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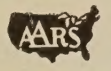
Jackson & Perkins

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FALL
1946



RUBAIYAT
(Prop. Rights Reserved)



The All-America
Rose Selection
for 1947
See Page 2

THE PARADE OF *Modern Roses* AND PERENNIALS

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK • • THE ROSE CAPITAL OF AMERICA

Look to the Rose that blows about us—"Lo,
Laughing," she says, "into the World I blow:
At once the silken tassol of my Purse
Tear, and its Treasure on the Garden throw."

RUBAIYAT OF OMAR KHAYYAM

RUBAIYAT

Illustrated on Front Cover P.R.R.

J. & P. proudly presents the lovely, rich-hued Hybrid Tea RUBAIYAT—unchallenged winner of the 1946 All-America Rose Trials, and the *only* Rose thus honored for planting in 1947! The naming of this newest sensation of the Rose world was inspired by the celebrated quatrains of Omar Khayyam's RUBAIYAT. It is a brilliant red, with a profusion of long, graceful buds appearing early in June—if planted *this fall*. As the buds open, releasing their wealth of Old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. And this vivid burst of color is accentuated on the outside of the petals by a delicate tone several shades lighter.

Another gorgeous conquest from the grand old house of the McGredys of Ireland. Here to join the numerous McGredy winners of former years. (EUROPEAN RIGHTS RESERVED.)

Reserve a place of honor in your 1947 garden for these exquisite beauties. But order NOW to avoid disappointment. The quantity available is not expected to equal the demand. Your RUBAIYAT plants are luxuriant in growth and have demonstrated their hardy, disease-resistant qualities in all climates. You'll be delighted with the unflagging production of extra large flowers that these tall, shapely plants develop. You'll enjoy their glowing warmth, lovely form, and profusion of blooms for years to come!

Buds.... long and shapely, with a delicate crimson-pink exterior, generous in quantity.

Bloom.... very large flowers open slowly, revealing a rich crimson to red-rose color.

Fragrance... deliciously heady yet elusive aroma of Old Roses.

Habit.... extra tall, vigorous and free blooming, remarkably disease-resistant.

Foliage.... dark, luxuriantly green.

\$2.00 each

Not more than 3 to a customer



© J. & P. CO.



FRONT COVER of this Catalog shows, in full glowing color, McGredy's brand-new creation, the RUBAIYAT. This glamorously exotic Hybrid Tea is the *ONLY* Rose qualified to display for 1947 the above symbol of the All-America Rose Trials. It received the highest score of all varieties tested in sixteen of the official All-America Test Gardens. It has been acclaimed as the outstanding Rose of the year at over one hundred nation-wide J. & P. test stations.



Enchantment



ENCHANTMENT

(Plant Patent Applied For)

HERE is the sensational new Rose triumph for 1947—a delightful, ever-blooming newcomer to Rosedom that will be a high spot in your garden next spring! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of an entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower!

**DEMAND WILL BE TREMENDOUS—
ORDER EARLY!**

It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Let its exquisite fragrance emerge *early next spring* by planting this fall! The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. Shipment will be made to you at planting time this fall—which means you will have generous blooms next June, repeating all summer long.

Color.... delicate peach-pink inside the large blooms, yellowish tint on the outside.

Buds.... Large, stately, opening gracefully with high-centered form.

Foliage.... glossy, deep green from top to bottom.

Fragrance... Delightfully elusive, yet all-pervading.

Habit.... Guaranteed to bloom repeatedly, all summer long, for years to come!

\$2.00 each; 3 for \$5.00; 12 for \$20.00

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WHY THE EXPERTS SAY:

"It is **BEST** to Plant in the **FALL!**"

Wintering in the ground is Nature's way. Leading rosarians, horticultural colleges, plant research experts, etc., agree that fall is an even better time to plant than spring. The J. & P. Department of Plant Research approves the practice; so do our customers.

SAVES TIME, EFFORT—ASSURES EARLY BLOOMS

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it whenever you want, then leave it until your plants

arrive. Thus, you save time for your other garden duties next spring.

J. & P. Roses are shipped to you *postpaid* at the proper time for fall planting in your climate.

YOU CAN PLANT UNTIL THE GROUND IS FROZEN!

You will get more, earlier, and finer blooms next summer by planting this fall. As soon as you order, we mail you complete instructions—HOW to prepare the ground, HOW to plant, WHAT TO DO all year round!

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

YOUR RESPONSIBILITY—Roses are mortal, like any other living thing. They really need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

ORDER EARLY
MANY VARIETIES WERE SOLD OUT LAST SEASON

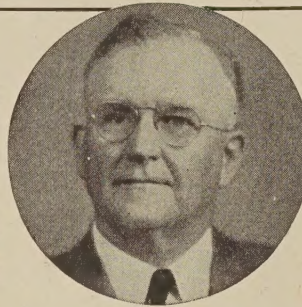
WORLD'S LARGEST ROSE GROWERS

Again this fall, everyone seems to want to plant Roses! So we urge you to order from us *as soon as possible*—because it takes at least two years to produce a modern Rose plant, and because shortages of skilled labor continue to limit the supply of plants.

If we are sold out of the variety you order, to avoid disappointing you we shall (unless otherwise instructed) send you another Rose of equivalent color and quality.

Any item NOT in this Catalog is unavailable for the present season. Therefore, if you want something NOT listed here, ask us about it on a separate sheet of paper.

Your plants arrive trimmed, ready for planting, carefully packed in damp moss and waterproof paper. Each plant has a permanent identity label securely attached. Please send remittance WITH order; *we do NOT ship C.O.D.*

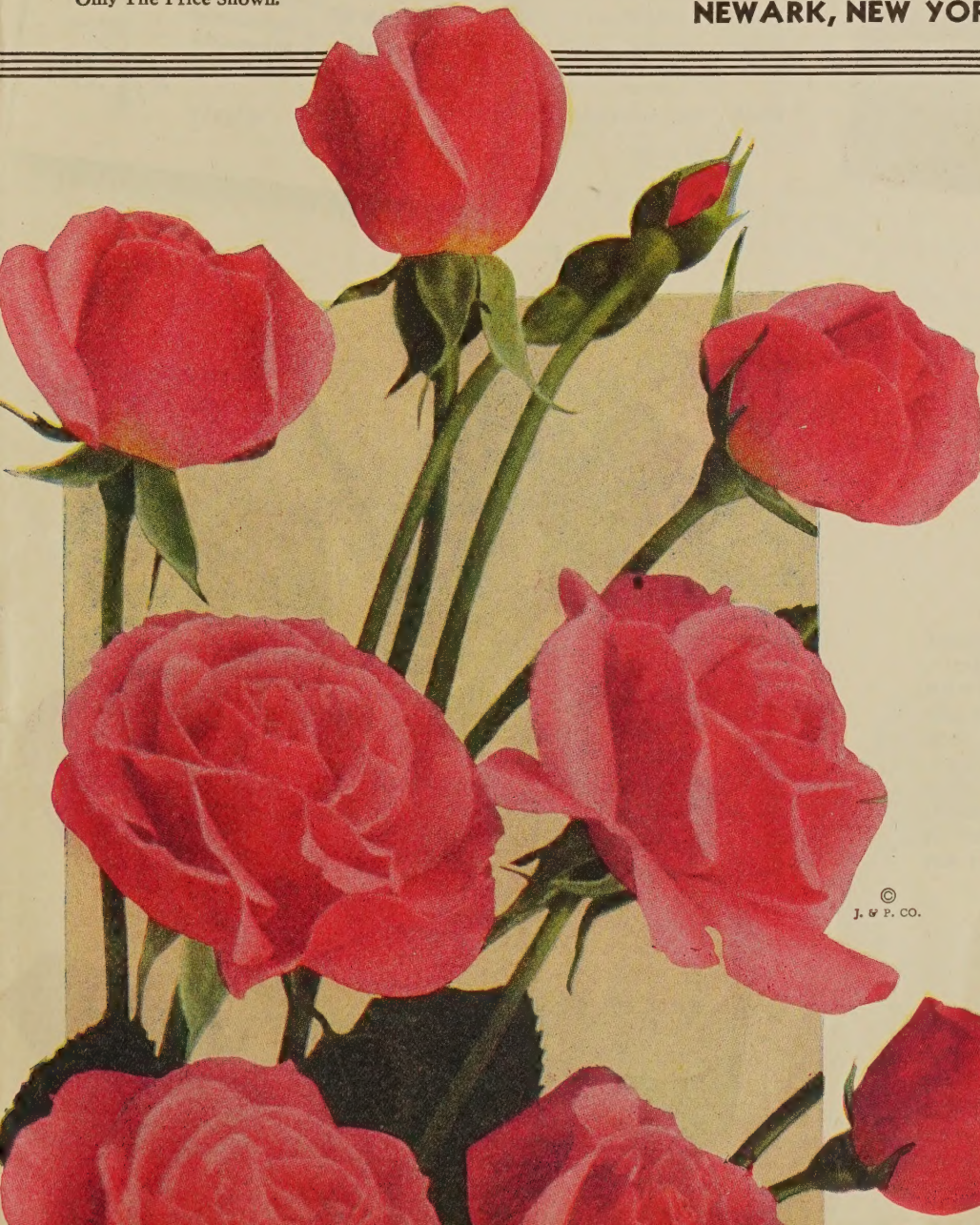


C. H. PERKINS

President of J. & P., under whose direction all of our Roses are produced. J. & P. operates the most complete Plant Research unit in the world, to bring you the finest Roses and Perennials.

Everything in This Catalog Is Sent PREPAID—You Pay Only The Price Shown.

Jackson & Perkins Company
NEWARK, NEW YORK. THE ROSE CAPITAL OF AMERICA



PINK BOUNTIFUL

(Plant Patent No. 601)

Glorious New Floribunda

You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large and delicate, but lasting bloom clusters provide a fresh and profuse mass of color all summer long.

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Because of this, Pink Bountiful will go equally well in your Rose-beds or in mass plantings. Its profusion of season-long bloom, delightful color and fragrance make it unusual and effective in any location throughout your garden.

The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow.

It is a petite relative of the Hybrid Tea, particularly adaptable for cut-flower use. In the bud, it is a pretty compliment to miniature arrangements.

- Color.delightful soft pink.
- Bud.ovoid, deep reddish pink.
- Bloom.thick textured. 3 in. when fully open. Prolific bloomer.
- Fragrance.nutty, delicate.
- Plant.vigorous grower with large, dark green, disease-resistant foliage in abundance. Medium height. Hardy.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

© J. & P. CO.



Goldilocks

© J. & P. CO.

PINOCCHIO (Plant Patent No. 484)

Most Popular Floribunda in America!

Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds—rich salmon flushed with gold at the base—open to long-lasting exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. The plants stage a continuous display of glowing pastel harmony from early June through the fall, with hundreds of flowers on every bush. Pinocchio is a florist's favorite for boutonnieres and the unusual in bouquets and corsages. The fragrance is fruity and exotic. On the bush or in water, the flower lasts amazingly long.

Buds... pointed, exquisite, salmon flushed with gold at the base.

Blooms... long-lasting. Measure 2 in. across. Wonderful for flower arrangements. Exotic fruity fragrance.

Plants... very prolific, continuous; hundreds of blooms to a bush. Extremely hardy, 20 to 24 in. tall. Disease-resistant.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

Plant these All Season Bloom,

GOLDILOCKS (Plant Patent No. 672)

First Real Golden Yellow Floribunda!

Here is the long-awaited true golden yellow Floribunda! "Stardust refined to gold." Somewhere in your garden, a mass of glorious sunshine may now delight you from early spring all through the summer and fall.

Few of the many achievements of Eugene S. Boerner have brought more satisfaction than his development of this long-sought addition to the range of colors available in the Floribunda group.

The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive bud stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The firm, thick petals number 45 on most of the buds. The dark green foliage is glossy, decorative and abundant. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller.

Bud... rich golden yellow.

Flower... cupped in early stages. 45 firm petals. Up to 3½ in. across. Lower petals reflexed.

Fragrance... wild-Rose.

Foliage... glossy, abundant, disease-resistant.

Plant... spreading, 2½ ft.

\$1.50 each;
3 for \$3.75;
12 for \$15.00;
25 for \$28.15

FLORIBUNDAS

GROUP #396
2 Pink Bountiful (p. 3)
1 Goldilocks (above)
1 Pinocchio (below)

4 Roses Only \$4.80
(Value \$5.75)



Pinocchio

Reliable Floribundas

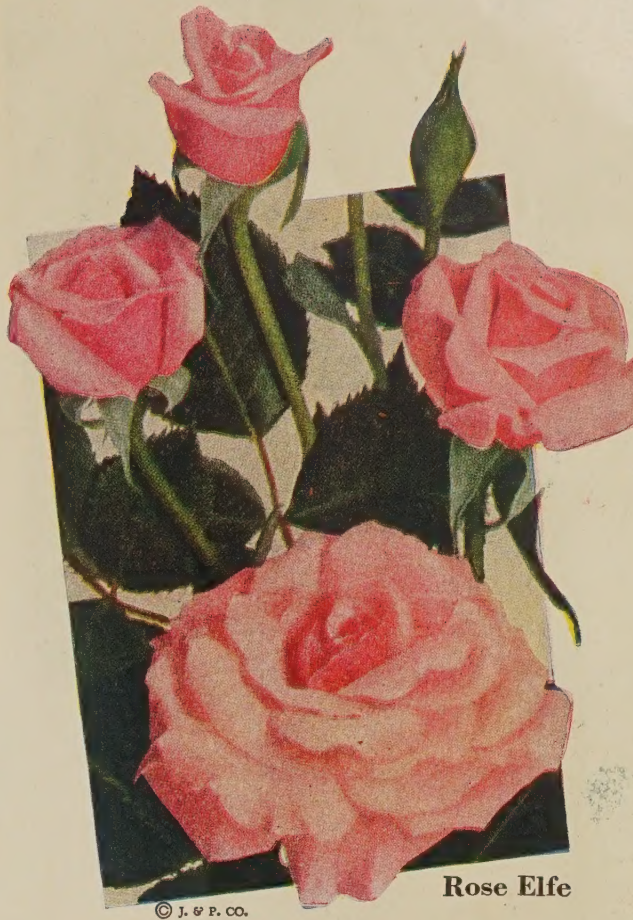
Hardy and Disease-Resistant

ROSE ELFE (Right)

So exquisite are the miniature blooms of this strong, hardy Floribunda that one might easily believe that the elves themselves had taken full-sized perfect Hybrid Tea blooms similar to Picture, multiplied them several times on a single stem and reduced them all to less than half size! The miniature rose-pink buds open to tiny 2-in. high-centered flowers and offer not only a most attractive garden display but an opportunity for a great many cut-flowers, continuous blooming, June till frost. Known as Delight to the florists.

Flowers. .gardenia-like. Very double, 2-2½ in. across.
Color. . . . silvery rose-pink.
Plants. . . . vigorous, healthy, 20 to 24 in. Disease-resistant.
Prolific. . . . continuous, June till frost.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75



Rose Elfe

© J. & P. CO.

MAGIC RED P. R. R. (Below, Right)

A truly heart-warming, pulse-quickenning red, in fully double 5-in. flowers that will give you brilliant, resonant spots or borders of perfect color. A single spray of four or five of these graceful, long-stemmed blossoms will last fully 10 days. In the garden, the slowly developing blooms stand out in good clear color for nearly two weeks, even in weather as extreme as the August suns of Mississippi. Does well anywhere, 2½ ft.

Buds. . . . in clusters of 4 and 5.
Plants. . . . disease-resistant, 2½ ft.
Use. . . . effective in beds, groups, bouquets.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

ROCHESTER (Plant Patent No. 131) (Below, Left)

One of the finest of all Floribundas, created in our own Department of Plant Research. Unfortunately, printer's ink cannot do justice to the very soft light yellow tones of this flower—you will like it even better than the shades shown in the picture. All season long, Rochester will give you enchanting blooms. No other produces more blooms per plant, and a group of Rochesters is a continuous display of flowers, from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold—perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas.

Blooms. . . . no bush Rose more prolific. Grows 2 ft. tall, often higher.
In groups. . . . continuous mass of beautiful fragrant flowers.
Flowers. . . . exquisite, soft yellow contrasting with orange-carmine blush on reverse.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15



Rochester

© J. & P. CO.

This label stands for satisfaction with "Modern Plants." It is backed by 74 years of growing nursery stock for America's gardens.



Magic Red



© J. & P. CO.

Floribundas.....



© J. & P. CO.

