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62.57

1948

**ECHO VALLEY FLORAL GARDENS**

**CHRYSANTHEMUM SPECIALIST**

**FINE DAHLIAS**

**JAPANESE IRIS, HEUCHERA (Coral Bells)**

**HEMEROCALLIS, ORIENTAL POPPIES**

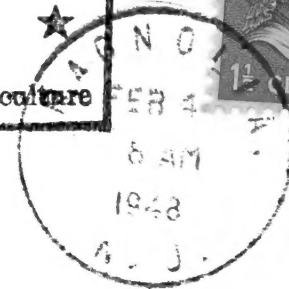
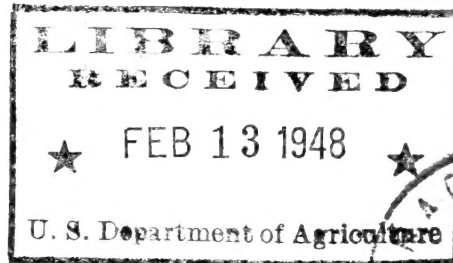
**AND OTHER PERENNIALS**



**OMAR COLES, SR. PROP.**

**224 LAFAYETTE AVE.**

**MAGNOLIA, N. J.**



M Ralph Shaw  
Library U.S. Dept of Agriculture  
Washington 25, D.C.

To our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than any where else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

Address all communications to

OMAR COLES, Sr.

224 Lafayette Avenue,

Magnolia, New Jersey

ORDER EARLY TO AVOID DISAPPOINTMENT

MEMBER OF:

National Chrysanthemum Society, Camden Horticulture Society and South Jersey Horticulture Society.

Midwest Hemerocallis Society,

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show and the South Jersey Horticulture Show at Clementon, N. J., and our home show, Magnolia Horticulture Society.

## A BLEND BEAUTY FOR 1948 GARDENS

**MELLOW GLOW.** (16-45 CNK) Mellow indeed is this matchless suffusion of soft orange buff, peach pink and bronze nasturtium tints. Briefly, it is a "bronze with personality" and by far the most appealing mum we have seen in its color.

Again the Nipponicum ancestry has contributed a sturdy, upright growing, rich green plant with an abundance of 2½—3 inch full double blossoms on well branched sprays. In full bloom Oct. 5th. Height: 2½ feet. Cuts beautifully.

\$ .75 each, 3 for \$2.00, per dozen \$7.50

### THE MOST BRILLIANT MUM OF ALL

**CARNIVAL.** (37-45 CPK) Conspicuously distinct among its garden companions throughout the long mum season is this gay newcomer. "Glowing burnt orange" best describes the play of bronze, red and golden bronze shades; literally, it gleams.

The full double blossoms, 3½" across, carried on long, slender, nicely branched sprays are perfect for cut arrangements; the heavily branched plant amazingly free and productive. Inheriting from its Nipponicum lineage, **lusty, dark green foliage carried right down to the ground**, the plant alone is a garden ornament. In full bloom Oct. 10. Height: 2½—3 ft. . . . . \$1.00 each, 3 for \$2.75, per dozen \$10.00

### LONG LIVED—LONG IN BLOOM

**KARL A. REICHE.** (11-40 CPK) This trim, tidy, little pompon, tested over several years under all conditions, soils and weathers is without question one of the most durable and hardy of all garden pompons.

It is a densely branched, erect growing, shapely, 2 ft. plant; loaded with blossoms from late September on—surviving the killing frosts which mar other kinds.

The color, Rose Bengal technically, is a unique art blending of old rose, red, naive and ripe strawberry shades; and deserving of its own special spot in the garden.

Named for Bristol's popular and efficient school superintendent, a bit of rugged individual in his own right. . . . . \$ .75 each, 3 for \$2.00, per dozen \$7.50

### BUCKEYE BEAUTY (Rosebud 1948)

**BUCKEYE BEAUTY,** (Rosebud 1948) Lavender Pink that grows upright and does not spread.

Double flowers rather ball like about 3" inches in bloom for cutting and a fine garden specimen, don't miss it. . . . . Each \$1.00, per dozen \$10.00

**LESTER FELTEN, D.** Large lavender flowers produced in abundance. Perhaps this is Mr. Felten's greatest achievement. We have now enough stock to offer it to the public at about half its value. Height 2½ ft. Stiff stem. Blooms Oct. 5.

each \$1.00, doz. \$10.00

**GOLDEN HOURS, D.** (Kraus 1948.) Extra early free flowering. Bright deep lemon-chrome yellow. Fine cut flower . . . . .

Sept. 8 .75 7.50

**GOLDEN SUNSET, D.** (Kraus 1948.) The face of the petals golden copper with an orange undertone back of the petals a colorful red giving an unusually brilliant two tone effect. Makes a well branched plant. . . . .

30 Sept. 15 1.00 10.00

**MEDITATION, D.** (Kraus 1948.) Magnificent two-tone soft jasper red and maize yellow turning to reddish-peach. Free bloomer, fine for garden or cutting. . . . .

Oct. 6 .75 7.50

**ROSITA, POM,** (Kraus.) Tight full flowers of light Persian-rose. One of the best pink buttons. Good cut flower. . .

Sept. 28 .50 5.00

## CHRYSANTHEMUM CULTURE

A few do's and don'ts: Plant in well prepared soil that has had a coat of manure the previous fall or winter if you have it, or an application of commercial fertilizer worked into the soil 10 days before planting. Side dress with any fertilizer about July 10th, again when buds appear just before a rain. Keep well cultivated, pinch out top when 6 or 8 inches high, again after the side branches have made good growth. Not after July 20th it might be too late for buds to set. Don't plant too near a building or tall trees. Give them room enough to develop and produce the blooms you expect. By all means dig up your old clump each Spring, divide using the new shoots, destroy the old core. You will be rewarded for your labor.

### 1947 CHRYSANTHEMUM INTRODUCTIONS

**ALLEN FELTEN** (Felten), D. An excellent new double lemon yellow chrysanthemum you will want in your garden or if a cut flower grower don't miss it. We have watched this creation for three years. We are distributing this fine mum this season.

