

## **Historic, Archive Document**

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# Florist's Supplies for Fall and Christmas

**New Low Prices!**

3% discount for cash with order.

Credit to all worthy florists.

Price list of Begonia & Petunia Seeds

**Raymond A. Fleck, Inc.**

1042 Allengrove Street  
PHILADELPHIA 24, PENN.

Return Postage Guaranteed

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★ OCT 29 1948 ★

U. S. Department of Agriculture

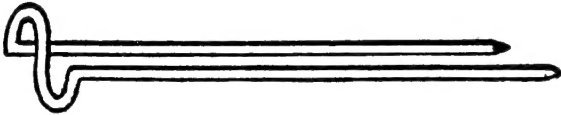


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## NATURAL AND PREPARED FOLIAGE

- Floral Butts.** Colors: Red, Green, White, Rose Pink, Royal Blue, and Yellow. 500 of one color to bunch. Bunch 85c., doz. bunches for \$8.50, 50 bunches for \$30.00, 100 bunches for \$50.00.
- Gum Burrs, Assorted, Metallic Colors.** \$2.35 per 100.
- Lycopodium, Prepared, Green.** 10-lb. carton, \$3.95.
- Lycopodium, Prepared, Red.** Lb. \$1.75, 10 lbs. \$15.95.
- Magnolia Leaves.** Dark brown. 6-lb. carton, \$3.50.
- Oak.** Brown twigs for wreath and basket decoration. Top quality. Cartons of 10 lbs. for \$4.15.
- Pine Cones**
- |             |        |         |
|-------------|--------|---------|
|             | 100    | 1000    |
| Small.....  | \$2.45 | \$21.50 |
| Medium..... | 2.95   | 25.50   |
| Large.....  | 3.45   | 29.90   |
- Pepper Grass.** Nicely colored in Red, White, Green, Silver and Lavender. Also Two-toned, White-Blue, White-Pink, White-Green, White-Orchid, White-Yellow and White-Lavender. Comes in 1/2-lb. bunches. 10-lb. cartons, lb. \$1.65, 5 lbs. \$1.50 per lb., 10 lbs. \$12.95.
- Thistles.** Large, red enamel paint, or assorted colors. \$3.95 per 100.



### PHILLY FERN PINS

The one with the S-shaped top, which holds best. 10-lb. carton \$3.45, 50 lbs. \$15.50, 100 lbs. \$29.50. For those who need only a thousand or two we oblige by making up one pound for 65c.

### WREATH WRAP—Green Wax

Rolls 3 inches wide, box of 12 rolls \$3.50; 6 boxes (72 rolls) \$19.50.

### SPHAGNUM MOSS—Dry

**Burlapped Bales—Nice, Clean Stuff**

Bale \$3.75      5 bales at \$3.40      10 bales at \$3.10

## Wire Designs

Painted Green

### WREATH FRAMES (Box Style)

Size	Doz.	25	100
12.....	\$1.65	\$3.00	\$10.00
18.....	2.40	4.50	16.00
24.....	3.75	7.25	26.50

### WREATH FRAMES, SINGLE (2 Wires)

Size	25	100	500
10 in.....	\$1.60	\$5.40	\$24.50
12 in.....	1.95	6.50	20.50
14 in.....	2.30	8.60	39.50
16 in.....	2.70	9.95	44.50
18 in.....	3.65	13.00	55.00

### EASELS

Size	Doz.	25	100
18 in.....	\$1.70	\$3.00	\$ 9.95
24 in.....	1.95	3.50	12.50
30 in.....	2.50	4.75	17.50
36 in.....	3.50	6.00	22.50

## NEPTUNE'S DAUGHTER

**Waterproof Wreath Ribbon Christmas Red**

**PLASTIC RED (40-yd. Rolls)**

Width	1 roll	6 rolls	Width	1 roll	6 rolls
No. 5.....	\$0.65	\$3.45	No. 40.....	\$1.60	\$9.25
No. 9.....	.95	5.35	No. 80.....	2.10	12.25
No. 16.....	1.25	7.20	No. 120.....	2.60	15.20

## TISSUE PAPER—20x30

Very Strong Top Quality, White. Ream \$2.30, 5 reams at \$2.22, 10 reams at \$2.10.

## WAXED PAPER—24x36

Top Grade, 12-lb. Wax. Ream \$3.75, 5 reams at \$3.50, 10 reams at \$3.35.

