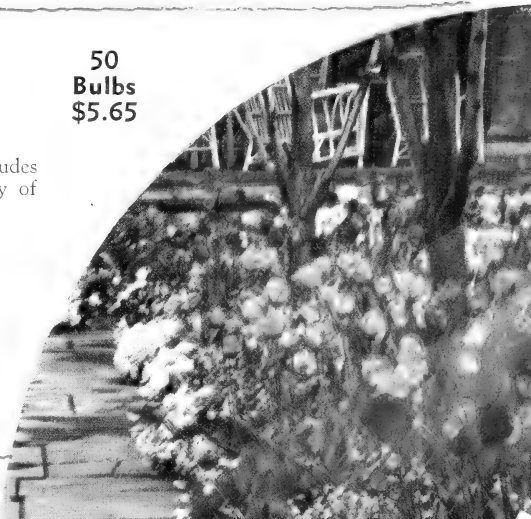
50  
Bulbs  
\$5.65

**IMPORTANT!** Note that this collection not only includes all the Tulips shown at the left, but also ten bulbs of City of Haarlem, the amazing red Tulip shown above.

**SPECIAL PRICE**  
Only  
**\$5.65**

8 Krelage Triumph	\$1.12
8 Baronne de la Tonnaye	1.12
8 Inglescombe Yellow	1.12
8 Faust	1.12
8 Pride of Haarlem	1.12
10 City of Haarlem	1.70

Total Value .....\$7.30



# 100

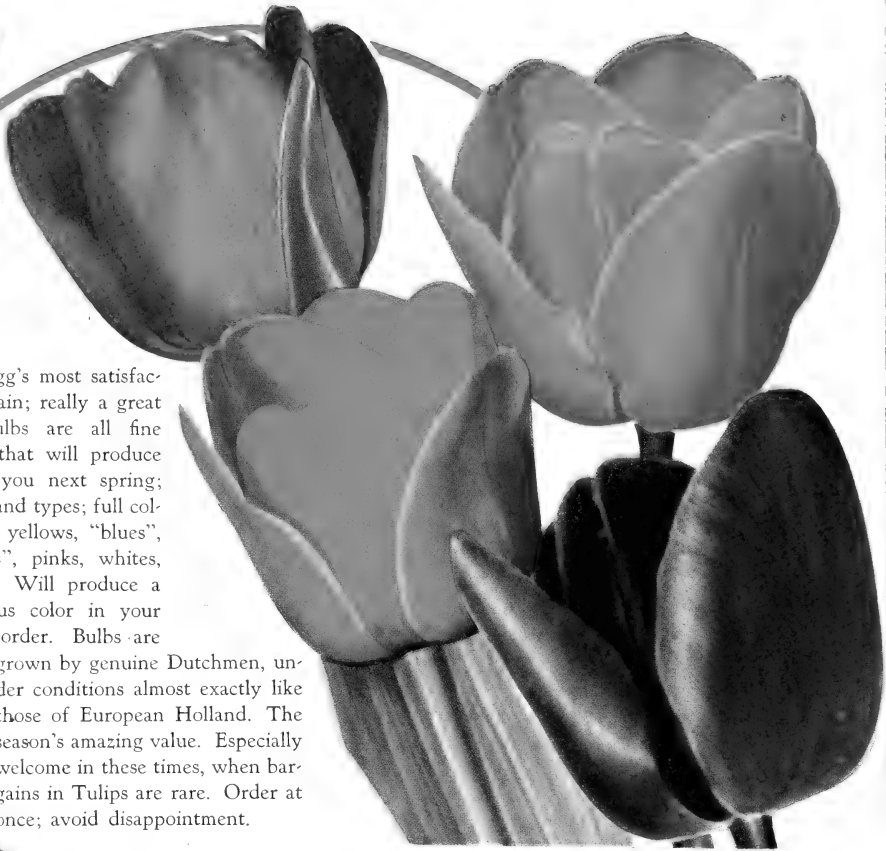
# Tulips

FOR ONLY

# \$7.15

This is Kellogg's most satisfactory Tulip bargain; really a great value. The bulbs are all fine blooming size, that will produce beautifully for you next spring; mixed varieties and types; full color range—reds, yellows, "blues", purples, "blacks", pinks, whites, and variegated. Will produce a blaze of glorious color in your Tulip bed or border. Bulbs are

grown by genuine Dutchmen, under conditions almost exactly like those of European Holland. The season's amazing value. Especially welcome in these times, when bargains in Tulips are rare. Order at once; avoid disappointment.