\$ .60 per plant, doz. \$6.00

**APPLEBLOSSOM.** (Rosebud 1947). An appleblossom pink, fading to a clear white with cactus like petals. Producing an abundance of 2½" flowers. Strong stems. . . . . 26 Sept. 15 .50 5.00

**BOKHARA.** (Bristol 1947). Rich beautiful blending of soft crimson and warm shades—brings to mind the exquisite loveliness of the rugs of Bokara. Thus its name Bokara is a hardy, upright plant, disease resistant foliage, full double flowers carried on stiff, well branched stems that hold up in all weather conditions. . . . . 24 Oct. 10 .60 6.00

**CATHERINE COLLINS.** We believe the best early yellow pompon to date. Blooms from September 10 until killing frost. 3' stem. A fine florist variety. Extremely hardy. \$ .50 each, doz. \$6.00

**DRAGON LADY,** A new mum-color too—a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom . . . . . .60 6.00

**GOLDEN SALMON, D.** (Rosebud 1947). A chestnut salmon suffused with gold. Large 4 to 5 inch flowers on heavy strong stems . . . . . 30 Sept. 25 .60 6.00

**HILLTOP GOLD.** A large golden yellow, many blooms, 5 inches without disbudding. Fine cut and an outstanding variety for selling from field. Frost resistant. This is a coming variety . . . . . 34 Oct. 1 .75 7.00

<b>JAYEFF</b> , Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 ft., vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost.			.60	6.00
<b>NANOOK</b> (Kraus) D. Ivory white with cream center. . . .	Sept. 14		.50	5.00
<b>NATIONAL VELVET</b> , (Felton). A 3" pompon. A strong growing plant, 3' tall. Stiff stem. We believe this surpassed Red Velvet in every way. Blooms 10 days earlier, a bigger flower, better bloomer. We are introducing this grand mum at \$ .60 each, \$6.00 doz. Don't miss it.				
<b>ORANGE CLUSTER</b> , D. (Rosebud 1947). A deep yellow with narrow petals. Blooms 4 inch on sturdy stems. Ideal cut flower . . . . .	Oct. 5		.60	6.00
<b>ROSEBUD</b> (1947). 3 inch flower of deep clear rose-pink. A much needed color in mums. Stems upright and strong. Ideal cut flower. An outstanding variety. . . .	30 Oct. 1		.75	6.50
<b>SOMETHING NEW</b> , (Bristol). The "Anemone Flowered" Korean Princess ** Plant Pat. 640. The shapely blossoms, 2 1/2" across are rich bronze red on opening with a perfectly formed golden-bronze cushion center, changing to soft strawberry crimson as they mature; a tapestry effect, charming as it is unique. It is a bushy, hard, 2 foot plant with many blossoms on the well branched stems, full flower October 15th. Each \$ .75, doz. \$7.50.				
<b>VIOLET</b> , D. (Longley). Dr. Longley's newest purple. Full double dahlia-like bloom of good color and substance. . .	Aug. 26		.60	6.00
<b>WHITE WONDER</b> . Pom. (Bristol 1947). Here is the perfect early flowering, white garden pompon, the exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white—lovely at all stages. Husky and tremendously free. The sprays are heavily branched so that a few stems make a fine bouquet. Better order early. . . . .	36 Sept. 25		.60	6.00
<b>YELLOW AVALANCHE</b> , D. (Lehman). The biggest find in Hardy Mums in years. A brilliant soft yellow, a bud sport of the popular White Avalanche. Unexcelled for cutting. Originator's description . . . . .	24 Sept. 4		.60	6.00

## ARTEMISIA

<b>SILVER KING</b> , Very decorative foliage plants, with finely cut silver-gray leaves. Striking in the border and excellent mixed with cut flowers or as winter bouquets. Hardy and free from diseases and pests. . . . .				..35
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## DELPHINIUM GIANT FLOWERING PACIFIC HYBRIDS

<b>GALAHAD</b> , Giant pure white. . . . .	.50
<b>GUINEVERE</b> , Lt-pink white bee . . . . .	.50
<b>SUMMER SKIES</b> , Lt. blue white bee . . . . .	.50

Try some of these. One each \$1.25

## HARDY CHRYSANTHEMUMS

D. DOUBLE NAME AND DESCRIPTION—3	SD. SEMI-DOUBLE AT DOZ.	S. SINGLE RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE EACH PER DOZ.	
AGLOW, D. Deep bright orange.....			20	Sept. 25	\$0.50	\$5.00
AUBURN, Bronze 3" bloom, upright growing.....			23	Oct. 1	.40	4.00
AUTUMN GREETINGS, SD. Bright coppery and gold flowers			26	Sept. 15	.50	5.00
AUTUMN LIGHTS, S. Magnificent coppery bronze, early and hardy .....			24	Oct. 5	.35	3.50
AUTUMN SUNLIGHT, D. A grand new, early, pure golden yellow .....			20	Aug. 27	.50	5.00
AUTUMN SONG, D. Large wine-rose shading to carmine..			22	Sept. 12	.60	6.00
AVALANCHE, D. The world's best large, creamy white....			24	Sept. 4	.40	4.00
AVIATOR, D. New coppery-red. Vigorous and easy grower			24	Oct. 5	.50	5.00
BARBARA SMALL, D. Clear lilac-pink, with a carmine center			28	Sept. 6	.40	4.00
BAMBI, D. Fawn-yellow with amber shadings at center. Per- fect formed flowers.....			18	Sept. 14	.50	5.00
BETTY, D. Upright apple-blossom pink with deep rose center			28	Sept. 28	.50	5.00
BRONZE PYRAMID, D. Orange-bronze, large flowers, wiry stems. Blue ribbon winner.....			40	Oct. 12	.50	5.00
BONFIRE, D. Multitudes of burnt-bronze-red flowers on graceful stems. Very frost resistant.....			26	Oct. 2	.40	4.00
BURGANDY, D. Rich cerise crimson with deeper center... 33			33	Sept. 19	.40	4.00
BURMA, D. Glistening bronze with soft orange tints.....			26	Sept. 26	.50	5.00
BUTTERBALL, D. Early butter-yellow, bronzing some in cool weather .....			16	Aug. 12	.50	5.00
CHARLES NYE, D. Large 3" fully double rounded flowers of rich buttercup yellow.....			26	Sept. 24	.50	5.00
CHIPPEWA, D. Giant, bright astor purple, slightly incurved			24	Sept. 4	.50	5.00
CHRIS COLUMBUS, Pom. White with yellow buds. Fine for cutting. 30" stems.....			24	Sept. 15	.50	5.00
COURAGEOUS, D. Bright, dark ruby red, large 3½" flow- ers. Strong upright stems.....			26	Sept. 19	.50	5.00
CRIMSON SPLENDOR, S. Lovely crimson, yellow disk. 4" blooms .....			32	Sept. 25	.40	4.00
CYDONIA, D. Brilliant orange chestnut overlaid with mahogany .....			34	Oct. 15	.40	4.00
EUREKA GIANT, SD. (Hurley.) Brilliant golden orange. Strong grower .....			22	Oct. 1	.50	5.00
DAHLIA MUM, D. Purplish wine flowers like in cactus dahlia			23	Sept. 10	.40	4.00
DRIFTED SNOW, D. Forms a mound of large, white flowers shaded yellow at center.....			28	Sept. 25	.50	5.00
ECHOES, SD. (Kraus), Rich vandyke-brown toned copper orange center .....			26	Oct. 1	.50	5.00
ELAINE FELTON, S. (Felton), Best red single we have found. Bright red flowers on stiff stems.....			36	Sept. 25	.50	5.00
EMPIRE, D. Large orange glowing ball shaped flowers....			32	Oct. 15	.50	5.00
EARLY HARVEST, D. Glowing mahogany orange.....			24	Aug. 25	.50	5.00
EUGENE A. WUNDER, D. (Cummings). Largest and finest bright early yellow. ....			18	Aug. 25	.40	4.00
FRED ROCKWELL, D. (Cumming), Pat. No. 718. Beauti- fully blended bronze and orange.....			26	Oct. 5	.75	7.50
FULLBRIGHT, SD. (Coles), Bright yellow 2½" across strong stiff stems. Good for cut flowers.....			36	Oct. 8	.50	5.00
GARNET, D. Gorgeous dark-red good sized flowers.....			26	Oct. 15	.50	5.00
GOLD, D. 4 inch flower, pure gold.....			26	Sept. 20	.50	5.00
GLACIER, D. Extra large pure white.....			24	Aug. 28	.50	5.00



