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HEBERLING'S GLADIOLUS

BETTER BLOOMING BULBS
 CORN BELT GROWN
 Incorporated
J. H. HEBERLING Easton, Ill., U.S.A.
 (Return Postage Guaranteed if Not Delivered)

Sept. 1st, 1941

• GLADIOLUS
 • DARWIN TULIPS • HYACINTHS

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 EASTON, ILLINOIS
 Permit No. 1



King Harold

25 Medium Bulbs (Blooming size) \$1.15
 100 Medium Bulbs (Blooming size) 4.60

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BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS

CORN BELT GROWN
 INCORPORATED
J. H. Heberling Easton, Illinois, U.S.A. **J. S. Heberling**

New Varieties of Darwin and Cottage Tulips

Direct from Holland

SEPTEMBER 1, 1947

GUARANTEE—All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care and favorable weather our bulbs will give you splendid flowers next spring.
TERMS—You may order now, sending 25 percent of order in cash, and we will ship C.O.D. if not paid in full at shipping time. Orders will be promptly acknowledged as received. We advise early orders.
DISCOUNTS—A discount of 5 percent will be allowed on all orders received by October 1st—CASH WITH ORDER.
DELIVERY—Shipments will be made between October 1st and 20th. ALL PRICES ARE PREPAID, except Wholesale List.

BULBS FROM WHOLESALE LIST F.O.B. EASTON, ILL.

New Varieties of Darwin, Cottage and Parrot Tulips

Direct from Holland. Large size bulbs.

In making your order, please put Tulips and Hyacinths on same order. (Gladiolus on separate order). No order accepted for less than \$2.00 from this list.

ADVANCE (Cottage). This is one of the very largest tulips. A beautiful tall orange scarlet with large full cup.
 Per Dozen, \$1.50 Per 100, \$10.00

ALBINO (Cottage). A fine pure white, with large flower and rounded petals.
 Per Dozen, \$1.50 Per 100, \$10.00

BARTIGON (Darwin). Large flowers of fiery crimson with bright scarlet margin. One of the best of its color.
 Per Dozen, \$1.50 Per 100, \$10.00

BARTIGON MAX (Darwin). An improved Bartigon.
 Per Dozen, \$1.50 Per 100, \$10.00

CAMPFIRE (Darwin). A grand large red Darwin. A new red.
 Per Dozen, \$1.50 Per 100, \$10.00

ELMUS (Triumph). One of the best of the Triumphs. A huge Carmine red cup edged in white.
 Per Dozen, \$1.50 Per 100, \$10.00

FOSTERIANA RED EMPEROR (Tulipa). An immense flower of brightest red with a base of the richest yellow.
 Per Dozen, \$3.00 Per 100, \$20.00

GLORY OF NORDWYK (Triumph). A very large deep blue rose Tulip. The Prince of Triumph Tulips.
 Per Dozen, \$1.50 Per 100, \$10.00

Three, four or six Tulips of same variety at dozen rate. Twenty-five or more of same variety at 100 rate.

GOLDEN HARVEST (Darwin). This variety is said to be the largest yellow Tulip to date.
 Per Dozen, \$1.50 Per 100, \$10.00

INSURPASSABLE (Darwin). A mammoth giant lilac (or lavender) of great substance.
 Per Dozen, \$1.50 Per 100, \$10.00

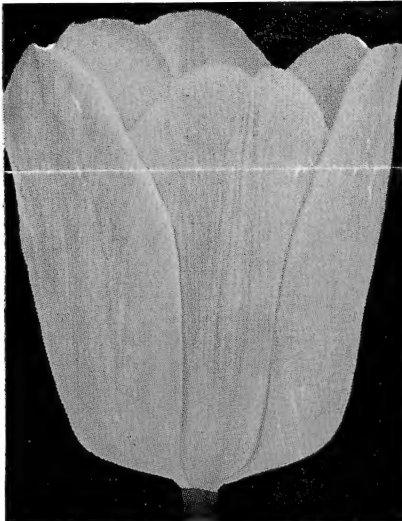
MRS. JOHN SCHEEPERS (Cottage). An extremely large cottage variety with a huge cup of soft yellow.
 Per Dozen, \$1.50 Per 100, \$10.00

