

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62-73

SHELL'S

Quality

1949

SEEDS

THEY GROW BETTER
THEY YIELD BETTER
THEY ARE PREFERRED BY SUCCESSFUL GARDENERS EVERYWHERE

EXHIBIT
GOLDEN CROSS
JULY 26 1949
HARRISBURG, PA.



Mr. Jay W. Smith, prominent Market Gardener of Harrisburg, in his crop of **SHELL'S STRAIN GOLDEN CROSS HYBRID SWEET CORN**. Mr. Smith said, "It's the finest crop I ever grew, every ear a perfect beauty, and the entire crop brought the highest market price."

WALTER S. SCHELL, Inc., *Quality Seeds*

Central Pennsylvania's Largest Seed House

Tenth and Market Sts., HARRISBURG, PA.

Pennsylvanians! We are honored and pleased to present to you, in these pictures, your grand good Governor, Hon. James H. Duff, in his very excellent garden.

The Governor says: "Aside entirely from the value of a garden of this character, I find having a garden one of the greatest relaxations I have in my strenuous job as Governor."

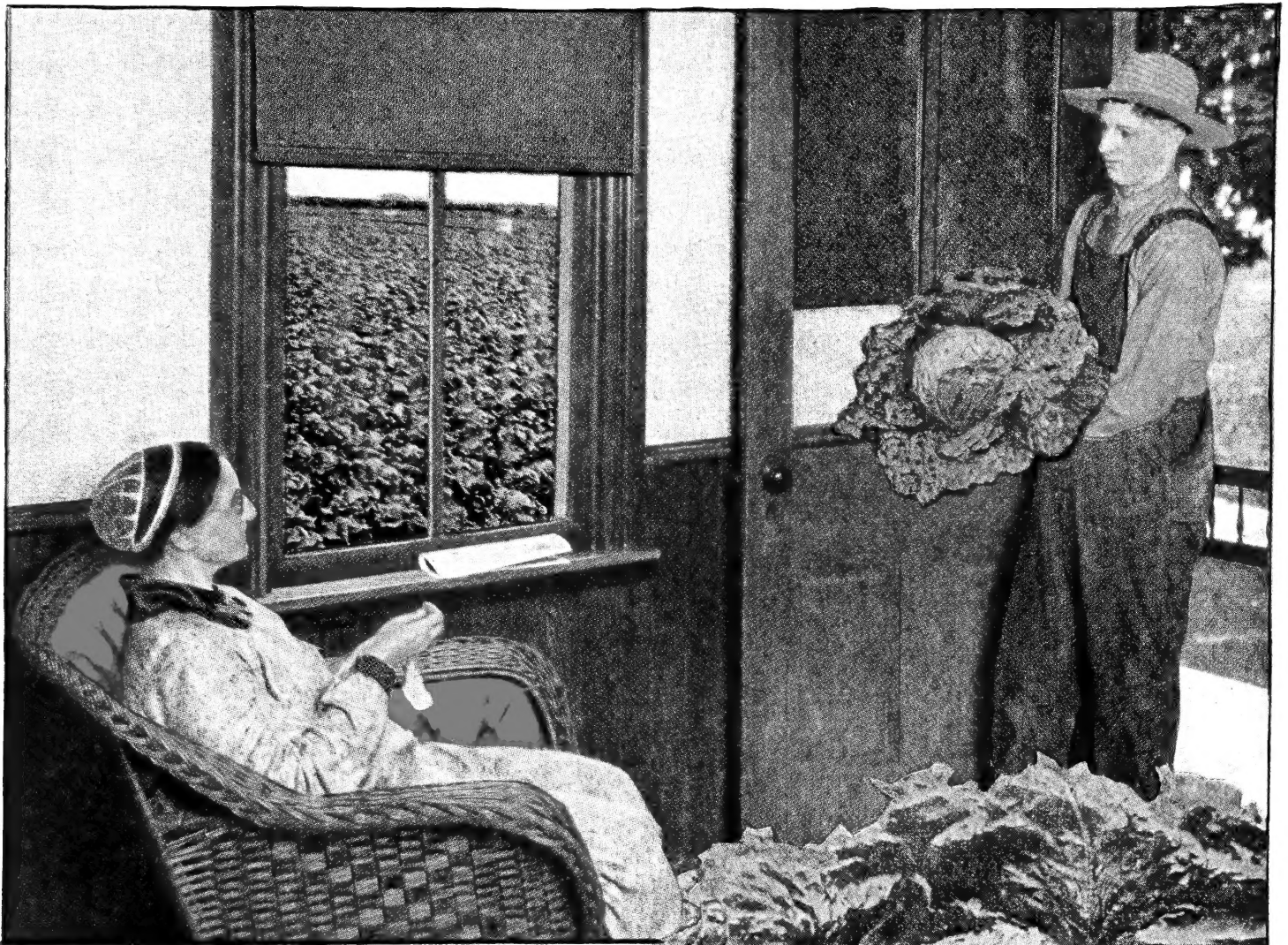


These are pictures, taken July, 1948, of your Governor's very wonderful Vegetable Garden. Governor Duff, about the busiest man in Pennsylvania, loves his garden, and **knows** his gardening. Indeed he is a "Master Gardener" in the true sense of the word. His garden contained **every kind of vegetable**. Each crop was grown to **perfection**, each kept free of insect injury by proper spraying and dusting and you could not find a weed in the garden. He paid us quite a compliment when he said, "I have always had a garden, but this is the best garden I ever had and everything in it was grown from your seeds."

REFERENCE TO THE PICTURES

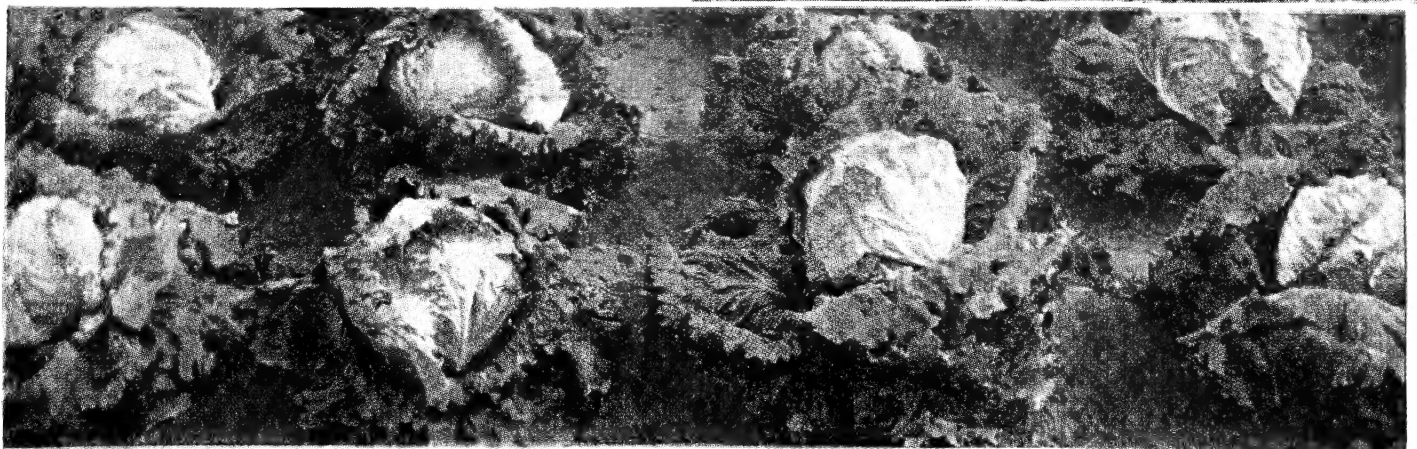
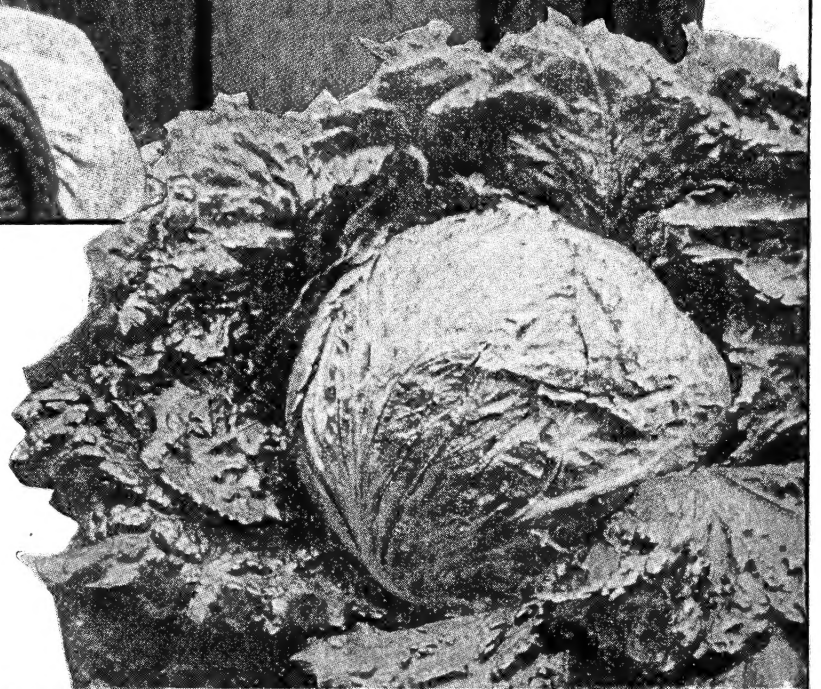
- 1—The Governor examining the beautiful big pods on his crop of Jumbo Fordhook Bush Limas—see that fine crop of Tomatoes back of him?
- 2—Here he is holding a large head of Broccoli, from which crop he had been cutting for some time.
- 3—Showing Mr. Schell his mammoth Onions, 4 to 5 inches in diameter; he grew a marvelous crop of them.
- 4—The Governor with his faithful Pal, his dog, as he stands in his perfect crop of Beans.
- 5—Sweet Corn is here coming on in rotation for a supply all season. More Beans in the foreground, also Cantaloupes between the rows

GOLDEN WORDS OF WISDOM—"I share with you the great interest in everything that grows. Anybody who takes a vital interest in growing things is certain to have the great inducements for good living."—Hon. James H. Duff, Governor of Pennsylvania.



Schell's Iceberg Lettuce

One of the most popular varieties in America today. Hundreds of carloads of it are grown in California and shipped east because the demand is so great for it that not enough is grown here in the East, to satisfy that demand. **Large, solid, crisp heads**, dark green outside, with golden yellow center, **super-tender** and good, easy to grow. Our strain is so excellent in quality, uniformity, color and brittle tenderness that gardeners everywhere are asking for Schell's Strain Iceberg. If you have never grown our Iceberg Lettuce, try it this year. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; 1b. \$4; 5 lbs. \$18.75; 10 lbs. \$36.**



This shows the big beautiful heads as they grow in the garden, the outer leaves pushed back to show the heads. Part of 10 acres all just like these.




SCHELL'S "WONDERFUL" PEA

Monster Pods, Largest of Them All

Each filled with nine or ten big delicious Peas. Schell's "Wonderful" Pea is remarkably sweet flavored, is adapted for **freezing** and **canning**. It was acclaimed as the most outstanding in **size, quality, vigor** and **yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is. In the 1947 Pea Variety Trials carried on by our Pennsylvania State College Experiment Station out of 37 varieties, **SCHELL'S WONDERFUL PEAS** produced the largest average length of pods, 4.6 inches, and the heaviest weight per 100 pods, 965 grams. Be sure **you** include it in your order.

Prices: Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 45 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$8.75; 50 lbs. \$16.50; 100 lbs. \$32; 500 lbs. (enough for 5 acres) \$150. (70 days.)



It is indeed **wonderful** the way it **yields, wonderful** in **size, wonderful** in **vigor**. It is **wilt-resistant**, has stout stems, stands almost erect, 20 inches high, with dense dark green coarse foliage, enormous pods, 5 to 5¼ inches long, deep green, very attractive, big, sweet luscious Peas.

*It is a
Wonderful Pea*

Schell's Wonderful Peas grown from our seeds by Yalick Bros. They cater to high quality trade so you see why they plant Schell's Quality Seeds. They sold truckload after truckload of these monster Peas at very fancy prices—very fancy indeed. There is no competition when you have the **best**, as produced from **Schell's Quality Seeds**. Better change to Schell's this year.

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name _____ (Please write name very plainly)
(All members of one family should order under one name)

Street Address (if any) _____

Post Office _____ R.D. No. _____

County _____ State _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write your old address here _____

Filled By	AMOUNT
Checked By	Post Office Money Order \$ _____
Date	Express Money Order . _____
Shipped	Check _____
	Cash, Notes and Silver . _____
	Postage Stamps . . . _____

Date _____ 1949

Please give us this information Mark X In This Space →	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$5 to \$10, you may deduct 6 per cent.

If your order totals from \$11 to \$25, you may deduct 8 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

[These discounts do not apply on Seed Potatoes or Field Seeds]

No.	QUANTITY		DOLLARS	CENTS
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

(Continue order on other side)

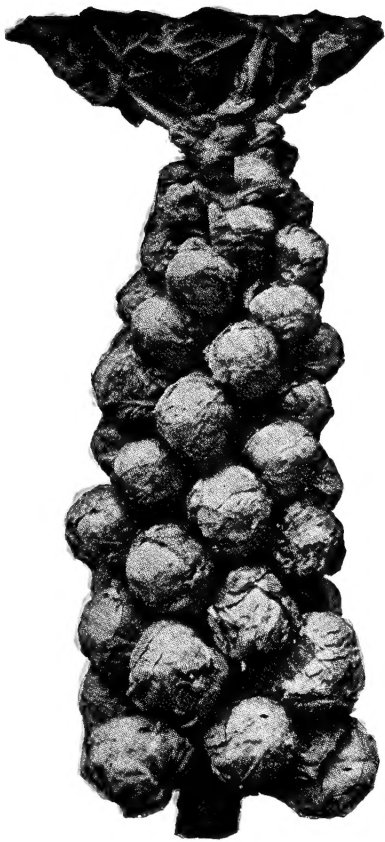
Amount carried forward to other side \$

No.	QUANTITY	<i>Amount brought forward</i>	DOLLARS	CENTS
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
		<i>Total Amount of Order</i>	\$	

If more space is needed write balance of order on a sheet of white paper.

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

DISCLAIMER—We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.
WALTER S. SCHELL, Inc.



Schell's Brussels Sprouts

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

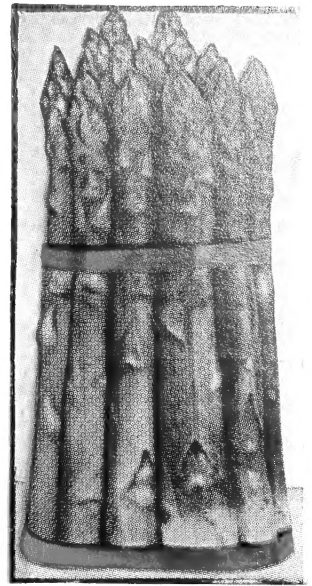
For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

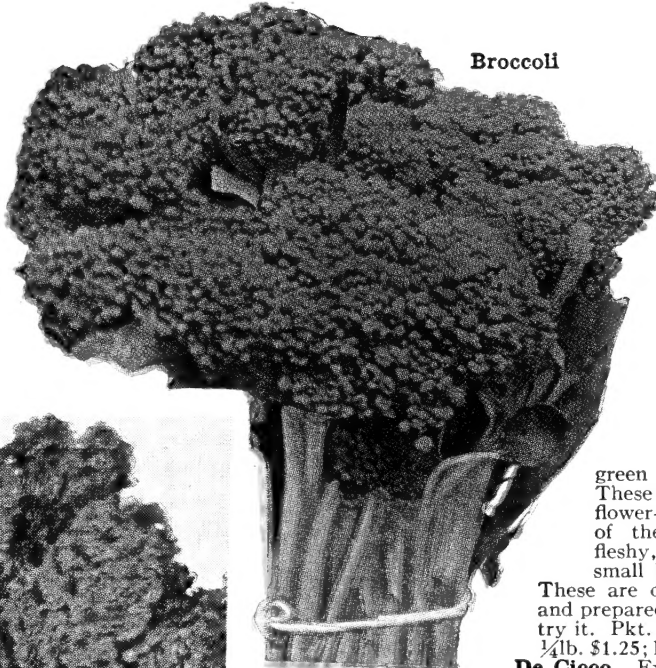
Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Mary Washington. Doz. roots 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1,000 roots \$25; 5,000 roots \$110.

Seed of Mary Washington. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 5 lbs. at \$2.35 per lb.; 10 lbs. at \$2.25 per lb.; 25 lbs. at \$2.15 per lb.



Mary Washington Asparagus



Broccoli

BROCCOLI

One ounce makes about 2,000 plants.

Calabrese or Italian Green Sprouting. Early Strain. 70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across.

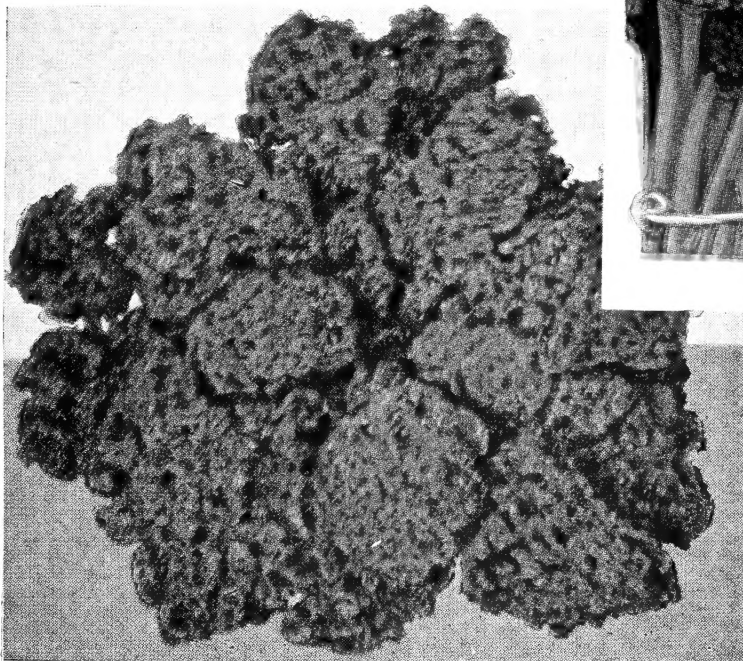
These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$3.50.

De Cicco. Extremely early strain. Ready to use in 60 days. Prices same as above.

Wonderful Seeds! MRS. BELLE M. WARD, New York State, writes: "Trust I am not too late to get your **Black Knight Beet** and **Lutz's Green Leaf**. Your seeds are *wonderful* and I will be sending for more right along."

BRUSSELS SPROUTS

Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. Ready to use in about 90 days. One ounce of seed sows 400 feet of row. Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$1.75; lb. \$6.75.



Schell's Dwarf Curled Blue Scotch Kale

BORECOLE or KALE. A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre. Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.60; 5 lbs. \$12.50; 10 lbs. \$22.50.

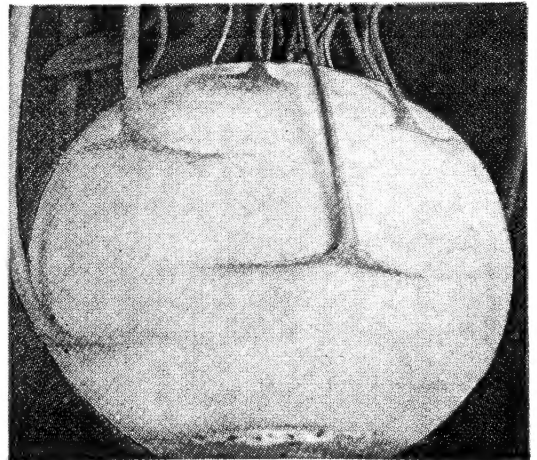
Dwarf Green Curled. Hardy. Grows 15 inches high and 30 inches spread. Deep yellowish green, finely curled. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.60; 5 lbs. \$12; 10 lbs. \$22.

Dwarf Siberian. 65 days. A dwarf grower (15 inches) with large, broad leaves, lightly curled at the edges, deep green with bluish bloom. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 10 lbs. \$20.

KOHLRABI

HOW TO GROW THEM. One ounce will sow a row about 200 feet long. Ready in eight weeks. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Ready to use in 55 days. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$4.



Early White Vienna Kohlrabi

Schell's Quality Seeds

Our New-Crop Seeds for 1949 Are Now Ready for You

There is a World of Difference Between Schell's Thoroughbred Seeds and ordinary seeds—both in their very appearance and in the "blood"—the **breeding** from select heavy-yielding quality **mother plants**. That is why Bean-growers tell us they get from two to three times as many bushel hampers to the acre from our seeds. That is why record crops of Lettuce, Onions, Cucumbers, Cabbage, Peas, Carrots, Celery, etc., are made by our customers everywhere, and higher prices are obtained for these better crops.



The Home of Schell's Quality Seeds. The place where "Quality" rules.

We are Recognized as a Quality Seed House in official circles, and by gardeners large and small, throughout the United States.

Your buying of seeds should be on **confidence** not on price, for lower prices or even higher prices mean nothing to you unless **you know** that the seeds will be of highest quality. **Knowing** this about our seeds is why many thousands of our customers have been ordering from us year after year.

Two things We Wish to Assure You of! First, that there is no "maybe" or "perhaps" about the **quality** of our seeds—for we **know** the intensive breeding work that produces our stock seeds will show the quality in **your** crops. Second, there is no "maybe" or "perhaps" about the **vitality** of our seeds. Thousands of vitality tests are made and every lot of seed we send you **will germinate strong** and of **high percentage** if your soil, moisture and temperature are right.

To Our Customers. We thank you for past orders and happily anticipate receiving your order this year.

To New Prospective Customers. We invite you to place your confidence in us this year by sending us your order, and we **know** you will be delighted with your crops.

We urge you to send your order early.

Market Gardeners, increase the profits on all of your crops this year by planting all Schell's Quality Seeds.

Be Sure of Success. Always plant Schell's Quality Seeds. They Grow Better—They Yield Better. They are preferred by successful gardeners and farmers everywhere.

Our beloved Former President of the United States, William McKinley, said, "I do not prize the word 'cheap.' It is **not** a word of **hope**, nor a word of **cheer**. It is **not** a word of **inspiration**. It is the **badge of poverty**, the **signal of distress**. **Cheap merchandise** means **cheap men** and **cheap men** a **cheap country**." And we say—**How true that is of seeds also.** Cheap seeds mean cheap crops, and cheap crops are the badge of poverty, the signal of distress on every farm and garden where they are sown.

Millions of Tons of Food must continue to keep going over the seas to feed the starving millions there this year again. Keep this in mind and therefore do not fail to have your own garden, and get it started early.

To You Who Have Home Gardens! Remember—your money cannot buy food if it is not available. **You cannot "make"** more food if it becomes very scarce. **No, all food must be grown.** Therefore, the **wise** family will grow enough this summer to last throughout next winter—125 quarts of vegetables and fruits for each member of the family.

A Word to you Market Gardeners. You will again in 1949 experience a most successful year, for the demand for vegetables will be far greater than the supply. Therefore grow all you can possibly produce and grow the greatest possible number of different kinds of vegetables to have a large assortment for your trade.

Farmers—You should by all means have one, two or more acres of vegetables; enough for yourselves and for that extra profit at market.

Special Discounts! This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes

On all Orders of from \$ 5 to \$10 you may deduct 6 per cent cash discount.
On all Orders of from \$11 to \$25 you may deduct 8 per cent cash discount.
On all Orders of from \$26 to \$50 or \$100 or more you may deduct 10 per cent cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to **your** interest to send your **entire** order to us and save from 6 to 10 per cent.

IMPORTANT TO YOU, Our Customers, Who Receive Our Catalogue in January! We very earnestly request that you **make out your order at once**, send it in, and thus get very prompt delivery. Then you will have your seeds and be ready to start your garden early. We have a good reputation for good service and promptness. 95 per cent or more of our orders are filled and sent out the **same day** they are received.

WE PAY THE POSTAGE, Express, or Freight on all **Garden Seeds** and **Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. Be sure to give your express or freight station.

THANK YOU. We would like to shake hands with each of you our customers and personally thank you for your valued orders, which we appreciate very much. Since that is impossible, we do say it here and we will be looking forward with pleasant anticipation to hearing from you very soon with your order for this year. **Thank you again.**

WALTER S. SCHELL

DISCLAIMER. We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs, or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.—WALTER S. SCHELL, INC.



Tendergreen Stringless Green Bush Bean. Pods are 6 to 7 inches long, round, stringless, very thick and meaty. A most excellent Bean.

BEANS

GREEN-POD BUSH

planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1 1/4 bus. to the acre. Work plenty of fertilizer into the soil before planting. Other Beans on pages 8, 9, 10, 11.

HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded rot very easily if

NEW SUPERGREEN

Awarded Medal by the All-America Selections

Supergreen Beans have stringless, green, long, slim, round pods of highest quality. Plants are 15 inches high, mosaic-resistant, and extremely productive. Medium season following the extra earlys. Seeds are long and slim. Be sure to grow this grand new Bean. Seed supply is limited. **Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$12.50; 100 lbs. \$45.**

Tendergreen. Plants are very erect and heavily productive. Pods are round, stringless, thick, 6 inches long. Ready to pick in 50 days. A very good Bean for market and home-garden, for canning and for freezing. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 10 lbs. \$5.50; 15 lbs. \$7.50; 100 lbs. \$38, prepaid.**

ASGROW STRINGLESS BLACK VALENTINE. Pods are oval, straight, or slightly curved, dark green. Excellent quality. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$34, prepaid.**

BEANS YELLOW OR WAX-PODDED BUSH

Schell's Golden Glory. 48 days. Introduced by us. A fine stringless round-pod yellow Bean 6 inches long. Excellent quality. Its plant-structure strong, vigorous, and amazingly productive. The beautiful yellow pods, hang thick on every plant. It is early, excellent for canning and freezing. Grow this valuable variety. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$38, prepaid.**

Round-Pod Kidney Wax. Long, round, stringless pods. Very heavy bearer and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 10 lbs. \$5.50; 15 lbs. \$7.50; 100 lbs. \$42, prepaid.**

Sure-Crop Stringless Wax. Very early. Stringless and a good yielder. Pods are 6 1/2 inches long, flat and meaty. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$10.50; 100 lbs. \$37, prepaid.**

New "Puregold." Awarded Medal. Plants 15 inches high; pods long, round, handsome, yellow, stringless, 6 to 7 inches long, medium season. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$12; 100 lbs. \$42.50.**

PLENTIFUL. A stringless green Bean, black-seeded. Very productive narrow flat pods 7 1/2 inches long, ready to pick in 50 days. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.45; 10 lbs. \$4.75; 100 lbs. \$35, prepaid.**

STREAMLINER. 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, 1/2 inch wide, stringless; seed white. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 10 lbs. \$5; 100 lbs. \$39, prepaid.**

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. The pods are round, straight, and stringless, and average 6 inches long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market, ready to pick in 65 days. **Pkt. 10 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$38, prepaid.**

New Bean "Longreen." Wins prize in All-America Selections.

Here is an exceptionally fine market Bush Bean which we highly recommend for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are 7 inches long, round, straight, meaty, stringless and fresh dark green color, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean "Longreen." **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.80; 15 lbs. \$8.25; 25 lbs. \$11.50; 100 lbs. \$40.**

SCHELL'S NO. 10 STRAIN STRINGLESS BLACK VALENTINE. Long, straight, green, round pods of excellent quality, 6 inches long. Is early (50 days to picking); a heavy yielder; fine for either early or late planting. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$34, prepaid.**

EXTRA EARLY RED VALENTINE, STRINGLESS. Extra early; round-podded; good quality and of fine flavor. Ours is a stringless strain. About 50 days from planting to picking. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.90; 10 lbs. \$5.50; 15 lbs. \$7.80; 25 lbs. \$10; 100 lbs. \$36.**

RUBY DWARF HORTICULTURAL (also called Roman Bean). Stringless pod, light green streaked with red. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11; 100 lbs. \$40.**

Improved Rust-Proof Golden Wax.

Splendid for market- or home-garden. Pods of excellent quality, half-round or oval, averaging 5 inches long, and are stringless. Matures in 50 days. Always a very popular variety. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.50; 25 lbs. \$9.25; 100 lbs. \$36, prepaid.**

Schell's New White Seeded Bean,

Record Early. Here is an excellent new extra-early Bean; in fact, it is ready to pick in 42 to 45 days. The handsome stringless light yellow pods are very long, 6 1/2 to 7 inches, flat, curved slightly, and produced in great abundance. The seed is pure white. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 25 lbs. \$10, postpaid.**

Brittle Wax. Long, round, stringless pod; fine. White seed with black eye. Excellent for home use, for market, canning and for freezing. 62 days. Pods 6 to 7 inches long. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 10 lbs. \$5; 15 lbs. \$7.50; 25 lbs. \$11; 100 lbs. \$42, prepaid.**

Pencil-Pod Black Wax. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality, 6 inches long. Good canning and freezing variety. Ready to pick about 58 days from planting. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$36, prepaid.**



Two Excellent Beans

Schell's Yellow-Pod Bountiful and Green-Pod Bountiful

IF YOU WANT SIZE, IF YOU WANT QUALITY, IF YOU WANT QUANTITY, YOU GET ALL THREE IN BOTH THESE VARIETIES.

We cannot praise these **two grand Beans** enough; both are **absolutely stringless**, both average **7 inches long** (sometimes 8 inches), both are **broad, "fat" and very meaty, tender and brittle, and tasty-rich in flavor.** And **yield!**—well, you just have to grow them to appreciate how **extraordinarily they yield**; the plants of both are literally covered with their big, beautiful pods. Both are **extra early**, ready to pick in 42 to 45 days in favorable weather.

Our pure-bred, high-yielding strains of these two good Beans are so popular that many large Bean growers, who plant from 50 to 500 bushels, and who have been planting our Beans for years, would not think of planting any other seed, for **they have always had such marvelous success from our seed.** For canning whole, for "rib-boning," for slicing for freezing and for fresh-out-of-the garden use, they are both excellent. **For the Home Garden; for Market-Gardeners, for Commercial Bean Growers,** we highly recommend our **Schell's Strain Green Bountiful** and **Schell's Strain Yellow Bountiful.** Be sure to **grow both of them,** and plant seed every two weeks for continuous crops of tender-fresh Beans all season.

Schell's Yellow-Pod Bountiful. Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.95; 10 lbs. \$5.50; 25 lbs. \$10.50; 100 lbs. \$37.

Schell's Green-Pod Bountiful. Pkt. 15 cts.; ½lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$10; 100 lbs. \$36.

MR. W. HALL who purchased 200 bushels of our Bountiful Beans again in 1948, says, "I had the best crop both in quality and yield that I ever grew. **Your strain is the best I have ever had from any source.**"

MR. R. ALTAMOSE says, "Your strain of Bountiful Beans surpasses any other I have ever grown or seen. They are superfine and have always brought me the highest market price, and you know I have planted hundreds of bushels of your Schell's Strain Bountiful."



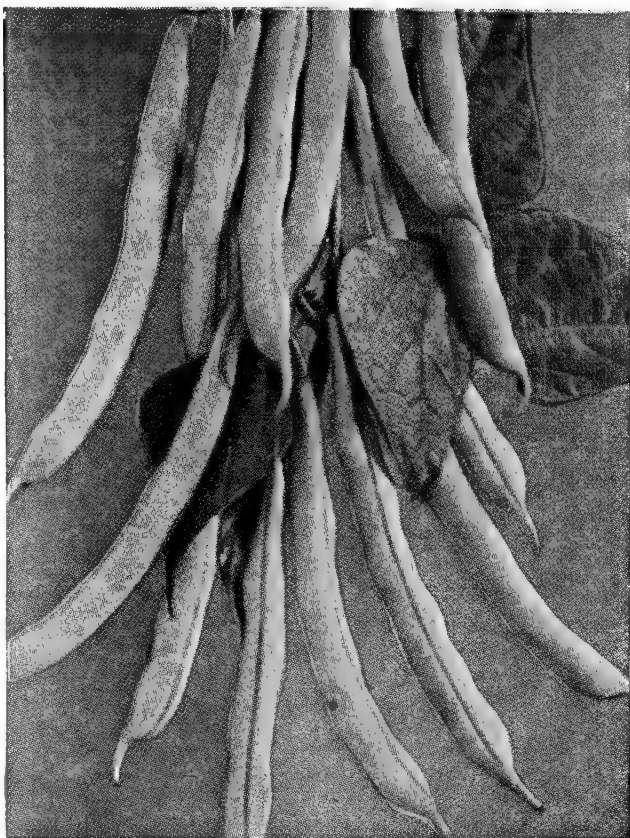
Schell's Yellow-Pod Bountiful



Schell's Green-Pod Bountiful

SCHELL'S New Round-Pod Stringless Wax Bean "YELLOW SURPRISE"

Here is another exclusive introduction by us. Very early, ready to pick in about 52 days. The vigorous plants yield a very heavy crop at the first picking. The pods, $5\frac{1}{2}$ inches long, are a very deep golden yellow; they are round, stringless, very straight, and gracefully slim, ideal for canning whole or for freezing. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.25; 100 lbs. \$40.**



Schell's Strain Giant Stringless
Green Bush Bean

Schell's Giant Stringless. It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging 7 inches, entirely stringless, excellent quality; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.45; 10 lbs. \$4.80; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

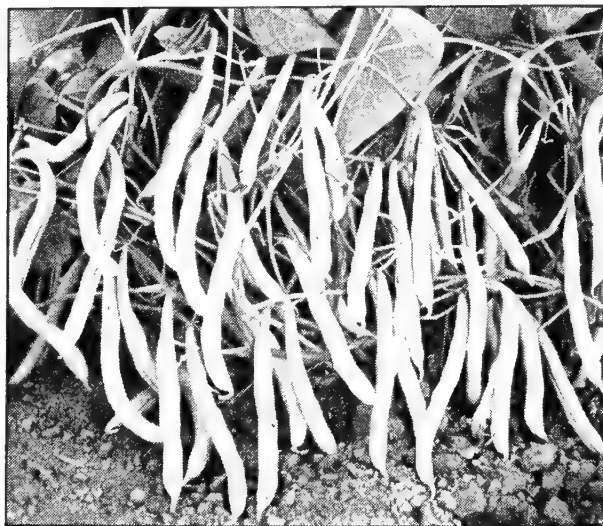
Schell's Improved Strain Stringless Green-Pod. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 6 inches long—an inch longer than the old strain—entirely stringless, excellent quality, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.25; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.**



Schell's New Round-Pod Stringless
Wax Bush Bean, "Yellow Surprise"



Improved Strain Stringless
Green-Pod Bush Beans



Schell's New Victory Bean. It is really sensational the way it yields. Every plant is loaded with beautiful rich meaty, round, stringless green pods, 6 inches long, and ready in 60 days. For canning it is ideal, being ready two to three weeks after the early varieties. For better flavor for tenderness and for far greater yield we think it is positively unequalled. Try it. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$10; 100 lbs. \$36, prepaid.**

SCHELL'S BUSH LIMA BEANS

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1 1/2 inches if soil is dry, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

Schell's "Jumbo Fordhook" Bush Lima.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. The seed-Beans are beautiful seed and when the big fat handsome green Limas are displayed on the market stalls they immediately attract attention and sell on sight. They are not only Jumbo in size but also of exceedingly delicious quality and flavor excellent for freezing. 70 days. Every year our sales increase on our Jumbo Limas. Try some. **Pkt. (2 ozs.) 20 cts.; 1/4lb. 30 cts.; 1/2lb. 45 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.90; 10 lbs. \$7.50; 15 lbs. \$10.50; 25 lbs. \$15; 50 lbs. \$26; 100 lbs. \$50, prepaid.**

Schell's Strain Fordhook Bush Lima.

Our Fordhook Limas are pure-bred, quality seed. The Beans are **very thick, meaty, and of delicious flavor.** They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality counts more than price on any market.** Ready in about 70 days. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. **Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3.25; 10 lbs. \$6; 15 lbs. \$8.25; 25 lbs. \$12.50; 50 lbs. \$23; 100 lbs. \$44, prepaid.**

Schell's Improved Bush Lima.

Largest of all the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods. Ready to use in 75 days. **Pkt. 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

BABY FORDHOOK (or McCrea). The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home-garden. 70 days. **Pkt. 15 cts.; 1/2lb. \$4.50; 15 lbs. \$6; 25 lbs. \$9; 100 lbs. \$34, prepaid.**

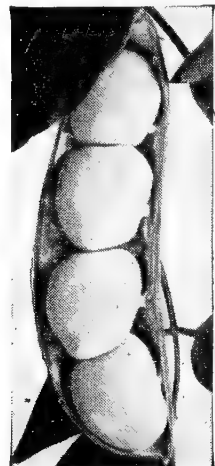


Schell's "Jumbo Fordhook" Bush Lima

SCHELL'S BABY LIMA. (Also called "Henderson" and "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans 1/2 inch long, very tender and of exquisitely rich buttery Lima flavor, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily from July until frost. 65 days. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8, prepaid.**

Schell's Cangreen Baby Bush Lima.

(Also called Thoroughgreen.) Here is a dainty dish fit for a king! It is a small baby, deliciously **butter-sweet** Lima Bean, holding its **fresh green** color when dried or canned or frozen. The bushy plants are just loaded with their little baby Limas in great abundance. Ready to use in 65 days. This is another very choice vegetable for your garden and for market. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$31.**

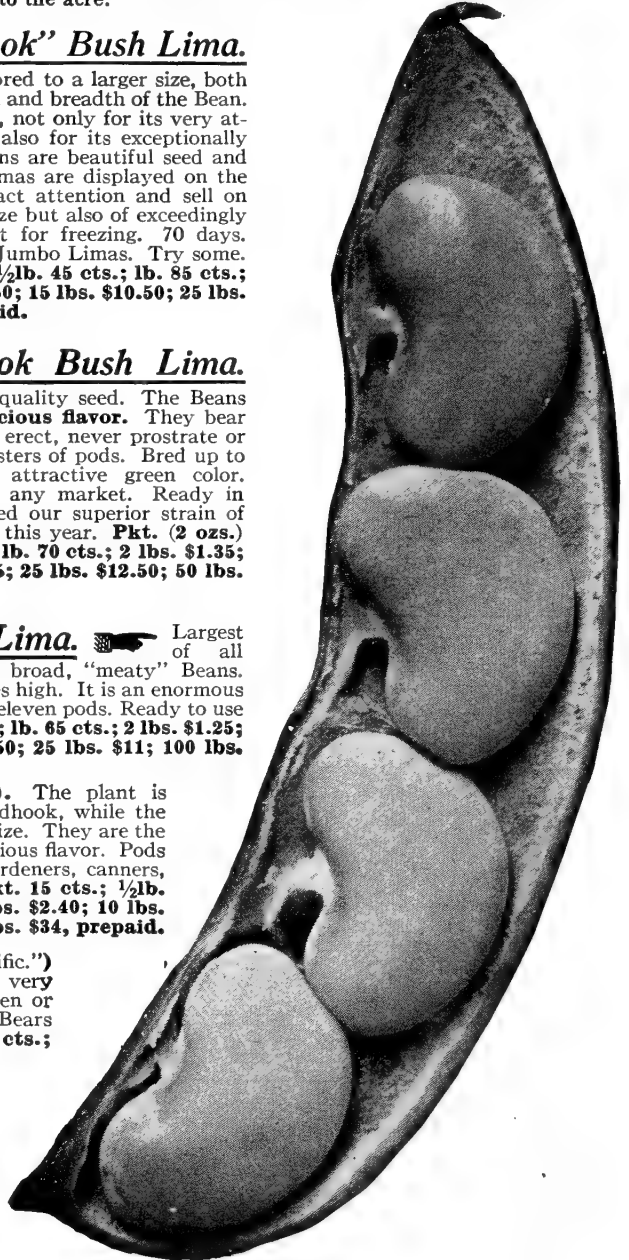


Schell's Cangreen Baby Bush Lima

No. U. S. 242. (A New Fordhook Bush Lima.)

Awarded Medal in the All-America Selections. Developed by the U. S. Dept. of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to outyield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent. 70 days. We recommend you try a few and grow them beside the regular Fordhooks. **1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$6; 15 lbs. \$8.25; 25 lbs. \$12.50; 50 lbs. \$23; 100 lbs. \$44.**

EDIBLE SOY BEANS, BANSEI. The earliest variety. A rich delicious food rich in vitamins A, B, and G. Plants are 24 inches high. Ready in 90 days. The seeds look much like a pea, and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning and freezing. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 45 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$26, prepaid.**



Schell's Improved Bush Lima

SOUP or SHELL BEANS (Bush)

These are allowed to dry in the pod for fall and winter use as soup Beans and baking Beans.

White Marrowfat or Soup Bean.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. Large white Beans.

Broad Windsor or Fava Bean. Pods glossy green, 5 1/2 inches long, 1 1/2 inches broad, 3 seeds. Dry Beans very large, circular, flat.

Prices of the above 5 varieties: Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 25 lbs. \$9.50; 100 lbs. \$30, prepaid.

POLE LIMA BEANS

HOW TO GROW THEM.—About the first to the middle of May, plant 6 to 8 Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their fresh greenish color, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the branches. Plant this variety on my recommendation. It is the best of all Pole Limas. 100 days to maturity. Pkt. (1/4lb.) 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$36, prepaid.

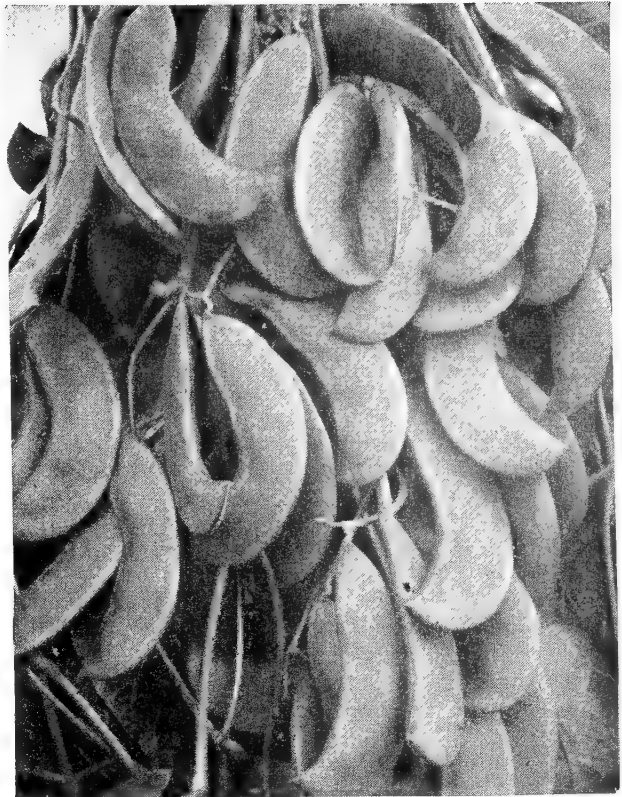
King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6.30; 25 lbs. \$9; 100 lbs. \$35, prepaid.