## HARDY CHRYSANTHEMUMS (Continued)

D. DOUBLE NAME AND DESCRIPTION—3 AT DOZ. RATE	SD. SEMI-DOUBLE	S. SINGLE	HEIGHT IN INCHES	BLOOMING DATE	PRICE EACH PER DOZ.
GLITTERING HILLS, D. Lemon yellow, 3" blooms without disbudding. Quantities of beautiful blooms on stiff stems			28	Sept. 18	.50 5.00
GLOWING COALS, D. (Kraus), Bright, deep cherry red with orange reverse.....			26	Oct. 1	.50 5.00
GOLDEN ROSE, D. Old rose overlaid gold.....			26	Sept. 22	.50 5.00
HARBOR LIGHTS, D. (Bristol), Palo yellow to creamy white. Rich green foliage.....			24	Sept. 10	.50 5.00
HEATHERBLOOM, D. (Kraus), Heather pink, center shaded rose red with gold tipping.....			24	Sept. 4	.50 5.00
HELIOTROPE, D. (Felton), Color is its name. A good producer on a stiff stem.....			36	Sept. 25	.50 5.00
HILDA BERGEN, D. Commercial. Large incurved dark reddish bronze.....			40	Oct. 25	.50 5.00
JOAN HELEN, SD. Large brilliant flowers in profusion, rich garnet shading to Rhodadenron purple with a bright yellow center.....			18	Sept. 4	.50 5.00
JANET, D. A beautiful shade of rosy gold. 3 inch incurved flowers from August till frost. Fern-like foliage, dwarf and spreading. Masses of bloom lasting all Fall.....			20	Aug. 25	.50 5.00
JUDITH ANDERSON, Pom. A small sized button of golden yellow.....			20	Mid Oct.	.40 4.00
KATHLEEN, A bright maroon red pompon, an ideal cut flower. This is the earliest double red.....			30	Sept. 1	.50 5.00
LAVENDER LADY, D. (Cumming). Immense silvery lavender			30	Oct. 6	.50 5.00
LAVENDER LASSIE, D. (Cumming), New pom with cushion like growth. Better color than Lavender Lady.....			22	Sept. 10	.40 4.00
LILLIAN DOTY, Finest shell pink.....			36	Nov. 1	.35 3.50
MAGNOLIA, D. (Bristol), Super hardy, high-centered 4" blooms seem to reflect soft pink tints in opening flower, later shading to creamy pink.....			24	Sept. 15	.50 5.00
MARGARET ANN. (Rosebud 1946). A deep rose-pink of unusual merit. 3 inch flowers on good stem.....			28	Sept. 15	.50 5.00
MARGARET ARLIN (Seymour) 1946—A large flowering hardy Decorative type Chrysanthemum of soft salmon bronze shading to rose pink at edges of the petals. Compact grower averaging about 3 feet in height, and a most profuse bloomer. In full flower October 10th-15th.....					.50 5.00
MANDALAY, D. (Bristol), Brilliant orange bronze on well branched sprays.....			24	Oct. 1	.50 5.00
MARTIN'S WHITE, D. A mass of fully double flowers almost completely hiding foliage. Extra fine.....			18	Sept. 15	.50 5.00
MAROON 'N GOLD, D. (Longly), Bright mahogany shaded maroon with golden reverse.....			16	Aug. 26	.60 6.00
MODEL O PERFECTION, Pom. One of the best white buttons. Upright grower.....			28	Oct. 15	.50 5.00
MME. CHIANK KAI-SHEK, Pat. No. 634, Beautifully formed, old gold flowers withstanding bad weather. One of the best.....			26	Sept. 16	1.00 8.50
MONGALIAN, S. 3" flowers of deepest yellow. Best yellow single at New York Show 1946.....			30	Sept. 20	.50 5.00
MRS. ALLEN FELTON, S. (Felton), Heavy dark foliage, lavender pink. 4" blooms without disbudding.....			34	Oct. 10	.50 5.00

## HARDY CHRYSANTHEMUMS (Continued)

NAME AND DESCRIPTION—3 AT DOZ. RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
			EACH	PER DOZ.
D. DOUBLE    SD. SEMI-DOUBLE    S. SINGLE				
MRS. C. R. HASTINGS, SD. A striking crushed strawberry red. Bushy plants loaded with large flowers. . . . .	32	Sept. 15	.50	5.00
MRS. H. R. KIDDER, D. Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection	36	Oct. 15	.40	4.00
MRS. PIERRE DU PONT III, Peach pink rosy salmon and fawn. Beautiful. D. . . . .	26	Oct. 5	.40	4.00
MRS. ZEMAN, D. Lovely bronze, 3" flower deep in proportion . . . . .	26	Oct. 1	.40	4.00
MY LADY, D. Delicate orange-yellow. 3" flowers. Fine for cutting . . . . .	20	Sept. 5	.40	4.00
IDA BREWSTER, S. (Carroll Gardens), Large brilliant crimson flowers, with a very attractive yellow center. . . . .	36	Oct. 10	.50	5.00
IRMALINDA, Pom. Old rose with silvery sheen. . . . .	32	Oct. 25	.40	4.00
OMAR KHAYHAM, Deep ox-blood red with rich velvety sheen. Very showy . . . . .	36	Oct. 16	.50	5.00
OLIVE LONGLAND, D. A new superior sort with big salmon-orange blossoms . . . . .	26	Sept. 20	.50	5.00
ORIENTAL, D. Colorfully dressed in 2 color combination of pink and cream. . . . .	24	Sept. 15	.45	4.50
ORIENTAL GLORY, D. Brilliant oriental red. Petals somewhat pointed. 3 inch flowers on strong stems. Fine cut flower . . . . .	28	Sept. 25	.50	5.00
PERPETUUS, D. Lovely pastel shade of amber and peach. Dwarf . . . . .	22	Sept. 16	.50	5.00
PINK RADIANCE, D. (Bristol), Super hardy, long stems of soft luminous pink. 3" flowers. . . . .	30	Sept. 25	.50	5.00
POMPONETTE, Pom. Dwarf. Varying from bronze to yellow stems . . . . .	16 24	Sept. 1 Aug. 25	.40 .40	4.00 4.00
PERSIAN PINK, Pom. Magnificent rose purple. Very strong grower . . . . .	26	Sept. 18	.50	5.00
PINOCCHIO, Pom. A glistening small white flower beautifully formed. Long stem. . . . .	30	Oct. 5	.50	5.00
QUEEN ISABELLA, D. Yellow with red edge and reverse. Fully double . . . . .	26	Oct. 15	.50	5.00
RED RIDING HOOD, D. An outstanding bright red. Petals very frost resistant . . . . .	26	Oct. 1	.40	4.00
RED VELVET, D. (Bristol), Full double, velvety crimson. . . . .	24	Oct. 1	.40	4.00
REMBRANT, D. (Bristol), Rose mauve with copper blending . . . . .	22	Sept. 28	.50	5.00
ROBERT BRYDON, D. Deep garnet-red flowers, dense bushy cushion type . . . . .	18	Aug. 28	.50	5.00
R. MARION HALTON. Pom. A good early yellow. . . . .	24	Sept. 25	.40	4.00
SCARLET CRIMSON, D. Its name describes this fine 3 1/2" blooms . . . . .	20	Sept. 18	.50	5.00
SEPT BRONZE, D. (Bristol), Golden bronze cushion type. Frost resistant . . . . .	24	Sept. 2	.40	4.00
SEPT DAWN, D. New large bright pink. . . . .	22	Sept. 26	.40	4.00
SILVER MOON, S. (Cumming), White with yellow center. . . . .	38	Sept. 28	.40	4.00
SILVER TIPS, D. Bright carmine tips reversed of silvery white . . . . .	26	Sept. 25	.50	5.00
SONG OF INDIA, D. (Kraus), Excellent large bronzy peach. Fine for cutting. . . . .	22	Sept. 19	.50	5.00
SUNAPE, D. (U. of N. Hamp.), A new golden yellow developed by Prof. Holley. . . . .	24	Sept. 8	.50	5.00

