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62173

SCHELL'S

Quality

LIBRARY

Market-Gardener's Catalogue

JUN 28 1944

SEEDS

1944

THEY GROW BETTER
THEY YIELD BETTER

A Grand New Extra-Early Tomato!
"Pennheart"

From Pennsylvania State College of Agriculture. By Dr. C. E. Myers, Noted Plant Breeder. This crop in this picture, our first trial of it, so thrilled us that we sincerely urge you to grow it. For earliness, bigger size, rich color, thick flesh, delicious flavor, and heavy yield, it positively leads. Pkt. 25 cts.; 2 for 45 cts.; 1/2 oz. \$1.25; oz. \$2.25; 2 ozs. \$4 (more about it on page 2).



Here is an acre (6000 plants) of the NEW PENNHEART EXTRA-EARLY TOMATO—grown on the Schell farm near Hershey by J. E. Orvan and his family and the acre produced 12 TONS of the finest Tomatoes, a wonderful crop and in a dry season, too.

WALTER S. SCHELL, Inc., Quality Seeds
 Tenth and Market Sts., HARRISBURG, PA.

Grand NEW Vegetables for 1944

THE NEW PENNHEART TOMATO

A Most Valuable New **Extra-Early** Tomato, the latest scientific development by Dr. C. E. Myers, Professor of Plant Breeding, of our Pennsylvania State College of Agriculture. After years of intensive breeding work with the deep thick-fleshed Oxheart variety and the extra-early Penn State Earliana he has brought to perfection **this wonderful new Pennheart.**

MR. WILLIAM B. KILLE, N. J. writes, "I harvested 200 five-eighths baskets by July 7 and got \$3 per basket. This acre yielded a total of 866 bushels."

MR. RUSSEL LOYSER, Pa., says "They do beat any other early Tomato I have ever grown."



The New Pennheart Tomato, be sure to grow it.
(See it also on our front cover.)



This plant of the New Pennheart Tomato, grown on State College Farms, has on it 13 ripe and 20 green or 33 Tomatoes.

You will want Schell's New Pennheart Tomato Because,

It is **extra-early**; it yields **more Tomatoes** to the acre and **more ripe ones at first picking**, weighing **more pounds**, than any other extra-early Tomato. **The Pennheart is thick-fleshed, better color, richer flavor, and larger size**, than any other extra-early Tomato. We are very enthusiastic about it and urge you to grow it for your extra-early crop.

The plants are short, compact and **cannot** be staked. Start seed indoors to get Tomatoes early. Set plants out early in May for ripe Tomatoes by July 4th. Plant 3 feet apart each way, set the plants deep and give each hole a good dipper of water before closing it. The quantity of seed is limited so order early. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1.25; oz. \$2.25; 2 ozs. \$4.** (2 ozs. produce 6000 plants, enough for one acre.)



A New Bush or Dwarf Green-Pod Bean, **Keystonian**, awarded All-America medal for 1944. Try it.



The New 1944 All-America Award Cucumber, **CUBIT**

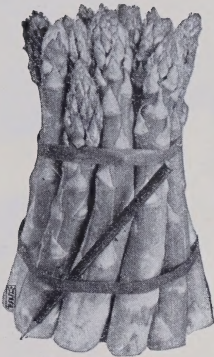
NEW CUCUMBER CUBIT

A very prolific main-crop variety distinguished by unusually uniform dark green color and long blunt-ended, cylindrical shape. It has smooth, crisp texture, white flesh, small seed cavity. An excellent slicer. Holds its fresh quality well for some time after picking. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 80 cts.; 2 ozs. \$1.50; 1/4lb. \$2.50; 1/2lb. \$4.; lb. \$8.**

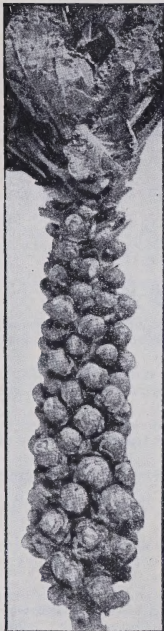
THE NEW BUSH BEAN KEYSTONIAN

The green pods are round, straight, stringless, and of superb quality, very desirable for the home garden, for canning and freezing. Pods 6 1/2 inches long, fleshy, and dark green, the seed is brown. Matures in 52 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4lb. 35 cts.; 1/2lb. 55 cts.; lb. \$1; 5 lbs. \$4.50.**

See also the New Great Lakes Lettuce on page 27, and New Flowers on page 40



Mary Washington
Asparagus



Schell's Brussels
Sprouts

ASPARAGUS

HOW TO GROW ASPARAGUS.

One ounce of seed will produce about 500 plants. I will furnish a Special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Mary Washington, (only half a crop); Doz. 65 cts. (postpaid 75 cts.); 50 roots \$1.85 (postpaid \$2.25); 100 roots \$3.25 (postpaid \$3.75); 1,000 for \$18; 5,000 for \$85.

Seed of Mary Washington. Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 40 cts.; lb. \$1.25; 5 lbs. at \$1.20 per lb.; 10 lbs. at \$1.15 per lb.; 25 lbs. at \$1.10 per lb.



Schell's Broccoli

BROCCOLI

One ounce makes about 2,000 plants

Calabrese or Italian Green Sprouting. Early Strain.

70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 10 cts.; ½ oz. 40 cts.; oz. 65 cts.; ¼ lb. \$1.85; lb. \$6.50.

BRUSSELS SPROUTS

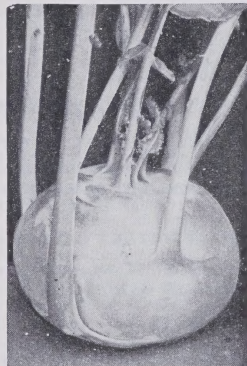
Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. One ounce of seed sows 400 feet of row. Pkt. 15 cts.; ½ oz. \$1; oz. \$2; ¼ lb. \$7.

KOHLRABI

One ounce will sow a row about 200 feet long. Ready in eight weeks.

HOW TO GROW THEM. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Pkt. 15 cts.; ½ oz. 50 cts.; oz. 90 cts.; ¼ lb. \$3; lb. \$10.



Early White Vienna Kohlrabi

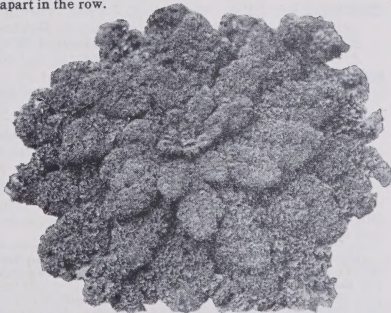
BORECOLE or KALE

Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale") 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 70 cts.; lb. \$2.25; 5 lbs. at \$2.15 per lb.; 10 lbs. \$20.

Dwarf Siberian. 65 days. A dwarf grower, with large, broad leaves, lightly curled at the edges. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 65 cts.; lb. \$2; 10 lbs. \$18.



Schell's Dwarf Curled Blue Scotch Kale



From the Eighteen Millions of Victory Gardens and the farms of **OUR United States** to the kitchen tables and then into jars went the tens of thousands of tons of food we all helped to grow last year and we and millions more are going to repeat that great accomplishment again this year, a **Peaceful** pursuit without which there can be no **Victory** in battle.

Far Greater Quantities of Food Needed This Year

Millions more people must be fed as they are freed, or they will die. Our supplies can quickly be consumed, and that is why the Food Administrator is asking that **four MILLION more** Victory Gardens be planted and is asking farmers to grow **FOURTEEN million more acres** of wheat than last year.

FRIENDS, LET US REMIND YOU AGAIN—you cannot “make” food, nor can all your money buy it if it is not available or if needed first for our armed forces, so you see the possible seriousness of your food supply this summer and next winter.

YOUR VICTORY GARDEN should be as large as you can take care of so you can grow sufficient vegetables for your entire family for all summer and fall and enough extra to can and store for winter—at least **125 quarts of vegetables and fruits for each member of your family** will be needed.

MARKET GARDENERS—grow all the vegetables your farm will produce. City families will buy all you can grow for them, for they urgently need more vegetables.

FARMERS—you should by all means have a full acre or two of vegetable crops for your own family and for canning and storing for winter. Don't be caught short of food,—it could happen.

THE SUPPLY OF SEEDS for 1944. The seed requirements to produce all the food needed at home and abroad will be tremendous. Many seeds are again in short supply due to unfavorable growing weather, therefore you will be acting wisely by sending us your entire order for your year's supply while we have them for you.

CEILING PRICES. The Office of Price Administration, Washington, D. C., has established ceiling prices per pound on the following Vegetable Seeds: **Beans, Peas, Sweet Corn, Beets, Cabbage, Carrots, Cauliflower, Chard, Cucumbers, Lettuce, Mangel-Wurzels, Onions, Rutabagas, Turnips.** Those under ceiling prices are stated under each heading throughout our Catalogue.

BE SURE OF SUCCESS. This you can do by planting all **Schell's Quality Seeds**—for **They Grow Better and They Yield Better.** That is why **They Are Preferred by Successful Gardeners and Farmers Everywhere.** Send your entire order to us and get the following big discounts.

Special Discounts!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes

On all Orders of from \$ 6 to \$10 you may deduct **6 per cent** cash discount.

On all Orders of from \$11 to \$25 you may deduct **8 per cent** cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct **10 per cent** cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to your interest to send your **entire** order to us and save from 6 to 10 per cent.

IMPORTANT TO YOU, Our Customers, Who Receive Our Catalogue in January! We very earnestly request that you **make out your order at once** and send it in and thus get very prompt delivery and help avoid the possibility of delay. Last year tens of thousands of our customers delayed sending their orders in until the last of March and first of April and with almost every order twice its usual size, you who ordered at that time can see why we were swamped with orders and although working day and night, yet for a short time, we were three weeks back with orders. We want to avoid that this year and you can help us by sending your order at once.

WE PAY THE POSTAGE, Express, or Freight on all **Garden Seeds and Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. We send them whichever way is cheapest. Be sure to give your nearest express or freight station for large shipments.

DISCLAIMER. We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs, or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants. **WALTER S. SCHELL, INC.**

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name _____ (Please write name very plain)
(All members of one family should order under one name)

Street Address (if any) _____

Post Office _____ R. D. No. _____

County _____ State _____ P. O. Box _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write your old address here _____

FILLED BY	AMOUNT
CHECKED BY	Post Office Money Order \$ _____
DATE	Express Money Order _____
SHIPPED	Check _____
	Cash, Notes and Silver _____
	Postage Stamps _____
	Date _____ 1944

Please give us this information Mark X In This Space →	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables

DISCLAIMER—We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.
 WALTER S. SCHELL, Inc.

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

- If your order totals from \$5 to \$10, you may deduct 6 per cent.
- If your order totals from \$11 to \$25, you may deduct 8 per cent.
- If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

[These discounts do not apply on Seed Potatoes or Field Seeds]

No.	QUANTITY	DOLLARS	CENTS
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY	Amount brought forward	\$	cts.	
16					
17					
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37				6	
38				7	
39				8	
40				9	
41				10	
42				11	
43				12	
44				13	
			Total Amount of Order	\$	14

If more space is needed write balance of order on a sheet of white paper.

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.



Beautiful Velvety Green Grass and Bright-colored Flowers

Miracles of God! All for Your Real Happiness!

Have a beautiful lawn—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be **sure** your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

A little or big "outdoor living-room" like this can be **yours** with a little work, patience, and Schell's Quality Seeds.

Schell's Quality Lawn Grass Seed

is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded to buy cheap seed for it will mean reseeding, loss of time and work. **To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.**

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow **1 pound to each 100 square feet**, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

Due to extreme drought last year the Grass Seed crops were the smallest in many years.

Prices of Schell's Quality Lawn Grass Seed: 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.90; 10 lbs. \$5.50; 20 lbs. (legal bus.) \$10.50; 100 lbs. \$50.

All Prices are Subject to Market Changes

Schell's Special Shady Place Lawn Seed

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as of the preceding. 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.50; 10 lbs. \$6.75; 20 lbs. (legal bus.) \$12.50; 100 lbs. \$58. **Schell's Terrace or Embankment Mixture.** 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.50; 10 lbs. \$6.75; 20 lbs. \$12.50.

SEPARATE GRASSES, All Fancy Quality

We never carry any second, third, or fourth grades

Kentucky Blue Grass (<i>Poa pratensis</i>)	Lb.	5 lbs.	10 lbs.	100 lbs.
	\$0 65	\$2 90	\$5 50	\$45 00
White Clover. For lawns				
1/2 lb. 35 cts.; 1/2 lb. 65 cts.	1 25	5 75	10 00	90 00
Colonial Bent (<i>Agrostis tenuis</i>)				
For lawns and putting-greens	1 50	6 75	12 50	110 00
Rhode Island Bent. Dark green	1 50	6 75	12 50	90 00
Red-Top. Fancy (<i>Agrostis alba</i>)	50	2 40	4 50	38 00
English or Perennial Rye Grass (<i>Lolium perenne</i> ; Pacey's Short)	50	2 00	4 50	25 00
Chewing's New Zealand Fescue. Tolerant of shade	1 00	4 50	8 50	75 00
Red or Creeping Fescue (<i>Festuca rubra</i>). Sandy soils and shade	1 00	4 50	8 50	75 00
Rough-stalked Meadow Grass (<i>Poa trivialis</i>). Fine for shady lawns and under trees	1 25	6 00	11 50	100 00
Domestic Rye Grass. English Blue Grass	40	1 90	3 50	22 00
Meadow Fescue (<i>Festuca pratensis</i>)				
English Blue Grass	70	3 25	6 00	48 00

Lawn Fertilizers and other Lawn Supplies, on page 62

BEANS

GREEN-POD BUSH

(The seed crops of Green-Pod Beans in the United States were only 50 to 80 per cent.)

The Ceiling Price on Beans is 50 cts. on one pound or more.

HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart, and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1½ bus. to the acre.

Plant some each month in this latitude—April, May, June, July and August—for continuous supply and for canning.



Schell's pure-bred high-yielding strain of **Bountiful Beans** as grown from our seed by Mr. and Mrs. Israel Gross on their famous Celery Farm at Camp Hill. These five acres produced a crop of the finest quality Beans. Mrs. Gross (in white) is checking the "pickers." Our Mr. Charles M. Storey admiring the handsome Beans just picked.

SCHELL'S BEANS GROW, AND HOW THEY DO YIELD!

SCHELL'S NEW Victory Bean. Here is an exceptionally valuable new Bean we introduced last year. It is really sensational the way it yields. Every plant is loaded with beautiful rich meaty, round, stringless green pods, 6 inches long, and ready in 60 days. For canning it is ideal, being ready two to three weeks after the early varieties. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20, prepaid.**

SCHELL'S GREEN BOUNTIFUL. The earliest and best in quality and heaviest in yield of all the flat stringless podded varieties. The plants are loaded with pods. It is wonderfully prolific. It is ready to pick in 42 to 46 days from planting here in Pennsylvania. The pods, averaging 7 inches long, are of excellent quality, brittle, stringless, and quite meaty. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

SCHELL'S GIANT STRINGLESS. It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging 7 inches, entirely stringless, excellent quality. The long pods make it desirable for canning where the Beans are out. A fine quality rich meaty Bean. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

TENDERGREEN. Plants are very erect and heavily productive. Pods are round, stringless, 6 inches long. Ready to pick in 50 days. A very good Bean for market and home-garden. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 100 lbs. \$25, ppd.**

BURPEE'S STRINGLESS GREEN-POD. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 5 inches long, entirely stringless, excellent quality, brittle and very fleshy. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. This variety yields exceptionally heavy. The pods are round, straight, and stringless, and average 6 inches long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market. It is ready to pick in 60 to 65 days. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25, ppd.**

Schell's No. 10 Strain Stringless Black Valentine. Long, straight, green, round pods of excellent quality, 6 inches long. Is early (50 days to picking); a heavy yielder; fine for either early or late planting. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Asgrow Stringless Black Valentine. Pods are oval, straight, or slightly curved, dark green. Excellent quality. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

Extra-Early Red Valentine, Stringless. Extra early; round-podded; good quality and of fine flavor. Ours is a stringless strain. About 50 days from planting to picking. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Pleasant. A new stringless green Bean, black-seeded. Very productive, narrow flat pods 6 to 7 inches long, ready to pick in 50 days. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 100 lbs. \$25, prepaid.**

Dwarf Horticultural. Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

French's Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendril which increases its yield. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

Streamliner. 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, ½ inch wide, stringless; seed white. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 10 lbs. \$4.20; 100 lbs. \$25, ppd.**

SOUP or SHELL BEANS

White Marrowfat or Soup Bean. Bush. Shelled and dried for winter use.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. Large white Beans.

Broad Windsor or Fava Bean. Sometimes called "Horse Bean." Valuable for green shell use. Plants very large but strictly bush. Pods glossy green, 5½ inches long, 1½ inches broad, 3 seeds. Dried Beans very large, circular, flat.

Prices of the above 5 varieties: Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.10; 10 lbs. \$3.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.

"Victory Garden Manual"

Here is a Book Every Family With a Victory Garden Should Have. It is the official Victory Garden Manual of the National Garden Bureau, and is written by James H. Burdett, Director of the Bureau. It is full of the most helpful information pertaining to success with your garden. We recommend it very highly. Be sure to order a copy. **Price \$1.75, postpaid.**

POLE LIMA BEANS

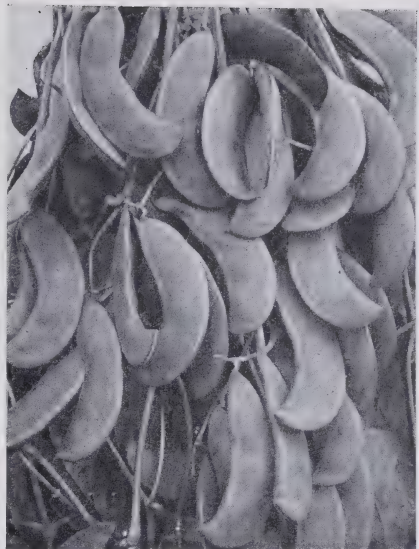
HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet).

Schell's Wonder Pole Lima. Wonderfully prolific. The lbs. broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the best of all Pole Limas, 100 days to maturity. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

New Potato Pole Lima. Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**



Schell's Wonder Pole Lima Beans

This picture shows just a part of one vine. See how tremendously they yield! Grow more Pole Limas.

POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting, or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM. See above as Pole Limas.

New Pole Bean Potomac.

Awarded Medal as one of the best new varieties for 1943. This new variety is distinguished by its heavy yield of dark green pods, trim, straight and practically round, borne on strong, free-climbing plants. The pods are very attractive, stringless, meaty and succulent. Seeds are black. Try this new Pole Bean. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80.**

New Pole Bean Decatur.

Awarded the Silver Medal in the All-America Selections of best new vegetables for 1942. New Decatur is early and yields tremendously its long, round, dark green stringless pods. Very fine quality. The seeds are white and small. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80.**

Lazy Wife. Broad, thick, fleshy green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season, 65 days to picking. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Old-fashioned Sickle Pole Bean. One of the best quality, well known to all farmers and gardeners. The pods are long, meaty and stringless. A very heavy yielder. 75 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

Schell's Mammoth Horticultural or Cranberry. Sometimes called Birds' Egg. Long, round, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless when young. The white seed is excellent for winter use. 70 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

White Sickle. Long, curved, fleshy pods of excellent quality, stringless when young. Earlier than most all other Pole Beans. The seed is white, which makes it also valuable for winter use when dried. 65 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Early Golden Cluster Wax. Large, flat, yellow pods, borne in clusters very profusely; stringless when young, and very tender. 75 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**

Yellow-podded Old Homestead. This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, practically stringless pods. 68 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75; 25 lbs. \$6.50; 100 lbs. \$24, prepaid.**



Old Homestead or Kentucky Wonder Pole Beans

A fine Bean and a heavy yielder.

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**





Schell's Golden Glory



See how they yield

Schell's Golden Glory

Round, stringless, meaty, yellow

Beans of the finest quality

BEANS YELLOW OR WAX-PODDED BUSH

HOW TO GROW YELLOW-PODDED BUSH BEANS. (See under heading of Green Bush Beans. Same Culture.)

50 lbs. at the 100-lb. rate. We pay the postage, express or freight

Schell's Yellow-Pod Bountiful. Positively the grandest of all entirely stringless. The most beautiful bright rich yellow pods, long, thick, flat, and meaty. The earliest (ready in 42 days) and the heaviest-yielding yellow Bean of all. Its healthy plants are just loaded with Beans. We introduced it and we have the original, genuine, pure strain of it, therefore you can be sure, by sending to us for Schell's Yellow-Pod Bountiful, that there is no substitution. Thousands of our customers order this grand good Bean from us every year. Be very sure you include this fine variety in your garden. **Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

Schell's Golden Glory. 48 days. Introduced by us. The best stringless round-pod yellow Bean. Excellent quality. Its plant-structure is strong, vigorous, and amazingly productive. The beautiful yellow pods, which hang thickly on every plant, are long, stringless and round. It is early. Grow this valuable variety. See it illustrated above. **Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$28, prepaid.**

Unrivaled Wax. Extra early, very prolific. The pods are 5 inches long, narrow, flat, fleshy and stringless when young and remain tender a long time. Its flavor is excellent. Seed is small and glossy brown. Ready to pick in about 44 days. **[Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.50; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

ROUND-POD KIDNEY WAX. Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$28, prepaid.**

IMPROVED RUST-PROOF GOLDEN WAX. Splendid for market- or home-garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$3.50; 15 lbs. \$4.50; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

BRITTLE WAX. Long, round, stringless pod; fine. White seed with dark brown eye. This is a most excellent quality Bean for home use, for market and it is a leading favorite of canners. Ready to pick in 50 days. **Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$28, prepaid.**

SURE-CROF STRINGLESS WAX. Very early. Stringless and a good yielder. Pods are long, flat, and meaty. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

PENCIL-POD BLACK WAX. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

Schell's Famous Yellow-Pod Bountiful Beans, Stringless (See also back cover.)

By Inoculating Bean Seed, Peas and other pod-bearing seeds with Legume-Aid (we have it) you provide more nitrogen for each plant, which makes it more vigorous.

GET THIS BIG LIVE MAGAZINE

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YOU will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all — men, women, boys and girls, — clean and wholesome, no liquor advertisements.



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For folks who live in the Country and love the Country. Printed on fast-running presses, this Month Ahead-Magazine gets the important news to you first when it is valuable and useful.

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Mail this Coupon today with remittance (at our risk), direct to Farm Journal and Farmer's Wife, Dept. C., Philadelphia 5, Pa.

SCHELL'S SEED HOUSE

Quality Seeds

HARRISBURG, PA.

If you are now a Subscriber, you may mail or give this Valuable Coupon to a friend who is not.



Schell's Strain Fordhook Bush Limas. This is another evidence of how very large growers who plant many acres of Lima Beans prefer our better strain of Fordhooks, because of the **better quality** and the **many extra bushels from every acre.** This crop produced 115 bushels per acre from just the first picking.

BUSH LIMA BEANS

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1½ inches if soil is dry, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

GROW MORE BUSH LIMAS! Every Victory Gardener, every Farmer and Commercial Vegetable Grower should increase their planting of Bush Limas this year. They will be needed, and can be used or sold green or dry. Very easy to grow successfully.

Schell's Improved Bush Lima. Largest of all the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods. Ready to use in 75 days. **Pkt. 15 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7; 100 lb. \$26, prepaid.**

Schell's Strain Fordhook Bush Lima. My Fordhook Limas are pure-bred, quality seed. The Beans are very thick, meaty, and of delicious flavor. They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality** counts more than price on any market. Ready in about 70 days. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. **Pkt. 15 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

SCHELL'S JUMBO FORDHOOK. Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. **Pkt. 15 cts.; ½lb. 25 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.25; 25 lbs. \$8.25; 100 lbs. \$32, prepaid.**

BABY FORDHOOK (or McCrea). The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home garden. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$27, prepaid.**

SCHELL'S BABY LIMA. (Also called "Henderson" and "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans ½ inch long, very tender and of exquisitely rich, buttery Lima flavor, whether used green or dried or canned for winter. The seed is creamy white. Bears heavily and continuously from July until frost. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.90; 10 lbs. \$3.25; 25 lbs. \$6; 100 lbs. \$20, prepaid.**

THOROGREEN or CANGREEN. All-America winner last year as one of the best new varieties. A Bush Lima producing in great abundance small, butter-sweet Beans, green in color, holding their green color when fresh or canned or dried and an excellent freezing variety. It is like Supergreen, Clark's Bush and Green-seeded Hendersons. Matures in 65 days. Try some of these new green, delicious "baby" Limas. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$5.25; 25 lbs. \$8.25; 100 lbs. \$32.**

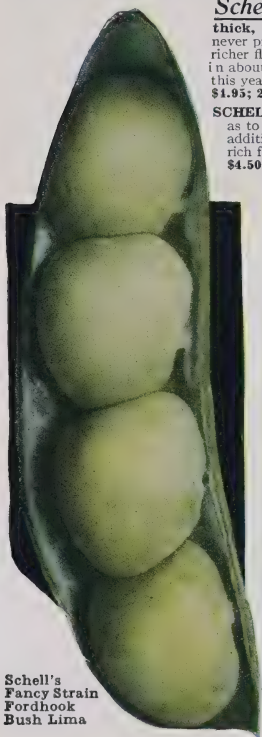
EDIBLE SOY BEANS

Rich in Vitamins A, B, and G

BANSEL. The earliest variety. A rich delicious food. Its popularity is spreading like wildfire. It is highly recommended by health specialists. **Bansel** has proved after many tests to be the **best variety.** Plants are 24 inches high, stand straight up, and are loaded with pods, ready in 90 days. The seeds are round, look much like a pea, are yellow and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning. The dried mature seeds can be soaked and cooked or may be kept indefinitely. Every Victory Garden should have some Edible Soy Beans in it. Farmers grow them for yourself and for market; keep up with new foods. **Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$9; 50 lbs. \$15; 100 lbs. \$30.**



Edible Soy Beans



Schell's
Fancy Strain
Fordhook
Bush Lima



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety.