Betty Prior

BETTY PRIOR
(Plant Patent No. 340)
All-Season Bloom
Best Floribunda for Mass Plantings

In the early spring, its colorful myriads of pink blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, which resemble those of the beautiful red dogwood, never fail to keep color and attract enthusiastic interest.

Easily the outstanding variety of the all-satisfying Floribunda Roses and deeply cherished by all who grow it.

The healthy, vigorous plants are delicate yet sturdy in appearance and bountiful with their blooms. Betty Prior thrives in all positions—in beds, borders, hedges, groups and large plantings—and gives gorgeous mass color effects and many cut-flowers throughout the year.

Particularly useful for curb plantings between sidewalk and street because it is tough enough to thrive even in difficult locations.

Color... buds lively red, open shell-pink.

Flowers... resemble red dogwood blossoms in shape and size. Blooms in spring and continuously throughout the season.

Plants... 3-3½ ft., full, abundantly branched.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

CARILLON (Lower Left)
(Plant Patent No. 136)

Carillon, created by Dr. Nicolas, is one of the best-loved Roses of all time. Like the symphonic thrill from a cathedral carillon, so named because it is a singing color, cheerful yet restful with its entrancing flame and coral hues. Most generous in bloom; grows best in North. The graceful semi-double blooms are large and fragrant, and the exquisite buds make handsome table arrangements and boutonnières. A perfect Hybrid Tea in miniature. You will love its profusion of dancing flowers.

Plants... 24 to 30 in. tall; glossy green foliage.

Blooms... large, pleasingly fragrant, till frost.

Recognition... Gold Medal, A.R.S.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

DONALD PRIOR (Below)
(Plant Patent No. 377)

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Produces immense clusters of deep red flowers and also has a most gratifying habit of sending out individual flowers all over the bush. This gives the mass color effect more depth and new interest. Its fragrance is airy and delicate, like Damask perfume. Plant grows to a height of 30 to 36 in., with strong, dark green foliage. Effective planted at base of Blaze or Climbing Summer Snow. Also in borders, beds, hedges, etc. Needs no special care or favored location to produce generous bloom.

Color... sparkling red like rare wine.

Blooms... 8-petaled, about 3 in. across, continuous large bursts of bloom very frequently throughout season. Never without flowers.

Plant... 30 to 36 in. tall. Plentiful, tough.

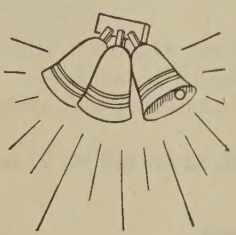
\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

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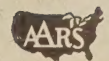
Carillon



Donald Prior



"Roses of Tomorrow"



© J. & P. CO.

MARIONETTE (Lower Right) (Plant Patent No. 569)

All that is said of Pinocchio can be said of Marionette except for its color, because Marionette is a true sport of Pinocchio. Generous to the utmost, with hundreds of flowers on every bush. Incomparable for flower arrangement. Think of these dainty creamy yellow "sweetheart" buds in your garden and home throughout the gardening season! There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes gracefully to immaculate white before the flowers finish. Medium height.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.45

PERMANENT WAVE (Below) (Plant Patent No. 107)

Fascinating because of its rare color and dancing blooms. This charming Floribunda creates comment wherever grown. Its name was inspired by the delightful crinkling and fluting in the edges of the petals, which effect is present even in the buds. The intensely waved petals stay crisp and fresh in all kinds of weather. Sturdy and vigorous growth. Medium height.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;
25 for \$18.75

WORLD'S FAIR (Right) (Plant Patent No. 362)

Winner of First Award, All-America Selections

Official Rose of the great New York World's Fair, this peerless beauty will be one of the most outstanding Floribundas for many years to come. One of America's most popular Roses. Clusters of velvety, rich scarlet flowers which almost hide the luxuriant foliage, become dark maroon in the fall. Large, double flowers are exceptionally hardy.

Will make a continuous display of color from late spring until frost stops the performance. Bushy plants seem to hide themselves under the clusters of blackish scarlet blooms. An ideal plant to make your garden and grounds the envy of your friends—a pride to you and your family.

Prolific... continuous display, spring to frost.

Size... blooms nearly 4 in. across; 18 to 20 petals. Beautiful in the garden and exquisite for cutting—very graceful even full blown.

Vigorous... bushy; about 30 in. high.

Fragrance... lightly fresh.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.45



World's Fair

SOME VARIETIES AVAILABLE ONLY IN LIMITED QUANTITIES (Not illustrated)

A. GRILLE. (Pl. Pat. No. 475.) This brilliant Rose has made for itself an important niche in the Floribunda family. Lively scarlet-crimson—large-flowered, similar in flower and growth but several shades lighter than the nation's favorite, World's Fair. Truly a "Rose of Tomorrow." Semi-double flowers, 4 to 5 in. across. Excellent for beds, borders, and mass planting. Medium height.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

MEXICO. (Pl. Pat. App. For.) An unusual shade of red catches the color and romance of old Mexico. A new hue in the Floribunda spectrum—of greatest charm in the full-open stages, deep coral-scarlet with tropical orange suffusion, interestingly and gradually turning deep pinkish salmon; no "blue" ever appears. Produced in great profusion in June, continuing all summer and fall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

FLORADORA. (Pl. Pat. Pending.) Floradora brings fond recollections of the "gay 90's"; the brilliant cinnabar-red blooms, touched with scarlet and geranium, are gay as the gayest furbelows of the famous sextette. An All-America Selection for 1945. An unusual color which will please you and any of your neighbors who like unusual red tones. The miniature buds are ovoid in shape, pinkish orange. Prolific and continuous, with best bloom in early June and late fall. Attractive for cutting in the bud.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

SNOWBANK. (Pl. Pat. No. 279.) A delightful white large-flowering Floribunda, growing 20 in. tall. Excellent en masse and for the border. Strong, bushy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

Permanent Wave



Marionette



© J. & P. CO.

Popular Collection
Six of the most popular Floribundas

ONE EACH:

| | |
|-----------------------|--------------------|
| Betty Prior (p. 6) | Summer Snow (p. 8) |
| Donald Prior (p. 6) | Carillon (p. 6) |
| Pink Bountiful (p. 3) | Rochester (p. 5) |

Value \$7.75
SAVE \$1.30

GROUP #406 \$6.45

Floribundas



Smiles

HOLSTEIN (Plant Patent No. 395)
(Below)

The dramatic—the unusual in Floribundas across the nation! The color diplomat of the reds for group harmony. Countless flower-heads form a continuous carpet of red brilliance. The perfect choice for large showy mass display, in beds, borders and especially at base of climbers. A prolific bloomer. Produces an amazing number of flowers.

Flowers... about 4 in. across, with 6 petals of dark red accentuated by a cheerful white eye.

Prolific... Continuously produces an astonishing number of flowers. Immense clusters.

Plant... 24 to 30 in. tall; strong, upright stems. Vigorous, healthy foliage.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75.

Holstein



© J. & P. CO.

SMILES (Plant Patent No. 331)

Clusters of these salmon-pink Roses smile upon your garden all season long, from early spring to late frost. A cheery beauty in form and color; will bring new brightness and joy to your garden. The exquisite coral-pink buds open to dainty 3-in. semi-double flowers in gorgeous clusters. Blooms are long-lasting and daintily scented. Beautifully shaped flowers of lively salmon-pink. Plants are medium tall, about 18 in., of spreading growth. Foliage is a shiny dark green. Another Dr. Nicolas gem which has become very popular because it has so many of the outstanding qualities typical of J. & P. creations.

Color... splendid salmon-pink.
Blooms... long-lasting, perfectly formed, semi-double; diameter 3 in.

Foliage... a shiny dark green.

Fragrant... daintily scented.

\$1.25 each; 3 for \$3.15;
12 for \$12.50; 25 for \$23.45.



Summer Snow

© J. & P. CO.

SUMMER SNOW (Plant Patent No. 416)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters, all as clean as falling snow. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubby borders. Most reliable to heavily blanket any area you wish with immaculate white. Blooms continuously from early June until frost. Sweet, elusive fragrance. Light green, attractive foliage. 20 in. tall.

\$1.25 each; 3 for \$3.15;
12 for \$12.50; 25 for \$23.45.

Cheer

CHEER (Right)
(Plant Patent Applied For)

Acclaimed for its flashy show of color; brings a cheery, warm glow to your garden. This is the bright, deep rose-pink form of the prized World's Fair Rose—internationally famous. Cheer takes its place deservedly among roselom's favorites. The ovoid buds are orange-pink to red. In many sections, they approach geranium-red or rose-red. They open to large, ruffled, semi-double blossoms on a compact plant. Large, perfectly formed blooms that are 4 in. across. Sweet fragrance.

Buds... ovoid, orange-pink to red.

Blooms... large, about 4 in., opening gracefully; in large clusters. Sweet fragrance.

Habit... vigorous, prolific. 2 ft. Dark green foliage.

\$1.25 each;
3 for \$3.15;
12 for \$12.50;
25 for \$23.45



© J. & P. CO.

Modern

HYBRID TEA ROSES

PLANT NOW FOR BLOOM NEXT SEASON

Your garden will be lovelier, and your gardening satisfaction greater, if you plant these Modern Hybrid Teas this Fall. All are real thoroughbreds sprung from carefully selected stock, expertly bred, and effectively groomed for an important place in your garden.

ERNIE PYLE

(Plant Patent No. 673)

Introduced Last Spring by J. & P.

Dedicated to the memory of Ernie Pyle at the 1945 Festival of Roses, this glowing new flower has been generously admired by all. Remarkable because of its profusion of warm rose-pink flowers of great size and unusually abundant fragrance. Bushy, vigorous in growth . . . developed from a rugged seedling of the wild Rose of Alaska by E. S. Boerner, J. & P. Director of Plant Research. Bringing the rugged strength of Alaska to your garden, Ernie Pyle grows with sleek vigor and amazing resistance. It is excellent as a cut-flower—keeps a long time; long strong stems. A vigorous and bushy plant; grows as high as 2 to 2½ ft. Extravagant display of rose-pink flowers made warm and vibrant by a suffusion of yellow starting at the base of each petal. Slow-opening, long-lasting in bloom . . . will be one of America's most popular pink Roses.

Bud ovoid; pink, opening slowly and dramatically.

Bloom large, cup-shaped, warm rose-pink suffused with clear yellow. Enormous.

Fragrance . . generous and alluring.

Height . . . 2 to 2½ ft., vigorous and bushy.

History . . . a seedling from the hardy strain of the wild Rose of Alaska developed by E.S. Boerner, dedicated to the memory of Ernie Pyle at the 1945 Festival of Roses.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



Ernie Pyle

© J. & P. CO.

PEACE

(Plant Patent No. 591)

All-America Rose for 1946

Another great new Rose which is becoming increasingly popular. The only All-America Selection for last year!

The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow to pale gold to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5-in. blooms.

As the flower matures, the petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. The bloom is firm-textured and never balls in any weather. Its fragrance is delicate.

The plant is hardy—vigorous—disease-resistant. Flowers are unusually large, on heavy stems that lift them proudly above foliage. Needs no disbudding.

Bud ovoid, golden yellow, etched with pink.

Blooms cupped, canary-yellow to cream, edged with pink. 5 in. across. 40 to 45 petals. Very double, high-centered golden heart.

Fragrance . . delicate.

Plant vigorous, hardy. Very large, glossy, disease-resistant foliage. Successive bloomer.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

World's Largest Rose Growers



Peace



© J. & P. CO.

Jackson & Perkins'



Signora

Dicksons Red



Better Blooms

You see on these pages some of the best, the most popular, the most profuse of our Modern Roses. They will give you more color, more flowers, more pride and satisfaction than any other type of plant you might select. Choose the ones you like best and order them now for planting this fall. Let them winter Nature's way—in the ground—and enjoy better, earlier blooms next spring.

Fully Guaranteed

Each plant we send you has been grown under ideal conditions, carefully dug and individually inspected and trimmed. All are 2-year, field-grown plants—*unconditionally guaranteed to live and bloom in your garden.*

Order Early

Plant This Fall

Thrill Next Spring


McGredy's Sunset

White Briarcliff →

↑ Countess Vandal

Signora. (Pl. Pat. 201.) A pronounced advance over the well-known President Herbert Hoover. Buds are a warm brownish orange, opening to lighter mandarin and salmon. Foliage is rich, glossy, dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in.

Countess Vandal. (Pl. Pat. 38.) Acclaimed most artistic bloom in rosedom. Coppery bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Very effective in table arrangements. 24 to 30 in. high. Disease-resistant.

 **Dicksons Red.** (Pl. Pat. 376.) First red Rose to bloom in spring. Glowing scarlet-red brilliance, rich as royal velvet. From the Emerald Isle. Rugged as it is lovely. Blooms unceasingly. Spectacular for its flashing color. Very fragrant. 24 to 30 in.

White Briarcliff. (Pl. Pat. 108.) Pure white Hybrid Tea. A bride's favorite Rose. Sleek, graceful buds. Long-lived on the bush or in water. Brings forth a wealth of perfect blooms all season long. 24 to 30 in. high.

McGredy's Sunset. (Pl. Pat. 317.) Tinted with delicate orange and rich scarlet—the saffron blooms open in glorious grandeur. Best loved of the Irish Rôses. Shapely flowers. Sweet fresh fragrance. Excellent 30-in. plants. Continuous bloomer; hardy.

Hector Deane. (Pl. Pat. 361.) Unusual vibrant color. Noted for unsparing fragrance. Perfumes whole garden. Rampant grower. Pointed buds. Artistic petal formation. Tall, stately, 30-in. plants. Perfect for bud vases. A McGredy Rose.

Gloaming. (Pl. Pat. 137.) An outstanding pink Rose for exhibition blooms. Reflects the golden rays of an autumn sunset. A miracle of Nature. Sturdy. Requires no pampering. Decidedly fragrant. Excellent foliage. Height 30 in.

Eclipse. (Pl. Pat. 172.) The "Streamline Rose." Distinctive sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Plants are vigorous and branching. Grows well in all localities. Excellent for boutonnières. 24 to 30 in.

Miss America. (Pl. Pat. 264.) A lovely pastel Rose that achieves greater popularity each season. Delicate flesh tints touched with salmon and gold. Very large, 6-in. flowers averaging 65 petals. Long-stemmed exhibition blooms. Extremely hardy and free blooming. Grows 30 to 36 in. high.

Flambeau. (Pl. Pat. 374.) Vivid, vibrant, glowing scarlet. Petals glisten inside with a velvety sheen. Appealing petal formation. Excellent for cutting. Hardy. Vigorous, sturdy, 3½-ft. bushes.

Eternal Youth. (Pl. Pat. 332.) The clearest of all pinks. Brushed with delicate yellow at petal base. Sweet old-fashioned Rose fragrance. A trim, compact plant about 2 ft. tall. An extravaganza in pastels.

Saturnia. (Pl. Pat. 349.) Cardinal-red with salmon-yellow reverse. Flame-wrought color impossible to describe. Fruity fragrance. Plants shapely, of medium height.

\$1.50 each

3 for \$3.75

12 for \$15.00

Order Now.....Plant Them This Fall....

MODERN DOZEN

Prove to Yourself the Superiority of Modern Roses

All Twelve Plants
shown in color

GROUP \$15.00
#416

Value ... **\$18.00**
You Save \$3.00

All Five Plants
on opposite page

GROUP \$6.25
#426

Value ... **\$7.50**
You Save \$1.25

All Seven Plants
on this page

GROUP \$8.75
#436

Value ... **\$10.50**
You Save \$1.75

Three Plants

One each Hector Deane,
Flambeau, Saturnia

GROUP \$3.75
#446

Value ... **\$4.50**
You Save 75c

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Hector
Deane

Eclipse

A few Modern Roses selected to give you a wide range from which to choose. Each has some outstanding characteristic that will thrill you in next year's garden.

Miss
America

Eternal
Youth

Gloaming

© J. & P. CO.

Flambeau

Saturnia



Katherine T. Marshall

© J. & P. CO.



Hybrid Teas

KATHERINE T. MARSHALL (Left)

(Plant Patent No. 607)

The All-America Winning Pink Rose of 1944. So glorious, so appropriately named to honor the wife of America's great General Marshall! All-America—created in our own Newark nurseries by Eugene S. Boerner, Chief Hybridist and Director of the J. & P. Dept. of Plant Research. This is a Rose of rare beauty and delicacy of form. It grows vigorously with large, open, upright blooms of friendly warm glowing pink. Highly praised in all sections of the country. Bred to hardiness and perfect form. The growth and foliage is equal to the Radiance family and outstrips the old favorite President Hoover. Fruity fragrance. Long, fine stems. An ideal Rose for cutting, formal table arrangements, and bouquets. A Rose to please connoisseurs.

