

## **Historic, Archive Document**

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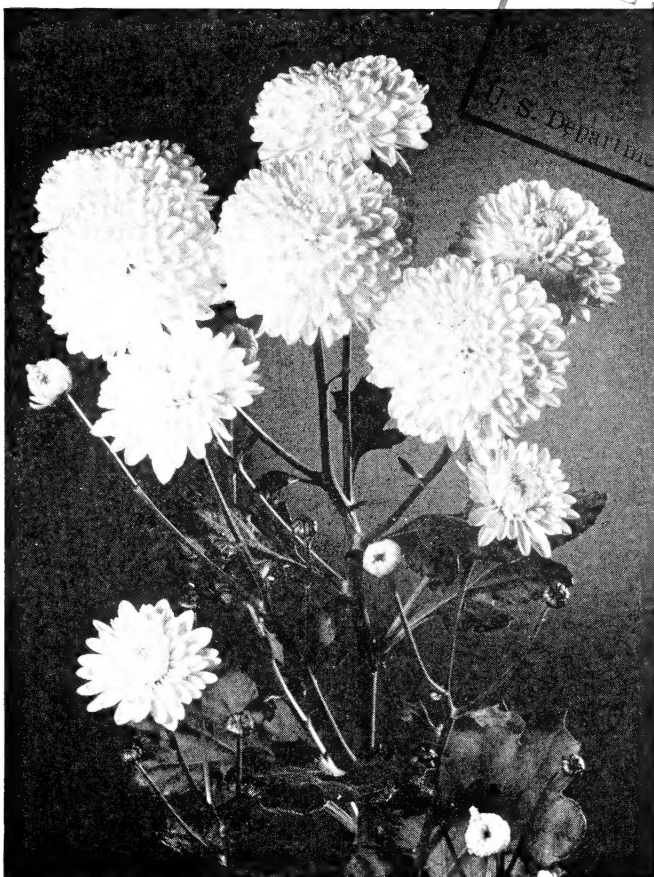
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1950

cb

# CHRYSANTHEMUMS

ROOTED CUTTINGS



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## TROPHY

Clear yellow pompon for Thanksgiving

Wholesale Catalog

*Baur-Steinkamp & Co.*  
 B-S & CO. INCORPORATED

HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS

P.O. STATION A  
 INDIANAPOLIS 8, INDIANA

## *TERMS OF SALE*

PRICES in this catalog are for commercial florists only. All prices are F.O.B. Indianapolis and subject to change without notice.

DISCOUNTS AND PAYMENTS. We extend no cash discount. All bills are due the first of the month following date of invoice unless special arrangements have been made.

SHIPMENTS. Unless specific instructions are given we will use our discretion in forwarding the shipment the quickest and more economical method. Send both Express and Postal addresses if they are not the same. We advise the use of Air-Express, Air-Parcel Post or Air-Freight for shipments to distant points, particularly the Pacific Coast States.

HEALTH CERTIFICATE. A health certificate signed by the State Entomologist is attached to each shipment. We are not in a Japanese Beetle Zone.

WARRANTY. We give no warranty expressed or implied as to description, quality or productiveness of any plants, bulbs or seeds we send out and we will not be in any way responsible for the crop. If the purchaser does not accept the merchandise on these terms, they must be returned at once.

NO ORDERS ACCEPTED FOR LESS THAN 25 OF ONE VARIETY. Prices quoted are for 25 or more of one variety.



Dear Customer:

We are again presenting our list of what we consider the best commercial chrysanthemums. It has been necessary to discard a few varieties, possibly your favorite, but we believe you will find in the list another variety just as good or better to take its place.

At this time our stock is still STUNT FREE. We are watching it closely and doing everything possible to keep it that way.

We have four new varieties to offer this season as pictured on the next pages. We believe there is a definite place for each of them and urge you to try a limited quantity for your own appraisal.

Labels on all cuttings we send out this season will be marked with the emblem at the bottom of this page. It is your guarantee of the finest chrysanthemum stock available.

Use the enclosed order blank and postage paid envelope to get your order in early. We expect the demand to exceed the supply again this season but we will do our best to see that our good friends and customers get what they need.

Very truly yours

BAUR-STEINKAMP & CO.



# 1950 INTRODUCTION



EDITH ROBERTS—Beautiful light orchid pink color. Medium sized and ball shaped flower. Deep green foliage. Blooms Oct. 20th. Grows to medium height with a well formed spray.

