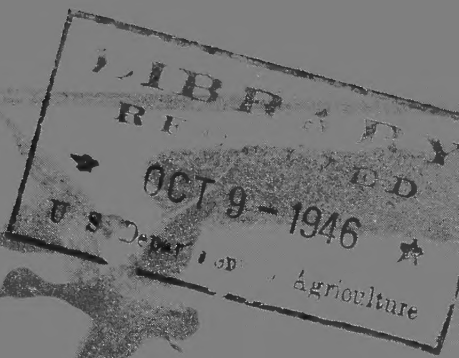


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Do not assume content reflects current scientific knowledge, policies, or practices.

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FALL PLANTINGS TO
 ATTRACT WILD DUCKS
 Fish, Furs AND Folks



TERRELL'S AQUATIC FARMS
 AND NURSERIES
 OSHKOSH, WIS., U.S.A.

ESTABLISHED 1896

How To Improve Your Outdoor Sport & Increase the Value of Your Property

Places where wild ducks, quail, pheasants and ruffed grouse are found, and where good fishing is to be had, are constantly increasing in value. Good Muskrat marshes produce as much profit as an equal acreage of the best farm land. A piece of property that is largely marsh or water, is of little value unless it harbors wild ducks, muskrats or fish. If a variety of wild ducks in large numbers are found there, each season the property is in great demand and at a good price. More than one place has been sold at a good price because of the excellent duck hunting to be had there. Such places are few and far between but we can help you make ordinary marshes and waters into such places.

The enjoyment of having good duck hunting and fishing as well as the profits and pride of owning such a place more than repays many times over, the cost of making plantings to establish the necessary feeding grounds to provide good fishing, and attract plenty of ducks.

For over 50 years we have been helping outdoorsmen all over the country to accomplish these things. May we be of service to you?

FOOD NECESSARY

To attract large numbers of wild ducks or any wildlife to your property, improve the fishing or increase the numbers of Muskrats, it is important that these creatures have suitable cover and protection from their enemies, storms, fires, etc. However, unless there is a good supply of food, you will not be able to attract and hold many, nor increase their numbers.

Terrell's prices are the same, in many cases lower than they have been for the past two years. We are out to help Uncle Sam beat inflation.

PROVIDE FOOD FOR DUCKS THIS FALL!

Plant These Legal Duck Attractions!

FEED DUCKS AT ONCE! Increase rapidly, making lots of wild and tame waterfowl food.

COONTAIL (*Ceratophyllum*)

Scatter 12 bu. per A. in 2 to 5 ft. quiet water where it will not wash out. COONTAIL is eaten by practically all Ducks and by Swans. Most productive of small forms of life for FISH FOOD of any under water plant we know. Has no roots, floats under water. Grows in either acid or hard fresh water. Stands shade. Plants: 6 Bu. (sows $\frac{1}{2}$ acre) \$18; 1 Bu. \$4.00.

STAR DUCK'S MEAT (*Lemna trisulca*)

Grows from Missouri and Ohio northward. Praised highly for duck food by the Ontario Government. Thrives either in slightly acid or hard water. Grows in somewhat alkali water in west. Ponds, flowages, and waters with rushes or fallen timber afford good anchorage to plants which float submerged and unrooted. Scatter 12 Bu. per Acre in 2 to 3 ft. quiet water. Stays green all winter. Plants: 6 Bu. (sows $\frac{1}{2}$ acre) \$18; 1 Bu. \$4.00.

SURFACE FLOATING DUCK MEAT (*Spirodela*)

Good duck and fish food for quiet waters throughout U. S. Not rooted to bottom, just floats on surface of water. Makes food at once. Grows rapidly, will provide lots of food in short time. June to Oct. delivery. Plants: 5 Bu. (Sows Acre) \$15; 1 Bu. \$4.

ELODEA (*Anacharis*)

Carp-resistant, quick-growing food for Redheads, Mallards, Widgeons, Scaups, Teals. Endorsed by "Ducks Unlimited". For hard, clear, fresh water, even if quite cold. Plants: 5 bu. (Sows $\frac{1}{2}$ Acre) \$15; 1 Bu. \$4.00.