Buds . . . long-pointed, firm, deep coral-pink with suffusion of yellow. *Blooms* . . . generously full, cupped, 5 in. across. Heavy petals resist summer sun.

Fragrance . . . marked and fruity. *Plants* . . . hardy, very vigorous, tall, 2 to 4 ft. Resistant to heat, rain, disease.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

ROME GLORY

(Plant Patent No. 304)

(Below, Left)

The aristocrat of red Roses, among the largest in rosedom, unchallenged in a wide, bright world of color. A true patrician. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists, commanding fabulous prices wherever grown. Will soon win a place high on your list of best-loved Roses because of its strong color, winning fragrance and dependability.

Buds . . . more glorious, more perfect than any American Beauty. Large, double blooms of exquisite form.

Lasting . . . flowers last long on the plant or cut.

Plant . . . strong, healthy, of better than average height.

\$1.50 each; 3 for \$3.75;
12 for \$15.00

MANDALAY

(Plant Patent Applied For)

(Below)

Molten gold forged into glorious 6-in. flowers! Largest of all yellow Roses. A large bloom of clear gold which remains undimmed throughout the life of the flowers. Unmistakable exhibition traits. Hardy, prolific grower; will reign in eye-filling splendor all summer long. Here indeed is a "must" for your garden if you like warm, rich color and perfect form. Mandalay is widely recognized as the largest yellow Hybrid Tea and often wins prizes for its grand exhibition qualities.

Bud . . . long, golden yellow.

Flower . . . opens slowly, retains potent golden yellow and delicate fragrance. High-centered . . . largest yellow Rose.

Plant . . . 3 ft. Prolific; disease-resistant.

\$2.00 each; 3 for \$5.00;
12 for \$20.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

Rome Glory



Mandalay



© J. & P. CO.

© J. & P. CO.

GREER GARSON (Right)

(Plant Patent Applied For)

A Rose as completely captivating and notable in performance as its namesake of motion-picture fame. The deep rose-pink buds are large and pointed, opening slowly, with the outer petals spreading gracefully and the inner ones unfolding even more slowly. The long-stemmed blooms are a true, deep rose-pink, with hearts brilliantly suffused yellow. Frequently sends out long shoots, each with its large perfect bloom and following with a candelabra of 3 to 6 more blooms. This Rose, so distinctive for style and form, deserves space in your garden next year.

Blooms . . . modern, high-centered, exhibition form. 5 in. across. Deep rose-pink.

Fragrance . . . delightfully sweet and fruity.

Plants . . . vigorous, firm, 30 in. tall. Healthy, waxy foliage. Grows lustily.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Greer Garson



© J. & P. CO.

AVAILABLE ONLY IN LIMITED QUANTITIES

(These Two Varieties Not Illustrated)

ALEZANE (Plant Patent No. 116). A unique color! Prized for its profusion of bloom and hardiness. Blooms three weeks earlier than most. Enchanting in its unusual hues. E. A. Piester, curator of the Hartford Rose Garden, says, "Alezane is the hardiest and most winter-resistant of the hundreds of varieties in the Hartford Garden." This hardiness and its very unusual color and earliness of bloom make a combination that is hard to beat. Rich apricot color. \$1.25 each; 3 for \$3.15; 12 for \$12.50

NEVILLE CHAMBERLAIN (Plant Patent No. 428). Graceful, high-centered, burnt-orange buds; delightfully formed rich double blooms of salmon overlaid with rich bronze. Touch of orange at base. Tall, vigorous. In 1945, this was the only Rose with an "A" rating by members of the San Francisco Rose Society. Many other rosarians too consider the form perfect. \$1.25 each; 3 for \$3.15; 12 for \$12.50

MARY MARGARET

McBRIDE (Below)

(Plant Patent No. 537)

Awarded Fuerstenberg Medal

This is the distinguished everblooming All-America Rose, beloved from coast to coast for its own rare beauty and because it bears the name of the gracious "Mary Margaret McBride." A Rose admired particularly for its perfect form. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at the base of the petals. As the flowers mature, the pink gradually lightens. Its pink glory never fades, despite the hottest weather.

Buds . . . pointed, deep coral-pink.

Blooms . . . high-centered. 35 firm heavy petals. A lovely exhibition Rose.

Stems . . . long, strong; vigorous, hardy. Rollicking plants 30 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

MIRANDY

(Plant Patent No. 632)

(Below, Right)

A winner in the All-America Rose Selections for 1945, of compelling interest in its tall, very vigorous plant habit. Originated in California and well liked throughout the country. Long, ovoid buds of a rich, warm red that brings unusual brilliance to bouquets and table arrangements. Blooms are large, very double (40 to 50 petals), maroon-red, freely borne. Their perfume is a penetrating Damask. A seedling of the well-known Charlotte Armstrong.

Plants . . . tall (2½ to 3 ft.), vigorous.

Blooms . . . large, very double, 40 to 50 petals. Freely borne, particularly in cool weather.

Perfume . . . Damask, penetrating.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

GROUP #456

| | |
|--------------------------|---------------|
| 1 Peace | (p. 9) |
| 1 Hector Deane | (p. 11) |
| 1 Ernie Pyle | (p. 9) |
| 1 Greer Garson | (above) |
| 4 PLANTS | \$6.25 |
| (Value \$7.50) | |



Mary Margaret McBride



Mirandy



© J. & P. CO.



Sonata



Zulu Queen

© J. & P. CO.

Hybrid Teas

SONATA (Left) (Plant Patent Applied For)

All the delicate tones and vibrant harmony of a musical masterpiece seem somehow to find living expression in the exquisite form, enticing aroma, and sparkling color of this one Rose. Sonata is truly as beautiful as a symphonic melody. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep, lively pink. The outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal-red. Foliage is abundant and very dark green. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall, giving ample color and providing a generous supply of cut-flowers.

- Buds.....pointed, long, very graceful.
- Flower....high-centered, artistic.
- Fragrance...sweet and pleasing.
- Continuous...very prolific all season. Sun-, heat-, and disease-resistant.
- Habit.....very hardy, vigorous, upright, about 36 in.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

ZULU QUEEN (Above, Center) (Plant Patent No. 363)

The darkest and one of the "blackest" of all red Roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. The demand continues to exceed the supply of this rare Rose. Medium in height.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

NEIGE PARFUM (Left) (Propagation Rights Reserved)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color has the much-desired addition of extremely copious lemon-verbena fragrance. Early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Rich dark green foliage. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements.

Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses, it is not too vigorous, but the superior flowers and the delightful odor make it well worth growing. Like so many other lovely things, this will repay you generous rewards for a little extra care. If you are not familiar with the fragrance of Neige Parfum, by all means try it and see for yourself how lovely a Rose can be!

- Fragrance...believed by many to be the most fragrant of all Roses.
- Buds.....long, ovoid, lovely.
- Blooms...large and delicate.
- Foliage...rich dark green.
- Height...2 to 2½ ft.

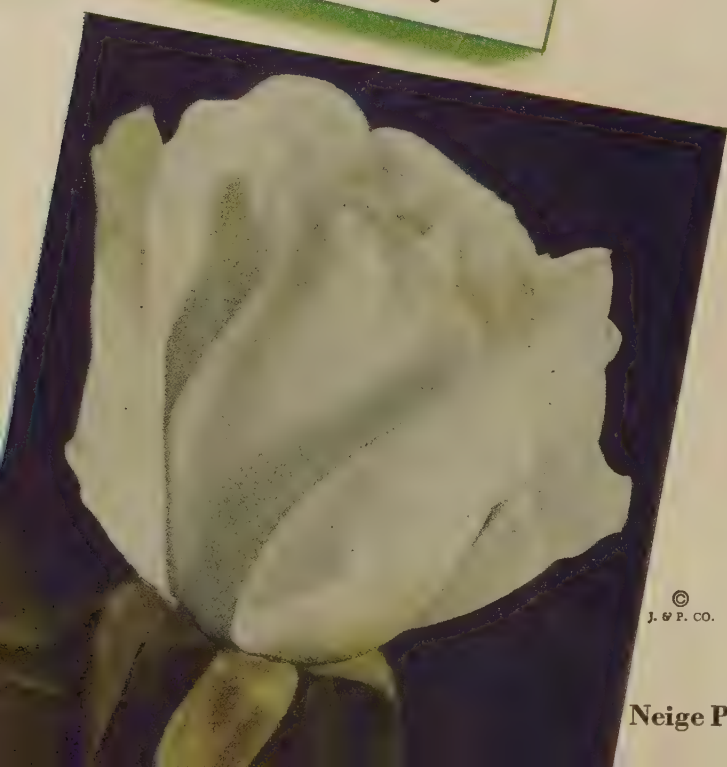
\$1.50 each; 3 for \$3.75; 12 for \$15.00

PASTEL HARMONY
Five Popular Hybrid Teas
 ONE EACH

- Enchantment (p. 2)
- Neige Parfum (p. 14)
- Sonata (p. 14)
- Horace McFarland (p. 15)
- K. T. Marshall (p. 12)

GROUP #466
 Value \$9.00
 SAVE \$1.50

\$7.50



Neige Parfum

© J. & P. CO.



Mme. Marie Curie

Horace McFarland

MME. MARIE CURIE →

(Plant Patent Applied For)

Considered by many to be one of the most satisfactory yellow Hybrid Teas. Mme. Marie Curie will produce a succession of clear yellow Roses in your 1947 garden.

Generous in its freedom of bloom, it bursts forth with beautifully formed flowers held proudly on vigorous spreading bushes of medium height. Resembles the old favorite, Mrs. du Pont, but the color is brighter and stems are longer. Ideal for cutting.

Disease-resistant foliage is rich and sets off the well-formed flowers of medium size. Color deepens in the fall.

Color clear, dancing yellow.

Plants . . . excellent bloomer; hardy; 3 ft. tall.

Disease-resistant . . . not susceptible to ordinary Rose ills.

Buds orange, tight, pointed, open slowly.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

HORACE McFARLAND

(Plant Patent Pending)

Supplies the long-pointed buds and rich coloring that mean so much to the modern garden. Flowers are produced very freely throughout the entire season, on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. The sentimental associations of the name itself will make thousands of Dr. McFarland's admirers want to grow this Rose; the rich orange-pink buds will amply reward your efforts. The large flowers have 45 petals and age from deep apricot-pink through salmon-buff to coral-pink when full open. From Mallerin, the famous French hybridizer.

Color from orange-pink in the bud through apricot-pink and salmon-buff to coral-pink.

Prolific very free-flowering, from June till frost.

Plant clean, upright, 2½ to 3 ft.

Distinction . . All-America, 1945. Wins favor in the pleasing form of the delightful buds and trim plant.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

AVAILABLE ONLY IN LIMITED QUANTITIES

(Not Illustrated)

GREY PEARL. (Pl. Pat. No. 680.) The sensational novelty introduced by J. & P. in 1945. Lavender-grey petals, shaded olive and tan. Perfectly formed flowers, double, 4 to 4½ in. across. No other Rose of this unusual color has ever been known before. Order early; demand will probably exceed supply.

\$2.50 each (limit of 3 to a customer)

ROSE D'OR. (Pl. Pat. No. 482.) Thrillingly bedecked in pure gold—shimmering, intense, radiant—the hybridist's dream of perfection. Distinctive for depth, contour, and permanence of color. A glorious, unfading yellow. Large flowers (5 in.) slightly cupped, which hold well even in hottest weather. Strong grower, attaining 3½ ft. of tough, disease-resistant growth. Souvenir de Claudius Pernet with a touch of red to deepen the color. Blooms continuously. Has attractive, medium green, shiny foliage. Slight fragrance. Awarded First Certificate, Colle Oppio, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PEDRALBES (P.R.R.) This delicately shaded, delightful Rose from Spain—an interesting, intriguing Camprubi—has been an outstanding surprise in our test gardens here in Newark the past two summers, as rosarian after rosarian paused to admire and was drawn back again and again. Large, 5 in., each with about 16 quaint creamy white petals in tumbling profusion, with large yellow center, waterlily-like. Interesting always; finishes pure white. Slight fragrance. Clusters of 4 or 5 on long, graceful stems; spreading plants, 30 in.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PANORAMA (Right)

(Plant Patent No. 614)

From the famous House of McGredy in Portadown, Ireland, comes this Modern Rose—a marvel of nature—a pride of rosedom. Each silken petal is gloriously bathed with deep live rose-pink. The reverse is silvery buff slightly suffused with pink. From full, ovoid buds to the open flower, a Rose of unique contrast.

Buds full and ovoid, entrancing in its changing contrasts as petals unfold.

Flower . . . large, beautifully cupped. 6 in. across.

Fragrance . . abundant—Old Rose perfume.

Plant hardy, bushy, disease-, sun-, and rain-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Panorama

Hybrid Teas

CYNTHIA BROOKE

(Plant Patent No. 551)

A Rose of surpassing loveliness and perfume, this gem is from the famous McGredy's of Ireland. As the flowers develop, the beautiful salmon-orange color of the petals gradates to a pinkish orange and the inside petals of golden yellow finish soft buff-yellow. Especially useful as a bedding Rose, according to some of our customers. Color is unusual and pleasing at all times . . . even after the mature blooms start to fade. About 20 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Cynthia Brooke

© J. & P. CO.

CRIMSON GLORY

(Plant Patent No. 105)

(Below)

**One of the most popular
Roses in existence . . .
and rightly so!**

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. It will be one of your favorites, too, once you have seen its magic produced in your own garden. The foliage is healthy and profuse. Its fascinating fragrance alone would make Crimson Glory an instant favorite.

Fragrance . . . refreshing, abundant.

Buds urn-shaped, developing into full, high-centered blooms.

Character . . . very prolific; 30 in.

Popular . . . one of the most popular Roses in America for many years.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Crimson Glory

HYBRID TEAS
Group #476

1 Crimson Glory . . . (below)
1 McGredy's Sunset . . . (p.10)
1 Eternal Youth (p.11)

3 PLANTS
Only \$3.75

(Value \$4.50) . . .

JACKSON & PERKINS CO.

World's Largest Rose Growers

FANTASIA (Lower Right)

(Plant Patent No. 590)

A remarkable combination of exquisite color and perfect form in a profusely blooming Rose that will delight you with its radiant golden color.

The sparkling cheer of yellow daffodils in spring . . . generously bestowed in your garden continuously during the summer and fall. All over America, Rose-lovers are enthusiastic because of the "lift" they get from the bright golden yellow of the beautiful buds. Fantasia is particularly outstanding for its magnificent display of spectacular bloom . . . profuse beyond measure, sparkling, always abundant. Particularly extolled for the trim, pointed buds, so profusely borne . . . usually in generous clusters.

Buds . . . pointed, bright, in great profusion.

Blooms . . . medium-sized, high-centered, exquisite form; 30 to 35 satiny petals.

Perfume . . . unique, wild-Rose fragrance.

Habit . . . very hardy, about 30 in. tall; disease-resistant. Bloom in great abundance early, and rebloom all summer and fall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

WAVES (Below)

(Plant Patent No. 638)

"So Proudly We Hail" this J. & P. Modern Rose named for the gallant WAVES. A seedling of the grand old favorite Dame Edith Helen, WAVES has all the fine qualities of its lovely parent with infinitely greater charm; in addition, a sturdy, more rounded plant and rugged, deep sea-green foliage. The coral-pink ovoid buds and intriguing, cup-shaped blooms are of unceasing interest and very generous on their old-Rose fragrance. WAVES' desirability in the garden is further heightened by the great profusion of bloom, an inspiring display of clear glowing pink in spring and summer which becomes suffused more and more with yellow as the summer advances, in fall reaching a lovely soft salmon-pink.

Plant . . . vigorous, very hardy, growing 2½ ft. tall. 15 to 18-in. stems.

Profuse . . . flowers in great profusion, from spring till late fall.

Blooms . . . 35 firm petals that hold well in sun.

Fragrance . . . intense old-fashioned Rose perfume.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

© J. & P. CO.

Waves

**BETTER TIMES**

(Plant Patent No. 23)

The "Indiana Redhead"—prized for length of stem, pointed buds, and all-round attractiveness as cut-flowers. The most popular red Rose featured by florists today. Better Times Roses have brought happiness to millions of people everywhere. A grand cut-flower, a hardy grower, a distinct addition to your garden.

Fragrance . . . pronounced and enchanting.

Will grow . . . anywhere in the United States. Upright growth, 24 in.

Awarded . . . Gold Medals at New York, Philadelphia, and St. Louis Flower Shows—and A.R.S.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Better Times

Everything in this Catalog is fully guaranteed to live and bloom in your garden next summer. Roses are still scarce, so ORDER EARLY

Fantasia

© J. & P. CO.