I recommend it highly. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$8.95; 5 to 10 lbs. at \$8.45.**

Early Jersey Wakefield. The best first-early pointed-head Cabbage. Heads very solid and of best quality. 62 days. Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.

Glory of Enkhuizen. One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads round as a ball, very solid, and fine-grained. 72 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.95; lb. \$6.90.

Early Winnigstadt. Pointed head; like Jersey Wakefield, except it requires longer to mature. 70 days. Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.

Schell's Copenhagen Market. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 78 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.95; lb. \$6.90.**

Golden Acre. Extra-early round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut ten days earlier. 68 days. Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.95.

Schell's Earliest "Redhead." The earliest of all red Cabbages. The heads are large, solid, and handsome. 76 days. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2.65; lb. \$8.45.



Schell's Early Perfection. A very large, early, round-headed Cabbage of the greatest value. The heads are very solid, weighing 8 to 10 pounds. The stems short, with few outside leaves, which allows very close planting. It follows 10 days after extra-early "Harrisburg." 75 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$8.50.**

CABBAGE

One ounce of seed will make about 2,500 plants; 4 ounces enough plants

for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May.

SERIOUS SHORTAGE OF CABBAGE SEED! Unfavorable weather conditions caused a near failure of cabbage seed in the United States last year. We are fortunate in that our crops were fair. Order early if you want to be sure of Cabbage Seed this year.

CEILING PRICES ARE ESTABLISHED ON CABBAGE SEED

EXTRA-EARLY VARIETIES

Schell's "Harrisburg" Extra-Early

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in 75 days from sowing the seed. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts.



Penn State Ballhead Cabbage. Medium Late. 23 tons to the acre. The choice of thousands. (See next page.)

SECOND-EARLY VARIETIES

Schell's Strain Charleston Wakefield.

We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. 71 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.**

Early Dwarf Flat Dutch. Heads large, nearly round, solid. A good Cabbage. 90 days. Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.85; lb. \$6.50.

New Savoy Cabbage, Chieftain

Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat, rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is about the finest quality, early Savoy Cabbage so we have discontinued growing other varieties. 80 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.85; lb. \$6.50.**

LATE CABBAGES

Schell's Houser. One of the very best late Cabbages. Heads are large, heavy, solid, fine-grained, **exceptionally small heart** (see picture), round to slightly oval at top of head. Seldom cracks and then at the stem end. Keeps better and longer than most others. **Houser** has a distinctly rich flavor all its own. **Houser** is and has been the favorite late Cabbage of a great host of our customers for years. Start **Houser** 2 weeks sooner than other late varieties. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 2 ozs. \$1.70; 1/4lb. \$2.65; 1/2lb. \$4.30; lb. \$8.60; 5 lbs. @ \$8.20.**

Penn State Ballhead Cabbage

This very excellent late Cabbage, developed by Dr. C. E. Myers, Professor of Plant Breeding at our Pennsylvania State College, produces near 100 per cent perfect marketable heads. Each year, under Dr. Myers' own personal supervision, is produced the stock seed from which our seed is then produced.

Very uniform, flattened, globe-shaped heads 7 to 8 inches in diameter, 6 to 7 inches deep; medium stem; solid fine-grained, excellent for kraut, for shipping and for winter storage. Medium late. It has produced as much as 23 tons per acre.

SEED CROP AGAIN VERY SMALL, and this is second-generation seed, that is seed produced from Cabbage grown from first generation of State College stock seed. The seed crop from first generation was all lost—a total failure. **Order Early. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2.85.**

PLEASE NOTE. Due to the serious shortage of seed we can only offer Penn State in 1/4 lbs. and less.

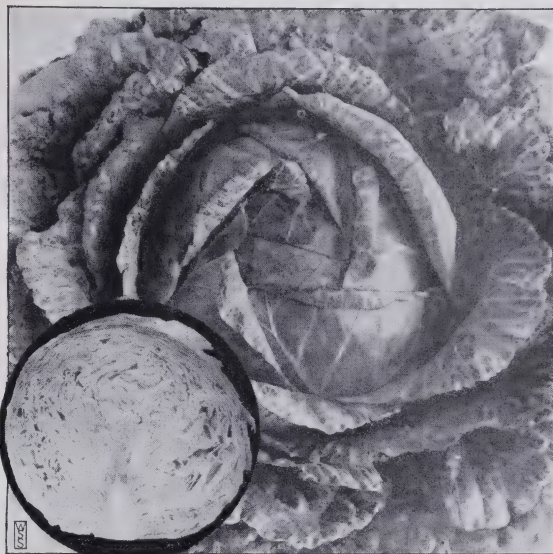
Schell's Strain Danish Roundhead, Short

Stem. An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90.**

Schell's Strain Late Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head. One of the best for its keeping qualities. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90.**

Schell's Late Ni-tram. Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads are in shape between a globe and a flat. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90.**



Schell's Genuine Houser Cabbage. You just cannot beat it for solidity, fineness of grain, weight, flavor, and keeping qualities. I urge you to grow a crop of our Houser Cabbage.

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.85; lb. \$6.50.**

Genuine Surehead. Large, medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.85; lb. \$6.50.**

Mammoth Rock Red. Largest-heading, round, red. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$7.10.**

Autumn King or World Bester. Very large, solid, flat head. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.85; lb. \$6.50.**

Hollander. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.25; 1/4lb. \$1.90; 1/2lb. \$3.30; lb. \$6.60.**

YELLOWS-RESISTANT STRAINS

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90; lb. \$7.45.**

Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90; lb. \$7.45.**

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. **Pkt. 10 cts.; oz. 70 cts.; 1/4lb. \$1.90; lb. \$7.45.**

Globe (Glorv of Enkhuizen). (Y. R.) Second early. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.90; lb. \$7.45.**

Wisconsin Hollander No. 8. (Y. R.) Danish Ballhead type. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.40.**

Red Hollander. (Y. R.) Red Cabbage. Late. **Pkt. 15 cts.; 1/2oz. 55 cts.; oz. \$1; 1/4lb. \$2.90; lb. \$9.**

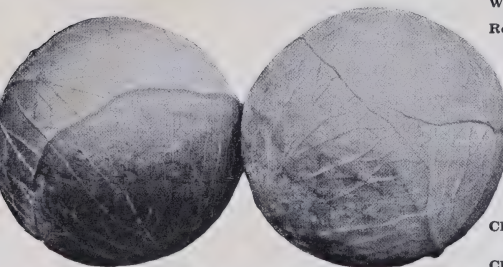
CHINESE CELERY CABBAGE

A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July,** for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows.

Pe-Tsai. Very popular variety. Grows 15 to 20 inches tall and 8 to 12 inches in diameter. The firm, well-blanching heads are pure white, very tender, and juicy.

Chee-Hoo. Outer leaves dark green, beautifully crimped. The broad, milk-white ribs are very thick and tender, and the heart is snowy white, tightly folded, weighing about 15 pounds.

Chi-hi-li. Long, solid, cylindrical heads about 2 feet tall. **Price of any of the 3 varieties, pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.10**



Schell's Strain Late Danish Ballhead
Most excellent Cabbage for fall and winter

BEETS

The new 1943 Crop of Beet Seed in the United States is again a short crop, just about half. Sow the seed as soon as the ground can be properly worked.

Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

CEILING PRICES ARE ESTABLISHED ON BEET SEED.

Schell's Black Knight Beet

Unexcelled in Quality, Shape, and Color

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops.

We believe this is the most popular Beet in America today for we annually receive thousands and thousands of orders from all over America and annually sell enormous quantities of it.

Schell's Black Knight Beet is deepest dark red all the way through, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days.

Schell's Black Knight Beet is the best Beet for your own use, and it is the best Beet for market. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; 1/2 lb. \$1.40; lb. \$2.75; 10 lbs. \$25.



Schell's Famous Black Knight Beet

Ohio Canner. Color is deep blood-red; fine form; tender and sweet. Medium early. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50; 10 lbs. \$22.50.

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, almost globular, smooth. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.

Half-Long Blood. Rich, dark red, very sweet, crisp and tender. It is very smooth and handsome. A good winter keeper. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; lb. \$2.75; 10 lbs. \$25.

Beet, Green Top Bunching. Extremely attractive bunching Beet. It is early; roots are 2 1/2 to 3 inches in diameter, globe-shaped. Very smooth and refined. Exterior color dark; interior bright blood-red; solid color in cool weather, slightly zoned in warm weather. Green leaves. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50; 10 lbs. \$22.50.

Schell's Lutz's Green-Leaf. We are indeed sorry to have to tell you this crop was a complete failure. We have stock seed reserved and hope to have seed for you next year. Plant more of our Black Knight this year.

Swiss Chard Beet. See index.

MANGEL-WURZEL (Stock Beets). See index.



Schell's Harrisburg Market Beet, the best extra-early

Schell's Harrisburg Market Finest Extra-Early Beet

Ready to use in 45 days. Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by market-gardeners for first-early. Our sales total many tons of seed. See illustration of it. It is half-globe. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; 1/2 lb. \$1.40; lb. \$2.75; 10 lbs. \$25.

Detroit Dark Red, Schell's Strain. Tops are small to medium. Unexcelled as a market-garden strain and very popular with canners because of its extra dark color and its very uniform round globe shape.

A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. Globe-shaped, smooth, very dark red; early. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50; 10 lbs. \$22.50.

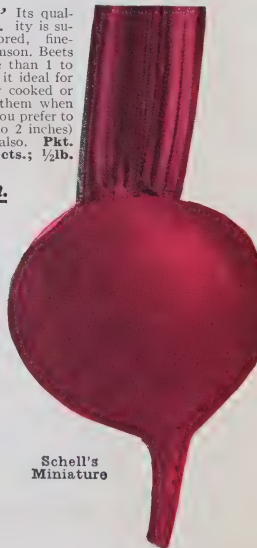
Detroit Dark Red, Perfected Strain. The inferior is a deep blood-red. Tops are medium to tall, the leaves green tinged with red. Where large tonnage or large top is desired this is a very desirable variety. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50.

"Schell's Miniature." Its quality is superior; flesh tender, rich-flavored; fine-grained, very deep rich dark crimson. Beets small, being only a little more than 1 to 1 1/2 inches in diameter, making it ideal for canning, serving whole, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1 1/2 to 2 inches) they are excellent this size also. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; 1/2 lb. \$1.40; lb. \$2.75.

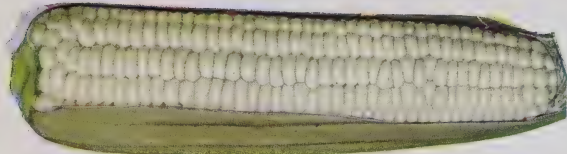
Crosby's Improved Egyptian.

One of the earliest Beets. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 80 cts.; lb. \$2.50.

Ferry's Crosby. A deep pink; same price.



Schell's Miniature



Sweet Corn

Plant more Sweet Corn this year; the need and the demand for it will be enormous

FIVE CHOICE VARIETIES

(See also pages 14 and 15 for other varieties)

IMPORTANT! The Seed Crop of Sweet Corn in the United States was the smallest in 30 years—the result of very unfavorable weather. We urge our

Schell's Firstin, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.

customers to order now **AT ONCE**, enough for all you will plant during May, June and July.

Schell's Improved Golden Bantam. (55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is extra-early, very sweet, and richly flavored. Ears are 5 to 6 inches long, 8-rowed, and a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 50 lbs. \$16; 100 lbs. \$32, prepaid.**

Schell's Firstin Earliest White

(55 to 65 days.) The earliest of all white Sweet Corns. The ears are 6 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your first extra-early white Sweet Corn. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 50 lbs. \$16; 100 lbs. \$32, prepaid.**



Schell's Improved Golden Bantam. A real quality strain of this variety

Schell's Golden Giant. (65 to 75 days.) Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 7 inches long with 10 to 15 rows. Be sure you include it in your order. It follows Golden Bantam by ten days when planted at the same time. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 50 lbs. \$16; 100 lbs. \$32, prepaid.**

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Schell's Silver Beauty

The sweetest, largest silver white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 14 rows, the grains deep. It is ready about ten days after Firstin if planted at



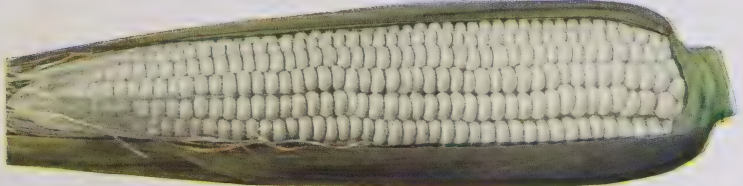
Schell's Golden Giant, very sweet, large ear.

the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 50 lbs. \$16; 100 lbs. \$32, prepaid.**

Schell's Improved

Stowell's Evergreen

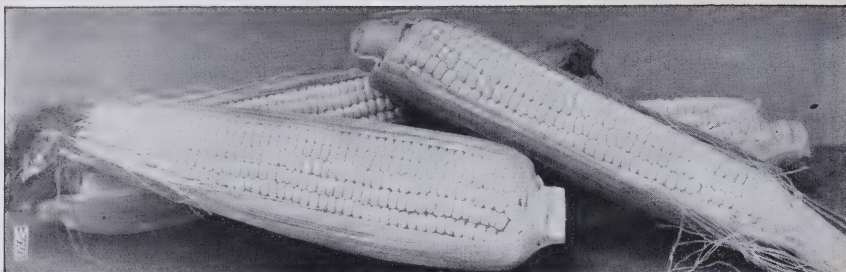
(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.50; 50 lbs. \$15; 100 lbs. \$30, prepaid.**



Schell's Silver Beauty, beautiful ears, sweet and delicious.



Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general-crop Sweet Corns. Our seed is *superfine*.



Schell's Early Evergreen. Beautiful big ears of fine, sweet quality. A good second-early.

SWEET CORN

CEILING PRICES HAVE BEEN ESTABLISHED

can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and 1 to $1\frac{1}{2}$ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn, so many feet long, of a variety in your garden; plant four rows of it, each $\frac{1}{4}$ as long, so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre.

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

SHELL'S EARLIEST YELLOW. (Yellow.) Try this fine quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market- and home-gardener, as well as every canner, should grow it. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Early Golden Market (Gill's). (Yellow.) Ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. A fine early Corn with a very large ear. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 25 lbs. \$9; 100 lbs. \$32, prepaid.

HOW TO GROW SWEET CORN. Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, mature ten days earlier than the late varieties, producing larger stalks, and are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15.

SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9.

Early Evergreen. (White.) Matures ten days earlier than Stowell's Evergreen. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

Howling Mob. (White.) Large-eared and fine quality. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$32, prepaid.

LATE VARIETIES 90 DAYS

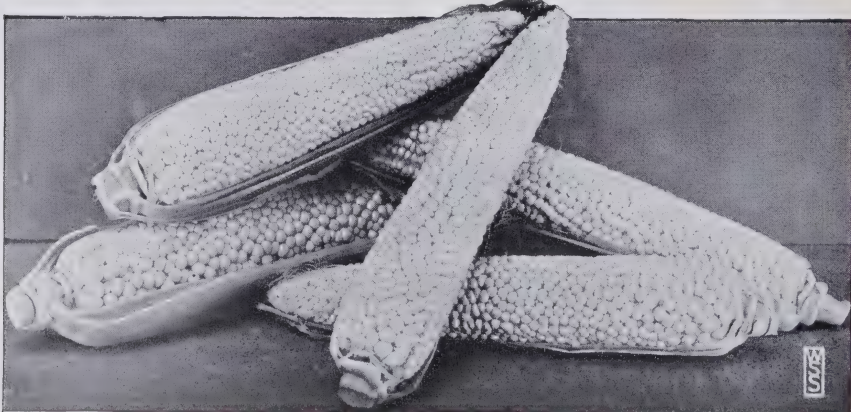
White Evergreen. (White.) Matures about a week earlier than Stowell's. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 25 lbs. \$9; 100 lbs. \$32.

Golden or Bantam Evergreen. (Yellow.) Large ears; long grains; golden yellow. Same price as above.

Golden Colonel or Golden Country Gentleman. (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 15 lbs. \$5.70.

Country Gentleman. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 100 lbs. \$32.

POP CORN, Golden Queen, White Rice, and Big Buster. (Yellow.) Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.75; 10 lbs. \$2.50, postpaid. One pkt. will sow a 40-foot row; 6 lbs. an acre.



Country Gentleman. For super-rich delicious flavor, be sure to grow this grand good Corn.

SCHELL'S EARLY SWEET CORN HYBRIDS

"SPANCROSS 4.13" (Earliest) **"MARCROSS 13.6"** (Follows in 4 days) **"CARMELCROSS 13.39"** (4 days after Marcross 13.6)

Here are the very best early Hybrids highly recommended by our Penn. State Agricultural Experiment Station and by Dr. W. R. Singleton of the Connecticut State Experiment Station, who specialize in this work.

To you who grow Sweet Corn for Market (and this applies to the home-gardener as well), and want the very earliest Hybrid, plant our **Spancross 4.13**—it is the earliest and a fine one. Now to have a continuous succession, one following the other, plant all the above three at the same time and as you dispose of one the next will be ready. These Hybrids mature so uniformly at one time that you can pick 95% of the crop at one picking.

For a continuous succession to follow the above three, we recommend these additional three, each of which will follow the other in 4 to 6 days: **New Lincoln**; **Golden Cross Bantam**; **Ioana**. This gives you a complete succession of fresh green Corn for 3 to 4 weeks. **New and better Hybrids** are being constantly developed. These we offer you and discontinue the varieties that they have replaced by their superior qualities.

Schell's Spancross 4.13 Hybrid.

Spancross 4.13 (63 days) is the best extra-early hybrid, and the earliest, of excellent quality, medium-sized ears (6 to 7 inches), is resistant to bacterial wilt and is also somewhat cold-resistant. Richly flavored golden ears on 4 to 5-foot plants. Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. This 4.13 is earliest and best. Plant it for first in the market. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.**

Schell's Marcross 13.6 Hybrid.

67 days. A most excellent early yellow hybrid maturing its crop four days after Spancross 4.13 when planted at the same time. It has large, "fat" ears, 7 to 8 inches long, very attractive, sweet and delicious flavor. Stocks 5 to 6 feet, very resistant to both cold and disease. We highly recommend it. This is the best Marcross Hybrid. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.**



"Spancross 4.13," the earliest Hybrid

Schell's Carmelcross 13.39. 71 days. This is another outstanding early hybrid following about 4 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 14 to 16 rows of richest golden yellow kernels of most excellent quality. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.**

Schell's Golden Cross Bantam Hybrid. 90 days. A very excellent variety for market-gardeners, canners, and home-gardeners. Ears are extremely uniform, averaging 8 to 9 inches long, and have 10 to 14 rows of golden kernels, deliciously sweet and tender. High yielder and very hardy, this is one of the foremost yellow hybrids on the market today. Highly resistant to disease. It follows new Lincoln by 5 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.**

Schell's New Hybrid Sweet Corn, Ioana. 92 days. Awarded Bronze Medal as one of the best new vegetables in the All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 14 rows of light yellow kernels. Rich quality. It follows Golden Cross Bantam by 4 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.** Be sure to try this fine Sweet Corn.

Schell's New Hybrid Lincoln. Awarded medal for one of best new varieties last year. An excellent midseason Corn. Ears are large, 8 inches long, with 12 to 16 rows of bright golden grains, narrow and of richest flavor. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, prepaid.**

Also these 3 varieties same price as above: **Top Cross Spanish Gold. Marcross 39 Hybrid. Whipcross 39 Hybrid. SCHELL'S BANKCROSS C-13 (Hybrid).** Ears 7 inches long, with 12 rows of yellow, good quality, sweet, tender kernels. Stalk 4 1/2 to 5 feet. Season 74 days. A new, early, large-ear type that gives best performance in Pennsylvania and the eastern states. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50.**

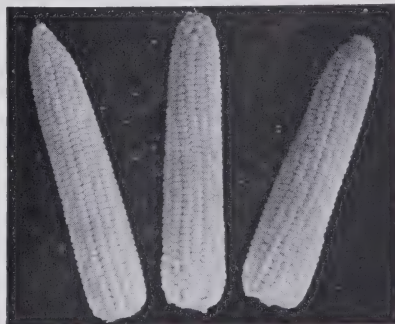
WHITE HYBRIDS

PEARL CROSS. Ears 6 1/2 inches long, 12 rows of narrow, deep white kernels, very tender and sweet. Stalks 5 1/2 feet, usually 2 ears per stalk. Early. 72 days. A high quality home-garden and market sort. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 25 lbs. \$15.**

SCHELL'S WHITE HYBRID, G.MeS. A white hybrid of most excellent quality. The 8-inch ears have 12 rows of deep white kernels, very tender and sweet and are perfectly cylindrical from end to end. Height, 6 feet. Season 85 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3.40; 10 lbs. \$6.50; 100 lbs. \$50, prepaid.**

SCHELL'S STOWELL'S EVERGREEN WHITE HYBRID—14.5. A very valuable variety for market-gardeners, canners and home-gardeners. Large snow-white ears with 16 to 18 rows of deep sweet kernels. 90 days. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 5 lbs. \$3.60; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$55, prepaid.**

COUNTRY GENTLEMAN HYBRID 8.6. (Same prices as Stowell's Hybrid.)



Schell's Golden Cross Bantam Hybrid

Schell's Fancy Quality Strain of Nantes or Coreless Carrot. See how wonderfully uniform and perfect they grow. For the home-garden they are unsurpassed, for market Schell's Strain Nantes always brings top prices and quickest sales. Be very sure to plant lots of this good Carrot.

CARROTS

Seed crop in the U. S. this year is again below normal.

CEILING PRICES HAVE BEEN PLACED ON CARROT SEED. Our prices are lower than last year.

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

Schell's Nantes or Coreless Carrot.

Also called "Butter Carrot." 68 days. It is the earliest garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is really **super-fine**. The illustration in natural color at the top of the page gives you an idea of how grand this pure-bred strain of ours is. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4; 10 lbs. \$37.50; 50 lbs. \$175.**

"Schell's Strain" of Chantenay Carrots

You can have a **perfect crop**, with very much more profit to you, if you sow "Schell's Strain" of Chantenay. It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow **Schell's Strain**. Have the **best quality** by planting our Schell's Chantenay. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$32.50; 50 lbs. \$150.**

Chantenay "Long Type." Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$32.50.**

Schell's Bunching Carrot.

This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth and handsome**, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$33; 50 lbs. \$160.**

Supreme Half-Long.

It is like a small, refined Danvers Half-Long, with short but strong tops. Roots 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$32.50; 50 lbs. \$150.**

Danvers Half-Long. 75 days. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$33.**

Orheart. 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.75.**

Improved Long Orange. 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50.**

Imperator. 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50; 10 lbs. \$33;**

Touchon. 70 days. A quality Carrot similar to Nantes with longer and with stronger tops. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.**

Schell's Bunching Carrot. Smooth, handsome, 8 inches long

Schell's Strain Chantenay Carrot

Schell's Cantaloupes

GROW MORE CANTALOUPE.

Every garden a few hills
Every farm a few acres

HOW TO GROW CANTALOUPE and WATERMELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep or Cow Manure (we have it) or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. A soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce 50 lbs.; 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe.

Schell's "Dee-Licious" Cantaloupe.

Ready to pick in 85 days. This is one of our leading varieties. Its flavor, as everybody says, is "simply dee-licious." Rich, deep salmon flesh; sweet, luscious, juicy flavor. Its shape is oval. Be sure you include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (1 acre) \$8.50; 10 lbs. \$28.**

Schell's Pride of Wisconsin.

o-oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously; ready to begin picking in 90 to 100 days. Grow more good Cantaloupes; you can sell all you can grow at a good profit. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4 lb. 90 cts.; 1/2 lb. \$1.50; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$28.**

Gold-Lined Rocky Ford

(or Netted Gem).

92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, green, very sweet and juicy, fine for the home-garden and for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3.**

Honey Rock or Sugar Rock.

85 days. Round as a ball in shape, extremely early, prominently netted. The flesh is deep orange. The skin is light green, turning to light golden yellow. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3.**

Jenny Lind.

87 days. The fruits are small, but very sweet and luscious; flesh light green. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.**

Miller's Cream or Osage.

92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted.

Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.

Hearts of Gold, Morrill Strain.