TRUE WATER CRESS (*Nasturtium officinale*)

Delicious in salads and sandwiches. Just as good for Ducks, Fish and Muskrats as for you. Rich in vitamins which promote the breeding instinct. Plant in few inches of hard water in springs, streams or flowing wells that don't freeze in winter. Makes food all winter. Plants: Bu. \$5; 5 Bu. \$20.00.

(You may take the 5 or 6 bu. price on quantities of 3 bu. or more of any of the above items.)

WHAT TO DO IN THE FALL —
NATURE'S PLANTING TIME



TO ATTRACT WILD DUCKS, PLANT:

Giant Wild Rice Seed	Elodea
Wild Celery Seed	Water Cress Plants
Bushy Pond Plants	Wild Duck Millet
Muskgrass	Duck Potatoes
Duck's Meats	Giant Burreed
Coontail	Waterlily
Wampee Duck Corn	Pheasant Berry

TO ATTRACT WILD GEESE, PLANT:

Giant Wild Rice Seed	Wild Celery Seed
Wild Duck Millet	

TO INSURE MORE BIG, HEALTHY FISH, PLANT:

All the above plants except Giant Burreed, Pheasant berry, Wild Duck Millet, Marsh Smartweed, Wampee and Wapato.

TO ATTRACT MORE MUSKRATS, PLANT:

Giant Wild Rice Seed	Giant Burreed
Cattail Seed	Star Ducks Meat
Muskgrass	Watercress
Waterlily	Wapato (Muskrat Potato)

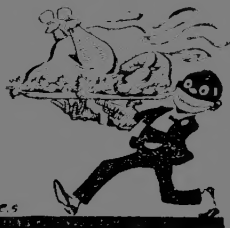
TO ATTRACT PHEASANTS, QUAIL AND RUFFED GROUSE, PLANT:

Pheasant Berry	Wild Duck Millet
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TO MAKE A GAME DINNER COMPLETE, SERVE:
TERRELL'S FANCY WILD RICE FOR TABLE USE

The Original American Health Food

First used by the American Indian and early settlers. Served today by America's finest eating places. Chock-full of health giving vitamins and minerals. Doctors, who know, are our best customers. Good any time —extra nice to serve with game or fowl. The flavor of Terrell's Wild Rice is way ahead of the usual Wild Rice on the market, so our customers say. Order some today.



B.C.S.

Prices:

1 Lb. lots (15 generous servings)	\$2.25 per Lb.
2 1/2 Lbs. or more	\$2.00 per Lb.
25 Lbs. or more	\$1.90 per Lb.

(We pay the postage)

DWARF BUSHY POND PLANT OR NAIAD (*N. flexilis*)

This is the best of the different types of Naiad as it is covered with seed that is a favorite food of many ducks. Duck stomach investigations made by the University of Minnesota have proven its value as a duck food.

Excellent cover and food producer for fish. Grows submerged about 6 inches high — in 1 to 5 ft. fairly clear, fresh, slightly salt, somewhat alkali, hard or slightly soft water — on sandy or mucky soil. Seed available only in fall. Sow 5 bu. per acre. **PLANTS WITH RIPE SEED:** Bu. \$7; 5 Bu. \$30.00.

COMMON BUSHY POND PLANT OR NAIAS: Similar to above variety, but grows larger and is not so great a seed producer. Bu. \$5.00.

WAMPEE OR DUCK CORN (*Peltandra*)

Seeds as large as corn — good Duck Food. Does well on muddy, marshy places and up to 1 ft. water, from Indiana eastward to Atlantic in neutral or acid water; also on fresh tidal waters near coast. Sow 10 lbs. per acre. **SEED:** Lb. \$1 (Prepaid \$1.25), 10 lbs. \$7.50.

WILD DUCK MILLET (*Echinochloa*)

Important Duck Food to sow in the citrus fruit country of the South, during Fall and Winter. Broadcast 20 lbs. Seed per Acre on moist bare shores and mud flats. Wild Ducks and Upland Game love the sprouting plants and later feed on the seed. Called the "Wild Rice of the South". **SEED:** 100 lbs. \$16; Bu. (35 lbs.) \$7; Peck \$2.

CATTAIL (*Typha*)

Excellent for Muskrat Marshes.

