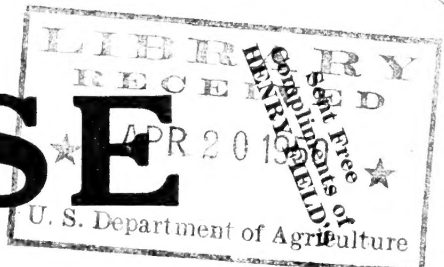


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Henry Field's SEED SENSE



“FOR THE MAN BEHIND THE HOE”

Published by Henry Field Seed & Nursery Co., Shenandoah, Iowa

Vol. XXXIV

Shenandoah, Iowa, March, 1950

No. 2

Plant Your Garden Early

As we've told our customers for years, get out and plant your garden just as early as possible. You've all heard that old saying about the early bird catching the worm. Well, that saying is just as true when it comes to making garden. Even if frost should take some of the garden, you've still got a second chance, whereas if you plant late and something goes wrong, you're sunk. So plant early and enjoy an early harvest. Full directions for growing come on each packet of our seed.

40 Yr. Customer Grows 10 Lb. Beet

“Dear Mr. Field: I have been ordering seed from you for 40 yrs. and like them very much. Last year I raised one beet that weighed 10 lbs. and another that weighed 7 lbs. from seed I bought from you. I am past 80 yrs. old and still going strong.”—W. H. Potter, Cameron, Missouri.

Grow Your Own Fruit

Maybe you have read this before, but it's worth repeating over and over again. Grow your own fruit. It just makes good sense. And this year especially, prices being what they are, it makes more sense than ever. Anybody can grow peaches and apples, plums and raspberries; in fact, most any fruit. And fruit trees now are so easy to take care of with Henry Field's New Combination Fruit Spray. Read about it on page 49 of our Spring Catalog.



Elephant “Elephant Ear”

“Dear Mr. Field: I am mailing you a picture of my wife and an “Elephant Ear” that is really an elephant! It stands 6 ft. 4 in. from the ground. Stalks measure 5 in. in diameter. It's a real show. We've had more compliments over this than any plant we've ever had.”—A.B. Myers, Archer City, Texas.



A Christmas party with hams for everyone is a tradition at the Henry Field seed-house. Here Mrs. Henry Field and John Nicolson hand out the hams at our 1949 Christmas party. Sorry we couldn't get all the several hundred Seedhouse folks in the photograph because each and every one of them has a part in giving you service.

Come See Us in Shenandoah

We have had hundreds of thousands of friends come to visit us here at Henry Field's in the last 60 years. Maybe it's millions. Anyhow, they were all welcome, and we think they went home just a little bit more “garden minded” than when they came. So come see us—we like to meet our customers.

A Real Tomato Story

“Dear Mr. Field: Last year we ordered some hybrid tomatoes from you and they were the nicest tomatoes we ever used. We had 3½ rows. Used lots of them for home use. I canned for our use and for two of our children's families, gave to our neighbors and besides this, we picked 23 bushels from them. They never cracked open or had hard cores.”—Mrs. Fred J. Holland, Bentonville, Arkansas.

Mrs. Field's Chocolate Cake

- 2 cups sugar
- ½ cup butter
- 3 oz. unsweetened chocolate
- 2 eggs well beaten
- 1 ½ cups sweet milk
- 2 tsp. vanilla
- 2 cups cake flour (measure after sifting)
- 2 tsp. baking powder
- ¼ tsp. salt

Melt chocolate over hot water, cool slightly. Cream butter and sugar together. Add chocolate, beating well. Add beaten eggs and beat well again. Mix dry ingredients together and alternate with milk and vanilla. For loaf cake bake 45 minutes at 350 degrees. For two layer cake, bake 20 to 25 minutes at 350 degrees.

New Way of Growing and Shipping Mums

Now you can get better 'mums at no extra cost, thanks to Henry Field's. The old ordinary way was to grow the 'mums in plain dirt in pots and then before shipping, lift the plant out of the pot and ship. Usually when the plant reached the customer the dirt had crumbled away from the roots and the plant was all dried out, sick and damaged.

Now, we still grow our 'mum plants in pots but we grow them in a special fibrous material that holds a lot of moisture. We add fertilizer to this material while the plant is growing and again just before shipping. The result is that after the pot is taken off and the plant is ready to be sent out, this special fibrous material holds together and keeps the roots from drying out. It even keeps the plant growing while on its way to you. When the plant arrives you plant the fibrous material and all right along with the plant, as it will help the 'mum get started in its new home. Also, it contains enough fertilizer to nourish the plant through the first summer.

We think you customers will appreciate this new improved method of growing and shipping 'mums, which we are happy to bring to you at no extra cost.

Wins First Prize

“Dear Mr. Field: I took first prize at the Barber County fair with my crookneck pumpkin (Cushaw) last year. I got the seed from you. Sure like Henry Field seeds.”—Mrs. R. H. Beckley, Hardtner, Kansas.



Look at Those Smiles!

"Dear Mr. Field: I am sending a picture of our two little girls, Beverly and Joann, with the pumpkins they raised from one plant. They were so proud of everything they raised from your seed. We've been using your seeds ever since we married and like them a lot."—Mrs. A. James Martin, Smithsburg, Md.



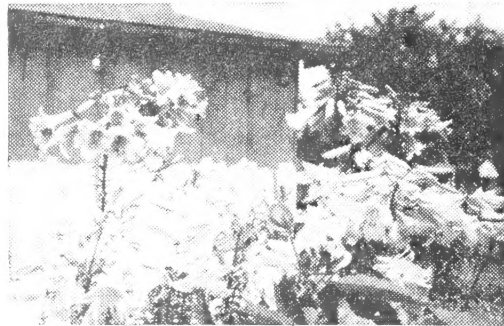
Never Saw Such Potatoes

"Dear Sirs: I am enclosing a picture of us and the sweet potatoes we raised from your plants. You never saw such vines. We got 6 bu. altogether and only 3 or 4 plants died. The largest potato weighed a little over 2 1/2 lbs."—Mrs. Howard Mikesell, Culver, Ind.

Junior Seedsman



"Dear Mr. Field: I sold 24 Junior Seedsman collections this year. It was the first time I have sold your seeds, but I knew how to sell because I had sold tickets for our pie supper. I am planting your carrots as a 4-H project." — Richard Wescott, Jasper, Missouri.



Regal Lilies Did Well

"Dear Mr. Field: Enclosed find a picture of Regal Lilies grown from bulbs ordered from you. They really did well. There were as many as 32 flowers on one stalk. We enjoyed them a lot."—Mr. Harry C. Dierker, Concordia, Mo.

Letter from Canada

"Dear Mr. Field: When we visited in Iowa I brought back some of your seeds. The Kentucky Wonder Beans certainly did well—pods grew from 10 to 14 inches long. Another bean, I can't recall its name, was another great yielder. The corn was hit by frost, but the asters and zinnias were beautiful till late fall."—Mrs. Omar F. Crabb, Rouleau, Sask., Canada.



Load of H. F. Pumpkins

"Dear Mr. Field: Here is a picture of our children with a load of pumpkins we raised from Henry Field seed. Kenneth is 6, Irene is 9, and Gean is 7. We always get our garden seed from you because we know we'll get the best."—Mr. and Mrs. Joe Hasenfratz, Rt. 3, Marion, Kansas.

Henry Field's Premiums a Hit!

Hundreds and hundreds of our good customers are saving money by buying Henry Field's Premiums with their regular merchandise. If you haven't read about this plan, turn to page 24 of our big Spring Catalog and get full details and look over the different premiums.

As you can see, these premiums are all high quality, well known merchandise. No junk. No coupons involved, either. The best thing about the plan is that you get these premiums at almost half-price—in some cases less than half price. Reason we can offer them at such low price is because we buy direct from the manufacturers in large quantities and pass the saving on to you.

Here, in short, is how the plan works: Say for example you want to buy the West Bend Waterless Cooker. It has a regular retail value of \$7.95, but will cost you only \$4.83 with a regular order for seeds, nursery stock, etc., for \$4.83 or more. That's all there is to it. You just buy an equal amount of anything listed in our catalog. The Premiums are sent postpaid on a money-back guarantee basis.



Ride 'Em Cowboy

Looks from here as if someone was heading for a fall. Emil Schank, Rt. 2, Savannah, Missouri, sends this picture of his 7-year-old son, Dorrell. We bet that Dorrell is getting pretty used to falls by now, though.

Just Had to Write

"Dear Henry Field: Just had to write a few lines to let you know how pleased we are with the seed and nursery stock we ordered from you. Your seeds are the nicest we have ever seen. The free gifts were awfully nice, too."—Mrs. Roy Briscoe, Jr., 3955 Nercross Rd., Tucker, Georgia.