New Potato Pole Lima ("Burpee's Best," or "Pole Fordhook"). Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. (1/4lb.) 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$36, prepaid.

POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM. See above same as Pole Limas.



Schell's Wonder Pole Lima Beans

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$9.50; 100 lbs. \$25, prepaid.



Old Homestead or Kentucky Wonder Pole Beans
Pods are 8 to 10 inches long.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$36.

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10.

Old-fashioned Sickle Pole Bean. One of the best. The pods are long, meaty and stringless. Very heavy yielder. 75 days. Seed very scarce this year. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10.

Schell's Mammoth Horticultural or Cranberry. ("Roman" Bean.) Sometimes called Birds' Egg. Long, round, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50.

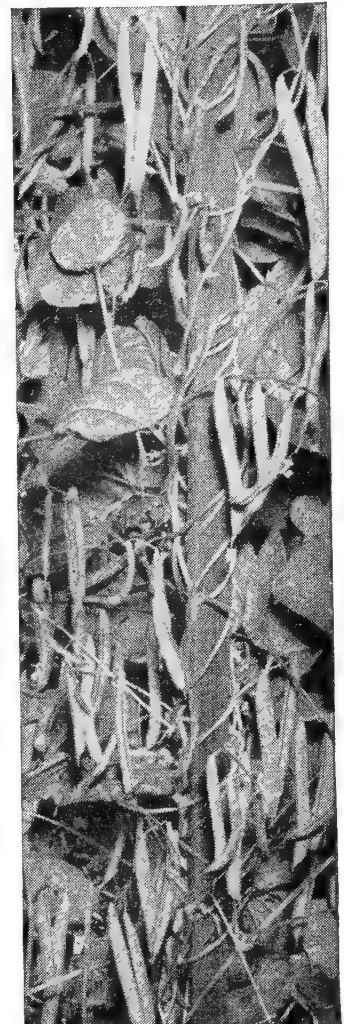
WHITE CREASEBACK. New white seeded stringless Creaseback Pole. Pkt. (1/4lb.) 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3.

White Sickle. Long, curved, fleshy pods of excellent quality, stringless when young. Seed is white, 65 days. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50.

Yellow-podded Old Homestead. The plants are covered with beautiful, long, golden yellow pods, stringless when young. 68 days. Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$3.

New Black-Seeded Creaseback Pole

Bean. Here is a green-pod Pole Bean that is positively stringless at all ages. The tender, tasty, stringless pods are 7 inches long, straight and round, and ready to use in 65 days. Heavy yielder. We highly recommend it. Pkt. (1/4lb.) 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50.



Black-Seeded Creaseback Pole Beans. Green, stringless pods.

BEETS

HOW TO GROW THEM. Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre. Prices are no higher than last year.

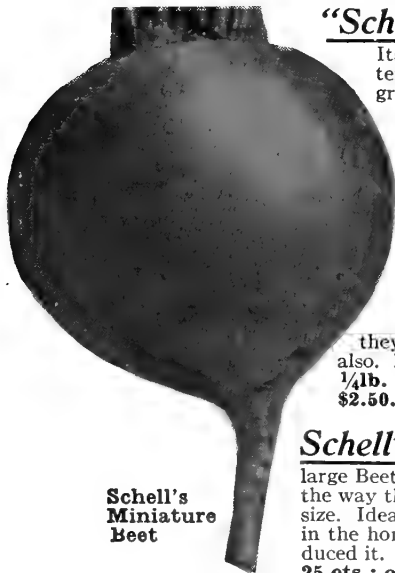


Schell's grand good tender Beet, Lutz's Greenleaf. This super-tender Beet weighed 4 pounds.

"Schell's Miniature."

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets **small**, being only a little more than 1½ inches in diameter, making it ideal for canning, **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1½ to 2 inches),

they are excellent this size also. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; ½lb. \$1.25; lb. \$2.50.**



Schell's Miniature Beet

Schell's Lutz's Greenleaf.

We are glad to say we have another fine crop of seed of this good and very popular Beet again this year. Lutz's Greenleaf is a very large Beet, 4 to 6 inches in diameter at the top and tapering to a point, like a "top." It is **deep dark red** all the way through and it is exceedingly tender and delicious at all times when small, medium or very large in size. Ideal for fall and winter use and for pickling down for slicing. Be sure to grow lots of this fine Beet in the home-garden and for market. Ours is the genuine original strain of this excellent Beet. We introduced it. The tops or green leaves are delicious "greens" for preparing like Spinach. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 2 ozs. 50 cts.; ¼lb. 75 cts.; ½lb. \$1.25; lb. \$2.50; 5 lbs. \$11.75.**

Schell's Harrisburg Market. Finest Extra - Early Beet. Ready to use in

48 days. Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by market-gardeners for **first early**. Our sales total many tons of seed. It is **half-globe**. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; ½lb. \$1.25; lb. \$2.50; 10 lbs. \$22.50.**

Schell's Black Knight Beet. Unexcelled in Quality Shape, and Color.

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops.



Harrisburg Market Extra-Early Beet

Schell's Black Knight Beet is **deepest dark red all the way through**, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow. In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days. **Schell's Black Knight Beet** is the **best** Beet for your own use, and it is the best Beet for market. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; ½lb. \$1.25; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$21.50; 25 lbs. \$50.**

One-half natural size.

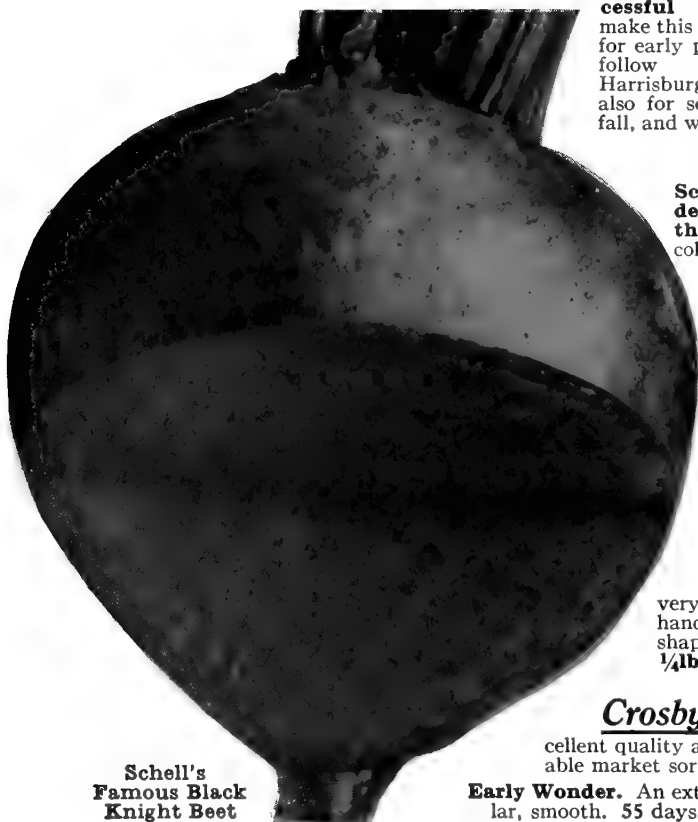
Detroit Dark Red, Schell's Strain.

Tops are small to medium. **Unexcelled as a market-garden strain** and very popular with canners because of its **extra dark color** and its very uniform round globe shape. A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. Globe-shaped, smooth, very dark red; early. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.**

Crosby's Improved Egyptian.

One of the earliest Beets—55 days. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

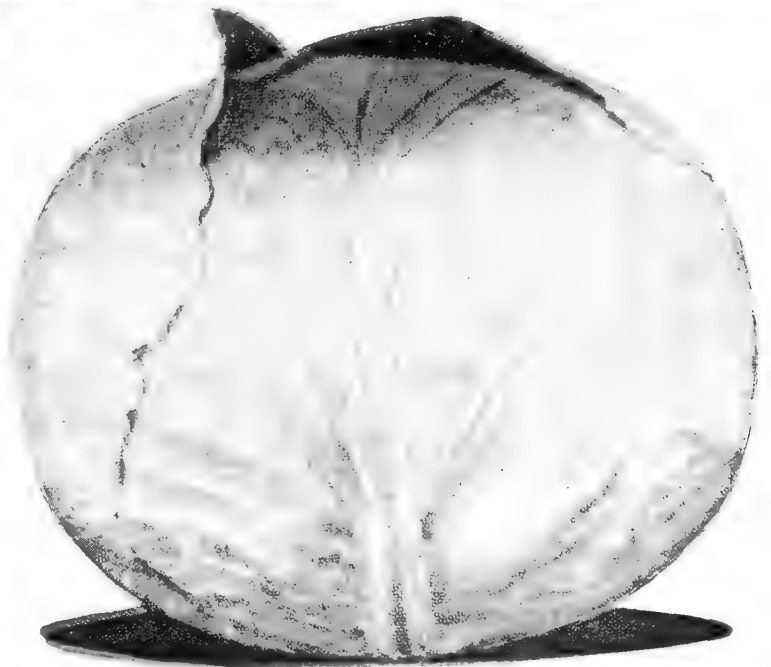
Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, semi-globular, smooth. 55 days. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.**



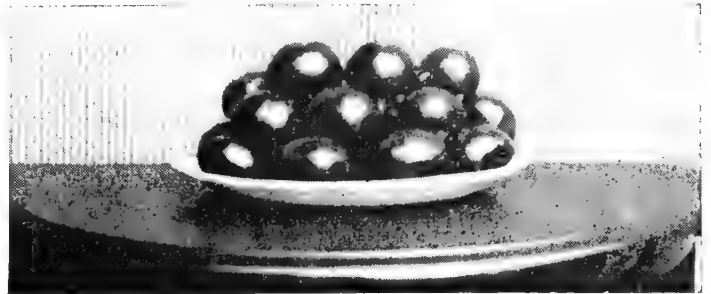
Schell's Famous Black Knight Beet

"PENN STATE BALLHEAD" CABBAGE

A grand Cabbage, now, without question, the most popular of all medium-sized late varieties. The heads are very solid, fine-grained, the proper size, 7 to 8 inches in diameter—not too big, not small, just the **right size**—the popular market size, an excellent keeping variety. Developed by our plant-breeding experts at our Penna. State College of Agriculture. Each year they produce **new pure-bred stock Seed** from which we grow our seed crop for you. So pure and uniform is this original strain that **98% of the plants have been marketable heads**; thus **a yield of 23.8 tons per acre has been produced** as compared with other strains of other varieties yielding 10 tons per acre. As the seed may be sown outdoors in April and May, for your late crop, you can readily and at a great saving, grow your own plants. Be very sure to grow plenty of this very good **Penn State Cabbage**. And **remember** ours is from the **true** State College bred stock seed. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$1.85; 1/2 lb. \$3; lb. \$6; 5 lbs. \$28.75; 10 lbs. \$56.** (You may deduct 10% Cash discount if your general order equals \$26 or more.)



Penn State Ballhead Cabbage. One of the most popular, heaviest yielding, best keeping, hardest heading, late Cabbage.



A New Pepper "CRIMSON BEAUTY"

Indeed it is a beautiful Pepper, perfectly smooth with sweet delicious flesh, thicker than most large Peppers. A perfect Pepper for salads, for canning, whole or cut, or for pickling. They are 2 to 3 inches in diameter and 1 to 1½ inches thick from top to bottom. And yield!—never saw anything to compare with it. We counted **fifty** Peppers on one plant—some had more, some less. Use them when green or crimson. Be very sure to try this wonderful new Sweet Pepper, **Crimson Beauty**. It is attractively beautiful in appearance and it is deliciously sweet, juicy and tender. You'll like it, we feel sure. **Pkt. of 100 seeds 25 cts.; 5 pkts. \$1.**



The Grand New Chinese Cabbage Michihli

CHINESE CABBAGE

A delicious vegetable that may be served as a salad or shredded, like cole-slaw, with dressing, becoming more popular every year. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows. Ready to use last of Sept. and Oct. It is adapted to quick freezing.

New Michihli. We are offering this new variety for the first time. This newly developed variety produces exceedingly uniform heads tightly wrapped, beautifully blanched snow-white, not only very attractive for marketing but also most tender and tasty. The above picture gives you a good idea of just how it grows; the heads average 15 to 18 inches. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Other Varieties

Pe-Tsai. Grows 15 to 20 inches tall and 8 in diameter.

Chi-hi-li. 18 to 24 inches tall and 4 inches thick. A very popular variety.

Price of above 2 varieties, pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.

Schell's Early Perfection. A large, early, round-headed Cabbage of the greatest value. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after Extra-Early "Harrisburg." 75 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.25; 5 lbs. at \$6.**

EARLY JERSEY WAKEFIELD. The best first-early pointed-head Cabbage. Heads very solid and of best quality. 62 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.40; lb. \$4.50.**

Glory of Enkhuizen. One of the best early round-headed varieties. Will mature ten days later than Wakefield. Heads are round as a ball, very solid, and fine-grained. 72 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

Early Winnigstadt. Pointed head; like Jersey Wakefield except it requires longer to mature. 70 days. **Pkt. 10 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

SCHELL'S STRAIN COPENHAGEN MARKET. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 78 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

SCHELL'S STRAIN GOLDEN ACRE. Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut ten days earlier. 68 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

Early Dwarf Flat Dutch. Heads large, nearly round, solid. A good Cabbage. 90 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.**

CABBAGE

One ounce of seed will make about 2500 plants; 4 ounces enough plants for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May. It is easy and thrifty to grow your own plants. Prices are no higher than last year. (See Penn State Cabbage on page 13.)

Schell's "Harrisburg" Extra-

Early. This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in 62 days. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.25; 5 to 10 lbs. at \$6.**



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety.

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1.50; lb. \$5.**

Schell's Strain Charleston Wakefield.

We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. Pointed head. 71 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.**

YELLOWS-RESISTANT STRAINS

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

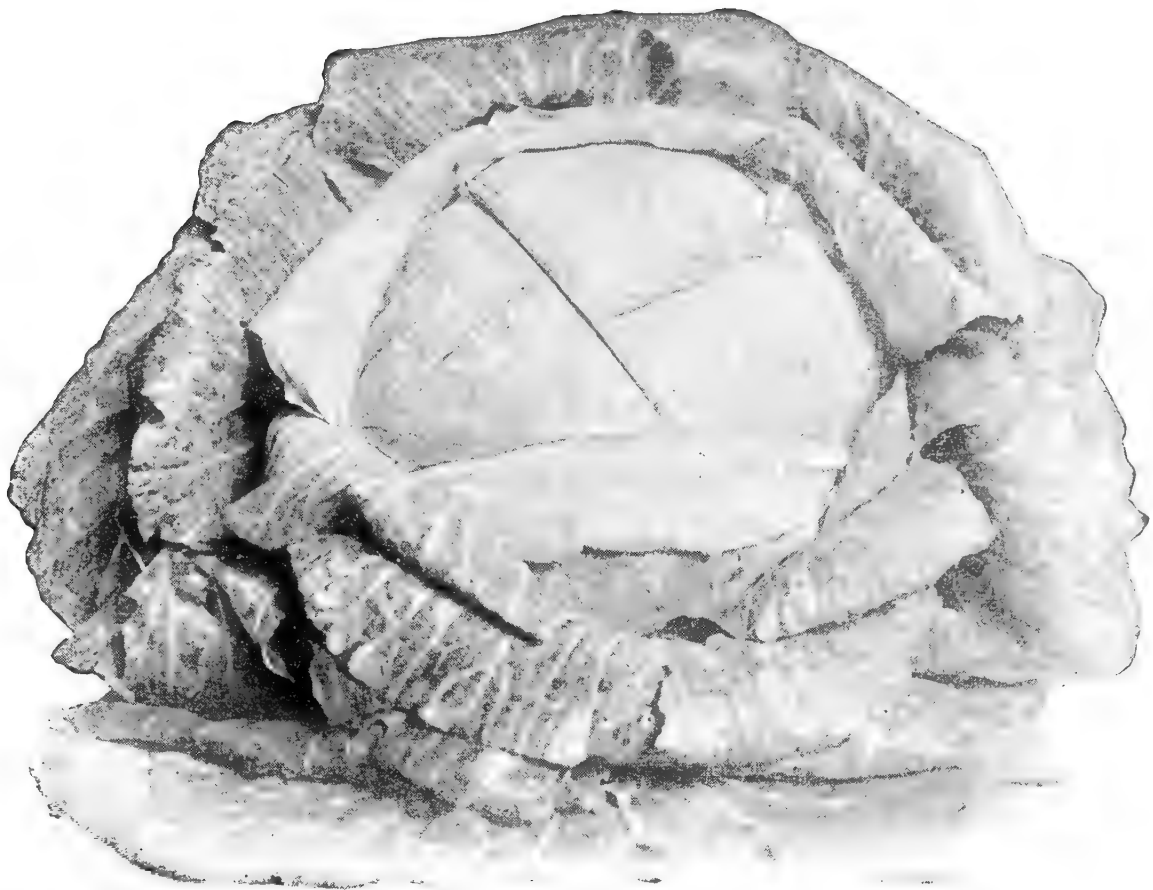
Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Racine Market. (Y. R.) **Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.**

Globe (Glory of Enkhuizen). (Y. R.) Second early. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Wisconsin Hollander No. 8. (Y. R.) Danish Ballhead type. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

Red Hollander. (Y. R.) Red Cabbage. Late. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**



Schell's Extra Select Special Strain Large Late Flat Dutch Monster heads, the biggest you ever grew. Try it.

Schell's Pure-Bred Strain Danish Ballhead, preferred by Cabbage growers everywhere.



Danish Ballhead. Big, round ball-shaped heads. Very popular.

Schell's Strain Danish Ballhead. One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head. One of the best for its keeping qualities. 120 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.

Savoy Cabbage, Chieftain. Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is about the finest quality, early Savoy Cabbage. 80 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.

Genuine Surehead. Large medium flat heads; good keeper. An old favorite; heads weigh from 7 to 10 pounds. 90 days. Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.

Mammoth Rock Red. Largest-heading, round, red cabbage. 110 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

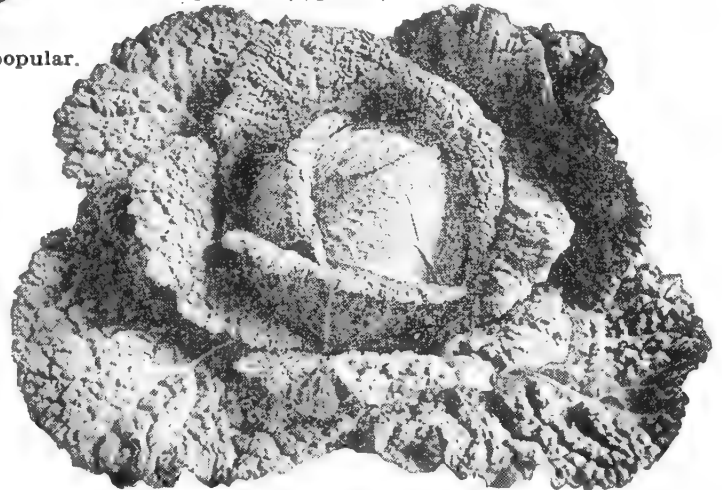
Large Late Flat Dutch. The largest heading of all Cabbages. The big broad beautiful heads often weigh from 10 to 12 pounds or more and measure a foot and more in diameter, and they are ready to cut in about 100 days. These immense heads give you a lot of Cabbage from a small space in the garden and quantities in weight and size for marketing, while for making kraut it is very desirable and of excellent quality. Be very sure to grow all you can of this grand big Cabbage. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.60; 1/2lb. \$2.50; lb. \$5.

\$30.00 in Prizes! To the customer who brings in or sends by parcel post, the first week in October, the biggest Flat Dutch head in diameter, across the top, we will award \$15; for the second largest \$10; for the third largest \$5. (Remove stem and outside loose leaves before sending.) Let us see now who is our Cabbage "King" or "Queen!"

Schell's Strain Danish Round-

head An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. Unexcelled for market and for kraut. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.

Hollander. 120 days. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.



Savoy Cabbage, Chieftain

Schell's Hybrid Sweet CORN

THE CHOICEST VARIETIES

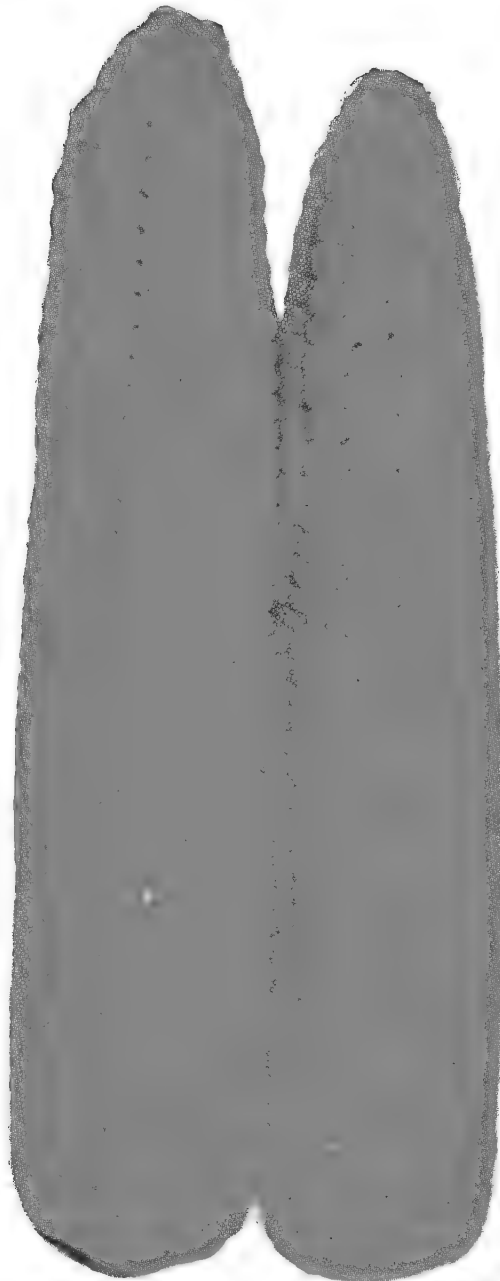
To you who grow Sweet Corn for Market (and this applies to the home-gardener as well), and want the **very earliest** Hybrid, plant our **Spancross 4.13**—it is the earliest yellow hybrid and a fine one. Now to have a continuous succession, one following the other, plant the following three at the same time and as you dispose of one the next will be ready. These Hybrids mature so uniformly at one time that you can pick 95% of the crop at one picking.

Schell's Spancross 4.13 Hybrid. Spancross 4.13 (63 days) is the **best extra-early hybrid**, and the earliest, of excellent quality, medium-sized ears 6 to 7 inches, 12 to 14 rows, is resistant to bacterial wilt and is also somewhat cold-resistant. Richly flavored golden ears on 4 to 5-foot plants. Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. This 4.13 is earliest and best. Plant it for first in the market. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's Marcross 13.6 Hybrid. 67 days. A most excellent early yellow hybrid maturing its crop four days after Spancross 4.13 when planted at the same time; good for freezing. 12 to 14 rows; ears 8 inches long. Stalks 4 to 5 feet. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's Carmelcross 13.39.

71 days. This is another outstanding early hybrid following about 4 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 14 to 16 rows of richest golden yellow kernels of most excellent quality. Stalks 5 feet. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**



Schell's Golden Cross Bantam Hybrid

Schell's Golden Cross Bantam Hybrid.

88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; more popular and widely planted than any other hybrid. Beautiful ears 8 to 9 inches long with 10 to 14 rows of golden kernels of sugary sweetness. Be sure to grow this excellent variety. Fine for freezing. Stalks 6 to 7 feet. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**



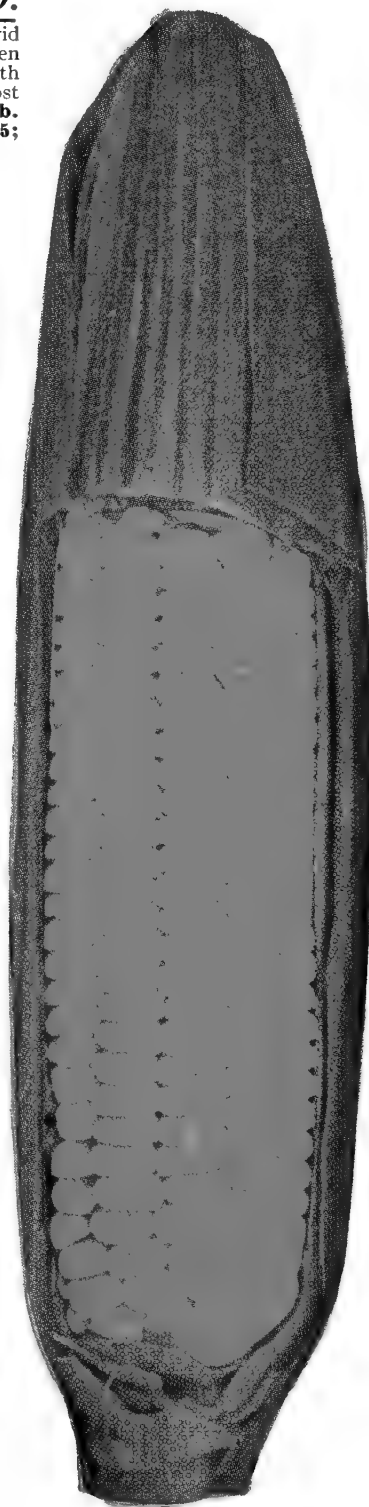
Stowell's Evergreen White Hybrid

Schell's New Hybrid Sweet Corn, Ioana. 92 days. Awarded Bronze Medal as one of the very best vegetables in the All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. It follows Golden Cross Bantam by 4 days. Stalks 7 to 8 feet. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.** Be sure to try this fine Sweet Corn.

Schell's New Hybrid Lincoln. Awarded medal for one of best Hybrid Sweet Corns. An excellent midseason Corn. Ears are large; 8 inches long, with 12 to 16 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet, erect, resists lodging, ears borne high. Good freezer. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's Stowell's Evergreen White Hybrid—14.5. A very valuable variety for market-gardeners, canners and home-gardeners and for freezing. Large snow-white ears with 16 to 18 rows of deep sweet kernels. Stalks 8 ft. 90 days. **Pkt. 15 cts.; 1/2lb. 40 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.85; 25 lbs. \$14; 100 lbs. \$50, prepaid.**

COUNTRY GENTLEMAN HYBRID 8.6. Long narrow tender kernels. (Same prices as Stowell's.) **REMEMBER THIS IMPORTANT FACT**—Do not pick your Corn until you are ready to use it. Then you get that **super rich sweet** flavor that is the real delicious goodness in Sweet Corn. If picked 10 to 12 or more hours before using much of the sugar turns to starch and you lose much of its sweetness and flavor.



Marcross 13.6 Hybrid



Sweet Corn

Plant more Sweet Corn this year; the need and the demand for it will be enormous

SIX CHOICE VARIETIES

(See also page 18 for other varieties)

You get 10% discount if your entire order amounts to \$26 or more.

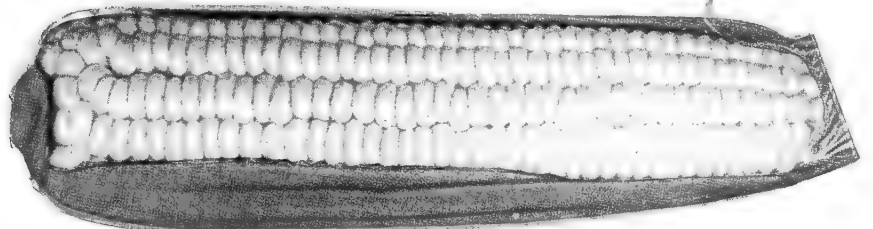
Schell's Improved Golden Bantam. A real quality strain of this variety.

Schell's Improved Golden Bantam. (55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies and for freezing—all because it is so good. It is extra-early, **very sweet**, and **richly flavored**. Ears are 7 to 8 inches long, 8-rowed, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

Schell's Extreme Early Strain Golden Bantam. Ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

Schell's Firstin Earliest White

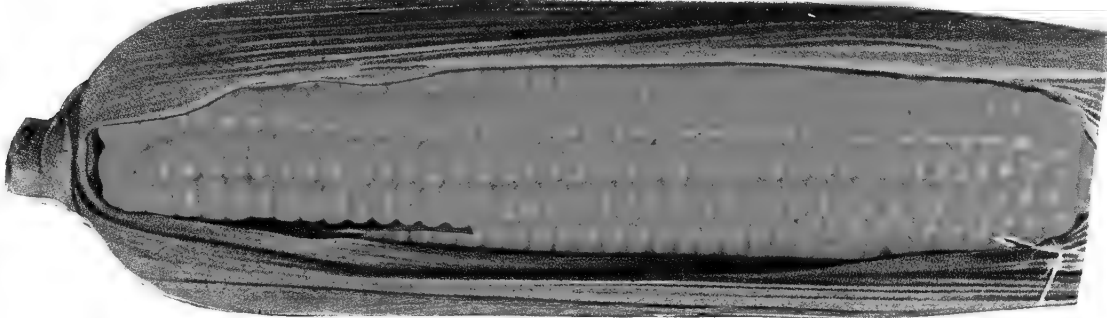
(55 to 65 days.) The earliest of all white Sweet Corns. The ears are 6 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your **first extra-early** white sweet Corn. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Firstin, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.

Schell's Golden Giant.

(65 to 75 days.) Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 7 inches long with 10 to 14 rows. It follows Golden Bantam by ten days when planted at the same time. Excellent freezer. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Golden Giant, very sweet, large ear. You will like it.

Schell's Silver Beauty

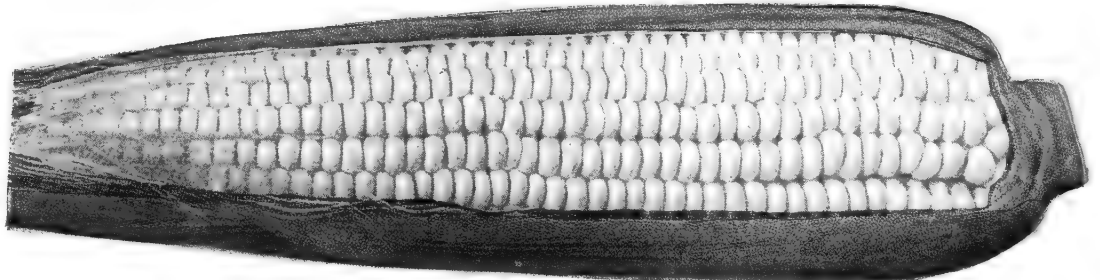
The sweetest, largest silvery white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 14 rows, the grains white and deep. It is ready about ten days after Firstin if

planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

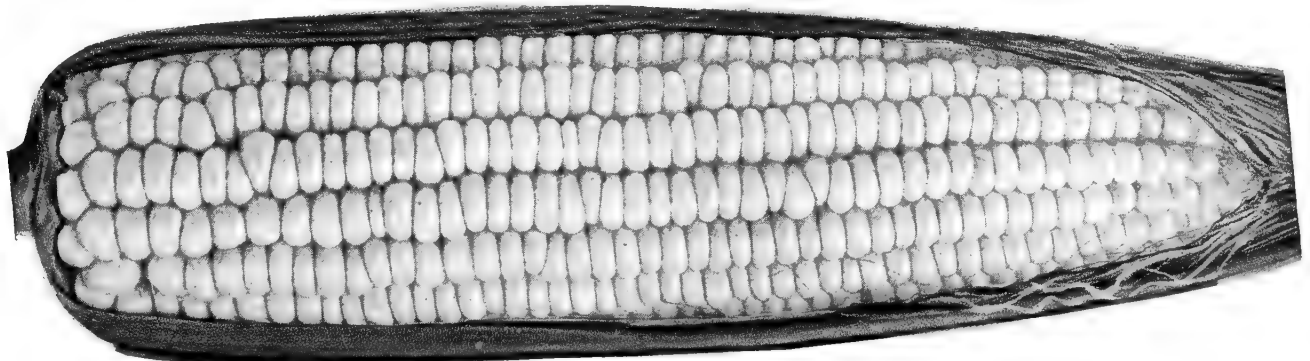
Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who freeze, dehydrate or evaporate Corn, because they



Schell's Silver Beauty, beautiful white ears, sweet and delicious.

know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Our strain is a really **superquality** in its rich flavor. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general crop Sweet Corns. Our seed is *superfine*.

SWEET CORN

Grow lots of Sweet Corn
for yourself, for Market

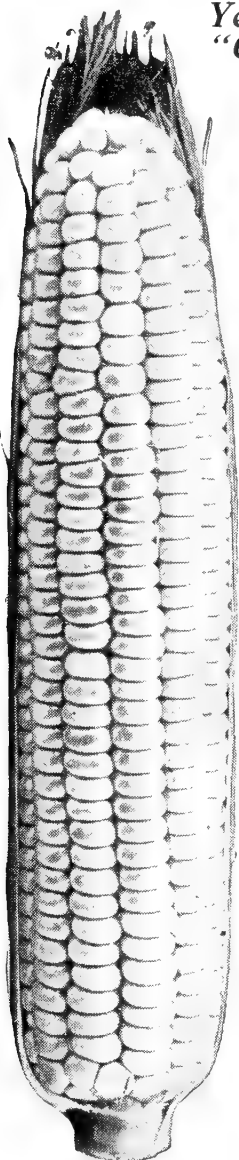
HOW TO GROW SWEET CORN. Prepare the soil thoroughly; enrich it by working in manure, Corn needs it. Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills about 15 inches apart in the rows. The early varieties, producing smaller stalks can be planted closer than the big late Corns. If planted very early, before the soil is warm of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about 1/2 inch and 1 1/2 inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn so many feet long of a variety in your garden; plant four rows of it each 1/4 as long so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre.



Schell's New Yellow Sweet Corn, "Golden Goliath." Enormous ears; 20 to 24 rows of kernels as sweet as honey.

Schell's New Yellow Sweet Corn, "Golden Goliath."

We offered this new variety last year for the first time. The ears are of jumbo size, exceedingly large, having as many as 20 to 24 rows of kernels, and these are very deep and broad and are positively so rich in sugar-sweet flavor that you just naturally exclaim, "Mmm, isn't that good!" We have never tasted any sweeter Corn. One or two of these big, deep-grained, golden yellow delicious ears will make you a meal. Be sure to try it (80 days to mature). **Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 45 cts.; lb. 85 cts.; 5 lbs. \$3.75; 10 lbs. \$6.50; 25 lbs. \$15.**



Schell's Earliest
Yellow

EXTRA-EARLY VARIETIES READY FOR MARKET IN 50 TO 65 DAYS

Schell's Earliest Yellow. (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. Stalks 5 feet. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market- and home-gardener, as well as every canner, should grow it. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. A fine early Corn with a very large ear. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

SECOND-EARLY VARIETIES READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

EARLY EVERGREEN. (White.) Matures ten days earlier than Stowell's Evergreen. A very fine variety with a medium large ear; very sweet. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Howling Mob. (White.) Large-eared and fine quality. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Black Mexican. 85 days. One of the sweetest. Ears 7 to 8 inches, with 8 rows of pearly white kernels, changing to a bluish black color. Sweet at all stages. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2.15.**

LATE VARIETIES 90 DAYS

White Evergreen. (White.) Matures about a week earlier than Stowell's. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28.**

Golden or Bantam Evergreen. (Yellow.) Large ears; long grains, golden yellow. Same price as above.

Golden Colonel or Golden Country Gentlemen. (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 100 lbs. \$28.**

COUNTRY GENTLEMEN. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer and canning variety. And for garden-fresh eating it is positively a genuine treat for the family. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 100 lbs. \$28.**

POP CORN

Golden Queen (Yellow) **White Rice** (White) and **Big Buster** (Yellow.) 115 days. Each variety, **pkt. 10 cts.; 1/2lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3, postpaid.** One pkt. will plant 4 rows each 25 feet long; 6 lbs. an acre.



Schell's Houser Celery. A magnificent crop grown from our high quality seed by the famous Hershey Estates Gardens. Note the very healthy, vigorous plants. It pays to plant the best seeds—**Schell's Quality Seeds.**

CELERY

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seed-bed with burlap bags or any cloth and keep moist until the seedlings are through the ground then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. If cold weather causes a check or setback to the young plants, it may eventually result in a large number of "Seeders" in the crop. (Days given are time from setting of plants to maturity.)

SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

Always so very good, now better than ever. In our opinion this is the **best late green Celery**—**best** in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands yes we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice for they want more and more of it because it is so very good and the flavor!—, well it's just so rich and nutty you cannot describe it properly. By all means grow lots of **Houser Celery, OUR Schell's Strain**, for your late green fall and winter Celery. 140 days. For the home-garden and for market grow lots more of this good **Houser Celery.** Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.

SCHELL'S GOLD STAR CELERY

Delicious, rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. A veritable "gold mine" of profit to our market-gardener customers who grow for market, and fine for the home-garden. 85 days. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.

Schell's Summer Pascal. This delicious Celery is so good it has sold itself. Long, solid, crisp, round, smooth stems of richest nutty flavor. Green with a super abundance of hearts blanching to attractive yellow. It is a **medium early green Celery** of highest quality. It blanches more readily than some other green varieties. It is **delicious!** 120 days. Pkt. 15 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; lb. \$20.

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.

CELERIAC or Turnip-Rooted Celery.

Turnip-shaped roots. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

Schell's Strain Golden Plume. This is the original strain of Golden Plume. The plants are medium high, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.

Easy-Blanching, Schell's Strain. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. *Quickly blanches* to rich, golden yellow. 110 days. Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.

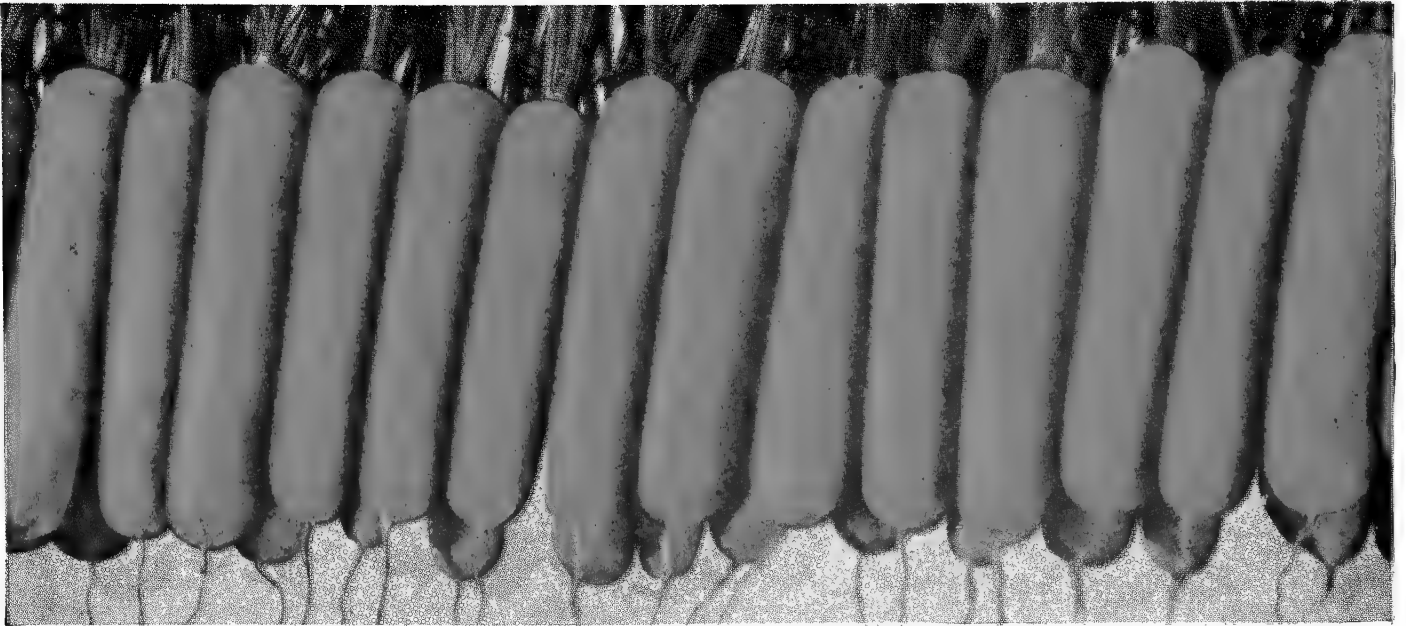
WINTER QUEEN. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. 130 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.

Golden Self-Blanching. Original type. Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid, averaging 22 inches tall. It is ready for market earlier than any other. 78 days. Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$9.

Schell's Strain Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. 140 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$10.

Schell's Strain of Wonderful Celery. There are very many different strains of wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches to rich creamy yellow, exceptionally rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. Pkt. 10 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.

Fordhook. Also known as **Emperor.** Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.



Schell's Fancy Quality Strain of Nantes or Coreless Carrot. See how wonderfully uniform and perfect they grow. For the home-garden they are unsurpassed, for market Schell's Strain Nantes always brings top prices and quickest sales. Be very sure to plant lots of this good Carrot.

CARROTS

Our prices are no higher than last year. And you may deduct 10% cash discount if your order is \$26 or more (see page 6 for other discounts).

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

Schell's Nantes or Coreless Carrot.

Also called "**Butter Carrot.**" 68 days. It is the **earliest** garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is really **super-fine.** The illustration in natural color at the top of the page gives you an idea of how grand this pure-bred strain of ours is. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

"Schell's Strain" of Chantenay Carrots.