92 days. A very

with very deep rich orange-salmon flesh. It is grown very extensively by both eastern and western market growers. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; (for 1 acre) \$8.50; 10 lbs. \$28.**

Fordhook.

87 days. Medium size, round, flattened at the ends, heavily ribbed. Skin deep emerald-green; flesh thick, orange-yellow. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

Tip-Top.

96 days. Salmon-fleshed. A big yielder. Fruits are large and for genuine quality it is about impossible to surpass. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

Emerald Gem.

80 days. Fine yellow or salmon-fleshed melon; delicious, 5 by 5 1/2 inches. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

Hale's Best Improved Strain No. 36.

75 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$28.**

Imperial Mildew-Resistant No. 45.

86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 10 lbs. \$28.**

Schell's Extra-Early.

75 days. Very valuable because of its extreme earliness. It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are rounded-oval, averaging 6 1/2 inches long by about 5 1/2 inches in diameter. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50.**

Banana.

94 days. Salmon flesh. Melons are 14 to 16 inches long, thin, and of delicious quality. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

Burrell's Gem.

87 days. A very fine melon. Sweet, rich flavor. The flesh is salmon, and very deep. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 10 lbs. \$28.**

Schell's Strain Bender's Surprise.

90 days. Our own strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish-yellow when ripe. Oval, 7 by 8 inches. About 7 pounds. It is a heavy cropper. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (1 acre) \$8.50; 10 lbs. \$28.**

Early Bender or Little Bender.

(Also called Delicious, but should not be confused with Schell's Dee-Licious which is entirely different in shape and size.) 83 days. An exceptionally excellent early Cantaloupe of very superior quality, 10 days earlier than Bender's Surprise. Oval shape; 5 pounds. Flesh bright salmon. Fine for home-garden and for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. \$8.50.**

Large Hackensack.

95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. Flesh deep and rich and the melons weigh from 5 to 10 pounds each. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

Extra-Early Hackensack.

90 days. Large melon, but not so large as Large Hackensack and five days earlier; green flesh; very fine. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 75 cts.; lb. \$2.75.**

"Honey Gold."

Very early, exceptionally sweet, small to medium size, dark green, with fine open netting, turning light yellow on ripening. Small seed cavity, round to oval shape. Gather when turning yellow; eat when golden colored. Unique in appearance—looks as a large orange. **Pkt. 10 cts.; 2 ozs. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.25; lb. \$4.**



Schell's Pride of Wisconsin Cantaloupe, our pure-bred strain, exceedingly rich in flavor, every bite a delight. Every garden should have a few hills of this grand good Cantaloupe.

CELERY

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seed-bed with burlap bags or any cloth and keep moist until the seedlings are through the ground then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. (Days given are time from setting of plants to maturity.)



Summer Pascal Celery. Grown by Harry M. Weitzel, famous for his big crops of this delicious green Celery.

Schell's Strain Golden Plume. This is the original strain of Golden Plume. The plants are medium high, stocky and very full-hearted and compact. It matures early. The stalks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Easy-Blanching. Schell's Strain. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Quickly blanches to rich, golden yellow. 110 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Schell's Golden Detroit. This is a pure line selection of the Dwarf Golden Self-Blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 23 inches high. 90 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.65; 1/4lb. \$3; lb. \$10.**

Non-Bolting Golden Plume. Long Stem Type. Excellent quality, grows upright, and has full hearts, and thick, moderately rounded stems. It has proved to resist bolting under the most severe conditions. It is a very desirable variety for early summer crop where necessary to start your seedlings in frames. 100 days. **Pkt. 10 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Schell's Strain Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. 140 days. **Pkt. 10 cts.; 3 pkts. 25c.; 1/2oz. 50c.; oz. 90c.; 1/4lb. \$3; lb. \$10.**

CELERIAC or Turnip-Rooted Celery

Large Smooth. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. 110 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. New York, \$1. \$6.**

MR. FRANK BIERSTINE, New York, says: "I have had your 'Wonderful' Celery for years and it is always of the finest quality, truest type, and brings me the highest top market prices."

Schell's Summer Pascal. This delicious Celery has been so popular since it was introduced that advance orders took all the seed our crops produced, but we succeeded in growing a very much larger crop of seed last year and therefore we can offer it to all our customers this year. **Summer Pascal Celery** is so good it has sold itself. Long, solid, crisp, round, smooth stems of richest nutty flavor. Green with a super abundance of hearts blanching to attractive yellow. It is a medium early green Celery of highest quality. 120 days. **Pkt. 15 cts.; 1/2oz. 65 cts.; 1/2oz. \$1.25; oz. \$2.25; 2 ozs. \$4; 1/4lb. \$7; lb. \$25.**

Read what Mr. M. S. WIGGINS, one of Florida's largest Celery growers, thinks of Schell's Summer Pascal. "I have four acres of my crop now in paper for blanching and I like it better than anything I have ever seen. It is a vigorous grower, free from blight or disease. It has good stems and heart formation and present indications for yield is estimated 700 to 800 crates per acre."

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. **Grow Allheart, I know it will please you. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.**

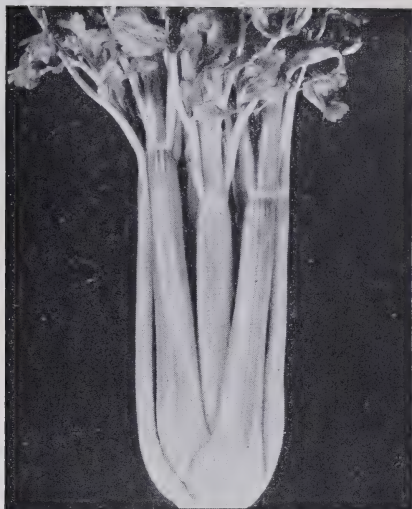
Schell's Strain of Wonderful Celery.

There are very many different strains of Wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches to rich creamy yellow, exceptionally rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 10 cts.; 1/2oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

Schell's New Crispheart. Here is a very excellent variety of Celery bred from a dark green plant found in Golden Plume. Crispheart is about in season with Easy-Blanching. It is as early and as easily blanch as any variety of green Celery we know. Makes big, compact plants 20 to 24 inches high, with broad, thick stems, blanching cream color; quality excellent, crisp and free from strings. Is blanching fit for market after rapered 3 to 4 weeks. 100 days. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**



Schell's Strain of Wonderful Celery, grown by Mr. Bierstine.



Schell's Early Green Celery, Epicure. Another triumph of modern seed-breeding.

joint, are broad, thick, and smoothly rounded. Is about 25 inches tall; the tops are light bright green. Stocks are cylindrical, attractive, rich quality. 115 days. Try it. Highly resistant to fusarium yellows. Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$10.

Winter Queen. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. 130 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.

Fordhook. Also known as **Emperor.** Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; 1/2lb. \$4; lb. \$8.

Golden Self-Blanching. Original type. Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. 78 days. Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$8.

Schell's Improved Supreme Golden. A very fine extra-early Celery. Tall, upright, and very compact, not at all spreading in habit. Its many stems grow close together, hugging or overlapping each other, forming a most stately cylindrical plant exceedingly attractive and ideal in shape for perfect packing in crates. Plants average 24 inches, their edible stems 8 to 10 inches to the first joint. Very full hearted and blanches to a rich cream color. Foliage is darker green than the old Golden Self-Blanching. Solid, thick stems of fine quality. 85 days. Pkt. 10 cts.; 1/4oz. 45 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4; lb. \$15.

Schell's Strain Utah No. 99. Excellent midseason green Celery stalks 24 to 26 inches, stems 9 to 10 inches; very smooth, rounded heavy stems, quite numerous, thus producing compactly an abundance of heart stems richly blanching; blanches much easier than some other green varieties. Ready to use 3 weeks ahead of the late green Celeries. 125 days. Pkt. 10 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4; lb. \$15.

SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

Always so very good, now better than ever. In our opinion this is the best late green Celery—best in sweet, delicious, rich nutty flavor; best in thick smooth meaty stems and hearts; best keeping; and it brings best top prices on the market. It is the "Miss America" in the Celery Show—the first choice of thousands yes we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice for they want more and more of it because it is so very good and the flavor!—, well it's just so rich and nutty you cannot describe it properly. By all means grow lots of **Houser Celery, OUR Schell's Strain**, for your late green fall and winter Celery. 140 days. For the home-garden and for market, grow lots more of this good **Houser Celery**. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50; 1/2lb. \$9; lb. \$18.

Schell's New Gold Star Celery. Delicious rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. A veritable "gold mine" of profit to our market gardener customers who grow for market, and fine for the home-garden. Bred and improved from our fancy strain of Golden Plume. 85 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.

New Early Green Celery, Epicure.

The hearts are full, of good length, and blanch to a deep cream. The edible stems are 8 to 10 inches to the first



Schell's Improved Supreme Golden Celery



Schell's Utah No. 99. An excellent midseason green Celery which easily blanches the numerous inner stems and hearts. Try it.

CAULIFLOWER

One ounce will produce about 3,000 plants

Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. We sincerely believe that there is no better quality anywhere than the following three varieties.

Schell's Special-Stock Extra-Early Snowball. My special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. Pkt. 25 cts.; 1/2oz. \$1.25; 1/2oz. \$2; oz. \$3.50; 1/4lb. \$10; lb. \$35.

Schell's Large Early Snowball. Beautiful large snow-white heads on upright plants with leaves tall, white; inner leaves twist and cover the heads well; 65 days from plants to heads. Pkt. 25 cts.; 1/2oz. \$1.25; 1/2oz. \$2; oz. \$3.50; 1/4lb. \$10; lb. \$35.

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 25 cts.; 1/2oz. \$1.25; 1/2oz. \$2; oz. \$3.50; 1/4lb. \$10; lb. \$35.



Schell's Special-Stock Extra-Early Snowball Cauliflower, beautiful big, snow-white uniformly perfect heads, a quality strain that will satisfy the most critical gardener.

EGGPLANT One ounce will produce 2,000 plants; 8,000 plants per acre (75 days to table use)

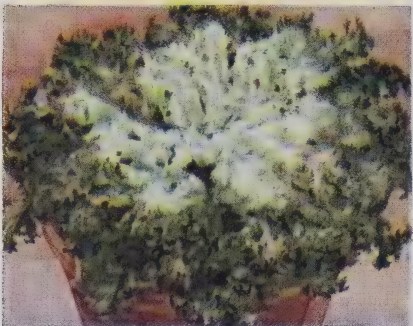
Black Beauty. The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "**Schell's Jet-Black Strain.**" They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

New York Improved Spineless. Color purplish black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

Florida Highbush. The plants are large and erect, bearing most of the fruits off the ground. Fruits similar to New York. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

Fort Myers Market. Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.



Schell's Golden Heart Endive

ENDIVE

Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

Cos-Type Batavian. Broad leaf, upright growth, folding in at the top like a Cos lettuce. Hearts full, well blanched. Given Honorable Mention in All-America Selections. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

Schell's Golden Heart. The grandest of all the larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

Green Curled. A fine, very curly variety with center blanching to creamy white. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

Fullheart Batavian (Escarolle). Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

New Deep Heart Fringed. Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

SWISS CHARD (Spinach Beet or Leaf Beet)

One ounce sows 50 feet of row; 70 lbs. an acre.

SWISS CHARD is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

LUCULLUS (Light Green). Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

DARK GREEN-LEAVED or FORDHOOK GIANT. Same as above, except leaves are dark green. Price the same



Schell's Black Beauty Eggplant. Our "jet-black strain"



Swiss Chard, Lucullus



Schell's **President** **Cucumber**, the grandest large **Cucumber**, entirely different from all others in its perfect form, smooth dark skin, and almost seedless pearly white meat. **Ten to eleven inches long**, an excellent slicing **Cucumber**.

CUCUMBERS

(See also page 22)

Here Are Three Very Excellent Varieties, all introduced by us: **MAJESTIC**, extra early, 52 days, medium size; **VERIDARK**, early, 60 days, large size; **PRESIDENT**, late or general crop, extra large.

Schell's President Cucumber A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely distinct from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, 10 to 11 inches long, 3 inches thick, beautiful, refined appearance. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent **Cucumber** and, you who sell your crops, let your customers know they are Schell's **President** **Cucumber**. 70 days. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1.15; 1/2lb. \$1.75; 1b. \$3.00; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. will plant an acre.)

Schell's Extra-Early Majestic

FIRST IN THE MARKET

52 days. A very valuable variety because of its *extreme earliness*. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive **Cucumber**, being very uniform in shape, with blunt or "square" ends and a *very rich dark green color*, averages 7 inches long. The flesh is white. Heavy yielder. *First in the market.* **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; 1b. \$2.75; 5 lbs. \$13; 10 lbs. \$25.**



Schell's **Extra-Early Majestic**. A very excellent extra-early dark green, 7 to 8 inches long

Schell's "Veridark" Cucumber

BEAUTIFUL DARK GREEN AND EARLY

It brings top prices on every market. **Schell's "Veridark" Cucumber** is the leading **Cucumber** almost everywhere.

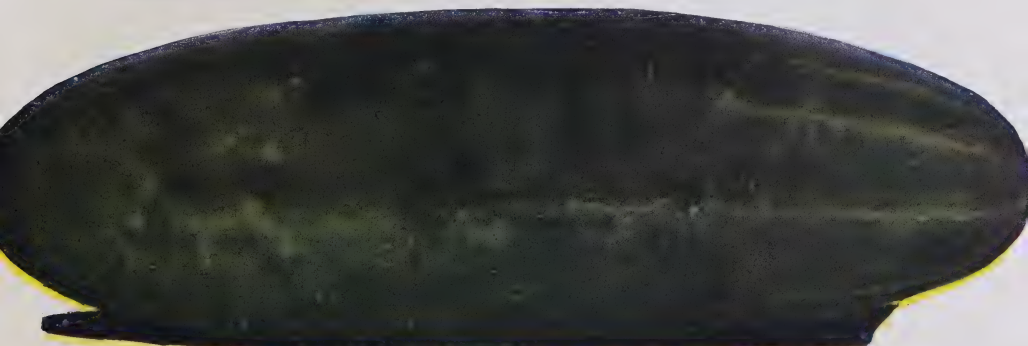
Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very vigorous and will resist disease and insects. 60 days from planting to picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1.15; 1/2lb. \$1.75; 1b. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Here is the way they write us about our "**Veridark**".

"I picked 400 bushels a day for quite a while. Enclosed is my order for 30 pounds."

"Your **Veridark** outyields all others."

"I sold \$2800 worth of your **Veridark** from one acre."



Schell's "**Veridark**" **Cucumber**. Rich dark green, 9 inches long, very uniform in shape and size, and yields a big crop. Be sure to order it.

CUCUMBERS

Seed again very scarce, only 25 per cent of normal crop under glass or in pots, they will have a good start and can be June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.



Straight-8 Cucumber, so very fine it was awarded the Gold Medal as one of the best new types of vegetables

Improved Long Green. 62 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; 1/2 lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Straight-8. 65 days. This new Cucumber was awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/4 inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75; 10 lbs. \$25.

Davis Perfect. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Early Green Cluster. 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Improved White Spine. 58 days. Good shape; smooth; light green with white spines. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.

CHICORY. One ounce will sow a row 100 feet long.

"Coffee" Chicory. Grow your own "Coffee." The dried roots are ground and used as a substitute for coffee. Roots 12 inches long, 2 1/2 inches thick at top. Roots mature in 4 to 5 months. Leaves are used for "greens." Pkt. 15 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.50; lb. \$5.

Witlof Chicory. 110 days. Known as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.40; lb. \$5.

CHIVES. 80 days. Hardy perennial onion-like plants. The green tops are used to give a mild onion flavor to soups, omelets, salads, meats, etc. Pkt. 20 cts.; 1/2 oz. 50 cts.; 1/2 oz. 85 cts.; oz. \$1.50; 1/4 lb. \$4.50.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens," leaves are much improved after a touch of frost. Pkt. 10 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; lb. \$1.10.

CRESS. Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.75.

True Water Cress. Crop failed.

CUCUMBERS ARE UNDER CEILING PRICES.

Early Fortune. 58 days. Large, perfect shape, very dark green and early. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

Jersey Pickle. 54 days. Very productive; the small fit its are used for pickles, larger ones for sweet pickles. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 2 lbs. \$5.30.

Longfellow. 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

Japanese Climbing. 58 days. Pkt. 10 cts.; oz. 35 cts.

Gherkin or Bur. 60 days. Pkt. 10 cts.; oz. 35 cts.

White Wonder. 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2 1/2 by 6 to 7 inches long, rounded ends. Quite an attractive novelty and it is good. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3.

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 2 lbs. \$5.30.

Marketer. 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2 1/2 inches wide. Very trim and attractive appearance. Try it. Pkt. 10 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4 lb. \$1.65.

Everbearing. 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

A. & C. Cucumber. 60 days. Grows about 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75; 10 lbs. \$25.

Schell's Little Gem Pickler. 50 days. A small Cucumber especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3; 2 lbs. \$5.75; 5 lbs. \$13.75.

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HERBS

HOW TO GROW THEM. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often; transplant to about 12 inches apart in the rows. (Seeds very scarce.)

Anise Caraway Marjoram, Sweet Basil, Sweet Coriander Sage, Broad-leaved Borage Fennel, Sweet Savory, Summer

All 15 cts. per pkt., except Sage and Marjoram which are 25 cts.

DILL, Mammoth. 75 days. An herb used for making "dill" pickles and also for other seasoning. Both seeds and leaves are used. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 65 cts.; lb. \$2.

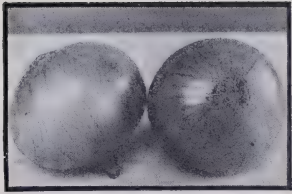
FLORENCE FENNEL (Sweet Anise)

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery. 85 days. Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 40 cts.; 1/4 lb. 85 cts.; lb. \$2.50.

DANDELION. One ounce will sow a row 200 feet long.

Sow early in spring; leaves will be fit to cut in 60 to 70 days.

Improved Large-leaved or Cabbaging. Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.35; lb. \$8.50.



Schell's Big Prizetaker Onions



Brigham Yellow Globe Onions



Schell's White Silverskin Onions

ONIONS

See also page 24

thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary to have the plants food there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

Schell's Strain Southport Red Globe

Onion. This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine-grained and of strong flavor. We believe you will agree with us that our strain is unsurpassed in type and quality. Try it. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50; 5 lbs. \$36.25; 10 lbs. \$70.

Schell's Strain Brigham Yellow Globe.

Also known as Ohio and Michigan Yellow Globe. Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. We highly recommend this, our special strain of Brigham Yellow Globe. It is a perfect, round, globe shape, rounded base. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50; 5 lbs. \$36.25; 10 lbs. \$70.

Yellow Valencia. Won Award of Merit in the All-America Selections of best new vegetables. This very excellent variety is very large. It is dark yellow, a good keeper, thick skinned, and withstands the attack of thrip. Perfect globe shape, and the strain has been bred so true that there are practically no off-color bulbs. Under ordinarily good growing conditions, with proper moisture, it will prove a tremendous yielder. Mild flavor. Pkt. 15c.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; $\frac{1}{2}$ lb. \$5; lb. \$9.40.

SCHELL'S BIG PENNSYLVANIA DUTCH ONION. Enormous in size, often weighing 2 to 3 pounds each. For the home-garden and for market, grow as large a quantity as possible, for it will prove its value to you in a large crop of wonderfully perfect Onions, assuring big profits. Mild flavor; the perfect Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend Schell's Pennsylvania Dutch Onion and urge everyone to grow it. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.60; $\frac{1}{4}$ lb. \$2.75; $\frac{1}{2}$ lb. \$5; lb. \$9.40; 10 lbs. \$92.

SCHELL'S STRAIN WHITE SILVERSKIN ONION. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. Seed very scarce. Pkt. 15 cts.; $\frac{1}{2}$ oz. 65 cts.; oz. \$1.25.

SCHELL'S STRAIN EBENEZER. Also known as Japanese. Excellent keeping qualities, carrying through the winter without loss; pleasing mild flavor. Large, uniform size, medium flat. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50; 10 lbs. \$72.

White Pearl. Extra early; round; white; fine. Pkt. 15 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50.

SCHELL'S EARLY YELLOW GLOBE. See it on page 24. Globe-shaped slightly flattened Onion of beautiful rich yellow color, with white flesh. The earliest of the globe types and has a thicker skin, making it a good shipper and an excellent keeper. Ready to market three weeks earlier than the Danvers and Southports, and it produces a heavy crop. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.; 2 ozs. \$1.50; $\frac{1}{4}$ lb. \$2.25; $\frac{1}{2}$ lb. \$4; lb. \$7.50; 10 lbs. \$72; 25 lbs. \$175.

SCHELL'S STRAIN PRIZETAKER. Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 500 to 200 bushels to the acre have been grown with Prizetaker. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; $\frac{1}{2}$ lb. \$5; lb. \$9.40; 5 lbs. \$46.

VERY IMPORTANT ANNOUNCEMENT! All Onion Seed Crops in the United States were again cut down in yield severely by unfavorable weather. WE HAVE ONION SEED FOR YOU but we URGE you to ORDER EARLY what you will need while it is available. Onion Seed is under Ceiling Prices.

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed 25 to 30 pounds per acre. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary to have the plants food there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long.

SCHELL'S PENNSYLVANIA BOTTLE. None to offer. The seed crop failed.

SCHELL'S EXTRA-LARGE YELLOW GLOBE ONION. A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully one-fourth to one-third larger than Southport Yellow Globe or Ohio Yellow Globe and yet matures at the same time. It is a very attractive Onion. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; $\frac{1}{2}$ lb. \$5; lb. \$9.40.

Yellow Strasburg. Planted extensively for Set Onions, for which it is very desirable. Shape flat; ripens early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7; 10 lbs. \$65.

SCHELL'S WHITE BUNCHING. This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50; 10 lbs. at \$7.40 per lb.

YELLOW GLOBE DANVERS. A perfect globe shape. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.; $\frac{1}{4}$ lb. \$2.25; $\frac{1}{2}$ lb. \$4; lb. \$7.50; 10 lbs. \$70.

Flat Yellow Danvers. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7.

RED WETHERFIELD. The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep storage a long time. Its stronger Onion flavor appeals to many. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50; 10 lbs. \$72.

Mammoth Silver King. Silvery white, large, flat. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; lb. \$9.40.

Extra-Early Barletta or White Queen. Fine for small pickles. Pkt. 10 cts.; oz. 85 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$7.50.

YELLOW SWEET SPANISH (sometimes called "Bermudas"). (Finest Riverside Strain.) A very fine, large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; lb. \$9.40; 5 lbs. \$46.

White Sweet Spanish. Same as the above except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.75; $\frac{1}{2}$ lb. \$4; lb. \$9.40; 5 lbs. \$46.

ONION SETS

(CROPS NO LARGER THAN LAST YEAR)

PRICE OF ONION SETS is now controlled by the OPA, which has established Ceiling Prices. If large quantities are wanted, write us stating how many you want and we will quote you special prices. We sell many of our customers 10-, 25-, 50-, 100-, and 500-bushel lots. Bus. prices are not postpaid. (For large Onions, 1 pound to 100 feet; 10 bus. to the acre.)

Yellow Onion Sets. Lb. (about 1 qt.) 40 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50, postpaid. Bus. (32 lbs.) \$8.

White Onion Sets. Lb. 40 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid. Bus. (32 lbs.) \$9.

Bottle Onion Sets. We regret to say our crop of Bottle Onion Sets nearly failed. One pound to a customer on a general order long as they last. 40 cts. per lb.

Ebenezer or Japanese Onion Sets. If you want to grow a fine crop of big Onions from sets, try this variety. Lb. 40 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50, postpaid. Bus. (32 lbs.) \$8.

Egyptian or Tree Fall Onions. Ready in August. Write them.

GARLIC SETS. One pound will plant a 200-foot row. Lb. 50 cts.; 5 lbs. \$2.25; 10 lbs. \$4, postpaid.

