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## PRICE LIST 1925

## OF PRODUCT OF

## 

EAU CLAIRE. WISCONSIN

$\bigcirc$UR AIM is to grow only the desirable varieties and to furnish stock that will grow, as a satisfied customer is our wish.

The soil of our five acre plantation is ideal for the growing of roots and bulbs. We have irrigation in case t is needed and a frost proof root cellar for Gladiolus bulbs that insures plump, hard bulbs full of vitality.

All prices are cash with order unless customer has a charge account on our books.

We prefer to ship by Express. In case of small shipments by parcel post add ten cents per root for postage on Peonies and twenty cents per dozen on Iris roots. Gladiolus prepaid in small lots.

## CULTURAL DIRECTIONS PEONIES

Peonies will grow in any good garden soil but should have a sunny location. Use fertilizers cautiously, a handful of bonemeal per plant each year is sufficient. Do not plant the topmost eyes more than two inches below the surface. Good drainage is essential. If your planting plat is a flat surface mound the earth around each plant to raise the crown above the spring water that thaws and freezes. Plant during early October if possible. Spring planting is not recommended but is often done successifully-remember the eyes are very brittle in the Spring, but stand handling well when dug in the Fall. Most divisions will show bloom the first year, but do not expect nor allow more than two blossoms. It requires one year for plants to be well established after which you can expect bloom for a lifetime every year in June.

## IRES

Plant Iris in well drained garden soil covering the top of the fleshy roots not more than one inch. A sunny location is preferred for most kinds. A sprinkle of lime or hardwood ashes on the soil before preparation is recommended. Iris multiplies rapidly and should be divided every three or four years. No winter protection is required for the varieties listed. Beware of heavy fertilization. A small application of bone-meal and lime each year is all that is necessary.

## GUADDOLUS

Plant Gladiolus in full sumshine in any good garden soil two inches deep. The bulbs can be planted four inches apart in double rows for cultivation. When the bulbs are planted a top dressing of pulverized sheep manure is recommended. This dressing should be renewed when the flower buds appear for best bloom, but the average garden soil without any enrichment will produce good bloom. Dig the bulbs when frost has killed the foliage. Cure in a dry warm place for a few days. Clean the bulbs of roots and old corms and store in a frost proof cellar over winter. Successive plantings can be made from April 15th to June 10th for an extension of bloom. Save the bulblets for propagation of the varieties. All come true. Plant them early when there is plenty of moisture in the soil. Sow thickly and cover lightly.

## MISCELLANEOUS OFFERINGS

## EHE OF VALEITH AND LEMON HHLMES

Lily of Vatley pips $\$ 1.25$ per $100, \$ 10.00$ per 1000 . A good variety of reliable bloomers of the smaller and most fragrant kind.

Giant lily of Valley: $25 \xi$ each, $\$ 2.50$ per dozen. This has much larger bloom and a delicate fragrance.

Lemon Lily: 25 each, $\$ 2.50$ per dozen. A very dependable perennial that produces an abundance of yellow flowers on long stems. Fine for cutting and very fragrant

Orange Lily: Similar in foliage to Lemon Lily but a deeper yellow without fragrance. Price $25 \%$ each, $\$ 2.50$ per dozen.

## DAHLIAS

We are growing 100 varieties of dahlias suitable for cutting this year. No list of varieties is given until the merits are determined.

We offer as a special collection, 12 roots in assorted kinds and colors for $\$ 5.00$. This will include one tuber of Jersey Beauty, which has never been listed for less than the price of collection offered. We have a large planting of this wonderful dahlia.