MR. VAN ZYL (Darwin). A beautiful rosy-pink Darwin with lighter edge.
 Per Dozen, \$1.50 Per 100, \$10.00

PRUNUS (Darwin). This grand new variety is a salmon pink sport of Bartigon.
 Per Dozen, \$1.50 Per 100, \$10.00

WHITE CITY (Darwin). Large pure white flower with black anthers.
 Per Dozen, \$2.00 Per 100, \$12.80

MIXED DARWINS. A royal riot of gorgeous color.
 Per Dozen, \$1.50 Per 100, \$10.00



Inglescombe Yellow

25 Medium Bulbs (Blooming size) \$.95
 100 Medium Bulbs (Blooming size) 3.80

Parrot Tulips

Parrots are the most gorgeous of all Tulips. The shape is not regular, the petals are ragged cut. The flowers are immense. These Tulips make a tremendous splash of color of the richest shades. The substance is heavy and lasting. If you are not growing Parrots now, give them a trial. You will love them.

BLUE PARROT. A new Parrot of a rich violet shade of immense size.
 Per Each, 25c. Per Dozen, \$2.50. Per 100, \$16.00.

FANTASY. One of the older Parrots but nevertheless a very good one.
 Per Dozen, \$1.50. Per 100, \$10.00.

Free!..

FREE WITH EACH \$10.00 ORDER FOR TULIPS 2 LARGE BULBS RED CHAMPION
 FREE WITH EACH \$15.00 ORDER FOR TULIPS 3 LARGE BULBS RED CHAMPION
 FREE WITH EACH \$20.00 ORDER FOR TULIPS 4 LARGE BULBS RED CHAMPION
 FREE WITH EACH \$30.00 ORDER FOR TULIPS 10 LARGE BULBS RED CHAMPION

The Free Bulbs offered will be supplied on all orders for Holland or Domestic Tulips when order is taken from dozen or 100 prices. The Special Offers and Wholesale List do not carry Free Bulbs.

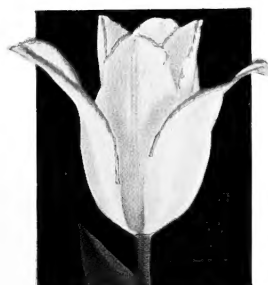
Domestic Darwin Tulips

These bulbs are grown in the U.S. and are clean, sound and true to name. They are as fine bulbs as can be grown any place.

They are grown with great care on very rich sandy loam and we are proud to offer them. You may depend on them to give the best of results.

ALL SIZES OFFERED ARE BLOOMING SIZE.

Variety	Price Per	Large	Med.
CARRARA (Cottage). A large pure white with rounded petals. Does well as a border planting	12	\$ 5.70	5.00
CIARA BUTT (Darwin). One of the most reliable of the Darwins. A pure pink	12	4.60	4.40
PARNCOMBE SANDERS (Darwin). Fiery rose scarlet, inside vivid cerise scarlet with white center, marked blue	12	4.50	.70
GIANT (Darwin). A very tall purple with straight strong stem	12	5.00	
GRENADIER (Cottage). A brilliant orange flower of great size and good substance. Very bright and rich	12	.70	5.00
INGLESCOMBE YELLOW (Darwin-Cottage). A full rich yellow	12	.80	.50
KANSAS (Triumph). A white of merit and excellent for a border	12	1.00	.70
KING HAROLD (Darwin). A huge red Darwin. This variety is one of the most outstanding	12	.65	4.60
PHILIPPE DE COMINES (Darwin). A tall dark Darwin. Tall and of a rich dark maroon. One of the darkest reds	12	.70	4.80
PICOTEE (Lily Tulip). The stem is of medium length but bears an immense flower when open of gorgeous white with a perfect border of most delicate lavender pink	12	.70	4.80
PRINCESS ELIZABETH (Darwin). A grand light pink with large flower and pure rich color. Worthwhile	12	.70	4.80
WHITE QUEEN (Darwin). A tall pure white. An exceptionally fine white variety	12	.80	
WM. COPELAND (Darwin). A medium size Darwin of pale magnolia shade	12	.70	
MIXED DARWINS. Assorted colors. A collection of various varieties which will make a rainbow of color for your garden	12	.60	3.90



Picotee

25 Medium Bulbs (Blooming size) \$1.20
 100 Medium Bulbs (Blooming size) 4.80

Wholesale Tulip Prices

(BULBS F.O.B. EASTON, ILL.)