## HARDY CHRYSANTHEMUMS (Continued)

D. DOUBLE NAME AND DESCRIPTION—3	SD. SEMI-DOUBLE AT DOZ.	S. SINGLE RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
					EACH	PER DOZ.
REV. HORACE BUSHNELL, Pom. Cream white, tall.....			36	Nov. 8	.40	4.00
SOUTHWIND, D. (Kraus, 1946.) Masses of large Chinese- red flowers toned salmon-buff, borne on sturdy, much- branched plants .....			20	Sept. 18	.50	5.00
STALWART, D. (Kraus), Very prolific golden bronze pom. Frost resistant .....			24	Oct. 2	.50	5.00
SUNDANCE, D. Golden bronze pom producing hundreds of fully double flowers.....			22	Sept. 5	.50	5.00
TANGERINE, D. (Kraus 1150.) New 1947. Brilliant Spanish- orange—an entirely new color in Mums.....			24	Sept. 27	.50	5.00
THE CHIEF, SD. Attractive brilliant scarlet and gold.....			26	Oct. 15	.40	4.00
VICTORY, D. Pure white petals with a bright yellow center. 3" across. Fully double .....			24	Oct. 10	.50	5.00
WELCOME, SD. Extra early. Bright mallow purple.....			18	Sept. 1	.40	4.00
WHITE KNIGHT, D. Large, clear ivory white.....			26	Sept. 15	.50	5.00
WHITE DOTY, Fine white pom.....			36	Oct. 25	.35	3.50
YELLOW DOTY, Buff yellow. Large.....			36	Nov. 1	.35	3.50
ZANTHA, D. (Kraus), Lemon yellow double globular flowers borne freely on long stems. Perpetual bloomer.....			22	Sept. 14	.50	5.00

### NEW GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

The early English Chrysanthemums are a new race of Chrysanthemums that originated in England. Some of the West Coast Canadian growers first imported them from England. Then several growers started growing them in the State of Washington. They are equal in hardiness with any garden chrysanthemum and they are rated so far superior to the old garden chrysanthemum that there is no comparison.

We have found that early planting of the plants or divisions by June 1st in our locality, pinching the tops out after they reach a height of 6 to 8 inches, and disbudding down to 8 to 12 blooms per plant make them bloom much earlier and give those immense flowers, on good sturdy stems. We have found these mums hardy here in New Jersey without protection, and feel they are as hardy as any of the regular garden chrysanthemums.

E. EARLY NAME AND DESCRIPTION—3	M. MEDIUM AT DOZ.	L. LATE RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
					EACH	PER DOZ.
ALABASTER, Very early white flower solid. 5" across, slightly incurved, small foliage .....			30	E	\$0.50	\$5.00
ALEXANDER MASON, Rich buttercup yellow large 6" flow- ers. Perfectly incurved bloom on strong stems.....			30		.50	5.00
AVONDALE WHITE, A cream white with incurved petals. An unusually good variety for September cutting.....					.50	5.00
BALCOMBE GOLD, Bright old gold, good sized flowers....			36	E	.50	5.00
BELLE MAUVE, Lovely stiff stemmed silvery pink. Wealth of cut flowers .....			36	E	.50	5.00
BRONZE FREDA, Lovely bronze salmon. Petals quilled. Frost resistant .....				E	.50	5.00
CHALLENGER, Nice bright bronzy red with good stems....			36	E	.50	5.00
CONQUEROR, A lovely rich crimson. A variety that is very lovely disbudded or in sprays. Will grow 6" disbudded. Tall stiff stems. Will not fade.....			34	E	.50	5.00
COPPELIA, Double medium sized bright Indian red.....			34	E	.50	5.00
DAILY EXPRESS, Large flower or terra cotta chestnut....			32	E	.60	6.00
DOROTHY McGUIRE, Large flat flower of soft bronze with pointed petals .....			32	E	.50	5.00

## NEW GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS (Continued)

E. EARLY NAME AND DESCRIPTION—3	M. MEDIUM AT DOZ.	L. LATE RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE EACH PER DOZ.
<b>EGYPT</b> , A large flower of reddish amber and gold. Good cut. Strong stems. September.....					
					.50 5.00
<b>EL DORADO</b> , Double, charming yellow 5" blooms.....					
			32	E	.50 5.00
<b>ELITE</b> , Soft rose pink, tipped with gold.....					
			2 1/2		.50 5.00
<b>GLADIATOR</b> , Rich chestnut red. Disbudded or sprays....					
			30	E	.50 5.00
<b>GOLDEN DOME</b> , Bright golden yellow. Immense flowers up to 5" .....					
			32	M	.50 5.00
<b>GOLD STANDARD</b> , Extra large deep yellow. Never fades in sun or rain.....					
				E	.50 5.00
<b>HILLCREST RED</b> , This flower is of striking quality. Rich velvety shade of crimson scarlet with gold reverse. On long stems with good foliage. Makes a flower 6 inches across when well disbudded. September.....					
					.50 5.00
<b>HUNTER</b> , An unusual art shade of red. Large flowers with beautiful foliage. September.....					
					.50 5.00
<b>INDIANA</b> , Velvety crimson with large center.....					
			32	E	.50 5.00
<b>JEAN HARLOW</b> , Bright golden yellow with semi-incurved form .....					
			32	E	.50 5.00
<b>JIM THORPE</b> , Large crimson, fine for exhibition if disbudded some .....					
			32	E	.50 5.00
<b>LEDA</b> , Large heliotrope pink. Flowers 6" if disbudded....					
			34	E	.45 4.50
<b>MERIDIAN</b> , Lovely salmon rose pink. Petals pointed at tip.					
			32	M	.50 5.00
<b>MRS. D. C. ORR</b> , Beautiful red and gold.....					
			32	M	.50 5.00
<b>MRS. JOHN FINLEY</b> , Bright yellow, up to 6".....					
			34	M	.50 5.00
<b>MRS. J. PHILLIPS</b> , D. (English). Very large broad-petalled flowers of deep lavender-purple in a class by itself....					
			30	Oct. 20	.50 5.00
<b>MRS. T. GUTHRIE</b> , Bright chestnut red with bronze reverse. Very large and very early. September.....					
					.60 6.00
<b>MRS. SMEARDON</b> , Unique combination of old rose and bronze .....					
			24	E	.60 6.00
<b>NELLIE RICHARDSON</b> , Large shell pink with salmon suffusion in center.....					
			24	E	.50 5.00
<b>ORANGE QUEEN</b> , Double large, rich golden yellow with orange cast .....					
			36	E	.50 5.00
<b>PETUNIA</b> , A distinct purple shade.....					
			30	E	.50 5.00
<b>ROSE PRINCESS</b> , Salmon Rose with a basal flush of gold. Large and very stiff stems.....					
					.50 5.00
<b>SNOWBALL</b> , A good spray variety with solid white flowers.					
			30	E	.60 6.00
<b>SUNLIT</b> , Large yellow suffused bronze full center. Reflexing flowers. Long stems, good grower. September.....					
					.50 5.00
<b>SYBIL</b> , A lovely flesh pink. Strong stems.....					
			30	E	.60 6.00
<b>TIGER</b> , Opens bright crimson, turning to bronze then bright yellow. Unusual .....					
			28	E	.50 5.00
<b>WESTBOURNE</b> , Double, the darkest of all rich red varieties.					
			30	E	.50 5.00
<b>VULCAN</b> , Solid brilliant crimson throughout the flower....					
			30	E	.50 5.00