Buy  
War  
Bonds

PRICES: 50 for \$3.90;  
100 for \$7.15

### *Order Early!*

Tulips—all Tulips—are still scarce. American growers have not yet made up for the loss of the Dutch supply. So—order early, and avoid disappointment.

Blue, darkly, deeply,  
beautifully blue.

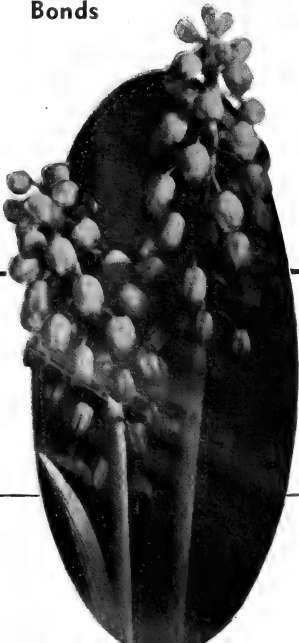
### 15 *Grape Hyacinths* \$1.25

FAMOUS HEAVENLY BLUE VARIETY. One of the most delightful early spring flowers. Fine for garden, lawn or under shrubbery. Fine blooming-size bulbs furnished. Scarce! Better order early.

PRICES: 15 for \$1.25.

## R. M. Kellogg Company

Three Rivers, Michigan



# Now!

## Again We Can Offer You

# Parrot Tulips

These gay dandies will add an impudent note to your garden. They are indeed like the gaudily colored parakeets of Costa Rica, beautiful and exotic.

For a long time after the invasion of Holland they were very scarce, but now we can offer them to you again—that is, to those who order early.

## FANTASY

Most people like this striking beauty best of all the Parrots. The petals are bright pink, faintly streaked with a lighter shade; and to lend a fantastic touch, a splotch of green appears here and there. The inside of the petals deepen in color to a rich red. Blooms from 5 to 6 inches across when fully opened.

PRICES: 6 for \$1.15; 12 for \$1.95; 25 for \$3.60; 50 for \$6.75.



Fantasy

## SUNDEW

This is the Parrot that you will like, if you don't care for the brilliance of Fantasy. Sundew is a more demure variety: it has an air of refinement. Isn't it pretty?

Note the finely fringed edges and the deep crimson color.

PRICES: 6 for \$1.15; 12 for \$1.95; 25 for \$3.60; 50 for \$6.75.

R. M. Kellogg Co.  
Three Rivers, Mich.

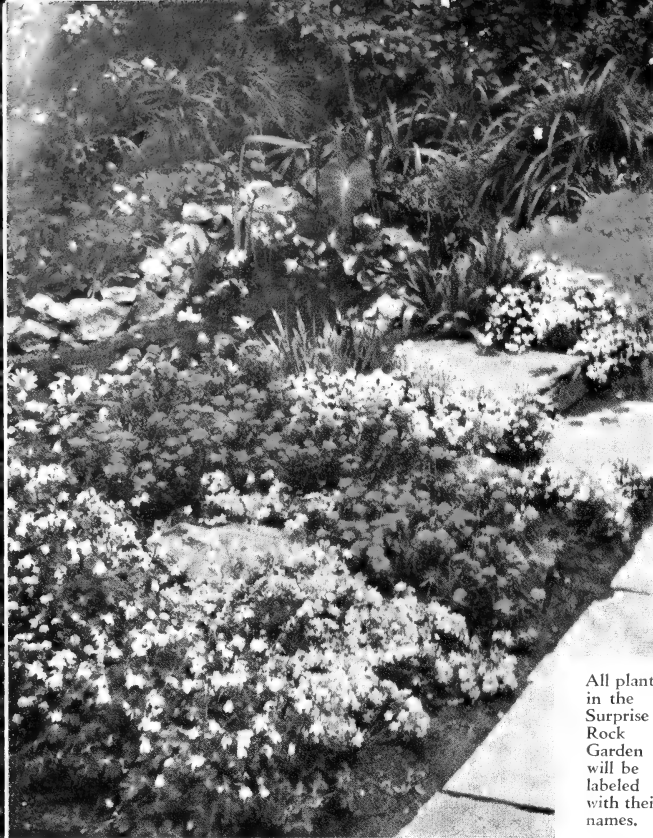


Sundew

**Bargain!**

25 Fantasy	\$3.60
25 Sundew	3.60
Total Value	\$7.20

Special Price **\$6.65**



All plants in the Surprise Rock Garden will be labeled with their names.