Two Magnificent New Hardy Asters

These Asters are pictured in our big 1950 spring catalog on page 31, but didn't have much room so the pictures don't really show their true beauty. We have grown lots of hardy Asters but never have we seen any with flowers as big and beautiful as these two new varieties—Peace and Plenty.

Peace. No. B1022S. We have tested this grand new English variety, had it in bloom here last year and are convinced it outclasses any blue Hardy Aster in both size and beauty that we have ever seen. Flowers are immense—the largest blue Aster ever grown at Henry Field's, and the clear sky-blue petals are spoon-shaped, giving a distinctive beauty to its blooms. Blossoms are semi-double, about 2 in. across and are produced in great quantities. Blooms in early September and lasts well into October. Plants grow 3 to 4 ft. high. Makes a beautiful ornamental in the garden and also furnishes abundant flowers for cutting. **Price: 65c each; 3 for \$1.65, postpaid.**

Plenty. No. B1023S. A bright lavender. A sister to Peace and is just as beautiful in every way. Huge semi-double 2 in. blossoms are borne in great profusion in September and early October. As the plants grow 3 to 4 ft. high, they will add a great deal of color to any garden. You just can't go wrong with this. **Price: 65c each; 3 for \$1.65, postpaid.**

No. B3000XS. Collection of two each of the above Asters for just \$1.98, postpaid.

How to Use Henry Field's New Combination Fruit Spray

Since we announced Henry Field's Combination Fruit Spray in our Spring Catalog, we have been almost swamped with orders for it. We knew that a great need existed for a spray of this kind, so we haven't been surprised. And a lot of our customers have been asking us questions about it, like these.

QUESTION: What does this new spray control?

Answer: It is both an insecticide and a fungicide, and when used according to directions that are sent with the spray, it controls such insects as Aphid, Bagworm, Coddling Moth, Plant Lice, Curculio Leaf Hoppers, Leaf Rollers, Red Spider, Oriental Fruit Moths. It controls such diseases as Blotch, Bitter Rot, Brown Rot, Cedar Rust, Leaf Spot and Leaf Curl.

QUESTION: How do I use it?

Answer: Just mix it with water, at the rate of 1 pound to 20 gallons of water, and spray.

QUESTION: Do I use just this one spray on my fruit trees throughout the year?

Answer: Yes.

QUESTION: When do I use it?

Answer: At different times during the season, according to what you are using it on. Directions on the package tell you when.

QUESTION: Can I use Henry Field's Combination Fruit Spray on grapes?

Answer: Yes. Spray when shoots are 6 to 10 inches long; again 2 weeks later just before bloom; again as soon as blooming is over; again 2 weeks later.

QUESTION: Can your new Combination Fruit Spray be used as a dormant spray?

Answer: We believe it gives sufficient control for the average back yard orchard, but Dr. Swartwout advocates a dormant spray of lime-sulphur, which commercial orchardists probably will want to use for 100% control of red mite.

QUESTION: Just what should I use this spray on?

Answer: Peaches, Plums, Apples, Nectarine, Cherry, Pear, Quince, Grapes, Apricot, Evergreens, Raspberries and Blackberries, Roses and Ornamental Shrubs.

QUESTION: Does this new spray take the place of Henry Field's Bug Dust?

Answer: No. Henry Field's Bug Dust is still best for your garden.

QUESTION: My plums have Brown Rot and are dried up and hanging on the trees. How can I get rid of Brown Rot?

Answer: Bury or burn the dried out fruit. Then spray the tree thoroughly with our Combination Fruit Spray according to directions.

QUESTION: Will your new Combination Fruit Spray burn or harm foliage?

Answer: No. When used according to the simple directions, it will not burn, injure or harm foliage in any way, except for a slight inconsequential burning on some varieties of grapes.

QUESTION: We had a blight on our raspberry bushes last year and wonder if your new Combination Fruit Spray will get rid of it?

Answer: Yes. Spray in late winter or early spring before buds start; again when green leaf buds first appear; again when first new shoots at base of plants are 2 to 4 in. high; again approximately 10 days before blooming begins. Discontinue

spraying at least 60 days before harvest.

QUESTION: Can your Trombone Sprayer be used with a garden hose?

Answer: No. But it isn't necessary, because the Trombone Sprayer builds up its own pressure like a tire pump and shoots a fine mist or a 40-foot stream. It is well made of brass and copper and operates easily.

QUESTION: Can your Combination Fruit Spray be used on Evergreens for Red Spiders?

Answer: Yes. It also controls Bagworm, Thrips, Leaf Rollers, Saw Fly and Aphid on evergreens. Just spray at 3 to 4 week intervals.

QUESTION: We have just moved to a new place and find the apple, plum, cherry and peach trees all infested with worms. Will your new Combination Fruit Spray take care of them.

Answer: Yes if the trees are not already too heavily infested to be saved. Follow directions on bag.

QUESTION: Can your new Spray be used on roses?

Answer: Yes. Apply when plants are in full foliage; again in midseason or when insects appear. Repeat when necessary.

QUESTION: Will it control Peach Tree Borer?

Answer: Yes. Spray or paint trunks of apricot, peach, plum and nectarine trees from bottom of branches to ground. Use 1 oz. of powder to 1 quart of water. Apply July 1, August 1 and Sept. 1.

QUESTION: Has this new spray been thoroughly tested?

Answer: Yes, not only by us but by Dr. Swartwout of the University of Missouri, who developed it. All claims made for this spray, both in our Spring Catalog, and on the label on the bag, were approved by the U. S. Department of Agriculture.

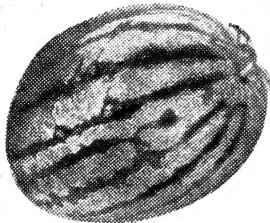
QUESTION: Will I need a ladder to spray into the tops of tall fruit trees?

Answer: No. With the Trombone Sprayer it is easy to spray from the ground to the top of fruit trees.

For more information, including prices, see page 49 of our Spring 1950 Catalog. If you still have some questions, write us please. We want all our customers to know all about Henry Field's Combination Fruit Spray.

Hybrid Dixie Queen Watermelon Is Delicious

Our own hybrid watermelon, Hybrid Dixie Queen, is about the nicest thing of its kind you ever saw. A true Dixie Queen in appearance, it weighs 35 to 50 lbs. when ripe. Maturing in 80 days. Melons are uniform and attractively striped light green on a darker green background. Nearly round. Rind thin but very strong. A wonderful variety for market gardeners and shippers. Flesh a deep red, crisp and sweet. Small seeds, white with brownish edges. Most important of all is that it is resistant to wilts. You can grow our Dixie Queen Hybrid on wilt sick soil where ordinary kinds are flat failures. **No. 726S. Pkt. (30 seeds) 25c; ½ oz. 90c; 1 oz. \$1.65, postpaid.**



Playing in the Asters

"Dear Mr. Field: I am sending you a picture of my little granddaughter, taken in my garden of asters. The asters were grown from your seeds and were simply beautiful. I enjoy Seed Sense so very much."—Mrs. G. F. Clark, Hale Center, Texas.

Whopper of a Carrot!

"Dear Mr. Field: I am a 4-H member. I planted your seeds last year and got two blue ribbons and an award, all from just a few of your seeds. My biggest carrot was about 2 inches across and 9 inches long. Quite a whopper!"—Freddie Hayward, LeRoy, Iowa.



A "Milk Bottle" Calf

"Dear Mr. Field: I don't have any pictures of things we have raised from your seeds, but the children would like to see this picture of their calf, Tiny, in Seed Sense. It only weighed 17 lbs. and had to be fed with a milk bottle."—Mrs. David Stout, Rt. 2, Carey, Ohio.

De-licious!!

"Dear Mr. Field: I am sending a snapshot of my little niece, Jeneen Kay Jost, while she was celebrating the fourth of July in a safe and sane way. She surely loves watermelon, as you can see."—Mrs. Walter Bahls, Guttenberg, Iowa.





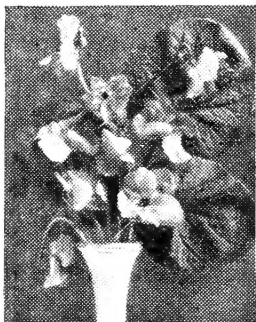
10½ Lb. Sweet Potato

"Dear Mr. Field: Here is a picture of a sweet potato which I raised in my garden last fall. I have raised some nice ones, but never one as large as this one, which weighed 10½ lbs. I have used Field's seeds for a number of years."—R. O. Stanley, 2011 Palisade, Wichita, Kansas.

No C.O.D.'s, Please

Unfortunately, we just can't ship C.O.D. There are so many delays in shipping this way that it isn't practical. Nursery stock should be planted just as soon as possible after leaving here, and if it has to wait around to be delivered it may not do too well.

