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1948 WHOLESALE LIST



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WHOLESALE LIST

DAHLIAS

OUR BULBS ARE GOVERNMENT INSPECTED

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.)

TERMS—Are cash or part cash, with C. O. D. shipments. No packing charges.

Telegraph orders receive our special attention.

If no postage is included with parcel post order we will send via express or C. O. D. for postage.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

We are prepared to ship 75 per cent of all orders **THE DAY RECEIVED.**

SUPPLY—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

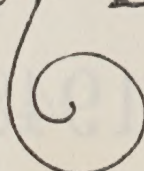
We usually sell up on some varieties before planting time. An early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

REFERENCE—Any trade reference.

MINIMUM ORDER — \$2.50
5c per bulb extra in less than 5 of a variety.

Novelty Dahlias



STANDARD DAHLIAS OF MERIT

ANDRIES ORANGE—Miniature

An ideal cut flower and very free blooming. The color is bright orange blending very well with fall colors. Good healthy stock and long stems. Semi-cactus..... .18

AVALON—Informal Decorative

Clear canary yellow of cut flower size. We cut four to six-foot stems last season which held the bloom erect. Late in the season it is a wonderful dahlia..... .14

BEAUTIFUL LADY—Formal Decorative

Bright lemon yellow. 8-10 inch blooms, good stems, bush 5-6 feet tall. Rugged grower, insect resistant foliage, profuse and early. A good root maker and they keep well. Scored 84 at East Lansing. On Pacific Honor Roll..... 1.25

BI-COLOR—Informal Decorative

Bloom of variegated colors with lavender predominating18

CALIFORNIA IDOL—Informal Dec.

A clear bright, glistening yellow, of immense size, and a prize-winner from coast to coast. Grows naturally to great size and has everything a great dahlia should have. We recommend it highly..... .65

CARL G. DAHL—Informal Decorative

The average bloom is about 10 inches across with many 12 inch blooms. Good long stems. Blooms are apricot and buff colors45

CAVALCADE—Formal Decorative

The color is an attractive, rich deep rose, with tones of rosy magenta. Formation and plant growth very similar to that of Jersey's Beauty, but flower is larger..... .28

CHIEF KOKOMO—Miniature

This beautiful cut flower should be listed as a small formal decorative. It has very long stems and the color is dark lavender. It does not fade out as many lavenders but holds true throughout the season. We recommend it to all our customers..... .30

CITY OF CLEVELAND—Informal Decorative

Large, orange suffused red. Thick, heavy blooms35

MINIMUM ORDER — \$2.50
5c per bulb extra in less than 5 of a variety.

COMMANDO—Formal Decorative

One of the largest grown. Dark lavender or almost blue. Strong plants. Another dahlia we recommend highly..... .28

CHARLOTTE CALDWELL—Ball

Bright orange, very free blooming. Sturdy plants, one of the best; try it..... .10

DARCY SAINSBURY—Formal Decorative

We think this is the best large white to date. This Australian variety has good stems35

EVERYBODY'S FAVORITE—Inf. Decorative

Very large delicate lavender. We grow many beautiful blooms for special trade and show of this excellent variety..... .45

FIRE BALL—Informal Decorative

The brightest red dahlia of unusual large size. Plants are 5½ ft. tall and very robust..... .40

FRED SPRINGER—Semi-Cactus

A beautiful bright red to scarlet with foliage of lacy appearance. This Dahlia is highly recommended for border or hedge purposes; a row of it has the appearance of a well trimmed hedge with many blooms35

FOREST FIRE—Informal Decorative

Brilliant scarlet flame with blushes of yellow and yellow petaloids throughout..... .28

GOLDEN BEAUTY—Informal Decorative

Beautiful buff and rose. Giant blooms held erect on good stems..... .75

GOLDEN CITY—Formal Decorative

Bloom 8x4. A fine bi-color of scarlet penciled on golden yellow. Blooms very early. A sport of Queen City. Highly recommended for cutting. Bush 4 ft..... .85

GOLDEN STANDARD—Cactus

The large blooms are slightly incurved and the color is as distinctive as the form, golden tan, blushed with tints of amber and bronze. Plants are very profuse blooming and stems and bush growth are perfect. You will like this one..... .45

GREATER GLORY—Semi-Cactus

Rose pink bloom of great size. A large exhibition dahlia65

HASLEROVA—Informal Decorative

Bi-color, grayish white background with rich royal purple dots and splashes.