# Plant These

All flowers on this page can be planted to good advantage in the fall. They will be ready to bloom for you quickly next season.

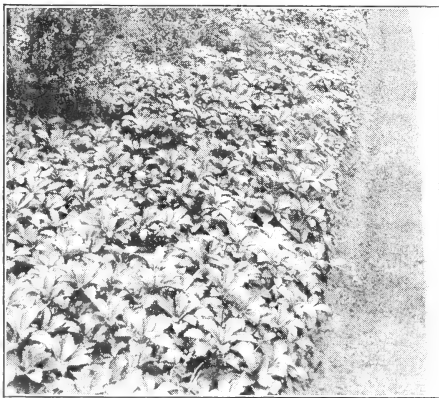
*Kellogg's*

**SURPRISE  
ROCK  
GARDEN**

What a glorious surprise! 14 choice Rock Garden plants for only \$1.95. Plants which would undoubtedly cost \$4.00 to \$5.00 if bought by variety. A "swell" collection which gives you varieties ideally suited for Rock Garden planting. A panorama of color and a long blooming period. Some of our very finest varieties. At least 10 different varieties. You will want 2 collections for starting a new garden or adding new varieties to your old one.

**14  
Plants  
\$1.95**

**PRICES:  
7 for \$1.00  
14 for \$1.95  
28 for \$3.85**



## Shady Lawn Spurge

(*Pachysandra terminalis*.) Dense masses of lustrous green leaves. Trailing vine, 12 inches high. Thrives well under evergreens; anywhere. Practically evergreen itself. If an immediate effect is desired, plant 8 to 10 inches apart, in any soil; shade, water liberally.

**PRICES:** Field-grown plants, 32c each; 2 for 54c; 4 for 98c; 6 for \$1.42.



## Baby's Breath • 4 for \$1.00

(*Gypsophila paniculata*.) Beautiful as a foreground to shrubbery or for hiding unsightly places. Fine for rockeries; fine for trimming bouquets; exceedingly graceful and charming. Panicles of minute white flowers in July. Mist-like in effect. Grows 2 to 3 feet high. Planting distance 18 inches. Field-grown, 33c each; 2 for 58c; 4 for \$1.00.

**R. M. Kellogg Company, Three Rivers, Michigan**



# Beautiful Perennials

— This Fall —

**Any 4 for \$1.00** 32c each;  
2 for 54c.

**PASQUE FLOWER** (*Anemone pulsatilla*). A delightful early spring flower with large, purple fuzzy blossoms, during April and May. 9 to 12 inches high. Plant 10 inches apart in rich soil; ordinary moisture; shade or semi-shade. Field grown.

**GARDEN PINKS** (*Dianthus plumarius*). Bloom nearly all summer. 15 to 18 inches high. Fragrant. Pink, white, red—mixed colors only. Plant 12 to 18 inches apart in ordinary non-acid soil; ordinary moisture; sun.

**BLUE FLAX** (*Linum perenne*). A bit of the sky's heavenly blue. 18 to 24 inches high. May-August. Bluish foliage. Plant 12 to 15 inches apart; ordinary soil; ordinary moisture; sun.

**MIDGET HEDGE** (*Teucrium chamaedrys*). Dense, glossy green foliage, aromatic pink flowers, July-August. Hardy. Plant 10 to 12 inches apart, ordinary soil; ordinary moisture; sun or shade. Field-grown.

**COREOPSIS** (*Coreopsis grandiflora*—Tickseed). Pure yellow flowers; June to frost. Grows 2 to 3 feet high. 18-inch spread. Hardy. Mulch in winter. Plant 15 inches apart; any soil; ordinary moisture; full sun. Field-grown.

PRICES, all varieties above: 32c each; 2 for 54c; 4 for \$1.00

**AQUILEGIA, CRIMSON STAR**. Crimson petals with white centers. Blooms 3 inches and more across. Very brilliant. Grows 1½ to 2 ft. tall. Blooms during May and June.

**GROUND IVY** (*Nepeta Musini*). Dwarf (12 in.), silvery foliage; blue flowers. 4-6. Plant 12 inches apart; ordinary soil; ordinary moisture; sun or shade.

**SEA PINK** (*Armeria maritima*). Pink flowers. 5-6. 4 to 6 inches high. Plant 8 inches apart; ordinary soil; ordinary moisture; sun. Evergreen.