THEY GROW BETTER • THEY YIELD BETTER

ONIONS See also page 23

Schell's Fancy Strain

Early Yellow Globe Onion

This is a globe-shaped Onion of excellent quality with a pleasing mild flavor. It is the earliest Globe Onion to ripen and keeps perfectly throughout the winter. A beautiful rich yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere because it produces its very large beautiful Onions from seed sown in the spring. They can be grown just as large and fine in the home-garden by thinning out or transplanting to 2 inches apart in the rows. Every farmer should grow an acre or more for market. Yields of 500 to 1000 bushels per acre are obtained by many of our customers. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 2 ozs. \$1.50; 1/4 lb. \$2.25; 1/2 lb. \$4; lb. \$7.50; 10 lbs. \$72; 25 lbs. \$175.**

Schell's Early
Yellow Globe

Schell's Strain

Southport Yellow Globe

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when our high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a perfect globe shape, and elegant keepers. **Pkt. 15 cts.; 1/2 oz. 45c; oz. 85c; 1/4 lb. \$2.25; lb. \$7.50; 5 lbs. \$36.75; 10 lbs. \$72.50.**



Schell's
Southport
Yellow
Globe

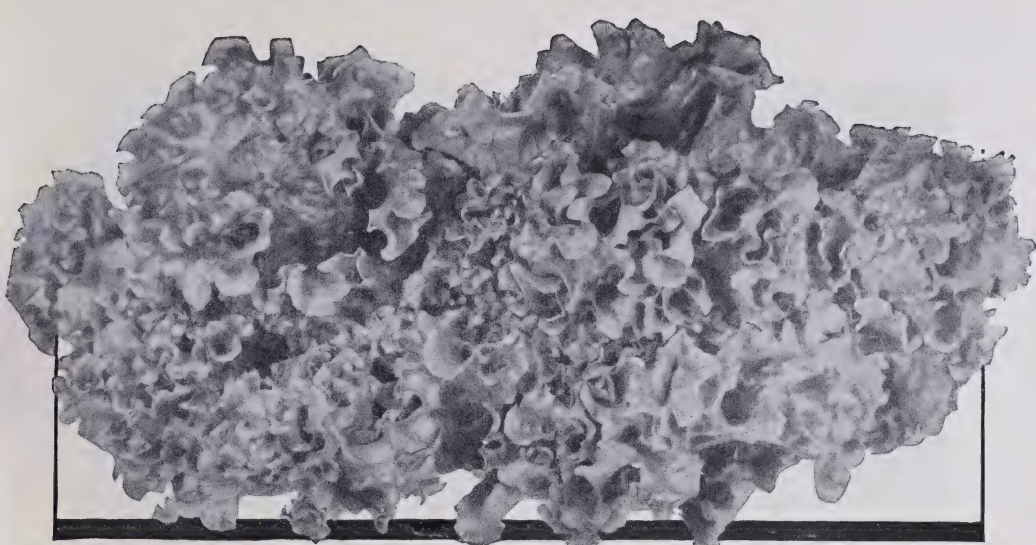


Schell's Strain Southport White Globe

Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. Seed is very scarce but we have it. **Pkt. 15 cts.; 1/2 oz. 45c; oz. 90c; 1/4 lb. \$2.50; lb. \$9.10; 5 lbs. \$45; 10 lbs. \$87.50.**



Schell's
South-
port
White
Globe



Schell's Strain Grand Rapids Lettuce. The above shows a plant laying flat with top facing front. Our pure-bred strain of this widely popular Lettuce is unexcelled. It is the leading loose-leaf Lettuce for the garden, and for greenhouse. It grows quickly, is tender and crisp, highly flavored. Gardeners send to us from every part of America for our strain of high quality, beautifully crimped Grand Rapids Lettuce. Make a planting twice a month and have it all summer.

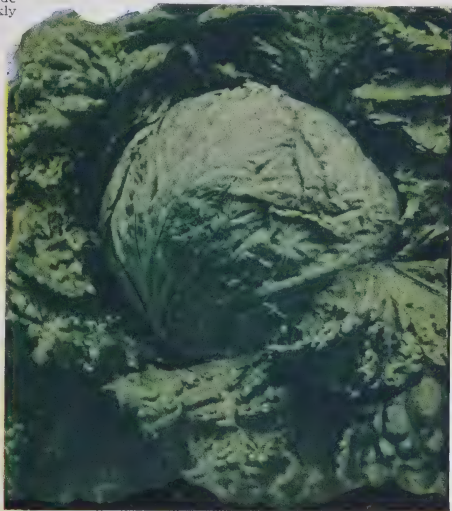
Schell's Grand Rapids Lettuce. This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. 42 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 65 cts.; lb. \$1.90; 5 lbs. \$9; 10 lbs. \$17.50.**

Schell's Special Strain Big Boston Lettuce.

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; lb. \$2.50; 5 lbs. \$10.50; 10 lbs. \$20.**

Giant White Cos Lettuce. Served in the leading hotels and restaurants as "Romaine Salad." As our illustration shows it grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 or 8 inches apart in the rows. Try it. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 65 cts.; lb. \$1.90.**

Dark Green Cos. Darker green leaves than above, same price.



Schell's Iceberg Lettuce. Be very sure to grow it.

Schell's Iceberg Lettuce

A very valuable Head Lettuce—everybody should grow it.

This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg;" in Colorado it is called "Mountain Iceberg." It forms a large solid head, dark green and slightly curled on the edges; the illustration shows a perfect head; the center or inside of the head is a rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the most popular and most extensively grown Head Lettuces in America today. By all means grow it for market or for your own use. 75 days. I recommend it highly. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. 90 cts.; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50.**



Schell's Giant White Cos Lettuce



Here is a crop of eighteen (18) acres of our **Schell's Strain Imperial 44 Lettuce** grown from our seed by Mr. B. Condurso who says "Your strain of Imperial 44 is positively the finest in the state." He cut 613 crates in one day which sold for \$1.40 per crate. When we took this picture he had sold half the crop, his returns \$8000, with the other half still to sell. Does it pay to plant Schell's Quality Seeds? Thousands of our customers answer as does Mr. Condurso—"Yes indeed, it certainly does."

LETTUCE

LETTUCE IS UNDER CEILING PRICES. See also page 25

best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

Schell's Imperial 44. After many comparative tests of numerous strains, conducted on various muck soils, New York State Agricultural Experiment Station found **Imperial 44** to be more especially adapted to the states bordering the Great Lakes and to the Northeastern States than other strains of Imperial. Also very successful in Penna. and N. J. and in the Southern States for their winter crop. The plant is medium to large, spreading and develops close to the ground; leaves medium green, thick, very long and wide, and well folded around the head. Slower to bolt than others of this type. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. \$1; lb. \$3.25.**

Mr. WILLARD, Arney, Pa., says: "During the week of June 7, I sold 990 dozen heads (11,880) of your Imperial 44 at \$1.50 per doz. and in all that number I saw only one head that showed any signs of tip-burn."

Schell's French Head Lettuce. Among its many desirable qualities are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality and appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery cream-white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily;** many exhaustive tests under normal and under unfavorable growing conditions have proved it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardness as the plants begin to head. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50.**

Schell's Hot-Weather Head Lettuce. An earlier Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

Schell's Strain "White" Big Boston. Very uniform, solid heads. Color light green, with no brown edge which distinguishes the "Big Boston." Schell's White Big Boston is ten days earlier than Big Boston. We urge all of you who specialize in growing fancy quality Head Lettuce, whether a garden lot, an acre or fifty acres, to get acquainted with our strain of White Big Boston. It will prove a money-maker for you. For the home-garden it is a very desirable Head Lettuce. Include it in your order. Our strain of White Boston is used exclusively by hundreds of largest Lettuce-growers throughout the country. They have found it the best. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.50; 10 lbs. \$24; 25 lbs. \$56.25; 50 lbs. \$100.**

HOW TO GROW LETTUCE. To grow head lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is

Grand New Lettuce "New York P.W.

No. 55." This is the triumphant result of sixteen years of intensive breeding and selection work. It is the **earliest** New York type in existence. Crisp, hard-heading of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home and market gardeners. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

New Lettuce "Cosberg 600."

A cross between Cos and Iceberg. Very distinct; early, crisp-heading variety developed by the U.S. Department of Agriculture. It resists tip-burn and stands hot, dry weather remarkably well. Heads are solid, tender and sweet-flavored. Excellent for the home-garden and for market. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Giant Crystal Head Lettuce. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil where there is an abundance of moisture, properly drained, will produce enormous heads. Try it. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

New York Lettuce

Prices on the following four New York and Imperial types are all the same, see below.

New York Lettuce No. 41, Schell's Strain. The shape is more or less conical until the head enlarges, which spreads the point of the cone and develops a firm, globular head. Leaves are dark green and quite savoyed. Excellent for both spring and fall crops, and on good land will produce a very high percentage of perfect heads—a larger percentage of marketable heads for the first cutting than some other strains.

New York Lettuce No. 12, Schell's Strain. A very desirable strain for summer culture. It is lighter in color, a little more curly on the edges, and forms very solid, bald heads. The heads are usually soft when veined in the field, early, but tighten up and form good solid heads at maturity.

New York Lettuce No. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tipburn and stands hot weather quite long without bolting to seed.

Imperial No. 847. Plants medium large; heads round, solid, crisp, large, well folded; leaves bright green. Very uniform. Excellent for the home-garden, for market-gardeners and for shipping. Resistant to brown blight. *Black seed.* 83 days.

PRICES. Your choice of any or all four of these strains of New York and Imperial, pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.

LETTUCE

See also pages
25 and 26

Brittle Ice. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.50.

Early White Cabbage. Close heads; fine flavor. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home garden and market where a loose-leaf Lettuce is wanted. Grows quickly. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50; 10 lbs. \$15.

California Cream Butter. Very large, soft heads, the inside of which is a beautiful, rich, creamy white. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

May King. This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. Fine for market or home-garden. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

Wayhead. Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50.

Crisp as Ice. Large handsome heads, solid, crisp, and tender. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

Hanson. Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.50.

Prizehead. Large, loose heads tinged with brown. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.25.

Salamander. For early spring, summer, or fall. Large heads of finest quality. Very tender. Pkt. 10c.; oz. 25c.; $\frac{1}{4}$ lb. 65c.; lb. \$2.

Winter Lettuce. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.

New Lettuce, Great Lakes. Awarded First Prize as Best New Variety Offered For 1944. It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the hot suns of summer well, being very slow to seed and it is resistant to tip-burn. The supply of seed is very limited this first year. Try it and report to us what you think of it. Pkt. 25 cts.; 2 pkts. 45 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 95 cts.; $\frac{1}{4}$ lb. \$2.50; lb. \$8.

Imperial No. 456. (Cornell 339). An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.25.



Mr. L. A. SCHLOSSER has good reason to be proud of his fine crop of Iceberg Lettuce as he shows it to Mr. Schell. It pays to plant the best quality seeds.

WATERMELONS

3 to 4 lbs. per acre

Striped Klondike No. 11. 90 days. This new strain contains about the highest content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

Schell's Strain Tom Watson. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 95 cts.; 4 lbs. \$3.20.

Kleckley Sweets. As a crop for market, you will find it easy to sell. True oblong shape, dark

one of the most profitable, for melons are easy to grow and green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year — four pounds of seed will do it and cost but \$3.20. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 95 cts.; 4 lbs. \$3.20.

Stone Mountain or "Dixie Belle." 90 days. Round, showing slight ribs; smooth, light green; flesh beautiful deep crimson. Averages about 45 pounds. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.25.

Halbert Honey. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.

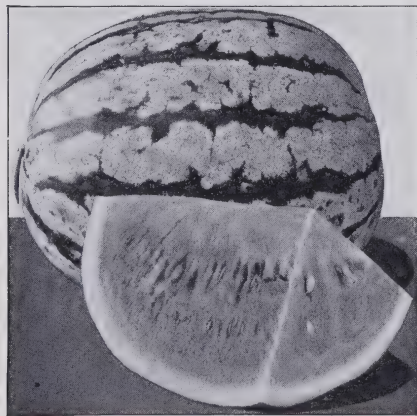
Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

Harris' Earliest. 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

Thurmond Grey. 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.

Dixie Queen. A splendid melon of many superb qualities and the plants are loaded with melons. Large, almost round. Skin is striped dark green, greenish ivory, sort of a mottled stripe. Kind thin but strong. Bright red, solid and of richest flavor. Weigh 30 to 40 lbs. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

Georgia Rattlesnake. Oblong-shaped, striped melons weighing 50 to 60 pounds. Late, coming in after other earlies are over. Flesh deep pink, tender, and very sweet. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.



Dixie Queen Watermelon, deliciously sweet. Try it; you'll like it.

PEAS

Please note that varieties of Peas marked thus ● are Will-resistant Strains.

50 lbs. at the 100-lb. rate

HOW TO GROW PEAS. They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). If desired for first in the market, then plant our new extra-early GOOD-TIMES Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches when soil is warm, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

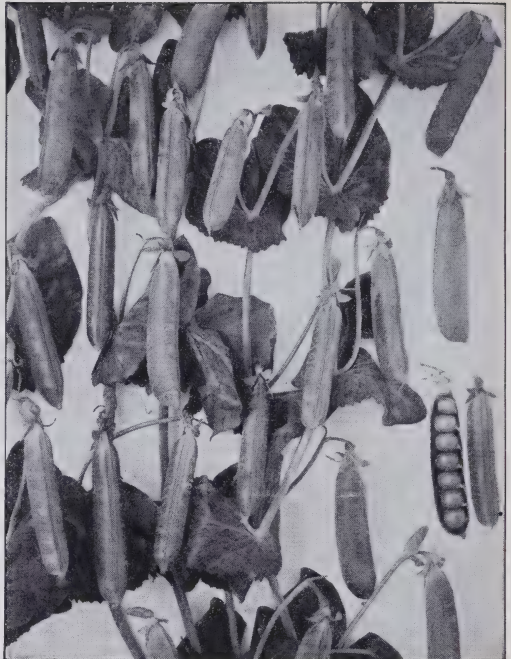
PEAS ARE UNDER O.P.A. CEILING PRICE REGULATIONS

Schell's Little Marvel is a very popular Pea both with home and market gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green as are the pods also. We recommend it highly. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24.

Potlatch. Large-podded Pea of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.



Blue Bantam or Hundredfold.
A fine early, heavy-producing Pea



Little Marvel Peas. Our strain of this early Pea is outstanding in quality and heavy yield.

Schell's Improved Alaska. The earliest of all Peas. There is a

● world of difference in this, our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 to 50 days. The plants grow about 2 feet high. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.60; 10 lbs. \$2.75; 15 lbs. \$3.60; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.

Bliss' Everbearing. One of the best main-crop Peas. Pods are ● 3 to 4 inches long and well filled. Very prolific. Plants grow 2½ feet high. About 80 days from planting to picking. Pkt. 10 cts.; ½lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.

Ameer or Large-podded Alaska, also called **Bountiful.** 55 days. ● Very early and prolific. Vines grow about 1½ feet high and are covered with fine pods. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.85; 10 lbs. \$2.80; 15 lbs. \$3.75; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.

Dwarf Champion. A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Dwarf Telephone or Carter's Daisy. 70 days. Vines grow 1½ feet. ● Pods are large. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Premium Gem or Little Gem. 64 days. Delicious Peas crowded ● tight into pods 2½ to 3 inches long. Very prolific. Grows 12 to 15 inches high. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

American Wonder. Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Alderman. The pods are of the largest size and finest quality. Grows ● 3 to 4 feet high. Valuable for main crop. Be sure to order it. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Blue Bantam or Hundredfold. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.



Schell's "Good-Times" Peas. Fine; extra early, richly flavored

Schell's "GOOD-TIMES" Pea

A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA
Introduced by Us Exclusively and in Great Demand

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow but 17 to 22 inches, and are loaded with Peas. They are more upright and sturdy than most other varieties and show a much more vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the healthiest and most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety; for canning and freezing it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for your early crop. Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.00; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$26, prepaid.

Schell's "WONDERFUL" Pea •

NEW IMPROVED STRAIN WITH PODS 5 1/2 INCHES LONG!

Enormous Pods Filled from End to End
 with from 9 to 10 Big, Rich Green Peas

Schell's "Wonderful" Pea is the most popular Pea in all Pennsylvania markets. We supply thousands of bushels of seed to produce the crops that are consumed. "**Wonderful**" is the leading big second-early crop Pea. Let me remind you again of the report made by the New York Agricultural Experiment Station of their comparative test made of 500 varieties or strains of Peas from every known source in the world, the most comprehensive test ever undertaken.

In describing **Schell's "Wonderful" Peas**, introduced by us, as compared with all the other varieties, they say: "As grown here (at the Experiment Station) seems an **improvement** or **practically all** the dimpled Peas tested, as the crops were good to **very good**, pods **large, dark green and attractive**, and the Peas **large and remarkably sweet** for the type. Plants 1 3/4 feet; stem stout, almost erect. Foliage dense, medium to dark green, distinctly glaucous, and **resistant to disease**. The pods are ready in **early midseason**."

Isn't that a wonderful testimony resulting from an official test of 500 varieties? And we could fill pages with testimonial letters from our customers who acclaim it the grandest Pea they ever grew or ever saw.

Schell's "Wonderful" Pea yields enormously—the sturdy, disease-resistant plants are covered with the monster pods. Prices: Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$26, prepaid.

These Two Valuable Peas Should Be Included in Your Order for Peas This Year. Plant both varieties at the same time. When Schell's "Good-Times" is over, then Schell's "Wonderful" will be ready to pick.

Schell's "Wonderful" Pea
 Largest podded of them all

IN YOUR VICTORY GARDEN be sure to plant lots of Peas for summer use and for canning for winter.

PEAS

See also pages 28 and 29.

Improved Gradus. One of the largest-podded, extra-early Peas in cultivation. The ● 4-inch pods contain 8 big luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. Crop very short. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.

Schell's Improved Thomas Laxton. Our own Quality Strain, one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.

Early Gilbo. One of the finest new varieties ever produced. Its dark green, heavy vines grow ● 24 inches. The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try this new Pea; it is a fine one. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 100 lbs. \$22, prepaid.

Not's Excelsior. One of the most desirable for market-gardener and home-garden, because of its sweet delicious quality flavor, even growth and productivity. Grows just 15 inches high and is covered with well-filled pods 2½ to 3 inches long. 63 days from planting to first picking. Pkt. 10 cts.; ½lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.60; 25 lbs. \$6.75; 100 lbs. \$22, prepaid.

Telephone. Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires ● 71 days. Large pods, 4½ inches long, filled with big Peas of delicious flavor. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.

Stratagem. One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. 80 days from planting to picking. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 25 lbs. \$7; 100 lbs. \$24, prepaid.

Laxton's Progress. Extra-early, producing large pods, well filled with large Peas of excellent quality. Matures in 55 days. Grows just 18 inches high. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.85; 25 lbs. \$7; 100 lbs. \$22, prepaid.

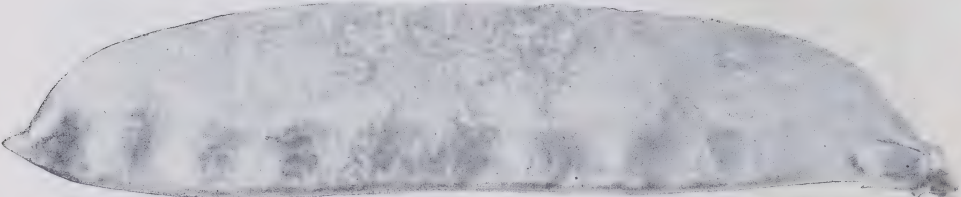
Laxton's Superb. Extra-early, smooth-seeded Pea. Stands early planting. Pods 4 inches long; vines 18 inches. Very fine. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22.

Sutton's Excelsior. Dwarf, about 15 inches high, the pods are large. Peas tender and of fine flavor. It is a good one. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Radio. Matures in 50 to 55 days. Plants grow 15 inches high and are heavily covered with large, well-filled pods. Seed is smooth, showing slight dimples. Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25, prepaid.

SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious



Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas



Tendergreen or Spinach Mustard

MUSTARD

One ounce will sow a row 100 ft. long

- Tendergreen or Spinach Mustard.** An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weener. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.35.
- Southern Giant Curled.** Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.
- Fordhook Fancie.** Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Mammoth Luscious Sugar Peas. Seed very scarce, only 60 per cent of a crop. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1½ inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply. Pkt 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.

Dwarf White Blossom Sugar. Seed crop only 40 per cent of normal this year. Seed scarce. Very sweet, light green pods. Seeds white. Grows about 20 inches. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.

Dwarf Gray Sugar Peas. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Tall Gray Sugar Peas. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.

Mammoth Melting Sugar Peas. Crop very short, only ● 25 per cent of normal. White seed, white blossom. Pkt. 10 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.

OKRA White Velvet. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 90 cts.

Perkins Long Green. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 90 cts.

LEEK Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. Pkt. 10 cts.; oz. 75 cts.; ¼lb. \$2.50; lb. \$8.



Schell's Beauty Parsley. We know of no other variety that can compare with it. The stems are long, the foliage lacy and exquisitely curled, and the color a very rich, lively dark green.

Plain. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. \$1.50.

Triple Curled. Dwarf and compact. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. \$1.50.

Rooted or Hamburg. The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. \$1.50.



Schell's Improved Hollow Crown Parsnips

PARAMOUNT. One of the All-America winners. Beautiful deep green; triple curled; good stems. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{2}$ lb. 50 cts.; lb. \$1.50.

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

HOW TO GROW THEM.—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows $1\frac{1}{2}$ feet apart and sow seed in rows; cover seed $\frac{1}{2}$ inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.



Rooted or Hamburg Parsley

SHELL'S IMPROVED HOLLOW CROWN. My stock is the popular type, much in favor with the gardeners; they are extra fine. Pkt. 10 cts.; $\frac{1}{2}$ oz. 15 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; 1 to 9 lbs. at \$1.75 per lb.; 10 lbs. or more at \$1.50 per lb.

Thick-Neck Hollow Crown. A very excellent Parsnip. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75.

PUMPKIN

One ounce will plant 25 hills; 8 pounds to the acre
The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; and also in cornfields, in the row of corn, when you plant corn.

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale, it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Connecticut or Large Field (Big Tom). Fine for pies and stock. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 3 lbs. \$3.45.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25.

Golden Oblong. Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh light yellow and of finest flavor. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.



Schell's Small Sugar Pumpkin



Schell's "Marvelous" Pepper

Schell's "Marvelous" Pepper

Marvelous in Size, in Yield, and in Thickness of Flesh
Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper, attractive in both size and bright crimson color. It is very prolific, yielding many Peppers on every plant, and they average 5 to 6 inches long and 4 inches wide. Intensely rich scarlet, mild flavored, thick flesh matures in about 70 days. A grand variety. Be sure to order **Schell's Marvelous**. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 60 cts.; oz. \$1; 1/4 lb. \$2.75; lb. \$10.**

Schell's Quality. *First on the Market. Outyields All Others*
It is the favorite early Pepper of gardeners everywhere.

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color.** No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 45 cts.; oz. 90 cts.; 1/4 lb. \$2.50; lb. \$8.50.**

SCHELL'S GOLD MINE PEPPER. Exactly like our Schell's Quality except it is **yellow.** We developed this from our Schell's Quality. Prices are the same.

TOMATO-SHAPED PEPPER, or SUNNYBROOK (also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. **Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.85.**

LONG RED CAYENNE. The true hot Pepper. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.70.**

LARGE LONG RED CAYENNE. A large type of the Long Red Sharp Cayenne at same prices.

SCHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.75; lb. \$10.**

LARGE BELL or BULL NOSE. Sweet-flavored, early and prolific. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.50.**

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.50.**

Schell's Giant Sharp Red. This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$7.50.**

PEPPERS

HOW TO GROW PEPPERS

Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May.

Schell's California Wonder

The walls of flesh or meat of it are **very thick** (from 1/4 to 1/2 inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$8.**

Schell's World Beater

This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$8.**

NEW EARLY PIMIENTO. Awarded Bronze Medal as one of best new-type vegetables. The heart-shaped Peppers are about 3 1/2 inches long, smooth and dark green, turning bright red when ripe. Flesh is 1/4 inch thick, mild and sweet at all stages. Very early; ready to pick in 65 days. **Pkt. 15 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 1/4 lb. \$3.**

SCHELL'S OAKVIEW WONDER. Developed from the popular California Wonder. *A week to ten days earlier.* Slightly smaller but blockier, very symmetrical fruits without any deep depression at the stem end. The flesh is heavy. A fine Pepper. **Pkt. 10 cts.; 2 pkts. 15 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$8.**

KING OF THE NORTH. Early. Large; dark green, turning rich red when ripe. Its branching plants are literally covered with Peppers. Mild and sweet and its earliness and size make it fine for early market. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$2; lb. \$6.50.**

CHINESE GIANT. Averages 12 to 15 inches in circumference. Very large and almost square in shape. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$2; lb. \$7.**

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$2; lb. \$7.**

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. **Pkt. 10 cts.; oz. 65 cts.; 1/4 lb. \$2; lb. \$7.**

HUNGARIAN WAX. long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1 1/4 inches thick at the stem end, and taper to a point. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$2; lb. \$7.**

SMALL RED CHERRY. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for making Pepper sauce. **Pkt. 10 cts.; oz. 65 cts.; 1/4 lb. \$2.**

GOLDEN QUEEN. Very large, sweet, yellow Pepper. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 95 cts.; 1/4 lb. \$2.75; lb. \$10.**

RED CHERRY. Shaped like cherries. Used for pickles. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

HARRIS' EARLIEST. Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits 3 1/2 inches long and 2 1/2 inches wide. Flesh thick and mild. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

PIMIENTO. Also called Sweet Salad. Glory. Sweet Meat. Fine for filling, for salads, for flavoring. A very prolific, the Peppers medium in size and shaped like a top, pointed at the end. 75 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

SWEET BANANA. 60 days. Peppers are 7 inches long by 1 1/2 inches thick with a real banana-yellow color, turning red at maturity. Sweet. **Pkt. 15 cts.; 1/2 oz. 50 cts.; oz. 95 cts.; 1/4 lb. \$2.75; lb. \$10.**



Schell's Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)

RADISHES

See also page 34

Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.**



Schell's Extreme Early Round Deep Scarlet

Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's French Breakfast



Schell's Early Scarlet Globe

Schell's Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 3 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 55 cts.; lb. \$1.40; 5 lbs. \$6.50; 10 lbs. \$12.**

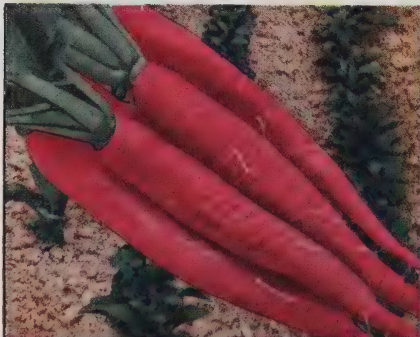
Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50; 100 lbs. \$100.**



Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50.**



Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow.