250 or more of the same size and variety at the 1000 rate.

Variety	Per	Medium
FARNCOMBE SANDERS	1000	\$40.00
INGLESCOMBE YELLOW	1000	27.50
KING HAROLD	1000	30.00
PICOTEE	1000	30.00
MIXED DARWINS	1000	25.00

5 percent discount for orders of \$50.00 or cash with order.

SPECIAL OFFERS OF HOLLAND TULIPS

Special Offer No. 10, \$3.75 Prepaid

- 6 LARGE BULBS MRS. JOHN T. SCHEEPERS (Yellow)
- 6 LARGE BULBS ADVANCE (Orange scarlet)
- 6 LARGE BULBS MR. VAN ZYL (Rose pink)
- 6 LARGE BULBS CAMPFIRE (Blood red)
- 3 LARGE BULBS ALBINO (White)
- 2 LARGE BULBS RED CHAMPION (Red Parrot)

Special Offer No. 20, \$7.00 Prepaid

This offer contains the same varieties as Special Offer No. 10, but in double quantities.

Special Offer No. 50, \$12.50

- 12 LARGE BULBS ADVANCE (Orange scarlet)
- 12 LARGE BULBS ALBINO (White)
- 12 LARGE BULBS MR. VAN ZYL (Rose pink)
- 12 LARGE BULBS CAMPFIRE (Blood red)
- 12 LARGE BULBS GOLDEN HARVEST (Rich yellow)
- 12 LARGE BULBS INSURPASSABLE (Lavender)
- 12 LARGE BULBS PRUNUS (Salmon pink)
- 12 LARGE BULBS GLORY OF NORDWYK (Deep lilac rose)
- 6 LARGE BULBS RED CHAMPION (Huge red Parrot)

Special Offer No. 70, \$24.00

This offer contains the same varieties as Special Offer No. 50, but in double quantities.

DUTCH HYACINTHS

(HOLLAND GROWN)

Six at dozen rate, 25 or more at 100 rate. Same variety in each case.

Variety	Price Per	3	12	100
BISMARCK. Single, bright coral flower	\$.75	\$2.50	\$8.00	\$18.00
INNOCENCE. Single, most satisfactory large white	.75	2.50	8.00	18.00
CITY OF HAARLEM. Single golden yellow	.75	2.50	8.00	18.00
VICTOIRE. Single, bright vermilion red	.75	2.50	8.00	18.00
PINK PEARL. Single rose pink, one of the best	.75	2.50	8.00	18.00

We suggest that you make your order early.

Choice Gladiolus Bulbs... Digging Time Prices

GREETINGS AND THANKS TO OUR OLD CUSTOMERS AND GREETINGS TO OUR NEW CUSTOMERS:

This has been considered a difficult season.—A cold, wet, late Spring and a very hot, dry Summer. However, our land is well drained which takes care of the wet weather, and we have irrigation which takes care of the dry weather. Hence we have a fine crop of quality bulbs to offer. Your satisfaction is our pleasure.

Cordially, J. H.

GLADIOLUS . . PREPAID PRICES

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

EXTRAS. Extras will be included in all orders in proportion to the size of the order.

SHIPMENTS.—Your acknowledgement card will carry the approximate shipping date. We will make every effort to give satisfactory service.—All shipments under this heading will be sent **PREPAID.**

SIZE. All bulbs listed below are blooming size. Twenty-five bulbs may be purchased at the 100 rate.