**CREeping BABY'S BREATH** (*Gypsophila repens*). Blooms 6-7; 6 inches high. Choose pink or white. Plant 10 to 12 inches apart; ordinary soil; ordinary moisture; sun or part shade.

**SUN ROSE** (*Helianthemum mutabile*). Pink, yellow, white, orange; mixed. 7-9. Grows 8 to 10 inches high. Plant in dry, sandy soil; sun.

**SOAPWORT** (*Saponaria ocyroides*). Prostrate; pink blooms. 5-6. 4 to 6 inches high. Plant 12 inches; ordinary soil; moisture; sun or shade.

**COATFLOWER** (*Tunica saxifraga*). Pink flowers, 8 to 10 inches all summer. Plant 12 inches; any soil; less than average moisture; sun or shade.



## Astilbe, Peach Blossom

(*Astilbe japonica rosea*.) This is the beautiful Peach Blossom variety. The panicles are 8 to 10 inches long, and blush charmingly with a delightful shade of pink. Bloom June-July. 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist rich soil; water; sun or semi-shade. Ideal for fall planting.

PRICES: 70c each; 2 for \$1.30; 3 for \$1.90.

## Painted Daisies

(*Pyrethrum*.) Hybrids: mixed colors only, from red to light pink and white. Grow 2 to 3 feet high. Bloom May-June. Plant 12 to 15 inches; good soil; sun or part shade.

PRICES: 38c each; 2 for 66c; 4 for \$1.22.

## Aquilegias

A fine mixture of Scott Elliott hybrids in shades of red, pink, blue, purple, white and yellow. Grow 3 feet high. Hybrids; mixed colors, no color choice. Bloom May and June. Hardy. Plant 12 to 15 in. apart. Shade or part shade.

PRICES: Mixed colors only, 2 for 66c; 4 for \$1.22; 6 for \$1.78.



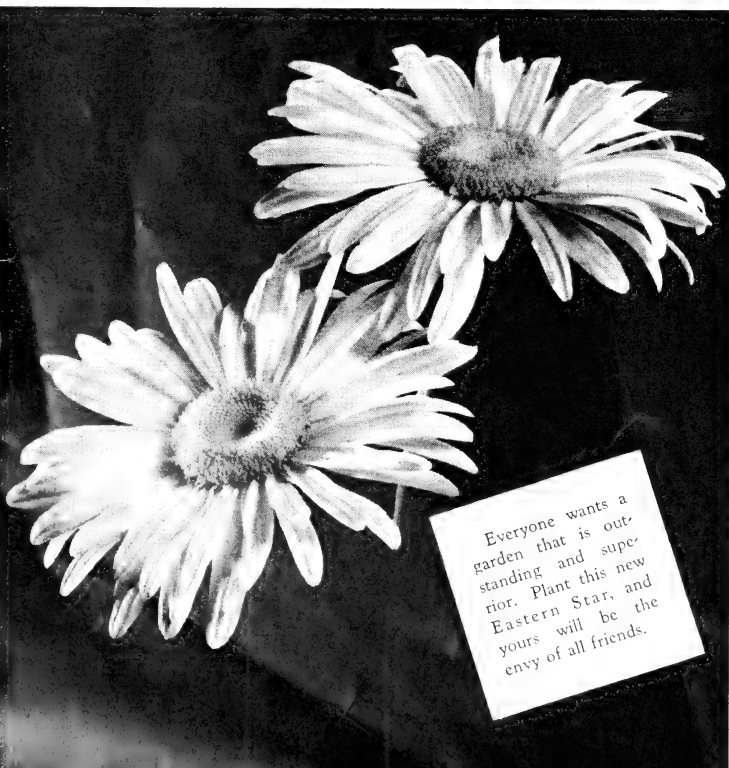
**R. M. Kellogg Company**  
Three Rivers, Michigan

# Gaillardia

## GOBLIN

Man, Oh Man! What brilliance of coloring! And what a beautiful shape! This unique low-growing Gaillardia grows 12 to 15 inches high in broad bushes of close compact habit; becomes completely covered with beautiful large 2- to 2½-inch Blanket Flowers, in brilliant shade of red and golden yellow so that the foliage often is entirely hidden, July to September. Plant 12 inches apart in any well-drained soil; prefers sun; ordinary moisture requirements. Give some winter protection.

PRICES: 35c each; 2 for 60c; 4 for \$1.10; 6 for \$1.60; Field-grown plants.



Everyone wants a garden that is outstanding and superior. Plant this new Eastern Star, and yours will be the envy of all friends.