MINIMUM ORDER — \$2.50
5c per bulb extra in less than 5 of a variety.

- HILLCREST SUNSET—Informal Dec.**
A beautiful blending of sunset shades. A very attractive dahlia..... .20
- HUNT'S VELVET WONDER—Inf. Dec.**
Has the distinction of receiving a special award of merit at the New York Show. It is an excellent keeper for so huge a flower. Color is rich, bright violet burgundy which under some lights looks royal purple40
- IDA DE VER WARNER—Formal Decorative**
Large lavender. Very good. One of the best dahlias grown..... .20
- JANE COWL—Informal Decorative**
Often considered the largest. A bronzy buff and old gold on long stems..... .35
- JEAN KERR—Formal Decorative**
The best dahlia of its size regardless of color, ever introduced for cut flowers. Pure white, fine cut flower..... .12
- JERSEYS BEAUTY—Formal Decorative**
A perfect bloom of erosion pink. The best pink dahlia to date..... .16
- KATIE K.—Informal Decorative**
Bloom 11x6, bush 5½ feet. Color is a deep rose pink, with white veins in the petal that lighten the flower considerably. Scored a certificate of merit at both Storr's and East Lansing. Is on all the 1938 Honor Rolls22
- KENTUCKY SPORTSMAN—Informal Dec.**
Bloom 10x5. Bush 4 feet. This seems the most popular of exhibition bi-colors. The color is quite unlike anything else. Yellow at center, outer petals golden amber, with rosy reverse, each petal tipped white. It blooms early and freely, and is without doubt the most beautiful bi-color..... .50
- KING OF BLACKS—Formal Decorative**
A very dark red, almost black. Early and free blooming22
- LEAH PEARL—Formal Decorative**
White and pink bloom, almost of ball type, looks like a wax dahlia. It will be in our gardens for many years..... .65
- MAFFIE—Semi-Cactus**
Bloom 12x6, bush 6 ft. Intense carmine of stupendous size. Bush growth is very rugged and foliage exceptionally heavy.... 1.25
- MARKET JEWELL—Cactus**
A small, velvety red free blooming dahlia. Very attractive28

MINIMUM ORDER — \$2.50
5c per bulb extra in less than 5 of a variety.

MILTON J. CROSS—Informal Dec.

An immense flower of rich yellow-buff, the outer petals flushed with rosy amber. Winner of five firsts, including three Achievement Medals. Long stiff stems; good grower..... .60

MINA BURGLE—Formal Decorative

Large brilliant red; fine for cut flowers. Often called the Poinsetta Dahlia..... .25

MIXED DAHLIAS

This assortment of dahlias is named standard varieties; many types and colors. These are made up of varieties that we do not have enough to list in the regular way because of selling up too close the previous year..... .10

MONMOUTH CHAMPION—Formal Dec.

A strong, vigorous grower, producing beautiful exhibition blooms of a brilliant orange flame color..... .32

MORNING MIST—Pompon

An excellent cut flower dahlia surpassing nearly all pompon dahlias in color, form, and productiveness. Beautiful white, tipped a delicate lavender..... .15

MRS. ALBIN—Formal Decorative

A florist variety. Bloom 7x4. Color is clear yellow. We highly recommend this dahlia for cutting. Blooms fairly early and continues till frost. Stems long and strong, bushes very healthy and free branching. Very good18

MRS. C. E. WILDON—Formal Dec.

Color, brilliant scarlet with orange buff reverse; blooms 9 to 11 inches on long cane-like stems; foliage heavy and leathery40

NEGUS—Formal Decorative

Oxblood red to almost black in center. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect..... .35

PEACE—Informal Decorative

Pure white, 12 inches, blooms very early. Good where seasons are short, where many dahlias never bloom. 5 ft. high and free blooming35

PINK GIANT—Informal Decorative

Tyrian Pink. This brightest of pink shades has long been lacking in a good dahlia. Now we have it. Bloom 9x4, bush 5 feet. Pink Giant is a grand garden dahlia with big, strong, upright bushes, fine stems and plenty of bloom. Early..... .18

MINIMUM ORDER — \$2.50
5c per bulb extra in less than 5 of a variety.