## PICKS

### WIRED AND DYED GREEN

<b>2½-inch</b> —Bundled 500	<b>4-inch</b> —Bundled 250
Case of 10,000.....\$5.50	Case of 10,000.....\$12.00
Case of 50,000.....26.00	5 cases (50,000)..... 56.00
Less than case, per 1000 .80	Less than case, per 1000 1.75
<b>3-inch</b> —Bundled 400	<b>6-inch</b> —Bundled 250
Case of 8,000.....\$7.00	Case of 10,000.....\$15.00
Case of 40,000.....31.00	5 cases (50,000)..... 69.00
Less than case, per 1000 1.50	Less than case, per 1000 2.10

## PICKS

### UNWIRED AND DYED GREEN (Cases Only)

<b>4-inch</b>	<b>6-inch</b>
Case ( 4,000).....\$2.95	Case ( 3,000).....\$2.95
Case (10,000)..... 7.45	Case (10,000)..... 8.95

**Special**—Annealed Wire No. 36 for wiring your own. Small Coil about 2½ lbs., postpaid \$1.20.

## THREADS AND CORDS

(8 Spools to Box)

<b>Florabond.</b> Box \$1.45, 10 boxes.....	\$13.50
<b>“New Best Yet.”</b> Box \$1.40, 10 boxes.....	13.00
<b>Meyer Corsage Thread, Green.</b> Box of 12 spools.	2.95
<b>Meyer Green Smilax.</b> 1-lb. cone .....	2.25
<b>Meyer Green Smilax.</b> ½-lb. cones.....	1.25
<b>Jute Twine.</b> 1-ply in ½-lb. balls. 65c. lb.	

## TWINES

All Top Grade Quality

<b>Green Sea Island.</b> Cones 2 lb. average, \$3.00 cone, 5 for \$14.00, box of 12 balls \$1.35, 5 boxes for \$6.25, 10 boxes for \$11.90.
<b>White Balls and Cones, 3-Ply.</b> 5-lb. bag of 30 balls \$4.65, 2 bags, \$4.50 bag; 5 bags, \$4.25 bag; 20 bags, \$4.00 bag. Cones, 95c. lb., 10 lbs. 90c. lb., 25 lbs. 85c. lb.
<b>Many Ends.</b> Reels of approximately 50 lbs. 83c. lb.

## *Cuprinol*

### WOOD PRESERVATIVE

Don't repair greenhouse benches without first treating the new lumber with this wonderful money saver. Stops wood rot and keeps vermin out. Use it also on your seed flats. Easy to apply. Dip, spray or brush. Will save you many dollars in lumber bills. One gallon will treat and protect about 400 sq. ft. of wood. Average cost, ½ cent per square foot. Will not harden in containers like paint does.

**Cuprinol No. 10.** Gal. \$3.45, 5 gals. \$16.75, 15 gals. \$45.00, 50 gals. \$139.50.

**Cuprinol No. 14.** For dipping seed flats, stakes, etc. 5 gals. \$11.75, 15 gals. \$32.50, 50 gals. \$98.50.

*Freight paid on 15 gal. up*

## *Plant Foods*

### FLECK'S FEEDER (15-30-15)

Organic, highly soluble. Designed to build soil structure as well as feed. Does not leach out quickly. Feeds longer. Broadcast sparingly or use with syphon while watering. Soils should be damp before applying. 1 tablespoon to gallon of water or broadcast 1 lb. to 400 sq. feet. ½ teaspoonful to 4 in. pot plant. Lb. 50c., 10 lbs. \$3.00, 50-lb. bag \$11.50, 100 lbs. \$21.00.

# FRESH TESTED SEEDS

## Begonia

### GRACILIS TYPES, DWARF—6 to 10 in.

Tr. pkt. 1/64 oz. 1/32 oz.

<b>Adeline.</b> Carmine rose pink. Green foliage. Dwarf, compact.....	\$1.00	\$2.50	\$4.50
<b>Ball Red.</b> Bright red; medium dwarf	1.00	2.75	5.00
<b>Carmen.</b> Clear rose pink, greenish bronze foliage; 8 to 10 in. Makes a beautiful pot plant.....	1.00	2.25	4.00
<b>Indian Maid.</b> Similar in habit of growth to Carmen, with reddish, dark bronze foliage; bright scarlet flowers.....	1.00	2.50	4.50
<b>King of the Reds.</b> Glowing scarlet, foliage green with bronze edge..	1.00	2.50	4.50
<b>Luminosa.</b> Rich deep scarlet with reddish dark bronze foliage. Very floriferous. Height 10 in.....	1.00	3.00	5.00
<b>Luminosa compacta.</b> Identical with Luminosa, but considerably more dwarf growing in perfect little global plants; 6 to 8 in....	1.00	3.00	5.50
<b>Prima Donna.</b> Rose pink.....	1.00	2.00	3.50
<b>Snow Queen.</b> Finest white for pot plant sales. Light green foliage. 8-10 in.....	1.00	2.50	4.50
<b>Dwarf Mixed.</b> Choice blend.....	1.00	2.50	4.50