# *New!*

**EVERBLOOMING  
DAISY**

## *Eastern Star*

Now you can plant this amazing new everblooming Daisy in the fall. And, it is really new, introduced for the first time only last year. It will add a high note of distinction to your garden.

Eastern Star produces a profusion of **extra large blossoms** (3 to 4 inches across) all of beautiful form like the picture. Blooms June to September on long, strong stems. Healthy, hardy, vigorous.

PRICES: 60c each; 2 for \$1.10; 3 for \$1.60; 4 for \$2.10; 6 for \$3.10.



# 4 Regal Lilies

## \$1.00

Molten gold on beautiful white snow—wouldn't that produce a beautiful effect, if it could be done?

But it doesn't need to be done, really, because we have beautiful Regal Lily to produce the same effect—snow-white flowers, with beautiful gilded throat; crimson veins outside. Up to 20 blooms per flower head. Hardy! Blooms June and July; 4 to 5 feet high. Plant 12 inches apart. One of the most beautiful of all Lilies.

PRICES: 3 for 80c; 4 for \$1.00; 6 for \$1.45.



**Cultural Note:** Plant Day Lilies 18 to 24 inches apart; ordinary soil; water freely; sun or shade. The great delightful feature of Day Lilies is that they produce a new crop of flowers every day.

*Now!* **The NEW Day Lilies**

Now you can have these beautiful flowers for the lowest price yet quoted. Formerly 75c each, we now offer them at two for 95c. Less than 50c each, and oh, they are beauties!

**HYPERION.** Fine citron-yellow flowers, produced in great numbers, stems about 40 inches tall. Received Award of Merit Royal Horticultural Society of Great Britain. Blooms July and early August.

**OPHIR.** Just as beautiful as Hyperion but dark golden yellow in color. Stems  $3\frac{1}{2}$  to 4 feet high. Blooms July and early August, the same as Hyperion.

PRICES: 3 for 80c; 4 for \$1.00; 6 for \$1.45.

# 4 Aristocrat Day Lilies

## \$1.00

Everyone loves a bargain, and here is a good one. Usually Day Lilies are high priced, yet this offer gives you four of them, high-grade varieties, for only \$1.00; hardly more than half the usual price. Colors will be shades of orange and lemon-yellow, all hand-picked to assure you a variety. Selected from high-grade varieties but roots not labeled. 4 for \$1.00.

# FALL is the Time to

## FALL is a "SWELL" TIME TO PLANT

Shrubby planted in the fall remains dormant throughout the winter, seems to be benefited by freezing, and is ready for quick and rapid growth the instant conditions are right in the spring. We have had the temperature go to zero immediately after making shrubby plantings here, and every shrub lived.

### Beauty Bush

(Kolkwitzia)

Really Beauty Bush is one of the most beautiful of shrubs. It produces great masses of delicate pink, fragrant flowers, May and June. Gracefully drooping branches. Grows 5 to 8 feet high.

PRICES: 1½- to 2-ft. plants, 90c each; 2 for \$1.70; 3 for \$2.45; 4 for \$3.20.

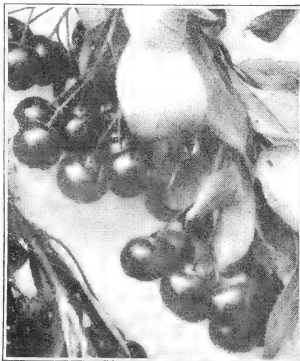
### Persian Lilacs

(*Syringa persica rubra*.) Dainty, pretty, long lasting. Grow 8 to 10 feet high. Lavender-pink flowers in May. Plant 5 feet apart; ordinary soil; ordinary moisture; sun.

PRICES: 2 to 3 ft., 80c each; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80.

### European Burning Bush

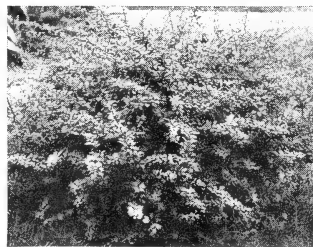
(*Euonymus europaeus*.) Clusters of bright yellow flowers April-May, then crimson fruit till mid-winter. Leaves turn scarlet with frost. Grows 15 to 20 feet. Plant 8 feet apart. 2 to 3 feet. 3-year plants. 75c each; 2 for \$1.40; 4 for \$2.60.



Brilliant Fireberry



Beauty Bush



Red Barberry

### Red Barberry

(*Berberis Thunbergi Atropurpurea*.) Rich bronze foliage turns red in summer and autumn. Red berries in winter. Grows 4 to 5 feet tall. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; full sun.