RADISH

HOW TO GROW RADISHES.—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it; for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

See page 33 for other Radishes

Schell's Pearl Forcing Long White

Continues to be the choice of tens of thousands of our customers, for it is on almost all orders.

It is, without exception, the earliest and the best quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50.**

Cavalier. A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; especially adapted for growing on muck land. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**



Schell's Pearl Forcing Long White. Finest long white Radish

Schell's Red and White Globe. Half red — a half white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

Schell's Crimson Giant Globe. Very fine round red; larger than Scarlet Globe, in fact, twice its size. It remains solid, crisp and tender and does not get pithy or hollow. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

Early Round Dark Red. Round, handsome, rich-colored. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 55 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

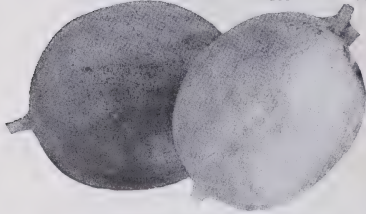
ROUND RADISHES

"Glowing Ball." Very unusual color never before seen in Radishes—bright, fiery

scarlet-red, with a suffusion of orange giving it an attractive glow all its own. Perfect, round shape; a small top; thread-like tap-root. Very unique. Try it. You'll like it.

Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.25; 10 lbs. \$11.50.

Schell's Crimson Giant Globe



LONG WHITE RADISHES See also page 33

Long White Vienna or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 50 cts.; lb. \$1.50; 2 lbs. \$2.75.**

White Strasburg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 50 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.**

LONG RED RADISHES See also page 33

Chartier. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.70; 5 lbs. \$6.25; 10 lbs. \$11.50.**

Cincinnati Market or Glass Radish. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 55 cts.; lb. \$1.50; 2 lbs. \$2.70; 5 lbs. \$6.25.**

Long Brightest Scarlet or Long Cardinal. Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 20 cts.; ¼ lb. 55 cts.; lb. \$1.50; 2 lbs. \$2.70; 5 lbs. \$6.25.**

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25.**

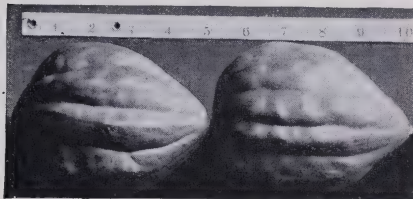
Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25.**

Round Black Spanish. The skin is almost black; but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50.**

Long Black Spanish. **Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50.**

SQUASH

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the very fourth hill. The "neck" varieties are delicious when sliced thin and fried as you would eggplant. All are used for stewing and for pies. One ounce will plant 25 hills, 4 pounds to the acre.



Schell's Table Queen or Acorn
In both the green and golden types.

Schell's Table Queen. Green. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Straights are just about 6 inches long, 4 inches in diameter, **dark deep green** in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.

Golden Table Queen. Like the above with skin a beautiful golden color. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

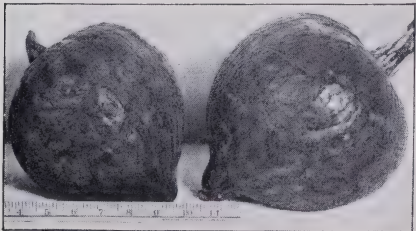
Schell's Early Prolific Straightneck. Winner of All-America prize. Its fruits are borne very profusely on every plant and the plants are strictly bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4, 5, 6 to 12 and 14 inches long. The quality is unsurpassed, 40 to 50 days. Be sure to grow them. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25.

New Squash, Fordhook Zucchini. Bush type. Awarded prize as one of the best new varieties. Long and slim (12 by 2 inches), is the best marketable size which it attains in about 60 days. Mature fruits are 18 to 24 inches long, best to use when 5 to 6 in. long. Dark green, Midseason. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.

Schell's "Giant Straitneck." New and quite popular already. Flesh is salmon and of every delicious quality. It is like its parent, the Crookneck, in every way except, as the name implies, it has bred to a straight neck, which is quite an advantage—easier to prepare. 55 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

Schell's Banana. Grows about 20 inches long. Very vigorous plant; succeeds under adverse growing conditions. Flesh of the finest quality. A good viner. Skin greenish gray, rind thin, flesh thick, light orange, rich sweet flavor. 100 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

Golden Custard or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.



Squash, Golden Hubbard

Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Very highly recommended. 100 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

Schell's Blue Hubbard. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. The quality of the flesh is of the very best. Large size. 115 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

Warted Hubbard. In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. 115 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

Fordhook (Vining). It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75.

Fordhook Bush. Same as above, bush form. Prices same.

Schell's Early Golden Summer Crookneck. Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Highly recommended. 48 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.

Schell's Improved Hubbard. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. 100 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

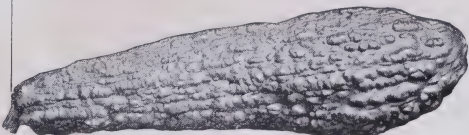
Giant Summer Crookneck. The largest golden yellow Squash, being 16 inches long and $4\frac{1}{2}$ inches wide. Average 4 pounds. Ready in 55 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Boston Marrow. A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2; 4 lbs. \$7.40.



Squash, Cocozelle or Vegetable Marrow

COCOZELLE or ITALIAN VEGETABLE MARROW. Fruits are 15 inches long, 4 inches wide. An excellent summer variety of **bush habit**. When young, skin is dark green, but at maturity they are alternate green and orange stripes. Ready to use 55 days from planting. When used quite small as shown in the picture, they are called "Summer Asparagus." Try them. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.



Squash, Schell's "Giant Straitneck"

Schell's Zucchini Grey. Zucchini grows about 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as asparagus, they are excellent, and for pie-making also. Flesh is creamy yellow. Used mostly when small and tender. 60 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Zucchini Black. Increasing in popularity every year. Fruits are 13 x 4 inches. Rind is black green. Usually harvested when 4 to 6 inches long, but good at any size. 55 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75.

Schell's English Vegetable Marrow. A popular English variety of splendid quality. Shape oblong, from 10 to 15 inches in length; 4 inches wide; color a cream-yellow. Very prolific. 55 days. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Schell's Early White Bush Scalloped, also called "**Dollar Squash**." This is the popular "Pattypan" or "Crimling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. Their fruits average $6\frac{1}{2}$ inches in diameter and $2\frac{1}{2}$ inches thick. They bear until frost.



Squash, Schell's Early White Bush Scalloped

A small space in your garden will produce a large number. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.



**SCHELL'S
ROYAL WONDER
TOMATO**

A Royal Tomato!

A Wonderful Tomato!

SCHELL'S ROYAL WONDER TOMATO

Is a **LARGE EARLY** Tomato, perfect **GLOBE-SHAPED**, deep rich scarlet-red up to the stem. **RICH, JUICY FLESH** with very few seeds. It matures its fruit two weeks after the extra-early varieties and about three weeks before Marglobe and other later varieties. The **GRANDEST LARGE EARLY TOMATO**. Excellent for the home-garden, for market, and for canneries it is unexcelled. Be sure to order it.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.60;
1/4lb. \$4.75; 1/2lb. \$7.50; lb. \$15

SCHELL'S KING-OF-ALL



Schell's King-of-All Tomato

One of the grandest of all late or maincrop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.** (1 oz. will produce 3,000 or more plants.)

A Reminder

BE VERY SURE after selecting the varieties of Tomatoes you decide to order, that you turn to our **FRONT COVER** and do not fail to include some of our new Pennheart Tomato. You will be amazed how quick they bear and ripen.

PENN STATE TOMATO

A Most Excellent First-Early Developed by Dr. C. E. Myers of Pennsylvania State College of Agriculture.

The Tomatoes, 3 1/4 to 4 inches in diameter, formed in heavy clusters, are a beautiful rich scarlet, nearly globe-shaped, with deep red flesh and few seeds. The plants should not be staked for they are compact, of determinate habit, thus allowing close planting, resulting in record yields of 20 tons per acre. As a first-early Tomato it is a very desirable variety.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.45; 1/4lb. \$2.50; 1/2lb. \$3.75; lb. \$7.50.

SCHELL'S MARGLOBE TOMATO

One of the Grandest General Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want our certified strain of Marglobe.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.25; 1/4lb. \$2.25; 1/2lb. \$3.50; lb. \$7; 5 lbs. \$33.75; 10 lbs. \$65.



Schell's Strain of Certified Marglobe Tomato produces about as perfect a crop of top-quality Tomatoes as it is possible to hope for. Our customers tell us their crops are magnificent, perfect and pretty as the picture. Why take chances? Be sure of greatest success by ordering Schell's Strain Marglobe.

TOMATO

See also Front Cover
and pages 36 and 37

HOW TO GROW TOMATOES. It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes. A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

PLANT STAKES We have them for staking Tomatoes

New Orange-Yellow Tomato, Jubilee.

Offered last year for the first time. Awarded Bronze Medal in 1943 All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. Average fruits, 6 ounces. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. **Pkt. 15 cts.; 1/4 oz. 90 cts.; 1/2 oz. \$1.65; oz. \$3; 2 ozs. \$5.50; 1/4 lb. \$10.**

FRITCHARD or SCARLET TOPPER. (Certified Seed.)

A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$7.50.**

RUTGERS TOMATO. (Certified Seed.) A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.65; lb. \$5.50.**

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.25; lb. \$7.50.**

STONE, SCHELL'S IMPROVED STRAIN. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 65 cts.; 1/4 lb. \$1.75; lb. \$6.50.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o' Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.65; lb. \$5.**

MINGOLD. Awarded the Silver Medal for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. **Pkt. 10 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.40.**

EARLIANA (Penn State College Strain). Grown from stock seed of this variety early developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.65; lb. \$4.50.**

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 45 cts.; 1/4 lb. \$1.65; lb. \$4.50.**

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

GLOVEL. A pink Tomato developed by the U. S. Department of Agriculture crossing Globe and Marvel. A wilt-resistant variety of average size, very firm, excellent in quality. General-crop variety. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$5.90.**

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5.**

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**



Schell's Strain Rutgers Tomato

STOKESDALE. Large globe second-early variety with 6-ounce fruits of bright rich color. **Pkt. 10 cts.; oz. 50 cts.; 1/4 lb. \$1.50; lb. \$5; 5 lbs. \$22.50.**

VALIANT. Early, large, smooth, bright red Tomato. 78 days to maturity, following close to Earliana. Globe-shaped. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.50; lb. \$8.**

Pennheart. A grand new extra-early, distinctly different from Earliana, in its heavy meaty flesh. In seven years' testing with Earliana, Early Rutgers, Stokesdale, Valiant and others it has surpassed them all in more marketable fruit, larger tonnage, largest per cent at first picking and in heavier average weight of individual fruits. A New Jersey gardener says: "I harvested **200 five-eighths baskets to July 7** and got **\$3 per basket**. My total yield from that acre was **866 bushels**." Set plants 3 by 4 feet; do not stake them. Try this grand new Pennheart as one of your early crops and write us what you think of it. Available seed limited. See it in color on our Front Cover. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1.25; oz. \$2.25; 2 ozs. \$4.** (2 ozs. produce 6,000 plants, enough for an acre.)

Schell's Royal Wonder. See it in natural color on Tomato introduced by us. It is a **Royal Tomato** and it is a **Wonderful Tomato** in that it surpasses any other we know of in its class as an early Tomato following right after the extra early varieties.

Schell's Royal Wonder is early, with large, perfect, globe-shaped, smooth, sparkling fruit; deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. Ready about 3 weeks ahead of Marglobe.

We consider **Schell's New Royal Wonder** the most outstanding **large early** Tomato. Do not fail to order some of this grand early variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 50 cts.; 1/2 oz. 85 cts.; oz. \$1.60; 1/4 lb. \$4.75; 1/2 lb. \$7.50; lb. \$15.**

SCHELL'S NUMBER TEN. We consider it a very valuable first-early Tomato. Very solid, almost globe shape; rich, lively red; quality extra fine, ideal for shipping. They color up very evenly. Try it this year; it may be just what you want. 70 days. **Pkt. 10 cts.; 1/2 oz. 25 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.50; lb. \$8; 10 lbs. \$75.**

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 95 cts.; 1/4 lb. \$3; lb. \$10.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4 lb. \$1.65; lb. \$5.**

PONDEROSA or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleeshy; small seed-cells. 90 days. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 80 cts.; 1/4 lb. \$2.50; lb. \$8.**

YELLOW PONDEROSA. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 10 cts.; oz. 80 cts.; 1/4 lb. \$2.50; lb. \$8.**

New Tomato Victor. Given Bronze Medal Award as one of the best new varieties. Extra early, (65 days); even ripening; scarlet. Plants are compact; determinate habit; set them 3 x 3 feet. **Pkt. 15 cts.; 1/2 oz. 35 cts.; 1/2 oz. 60 cts.; oz. \$1.65; 1/4 lb. \$4; lb. \$5.**

SMALL-FRUITED TOMATOES: Red Cherry, Red Plum, Yellow Cherry, Yellow Pear, Yellow Plum, Purple Husk. Each, **Pkt. 10 cts.; 3 pkts. 25 cts.**



Schell's Extra-Quality Strain
Purple-Top White Globe Turnip

TURNIP One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed $\frac{1}{2}$ inch.

TURNIPS and **RUTABAGAS** are under Ceiling Prices established by the OPA. Seed very scarce.

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Feed surplus to stock. Every home-gardener should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 80 cts.; lb. \$1.50; 10 lbs. \$14.**

Early Purple-Top Strap-Leaf. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 80 cts.; lb. \$1.50.**

Purple-Top Milan, Extra-Early. Flat. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Yellow or Amber Globe. Yellow flesh; very fine. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Early White Flat Dutch. All white; flat. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Long White or Cow Horn. Long, cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

White Egg. White, shaped oval like an egg. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Seven Top. Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

"Shogoin" Turnip. Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Snowball. Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 80 cts.; lb. \$1.50.**

Yellow Aberdeen, Purple-Top. The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 80 cts.; lb. \$1.50.**

RUTABAGA. Schell's Purple-Top Yellow Neckless Globe. 90 days. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.60.**

STOCK BEETS (Mangel-Wurzel)

Splendid winter feed for your livestock—cows, hogs and chickens. An acre produces from 25 to 50 tons and requires only 6 pounds of seed. Make rows 24 inches apart and thin plants to 9 inches in the rows. Plow deep for they need deep loose soil. Here is a way to cut your feed-bill way down and stack your feed supply way up.

Mammoth Long Red. Red flesh. **Golden Tankard.** Yellow flesh. **Sludstrup.** Reddish yellow. Each **pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 6 lbs. (enough for an acre) \$12.50.**



Schell's Extra-Select Strain Longstanding Bloomsdale Spinach

SPINACH One ounce to 100 feet; 10 pounds per acre

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.; 10 lbs. \$9; 100 lbs. \$80.**

Nobel. Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25; 10 lbs. \$12.**

New Zealand (Tetragonia expansa).

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. **Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.50.**

Prickly or Winter. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25.**

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.; 10 lbs. \$9; 25 lbs. \$21.25; 100 lbs. \$80, prepaid.**

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 40 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.; 10 lbs. \$9; 100 lbs. \$80, prepaid.**

Virginia Blight-resistant Bloomsdale.

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.; 10 lbs. \$9; 100 lbs. \$80, prepaid.**

King of Denmark. Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.**

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep, in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

Mammoth Sandwich Island. The best variety. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$3.50 (seed scarce).**



New Marigold, Mammoth Mum

NEW MARIGOLD MAMMOTH MUM

*Wins All-America Award
for 1944*

The largest flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 to 5 inches across, a rich lemon-yellow. Blooms 2½ months from seed. Plants are 3 feet, erect, strong and bushy, giving long stems to these beautiful flowers. **Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. 75 cts.**

NEW PETUNIA CHEERFUL

*Awarded All-America Medal
for one of the best
new flowers for 1944*

Hybrida nana compacta.

A beautiful flower with salmon-pink petals having crisp satiny sheen and deeper rose veining toward the throat, are 2½ inches and more across. The plants are of the dwarf bedding type, first growing low, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and are a mass of these dainty salmon-pink flowers. Ideal for bedding and wide borders. Lovely for cutting, too. **Pkt. 25 cts.; ¼oz. \$1; ½oz. \$1.75.**



New Dwarf Bedding Salmon-Pink Petunia, Cheerful



**Zinnia,
Fantasy.**
A most fasci-
nating flower

ZINNIA, FANTASY

A very beautiful and distinctly different type of flower in the Zinnia family. The twisting ray-like flowers have a most refined and graceful appearance and are borne on strong stems making it lovely for cutting and glorious in the garden. The flowers are brightest red, orange-pink, scarlet, and cream-yellow. Blooms all summer from July until frost. **Schell's Fantasy Mixed.** **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.**



Schell's New Marigold, Sunkist
Awarded Silver Medal for 1943

Schell's Giant-Flowering Zinnia, Miss Willmott

You will greatly admire these very large flowers of soft rich pink. Long-stemmed and free-blooming, the 3 to 4-foot plants are an addition to any garden while the flowers are particularly fine for cut-flower use. Both florists and home gardeners loudly acclaim this beautiful grand-sized and very graceful Zinnia. **Pkt. 10 cts.; 3 for 25 cts.; 1/oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.**



Schell's New Primula, Giant Malacoides, Sweetheart



Schell's Calendula, Chrysantha
Awarded Gold Medal when first offered

Schell's New Marigold, Sunkist

Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, literally cover the tiny 6 to 8-inch mound-like plants. Early and free-blooming, **Sunkist** makes a dazzling border, garden bed, window-box or flower-pot. **Pkt. 25 cts.; 1/2oz. 50 cts.; 1/oz. 90 cts.; 1/2oz. \$1.50; oz. \$2.75.**



Schell's Beautiful Soft Rich Pink Zinnia, Miss Willmott

Schell's New Primula, Sweetheart

It is unquestionably the outstanding and most unique departure in Primula development. The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh-pink. In the center is a tiny but distinct touch of golden yellow. Exceptionally free-blooming, "Sweetheart" is one of the very finest new creations and every florist and home gardener should have it. **Pkt. 35 cts.; 3 pkts. \$1. Florist Trade pkt. \$1.50.**

Schell's Calendula, Chrysantha

Awarded the Gold Medal when first introduced, it is still at the top today as a garden favorite and for cut-flower use. A beautiful clear buttercup-yellow, the large blooms, with attractive incurved petals, are carried on long heavy stems. The plants are a colorful mass of these bright yellow blooms. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; 1/oz. 60 cts.; oz. \$1.**

Here Are Six "Blue Ribbon Beauties"

All Flower Lovers Should Have in Their Gardens



Schell's Gorgeous New Iceland Poppies, Gartford Giant Art Shades

Schell's New Hardy Iceland Poppies, Gartford Giant Art Shades

This mixture of beautiful Art Shades is outstanding with exceptionally fine large flowers, gracefully fluted and soft-textured, carried on extremely long heavy wiry stems up to 20 inches in length which are produced in quantity on each plant. Lovely pastel shades of Apricot, cream, gold, pink, white, and shades of rose. In the garden and in vases it is magnificent. Flowers last several days if stem ends are burned or dipped in hot water. **Pkt. 25 cts.; 1/2oz. 75 cts.; 1/oz. \$1.25.**

Schell's New Zinnia, Dainty Gem

Very free-flowering and colorful, Dainty Gem plants are neat 1 1/2 to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1 1/2 inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. Every up-to-date gardener or florist will have this gay, colorful, intriguing Dainty Gem this year. **Pkt. 15 cts.; 2 for 25 cts.; 1/2oz. 60 cts.; 1/4oz. \$1.10; 1/2oz. \$2; oz. \$3.75.**



Schell's new gay, colorful little Zinnias, Dainty Gem



Walter and Jimmie Schell, future seedsmen, look at the beautiful Asters with "Grandpa" while Mrs. Walter S. Schell, ("Grandma," you wouldn't think it) and son, W. Mettlen Schell, father of Walter and Jimmie, admire the gorgeous Petunias of every color and shade.

Schell's Quality Flower Seeds They Grow Better They Bloom Better

We offer all the best worth-while new flowers and a complete list of all the best standard varieties. Our quality is the highest; our germination is strong and very high, and we know that you will have perfect success with all our seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizac Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals**, **Biennials**, and **Perennials**. **ANNUALS** grow from seed, bloom, and die within one season. **BIENNIALS** require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die. **PERENNIALS** do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS

Hardy Annual
Germinates in 5 to 10 days
They should be in every garden.

IMPROVED CREGO. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Enchantment** (new salmon-pink), **Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. \$1.80.

QUEEN OF THE MARKET. (W-R.) This variety is extra early, following my Earliest White. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

AMERICAN BEAUTY. (W-R.) Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink, White, Purple, Crimson, Lavender, Carmine-Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.

HEART OF FRANCE. (W-R.) A very beautiful Aster The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. \$1.

ASTERIUM. (All W-R.) The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

SHELL'S AMERICAN BRANCHING ASTERS. (W-R.) This magnificent Aster still reigns supreme. It is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout

IMPORTANT! Wilt-resistant Strains are immune to Aster Wilt disease. They are designated by the letters (W-R).
Fine for cut-flowers. (See page 44)

the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender,** all in separate colors and **All Colors Mixed.** Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 55 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2.

AURORA. (W-R.) **Yellow, Blue.** Each, pkt. 15 cts.
SUPER-GIANT ASTERS, LOS ANGELES. The largest of all double Asters (6 to 8 inches across). Rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow it. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

SUPER-GIANT, EL MONTE. Just like Los Angeles in size but this is a deep rich crimson. Pkt. 15 cts.; $\frac{1}{2}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

GIANT SUNSHINE. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.; $\frac{1}{2}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

SHELL'S PRINCESS BONNIE. (W-R.) A new type having a full crested center surrounded by several rows of strong guard petals. Beautiful soft salmon-rose with the center a rich gold while opening. Large blooms on long stems. Fine for florists and the home garden. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75.

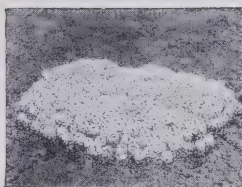
GIANTS OF CALIFORNIA. Mammoth flowers curled and interlaced on strong stems. A fine cut-flower. **White, Light Blue, Deep Rose, Pink, Dark Purple, Crimson and Finest Mixed.** Each, pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{2}$ oz. \$1.20; oz. \$3.75.



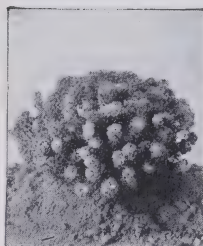
Chrysanthemum
coronarium, Double



Chrysanthemum
Carinatum Tricolor
"Painted Daisy"



Alyssum, Little Gem
Pkt. 10 cts.



Alyssum, Violet Queen
Pkt. 10 cts.

SWEET ALYSSUM (Madwort)

Violet Queen. Dwarf. Rich violet. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.

Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 75 cts.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; $\frac{3}{4}$ oz. 35 cts.; oz. 60 cts.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{3}{4}$ oz. 25 cts.; oz. 70 cts.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. \$1.

AUBRIETIA Hybrids, Mixed (Rainbow Rock Cress). Perennial. A lovely group of rock-garden plants. They thrive in sunny crevices where the roots can go down deep for moisture. The foliage is completely covered in mid-spring with brilliant flowers in shades of lilac, lavender, blue, purple, rose, and pink. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.

CENTAUREA Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with yellow flowers.

Rose, fl.-pl., Reselected. Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.

Blue Boy, Improved. (Florist's Strain.) Extra-fine, very beautiful double blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.

Alba fl.-pl. Double; white. Pkt. 10c.; $\frac{1}{4}$ oz. 25c.; oz. 80c.

Double Mixed. A mixture of rose, blue and white. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

Single Blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.



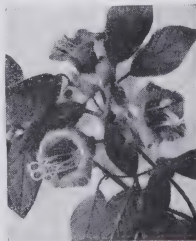
Cleome, Pink
Queen



Calliopsis, Golden
Crown



Dwarf Calliopsis, Bicolor
Pkt. 10 cts.



Cobaea
(Cup-and-Saucer Vine)
See page 47

CENTAUREA IMPERIALIS or **Royal Sweet Sultan.** This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2 $\frac{1}{2}$ feet. **Deep Lavender, Brilliant Rose, Amaranth-Red, Purple, White, and Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 90 cts.

CALLIOPSIS, Annual Golden Crown. Silver Medal, All-America Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.

Bicolor. Dwarf Annual. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

CLEOME (Spiderflower), Pink Queen

*Awarded Silver Medal as one of the grandest new flowers
All-America Selections*

Huge trusses of bright clear salmon-pink flowers burst forth on the tops of the stems of Pink Queen and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful, combining well with lavender and blue flowers. It attracts outstanding interest and admiration. Pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.15; oz. \$2.

Pungens, Mixed. Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

CHRYSAETHMUM coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems. **Double Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.