### SEMPERFLORENS, TALL—10 to 14 in.

<b>Christmas Cheer.</b> Brilliant cherry crimson of distinct shade. Large bronze foliage.....	Tr. pkt. 1/64 oz. 1/32 oz. \$1.00	\$1.50	\$2.95
<b>Christmas Pink.</b> Identical with the above, except its color. Rose pink.....	1.00	2.00	3.50
<b>Coral Prize.</b> Coral rose blossoms (large), bright green foliage edged bronze.....	1.25	1.95	3.50
<b>Ile de France.</b> Snow white, exceedingly large flowers; light green foliage.....	1.00	2.00	3.50
<b>Essen.</b> Large scarlet red flowers; bright bronze foliage.....	1.25	1.95	3.50
<b>Masterpiece.</b> Pure rose pink; large flowers; light green foliage.....	1.25	2.25	4.00
<b>Scandinavia Pink.</b> Large flowers, green foliage. Bright rose pink. Dwarf and bushy.....	1.00	2.65	4.95
<b>Special Mixed.</b> .....	1.25	2.00	3.50

## Stocks

See our general catalog for complete list  
Also for Many Other Items You Will Need Soon

## Petunias



PETUNIA, Martha Washington

### RUFFLED MINIATURE (Large Flowered)

**Martha Washington.** Blush pink with throat veined wine red.

Tr. pkt. 50c., 1/32 oz. \$1.25, 1/16 oz. \$2.00,  
1/8 oz. \$3.60

### DWARF GIANTS

Very popular items with the retail trade.

**Fleck's Extra Dwarf Giants.** 4 to 6 in. This fine, new strain was developed and improved on the Ramona strain. It stays dwarf. Bright color range. Exceptionally fine for pot plant sales. Sells on sight.

1/2 tr. pkt. 75c., tr. pkt. \$1.25, 1/64 oz. \$2.50,  
1/32 oz. \$4.50, 1/16 oz. \$8.00

**Ramona Strain, Re-selected.** Dwarf, compact, ruffled and fringed flowers. Special color blend.

Tr. pkt. \$1.00, 1/64 oz. \$1.75, 1/32 oz. \$2.75,  
1/16 oz. \$5.00, 1/8 oz. \$9.75

### "COLOSSAL" DOUBLE

Intensely double blooms up to 5 inches across in rich shades of rose, salmon pink through rosy pink to deep rosy mauve. Vigorous, compact plants. Does well in pots and blooms profusely over a long period. Valentine, Easter, Mothers Day, etc. Sow early and grow cool, near glass.

Tr. pkt. \$1.00 (Originators)

### DOUBLE GIANTS OF CALIFORNIA

About 4500 S to 1/64 oz.

**Fleck's Special Mixed.** Super strain of immense blooms, unusually ruffled and fringed. Wonderful color range. High percentage of doubles.