PRICES: Size 12 to 18 inches, 3-year, 6 for \$1.52; 12 for \$2.90; 25 for \$4.93.

Size 18 to 24 inches, 6 for \$1.91; 12 for \$3.63; 25 for \$6.08.

**NOTE:** All shrubs and vines are shipped after October 1 to assure good dormant transplanting conditions.

## BRILLIANT FIREBERRY

(*Aronia arbutifolia brilliantissima*.) This rare shrub is quite magical. Leaves are dark bronze-purple on top, and silvery green below, and the silvery undersides flash and sparkle magically in the breeze. Brilliant, fiery-red berries in fall and winter. Fine for winter bouquets. People will ask what your Brilliant Fireberry is, and where you got it. Erect, upright, beautiful in shape, grows 6 to 8 feet high. Very hardy. Plant 5 feet apart in ordinary soil; water freely; sun or part shade.

PRICES: Strong 3-year-old, 18- to 24-inch plants, \$1.00 each; 2 for \$1.90; 3 for \$2.75; 4 for \$3.60.

# Plant SHRUBBERY!



Mock Orange—Prices above, at right

## MOCK ORANGE

(Virginal Mock Orange or Philadelphus Virginal.) **Everblooming.** Grows 8 to 10 feet. Produces clusters of fragrant double flowers, June and later. Also intermittently until fall. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade.

**PRICES:** 75c each; 2 for \$1.40; 4 for \$2.60.

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Shrub plantings increase  
the value of your property

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## Golden Bell

(Forsythia spectabilis.) Beautiful yellow blossoms in early spring before foliage. Grows 8 to 10 feet tall. Very hardy. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or part shade.

**PRICES:** Strong 2- to 3-ft. plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.

## Golden Elder

(Sambucus nigra aurea.) Magnificent golden foliage; huge pure-white flower heads; purple fruit. Grows 8 to 10 feet. Blooms June. Hardy. Plant 5 to 7 feet apart in ordinary soil; ordinary moisture; sun or shade. **PRICES:** 2- to 3-ft. plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.

## Deutzias

**LEMOINE DEUTZIA** (Deutzia Lemoinei). Very many single flowers on slender 4- to 5-ft. bushes. Plant 3 to 4 feet apart. Blooms June.

**DEUTZIA, PRIDE OF ROCHESTER.** White double flowers tinged rose. June. Grows 6 to 8 feet. Plant 4 feet apart. 2- to 3-ft. plants.

**PRICES:** 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.



Deutzia, Pride of Rochester

BUY MORE WAR BONDS

## CHRISTMAS BERRY

(Photinia villosa.) Grows 8 to 12 feet high. Shiny green foliage; turns yellow in fall. Flowers white. Blooms in June. Brilliant red berries; cut in early winter for bouquets. Plant 4 to 5 feet apart in ordinary soil; water freely; sun or shade.

**PRICES:** 1½ to 2-ft. stock, \$1.00 each; 2 for \$1.90; 4 for \$3.60.



Christmas Berry

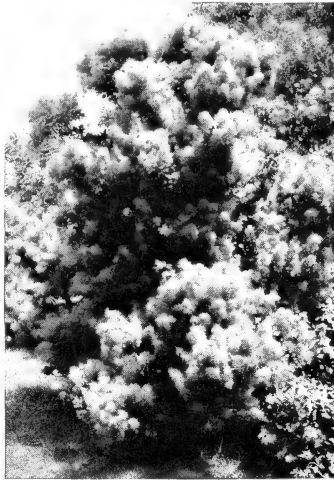
# Kellogg's SHRUBBERY (Cont'd)

## Purple Fringe

(Smoke Tree)

(*Rhus cotinus*—Purple Fringe.) Just like a big puff of purple smoke. Grows 8 to 10 feet high; can be trained, tree or shrub. Glossy green leaves; feathery panicles of flowers. June to September. Space 6 to 8 feet; ordinary soil; ordinary moisture; sun or part shade.

1½ to 2 ft., \$1.25 each; 2 for \$2.40; 3 for \$3.50; 4 for \$4.60.



Smoke Tree

## Honeysuckle

**NEW GOLD FLAME.** Climbing or can be pruned into broad, spreading shrub. Blooms maroon-red outside; inside light to deep golden yellow; fragrant. Hardy. Plant 8 to 10 feet apart; ordinary soil; sun or part shade; ordinary moisture. **PRICES:** 2- to 3-ft. plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.

