

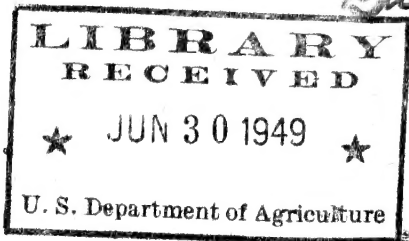
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HOLLAND BULB GROWERS Inc.
P.O. Box 100.
MOUNT VERNON - WASHINGTON.

June 1, 1949

PACKAGED FLOWER BULB LIST FOR FALL 1949.
=====

ARE YOU INTERESTED in increasing your SALES?

THEN read this offer of our excellent TOP QUALITY Packaged Bulbs, and Bulbs in bulk, all for store sales, delivery: Fall 1949.

All Bulbs attractively displayed in boxes, covered with brightly 3-color printed cellophane with a window for inspection, except when packed in bulk.

Adequate planting instructions and colored pictures of the varieties are printed on each package. FREE ADVERTISING MATERIAL will be furnished with the initial order, such as window posters, counter cards and msts.

ALL BULBS ARE GUARANTEED TO BLOOM.

Look for our suggestion of Standard Cases on next page.

TERMS: All prices f.o.b. Mount Vernon - Washington
2 1/2% - 10 days ; Net 30 days
Delivery: Most reasonable way.
Orders: In multiples of 30 boxes as our shipping case holds
Assortment: Your choice allowed in 1 case. this number.
Shipping: Starts August 1st.
Weights: As stated below, figures are approx.

Variety:	Bulbs p/box:	Grade:	Wgt p/cs:	Box price:	suggested ret.
<u>Tulips:</u>	6	topsize	20 lbs	27 ¢	39 ¢
	6	1st size	18	23 ¢	34 ¢
	12	topsize	26	45 ¢	67 ¢
	12	1st size	23	37 ¢	55 ¢

- Assortment:
- ALL BRIGHT - bright red
 - BARTIGON - clear crimson red
 - BRONZE QUEEN - glowing bronze
 - DIDO - sensational orange rose
 - FANTASY - pure pink parrot, flamed with green
 - INGLESC. YELLOW - large pure yellow
 - LA TULIPE NOIRE - "The black Tulip"
 - ORANG KING - large beautiful orange
 - PRUNUS - delicate pink
 - WILLIAM COPELAND - lilac blue
 - ZWANENBURG - large pure white
 - MIXED - mixture of above varieties.

<u>Daffodils and Narcissi:</u>	grade	p/cs	Box price:	sugg. retail.
6 p/box	1st size	24 lbs	27 ¢	39 ¢

- Assortment:
- KING ALFRED - THE golden Trumpet daff.
 - CHEERFULNESS - double white narcissi
 - DICK WELBAND - white perianth with red cup
 - POETAZ - 4 on 1 stem very fragrant
 - TWINK - rich double yellow daff.
 - MIXED - mix. of all above varieties.

Hyaacinths: See next page. (2)

DUTCH Iris and Crocus also on next page
OVER

HOLLAND BULB GROWERS INC
Mount Vernon - Washington

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PACKAGED BULBS CONTINUED.

<u>Hyacinths:</u>	<u>Bulbs p/box:</u>	<u>Grade:</u>	<u>Wgt per case:</u>	<u>Box price</u>	<u>sugg. ret.</u>
	4	bedding	17 lbs	30 ¢	45 ¢

Assortment:

- King of the Blues - dark blue, very fragrant
- LADY DERBY - baby pink, large spike
- LA VICTOIRE - glowing red
- L'INNOCENCE - THE white hyacinth
- YELLOW HAMMER - yellow
- MIXED - mix. of all above varieties

<u>Dutch Iris:</u>	<u>Blbs p/box:</u>	<u>Grade:</u>	<u>Wgt p/cs:</u>	<u>Box price:</u>	<u>sugg. ret.:</u>
	12	1st size	18 lbs	30 ¢	45 ¢

Assortment:

- IMPERATOR - dark late blue
- WEDGEWOOD - THE blue Iris, long stem
- YELLOW QUEEN - golden yellow
- MIXED - mix. of all above var.

<u>Crocus:</u>	<u>Blbs p/box:</u>	<u>Grade:</u>	<u>Wgt p/cs:</u>	<u>Box Price:</u>	<u>sugg. ret.:</u>
	20	1st sz	20 lbs	27 ¢	39 ¢

Assortment:

- YELLOW - deep golden yellow
- PURPLE - deep purple
- BLUE - clear blue
- WHITE - pure white
- STRIPED - blue and white
- MIXED - mix. of all above varieties

OUR SUGGESTION for assortment of best selling packaged Bulbs per case.

STANDARD C A S E A: \$ 7.10 per case; shipp. wgt 20 lbs.

contents:

- T u l i p s: 14 boxes; 6 p/box; 1st size
Assortment: 2 bx each All Bright, Bartigon, Fantasy, Inglese. Yellow, Prunus and 4 bx Mixed
- Daffodils: 6 boxes; 6 p/box; 1st size.
Assortment: 3 boxes King Alfred, 1 box Cheerfulness, and 2 boxes Mixed Daffs. & Narc.
- Hyacinths: 4 boxes; bedding size; 4 per box
Assortment: 1 box King of the Blues, 1 box L'Innocence and 2 boxes Mixed.
- Dutch Iris: 2 boxes; 12 per box; 1st size
Assortment: 1 box Wedgewood and 1 bx Mixed
- C r o c u s: 4 boxes; 20 per box; 1st size
Assortment: 4 boxes Mixed.