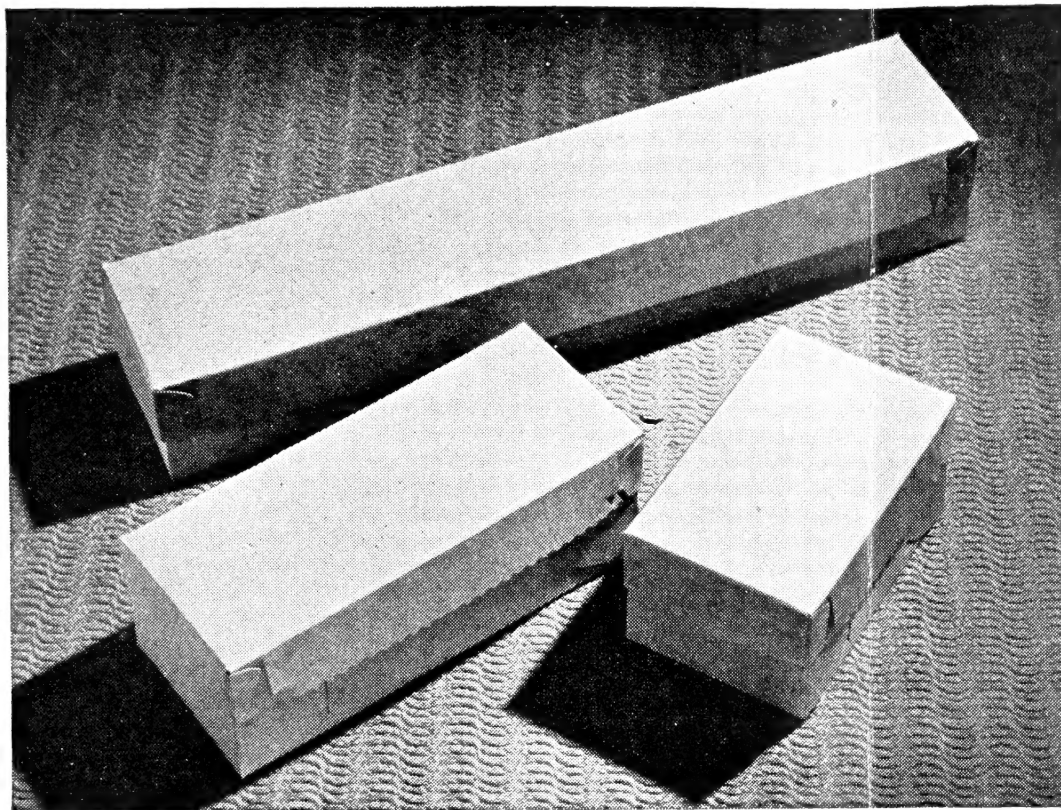
1/2 tr. pkt. \$1.00, tr. pkt. \$1.75, 1/128 oz. \$3.00,  
1/64 oz. \$5.50

See Our Catalog for Complete List of All the Best  
Petunias for Florists

# Boxes

## CORSAGE AND CUT FLOWER

These are about the finest made. Strong, heavy card board. Shallow lids with serrated edge on the corsage boxes. Sold in units of 50 boxes. See Special Offer below.



### CORSAGE BOXES Mist Green

Size	100
8x5x4.....	\$6.40
10x5x4.....	7.00
12x5x4.....	7.60
9x6x5½.....	9.30
9x9x7.....	12.20

### Du-Bon-A Maroon

8x5x4.....	\$7.20
10x5x4.....	7.80
12x5x4.....	8.60
9x6x5½.....	10.00
9x9x7.....	14.00

### White—Highly Glazed

8x5x4.....	\$10.20
12x5x4.....	12.30

### CUT FLOWER BOXES Mist Green

Size	100
18x5x3.....	\$8.00
24x5x3½.....	10.20
30x5x3½.....	11.80
24x8x5.....	14.20
28x8x5.....	18.40
30x12x7.....	31.20
36x12x6.....	34.90

**Special Offer**—Orders totaling 1000 or more, may be had on direct shipments, F.O.B. factory at 10 per cent off above prices. Additional 4 per cent for cash with order. Printing in silver or colored inks, \$4.00 per 1000.

No charge for use of "FTD" or "TDS" emblem along with the job. Make up your list of all sizes needed for the season and order now.

## CORSAGE PINS—25% OFF OUR CATALOG PRICES ON PAGE 64

### CUT WIRE—Green Painted

Box of 12 lbs.—18 inch cut—dead soft

Gauge	Box	6 boxes
18.....	\$3.35	\$19.50
19.....	3.45	20.10
20.....	3.60	21.00
21.....	3.70	21.90
22.....	3.85	22.50
23.....	4.10	.....
24.....	4.50	.....
26.....	5.50	.....
28.....	5.95	.....

### CUT WIRE—Bright Annealed

12-lb. boxes—18-inch cut

Gauge	Box	6 boxes
18.....	\$2.34	\$13.10
19.....	2.42	13.90
20.....	2.51	14.40
21.....	2.64	15.20
22.....	2.79	16.10
23.....	3.05	17.70

### DISH GARDEN ANIMALS (Plastic)

2 inches high (not including stem). Colors: White, Blue, and Pink. Assorted, 90c. per doz., 12 doz. \$9.75.

### SPOOL WIRE—Green Painted

Twelve ½-lb. Spools to Box—Dead Soft

Gauge	Box of 12	
	3 spools	6 spools
22.....	\$0.95	\$1.80
23.....	1.10	1.90
26.....	1.25	2.40

### SPOOL WIRE—Annealed

Dead Soft

Gauge	Box of 12	
	3 spools	6 spools
23.....	\$0.95	\$1.80

### POT WRAPS, ALUMINUM FOIL

We offer only the best designs in this type of foilwraps which have become so popular. All colors in each group. Red, Moss Green, Gold, Silver, Light Blue, Dark Blue, Nile Green, Orchid, Copper, Fuchsia, Charteruse (bright yellow) Violet and Lavender, etc. All rolls 20 in. wide, 50 ft. long.