**PINK TARTARIAN.** Bushy and upright, 8 to 10 ft. high. Delicate pink blooms. Red fall berries. Plant 5 ft. apart; ordinary soil; ordinary moisture; sun or part shade. **PRICES:** 2- to 3-ft. plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.

## Spireas

**SPIREA, ANTHONY WATERER.** Grows only 2 to 3 feet high, pinkish red flowers in June. Plant 2½ feet apart. **PRICES,** 15-18 inch plants: 75c each; 2 for \$1.40; 3 for \$2.00.

**PINK SPIREA** (*Spiraea Billiardi*). Grows 5 to 6 feet. Pink flowers in spikes. July and August. **PRICES,** 1½ to 2 ft., 3-yr. plants: 60c each; 2 for \$1.10; 3 for \$1.55.

**SPIREA VAN HOUTTEI** (Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 4 to 6 feet apart. **PRICES:** Sizes 2 to 3 ft., 55c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.60.



Flowering Almond

## Ornamental TREES

The three varieties listed below are exceedingly popular, and we can supply them this fall.

—oOo—

### FLOWERING ALMOND

(*Prunus glandulosa sinensis*.) Covered with double pink blooms in May. Ultimate height 4 to 5 feet. Hardy. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or partial shade.

**PRICES:** 1½ to 2 ft., 85c each; 2 for \$1.60; 3 for \$2.30; 4 for \$3.00.

—oOo—

### RUSSIAN OLIVE

(*Elaeagnus Angustifolia*.) Glittering, silvery foliage that dances and sparkles in the sunlight; this is Russian Olive's chief beauty point. It has yellow flowers, too, but buy it for its foliage. Grows 12 to 15 feet high.

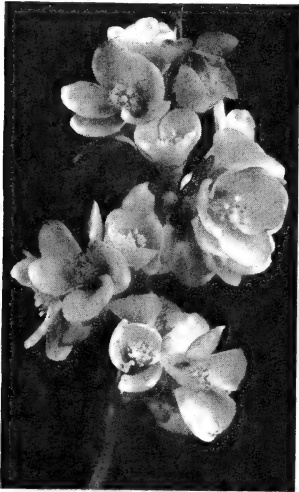
**PRICES:** 2 to 3 ft., 3-yr. plants, \$1.00 each; 2 for \$1.90.

—oOo—

### LOMBARDY POPLAR

(*Populus nigra italica*.) Tall spire shape. Grows 60 to 70 feet. Plant 8 to 12 feet apart in ordinary soil; ordinary moisture.

**PRICES:** 5 to 6 ft., \$1.00 each; 2 for \$1.90; 4 for \$3.60; 6 for \$5.30; 12 for \$10.40.



Flowering Quince

## Flowering Quince

(*Chaenomeles lagenaria*—*Cydonia japonica*.) A scarlet blaze, early spring, before leaves. A fine hedge—6 to 8 ft. high. Space 4 ft. ordinary soil; ordinary moisture; sun or part shade. **PRICES:** 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60. 3 yr., 15- to 18-inch plants.

R. M. Kellogg Co.  
Three Rivers, Mich.

# ORDER BLANK

43

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**R. M. Kellogg Co.**  
THREE RIVERS, MICH.

C. \_\_\_\_\_ Ck. \_\_\_\_\_ C.C. \_\_\_\_\_  
St. \_\_\_\_\_ Ref. \_\_\_\_\_ Ret. \_\_\_\_\_  
C.C. \_\_\_\_\_ M.O. \_\_\_\_\_

Ship to (Name) \_\_\_\_\_

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Town \_\_\_\_\_ [Local Zone  
If Any \_\_\_\_\_] State \_\_\_\_\_

See instructions for space below on back of order blank.

Express Office \_\_\_\_\_ Distance \_\_\_\_\_ Miles

QUANTITY	NAME OF SHRUB, PLANT, BULB OR FLOWER	AMOUNT

QUANTITY	NAME OF SHRUB, PLANT, BULB OR FLOWER	AMOUNT	
	<b>Amount Brought Forward</b>		

**EXPRESS OFFICE**

If there is no express office in your town, write the town of the nearest express office in the space headed "Express Office" on other side. **Also write the distance of this express office from you.** This is important, so that we can avoid express shipment if distance of your express office from you is too great.

**IMPORTANT:**—Shipments over 70 lbs. or over 100 inches combined girth and length must go express, so please give us your express office.