Some Outstanding Violets



Most everyone likes violets, and we have grown lots of varieties because we like them, too. Also, because they grow well throughout the midwest. We have narrowed our list down to a few and the following are the ones we think best of all. You will notice we do not

offer the double Russian violets as they are not hardy throughout a lot of our territory.

Freckles. No. B2266S. A grand violet. We had hoped to picture it in our big Spring Catalog but just couldn't get it in. It is a white violet, sort of creamy-white and the whole flower is freckled with tiny lavender dots—very unusual and attractive. Oh yes, fragrant, too.

Ohio. No. B2268S. Is a great big white violet with a deep blue center. Flowers are very large on long stems. Fine for cutting and very fragrant.

Royal Robe. No. B2269S. Huge blue flowers on long stems. Is also a fine variety for cutting. Because its flowers are fragrant it is especially well liked.

Jessie's Red. No. B2267S. This is the closest to red of all violets, being a deep bright pink. Flowers are fragrant, not very large but the stems are long and will make nice bouquets.

Prices on the above violets: 49c each, except Jessie's Red, which is 39c.

Collection of one each of the above four. No. B3266XS. \$1.59, postpaid.



Most Beautiful Dahlias

"Dear Mr. Field: Here is a snapshot of me and the fine Dahlias I ordered from you last spring. They have been the most beautiful Dahlias I have ever seen in bloom. I have really had great pleasure in watching them grow."—Mrs. Harry Walden, Paragould, Ark.

H.F. Seed Is Tops!

"Dear Mr. Field: I have been planting your seeds for years and find them to be tops. Last year we planted tame sunflowers and some of them were 9 feet tall and had flowers 17½ inches across. Also, had a bed of zinnias with flowers measuring 6½ inches across. They were so beautiful that everyone wanted to know where we got the seed."—Mrs. Bert Ferwerda, Okaton, So. Dakota.

Thousands Buying the New "Henry Field" Rose (Pat. #841)

Orders have been pouring in daily for the new patented "Henry Field" rose since we announced it in our big Spring Catalog. It is possible that we may not have enough to fill all orders until the end of the season, so if you're thinking of placing an order for this new red rose, you should do so at once.

The "Henry Field" was tested for 2 years before we offered it for sale, and it passed every test with flying colors. It is a new strain of the Brownell sub-zero hybrid teas, and stands cold down to 25 degrees below without killing. Likewise it stands hot, dry weather. Its brilliant, crimson red blooms are large and full, having 60 or more petals. Stems are long, foliage is a bright, shining green and highly resistant to leaf spot. And it is a vigorous, free bloomer, having much more bloom than the ordinary hybrid teas.

Since this rose is named after Henry Field, and is a memorial to him, we are sending free with it this year a 3"x5" photograph of Mr. Field. It is No. A1025S, and the price is \$2.00 each.

Never Saw Better Chickens for Laying

"Dear Mrs. Field: Enclosed find my order for some chickens. The ones we got last year were grand. I never saw any lay any better. Our daughter won a blue ribbon and two red ones on her New Hampshires at the 4-H fair."—Mrs. Kenneth Miller, Clinton, Ill.

Cannas Named

In case you've wondered what the names are of the two unnamed Giant Cannas on page 33 of our big Spring Catalog, as many people have, the pinkish-red one is New Pink Gem and the yellow one is King Midas. Both of these, by the way, along with Yellow King Humbert and all the rest of the Giant Cannas, are outstandingly beautiful. Everyone should have several of these in their garden.



In Great Grandma's Garden

Mrs. Anna Manske, Libertyville, Iowa, sends this picture of her pretty little 3-year-old great granddaughter, Patricia Lynn Manske. The picture was taken in Mrs. Manske's garden, and according to her, all her flower seeds and bulbs have come from our nursery.

"Superfection," Brand New Everbearing Strawberry

We have never had an everbearing strawberry before that we considered near perfect. They all have had some faults. But as far as we can find out, the new Superfection is the answer to a long search for just the right everbearer. Has big, juicy, richly flavored, brilliant red berries. Probably the best berries you have ever tasted. Seems to be hardy all over the United States. Is a good plant maker, which is unusual for everbearers. We were amazed last year that plants set in April or May fruited a little in June and had a heavy crop of berries by August of the same year. They kept bearing all fall until freezing, so there is no doubt that this berry will bear two heavy crops—one in the spring and one in the fall. The plants really take hold and grow fast. Fruit is all top quality—large, not little sour runts. If you are going to plant any everbearing strawberries this spring, try some of this new Superfection. You will thank us for telling you about it. No. B4125S. Price: 10 for \$1.29; 25 for \$2.69; 50 for \$4.98; 100 for \$9.50. All postpaid.

Thanks for Everything!

"Dear Mr. Field: Will write a few lines to tell you last summer I got your Green Thumb Perennial Collection and they bloomed all summer and were so beautiful. Your grapes, raspberries, strawberries and garden seed have done so well we don't think there is any better. Thanks for everything!"—R. C. McCoy, Rt. 4, St. Joseph, Missouri.

Write Us a Letter

Sometimes when you have a spare minute we would really appreciate your sitting down and writing us a letter. Let us know how our seeds and nursery stock are doing for you, or how you like some of our new items. Or, if you have some questions on gardening or planting, don't hesitate to ask us about them. Our advice is free for the asking. Anyway, keep on sending in your letters—we want to hear from you.



She's Starting Out Right

"Dear Mr. Field: My daughter, Norma Jean, wanted me to send her picture in so she could see it in Seed Sense. She is 6 and is getting quite a thrill out of seeing the plants grow. The plants and seeds I got from you are all doing fine."—Mrs. Howard Underwood, Creston, Wash.



Aren't They Pretty?

"Dear Mr. Field: Here is a picture of my granddaughter, Linda Mae, with some of my glads I raised from your '20 Grand' glad offer. They were so beautiful. Had lots of color. Everybody raved over them. From now on it will be Henry Field seeds and bulbs for me."—Mrs. Joe Ritchey, Cynthia, Ky.

Mrs. Field's Vegetable Soup

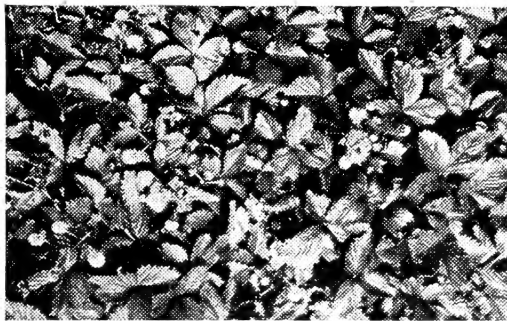
1 oz. turnip	1 tbsp. rice
2 oz. green pepper	1 tbsp. pearl barley
2 oz. carrot	1 tbsp. broken spaghetti
1 oz. okra	
½ lb. cabbage	½ tsp. black pepper
¼ lb. potato	1 tbsp. salt
¼ lb. onion	pinch paprika
½ lb. tomato	pinch red pepper
¼ lb. meat	1 qt. soup stock

2 qts. water

Boil one hour. Makes 3 quarts of soup, or enough to serve 10 to 12 people.

Bug Dust Puts the Run on Rabbits

Every spring lots of gardeners write about rabbits eating peas, beans and other plants in their gardens. Here is an idea. Several customers have told us they dust their early garden seedlings with Henry Field's Bug Dust and this keeps the rabbits away. Nothing in it to hurt the garden stuff, so the idea sounds good and is worth trying. No. 4022S. Henry Field's Bug Dust in 1 lb. bag for 49c; 3 lbs. for \$1.18, postpaid.



Henry Field's White Strawberry

Yes sir, this is a real white strawberry! The picture was taken right here on our No. 10 field in Shenandoah last summer. We have picked quarts of this berry and have had shortcakes and eaten them every way you would eat strawberries and they are fine. This is a real novelty, but at the same time, is a real good strawberry. Little milder than the ordinary kind, and of a size in-between the wild strawberry and the cultivated kinds. One thing in particular that women here like about them is that when you pull the berries off the plants, the hull stays on the plant. The berries are clean—just wash and eat.

If you want a novelty that will surprise your friends, make a shortcake of these and then color some whipped cream pink, and have white strawberries and pink cream instead of the usual way.