Variety	Per	Large	Medium	Variety	Per	Large	Medium
ANNA MAE (Pommer). A pure white. Very early.	3	2.20	.17	FAIR ANGEL (Hatch). Creamy white with deep cream throat. 8 to 10 open. Outstanding.	3	.30	.20
ALGONQUIN (Palmer). Bright red with long flower head.	3	.25	.15	FLORA FARMER (Quackenbush). A large highly ruffled rose with white throat.	3	.20	.12
BAGDAD (Palmer). An immense, tall smoky.	10	.15	.10	GOLDEN CHIMES (Ellis). A large ruffled light yellow.	10	.20	.12
BANCROFT WINSOR (Winsor). A large open standing orange.	1	3.00	1.80	GOLDEN CUP, A rich deep yellow.	3	.15	.10
BEACON (Palmer). Bright red, cream blotch.	3	.15	.10	HALLOWEEN (Lins). A large ruffled orange.	2	.25	.15
BIG TOP (Rich). A very tall and clear light pink. Immense flurts.	3	1.00	.80	HARMAU (Lins). A large orange red with rose overtone.	3	.80	.50
BLAZE (Lins). A flashing red.	3	.15	.10	HIGH FINANCE (Wilson). Smoky light orange with cream throat. A good exhibition variety and very large.	2	.25	.15
BLACK OPAL (Errey). One of the best dark reds.	3	.25	.15	HUNTERESS (Clark). A new variety of much merit. A rosy lavender highly ruffled.	1	1.25	1.00
BLUE BEAUTY (Pfitzer). An outstanding blue.	3	.20	.12	JEANIE (Pruitt). A large beautiful pink with cream throat. Earl.	3	.20	.12
BRITISH COLUMBIA GIANT (Can.). A giant light pink.	1	4.00	2.40	KING ARTHUR (Arenas). An outstanding rich, high ruffled lavender.	3	.20	.12
BUCKEYE BRONZE (Wilson). A magnificent large bronze. Perfect placement.	2	.30	.20	IRAK. A tall silver gray.	3	.20	.12
BUENA VISTA (Maj.). The tallest and largest purple we grow.	1	4.00	2.40	KING CLICK (Wilson). An immense red with long flower head. Good.	2	.30	.20
BURMA (Palmer). A large deep rose red. Very heavy substance, highly ruffled.	1	.40	.25	KING LEAR (Palmer). An intensely ruffled, tall purple. Very good.	3	.20	.12
CAPEHEART (Winsor). Tall light salmon pink. Perfect placement. Outstanding cut flower.	3	.20	.12	KING TAN (Wilson). A large rose tan. Long flower head. It has merit.	2	.30	.20
CASABLANCA (Maj.). An excellent tall, creamy white.	2	.25	.15	KING WILLIAM (Schenetsky). A large outstanding pink with cream throat. Very good.	3	.25	.15
CHAUMOUNY (Baerman). A grand cerise rose, tall and with many open. GOOD.	2	.25	.15	LADY JANE (Lake). A beautiful cream colored chad with yellow lips and center. Straight strong spike. Good commercial.	3	.30	.20
CHRISTABEL (Mitch). A large light pink.	3	.20	.12	LANTANA (Palmer). A very rich orange yellow. Long flower head, shorter stem. Very showy.	2	.30	.20
COMMANDER KOEHL (Pfitzer). A giant rich red.	3	.20	.12	LAVENDER & GOLD (Baerman). Not large, but a beautiful lavender and gold.	2	.30	.20
CORAL GLOW (Ellis). A brilliant and sparkling orange.	3	.25	.15	LAVENDER PRINCE (LaSalle). A beautiful ruffled lavender of much quality.	1	.40	.25
COLOR MARVEL (Krueger). A beautifully elongated orange and yellow variety. A tall graceful variety making a gorgeous basket. A great commercial and a good propagator.	1	2.00	1.50	LEADING LADY (Johnson). A very large creamy white flower, highly ruffled and of great size and beauty.	1	2.00	1.20
CORONA (Palmer). A large, creamy white with rose plicose edge.	3	.20	.12	MAID OF ORLEANS (Pfitzer). A very popular commercial white.	3	.15	.10
CREVE COUER (Young). A very good smoky orange.	3	.15	.10	MARGARET BEATON (Twomey). A large white with scarlet blotch.	3	.20	.12
CRINKLED CREAM (Ellis). A giant spike of rich yellow.	1	3.00	2.80	MARGARET FULTON. A very popular early pink. Commercial.	3	.15	.10
C. W. GANNETT (Chamberlain). An immense smoky rose of huge proportions.	1	5.00	3.00	MARGUERITE (Pommer). Deep salmon pink with cream throat. Outstanding.	2	.30	.20
DEBORAH SAMPSON (Scheer). A beautiful tall cut pink. Almost self color. Large flurts and excellent placement. Outstanding.	1	2.50	2.00	MARSAILLAISE (Scheer). A large heavy spike of deep crimson red.	1	2.00	1.00
DEBONAIR (Palmer). A very tall and attractive pink. Late.	3	.15	.10	MASTER MYRON (Krueger). A tall flashing red.	3	.20	.12
DIANE (Krueger). A tall salmon orange.	2	1.25	.80	MINUET (Coleman). Most popular lavender.	3	.25	.15
DR. F. E. BENNETT. A sparkling orange red.	3	.15	.10	MISS BLOOMINGTON (Kundred). A very good early yellow.	3	.20	.12
ELIZABETH THE QUEEN (White). A beautiful large lavender. Well named.	2	.35	.20	MISS WISCONSIN (Krueger). A very pure rich rose. Everyone loves it.	1	5.00	3.50
ETHEL CAVE COLE (Cave). An unequalled light pink.	3	.20	.13	MOHAWK (Stevens). A very tall deep maroon.	2	.20	.12
EXCLUSIVE (Krueger). A ruffled white with rose blotch.	1	5.00	3.50	MOTHER KADEL (Kade). A very clear, pure yellow. Good.	3	.25	.15
EMPIER (Krueger). A tall intensely ruffled salmon pink.	1	2.00	1.50				