President
Herbert
Hoover

Universal

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose-lovers for years, Universal Favorites still merit a place in many fine gardens.

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

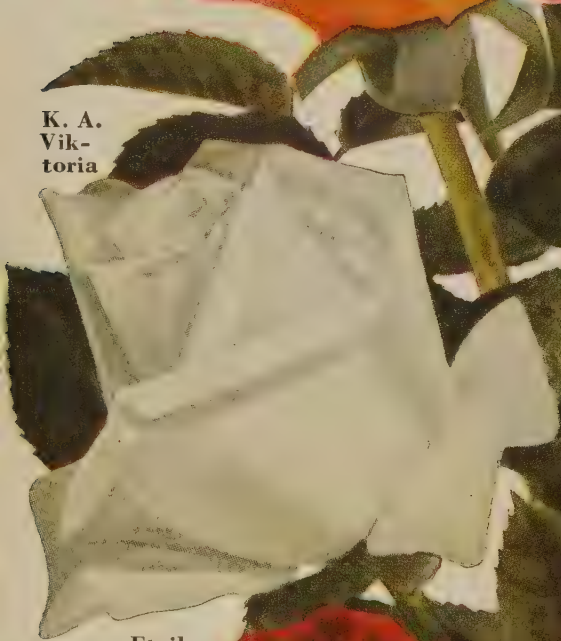
Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut-flowers can be obtained throughout the season from your plantings of the Universal Favorites.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

\$1.10 each; 3 for \$3.00

K. A.
Vik-
toria



Mrs.
Pierre S.
du Pont

Etoile
de Hollande



President
Macia



McGredy's
Yellow



Poinsettia



Condesa
de Sastago



YOUR OWN CHOICE
of any of the 28 varieties listed

\$1.10 each, 3 of a kind \$3.00

*Guaranteed to
Live and Bloom*

JACKSON & PERKINS CO.
World's Largest Rose Growers

Favorites

Ami Quinard. Black-crimson buds; maroon-red, semi-double flowers. 15 petals.

B. W. Price. Graceful, exotic, single Rose having 7 artistic, brilliant pink petals.

Caledonia. Large; white; very double; long-lasting; slightly fragrant. Long stems. Hardy.

★ **CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular, upright. Stands hot weather.

★ **CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

Dainty Bess. Large frilled single flowers, flesh-pink inside; old-rose reverse. Deep red stamens.

Dame Edith Helen. Long-stemmed. Glowing pink blooms. Bushy in growth. Continuous bloomer. Very fragrant.

★ **ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double, fragrant. Vigorous. Very popular.

Golden Dawn. Sunflower-yellow turning to lemon; well-formed; fragrant. Profuse, continuous.

Home Sweet Home. Large, fragrant, clear, glowing pink with silvery edges.

★ **K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden.

(Items starred are illustrated)

McGredy's Ivory. Delicate creamy white, yellowish at base. Long, pointed bud.

★ **McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower.

Mme. Joseph Perraud. Long, slender nasturtium-orange buds, opening to nasturtium-buff; fragrant.

Mrs. Erskine Pembroke Thom. Fine buds; perfect rich yellow flowers; delicate fragrance.

★ **MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

★ **MRS. SAM MCGREDY.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

Numa Fay. Pastel rose. Peach to salmon buds opening to vibrant salmon-pink. Long stems. Large flower of 50 petals. Hardy, symmetrical, disease-free.

★ **PINK DAWN.** Deep rose opening to pink. Tinted with orange at base. Fragrant.

★ **POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★ **PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. Vigorous, upright; free-blooming. Fragrant.

★ **PRESIDENT MACIA.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

Radiance. Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★ **SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

Talisman. Golden yellow and copper; long-lasting. Free-blooming.

The Doctor. Sparkling pink buds, pointed; one of the largest of all blooms—5 to 6 in. across.

Vera Allen. High-centered blooms, creamy pink outside, deeper pink inside. Lovely fragrance.

All 12 Roses shown
on these two pages

GROUP #486 \$11.00
(Value \$13.20)

All 4 Roses shown
on this page

GROUP #496 \$3.75
(Value \$4.40)

All 8 Roses shown
on opposite page

GROUP #506 \$7.35
(Value \$8.80)

36 plants, 3 of each
of all 12 Roses shown

GROUP #516 \$33.00
(Value \$39.60)



Christopher
Stone



Mrs. Sam
McGredy



Soeur Therese



Pink Dawn

Hybrid Tea Roses

ROSE BAMPTON (Right) (Plant Patent No. 425)

A cheery, challenging shade of China red—only Rose like it—heightened in the sunlight and always distinctive, radiantly beautiful in the garden. Retains its depth of color throughout the long life of the blooms. One is drawn to this exciting Rose as to the superb voice of the singer for whom it is named. In early spring occasionally there are two-tone variations between the outer and inner petals; from early summer to frost the intense red remains in all its brightening beauty. Petals reflex slightly as they open and the full flower resembles a camellia.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Buds rich carmine, developing into China red.
Blooms . . . 5½ in., double, hold a long time. 50 petals.
Fragrance . . . Delightful old-Rose.
Plants . . . 2½ ft. tall. Very tall. Very hardy; disease-resistant.
Foliage . . . rich, dark, bountiful.

BRANDYWINE (Below) (Plant Patent No. 530)

Vigorous, hardy and fragrant. Brandywine always retains its foliage even under difficult conditions. Created in "Cradle-of-Liberty Land," on the banks of the historic Brandywine, tall and strong and rugged as the patriots of old. The handsome large pointed buds are the answer to a flower arranger's prayer; lovely for bouquets, exquisite in boutonniere or corsage. The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. Their sweet fragrance is equally pleasurable in the garden and in the home.

Particularly effective in your garden because its disease-resistant qualities and unusual dark green foliage make it attractive even when there are few flowers.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Brandywine



©
J. & P. CO.

Rose
Bampton

REX ANDERSON (Below) (Plant Patent No. 335)

An outstanding exhibition Rose of delicate, lovely ivory-white—perfectly formed, slow-opening, one of the very few successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden spot effect of frosty white. A "must" for the "white garden." Awarded First Class Trial-Ground Certificate, National Rose Society, England.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Rex Anderson

This Fall, Be Sure To Plant

Climbing Roses

**Thousands of Blooms
Even in Limited Space**

Here are the world's finest Climbing Roses . . . easy to grow, hardy, with larger blooms, more rugged plants and finer colors! Use them to add height and distinction to your garden. Paint a background for your garden using Jackson & Perkins Modern Climbing Roses on posts, fences, buildings or trellises. Endowed with gorgeous clusters, they will produce hundreds of blooms, taking up only a few feet of ground space. Unusually effective to cover bare walls or other unsightly places because their foliage is luxuriant and their growth vigorous.

Climbing Roses are easily protected through the winter even where temperatures drop below zero. The J. & P. Home Garden Guide—sent free with every order—gives full instructions for winter protection. **Order Climbers now so that you can get them planted this fall and thus gain several weeks over spring planting.** Climbers take a year or two to become well established but from Roses planted this fall you should have some blossom next spring.

Climbing **CRIMSON GLORY**

(Propagation Rights Reserved)

Most Striking Climber Ever Offered

The Hybrid Tea Rose Crimson Glory is universally accepted as one of the best and most popular Roses in existence. In poll after poll it has been voted the most outstanding Rose in America. You will find a close-up illustration of the lovely crimson flower on page 16 of this catalog.

Imagine this magnificent Rose in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing Climber. Large, high-centered crimson Roses on strong stems cover the plant for a long period. Perfect Hybrid Teas in a breathtaking cascade that is both unusual and lovely.

ORDER AT ONCE—SUPPLY LIMITED

Don't delay ordering because the supply is limited and Climbing Crimson Glory is so completely lovely and yet so rarely offered to the public that the demand will be enormous. If you love Roses, if you would add something that is both unusual and breathtakingly beautiful to your garden, order Climbing Crimson Glory immediately while the supply lasts.

In Northern areas where sub-zero temperatures occur, Climbing Crimson Glory should have some winter protection or should be planted in a sheltered location to minimize the danger of winter injury. We are proud to be able to offer this remarkable Climber to our many customers and friends.

Flower . . . perfect form, large, fully double. Very unusual in a Climber.

Color . . . deep crimson of a striking tone.

Buds . . . urn-shaped, develop into perfect Hybrid Teas.

Fragrance . . . refreshing and abundant.

Hardiness . generally hardy but canes require some winter protection in cold Northern areas.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



Climbing Roses

BLAZE *Most Popular of All Climbing Roses* (Plant Patent No. 10)

Is red one of your favorite colors? Would you take pride in a miraculous plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year, and we are now experiencing a tremendous demand for this exciting Climber by the many who would see it growing in their gardens.

Introduced by J. & P. over a decade ago, these are the brilliant attractive, double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the exceedingly generous display of blooms in June, and each succeeding year will increase your devotion as the plants become firmly established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You knew the older June-blooming variety as Paul's Scarlet Climber.

Blooms...large clusters of many 2- to 3-in., cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

Uses...train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

Prolific...masses of vivid scarlet for a long period in springtime. Intermittent flowers all season.

(Note: Pluck only actual flowers when trimming after blooming, as new bloom-shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PAUL'S SCARLET (Not illustrated)

Until the advent of Blaze, its everblooming counterpart, this was the most admired red Climbing Rose. Many still want it for the scarlet-red flowers during June.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

Climbing Summer Snow



Blaze

© J. & P. CO.

CLIMBING SUMMER SNOW (Plant Patent No. 400) (Right)

Clouds of glacier-white double blooms swirl about arbor trellis or pillar to form a snow-bank of bloom in June with fresh "flurries" of snow all summer. Often they are the last flowers in our garden when killing frosts come.

The glistening, double blooms are 2 in. across, effectively set off with golden stamens when full open, adding to the charm of their large clusters in bouquets and arrangements. Its masses of fragrant white blooms are glorious in the evening, entrancing in moonlight.

The hardy, vigorous plants require little care and fill out rapidly, growing 8 to 10 ft. tall. The picture shows only a part of the plant in our garden. Climbing Summer Snow is an unsurpassed white background before which you can display lovely color combinations with plantings of Floribunda Roses or perennials.

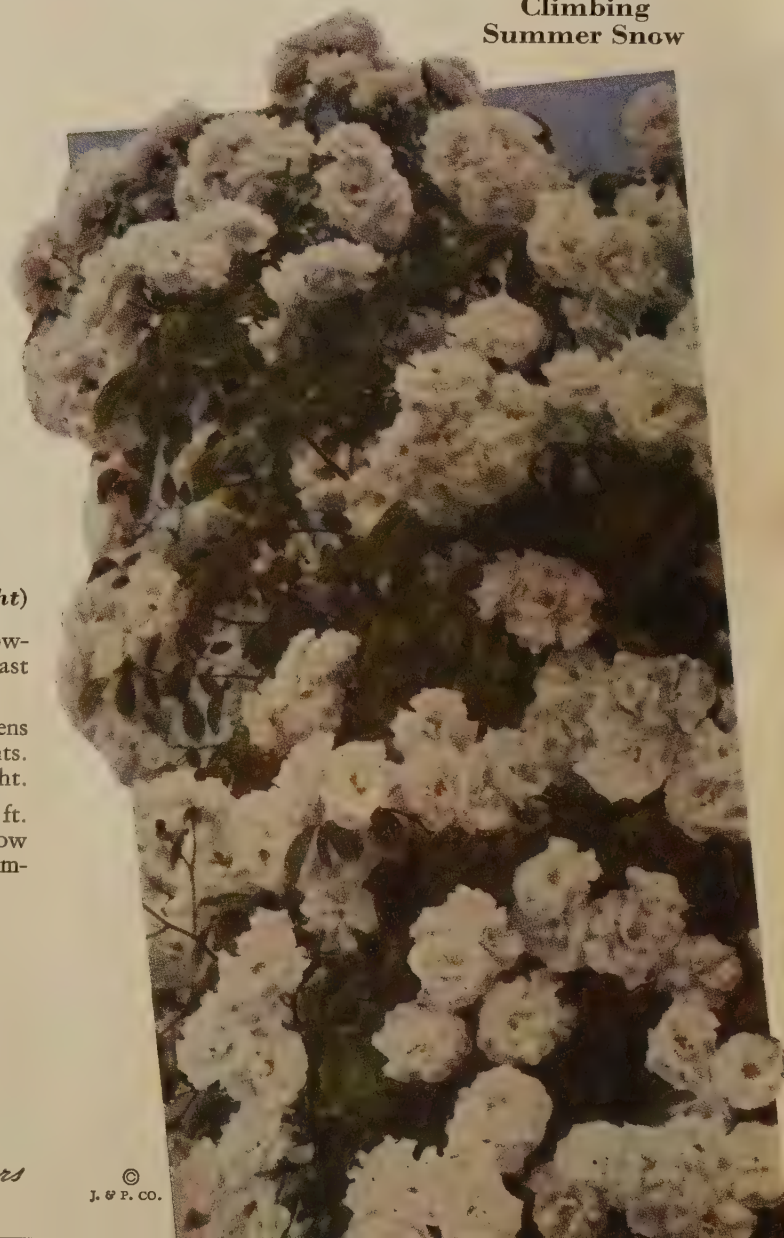
Flowers...large generous clusters. Clear sparkling white. Loosely double, 2-in. flowers; golden yellow stamens.

Persistent...June bloom like a mountain of snow; intermittent all summer.

Fragrance...dainty, clean, refreshing.

Type...excellent pillar Rose, 8 to 10 ft. tall. Very hardy. Vigorous. Fills in well and covers a fine area on trellis or fence, but not overrunning. Very few thorns.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



MERCEDES GALLARD (Right)

A truly everblooming, intensely fragrant climbing beauty, producing immense blooms of rosy red with an extraordinary violet tinge in the cooler weather; as the weather grows warmer, the color becomes a richer red. Yellow at base of petals. Long, strong stems. Vigorous. Luxuriant, large, dark green foliage.

Fragrance. . . one plant will perfume an entire garden or outdoor living-room.

Buds. ovoid, rosy red.

Blooms. exquisite, fully double, 5 in. across. The plant blooms well all summer.

Plant. about 8 ft. high. Heavy foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

CLIMBING WORLD'S FAIR

(Not illustrated) (Plant Patent No. 546)

Deep scarlet, double blooms as rich as royal velvet. Here is the same flower as World's Fair Floribunda illustrated in color on page 7. . . . only here it is in lovely climbing form. Everblooming, makes a gorgeous show.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

DR. J. H. NICOLAS

(Not illustrated) (Plant Patent No. 457)

The deep rose-pink blooms against the rich dark green foliage are a magnificent sight on post or pillar. This climber produces a wealth of blooms from summer through the fall. The unusually fragrant flowers permeate the air with sweet Rose perfume wherever it's planted. Each bloom is double, composed of 50 to 60 petals, and measuring 5 to 6 in. across.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Torch

**PRIMROSE** (Not illustrated)

Delightful Climbing Rose; light yellow clusters that blossom generously all spring. Especially noted for its hardiness; plant in exposed places where you want a splash of yellow. Fragrant.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

JUNE MORN (Not illustrated)

(Plant Patent No. 375)

5-in. flowers of a bright lively carmine-pink, touched with gold. Particularly hardy and vigorous. Thrives in semi-shade. Almost everblooming in the South.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

TORCH (Plant Patent Applied For) (Left)**The World's Brightest Climber**

Entirely different color! Clusters of orange-scarlet flowers almost cover the entire bush. Color does not fade. Outstandingly disease-resistant, and uninteresting to insects. Vigorous canes grow as much as 8 ft. in a year; needs no pampering to produce striking display. An ideal plant to use as a pillar in shrub borders for its rollicking characteristics of form and color.

Blooms. . . long-lasting clusters of brilliant orange-scarlet, each flower with clear white eye that works wonders in blending.

Plants. . . need little attention. Hardy, disease-resistant and vigorous.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

DOUBLOONS (Plant Patent No. 152) (Below)

Doubloons are the golden beauties from Nature's treasure chest that live, climb and bloom, bringing great happiness to everyone. Its flowers are magnificent. It blooms in profusion for a long time. It is hardy and vigorous. Depend upon it for quick results and great height. A truly remarkable Climber

History. . . . a direct descendant of our American wild Prairie Rose, with its heritage of hardiness, very valuable in a climber.

Blooms. . . . large, golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period.

Fragrance. . . spicy, clean.

Growth. . . . vigorous, healthy, with long, heavy canes. Grows as much as 12 ft. in a season.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Doubloons



©
J. & P. CO.