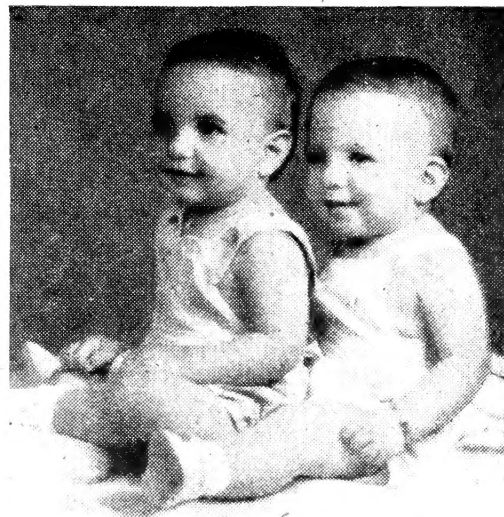
You can see from the picture that these berries bear heavily and are all borne right up on top of the plants, not down under the foliage. They not only make a show, but are easy to pick and don't get dirty. Ripen well, too. You folks that don't like the strong acid tartness of many cultivated red varieties will appreciate this berry for its flavor is milder, not so tart, and very sweet. We had quite a stock of these three years ago. Put them in the catalog, sold out and had to refund half the spring. So, we decided we wouldn't list them again until we had worked up a real stock. The plants are good strong growers, good plant makers and as hardy as can be. You won't have to baby them—just plant and let grow. Don't even have to take as good care of this variety as you do the ordinary kinds. Although, the more care you give it, the better berries you will get. It is a June bearer. Can't sell over 25 plants to a customer but 25 will start a good patch of these strawberries. No. B4114S, 10 for \$1.29; 25 for \$2.69, postpaid.

Beautiful Phlox

"Dear Mr. Field: Just a few lines to tell you how beautiful my phlox was that I got from your Green Thumb Perennial Collection. It was a beautiful red, and had the largest bloom I had ever seen."—Ada Mott, Rt. 2, Vienna, Illinois.

Plant Nursery Stock AT ONCE

Don't let nursery stock lay around and dry out after you've received it. It's not like garden seed. For best results it should get into the ground as soon as possible. Our stock is shipped in perfect condition for planting, but of course, we can't guarantee it will stay that way. If the weather is bad when it arrives or you can't plant for some other reason, heel the stock in the ground where the roots and part of the trunk will be protected with moist soil. It will stay alive this way. Never expose roots to the sun or air for a long period of time.



Twins

"Dear Sir: I have used your garden and flower seeds for a long time and find them the best. Am enclosing a picture of our twin "grand babies," Sena Jane, and Grady Wayne McCorkle, to put in Seed Sense."—Irene Skelton, Box 284, Arapako, Oklahoma.



Look at What We Grew!

"Dear Henry Field: Have used your seeds for years and can truthfully say there are none finer. Here's a snapshot of my two sons, James, 6, and Donald, 5, with some of your long Icicle Radishes."—Mrs. Elmer Leschinsky, St. Libory, Nebr.

Pleasure to Order

"Dear Mr. Field: Again it is time to order my garden and flower seeds. It is a pleasure to make out the order for I know from several years experience that I can count on an abundant crop from all seeds. I never miss an opportunity to recommend your seeds."—Mrs. Earl R. Bohling, Idlewild Farm, Florence, Kansas.

Great Lakes Head Lettuce Makes Head Every Time

This is the All-America prize winner that has just about revolutionized the lettuce-growing industry. Is an exceptionally choice variety and a yielder of large, solid, crisp heads. It makes heads every time. Lettuce is large, dark green, fringed and of excellent flavor and quality. Because it stands heat and sun well, it is resistant to sun burn and is slow to throw up seeds. It has the ability to produce under almost all conditions. Fine for home gardens and equally as good for market growers. The only way you can really know how good Great Lakes Lettuce is, is to try it yourself. No. 508S. Pkt. 15c; oz. 60c; ¼ lb. \$1.75, postpaid.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Mrs. Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Geo. Rose (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

I'm Keeping Busy

Yes, I still have our Ozark farm where Henry and I spent so much time when we weren't here at the Seedhouse. Jim Wimsatt stays down there the year 'round, just like always, and is taking care of the place. I was down there myself last month, and all the crops and the garden look good. But I have it up for sale because it is too much for me to have to travel back and forth now.

I am still living in our house here in Shenandoah, right next door to the Seedhouse. I run over to the Seedhouse every day. My father lives next door to me on the other side and I spend quite a bit of time with him, particularly since he hasn't been feeling well lately.

But our Ozark farm will always be a pleasant memory to me.

As Henry and I used to ride in our car through the country, he always watched the fields and farm yards along the road, and commented on the crops and garden and lawns, just like you probably do. But one thing always bothered him, and that was the scarcity of fruit orchards and fruit trees in the yards.

Quite often we would stop at farm homes and talk to the people, and we learned, as you know, that one reason a lot of people didn't grow more fruit is because it was so much bother and expense to keep them sprayed properly. That always worried Henry, and he took it as a personal challenge. For years he planned and worked on the idea of an easy-to-use, cheap spray that would be a "shot gun" dose, as he called it. He kept up a voluminous correspondence with chemical companies and universities on the subject. And finally, as new chemicals came out, he could see the realization of his dream.

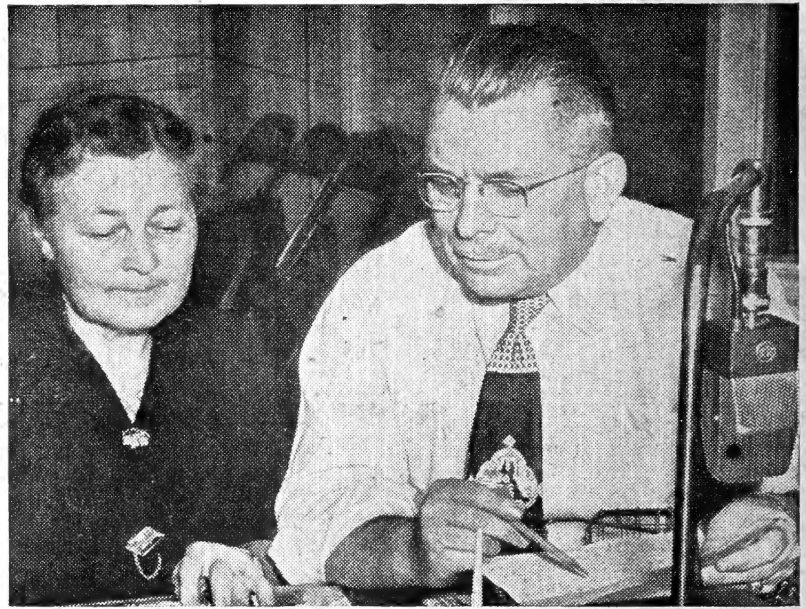
He finally decided that the best one was the one developed by Dr. Swartwout of the University of Missouri, and he made arrangements for us to have this one manufactured and offered for sale in our 1950 Spring catalog. He always said that if people could get a spray like that that they would be glad to grow their own fruit, and that it would be a big help to them. Henry had a hand in the introduction of a lot of new helps for gardeners and farmers, and this Combination Fruit Spray was one of his last, and he considered it one of his most important.

As I told you in the big Spring catalog, I have taken over the running of our hatchery. I'm mighty proud of those new High Egg Production Pedigreed Males we put with our Leghorns and White Rocks this year. They're beautiful chickens, and I know that those of you who buy baby chicks from these flocks are going to be very happy with them.

People my age begin to think about retiring. Particularly clerks and mechanics and people like that who have always made a fair salary and saved a little, but haven't got rich. And it is amazing, and gratifying, to learn in talking to them how so many of them have figured that when they retire they will get a little home on a few acres and raise their own fruits and vegetables and flowers, and raise berries, particularly strawberries, to bring in a little extra cash.

They can do it, too. A lot of them already are. Maybe it is something you ought to be thinking about. I would suggest that if you have any such plans that you start getting your hand in now. Don't just move out to a small acreage and put in an acre or more of strawberries. You ought to learn a little about it now, before you retire. Plant some strawberries or raspberries in your back yard. Learn about the different varieties, and how to take care of them, and how much cash they will bring you and where you can sell the berries. Then, when you make the move, you'll know enough about it to avoid some errors that may be costly and spoil the fun.

"I have been young, and now am old; yet have I not seen the righteous forsaken, nor his seed begging bread."
(Psalms 37-25)



Stu and I on the "Letter Basket" Program

Most of you know and have heard our well-known "Letter Basket" program on KFNF. It is one of the oldest, continuous programs in radio. "Stu" handles the program every day and I drop into the studio and help whenever I can.

A lot of you have been wondering what he looks like, so here is his picture. His real name is Irving Steurer, though most everyone calls him just plain "Stu." He started at the Seedhouse in 1922, so is very well trained, as are all the boys here, and he knows just how the business should be handled. You can be sure that your orders and letters are in good hands.

—Bertha Field.

Moon Sign Planting Dates for 1950

Some of you folks, we know, are interested in the planting dates for 1950 according to the moon signs, so here they are as we figure them. If you want to know more about moon signs, better get the Llewellyn Moon Sign Book advertised on page 50 of our catalog. It is the best book put out on the subject. It sells for \$1.10.