WHOLESALE PRICES

(Bulbs F.O.B. Easton, Illinois)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 at the 1000 rate.

DISCOUNTS. 2% Discount on orders of \$40.00 or more, cash with order.

Variety	Per	No. 1	No. 2	No. 3	Variety	Per	No. 1	No. 2	No. 3
ALGONQUIN	100	4.00	3.20	2.60	FLORA FARMER	100	3.60	3.40	3.10
BAGDAD	100	32.00	25.00	20.00	GOLDEN CHIMES	100	4.40	3.10	2.60
BANCROFT WINSOR	100	24.00	20.00		GOLDEN CUP	100	4.00	3.20	2.40
BEACON	1000	4.40	3.40	2.80	HALLOWEEN	100	12.00	9.40	7.00
BIG TOP	100	8.00	6.10	5.00	HARMAU	1000	6.00	5.00	4.00
BLAZE	100	4.40	3.30	2.80	HIGH FINANCE	100	8.00	6.40	5.00
BLACK OPAL	100	5.00	3.90	3.20	IMPERIAL PURPLE	100	20.00	16.00	12.00
BLUE BEAUTY	100	5.00	4.00	3.20	JEANIE	100	5.00	4.00	3.20
BUCKEYE BRONZE	100	6.00	5.00	4.00	KING ARTHUR	100	5.00	4.00	3.20
CAPEHEART	1000	48.00	40.00	32.00	KING CLICK	1000	12.00	9.40	7.20
CASABLANCA	100	8.00	6.40	5.00	KING LEAR	1000	5.00	4.00	3.20
CHAUMOUNY	100	6.00	5.00	4.00	KING TAN	100	9.60	7.80	6.00
CHRISTABEL	100	4.00	3.20	2.60	KING WILLIAM	1000	5.00	4.00	3.20
COMMANDER KOEHL	1000	5.00	4.00	3.20	LADY JANE	100	6.60	5.40	4.40
CORAL GLOW	100	5.00	4.00	3.20	LANTANA	100	12.00	9.40	7.00
CORONA	1000	48.00	40.00	32.00	LAVENDER & GOLD	100	9.00	6.40	
CREVE COUER	100	5.00	4.00	3.20	LEADING LADY	100	20.00	16.00	12.00
CRINKLED CREAM	100	20.00	16.00	12.60	MAID OF ORLEANS	100	4.40	3.20	2.40
DEBONAIR	100	4.00	3.20	2.40	MARGARET BEATON	1000	3.00	2.50	2.00
DR. F. E. BENNETT	100	4.40	3.40	2.60	MARGARET FULTON	100	4.00	3.00	2.20
ELIZABETH THE QUEEN	100	12.50	10.00	8.00	MARGUERITE	1000	12.00	9.00	6.80
ETHEL CAVE COLE	100	5.00	4.00	3.20	MARSAILLAISE	100	12.00	9.00	6.80
FAIR ANGEL	100	6.00	5.00	4.00	MINUET	1000	6.00	5.00	4.00

Again, many thanks to you all. Come often and stay late. Sincerely, J. H. and J. S.