Mercedes Gallard

Climbing Roses

King Midas

(Plant Patent No. 586)

Longest-Blooming Hardy Yellow Climber

So shimmering, so regal, so glorious are the lovely, large Hybrid-Tea-like blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into living, limpid, yellow gold. Truly, this blessing of cheer-giving yellow that almost completely covers the plant for from three to six weeks will bring a blaze of golden glory to pillar, porch, pergola, trellis, fence, or brighten a corner of the yard, house or garage.

You will treasure the King Midas with its modern, high-centered, tight buds and lovely large Hybrid-Tea-like flowers, in clusters of four to six. Another creation of Dr. Nicolas and our own Department of Plant Research. There is no other like King Midas. Particularly hardy and vigorous, it will establish itself quickly and then produce brilliant splashes of color every year. Long canes 8 to 10 feet.

Buds... high-centered, slow to open, deep gold with reddish tinge that makes color more intense.

Blooms... large, 4 to 5 in., in clusters of four to six on medium-long stems, opening beautifully from a deep gold to a clear, unfading yellow.

Very prolific... begins early, continues through June till other large-flowered Climbers have ended.

Fast-growing... establishes itself quickly and throws out long, stout, blooming wood from basal shoots.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



King Midas

© J. & P. CO.



CL. AMERICAN BEAUTY (Not illustrated)

Imagine the popular American Beauty Rose in breath-taking Climber form! Its crimson buds and flowers will virtually take your breath away. Blooms very early and profusely—sweet-scented. A favorite Rose all over the nation, and one which J. & P. customers continue to plant in their own Parade of Modern Roses. 15 ft. tall. **\$1.00 each; 3 for \$2.50; 12 for \$10.00**

NEW DAWN (Right)

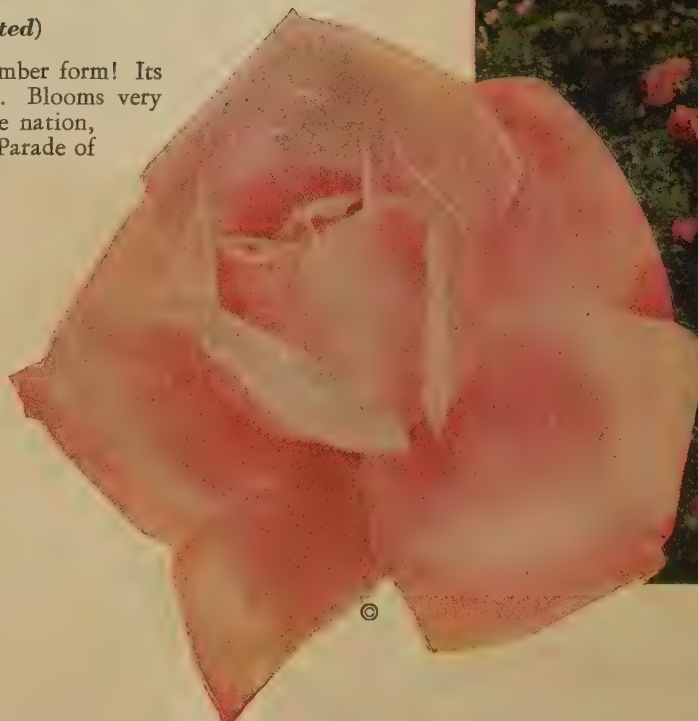
(Plant Patent No. 1)

One of the hardiest Climbers. New Dawn has the invaluable habit of repeating its perfect Hybrid-Tea-like blooms intermittently all season for a continuous display.

The precious pink of apple blossoms and a delicate appealing old-Rose fragrance, in profusion on a plant that is easy to grow, requires little care and takes little space in your garden.

The trim, perfectly formed, pointed buds are most artistic. They have fine long stems. The foliage is wondrously glossy, remarkably disease-resistant, and retains its attractive, decorative appearance all season as the flowers continue to appear.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



New Dawn

Avalanche

Mrs. Pierre S. Du Pont III

Chrysanthemums

EUGENE A. WANDER

Brilliant 4½- to 5-in. (larger if disbudded), double, glistening golden yellow, perfectly formed flowers, so freely borne in branching clusters that the stocky plant is nearly obscured. First of the season—a blaze of golden glory, in full flower by Sept. 10. Seldom over 18 in. tall. Hardy, easy to grow. Ideal for every garden use, with unsurpassed blooms for long-lasting bouquets.

65c each; 3 for \$1.75; 6 for \$3.25

AVALANCHE

Like an avalanche of white, pure as the driven snow, the large, perfect, full-open double blooms cover the plant from the end of Sept. till frozen. Large as Lavender Lady, queen of garden Mums, the center of the flowers is warmed with cream in the part-open stage. The graceful double blooms are excellent in bouquets. The best large white. 2-ft. plants.

65c each; 3 for \$1.75; 6 for \$3.25

MRS. PIERRE S. DU PONT III

Considered the nation's favorite bronze. With such lovely iridescence, a word picture is too difficult to attempt. The dominant color is soft peach, tinted with rosy salmon and fawn shades overcast with luminous sheen. The general effect is an iridescent bronze. Large, full, perfectly formed flowers 3 to 4 in. across, on tall, branching stems. Sturdy 2½-ft. plants. Blooms in early Oct. In a bed or border this outstanding Mum brightens the whole garden and the plants are always generously covered with blooms which last long after the first fall frosts.

65c each; 3 for \$1.75; 6 for \$3.25

BURGUNDY

Glorious rich Burgundy red, in a fragrant, double Hybrid Korean. A winner everywhere! Magnificent form and texture; strong growing. 2½ ft. Equally striking in garden display and in arrangements. 3- to 4-in. blooms early Oct.

55c each; 3 for \$1.50; 6 for \$2.75

LAVENDER LADY

Rare and lovely coloring marks this beautifully shaped, lavender-pink Chrysanthemum. The flowers are 4 in. across. Blooms end of Sept. till frozen. 24 in. tall. Queen of all garden "Mums"—unexcelled, yes, unequalled!

55c each; 3 for \$1.50; 6 for \$2.75

CHIPPEWA

An outstanding addition to the Parade of Modern Perennials. Glorious warm dubonnet color tone—deep in the bud and lighter as the flower develops. Yellow centers on the full-open bloom. Unusually long stems for a garden Mum. Fully double, 4 in. across, on sturdy plants 24 in. high. Bloom in late Sept. until hard killing frosts.

75c each; 3 for \$2.00; 6 for \$3.75

RED VELVET (Not illustrated)

A true aristocrat. Rich velvety crimson with glowing sheen; the color gradually changes to even darker crimson, providing added interest as the flower opens. Shapely, fully double, medium-sized blooms on long stems. Sturdy, erect, clean-growing 2-ft. plants, in radiant bloom from early in Oct. till heavy freezes.

65c each; 3 for \$1.75; 6 for \$3.25



Burgundy



Lavender Lady



Chippewa



CHRYSANTHEMUMS

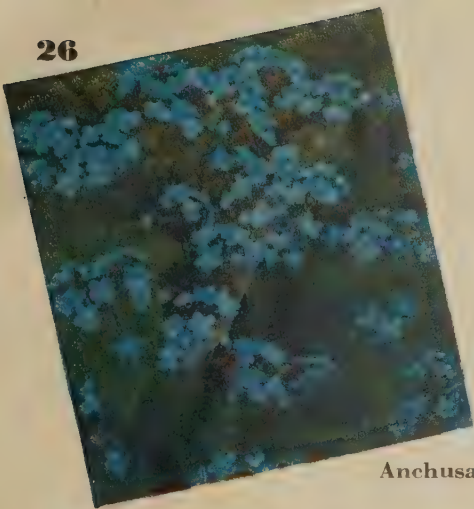
All Shades
All Season

GROUP #526

All varieties illustrated, plus
Red Velvet.

7 plants, one of each

(value \$4.45)
\$3.70

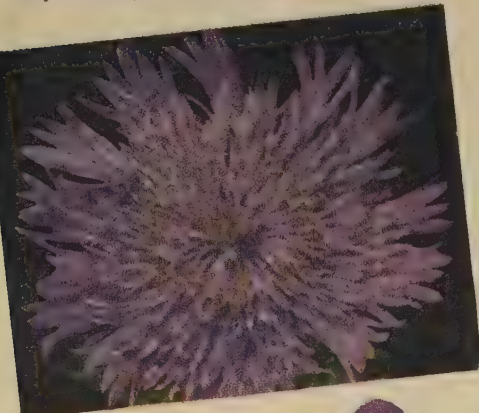


Anchusa

© J. & P. CO.



Lythrum, Morden's Pink



Stokesia

ANCHUSA (Left)

Chinese Forget-Me-Nots

Myosotidisflora. Delightful clusters of clear blue flowers borne in profusion during April and May. Equally effective in shady or sunny places. Dainty blue flowers on stems 1 to 1½ ft. high. A mass planting has the effect of a misty sea of deep blue. Good ground-cover for shady areas.

55c each; 3 for \$1.50; 6 for \$2.75

LYTHRUM, Morden's Pink (Left)

Another outstanding new member of the Lythrum family, which comes to us from Canada. Generous full spikes of a clear lovely soft pink.

Perfectly hardy and will thrive in wet or dry places in your garden where its profusion of clear pink spikes add height and interest to the landscape. Particularly useful because it is at its peak in July and August. Effective in large masses or in smaller groups in the borders.

65c each; 3 for \$1.75; 6 for \$3.25

STOKESIA, Lavender Queen

(Left, Below)

Mammoth form of old-fashioned Stokes Aster, 4 to 5 in. across. Double flowers, silvery blue suffused lilac-blue at center. 18 to 24 in. tall. Never without a profusion of beautiful blooms all summer and fall. Fine for cut-flower arrangements. Excellent for any border. Hardy.

55c each; 3 for \$1.50; 6 for \$2.75

ASTILBE, Fanal (Below)

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good, rich soil. Will repay a thousandfold with abundance of bloom all through May and June. A unique color . . . rich, deep red; dark green, prolific foliage. 15-in. flower-spikes tower well above 10-in. foliage. Fine for arrangements, combining with most any other flower. Happy in either semi-shade or sun. May be potted for winter bloom indoors.

85c each; 3 for \$2.25; 6 for \$4.25

**GYPSOPHILA, Rosy Veil
Baby's Breath**

(Below, Right Center)

This lower-growing double pink Baby's Breath has won wide popularity. Mass of delicate pink bloom during June and July, and also again in fall. The artistic sprays are invaluable for bouquets. The plants never become overgrown. 18 in. tall or less, 2 feet wide.

55c each; 3 for \$1.50; 6 for \$2.75

© J. & P. CO.



Astilbe, Fanal



Gypsophila

© J. & P. CO.



Catananche



Violet,
Royal
Robe



Lythrum,
The Beacon

© J. & P. CO.

J. & P. MODERN

LYTHRUM, The Beacon (Bottom, Right)

(*Salicaria.*) For small borders or large mass planting, the long-lasting, clear deep carmine-red flowers on large spikes are truly a beacon that adds sparkle and interest to the garden; side spikes follow almost to the ground. The vigorous plants do well with practically no care; the foliage is willow-like and interesting. Turns brilliant red in fall. Thrives equally in wet semi-shade and open, dry sun. Continuous, July to frost. 3½ to 4 ft. Award of Merit.

55c each; 3 for \$1.50; 6 for \$2.75

SUPER GIANT VIOLET, Royal Robe

(Bottom Row, Left)

Magnificent, extra-large flowers of lustrous, deepest violet-blue. Intensely fragrant.

The rugged plants have sturdy foliage, bloom abundantly in early spring and again in fall. The large, superb flowers open wide, like a pansy or viola, often exceeding 1 in. across. Their stiff, erect stems grow up to 8 in. or more. Far superior to old-fashioned Violets because of immense size, delightful fragrance, and profusion of flowers on extra long stems.

Hardy enough to live over winter even in this rigorous climate of northern New York State.

65c each; 3 for \$1.75; 6 for \$3.25

CATANANCHE *coerulea major*

Giant Cupid's Dart

(Bottom Row, Center)

Bright, deep violet-blue, 2-in. flowers like double Bachelor's Button; on silvery, slender branching stems; silvery buds and seed-hips. Thrives in difficult and dry positions. Height, 20 in. Blooms profusely from July till frost.

55c each; 3 for \$1.50; 6 for \$2.75

Perennials

PRIMULA VERIS, Colossus, (Below, Left)

Giant-flowered. Extra-large-flowered spring Primula for the greatest wealth of color all April. Plant now for bloom next spring. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, and the usual yellows. Sturdy plants, lush foliage. Thrives best in damp, shady spots; ideal for rockery, water-side or border. Very effective in combination with Anchusa or other spring-blooming perennials.

60c each; 3 for \$1.60; 6 for \$3.00

SEDUM spectabilis, Brilliant Stonecrop (Below, Center)

The magic plant to make "desert spots" in your garden bloom again. Gorgeous, immense, amaranth-red flower-heads. Thick, succulent, attractive light green leaves which store up moisture; withstands even the hottest, driest summer weather. The extremely rugged, erect-growing plants attain a height of 18 in., indispensable as a late fall bloomer. Will even thrive in shade. Most effective in clumps of three or more, planted 12 to 18 in. apart. Very useful because it will grow well almost anywhere.

55c each; 3 for \$1.50; 6 for \$2.75

POLEMONIUM, Blue Pearl Jacob's Ladder (Bottom Row, Left)

Outstanding for use in the spring garden and for its intermittent bloom all summer. The luxuriant baby blue flower-heads above the green foliage form a lovely mass of airy blossoms, making a magic carpet of cool color 12 to 15 in. high. From early spring on into June, there are always as many as six to eight flower-stems growing on each plant. The clean dark green foliage forms a tuft about 5 in. high, a fine garden ornament in itself.

75c each; 3 for \$2.00; 6 for \$3.75

PACHYSANDRA · Spurge (Right)

Terminalis. Best evergreen ground-cover for deep shade and semi-shade; also does well in sun. Useful along walks, shrubbery, under large trees. Fine for steep banks. Quick-spreading, underground. Thick, glossy, spoon-shaped foliage; 8 in. tall. Plant 8 to 10 in. apart.

3 for 90c; 10 for \$2.50; 100 for \$20.00

VINCA MINOR · Myrtle (Right)

Bowles Variety. The "magic carpet" of all ground-covers! Myriads of Alice-blue flowers form a delightful pattern against the luxuriant evergreen foliage. Far superior to the old *Vinca minor*, it begins to bloom with the violets and repeats all season. The glossy foliage never rusts or turns brown. Ideal for banks, under trees, and in other shady spots; plant 8 in. apart. (50 or more at 100 rate.)

3 for 90c; 10 for \$2.50; 100 for \$20.00.

FUNKIA subcordata alba Fragrant Plantain-Lily (Below, Right)

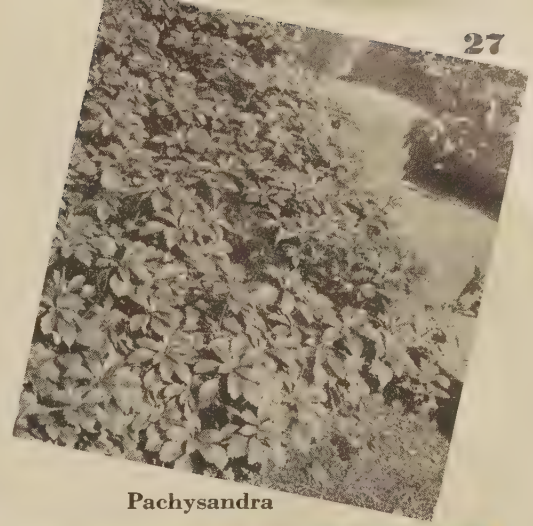
Useful Near Houses as Foundation Planting. Flower-stalk 18 to 24 in. high with fresh new lily-like blooms every day. Dark green, oval, heart-shaped leaves 8 in. long and 5 in. wide. Effective for planting near the house in the shade; forms attractive masses even where other plants will not thrive. Lives indefinitely. Heavenly fragrance adds just one more reason you will treasure this lovely plant.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.00

BLEEDING-HEART (Bottom, Right) (Dicentra spectabilis)

A proved favorite since Grandmother's day. Grows to about 30 in. tall, every year gaining in breadth and width. The "Bleeding-Hearts" are borne in graceful sprays which appear in early spring. Will do well in either semi-shade or sunny positions.