Potatoes (early)—March 4-17. Best days 11th and 12th.

Potatoes (late)—April 2-16. Best days 7th and 8th.

Beets, radishes, onions, and other root crops, same dates as early potatoes.

Corn—(Including field corn, sweet corn, and popcorn) May 16-30. Or in the south or in a very early season April 17-30. Late crop June 15-28.

Beans, melons, cucumbers, squashes, same dates as corn.

Tomatoes, cabbages, etc., in hotbeds or in the house, March 26-27.

Cabbage, (outside)—March 18-31 or April 18-19.

Late Cabbage—May 16-23.

Peas, (also Mustard, Kale, and Chard)—same dates as cabbage outside.

Butchering Dates, March 4-6.

Weeds and Briars. The Missourians say that if you chop your sprouts and briars and big weeds in the sign of the heart (Leo) in the dark of the moon in July or August, (July 28-30 and August 11-13, this year) they will not sprout up again but will die.

"Trust in the Lord and do good, so shalt thou live on the land, and verily thou shalt be fed."

(Psalms 37-3)

Are You Getting Two Catalogs?

If your family is getting more than one catalog, we would sure appreciate knowing about it. We send out a catalog to each name on our list, but sometimes different members of families or different people at the same address order from us and each different name is put down. So, two or more catalogs are sent to the same address, and because of this we sometimes don't have enough copies to go around. If you do have an extra catalog please do us a favor by passing it on to a friend, and then let us know about it on the coupon below. Thanks.

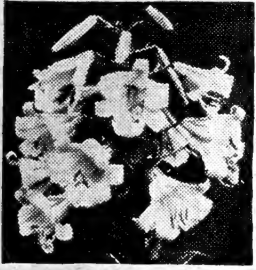
I received more than one catalog or copy of Seed Sense.

My name is St. or Rt.

My town State

Duplicate is addressed to
Name

Centifolium Hybrid Lily



These are magnificent, pure white hybrids just obtained from the west coast. They far outshine the Regal Lily in every respect and are the result of crossing half a dozen or more lilies. The flowers are im-

mense white trumpets borne on stems that in time rise to 6 to 8 feet with great clusters of 50 or more blossoms crowning the top. The reverse of the white petals are often pink, emerald green or brown, making some striking contrasts in color. These lilies are unusually hardy and because of their deep root system, stand severe drought. Plant bulbs six inches deep. They are called Lillium Centifolium (100 leaves) because of their abundant rich green foliage. No. B5004S; 49c each; 2 for 89c; 5 for \$1.98, postpaid.

Hybridizers in Oregon have been doing a wonderful job on Lilies the past 15 to 20 years and the results of their work are just now coming on the market. We are very pleased to offer this variety and several other brand new lilies for the first time in our big Spring Catalog. You ought to look them over. We know you will like them and that they will give complete satisfaction.

Old Customers

"Dear Mr. and Mrs. Field: We have used your garden seeds for a long time, over 40 years and sure like them. We are planning on a good garden this summer and have already sent for our seeds."—Mr. and Mrs. U. S. Ellithorpe, Bennett, Nebraska.

Our Prices Still Low

We think our prices are so reasonable compared to most everything else, that we are proud to have you compare them. We've always believed in fair dealings at fair prices. So look our merchandise and prices over. We think you will have to go pretty far to find better buys.

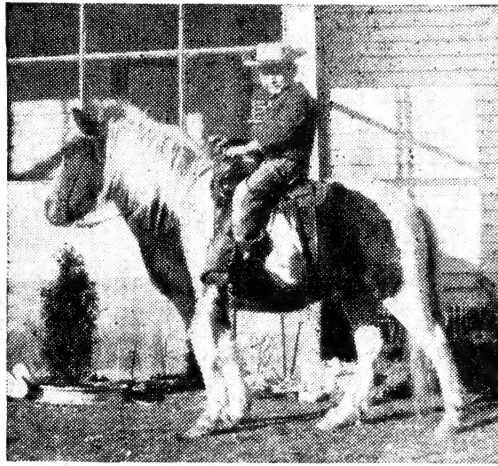
Our Heavy Yielding Hybrid Tomatoes

We have two hybrid tomatoes on the back cover of our big 1950 spring catalog that we consider better than, or equal to, any other hybrids in existence. They are the result of years of experimenting and are true hybrids. Don't want you to miss these.

Field's Red Knight Hybrid. (58 days). Our early one. Has just about everything. A vigorous grower. Medium-sized brilliant scarlet fruit. Flesh is firm. Flavor is mild. Bears a lot of fruit early. Fruits are smooth, almost round. Resistant to wilt. Stake this one and you will have wonderful tomatoes for early market. No. 427S. Pkt. (30 seeds) 25c; Large Pkt. (150 seeds) \$1.00, postpaid.

Field's Red Rival Hybrid. (75 days). Ideal for slicing, canning or main crop market. Large-sized. Most fruits weigh ½ lb. or more. Deep globe-shaped. Bright red in color. After most varieties are through, Field's Red Rival Hybrid will still be bearing. Extra strong grower. Plenty of leaves to protect fruit from sunscald. Resistant to disease and insects. No. 428S. Pkt. (30 seeds) 25c; Large Pkt. (150 seeds) \$1.00, postpaid.

Hybrid Tomato Offer. 1 packet each of above two tomatoes. No. 425XS, 39c, postpaid.



Ready for a Ride

"Dear Mr. Field. I am enclosing a picture of my little son, Ewald, age 5, riding his pony, Tony. Would appreciate it if you would put it in Seed Sense."—Mr. and Mrs. Carlos Burns, Meta, Miss.

Still Want Your Snapshots

Yes, we still want and need your snapshots, just as always. We have to have them or we just can't put out a Seed Sense or a catalog. We here at the seed-house enjoy looking at them too, as they give us an idea of how well our seeds and nursery stock are doing. Of course, we can't use all we receive but we still pay 50c cash for the ones we do use. So get busy today and send your snapshots of your flowers, vegetables, gardens, children, chicks, etc. The more you send, the better we like it.

Hardy Iowa Apricot

There is a fellow south of Shenandoah who has been growing hardy seedling Apricots on his farm for years. Every year he brings in big branches loaded with golden fruit. They taste like Apricot honey and are crowded on the branches. He's never failed to have a crop, despite the rugged winters and late spring freezes we sometimes have. Seems to us a person would have more use and enjoyment from some of these medium-sized Apricots that almost always bear, than from some of the large new hybrids that bear only now and then. Being seedlings, these trees really put on growth and get up to a respectable size in no time. They bloom quite late, which probably is why they are seldom caught by frost.

Henry liked these so well that he grew quite a patch of the seedlings down in his Ozark garden, and we sold from that patch last year. But the call was so great that we planted a big patch here at Shenandoah and now have these ready to offer. Order No. A3207S. Prices: 2 to 3 ft. postpaid, 98c each; 3 for \$2.85; 5 for \$4.49. 3 to 4 ft. postpaid, \$1.29 each; 3 for \$3.59; 5 for \$5.75. 4 to 6 ft. express not prepaid, \$1.75 each; 3 for \$4.95; 5 for \$7.75. 5 to 7 ft. express not prepaid, \$2.15 each; 3 for \$5.95; 5 for \$9.69.

Likes Stowell's Evergreen Sweet Corn

"Dear Mr. Field: The Stowell's Evergreen sweet corn that I got from you last year produced wonderful corn. I planted it 3 to 6 feet each way in well-manured, fertilized ground. It averaged 9 feet in height. Some hills were 11 feet tall."—C. C. Allen, Selma, Indiana.

Boy! Look at That Radish!

"Dear Mr. Field: I want to tell you how much our son "Skip" enjoys selling your seeds and planting his garden. He is so sincere about how good the seeds are that he has no trouble selling them. This will be his third year of selling. Here's a picture of him with an icicle radish he grew from your seed."—Mrs. Wayne Hillegas, 616 Meade St., Kaukauna, Wis.



New Cushion Aster Little Red Boy

This is a brand new compact, globe-like plant, not over 18 to 20 in. tall, and about 2 ft. across. In the fall here last year it was covered completely with small star-like brilliant red Aster blossoms. An edging made up of these bright little plants would really be showy. This is the brightest dwarf aster we have ever seen and is well worth space in your garden. No. B1013S. Price: 55c each; 3 for \$1.49, postpaid.

Sells Onions to Restaurants

"Dear Sir: Just a word to brag a little on your Sweet Spanish onions. I ordered 300 plants last spring. We ate about 75 for green onions and sold \$17.77 worth to three restaurants here. Had three that weighed 30 oz. each. They sure were swell onions."—John H. Gardner, Delaven, Illinois.