### FUNKIA OR HOSTAS PLAINAIN LILIES

<b>LANCIFOLIA</b> , Narrow green leaves, Lilac-blue flowers, for shade or border. August	.25
<b>SUBORDATA GRANDIFLORA</b> , Beautiful fragrant, large, pure white lily shaped flower. Very attractive shiny green foliage. Aug.-Sept.....	50c; 3 for \$1.30
<b>VERIGATA</b> , Verigated foliage blue flowers, beautiful edging plant.....	.40

## ARTICHYBRIDS

NAME AND DESCRIPTION—3 AT DOZ. RATE	HEIGHT IN INCHES	BLOOMING DATE	PRICE	
			EACH	PER DOZ.
ERIC THE RED, Scarlet single. Tall, well branched.....	24	Oct. 10	.50	5.00
GOLDEN DOME, Canary yellow, nice cut flower.....	18	Oct. 15	.40	4.00
GREENLAND, Large, Indian yellow.....	16	Oct. 15	.40	4.00
IGLOO, Fine white single. Plant looks like a snow mound..	16	Oct. 1	.40	4.00
KRISTINA, Leading pink variety. Large deep rose-pink flow- ers. Dark and heavy foliage.....	18	Oct. 1	.40	4.00
MME. GADSKI, Creamy light pink. Profuse bloomer.....	15	Oct. 1	.40	4.00
RHEINGOLD, Chinese yellow. Long season of blooms. True daisy .....	18	Oct. 9	.40	4.00
THE MOUNTAIN KING, Pumpkin-orange large flowers. Tall and compact plant.....	24	Oct. 5	.40	4.00
VAHALLA, Very large, deep velvety garnet broad petaled single. Pinching once will spread the plant.....	26	Oct. 16	.40	4.00
VIKING, Bronze red, large, semi-double. Outstanding.....	18	Oct. 10	.40	4.00

### CUSHION MUMS

APRICOT GLOW, (Bristol). Popular Azalea type. richly hued apricot bronze, 2½" nicely formed double blos- soms cover the plant by mid August and continues on..		E	\$0.40	\$4.00
COMMANDER, Red daisy like flower with bright yellow center. Fine for specimen or border.....	15	E	.40	4.00
FIREGLOW, (Bristol)... Super-hardy, brilliant Oriental red in color, with golden center. 2" semi-double flowers...	18	E	.40	4.00
LAVENDER CUSHION, A new color in cushion Mums. Load- ed with double lavender blooms.....	24		.40	4.00
MARJORIE MILLS, (Bristol). Best of the red cushions. Deep crimson when opening later suffused with rose and bronze tints. Covered with blooms.....	15	E	.40	4.00
PINK CUSHION, Very compact and early. Free blooming. Deep pinched back until Aug. 1 for finer plants.....		E	.40	4.00
PURPLE CUSHION, New addition to the Cushion family. Deep purple red blooms.....	18	E	.40	4.00
QUEEN CUSHION, Same type as Pink and should be treated the same. Pure white blooms.....			.40	4.00
SANTA CLAUS, Rich red, semi-double.....	24	M	.40	4.00
YELLOW CUSHION, Same as Pink except color is bright yellow .....	18	E	.40	4.00

One potted plant of each 10 varieties of Cushions Mums for \$3.50

### SPOON VARIETIES

BRONZE SPOON, A new member of this interesting family. Extremely hardy stiff stems.....	30		\$0.40	\$4.00
CHOP STIX, (Felten) A lovely shade of light pinkish lilac, perhaps the cleanest and best Orchid spoon yet pro- duced. Stiff stem .....	24	Oct. 12	.75	7.50
IVORY SPOON, (Lehman.) Ivory white—sport of popular Orchid Spoon .....		Oct. 6	.75	7.50
JASPER SPOON, Straw yellow with red tips.....			.40	4.00
PINK SPOON, Maroon tubular petals with bright pink spoons			.40	4.00
RED SPOON, A 3½ inch flower on an upright stiff stem...	36	E	.50	5.00
SILVER ROSE SPOON, A member of the spoon family flowers 4 inches across. A beautiful silver rose in color blooms early, holds its flower late.....	24	Oct. 25	.60	6.00
SPOONETTE (Dahliadel) Spoon 2½" x 2". Clear amaranth pink. Blooms uniform and abundant. Strong stem....		E	.50	5.00
YELLOW SPOON, Needle like tubular petals of deep yellow			.40	4.00

SPECIAL—IF INTERESTED ASK FOR OUR FALL CLUMP PRICE.