A Cattail marsh produces excellent food and house-building material as well. Cattails grow in marshy places, and shallow, fresh or rather salty water, almost anywhere in U. S. and Canada.

PURE CATTAIL SEED: Fluff removed. 2 lb. \$1.50; 10 lbs. (Sows 1 Acre) \$5; 100 lbs. \$40.



Muskrat feeding on cattail.

PHEASANT BERRY

A shrubby, hardy, perennial vine, having numerous red berries that make attractive food for both ducks and upland game. This plant thrives throughout the U. S. on moist ground, poor dry ground, in shallow water, in almost any soil or in almost no soil at all. Very hardy. 100 Vines \$25; 25 Vines \$6.75; 10 Vines \$3.

Wild Rice Brings the Ducks!



Where Wild Rice grows you are sure to find wild ducks — swarming in to feed on the large nutritious grain. It is the best known and most important food for Mallards, Black Ducks, Widgeons, Teals, Pintails, Canada Geese and

other wildfowl. On frosty mornings, tramping along the edge of the Wild Rice marshes one will be startled by a series of frightened quacks as a flock of Mallards, almost at your feet, jump out of the tall growth of Wild Rice, where they have been feeding, sheltered from the chill autumn winds. Wild Rice beds are also used by the ducks in the spring, as a place to hide their nests and rear their ducklings.

Wild Rice is a No. 1 attraction for Muskrats, supplying both food and house building material for these valuable fur bearing animals.

Wild Rice reseeds and takes care of itself from year to year making a permanent feeding ground.

WHERE TO PLANT

Wild Rice is easy to grow. There are many places throughout the U. S. and Canada where Wild Rice does not grow, but where conditions are suitable for it, these places could and should be planted with Wild Rice beds. Briefly stated the conditions required for successful growth of Wild Rice are fresh water streams, lakes or ponds having an outlet, soft mud bottom, and water from 6 inches to 3 feet in depth. Sunny sheltered bays or coves where planting will not get the current or direct wash of waves, suits it best.

Wild Rice does not grow in water salty to taste. Near the seacoast it grows along streams twenty to fifty miles above the point where they enter the sea, where the water ceases to be salty to taste and there is a tide of not over four feet. Any spots where fresh water brooks or springs enter the stream will be fresher and better for Wild Rice.

How Terrell's Produce Better Wild Rice Seed

1. Seed selected for large size grain. It is more than twice the size of other Wild Rice seed. One acre of Terrell's Giant Wild Rice No. 1 will produce as much food as two acres of the kind having the ordinary smaller grain (No. 2).

No. 1

No. 2

Terrell's Giant Wild Rice Seed

Ordinary Wild Rice Seed

BOTH NATURAL SIZE

2. Terrell's supply only sure-growing Wild Rice seed. Unripe, dried out or heated Wild Rice seed grows poorly or not at all. It is natural for the seed to drop off into the water when ripe. Drying kills the seed. Terrell's sure-growing Wild Rice seed is well-ripened. Heating and drying out are prevented by keeping the seed packed in our special damp cold storage.

3. Great care is taken to insure the seed reaching its destination in highly germinable condition. Ice is placed in the center of each package of seed, if the shipment is to encounter warm weather. Shipments are packed damp and cool in special ventilated packages, surrounded by a particular kind of moss that will retain moisture, preserve the ice and keep the shipment cool for many days. When shipments go any distance the express company is instructed to reice them enroute, for which there is no additional charge.

WHEN TO PLANT

Wild Rice seed can be planted with excellent results as soon as it is harvested in the fall, the natural time for planting it — Nature's sowing time. The harvest usually begins the last week of August or first week in September. Because of weather conditions beyond our control we are never sure of the quantity of Wild Rice seed we will be able to harvest, and because of this, orders should be entered early, to be sure of a supply.

Complete detailed planting instructions which are sent with all orders, insure the best of results if carefully followed.