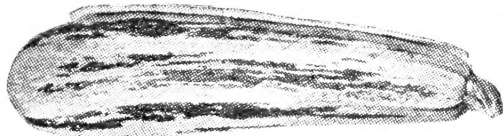
Order by Number

We always try to give our customers the best service possible because we know that is what all of you want. One of the things that will help both of us is to order by number. Just put down the number on the order blank, and if you wish, put in the name, too. If there are several colors listed under a variety, be sure to tell what color(s) you want.



Tom Thumb Wedding

Mrs. Alta Fuqua, Camargo, Okla., sent us this picture of her son, Mike, with two girl friends. It was taken at a Tom Thumb wedding given by her church and Mike was the groom.



Prize-Winning Caserta Squash

Henry Field's has always prided itself on bringing new and better things to its customers. When anything new comes along and it looks good, we test it. If it proves to be something really outstanding and better, we put it in our catalog. This year we have a new squash, consider it one of the best and want to tell you about it. Its name is Caserta and is another All-America selection and a 1949 Gold Medal winner. Probably its most outstanding quality is its unusually early abundant yield. Yields of thirty fruits per plant are not unusual and it produces a full 10 to 14 days earlier than other varieties. Fruits are 15 to 18 in. long when fully grown and 4 to 5 in. in diameter. They are a light yellow with light green stripes. A bush type plant, it grows erect and runnerless. Being a prolific bearer it will supply the average family with delicious-tasting squash over a long period of time. Unfortunately, seed is scarce so we suggest you order early. No. 740S. Pkt. 25c, postpaid.

Pleased with Seeds

"Dear Sir: I can't tell you how pleased we were with your seeds last year. The Fillbasket Pole Beans had the nicest flavor of any we have ever had, and the vines were loaded. Our corn too, was delicious and we had four and five ears to a stalk."—Mrs. H. T. Williams, Clinton, Washington.



28-Yr. Old H.F. Strawberry Plants

"Dear Mr. Field: Here is a snapshot of our strawberries. We only have a small patch but do they ever yield! Those on the table were just one day's picking and the others were another day's picking. We are all very proud of these berries as they have been in the family since 1922. My grandmother bought them from you while living in Kansas. Then they were moved to Missouri. They have been moved at least 6 times in all and are still healthy and vigorous."—Mrs. Estel Moore, Clarence, Mo.

Free Roses for Wedding Pictures

We will send a free rose bush to anyone sending in a picture of their recent wedding or 50th wedding anniversary. This is done because we want every newly married couple to have a rose as sort of a special personal gift from us. Can't tell you what kind we will send but it will be a good one. If you can't send a picture, send an announcement (but we would prefer a photograph). The rose will be sent at the proper planting time.

Get More For Your Money

One thing that everybody enjoys who trades with us is that you always give less and get more at Henry Field's. Not only is all our stock and seed vigorous and healthy and all that it's supposed to be, but it's priced at a fair amount. You get the best possible stock at the least possible price. Then, too, we always send along a free gift just to make sure people are extra satisfied.

Alaskan Honey-Sweet Hybrid Strawberry

As some of you folks may know, up in Alaska they have several native strawberries that are just as rugged as the country. Berries are about as big as our wild strawberries and have that same wild strawberry fragrance and sugar-sweet flavor. The United States Dept. of Agriculture has been doing some breeding work with these berries and has come up with a fine new hybrid, having all of the hardiness, growing qualities and resistance to leaf-spot and drought that the native Alaskan berries have. In addition, they have managed to increase the size of the berry. We had some test plants air expressed to us a couple of years ago and have been growing them here at Shenandoah ever since. Surprisingly enough, the plants put all our named varieties to shame as far as coming through the winter in perfect condition is concerned. And, it doesn't seem to matter how hot or dry it gets, they keep right on growing.

Most of us are able to remember the wild strawberries we used to pick when we were kids. Most of us have never had any since. Well, this hybrid has all the sweetness and fragrance of the wild berry. Has lots better size, too. Up to an inch in diameter. It's hardy as bluegrass. Loaded with bloom and the most delicious fruit you ever ate—real little nuggets of honey.

You folks who plant this variety will be picking berries from it years after some of the named varieties die out. As far as we know, the plants we have growing here in Shenandoah are the only supply of this strawberry in the country, outside of Alaska. You probably won't find it listed in any other catalog. We've got a pretty good supply and don't expect to run short, but we suggest you get your orders in now. First come, first served. No. B4115S. 25 for \$1.50; 50 for \$2.50; 100 for \$4.75, postpaid.

Customer for 45 Yrs.

"Dear Henry: Our first order for your seeds was in 1904 and we have used Field's seeds ever since. We didn't always have a chance to plant a garden, but we knew when we used Field's seeds we used the best. I am, as ever, a grateful customer."—Mrs. Rose Gift, Rt. 1, Box 948, Paonia, Colorado.



\$1,677 from Just 1 Acre!

Here is a picture of our good customer, A. L. Bowman of Graham, Missouri, in his berry field. Off 1 acre of Cumberland raspberries, Mr. Graham, who is just a small farmer, sold 258 crates at \$6.50 per crate. Figure that up. He made \$1,677 off just 1 acre! How's that for a good deal? Next year, he says he's going to put out an acre of Sodas.

Tomatoes Stand Drouth

"Dear Mr. Field: I am writing you a line to say I have used your garden seed and had wonderful results. I sent and got some tomato seeds and grew some real nice tomatoes. The weather got dry but it didn't make any difference with the tomatoes. They were really fine and had such a good flavor."—Mrs. M. J. Glore, Frank Clay, Missouri.

Super Hardy Tree—Alaska Paper Birch

Here is a fine tree that is hardy everywhere. It is botanically known as *Betula kenalca* but is more commonly called Alaska Paper Birch—a beautiful white birch. It has brown bark when you get it, but like our own native paper birches, gradually changes to white as the tree ages. It stands any winter temperatures, hot winds and severe drought. Since it grows near the Arctic Circle where temperatures go down to 40 or 50 below in the winter and up sometimes to an unbelievable 90 degrees or more in August, and where there is no rain from April until August, we know this tree is super hardy. The Alaska people tell us that the conditions under which this Birch lives would be tough going for most any plant.

This tree is perfect for the northwest and will grow anywhere our own Birches will grow, plus a lot of areas in the far north where ordinary Birches can't grow. The trees are being shipped to us by air freight from Anchorage, Alaska, and it will be first come, first served. If you want a really new and fine tree for your yard, one that will make you proud, try this new Alaska White Birch. Get your order in now! No. A4200S. 2 to 3 ft. trees, \$1.75 each, postpaid.

Reckless Driver

"Dear Mr. Field: Here's a happy little boy, my grandson, Larry Kirkpatrick. He is going for a ride but almost backed up into Grandma's garden." — Mrs. Ada McCoy, Beech, Iowa.



A Bargain on Dahlias

Most everyone likes colorful dahlias. Won't be long now 'til it's time to plant, either. Always one of our most popular sellers is our Rainbow Dahlia Collection. It's made up of a mixture of all types of big, healthy, guaranteed-to-bloom bulbs. Seems as though bread and jam never come out even and it's the same way with some of our bulbs. Every year we always have a little too many of some so we mix these bulbs and call them our Rainbow Dahlia Collection. It's a real buy as you get No. 1 bulbs and all colors, too. Really get a lot for your money. Order now for beautiful, colorful dahlias next summer. No. BG187XS. Collection of 4 bulbs, 98c; 8 bulbs, \$1.75, postpaid.

Extra Payment in Nursery

In filling orders to customers we sometimes send postage free items along with others that go express collect. When this happens the customer has to pay express charges on the whole shipment. Naturally this isn't fair, but to make it right and rather than put up two separate packages, we always put in a little extra nursery stock. This more than makes up for the additional postage charges. Seems like a good deal to us because you really get a bargain out of it.



Loves Flowers

"Dear Mr. Field: Here's a picture of our 8-year-old son in the flowers we grew last summer. He loves flowers. We've used your seeds for some time and think they are the best."—Sharon L. Landis, Champaign, Illinois.

Sparrow-Proof Martin House

We have just a few sparrow-proof martin houses left and for those of you who want a bargain, here is one. Most martin houses sell for \$15 to \$20 or more, but we are selling the few we have for only \$7.95, postpaid. They are 25" high, 8 1/2" wide and 9" deep. Made of Ponderosa Pine and are unfinished because martins seem to prefer natural wood. Have three compartments, a hinged ledge that can be raised to keep out sparrows until martins come, and a removable back for easy cleaning. Shipped unassembled with necessary hardware, complete instructions, and some interesting facts about martins. No. 4048S, only \$7.95, postpaid.



Trying to Fly?

Mrs. Rosetta Earls of Waldron, Ark., said this cute picture was a snapshot of her two-year old granddaughter, Joan Smith, trying to keep cool last summer, but to us it looks like little granddaughter is just plain trying to fly.