## List of Peonies

| Rating | Strong 3 to 5 Eyes | Strong <br> 1 and <br> Eyes |
| :---: | :---: | :---: |
| ACHILLE, pale pink, rose fragrance, early \$$\qquad$ |  |  |
| 85 ADOLPH ROSSEAU, dark red, early | 1.50 | \$ 1.00 |
| 86 ALBERT CROUSSE, rose white, midseason | 1.00 |  |
| ALEXANDER DUMAS, pink, early.-.- | . 75 |  |
| 81 ASA GRAY, pink, midseason | 1.00 |  |
| ATROSANGUINEA, red, midseaso | . 50 |  |
| 78 AUGUSTIN D'HOUR, red midseason.- | . 75 |  |
| AVALANCHE, white, midseaso | 1.00 |  |
| 79 AVIATEUR RAYMOND, red, late | 3.00 | 1.75 |
| 90 BARONESS SCHROEDER, shell pink-white, late midseason-......... | 1.50 | 1.00 |
| BENJAMINE FRANKLIN, red, early | 2.00 |  |
| 80 BOULE DeNIEGE, white, ea | .75 |  |
| 87 BRAND'S MAGNIFICENT, fine deep red, early | 7.00 | 5.00 |
| CANDIDISSIMA, white, very early.-.- | . 35 |  |
| 78 CHARLES McKELLEP, red | 5.00 | 2.50 |
| 78 CHAS. VERDIER, rose, late | 1.00 |  |
| 86 CHERRY HILL, garnet red | 15.00 | 7.50 |
| 84 CHESTINE GOWDY, pink, midseason | 3.50 | 2.00 |
| 87 CLAIPE DUBOIS, pink late | 1.25 |  |
| 81 COURONNE D'OR, white and gold, midseason | . 75 |  |
| 71 DELACHEI, red, late | . 75 |  |
| 76 DELICATISSIMA, pink, midseason. | . 75 |  |
| DUC DE WELLINGTON, white, early | . 75 |  |
| 81 DUCHESSE DE NEMOURS, white, early | . 75 |  |
| 76 EDULIS SUPERBA, pink, early | . 75 |  |
| 92 ELIZABETH BARRETT BROWN- |  |  |
| ING, white midseason | 9.00 | 5.00 |
| 87 ELTOOOD PLEAS, pink, | 5.00 | 2.50 |
| 80 ETTA, pink, midseason | 1.50 |  |
| 86 EUGENIE VERDIER, pink, early....-- | . 75 |  |
| 75 FANNY CROSBY, pink and yellow---- | 4.00 | 2.00 |
| 82 FARIBAULT, wonderful pink, midseason $\qquad$ | 4.00 | 2.00 |
| 93 FESTIVA MAXIMA, white, early | . 75 |  |
| 84 FELIX CROUSSE, red, midseason | 1.00 |  |
| 75 FLORAL TREASURE, pink, midseason $\qquad$ | . 75 |  |
| 91 FRANCES WILLARD, white | 3.00 | 2.00 |
| GENERAL GRANT, red | 1.00 |  |
| 85 GERMAINE BIGOT, pink, mid- <br> season | 1.50 |  |
| 73 GOLDEN HARVEST, pink, early. | . 75 |  |
| 88 GRANDIFLORA. pale pink, late. | 1.00 |  |
| 82 GROVER CLEVELAND, red, late. | 1.00 |  |
| 85 HENRY AVERY, light pink, midseason | 7.50 | 4.00 |
| JEANNE D'ARC, pink, early | . 75 |  |
| JENNY LIND, pink, midseason. | 1.00 |  |
| 89 JUBILEE, white, midseason | 5.00 | 2.50 |