PREMIERS WINSOME—Informal Decorative

A clear, light mellow pink. Bloom 11x6. Bush 4½ feet. This is a very reliable and free bloomer, many canes producing the very large and lasting flowers steadily over a long season. All plants for us are strong and vigorous..... .35

QUEEN CITY—Formal Decorative

Scarlet pink commercial dahlia. Very early. If you do not grow it, you are passing up one of the best..... .22

R. A. BROOMFIELD—Informal Decorative

Saffron orange flushed with rose. A large long stem dahlia which holds up good as a cut flower. Very early and free dahlia.... .22

RED JERSEY BEAUTY—Informal Decorative

A nice red dahlia the size and shape of Jersey Beauty. Used generally for cut flowers24

RED LEGION—Informal Decorative

1942 introduction. Beautiful large bright red. Robust plant 5 to 6 feet high, long cane-like stems, large leaves and makes large round bulbs..... .40

RED SAILS—Formal Decorative

Large red with 3 ft. stems. Very attractive. We guarantee it to be good in all ways. We have grown it for 5 years and find it better than most of the dahlias introduced at \$10.00 or more..... 1.00

ROBERT EMMETT—Informal Decorative

Carmin to cardinal red40

ROSE FALLON—Formal Decorative

Very fine flower of pleasing shades of amber, russet and salmon35

ROYAL CITY—Formal Decorative

Bloom 6x4. Bush 4½ ft. Beautiful violet rose. This is a color sport of "Queen City." The plant growth, blooming habits, stems, etc., are identical to "Queen City." A fine addition to any garden..... .40

RUFFLES—Informal Decorative

Long stemmed dahlia, 10-inch bloom (larger when disbudded). Beautiful shell pink with ruffles on both sides of petals. It won the Ohio Valley Dahlia Gold Achievement Medal at Cincinnati, Ohio, for a new achievement in dahlias of the large type requiring blooms 8 inches or larger—natural stems 18 inches or more. Plants are sturdy—4-5 feet tall. We never stake them. Large clumps. We have grown them from bulbs (no cuttings) for the last four years..... 1.25

SANHICANS BLUE BIRD—Inf. Decorative
The bloom is large and of a near blue color; plants are tall with good stems..... .25

S. V. GLITTER—Pompon
Possibly the best autumn shade variegated in red, yellow and orange..... .06

THE COMMODORE—Informal Decorative
Very large, free blooming, yellow. Where the size of 10 inch blooms is wanted in profusion this is the variety to choose..... .24

TWENTIETH CENTURY—Single
One of the best single dahlias we ever grew. Light pink..... .06

VIRGINIA TOWELL—Formal Decorative
A medium size lavender dahlia. Has good healthy stock18

WAC.—Formal Decorative
Bloom 10x5. A desirable addition to the formal blend class. Color is creamy gold with light shades of salmon. Good foliage and habit of growth, with enormous perfectly formal flowers which average around ten inches. A sure winner for the blend classes75

W. H. T.—Informal Decorative
Beautiful large old rose blooms on long stems. Better try it as it is good..... .18

WHITE XMAS—Informal Decorative
Bloom 10x6. A beautiful, perfectly formed white of exhibition quality. Long straight stems held on very tall plants. A rugged, vigorous grower that will not stunt..... 1.25

WORLD EVENT—Informal Decorative
Bloom 9x5. A deep rose pink newcomer that is really welcome. Very prolific, good stems and position. Heavy foliage and a wide-spreading, free-branching grower. Extremely easy to grow and will make a good standard pink..... .90

ZANTS WHITE—Informal Decorative
Large white, strong upright plant, similar in size to White Wonder..... .35

INFORMATION

We are large growers and not jobbers.

We try to please our customers at all times.

We do not buy dahlias of failing or bankrupt growers to fill our orders.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

Indianapolis: America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and 43 motor express and freight companies. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your RUSH order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.



"Ruffles"