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# JERMARS DAHLIA GARDENS

157 East Harding Road  
SPRINGFIELD, OHIO

## 1947

## PRICE LIST

### Dahlias And Chrysanthemums

The Best Varieties at Prices  
You Can Afford

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UNITED STATES



# JERMARS DAHLIA GARDENS

JERRY & MARY SCHUTTE, PROPRIETORS

## 1947 PRICE LIST

### Dahlias and Chrysanthemums

#### APPRECIATION

We wish to express our thanks and appreciation to our old customers and friends and assure our new customers that they will receive the best of quality and service. Your patronage has made it possible for us to offer a wider selection of varieties than ever before. Our policy is to continue to supply you with "The Best of Varieties at Prices you can Afford."

Jerry Schutte,  
Mary M. Schutte, Props.  
Jermars Dahlia Gardens.



MICHELLE

**We Introduce for 1947  
Two Outstanding New Miniatures  
Both Blue Ribbon Winners**

**MICHELLE—M.F.D.** Color Rose Pink. Blooms  $3\frac{1}{2} \times 2\frac{1}{2}$  held facing on long wiry stems. A profuse bloomer and splendid cut flower. Certified last season at the Cincinnati Trial Grounds.

Plants \$1.50

Rooted Cuttings \$1.00

**OLD GOLD—M.F.D.** The name describes the color of this fine new dahlia. The variety is a sturdy grower that blooms freely throughout the season. Blooms average  $3\frac{1}{2} \times 2\frac{1}{2}$ . Something new in a much needed class. On the Eastern Honor Roll.

Roots \$5.00

Plants \$1.50

Rooted Cuttings \$1.00

# DAHLIAS

Other 1947

Introductions

	Plants Only
BUTTERFLY—Lg. I.D., Henna Orange.....	\$7.50
CALIFORNIA PAGEANT—Lg. I.D., Bright Gold.....	7.50
CLARA HOOK—Lg. C. to S.C., Gold.....	7.50
KEMPS PURPLE TRIUMPH—Lg. I.D., Violet Purple.....	7.50
MICHAEL BLACK—Lg. I.D., Reddish Purple.....	7.50
NANCY—Min. F.D., Cardinal Red.....	1.50
NIGHTINGALE—Lg. F.D., Magenta Rose.....	7.50
POLARIS—Lg. S.C., White.....	5.00
RED CHAMPION—Lg. F.D., Red.....	7.50
REFUGEE—Med. C. Yellow.....	5.00
SKYROCKET—Lg. C. Scarlet Red.....	7.50
WHITE BEAUTY—Lg. F.D., White.....	7.50
SPECIAL OFFER—On orders for three plants of one or more of the above varieties a discount of 33 1/3% will be allowed.	