GIANT WILD RICE SEED

(Zizania aquatica)

2 Bu. \$45.00

1 Bu. \$24.00

1 Pk. \$6.75

2 Qt. \$2.50 (Postage 25c)

2 Bu. of Terrell's seed sows 1 Acre.

PERENNIAL SHALLOW WATER AND MARSH PLANTS

WAPATO DUCK POTATO (*Sagittaria latifolia*): Excellent Muskrat and Duck food. This quick growing plant thrives in practically all parts of the U. S. — Plant 1200 Terrell's sure growing tubers per acre. 1000, \$16; 100, \$2.50.

DEEP WATER DUCK POTATO (*Sagittaria rigida*): Splendid attraction for Bluebills and other diving ducks. Plant in No. U. S. in 1 to 3 ft water, either hard or soft. Selected Tubers: 1000, \$30; 100, \$4. (Plant 1000 per acre).

MARSH SMARTWEED (*Polygonum muhlenbergii*): Use on shores, shallow water. Stands fluctuating water levels, drought. 1000, \$30.00; 100, \$4.00. (Use 1500 of these fine duck food producing plants per acre.)

GIANT BUBREED: (See page 9) Hardy roots for late fall planting. 1000, \$30; 100, \$4. (Plant 1200 per acre.)

WHITE WATERLILY (*Castalia tuberosa*) A three star game food. Eaten by muskrats and ducks. Very attractive to fish. Plant 750 to the acre. Price per 100, \$6.00; 1000, \$50.00.

(The above listed plants will be available for
October delivery.)

REFERENCES: Oshkosh National Bank, Oshkosh, Wis., First National Bank, Oshkosh, Wis., Dun & Bradstreet's Mercantile Reference.

SHIPMENTS: Express shipments are most generally satisfactory for our planting material. When so shipped it reaches destination quickly, in best condition for planting. Large lots can often be sent by refrigerator freight or truck.

PRICES are F. O. B. Oshkosh, or other shipping points, unless otherwise stated. If Parcel Post shipment is desired, be sure to include with your remittance sufficient amount to pay charges.

TERMS: Cash with Order or C. O. D.

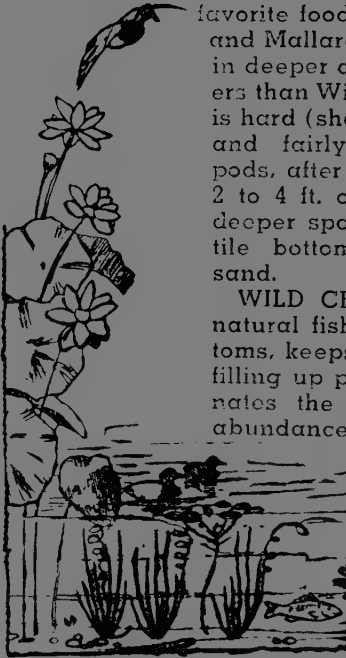
GUARANTEE: If any of our planting materials fail to produce what the purchaser considers a satisfactory growth after giving planting sufficient time to establish itself, we **GUARANTEE** to replace it at half price, or send an equal value at half price of other planting material selected from our current price list.

WILD CELERY (*Vallisneria spiralis*)

You will want WILD CELERY for attracting Canvasbacks, Bluebills and other diving ducks. It's their favorite food. Widgeons, Pintails, Teal and Mallards also use it. It will grow in deeper and more wave-swept waters than Wild Rice. Just see that water is hard (shown by shells, snails, etc.), and fairly clear. Broadcast seed pods, after chopping and soaking, in 2 to 4 ft. of water — will spread to deeper spots. Will grow on any fertile bottom except marl, even on sand.

WILD CELERY FOR FISH. Makes natural fish nurseries, binds the bottoms, keeps silt from washing in and filling up ponds; clarifies and oxygenates the water and produces an abundance of fish food.

WILD CELERY SEED
— Full ripe 100 lbs. \$50; 30 lbs. \$16.50; 10 lbs. \$6; 2 lbs. \$2. (Postage 25c). Sow 30 lbs. of our seed per acre.



Wild Celery

GIANT BURREED (*Sparganium eurycarpum*)

This is an excellent wild duck food, producing a large quantity of kernels eagerly sought for by the ducks. Furnishes muskrat food and plentiful housebuilding material for these fur bearers. Burreed grows to a height of 4 feet, making excellent cover. It is also an odd ornamental plant. Grows in marshy, muddy spots or in water up to a foot in depth. Stands flood and drought. Plant 10 lbs. of Burreed seed per acre. \$1 per lb. or 10 lbs. for \$7.50.