DAHLIAS

<b>AVALANCHE</b> (Australian) I.D. Large white 9" when disbudded. Grown natural 6x7" producing loads of blooms . . . . .	Plant	3.00
<b>AUMOIER CHANDELON</b> , I.C. (Europe). Color lavender rose changing to saffron yellow . . . . .	Plant	1.00
<b>AXFORD TRIUMPH</b> , I.D. (Australian). Golden peach, easy to grow and hard to beat on show table. . . . .	Plant	1.00
<b>BATAAN</b> , A beautiful red cactus tipped gold. About 9" across. A sure winner in cactus class. A good grower and tuber maker. . . . .	Pt.	50c.
<b>CHEROKEE BRAVE</b> , I.D. (Ricks), We consider this to be the best of the exhibition "reds." The large deep flowers are an attractive shade of ox-blood which holds the color well in hot weather. Early and continuous bloomer. Excellent stems and foliage. . . . .	Pt.	50c.
<b>CROWNING GLORY</b> , INC. C. (Salem), Rose pink with a cream center. 12" or over. Long stiff stems. Blue ribbon winner at many shows. . . . .	Pt.	\$1.00.
<b>DAHLIAMUM</b> , I.D. Bloom 10x7", bush 5'. A very large flower of a yellow buff and amber combination suffused with gold. Petals are twisted. . . . .	Plant—Net	.50
<b>DIXIE'S WINEDOT</b> , I.D. Clear white flecked and splashed with wine red. 10-12". Stems long and stiff with glossy insect resistant foliage. . . . .	Root	\$1.50; Plant \$0.75
<b>DON'S SUNRISE</b> , ST. C. (Australian). Sunrise blend. Extra good. . . . .	Plant	1.25
<b>GLAMOUR</b> , I.D. (Salem), Immense light purple, petals roll back giving flower extreme depth. Consistent winner. . . . .	Plant	.75
<b>GOULBURN</b> , I.C. Large incurved cactus. Lemon yellow base suffused apricot on ends of petals. A winner from Australia. . . . .	Plant	1.50
<b>FIVE STAR GENERAL</b> , F.D. Pink and Yellow, an outstanding dahlia winner of many ribbons; an honor roll Dahlia, extra good. . . . .	Plant	1.50
<b>INDIAN GIANT</b> , I.D. (Emmons), Bloom 12x6", bush 4'. Rich autumn colors, underlay of petals Indian yellow overcast carmine, center darker. Fine stems are very long. Good root maker. Truly a great Dahlia. . . . .	Plant	1.00
<b>KELVIN</b> , I.D. A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia. . . . .	Plant	1.25
<b>KENTUCKY SNOWBALL</b> , Ball, Pure white on stiff stem. Free bloomer always in demand . . . . .	Plant	.50
<b>KIRSTEN FLAGSTAD</b> , F.D. or I.D. Bloom 10x5, bush 5'. An artistic flower of buff with gold and apricot shadings. Early and prolific. . . . .	Plant	1.00
<b>MAFFIE</b> , S.C. Bloom 12x6", bush 6'. Intense carmine and stupendous size Bush growth is very rugged and foliage exceptionally heavy. . . . .	Plant	.75
<b>MARY NOBLE</b> , I.D. Australia. Mauve. A good grower, strong stiff stem. One you will not want to miss. Early and keeps on blooming. . . . .	Plant	1.00
<b>MOON GODDESS</b> , F. to I.D. (Dosier), Primrose yellow on long strong stems. Achievement Medal winner. Plant early. . . . .	Plant	1.00
<b>MOYUA</b> , St.C. or S.C. Bloom 9x5". Deep rose, shading lighter with soft yellow at the base of petals. . . . .	Plant	1.00
<b>MRS. HESTER PAPE</b> , I.D. Bloom 10x5 reddish purple with a brilliant sheen. Sure bloomer over a long season. . . . .	Plant	1.50
<b>MURPHY'S MASTERPIECE</b> , I.D. Red. . . . .	Plant	.75
<b>NOBBY'S LIGHT</b> , F.D. (Australian). Canary yellow. A grand flower should win in its class. Large. . . . .	Plant	1.50
<b>ORANGE FLAME</b> , F.D. (Golden Rule), The name describes the color. One of the best cut flowers ever. Perfect stem, good branching habits and cuts on and blooms early. Bloom 7x8" . . . . .	Plant	.75
<b>POWERHOUSE</b> , D. Unusual raspberry red, white striping. Large. . . . .	Plant	1.00
<b>RITA WELLS</b> , I.D. Pink and gold. . . . .	Plant	.75
<b>ROSY DAWN</b> , Ball. Golden yellow tipped rose with red center. . . . .	Root	.50

## DAHLIAS (Continued)

<b>SERGEANT WILLIAMS</b> , I.D. (Williams-Dahliadel). 11x7" bloom, 5½' bush. Golden yellow sport of Glamour. Early bloomer, cane-like stems. On Eastern Honor Roll .....	Root \$2.00; Plant	1.00
<b>THE REAL GLORY</b> , F.D. Bloom 10x5". An excellent new crisp white formal. Sure winner on the show table. Excellent keeping qualities.....	Plant	.75
<b>WHITE FAWN</b> , Min. Best pure white of its kind. Rugged bush, heavy foliage and prolific .....	Root	.50
<b>YOUR LUCKY STAR</b> , C. White with pink center. One of the best.....	Plant	.50

## POMPOM DAHLIAS

<b>CLOVER</b> , White long stem .....	Root	.50
<b>JONNIE</b> , Dark red long stem .....	Root	.50
<b>LITTLE EDITH</b> , Yellow and carmine .....	Root	.50

These should win in any show, also fine for table decorations.

## IRIS KEAMPFERI (JAPANESE IRIS)

<b>ASTARTE</b> , Beautiful double dark violet. Strong grower. Late.....	\$	.40
<b>BETTY F. HOLMES</b> , Double, large, white blooms with yellow med.-rib.....		.50
<b>BLUE DANUBE</b> , Blue with white veins, yellow center.....		.40
<b>BLUE JAY</b> , Similar to Blue Danube, a lighter blue. Strong grower.....		.40
<b>BOY BLUE</b> , The bluest Japanese Iris grown.....		.40
<b>CATHERINE PARRY</b> , Double blue overlaid rose violet.....		.40
<b>DREAM</b> , Silvery white veined and mottled violet. 3 petals.....		.40
<b>FASCINATION</b> , Double, Mauve-pink lightly veined. Beautiful variety.....		.75
<b>GOLD BOUND</b> , Double white, a creamy glow from gold in banded center.....		.40
<b>HELENE VON SIEBOLD</b> , Crimson purple, white veins.....		.40
<b>LUCIA MARSHALL</b> , Fine, large double pansy-violet with white veins, center white yellow spots. ....		.50
<b>MAHOGANY</b> , Large double filowers. Purple; mahogany red.....		.40
<b>ORIOLE</b> , Purple, yellow center extending well out the 6 petals.....		.40
<b>PARAGON</b> , Rich royal purple with white veins.....		.40
<b>PRESIDENT HARDING</b> , Double thick-petaled flowers. Fine light blue with dark shading .....		.60
<b>PURPLE AND GOLD</b> , Rich violet with gold throat.....		.40
<b>PYRAMID</b> , Double violet purple veined white in center of petals.....		.40
<b>QUAKERESS</b> , Darker blue than Catherine Parry. Double.....		.40
<b>RED EMPEROR</b> , Perhaps the reddest Oriental Iris to date.....		.75
<b>SAMIDOR</b> , Ground color is silver white, veined with rich blue. Standards deep purple .....		.40
<b>TEMPLETON</b> , Double reddish violet marbled white.....		.40
<b>VICTOR</b> , Silvery white, ultramarine blue.....		.40
<b>VICTORY</b> , Silvery white heavily veined violet.....		.40

## SIBERIAN IRIS

<b>CAESAR'S BROTHER</b> , A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris.....	<del>40c; 3 for</del>	\$1.00
<b>PERRY'S BLUE</b> , Blue .....		.35
<b>KINGFISHER</b> , Rich violet, white center.....	.30c; 3 for	.75
<b>EMPEROR</b> , Rich violet blue.....		.35
<b>SNOW QUEEN</b> , Pure white.....		.35

## HEUCHERA (CORAL BELLS)

Heuchera, 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. 6 splendid new hybrids are described below.