## STANDARD VARIETIES

	Roots	Rooted Cuttings
ALL AMERICAN—Lg. S.C., Rose.....	\$1.25	\$.50
AXFORD TRIUMPH—I.D., Golden Peach.....		.75
*BEDFORD BEAUTY—Med. C., Light Purple... 3.00		1.00
BEGONIA ROSE—Med. F.D., Rose Pink.....	1.50	.60
BETTE DAVIS—Med. S.C., Lavender.....		.60
BLUE HORIZON—Lg. I.D., Lavender.....	2.00	.75
CARL DAHL—Lg. I.D., Buff and Rose.....	1.00	.40
*Clariam Dawn—Lg. F.D., Deep Gold.....		1.00
CLARIAM KELTON—Lg. I.D., Red and Yellow. 2.00		.75
*COL. LITTLE—Lg. I.D., Flame.....		1.00
*CORAL CACTUS—Lg. C., Coral Pink.....	3.75	1.00
CORRINE SUE—Lg. F.D., True Purple.....	2.00	.75
CROWNING GLORY—Lg. C., Rose Pink.....		.75
D-DAY—Med. F.D., Clear Pink.....	2.00	.75
DAHLIAMUM—Lg. I.D., Golden Apricot....	1.00	.40
DEEP PURPLE—Lg. F.D., Purple.....	1.50	.65
DIXIE WINE DOT—Lg. I.D., Purple and White. 1.50		.65
EAST ROW—Lg. F.D., Red.....	1.00	.40
ELLA MAE—Med. C., Purple.....	1.25	.50
EMMA WALKER—Lg. S.C., Rose and Yellow.....		.75
ESSIE SMITH—Lg. I.D., Lavender Pink.....	1.50	.60
EVENTIDE—Lg. I.D., Dark Purple.....	1.00	.40
FAVORITA—Lg. C., Yellow.....	1.00	.40
*FIVE STAR Gen'L—Lg. F.D., Pink Blend.....	5.00	1.50
*FRIEDA GAYLORD—Lg. I.D., Rose Pink.....	7.50	2.00
GAYLORD BALLAY—Lg. I.D., White.....	1.50	.60
GINGER ROGERS—Lg. I.D., Yellow.....		.75
GENERAL PERSHING—Lg. S.C., .....	2.00	.80
Coral & Jasper Red		
GLAMOUR—Lg. I.D., True Purple.....		.60
GOLD COMMISSIONER—Lg. F.D., Gold.....	1.00	.40
GREATER GLORY—Lg. S.C., Pink and Yellow.....		.60
*HIAWATHA—Lg. S.C., Yellow.....		1.00
HILDA FIORETTI—Lg. S.C., Clear Pink.....	1.75	.60

	Roots	Rooted Cuttings
HOOSIER MARVEL—Lg. I.D., Yellow . . . . .	2.00	.70
*JUDY ANDERSON—Med. S.C., . . . . .	3.75	1.00
Maroon tipped white		
KELVIN—Lg. I.D., Peach Pink . . . . .		.80
KENTUCKY SPORTSMAN—Lg. I.D., Bi-Color . . . . .	1.25	.50
KING KONG—Lg. F.D., Purple . . . . .	2.00	.75
KIRSTEN FLAGSTAD—Lg. F.D., Gold . . . . .	2.00	.75
JANE LAUSCHE—Lg. S.C., Bi-Color . . . . .	2.50	.80
*LOVLINESS—Med. C., Pink Blend . . . . .		1.00
LUCKY—Med. C., Bright Red . . . . .	1.75	.75
*LUZON—Med. S.C., Deep Lavender . . . . .	1.50	.60
MAGNA CHARTA—Lg. I.D., Rose Blend . . . . .	2.00	.75
MARGARET—Lg. F.D., White . . . . .	1.50	.60