You can have a **perfect crop**, with very much more profit to you, if you sow "**Schell's Strain**" or **Chantenay.** It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "**blood**," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow **Schell's Strain.** Have the **best quality** by planting our Schell's Chantenay. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

Chantenay "Long Type." Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Schell's Bunching Carrot. This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

Supreme Half-Long. It is like a small, refined Danvers Half-Long, with short but strong tops. Roots 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$140.**

Danvers Half-Long. 75 days. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Oxheart. 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

Improved Long Orange. 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

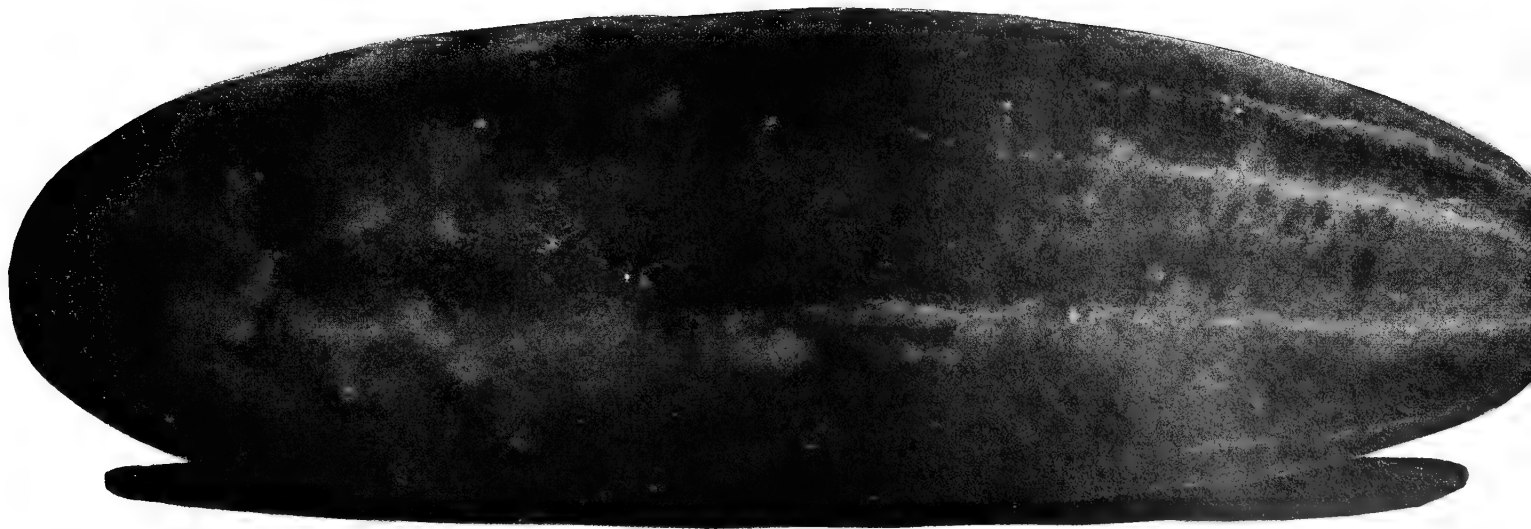
Imperator. 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Touchon. 70 days. A quality Carrot similar to Nantes with longer and with stronger tops. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.75.**

Schell's
Strain
Bunching
Carrot.

Smooth, handsome.
8 inches long.

"Schell's Strain"
Chantenay Carrot



Schell's "Veridark" Cucumber. Rich dark green, 9 inches long, very uniform in shape and size, and yields a big crop. Be sure to order it.

Schell's "Veridark" Cucumber

BEAUTIFUL DARK GREEN AND EARLY
Ideal in size, shape and quality

It brings top prices on every market. Schell's "Veridark" is the leading Cucumber almost everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. For the home-garden and for marketing we recommend it highly. 60 days from planting to picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Here is the way they write us about our "Veridark."

"I picked 400 bushels a day for quite a while. Enclosed is my order for 30 pounds for this year."

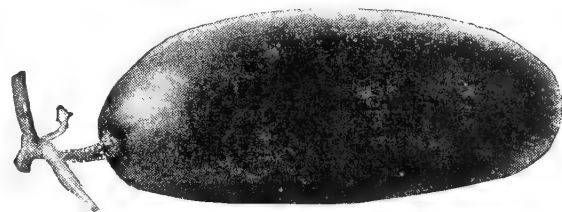
"Your Veridark outyields all others."

"I sold \$2800 worth of your Veridark from one acre."

MR. ALBERT H. HERSH, Pa., writes us: "I declare there are no seeds like Schell's."

Schell's Little Gem Pickler. 50 days. Small, especially desirable for "putting up" in jars for serving whole.

The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3; 2 lbs. \$5.75.**



Schell's Little Gem Pickler



All-America Award Cucumber, "CUBIT"

Schell's "President" Cucumber

A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. "President"—because it stands at the head of the American Cucumber family. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely different from all others. Perfectly uniform shape, extraordinary deep dark green color, **clean smooth skin**, pearly white flesh, **10 to 11 inches long**, 3 inches thick, beautiful, refined appearance. It is **almost seedless**, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and, you who sell your crops, let your customers know they are Schell's President Cucumber. 70 days.

Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50. (2 lbs. will plant an acre.)

Cucumber "Cubit"

A very prolific main-crop variety distinguished by unusually uniform dark green color and long blunt-ended, cylindrical shape. It has smooth, crisp texture, white flesh, small seed cavity. An excellent slicer. Holds its fresh quality well for some time after picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; lb. \$3.**

You get 10%
Cash Discount if
your order equals
\$26 or more.

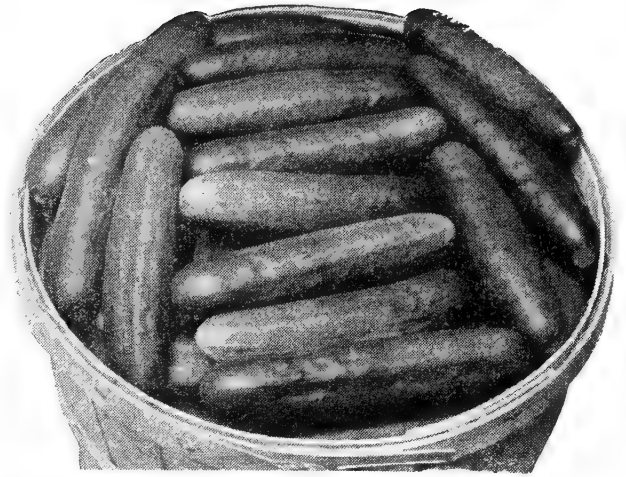


Schell's President Cucumber. In our opinion it is the grandest large Cucumber, 10 to 11 inches long, an excellent slicing Cucumber with almost seedless, pearly white flesh. (For other varieties of Cucumbers, see page 22.)

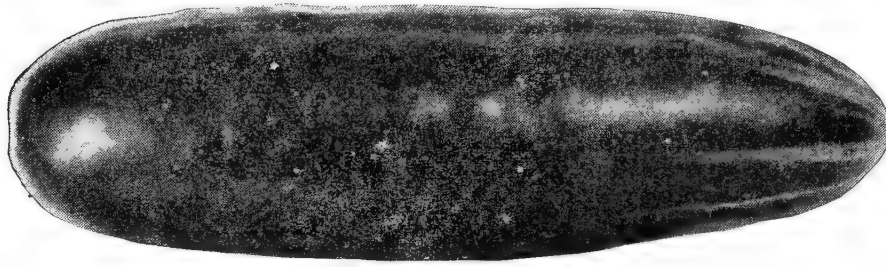
CUCUMBERS

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray or dust the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

A. & C. Cucumber. 60 days. 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green; crisp white flesh. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**



Straight-8 Cucumber. Awarded the Gold Medal.



Schell's Improved Strain Long Green Cucumber

Schell's Improved Strain Long Green.

65 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), **rich dark green color**, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. Fine for the home-garden. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; 1/2 lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.**

Straight-8. 65 days. Awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/2 inches in diameter. Deep green, round at ends, free from striping and tipping. **In every particular a quality product. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; 1/2 lb. \$1.45; lb. \$2.75; 5 lbs. \$12.**

DAVIS PERFECT. 58 days. Similar to White Spine, except darker green; very fine. One of the best. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75; 5 lbs. \$11.50.**

EARLY GREEN CLUSTER. 54 days. Very prolific; small; of good form; especially fine for pickling. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.**

MARKETER. 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2 1/4 inches wide. Very trim and attractive appearance. Try it. **Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$3.50.**

Black Diamond. 55 days. Very deep green skin, white flesh, fruits 7 to 8 inches long, 2 to 3 inches thick, straight and has blunt ends. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.**

EVERBEARING. 54 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.75.**

Early Fortune. 58 days. Large perfect shape, very dark green and early. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; lb. \$2.50.**

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**

Longfellow. 60 days. Twelve to 15 inches long, dark green. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.**

Japanese Climbing. 58 days. **Pkt. 10 cts.; oz. 35 cts.**

Gherkin or Bur. 60 days. **Pkt. 10 cts.; oz. 35 cts.**

White Wonder. 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2 1/2 by 6 to 7 inches long, rounded ends. Novel and good. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.**

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.**

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; good for small and medium-sized pickles. **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**



Schell's Improved Strain Early White Spine Cucumber

Schell's Strain Improved Early

White Spine. 58 days. Very straight and attractive shape, 8 inches long. Smooth, rich dark green. Flesh is snow-white and has a very crisp flavor. A great favorite for the home-garden and for market. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**

Schell's Extra - Early Majestic

First in the market. 52 days. A very valuable variety because of its **extreme earliness**. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness and good quality, it is an exceedingly attractive Cucumber being very uniform in shape, with blunt or "square" ends and a **very rich dark green color**, averages 7 inches long. The flesh is white. Heavy yielder. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.75; 5 lbs. \$13.**

The Herb Dill used in making dill pickles is easy to grow. **Pkt. 10 cts.; oz. 30 cts.**



Schell's Extra-Early Majestic Cucumber

LETTUCE

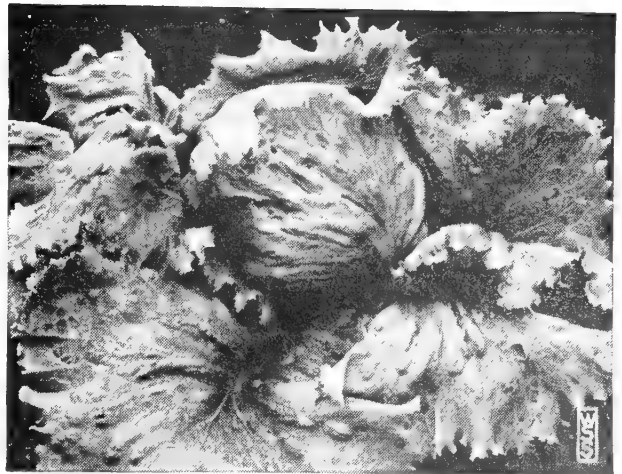
See also pages
24 and 25

HOW TO GROW LETTUCE. To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

Lettuce, "Cornell No. 456"

An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers who grew it last year praised it enthusiastically and ordered more of it for this year. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 5 lbs. \$34; 10 lbs. \$65.**

Prizehead. Very early, quick growing and popular for the home-garden. Large, loose heads tinged with brown. Very crisp, tender and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25.**



A grand new Lettuce of the Imperial type—"Cornell No. 456"



Schell's Hot-Weather Head Lettuce resists extreme heat without going to seed

hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Very successful in Pa., N. J., and other eastern states. Try it and report to us what you think of it. Seed very scarce. **Pkt. 20 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3.50; lb. \$12; 5 lbs. \$58.75; 10 lbs. \$115.**

Our Strain is the pure Strain—MRS. KARL M. DIX, N. J., writes,—“Gentlemen: Please mail to me immediately 15 pounds of your pure strain Great Lakes Lettuce. The seed you sent us this spring was a very pure strain and was very satisfactory.”
MR. R. KENNETH WEST, N. J. writes: “Your Schell's Strain of Great Lakes Lettuce was the finest Lettuce I ever grew.”

Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Schell's Winter Lettuce.

A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Kentucky Bibb Lettuce. “Queen of the salad bowl.” A delicious Lettuce that has graced the dinner tables of Kentucky homes for many years and now very popular everywhere. Golden yellow leaves centering the small heads. Sow in spring, also in August. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$3.50.**

HANSON. Large head; crimped leaf. Fine for market in early spring and during the summer months and a very great favorite for the home-garden. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.50.**

Giant White Cos Lettuce. Served in the leading hotels and restaurants as “Romaine Salad.” It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 70 cts.; lb. \$2.25.**

Dark Green Cos. Darker green leaves than above, same price.

Oak Leaf Lettuce. This is the original “butter salad.” Very decorative when served. The leaves, forming a tight bunch, are deeply lobed, giving the plant a sort of “spiky” effect. The center or heart forms a tight rosette of white and yellow-green leaves, deliciously tender and good. You will like it, we know, so try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.15; lb. \$3.**

✓ **Schell's Imperial 44.** Imperial 44 has proved a very valuable Imperial type head Lettuce especially adapted for Pennsylvania, New Jersey, New York, and northeastern states. Heads medium to large, leaves medium green, thick, long and wide and well folded around the head. One of the last to seed under adverse conditions. Grow this very good head Lettuce. **Pkt. 15 cts.; 2 for 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**

“New York P. W. No. 55.”

This is the triumphant result of sixteen years of intensive breeding and selection work. It is the earliest New York type in existence. Crisp, hard-heading, of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home- and market-gardeners. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

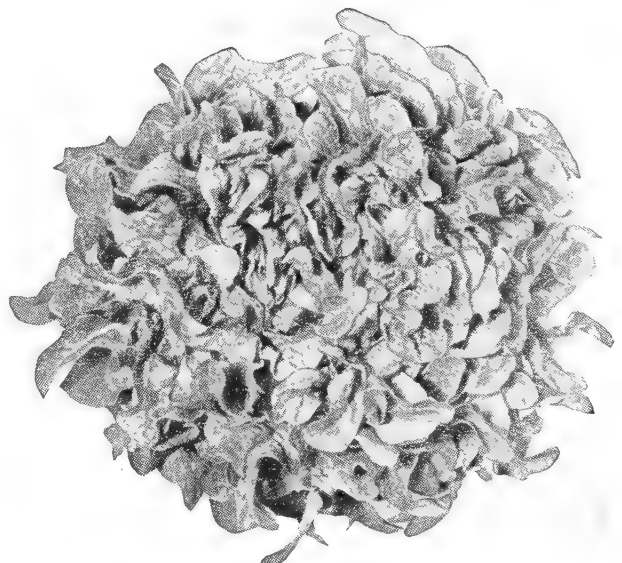
NEW YORK LETTUCE NO. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tip-burn and stands hot weather quite long without bolting.

✓ **IMPERIAL NO. 847.** Plants medium large; heads round, solid, crisp, large, well folded; leaves bright green. Very uniform. Excellent for the home-garden, for market-gardeners and for shipping. Resistant to brown blight. *Black seed.* 83 days.

PRICES of either of the above two: Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. \$1; lb. \$3.50.

✓ New Lettuce, Great Lakes.

Awarded First Prize as One of Best New Varieties. It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the heat and tip-burn. Very successful in Pa., N. J., and other eastern states. **Pkt. 20 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3.50; lb. \$12; 5 lbs. \$58.75; 10 lbs. \$115.**



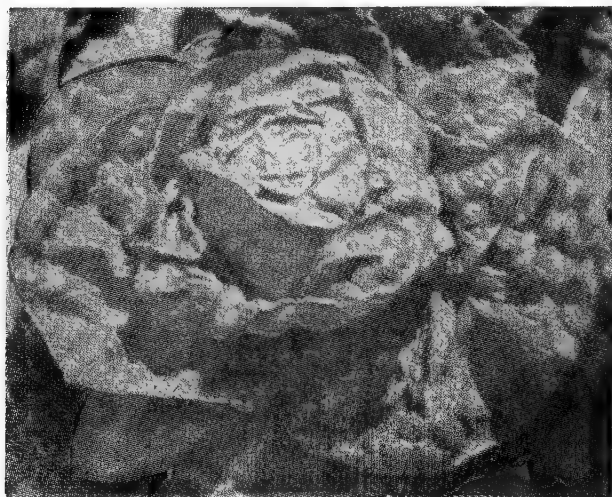
Oak Leaf Lettuce. An ideal “Salad” Lettuce



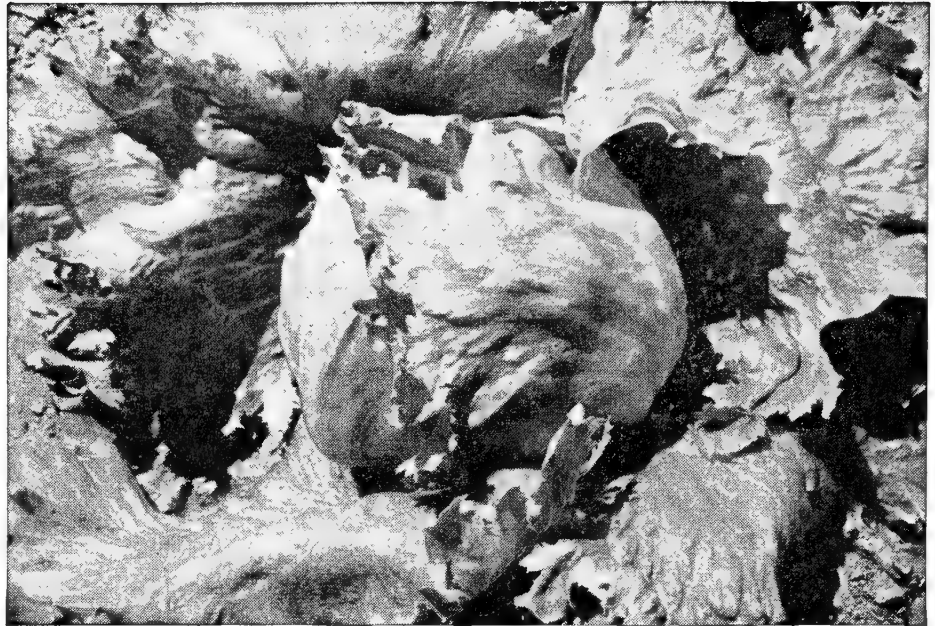
**Penn State's New Lettuce
PREMIER GREAT LAKES**

SCHELL'S ICEBERG LETTUCE. See page 3.

H. O. RARIG, Pa., Market Gardener, says—"Your New Early Market Tomato is all you claim for it, producing large clusters of first-size fruits of good color, ripening extremely early, thus bringing highest prices on the market."



Schell's Strain White Boston Lettuce



Penn State's Grand New PENNLAKE

Bred by Professor M. T. Lewis, Plant Breeding Expert of our Pennsylvania Agricultural Experiment Station. Be sure to grow these two grand new varieties—seed supply is limited. **Both Premier Great Lakes and Pennlake Lettuce Awarded 1949 Medals by All-America Committee**

Premier Great Lakes

Bred from a single individual plant selected from originator's stock of Great Lakes for **earliness**. Premier produces its heads 7 to 10 days earlier than the standard Great Lakes. Very uniform, 90% marketable heads, most all ready at first cutting. Heads are solid, round, 7 inches across, and average 2 pounds. Highly recommended for upland soils for early crop. Due to being of slow-bolting habit and its resistance to tipburn it may be planted in succession for summer crops. **Pkt. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; lb. \$10; 5 lbs. \$45.**

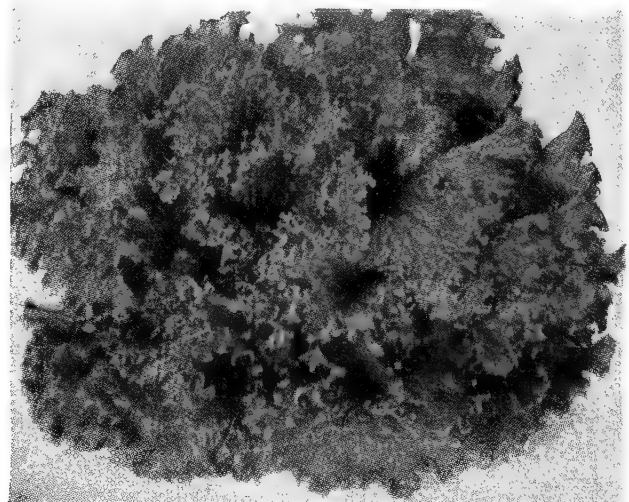
Pennlake Lettuce

Bred from a cross of Great Lakes by Imperial 847. It combines the solidity and tipburn **resistance** of Great Lakes with the larger head of Imperial 847. Heads are very uniform, crisp, smooth dark green foliage, no ribbiness. Produces a larger percentage of marketable heads at first cutting. Heads are completely protected from sun scald by broad enfolding wrapper leaves. Fine early summer crop and fall crop and is adapted for upland or muck soils anywhere in the U. S. **Pkt. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; lb. \$10; 5 lbs. \$45.**

Schell's Grand Rapids Lettuce

This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. Fine for the home-garden. 42 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**

GRAND RAPIDS U. S. NO. 1. Mildew-Resistant Strain. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$3.



Schell's Grand Rapids Lettuce

Schell's Strain White Boston Lettuce

Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. Schell's White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. We sell many thousands of pounds of it. Include it in your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50; 10 lbs. \$23.50; 25 lbs. \$56.25; 50 lbs. \$110. (For cash discount, see page 6.)**

LETTUCE See also page 23

SCHELL'S STRAIN "CRISP AS ICE"

Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green overlaid with dark brown. Center of heads blanch well and have a delicate buttery flavor, tender and very delicious. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.50.**

Schell's Very Popular Garden Lettuce BLACK-SEEDED SIMPSON

Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.15; 5 lbs. \$10; 10 lbs. \$18.50.**

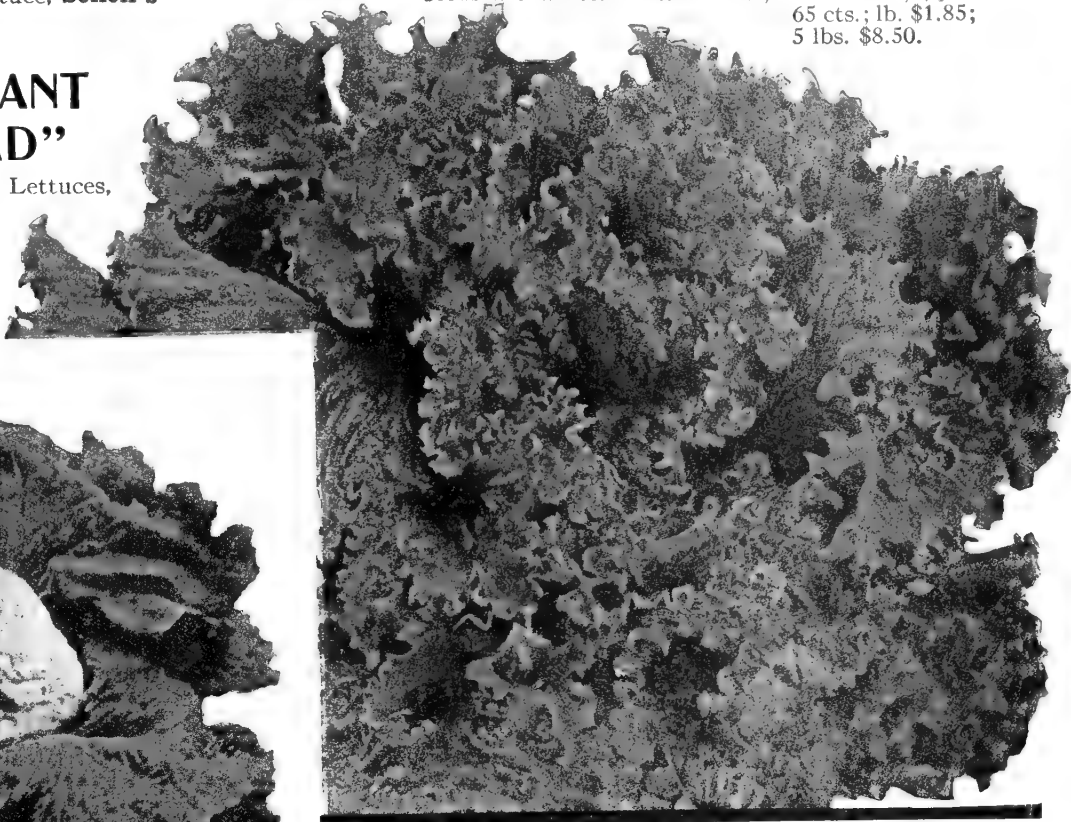
Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Similar to Black-Seeded Simpson except the seeds are white. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50.**



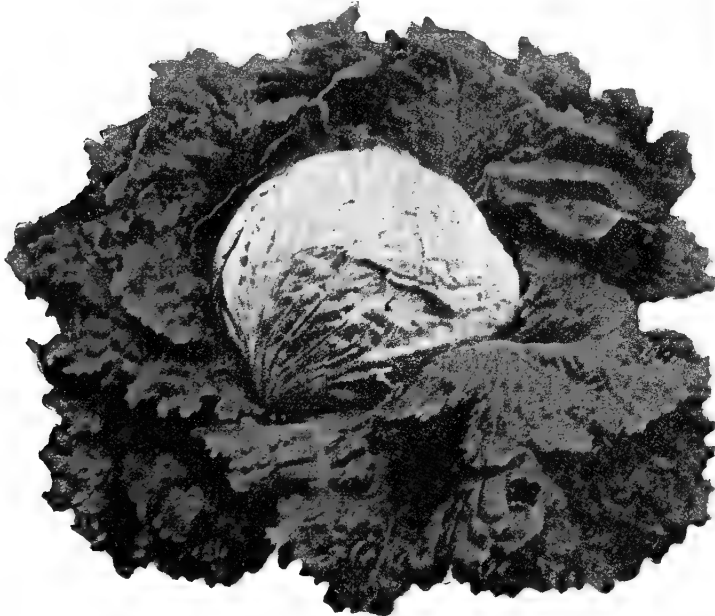
That very, very good, tender Lettuce, Schell's
"Crisp as Ice."

SCHELL'S "GIANT CRYSTAL HEAD"

Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil, where there is an abundance of moisture, properly drained, will produce enormous heads. A grand Lettuce. Try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.**



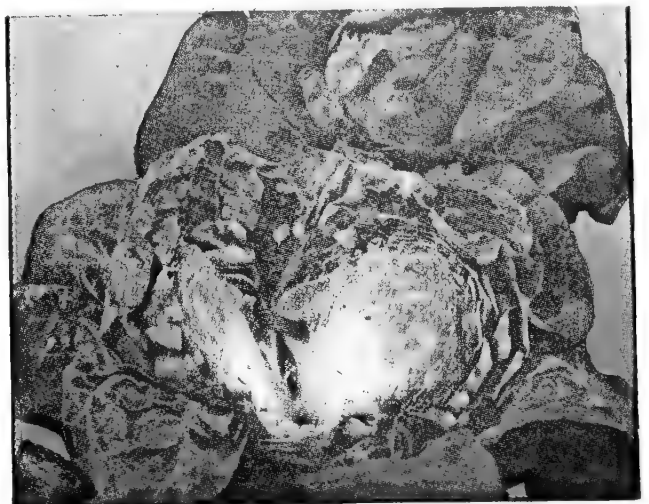
Black-Seeded Simpson, one of the most popular
loose-leaf garden Lettuces.



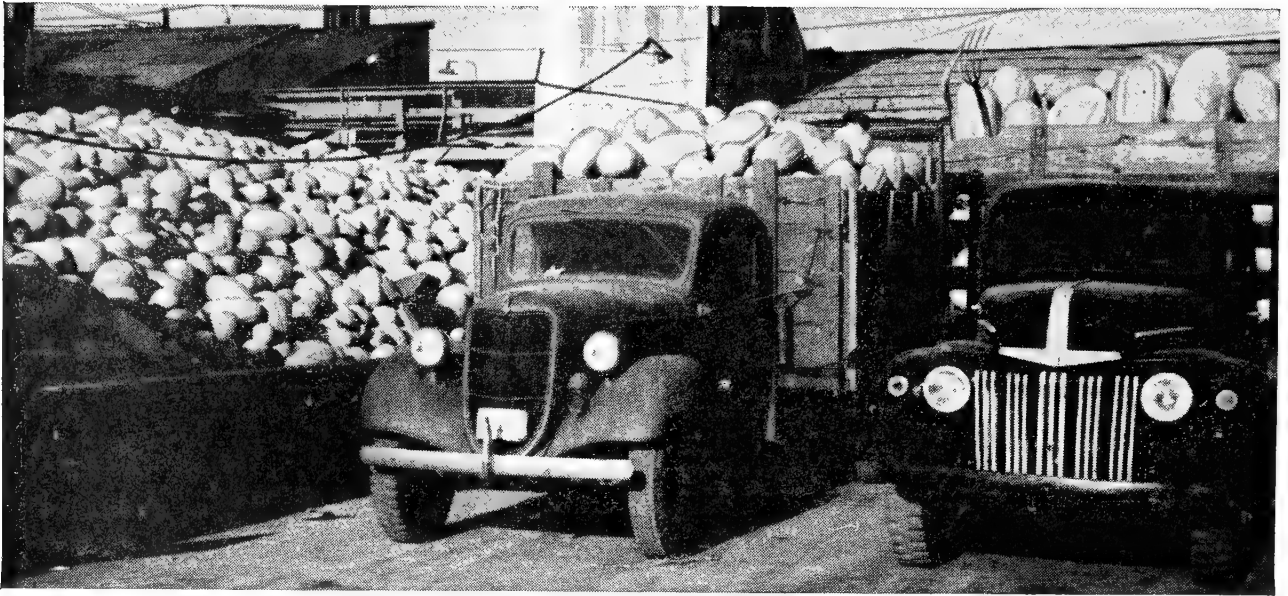
Schell's "Giant Crystal Head." Makes the largest
of all heads.

Schell's Special Strain "BIG BOSTON"

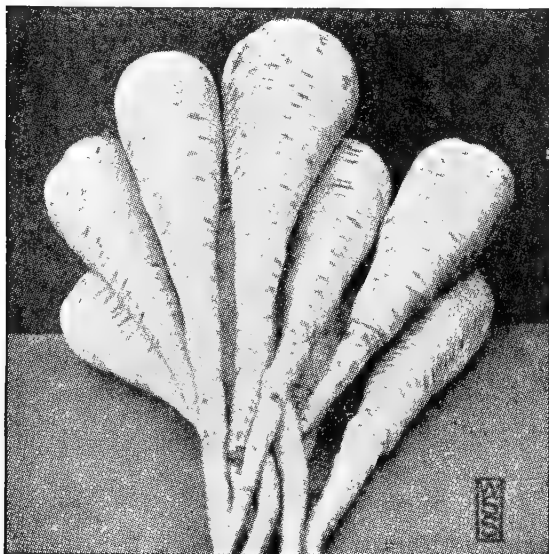
A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**



Schell's Strain **Big Boston** with its rich buttery
yellow heart.



Farmers bringing truckloads of Dickinson Pumpkins to the Cannary. For pies, for canning, its sugar-sweetness makes it a great favorite



Schell's Improved Hollow Crown Parsnips

PARSNIP One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

HOW TO GROW THEM. Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

SCHELL'S IMPROVED HOLLOW CROWN. Our stock is the popular type, much in favor with the gardeners; smooth, white, uniform in shape as shown in the illustration; they are extra fine. Pkt. 10 cts.; ½oz. 15 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.65; 2 lbs. \$3; 5 lbs. \$7; 10 lbs. \$13.50.

CHICORY. One ounce will sow a row 100 feet long.

Witloof Chicory. 110 days. Known as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 10 cts.; oz. 45 cts.; ¼lb. \$1.25; lb. \$4.

CHIVES. 80 days. Hardy perennial onion-like plants. The green tops are used to give a mild onion flavor to soups, omelets, salads, meats, etc. Pkt. 20 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$4.50.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens" leaves are much improved after a touch of frost. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.25.

CRESS. Sow in spring in rows a foot apart, cover seed ¼ inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.25; lb. \$3.40.

PUMPKIN

One ounce will plant 25 hills; 8 pounds to the acre

The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart, 6 to 8 seeds in a hill; also in cornfields, in the row of corn, when you plant corn.

Dickinson Pumpkin. This fine **Pumpkin** outyields every other variety. Its flesh, two to three times as thick as some others, has a **color strikingly brilliant**, as rich as a fully ripe golden orange. Outside is tan or buff. **It is so sweet** you need not add sugar when canning it. For **quality, color, extraordinary yield, thickness of flesh**, and for pies and canning, we very highly recommend that you try our **Dickinson Pumpkin**. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50.

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.

Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Connecticut or Large Field (Eig Tom). Fine for pies and stock, 12 in. across and 10 in. long. Great demand for these for Hallowe'en Pumpkins. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$2.50.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$1.85.

Tennessee Sweet Potato. Bell-shaped. Very sweet flesh. Fine for pies. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 60 cts.; lb. \$1.85.

Green-striped Cushaw. A popular variety, with close-grained sweet flesh. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Excellent feed for poultry, hogs, and cows. Make rows 24 inches apart and thin plants to 9 inches apart in the rows.

Mammoth Long Red. Very large; red flesh.

Golden Tankard. Flesh yellow. Makes richer milk.

Stuhrstrup. Reddish yellow; very large.

Each, oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 6 lbs. \$8.50

ONION SETS

For large Onions, 1 pound to 100 feet; 10 bus. to the acre. For early spring bunch Onions plant as soon as you can work the garden. Set the Onions 1½ inches apart. Press bulbs in the soil. Prices subject to change with the market.

Yellow Onion Sets. Lb. (about 1 qt.) 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5.50 (postpaid \$6.15.)

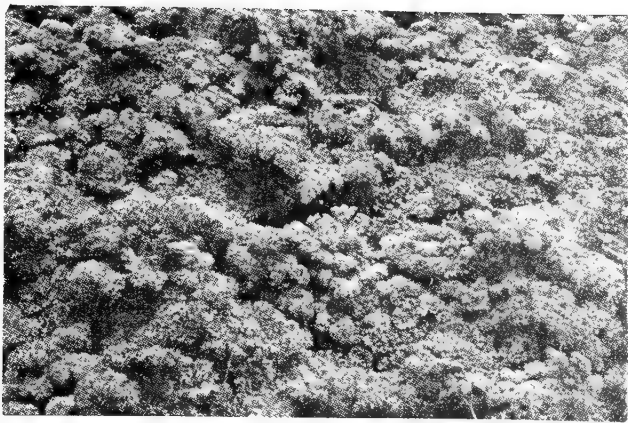
White Onion Sets. Lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid. Bus. (32 lbs.) \$6 (postpaid \$6.60).

Ebenezer Onion Sets. Lb. 40 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5.50 (postpaid \$6.15).

Genuine Bottle Onion Sets. Lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.10; 10 lbs. \$4, postpaid. Bus. (32 lbs.) \$7 (postpaid \$7.60).

Egyptian or Tree Fall Onions. Ready in August.

GARLIC SETS. One pound will plant a 200-foot row. Lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$5.50, postpaid.



Schell's "Beauty" Parsley. This is indeed a beautiful Parsley as well as a very good Parsley. The long stems are heavily massed with **extra full**, curled foliage which carries a very attractive bright lively dark green color. It is so outstanding that we think it deserves the gold medal for quality. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Schell's "Evergreen." The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Plain. The leaves are plain or smooth, not curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Paramount. Beautiful deep green; triple curled; good stems. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

PARSLEY

One ounce will sow a row
100 feet long

HOW TO GROW PARSLEY.

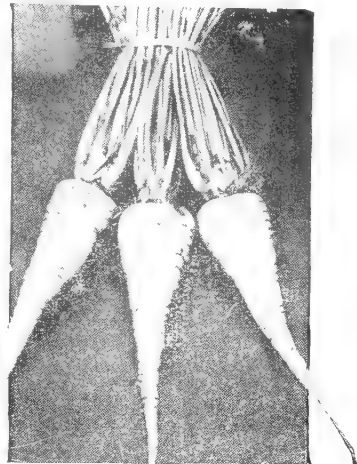
Important. It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed, 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes soaking the seed several hours in warm water, (not hot), then sowing it out immediately, will help. Parsley can be easily grown all winter indoors in a flower pot or inside window-box. It is generally used green; however, you can dry the leaves and keep them in air-tight jars for winter.

SCHELL'S PARSLEY HAMBURG OR ROOTED

The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. You can store the roots in dry sand for winter use. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

Moss Curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Fine Double Curled. Very hand-some deep green, full curled and deeply cut. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**



Rooted or Hamburg Parsley

HERBS

Grow more of them. All are very useful for flavoring foods; for medicinal purposes; for their rich aroma. Select those you desire and have an Herb garden. They add a magic appetizing flavor to your foods.



Dill

Thyme



Sage



Sweet Marjoram

Fennel

ANISE. Plants grow 1 1/2 feet. The tiny yellowish white flowers appear in lacy umbels, then come the seeds which are gathered and used for flavoring cakes, bread, soups, stews, applesauce, cream or cottage cheese and other foods. Oil from the seeds is used in cough medicines. Ancient Romans chewed Anise seed to sweeten their breath. Annual; 75 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.**

BASIL, SWEET. Plants 2 feet. A very popular culinary herb. Greenish white flowers well above the smooth green leaves. The leaves, clove-scented, are used both fresh and dried for seasoning soups, salads, cottage cheese, meats, sausages, omelets, fish sauces, beans and peas. Annual; 85 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.**

CARAWAY. Plants 1 1/2 to 2 feet. Feathery green leaves and umbels of yellowish white flowers. Leaves are used in soups and salads; the seeds are used for flavoring bread, pastry, cakes, confections, cheese, sauces, etc.; and the roots are boiled and eaten as a vegetable. Biennial; 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.**

CATNIP or **Catmint.** Plants 1 1/2 to 2 feet. The green and the dried leaves are used for seasoning and as tea for nervous headaches. An excellent tonic for animals; cats love it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.**

CORIANDER. Plants 1 to 2 feet. Rose-tinted flowers which resemble Queen Anne's Lace. The seeds are used in flavoring meats, sausages, sauces, poultry filling, pickles, cookies, cakes, confectionery and pastry. The leaves are used in soups and stews. Annual; 75 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.40.**

DILL. Plants 2 to 2 1/2 feet. Feathery foliage and greenish yellow flowers. The dry or green branches and seeds are used for flavoring dill pickles. The green leaves for flavoring soups, stews and sauces, and when minced are fine with lettuce. Annual; 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 65 cts.; lb. \$2.**

FLORENCE FENNEL (Finocchio). Plants 2 1/2 ft. The flat-oval base from which the leaf branches are produced, has a very pleasing anise-like flavor and is boiled and used as a vegetable and in fish sauces and cream sauce; it is also cut up and used raw in salads. Annual; 60 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$3.50.**

HOREHOUND. Plants 15 inches. An aromatic plant with woolly-white foliage and white flowers. The dried leaves are used for cough medicines and in flavoring hard candy. Perennial; 75 days. **Pkt. 15 cts.; 1/2oz. 60 cts.; oz. \$1.10.**

SAGE. Plants 1 to 2 feet. Flowers are purple with whitish foliage. The leaves are used fresh or dried for seasoning sausage, poultry, meats, dressings, fillings, soups, stews and sauces. Perennial; 75 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; 1/2oz. 65 cts.; oz. \$1.25.**

SUMMER SAVORY. Plants 1 foot. Slender leaves and pale lilac flowers, very fragrant. About flowering time the entire plant is cut and dried and the leaves are then used for flavoring salads, dressings, stews, gravies, stuffings and cooked vegetables. Annual; 60 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75.**

SWEET MARJORAM. Plants 1 to 2 feet. Flowers are borne in heads and are a purplish color. The deliciously fragrant foliage is popular for scent bags and powders. The fresh leaves are used in salads and the dried leaves for seasoning soups, stews, meat pies, salads, sausages, poultry and cheeses. Annual; 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 1/4lb. \$6; lb. \$20.**

THYME. Plants 8 to 12 inches. Small grayish green leaves closely set on wiry stems; flowers are lavender. The fresh aromatic foliage, when dried, is used for garnishing and flavoring soups, dressings, stews, and cooked foods. Perennial; 85 days. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.80; 1/4lb. \$6; lb. \$22.**

ONIONS

We specialize in super-quality strains of Onions for fancy trade. Try ours if you want to lead the market.

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Harvest when the tops die down. One ounce will sow a row 100 feet long and give you all the large Onions you want for your family the entire winter.



Early Yellow Globe

Schell's Fancy Strain, "Early Yellow Globe."

This is a **globe-shaped** Onion of excellent quality with a pleasing mild flavor. It is the **earliest** Globe Onion to ripen and **keeps perfectly** throughout the winter. A beautiful rich dark yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere **because it produces its very large beautiful Onions from seed sown in the spring.** They can be grown just as large and fine in the home-garden by thinning out or transplanting to 2 inches apart in the rows. Every farmer should grow an acre or more for market. Yields of 500 to 1000 bushels per acre are obtained by many of our customers. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.25; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$5.50; 10 lbs. \$52.50; 25 lbs. \$125.**

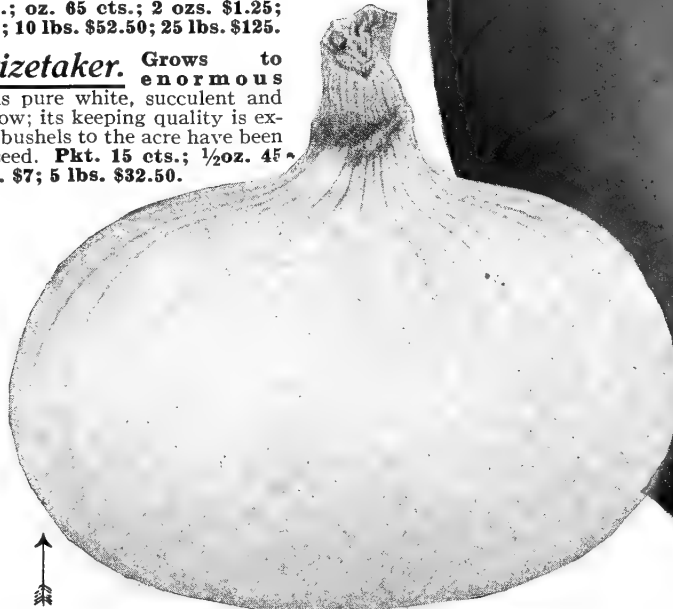
Schell's Strain Prizetaker. Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

Schell's

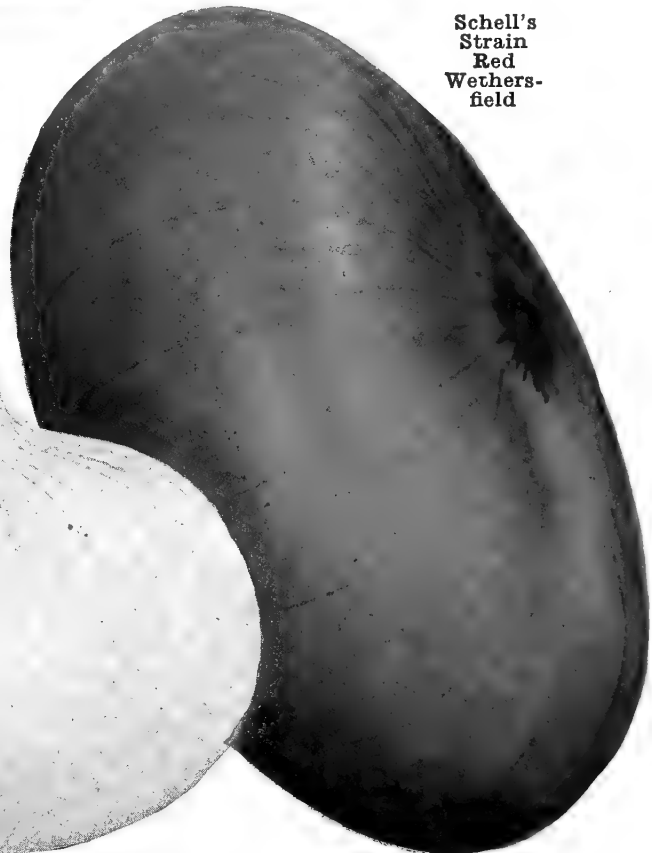
White Bunching.