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Berry and Flower Garden Designers

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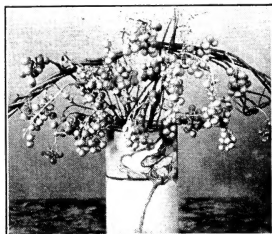
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- ◆ **Have you written plainly?**
- ◆ **Do not mail currency in this letter without registering.**



# Climbing VINES

Why endure unsightly objects? A vine makes a fence or a stump a thing of beauty. Fine, too, as a cool, shady porch screen.



Bittersweet

## BITTERSWEET

**EVERGREEN BITTERSWEET** (*Euonymus radicans* var. *vegetus*). Large, shiny green leaves; orange fruit. Climbs. Ground cover. Plant 8 feet apart as climber, 5 feet as ground cover; good soil; water freely; shade or part shade.

PRICES: 90c each; 2 for \$1.70; 3 for \$2.45.

**MINIATURE EVERGREEN BITTERSWEET** (*Euonymus Kewensis* Minor). Small low dark-green foliage. Fine shady ground cover. Space 2 to 2½ feet; rich soil; water freely; shade.

PRICES: 60c each; 2 for \$1.10.

—oOo—

## AMERICAN IVY

(Virginia Creeper—*Ampelopsis quinquefolia*). Clings anywhere. Dense green foliage turns bronzy red in autumn. Hardy. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; shade or sun.

PRICES: 50c each; 2 for 90c; 3 for \$1.25; 4 for \$1.60.

—oOo—

## HALL'S CLIMBING HONEYSUCKLE

(*Lonicera Japonica Halliana*). Strong growing; nearly evergreen. Fragrant white flowers which turn yellow; June-September. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; shade or sun.

PRICES: 60c each; 2 for \$1.10; 3 for \$1.55; 4 for \$1.80.



Tamarix, Summer Glow

# HYDRANGEAS

**HYDRANGEA P. G.** Immense conical panicles of blooms. Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Ultimate height 5 to 7 feet. Blooms on wood of current season's growth. Prune severely each spring. Plant 3 to 4 feet apart in rich soil; water very freely; sun.

HYDRANGEA PRICES: Strong 15- to 18-inch plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.



—oOo—

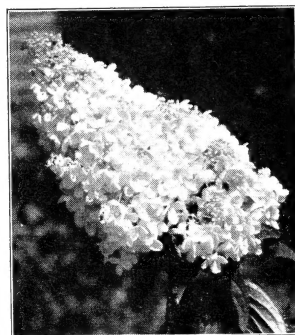
## Weigelas

**WEIGELA ROSEA** (*Diervilla*). Blossoms bright pink, appear in great abundance. June. Strong, rapid grower. Grows to 8 or 10 feet. Plant 5 feet apart in good soil; ordinary moisture; sun or moderate shade. PRICES: 1½- to 2-ft. plants, 75c each; 2 for \$1.40; 3 for \$2.00; 4 for \$2.60.

# New Tamarix Summer Glow

(*Tamarix hispida aestivalis rubra*.) This new and better Tamarix blooms when flowers are most needed, with a great profusion of color—delightful little wine-red flowers lining the stems, giving a delightful misty effect at a distance. Blooms during the summer. The graceful gray-green foliage contrasts beautifully with the flowers. Both flowers and foliage are excellent for cut-flower work.

PRICES: \$1.25 each; 2 for \$2.40.



Hydrangea, P. G.

# Red Snowberries

(*Symphoricarpos Chenaultii*). Pink and white flowers in June, then loads of large coral-red berries. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil, ordinary moisture, sun or shade.

PRICES: 75c each; 2 for \$1.40; 3 for \$2.00.

BUY WAR BONDS

# Free!

## EXTRA PLANTS WITH YOUR ORDER

The Tulips below tell the story. You may select any plants or bulbs you wish. There are no restrictions. And, the stock will be of the same high quality you would receive if you paid cash; same guaranty.

Simply make up your order in the regular way, then look at the values offered below, select your free plants and add them to your order.

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FREE with  
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Cash  
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\$2.00 value  
FREE with  
a \$9.50  
Cash  
Order

\$3.00 value  
FREE with  
a \$14.00  
Cash  
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\$4.00 value  
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an \$18.50  
Cash  
Order

If your order amounts to \$22.50 or more, you may select a \$1.00 free value for each \$4.50 cash value that you order.

**R. M. KELLOGG COMPANY**  
Three Rivers, Mich.