MAFFIE—Lg. S.C., Intense Red . . . . .	1.00	.40
MARY NOBLE—Lg. I.D., Mauve . . . . .		1.00
MICHIGAN WHITE—Med. S.C., Best White . . . . .	1.00	.40
*MISS SAN DIEGO—Med. C., Dusty Pink . . . . .		1.00
*MRS. E. J.—Med. C., True Pink . . . . .	3.75	1.00
*MRS. HESTER PAPE—Lg. I.D., Purple Red . . . . .	3.75	.100
*MRS. MINNIE RING—Lg. C., Light Pink . . . . .		1.00
NOBBY'S LIGHT—Lg. I.D., Yellow . . . . .		1.00
OGDEN REID—Lg. I.D., Rose Pink . . . . .	2.00	.75
ORANGE FLAME—Med. F.D., Orange . . . . .	1.50	.50
ORANGE PRINCESS—Med. C., Orange . . . . .		.60
PINK ELEPHANT—Lg. I.D., Rose Pink . . . . .		.70
PINK FLAMINGO—Lg. C., Pink . . . . .	2.00	.70
PINK GIANT—Lg. I.D., Clear Pink . . . . .	1.00	.40
*PINK MUM—Lg. C., Intense Pink . . . . .		1.00
POP HARRIS—Lg. I.D., Brilliant Red . . . . .		.70
POWER HOUSE—Lg. I.D., Red and Buff . . . . .	1.00	.40
*RAY SMITH—Lg. S.C., Mallow Purple . . . . .	3.75	1.00
RED GIANT—Lg. I.D., Huge Red . . . . .	1.50	.50
REV. PUGH—Lg. F.D., Orange Red . . . . .	1.50	.60
RITA WELLS—Lg. I.D., Pink & Buff . . . . .	1.00	.40
ROCKLEY ORANGE—Med. C., Orange . . . . .	1.50	.60
RONNIE LEE—Lg. S.C., Coppery Gold . . . . .	2.00	.70
ROSELYN STRAIGHT—Lg. S.C., Apricot . . . . .		.70
SHERWOOD'S PEACH—Lg. I.D., Golden Buff . . . . .	1.50	.60
SILVER GLAMOUR—Lg. I.D., Purple Edged Silver . . . . .		5.33
SNOW BALL—Med. C., White . . . . .	1.50	.60
SOUTHERN ROSE—Lg. I.D., Rose . . . . .	1.75	.65
SOUTHERN THOROBRED—Lg. S.C., Mauve . . . . .	1.50	.60
STELLAETTA—Lg. F.D., Velvety Red . . . . .	1.75	.60
*SUNBURST—Lg. I.D., Clear Gold . . . . .		1.00
THE REAL GLORY—Lg. F.D., White . . . . .	1.25	.50
TOP FLIGHT—Lg. S.C., Scarlet . . . . .	1.50	.60
TOPS—Lg. I.D., Clear Yellow . . . . .	1.50	.60
V-DAY—Lg. I.D., Bright Rose . . . . .		.75
VIRGINIA RUTE—Lg. S.C., Deep Red . . . . .	1.00	.40
WHITE CHAMPION—Lg. S.C., White . . . . .	1.50	.65
WM. SHINKFIELD—Lg. I.D., Rich Gold . . . . .	1.25	.60
WINE SPORT—Lg. I.D., Wine Red . . . . .	2.00	.80
*WOLF'S GOLD—Lg. C., Gold . . . . .	3.75	1.00
WORLD EVENT—Lg. I.D., Rose Pink . . . . .	1.25	.60
YELLOW GLORY—Lg. S.C., Clear Yellow . . . . .	1.50	.75
*1946 Introductions—Lg. Large; Med. Medium; C Cactus; S.C. Semi Cactus; F.D. Formal; I.D. Informal.		

