

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

We are not issuing the usual illustrated booklet this season. Material for an attractive and not available.

RECEIVED
U.S. Department of Agriculture

CONTRACT PRICE LIST

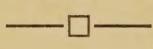
EFFECTIVE JANUARY 1st. TO APRIL 1st.

H. M. Taylor, Seedsman,
Incorporated

FOR MORE THAN HALF A CENTURY
Contract Growers of

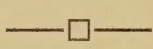
**SUPERIOR
WATERMELON
SEED**

WHOLESALE ONLY



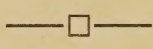
PRICES F.O.B. QUINCY, FLORIDA

Bags Extra at Cost or May Be
Supplied By Purchaser

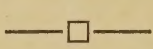


TERMS:

Where credit standing is satisfactory 60 days net. If invoice is paid within fifteen days from date of shipment, 2% discount will be allowed.



We solicit the business of reputable Seedsmen on the merit of the seed we grow, the services we render, the ethics we observe, and the integrity of our dealings.



H. M. Taylor, Seedsman,
Incorporated

QUINCY, FLORIDA

Please Read Carefully

On the opposite pages we list forty-three varieties of Watermelon which we will grow for seed during the current year, with prices for seed.

This list includes the best of all established varieties, and recent introductions.

There are other good varieties, but in no way superior to those listed. Where the trade demands render it necessary we will grow them at comparable prices.

Our planting stocks of the well-established popular varieties have a background of many years careful breeding and selection for uniformity, productiveness, hardiness and vigor of vine growth, with special emphasis on quality of fruit produced.

We obtain the best possible planting Stocks of new introductions. Our Blacklee Stocks come direct from Florida Experiment Station, our Darlington Stocks from the originator.

There has been a sharp advance in all production and operating costs since January 1945. Shortage of farm labor has been relieved very little by termination of the war, and farm wages have advanced fifty per cent. Essential supplies and replacements are very difficult to obtain when needed, and at much higher prices than a year ago. All this would warrant higher prices for the seed we grow. However, we recognize the obligation to share with all patriotic business in sincere efforts to curb further inflation, and have therefore practically duplicated last year's prices.

CONTRACT PRICE LIST
WATERMELON SEED 1946
WHOLESALE ONLY

Arnold Gray	60c
Alabama Sweet	50c
Black Diamond	85c
Blue Watson	60c
Burrell's Grey	\$1.00
Bradford	50c
Chilean Black	70c
Coles Early	50c
Cuban Queen B. S.	50c
Dale	50c
Darlington	\$1.50
Dixie Queen	90c
Dude Creek	60c
Early Kansas	60c
Early Market Queen	\$1.00
Excel White Seed	55c
Florida Favorite	50c
Florida Giant	85c
Fordhook Early	75c
Garrison	\$1.50
Golden Honey L. L.	65c
Greystone	\$1.00
Grey Jacket	60c
Halbert's Honey	50c
Irish Grey	60c
Ice Cream Peerless	60c
Kleckly Sweet	50c
Klondike B. S.	80c
Klondike Striped	80c
Mountain Hoosier	80c
Northern Sweet	60c
Early Canada	90c
Perfection	50c
Rattlesnake	50c
Stone Mountain	52c
Sweetheart	45c
Smith-Cletex	65c
Schochler	90c
Texas Sweet	\$1.00
Thurmond's Gray	55c
Tom Watson (H. M. T.) ..	50c
Wondermelon	50c
Winona	75c
Winter Queen	70c

Important!

WILT RESISTANT VARIETIES

* * * * *

Blacklee	\$1.25
Georgia Wilt Resistant	80c
Hawkesberry	62c
Kleckly No. 6	60c
Klondike R. 7	80c
Leesburg	60c
Stone Mt. No. 5	60c

It is well established that unless foundation Stocks of Wilt Resistant varieties are renewed from selected melons grown to perfection under severe Wilt conditions, their resistant character diminishes, and may be entirely lost. Such foundation stocks may be increased for adequate commercial planting requirements, to third generation. The seed we supply the trade is second or third generation from seed taken from selected melons from healthy vines, grown on soil so heavily inoculated with Wilt germs that check rows of staple varieties alternating with Resistant varieties failed to mature a single melon.

Certified Seed

Certified Seed of popular varieties packed and sealed in attractive one pound bags at an advance of 40c per pound over list prices.

THE NEW DARLINGTON WATERMELON

Color:—

Irregular dark green stripes alternating with ivory colored stripes lightly veined with fine light green, making a greenish white stripe, contrasting with the dark green.

DARLINGTON has won top honors wherever introduced, as the choicest of all Watermelons for local markets and the "home patch." It is too tender and delicate for shipment or long hauls.

Beautiful and showy, symmetrical in shape, and of large size, DARLINGTON commands attention wherever seen.

Flesh of DARLINGTON is brilliant red, very tender and melting, almost entirely devoid of fibrous matter, wonderfully sweet and luscious, with an enticing flavor and appetizing aroma when cut. It is said to be the most easily digested of all Watermelons, and is therefore especially desirable for young children.

Seeds are few in number as compared with most varieties, and are very light in weight; almost white with occasional brownish smears.

Our planting Stocks are first years increase from introducers selected Stocks, which come absolutely true.

With us DARLINGTON has proven less susceptible to Anthrachnose than most varieties, a prolific bearer, and practically immune to sun-burn.

We unhesitatingly recommend Darlington as the best melon ever developed for home and local markets.

Be sure that you get genuine seed produced from originators stocks.

DARLINGTON, in external appearance, is almost identical with Garrison, Dude Creek, and certain other local types. But only in external appearance is there any similarity. Be sure to get the genuine!

H. M. Taylor, Seedsman, Inc.

WILT RESISTANT BLACKLEE

INTRODUCED BY US IN THE SPRING OF 1943
HAS WON A PLACE IN THE MARKETS
WHEREVER OFFERED AS THE
BEST OF ALL SHIPPING
MELONS

BLACKLEE in sweetness and flavor is superior to all other shipping melons.

BLACKLEE has the toughest rind of any melon of good eating quality. Texture of its rind is so close it will keep in good eating condition longer after being pulled than any other good melon, and reach distant markets in perfect condition.

BLACKLEE, a dark green melon of oval type, smooth and symmetrical, has the highest specific gravity of any melon.

BLACKLEE is very solid. When cut rarely shows any cavities. This solid characteristic together with tough rind enables it to stand long hauls and rough handling.

BLACKLEE has rich red flesh almost to the outer skin, and black seed—a striking and pleasing contrast of colors.

BLACKLEE is practically immune to Watermelon Wilt, is a vigorous grower, very prolific, and equal in quality of any of the more delicate varieties except DARLINGTON.

We quote from letter dated August 29th, 1945 from Edisto Experiment Station, Blackville, South Carolina: . . . "Despite a severe drouth here last Spring and a bad hail storm in June, this planting produced a good crop from which we loaded three heavy cars. These cars arrived on the market in splendid condition and brought ceiling prices. All growers who saw our **BLACKLEE** this year were favorably impressed and want to grow some next year if seed are obtainable."