At Last—A Backyard Size Pumpkin

Here is what a lot of you probably have been waiting for—a pumpkin suitable for backyard and small garden planting. The Cheyenne Bush Pumpkin is the only true bush pumpkin in standard use and is ideal for use where space is limited. An early maturing variety, the flesh is sweet and fine-grained with no trace of stringiness. The pumpkins of the Cheyenne Bush are similar to Small Sugar but are a little smaller in size and a russet-orange color. The flesh is a deep golden and we want to repeat, very sweet. 3 to 5 pumpkins are borne per plant and these can be stored for many months. There's not a better pie pumpkin on the market than the Cheyenne Bush Pumpkin. No. 765S. Pkt. 15c; oz. 25c; 1/4 lb. 45c; 1 lb. \$1.10, postpaid.

WE'LL BUY YOUR WOOL

Send us or bring us your wool; your sheep pelts, too. Just send them to Henry Field's, Shenandoah, Iowa, and we'll give you top market prices. That's always been our policy—whether we're buying or selling.

Ship by freight and mail us Bill of Lading when you ship. Our check will come by return mail. If you like, we will quote you prices on wool through the season. Just write and ask.

Now that we've committed the Golden Rule to memory, let's commit it to life.

New Red Crape Myrtle— Wm. Toovey

Here is a real treat for you folks from southern Missouri southward. We think Crape Myrtle is one of the most beautiful of all shrubs anyway and this variety, Wm. Toovey, is a great improvement on the regular kind. Doesn't grow as tall and straggly as ordinary Crape Myrtle, but has a neat and compact habit. Produces a solid mass of beautiful deep, watermelon-red flowers on large heads. Is a very prolific bloomer and is by far the best of the reds. This variety is not commonly listed as the stock is very scarce. You folks who can grow Crape Myrtle have never seen Crape Myrtle at its best until you have seen this variety. No. A1420S. Price: 79c each, postpaid.

TIPS FROM IRVING STEURER

Our Garden Seed Man

This is the year to plant a big garden. Your garden spot will pay you more returns than any other spot on the farm.

Try the Hybrid Cucumber (front cover of our Spring Catalog). We have an even better one for next year. Our Surecrop Hybrid was awarded an All-America Bronze Medal. We'll tell you more about it later.

Henry Field's Bug Dust saves a lot of gardens and we think our new Combination Fruit Spray will do even more for the back yard fruit grower.

How about a garden cultivator? Or are you still using the same kind of a hoe the Egyptians used 4000 years ago? Our high wheel cultivator will do ten times as much—ten times as easy. That multiplies fast.

Ever raise Purple Podded Beans? Try some (Page 5 of Spring Catalog). They cook a beautiful dark green. Wonderful flavor, too.

Dahlias—as easy to grow as corn. Give them same care. Plant tubers 4 in. deep after soil is well warmed up. Tie large flowering kinds to stakes. The Autumn Glories (on front cover) are as large as dinner plates—BG199XS. One each all three for \$1.69. If you want all different, buy the Rainbow Dahlias. No. BG187XS. 4 for 98c; 8 for \$1.75, postpaid.

Plant Gladiolus every 10 days from early spring to mid-summer. You'll have lots of flowers summer thru fall. Page 31 in Spring Catalog. Our "Twenty Grand" collection for \$1.00 postpaid, No. BG-382XS, gives you a lot more for the money.

Ever try the Guinea Bean? It's really a gourd. Pick when fruits are 6 to 8 inches long. Slice—roll in egg and cracker. Fry golden brown. You'll like them—No. 222S; Pkt. 10c; oz. 17c.

Have you tried Dwarf Morning Glory—Royal Ensign? Fine for border or pot plants. Grows about 12 inches tall—bright blue. No. 1145S Pkt. 20c.

You can't beat our two new beans—Cherokee Wax and Topcrop Green. Both recent introductions by U.S.D.A. Topcrop was an All-American. Both are tops for disease resistance, yield and quality. No. 125XS. 1/2 lb. each for 60c, postpaid.

We forgot to list Tobacco seed in catalog. Yes, we have it—No. 238S White Burley. 10c per pkt. Oz. 35c, postpaid.

All Henry Field Lawn Seed is Hormone Treated. Better Germination. Faster growth.

Ed. Note: Look on page 6 for picture of "Stu" and Mrs. Field taken while broadcasting the Letter Basket radio program—12:30 Noon over KFNH.

Standing Under H.F. Beans

"Dear Henry Field: I am sending a picture of my two children under some Kentucky Wonder Wax Beans. The cut worms got about half of them but I still canned over 100 qts. Everyone who saw them said they had never seen such beans."—Mrs. Leonard Keck, Rt. 2, Berryville, Ark.



Henry Field Chicks Can Make and Save Money For You

Here's Why:



Mrs. Field is holding Henry Field's White Rock Cockerel No. 3100, whose dam's egg production was 305 eggs (weighing 27.303 oz. per dozen) in her pullet year.

1. THEY COME FROM GOOD, WELL-BRED FLOCKS, KEPT UNDER A HIGHLY SELECTIVE BREEDING PROGRAM.
2. THEY MATURE EARLY AS HEAVY, PERSISTENT LAYERS, EVEN DURING COLD MONTHS.
3. THEY ARE RAPID GROWERS AND FEATHER FASTER, MAKING THEM IDEAL AS BROILERS.
4. THEY ARE ECONOMICAL BECAUSE THEY LAY MORE EGGS ON LESS FEED.
5. THEY ARE HEALTHY, STRONG AND HAVE DISEASE RESISTANCE.
6. THEY HAVE A LONGER LAYING LIFE.

ONLY \$1.00 DEPOSIT

for each 100 chicks wanted, will hold your order for any delivery date you wish. Balance is due 10 days before shipment.

C.O.D. PLAN

Send \$1.00 for each 100 chicks or any amount less than 100. Pay balance on delivery plus transportation charges. If you want chicks shipped C.O.D. for balance, be sure to specify this in your order.

100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong chicks guaranteed on every order. If you do not get full number, report to us in 24 hours. Our iron-clad guarantee.

SAVE \$1.00 TO \$4.00 PER 100 WITH HENRY FIELD CHICKS

Dollar Dividend Offer

100 Straight-Run Chicks for only \$1.00

(As offered below on White Rocks and White Leghorns only)

Here is the deal: With each order for 100 Master Grade White Rock pullets and 100 Master Grade White Rock cockerels—200 chicks in all—we will add 100 high-quality straight-run White Rock chicks to your order for only \$1.00 extra. This gives you a total of 300 White Rock chicks for only \$34.40, prepaid to you.

We offer this same bargain as above, but with all Leghorns, for the same price—only \$34.40, prepaid.

Sorry, but we just cannot mix Leghorns and Rocks on this offer. You must take all White Rocks or all White Leghorns on each unit of 300 chicks.

Field's Triple Choice Offer

100 Straight-Run Baby Chicks
Only \$13.45 Postpaid

Here's how our Triple Choice Offer works. First, you make 3 choices from these 8 breeds: LEG ROCKS—WHITE WYANDOTTES—WHITE ROCKS—NEW HAMPSHIRE—WHITE LEGHORNS—BARED ROCKS. Tell us which of your three choices is First, Second and Third. If we guess our production right (and we usually do) we'll send your first choice. But if we miss, we can level out our production by sending your second or third choice. A good deal both ways.

Only our "SELECT" and "MASTER" grades shipped. You can be sure of quality. Only \$13.45, postpaid.

DISCOUNT FOR LARGE ORDERS Deduct 20c per 100 For Orders Over 300 Chicks Deduct 25c per 100 For Orders Over 500 Chicks Add 1c per Chick For Orders Less Than 100	ALL PRICES	ALL THREE GRADES SHIPPED POSTPAID								
	Subject to Change Without Notice	SPECIAL			SELECT			MASTER		
	VARIETIES	Per 100 Straight Run	Per 100 Pullets	Per 100 Cockerels	Per 100 Straight Run	Per 100 Pullets	Per 100 Cockerels	Per 100 Straight Run	Per 100 Pullets	Per 100 Cockerels
	White Rocks	\$13.95	\$17.95	\$11.45	\$14.95	\$18.95	\$12.45	\$15.95*	\$19.95*	\$13.45*
	White Leghorns	13.95	22.95	6.45	14.95	23.95	7.45	15.95*	24.95*	8.45*
	Leg Rocks	14.45	23.45	5.45	15.45	24.45	6.45	16.45	25.45	7.45
	Austra Whites	15.25	23.95	5.95	16.25	24.95	6.95	17.25	25.95	7.95
	Barred Rocks Buff Orpingtons White Wyandottes	14.25	17.95	11.75	15.25	18.95	12.75	16.25	19.95	13.75
	New Hampshire	14.95	18.95	12.45	15.95	19.95	13.45	16.95	20.95	14.45
	Black Australorps	14.75	18.25	13.45	15.75	19.25	14.45	16.75	20.25	15.45

HEAVY ASSORTED (Str. Run) \$11.75	ALL BREEDS ASSORTED (40% Heavies) \$10.45	HEAVY ASSORTED Cockerels \$9.95	LIGHT ASSORTED Cockerels \$3.95	* THESE CHICKS COME FROM FLOCKS WITH PEDIGREED MALES
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Chickens Take Prizes

"Dear Mrs. Field: I am enclosing two ribbons that we got as prizes on your Master White Leghorn Pullets. The 1st place ribbon we got on a pen of three—the judge remarked on their good development. The 3rd place ribbon was for placing on the pullet eggs. We are very well pleased with your chicks."—R. N. Nelson, Rt. 1, Orlando, Okla.