| Rating | $\begin{aligned} & \text { Strong } \\ & 3 \text { to } 5 \\ & \text { Eyes } \end{aligned}$ | Strong 1 and 2 Eyes |
| :---: | :---: | :---: |
| 88 KARL ROSENFIELD, red, midseason | - 1.50 |  |
| 98 KELWAYS GLORIOUS, white, rare | 20.00 | 15.00 |
| 91 LADY ALEXANDER DUFF, pink white, early | 5.00 | 3.00 |
| 74 LADY LEONORA BRAMWELL, shell pink, midseason | . 75 |  |
| 90 LA FRANCE, pink, midseason | 7.00 | 3.50 |
| 83 LaMARTINE, pink, midseaso | 8.00 | 4.00 |
| 71 LA TULIPE, pink, midseaso | 75 |  |
| 99 LE CYGNE, white, mi | 18.00 | 9.00 |
| ---- L'ESPERANCE. pink, midsea | . 50 |  |
| 73 L'INDISPENSABLE, shell pink, large midseason | 1.00 |  |
| 81 LIVINGSTONE, pink, midseason | 1.00 |  |
| 90 LONGFELLOW, best red, midseason.. | 5.00 | 3.00 |
| 84 LORA DEXHEIMER, red fine, mid season | 4.00 | 2.50 |
| 84 LUETTA PFEIFFER | 20.00 | 10.00 |
| 81 MADAM CALOT, early pink | . 75 |  |
| 79 MADAME DE VERNEVILLE, white. early | 7 |  |
| 79 MADAME DUCEL, pink, midseason. | 75 |  |
| 85 MADAME EMILY GALLE, shell pink, midseason | 1.00 |  |
| 85 MADAME EMILY LEMOINE, white midseason | 1.50 |  |
| 79 MADAME GEISSLER, pink, midseason | 1.00 |  |
| 80 MADAME LEMOINE, white, midseason | 3.50 | 2.00 |
| 71 MARECHAL VAILLANT. dark rose, late $\qquad$ | 1.00 |  |
| 84 MARGUERITE GERARD, pink, midseason | 1.00 |  |
| 89 MARIE CROUSSE, pink, midseason---- | 2.00 | 1.00 |
| 85 MARIE LEMOINE, white, lat | 1.00 |  |
| 1 MARTHA BULLOCH, large, pink, midseason | 15.00 | 8.00 |
| 87 MARY BRAND, fine red, m | 2.50 | 1.75 |
| - MEISSONIER, red. midseason | 1.00 |  |
| 73 MIDNIGHT, deep red, early | 1.00 |  |
| 90 Millon Hille, pink, midseason | 3.00 | 2.00 |
| 78 MODELE DE PERFECTION, pink, late | 1.00 |  |
| 78 MODESTE GUERIN, pink, midseason | 75 |  |
| 85 MONSIEUR DePONT, white, midseason | 1.00 |  |
| 92 MONSIEUR JULES ELIE, pink. early | 1.00 |  |
| 88 MONSIEUR MARTIN CAHUZAC, darkest red, early | 4.00 | 2.00 |
| 85 OCTAVIE DEMAY, pink | 1.00 |  |
| PETITE RENEE, dwarf pink, midseason | 1.50 |  |
| 88 PHOEBE CAREY, fine pink, late.-- | 10.00 | 5.00 |
| 82 PIERRE DUCHARTE, pink, mid- <br>  | 1.50 |  |
| PRESIDENT ROOSEVELT, red. midseason $\qquad$ | 1.50 |  |
| PRINCE OF DARKNESS. dark red, early | 1.00 |  |
| PURPUREA SUPERBA, tallest red, midseason | 1.00 |  |
| RACHEL (Terry), fine red, early-.--- | 1.00 |  |
| 3 REINE HORTENSE, pink, midseason | 2.50 | 1.25 |
| 88 RICHARD CARVEL, fine early, red.... | 5.00 | 3.00 |
| 2 RUBRA SUPERBA, fine late, red. | 1.00 |  |
| RUBRA TRIUMPHANS, red, early.... | . 75 |  |
| 81 RUTH BRAND. pink, midseason. | 2.50 | 1.25 |
| 90 SARAH BERNHARDT, pink, late | 3.50 | 2.50 |
| 97 SOLANGE, cream white, late. | 6.00 | 3.50 |
| 77 SUZANNE DESSERT, pink. midseason | 1.50 |  |
| 98 THERESE, pink, midseason | 4.00 | 2.50 |
| 94 TOURANGELLE, delicate pink, mid- | 6.00 | 3.00 |
| 78 TRIOMPHE DE L'EXPOSITION DE LILLE, pink | 1.00 |  |
| 83 VENUS, pink, midseason | 1.50 |  |
| 93 WALTER FAXON. rose, midseason...- | 7.00 | 3.50 |
| 79 WELCOME GUEST, pink. midseason WINNIFRED DOMME, scarlet, mid- | 2.00 |  |
| season | 5.00 | 2.50 |

## GLADIOLUS

We grow for market only about 50 varieties of what we consider popular and desirable kinds. We, however, are testing the promising new varieties and can usually supply your needs in these new and high priced kinds if you will write us. Great care is used to keep all stock true to name. We grow bulbs without excessive fertilization on soil well adapted to the production of vigorous bulbs and on a new plat each year; irrigation is available when needed, and bulbs are stored in a frost proof cellar insuring plump bulbs for spring delivery.