Carinatum (Painted Daisy). Single Annual. See illustration above. The very popular "Painted Daisy." Plants 2 $\frac{1}{2}$ feet, well branched. Flowers 3 inches across, dark centers, then narrow yellow ring, next wider scarlet ring, then the dominant colors. **Tricolor, Finest Mixed.** Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.



Schell's Asters, Giants of California, Finest Mixed

SCHELL'S Mammoth-Flowered Asters

GIANTS OF CALIFORNIA

Charmingly Beautiful

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.20; 1/2oz. \$2; oz. \$3.75.

Schell's Giant Imperial Annual Larkspur

These improved strains are simply gorgeous

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long. Covered with double 2-inch flowers, this mixture includes all the very newest separate colors. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75.**



Schell's Annual Larkspur, Giant Imperial, Finest Mixed



SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. \$1.25; 1/2 oz. \$2.25; oz. \$4.**



Annual Phlox, Art Shades

ANNUAL PHLOX, Art Shades

Awarded Silver Medal

These Art Shades are so very beautiful, so richly colored, and so charming for your flower garden that we urge you to have a good-sized planting of them. Plants 9 inches high are a mass of bloom. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 65 cts.; 1/4 oz. \$1.25; 1/2 oz. \$2.25.**

NEW MARIGOLD, Mission Giant, "Goldsmith"

Awarded All-America Medal

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 85 cts.; 1/4 oz. \$1.80.**



New Marigold, Mission Giant, Goldsmith



NEW PETUNIA RADIANCE

Awarded Silver Medal

This Hybrid Petunia has more rich brilliancy and life in its color than any other. It is a bright cerise-rose with a soft underlying salmon and a golden yellow throat. Decidedly floriferous. Flowers 2 1/2 to 3 inches in diameter. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 75 cts.**

PETUNIA, BETSY ROSS

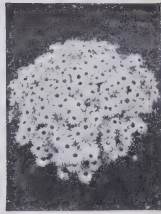
This new color combination—red and white blooms with golden and dark red throats—gives the individual plant, as well as rows of plants, a decidedly gay effect. This is particularly true since the plants are so very uniform and compact and every one is completely covered with these beautifully colored ruffled blooms, each 2 1/2 inches in diameter. Be very sure to have this outstanding new bright-colored Petunia in your flower-garden and it is a fine one for growing in pots. **Pkt. 25 cts.; 5 pkts. \$1; 1/2 oz. \$4.**



Petunia, Ruffled "Betsy Ross." It should be in every American's garden



Bartonia aurea
(Blazing Star)



Brachycome
iberidifolia
Annual Cineraria



Celosia Childsi
(Chinese Woolflower)
Mixed Colors. Pkt. 10 cts.



Candytuft, Empress

BARTONIA aurea (Blazing Star). Annual. Plants grow 18 inches. Flowers deep yellow, 2½ inches across, and blooms all summer. Pkt. 10 cts.; ½oz. 30 cts.; ¼oz. 50 cts.

BRACHYCOME iberidifolia (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 40 cts.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. **Mixed Colors.** Each, pkt. 10 cts.; ½oz. 40 cts.; ¼oz. 75 cts.

Chabaud's Giant Improved. They come into flower four to five months after planting the seed, and continue to bloom until frost. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); ¼oz. \$1.

CANARY-BIRD VINE. Annual. Pkt. 10 cts.

CANDYTUFT (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress** or **Giant Hyacinth-flowered.** The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. (See illustration.) Pkt. 10 cts.; ½oz. 25 cts.

Umbellata. Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.; ½oz. 25 cts.

IBERIS sempervirens (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 50 cts.

Queen of Italy. Dwarf lavender-pink. Pkt. 10 cts.; ¼oz. 30 cts.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 70 cts.

Double Sunburst. Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.; ½oz. 30 cts.

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. Fine for edgings or for pot-plants. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 90 cts.



Coreopsis
Double Sunburst
Pkt. 10 cts.



Convolvulus
minor
Pkt. 10 cts.



Cosmos, Sensation
Mixed Colors
Pkt. 10 cts.



Cosmos, Double
Crested
Mixed. Pkt. 15 cts.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.; ½oz. 60 cts.

COCKSCOMB (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. New. (Combs.) Velvet red. Pkt. 10 cts.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 50 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 30 cts.

Flame of Fire. New. (Plume.) **Yellow scarlet.** Pkt. 10 cts.

CACTUS SEED, Finest Mixed. Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.; ¼oz. \$2

CONVOLVULUS minor (Dwarf Morning-Glory.) Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.; ¼oz. 20 cts. See illustration.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Mixed.** Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 35 cts.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 35 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.

Orange Flare. Clear orange; constant bloomer. Pkt. 10 cts.; ½oz. 25 cts.

Yellow Flare. The first clear yellow Cosmos. Awarded Silver Medal. Plants 3 feet high. Pkt. 10 cts.; 3 for 25 cts.; ½oz. 50 cts.

Double Crested. An exceedingly beautiful type of Cosmos. See the illustration. **Mixed.** Pkt. 15 cts.; ½oz. 50 cts.

Sensation. Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink and pure white in mixture. Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 40 cts.



Dianthus
Sweet Wivelsfield



Dianthus splendens
Crimson, large
white eye



Dianthus Heddeewigi
Double, Mixed



Dianthus superbus
Loveliness

DIANTHUS (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

Chinensis (China Pinks). **Double Mixed**. Plants 20 inches. Double flowers in all colors produced in clusters very freely. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Heddeewigi (Japanese Pinks). Plants dwarf, compact, 10 to 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Heddeewigi, Single, Splendens. Crimson with large white eye. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Sweet Wivelsfield. Multiflora type. Remarkably free flowering. **All Colors Mixed**. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

Rock-Garden Pinks, Superbus, Loveliness. Perennial. 12 inches high. Rosy lilac, fringed; fragrant. Pkt. 20 cts.

DAHLIA, Coltness Hybrids. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors**. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

Unwin's Ideal Bedding, Mixed Colors. Miniature double and semi-double flowers on bushy 18 to 24-inch plants. Fine for cutting and for bedding. Pkt. 15 cts.; $\frac{1}{2}$ oz. 60 cts.

DIDISCUS cœruleus (Blue Lace Flower). Hardy Annual.

Be sure to include this lovely flower in your order. The plants grow 1 $\frac{1}{2}$ feet high and are a constant mass of bloom from July on, as many as 50 flowers open at one time. The color is an exquisite pale lavender. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

SHASTA DAISY, Alaska (*Chrysanthemum Leucanthemum*). Hardy Perennial. (Ger. 20 days.) Large pure white, daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Grand for cut-flowers. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. See it in color, page 48.

Aurantiaca hybrida, Mixed. Colors vary from the purest white through the various shades of yellow and orange to rich salmon shades. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniiflora, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

Giant Shirley. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; $\frac{1}{2}$ oz. 65 cts.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed**. Each, pkt. 10 cts.

HUMULUS japonicus variegatus. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Schell's Best Single Mixed. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

FORGET-ME-NOT, Blue (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Dazzler. Intense golden yellow, maroon-red zone. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers 3 $\frac{1}{2}$ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

Annual Varieties:

Picta, Double Lorenziana. See illustration, page 50. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

Double Mixed Colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

HELIOTROPE (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 80 cts.

IPOMÆA (Morning-Glory). (Ger. 10 to 20 days. Soaking the seed in warm water overnight helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial, Mixed (Morning-Glory). The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Cornell. Large; red with white border. Pkt. 15 cts.

Noctiflora. (White Moonflower). Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

Heavenly Blue and Scarlett O'Hara. See page 56.



Dahlia, Unwin's Ideal Bedding, Mixed Colors



Gaillardia
Dazzler



Digitalis
(Foxglove)



Dimorphotheca
aurantiaca
(African Golden Daisy)



African Golden Daisy. Blooms all summer

NEW MARIGOLD, SCARLET GLOW

All-America Seed Selections Award

Large, perfectly double flowers; the brightest red of all Dwarf French Marigolds. Flowers are 2 inches across, deep scarlet changing to a rich tangerine color as they age. **Pkt. (100 seeds) 15 cts.; 2 pkts. 25 cts.; 1/4oz. 85 cts.; 1/2oz. \$1.60.**

NEW AGERATUM, MIDGET BLUE

Awarded All-America Silver Medal for one of the best new flowers

A very fine dwarf Ageratum (only 3 to 4 inches high) with very delicate fine foliage which is practically smothered with its beautiful, dainty true Ageratum-blue flowers, true to color, excellent for edgings, rockeries, and for pot-culture. **Pkt. 25 cts.; 1/8oz. \$2.25; 1/4oz. \$4.**

AFRICAN GOLDEN DAISY

(*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.**

SCHELL'S NEW FAIRY PINK AGERATUM

A new shade in Ageratums—soft rose-pink. The compact plants, seldom more than 5 inches high, bloom profusely, beginning when hardly more than seedlings. Effective for edging, bedding or as a pot-plant. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/8oz. \$1.25; 1/4oz. \$2.**

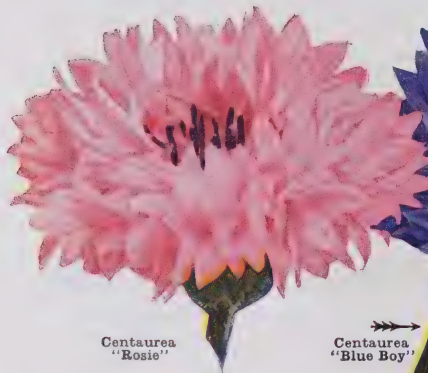
NASTURTIUMS, DOUBLE GLEAM HYBRIDS

All-America Seed Selection

A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; 1/2lb. \$1.35.**



Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.



Centaurea
'Rosie'



→
Centaurea
'Blue Boy'

CENTAUREA CYANUS, ROSIE and BLUE BOY

These two very beautiful **Centaureas** are full double on long stiff stems and are very easy to grow. By sowing seed in May they begin blooming in July and continue until frost. They make beautiful bouquets and are grown by florists and home-gardeners very extensively. **Each, pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.** (Write for price per lb.)

BE SURE to include in your order our Asters, Giants of California, see page 44.

Scabiosa Mourning Bride or Pincushion Flower

A hardy annual 2½ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Schell's White Fairy and Pink Beauty Scabiosas


These two new Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Schell's White Fairy Pkt. of either 15 cts.; 1 of each for 25 cts.
 ½oz. either, or the two mixed, 50 cts.
 ½oz. either, or the two mixed, 90 cts.

Peach Blossom. Pink. **White.** Pure white.
Azure Fairy. Lavender-blue. **Red.** Rich red.
King of the Blacks. Black. **Rose.** Rose color.
Crimson. Rosy crimson. **Schell's Choice Mixed.**

Prices, any separate color in the mixture, Pkt. 10 cts.; ½oz. 25 cts.; oz. 50 cts.

Blue Moon. Awarded Honorable Mention as one of best new flowers when introduced. Large, double, deep lavender-blue flowers on good stems. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 50 cts.

 **Giant-flowered Hybrids, Mixed.** Large flowers of many unusual colors, ball shaped, extra fine. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 40 cts.; ½oz. 75 cts.



Schell's Giant-flowered Mixture Verbenas

Verbenas . Annual

SCHELL'S GIANT-FLOWERED MIXTURE. Containing all giant-flowering varieties of richest colors—royal blue, rose-pink, scarlet, white, rose-red, salmon-pink, and with eyes of white, yellow, and cream. A gorgeous mass of bright-colored flowers from July until frost. Every flower-garden should have in it this Giant-flowered Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; ¼oz. 75 cts.; ½oz. \$1.30; oz. \$2.25.

New Giant-flowered, Brilliant. This is one of the richest colored Verbenas we have ever introduced. The blooms are a deep rich flame-rose with a medium-sized white eye which brings out the intense flame-rose color. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 75 cts.; ¼oz. \$1.35.

New Verbena, Floradale Beauty. Winner in All-America Selections of Best New Flowers. Large-flowering rose shades with salmon-rose predominating. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.

Verbena, Dwarf Compact, Fireball. *New.* A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; ¼oz. \$1.25.

Mass Verbena (V. erinoides). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.



Schell's Pink Beauty Scabiosa and White Fairy is its snow-white companion

New Annual Canterbury Bells

The 2½-foot plants bloom in less than six months from seed. **Angelus Bell,** deep rose; **Blue Bell,** cambridge-blue; **Liberty Bell,** deep violet-blue; **Mission Bell,** clear pink; **Wedding Bell,** charming pure white. **Finest Mixed:** Each, pkt. 10 cts.; 3 pkts. 25 cts.; one of each of the 5 named varieties for 35 cts. Each, ½oz. 25 cts.; ¼oz. 40 cts.

Persicifolia grandiflora Blue, Peach Bell. Hardy Perennial. Grows 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 85 cts.; ½oz. \$1.50.

Canterbury Bells or Cup-and-Saucer. Hardy Biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue, Dark Blue, White, or Pink, and Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.

Portulaca . Annual (Sun Plant)

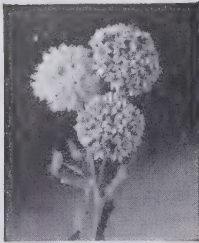
These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil.

Single, Mixed. Pkt. 10 cts.; ½oz. 50 cts.; ¼oz. 90 cts.; ½oz. \$1.65.

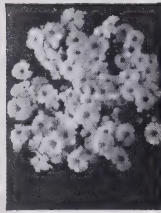
Double, Mixed. Pkt. 15 cts.; ½oz. 50 cts.; ¼oz. 85 cts.; ½oz. \$1.60; ½oz. \$2.75.



Beautiful Portulaca with its bright silky flowers



Gaillardia picta
Double Lorenziana
(See page 47)



Gypsophila
"Baby's Breath"
Imp. London Market



Gomphrena, Mixed



Geranium
Choice Mixture

Gypsophila • Baby's Breath

ANNUAL VARIETIES

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. London Market Strain. The best white large flowers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.50; $\frac{1}{2}$ lb. \$2.25; lb. \$4.25.

Rosea. Pink. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Carminea. Carmine-rose, $1\frac{1}{2}$ feet. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.40; lb. \$4.50.

Finest Mixed. Mixture of above 3 colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.40; lb. \$4.50.

PERENNIAL VARIETIES

Paniculata fl.-pl. (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.

Mangini. Clear pink. Strong grower (2 feet) and free blooming. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 80 cts.; oz. \$1.40.

Pacific. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 to 4 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 80 cts.

AQUILEGIA (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

Cerulea. (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

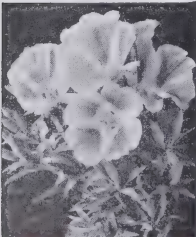
Long-spurred Pink Hybrids. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.25.

Long-spurred Crimson Star. Deep coppery crimson, $1\frac{1}{2}$ ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Violet, or Mixed.** Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

GODETA ("Farewell-to-Spring" or Satin Flower). **Duke of York.** Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.



Godetia, Duke of York



Campanula Medium
See page 49



Aquilegia



Helianthus, Sun Gold

GOURDS

Hardy Annual. (Ger. 12 to 15 days.) Vines grow 15 to 20 feet. They may be trained on trellises, fences, stone walls, or arbors. Ornamental fruits for winter decoration in the home.

Special Mixture of Large and Small sorts. Many varieties. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 55 cts.

BALSAM, Camellia-flowered (Lady's Slipper). Blooms continually. **Mixed colors.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

BALSAM APPLE (Momordica). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

Chrysantha. Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.

Orange King. Orange-red, dark center. Pkt. 10 cts.

The Ball. (Florist's Strain) Orange, light center. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

Mixed Colors. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

GERANIUM. For growing in pots and for bedding and window-boxes. It is very easy to grow these from seed and they bloom almost all year.

Choice Mixture. A fine mixture of rich colors; large flowering. Pkt. 15 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.

HELIANTHUS (Sunflower). **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; oz. 80 cts.

Mammoth Double California or Chrysanthemum-flowered. Hardy Annual. The flowers are full to the center and so double that they resemble mammoth yellow dahlias. Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; $\frac{1}{4}$ oz. 35 cts.

Mammoth Russian (Common Sunflower). Pkt. 10c.; lb. 50c.

JOB'S TEARS (*Cotix Lacryma-Jobii*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 20 cts.

KOCHIA trichophylla (Standing Cypress; also called Mexican Firebush and Ball of Fire). Hardy Annual. (Ger. 10 days.) The plants grow about 3 feet high. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

LANTANA. Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. **Orange, Rose, White, Mixed,** pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.



Linaria
Fairy Bouquet



Hollyhock
Chater's Double



Helichrysum Mixed
(Straw Flower)



Ipomoea Quamoclit
(Cardinal Climber)

AGERATUM Annual

New Ageratum, Blue Ball. Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.; $\frac{1}{2}$ oz. \$2; $\frac{1}{2}$ oz. \$4.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

Fairy Pink. See page 48.

Blue Perfection. Deep blue. 9 in. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Snowball. Pure white; 8 in. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Midget Blue. New. Silver Medal Award. See page 48.

Princess Victoria Louise. Blue with white center. Beautiful. 7 to 8 in. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Mixed. Blue and white. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately, 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about 2½ feet high and are used extensively, after being dried, in vases during the winter. **Crimson, White, Yellow, Violet, Rose Queen, or Schell's Splendid Mixture.** Each, pkt. 10c.; $\frac{1}{2}$ oz. 25c.; $\frac{1}{2}$ oz. 45c.

HONESTY (*Lunaria biennis*): Satin Flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 feet. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.

ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals,

TALL DOUBTLE STOCK-FLOWERED. **Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

GIANT IMPERIAL LARKSPUR. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. Stems 4 to 5 feet long. The florets are large, double, 2 inches across, on spikes 2 to 2½ feet long.

New Giant Pink Perfection. Rich bright pink.

Giant, Rosalind. Rose with suffusion of salmon.

Giant Imperial, Schell's Montrose. This new Imperial is an exceedingly beautiful pure, clear rose-pink.

Schell's White King. The most outstanding white.

Blue Bell, azure-blue; **Dazzler,** rich scarlet.

Schell's Quality Mixture of Giant Imperials.

Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.



Ipomoea Dissecta
"Mile-a-Minute" Vine



Larkspur, Schell's Giant
Imperial Quality Mixture



Lathyrus Latifolius
(Hardy Sweet Pea)



Leptosyne Maritima
(Sea Dahlia)

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6½ feet. Be sure to order it. Pkt. 25 cts.; 3 for 60 cts.; $\frac{1}{2}$ oz. \$1.

Improved Belladonna (Cliveden Beauty). (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 20 cts.; $\frac{1}{2}$ oz. \$1.

Schell's Pacific Giants, Finest Mixed. Remarkable new strain. Extremely large flowers, 2½ to 3½ inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{2}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.

IPOMOEA dissecta, Alamo ("Mile-a-Minute" Vine). Annual. Fast-growing, delicate-foliated vine, excellent cover for fences, trellises or walls (with Vine Wall Nails—we have them—35 cts. per doz.; \$2.50 per 100). Flowers 1½ inches, creamy white, deep center wine-red, open late morning and afternoon. Pkt. 10 cts.; 3 pkts. 25 cts.

Quamoclit (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers, makes a rich effect. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

LOBELIA, Crystal Palace compacta. Hardy Annual. (Ger. 5 to 20 days.) Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **Splendid Mixed.** Each, pkt. 5 cts.; $\frac{1}{2}$ oz. 25 cts.

Russell Lupins. Awarded Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. 12 seeds 20 cts.; 30 seeds 40 cts.

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

LEPTOSYNE maritima (Sea Dahlia). Perennial. Marguerite-like yellow flowers 3 inches across, excellent for cutting. Plants 18 inches. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

LINARIA marocana, Fairy Bouquet (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 8 to 10 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.



New Petunia, America Alldouble

Pansies

Schell's Exquisite Exhibition Mixture.

This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) Pkt. 25 cts.; 5 pkts. \$1; 1/2 oz. \$2; 1/4 oz. \$3.50; 1/2 oz. \$6.50; oz. \$12.

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. \$1.25; 1/4 oz. \$2; 1/2 oz. \$3.50; oz. \$6.

Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4 oz. 65 cts.; 1/2 oz. \$1.15; oz. \$2.**

New Petunia, America Alldouble

*Awarded Silver Medal—
Be very sure to order it*

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and will continue to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. We urge everyone to have this very beautiful new double pink Petunia. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

New Petunia, Igloo Pure White

*Awarded Prize as One of the Best New Flowers
In All-America Selections*

Every plant is a perfect white mound, literally glowing with its pure snowy white flowers with a slight yellowing in the throat, every one exactly alike. We have never seen a Petunia with such a wealth of bloom throughout the entire summer.

The plants grow 12 to 15 inches tall and are exceedingly showy in a solid mass for bedding, as a border and when grown with other colors. **Pkt. 35 cts.; 3 pkts. \$1; 1/2 oz. \$2.50.**



Gorgeous Pansies!

New Petunia English Violet

All-America Prize-Winner

A strikingly new and pleasing shade of violet-blue Petunia different in color from any other, resembling that royal color of the English Violet, for which it is named. All the flowers on every plant are of this same beautiful color. Plants are 15 to 18 inches high and very free-flowering, blooming all summer. **Pkt. 25 cts.; 5 pkts. \$1; 1/2 oz. (about 5,000 seeds) \$1.50.**



Beautiful New Crested Howard Zinnia



SHIRLEY TEMPLE SWEET PEA

The flowers are very large and extremely beautiful, 4 on each long stem. Color is a lovely soft rose-pink (see it above); exceedingly fragrant. It begins blooming a month earlier than most others. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.25.** Be sure to order it.

SCHELL'S ANTIRRHINUMS or Snapdragons

Excellent for garden, for vasing, and for greenhouse

(Ger. 10 to 15 days.) Annual. By extensive crosses and selections, we have for you **Prize-winning Exhibition Strains**. The flowers are larger, and the flower-spike is larger and longer.

SUPER-MAJESTIC VARIETIES. (16 to 20 inches tall)

SEPARATE COLORS, Autumn Glow Shades, Orange Shades, Rose Shades, Shell-Pink Shades, and—Schell's Super-Majestic, Mixed. A superb mixture of all Super-Majestic Snapdragons containing a fine range of color and new colors in Snapdragons that have never yet been introduced.

Pkt. 15 cts.; 1/8 oz. \$1 for any of the above Separate Colors or the Mixture Super-Majestic

4 pkts., one of each of the 4 shades, for 50 cts.

ANTIRRHINUM MAXIMUM OR SUPER-GIANTS (Tall, 2 1/2 feet) (RUSTPROOF)

University of California Mixture, Rustproof.

Schell's Rustproof Maximum, Mixed. All the colors of the Maximum varieties. **Above each, pkt. 10 cts.; 1/8 oz. 60 cts.; 1/4 oz. \$1.**



Russell Lupins

Sweet Peas

Schell's Largest Early-Flowering Spencer, Mixed Colors

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. Their rich fragrance and beauty will give you a lot of joy. **Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; lb. \$2.**

In separate colors the following are among the best: **Hope**, pure white; **Lavanda**, lavender; **Valencia**, bright orange; **Majestic-Rose**, pink; **Blue Bonnet**, deep blue; **Grenadier**, dazzling scarlet. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.25; lb. \$4.50.**



Schell's Snapdragon
Maximum, Mixed

ANTIRRHINUM NANUM GRANDIFLORUM (Medium, 1 1/2 feet) (RUSTPROOF)

Schell's Rustproof nanum grandiflorum, Mixed. **Pkt. 10 cts.; 1/8 oz. 35 cts.; 1/4 oz. 60 cts.**

New Prize-Winner Cosmos

SENSATION DAZZLER

Awarded Prize as one of the Best New Flowers for 1943

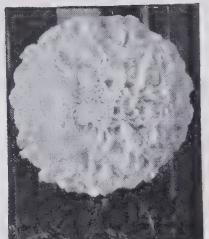
The flowers are immense (3 to 4 inches in diameter; under good culture they reach 5 inches), and their color is a luscious shade of rich deep velvety crimson. The fluted petals overlap, forming a very full and most beautiful single flower. Those are carried on long heavy stems freely produced on the 4 to 5-foot plants, and are especially fine for cut-flowers. Truly a sensational flower in both beauty and size. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8 oz. 50 cts.; 1/4 oz. 90 cts.; 1/2 oz. \$1.60.**

RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.**



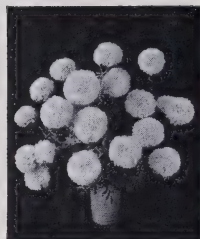
Marigold, Harmony



Marigold, Gigantea,
Sunset Giants



Marigold
Dwarf French



Marigold, Dwarf Gigantea
Gypsy Jewels

NEW MARIGOLDS

SHELL'S GIGANTEA, SUNSET GIANTS. Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower and for show purposes, for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed**, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1.10.

GIGANTEA, ORANGE SUNSET. A clear color of deep, lively orange, sweet scented, of mammoth size. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25.

NEW MARIGOLD, MELODY, Wins Bronze Medal. Of the Dwarf French Double Class. Beautiful, full, double, brilliant orange flowers an inch and a quarter across, covering the compact plants 12 inches high. Blooms early and all summer. Very effective in single plants, in mass effects and low borders or edgings. Pkt. 25 cts.; $\frac{1}{4}$ oz. 85 cts.