\$15.00 per 100



HINDUSTAN — Bright bronze color with intermediate size flowers. Blooms November 28th. Grows like Gold Coast—Straight up into a well formed spray.

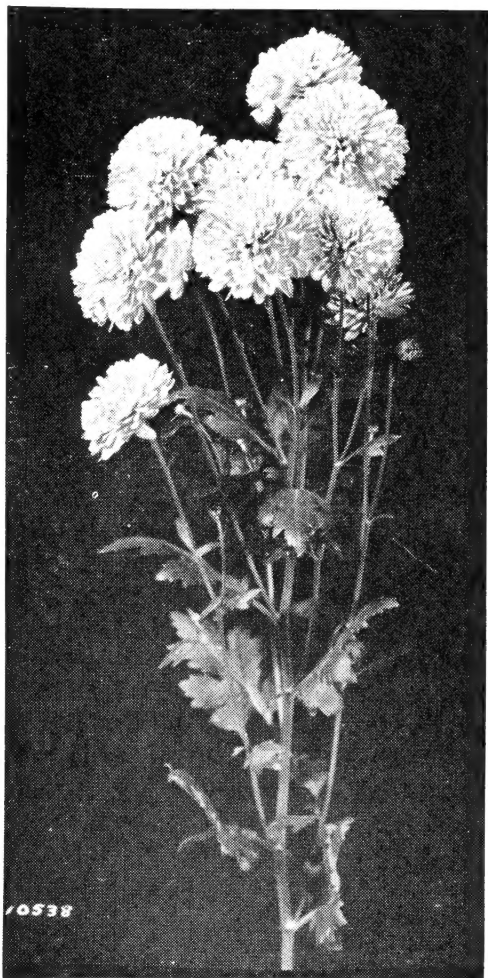
\$15.00 per 100

# DUCTIONS



AMY — Intermediate white pompon similar to Priscilla but blooming a week later, Nov. 28th. Well formed spray and good production.

\$15.00 per 100



ORCHIS — Light orchid pink color blooming Nov. 28th. Intermediate size. Well branched spray on the straight up growth characteristic of Gold Coast.

\$15.00 per 100

## *Large Flowering Standard Varieties*

(S) Varieties suitable for shading		Date of Matur- ing	Price per 100 (25 or more)
<b>WHITE—Standard</b>			
QUAKER MAID—White tinged with pink. Reflexed		Oct. 10	\$6.00
SILVER SHEEN—Best early white. Incurved	(S)	Oct. 15	6.00
WHITE CHIEF—Incurved	(S)	Oct. 20	6.00
ALBATROSS—Incurved	(S)	Oct. 25	6.00
WHITE SPIDERY-TYPE	(S)	Nov. 1	8.00
INDIANAPOLIS WHITE—Sport of Indianapolis Pink, Incurved	(S)	Nov. 8	6.00
MONUMENT—Ivory white. Incurved		Nov. 12	6.00
MARKETEER—Excellent commercial. Incurved	(S)	Nov. 15	6.00
STERLING—Pure white. Incurved		Nov. 20	12.00
CHATTANOOGA—Incurved		Nov. 23	6.00
INDIANA MARKET—Best Thanksgiving white. Incurved		Nov. 25	8.00
DECEMBER GLORY—Ivory white. Incurved		Dec. 1	6.00
DECEMBER WHITE—Best late white. Incurved		Dec. 5	6.00
<b>YELLOW—Standard</b>			
GOLD LODGE—Light golden yellow. Reflexed		Oct. 5	6.00
CELESTRA—Light golden yellow Incurved	(S)	Oct. 10	6.00
COMET—Intense golden yellow. Semi- Incurved	(S)	Oct. 15	6.00
BUTTERBALL—Clear yellow. Incurved	(S)	Oct. 20	6.00
YELLOW ALBATROSS—Light lemon sport of Albatross. Incurved	(S)	Oct. 25	6.00
HARVEST MOON—Exhibition size, bright yellow. Semi-incurved		Oct. 25	15.00
BLAZING GOLD—Deep golden yellow. Incurved	(S)	Oct. 25	6.00
GOOD NEWS—Clear yellow. Sport of Detroit news. Incurved	(S)	Nov. 1	6.00
INDIANAPOLIS YELLOW—Yellow sport of Indianapolis Pink (After several years of selecting, our stock produces about 75% yellow and the remainder first class Indianapolis Pink flowers)	(S)	Nov. 8	6.00
FRIENDLY RIVAL—Deep golden yellow. Incurved	(S)	Nov. 10	6.00