75c each; 3 for \$2.00; 6 for \$3.75



Pachysandra



Vinca minor, Bowles Variety

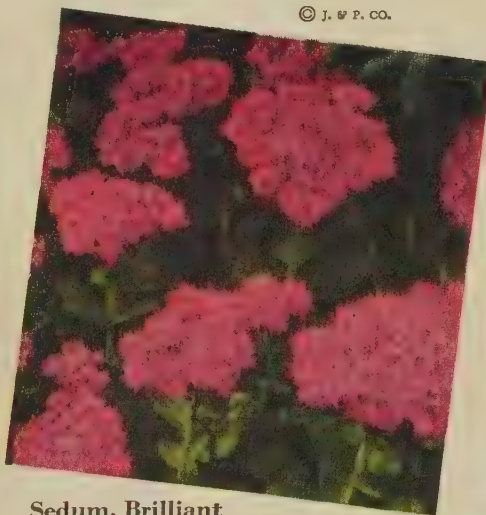
JACKSON & PERKINS CO.

World's Largest Rose Growers

© J. & P. CO.



Primula veris, Colossus



Sedum, Brilliant



Funkia (Fragrant Plantain-Lily)

Polemonium, Blue Pearl



© J. & P. CO.



Bleeding-Heart



J. & P. GIANT NORTHERN

Delphinium

GUARANTEED TO BLOOM

The handsome long-lasting, all-out-at-once spikes with their giant all-double flowers on towering 20 to 30 inch spires are easy to grow. Amazingly hardy and disease-resistant, they will come up year in and year out to provide a breath-taking display in June and July, repeating some bloom in the late summer and early fall.

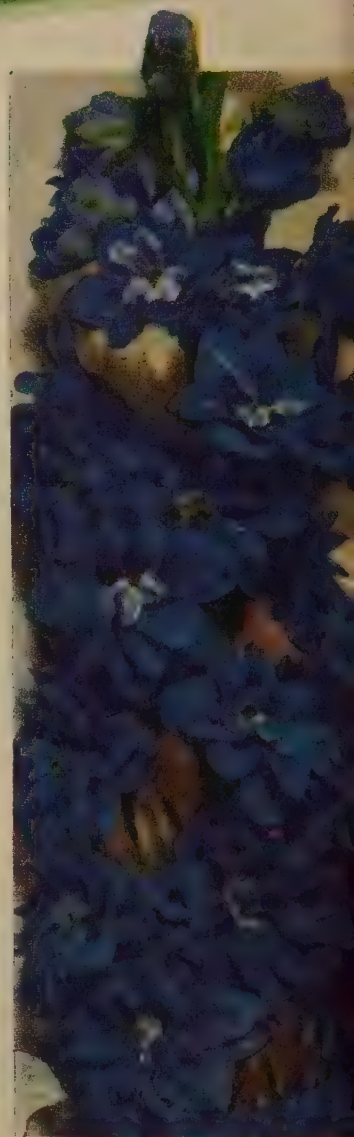
**Plant This Fall for Best Bloom
Next Summer**

DELPHINIUM · Group #536
2 each of the group of three at the left.
Desirable, Debutante, Enchantment.

6 plants **\$3.75** (\$4.50 value)

DELPHINIUM · Group #546
2 each of all varieties shown.

10 plants **\$6.25** (\$7.50 value)

**DESIRABLE**

Deep Violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced wiry, 4½-ft. stems. The color holds. Really dramatic, both in garden and in bouquets. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

DEBUTANTE

White. Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes adding to their fine accent effect. A cool and refreshing touch in July. 4 ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

ENCHANTMENT

Light Blue. True Delphinium-blue, with white eyes—the hybridists' dream! A lovely double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Striking in a white vase. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

DIVINE

Rose-mauve. Lovely lavender warmed by faint rose cast. Wide-based pyramidal spikes; vigorous growth. A soft art shade that wins its way into any garden. Each floret blends its tones as if tinted in water colors. 5 to 5½ ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

DELIGHTFUL

Deep Blue. The rare, real all-blue in the darker shade so hard to get. Glorious background for lower-growing flowers. Long-lived, true to name and color. Lends interesting depth to the garden. Most popular. 5 ft. tall. 75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75.

GIANT HARDY

Salmon Beauty

Phlox

FOR MIDSUMMER GARDEN GLORY

© J. & P. CO.



Mikado



Apple Blossom



Blue Boy

MISS LINGARD. Beautiful long white spikes with a faint pink shading. Delightful evening fragrance. Early. A favorite. 55c each; 3 for \$1.50; 6 for \$2.75

SAN ANTONIO. Immense heads of deep, non-fading blood-red florets. Always striking. 2½ to 3 ft. Good accent color. 65c each; 3 for \$1.75; 6 for \$3.25

CHARLES CURTIS
(Below)

A brilliant scintillating color . . . the brightest red! Profusion of glowing scarlet-red heads on strong 2½-ft. stems. Robust and sturdy, retains its unusual glow even under adverse conditions. Marvellous bright color accent. 75c each; 3 for \$2.00; 6 for \$3.75

MIKADO (Left, Above)

The intriguing pattern formed by the large distinct white eyes furnishes an interesting color contrast to the deep violet petals, which make Mikado stand out. Large 1½- to 2-in. florets. One of the most striking colors in the Phlox family. 18-24 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

APPLE BLOSSOM
(Above)

One of the loveliest pastel shades. A cool, refreshing color for the hot August days. Blends beautifully with the other plants in your garden. Soft apple-blossom-pink; 2- to 2½-in. florets. Pyramidal flower heads with side spikes following freely. 2½ to 3 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

HARVEST FIRE
(Top, Above)

Sets the garden afire with a mammoth fiery glow of salmon-orange flower-heads. Bottom branching. Individual florets 1½ to 2 in. across. Clean, healthy foliage. Long bloomer. Grows to 30 in. Magnificent in mass plantings.

55c each; 3 for \$1.50; 6 for \$2.75

BLUE BOY (Above, Right)

Deep rich color and low-growing habit makes this an ideal border for any bed of flowers. Best deep blue Phlox. Free bloomer. Compact bushy growth, splendid in border of mixed perennials and to face taller groupings. Florets 1½ to 2 in. Large flower-heads. Height, 18 in.

55c each; 3 for \$1.50; 6 for \$2.75

SALMON BEAUTY
(Top, Right)

A white eye in the giant salmon-pink florets makes Salmon Beauty one of the most colorful of all Phlox. The warm tones blend richly with other Phlox colors. Large florets, 1½ to 2 in. 30 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

FAIRY KING (Below)

A romantic lavender shade that brings daintiness to the garden. Striking in bouquets, radiant in electric light. Rarest and softest of lavenders, lends depth and perspective to the garden ensemble. Rounded, large, and shapely flower-heads. Average height, 2 ft.

75c each; 3 for \$2.00; 6 for \$3.75

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Charles Curtis
© J. & P. CO.

Fairy King
© J. & P. CO.

PHLOX GROUP #556
1 of each variety illustrated and 2 varieties listed
9 PLANTS . . . \$4.55
((\$5.45 Value))



FLOWERING SHRUBS



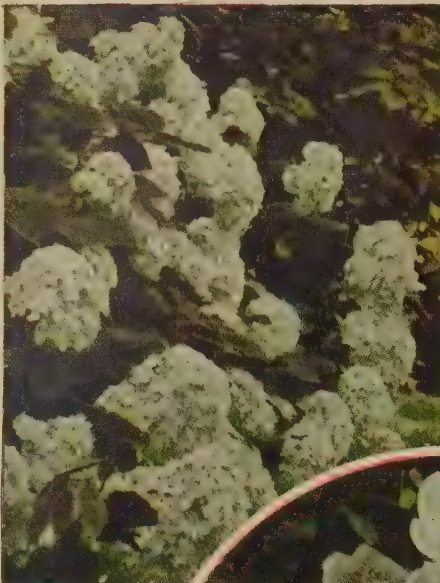
Hydrangea arborescens grandiflora. Large, round, white flower-clusters, almost everlasting, up to 5½ in. across, in Aug. Long-lived. Does well in semi-shade. Medium height, 3 to 4 ft. \$1.00 each; 3 for \$2.50.

Viburnum theiiferum. In full glory in fall and winter when purple-calyx white flowers change to clusters of bright scarlet berries in greatest profusion. Medium height. \$2.00 each; 3 for \$5.00.



Beauty Bush. One of the most beautiful of all shrubs, introduced by J. & P. in 1928. The arching branches bestow graceful cascades of thickly massed, deep pink, fragrant flowers in May. Up to 5 ft., grows even in poor soil. \$1.25 each; 3 for \$3.15.

Flowering Almond. Dainty, always cherished. Petite, pastel pink, intensely double flowers like miniature roses, in great profusion in May. Dwarf, bushy, rounded. Grows anywhere, 3 to 4 ft. tall. \$1.25 each; 3 for \$3.15.



© J. & P. CO.

Philadelphus virginialis. *Mock Orange; Sweet Syringa.* Prized, double, pure white, precious orange-blossom fragrance, exotic in evening; lovely in bouquets. Everblooming. Medium height. Excellent for screen plantings. \$1.25 each; 3 for \$3.15.



© J. & P. CO.

Burning Bush. (*Euonymus alatus*.) A gorgeous sight in fall with its strawberry-crimson foliage. Striking reddish orange berries which remain till winter. Interesting corky twigs; picturesque, spreading branches. A glorious spot of fall color. Slow-growing; up to 6 ft. \$1.50 each; 3 for \$3.75.

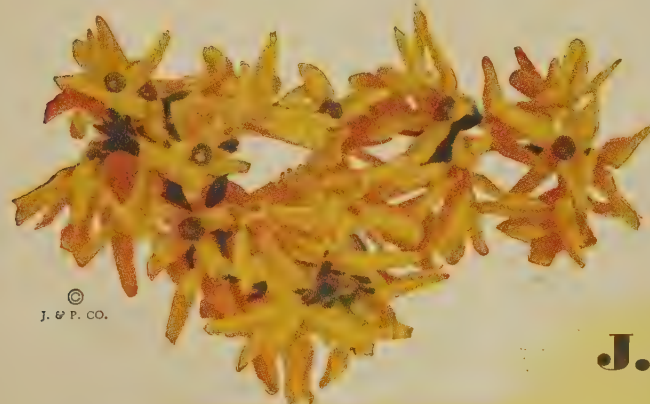


Winterberry. (*Ilex verticillata*.) In winter the brilliant red berries, symbolic of Christmas, are a real ornament to any garden or grounds. Cut some for holiday decorations from your own garden. Has ovalish, finely toothed leaves in summer. Medium height, about 5 ft. \$1.25 each; 3 for \$3.15.



© J. & P. CO.

Flowering Quince. The brilliant scarlet flowers of early spring, blooming with Forsythia. Often called "Firebush." Delightful flowers completely cover branches even ahead of foliage. Most desirable. Grows 3 to 4 ft. high. \$1.00 each; 3 for \$2.50.



© J. & P. CO.

Forsythia spectabilis. *Golden Bells* Far superior to all other Forsythias. First flowers of spring. Blooms even before snow is gone, the arching branches literally drenched with yellow. Medium height, up to 6 ft. \$1.00 each; 3 for \$2.50.



© J. & P. CO.

J. & P. FRUITS

PEACH, Elberta. Ripens around mid-Sept. Large, solid, juicy. Freestone. Flavorful yellow flesh; canning favorite. Adapts itself to all soils and climates.

PEACH, Golden Jubilee. Ripens in Aug. Sweet, golden yellow flesh. Best early yellow. Freestone; tender, juicy and sweet.

PEACH, Hale Haven. Freestone, bearing Sept. 1. Large, yellow, blushed red. Sweet flavor. Heavy producer; bears young. A favorite for freezing.

1 yr., 4-5 ft., \$1.75 each; 3 for \$4.25

PLUM, Stanley Prune. Large, juicy, very sweet, bluish purple. Fine-grained, tender. Ripens Aug.-Sept. Pleasant to eat, fine for cooking.

2 yr., 5-6 ft., \$2.25 each; 3 for \$5.50

PEAR, Bartlett. Juicy, rich-flavored yellow fruit. Excellent quality. The best canning Pear and equally fine to eat out of hand. Ripens in Sept. Height, 20 ft.

2 yr., 5-7 ft., \$2.25 each; 3 for \$5.50

APPLE, Red Delicious. Large, dark red, with very firm, crisp, fine-grained flesh of excellent quality and flavor. Tree is very hardy, healthy and vigorous.

APPLE, McIntosh. Fine, firm, juicy, very refreshing, beautiful coloring. Ripe in Oct. Why not grow these on your own grounds and have them fresh for the family to eat? The best eating Apple known.

APPLE, Yellow Transparent. One of the best and earliest of "harvest" Apples, ripe early August.

2 yr., 5-7 ft., \$2.00 each; 3 for \$5.00

CHERRY, Black Tartarian. Large, heart-shaped, rich, juicy. Heavy crop, late June. Luscious, sugary. Best for eating. 5-7 ft., \$2.75 each; 3 for \$7.00

SOUR CHERRY, Montmorency. Firm, tender yellow flesh—real "cherry-pie" tang. Large, luscious, juicy red fruit. Sure bearer. Ripens early July.

2 yr., 5-7 ft., \$2.25 each; 3 for \$5.75

RASPBERRY, Indian Summer. First crop in June; second crop starts in Sept., continuing till freezing. Vigorous, hardy, bears heavily. Finest everbearing red Raspberry. Large berries. Sweetish-tangy taste. 6 plants for \$2.50; 12 for \$4.50.

RASPBERRY, Latham Red. Enormous crops from late June till mid-July. Delicious fresh or canned. Giant berries, some fully an inch long. For size, heavy bearing, and taste, Latham Red is most popular red Raspberry. 6 plants for \$2.00; 12 for \$3.50.

RASPBERRY, Cumberland Black. Remarkably firm berries, sometimes 7/8 in. in diameter. Largest black, wonderfully flavored. Introduced by J. & P. Ripens early July. 6 plants for \$2.00; 12 for \$3.50.

GRAPE, Fredonia. Rich, deep blue-black; prized for the home garden. Two weeks earlier than Concord. Strong grower, generous with large bunches.

75c each; 3 for \$2.00; 12 for \$7.50

From

PLACE
STAMP
HERE

Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS

NEWARK,

NEW YORK STATE

*The Rose Capital
of America*

FOR VICTORY



**BUY
UNITED
STATES
WAR SAVINGS
BONDS
AND STAMPS**

PRINTED IN U. S. A.

From

PLACE
STAMP
HERE

Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS

NEWARK,

NEW YORK STATE

*The Rose Capital
of America*

PRINTED IN U. S. A.

Special Christmas Gift Order Blank

for
Modern Rose Plants

(to be shipped in the Spring)
and

Free **TOKEN-ROSE SOUVENIR**
(to be sent at Christmastime)

Here is a unique way to say "Merry Christmas" to your friends! We send them the Token-Rose Souvenir at Christmas—and then the Rose Plants at Spring planting time (as explained on other side of this Order Blank). All you have to do is order any of the groups shown at right, and fill in the blanks below. OR, YOU MAY CHOOSE FROM ANY PLANTS OR GROUPS IN THE CATALOGUE, OR, IF YOU PREFER YOUR FRIENDS TO MAKE THEIR OWN SELECTION OF PLANTS, SIMPLY INDICATE THE AMOUNTS OF YOUR GIFTS. (Each gift must be for at least \$1.50).

● Please Mail Christmas Orders
AS SOON AS POSSIBLE!

Here Are Some Suggestions:

| | |
|---|--------|
| X-80—1 Hybrid Tea—Crimson Glory, most popular red Hybrid Tea..... | \$1.50 |
| X-81—1 Hybrid Tea—Peace—All-America Selection for 1946—interesting yellow..... | \$2.50 |
| X-82—1 Hybrid Tea—Ernie Pyle—remarkably large pink Hybrid Tea..... | \$2.00 |
| X-83—2 Hybrid Teas—1 Eclipse, excellent yellow 1 Hector Deane, warm carmine..... | \$3.00 |
| X-84—4 Hybrid Teas—Peace, Crimson Glory, Ernie Pyle, Neige Parfum yellow, crimson, pink, white..... | \$7.50 |
| X-85—3 Floribundas—Betty Prior, Summer Snow, Pink Bountiful single pink, white, double pink..... | \$3.75 |
| X-86—1 Tree Rose—Crimson Glory—popular red in tree rose form..... | \$5.00 |
| X-87—2 Tree Roses—Crimson Glory—red, and Eclipse, yellow..... | \$9.50 |
| X-88—1 Climber—Blaze—most popular red climber..... | \$1.50 |
| X-89—6 Everblooming perennials—Purple Heart Viola, purple flowers all season..... | \$4.25 |

Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS
Newark, New York

Please send, FREE, the token-rose souvenir package and holiday greeting to the names and addresses below, on or before December 15th.