This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.85; lb. \$6; 5 lbs. \$28.75.**

FOR ONION SETS see page 26.



Schell's Strain Red Wethersfield



Schell's Strain White Silver Skin. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized for pickling. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**

Yellow Valencia. Won Award of Merit. Very large, dark yellow, a good keeper. Perfect globe shape. Mild flavor. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; lb. \$2; 1/4lb. \$7; 5 lbs. \$32.50.**

Yellow Sweet Spanish. (Sometimes called "Ber-mudas.") (Finest River-side Strain.) A very fine, **extra large** Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

WHITE SWEET SPANISH. Same as Yellow Sweet Spanish, except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; 1/2lb. \$3.50; lb. \$7; 5 lbs. \$32.50.**

Red Wethersfield. The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many for special tasty dishes. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$5.50.**

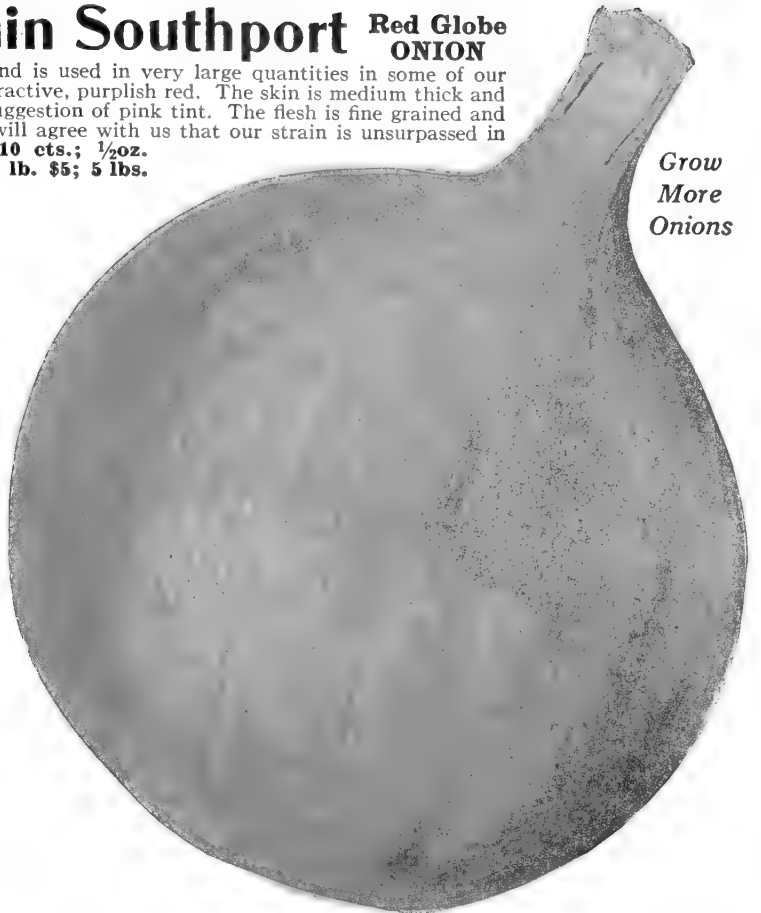
Schell's Strain Ebenezer. Also known as **Japan-ese.** Excellent keeping qualities through the winter without loss; pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.60; lb. \$4.50; 10 lbs. \$42.50.**

Schell's Big Pennsylvania Dutch. Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the **perfect** Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend **Schell's Pennsylvania Dutch Onion.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; lb. \$10.**

Schell's Strain Southport **Red Globe ONION**

This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our strain is unsurpassed in type and quality. Try it. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

*Grow
More
Onions*



Mrs. ANNIE MANNION, Pa., writes: "I have planted your seeds for 25 years and I have always had the best garden in this locality. Your seeds produce the best vegetables that can be grown."

Schell's Strain Yellow Globe Danvers. ^{Pure} ^{deep} yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety **from seed.** We highly recommend this, our special strain of Yellow Globe Danvers. It is a perfect, round globe shape. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

Schell's Strain Southport White Globe

or **Large White Globe**, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**



**Schell's
Southport
Yellow
Globe**



**Schell's
South-
port
White
Globe**

Schell's Strain Southport Yellow Globe.

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when our high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a high globe shape, and elegant keepers. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

SCHELL'S QUALITY Cantaloupes

HOW TO GROW CANTALOUPEs and WATER-MELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovelfuls of Wizard Brand Sheep or Cow Manure (we have it) or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. When melons are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe.

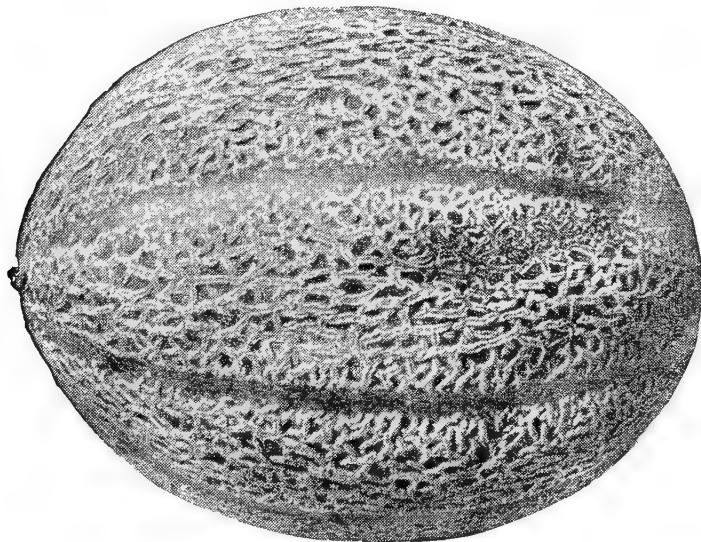
To get an early start you can plant the seeds in paper pots indoors. We have them.

Schell's Strain Hearts of Gold. Morrill Strain. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-almond flesh, fine grained, sweet and juicy. It is grown very extensively by both eastern and western growers and it is a very popular melon with our market-gardeners and home-gardeners. Melons are 6 to 7 inches long, almost round, covered with grayish netting. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

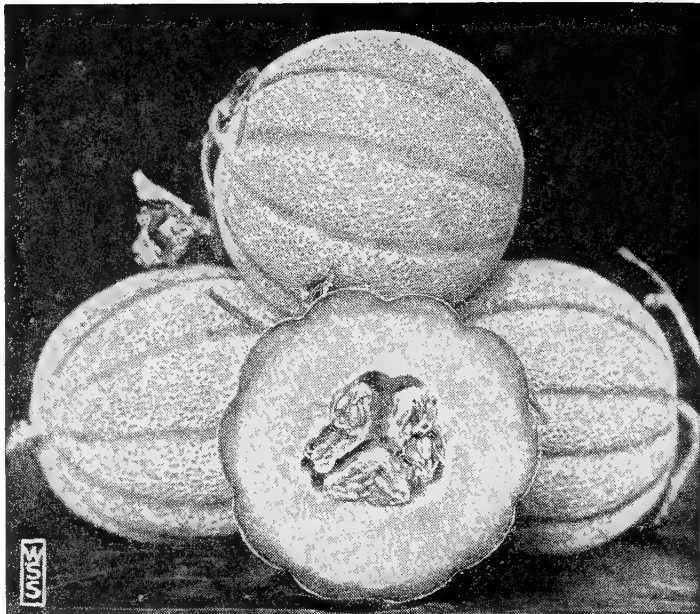
Schell's Strain Bender's Surprise. 90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds, distinctly ribbed and covered with slight patches of netting. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Early Bender. 83 days. Similar to Bender's Surprise except about a week to ten days earlier and a little smaller—about 6 inches long, oval. It is also known as Delicious but must never be confused with our Schell's Dee-Licious, which is entirely different in every way. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Schell's "Dee-Licious". 85 days. Sweet as sugar—and what a flavor: It is simply dee-licious! Rich, sweet, delightful flavor. You try it and you will, like all other folks, say, "Oh! isn't that good! It is simple dee-licious!" For the small garden and for acres of it, we very highly recommend it. Oval shape, 8 to 9 inches long. The flesh is deep from rind to the small seed center. It is a rich salmon-yellow, sweet and juicy. Very prolific. It is a great favorite with our customers. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. \$1; lb. \$3.50; 3 lbs. (for an acre) \$10; 5 lbs. \$15; 10 lbs. \$28.**



Schell's "Dee-Licious" Cantaloupe. We recommend it highly.



Schell's Strain "Hearts of Gold." Deep orange flesh of richest flavor.

Schell's Pride of Wisconsin. See it on the back cover.

Schoons Hardshell. Also known as "New Yorker." 90 days. Here is a super-quality Cantaloupe, with very thick, rich-flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Gold-Lined Rocky Ford (or Netted Gem). 92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. Flesh is thick, green, very sweet and juicy. Very fine. An old time favorite green-fleshed Cantaloupe improved. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50.**

Hale's Best Improved Strain No. 36.

80 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. Grown in immense quantities everywhere. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

Imperial Mildew-Resistant No. 45.

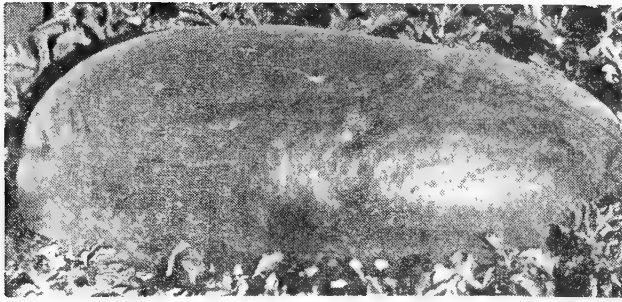
86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. Size medium to large; heavy yielder. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 10 lbs. \$27.**

SCHELL'S "EXTRA-EARLY" CANTALOUPE

Here is a super-good Cantaloupe. Its bright rich orange flesh is thick, exceedingly sweet, and delicately fine grained. It grows very uniform, 6 1/2 inches long by 5 1/2 inches in diameter, oval-globe. Its netting is heavy while the ribs are almost indistinct. A beautiful melon as well as a very, very good one and it is about the very earliest, ready in 75 days. An outstanding variety for both market and the home-garden. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

Extra Early Hackensack. 82 days. An excellent early green flesh melon, highly productive, fine for the home-garden and market. Fruit round, flattened type, 5 inches deep, 7 inches in diameter. Very juicy and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Emerald Gem. Not so large but "sweet as honey." Salmon flesh, deep, with small seed cavity. An old favorite still very popular. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**



Schell's Strain Kleckley Sweets Watermelon

WATERMELONS

3 to 4 lbs
per acre

(For culture see under Cantaloupes)

Kleckley Sweets. As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and costs but \$9. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$2.50; 4 lbs. \$9.**

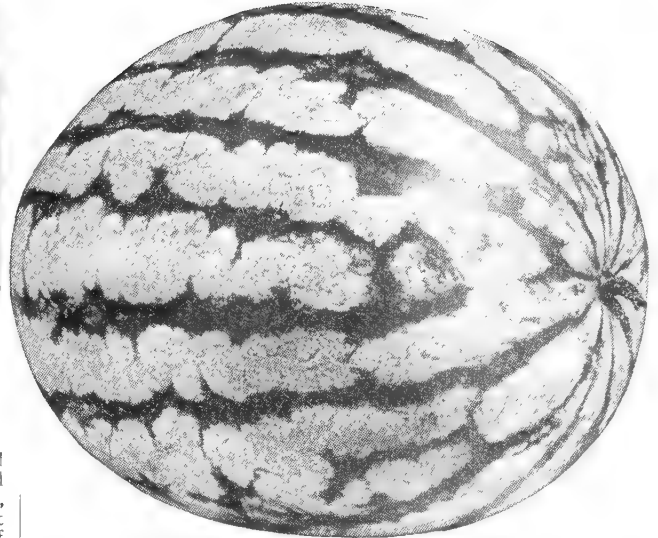
Striped Klondike No. 11. 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**

Schell's Strain Tom Watson. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. Very popular on all markets. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 90 cts.; lb. \$2.25.**

Hawkesbury. A wilt-resistant melon, allowing them to be grown on land previously planted to melons. Shape long, tapers slightly, skin light gray with fine green veining. Flesh bright rich red, very sweet, average size 35 pounds. 85 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**

HALBERT HONEY. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**

THURMOND GREY. 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**



Dixie Queen, another fine melon.

Schell's Strain "Dixie Queen." A splendid quality melon, medium large, almost round. Weight 40 to 50 lbs., few seeds. The flesh is very richly colored, very sweet, juicy and of delicious flavor. It ripens right close up to the strong rind which doesn't break in shipping. Our strain of Dixie Queen has yielded twice as many melons per acre as some of the other varieties. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; lb. \$2.90; 5 lbs. \$12.50.**

Stone Mountain or "Dixie Belle." 90 days. Round, smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons for the home-garden and for market. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**

HARRIS' EARLIEST. 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.**

MUSTARD

One ounce will sow
a row 100 ft. long

Tendergreen or Spinach Mustard. An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

Southern Giant Curled. **Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.**

Fordhook Fancy. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

SWISS CHARD

(Spinach Beet
or Leaf Beet)

One ounce sows 50 feet of row; 70 lbs. an acre.

SWISS CHARD is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

LUCULLUS (Light Green). **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.75.**

DARK GREEN-LEAVED or FORDHOOK GIANT. Same as above, except leaves are dark green. Price the same.

LEEK Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. **Pkt. 10 cts.; oz. 75 cts.; ¼lb. \$1.50; lb. \$5.**

SUNFLOWER SEED

MAMMOTH RUSSIAN. This variety grows 8 to 10 feet high and has flower-heads 18 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. **Lb. 50 cts.; 3 lbs. \$1.35; 5 lbs. \$2.10; 10 lbs. \$4, postpaid.**

OKRA (ALSO CALLED) GUMBO

The pods are sliced when young and tender and used in soups and stews and for winter use, slice when young, string them and hang in the shade to dry, and they may be pickled like Cucumbers or canned. It has long been a favorite dish in the South. Try it. Sow as soon as ground is warm, in rows 2 feet apart. When plants are 6 inches high, thin to 12 inches apart in the rows. One ounce sows 50-foot row.

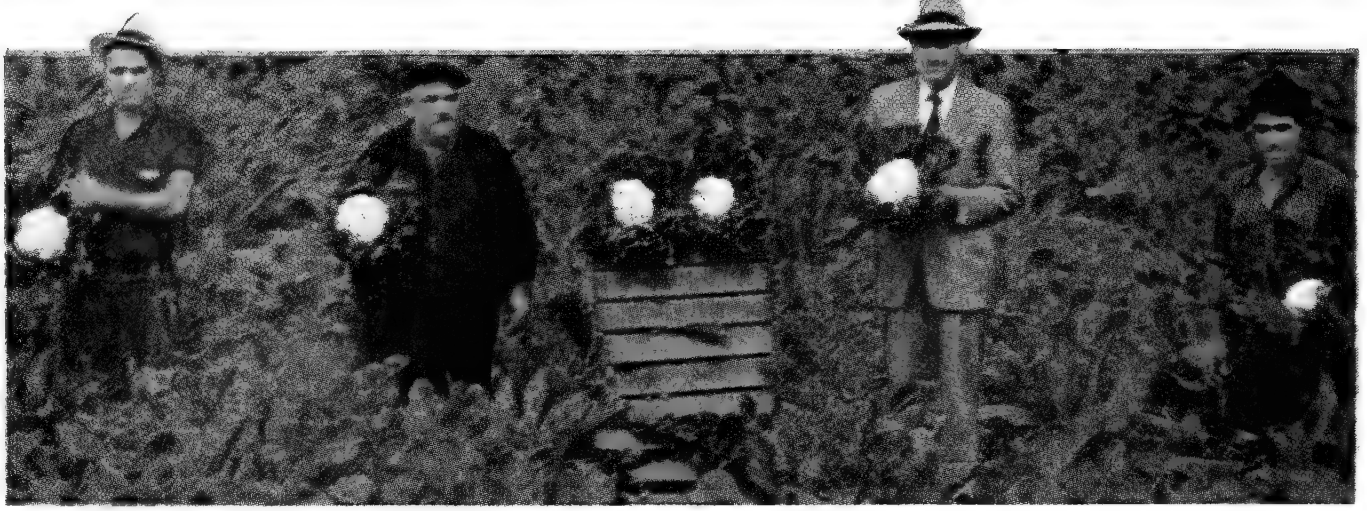
Perkins Mammoth Long Green. 64 days. Grows about 4 feet, dark green, tender pods. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

White Velvet. 60 days. Pods light green, almost white. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

DANDELION. One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days. **Improved Large-Leaved or Cabbaging.** **Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$3.50; lb. \$12.**



Okra, Perkins Mammoth Long Green



SCHELL'S "SENSATION" CAULIFLOWER. Never have we seen anything to equal it in producing so uniformly a crop of practically 100% perfectly beautiful heads for early or late crop. The above crop of 70,000 heads was grown from our seeds by our good friend and customer, Mr. Louis Cremard and his sons who are shown in the picture with our Mr. Chas. M. Storey. Mr. Cremard has been planting Schell's Quality Seeds of every kind of vegetables **exclusively** every year since he began farming 33 years ago.

Prices Schell's Sensation Cauliflower Seed: Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40; 10 lbs. \$350.



Endive Deep Heart Fringed

ENDIVE Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

Cos-Type Batavian. Broad leaf, upright growth, folding in at the top like a Cos lettuce. Hearts full, well blanched. Given Honorable Mention in All-America Selections. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

Schell's Golden Heart. A grand and popular variety. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$2.75.

GREEN CURLED. A fine, very curly variety with center blanching to creamy yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

FULLHEART BATAVIAN (Escarolle). Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.



Schell's Golden Heart Endive

CAULIFLOWER One ounce will produce about 3,000 plants

Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. We sincerely believe that there is no better quality anywhere than the following three varieties, and the one above, Sensation.

SCHELL'S SPECIAL-STOCK EXTRA-EARLY SNOWBALL. Our special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.

SCHELL'S LARGE EARLY SNOWBALL. Beautiful large snow-white heads on upright plants with leaves tall; inner leaves cover the heads well. 65 days from plants to heads. Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.

DRY WEATHER. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. 70 days. Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.

Super Snowball. (Same price.)

Snowdrift. (Same price.)



Schell's Black Beauty Eggplant. Our "jet-black strain."

Endive Deep Heart Fringed. Entirely new type of Endive between Full-heart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25.

EGGPLANT One ounce will produce 2,000 plants; 8,000 plants per acre

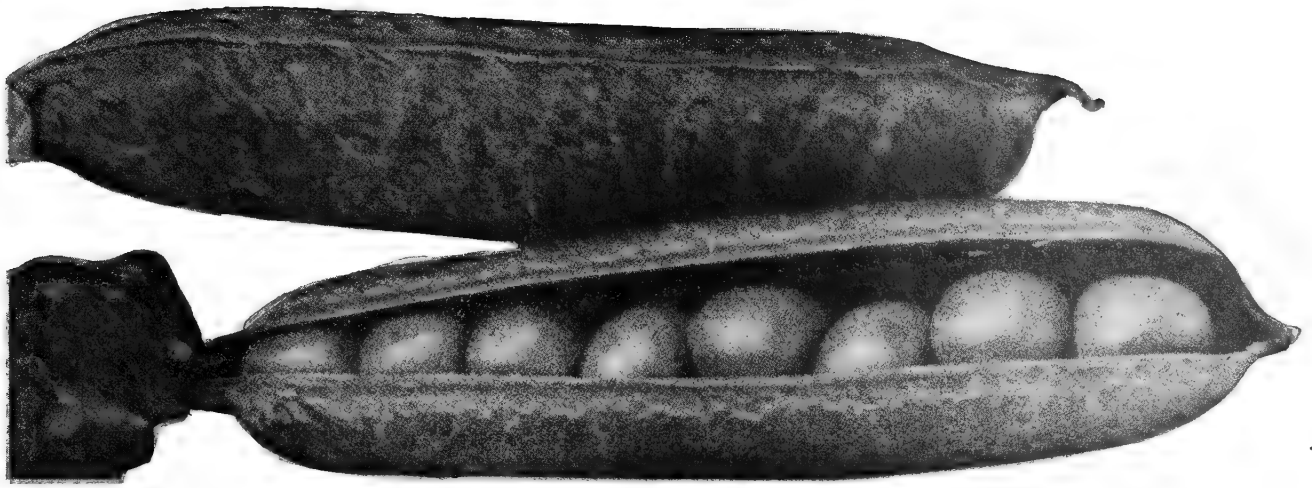
(75 days to table use)

Black Beauty. The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "**Schell's Jet-Black Strain.**" They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.

New York Improved Spineless. Color purplish black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

Fort Myers Market. Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.



Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

Schell's "GOOD-TIMES" Pea A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

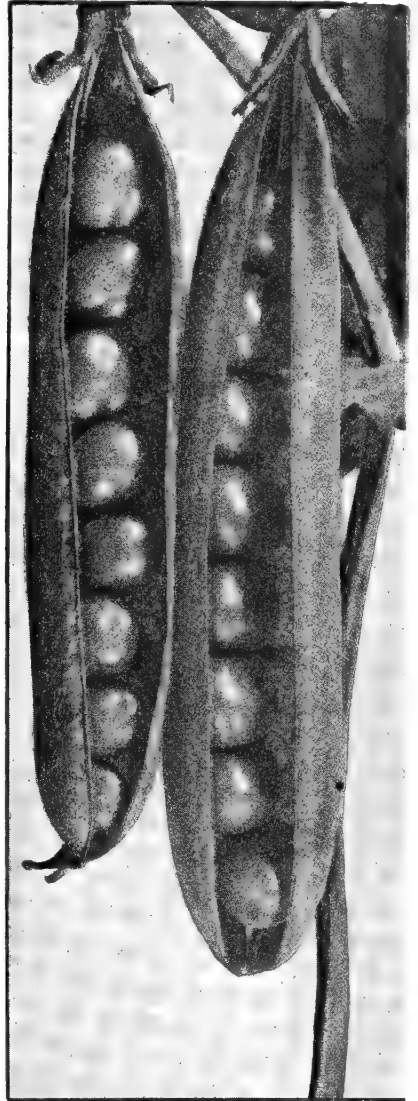
Introduced by Us Exclusively and in Great Demand

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

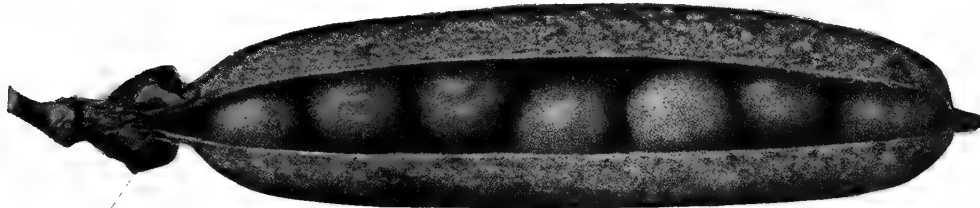
You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality, 8 and 9 in a pod; the plants grow about 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning, freezing, and garden fresh, it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for your **early crop**. 57 days. **Price: Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.30; 15 lbs. \$6; 25 lbs. \$8.75; 50 lbs. \$14; 100 lbs. \$28, prepaid.** (It is wilt-resistant.)



Blue Bantam or Hundredfold



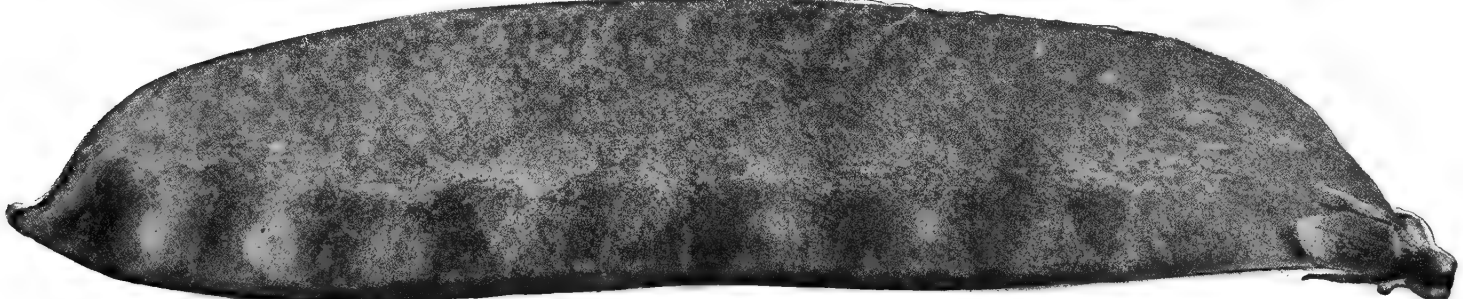
Schell's Improved Strain "Alaska"

Schell's Improved Strain "Alaska." (Wilt-Resistant Strain.) The earliest of all Peas. There is a world of difference in this, our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 days. The plants grow 2 feet. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.60; 10 lbs. \$2.80; 15 lbs. \$4; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.**

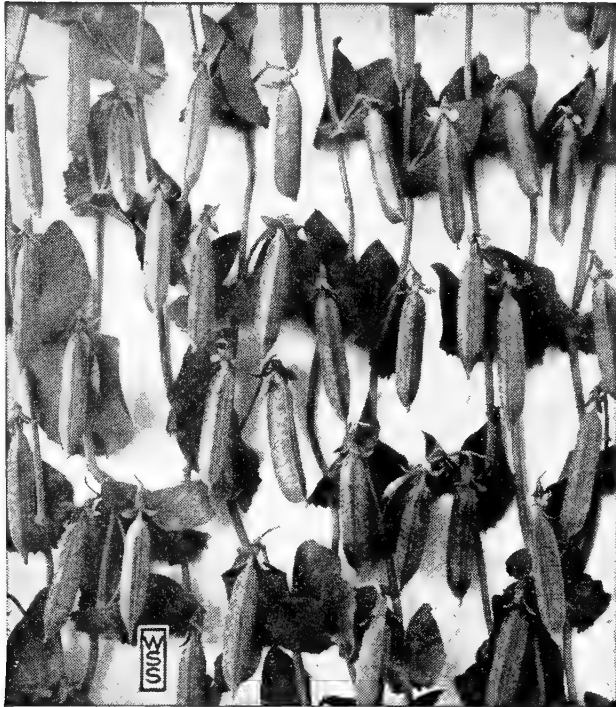
Improved Gradus. (Wilt-Resistant Strain.) One of the largest-podded, extra-luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and excellent for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$24, prepaid.**

Blue Bantam or Hundredfold. 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$27, prepaid.**

Schell's Genuine Mammoth Luscious Sugar Peas. Be sure to have some of these deliciously sweet Sugar Peas in your garden, and you who grow for market—grow lots of them, for they are always in great demand. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply but the demand for it is usually greater than the supply, so order early. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30.**



Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas



Schell's Strain Little Marvel Peas. Have you tried our strain? Again we remind you they grow better—and they yield exceedingly heavy. Just look at these vines. Better try ours this time.

Schell's Improved Thomas Laxton. Our own Quality

● **Strain**, one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.**

Early Gilbo. One of the finest varieties ever produced. Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try Gilbo; it is a fine one. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.25; 100 lbs. \$27, prepaid.**

Not's Excelsior. One of the most desirable for market-gardener and home-garden, because ● of its sweet delicious quality flavor, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2 1/2 to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7.50; 100 lbs. \$24, prepaid.**

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6.50; 100 lbs. \$25, prepaid.**

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to ● 8 large, dark green Peas in a pod. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

ALDERMAN. The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. 72 days. Be sure to order it; good for freezing. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

Telephone. This grand good old variety, so well known, is immensely productive and of the finest ● quality. Grows 3 to 4 feet high and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to. 25 cts. per 1/2-lb. ball, 35 cts. postpaid.) Large pods, 4 1/2 to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. Our new, improved strain of Telephone is really super-quality. 71 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

Dwarf Telephone or Carter's Daisy. ● 70 days. Vines grow 1 1/2 feet. Pods are large. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$25, prepaid.**

PEAS

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains. 50 lbs. at the 100-lb. rate

HOW TO GROW PEAS. They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). If desired for first in the market, then plant our extra-early GOOD-TIMES Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1 1/2 inches, when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

See page 4 for SCHELL'S WONDERFUL PEAS

Here Are Two New Peas

OFFERED LAST YEAR FOR THE FIRST TIME
Each was Awarded a Medal in The All-America
Selections for Best New Varieties for 1948.

Be Sure to try some of each of these New Peas

Freezonian. An excellently flavored Pea developed for freezing quality, heavy yield, large-size ● Peas, with a healthy, medium-heavy vine 30 inches high. The pods are blunt-ended, 3 1/2 inches long. It is wilt-resistant and a fine garden variety for using fresh as well as for freezing. 60 days. **Pkt. 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$9; 100 lbs. \$30.**

Victory Freezer. This new variety is wilt-resistant and is also especially valuable for freezing ● and fresh garden use. The pods, 3 1/2 inches long, you will find are borne in pairs or "doubles." Very prolific. It matures in 67 days or just a week later than Freezonian; therefore by planting both at the same time for freezing, your one fresh crop can be handled before the other is ready. To preserve flavor and tenderness, Peas should be frozen when at their best. **Pkt. 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$9; 100 lbs. \$30.**

PLEASE NOTE! For lack of space and in order to present and describe the above two new varieties, we have left out of our catalogue this year the following varieties: Potlatch, American Wonder, Radio, Laxton's Progress, Stratagem, Laxton's Superb or Early Bird; Ameer or Large Podded Alaska; and Premium Gem or Little Gem. We have them all and you may order any of these eight varieties at these prices: **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$26.**

Little Marvel is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. We recommend it highly. (See it above.) **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$6.50; 100 lbs. \$24.**

Bliss' Everbearing. One of the best main-crop ● Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.**

SUGAR PEAS See also page 33

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious.

Dwarf Gray Sugar Peas. Grow 20 inches high. Early (60 days), very ● sweet and tender; and very prolific. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.**

DWARF WHITE BLOSSOM SUGAR. Very sweet, light ● green pods. Seeds white. Grows about 20 inches. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.**

MAMMOTH MELTING SUGAR PEAS. White seed, white ● blossom. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.**

PEPPERS

See also pages 13 and 36. **HOW TO GROW PEPPERS.** Start the seed in hotbeds, greenhouse, or in boxes or paper pots indoors in March or April. (We have them.) When the plants are about 2 inches high transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out after first preparing the soil well working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May. Peppers are first green, then red, except yellow varieties. These are first green, then yellow. All can be used either green or red or yellow.

Schell's Quality Pepper. Very early. Sweet, prolific. Color green turning to a beautiful scarlet when ripe, 60 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; lb. \$8.50.

TOMATO-SHAPED PEPPER, or SUNNYBROOK (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very sweet, thick flesh; very heavy yielder. Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.

LARGE LONG RED CAYENNE. The true hot Pepper, 5 inches long, 1/2 inch thick. Green, then turns bright red; very prolific. Pkt. 10 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$8.

SHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.

LARGE BELL or BULL NOSE. Sweet-flavored flesh. Early and prolific. Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.50.

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. 68 days. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.

GOLDEN QUEEN. Very large, sweet, yellow Pepper. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.50; lb. \$8.

World Beater. This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Color dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. 73 days. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.50; lb. \$8.

OAKVIEW WONDER. Developed from the popular California Wonder. A week to ten days earlier. Thick flesh. Yields heavy. Pkt. 15 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$3; lb. \$10.

KING OF THE NORTH. Early. Large; dark green, turning rich red when ripe. Mild and sweet and its earliness and size make it fine for early market. Pkt. 10 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.

CHINESE GIANT. Very large and almost square in shape. The flesh is thick, sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.

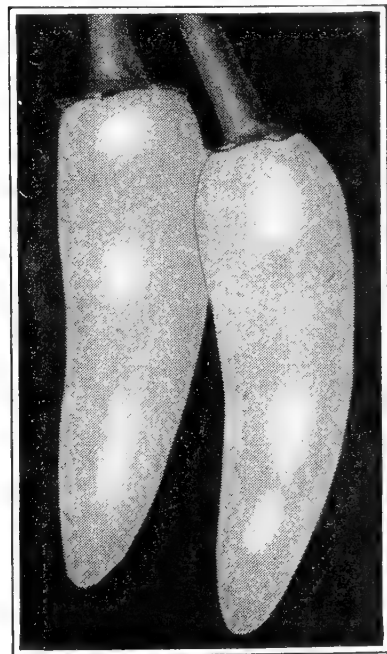
RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King but larger. Pkt. 10 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.

LARGE RED CHERRY. Shaped like cherries. Used for pickles. Hot. 70 days. Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.25; lb. \$8.

SWEET BANANA. 60 days. Peppers are 7 inches long by 1 1/2 inches thick with a real banana-yellow color, turning red at maturity. Sweet. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.

New Pepper "Pennwonder" Another outstanding development in new improved vegetables by our plant breeders of Penna. State Agricultural Experiment Station. **Pennwonder** originated by crossing California Wonder and Harris Earliest, resulting in this new variety with the vigor, shape, size, and thick walls of California Wonder and the earliness and prolificness of the other parent. Two years' comparative tests showed that on the average it yielded very heavily. Pkt. 25 cts.; 1/2oz. 75 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$4; lb. \$15.



Hungarian Wax Pepper

Hungarian Wax.

A long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1 1/4 inches thick at the stem end, and taper to a point. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$3; lb. \$10.

Schell's Giant Sharp Red.

The largest sharp Pepper, averaging 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$3; lb. \$10.



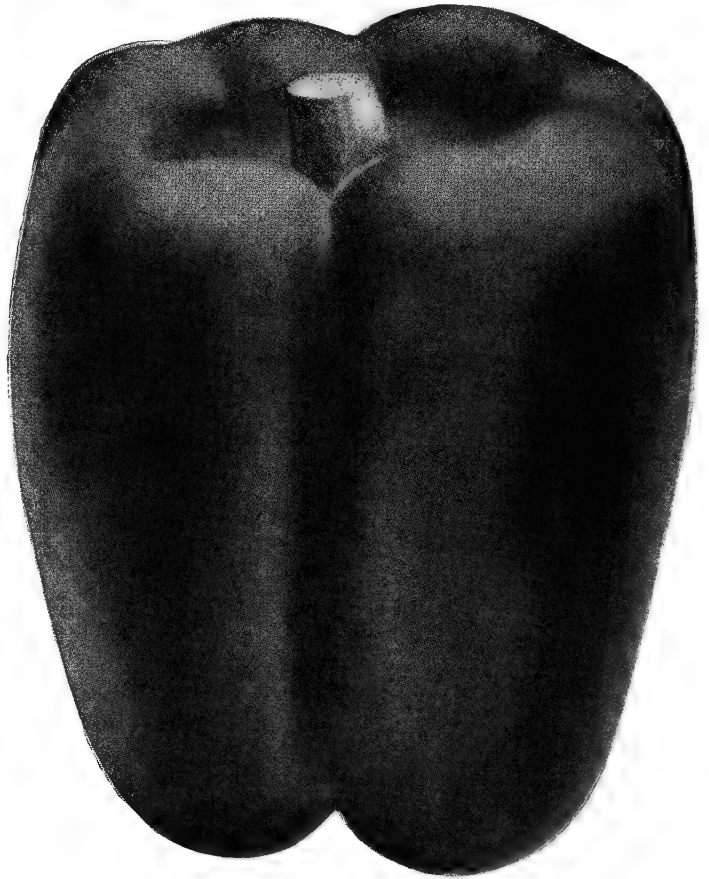
The large one is Schell's Giant Sharp Red Pepper, 10 inches. The two small ones are Large Long Red Cayenne, 5 inches.



Schell's "Marvelous" Pepper

← Schell's "Marvelous" Pepper

Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper, attractive in both size and bright crimson color. It is very prolific, yielding many Peppers on every plant, and they average 5 to 6 inches long and 4 inches wide. First green, then intensely rich scarlet, mild flavored, thick flesh matures in about 70 days. A grand variety. **Sweet**. Be sure to order **Schell's Marvelous**. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.50; 1/4lb. \$4.50; lb. \$15.**



Schell's California Wonder Pepper

Schell's Strain California Wonder →

The walls of flesh or meat of it are **very** thick (from $\frac{1}{4}$ to $\frac{1}{2}$ inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a **sweet** Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. 72 days. It is one of the leading varieties planted by market-gardeners and home-gardeners. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 70 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$12.**

Schell's Early Pimiento

Awarded Bronze Medal. The heart-shaped Peppers are about $3\frac{1}{2}$ inches long, very smooth and **dark green**, turning **bright red** when ripe. Flesh is $\frac{1}{4}$ inch thick, **mild** and **sweet** at all stages. Splendid flavor, easily cored for stuffing or canning. Very early; ready to pick in 65 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$8.50.**



Schell's Early Pimiento Pepper

Schell's Small Red Chili →

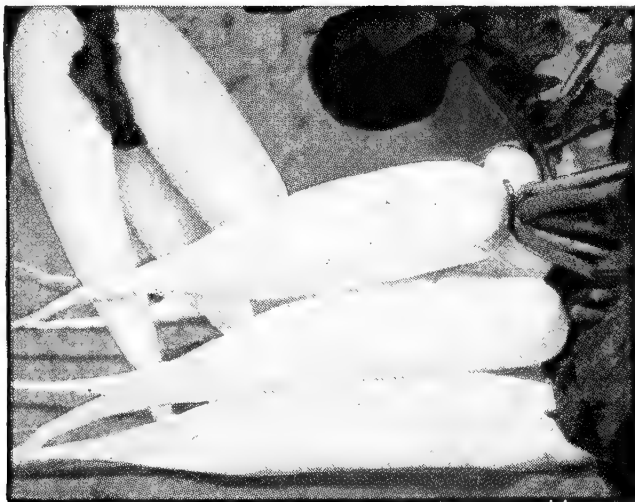
80 days. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and **very hot**. They are dried, ground, and chiefly used for Pepper sauce. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**



Schell's Small Red Chili Pepper

Oshkosh.

Bright yellow when ripe, green when young. Peppers are $4\frac{1}{2}$ inches long and $3\frac{1}{2}$ inches in diameter, tapering to a blunt point. **Sweet**. 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50.**



Schell's Long White Icicle

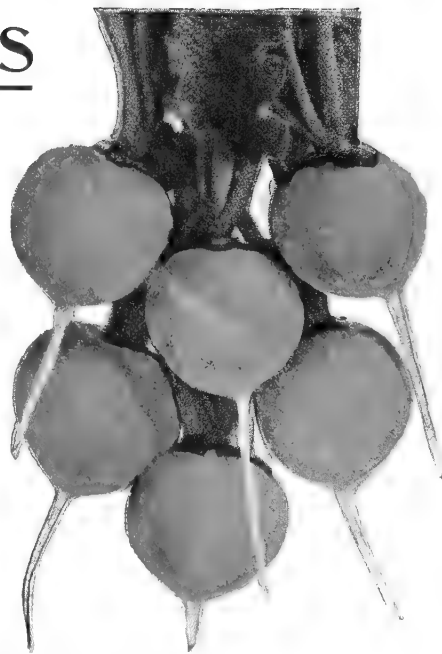
One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)

RADISHES

See also page 38

Schell's Extreme Early Round Deep Scarlet

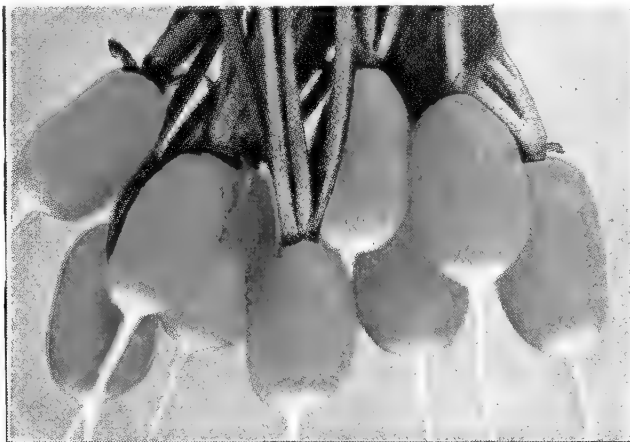
Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.**



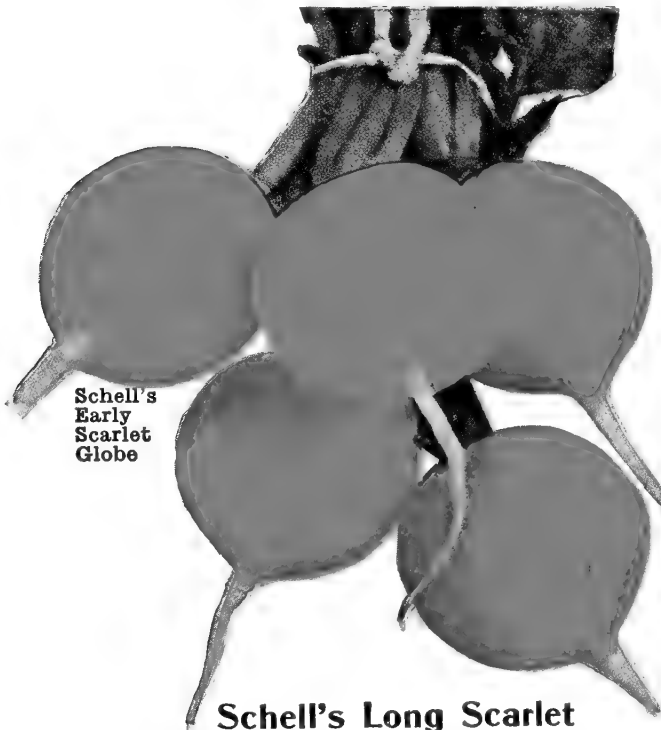
Schell's Extreme Early Round Deep Scarlet

Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's French Breakfast



Schell's Early Scarlet Globe

Schell's Long Scarlet

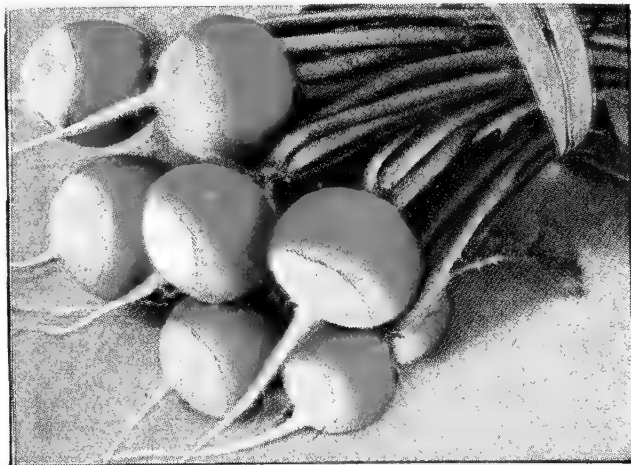
This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50; 100 lbs. \$100.**

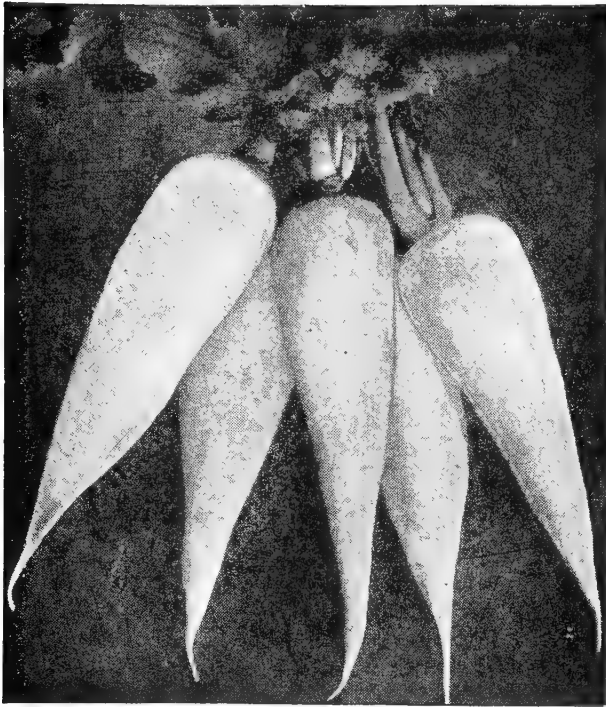


Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow.



Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50.**



Schell's White Strasburg Radishes

Schell's White Strasburg. The Radish that stays tender in hot weather. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. 35 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

Early Round Dark Red. Round, handsome, rich-colored. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**

Cavalier. A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; adapted for first on the market and especially good for greenhouse growing. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**

LONG WHITE RADISHES

LONG WHITE VIENNA or LADY FINGER. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

CHARTIER. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

CINCINNATI MARKET or GLASS RADISH. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75.**

LONG BRIGHTEST SCARLET or LONG CARDINAL. Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white fall and winter Radish. This is the best and most popular fall or winter Radish. It averages 8 inches long and 3 inches in diameter. Nice to slice in long "sticks" or in flat slices. A delicious Radish, mild and sweet, not strong. Be very sure to include this variety in your order, then plant in July or August. Use in the fall and store some for good Radishes all winter. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.**

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.**

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

LONG BLACK. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

PEANUTS Virginia Jumbo (120 days)

Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows 2 1/2 to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nuts form. Before frost dig and hang the vines under a shed or in an airy room to cure.

Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet (1 1/2 bus. per acre). **1/4lb. 20 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 5 lbs. \$3.**

RADISH

ALSO ON
PAGE 37

HOW TO GROW RADISHES. For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

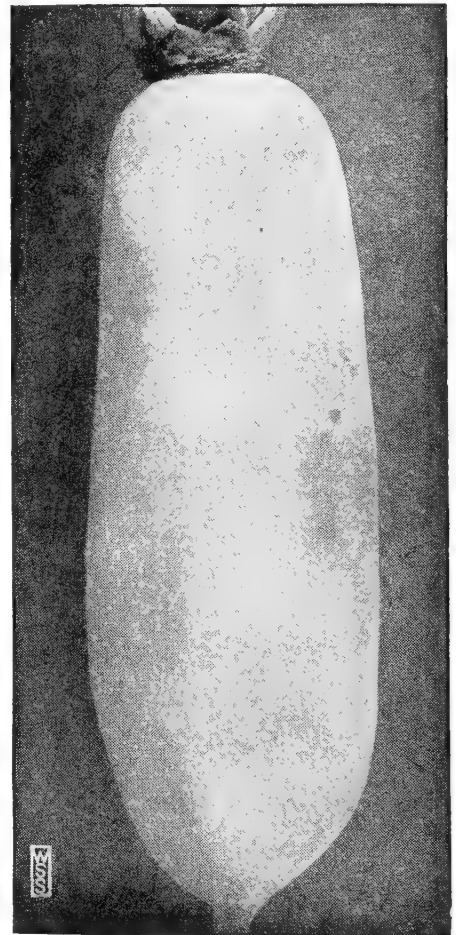
Schell's Pearl Forcing Long White

The choice of thousands of our customers. It is the earliest and the best-quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Has short tops. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50.**

Schell's Red and White Globe. Half red

—h a l f white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. Delicious quality. Suitable for garden culture as well as the greenhouse. A very pretty luncheon Radish. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25.**

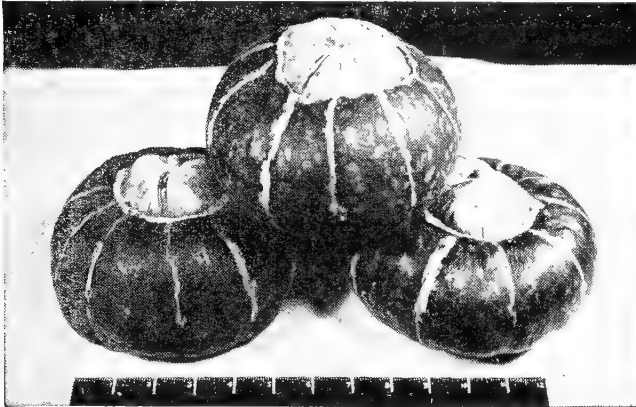
Schell's Crimson Giant Globe. Very fine rounded red, larger than Scarlet Globe, in fact twice its size, 1 1/2 to 2 inches in diameter. It remains solid, crisp and tender and does not get pithy or hollow. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. This is a very popular market Radish, as well as for the home-garden. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.**



Schell's White Chinese Radish. Tender fall and winter Radish.

SQUASH

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. Ounce plants 25 hills, 4 pounds an acre. BUSH varieties do not vine so may be grown in any garden, small or large.

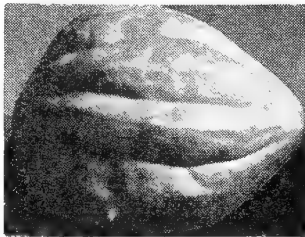


Squash, Buttercup

Buttercup. Try this good Squash. It is distinctly shaped small "meal size,"—4½ inches thick by 6½ inches across. Thick orange flesh; skin green with stripes and spots of gray. Sweet and dry. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; lb. \$3.50.

Schell's Table

Queen. Green. Also called "Acorn" and "Des Moines." The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.



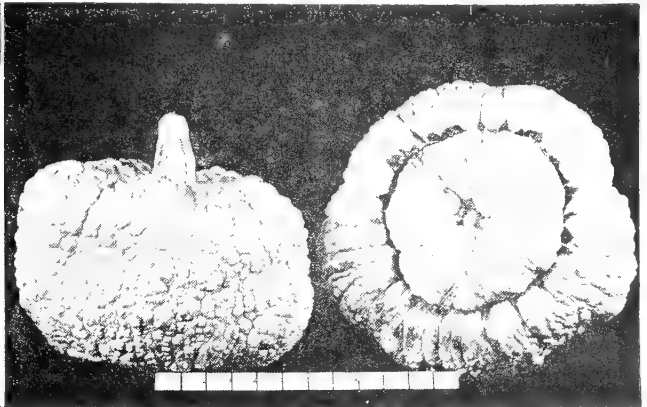
Squash, Schell's Table Queen or Acorn

Schell's Early Prolific Straightneck.

Its fruits are borne very profusely on every plant and the plants are strictly bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4, to 14 inches. Ready to use in 40 to 50 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.



Squash, Butternut



Squash, Warren Turban

Warren Turban. Has a distinct "button" on the blossom end. Color is red-orange with gray stripes at the blossom end. Flesh orange, dry and of superior quality. Very prolific. Try it. Very popular in New England States. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.

Schell's Early White Bush Scalloped



Squash, Schell's Early White Bush Scalloped

Also called "Dollar Squash." This is the popular "Pattypan" or "Cympling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. Their fruits average 6½ inches in diameter and 2½ inches thick. They bear until frost. 50 days. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

GOLDEN TABLE QUEEN. Like the Table Queen in the opposite column except the skin is a beautiful golden color. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25.

ZUCCHINI GREY. Grows about 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. They are excellent. Flesh is creamy yellow. Used mostly when small and tender. 60 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.

EARLY GREEN-TINT WHITE BUSH SCALLOP SQUASH. A compact bush habit of growth. Similar to the popular White Bush or Patty Pan except that it has a green tint. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 55 cts.; ¼lb. 90 cts.; lb. \$2.50; 4 lbs. \$8.50.

GOLDEN HUBBARD. In shape this is quite like the improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Highly recommended. 100 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.

BLUE HUBBARD. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. The quality of the flesh is of the very best. Large size. 115 days. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.

WARTED HUBBARD. Dark green, almost black skin; flesh orange-yellow. Very fine. 115 days. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.

IMPROVED HUBBARD. They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.

GIANT SUMMER CROOKNECK. 16 inches long and 4½ inches wide. Average 4 pounds. Ready in 55 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2; 4 lbs. \$7.50.

EARLY GOLDEN SUMMER CROOKNECK. Fruits measuring about a foot long, of bright orange color inside and out. 48 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2.

Boston Marrow. A fine winter sort, shaped like Hubbard; smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for delicious pumpkin pies. Good freezer. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2; 4 lbs. \$7.40.

Butternut. The flesh is rich orange, very sweet and dry, of very fine texture and excellent flavor. The fruits are 10 to 12 inches long and 4 to 5 inches thick at the blossom end. Very meaty. Good to freeze. Yields heavily. Matures in about 80 days. Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.



Squash, Boston Marrow

Our Grand Extra-Early Tomato "Pennheart"

Here is a most outstanding extra-early Tomato which has already proved its great value to many, many thousands of our customers all over America. Last year again, our sales more than doubled, which shows how **very popular** this good heavy-yielding extra-early "**Pennheart**" has become everywhere. In California it has proved so valuable that thousands of acres were planted with it last year and hundreds of pounds of seed were ordered from us by those growers for this year again.

This new extra-early "**Pennheart**", introduced by us, is the latest and one of the greatest scientific developments of Dr. C. E. Myers, noted plant breeder of our Pennsylvania State College of Agriculture (now retired). It is the result of years of intensive breeding work with the deep thick-fleshed oxheart, **non-acid** Tomato, and the extra-early strain of Penn State Earliana from which two he has brought this wonderful new "**Pennheart**" to perfection.

Here is How They Write

N. J.: "From one acre I harvested 200 five-eighths baskets by July 7 and got \$3 per basket. My total yield on the acre was 866 bushels."

OHIO: "Pennheart Tomato is the best early Tomato I ever raised."

CALIF.: "Mail at once 10 pounds Pennheart. It is wonderful!"

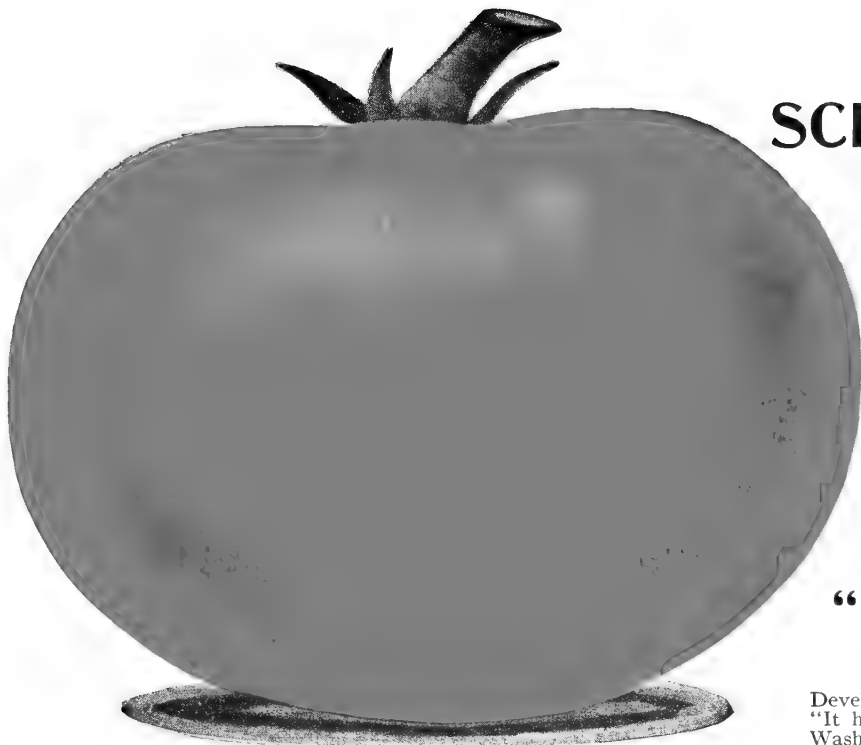
PENNA.: "From one packet of seed of your Pennheart I canned 120 quarts, gave 2 bushels away and had Tomatoes on the table every day."



We are again showing this picture of this fine crop of **Pennheart** Tomatoes grown on the Schell Farm, for the benefit of the thousands of gardeners and farmers, new friends, who are receiving our catalogue for the first time.

You will want Schell's New "Pennheart" Tomato because it is EXTRA early, about 60 days from setting plants, it yields more Tomatoes to the acre and more ripe ones at first picking, weighing more pounds, than any other extra-early Tomato. "Pennheart" is thick-fleshed, has better color, richer flavor, and larger size, than any other extra-early Tomato.

The plants are short, compact, and cannot be staked. Set them deep, 3 feet apart each way, and if possible put a good dipper of water in the hole before closing it. Start seed indoors in February or March for ripe Tomatoes in June and July. (2 ounces produce 6000 plants, enough for an acre.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$9; lb. \$18. Be sure your order includes this grand good extra-early Tomato. (For other Tomatoes see pages 41 and 42.)**



Schell's King-of-All Tomato

SCHELL'S KING-OF-ALL

One of the grandest of all late or maincrop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.** (1 oz. will produce 3,000 or more plants.)

(For other varieties of Tomatoes see page 42)

New "EARLY-MARKET" Tomato

A MOST VALUABLE EXTRA-EARLY TOMATO
FOR STAKING OR VINING

Developed by Prof. Jesse M. Huffington of State College who says "It has given **greater returns** than **any other** Tomato in the Washington Boro area where growers really live from the income derived by the sale of **Early Market Tomatoes.**" **A most outstanding all-purpose Early market Tomato.**

Prof. Huffington, after years of breeding work with pure parent this very excellent new Tomato now named "**Early Market.**"

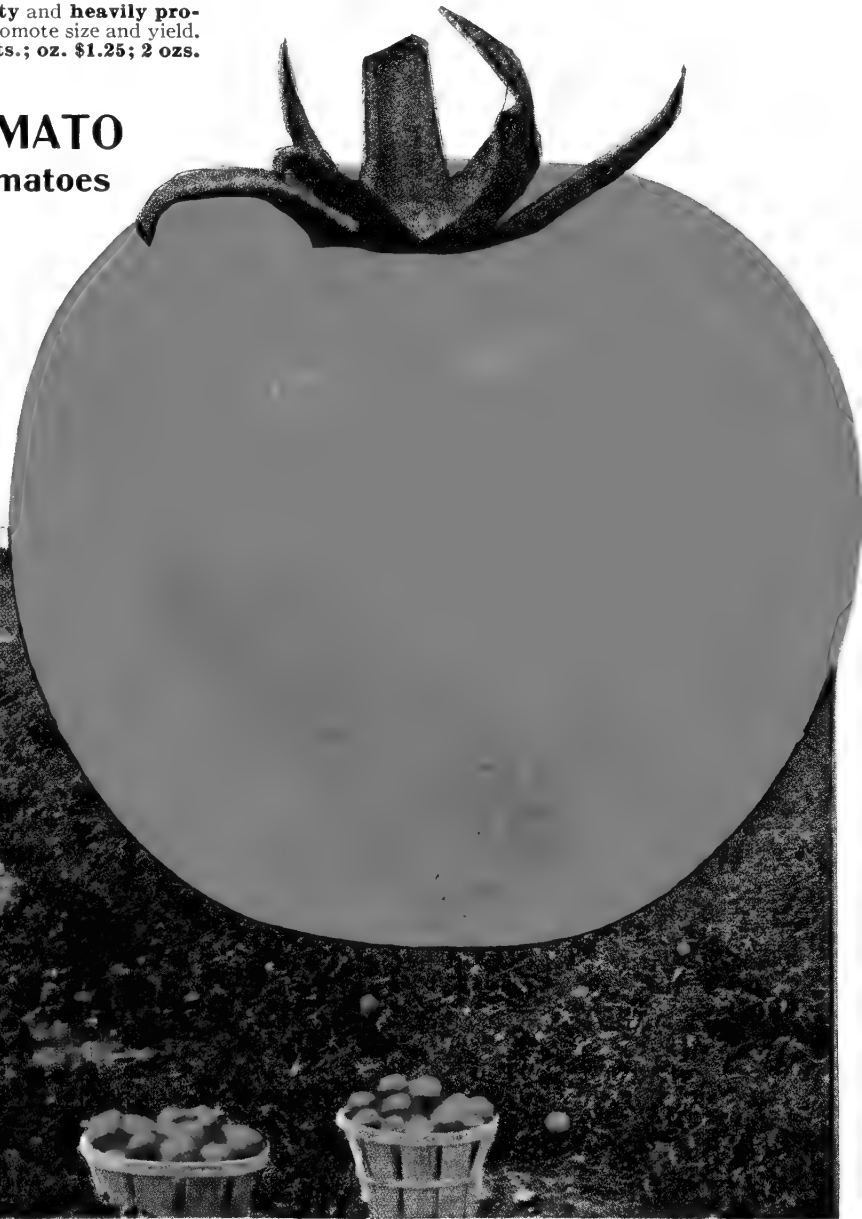
stocks of the large early Stokesdale and extra-early Break O'Day. developed this very excellent new Tomato now named "**Early Market.**" Dr. Odland, State College, very enthusiastic about it, said, "It was among the **very best extra-early varieties** in our trials." "**Early Market**" is distinctly an extra-early market Tomato particularly well adapted for **staking** or for vining on the ground.

Early Market is not as adversely affected by wet weather as some others. It is **globe shaped, very good in size and color, excellent quality and heavily productive** in a few pickings. Feed the crop well. This helps to promote size and yield. Try it. Order early. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$3.75; 1/2lb. \$6.50; lb. \$12.**

SCHELL'S MARGLOBE TOMATO

One of the Grandest General Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want **our certified strain of Marglobe.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 2 ozs. \$1.35; 1/4lb. \$2.25; 1/2lb. \$4; lb. \$8; 5 lbs. \$37.50; 10 lbs. \$65.**



Schell's Strain of Certified Marglobe Tomato produces about as perfect a crop of top-quality Tomatoes as it is possible to hope for. Our customers tell us their crops are magnificent, perfect and pretty as the picture. Why take chances? Be sure of greatest success by ordering **Schell's Strain Marglobe.**

TOMATO

See also pages
40 and 41

HOW TO GROW TOMATOES. It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes. (We have them.) A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

PLANT STAKES We have them for staking Tomatoes

New Orange-Yellow Tomato, Jubilee.

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. Average fruits, 6 ounces. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. **Pkt. 15 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; 1/4lb. \$3.50; lb. \$12.**

Penn State Tomato. Since Pennheart Tomato is even superior to Penn State Tomato, we have discontinued growing Penn State and recommend that you grow Pennheart.

Pritchard or Scarlet Topper. (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 15 cts., 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4lb. \$2.75; 1/2lb. \$5; lb. \$10.**

Says Our Strain Pritchard is superfine.

Mr. Henry Bobbin, Pa., a large and prominent market-gardener, says, "**Your Certified Scarlet Topper Tomato is the best I ever saw.** I sold many thousands of baskets of them and my customers came back to tell me how pleased they were. Lovely, big, smooth Tomatoes of the finest quality."

STONE, SCHELL'S IMPROVED STRAIN. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

MINGOLD. Awarded the Silver Medal for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.**

EARLIANA (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.65; lb. \$5.**

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.35; lb. \$4.50.**

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

STOKESDALE (Certified). Large globe second-early variety with 6-ounce fruits of bright rich color. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6; 5 lbs. \$28.75.**

VALIANT. Early, large, smooth, bright red Tomato. 78 days to maturity, following close to Earliana. Globe-shaped. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8.**



Schell's Strain Rutgers, a Grand Good Tomato

Rutgers Tomato. (Certified Seed.) A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$8.**

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$7.50.**

Pennheart. See it on page 40.

Schell's Royal Wonder. A grand early Tomato introduced by us. It is a Royal Tomato and it is a Wonderful Tomato in that it surpasses any other we know of in its class as an early Tomato following right after the extra early varieties.

Schell's Royal Wonder is early, with large, perfect, globe-shaped, smooth, sparkling fruit; deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.60; 1/4lb. \$4.75; 1/2lb. \$7.50; lb. \$15.**

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.35; 1/4lb. \$4; lb. \$15.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

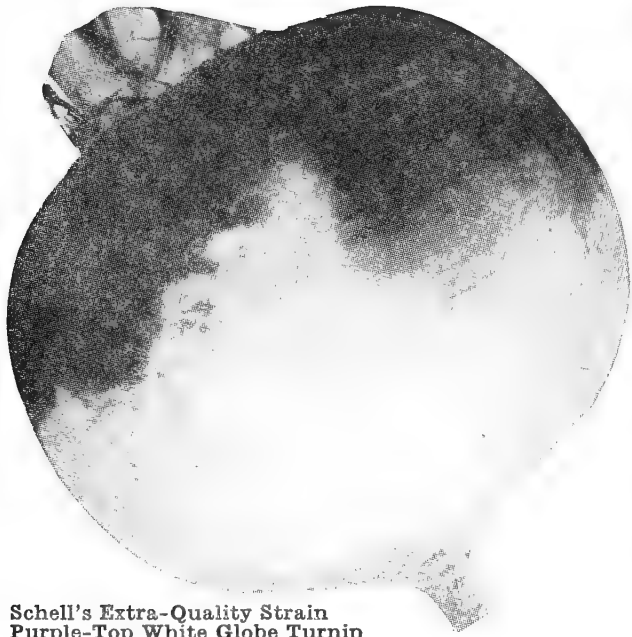
PONDEROSA or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleshly; small seed-cells. 90 days. **Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$12.**

YELLOW PONDEROSA. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 15 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$12.**

New Tomato Victor. Given Bronze Medal Award as one of the best new varieties. Extra early, (65 days); even ripening; scarlet. Plants are compact; determinate habit; set them 3 x 3 feet. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.**

SMALL-FRUITED TOMATOES (82 days). Red Cherry, Red Plum, Yellow Pear, Ground Cherry, or Husk Tomato (also called Strawberry and Winter Cherry.) Small fruit grows in a husk. Fine for preserves or eating raw. Each, **pkt. 15 cts.; 3 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.50.**

San Marzana or Italian Red Plum. 70 days. Exceptionally meaty, free from juicy pulp and has a very mild flavor. Grown extensively for canning whole, for puree and for making Tomato Paste. The Tomatoes are plum-shaped, 3 1/2 inches long and 1 1/2 inches in diameter, and are an intense red, borne in clusters and in great abundance. The ripe fruits hold their quality a long time both on the vine and in storage. They make an excellent and attractive salad Tomato because of their intense red color. Good also to peel and serve whole. Try it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 65 cts.; oz. \$1.25; 1/4lb. \$4; lb. \$12.**



Schell's Extra-Quality Strain
Purple-Top White Globe Turnip

TURNIP

One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed 1/2 inch.

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Feed surplus to stock. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1/2lb. 65 cts.; lb. \$1.25; 5 lbs. \$5.75.**

Schell's "Golden Orange" Turnip. The finest quality yellow Turnip for table use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 40 cts.; 1/2lb. 70 cts.; lb. \$1.25; 5 lbs. \$5.75.**

EARLY PURPLE-TOP STRAP-LEAF. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1/2lb. 65 cts.; lb. \$1.25.**

Purple-Top Milan, Extra-Early. Flat. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

Yellow or Amber Globe. Yellow flesh; very fine. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1.25.**

Long White or Cow Horn. Long, cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1.25.**

Seven Top. Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.**

"Shogoin" Turnip. Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

Snowball. Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; 1/2lb. 65 cts.; lb. \$1.25.**

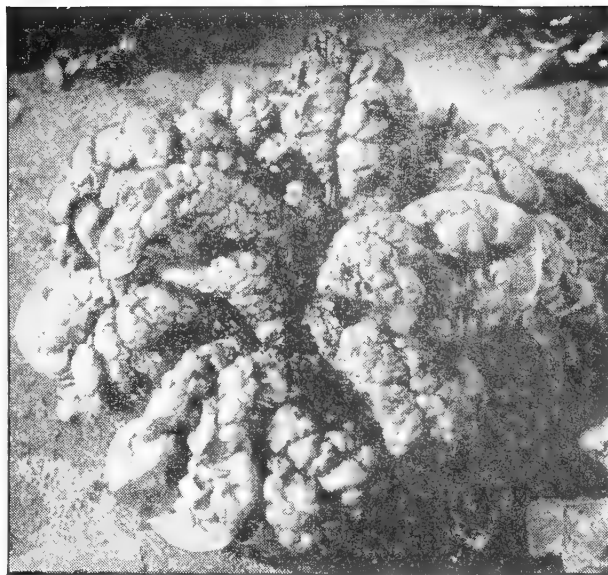
Yellow Aberdeen, Purple-Top. The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1/2lb. 65 cts.; lb. \$1.25.**

RUTABAGA. Schell's Purple-Top Yellow Neckless Globe. 90 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1.25.**

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

Mammoth Sandwich Island. The best variety. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.35; lb. \$5.**



Schell's Extra-Select Strain Long-standing Bloomsdale Spinach

SPINACH

One ounce to 100 feet; 10 pounds per acre

HOW TO GROW SPINACH. Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. 85 cts.; 10 lbs. \$8; 100 lbs. \$70.**

Nobel. Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7.**

New Zealand (Tetragonia expansa).

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Prickly or Winter. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25.**

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$60, prepaid.**

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

Virginia Blight-resistant Bloomsdale.

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

King of Denmark. Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. 85 cts.**



New Cosmos, Radiance

NEW COSMOS, RADIANCE

Awarded the Silver Medal in the All-America Trials for Best New Flower for 1948! The picture shows its superb qualities as a cut-flower and in use as a table centerpiece. Under artificial light of the home, it looks **wonderful!** A deep rose-crimson petal with intensely rich crimson zoning. The flowers are of impressive size, with good long stems strong enough to arrange easily, and are long lasting. It opens excellently when cut in the bud. The plants are compact and erect. Do not fail to have this beautiful new Radiance glorify your flower garden. **Pkt. 25 cts.; 3 pkts. 60 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12.**

PAINTED DAISIES. (Annual Chrysanthemum carinatum)

Improved Gorgeous New Color Combinations in Our Merry Mixture! This is an excellent bouquet and garden flower. Very popular, being easy to grow. Blooms from July until frost from seed sown in April or May. Ours is an improved mixture of richly blended, extremely gay colors, each flower fringed with red or gold or both, from which flash out the dominant colors in the petals. Every lover of flowers will want this beautiful annual to add its gay colors to the garden. And for bouquets for market it is a leader. Plants are 2 1/2 feet high, flowers 3 inches across. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 45 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$5.**



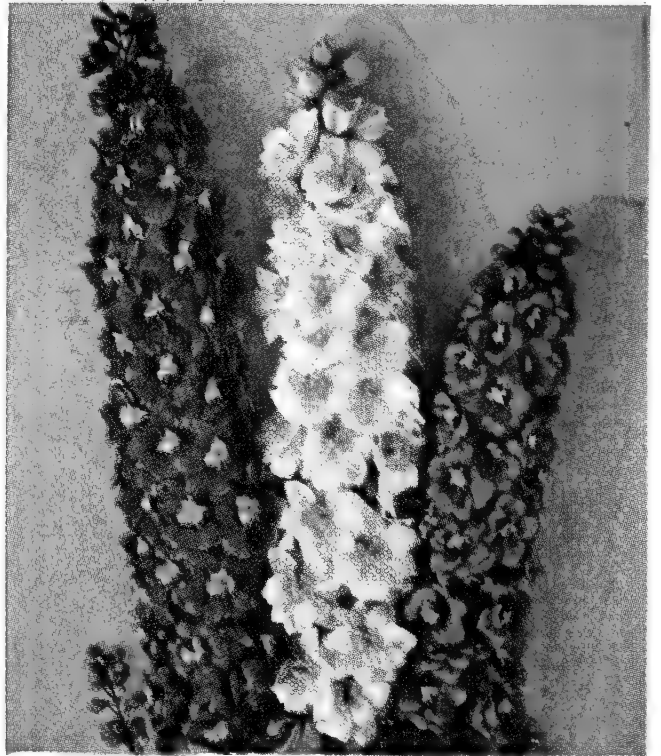
Painted Daisies

NEW ASTER BALLEET QUEEN

A grand new, very beautiful and very valuable Aster for florists' use and for those who grow bouquet flowers for market as well as for the home flower garden. The flowers are **extremely double, deep, deep rose** with just a touch of salmon, assuming a soft bronze effect when any of the flowers are massed together in sunlight. It is one of the **earliest** to bloom, **very free flowering** and wilt-resistant. Ballet Queen is a new color, a good flower on good stems. You'll like it. **Pkt. 25 cts.; 3 pkts. 65 cts.; 1/4oz. 85 cts.; 1/2oz. \$1.50; oz. \$2.50; 2 ozs. \$4.75; 1/4lb. \$8.**



New Aster, Ballet Queen



New Improved Delphinium, Pacific Giants

DELPHINIUM (Hardy Perennial Larkspur) IMPROVED PACIFIC GIANTS MIXED

The beauty of the flowers of this **Improved Mixture** is really **sensational**, as it contains so many royal rich colors, so interesting yet impossible to describe properly. The individual flowers are 100 per cent double and extremely large, 2 1/2 to 3 1/2 inches in diameter, on long spikes, beautiful and graceful. The plants average 5 to 7 feet tall. Give the seed time enough to germinate—two to three weeks. Being a hardy perennial, its beauty will be enjoyed for years to come. It should be in every hardy flower garden. **Pkt. 35 cts.; 3 pkts. \$1; 1/16oz. \$2; 1/8oz. \$3.50; 1/4oz. \$6.50.**



Schell's Gold Medal Dahlia-Flowered ZINNIAS

Friends, these gorgeous flowers of monster size, 5 inches across, speak to you louder than our words could do. For beds, borders, bouquets, all summer long, they are what you want. Easy to grow—abundance of flowers. Plant lots of them.

GOLD MEDAL MIXTURE,
all Colors. Pkt. 15 cts.;
2 pkts. 25 cts.; 1/4oz.
60 cts.; 1/2oz. \$1; oz.
\$1.95; 2 ozs. \$3.50; 1/4lb.
\$6; lb. \$20.

(For separate colors, see
page 63.)



New Scabiosa, Oxford Blue

Grand New Flowers for 1949

Offered for the First Time. Marvelous Miracles of Beauty in Color and Form. Be very sure you get these for your Flower Garden.

NEW SCABIOSA, Oxford Blue

A deep rich blue never before seen in Scabiosa. Long-stemmed, full double flowers, **larger** than any other variety offered to date. Oxford Blue is the peak of perfection in a beautiful Scabiosa. You will love it. Annual. **Pkt. 25 cts.; 3 pkts. 60 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**

NEW VERBENA, Starlight

A gorgeous bright mid-blue with a creamy white eye. The plants are of bushy habit, 8 to 10 inches high and 12 to 15 inches across, the mammoth flower-heads practically touching each other. **Starlight** is a miracle of beauty. Don't miss ordering it. Annual. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/4oz. \$3; 1/2oz. \$5.50; oz. \$10.**

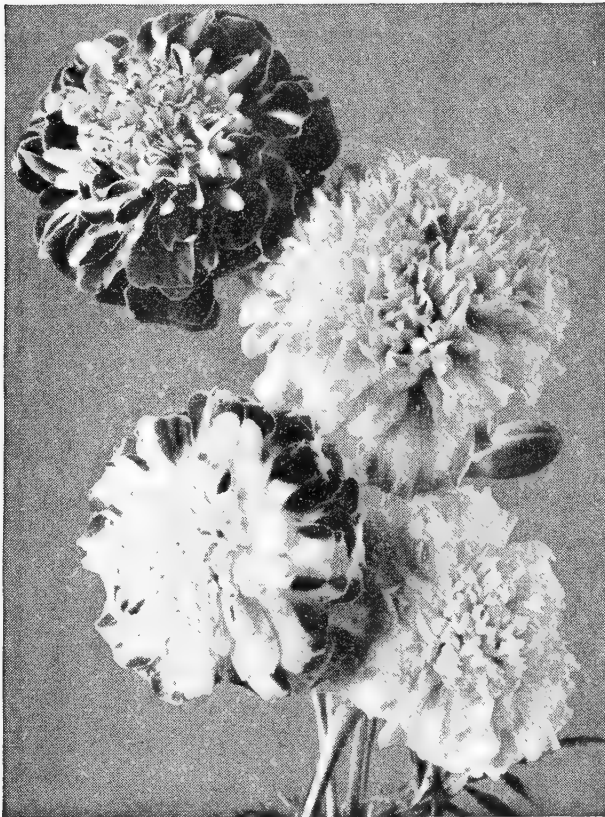
NEW MARIGOLD

Spry Hybrids

Here we offer a refreshingly new hybrid strain of Miniature Marigolds, the first time such a complete variety of colors and bloom type has been offered. Varied flower formations in new and unusual combinations of yellow, mahogany, scarlet and orange give you endless delight and interest. For borders, beds and florists' pot-flowers they are wonderful. Plants 10 inches high, covered with blooms. **Pkt. 25 cts.; 3 pkts. 60 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



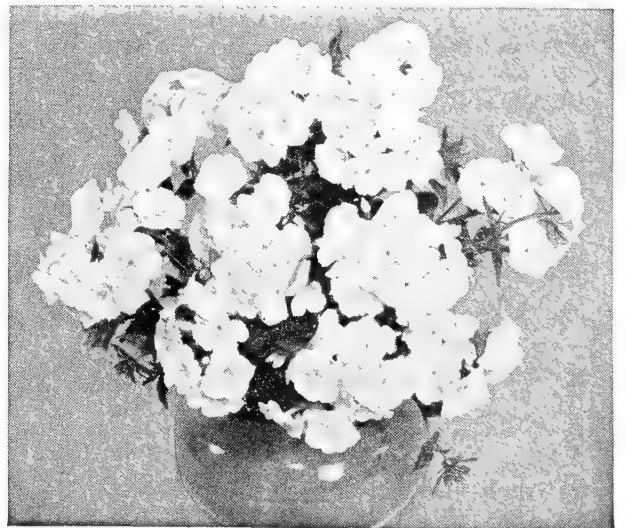
New Verbena, Starlight



New Marigold, Spry Hybrids

NEW PHLOX, Mellow Moon

A very beautiful soft, subdued shade of pastel yellow. Plants 10 inches high, covered with their Gigantea-type flowers with florets 1 1/4 inches wide, grouped in enormous clusters on every plant. Your garden needs this new color, which will harmonize happily with all your other flowers. Annual. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/2oz. \$2.50; 1/4oz. \$4.50; 1/2oz. \$8; oz. \$15.**



New Phlox, Mellow Moon

Schell's Quality Flower Seeds They Grow Better They Bloom Better

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties.**

Our quality is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Work the soil very fine, work in manure—Wizard Brand Pulverized Sheep Manure, also **Peat Moss** as a conditioner (we have it), cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals, Biennials, and Perennials.**

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS Hardy Annual Germinates in 5 to 10 days

IMPORTANT: Wilt-resistant Strains are immune to Aster Wilt-disease. They are designated by the letters (W-R.).

IMPROVED CREGO. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Enchantress** (new salmon-pink), **Mixed Colors.** Each, pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; oz. \$2.

QUEEN OF THE MARKET. (W-R.) This variety is extra early. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.; oz. \$1.75.

AMERICAN BEAUTY. (W-R.) Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink, White, Purple, Crimson, Lavender, Carmine-Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.

SHELL'S AMERICAN BRANCHING ASTERS. (W-R.) This magnificent Aster still reigns supreme. It is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender, all in separate colors and All Colors Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 55 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2.

AURORA. (W-R.) **Yellow, Blue.** Each, pkt. 15 cts.

SUPER-GIANT ASTERS, LOS ANGELES. The largest of all double Asters (6 to 8 inches across). Rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow it. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

SUPER-GIANT, EL MONTE. Just like Los Angeles in size but this is a deep rich crimson. Pkt. 15 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

GIANT SUNSHINE. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

GIANTS OF CALIFORNIA. See page 48.

SWEET ALYSSUM (Madwort)

Violet Queen. Dwarf. Rich violet. Pkt. 15 cts.; $\frac{1}{4}$ oz. 70 cts. **Carpet of Snow** (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

CALLIOPSIS, Annual Golden Crown. Silver Medal, All-America Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.

Bicolor. Dwarf Annual. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

CENTAUREA, Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with pink and white flowers. (See them in color, page 52.)

Rosie. Double. Very fine, rich, clear rose-pink. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Blue Boy. Extra-fine, very beautiful double blue. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Snow-White. Double; white. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Red Boy. Handsome deep red. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Double Mixed. A mixture of all colors. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

CENTAUREA IMPERIALIS or Royal Sweet Sultan. This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2½ feet. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.

Double Sunburst. Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.

CLEOME (Spiderflower), Pink Queen. Awarded Silver Medal. Huge trusses of bright clear salmon-pink flowers burst forth on the tops of the stems of Pink Queen and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful, combining well with lavender and blue flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

Pungens, Mixed. Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

CHRYSANTHEMUM coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems. **Double Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.

Carinatum (Painted Daisy). Single Annual. See it in color on page 44. The very popular "Painted Daisy." Plants 2½ feet, well branched. Flowers 3 inches across, dark centers, then narrow yellow ring, next wider scarlet ring, then the dominant colors. A fine bouquet flower. **Improved Merry Mixture.** Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50. See page 44.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

SCHELL'S Mammoth-Flowered Asters

GIANTS OF CALIFORNIA
Charmingly Beautiful

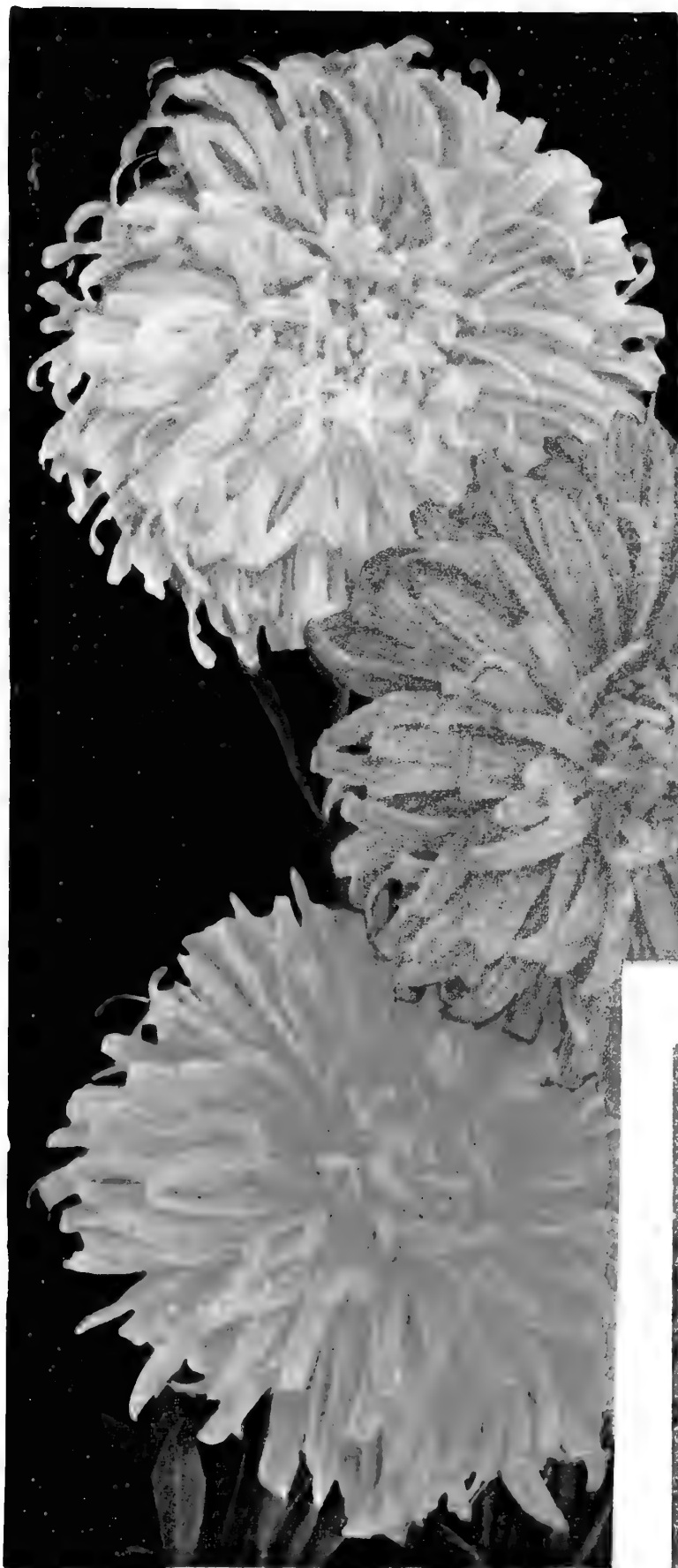
The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long, strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.20; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$12.