YELLOW MONUMENT—Light lemon yellow Sport of Monument. Incurved	Nov. 12	6.00
JUBILEE—Clear lemon yellow. Incurved (S)	Nov. 15	6.00
RELIANCE—Light lemon yellow. Incurved	Nov. 20	6.00
PURDUE—Golden yellow. Incurved	Nov. 20	10.00
YELLOW CHATTANOOGA—Light lemon yellow. Sport of Chatanooga. Incurved	Nov. 23	6.00
GLORIA—Clear yellow. Incurved	Nov. 25	6.00
GOLDEN PEARSON—Light golden yellow. Sport of Gladys Pearson. Incurved	Nov. 25	6.00
NELLIE T. ROSS—Lemon yellow. Incurved	Nov. 25	6.00
METEORE—Deep lemon yellow. Semi- incurved	Dec. 1	7.00
DAUNTLESS—Deep golden yellow—Semi- incurved	Dec. 1	7.00

### **PINK—Standard**

EARLY OCTOBER—Light lavender. Semi- incurved	Oct. 4	6.00
PINK CHIEF—Medium lavender. Incurved	Oct. 12	6.00
MILADY—Rose pink lavender. Incurved	Oct. 25	6.00
ROSABELLA—Rose pink. Incurved	Oct. 25	6.00
ROSEUM—Bright deep lavender. Incurved (S)	Nov. 1	6.00
INDIANAPOLIS PINK—Deep lavender with lighter reverse. Incurved (S)	Nov. 8	6.00
ARISTOCRAT—Deep orchid pink. Incurved	Nov. 20	6.00
THANKSGIVING PINK—Deep pink. Reflexed	Nov. 23	6.00
PETER JOHN—Deep rose pink. Sport of Thanksgiving Pink. Reflexed	Nov. 23	6.00
HELEN FRICK—Deep rose lavender. Incurved	Nov. 25	6.00

### **BRONZE—Standard**

INDIANOLA—Light reddish bronze. Semi- incurved	Oct. 5	6.00
DETROIT NEWS—Reddish bronze with buff reverse. Incurved (S)	Nov. 1	6.00
INDIANAPOLIS BRONZE—Deep bronze with light reverse. Sport of Indianapolis Pink. Incurved (S)	Nov. 8	6.00
MONGOL—Golden bronze. Incurved	Nov. 15	6.00
GOLDEN OAK—Light golden bronze. Incurved	Nov. 20	6.00
GLADYS PEARSON—Light bronze. Incurved	Nov. 25	6.00
BRONZE FRICK—Copper bronze. Incurved	Nov. 25	6.00
MONITOR—Deep reddish bronze with golden reverse. Incurved	Nov. 28	6.00

## *Pompon Varieties*

The terms Small, Intermediate and Large refer to flower size

(D) Varieties suitable for disbudding

(S) Varieties suitable for shading

### **WHITE—Pompon**

EARLIWHITE—Intermediate	(S) Oct. 7	\$6.00
SILVER BELLS—Small	(S) Oct. 15	6.00
COTTON TOP—Pure white. Intermediate	(S) Oct. 20	6.00
SNOWCLOUD—Intermediate	(S) Oct. 20	6.00
WHITE PEARL—Large	Oct. 25	6.00
PINOCCHIO—Small	(S) Oct. 28	6.00
SEAGULL—Intermediate	(S) Nov. 1	6.00
WHITE CAPS—Intermediate	(S) Nov. 5	6.00
ILLINI SNOWFLAKE—Intermediate	(S) Nov. 12	6.00
BOBBY—Intermediate	(S) Nov. 15	6.00
PRISCILLA—Intermediate	Nov. 23	6.00
AMY—Intermediate, 1950 Introduction	Nov. 28	15.00
ROYAL QUEEN—Intermediate	Dec. 1	6.00
SNOW—Intermediate	Dec. 15	6.00