## MINIATURE DAHLIAS

	Rooted Cuttings
BARBARA DOANE—C., Pink .....	\$.60
CHANA—C., Rose .....	.50
IKE—I.D., Wine Red .....	.50
JUBILANT—I.D., Red and Orange .....	.50
LITTLE WISTERIA, F.D., Lavender .....	.50
MICHELLE—F.D., Deep Pink .....	1.00
OLD GOLD—F.D., Golden Orange .....	1.00
WHITE FAWN—F.D., White .....	.40

## DAHLIA SEEDLING PLANTS

We are again offering seedling plants grown from seed of carefully selected parents of the large flowering varieties. These plants are shipped in the same manner that we use in shipping our Rooted Cuttings. We can only accept orders for them up to April 5th. All plants for delivery by June 1st.

12 plants .....	\$3.50
50 plants .....	12.50
100 plants .....	22.50 Post Paid

*Our Lucky . . .*



### LUCKY

Our Lucky introduced in 1945 has won Nation wide acclaim as one of the best dahlias. Its Wins again last season will show that it is the leader in the Red Cactus class.

LUCKY DESERVES A PLACE IN YOUR GARDEN

Roots \$1.75

Rooted Cuttings \$.75

## JERMARS DAHLIA GARDENS

JERRY & MARY SCHUTTE, PROPRIETORS

157 East Harding Road  
SPRINGFIELD, OHIO



## HARDY CHRYSANTHEMUM

	each	3 for
AUTUMN LIGHTS—Bright Orange Red, Sept. . . . .	\$.35	\$.90
BURMA—Buff Apricot, Sept. . . . .	.50	1.25
DARK PINK JEWELL—Dark Pink, Oct. . . . .	.30	.75
EARLY BRONZE—Bronze Pom., Sept. . . . .	.35	.90
EARLY YELLOW—Yellow Pom., Sept. . . . .	.35	.90
HARBOR LIGHTS—Lemon Yellow, Sept. . . . .	.40	1.00
KING MIDAS—Large Yellow, Oct. . . . .	.35	1.00
LAVENDER LADY—Light Lavender, Oct. . . . .	.40	1.00
LAVENDER LASSIE—Light Lavender, Sept. . . . .	.35	.90
LILLIAN DOTY—Rose Pink, Nov. . . . .	.30	.75
MANDALAY—Tall Bronze, Sept. . . . .	.50	1.25
MANDARIN—Coral Salmon, Sept. . . . .	.50	1.25
MRS. DUPONT—Peach Pink, Sept. . . . .	.30	.75
RED VELVET—Crimson Red, Oct. . . . .	.30	.75
RODELL IMPROVED—Bright Yellow, Oct. . . . .	.35	.90
ROSE GLOW—Rose Pink, Sept. . . . .	.35	.90
RUBY POM—Crimson Red, Oct. . . . .	.35	.90
SEPTEMBER BRONZE—Bronze Tints, Sept. . . . .	.40	1.00
SEPTEMBER CLOUD—White, Sept. . . . .	.40	1.00
SYMPHONY—Coppery Pink, Oct. . . . .	.35	.90
THE CHIEF—Bronze Red, Oct. . . . .	.50	1.25
UVALDA—Creamy White, Oct. . . . .	.35	.90
WHITE JEWELL—White, Oct. . . . .	.35	.90

### SPECIAL OFFER

1 Each of 12 Varieties. Our Selection. At Least a \$4.25  
Value for Just \$2.75—Post Paid.

### LARGE ENGLISH MUMS

ADORATION—Pink and Cream . . . . .	\$.40	\$1.00
ABASTER—White . . . . .	.50	1.25
EX MASON—Rich Deep Yellow . . . . .	.40	1.00
ELLE MAUVE—Silvery Pink . . . . .	.50	1.25
BRONZE BUTTERCUP—Rich Deep Orange . . . . .	.40	1.00
BRONZE FREDA—Bronze . . . . .	.50	1.25
CHINA GOLD—Clear Gold . . . . .	.30	.75
CRUSADER—White . . . . .	.50	1.25
COPPELIA—Indian Red . . . . .	.40	1.25
DOROTHY McQUIRE—Soft Orange . . . . .	.40	1.00
ELDORADO—Yellow . . . . .	.40	1.00
GOLDEN DOME—Large Gold . . . . .	.60	1.50
INDIANA—Crimson . . . . .	.50	1.25
LEDA—Pink . . . . .	.40	1.00
MRS. J. FINDLAY—Bright Yellow . . . . .	.40	1.00
MRS. T. RILEY—Snow White . . . . .	.60	1.50
NELLIE RICHARDSON—Shell Pink . . . . .	.40	1.00
PINK FREDA—Silvery Pink . . . . .	.40	1.00
ROSE PRINCESS—Salmon Rose . . . . .	.40	1.00
SALMON FREDA—Beautiful Salmon . . . . .	.40	1.00
TIGER—Crimson and Yellow . . . . .	.50	1.25
TOLCROSS PINK—Rose Pink . . . . .	.50	1.25

### SPECIAL OFFER

1 Each of 12 Varieties. Our Selection. At Least a \$5.00  
Value for Just \$3.75 Post Paid.

### GENERAL INFORMATION

ORDER EARLY—Stock of some varieties limited. An early order will insure reservation. We do not substitute unless requested.

IMPORTANT—When ordering please print name and address plainly. Give Postal Zone if used in your city. INDICATE DATE YOU WISH TO RECEIVE YOUR ORDER.

PRICES ARE NET—Minimum Order \$3.00 Dahlias or Mums. Please include 45c to cover Special Handling charges on rooted cuttings or Plants. Roots will be sent prepaid. Ohio residents must include 3% to cover Sales Tax on Plants or Rooted Cuttings.

GUARANTEE—We ship only State Inspected Stock and guarantee all stock to be true to name and received in good condition.