Beautiful flowers from tiny seeds! Miracles of God! It is real joy to grow them and take time to look how wonderfully they are made.



Schell's Asters, Giants of California Mixed

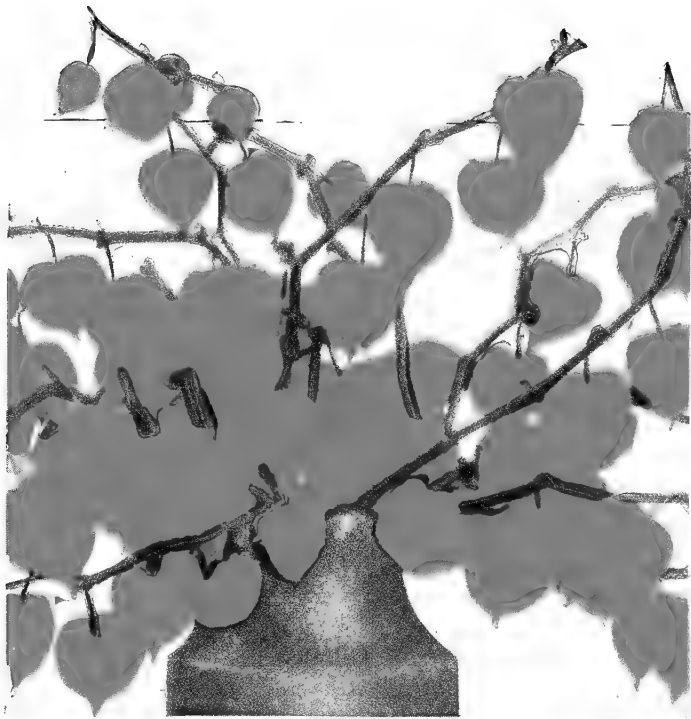
Schell's Giant Imperial Annual Larkspur

These improved strains are simply gorgeous

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long, covered with double 2-inch flowers. Sow seed outdoors early in May for flowers in July, Aug. and Sept. And in Sept. outdoors for very early spring flowers. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50.**



Schell's Annual Larkspur, Giant Imperial. Finest Mixed.



Physalis, the "Chinese Lantern Plant." The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets.

Schell's Improved Long-Spurred Hybrid **AQUILEGIA, Exquisite Mixture**

This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

We know of no strain surpassing this in size and beauty of flowers. **Pkt. 50 cts.; 2 pkts. 95 cts.; 1/8oz. \$1.75; 1/4oz. \$3; 1/2oz. \$5.50.**



"Guinea Gold" Carnation-Flowered Marigold

PHYSALIS **(Chinese Lantern Plant)**

A very highly interesting plant you will have in your garden year after year. The plants, 2 feet high, are covered with bright orange-scarlet "fruits" resembling Chinese lanterns. The branches are cut and the "lanterns" dry on the stems and make marvelous bouquets for winter vasing. Perennial and blooms the first year from seed. You who attend market can sell all you can grow of these. They are very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.75; 1/4lb. \$5.50.**

ASTER Heart of France (W. R.)

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. This is indeed a grand flower, very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**



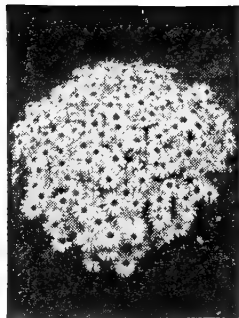
**Aster,
Heart of
France**

MARIGOLD **"Guinea Gold"**

The Marigold family is well known to every flower lover. However, few know of the marvelous beauty of this "carnation-flowered" Marigold. Distinctly different in type, of graceful, pyramidal habit, the plant is literally covered with blooms. The flowers, about 2 1/2 inches across, are semi-double in character, loosely ruffled, brilliant golden orange in color. It is of unusual value as a cut-flower, having excellent keeping qualities. Plants grow 2 feet high. Be sure you order it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4.**



Bartonia aurea
(Blazing Star)



Brachycome iberidifolia
(Annual Cineraria)



Celosia Childsi
(Chinese Woolflower)
Mixed Colors. Pkt. 10 cts.



Candytuft, Empress

BARTONIA aurea (Blazing Star). Annual. Plants grow 18 inches. Flowers deep yellow, 2½ inches across, and blooms all summer. Pkt. 10 cts.; ½oz. 30 cts.; ¼oz. 50 cts.

BRACHYCOME iberidifolia (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 40 cts.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. **Mixed Colors.** Each, pkt. 10 cts.; ½oz. 40 cts.; ¼oz. 75 cts.

Chabaud's Giant Improved. They come into flower four to five months after planting the seed, and continue to bloom until frost. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); ¼oz. \$1.50; ½oz. \$2.75.

CANDYTUFT (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress or Giant Hyacinth-flowered.** The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. (See illustration.) Pkt. 10 cts.; ¼oz. 25 cts.

Umbellata. Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.; ½oz. 50 cts.

IBERIS sempervirens (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. \$1.50; ¼oz. \$2.50.

Queen of Italy. Dwarf lavender-pink. Pkt. 10 cts.; ¼oz. 30 cts.

COCKSCOMB (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. *New.* (Combs.) Velvet red. Pkt. 10 cts.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 40 cts.; ¼oz. 75 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; ¼oz. 50 cts.

Flame of Fire. *New.* (Plume.) Fiery scarlet. Pkt. 10 cts.

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) Beautiful vari-colored foliage. Seed very scarce. Pkt. 20 cts.; 3 pkts. 50 cts.; ½oz. \$1.50; ¼oz. \$2.75; ¼oz. \$5.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.; ¼oz. 60 cts.

CACTUS SEED, Finest Mixed. Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.; ¼oz. \$2.

CONVOLVULUS minor (Dwarf Morning-Glory). Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.; ¼oz. 20 cts. See illustration.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

DAZZLER. *New.* The flowers are immense, 3 to 4 inches in diameter; and their color is a **rich deep velvety crimson.** The fluted petals overlap, forming a very full and most beautiful single flower. These are carried on long heavy stems freely produced on the 4 to 5-foot plants, and are especially fine for cut-flowers. Truly a sensational flower in both beauty and size. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 80 cts.; oz. \$1.50.

Orange Ruffles. Schell's New Semi-Double. Vivid intense golden orange. The two or three extra rows of petals lend an airy, butterfly-like beauty. The 3-foot plants are extremely free flowering. Very charming for bouquets. Pkt. 15 cts.; 2 for 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Mixed.** Pkt. 10 cts.; ¼oz. 30 cts.; ½oz. 50 cts.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.; ¼oz. 30 cts.; ½oz. 50 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.

Orange Flare. (Gold Medal.) Clear orange; constant bloomer. Early. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 50 cts.

Yellow Flare. The first clear yellow Cosmos. Awarded Silver Medal. Plants 3 feet high. Pkt. 10 cts.; 3 for 25 cts.; ¼oz. 35 cts.; ½oz. 50 cts.

Double Crested. An exceedingly beautiful type of Cosmos. See illustration. **Mixed.** Pkt. 15 cts.; ½oz. 50 cts.

Sensation. Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink, white, and crimson in mixture. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 50 cts.



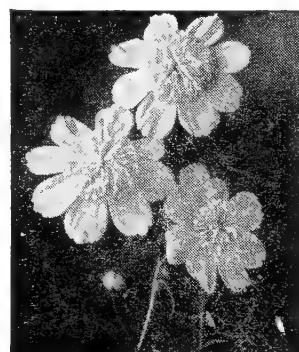
Coreopsis Double Sunburst
Pkt. 10 cts.



Convolvulus minor
Pkt. 10 cts.



Cosmos, Sensation
Mixed Colors
Pkt. 10 cts.



Cosmos, Double Crested
Mixed. Pkt. 15 cts.



Dianthus
Sweet Wivelsfield

COLEUS

Schell's Beautiful Mixture

This is a most excellent mixture containing really gorgeous color effects greatly varied, of those rich darkest velvety shades together with light and bright shades of every color in a rainbow of beauty. Our mixture contains our strain of large-leaf types and those of slightly smaller leaves. For beautifully colored foliage plants for the garden borders, and beds, and pot-culture, these are unsurpassed. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/16 oz. \$1.50; 1/8 oz. \$2.75; 1/4 oz. \$5.**



Dianthus Heddeewigi
Double, Mixed

DIANTHUS (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

Chinensis (China Pinks), Double Mixed. Plants 20 inches. Double flowers in all colors, produced in clusters very freely. Pkt. 10 cts.; 1/4 oz. 25 cts.; 1/2 oz. 40 cts.

Heddeewigi. Plants 12 inches, very free flowering. **Finest Double, Mixed.** Pkt. 10 cts.; 1/4 oz. 25 cts.; 1/2 oz. 45 cts.

Heddeewigi, Single Mixed.

Sweet Wivelsfield. Multiflora type. Remarkably free flowering. **All Colors Mixed.** Pkt. 10 cts.; 1/4 oz. 40 cts.

Plumarius scoticus Double Schell's Special Florist Strain. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. A splendid bouquet flower and a bright spot in any garden, where it stays and stays. Pkt. 25 cts.; 5 pkts. \$1; 1/2 oz. \$1.60; 1/4 oz. \$3; 1/8 oz. \$5.50.

DAHLIA, Coltness Hybrids. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors.** Pkt. 10 cts.; 1/8 oz. 40 cts.

Unwin's Ideal Bedding, Mixed Colors. Miniature double and semi-double flowers on bushy 18 to 24-inch plants. Fine for cutting and for bedding. Pkt. 15 cts.; 1/8 oz. 60 cts.

SHASTA DAISY, Alaska (Chrysanthemum Leucanthemum). Hardy Perennial. (Ger. 20 days.) Large pure white, daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Grand for cut-flowers. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 60 cts.

DIAMPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. See it in color, page 53.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniæflora, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

Giant Shirley. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; 1/4 oz. 65 cts.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed.** Each, pkt. 10 cts.

HUMULUS japonicus variegatus. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.; 1/2 oz. 40 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Schell's Best Single Mixed. Pkt. 10 cts.; 1/4 oz. 25 cts.

FORGET-ME-NOT, Blue (Myosotis alpestris). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.; 1/2 oz. 25 cts.; oz. 45 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Dazzler. Intense golden yellow, maroon-red zone. Pkt. 10 cts.; 1/4 oz. 45 cts.

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 35 cts.; 1/2 oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers 3 1/2 inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; 1/4 oz. 50 cts.

Annual Varieties:

Picta, Double Lorenziana. See illustration, page 54. Pkt. 10 cts.; 1/4 oz. 30 cts.

Double Mixed Colors. Pkt. 10 cts.; 1/4 oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; 1/4 oz. 25 cts.

HELIOTROPE (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4 oz. 80 cts.

IPOMÆA (Morning-Glory.) (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial, Mixed. (Morning-Glory.) The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.; 1/2 oz. 25 cts.

Cornell. Large; red with white border. Pkt. 15 cts.

Noctiflora. (White Moonflower). Pkt. 10 cts.; 1/2 oz. 35 cts.

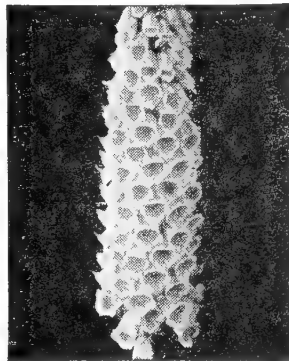
Heavenly Blue and Scarlett O'Hara. See page 57.



Dahlia, Unwin's Ideal Bedding, Mixed Colors



Gaillardia Dazzler



Digitalis (Foxglove)



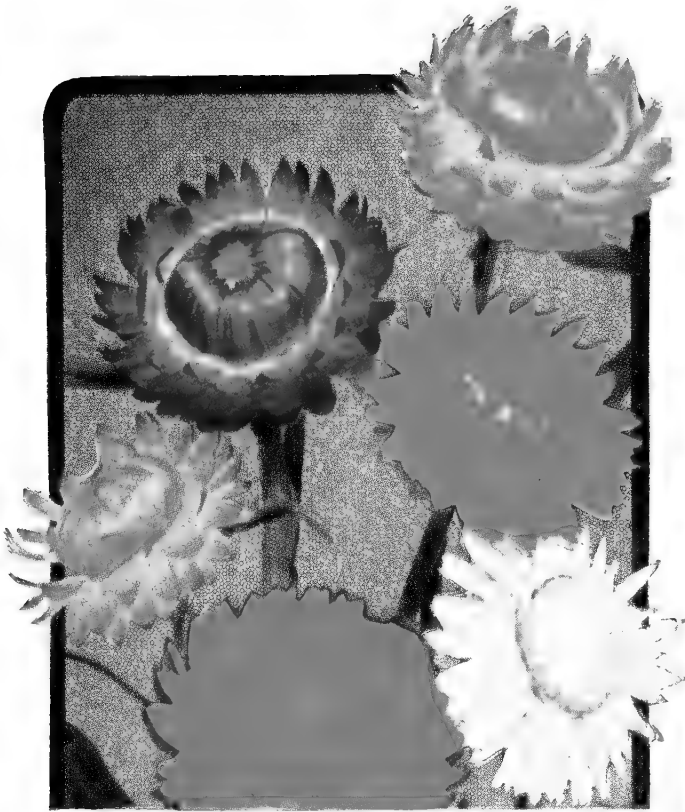
Diamphotheca aurantiaca (African Golden Daisy)

STRAWFLOWER

(*Helichrysum monstrosum*)

Schell's Splendid Mixture of All Colors

Here is a very popular and beautiful flower both when fresh cut from the garden and when dried for bouquets in the home throughout the winter. They are "everlasting." The bright gay colors are exceedingly effective for vasing. The full double flowers of this Splendid Mixture of ours are extra large, often 2½ inches in diameter. The plants are 2½ feet high. This is a very profitable flower to grow for market where large quantities are sold. **Schell's Splendid Mixture** and these separate colors: **Scarlet, Yellow, Salmon, Pink, White, Carmine, Violet.** (Annual.) **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.25; oz. \$2; 2 ozs. \$3.75; ¼lb. \$7.**



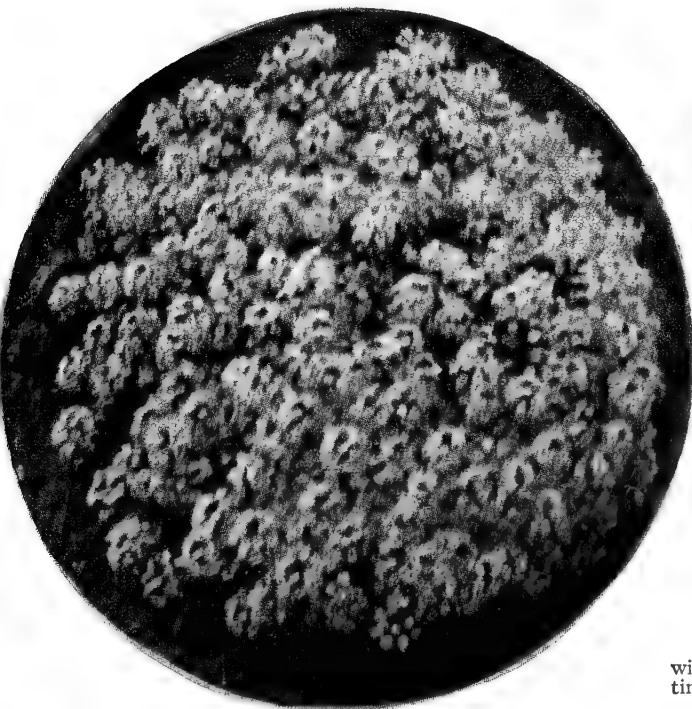
Strawflower (*Helichrysum*)

Schell's Special Strains Centaurea Cyanus (Annuals)

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound for bouquet flowers. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. "**Blue Boy,**" deep rich blue; "**Rosie,**" deep rich pink; "**Red Boy,**" rich ruby-red; "**Snow White,**" pure white; **Schell's Special Strain Mixture** (all these four equally blended). Sow seed in May outdoors for flowers from July until frost and seed may also be sown in Sept. outside for very early spring flowers. Separate colors or the Mixture: **Pkt. 15 cts.; 2 for 25 cts. or one of each of the four, 45 cts.; ¼oz. 35 cts.; ½oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; ¼lb. \$2.90; lb. \$8.**



Schell's Special Strain, *Centaurea Cyanus*
"Blue Boy," "Rosie," "Red Boy," and "Snow White"



Alyssum, Violet Queen

ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. **Pkt. 15 cts.; 2 for 25 cts.; ¼oz. 70 cts.; ½oz. \$1.25; oz. \$2.25.**



**New Marigold, Mission Giant,
"Goldsmith"**

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

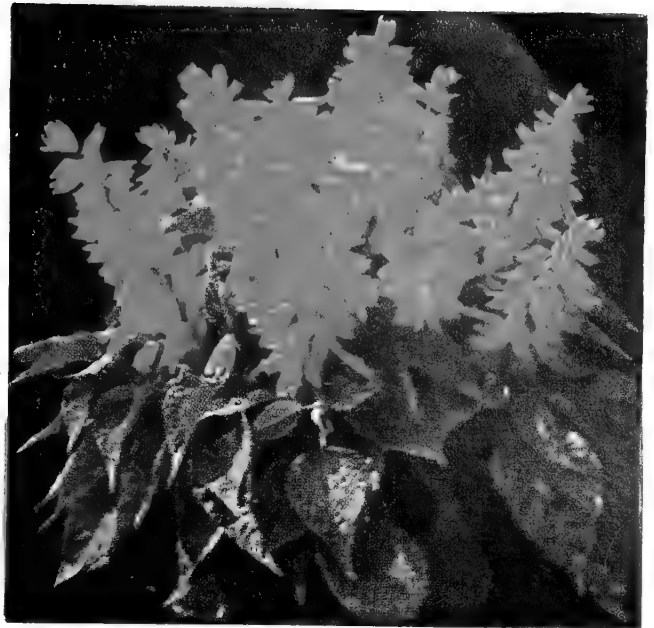
SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 2 ozs. \$7.75; 1/4lb. \$15.**

NEW MARIGOLD, Mission Giant, "Goldsmith"

*Awarded All-America
Medal*

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers



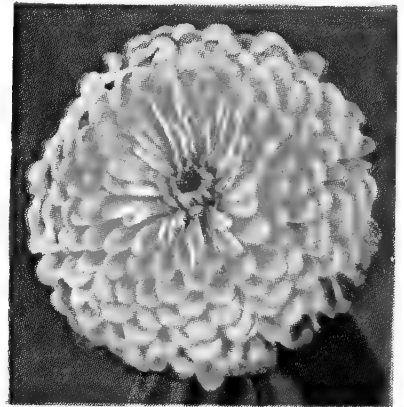
Scarlet Sage, Bonfire



African Golden Daisy. Blooms all summer.

AFRICAN GOLDEN DAISY (*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.45; oz. \$2.50.**



**Schell's Beautiful Soft Rich Pink
Zinnia, Miss Willmott**

GIANT ZINNIA, MISS WILLMOTT

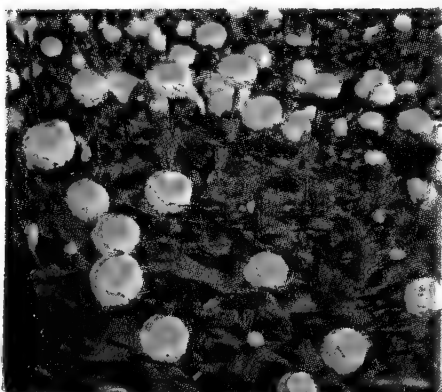
Very large flowers of soft rich pink. Long-stemmed and free-blooming, particularly fine for cut-flower use. Both florists and home-gardeners loudly acclaim this beautiful giant-sized and very graceful Zinnia. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.25.**

NASTURTIUMS, DOUBLE GLEAM HYBRIDS

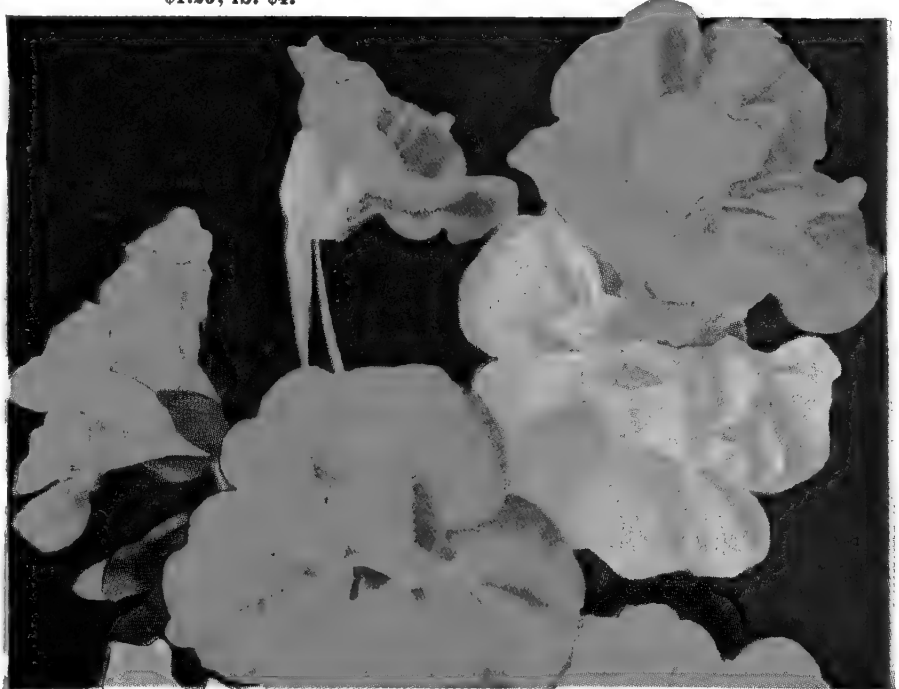
A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; 1/2oz. 20 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

SCHELL'S NEW ZINNIA, DAINTY GEM

Very free-flowering and colorful, Dainty Gem plants are neat 1 1/2 to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1 1/2 inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. Every up-to-date gardener or florist will have this gay, colorful, intriguing Dainty Gem this year. **Pkt. 15 cts.; 1/4oz. \$1.25.**



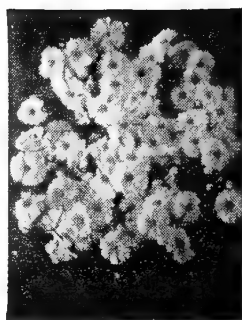
**Schell's new gay, colorful Zinnias,
Dainty Gem**



Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.



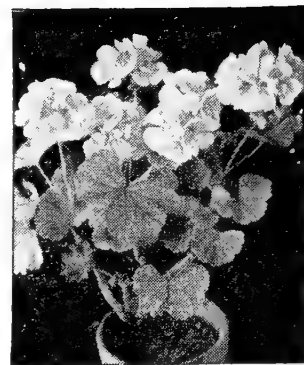
Gaillardia picta
Double Lorenziana
(See page 51)



Gypsophila
"Baby's Breath"
Imp. Covent Garden



Gomphrena, Mixed



Geranium
Choice Mixture
Pkt. 20 cts.

Gypsophila • "Baby's Breath" Annual

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. Improved Covent Garden Strain. The best pure white large flowers. Sow seed early in May (or April if warm enough) for summer flowers. And sow seed in Aug. or early Sept. for early spring flowers for Memorial Day. Protect bed with straw or leaves when freezing weather sets in. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.50; 1/2lb. \$2.25; lb. \$4.50.

Rosea. Pink. Pkt. 15 cts.; 1/2oz. \$1.10; oz. \$2; 1/4lb. \$7.

Carminea. Carmine-rose. 1 1/2 feet. Pkt. 10 cts.; 1/2oz. \$1.10; oz. \$2; 1/4lb. \$7.

Finest Mixed. Mixture of above 3 colors. Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.50; 1/4lb. \$5.50.

HARDY PERENNIAL, BABY'S BREATH

Paniculata fl.-pl. (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; 1/2oz. \$4; oz. \$7.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/2oz. 50 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; 1/2oz. \$2.75.

AQUILEGIA (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

Cerulea (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; 1/2oz. 50 cts.; 1/4lb. \$2.

Long-spurred Pink Hybrids. Pkt. 15 cts.; 1/2oz. \$1.25.

Long-spurred Crimson Star. Deep coppery crimson. 1 1/2 ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; 1/2oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; 1/2oz. 50 cts.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Mixed.** Pkt. 10 cts.; 1/2oz. 60 cts.; oz. \$1.

ODETIA ("Farewell-to-Spring" or Satin Flower), Duke of York. Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.; 1/2oz. 30 cts.

BALSAM, Camellia-flowered. A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

Choice Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50.

Rose-flowered, Finest Mixed. The individual flowers resemble tiny roses—very pretty; try it. Plants 2 to 3 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.

Baby Balsam, Double-flowered Dwarf Mixed. Plants are just 8 inches high, bushy, with their flowers in clusters on the stem ends. Invite a range of bright colors. Very pretty border or edging flowers. Annual. Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.

BALSAM APPLE (Momordica). Balsam Pear. Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60c.

Chrysantha. Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts. (Gold Medal Winner.)

Orange King. Orange-red, dark center. Pkt. 10 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 10 cts.; 1/4oz. 30 cts.

Mixed Colors. Pkt. 10 cts.; 1/4oz. 30 cts.

GERBERA (Transvaal Daisy). Schell's Giant Hybrids, Mixed. Plants 2 feet. Large, daisy-like blooms of scarlet, white, pink, yellow, long stems, fine for cutting. Can be grown outdoors for summer flowers and indoors for winter flowers. Beautiful annual. Pkt. (25 seeds) 25 cts.; 100 seeds 75 cts.

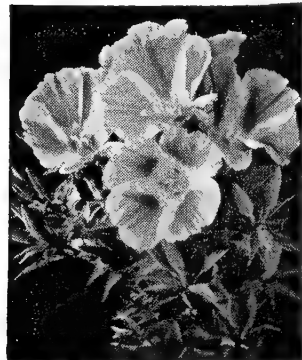
HELIANTHUS (Sunflower), Sun Gold. A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.

Mammoth Russian (Common Sunflower). Pkt. 10 cts.; lb. 50 cts.

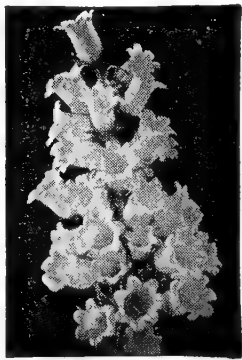
JOB'S TEARS (Coix Lacryma-Jobi). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 35 cts.

LANTANA. Start indoors to set out. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. **Hybrids, Mixed.** Pkt. 10 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25.

Dwarf Hybrids. 15 to 18 inches. May be grown in pots the year round, and in the garden until frost. Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.60.



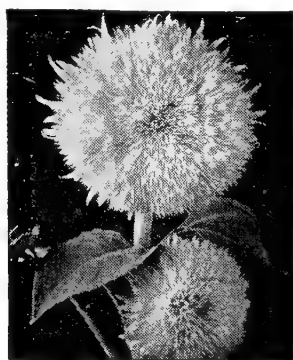
Godetia, Duke of York



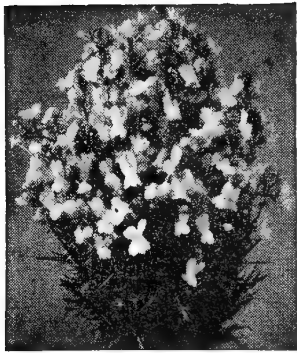
Canterbury Bells
See page 63



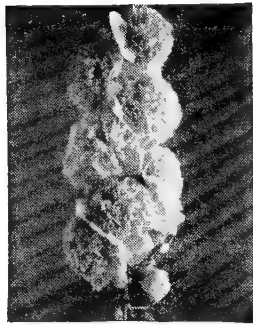
Aquilegia



Helianthus, Sun Gold



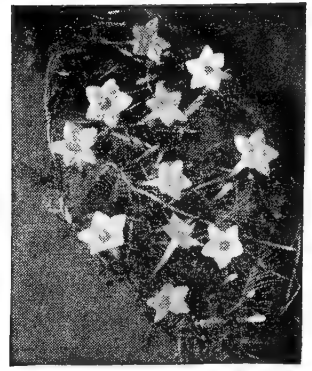
Linaria
Fairy Bouquet



Hollyhock
Chater's Double



Helichrysum, Mixed
(Straw Flower)



Ipomoea Quamoclit
(Cardinal Climber)

AGERATUM Annual

New Ageratum, Blue Ball. Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. \$2; 1/2oz. \$4.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.35.

Fairy Pink. Lovely soft rose-pink; plants 5 inches high. Fine alone or with Little Blue Star. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. 90c.

Blue Perfection. Deep blue. 9 in. Pkt. 15 cts.; 1/4oz. \$1.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; oz. \$2.75.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about 2 1/2 feet high and are used extensively, after being dried, in vases during the winter. **Salmon, Scarlet, White, Yellow, Violet, Rose Queen, or Schell's Splendid Mixture.** Each, pkt. 10 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25; oz. \$2.

HONESTY (*Lunaria biennis*; Satin flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 ft. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50.

ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

TALL DOUBLE STOCK-FLOWERED. **Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.

GIANT IMPERIAL LARKSPUR. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. Stems 4 to 5 feet long. The florets are large, double, 2 inches across, on spikes 2 to 2 1/2 feet long.

New Giant Pink Perfection. Rich bright pink.

Giant, Rosalind. Rose with suffusion of salmon.

Giant Imperial, Schell's Montrose. This new Imperial is an exceedingly beautiful pure, clear rose-pink.

Schell's White King. The most outstanding white.

Blue Bell, azure-blue; **Dazzler,** rich scarlet.

Schell's Quality Mixture of Giant Imperials.

Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2 oz. 95 cts.

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6 1/2 feet. Be sure to order it. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.35; 1/2oz. \$2.50.

Improved Belladonna (Cliveden Beauty). (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 15 cts.; 1/2oz. \$1.

Schell's Pacific Giants, Finest Mixed. Remarkable new strain. Extremely large flowers, 2 1/2 to 3 1/2 inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. Pkt. 25 cts.; 5 pkts. \$1; 1/2oz. \$1.75; 1/2oz. \$3.

Chinensis, Blue Butterfly. Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.

IPOMEEA Quamoclit (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers makes a rich effect. Pkt. 15 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.

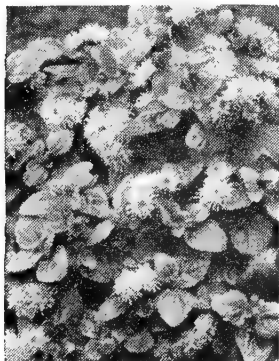
LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **Splendid Mixed.** Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.

Russell Lupins. Awarded Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. Perennial, see page 64.

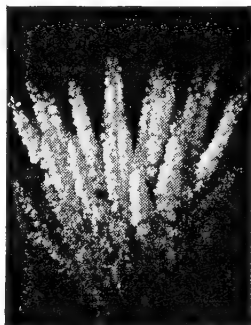
LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Mixed.** Pkt. 15 cts.; 1/4oz. 40 cts.; 1/2oz. 70 cts.; oz. \$1.25.

For Annual Sweet Peas, see page 64.

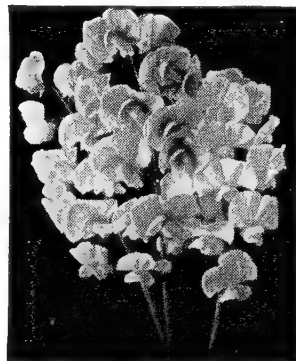
LINARIA maroccana, Fairy Bouquet (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 15 to 18 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; 1/4oz. 60 cts.



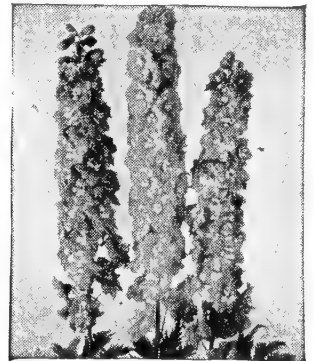
Ageratum
Blue Perfection



Larkspur, Schell's Giant
Imperial Quality Mixture



Lathyrus latifolius
(Hardy Sweet Pea)



Delphinium



New Petunia, America Alldouble

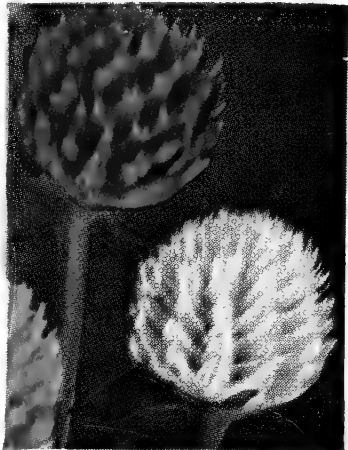
New Petunia, America Alldouble

Awarded Silver Medal—Be very sure to order it

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**



Gomphrena • Globe Amaranth

Beautiful little flowers resembling clover-head flowers, $\frac{3}{4}$ inch across, on good stems. All bright colors. Can be allowed to dry for winter bouquets. **Schell's Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1.**

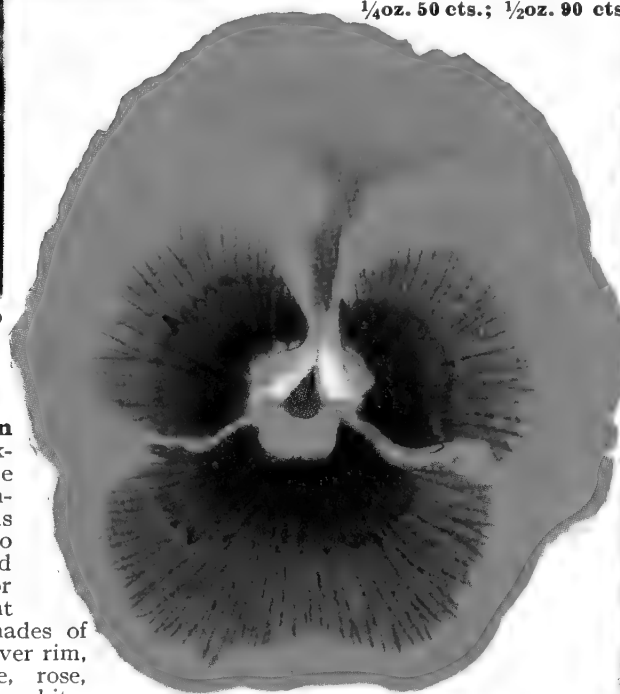
Celosia plumosa

Schell's Choice Mixed. Annual. Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.**

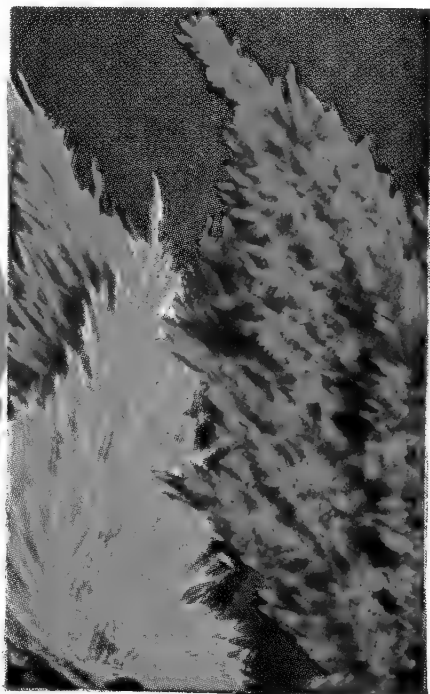
Gomphrena. An everlasting

Pansies

Schell's Exquisite Exhibition Mixture. This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$2.75; $\frac{1}{4}$ oz. \$5; $\frac{1}{2}$ oz. \$9; oz. \$18.**



Gorgeous Pansies!



Celosia plumosa

One ounce will produce about 8,000 plants

Schell's Mammoth Mixture. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75; $\frac{1}{2}$ oz. \$5; oz. \$10.**

Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.15; oz. \$2.**



Beautiful New Crested Howard Zinnia



Beautiful Morning-Glory, "Heavenly Blue"

Ipomoea (Morning-Glory) Heavenly Blue

The color is a deep, intense blue. Flowers are very large—often 4 inches across—and freely produced. A mass of rich blue when in full bloom. It begins blooming earlier than other Ipomoeas and continues throughout the summer. The flowers remain open until late in the afternoon. This habit gives it the name—The Blue Moonflower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.; oz. \$1.25.**

Scarlett O'Hara. (Awarded Gold Medal.) A rich vivid scarlet Morning-Glory. As many as 50 flowers open on one plant in a day. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50.**

Pearly Gates. (Awarded Silver Medal.) A pure white Morning-Glory; it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50.**



Morning-Glory, "Scarlett O'Hara." As many as 50 flowers open on one plant in a day.

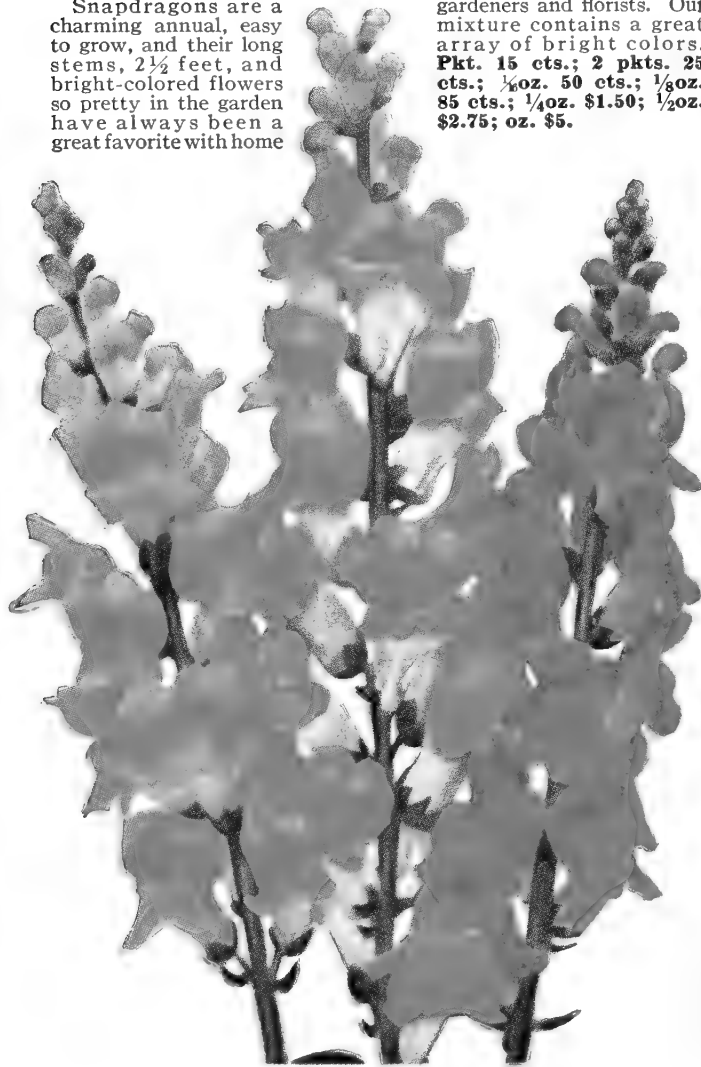
Antirrhinum or Snapdragon

Schell's Super-Giant Maximum, Mixed (R.P.)

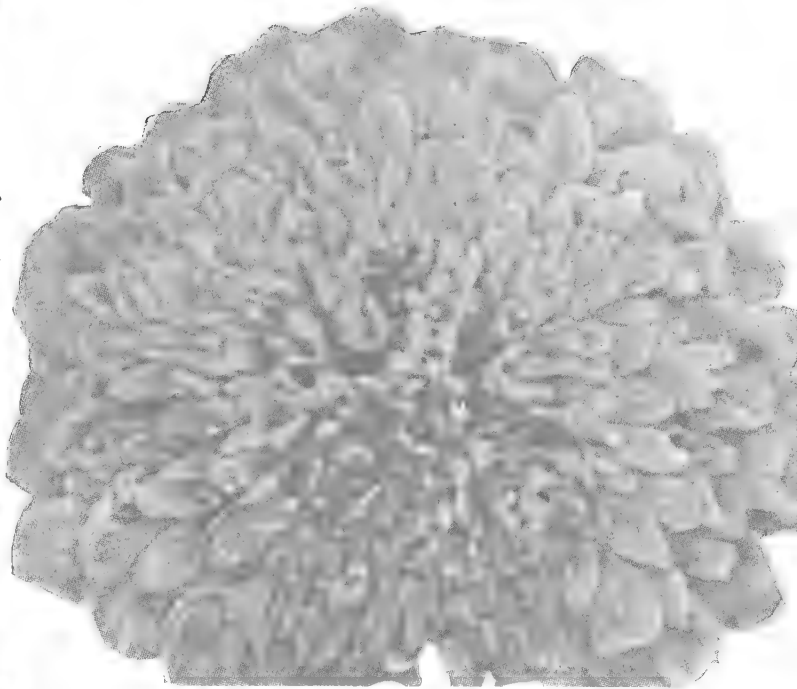
(For other varieties see page 62)

Snapdragons are a charming annual, easy to grow, and their long stems, 2½ feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



Schell's Snapdragon Maximum, Mixed—Gorgeous!



Schell's Pink Beauty Scabiosa and White Fairy is its snow-white companion.

Schell's "White Fairy" and "Pink Beauty" SCABIOSAS

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Pkt. of either 15 cts.; 1 of each for 25 cts.
1/4oz. either, or the two mixed, 65 cts.
1/2oz. either, or the two mixed, \$1.10; oz. \$2.