NEW MARIGOLD, YELLOWSTONE. Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lively clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.; $\frac{1}{4}$ oz. \$1.50.

Tall Double African, Fistulosa. Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon Aildouble; Orange Aildouble; Aildouble Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.20.

Dwarf Gigantea, Pot o' Gold. *New.* See page 56.

Double Marigold, Ferdinand. Saucy and colorful. Crested center of dainty tubular golden yellow florets is surrounded by a single row of broad mahogany-red guard petals; $1\frac{1}{2}$ to 2 inches in diameter; extremely showy. Plants are 20 inches high; stems a foot long; full foliage. Early. A good cut-flower and attractive in the garden. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

Dwarf Gigantea, Gypsy Jewels. Similar to Pot o' Gold except that it is a mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration.) Pkt. 20 cts.; 2 pkts. 35 cts.

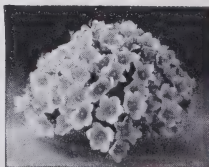
NEW MARIGOLD, BUTTERBALL. Positively the most exquisite little jewel of a plant ever seen. It is compact, 6 to 8 inches high, and bears dozens of these lovely, clear soft butter-yellow flowers only $1\frac{1}{2}$ inches in diameter. They have crested centers—composed of dozens of dainty tubular petals, each with a tiny touch of maroon at the very tip, surrounded by several rows of broad silky self-colored butter-yellow guard petals. Starts blooming profusely early in July and continues until frost. For bedding or edging and for short-stemmed table flowers, it is wonderful! Awarded Bronze Medal. Pkt. 15 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.



Marigold
Legion of Honor



Marigold
Crown of Gold



Nierembergia, Violet with
gold eye



Zinnia
Old Glory

Dwarf Royal Scot Aildouble. Striped mahogany and gold—a charming combination. Grows 10 to 12 inches high. Pkt. 15 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

Double Dwarf French Mixed. Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. A real beauty. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Guinea Gold. Large golden orange. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts. **Harmony.** A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 65 cts.

New Marigold, Crown of Gold

A new collarette type. The flowers are $2\frac{1}{4}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

French Marigold, Josephine

A very handsome, tall, single brown Marigold with golden edgings. A charming flower for vasing and in garden clusters. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.

NEW MARIGOLD, GOLDEN BEDDER. Awarded Bronze Medal as one of the best new flowers. This is a beautiful new Chrysanthemum-flowered Marigold of a very pleasing golden orange color. Its flowers are $2\frac{1}{2}$ to 3 inches in diameter. The plants are 15 inches tall, and are in bloom incredibly soon after the seed is sown, and bloom all season. Ideal for both beds and borders. Pkt. 15 cts.; $\frac{1}{4}$ oz. 50 cts.

NIEREMBERGIA, PURPLE ROBE

Dwarf Cup-Flower. Awarded Bronze Medal

A mass of deep rich violet-purple flowers studded with gold and not more than 6 inches tall. Fine pot-plant for window culture. A half-hardy perennial, it needs winter protection. The seed requires 3 weeks to germinate. Pkt. 25 cts.

New Zinnia, Old Glory

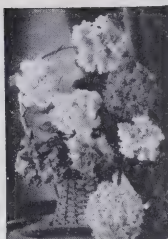
The patriotic flower. **Old Glory** as shown in the illustration is a gaily colored flower of **bright red and white stripes.** Plants are $2\frac{1}{2}$ feet high; stems long, making an excellent and popular cut-flower as well as a beauty for your garden. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.



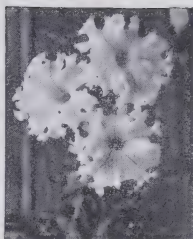
Petunia, Theodosia



Petunia hybrida
White King



Petunia, Shepherd's
Marvelous Double
Mixed



Petunia
Fringed, Single, Mixed

PETUNIAS

- Theodosia, Grandiflora, Single Fringed.** One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. Pkt. 25 cts.; 5 pkts. \$1; 1/2oz. \$2.
- Flaming Velvet.** A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the Hybrida class. Very free-blooming plants. Pkt. 20 cts.; 3 pkts. 50 cts.
- Giant Frize Fringed, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; 1/2oz. \$4; 1/4oz. \$8; 1/8oz. \$15.
- Eiks Pride.** Dwarf. Large flowers; velvety purple. Pkt. 35 cts.

Schell's Hybrida, Single Bedding Petunias

- HOLLYWOOD STAR.** Awarded the Silver Medal. This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is smothered with blooms until killing frost in the fall. A fine variety for pots and boxes as well as for the garden. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; 1/4oz. \$1.10.
- Schell's Blue Bee.** Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 60 cts.
- Carmen Sylva (Baby Blue).** Violet, with white throat; very beautiful. Pkt. 10 cts.; 1/2oz. 50 cts.; 1/4oz. 90 cts.
- General Dodds.** Velvety blood-red flower. Pkt. 10 cts.; 1/2oz. 35 cts.; 1/4oz. 60 cts.
- White King.** The best white in the Hybrida Single Bedding class. Pkt. 10 cts.; 1/2oz. 60 cts.
- Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.; 1/2oz. 40 cts.; 1/4oz. 70 cts.
- Schell's De Luxe Mixture.** The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; 1/4oz. 90 cts.; 1/8oz. \$1.75.

Petunia Hybrida Nana Erecta

- Schell's Celestial Rose.** The flowers are deep pink and the plants evenly compact. Pkt. 25 cts.; 3 pkts. 50 cts.; 1/2oz. \$1.
- Rose of Heaven.** Very dwarf; beautiful rose-pink. Pkt. 10 cts.; 1/2oz. 40 cts.; 1/4oz. 70 cts.; 1/8oz. \$1.25.
- Rose Gem.** Rich rose flowers on 5- to 6-inch plants. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 75 cts.
- Rosy Morn.** Beautiful, dainty, soft rosy pink flowers with white throat. Pkt. 10 cts.; 1/2oz. 50 cts.; 1/4oz. 85 cts.
- Snowball.** Snow-white. Pkt. 10 cts.; 1/2oz. 40 cts.; 1/4oz. 70 cts.
- Violaacea.** Deep violet; very fine. Pkt. 10 cts.; 1/2oz. 75 cts.
- Schell's Nana Erecta Mixture.** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; 1/4oz. 75 cts.



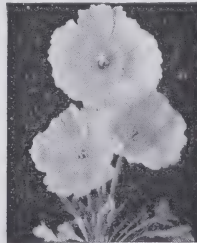
Petunias



Petunia
Martha Washington



Matricaria capensis
(Bridal Rose). (See page 58)



Iceland Poppy
Imperial Jewel Mixture
(See page 59)

Double Petunias

- Shepherd's Marvelous Double, Mixed.** A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/2oz. \$15.
- Schell's Giant Fringed, Double Mixed.** Fine large flowering double fringed. Pkt. 50 cts.; 1/2oz. \$24; 1/4oz. \$45.

Petunia Nana Compacta

- Martha Washington.** It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful bluish-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.
- Pink Gem.** Charming, compact plants, 5 to 6 inches high, with deep pink blooms. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. 90c.
- NEW PETUNIA, VIOLET GEM.** Awarded Honorable Mention as One of the Best New Flowers. The plants are neat, dwarf and compact, 6 inches high. The rich violet-blue flowers, almost completely cover the clear dark green foliage. It is a beauty. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.
- NEW PETUNIA, GLOW.** This new Petunia, winner of the All-America Silver Medal, is a dwarf, compact, ball-shaped plant of the Hybrida nana compacta class. The flowers are a charming bright rose-red with lighter throat. Free flowering. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 65 cts.; 1/4oz. \$1.25.

Schell's Balcony Petunias (Hybrida pendula)

- Single-flowering of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; 1/2oz. 60 cts.; 1/4oz. \$1.
- NEW PETUNIA, GLAMOUR.** The large flowers, 5 inches across, are a rich shade of salmon-rose, delicately veined brown in the creamy open shallow throat, surrounded by lovely satiny petals which are heavily ruffled and waved. The plants, 1 1/2 to 2 feet tall, produce most freely these beautiful flowers all season, beginning to bloom when they are only 6 inches tall. Pkt. 25 cts.; 5 pkts. \$1.
- PETUNIA, IMPROVED PINK GLORY.** Very large flowers of rich deep rose with white throat. Gorgeous. Plants dwarf. Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.50; 1/2oz. \$2.75.
- NEW PETUNIA, CREAM STAR.** A wonderful bloomer. The dwarf, compact plants are covered with soft creamy white flowers which are bluntly star-shaped and with a star of cream coloring on the white flowers. All-America Silver Medal awarded it. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. 75 cts.
- FLUFFY RUFFLES (Grandiflora).** Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. Pkt. 35 cts.; 1/2oz. \$1.75; 1/4oz. \$3; 1/8oz. \$5.



New Morning-Glory, Heavenly Blue



New Morning-Glory, Pearly Gates

NEW IPOMOEA (Morning-Glory) PEARLY GATES

Awarded Silver Medal and highest number of points as best new flower for 1942

The flowers are a lovely lustrous white with creamy shading deep down in the throat. They are very large (4½ inches across). The vines are covered with blooms from about July until frost. All who saw it were most enthusiastic about its beauty. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.25.**

NEW IPOMOEA (Morning-Glory) HEAVENLY BLUE

The color is a deep, intense blue, shading lighter toward the center. Flowers are very large—often 4 inches across—and freely produced. It begins blooming earlier than other Ipomeas and continues throughout the summer. Most notable of this new strain's characteristics is that the flowers remain open until late in the afternoon. This habit gives it the name it is known by in some sections—The Blue Moonflower. **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.35.**



New Morning-Glory, Scarlett O'Hara

NEW IPOMOEA (Morning-Glory) SCARLETT O'HARA

Gold Medal, All-America Selections

A rich vivid scarlet Morning-Glory with flowers 3½ to 4 inches across. Starts to bloom quite early and continues until frost. The flowers remain open often until afternoon, and as many as 50 flowers have been open on one plant in a day. So beautiful it won the Gold Medal of the All-America Selections. The dark green foliage of the vine makes the scarlet flowers very prominent. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.25; oz. \$2.25.**

NEW MARIGOLD, POT O'GOLD

Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. **Pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. \$1.25; ½oz. \$2.**



New Marigold, Pot O'Gold

RED, WHITE AND BLUE

What a Glorious Combination! Grow all three together. It will make a beautiful showing.

SPECIAL OFFER. 1 pkt. each of the three for 35 cts.; 3 pkts. of each (9 pkts.) for \$1.

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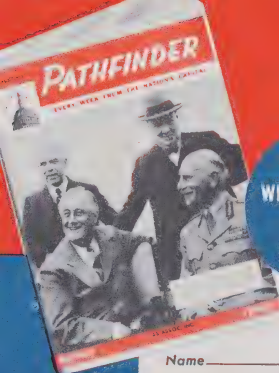
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Other Side

Schell's
Crimson
Monarch

One of the many
beauties in our
Gold Medal
Mixture



Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER** for everybody to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high.

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden.

Crimson Monarch Exquisite. Rose-pink. **Canary Bird**. Canary-yellow. **Scarlet Flame**. Bright scarlet. **Meteor**. Rich deep red. **Golden State**. Yellow-orange. **Polar Bear**. Creamy white. **Lemon Beauty**. Lemon-yellow. **Oriole**. Orange and gold. **Dream**. Rosy lavender.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 50 cts.; ¼ oz. 85 cts.; oz. \$1.50. **SPECIAL!** 10 pkts., one of each color, for 75 cts.

FANTASY ZINNIAS

Composed of a mass of ray-like petals, and very prettv and artistic. See it on page 40. **Finest Mixed**.

Pkt. 10 cts.; 3 for 25 cts.; ½ oz. 50 cts.

NEW ZINNIA, SCABIOSA-FLOWERED

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture** and **Autumn Tints**. Very beautiful autumn shades. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼ oz. 5 cts.; ½ oz. 80 cts.

SHELL'S POMPON, OR BABY ZINNIAS

Plants grow about 15 to 18 inches high, are very compact, and bear flowers in the greatest profusion. The small, double flowers come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades; **Deep Flesh**; **Salmon-Rose**; **White**; **Canary-Yellow**; **Purple Gem**; **Scarlet**; **Orange**; **Crimson Gem**; **Black Ruby**. Deep velvet maroon. **Finest Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼ oz. 40 cts.; ½ oz. 75 cts.

ZINNIA LINEARIS, GOLDEN ORANGE

Plants are 10 in. high with a 2-ft. spread. Single flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 75 cts.

SHELL'S CUPID ZINNIAS

Smallest of all Zinnias. The little button-like flowers, only 1 inch in diameter, are borne on stout stems and are very pretty and charming for table vases.

Tiny Tim, rich scarlet. **Pixie**, bright yellow. **Snowdrop**, pure white. **Cupid Finest Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 60 cts.



Pretty Little Cupid Zinnias. Natural Size

IMPROVED DWARF DOUBLE ZINNIAS

These medium-sized flowers, about 3 inches across, with long stems, are exceptionally fine as cut-flowers. This is really a "Cut-and-Come-Again" group and is especially fine for massing in the garden. A succession of cut-flowers all summer.

Scarlet; **Salmon-Rose**; **Golden Yellow**; **Flesh-Pink**; **White**; **Spun Gold**. Golden yellow. **Choice Mixed**.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 60 cts.

MEXICAN ZINNIAS, HAAGEANA HYBRIDS

Schell's Mexican Hybrids, **Double**, **Mixed**. Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 45 cts.; ¼ oz. 80 cts.

Schell's Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Canary-Yellow; **Golden Yellow**; **Scarlet**; **White**; **Crimson**; **Purple**; **Deep Flesh-Pink**; **Salmon-Rose**; **Royal Purple**; **Schell's Double Giant Mixture**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 60 cts.; oz. \$1; ¼ lb. \$3.65. Order plenty.

New Zinnia Sunshine Tints

The popular Primula or Cut-and-Come-Again type of Zinnia. **Sunshine Tints** comprises rich autumn tints of rich rose, bronze, golden yellow, apricot, soft flesh tones and salmon in charming pastel shades. It is very free-flowering and colorful; blooms 2½ to 3 inches across, rounded in shape, and with good stems for cutting. Blooms about 50 days after sowing seed and continues all summer. They are beautiful. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼ oz. 75 cts.



New Zinnia, Sunshine Tints



Statice Sinuata



Statice Suworowi



Statice Caspia



Tithonia, Fireball

NASTURTIUMS, Double Gleam Hybrids

See in color page 48. **Mixed Colors**, pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; ½lb. \$1.35.

Double Golden Gleam. A mass of large golden yellow double flowers on stiff, 6-inch stems producing a blaze of color in the garden. It is an excellent fragrant cut-flower, also a splendid pot-plant. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.

Double Sweet-scented, Scarlet Gleam. Like Golden Gleam except it is an intensely dazzling scarlet. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.

Dwarf Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Tall, Single, Schell's Quality Mixture. A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

NEW BRIGHTEST RED PHLOX, RED GLORY. Won 1942 Award for Best New Flowers. The brightest color we have ever seen in Phlox. It is gorgeous. The color is a brilliant red with a large creamy white eye which intensifies the red into a thrilling sharpness. It is surely a beautiful annual. The plants, 12 to 18 inches high, if set close (about 12 inches apart) will make a most brilliant effect in your flower-garden. Pkt. 20 cts.; ½oz., \$1; ¾oz., \$1.90; 1oz., \$3.30.

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; ¾oz. 40 cts.; oz. \$1.50.

MATRICARIA capensis alba penissimus (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for beds and in pots. Pkt. 10 cts.; ¾oz. 30 cts.

PHYSALIS Francheti (The Chinese Lantern-Plant). Perennial. The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets for vasing. Blooms first year from seed. Pkt. 10 cts.; 3 pkts. 25 cts.; ¾oz. 50 cts.; 1oz. 90 cts.

PHYSOSTEGIA, Obedient Flower. A very interesting perennial with flowers of beautiful glistening lavender-pink, borne on long stems, making it a very fine cut-flower. Called "Obedient Flower" because the stems of individual blossoms are jointed or hinged in such a way that the flowers may be placed in any position upon the stem and will remain where put. (Ger. 25 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; ¾oz. 90 cts.



Rudbeckia Hirta
Autumn Tints



Vinca Rosea



Tritoma Hybrida
(Flame Flower)



Schell's Cut-Flower
Mixture

VIOLA, Jersey Gem. Perennial. The finest and most popular of all Violas. Pure rich violet. Blooms continuously from May until frost. Very dwarf habit. Pkt. 25 cts.

RUDBECKIA hirta, Autumn Tints (Coneflower). This very beautiful annual, growing about 3 feet high, is a rich addition to any garden of flowers, and ideal for cutting. The large flowers, 4 inches across, with firmly outstanding petals, are of most attractive autumn shades and are on long stems. Pkt. 10 cts.; ¾oz. 45 cts.; 1oz. 80 cts.

TITHONIA, Fireball (Golden Flower of the Incas). Annual. Plants 5 to 6 feet high, bearing on long stems dazzling scarlet-orange flowers like the illustration above. Very attractive. Pkt. 20 cts.; 3 pkts. 50 cts.; ¾oz. 85 cts.; 1oz. \$1.50.

Statice, "Caspia" (Sea Lavender)

(Ger. 14 to 20 days.) Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. Excellent for florists' use and for garden decoration. The flower-stems when dried will last for months. Plants grow 2 to 2½ feet high. Perennial. Pkt. 15 cts.; ¾oz. 85 cts.

Latifolia. Perennial. Beautiful violet-blue flowers. Plants 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; ¾oz. 50 cts.

ANNUAL VARIETIES OF STATICE

Suworowi (Russian). The flowers are borne on long spikes. Flowers are rose-colored. Plants 2½ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; ¾oz. 50 cts.; 1oz. 90 cts.; oz. \$1.75.

Bondelli. Plants 2½ feet high. Bright yellow. Pkt. 10 cts.; 3 pkts. 25 cts.; ¾oz. 50 cts.

Sinuata. Bears continually throughout the summer panicles of minute flowers which are very dainty and fine for cutting. As an "Everlasting" they can be dried and used for winter bouquets. Plants 2 to 3 feet. **Splendid Mixed.** Pkt. 10 cts.; ¾oz. 25 cts.; 1oz. 40 cts.; oz. 70 cts.

TRITOMA hybrida (Red-Hot Poker; Flame Flower; Torch Lily). A hardy perennial, will bloom from seed the first year if sown early. They should have a place in your hardy flower-beds. The striking color effect and attractive flowers on long stems make it ideal for a cut-flower for vasing. (Ger. 15 to 20 days.) Pkt. 15 cts.; ¾oz. 75 cts.

Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. We have a **Bouquet Mixture of Annuals** and a **Bouquet Mixture of Perennials**. State which you want. Many will want one or more of each. **Either, very large pkt. (1 oz., 50 cts.; medium size pkt. (¾oz., 25 cts.; small pkt. 10 cts.**



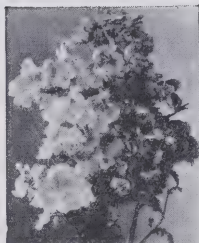
Scabiosa caucasica
Isaac House Hybrids



Salvia
(Scarlet Sage)



Saponaria vaccaria
multiflora rosea



Schizanthus
Giant-Flowered Hybrids

PERENNIAL SCABIOSA, caucasica Giant Hybrid, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of caucasica. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 95 cts.; 1/4oz. \$1.75; oz. \$6. For Annual Scabiosa, see page 49.

NEW SALVIA, Royal Blue

Given Honorable Mention as one of the best new flowers last year. Fine bushy annual plants, 3 to 4 feet high, branching freely and producing many attractive long spikes of deep blue flowers; fine for cutting. Pkt. 25 cts.; 5 pkts. \$1.

BONFIRE (Scarlet Sage). Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage. Bushes 2 feet high. Pkt. 10 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.25; oz. \$4.

Azurea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.

STOCKS (Gilliflower) Annual

SHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May.

Monte Carlo. Yellow. **Queen Alexandra**. Lilac.
Summer Night. Blue. **Mont Blanc**. White.
Sour de Monaco. Crimson. **Beauty of Nice**. Pink.
Salmon King. Salmon-rose. **Schell's Splendid Mixed**.
Each, pkt. 10c.; 3 pkts. 25c.; 1/2oz. 70c.; 1/4oz. \$1.25

Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

Azure-Blue **Crimson** **Lavender**
Blood-Red **Dark Blue** **Purple**
Bright Pink **Flesh** **White**
Canary-Yellow **Schell's Choice Mixture**
Each, pkt. 10c.; 3 pkts. 25c.; 1/2oz. 45c.; 1/4oz. 80c.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2 1/2 inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.75.

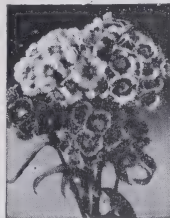
SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 1/2 to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. 85 cts.



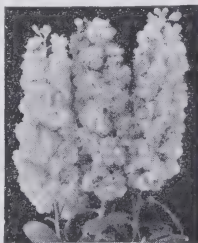
Stocks
Ten-Weeks



Stocks, Early
Branching
Beauty of Nice



Sweet William
Annual Single Mixed



Stocks, Giant Imperial

SALPIGLOSSIS, Schell's Quality Mixture (Painted Tongue; Velvet Flower). This is a very beautiful and attractive annual and should be in every garden. Shaped somewhat like the petunia, yet rivaling it in its gorgeous, silky texture and richness of color. The plants grow about 2 1/2 feet high. (Ger. 14 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about 1 1/2 feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Outstanding for best florist trade. Pkt. 15 cts.; 1/2oz. 50 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; 1/2oz. 25 cts.; 1/4oz. 45 cts.; oz. 90 cts.

Vaccaria alba. White. Pkt. 10 cts.; 1/2oz. 25 cts.; 1/4oz. 45c.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis**. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 70 cts.

THUNBERGIA or BLACK-EYED SUSAN. Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises, 3 to 5 feet long. Very pretty little flowers in orange, buff, white, etc. Pkt. 10 cts.; 1/2oz. 30 cts.; oz. \$1.

SWEET WILLIAM (Dianthus barbatus). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. **Single Mixed**. Pkt. 10 cts.; 1/2oz. 25 cts.; 1/4oz. 40 cts. **Double Mixed**. Pkt. 10 cts.; 1/2oz. 40 cts.; 1/4oz. 75 cts.

Poppies, Hardy Perennial

New Iceland Poppy, Yellow Wonder (Papaver nudicaule amurense). An All-America Winner. Perennial. Giant, bright buttercup-yellow flowers on wiry stems, 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts. **Iceland Poppy, Schell's Imperial Jewel Mixture**. Perennial. An extraordinary new Iceland Poppy in complete color range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts. (See page 41.)



Schell's Double Begonia

Tuberous-Rooted BEGONIAS

Very popular pot-plants, blooming continuously for many weeks throughout early spring and summer. Planted outdoors in partly shaded beds, they will bloom until frost. Soil in pots or outside should be well drained. They are not hardy, so take up bulbs after first frost. Plants are covered with their beautiful, bright, richly colored flowers. Our mixture contains these colors: Dark Red, Scarlet, Rose, Pink, Orange, Salmon, Yellow, Copper, and White.

Schell's Double Camellia-flowered Begonias, Mixed.

This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any price. Bulbs, $1\frac{1}{4}$ to $1\frac{1}{2}$ in. diam., 25 cts. each; 6 for \$1.40; \$2.75 per doz.

Schell's Large-flowering Single Begonias, Mixed. Produces the largest flowers. Bulbs, $1\frac{1}{4}$ to $1\frac{1}{2}$ in. diam., 25 cts. each; 6 for \$1.40; \$2.75 per doz.; \$18 per 100 (50 at 100 rate).

DAHLIAS

We can supply any of the many hundreds of named varieties, both new and old favorites, at low prices. Write us for prices on any named varieties you may want.

This year, because of lack of space to list all the above, we are again making you a Special Extraordinary Offer!

SHELL'S MAGNIFICENT MIXTURE OF DAHLIA ROOTS. This mixture is made up of many of the finest varieties, in every conceivable color, and the actual value of some of them runs from 35 cts. to \$1.50 each. All are **Fine Extra-large Roots. Special for This Mixture,** 19 cts. each; 35 cts. for 2; 75 cts. for 5; \$1.25 for 10; \$2.50 for 25; \$9 per 100, postpaid.



Schell's Meadowvale Exhibition Gladiolus Mixture

CANNAS

12 cts. each; 30 cts. for 3; \$1.10 per doz.; \$7.50 per 100. Or started plants, 1 foot high, ready to set out about April 15 to May 1, 25 cts. each; \$2.50 per doz.

Ambassador. 3½ ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

Fiery Cross. 4 ft. Scarlet-crimson. Green foliage.

Hungaria. 3½ ft. Peach-blossom-pink. Foliage green. Very compact.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

King Midas. 5 ft. Large flowers of glittering yellow.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 5 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers are of immense size. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense spikes of orange flowers. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

TUBEROSES, Double Excelsior Pearl. These pure white sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. 8 cts. each; 3 for 20 cts.; 65 cts. per doz.; \$3.50 per 100.

CALADIUM (Elephant's Ear). Monster bulbs, 30 cts. each; \$3 per doz. **Large bulbs,** 20 cts. each; \$2 per doz. **Medium bulbs,** 10 cts. each; \$1 per doz.