Enclosed is \$.....

My Name.....
(Please Print)
Street.....
City..... State.....

SEND YOUR ORDER BEFORE DEC. 10th

Please Print Names and Addresses
of Your Friends as Clearly
as Possible!

| | |
|-----------|--------------------|
| GROUP NO. | Name..... |
| | Street..... |
| | P. O. & State..... |
| GROUP NO. | Name..... |
| | Street..... |
| | P. O. & State..... |

| | |
|-----------|--------------------|
| GROUP NO. | Name..... |
| | Street..... |
| | P. O. & State..... |
| GROUP NO. | Name..... |
| | Street..... |
| | P. O. & State..... |
| GROUP NO. | Name..... |
| | Street..... |
| | P. O. & State..... |

● Be Sure to Fill In above, the Name and Complete Address of Each Friend for Whom You Order, to Avoid Delay in Delivery of Your Gifts

Free

TO YOUR FRIENDS AT CHRISTMAS - THIS LOVELY TOKEN-ROSE SOUVENIR

GIVEN WITH EACH ORDER OF

Christmas Gift

Rose Plants

Just pick out the groups you would like to give — and we will send them to your friends at Spring planting time. At CHRISTMAS TIME we will send each of them, FREE, this exquisite handmade rose (in a lovely



transparent "showcase" container, as shown here) WITH a holiday greeting card — as a TOKEN of the real rose plants they are to get as a gift from you!

HERE'S HOW IT WORKS:

1 At Christmas, your friends receive this Free Token-Rose Souvenir

Imagine the thrill your friends will get at Christmas when they receive this beautiful souvenir package! It contains not only the lovely handmade rose— but also a holiday greeting card, which

opens up into a handsome Gift Certificate. It LISTS the names of the plants you have selected (NOT THE PRICES) and states that they will be sent later, in time for Spring planting.

2 In the Spring, at planting time, they receive your Gift of the plants you have chosen

Your gift plants are carefully wrapped and racked (as shown here) and shipped postpaid to your friends at proper Spring planting time. They are in perfect condition, ready to start growing as soon as they are planted.

Remember, J. & P. Plants are guaranteed to live and bloom!

Your "Gift of Roses" is truly a different, unique holiday remembrance that your friends will treasure for years!

3 Summer and Fall, year after year, the glorious blooms are a constant reminder of your gift

The J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. There is

no more thoughtful, no more delightful way to say "Merry Christmas."

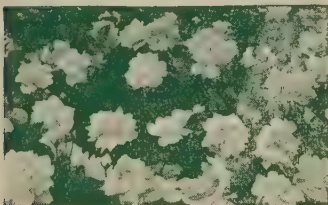
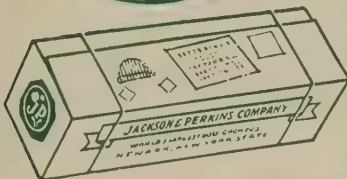
HOW TO ORDER

Simply make your selection of groups on the other side of this page. Or, if you prefer, you may choose ANY plant or groups listed in the catalog. However, on this free offer, each

gift order must be for at least \$1.50. Or you may simply indicate the amounts, and your friends will then make their own selections from the J. & P. Catalog we shall send them.

Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS
Newark, New York — The Rose Capital of America



USE ORDER BLANK

On Other Side

Mail To J. & P. As Early
As Possible

(Not later than Dec. 10th)

Please Read Following When You Order!

Shipping Dates
We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

How to Send Remittance
The best way to send payment is by check, U. S. Postal notes, or by post office or express money order. We cannot assume any responsibility for cash or stamps which are not sent by registered mail.

Items Not Listed
Any variety of Roses, Perennials, or other material which is not listed on the order blank or in the catalog is unavailable for the current season. If you want a variety which is not listed, write us about it on a separate piece of paper. We will gladly advise how soon it will be available.

Order Changes
Please do not ask us to make changes on this order once you mail it to us. With thousands of orders being handled during the busy season, it is impractical to locate individual orders for changes. Much as we want to accommodate our customers, it is impossible to locate orders when thousands of them are being filled every day.

Jackson & Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name _____ Date _____
(Please Print Name and Address)

Street (or R. D.) _____

City _____ Zone No. _____ State _____

Express Office _____
(If different from P. O.)

SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed
\$ _____
Check Money Order

ORDER BLANK
FOR USE ONLY IN FALL 1946

DO NOT WRITE IN THIS SPACE

Order Early

All prices include packing and pre-paid delivery to you. Send remittance in full with your order. We do not ship C.O.D.

| Item No. | Quantity Wanted | HYBRID TEA ROSES | TOTAL PRICE | Item No. | Quantity Wanted | UNIVERSAL FAVORITES | TOTAL PRICE | Item No. | Quantity Wanted | FLORIBUNDAS | TOTAL PRICE |
|--------------|-----------------|-----------------------|-------------|--------------|-----------------|-----------------------|--|----------|-----------------|----------------------------|-------------|
| 46 | | Alezane | | 97 | | Ami Quinard | | 100 | | A. Grille | |
| 2 | | Better Times | | 47 | | B. W. Price | | 101 | | Betty Prior | |
| 3 | | Brandywine | | 61 | | Caledonia | | 102 | | Carillon | |
| 5 | | Countess Vandal | | 62 | | Condesa de Sastago | | 103 | | Cheer | |
| 6 | | Crimson Glory | | 63 | | Christopher Stone | | 104 | | Donald Prior | |
| 7 | | Cynthia Brooke | | 88 | | Dainty Bess | | 117 | | Floradora | |
| 8 | | Dicksons Red | | 64 | | Dame Edith Helen | | 105 | | Goldilocks | |
| 9 | | Eclipse | | 68 | | Etoile de Hollande | | 106 | | Hojstein | |
| 58 | | Enchantment | | 69 | | Golden Dawn | | 108 | | Marionette | |
| 48 | | Ernie Pyle | | 52 | | Home Sweet Home | | 118 | | Magic Red | |
| 10 | | Eternal Youth | | 71 | | K. A. Viktoria | | 119 | | Mexico | |
| 11 | | Fantasia | | 72 | | McGredy's Ivory | | 120 | | Permanent Wave | |
| 12 | | Flambeau | | 73 | | McGredy's Yellow | | 109 | | Pink Bountiful | |
| 13 | | Gloaming | | 74 | | Mme. Joseph Perraud | | 110 | | Pinocchio | |
| 14 | | Greer Garson | | 91 | | Mrs. E. P. Thom | | 111 | | Rochester | |
| 49 | | Grey Pearl | | 76 | | Mrs. P. S. du Pont | | 112 | | Rose Elfe | |
| 15 | | Hector Deane | | 77 | | Mrs. Sam McGredy | | 113 | | Smiles | |
| 16 | | Horace McFarland | | 92 | | Numa Fay | | 114 | | Snowbank | |
| 17 | | K. T. Marshall | | 79 | | Pink Dawn | | 115 | | Summer Snow | |
| 19 | | Mandalay | | 80 | | Poinsettia | | 116 | | World's Fair | |
| 20 | | Mary Margaret McBride | | 81 | | President Hoover | | | | Group #396 | |
| 21 | | McGredy's Sunset | | 82 | | President Macia | | | | Group #406 | |
| 23 | | Mirandy | | 83 | | Radiance | | | | | |
| 26 | | Mme. Marie Curie | | 84 | | Red Radiance | | | | | |
| 27 | | Miss America | | 85 | | Soeur Therese | | 171 | | Anchusa Myosotidiflora | |
| 29 | | Neige Parfum | | 86 | | Talisman | | 172 | | Astilbe, Fanal | |
| 30 | | N. Chamberlain | | 95 | | The Doctor | | 333 | | Bleeding Heart | |
| 32 | | Panorama | | 96 | | Vera Allen | | 173 | | Catananche | |
| 33 | | Peace | | | | Group #486 | | 176 | | Chrys., Avalanche | |
| 54 | | Pedralbes | | | | Group #496 | | 177 | | Chrys., Burgundy | |
| 35 | | Rex Anderson | | | | Group #506 | | 235 | | Chrys., Chippewa | |
| 36 | | Rome Glory | | | | Group #516 | | 228 | | Chrys., Eugene A. Wander | |
| 39 | | Rose Bampton | | | | | | 178 | | Chrys., Lavender Lady | |
| 38 | | Rose D'Or | 140 | | | CLIMBERS | | 181 | | Chrys., Mrs. P. S. du Pont | |
| 59 | | Rubaiyat | 157 | | | Blaze | | 182 | | Chrys., Red Velvet | |
| 40 | | Saturnia | 141 | | | Clbg. Crimson Glory | | 188 | | Delph., Debutante | |
| 41 | | Signora | 142 | | | Clbg. Summer Snow | | 189 | | Delph., Delightful | |
| 42 | | Sonata | 158 | | | Clbg. World's Fair | | 190 | | Delph., Desirable | |
| 57 | | Waves | 144 | | | Clbg. American Beauty | | 191 | | Delph., Divine | |
| 44 | | White Briarcliff | 145 | | | Dr. J. H. Nicolas | | 192 | | Delph., Enchantment | |
| 45 | | Zulu Queen | 147 | | | Doublons | | 334 | | Funkia Subcordata Alba | |
| | | Group #456 | 148 | | | June Morn | | 193 | | Gypsophila, Rosy Veil | |
| | | Group #466 | 149 | | | King Midas | | 196 | | Lythrum, The Beacon | |
| | | Group #476 | 150 | | | Mercedes Gallard | | 337 | | Lythrum, Morden's Pink | |
| | | Group #416 | 151 | | | New Dawn | | | | | |
| | | Group #426 | 159 | | | Paul's Scarlet | | | | | |
| | | Group #436 | 155 | | | Primrose | | | | | |
| | | Group #446 | | | | Torch | | | | | |
| TOTAL | | | | TOTAL | | | TOTAL AMT. FOR THIS PAGE \$ _____ | | | | |

CONTINUED ON OTHER SIDE →

| Item No. | Quantity Wanted | PERENNIALS, Cont'd | TOTAL PRICE |
|-------------------------|-----------------|--------------------------|-------------|
| 197 | | Pachysandra Terminalis | |
| 198 | | Phlox, Apple Blossom | |
| 199 | | Phlox, Blue Boy | |
| 200 | | Phlox, Charles Curtis | |
| 201 | | Phlox, Fairy King | |
| 344 | | Phlox, Harvest Fire | |
| 202 | | Phlox, Mikado | |
| 203 | | Phlox, Miss Lingard | |
| 205 | | Phlox, Salmon Beauty | |
| 206 | | Phlox, San Antonio | |
| 208 | | Polemonium, Blue Pearl | |
| 347 | | Primula Veris Colossus | |
| 209 | | Sedum Spect., Brilliant | |
| 210 | | Stokesia, Lavender Queen | |
| 213 | | Violet, Royal Robe | |
| 212 | | Vinca Minor, Bowles Var. | |
| 358 | | Viola, Purple Heart | |
| | | Group #526—Mums | |
| | | Group #536—Delphinium | |
| | | Group #546—Delphinium | |
| | | Group #556—Phlox | |
| FLOWERING SHRUBS | | | |
| 295 | | Beauty Bush | |
| 296 | | Burning Bush | |
| 297 | | Flowering Almond | |
| 298 | | Flowering Quince | |
| 299 | | Forsythia Spectabilis | |
| 300 | | Hydrangea, A. G. | |
| 301 | | Winterbury, Ilex Vert. | |
| 306 | | Philadelphus Virginal | |
| 303 | | Viburnum Theifera | |
| LILACS | | | |
| 321 | | Blue, Single | |
| 322 | | Blue, Double | |
| 323 | | Lilac, Single | |
| 324 | | Lilac, Double | |
| 325 | | Purple, Single | |
| 326 | | Purple, Double | |
| 329 | | Pink, Single | |
| 330 | | Pink, Double | |
| 331 | | White, Single | |
| 332 | | White, Double | |
| 309 | | Red, Single | |
| | | Group #588 | |
| FRUITS | | | |
| 240 | | Apple, Red Delicious | |
| 241 | | Apple, McIntosh | |
| 243 | | Apple, Yellow Trans. | |
| 245 | | Peach, Elberta | |
| 246 | | Peach, Hale Haven | |
| 248 | | Peach, Golden Jubilee | |
| 249 | | Cherry, Black Tartarian | |
| 252 | | Cherry, Montmorency | |
| 253 | | Plum, Stanley | |
| 256 | | Rasp., Indian Summer | |
| 257 | | Rasp., Latham Red | |
| 258 | | Rasp., Cumberland Black | |
| 259 | | Pear, Bartlett | |
| 264 | | Grape, Fredonia | |

THESE USEFUL ACCESSORIES MAKE WELCOME

Christmas Gifts

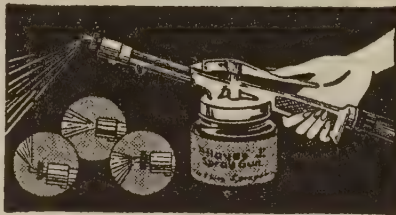
Let us send them to your gardening friends at Christmas time

Simply pick the gifts you want to give, and we will send them to your friends with an attractive Holiday Greeting card bearing your name.

Be sure to indicate below your own name and the name and complete address of your friend to whom the gift is to be sent.

| Friend's name here | Items | Your name here |
|--------------------|-------|----------------|
| Name _____ | _____ | Name _____ |
| Street _____ | _____ | Street _____ |
| City _____ | _____ | City _____ |
| State _____ | _____ | State _____ |

THREE EXCELLENT SPRAYERS



HAYES JR.

HAYES JR. (left)

All-purpose Sprayer makes 3 gallons of mixed spray material at a time. Sprays liquids and most wettable powders up, down, sideways. Light, easy to use. Just attach to garden hose, turn on the hydrant, lightly press the conveniently long lever—and HAYES JR. sprays! Operates on water pressure from 30 to 175 pounds.

\$5.95



HAYES-ETTE

A compact, little bantamweight. Simply attach to garden hose, lightly press the new No-Leak Thumb Button—that's all! Capacity 1½ gallons of mixed spray material. Sprays all modern liquid spray materials free from soaps.

\$2.95

HARCO SPRAYER (right)

The easy-to-use Sprayer you have long wanted! With improved, easy-cleaning nozzle assuring perfect spray. Long hose and extension rod reach under side of foliage and far sides of plants. Glass jar holds ideal portions for home garden. Pumps easily with one hand. Best when used with liquid spray materials.

\$2.35



HARCO

TWO EASY WAYS TO WATER



THE WATER WAND (left)—A practical irrigating tool that makes watering a pleasure. Weighs just 1 lb.; 52 in. long. Directs a gentle flow of water—of full pipe volume—underneath foliage and to back of flower-beds, to soak deep around roots. No splashing over leaves and blossoms—no waste of water. Does not wash top soil nor uncover roots. Encourages deep, sturdy roots.

\$3.00

THE SOIL-SOAKER (right)—Like all-night rain, the water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 18-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on water, let it go! Fine for lawns, too.

\$1.90



FLORALIFE

1 Packet Treats
2 Quarts of Water

You might as well have several extra days of life for the Modern Roses and Perennial Flowers you cut for bouquets and arrangements—also those that come from the florists. Floralife helps keep their beauty days longer—and you do not have to change the water at all!

The Gift Box

Only **\$1**

SAVE 50c

(Contains 15 10c pkts.)

ACCESSORIES

| | |
|-------------------------|---------|
| Hayes Jr. Sprayer..... | @\$5.95 |
| Hayes-ette Sprayer..... | @\$2.95 |
| Harco Sprayer..... | @\$2.35 |
| Water Wand..... | @\$3.00 |
| Soil-Soaker..... | @\$1.90 |
| Floralife..... | @\$1.00 |

TOTAL \$

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

Rose Capital of America

Total for this page - _____

Total from other side _____

TOTAL ENCLOSED - \$ _____

**Please Read
Following
When You
Order!**

Jackson & Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

**ORDER BLANK
FOR USE ONLY IN FALL 1946**

DO NOT WRITE IN THIS SPACE

Shipping Dates

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

How to Send Remittance

The best way to send payment is by check, U. S. Postal notes, or by post office or express money order. We cannot assume any responsibility for cash or stamps which are not sent by registered mail.

Items Not Listed

Any variety of Roses, Perennials, or other material which is not listed on the order blank or in the catalog is unavailable for the current season. If you want a variety which is not listed, write us about it on a separate piece of paper. We will gladly advise how soon it will be available.