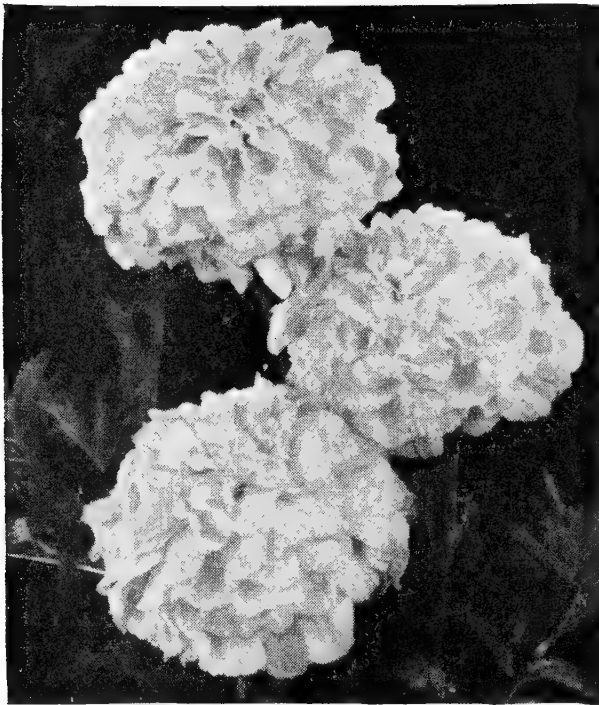
Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2½ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Peach Blossom. Pink.
Azure Fairy. Lavender-blue.
King of the Blacks. Black.
Crimson. Rosy crimson.

White. Pure white.
Red. Rich red.
Rose. Rose color.
Schell's Choice Mixed.

Prices, any separate color in the mixture, pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.



New Marigold, "Eldorado"

MARIGOLDS

Dwarf Royal Scot Alldouble. Striped mahogany and gold—a charming combination. Grows 10 to 12 inches high. Pkt. 15 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 65 cts.

Double Dwarf French Mixed. Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. A real beauty. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Guinea Gold. Large golden orange. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

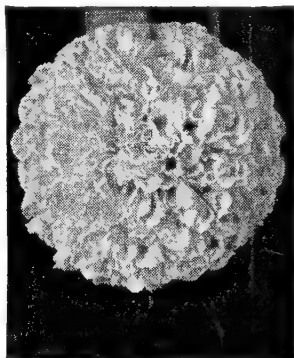
Harmony. A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

MARIGOLD, CROWN OF GOLD. Awarded Gold Medal. See the illustration below. The flowers are $2\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.

NEW MARIGOLD MAMMOTH MUM. Wins All-America Award. The largest-flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are **4 to 5 inches across, of rich lemon-yellow.** Blooms $2\frac{1}{2}$ months from seed. The 3-foot plants are erect, strong and bushy, giving long stems to these beautiful flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.15; $\frac{1}{2}$ oz. \$2.



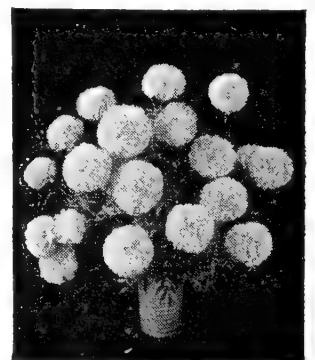
Marigold, Harmony



Marigold, Gigantea,
Sunset Giants



Marigold,
Crown of Gold



Marigold, Dwarf Gigantea
Gypsy Jewels

MARIGOLDS

NEW DWARF FRENCH DOUBLE MARIGOLD "ELDORADO"

A live, pleasing canary-yellow, tinted slightly deeper toward the center of the flower. The first of this color ever offered in the dwarf class. Grand for borders and edgings, the very uniform plants, 10 inches high, are covered with a profusion of clear, full double blooms from early summer until frost. Flowers are $1\frac{1}{2}$ inches across. Pkt. 25 cts.; 3 pkts. 60 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75; oz. \$5.

OTHER NEW MARIGOLDS

NEW MARIGOLD, SCARLET GLOW. All-America Seed Selections Award. Large, perfectly double flowers; the **brightest red** of all French Marigolds. Flowers are 2 inches across, deep scarlet changing to a rich tangerine color as they age. Plants 15 inches. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

SCHELL'S GIGANTEA, SUNSET GIANTS. Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed,** pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.

NEW MARIGOLD "FLASH." Awarded Silver Medal for being acclaimed **Best New Flower.** Flowers of bright, flashy colors of gold, orange, maroon-red, yellow, and scarlet, dashed and bicolored, cover in countless numbers the sturdy uniform plants which are 18 inches high. Flowers average 2 inches across, with 8 to 12-inch stems, making excellent bouquet flowers. Blooms all season. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.65.

NEW MARIGOLD, YELLOWSTONE. Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lovely clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

Tall Double African, Fistulosa. Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon Alldouble; Orange Alldouble; Alldouble Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.20.

Dwarf Gigantea, Pot O'Gold. *New.* See page 60.

Dwarf Gigantea, Gypsy Jewels. The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration below.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

SCHELL'S NEW MARIGOLD, SUNKIST. Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, literally cover the tiny 6 to 8-inch mound-like plants. Early and free-blooming, **Sunkist** makes a dazzling border, garden bed, window-box or flower-pot. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2.

MARIGOLD, BUTTERBALL

This is indeed an exquisite little jewel-like flower of clear rich, soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is literally covered with the pretty flowers $1\frac{1}{2}$ to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.

PETUNIAS

GRAND NEW PETUNIA • CLEAR PURE SNOW-WHITE "SNOWBALL IMPROVED"

Compact plants 10 inches high, completely covered with these pure white-as-snow flowers, each 3 inches in diameter. For mass effect in beds and borders it is truly wonderful. And for pot culture, fine. Be sure to order it. Pkt. 35 cts.; $\frac{1}{16}$ oz. \$2; $\frac{1}{8}$ oz. \$3.50.

Theodosia, Grandiflora, Single Fringed. One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep of en throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$2.

Flaming Velvet. (Gold Medal.) A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the Hybrida class. Very free-blooming. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25.

Giant Prize Fringed, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; $\frac{1}{2}$ oz. \$4; $\frac{1}{10}$ oz. \$7; $\frac{1}{8}$ oz. \$12.

Elk's Pride. Large flowers; best velvety purple. Pkt. 20 cts.

Double Petunias

Shepherd's Marvelous Double, Mixed. A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; $\frac{1}{4}$ oz. \$15.

Schell's Giant Fringed, Double Mixed. Fine large flowering double fringed. Pkt. 50 cts.; $\frac{3}{8}$ oz. \$24; $\frac{1}{10}$ oz. \$45.

Colossal Shades of Rose. New and First Giant Alldouble Petunia. Flowers 5 inches across. Awarded Silver Medal in 1946 All-America Selections. Fringed and ruffled petals. Plants 20 inches high, spreading as much as 3 feet. Large flowers borne in great profusion. (Pkt. 50 seeds) 50 cts.

Petunia Nana Compacta

NEW PETUNIA, "Bright Eyes." Awarded Bronze Medal as one of best new flowers. Lovely soft light rose-pink flowers, with a pronounced white throat, $1\frac{1}{2}$ inches across, completely cover the plants which are 9 to 10 inches high and very uniform and compact. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.

Martha Washington. It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.

NEW PETUNIA, VIOLET GEM. Awarded Honorable Mention as One of the Best New Flowers. The plants are neat, dwarf and compact, 6 inches high. The rich violet-blue flowers, almost completely cover the clear dark green foliage. It is a beauty. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.

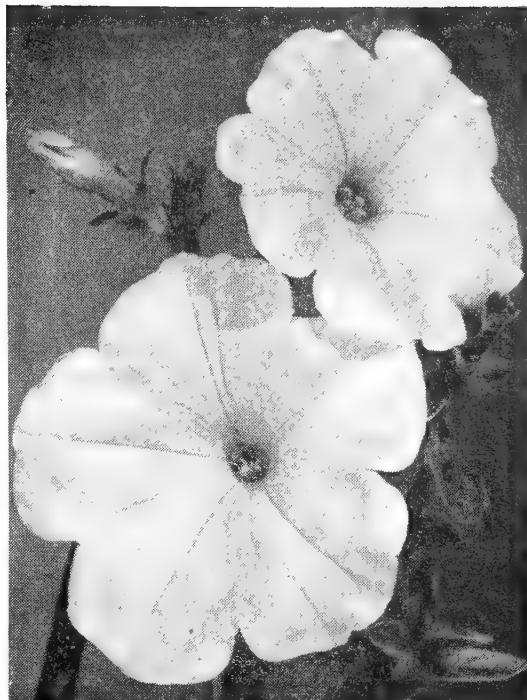
NEW PETUNIA, CHEERFUL. *Hybrida nana compacta.* Awarded All-America Medal. A beautiful flower with salmon-pink petals and deeper rose veining toward the throat; $2\frac{1}{2}$ inches and more across. Dwarf bedding type, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and a mass of these dainty salmon-pink flowers. Ideal for bedding and wide borders. Pkt. 20 cts.; $\frac{1}{8}$ oz. 85 cts.

NEW PETUNIA, PEACH RED. Awarded 1946 All-America Honorable Mention. Its color is a pleasing "peach-red." It is of *Hybrida nana compacta* habit, 12 to 15 inches high. Its flowers are $2\frac{1}{2}$ inches across. Very pretty. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$2; $\frac{1}{8}$ oz. \$3.75.

Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{8}$ oz. \$1.

FLUFFY RUFFLES (Grandiflora). Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. Pkt. 35 cts.; $\frac{1}{8}$ oz. \$1.75; $\frac{1}{8}$ oz. \$3; $\frac{1}{8}$ oz. \$5.



New Pure White Petunia
"Snowball Improved"

Schell's Hybrida, Single Bedding Petunias

HOLLYWOOD STAR. Awarded the Silver Medal. This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is smothered with blooms until killing frost in the fall. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{8}$ oz. \$1.10.

Schell's Blue Bee. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.

White King. The best white in the Hybrida Single Bedding class. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on a background of crimson-purple. Pkt. 10 cts.; $\frac{1}{8}$ oz. 70 cts.; $\frac{1}{4}$ oz. \$1.25.

Schell's De Luxe Mixture. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{8}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50; oz. \$5.

Petunia Hybrida Nana Erecta

Schell's Celestial Rose. The flowers are deep pink and the plants evenly compact. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$2.50.

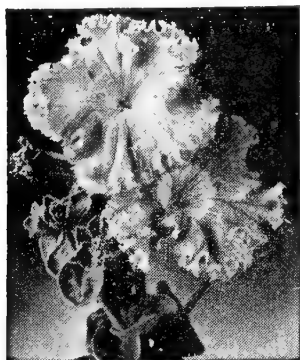
Rose Gem. Rich rose flowers on 5- to 6-inch plants. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{8}$ oz. 90 cts.

Rosy Morn. Beautiful, dainty, soft rosy pink flowers with white throat. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

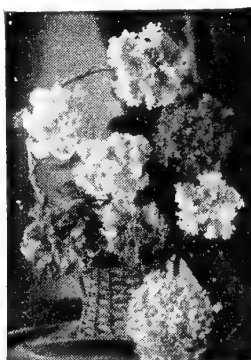
Snowball. Snow-white. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Violacea. Deep violet; very fine. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

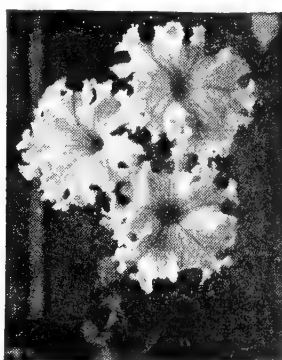
Schell's Nana Erecta Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.



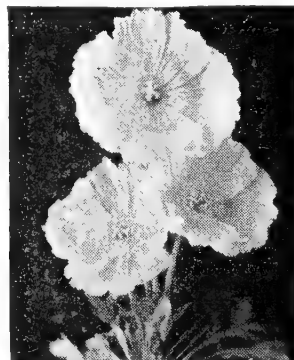
Petunia, Theodosia



Petunia, Shepherd's
Marvelous Double,
Mixed



Petunia
Fringed, Single Mixed

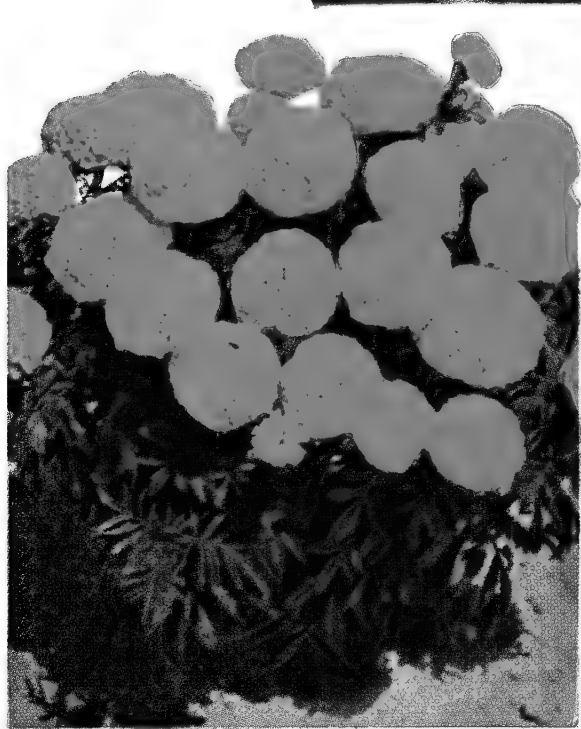
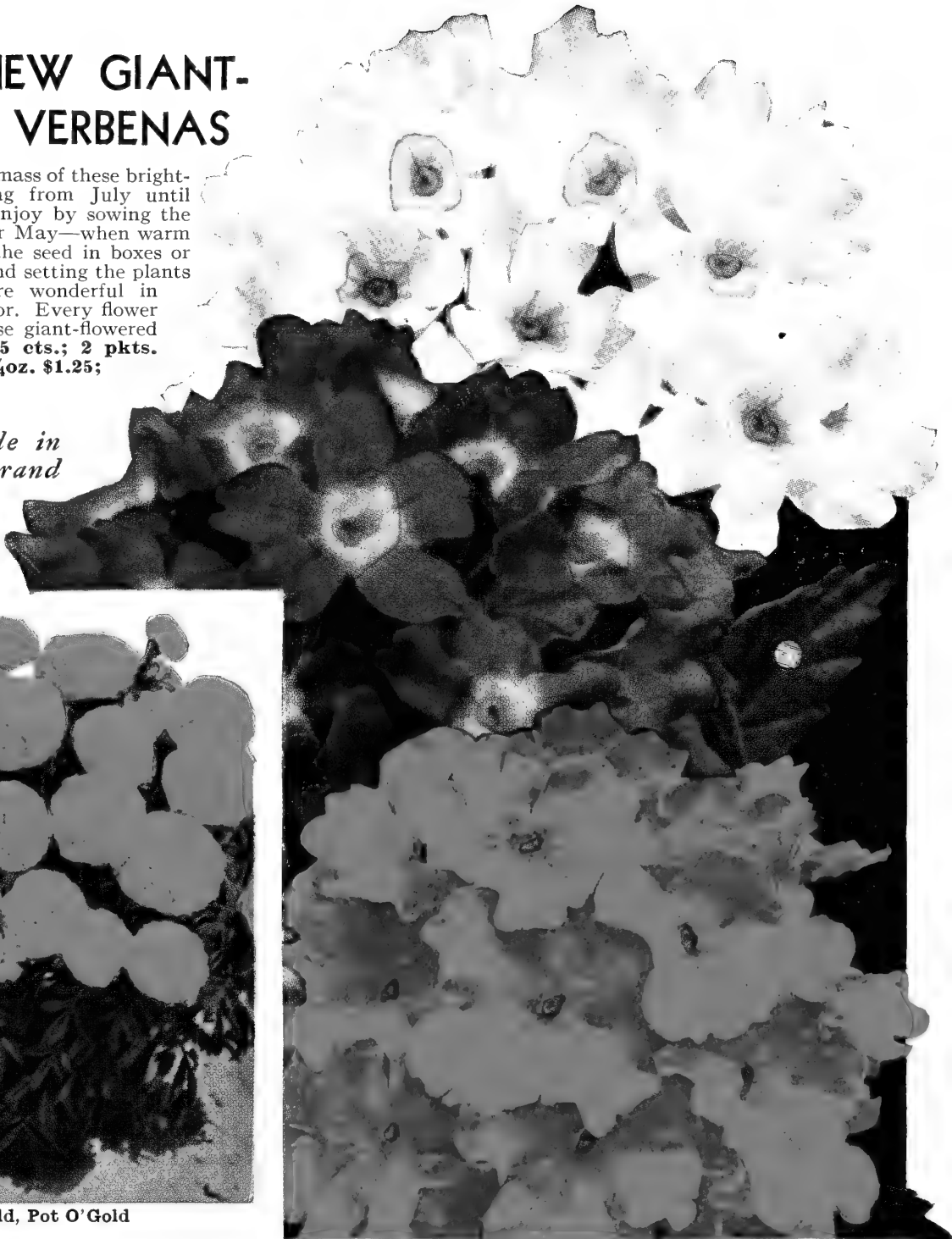


Iceland Poppy
Imperial Jewel Mixture
(See page 63)

SCHELL'S NEW GIANT-FLOWERED VERBENAS

A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Every flower garden should have these giant-flowered verbenas in it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 70 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

Be sure to include in your order the grand new "Radiance" Cosmos on page 45.



New Marigold, Pot O'Gold

NEW MARIGOLD POT O'GOLD

Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.60; oz. \$3.**

PORTULACA, Annual (Sunplant)

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil.

New Single "Jewel." Beautiful deep carmine-red, extremely large. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.75; 1/2oz. \$3; oz. \$5.50.

Single, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.50.

Double, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.85; oz. \$5.



Beautiful Portulaca with its bright, silky flowers



Beautiful Marigold, "Spry"

Marigold, "SPRY"

Very beautiful full double flowers with bright yellow center surrounded by rows of mahogany-red petals, each edged with gold. It blooms more profusely than any other double Marigold. The flowers, 1½ to 2 inches in diameter, completely cover the 9-inch plant. It was awarded the Silver Medal. Blooms from July until frost. They are very beautiful when grown in solid mass effect as a wide or narrow border around a building, in front of a porch, as a border along two sides of a walk, or as a border around a flower bed with taller flowers back of them. And they are beautiful as a solid bed. A perfect continuous mass of bright color effect from July until frost in October or November. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50.**

Schell's De Luxe Mixture Petunias

This Mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group. For an abundance of bright-colored flowers all summer from early spring until frost, there is none to equal this our De Luxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The great variety of bright and delicate colors in this mixture will be a delight to all who see them. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; 1/4oz. \$1.50; ½oz. \$2.50; oz. \$5.**

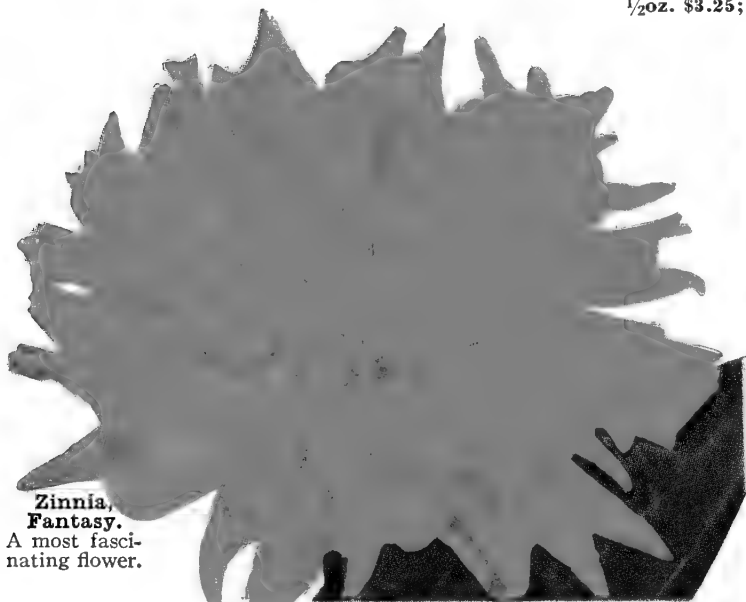
MRS. WARREN BECK, Pa., writes us: "I have been buying my seeds from you for years and was always well pleased with the results. Schell's Seeds are the best, there are none better."



Schell's De Luxe Mixture Garden Petunias

Schell's Annual Phlox, ART SHADES

These are so very beautiful and bear their richly colored flowers so profusely that we urge you to have a good-sized planting of them. Plants 10 inches high are a mass of artistic color effects. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1.75; ½oz. \$3.25; oz. \$6.**



Zinnia, Fantasy. A most fascinating flower.

Zinnia, FANTASY

A very beautiful and distinctly different type of flower in the Zinnia family. The twisting ray-like flowers have a most refined and graceful appearance and are borne on strong stems making it lovely for cutting and glorious in the garden. The flowers are brightest red, orange-pink, scarlet, and cream-yellow. Blooms all summer from July until frost. **Schell's Fantasy Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**



Schell's Annual Phlox, Art Shades. Awarded Silver Medal.

ANTIRRHINUM or SNAPDRAGON

ANNUAL (see also page 57)

These gorgeous annuals have long been a great favorite both in the garden where they bloom for several months, and in the greenhouse during the winter where they rank as one of the most widely grown by Florists for cut-flowers. The new improved varieties are exceedingly beautiful in their wide range of colors and long flower-spikes. They are very easy to grow in any good garden soil in full sun or partial shade.

MAJUS GRANDIFLORUM, Rust Resistant. 28 inches tall.

Schell's Exquisite Mixed. Pkt. 15 cts.; $\frac{1}{16}$ oz. 50 cts.; $\frac{1}{8}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

MAXIMUM, Rust Resistant. 34 inches tall.

Schell's Maximum Mixed. Pkt. 15 cts.; $\frac{1}{16}$ oz. 50 cts.; $\frac{1}{8}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

NANUM GRANDIFLORUM, Rust Resistant. 20 inches tall.

Schell's Nanum Grandiflorum Mixed. Pkt. 15 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35; $\frac{1}{2}$ oz. \$2.50.

SNAPDRAGONS FOR GREENHOUSE FORCING. Special Florists' Strain.

Afterglow. Bronze.

Ceylon Court, Dark Selection. Yellow.

Christmas Cheer. Rose. Very fine.

Coates' Yellow Perfection.

Glorious. Deep bronze shaded scarlet.

Lucky Strike. Pure white.

Terry's Surprise Improved. Orange.

Schell's Greenhouse Mixture.

Price each of these Florists' Strains, pkt. 25 cts.; approximately 3,000 seeds for 75 cts.; 6,000 seeds for \$1.35; 12,000 seeds for \$2.50.

ANTIRRHINUM, Velvet Giant. From 6 to 12 long spikes each filled with deep crimson flowers lightened by a rich undertone of orange-bronze showing through the crimson. The long, 2-foot stems covered closely with flowers uniformly spaced, and many open at one time, make it outstanding for cutting, garden decoration, and growing in pots. Pkt. 25 cts.; 5 for \$1; $\frac{1}{8}$ oz. \$1.75; $\frac{1}{4}$ oz. \$3.25.

NASTURTIUMS (See also page 53)

Dwarf Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Schell's Tall or Vining Nasturtiums. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis. They bloom all summer. **Mixed.** Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

Caspia. Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 $\frac{1}{2}$ feet high. Perennial. Pkt. 15 cts.; $\frac{1}{4}$ oz. 85 cts.

Dumosa. Perennial. Flowers are silvery gray formed in large dense panicles. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{8}$ oz. 65 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

Suworowi (Russian): Annual. The rose-colored flowers are borne on long spikes. Plants 2 $\frac{1}{2}$ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Sinuata. Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet.

Splendid Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

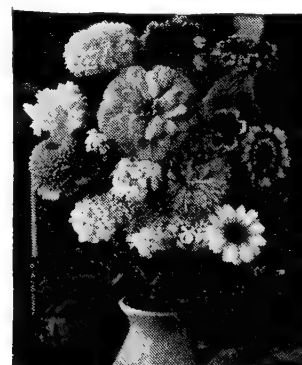
RUDBECKIA hirta, Autumn Tints (Cone-flower). Annual; about 3 feet high; rich addition to any garden. The flowers, 4 inches across, with firmly outstanding petals, are of most attractive autumn shades; long stems. Pkt. 10 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.



Statice sinuata



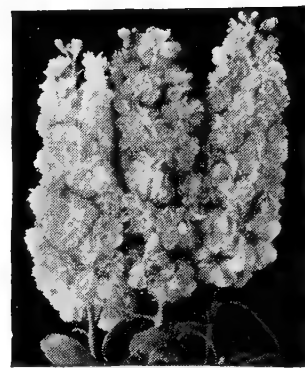
Statice caspia



Cut-Flower Mixture



Stocks
Ten-Weeks



Stocks, Giant Imperial

STOCKS (Gilliflower) Annual

SHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May. **Monte Carlo.** Yellow. **Queen Alexandra.** Lilac. **Summer Night.** Blue. **Mont Blanc.** White. **Souv. de Monaco.** Crimson. **Beauty of Nice.** Pink. **Salmon King.** Salmon-rose. **Schell's Splendid Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 70 cts.; $\frac{1}{4}$ oz. \$1.25

Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

Azure-Blue	Crimson	Lavender
Blood-Red	Dark Blue	Purple
Bright Pink	Flesh	White
Canary-Yellow	Schell's Choice Mixture	

Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2 $\frac{1}{2}$ inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$1.50.

SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 $\frac{1}{2}$ to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; $\frac{1}{8}$ oz. 75 cts.

MATRICARIA capensis alba plenissimus (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for beds and in pots. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. \$1.50.

Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. **Bouquet Mixture of Annuals.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.

Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England (See it in Color, page 45)

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER** for everybody to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high. Sow seed in April or early May when soil is warm.

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden

Crimson Monarch Exquisite. Rose-pink. **Canary Bird.** Canary-yellow. **Scarlet Flame.** Bright scarlet.
Meteor. Rich deep red. **Golden State.** Yellow-orange. **Polar Bear.** White. **Lemon Beauty.** Lemon-yellow.
Oriole. Orange and gold. **Dream.** Rosy lavender. **Royal Purple.** Rich purple. **Illumination.** Deep rose.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$5; ½lb. \$9; lb. \$18. For large plantings buy it in bulk.

Cut-and-Come-Again Zinnias

Beautiful full double flowers 2½ to 3 inches across, on plants 2 feet high. Nine bright rich colors in our mixture, ideal for bouquets. Bloom very early and all summer until frost. Being medium in size between the very large type and the little pompons it fits perfectly into every flower garden. **Mixed Colors.** Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 95 cts.; oz. \$1.75.

Pompon or Baby Zinnias

(See it in color on page 64)

Plants grow about 15 inches high, are very compact, and bear flowers in the greatest profusion. The small, double, bright-colored flowers 1½ inches across come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades; Deep Flesh; Salmon-Rose; White; Pink Gem; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby, deep velvet maroon. **Schell's Finest Mixed** or any separate color.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1

Schell's Tiny Cupid Zinnias

Smallest of all Zinnias. The full double, little button-like flowers, only 1 inch in diameter, are borne on stout stems on plants 12 inches high and are very pretty and charming for table vases.

Tiny Tim, rich scarlet. **Pixie,** bright yellow. **Snowdrop,** pure white. **Cupid, Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

Poppies, Hardy Perennial

Iceland Poppy, Yellow Wonder. Stems 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

Iceland Poppy, Schell's Imperial Jewel Mixture. Perennial. An extraordinary new Iceland Poppy in complete color-range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts.; ½oz. 75 cts.

Annual Single Poppy, Mixed. Pkt. 10 cts.; ½oz. 60 cts.

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) Plants 1½ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Outstanding for best florist trade. Pkt. 15 cts.; ½oz. 50 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 90 cts.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; ¼lb. 65 cts.

SALVIA azurea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.

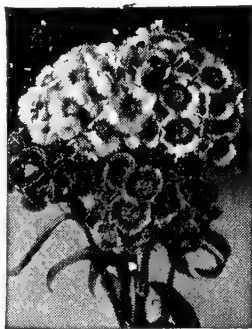
BONFIRE. See page 53.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. Fine for bouquets. 1 to 1½ ft. high.

Single Mixed. Pkt. 10 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

Double Mixed. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.

ANNUAL SWEET WILLIAM, FINEST MIXED. Blooms first year and does not freeze out. Will bloom 2 or 3 years. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.



Sweet William
Annual Single Mixed

Fantasy Zinnia

(See this very Charming Zinnia in color, page 61.) You will want it.

Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture. Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.65; ¼lb. \$5.

Zinnia Linearis

GOLDEN ORANGE. Plants are 10 in. high with a 2-ft. spread. **Single flowers.** Beautiful. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.

Howard's Crested Zinnia (See page 56)

New Zinnia, Scabiosa-flowered

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture and Autumn Tints.** Very beautiful autumn shades. **Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.**

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis.** Pkt. 10 cts.; oz. 35 cts.; ¼lb. 70 cts.

New Annual Canterbury Bells

A great favorite with all flower lovers and in almost every garden. Be sure to grow Canterbury Bells. The 2½-foot plants bloom in less than six months from seed. **Finest Mixed, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; ¼oz. 60 cts.**

Persicifolia grandiflora (Peach Bell). Hardy Perennial. Blue. Grows 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 85 cts.; ½oz. \$1.50.

Canterbury Bells for Cup-and-Saucer. Hardy Biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue, Dark Blue, White,** or **Pink,** and **Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

PERENNIAL SCABIOSA, Caucasicca Giant Hybrid, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of Caucasicca. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 95 cts.; ¼oz. \$1.75; oz. \$6. For Annual Scabiosa, see page 57.

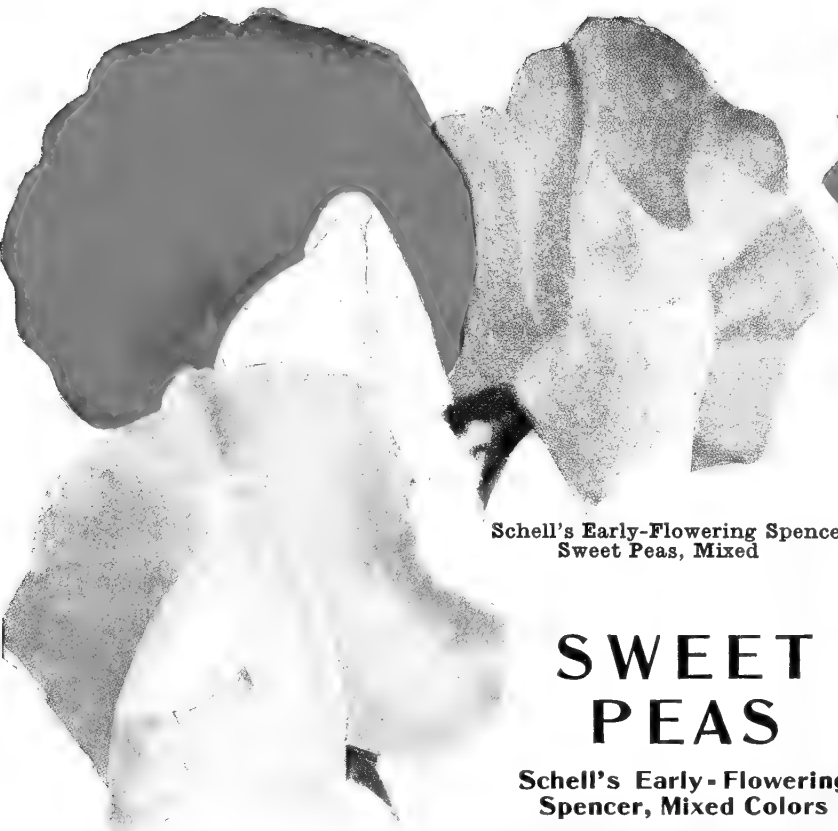
VERBENAS (Annual)

SHELL'S NEW GIANT-FLOWERED MIXTURE. Containing all giant-flowering varieties of richest colors (see it in color on page 60). Pkt. 15 cts.; 2 pkts. 25 cts.

Spectrum Red. (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; ¼oz. \$1; oz. \$3.50.

Dwarf Compact, Fireball. *New.* A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; ¼oz. \$1.25.

Moss Verbena (*V. erinoides*). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 90 cts.



Schell's Early-Flowering Spencer Sweet Peas, Mixed

SWEET PEAS

Schell's Early-Flowering Spencer, Mixed Colors

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. **Pkt. 15 cts.;** oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.

SHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 90 cts.; lb. \$3.

SHIRLEY TEMPLE. The flowers are very large and extremely beautiful, 4 on each long stem. Color is a lovely soft rose-pink; exceedingly fragrant. Early. **Pkt. 15 cts.;** 2 pkts. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50. Be sure to order it.

RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.;** **pkt. (30 seeds) 40 cts.;** **pkt. (100 seeds) 60 cts.** The seeds are hard; nick the shell with a knife before planting in order to help germination.



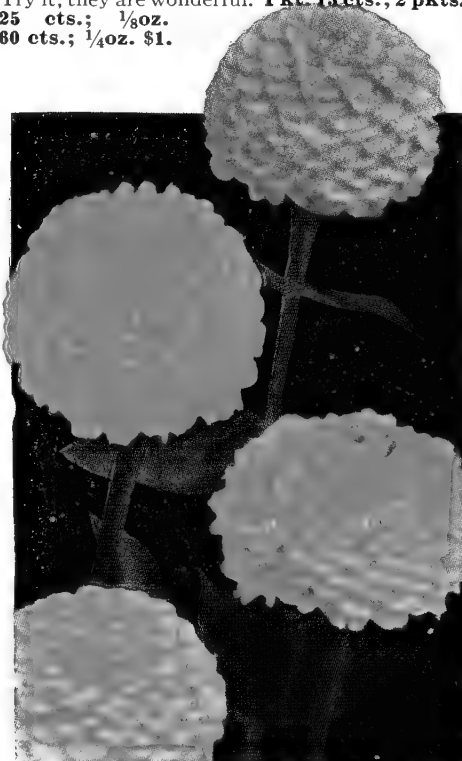
Russell Lupins



Dahlias, Unwin's Dwarf, Mixed

DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hardy perennial blooming from seed first year if planted early. Try it, they are wonderful. **Pkt. 15 cts.;** 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1.



Schell's Pompon or Baby Zinnias

SHELL'S POMPON ZINNIAS

Pretty little bright-colored flowers 1 1/2 inches wide, on strong stems 15 inches long. Excellent for cut-flowers. Blooms all summer until frost. **Pkt. 10 cts.;** 3 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3.50.

GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine.

Special Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 55 cts.; 1/4lb. \$1.50.



Schell's Ornamental Gourds, All Varieties, Mixed



Schell's Meadowvale Exhibition Gladiolus Mixture

SCHELL'S GLADIOLUS

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 45 cts. for 6; 85 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 65 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Schell's "President" Collection of Five Gorgeous GLADIOLUS

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection. All are No. 1 First Size, Fancy Quality Bulbs.

No. 1. "President Lavender" No. 4. "President Pink"
No. 2. "President Royal Purple" No. 5. "President Crimson"
No. 3. "President White"

We have made the prices so low that everybody who reads of this offer may have one or more of the following:

President Collections:

No. 1 (5 bulbs, 1 of each) 60 cts., postpaid
No. 2 (10 bulbs, 2 of each) \$1, postpaid
No. 3 (25 bulbs, 5 of each) \$2.25, postpaid
No. 4 (50 bulbs, 10 of each) \$4, postpaid



Lilium regale or Royal Lily

ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 35 cts. each; 6 for \$1.50; 12 for \$2.75; 50 for \$10; 100 for \$20.

BEGONIAS (Tuberous-Rooted)

Schell's Double Camellia-flowered Begonias, Mixed.

This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any time. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam., 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Schell's Large-flowering Single Frilled Begonias, Mixed.

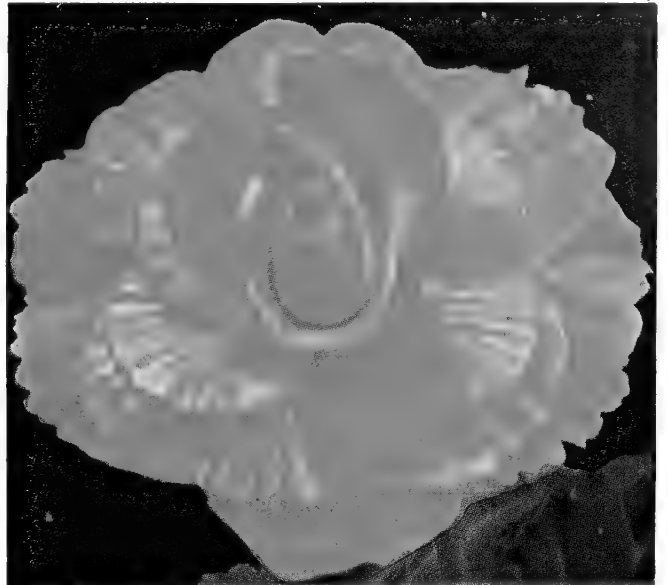
Produces the largest flowers. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam. 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Carnation-Pink Begonia. Beautiful doubled frilled flowers in the form of a pink carnation. 45 cts. each; 3 for \$1.25; \$4.50 per doz.

Pendula Begonia. It is beautiful, unsurpassed in grace and charm for vases, hanging-baskets and for window and porch boxes. Blooms all season. Mixed colors, 40 cts. each; \$4 per doz.

Stars and Stripes Begonia. Flowers are double, dark red, striped and speckled with white. Blooms are medium size with often a hundred blossoms from one bulb. 50 cts. each; 3 for \$1.35; \$4.75 per doz.

"HARDY CHINESE ORCHID" (*Bletilla hyacinthina*). Hardy under all conditions. It bears 7 to 8 lavender, orchid-shaped flowers on a stem 12 inches long. Frequently used for corsages. 85 cts. each; 3 for \$2.40; \$9 per doz.



Schell's Double Begonia

CANNA ROOTS 20 cts. each; 55 cts. for 3; \$2 per doz.; \$15 per 100

Ambassador. 3 1/2 ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

City of Portland. 3 1/2 ft. Large glowing pink. Foliage green.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 4 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers are of immense size. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense orange spikes. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots and porch vases or shady places in the garden. Not hardy. 35 cts. each; 3 for 95 cts.; 12 for \$3.50.



Fancy-Leaved Caladium

Here Are a Few of the Thousands of Very Useful Items We Have in Our Store and Which You May Need

Rotenone "75" Garden Dust. Contains .75% Rotenone. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf chewing and sucking insects. **Lb. 40 cts. (postpaid 55 cts.); 5 lbs. \$1.65 (postpaid \$2); 25 lbs. \$5; 50 lbs. \$10.**

"D. D. T."—25%

We have the **genuine 25% D. D. T.**, not 1% or 3% or 5% but **THE FULL 25% STRENGTH D. D. T.** You can have your house, your barn, your dairy **free from flies**—yes, mosquitoes too, by spraying a mixture of 1 part D. D. T. 25% and 4 parts water. **Spray it thoroughly on the walls, ceilings, stalls, doorways and screens of the barn** (avoid spraying inside of feed bins and feed troughs). It forms a deposit or residue which may last for 2 or 3 months and this slowly kills every fly that lights on it. Fine to rid the house of roaches, bedbugs, moth, and other insects. Circular gives full information. **1/2 pt. 75 cts. (postpaid \$1); qt. \$1.50 (postpaid \$1.85); gal. \$4.50 (postpaid \$5); 5-gal. drum \$15 by express or freight collect (add 75 cts. for prepaying).**

Slug Shot. (Improved.) The old reliable original general-purpose garden dust for control of insects and fungus in the vegetable garden and flower garden. Just dust it on. **Postpaid prices: Lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$5.75; 50 lbs. \$11.50; Store prices: Lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.65; 10 lbs. \$3; 25 lbs. \$5; 50 lbs. \$10.**

Scalecide. The complete dormant spray. For over 40 years it has been used by fruit growers everywhere. For **fruit trees, shade trees, shrubs, vines, and evergreens** to clean them of scale, aphid, red mite and other pests. Be sure to give your fruit trees and others the very important **first dormant spray** in January, February or March when weather is good and not freezing. One gal. makes 15 gals. of spray. **Postpaid prices: Qt. \$1.25; gal. \$2.90; Store prices: Qt. \$1; gal. \$2.40; 5 gals. \$8.10; 15 gals. \$19; 30 gals. \$30.50; 55 gals. \$45.**



Seed Disinfectants

Protects Seeds from Soil Diseases
Reduces Disease Losses

A Treatment for Every Major Crop

CERESAN M. For Oats, Barley and Wheat. 14-oz. can 90 cts.; 3 lbs. \$2.65; 40-lb. pail \$28.75; 100-lb. drum \$69. 1/2 oz. will treat 1 bus. of either.

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. 2 ozs. 35 cts.; lb. \$1.83; 4 lbs. \$6.33; 40 lbs. \$59; 100 lbs. \$138.75. (1 lb. will treat 60 to 80 bus.)

NEW IMPROVED SEMESAN JR. For Seed Corn. 1 1/2-oz. pkg. 17 cts.; 12 ozs. 62 cts.; 25 lbs. \$13.85; 100 lbs. \$49.95. (1 1/2 ozs. will treat 1 bus. of Seed Corn.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed bed of flats to control damping-off. 1/2-oz. pkg. 20 cts.; 2 ozs. 45 cts.; 12 ozs. \$2.10; 4 lbs. \$10; 25-lb. pail \$58.28; 100 lbs. \$219.80. (1 oz. treats 15 lbs. seed.)

ARASAN. A new organic seed disinfectant and protectant for corn and certain vegetables. Generally protects the seed from decay and reduces damping-off. 3/4-oz. 25 cts.; 8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.

TERSAN. A new organic fungicide for brown-patch and dollar-spot control on lawns. 8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Store Prices, 1/4 lb. 30 cts.; 1/2 lb. 45 cts.; lb. 70 cts. (Postpaid 1/4 lb. 35 cts.; 1/2 lb. 55 cts.; lb. 90 cts.)

Para-Scalecide. For Peach-borer control. A liquid treatment safe to use on trees of all ages. A combination of paradichlorobenzene and scalecide. Simple and effective. **Qt. \$1.25 (postpaid \$1.45); gal. \$2.90 (postpaid \$3.25); 5 gals. \$9.10.** Write for prices on larger lots.

Weedone. The new wonder weed-killer. Kills **poison ivy, poison oak, Canada thistle** and all other weeds. **Kills plant and root completely.** Plant absorbs it and takes it down to the tip of the roots. Kills the weeds in the lawn without hurting the grass. Does **not** leave a residue on plants that is hazardous to humans or livestock. Spray it on. **6-oz. bottle (makes 5 gals.) 75 cts. (postpaid insured \$1); qt. (makes 25 gals.) \$2.50 (postpaid insured \$2.85); gal. (makes 100 gals.) \$6.50; 5 gals. \$21.25; 54 gals. \$216.**

Tri-Ogen. The all-purpose spray for roses. Three sprays in one.