### **YELLOW—Pompon**

YELLOW HAMMER—Golden yellow. Intermediate	(S) Oct. 20	6.00
GOLD COAST—Golden yellow. Intermediate	(S) Oct. 25	6.00
NUGGETS—Light lemon yellow. Small	(S) Nov. 1	6.00
YELLOW DOT—Lemon yellow with bronze center. Intermediate	(S) Nov. 1	6.00
INDAGOLD—Golden yellow. Intermediate	(S) Nov. 5	10.00
YELLOW DOTY—(D) Lemon yellow. Large	Nov. 5	6.00
ILLINI GEM—Lemon yellow. Intermediate	(S) Nov. 10	6.00
ILLINI SUNSHINE—Golden yellow. Intermediate	(S) Nov. 10	6.00
YELLOW FELLOW—Lemon yellow. Intermediate	(S) Nov. 15	6.00
TROPHY—Clear yellow. Intermediate	Nov. 25	10.00
YELLOW YULETIDE—Light lemon yellow. Intermediate	Nov. 25	6.00
GOLDEN MODENA—Deep lemon yellow. Intermediate	Dec. 1	6.00
DECEMBER GOLD—Golden yellow. Intermediate	Dec. 15	6.00
YELLOW SNOW—Light lemon yellow. Intermediate	Dec. 15	6.00

## **PINK—Pompon**

CHO CHO—Light lavender. Intermediate	(S) Oct. 9	6.00
JEWEL—Lavender. Small	(S) Oct. 15	6.00
EDITH ROBERTS—Light Orchid Pink, large button, 1950 Introduction	Oct. 20	15.00
ECSTASY—Light lavender. Intermediate	(S) Oct. 25	6.00
SHEILA—Light orchid pink. Intermediate	(S) Oct. 25	6.00
ISOBEL—Deep rose pink. Small	(S) Oct. 25	6.00
ROSE PEARL—Bright lavender. Large	Oct. 25	6.00
PINK SPRITE—Light orchid pink. Small	(S) Nov. 1	12.00
DREAMBOAT—Bright pink. Intermediate	(S) Nov. 1	10.00
FAIR MAID—Flesh or daybreak pink. Intermediate	(S) Nov. 1	6.00
LAVERA—Lavender pink. Intermediate	(S) Nov. 1	6.00
ILLINI VELVET—Bright deep purple. Intermediate	Nov. 5	6.00
DAWN—(D) Orchid pink. Best disbudded. Large	Nov. 10	6.00
MARVEL—Bright orchid pink. Intermediate	(S) Nov. 12	6.00
PREMIER—(D) Deep rose pink. Best disbudded. Large	(S) Nov. 15	6.00
USONA—Lavender. Intermediate	Nov. 25	6.00
UNEEDA—Bright lavender. Intermediate	Nov. 25	6.00
ORCHIS—Light Orchid Pink, Intermediate, 1950 Introduction	Nov. 28	15.00

## **BRONZE—Pompon**

RED WING—Deep reddish bronze. Intermediate	(S) Oct. 10	6.00
BONTON—Golden bronze. Intermediate	(S) Oct. 20	10.00
JEMIMA—Bright reddish bronze Intermediate	(S) Oct. 25	6.00
DIADEM—Golden bronze. Intermediate	(S) Oct. 28	10.00
ALGIERS—Apricot bronze. Intermediate	(S) Nov. 1	6.00
CREOLE—Golden bronze. Intermediate	(S) Nov. 1	6.00
MANCHUKO—Gold and reddish bronze. Intermediate	(S) Nov. 5	6.00
SPARKLER—Glowing bronze. Intermediate	(S) Nov. 10	12.00
ILLINI BONANZA—Bright bronze. Intermediate	(S) Nov. 10	6.00
ILLINI SKIPPER—(D) Bright bronze. Large.	(S) Nov. 15	6.00
SUNSET—Brilliant orange bronze. Intermediate	Nov. 20	6.00

LEGAL TENDER—Bright golden bronze. Intermediate	Nov. 20	6.00
BRONCO—Golden bronze. Reddish bronze inside petals. Intermediate	Nov. 25	6.00
HINDUSTAN—Bright Bronze, Intermediate, 1950 Introduction	Nov. 28	15.00
DUSKY MAID—Gold and reddish bronze, Intermediate	Dec. 1	6.00

### **RED—Pompon**

RED FLAMBEAU—Deep red. Intermediate (S)	Nov. 1	6.00
ROBIN HOOD—Deep blood red. Intermediate (S)	Nov. 10	6.00
GRENADIER—Rich deep red. Intermediate	Nov. 15	6.00