Order Changes

Please do not ask us to make changes on this order once you mail it to us. With thousands of orders being handled during the busy season, it is impractical to locate individual orders for changes. Much as we want to accommodate our customers, it is impossible to locate orders when thousands of them are being filled every day.

Name _____ Date _____
(Please Print Name and Address)

Street (or R. D.) _____

City _____ Zone No. _____ State _____

Express Office _____
(If different from P. O.)

Amount Enclosed
\$ _____
Check Money Order

SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Order Early

All prices include packing and pre-paid delivery to you. Send remittance in full with your order. We do not ship C.O.D.

| Item No. | Quantity Wanted | HYBRID TEA ROSES | TOTAL PRICE | Item No. | Quantity Wanted | UNIVERSAL FAVORITES | TOTAL PRICE | Item No. | Quantity Wanted | FLORIBUNDAS | TOTAL PRICE | |
|--------------|-----------------|-----------------------|-------------|--------------|-----------------|-----------------------|-------------|--|-----------------|---|-------------|--|
| 46 | | Alezane | | 97 | | Ami Quinard | | 100 | | A. Grille | | |
| 2 | | Better Times | | 47 | | B. W. Price | | 101 | | Betty Prior | | |
| 3 | | Brandywine | | 61 | | Caledonia | | 102 | | Carillon | | |
| 5 | | Countess Vandal | | 62 | | Condesa de Sastago | | 103 | | Cheer | | |
| 6 | | Crimson Glory | | 63 | | Christopher Stone | | 104 | | Donald Prior | | |
| 7 | | Cynthia Brooke | | 88 | | Dainty Bess | | 117 | | Floradora | | |
| 8 | | Dicksons Red | | 64 | | Dame Edith Helen | | 105 | | Goldilocks | | |
| 9 | | Eclipse | | 68 | | Etoile de Hollande | | 106 | | Holstein | | |
| 58 | | Enchantment | | 69 | | Golden Dawn | | 108 | | Marionette | | |
| 48 | | Ernie Pyle | | 52 | | Home Sweet Home | | 118 | | Magic Red | | |
| 10 | | Eternal Youth | | 71 | | K. A. Viktoria | | 119 | | Mexico | | |
| 11 | | Fantasia | | 72 | | McGredy's Ivory | | 120 | | Permanent Wave | | |
| 12 | | Flambeau | | 73 | | McGredy's Yellow | | 109 | | Pink Bountiful | | |
| 13 | | Gloaming | | 74 | | Mme. Joseph Feraud | | 110 | | Pinocchio | | |
| 14 | | Greer Garson | | 91 | | Mrs. E. P. Thom | | 111 | | Rochester | | |
| 49 | | Grey Pearl | | 76 | | Mrs. P. S. du Pont | | 112 | | Rose Elfe | | |
| 15 | | Hector Deane | | 77 | | Mrs. Sam McGredy | | 113 | | Smiles | | |
| 16 | | Horace McFarland | | 92 | | Numa Fay | | 114 | | Snowbank | | |
| 17 | | K. T. Marshall | | 79 | | Pink Dawn | | 115 | | Summer Snow | | |
| 19 | | Mandalay | | 80 | | Poinsettia | | 116 | | World's Fair | | |
| 20 | | Mary Margaret McBride | | 81 | | President Hoover | | | | Group #396 | | |
| 21 | | McGredy's Sunset | | 82 | | President Macia | | | | Group #406 | | |
| 23 | | Mirandy | | 83 | | Radiance | | | | | | |
| 26 | | Mme. Marie Curie | | 84 | | Red Radiance | | | | | | |
| 27 | | Miss America | | 85 | | Soeur Therese | | 171 | | PERENNIALS <small>(Not shipped west of Denver)</small> | | |
| 29 | | Neige Parfum | | 86 | | Talisman | | 172 | | Anchusa Myosotidiflora | | |
| 30 | | N. Chamberlain | | 95 | | The Doctor | | 333 | | Astilbe, Fanal | | |
| 32 | | Panorama | | 96 | | Vera Allen | | 173 | | Bleeding Heart | | |
| 33 | | Peace | | | | Group #486 | | 176 | | Catananche | | |
| 54 | | Pedralbes | | | | Group #496 | | 177 | | Chrys., Avalanche | | |
| 35 | | Rex Anderson | | | | Group #506 | | 235 | | Chrys., Burgundy | | |
| 36 | | Rome Glory | | | | Group #516 | | 228 | | Chrys., Chippewa | | |
| 39 | | Rose Bampton | | | | | | 178 | | Chrys., Eugene A. Wander | | |
| 38 | | Rose D'Or | 140 | | | CLIMBERS | | 181 | | Chrys., Lavender Lady | | |
| 59 | | Rubaiyat | 157 | | | Blaze | | 182 | | Chrys., Mrs. P. S. du Pont | | |
| 40 | | Saturnia | 141 | | | Clbg. Crimson Glory | | 188 | | Chrys., Red Velvet | | |
| 41 | | Signora | 142 | | | Clbg. Summer Snow | | 189 | | Delph., Debutante | | |
| 42 | | Sonata | 158 | | | Clbg. World's Fair | | 190 | | Delph., Delightful | | |
| 57 | | Waves | 144 | | | Clbg. American Beauty | | 191 | | Delph., Desirable | | |
| 44 | | White Briarcliff | 145 | | | Dr. J. H. Nicolas | | 192 | | Delph., Divine | | |
| 45 | | Zulu Queen | 147 | | | Doubloons | | 334 | | Delph., Enchantment | | |
| | | Group #456 | 148 | | | June Morn | | 193 | | Funkia Subcordata Alba | | |
| | | Group #466 | 149 | | | King Midas | | 196 | | Gypsophila, Rosy Veil | | |
| | | Group #476 | 150 | | | Mercedes Gallard | | 337 | | Lythrum, The Beacon | | |
| | | Group #416 | 151 | | | New Dawn | | | | Lythrum, Morden's Pink | | |
| | | Group #426 | 159 | | | Paul's Scarlet | | | | | | |
| | | Group #436 | 155 | | | Primrose | | | | | | |
| | | Group #446 | | | | Torch | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL AMT. FOR THIS PAGE \$ _____ | | | | |

CONTINUED ON OTHER SIDE →

| Item No. | Quantity Wanted | PERENNIALS, Cont'd | TOTAL PRICE |
|-------------------------|-----------------|--------------------------|-------------|
| 197 | | Pachysandra Terminalis | |
| 198 | | Phlox, Apple Blossom | |
| 199 | | Phlox, Blue Boy | |
| 200 | | Phlox, Charles Curtis | |
| 201 | | Phlox, Fairy King | |
| 344 | | Phlox, Harvest Fire | |
| 202 | | Phlox, Mikado | |
| 203 | | Phlox, Miss Lingard | |
| 205 | | Phlox, Salmon Beauty | |
| 206 | | Phlox, San Antonio | |
| 208 | | Polemonium, Blue Pearl | |
| 347 | | Primula Veris Colossus | |
| 209 | | Sedum Spect., Brilliant | |
| 210 | | Stokesia, Lavender Queen | |
| 213 | | Violet, Royal Robe | |
| 212 | | Vinca Minor, Bowles Var. | |
| 358 | | Viola, Purple Heart | |
| | | Group #526—Mums | |
| | | Group #536—Delphinium | |
| | | Group #546—Delphinium | |
| | | Group #556—Phlox | |
| FLOWERING SHRUBS | | | |
| 295 | | Beauty Bush | |
| 296 | | Burning Bush | |
| 297 | | Flowering Almond | |
| 298 | | Flowering Quince | |
| 299 | | Forsythia Spectabilis | |
| 300 | | Hydrangea, A. G. | |
| 301 | | Winterbury, Ilex Vert. | |
| 306 | | Philadelphus Virginal | |
| 303 | | Viburnum Theifera | |
| LILACS | | | |
| 321 | | Blue, Single | |
| 322 | | Blue, Double | |
| 323 | | Lilac, Single | |
| 324 | | Lilac, Double | |
| 325 | | Purple, Single | |
| 326 | | Purple, Double | |
| 329 | | Pink, Single | |
| 330 | | Pink, Double | |
| 331 | | White, Single | |
| 332 | | White, Double | |
| 309 | | Red, Single | |
| | | Group #586 | |
| FRUITS | | | |
| 240 | | Apple, Red Delicious | |
| 241 | | Apple, McIntosh | |
| 243 | | Apple, Yellow Trans. | |
| 245 | | Peach, Elberta | |
| 246 | | Peach, Hale Haven | |
| 248 | | Peach, Golden Jubilee | |
| 249 | | Cherry, Black Tartarian | |
| 252 | | Cherry, Montmorency | |
| 253 | | Plum, Stanley | |
| 256 | | Rasp., Indian Summer | |
| 257 | | Rasp., Latham Red | |
| 258 | | Rasp., Cumberland Black | |
| 259 | | Pear, Bartlett | |
| 264 | | Grape, Fredonia | |

THESE USEFUL ACCESSORIES MAKE WELCOME

Christmas Gifts

Let us send them to your gardening friends at Christmas time

Simply pick the gifts you want to give, and we will send them to your friends with an attractive Holiday Greeting card bearing your name.

Be sure to indicate below your own name and the name and complete address of your friend to whom the gift is to be sent.

Friend's name here

Items

Your name here

Name _____

Name _____

Street _____

Street _____

City _____

City _____

State _____

State _____

THREE EXCELLENT SPRAYERS



HAYES JR.

HAYES JR. (left)

All-purpose Sprayer makes 3 gallons of mixed spray material at a time. Sprays liquids and most wettable powders up, down, sidewise. Light, easy to use. Just attach to garden hose, turn on the hydrant, lightly press the conveniently long lever—and HAYES JR. sprays! Operates on water pressure from \$5.95 30 to 175 pounds.



HAYES-ETTE

A compact, little bantamweight. Simply attach to garden hose, lightly press the new No-Leak Thumb Button—that's all! Capacity 1½ gallons of mixed spray material. Sprays all modern liquid spray materials free from soaps. \$2.95

HARCO SPRAYER (right)

The easy-to-use Sprayer you have long wanted! With improved, easy-cleaning nozzle assuring perfect spray. Long hose and extension rod reach under side of foliage and far sides of plants. Glass jar holds ideal portions for home garden. Pumps easily with one hand. Best when used with liquid spray materials. \$2.35



HARCO

TWO EASY WAYS TO WATER



THE WATER WAND (left)—A practical irrigating tool that makes watering a pleasure. Weighs just 1 lb.; 52 in. long. Directs a gentle flow of water—of full pipe volume—underneath foliage and to back of flower-beds, to soak deep around roots. No splashing over leaves and blossoms—no waste of water. Does not wash top soil nor uncover roots. Encourages deep, sturdy roots. \$3.00

THE SOIL-SOAKER (right)—Like all-night rain, the water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 18-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on water, let it go! Fine for lawns, too. \$1.90



FLORALIFE

1 Packet Treats
2 Quarts of Water

You might as well have several extra days of life for the Modern Roses and Perennial Flowers you cut for bouquets and arrangements—also those that come from the florists. Floralife helps keep their beauty days longer—and you do not have to change the water at all!

The Gift Box

Only \$1

SAVE 50c

(Contains 15 10c pkts.)

ACCESSORIES

Hayes Jr. Sprayer..... @ \$5.95

Hayes-ette Sprayer..... @ \$2.95

Harco Sprayer..... @ \$2.35

Water Wand..... @ \$3.00

Soil-Soaker..... @ \$1.90

Floralife..... @ \$1.00

TOTAL \$

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

Rose Capital of America

Total for this page -

Total from other side

TOTAL ENCLOSED - \$



Modern LILACS

FALL IS THE TIME TO PLANT LILACS



These gorgeous French Hybrids far surpass all others. We offer the best varieties . . . selected for larger florets, richer colors, broader spikes, more to a cluster. Every variety shipped to you is *faster-growing* and *younger-blooming*. Fragrant beyond description, they will make your garden and home more attractive and colorful.

Plant them this fall and enjoy the first rich display of bloom in your garden next spring. Every bush fully guaranteed to live and bloom in your garden.

© J. & P. CO.

Start Blooming Next Year!

Right in the nursery rows thousands of these plants have set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have *plenty* the following year, and *every year!* Carefully grown the longer "own-root" way at higher cost, for infinite long life, rapid growth and every-year bloom. Strong 3-yr. plants with heavy roots, worth ten times as much as old-fashioned kinds. Shipped prepaid.

6 Supremely Lovely Colors

Every one of the Lilacs we have for 1946 is a superior variety. But no variety is in sufficient quantity to offer by name. So please order by color and whether single or double.

- BLUE. Single or Double.
- LILAC. Single or Double.
- PURPLE. Single or Double.
- RED. Single only.
- WHITE. Single or Double.
- PINK. Single or Double.

Strong 3-yr. plants, \$2.50 each; any 3 for \$6.25

Group #586. 5 plants; all double. **\$10.50**
One each pink, blue, lilac, purple and white. 5 plants (value \$12.50)

Free to your friends at Christmas ... this beautiful Token-Rose Souvenir given with each Gift Order

Christmas Gifts *Supreme!*

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

At Christmas, your friends will receive this

Free Token-Rose Souvenir

In the spring, at planting time, they receive your gift of any plants you have chosen



HERE ARE SOME SUGGESTIONS:

- X-80—1 Hybrid Tea—Crimson Glory, most popular red Hybrid Tea. (see p. 16). **\$1.50**
- X-81—1 Hybrid Tea—Peace, All-America Selection for 1946, yellow (see p. 9). **2.50**
- X-82—1 Hybrid Tea—Ernie Pyle, remarkably large pink Hybrid Tea. (see p. 9) . . . **2.00**
- X-83—2 Hybrid Teas—1 Eclipse, excellent yellow (see p. 11) . . . **3.00**
1 Hector Deane, carmine (see p. 11).
- X-84—4 Hybrid Teas—Peace, Crimson Glory, Ernie Pyle, Neige Parfum, yellow, crimson, pink, white (pp. 9, 16, 9, 14) **7.50**
- X-85—3 Floribundas—Betty Prior, Summer Snow, Pink Bountiful, single pink, white, double pink (see pp. 6, 8, 3) . . . **3.75**
- X-86—1 Tree Rose—Crimson Glory, popular red in Tree Rose form. **5.00**
- X-87—2 Tree Roses—Crimson Glory, red, and Eclipse, yellow. **9.50**
- X-88—1 Climber—Blaze, most popular red Climber. **1.50**
- X-89—6 Everblooming Perennials—Purple Heart Viola, purple flowers all season (see below) **4.25**

Send "Roses for Remembrance"! There is no more delightful, more thoughtful way to say "Merry Christmas" to your friends and loved ones.

A Unique Gift Your Friends Will Cherish for Years!

Imagine the thrill these gifts will bring! Not only at Christmas-time, when your friends and loved ones will receive their beautiful Token-Rose—but also in the spring, when the Rose plants themselves will be sent, all ready to grow. And year after year, the gorgeous blooms will be lasting reminders of your gifts.

Here's All You Have To Do:

1. Make your selection of gift plants from the favorites listed at the left. Or, if you prefer, choose any plants or groups listed in the catalog. On this free offer, each gift order must be for at least \$1.50.
2. Fill out NOW the special Christmas Order Blank enclosed with this catalog.

3. Just before Christmas we will send out the free souvenir packages, each containing the beautiful handmade Token-Rose, together with a holiday greeting card. As shown at the left, the greeting card opens up to form a handsome holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.

4. In the spring, at the proper planting time, we will send the plants out postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And year after year they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas-time.



ORDER EARLY

This J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However, to make sure that you are not disappointed, please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY!

Please Use Special Christmas Order Blank Enclosed—Additional Gift Blanks Will Be Sent Gladly on Request

★ A Giant Violet.
Not a Pansy



Plant Patent No. 671

UNLIMITED USES

- Beds
- Perennial Borders
- Bank Facings
- Edgings
- Accent for base of hedges
- Rock-Gardens
- Window Boxes
- Flower Pots

A New Everblooming Perennial

Viola Purple Heart

Flowers Year After Year from Spring Till Snow Flies

Purple Heart Viola is sweeping across the gardens of America like wild fire. They are so easy to grow, demand little care. Truly an everblooming perennial that will blossom profusely from spring till snow flies year in and year out. Huge velvety deep violet-blue flowers as large as 3 inches across on stems 7 to 8 inches long. Every plant will spread into a broad low mass of constant color.

ONLY 85c EACH POSTPAID

3 for \$2.25; 6 for \$4.25; 12 for \$8.00; 100 for \$64.00

Jackson & Perkins Co.

World's Largest Rose Growers