C A S E B: \$ 10.70 per case; shipp. wgt 24 pounds.

contents:

- T u l i p s: 14 boxes; 12 per box; TOP size
Assortment as per case A
- Daffodils: 6 boxes; Assortment as per case A
- Hyacinths: 4 boxes; assortment as per case A
- Crocus: 6 boxes; Assortment as per case A.

Subject to change and being sold-out.

100

100

100

100

100

100

100

100

100

100

100

HOLLAND BULB GROWERS INC.
Mount Vernon - Washington.

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June 1, 1949

B U L K - P R I C E S

T u l i p s per 100.

<u>Variety:</u>		<u>grade c.m.*</u>	<u>Wgt:</u>	<u>Price:</u>	<u>sugg.ret:</u>
ALL BRIGHT	- bright red	11-12	8	\$2.80	7 ¢ each
BARTIGON	- clear crimson red	"	8	2.80	-.65 per
CAMPFIRE	- tall, clear red	"	8	2.80	dozen
DIDO	- orange rose	"	8	2.80	" "
LA TULIPE NOIRE	- dark purple	"	8	2.80	" "
WM COPLAND	- lilac	"	8	2.80	" "
ZWANENBURG	- pure white, large	"	8	2.80	" "
FANTASY	- pink parrot	"	8	2.80	" "
INGLESC. YELLOW	- yellow, large	"	8	2.80	" "
MIXED	- all colors as above	"	8	2.80	" "

Daffodils and Narcissi per 100

<u>Variety :</u>		** <u>D.N. 1;WGT:</u>	<u>D.N.2: WGT:</u>	<u>Sugg. retail:</u>
KING ALFRED	-golden yellow large trumpet	\$ 7.40 30lbs	\$ 5.60 20 lbs	100% mark-up each
CHEERFULNESS	-double white 3 on stem	5.10 18 "	4.20 15 "	70% mark-up per dozen
SPRING GLORY	-white perianth yellow trumpet	7.40 27 "	5.60 18 "	" "
TWINK	-double yellow large flower	7.00 18 "	5.00 15 "	" "
THE FIRST	-Yellow trumpet free blooming	6.50 18 "	5.50 15 "	" "
MIXED	- Rainbow mixture of daffs and Narcissi	5.10 20 "	4.20 17 "	" "

H y a c i n t h s per 100

<u>Variety:</u>		<u>*grade:c.m.:</u>	<u>WGT:</u>	<u>PRICE:</u>	<u>sugg. retail:</u>
L'INNOCENCE	-pure white	14-15	12lbs	6.00	11 ¢ each
LADY DERBY	-baby pink, large	"	12	6.00	1.00 dozen
KING OF THE BLUES	-dark blue	"	12	6.00	
LA VICTOIRE	-pure red	"	12	6.00	
JAN BOS	-light red	"	12	6.00	
GRAND MAITRE	-sky blue	"	12	6.00	
MIXED	-rainbow mixture	"	12	6.00	

Orders for less than 100 per variety, add 15% handling charges.

* centimeter in circumference

** double nosed # (state of Washington dept. of Agricult. spec.)

- subject to being sold-out.

prices subject to change.

INQUIRE FOR YOUR OTHER BULB-PURCHASES.

HOLLAND BULB GROWERS INC.
Mount Vernon-Washington

SPECIAL
PACKAGED LILY OFFER

June 1, 1949

The LILY BULBS listed herewith are all perfectly hardy and will stand up under the most severe conditions.

ALL BULBS GUARANTEED.

Terms: As on other packaged blubs
except: delivery starts September 10.
minimum order 10 bags per variety.

The Lily bulbs are packed in a cellophane bag, closed with a large 3-color printed label of the flower, and adequate planting instructions

The bulbs are packed in peat-moss to protect them from drying out. The grade as stated is the inch-size in circumference. All the varieties listed herewith are well known by the general public, and have proven to be best-sellers.

Variety:	# per bag:	Grade:	Price:	sugg. retail:
REGAL LILIES beautiful tall garden lily, with 5-6 blooms per stem white, flushed with pink 5-6 feet tall, bloom approximately July 1st.	4	4/5"	30¢	45¢
CORAL LILIES Latin name - L. Tenuifolium cheery little turksap coral lily, first to bloom in spring, bulbs produce up to 15 blossoms in middle of May.	3	3/4"	30¢	45¢
LILIUM WILLMOTTIAE cheery, coral red blossoms carried high on wiry stems, grows to 4 feet and bears up- wards of 20 recurving blooms per stem.	3	4/5"	30¢	45¢
EASTER LILY Grow this perfect white florist lily right in your own garden From 3-4 blooms per bulb, perfectly hardy.	4	4/6"	30¢	45¢

ORDER NOW.

MOUNT VERN

Librarian

U.S. Dept. of Agriculture

Washington 25, D.C.