## *Anemone Varieties*

The terms Small, Intermediate and Large refer to flower size

(D) Varieties suitable for disbudding

(S) Varieties suitable for shading

### **WHITE—Anemone**

THE BELLE—Intermediate. Good for pots (S)	Nov. 1	6.00
WHITE ANEMONE—(D) Large (S)	Nov. 5	6.00
SHASTA—(D) Intermediate (S)	Nov. 8	6.00
WHITE FREIDA—(D) White with small yellow cushion	Nov. 15	6.00
FELICITY—White with small yellow cushion (S)	Nov. 15	12.00
IRENE HAYES—(D) White with pink tinged cushion. Large	Nov. 15	6.00
GARZA SUPREME—Intermediate	Dec. 15	6.00

### **YELLOW—Anemone**

HELIOS—(D) Lemon yellow. Large (S)	Nov. 10	6.00
SUZANNE MILLER (D) Yellow sport of Norma. Large	Nov. 10	6.00
YELLOW SHASTA—(D) Light yellow sport of Shasta (S)	Nov. 10	6.00
SUNBRITE—Golden yellow. Small	Nov. 25	6.00
GLEAM—(D) Deep lemon yellow. Large	Dec. 10	6.00
YELLOW GARZA SUPREME—Light lemon yellow. Intermediate	Dec. 15	6.00

### **PINK—Anemone**

BETTY ROSE—(D) Bright pink with lighter pink cushion. Large (S)	Nov. 1	6.00
TUXEDO—(D) Rose pink with small yellow cushion. Large	Nov. 10	6.00

1950 Order for

# CHRYSANTHEMUM

ROOTED CUTTINGS

Name \_\_\_\_\_ Date \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Shipping Date \_\_\_\_\_

Ship Via \_\_\_\_\_

Substitution of similiar varieties will be acceptable if varieties ordered  
are not available when wanted  Yes  No (Please check)

Remittance Enclosed \$ \_\_\_\_\_

\_\_\_\_\_  
(Signed)

*Baur-Steinkamp & Co.*  
  
HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS  
P. O. STATION A  
INDIANAPOLIS 8, INDIANA

**PRICES listed are for 25 or more of one variety.**  
**No orders accepted for less than 25 of one variety.**

Quan. Variety Price Amt.    Quan. Variety Price Amt.    Quan. Variety Price Amt.    Quan. Variety Price Amt.

**LARGE FLOWERING STANDARD VARIETIES**

White				Yellow				Pink				Bronze			
Quaker Maid	6	.....		Gold Lode	6	.....		Early Oct.	6	.....		Indianola	6	.....	
Silver Sheen	6	.....		Celestra	6	.....		Pink Chief	6	.....		Det. News'	6	.....	
White Chief	6	.....		Comet	6	.....		Milady	6	.....		Indpls. Br.	6	.....	
Albatross	6	.....		Butterball	6	.....		Rosabella	6	.....		Mongol	6	.....	
Wh. Spidery	6	.....		Yel. Alba.	6	.....		Roseum	6	.....		Golden Oak	6	.....	
Indpls. White	6	.....		Harves. Moon	15	.....		Indpls. Pink	6	.....		Glad. Pearson	6	.....	
Monument	6	.....		Blaz. Gold	6	.....		Aristocrat	6	.....		Br. Frick	6	.....	
Marketeer	6	.....		Good News	6	.....		Thanks Pink	6	.....		Monitor	6	.....	
Sterling	12	.....		Indpls. Yel.	6	.....		Peter John	6	.....					
Chattanooga	6	.....		Frdly. Rival	6	.....		Helen Frick	6	.....					
Ind. Market	8	.....		Yel. Monu.	6	.....									
Dec. Glory	6	.....		Jubilee	6	.....									
Dec. White	6	.....		Reliance	6	.....									
				Purdue	10	.....									
				Yel. Chatt.	6	.....									
				Gloria	6	.....									
				Gold. Pearson	6	.....									
				N. T. Ross	6	.....									
				Meteore	7	.....									
				Dauntless	7	.....									