Order early and avoid disappointment. Our supply is somewhat limited on this item.

MUSKGRASS (Chara) with Ripe Seed Spores

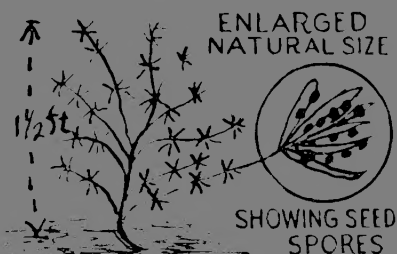
An economical, quick-growing Food for Wild Ducks.

Surface of Water

Also eaten by tame ducks and fish.



Muskgrass (Chara) is easy to plant, and grows in any water containing lime, including marl lakes, alkali, brackish or slightly salty waters. Muskgrass makes splendid cover for fish, and also provides food for them.

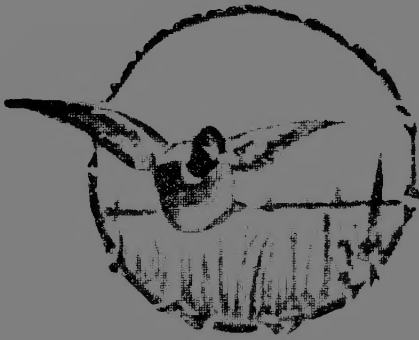


Examination of ducks' stomachs made by the U. S. Bureau of Biological Survey, have shown Muskgrass to be eaten by Mallards, Black Ducks, Pintails, Widgeons, Teals, Gadwalls, Buffleheads, Goldeneyes, Ruddy Ducks, Bluebills, and Redheads. It is also a good food for domesticated wild ducks, being much cheaper than feeding them grain. Muskgrass grows so fast that the ducks do not feed it out.

In planting, throw bits of the Muskgrass covered with small seeds or oogonia around your pond at the rate of 4 to 5 bushels per acre and next summer you will have plenty of food for fish and wild ducks which will last throughout the fall until the freeze-up. It is also used by muskrats in building their winter homes. Muskgrass is furnished for planting only for a short time in the fall. Now is the time to plant it. Price 5 bu. \$15.00; 1 bu. \$4.00.

PERSONAL HELP WITH PLANTINGS

Every year we make trips to help others develop their places for Ducks, Fish, Muskrats and other Wildlife. It may be to the wilds of Quebec, the Carolinas, or the Pacific Coast. This wide experience is a great help to insure successful plantings. Surveys made and planting supervised if desired. If interested in such service, write.



ORDER BLANK

Order Early

TERRELL'S

OSHKOSH, WIS.

GOOD SEED
GOOD MEASURE

Ship to _____

Address _____

Ship Via _____

(Prices F. O. B. Oshkosh unless specified.)

AMOUNT	WHAT WANTED	PRICE
Bu.	Giant Wild Rice Seed	\$ _____
Bu.	Star Duck's Meat Plants*	_____
Bu.	Surface Floating Duck Meat*	_____
Bu.	Coontail Plants*	_____
Bu.	Elodea (Anacharis) Plants*	_____
Bu.	True Water Cress Plants*	_____
Bu.	Muskgrass(with ripe seed spores)	_____
Bu.	Bushy Pond Plant with seed	_____
Lb.	Wild Celery Seed	_____
Lb.	Wampee (Duck Corn) Seed	_____
Lb.	Cattail Seed	_____
Lb.	Wild Duck Millet Seed	_____
Lb.	Giant Burreed Seed	_____
Lb.	Wild Rice for Table Use	_____
	Pheasant Berry Vines	_____

Total Amount Enclosed \$ _____

2% For Cash with order

If C. O. D., Check Here (_____)

* "Make Food at Once."

Ordered by _____

ASK US ABOUT ANYTHING ELSE —
OUR LINE IS COMPLETE

TERRELL'S, Oshkosh, Wis., U. S. A.

(Sec. 562
P. L. & R.)

FALL
IS
NATURE'S
SOWING
TIME

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