## ON FALL ORDERS:

$10 \%$ discount will be allowed on orders for delivery before December 1st on prices quoted, for cash orders.

Sizes and prices of Gladiolus bulbs are as follows:
PLANTING SHEE: Are from $1 / 2$ in. to about 1 inch usually classed as No. 3 to No. 6 and are used to grow the blooming size or commercial bulbs by growing one year.

BIMOONING SHREA: Are from one inch up to two inches in diameter, and will average about $1 \frac{1}{4}$ inches; some of the clooice varieties produce bulbs not more than one inch in diameter. All will bloom the season planted.

BUHPEENS: Planted earty will produce planting stock varying in size from No. 6 to No. 3.

Price of single bulbs are one tenth of the dozen price; price per 100 is seven times the dozen price. Special prices will be made when wanted by the 1000 .

We endeavor to grow right, properly cure and store, and ship to you vigorous bulbs that are true to name, at reasonable prices.

The vitality of bulbs is an important factor where fine bloon is wanted.

## CHOICE HEST GHADHOHUS GROWN BY SEONE CREST GATRDENS

COVERING THE BEST OF MODETRN VARHETIES MANY OTHPUEPS ARE ON TREAL BUT NOT YET EISTED FOR SALE.

## Price

 per doz.
ALICE TIPLADY, orange scarlet-----------------------------------------1.00

BARON J. HULOT, violet.------------------------------------------1.00

BOTHIN, MRS. H. E., white and red-------------------------3.00

CRIMSON GLOW. fine red--------------------------------------------------------------1.00
CHALLANGER, dark red----------------------------------------------2.00



ELF, creamy white.
E. H SHAYTOI pose pink

EMPRESS OF INDIA, deep red------------------------------------------------1.00




JACK LONDON, orange red and yellow.--------------------2.00


LeMARSCHALL FOCH, pink and white------------------ . 75






MARSHAさ FOCH, salmon pink---------------------------------4.00
MRS. F. PENDLETON, pink-white \& carmine......-- 1.50
NIAGARA. light yellow ----------------------------------------------1.00
1910 ROSE, rose pink-------------------------------------------------1.00
PEACE, white, late................................................................................... 1.00

PINK WONDER, fine large pink -............................................. 3.00






SYDONIA, not for sale.




## CHOICE MST OW GLADIOEUS (Continued)




VIOLET BEAUTY, cerise violet............................................ 2.00
VISTA TILLEY, white.-............................................................. 2.00
WHITE WONDER, white 2.00

WILBRINK, early pink 1.09

YOUELL'S FAVORITE, rose lavender pink. 1.00

## SPECRAL COLLECTHONS GLADIOLUS

For $\$ 1.00$ we will send postpaid, 15 bulbs of any kind listed at $\$ 1.00$ per dozen or one each of all kinds listed (53 in all) for $\$ 10.00$ postpaid.

## IRES LIST 1925


ANNA FARR, white with blue edges.-................................... 1.00

CAPRICE, soft red purple. 25

FLORENTINA, cream, fragrant............
GERTRUDE, blue, fragrant.
HER MAJESTY, soft rose pink effect
IRIS KING, yellow and maroon.
ISOLINE, bicolor
INGOBERG, white (dwarf)
JAUNIATA, fall blue, fragrant
LOVLEY. yellow and purple.
LOHENGRIN. pale lilac blue.
MADAM CHERUE, white edged blue
MARY GARDEN, white and drab (varigated)
MITHRAS. yellow and wine red
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25

MRS. ALLAN GRAY, pinkish blue-
MRS. H. DARWIN, white.
ORIENTALIS (Siberian), fine brilliant blue.
PALLIDIA DALMATICA, tall blue. $\qquad$
POCAHONTUS, blue and white fine. $\qquad$
POW ATAN, bishop violet
lavender violet (fine)
PARISIANA, varigated
t and olive buff
QUEEN OF MAY. orchid pink.
RED RIDING HOOD, nearest red in Tris fol--小ily . 25
RHEINE NIXE, white and violet-........ family.-.------ 2.00
SEMINOLE. violet rose and crimson.-------------------------1.0. 1.0



WYOMISSING, white and rose..------------------------------...-. . 50



## DARWHN TULIP BULBS FOR OCTOBER DELIVERY

PRIDE OF HAARLEN, red 60 c doz.. \& 4.50 per 100.
CLARA BUTT, pink 60 c doz., 4.50 per 100 .
MIXED DARWINS 60 c doz., 4.50 per 100 .