CINNAMON VINE. Grows 25 to 40 feet; is hardy. Thick foliage; white flowers with delightful odor. Thrives in sun or shade. 10 cts. each; 5 for 40 cts.; 85 cts. per doz.

SCHELL'S GLADIOLUS

SCHELL'S MEADOWVALE EXHIBITION MIXTURE.

This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 25 cts. for 6; 30 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 5 cts. each; 40 cts. per doz.; \$2.50 per 100; \$20 per 1,000.

We have a large list of many of the very best named varieties at very special prices. Write us for the varieties and quantity of each you want.

"VICTORY GARDEN MANUAL"

is a book everyone with a vegetable garden should have. \$1.75 postpaid.

Schell's "President" Collection of Five Gorgeous GLADIOLUS

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection:

- No. 1. "President Lavender"
- No. 2. "President Royal Purple"
- No. 3. "President White"
- No. 4. "President Pink"
- No. 5. "President Crimson"

We have made the prices so low that everybody who reads of this offer may have one or more of the following

President Collections:

- No. 1 (5 bulbs, 1 of each), 35 cts., ppd.
- No. 2 (10 bulbs, 2 of each) 60 cts., ppd.
- No. 3 (25 bulbs, 5 of each) \$1.25, ppd.
- No. 4 (50 bulbs, 10 of each) \$2.25, ppd.

All are No. 1 First Size, Fancy Quality Bulbs. The separate colors may be ordered at the same rate.

SCHELL'S QUALITY FARM SEEDS

It Is of Greatest Importance to You That You Sow Good Seed

BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump seeds, clean, new, and of high germination.

Write Today or When You Are Ready to Buy, and send us a list of the kinds and quantities of each of the Field Seeds you need, and we will quote you prices before you order. We have only one grade—absolutely the best—and the best is what you want. Plant Schell's Quality Farm Seeds. Save Money and have big, clean crops.

SEED OATS, Caution! The Oats crop in general last year was very poor; indeed, it was bad. If yours was poor and you need new seed, then let us send you free samples of our **Big Yields** and **Certified Victory**, and when you see this excellent seed—you will want it.

OATS, Schell's "Big Yields"

Sow Schell's "Big Yields" Seed Oats this year and you get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell thousands of bushels of our Schell's "Big Yields" Seed Oats, and that is because of its high standard of quality and its tremendous yield. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yields" Oats has been making 70 to 80 bushels to the acre on the same soil and under the same conditions that produced 40 bushels from the old varieties.

PATERSON SEED OATS. Tree or spreading head. A variety which under hundreds of demonstrations carried on throughout Pennsylvania, by Pennsylvania State College, has outyielded many varieties with which it was compared, including Cornelian, Keystone, Swedish Select, and Ithacan. Therefore, we highly recommend it to you. 1 to 9 bus., \$2.25 per bus.; 10 to 24 bus., \$2.15 per bus.; 25 to 50 bus. or more, \$2 per bus. here, at our store, or by freight not prepaid.

VICTORY OATS, Certified. A fine variety of large, plump meaty white Oats. Very heavy yielding. Medium season. 1 to 9 bus., \$2.25 per bus.; 10 to 24 bus., \$2.15 per bus.; 25 to 50 bus. or more, \$2 per bus. At our store, or freight not prepaid.

We are fortunate in having exceptionally fine quality Seed Oats crops for you

Schell's "Big Yields" Oats has outyielded every other variety of tree or spreading Oats tested with it. With the yield you get quality; it is an unusually heavy-bodied Oats, big, plump, meaty grains, with very little chaff. It is a spreading or "tree" Oats; the straw is very strong, practically lodge-proof and averages 4 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow 2 1/2 bushels to the acre. A 20-acre field may give you many more dollars than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. Prices: 1 to 9 bus., \$2.25 per bus.; 10 to 24 bus., \$2.15 per bus.; 25 to 50 bus. or more, \$2 per bus. here, at our store, or by freight not prepaid.

A variety which under hundreds of demonstrations carried on throughout Pennsylvania, by Pennsylvania State College, has outyielded many varieties with which it was compared, including Cornelian, Keystone, Swedish Select, and Ithacan. Therefore, we highly recommend it to you. 1 to 9 bus., \$2.25 per bus.; 10 to 24 bus., \$2.15 per bus.; 25 to 50 bus. or more, \$2 per bus. here, at our store, or by freight not prepaid.

SEED POTATOES

SEED POTATO SUPPLIES FOR 1944. There is LESS CERTIFIED SEED THAN IN 1943. The U. S. Government report of September 1 estimated the whole nation's crop of eating Potatoes expected as 460 million bushels, as compared with 371 million bushels as the final 1942, or about 89 million bushels more if we go ahead. If we did get them that would mean only a fourth as many as 4 POUNDS of Potatoes more per MONTH for each person. That is not much when we remember that for about 4 months there were very few available anywhere. We urge for your own sake you grow plenty of Potatoes.

Where we have Certified Seed, we have it specified; others are in Select Seed, grown from Certified Seed but not certified.

Early Varieties

Plant 12 to 16 bus. per acre

Irish Cobbler. White, meaty Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Bloss' Triumph. Extra-early; round; red skin. Fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

Beauty of Hebron or Hebron Rose. Smooth; oblong; white skin and flesh. Early. Very fine.

Chippewa. Bred from Irish Cobbler, smooth and shallow eyes.

Katahdin. Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

Late Varieties

Green Mountain. Medium-early or general-crop Potato; snow-white; gives excellent results on all kinds of soil; very fine.

Russet. Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late or main-crop varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

Our Frost-proof CABBAGE PLANTS

Varieties: Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. We do not send plants C.O.D.

Prices by Parcel Post, postage paid (we pay it, in lots of 100, 200, 300, or 400 plants, at \$1 per 100; \$3.20 for 500; 1,000 or more, at \$6 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

We are recognized as Pennsylvania's headquarters for the finest quality Seed Potatoes. We annually sell many carloads. If you need a bushel, a bag, or a carload, write us or come in to see us about it. We will give you the LOWEST market prices on MAINE-GROWN CERTIFIED SEED.

THE OPA CEILING PRICE is \$6.64 per 100 lbs. for Certified Seed and 50 cts. per 100 lbs. less for Select or "WAR APPROVED SEED."

OUR PRICE NOW is \$6 per 100 lbs., or 64 cts. UNDER the CEILING PRICE. And \$5.50 per 100 lbs. for SELECT or "WAR APPROVED SEED," or 64 cts. per 100 lbs. UNDER Ceiling Prices. These prices apply to all the following varieties and are subject to change up to Ceiling. WE URGE THAT YOU ORDER YOURS AT ONCE.

PRICES FOR SEED POTATOES are on cash terms, here at our store.

SEED POTATOES: All Maine grown. Bags of 100 lbs. (1 1/2 bus.)

Certified Irish Cobbler
Certified Green Mountain
Certified Chippewa
Certified Katahdin
Select Red Bliss

Select Russet
Select Sir Walter Raleigh
Select Rural New Yorker
Select Early Surprise
Select Carmen. Late Crop

For bushel prices, inquire at our store.

Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

Prices, 30 cts. per doz. (35 cts. postpaid); 90 cts. per 100 (\$1.25 postpaid); \$4 for 500 (\$4.50 postpaid); \$7.50 per 1,000 (\$8 postpaid). Less than 500 at the single hundred rate.

REHUBARB, Victoria. The best variety. Roots, \$1.50 per doz. (\$1.75 postpaid); \$10 per 100 (\$10.50 postpaid). Seeds, Pkt. 10 cts.; oz. 20 cts.; 1/2 lb. 50 cts.; lb. \$1.75.

HORSE-RADISH ROOTS, Malmer Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 40 cts. per doz.; \$1.75 per 100 (\$2 postpaid); \$12.50 per 1,000 by express; or \$13.50 per 1,000, postpaid.

THEY GROW BETTER . THEY YIELD BETTER

◆ ◆ Container sizes and prices are subject to change without notice. Order as listed, ◆ ◆ if sizes not available we will write you

For Your Victory Vegetable Garden Fertilizer, Use Wizard Brand Pulverized Sheep Manure or Cattle Manure



And for your Lawn, the best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. Wizard forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"Wizard Brand" is absolutely weedless. Used extensively by landscape gardeners.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

	Postpaid		
5-lb. pkg.	\$0 40	50 lbs.	\$3 50
10-lb. pkg.	70	100 lbs.	15 00
25-lb. bag.	1 00	1,000 lbs.	25 00
50-lb. bag.	1 85	2,000 lbs.	50 00

Shredded Cattle Manure. (Put up in 100-lb., 50-lb., 25-lb., 10-lb. bags.) Same price as Sheep Manure.



Seed Disinfectants

Increase Crop Profits.
Reduce Disease Losses

A Treatment for Every Major Crop

NEW IMPROVED CERESAN. For Oats, Barley and Wheat. 4-oz. can \$0 cts., 1 lb. 80 cts., 4 lbs. \$2.70; 5 lbs. \$3.40; 8 lbs. \$5.40; 25-lb. pall \$15; 100-lb. drum \$55. (3 ozs. will treat 1 bus. of Oats or Barley; 1/2 oz., 1 bus. of Wheat or Rye.)

2% CERESAN. Treats cotton, sorghums, flax, millets, peas, and narcissus bulbs. Lb. 75 cts.; 4 1/2 lbs. \$3.14; 5 lbs. \$3.30; 25 lbs. \$14.50.

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. 2 ozs. 30 cts.; 1 lb. \$1.65; 5 lbs. \$7.15; 25 lbs. \$33.25; 100 lbs. \$135. (1 lb. will treat 60 to 80 bush.)

NEW IMPROVED SEMESAN JR. For Seed Corn. 1 1/2-oz. pkg. 15 cts.; 12 ozs. 56 cts.; 1 lb. 75 cts.; 5 lbs. \$3; 6 1/4 lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$45. (1 1/2 ozs. will treat 1 bus. of Seed Corn.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed-bed or flats to control damping-off. 3/8 oz. pkg. 10 cts.; 2 ozs. 40 cts.; 1 lb. \$2.50; 5 lbs. \$11.40; 25-lb. pall \$52.50. (1 oz. treats 15 lbs. seed.)

ARASAN. A new organic seed disinfectant and protectant for corn and certain vegetables. Generally protects the seed from decay and reduces damping-off. Oz. 16 cts.; 8 ozs. 80 cts.; 5 lbs. \$6.45; 25 lbs. \$30; 100 lbs. \$115.

THIOSAN. A new organic fungicide for brown-patch and dollar-spot control on lawns. 8 ozs. 50 cts.; 5 lbs. \$6.45; 25 lbs. \$30; 100 lbs. \$115.

STABILIZED ROTENONE DUST. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf-chewing and sucking insects. No. 75. Lb. 45 cts.; 5 lbs. \$1.50 (postpaid \$1.75); 25 lbs. \$4.50; 50 lbs. \$7.50; 100 lbs. \$15.

ALWAYS INOCULATE WITH LEGUME-AID

Replaces many pounds of expensive fertilizer. Costs so little you cannot afford to see without it.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus.	\$0 50
	2 1/2 bus.	1 00
VETCH: AUST. WINTER PEAS FIELD AND GARDEN PEAS	100 lbs.	50
SOYBEANS GARDEN PEAS	Up to 2 bus.	30
	5 bus.	55
	*50 bus.	5 00
*Contains 10 individual 5-bus. unit sizes.		
LESPEDEZA, COWPEAS, LIMA BEANS, PEANUTS	100 lbs.	50
GARDEN PEAS GARDEN BEANS	Combination For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15

VIGORO VICTORY GARDEN FERTILIZER. 5 lbs. 50 cts. (postpaid 65 cts.); 10 lbs. 80 cts. (postpaid \$1.25); 25 lbs. \$1.45; 50 lbs. \$2.35; 100 lbs. \$3.70.

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Price, Best Quality. 1/4 lb. 25 cts.; 1/2 lb. 35 cts.; 1 lb. 80 cts.



PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. 30 tablets 25 cts.; 75 tablets 50 cts.; 200 tablets \$1; 1,000 tablets \$3.50.

BLACK-LEAF 40 or NICOTINE SULPHATE. 1 oz. (makes 6 gals.) 35 cts.; 5-oz. bottle \$1.05; lb. \$2.50; 2 lbs. (makes 200 gals.) \$3.70; 5 lbs. \$6.90; 10 lbs. \$11.65. Write for price on larger quantities.

PARADOW (Paradichlorobenzene). For the peach borer. Lb. 50 cts.; 5 lbs. \$1.85; 25 lbs. \$6.25; 50 lbs. \$10.75; 100 lbs. \$18.75. (And keeps moth out of clothes.)

TRI-OGEN. The all-purpose spray. Good news for rose-lovers. Three sprays in one, protecting roses absolutely from insects and giving complete protection against black-spot and all fungous diseases. It is just as valuable for all other flowering plants as it is for roses. Put up in 4 sizes.

- A. Small Kit (protects 12 to 20 roses for season) \$1.50.
- B. Medium Kit (protects 50 to 80 roses for season) \$4.
- C. Large Kit (protects 100 to 160 roses for season) \$6.
- D. Estate Kit (protects 400 to 600 roses for season) \$20.

Peat Moss. 100 lbs. \$3; 50 lbs. \$1.75; 25 lbs. \$1; 10 lbs. 60 cts. (postpaid 80 cts.); 5 lbs. 35 cts. (postpaid 50 cts.).

Cyanogas ANT KILLER. A gas-producing powder. 4-oz. spout can (enough to treat ant nests in average lawn) 30 cts.

CYANOGAS A-DUST. Kills rats, moles, woodchucks (ground-hogs), and other rodents instantly. "It's the gas that kills 'em." Lb. 75 cts.; 5 lbs. \$3; 25 lbs. \$10.

CYANOGAS FOOT-PUMP DUSTER, \$7; HAND-DUSTER, \$3.

CYANOGAS G-FUMIGANT. Most widely used greenhouse insecticide. Regular use insures insect-free house all season. 5 lbs. \$3; 25 lbs. \$10; 100 lbs. \$25.

D-X Rotenone. A powerful Rotenone spray in a spray base of great penetrating qualities. Controls both sucking and chewing insects. 1 1/2 ozs. 35 cts.; 1/2 pt. \$1.25; qt. \$3.50; gal. \$9.50.

D-X Nicotine. A powerful and active Nicotine spray in a spray base of great penetrating qualities for sucking and chewing insects. One of the most effective aphid sprays. Use wherever nicotine is indicated. Combines with Bordeaux, lime, and sulfur fungicides. Especially effective with arsenate of lead against codling moth, gypsy moth, elm-leaf beetle, leaf roller, and hard-to-kill insects. 1 1/2 ozs. 40 cts.; 1/2 pt. \$1.40; qt. \$3.95; gal. \$10.75.

DON SUNG Makes Hens Lay More Eggs.

Tablet Form	Powdered Form	Price
50-ct. Size (this is the Trial Guaranteed Size)	3 lbs.	\$5 00
\$1 Size (3 times 50-ct. Size)	10 lbs.	10 00
\$5 Size (6 times \$1 Size)	25 lbs.	20 00
	50 lbs.	35 00

AVICOL Stops Chicks Dying. Pkg. 50 cts.; Large Size (3 times 50-ct. Size) \$1; Economy Size (6 times \$1 Size) \$5.

GROUP-OVER For Roup, Colds, and Canker. Regular Size Bottle (Trial Guaranteed Size) \$0 50
Large Size Bottle (3 times 50-ct. Size) 1 00
Quart Size (contains more than 5 times the \$1 Size) 3 00
Any Size shipped promptly. All charges prepaid.

RAT-NOTS

A non-poisonous prepared bait containing genuine Red Squill. A safe, sanitary way to exterminate rats. Rats are attracted to Rat-Not's because of their tempting odor. "Their Last Meal." 25 cts. and \$1.

MOUSE-NOTS

A meaty, easily hulled, treated seed-bait which appeals to the finicky taste of mice. Simply spread in places where mice frequent. "Their Last Meal." 25 cts. and \$1.

MOLE-NOTS

Life-saver for lawns, flower and seed-beds. Sure death to bulb-eating, root-destroying moles. Mole-Not's safeguard bulbs when placed in ground at time of planting. "Their Last Meal." \$5 cts. and \$1.



"SCHELL'S BIG YELLOW" Seed Corn. The grandest Corn of them all

Schell's Early Smoky Dent

The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 98 to 100 per cent. **Lb. 30 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.75, postpaid. By freight, pk. \$1.40; ½bus. \$2.50; bus. \$5.**

FRIENDS—A favor please! Take time to write us, next fall, soon as your crop is off, what you think of these good Corns. *Thank you!*



Schell's Quality Seed Corn

IMPORTANT! GOOD HIGH-QUALITY SEED CORN is scarce, order early while it is available. Don't buy cheap seed to save a dollar more or less on a bushel (12 ½ cts. per acre) if by saving that you may lose 20 to 40 bushels on every acre.

It Pays to Change to New Seed and Better Seed

"SCHELL'S BIG YELLOW"

Biggest Ear and Biggest Grain

FARMER FRIENDS—We again have a grand crop of good seed for you and it germinates 100%, but the crop is short.

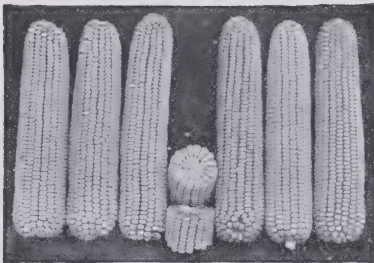
"Schell's Big Yellow" was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture, which average is but 40.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

"Schell's Big Yellow" is a **Big Corn, yet Matures in 110 Days**. The ears are immense, 12 to 14 inches long, with 20 to 24 rows of **long, broad** grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow "Schell's Big Yellow Dent." Plant it in May and it will mature in September. Remember, it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of "Schell's Big Yellow" Dent** than it does to grow a crop of common Corn. "Schell's Big Yellow" will give you 100 per cent germination. **Prices: Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$2.25, postpaid. By freight (not prepaid), pk. (14 lbs.) \$1.75; ½bus. (28 lbs.) \$3.25; bus. (56 lbs.) \$6.50 (or only 82 cts. per acre); if 5 bus. or more, at \$6.30 per bus.**

↑ Schell's Ninety-Day Seed Corn

After all, the **real purpose** in planting Corn is to get **CORN**,—all we can get of it,—not cobs, not fodder, but **Corn**—those golden rows of **Corn** which surround the cob. With this variety you gain 7 pounds per bushel or 700 pounds to each 100 bushels, and 50 acres, averaging 100 bushels of ears, would mean 35,000 pounds more actual Corn or about 630 bushels' gain. Every 70-pound bushel of ears makes 63 pounds of shelled Corn while other varieties make only 56 pounds shelled Corn to the bushel, so you gain 7 pounds on every bushel of ears. Its great value is in its earliness and the tremendous quantity of shelled Corn it produces. The fodder grows 8 to 10 feet high. You can plant this closer than the average and thus increase the yield. Ears average 10 inches long, with 16 rows of rich, dark yellow grains. Much preferred by millers who are ready to pay more for it. Do not delay sending your order, for the demand this year will be as great as ever. Our tests of this variety will average 98 to 100 per cent. **Prices: Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$2.25, postpaid. By freight (not prepaid), pk. (14 lbs.) \$1.75; ½bus. (28 lbs.) \$3.25; bus. (56 lbs.) \$6.50; if 5 bus. or more, at \$6.30 per bus.**

THEY GROW BETTER · THEY YIELD BETTER



Schell's Hybrid U. S. 13

Schell's Hybrid U. S. 13

Look at those beautiful big golden ears! They have 20 or 22 rows of good deep grains. Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grew it is tremendously enthusiastic about it for it has everything to be desired—large ears, deep grains, good big stalks with broad leaves, sturdy and disease-resistant. Just the kind of a Hybrid you have been wanting. It is a midseason sort, maturing between the early and the late varieties. Matures normally in central Pennsylvania, in some equally low sections in northern half, and in states south and west. You will be thrilled with your crop of this very fine Hybrid. We recommend it **very highly**. \$8 per bus. (Large Flat Grade).

Other Excellent Hybrids

Ohio K23. Early; 16 or 18 rows medium deep grains. Adaptable for northern, central, southern Pennsylvania and other states of equal latitude. Heavy yielder, \$8.50 per bus.

Ohio K35. Another fine early heavy yielder. Medium-length ears, 18 or 20 rows, quite deep. Stalk medium. Excellent Hybrid for all of Pennsylvania, New Jersey, Ohio, and Southern States. \$8.50 per bus.

U. S. 65. Matures just a little after Iowa 939. Has a slender, erect stalk with 16 or 18-rowed ears of good size placed medium high on the stalks. Fine for fertile upland. Adaptable for Pennsylvania (except upper one-third), New Jersey, Maryland, and Ohio. \$8 per bus.

Ohio W17. A very fine Hybrid especially for heavier soils where early Corn is desired, and does fine on rich upland also. Its 16 or 18-rowed ears are large and placed medium high with short shank. Heavy foliage good also for silage; high yielder. \$8 per bus.

Ohio K54. Big ears; large kernels; 16 or 18 rows. Medium season. All Large Flat Grade, \$8 per bus.



Schell's Hybrid Iowa 939

Schell's Hybrid Iowa 939

Grown more extensively again in 1943 than any other Hybrid and with more dependable average high yields of fine-quality Corn than any other. It is a medium-season Corn. The stalk is medium size, stands stiff and erect, with the fine, big, 16 or 18-rowed ears placed medium high on the stalks. A great favorite for the past four years because of its dependable outstanding performance. Will do excellent in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West, and in New Jersey. \$8.50 per bus. (Large Flat Grade).

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98 per cent. **Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$1.90, postpaid.** By freight, pk. \$1.40; ½bus. \$2.50; bus. \$5.

Schell's Quality Seed Corn

See also page 63. Prices subject to change with the market

Our Seed Corn is all tippd and butted after being ear-selected, then tested. It is not ordinary Seed Corn—it is **Schell's Quality Seed Corn** and this better seed adds many more dollars' value from every acre in bigger yields of better quality crops for you. Plant it and prove it.

PRICES. We are quoting small quantities by mail (postpaid), large quantities by freight or express, not prepaid. This method gives each customer the same price, plus only the actual freight to your station.

Schell's Improved Leaming. It is ready to harvest in 100 to 110 days. Improved Leaming produces ears 10 to 12 inches long, with 18 or 20 rows of deep yellow grains. The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order Schell's Improved Leaming. Our germination tests of it have all been 98 to 100 per cent. **Lb. 30 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.65, postpaid.** By freight, pk. \$1.25; ½bus. \$2.25; bus. \$4.50.



Schell's Early Golden Surprise Corn

Schell's Early Golden Surprise. Here is Corn I can very highly recommend. The ears average 10 inches long. The Corn is a very rich bright golden yellow color deep and broad. Its cob is thin and the fodder averages 10 feet with two fine ears on many stalks. It is an early Corn, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed; and the many germination tests we have made all run from 96 to 99 per cent. **Lb. 30 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.45, postpaid.** By freight, pk. \$1.25; ½bus. \$2.25; bus. \$4.50.

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. Cut ensilage when in blossom—watch the tassel. Better cut early than too late. **Lb. 35 cts.; 5 lbs. \$1; 14 lbs. (pk.) \$1.90, postpaid.** By freight, pk. \$1.40; ½bus. \$2.50; bus. \$5.

Lancaster Sure Crop. Our strain is of exceptional quality. A very dependable variety to mature under the most unfavorable growing conditions. Lancaster Sure Crop matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests are 100 per cent. Our seed grown in 1943 is again extra fine. **Lb. 30 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.65, postpaid.** By freight, pk. \$1.25; ½bus. \$2.25; bus. \$4.50.

"No-Crow" Crow Repellent

Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it will keep them away; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; ½pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

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R. D. _____ *State* _____

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“Quality Seeds”

They Grow Better—They Yield Better

SCHELL BUILDING

HARRISBURG, PA.



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We Have Thousands of Items in Our Store that we cannot possibly list in our catalogue for lack of space. **These Many Other Items** include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers. Write us for prices on any of these you need.

WALTER S. SCHELL, Inc., Tenth and Market Streets, Harrisburg, Pa.

SCHELL'S *Quality* SEEDS

1944
Catalogue

They Grow Better
They Yield Better

They Are Preferred
by Successful
Growers
Everywhere



SCHELL'S YELLOW-POD BOUNTIFUL BEANS. *It still reigns the "Queen of the Garden"*

It is unquestionably the **most popular, fastest selling, yellow-pod Bean** because it is **the best Bean**. It is the **earliest, yields more Beans** to every plant, is a **handsome Bean**, long, thick, and meaty, **absolutely stringless**, and the vigorous, healthy plants, heavy with foliage, continue to produce more and longer than any other we know. Hundreds of letters praising their crops of our Schell's Yellow Bountiful are received every year from our customers. Whether for your own use or for market, **be sure** you order from us this excellent yellow Bean. The two pods on the left show its Natural Size. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

WALTER S. SCHELL, Inc., *Quality Seeds,* Tenth and Market Streets
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CENTRAL PENNSYLVANIA'S LARGEST SEED STORE