	6 rolls	12 rolls	25 rolls
<b>Satin Finish</b> .....	\$7.00	\$13.25	\$25.00
<b>Polka Dot Embossed</b> .....	8.40	15.95	30.00
<b>Grape Leaf Embossed</b> .....	8.40	15.95	30.00
<b>Sack Cloth Embossed</b> .....	8.40	15.95	30.00

**Special Offer:** Assortment of above in colors in all designs. Doz. \$15.00, 25 for \$27.50, 50 for \$55.00.

### POT WRAP—CUTTERS

Attractive plywood board which will hold 8 rolls of foil, with a cutter for each roll. Complete with screws for attaching to wall. \$10.00.

## RUSCUS

**Red, Triple E Quality, Bright Red.** Do not confuse this grade with inferior quality offered at lower prices.  
 5 lbs. \$5.95, 10 lbs. \$10.50, 25 lbs. \$25.00, 50 lbs. \$49.00.  
**Green Dyed.** 5 lbs. \$2.75, 10 lbs. \$5.25, 25 lbs. \$12.50.  
**Green Painted.** 5 lbs. \$3.95, 10 lbs. \$7.60.  
**Silver.** Lb. \$1.45, 5 lbs. \$6.50, 10 lbs. \$11.85, 25 lbs. \$24.75.

## PALMETTO PALM LEAVES

	100		100
10 in.....	\$7.75	18 in.....	\$14.95
12 in.....	9.00	20 in.....	17.00
14 in.....	10.70	22 in.....	19.90
16 in.....	12.95	24 in.....	23.50

Supplied in units of 50

## ARTIFICIAL HOLLY BERRIES

**Large Size, Wired—In Bright Red, Blue, and White**  
 5 gross \$1.35, 10 gross \$2.55, 20 gross \$4.90 60 gross \$12.00.  
**Silver.** 5 gross \$2.45, 10 gross \$4.50, 20 gross \$8.00.

## NATURAL SPRUCE CONES—Wired

Used for decoration on corsages, etc., or used in clusters on wreaths, etc. These are about size of thumb, 25 to bundle 32c., 4 bundles for \$1.00, 20 bundles \$4.40, 40 bundles \$8.95.

## PINE CONES

**Assorted Colors and Two-tones**  
**Pine Cones, Wired.** Natural—tipped white.

	Gross	5 gross	10 gross
Small size.....	\$1.85	\$7.50	\$14.00
Medium size.....	2.45	11.00	20.00

## ROSE LEAVES (Silver or Gold)

1 gross to bunch, \$1.85; 10 gross.....\$15.50

## POINSETTIA BLOOMS (Wired)

	Doz.	Gross
No. 1142 (Small).....	\$0.65	\$5.50
No. 1348 Large, with long wire for decorations	1.35	11.50
No. 1386 Large, with 6 in. wire for wreaths..	1.15	10.00

## LILY-OF-THE-VALLEY

Bells made of linen. 3 dozen to bunch for \$1.25, 4 bunches (1 gross) \$4.75.

## WAXED FLOWERS ARTIFICIAL

**Waxed Flowers Artificial.** Wire attached. For wreaths and design work and other special decorative uses. Excellent quality, reasonably priced.

	25	50	100
Callas.....	\$1.70	\$2.95	\$5.50
Camellias.....	1.60	2.70	5.15
Carnations. Colors: Red, Pink, White, White and Pink, Yellow and Pink..	1.40	2.10	3.95
Daffodils.....	1.50	2.50	4.85
Dahlias, Cactus.....	1.85	3.00	5.65
Dahlias, Decorative (large size).....	1.60	2.80	5.25
Dahlias, Decorative (small size).....	1.30	2.35	4.35
Daisies.....	.85	1.45	2.60
Easter Lilies.....	1.85	3.50	6.80
Georgines.....	1.60	2.95	5.50
Poppies (medium large).....	1.30	2.35	4.50
Roses, medium size.....	1.25	2.25	4.25
Rosettes.....	.90	1.60	3.00
Sweet Peas. White, Pink or Lavender. Box of 500—one color—for \$3.00 .....	.....	.....	1.00

## STRAWFLOWERS

**Wired, with 12 in. Painted Wire, 2 in. Flowers, Assorted Colors.** 25 to bunch of 1 color. 4 bunches for \$2.25, 10 for \$4.95.