## SPECLAL BARGAENS HN COLLECHONS OF HRIS AND PEONY ROOTS TERRG-CASH WHTH ORDER.

12 roots Iris postpaid for $\$ 2.00$ consisting of the following varieties from which you can select two roots each of six kinds:
BLACK PRINCE OR KOCHII, deep purple.
MADAM CHEREAU, white blue edge.
QUEEN OF MAY, soft rose lilac.
HER MAJESTY, soft rose and red veined.
FAIRY, white and blue, fragrant.
GERTRUDE, clear blue.
SIBERIAN BLUE, clear blue. late.
INGOBERG, soft white.
GOLD, yellow.
FRAGRANS, pink, fragrant.
MPS. H. DARWIN, white.
Three roots of four varieties or six each of two can be selected as you wish. Roots properly packed and labeled.

12 Peony roots strong divisions that will grow fol $\$ 5.00$, all good and popalar kinds, purchaser to pay express transportation charges. Selected from the following Iist-two each of six kinds, labeled:
ACHILLE, shell pink, early rose fragrance. BOULE DeNEIGE, white, early. fragrant. FESTIVA MAXIMA, white, early, fragrant.
EUGENIE VERDIER. pink early, fragrant, one of the best.

FELIX CROUSSE, red, one of the best.
MONS JULES ELIE, silvery pink, early and large.
PRINCESS BEATRICE, pink. early and fine.
RUBRA SUPERBA, red, late.
MARIE LEMOINE, white, Iate.
ALBERT CROUSSE, fine pink, midseason.
MADAM CALOT, early pink.
MODESTE GUERIN. rose pink, midseason.
MADAM GALLIE, shell pink. midseason.
GRADIFLORA, pink, late.
ASTROSANGUINIA. red, upright, midseason.
FRAGRANS, pink, fine fragrance, midseason.
SOLFATARE, white. yellow center, very fine.
All are reliable bloomers. Rubra Superba will not bloom profusely until three years old-all others bIoom well at two years.

We will send 25 roots in small divisions unlabeled for the same price; these roots are smaller than the standard divisions but will grow if planted with care and will have some of the varieties named above, for those who wish for flowers and are not particular as to names, this is an economical collection.

We also send 25 roots of Iris for $\$ 3.00$ unlabeled as to varieties. The assortment will be good and expressage is to be paid by purchaser.

For the Peony lovers who wish a long period of bloom we suggest the following varieties:


We will furmish the following for $\$ 6.00$ standard divisions, all tagged:
¿ACHEL, early Red. upright grower, good habit.
ASTROSAUGUINEA, midseason red.
RUBRA SUPERBA, late, red, fragrant.
FESTIVA MAXIMA, early white, dependable.
COURONNE d'OR, midseason. white with golden stamens MARIE LEMOINE, late, white, one of the best.
EDUSUS SUPERBA, early pink, prolific bloomer.
GOLDEN HARVEST, midseason pink, white collar, pink center.
GRANDIFLORA, late, shell pink.
ALBERT CROUSSE, midseason, pink, fine form.
PRINCE OF DARIKNESS, early, dark red.
PRINCESS EEATRICE, midseason, pink bicoIor.
12 roots in all for $\$ 6.00$ retail price $\$ 8.50$.
This
will give a long season of bloom.

## SPECIAL NOTICE

We recommend to all flower lovers, "THE FLOWER GROWER" magazine, a monthly publication, costing $\$ 2.00$ per year. published by Madison Cooper, Calcium, N. Y. This magazine is in the hands of nearly all growers of fiowers and gives much valuable information on culture and is also a good gazeteer of reliable growers.

One of our Recent Customers said :

## "This is too Good to Pass Up" See Special Offer Inside !

## W. A. DANA <br> Grower of Choice Plants EAU CLAIRE, WIS.


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U. S. Department of Agriculture,


Washington, D. C.

