Historic, Archive Document

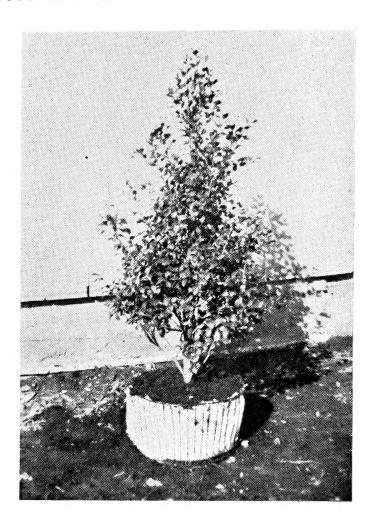
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EARLE DILATUSH Holly Specialist





"Nature Packed"

"NATURE PACKED" is brand new, yet as old as the hills. Hollies grew in "NATURE PACKED" material long before man lived in America.

Almost everyone likes Hollies but many have had indifferent success with them. Down through the ages a thousand reasons have been advanced for this while in fact almost all failures can be traced to soil conditions.

"NATURE PACKED" was developed because although Hollies thrive in many places where people little dream they will live, they are very cranky about the ground they are planted in and often die rather than try to get used to man made soil. They are wild and you cannot tame them.

"NATURE PACKED" brings you a nursery grown Holly, B. & B., set in a wire basket, all tucked in with lots of Oak Leafmold, Stumpdirt and a little cottonseed meal and tobacco. You get Nature's own plant food in much larger quantity than found in the woods where Holly grows best.

DO NOT UNPACK ROOTS

"NATURE PACKED" Hollies are easy to plant. Just untie the top of the Holly itself and plunge the whole package, as is, into your ground to level of top of wire basket. Remember, do not disturb the roots. "NATURE PACKED" is trouble free and you get enough of Nature's own fertilizer to keep your Holly growing two years. No cultivating, fertilizing, fuss or worry. Simple as A-B-C.

WATER WELL UNTIL ESTABLISHED

"NATURE PACKED" is new to the trade but thoroughly time tested on my Holly Farm for over 10 years. Results from the very first have been almost unbelievable.

Water well until established is about the only thing you have to remember when you put a "NATURE PACKED" Holly in your ground. Even that bugbear-when is the best time to plant-is eliminated. Take home a "NATURE PACKED" Holly any day of the year when the ground is not frozen hard, and plant with equal success. Best of all, the cost to the customer of a "NATURE PACKED" Holly is only 50 cents more than the old fashioned B. & B. (balled and burlapped). Frankly this represents less than the price of the wire basket alone.

"NATURE PACKED" is the greatest advance ever made in transplanting Hollies. Nothing like it anywhere else. You can now grow one of the finest of American plants as easily in most places, as common evergreens.

EARLE DILATUSH *Holly Specialist*

ROUTE 25

ROBBINSVILLE, N. J. (NEAR TRENTON)