E Kit \$1.35; A Kit (protects 12 to 20 roses for season) \$2.25. B. Medium Kit, \$6. C. Large Kit \$9. D. Estate Kit, \$30. (Postpaid E. Kit \$1.50; A Kit \$2.50; B Kit \$6.80; C Kit \$9.50; D Kit \$31.)

ALWAYS INOCULATE WITH

LEGUME-AID

Replaces many pounds of expensive fertilizer. Costs so little you cannot afford to seed without it.

Just mix seed in it before sowing. Easy to apply.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus.	\$0 50
	2 1/2 bus.	1 00
VETCH: AUST. WINTER PEAS FIELD AND GARDEN PEAS	100 lbs.	50
	Up to 2 bus.	30
SOYBEANS	5 bus.	55
	50 bus.	5 00
GARDEN PEAS GARDEN BEANS	Combination For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15

Vigoro. The complete plant-food for the vegetable garden and flowers; for the lawn and for trees and shrubs. A balanced "meal" for feeding all things that grow. **Lb. 15 cts.; 5 lbs. 50 cts.; 10 lbs. 90 cts.; 25 lbs. \$1.60; 50 lbs. \$2.65; 100 lbs. \$4.25; 500 lbs. \$20; 1000 lbs. \$38.50; ton \$75. (Postpaid: lb. 30 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25; 25 lbs. \$2.40.)**



PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. **30 tablets 25 cts.; 75 tablets 50 cts.; 200 tablets \$1; 1,000 tablets \$3.50.**

Peat Moss. 100 lbs. \$3.50; 50 lbs. \$1.90; 25 lbs. \$1.25; 10 lbs. 75 cts. (postpaid 90 cts.); 5 lbs. 40 cts. (postpaid 55 cts.).

Cyanogas A-Dust. Kills rats, moles, woodchucks (ground-hogs), and other rodents instantly. "It's the gas that kills 'em under ground." **Lb. \$1.00; 5 lbs. \$3.75; 25 lbs. \$12.50.**

Cyanogas G-Fumigant. Most widely used greenhouse insecticide. Regular use insures insect-free house all season. **5 lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$30.**

"D.-X." Spray. Here is an All-Purpose Garden Spray, safe to use yet so powerful it kills all chewing and sucking insects on vegetables, fruits, and flowers. It contains **rotenone, pyrethrum and D. D. T.** Have on hand always to be ready to control and prevent all insect damage to your plants and trees. One pt. will make about 50 gals. of spray, or about 2 teaspoonfuls to a gallon of water. **1 1/2-oz. bottle 50 cts.; 8 ozs. \$1.75 (postpaid \$1.90); qt. \$5.25 (postpaid \$5.50); gal. \$13.50 (postpaid \$13.95); 5 gals. \$55.**



The best manure you can use. Nothing will make such vegetables, flower colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"**Wizard Brand**" is absolutely **weedless.** Used extensively by landscape gardeners. **Be sure "Wizard Brand" is on the bag.**

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges
Prices same for either Sheep or Cattle Manure. **Pulverized**

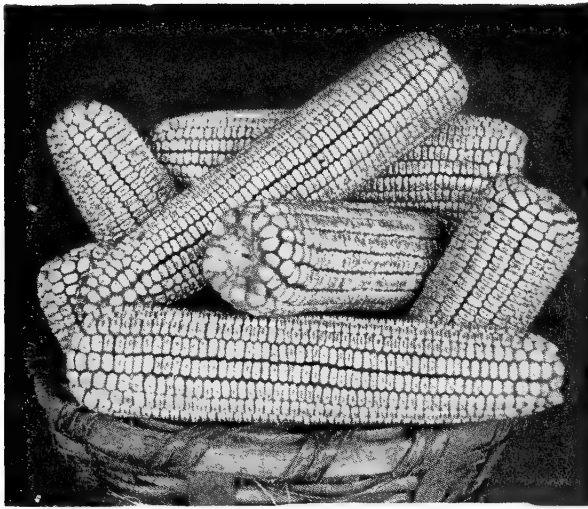
Postpaid			
5-lb. pkg.	\$0 50	100-lb. bag.....	\$3 75
10-lb. pkg.	90	500 lbs.....	17 50
25-lb. bag.....	1 25	1,000 lbs.....	30 00
50-lb. bag.....	2 25	2,000 lbs.....	60 00

Avicol Stops Chicks Dying. **Pkg. 50 cts.; Large Size (3 times 50-ct. Size) \$1; Economy Size (6 times \$1 Size) \$5.**

Rat-Nots. and Mouse-Nots. A non-poisonous bait containing genuine Red Squill. A safe way to exterminate these pests, which are attracted because of the tempting odor. "**Their Last Meal.**" **Either, 25 cts. and \$1.**

Mole-Nots. "**Their Last Meal.**" **35 cts. and \$1.**

Garden Tractors. We have them with all implements. Write for prices.



Schell's Early Golden Surprise

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet. **At store or by freight or express (not prepaid), bus. \$6.50; 1/2 bus. \$3.25; 1/4 bus. \$1.75; 1/8 bus. \$1. (Postpaid, bus. \$7.25; 1/2 bus. \$3.80; 1/4 bus. \$2.15; 1/8 bus. \$1.25; lb. 35 cts.)**

"Schell's Big Yellow." We hope to have sufficient seed to offer next year.

Schell's Early Smoky Dent. The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow.

Smoky Dent. At our store or by freight or express (not prepaid), bus. \$6; 5 to 9 bus. @ \$5.85 per bus.; 10 bus. or more @ \$5.70 per bus.; 1/2 bus. \$3; 1/4 bus. \$1.75; 1/8 bus. \$1. (Postpaid, bus. \$6.75; 1/2 bus. \$3.75; 1/4 bus. \$2; 1/8 bus. \$1.25; lb. 35 cts.)

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **At our store or by freight or express (not prepaid), bus. \$6.50; 1/2 bus. \$3.25; 1/4 bus. \$1.85; (Postpaid, bus. \$7.25; 1/2 bus. \$3.90; 1/4 bus. \$2.25; 1/8 bus. \$1.35; lb. 35 cts.)**

Lancaster Sure Crop. Our strain is of exceptional quality. We have compared many samples of seed offered under the variety name of Lancaster Sure Crop, and as yet we have actually found none to compare with our pure-bred quality strain of it. Some of these other samples we compared were really not fit to be called seed Corn. Don't buy on "label" only; make sure the true, pure quality is in the bag. It is when you buy it at Schell's. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests run 98 to 100 per cent. Our seed crop is again extra fine. **At our store or by freight or express (not prepaid), bus. \$6; 5 to 9 bus. @ \$5.85 per bus.; 10 bus. or more @ \$5.70 per bus.; 1/2 bus. \$3; 1/4 bus. \$1.75; 1/8 bus. \$1; (Postpaid, bus. \$6.75; 1/2 bus. \$3.75; 1/4 bus. \$2; 1/8 bus. \$1.25; lb. 35 cts.)**

Schell's High Quality Seed Corn

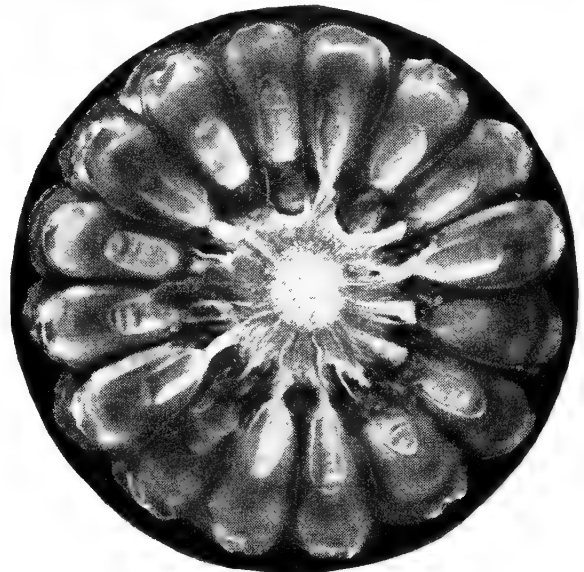
OF HIGH GERMINATION

(See also page 68 for Hybrid Varieties)

We offer you here in both OPEN-POLLINATED and in HYBRIDS those varieties which in our experience and that of our thousands of customers, HAVE PROVEN TO BE THE BEST in their class. If and when better varieties are developed, we shall be the first to offer them.

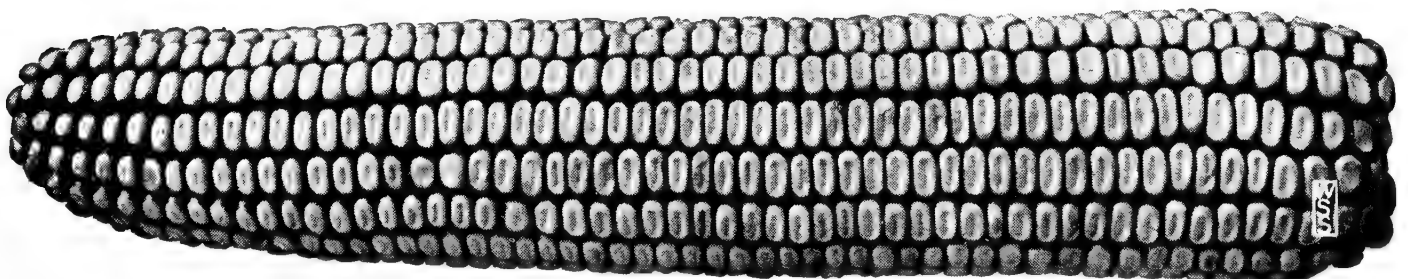
OPEN-POLLINATED VARIETIES

Schell's Early Golden Surprise. Here is a Corn I can very highly recommend. The ears average 12 inches long. The Corn is a very rich bright golden yellow color, deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an early Corn, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent. In a poor weather year this Corn always makes a fine crop because it is so early. We have a most excellent crop of it for this year. **Lb. 35 cts.; 7 lbs. \$1.35. At store or by freight or express (not prepaid), pk. \$1.90 (postpaid \$2.25); 1/2 bus. \$3.50 (postpaid \$3.95); bus. \$7 (postpaid \$7.75).**



Schell's Ninety-Day Seed Corn

Schell's "Ninety-Day" Seed Corn. This very popular and very good extra-early Corn is always in such great demand we never seem to be able to grow enough of it. Big long, broad grains and a very small cob, so narrow that 70 pounds of ears makes about 63 pounds of shelled Corn thus giving you 7 pounds more actual Corn per bushel of ears than any other. Stalks average 8 to 10 feet, ears are about 10 inches long with 16 rows of rich dark reddish yellow grains. Fine seedling Corn and an excellent Corn for meal. It matures in 90 days from planting with normal weather. Our new crop seed is very fine quality and tests very high. **At store or by freight or express (not prepaid), bus. \$7; 5 to 9 bus. @ \$6.85 per bus.; 10 bus. or more @ \$6.75 per bus.; 1/2 bus. \$3.50; 1/4 bus. \$1.90. Postpaid as follows: Lb. 40 cts.; 7 lbs. for 1 acre, \$1.50; 14 lbs. for 2 acres, \$2.50; 28 lbs. for 4 acres, \$4; bus. (56 lbs.) \$7.75, postpaid.**



Schell's Strain Genuine Lancaster Sure Crop. Friends, we sincerely believe we have the finest, pure-bred, true-type, quality strain of this very popular variety, not excepting any other.

Schell's Best Varieties of Hybrid Seed Corn



Schell's New Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew. When other Hybrids burn up our K374 continues to grow, stay green and produce Corn

OUR SPECIAL PRICES ON HYBRID SEED CORN ARE AS FOLLOWS:

SCHELL'S WONDER HYBRID K374. Large Flat Grade. Postpaid, bus. \$11.25; 1/2 bus. \$5.75; 1/4 bus. \$3.25; 7 lbs. \$1.85. At our store, or by freight or express (not prepaid), bus. \$10.50; 5 to 9 bus. @ \$10.35 per bus.; 10 bus. or more @ \$10.20 per bus.

PRICES ON ALL OTHER HYBRIDS. Large Flat Grade, as follows: POSTPAID, bus. \$10.25; 1/2 bus. \$4.95; 1/4 bus. \$2.75; 7 lbs. \$1.45. AT OUR STORE, bus. \$9.50; 5 to 9 bus. @ \$9.35 per bus.; 10 bus. or more @ \$9.20 per bus.

SCHELL'S WONDER HYBRID K374 SEED CORN

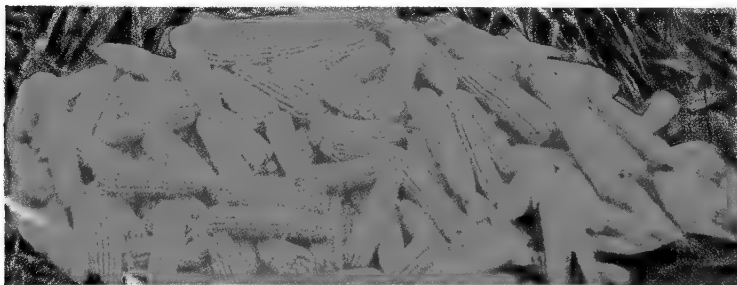
Friends here is indeed a wonderful Corn. We think it is the grandest Hybrid ever produced. Big ears 9 to 12 inches long, 18 to 22 rows of deep grain, an excellent feeding Corn. Usually one ear and it a beauty, dark yellow. The foliage is very dark green, and retains this color when the ears ripen.

As to heat and drought resistance, it is not surpassed by any other. It's borer and chinch-bug resistant. Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, 115 days.

A Corn-Husking Machine Operator said again "Your K374 made far the best crops of all we harvested this fall, 1948."

We highly recommend that you grow a crop of this our Wonder Hybrid K374. See price above.

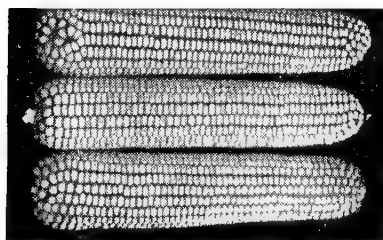


Schell's Seed Corn, Hybrid U. S. 13. Beautiful big golden ears! They have 20 or 22 rows of good deep grains. Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grew it is tremendously enthusiastic about it for it has everything to be desired—large ears, deep grains, good big stalks with broad leaves, sturdy and disease-resistant. Just the kind of Hybrid you have been wanting. 118 days.

D. E. McALLISTER, Mt. Pleasant, reports a record yield of 145.8 bushels per acre from a ten-acre field with his U.S. 13 Hybrid. Let us hear your yield this year.

Ninety-Day Hybrid Wisconsin 335.

A very fine extra-early Hybrid developed and highly recommended by our Penna. State College of Agriculture. Very good ears, 14 rows, 8 to 9 inches long. A good yielder, sure to make a crop in the shortest season and where later varieties cannot mature, and where you plan to fall seed that field. 90 days.

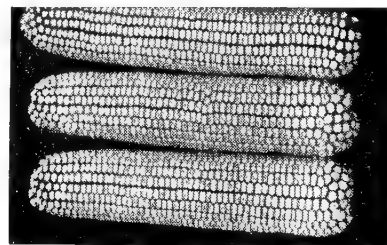


Hybrid Wisconsin 335

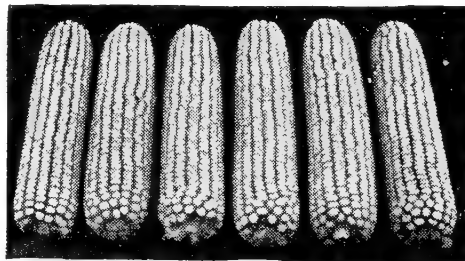
"NO-CROW" CROW REPELLENT. Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it will keep them away; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; 1/2pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

Hybrid U. S. 35.

Here is an excellent medium early Hybrid maturing in 110 days. Yields heavily. The ears are medium length with 18 to 20 rows of deep grains. It is adapted to any soil of medium to high fertility, and has made many record yields for our customers in all of Penna., New Jersey, Ohio, and Southern States. Large, flat seed.



Hybrid U. S. 35



Hybrid 4316. This is a very excellent early Hybrid maturing in 100 days and is adapted to soils of all fertility. It won the Iowa State test for yield of the early class Hybrids. Ears rather low on the stalk, good for hand or machine picking.

Hybrid Iowa 939. It is a medium-early Corn. The stalk is medium size, stands stiff and erect, with the fine, big ears, 8 to 10 inches long with 16 or 18 rows. The ears are placed medium high on the stalks. A great favorite because of its dependable outstanding performance. Will do excellently in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West, and in New Jersey. 105 days.

Hybrid 751. A very fine early Hybrid ready to harvest in 105 days. Uniform ears of medium to large size; medium height stalk, with good foliage.

WE HIGHLY RECOMMEND, as do many leading Experiment Stations, that you TREAT ALL THE CORN YOU PLANT whether Seed Corn purchased or your own, WITH NEW IMPROVED SEMESAN JR.

New Improved Semesan Jr. increased the yield of field corn 21.3 bushels per acre over the untreated seed planted in the same field for this farmer. Very easy to apply. Just mix the dry powdered chemical on the seed before planting. 1 1/2 ozs. will treat a bushel of seed Corn. 1 1/2 ozs. 17 cts.; 12 ozs. 62 cts.

SCHELL'S QUALITY FARM SEEDS

It Is of Greatest Importance to You That You Sow Good Seed

BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump, fully developed Seeds, clean, new, and of high germination.

Write Today or When You Are Ready to Buy, and send us a list of the kinds and quantities of each of the Field Seeds you need, and we will quote you prices before you order. We have only **one grade**—absolutely the best—and the **best** is what you want. **Plant Schell's Quality Farm Seeds, Save Money and have big, clean crops.** All Field Seed Prices are subject to change. Write us for prices and samples. See for yourself the difference.

EXTRA-FINE QUALITY SEED OATS Offered to You on a Money-Back Guarantee That You Will Be Very Highly Pleased With Our Excellent Seed Oats

(See also page 72.)

Schell's "Big Yelder" Seed Oats

This tree or spreading head type Oats has been a great favorite with our customers for years and it is today and that is because of its tremendous yielding ability, averaging 70 to 80 bushels per acre and its **long, thick, meaty** grain. Its straw is very strong, 3½ to 4 feet high, in every way a very fine quality, heavy yielding Oats. **Prices: 1 to 10 bus. @ \$2.50 per bus.; 12 to 49 bus. @ \$2.40 per bus.; 50 to 100 bus. @ \$2.25 per bus. at our store, not prepaid.**

Schell's "Tama" Certified Seed Oats

Here is a variety it will pay you to grow this year. It is a new medium yellow Oats, resistant to both stem and leaf rust, stands well and in many, many trials has outyielded many others, producing around 80 bushels per acre. **Prices: 1 to 10 bus. @ \$2.25 per bus.; 12 to 49 bus. @ \$2.10 per bus.; 50 to 100 bus. @ \$2 per bus. at our store, not prepaid.**

Schell's "Victory" Seed Oats

For a number of years now we have been selling quite a few thousands of bushels of this good variety. Its grain is big, full, meaty and so heavy in food packed in those grains that it weighs about 45 pounds to the measured bushel. A strong, vigorous grower, stands well and holds to an average yield of 60 to 70 bushels. **Prices: 1 to 10 bus. @ \$2 per bus.; 12 to 49 bus. @ \$1.90 per bus.; 50 to 100 bus. @ \$1.75 per bus. at our store, not prepaid.**

Be Sure to Treat your Oats Before Sowing with New Ceresan M

It protects the seed from soil diseases—reduces losses—gives the crop a healthy start—resulting in more bushels per acre. It pays. 14 ozs. 90 cts.; 3 lbs. \$2.65; 40 lbs. \$28.75; 100 lbs. \$69. 1 oz. treats 2 bus., easy to apply. This also treats Barley and Wheat.

SEED POTATOES

see us about it. We will give you the **LOWEST** possible price on **MAINE-GROWN CERTIFIED SEED.**

Early Crop Varieties Plant 15 bus. or 9 bags per acre

Irish Cobbler (Certified). White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Bliss' Triumph (Certified). Extra-early; round; red skin. Fine.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

Chippewa (Certified). Bred from Irish Cobbler, smooth and shallow eyes.

Sebago (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

Late Crop Varieties

Katahdin (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

Green Mountain (Certified). Medium-late; snow-white; gives excellent results on all kinds of soil; very fine.

Russet (Certified, Michigan grown). Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

We are recognized as Pennsylvania's headquarters for the finest quality Seed Potatoes. We annually sell many carloads. If you need a bushel, a bag, or a carload, write us or come in to

PRICES FOR SEED POTATOES: (You pay freight or you may call for them and save the freight.) (Subject to change with the Market.)

Sack of 100 lbs.
1 to 10 sacks at \$5.75 per sack
11 to 25 sacks at \$5.65 per sack
26 to 100 sacks at \$5.50 per sack

Place your order at once. Shipment will be made as soon as weather conditions are safe to ship.

PRICES POSTPAID CERTIFIED SEED, any above, 5 lbs. 75 cts.; 10 lbs. \$1.25; 15 lbs. \$2.

Protect Your Good Seed Potatoes from possible soil diseases by treating them before planting with **New Improved Semsan Bel.** 1 lb. treats 60 to 80 bus. Lb. \$1.83; 2 ozs. 35 cts.

Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order *now*.

Prices: 30 cts. per doz. (35 cts. postpaid); 90 cts. per 100 (\$1.25 postpaid); \$4 for 500 (\$4.50 postpaid); \$7.50 per 1000 (\$8 postpaid). Less than 500 at the single hundred rate.

ONION PLANTS

Of the **Yellow Sweet Spanish** variety. We sold millions of them in our store last year. Plant them 4 to 5 inches apart in rows 12 to 15 inches apart and give plenty of fertilizer or manure. They will grow to a very large size and produce handsome Onions like the big Bermudas. We sell them by the "**bunch**"—the number in a bunch varies from 75 to 100 or more depending on the size when pulled. **One bunch** 40 cts.; 2 for 75 cts.; 5 for \$1.75; 10 bunches \$3, all postpaid. (No plants are sent C.O.D., it delays them.)

A crate of approximately 6000 plants (60 bunches) \$11.50 (you pay express). **We send them when proper planting time arrives.**

HORSE-RADISH ROOTS, Maliner Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 50 cts. per doz.; \$2.00 per 100 (\$2.25 postpaid); \$14 per 1000 by express; or \$15 per 1000 postpaid.

SPRAYERS! DUSTERS!

Engine Power Traction Power
Wheelbarrow Power Hand Power

for Potato and Truck Crops; for **Orchard** and for the Home-garden. Let us know your needs and we can supply them, save your money and give you **perfect satisfaction.** Write us or come in.

RHUBARB

Victoria. Green shaded red. **Roots,** \$1.35 per doz. (\$1.65 postpaid); \$7.50 per 100 (\$8 prepaid). **Seeds,** Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.

MacDonald. Brilliant red. **Roots,** 75 cts. each; 3 for \$1.75; 6 for \$3.25; \$6 per doz.

INDEX

VEGETABLE SEEDS

	Page
Anise.....	27
Asparagus.....	5
Basil, Sweet.....	27
Beans.....	7-11
Beets.....	12,26
Borage.....	27
Borecole.....	5
Broccoli.....	5
Brussels Sprouts.....	5
Cabbage.....	13,14,15
Cabbage, Chinese.....	14
Cantaloupes.....	30,4th Cov.
Caraway.....	27
Carrots.....	20
Catnip.....	27
Cauliflower.....	32
Celeriac.....	19
Celery.....	19
Chard, Swiss.....	31
Chicory.....	26
Chives.....	26
Cocozele.....	39
Collards.....	26
Coriander.....	27
Corn, Pop.....	18
Corn, Sweet.....	1,16-18
Cos.....	23
Cress.....	26
Cucumbers.....	21,22
Dill.....	27
Eggplant.....	32
Endive.....	32
Fennel.....	27
Garlic.....	26
Herbs.....	27
Horehound.....	27
Horse-Radish, Roots.....	69
Hybrid Sweet Corn.....	16
Kale.....	5
Kohlrabi.....	5
Lavender.....	27
Leek.....	31
Lettuce.....	3,23-25
Lima Beans.....	10,11
Mangel-Wurzel.....	26
Marjoram, Sweet.....	27
Mustard.....	31
Okra.....	31
Onions.....	28,29
Onion Plants.....	69
Onion Sets.....	26
Parsley.....	27
Parsnip.....	26
Peanuts.....	38
Peas.....	4,33,34
Peas, Sugar.....	34
Peppers.....	3,13,35,36
Pop Corn.....	18
Potato, Sweet.....	69
Pumpkin.....	26
Radishes.....	37,38
Rhubarb, Roots.....	69
Rutabaga.....	43
Sage.....	27
Salsify.....	43
Savory, Summer.....	27
Spinach.....	43
Squash.....	39
Swiss Chard.....	31
Stock Beets.....	26
Sunflower Seed.....	31
Sweet Potato Plants.....	69
Thyme.....	27
Tomato.....	40-42
Turnip.....	43
Vegetable Marrow.....	39
Vegetable Oyster.....	43
Watermelon.....	31
Corn, Seed.....	67,68
Fruit.....	71
Oats.....	69,72
Potatoes.....	69

FLOWER SEEDS AND BULBS

Ageratum.....	55
Alyssum, Sweet.....	47,52
Amaranth, Globe.....	54,56
Antirrhinums.....	57,62
Apple, Balsam.....	54
Aquilegia.....	49,54
Asters.....	44,47,48,49
Baby's Breath.....	49,54
Balsam.....	54
Bartonia.....	50
Bean, Scarlet Runner.....	63
Begonias.....	65
Blanket Flower.....	51
Blazing Star.....	50
Bletilla.....	65
Blue Bonnet.....	63
Bouquet Mixture.....	62
Brachycome.....	50
Bridal Rose.....	62
Butterfly Flower.....	63
Cactus.....	50
Caladium.....	65
Calendula.....	54
California Poppy.....	51
Calliopsis.....	47
Candytuft.....	50
Cannas.....	65
Canterbury Bells.....	63
Cardinal Climber.....	55
Carnation.....	50
Castor-Oil Plant.....	63
Celosia.....	50,56
Centaurea.....	47,52
Cherry Pie.....	51
Chrysanthemum.....	44,47,51
Cleome.....	47
Cobæa.....	51
Cockscomb.....	50
Coix.....	54
Coleus.....	50
Columbine.....	54
Coneflower.....	62
Convolvulus.....	50
Coreopsis.....	47
Cornflower.....	47
Cosmos.....	44,45,50
Cup-and-Saucer.....	63
Cup-and-Saucer Vine.....	51

	Page
Dahlia.....	64
Daisy.....	44,50,51,53,54
Delphinium.....	44,55
Dianthus.....	51,63
Digitalis.....	51
Dimorphotheca.....	51,53
Eschscholtzia.....	51
Euphorbia.....	47
Everlasting.....	52,55,62
Feverfew.....	62
Forget-me-not.....	51
Four-o'Clock.....	51
Foxglove.....	51
Fringe Flower.....	63
Gaillardia.....	51
Gerbera.....	54
Gilliflower.....	62
Gladiolus.....	65
Godetia.....	54
Gomphrena.....	54,56
Gourds.....	64
Gypsophila.....	54
Helianthus.....	54
Helichrysum.....	52,55
Heliotrope.....	51
Hollyhocks.....	55
Honesty.....	55
Humulus.....	51
Iberis.....	50
Ipomœa.....	51,55,57
Job's Tears.....	54
Lantana.....	54
Lantern Plant, Chinese.....	49
Larkspur.....	44,48,55
Lathyrus.....	55
Lavender, Sea.....	62
Lawn Grass.....	73
Leptosyne.....	55
Lilies.....	65,71
Linaria.....	55
Lunaria.....	55
Lupine.....	55,64
Lupinus.....	55
Madwort.....	47
Marigolds.....	46,49,53,54,58,60,61
Marvel of Peru.....	51
Matricaria.....	62
Mignonette.....	62
Momordica.....	54
Money Flower.....	55
Moonwort.....	55
Morning-Glory.....	50,51,57
Mourning Bride.....	57
Myosotis.....	51
Nasturtium.....	53,62
Orchid, Chinese.....	65
Painted Daisies.....	44,47
Pansies.....	56
Peach Bells.....	63
Pear, Balsam.....	54
Petunia.....	56,59,61
Phlox.....	46,61
Physalis.....	49
Pincushion Flower.....	57
Pinks.....	51

	Page
Poppies.....	51,63
Portulaca.....	60
Ricinus.....	63
Rudbeckia.....	62
Sage, Scarlet.....	53,63
Salvia.....	63
Saponaria.....	63
Satin Flower.....	54,55
Scabiosa.....	46,57,63
Schizanthus.....	63
Snapdragon.....	55,57,62
Snow-on-the-Mountain.....	47
Spiderflower.....	47
Statice.....	62
Stocks.....	62
Strawflower.....	52,55
Sunflower.....	54
Sunplant.....	60
Sweet Peas.....	55,64
Sweet Sultan.....	47
Sweet William.....	63
Verbenas.....	46,60,63
Woolflower, Chinese.....	50
Zinnia.....	45,53,56,58,61,63,64
MISCELLANEOUS	
Arasan.....	66
Avicol.....	66
Ceresan.....	66,69
Crow Repellent.....	68
Cyanogas.....	66
D.D.T. Spray.....	66
D-X Spray.....	66
Garden Tractors.....	66
Grafting Wax.....	66
Legume-Aid.....	66
Mole-Nots.....	66
Mouse-Nots.....	66
Para-Scalecide.....	66
Peat Moss.....	66
Plan Tabbs.....	66
Rat-Nots.....	66
Rotenone 75 Dust.....	66
Scalecide.....	66
Seed Disinfectants.....	66
Semesan.....	66
Sheep Manure.....	66
Slug Shot.....	66
Tersan.....	66
Tri-Ogen.....	66
Vigoro.....	66
Weedone.....	66

We Have Thousands of Items in Our Store

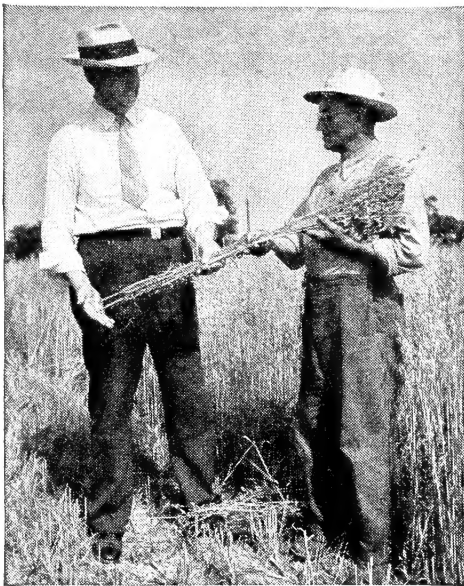
that we cannot possibly list in our catalogue for lack of space. *These Many Other Items* include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers, Garden Tractors, Seeders, Rakes, Hoes, Digging Forks, Cultivators—*Everything*. Write us for prices on any of these you need, and when possible come and visit our store; you are always welcome.

WALTER S. SCHELL, Inc., Tenth and Market Streets, Harrisburg, Pa.

(Free unlimited Parking on Tenth Street Side)



Mr. Schell and Mr. Gibson, our farmer on the Schell Farm, examining this, the most outstanding crop of quality Oats in the county, **Certified Clinton.**



Mr. Schell and Mr. Bomgardner checking the long stiff straw and mammoth heads of grain.

We are showing these crop pictures again this year because of THE VERY WONDERFUL QUALITY CROPS and RECORD YIELDS this good CLINTON OATS produced for us and for all our customers again last year.

Grand New Now Famous Seed Oats "CLINTON"

It is the talk of farmers everywhere in America. Farm papers have printed many pages about it. It is wonderful! The yield is amazing. Two fields on different farms yielded 83 and 87 bushels per acre.

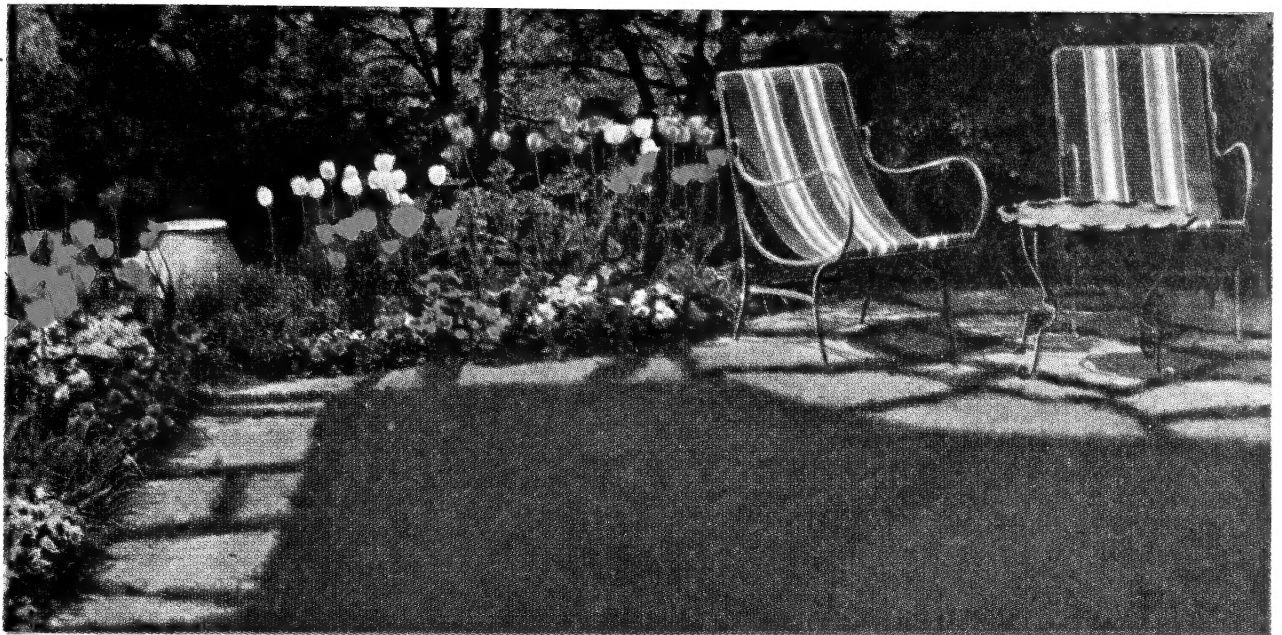


This close-up picture with Jimmie Schell in the Oats shows you the tremendous yielding of Clinton Oats.

Clinton Oats stands like a wall, does not go down and holds its grain. It is fine for combining. It is highly resistant to leaf rust and smut and to the disease Helminthosporium blight, which causes Oats stems to rot at the ground and go down. **Clinton Oats** is resistant to this blight. It is medium early. The kernels are large, plump and meaty. The demand for seed of this new valuable Clinton Oats is enormous. Don't fail to grow it. Get your order in at once. Sow 2 bus. per acre. **1 to 10 bus. at \$2.50 per bus.; 11 to 49 bus. at \$2.40 per bus.; 50 to 100 bus. at \$2.25 per bus. (3 bus. in a bag)** at our store or by freight, not prepaid.



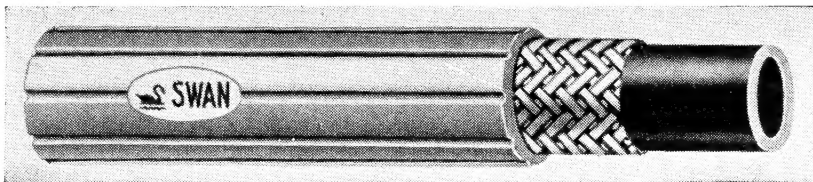
New Clinton Certified Seed Oats on the Schell Farm. The combine turned it out so fast the truck followed and picked up a load in a jiffy.



A "carpet" of rich green for your outdoor living-room may be yours by sowing that good, clean, dependable quality—**Schell's Lawn Grass Seed.**

It is really living when you have a beautiful velvet-green lawn and flowers here and there around your house. It helps to make your house a "home" where all the family wants to be.

Here is an Offer Really Sensational! "Swan" Garden Hose—Guaranteed in Writing for Ten Years



25 foot section, 5/8 inch, with brass couplings for only \$4.45 (Postpaid in Penna. \$4.75.)

50 foot section, 5/8 inch, with brass couplings for only \$8.35 (Postpaid in Penna. \$8.85.)

ORDER YOURS TODAY—remember! It's Guaranteed for 10 Years.

Have a Beautiful Lawn and Lots of Bright-Colored Flowers

For Sure and Complete Success SOW SCHELL'S QUALITY LAWN SEED

Positively the HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula

Have a beautiful lawn—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be **sure** your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, feed it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

A little or big "outdoor living-room" like the above can be yours with a little work, patience, and Schell's Quality Lawn Grass Seed and Schell's Quality Flower Seeds.

"Schell's" Quality Lawn Grass Seed

For all sunny places

It is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded, to buy cheap seed for it will mean reseeding, loss of time and work. **To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.**

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly and plenty of it.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

Prices of Schell's Quality Lawn Grass Seed: 1/2 lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5.75; 10 lbs. \$11; 25 lbs. \$25; 100 lbs. \$95. Good new seed very, very scarce.

Prices Subject to Changes

Schell's Terrace or Embankment Mixture. When you prepare a bank or terrace for sowing, never rake it down; always rake crosswise and just before sowing the seed make a final once-over with the rake fairly deep and straight; sow the seed and tamp or press down the soil. This prevents washing out the grass and soil when it rains. 1/2 lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5; 10 lbs. \$11; 25 lbs. \$25.

Schell's Special Shady Place Lawn Seed

For shaded places and under trees

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. 1/2 lb. 70 cts.; lb. \$1.35; 2 lbs. \$2.60; 5 lbs. \$6.25; 10 lbs. \$12; 25 lbs. \$27.50; 100 lbs. \$105.

SEPARATE GRASSES All Fancy Quality for Lawns

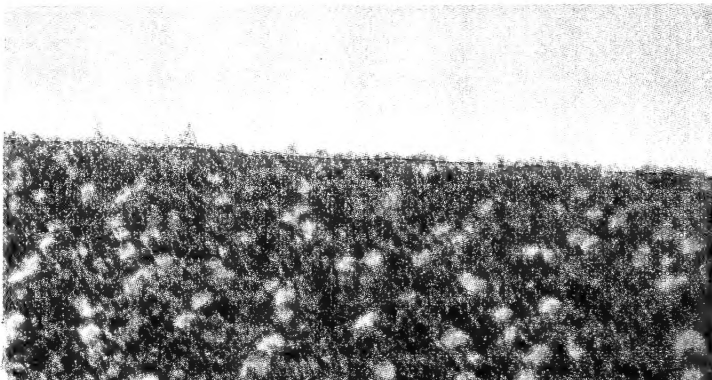
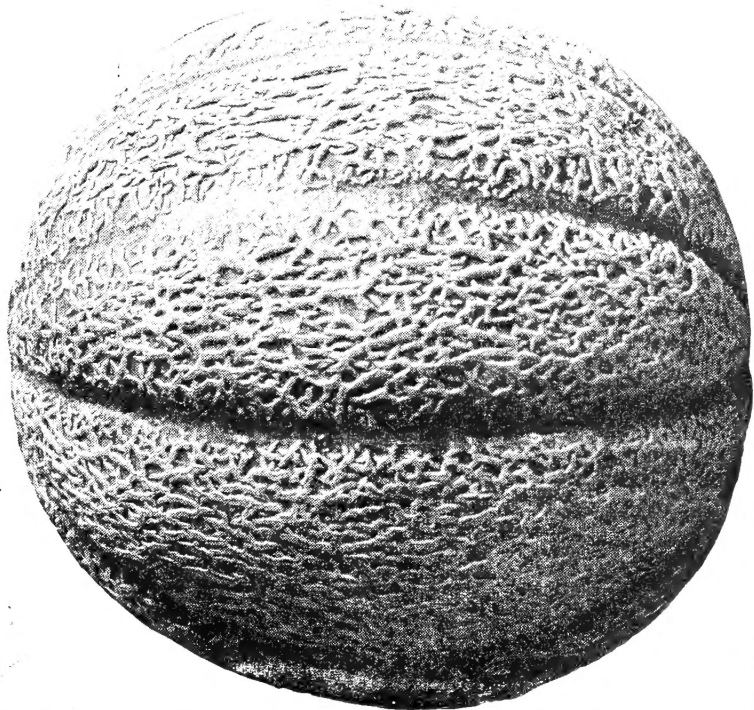
We never carry any second, third, or fourth grades (50 lbs. at the 100-lb. rate)

Kentucky Blue Grass (<i>Poa pratensis</i>) 1/2 lb. 65 cts.	5 lbs. \$1 25	10 lbs. \$5 75	100 lbs. \$11 00	100 lbs. \$95 00
White Clover (<i>Trifolium repens</i>). For lawns, 1/4 lb. 40 cts.; 1/2 lb. 75 cts.	1 50	7 00	13 00	125 00
Colonial Bent (<i>Agrostis tenuis</i>). For lawns and putting-greens.	1 50	7 25	14 00	125 00
Rhode Island Bent. Dark green.	1 50	7 25	14 00	125 00
Red-Top. Fancy (<i>Agrostis alba</i>).	1 25	5 75	11 00	95 00
English or Perennial Rye Grass (<i>Lolium perenne</i> ; Pacey's Short) ...	50	2 25	4 25	35 00
Chewing's New Zealand Fescue. Tolerant of shade.	1 00	4 50	8 50	70 00
Red or Creeping Fescue (<i>Festuca rubra</i>). Shady places.	1 00	4 50	8 50	70 00
Domestic Rye Grass. A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring.	50	2 00	3 00	25 00
Meadow Fescue (<i>Festuca pratensis</i> ; English Blue Grass). Bright green.	55	2 50	4 50	35 00

A Grand Good Cantaloupe PRIDE OF WISCONSIN

So good it was awarded Medal for its **outstanding qualities.**

This crop of 21 acres grown from our pure-bred strain was simply perfect, and yield!—just see how they cover the field! Delicious flavor, salmon flesh, very small seed cavity; **just the right size**, ripens in 90 days. Everybody should grow some of these grand good melons. **Pkt. 10 cts.; oz. (for 50 hills) 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; 1b. \$3.25; 3 lbs. (for 1 acre) \$9; 10 lbs. \$28.**



WALTER S. SCHELL, Inc., Quality Seeds

Central Pennsylvania's Largest Seed House

Tenth and Market Sts., HARRISBURG, PA.