**POMPONS**

White				Yellow				Pink				Bronze			
Earlwhite	6	.....		Yel. Hammer	6	.....		Cho Cho	6	.....		Red Wing	6	.....	
Silver Bells	6	.....		Gold Coast	6	.....		Jewel	6	.....		Bonton	10	.....	
Cotton Top	8	.....		Nuggets	6	.....		Edith Roberts	15	.....		Jemima	6	.....	
Snowcloud	6	.....		Yellow Dot	6	.....		Ecstasy	6	.....		Diaden	10	.....	
Wh. Pearl	6	.....		Indagold	8	.....		Sheila	6	.....		Algiers	6	.....	
Pinocchio	6	.....		Yel. Doty	6	.....		Isobel	6	.....		Creole	6	.....	
Seagull	6	.....		Ill. Gem	6	.....		Rose Pearl	6	.....		Manchuko	6	.....	
Wh. Caps	6	.....		Illini Sunshine	6	.....		Pink Sprite	12	.....		Sparkler	12	.....	
Ill. Snoff.	6	.....		Yel. Fellow	6	.....		Dreamboat	10	.....		Ill. Bonan.	6	.....	
Bobby	6	.....		Trophy	8	.....		Fair Maid	6	.....		Ill. Skipper	6	.....	
Priscilla	6	.....		Yel. Yuletide	6	.....		LaVera	6	.....		Sunset	6	.....	
Amy	15	.....		Gold Modena	6	.....		Illini Velvet	6	.....		Legal Tend.	6	.....	
Royal Qu.	6	.....		Dec. Gold	6	.....		Dawn	6	.....		Bronco	6	.....	
Snow	6	.....		Yel. Snow	6	.....		Marvel	6	.....		Hindustan	15	.....	
								Premier	6	.....		Dusky Maid	6	.....	
								Usona	6	.....					
								Uneeda	6	.....		<b>Red</b>			
								Orchis	15	.....		Red Flamb.	6	.....	
												Robin Hood	6	.....	
												Grenadier	6	.....	

**ANEMONES**

White				Yellow				Pink				Bronze			
The Belle	6	.....		Helios	6	.....		Betty Rose	6	.....		Mrs. Wylie	6	.....	
Wh. Anem.	6	.....		Suz. Miller	6	.....		Tuxedo	6	.....		Br. Helios	6	.....	
Shasta	6	.....		Yel. Shasta	6	.....		Lulabel	6	.....		Rolinda	6	.....	
Wh. Freida	6	.....		Sunbrite	6	.....		Freida	6	.....		Br. Tuxedo	6	.....	
Felicity	12	.....		Gleam	6	.....		Purple Daisy	6	.....		Br. Freida	6	.....	
Irene Hayes	6	.....		Yel. Garza	6	.....									
Garza Sup.	6	.....										<b>Red</b>			
												Garnet	6	.....	
												Murat	10	.....	

**SINGLES**

White				Pink				Bronze				Red			
Ill. Glory	6	.....		Hasa. Pink	6	.....		Cal. Red	6	.....		Kashima Red	6	.....	
Silver Emb.	6	.....		Dr. Pk. Val.	6	.....		Gold. Gleam	6	.....		Europa	6	.....	
				Aurora	6	.....		Masons Br.	6	.....		Masons Red	6	.....	
<b>Yellow</b>								Br. Aurora	6	.....					
Masons Yel.	6	.....													



# 'MUM CUTTINGS



## IMMEDIATE DELIVERY

### STANDARDS

#### White

Indianapolis White  
Silver Sheen  
White Chief  
Albatross

#### Yellow

Harvest Moon  
Indianapolis Yellow  
Purdue  
Yellow Chattanooga  
Golden Pearson

#### Pink

Indianapolis Pink

#### Bronze

Indianapolis Bronze

### POMPONS

#### White

Snowcloud  
Seagull  
White Caps

#### Yellow


Gold Coast

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### MARCH 1st DELIVERY

ALL VARIETIES IN ENCLOSED CATALOG

*ORDER AT ONCE*

*Baur-Steinkamp & Co.*  
  
HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS

P.O. STATION A  
INDIANAPOLIS 8, INDIANA





LULABEL—Suffused pink with light yellow cushion. Intermediate	Nov. 12	6.00
FREIDA—(D) Lavender with small yellow cushion	Nov. 15	6.00
PURPLE DAISY—Aster purple. Small	Nov. 20	6.00

### **BRONZE—Anemone**

MRS. CHAS. WYLIE—(D) Buff bronze. Large	(S) Nov. 3	6.00
BRONZE HELIOS—(D) Bright bronze. Large	(S) Nov. 10	6.00
ROLINDA—(D) Reddish bronze. Intermediate	Nov. 12	6.00
BRONZE TUXEDO—(D) Bright bronze. Large	Nov. 12	6.00
BRONZE FREIDA—(D) Light bronze with small yellow cushion. Large	Nov. 15	6.00

### **RED—Anemone**

GARNET—Deep red. Intermediate	Nov. 12	6.00
MURAT—Deep red. Intermediate	(S) Nov. 15	6.00

## *Single Varieties*

The terms Small, Intermediate and Large refer to flower size.