**H. BLOOM'S VARIETY**, Coral red long sprays bear dozens of dainty bells.

**H. FREEDOM**, Light pink.

**H. GARNET**, Very large bright pink.

**H. OAKINGTON JEWEL**, Coral red tinged copper.

**H. ROSEA**, A new hybrid, 36" tall. Watermelon pink and red, white. . . . . each .40

**H. SCARLET BEAUTY**, A cascade of flaming scarlet bells.

**H. SNOWFLAKE**, Pure white, very fine. 35c each except where noted—Stock scarce.

## IRIS GERMANICA OR BEARDED IRIS

<b>ALTA CALIFORNIA</b> , Clear yellow to rich bronzed. Tallest of the yellows with large flowers. Midseason . . . . .	.40
<b>AMIGO</b> , 24". Early rich blue bi-color. One of the best. . . . .	\$1.00
<b>CHARLES EDWARD</b> , Large blue self. . . . .	.75
<b>COPPER LUSTRE</b> , 40" color iridescent copper. Large flower perfect in every way. . . . .	.50
<b>DAUNTLESS</b> , Fine red self that is still hard to beat. Does well everywhere. . . . .	.40
<b>EL CAPITAN</b> , Mammoth flower in maganese violet color. Largest and finest of its type . . . . .	.40
<b>FRIEDA MOHR</b> , Rose pink, high flowers on tall stems. Midseason. Delicious fragrance . . . . .	.40
<b>JEAN CAYEUX</b> , Soft, smooth light buff, sometimes called coffee-colored. Well formed blooms and long stems. . . . .	.35
<b>LOU BARBEY</b> , Standards lemon, falls dahlia. Late. . . . .	.50
<b>INDIAN CHIEF</b> , 32", soft bronzy violet F. Dahlia-Carmine. A good early red. Strong grower. . . . .	.40c; 3 for \$1.00
<b>MRS. DARWIN</b> , White, reticulated violet. . . . .	.35
<b>MIDGARD</b> , Yellow and pink blend, ruffled. Mod. height. Midseason. . . . .	.35
<b>MORNING GLORY</b> , Flower of fine form and heavy substance, in most attractive red violet to amethyst tones. . . . .	.40
<b>PERSIA</b> , A variety considered one of the finest productions. Refined and subdued	
<b>PUDDIN</b> , Standards blue, falls purple. Late. . . . .	.50
coloring is most pleasing. . . . .	.35
<b>RAMESES</b> , A blend of soft yellow and tourmaline pink, the flower being suffused with	
<b>SALLY</b> , Standards sulphur, falls lemon. . . . .	\$2.00
<b>SOUVENIR DE MME. CAUDICHAU</b> , Velvety blue-violet. Midseason. . . . .	.35
a yellow glow to the center. . . . .	.40
<b>ZUA</b> , Pale blue, light in color that approaches white. . . . .	.35

## IRIS SUPRIA

<b>OCHROLENCA GICANTEA</b> , A stately garden plant and beautiful long lasting cut flowers. Flowers have pure white standards, falls are yellow with a quarter inch margin of white. . . . .	.35
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## PENSTEMON

<b>VALOR</b> , Dark blue-violet bicolor with yellow beard. . . . .	.35
<b>PINK BEAUTY</b> , Charming large bell-like flowers of shell pink on slender stems freely produced above attractive green foliage. May to July. 34" high. . . . .	.40c; 3 for \$1.00



## SANTOLINA (Lavender Cotton)

- \*CHAMAECYPARISSUS INCANA**, A shrubby evergreen Perennial with aromatic silvery-white foliage. Small yellow flowers in round heads. Useful for sunny border and rock gardens. Height, 1 foot.....2 1/2" Pots Each 40c
- SEDUM spectabile, Brilliant**. 18 in. A common but worthwhile perennial with large, flat heads of brilliant red flowers in September.....3 for \$1.25; each .50

## VALERIANA (GARDEN HELIOTROPE)

- COCCINEA RUBRA**, One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Unequaled for bold color masses in the border and for flashy bouquets. Thrive in rich soil in full sun ..... each .40

## HARDY ASTERS

- BLUE OF THE NIGHT**, New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night.....Plant, 50c each, doz. \$5.00
- HARRINGTON'S PINK**, Pure rose pink blooms so profusely as to cover the whole plant ..... .40
- MT. EVEREST**, Flowers are dead white and lateral growths bloom right down to the ground ..... .40
- NOVAC-ANGLIAE TYPE**, Strong vigorous grower with lavender flowers..... .35
- VIOLETTA**, An outstanding aster of the Nova-belgi type. The flowers are double deep violet purple, darkest yet. Hardy and sturdy growing. September to frost. 4' high ..... .40

## NEW AND RARE HEMMEROCALLIS

Stock limited. We reserve the right to return your money if out of any variety.

- BABY TEARS**, One of the daintiest of Daylillies. Petals are deeply marked toward the ends. Rosy red on a background of gold the whole flower is fully ruffled. It is an unusual bloomer. Flowers 3 1/2 in. across, height 3 ft. April, May, and again in July..... \$2.50
- BARONET**, (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator claims again in Sept. Height 2 ft..... 2.00
- CHINA ROSE**, (Russell). Rosy-red with a light midrib in each petal, a yellow trace around the entire flower. Green throat, petals ruffled, 4 1/2 inch bloom. Height 3 ft. April, May, again in July or August..... 2.25
- DAUNTLESS**, (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in center of each petal. Height 2 1/2 ft. May, June..... .75
- ELAINE RUSSELL**, (Russell). A true shell salmon, not pink or rose, quite the daintiest lilly that we grow, as a cut flower, it has a deep coral eye zone. A profuse Bloomer. 4 1/2 inches, height 4 1/2 ft. April, May, June..... 2.50
- EVANGELINE**, (Russell). A beautiful and unusual Daylillie its petals are rosy red almost old rose, with a deep wine to purplish eye zone. The sepals are a bit lighter in color. The flowers are decidedly twisted, giving it quite an orchid shape. Profuse bloomer. April, May, again in late summer. 5 to 6 in. across. Height 3 ft. .... 2.00
- FLAMING SWORD**, (Russell). A deep red almost mahogany. Small but profuse in bloom. Flower opens full. 3 1/2 in. across. 2 1/2 ft. in height. May, June..... 2.50
- FULRA ROSEA**, Specus from China introduced by Dr. Stout. A beautiful hemerocallis of fine form. Exquisite coral red or pink. Color uniform though blending a little lighter in throat. 3 ft. in height. July and August..... 2.50

## NEW AND RARE HEMEROCALLIS (Continued)

<b>LEST YOU FORGET</b> , Rich chinese red with a beautiful velvet sheen. Its petals are ruffled and slightly recurved. Its crome throat shades a lovely green at the base. Blooms 4 in. Height 3½ ft. April and May and repeats in July. . . . .	2.50
<b>MOUNTE</b> , (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown. 6 to 7 in. Fully rounded and extremely ruffled. One of the largest bi-colors grown. Height 3 ft. With us May and June and again in August . . . . .	2.50
<b>MT. VERNON</b> , (Russell). A lovely full and wide flowers of lemon over cast coral rose. Blooms profusely, multiplies fast. Excellent keeper when cut. Blooms 5 inches. Height 2½ ft. April, May, and June. . . . .	2.50
<b>OLD VINTAGE</b> , A wine colored Daylilly with a yellow throat. Its lovely blooms are 4 inches across. A fast grower. Height 4 ft. April and May. . . . .	2.00
<b>PURPLE SAGE</b> , (Russell). Deepest wine with ruffled petals and lemon throat. 4½ in. bloom. Multiplies fast. Height 3 ft. April and May. A honey. . . . .	2.50
<b>PURPLE WATERS</b> , (Russell). Color wine-purple with a green throat. Keeps well in evenings. A fast multiplier. A must if you want something good. Blooms 4½ in. Height 3 ft. April, May, and June. . . . .	2.00
<b>RUSSELL'S MINUET</b> , Rosy-red with a green midrib and a green throat. Its sepals are a greenish yellow. Blooms 4½ in. to 5 in. across. They look unusually large set on a dwarf plant. 2 ft. June and July and also in August. . . . .	2.00
<b>SANTA MARIA, INDESCRIBABLE</b> . Color is wine to orchid. Ruffled slightly recurved. Keeps perfect. Stays open evenings. Its throat is chrome shading to green. Very lovely with other colors. Height 3 ft. Blooms 6 to 7 in. April and May and again in July and August. . . . .	2.50
<b>TEJAS FIRIEST RED</b> , With an indescribable velvet sheen. 4 in. bloom. Height 3 ft. April, May, and June. . . . .	3.00
<b>THERON</b> , (Stout). Large, full, dark, mahogany red. Throat, dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ ft. . . . .	2.25
<b>GIANT HEMEROCALLIS</b> , A little older but still among the best. Less expensive, try some.	

### THE PERENNIAL SUPREME. PLANT MARCH-NOVEMBER

<b>ANNA BETCHER</b> , Deep orange shaded bronze. July-August. . . . .	.60
<b>BAY STATE</b> , Late June. Medium size, rich yellow. . . . .	.35
<b>DUMORTIERI</b> , Blooms in May and June. Color is rich cadmium yellow. . . . .	.35
<b>GEORGE YELD</b> , June and July. The outer petals are a rich orange, with inner petals of orange bronze. . . . .	.40
<b>GOLDEN DREAM</b> , Deep orange. . . . .	.50
<b>GYPSY</b> , Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form. . . . .	.35
<b>HYPERION</b> , July. Immense pale lemon yellow. Scarce and very much in demand. One of the finest. . . . .	.50
<b>J. A. CRAWFORD</b> , Very large flower of apricot, cadmium yellow. June and July. . . . .	.40
<b>KWANSC</b> The only dcuble flowering day lily. Bronze orange. June and July . . . . .	.35
<b>MACULATA</b> , Brownish red blooms with an orange mid-rib and center. June. 4' high. . . . .	.40
<b>MARGARET PERRY</b> , July-Sept. A brilliant flame red and cadmium yellow. . . . .	.40
<b>MIDDENDORFFII</b> , A plant of rapid growth. Rich orange color. 3 center petals have large blotches of maroon. . . . .	.35
<b>MIKADO</b> , Deep orange, maroon blotch. . . . .	.40
<b>MRS. W. H. WYMAN</b> , July and August. Clear gold. . . . .	.40
<b>MRS. J. R. MANN</b> , Deep yellow with fluted petals. . . . .	.50

<b>OPHIR</b> , June and July. A free flowering variety of tall habit. Golden yellow. . . . .	.50
<b>QUEEN OF MAY</b> , June. Apricot. . . . .	.35
<b>SIR MICHAEL FOSTER</b> , Large apricot yellow, ruffled. . . . .	.50
<b>THUNBERGI</b> , 50". Late July, this one comes after the other varieties. It is a clear lemon yellow . . . . .	.35
<b>WAUBUN</b> , Cadmium yellow sprinkled with red. . . . .	1.00

### ORIENTAL POPPIES

<b>GLOWING EMBERS</b> , Bright Nopal red petals of great substance, so deeply crinkled appears almost double.	
<b>JOYCE</b> , Radiant rose cerise. A first choice for gardens.	
<b>LULA A. NEELEY</b> , Prolific, wonderfully free bloomer, flowers of a deep dark red. Fine cut flower. . . . .	
<b>MRS. PERRY</b> , A lovely shade of bright strawberry pink. Plant August-September. Two year field grown plants. . . . .	.60
<b>WURTEMBURGIA</b> , Enormous, tall growing scarlet red with medium blotch. One of the finest reds.	

### HELIANTHUS

<b>CORONATION</b> , Large perfect double flowers of a rich yellow color. Blooms from August to October. 5' high . . . . .	.50c, 3 for 1.30
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### HARDY CARNATION

<b>LUCIA</b> , A large pink flower that rivals greenhouse variety in size. Blooms from June until frozen. Hardy here without protection. . . . .	.40c each, 3 for 1.00
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## UNSOLICITED TESTIMONIES

**From Huntington Beach, Calif.**

Dears Sirs,

Enclosed please find stamps for plants sent. They arrived in fine shape. Thank you. W.B.F.

**From Roanoke, Va.**

Dear Sir,

Please find enclosed the stamps for postage on package I received so promptly. Never have I gotten such nice plants by mail. I know now where to deal. Thanking you again for the nice box of plants and for the extra one. C.H.J.

**From Beaumont, Texas**

Dear Sir,

In regards to the Mums I must say that this is the first time that I have received plants as far away as Magnolia, N. J. to Beaumont, Texas, and not even have a wilted leaf among the plants for in the past we have expected to lose one in every five plants. I will not hesitate to recommend your plants both for size and the care that is taken in packing them for shipment. And I should know as I have experimented for the past 6 years with plants and getting them shipped from almost every state in the United States. R.E.G.

**From West Barrington, R. I.**

I had the most magnificent showing of Mums I got from you. If you recall a railroad strike was on and they were delayed eight days after you shipped them but all recovered and were just grand. G.E.L.

## TERMS OF SALE

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WARRANTY—We give no guarantee, expressed or implied, as to the color, hardiness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

ECHO VALLEY FLORAL GARDENS

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Cash with order. If sold out of any variety on your order, we will refund the money. No substitution unless ordered. Please name second choice.

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STATE AND GOVERNMENT INSPECTED.

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In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 2 $\frac{1}{4}$ " pots, dahlias in 3" pots.

Ask for the 100 rate price on Japanese Iris, Chrysanthemums and Hemerocallis.

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Blooming plants of Chrysanthemums sold from field in fall. Visitors welcome at all times.

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Orders sent by express collect, or if you prefer Parcel Post, we will pay the postage and you can remit the amount for postage to us, that will save you C. O. D. return charges.

THANK YOU.

WHITE HORSE PIKE

JEFFERSON AVENUE

LAFAYETTE AVENUE  
ECHO VALLEY  
FLORAL GARDENS

WARWICK ROAD