(D) Varieties suitable for disbudding

(S) Varieties suitable for shading

### **WHITE—Single**

ILLINI GLORY—Intermediate	(S) Nov. 8	6.00
SILVER EMBLEM—Intermediate	(S) Nov. 10	6.00

### **YELLOW—Single**

MASONS YELLOW—(D) Clear yellow sport of Masons Bronze	(S) Nov. 10	6.00
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### **PINK—Single**

HASAGAWA PINK—Bright orchid pink. Small	Nov. 20	6.00
DARK PINK VALENCIA—(D) Deep orchid pink. Large	(S) Nov. 25	6.00
AURORA—Light lavender. Intermediate	Dec. 15	6.00

### **BRONZE—Single**

CALIFORNIA RED—Reddish bronze. Intermediate	(S) Oct. 25	6.00
GOLDEN GLEAM—Golden bronze. Small	(S) Nov. 5	6.00
MASONS BRONZE—(D) Bright bronze. Large	(S) Nov. 10	6.00
BRONZE AURORA—Light bronze sport of Aurora. Intermediate	Dec. 15	6.00

## RED—Single

KASHIMA RED—Bright Red.

Intermediate

(S) Nov. 1 6.00

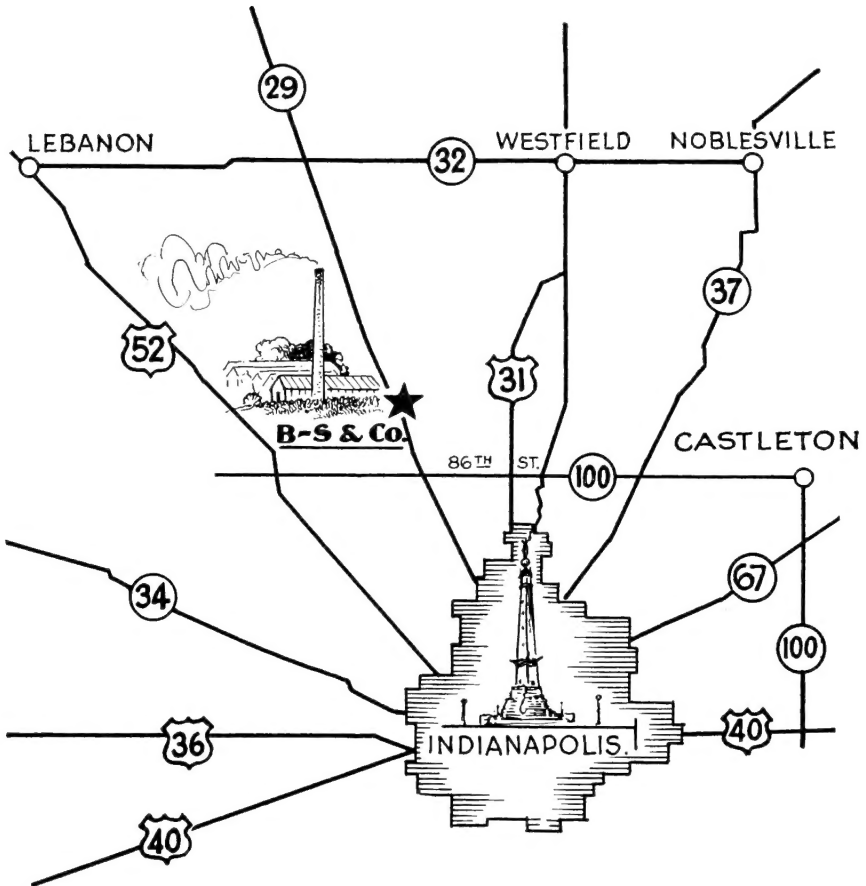
EUROPA—(D) Cardinal red. Intermediate

Nov. 10 6.00

MASONS RED—(D) Dark red sport of

Masons Bronze

(S) Nov. 10 6.00



Here we are. 10 Miles North of  
Indianapolis on State Road 29.  
You are always welcome!

# BAUR-STEINKAMP & CO.

P. O. Station A

Indianapolis 8, Indiana