Don't neglect the most important thing you wear—your expression.

Strange to say, the best heads aren't headstrong.

Nicest Chicks Ever Seen

"Dear Henry Field: Please send your seed catalog as I can't get along without it. I have used your seed for four years, and also ordered 200 Austra White straight run chicks. They were the nicest chicks I have ever seen, and I've raised lots of chickens."—Mrs. Walter Miller, Rt. 1, Mound Valley, Kansas.

Chicks Can't Be Beat for Health and Growth

"Dear Mrs. Field: Being as I'm sending my order for chicks, I thought I'd tell you about the ones I got last year from you. I received 250 Austra Whites and Leg Rock pullets April 1st. They started to lay in July and have been laying good all winter, no slump in egg production even when it was 26 degrees below zero. They can't be beat for health and growth. I sold my 100 roosters at 14 weeks for \$1.00 each alive."—Mrs. Chas. Hultgren, Jr., Upland, Nebr.



Prize-Winning Zinnias

"Dear Friends: I thought you might like to know what luck I have had with your garden and flower seeds. So here's a picture of a 4-H girl, Deloris Vangroff of Carrollton, Ill., with some of my Giant Zinnias. I gave some to her and she won first prize at a contest with them. One measured 5 3/4 in. across!"—Mattie Woods, Rt. 4, Carrollton, Ill.

Roses, Flowers, Vegetables Do Well

"Dear Mr. Field: I ordered 7 roses from you last year and they are big and fine plants. They bloomed all summer and were still blooming in the end of October. The vegetables and other flowers were very good, too. The lettuce and radishes were so big and tender."—Mrs. E. Pages, 1220 West Prairie, Taylorsville, Illinois.

Apple Tree Collection Bargain

Here is a chance to grow all the apples you can eat, can, cook and give away to the neighbors, with a lot left over to sell. All it will cost you is \$3.98.

You know, when you get right down to it, apple trees probably give more satisfaction to more people than any other fruit tree. Maybe all of them put together. So, we will make a deal with you. These are our own apple trees, grown right here at Shenandoah on the Henry Field nurseries. We know they are good and we know they are true to name. These are not small trees, but the biggest size we carry in our catalog—5 to 7 ft., which we call the quick-bearing size. Here is what you get: 1 Grimes Golden, 1 Red Delicious, 1 Jonathan and 1 Wealthy. These are probably the 4 leading apples in our country today. In addition, we will throw in one of the new Douglas Pears, 2 to 3 ft. size, as a free gift. (This pear is listed in our new 1950 catalog at 98c.)

We don't need to describe the apples as they are the fine varieties that everyone knows, but in case you aren't familiar with the Douglas Pear, it is often called an Improved Bartlett. Bears early and heavy. In fact, it usually starts to bear a year or two after planting. Ripens in October and will keep well into the winter. These trees will have to come express not prepaid, as they are too big to send parcel post.

HERE AGAIN IS WHAT YOU GET: NO. A2660XS. 1 GRIMES GOLDEN, 1 RED DELICIOUS, 1 JONATHAN AND 1 WEALTHY. PLUS, A FREE GIFT OF 1 DOUGLAS PEAR. ALL FIVE TREES FOR ONLY \$3.98, EXPRESS NOT PREPAID. ORDER TODAY!

Outstanding New Chrysanthemums



We have some new Chrysanthemums we want to tell you about. As you folks know who have visited us in the fall, we always run a lot of Chrysanthemum tests here at the Seedhouse to see which varieties are best. Usually we have 200 to 300 varieties in bloom and from these we pick the best to put in the catalog. Some of the following varieties aren't new in the sense that they are brand new this year. In fact, some have been in the catalog before. But, they are among the newer varieties and have outshone hundreds of others. We know you will like every one of them.

Chris Columbus—B1410S. One of the most beautiful of all mums. Is a double white pompon with a pale lemon-yellow center. Has just enough color in the center to set it off. Creates a sensation wherever shown. Plants grow about 2 1/2 ft. tall and the flowers run 2 to 2 1/2 in. across. Has fine long stems. Excellent for cutting and just as attractive in the garden. Price: 59c each; 3 for \$1.59, ppd.

Oriental Glory—B1441S. Introduced in 1948. Is a brilliant double, oriental red. Petals somewhat pointed. Flowers are 3 in. across and borne on long sturdy stems. Is one of the most brilliant reds we have ever grown. Plant nicely shaped, not straggly like some. Price: 45c each; 3 for \$1.19, ppd.

Yellow Avalanche—B1474S. One of the best yellows we have ever grown. Is a brilliant sulphur yellow. A bud sport of the popular White Avalanche. Makes a big bushy plant that produces hundreds of flowers and a growth of much beauty in the garden. Flowers average 3 and 4 in. across. Fully double. Price: 49c each; 3 for \$1.29, ppd.

Tangerine—B1460S. Another beauty we like very much. Flowers are brilliant double tangerine-orange and enormous in size, running 4 to 5 in. across. Long stemmed. Fine for cuttings. Makes a brilliant showing in the garden. Price: 49c each; 3 for \$1.29, ppd.

Fleur—B1417S. An unusual one and probably the showiest of any of the 200 varieties we grew last summer. Is a brilliant purple. Plant is rather low-growing, about 2 ft. high. Flowers are 2 in. across, fully double and really something to see. Price: 45c each; 3 for \$1.19, ppd.

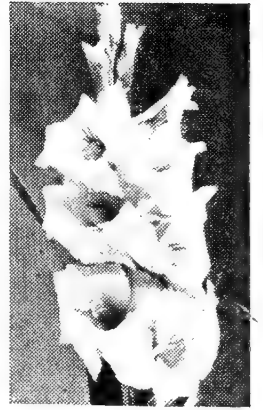
SPECIAL COLLECTION — B3109XS. Collection of one each of the above 5 mums for only \$2.19, ppd.

How We Ship to You

If some of you folks who have sent in large orders didn't get everything at the same time, it probably is because we split your order up according to when different items should be planted. Orders are filled when stock is in best condition and during proper planting time. Garden seeds, and nonperishable goods are sent immediately. But perennials, plants, evergreens, bulbs, etc., are sent in separate packages, even when sent the same day as the rest of your order. So you needn't worry if you don't get everything at once. Just look the papers over that come inside the package. They will give you full details.

A Popular Glad Offer

Old customers of ours are familiar with our "20 Grand" Gladiolus offer. We sell thousands of this offer every year and that's understandable because it's a good deal and people like it. Made up of a blend of 20 big, clean, vigorous bulbs, you get every imaginable color and shade—with plain petals and ruffled ones.



And, all 20 bulbs are guaranteed to bloom! One of the reasons this offer is so popular is that it is a bargain. It sells for only \$1.00, postpaid. No. BG382XS. "20 Grand" Gladiolus for only \$1.00, postpaid.

H.F. Zinnias Prettiest

"Dear Mr. Field: I saw some of your zinnias last year. Everybody voted them the most beautiful that they had ever seen. So, this year I want to get some."—Mrs. Edie H. Winkler, Rt. 1, Macon, Missouri.

Althea (Rose of Sharon)—Celestial Blue

From time to time we have been able to get enough plants of this beautiful Althea to list. It probably is the most striking of all Altheas as the flowers are a true, clear porcelain blue, large as Hollyhocks, and produced in great quantities up and down the stems in the late summer and early fall. Remember, Altheas will bloom the first year so the plants we ship this spring will bloom this coming fall. Altheas are well worth planting because of their late blooming season and the abundance of the large flowers they bear. They should not be planted north of Missouri, and even in the northern part of that state are questionably hardy. If Altheas can be grown in your locality, you should try them—particularly Celestial Blue. No. A1404S. Price: 69c each; 3 for \$1.89, postpaid.



Golden Wedding Anniversary

"Dear Mr. Field: Here is a snapshot of us taken two days after we were married 50 years. We have used your seeds and flowers and always found them fine in every way."—Mr. and Mrs. Pete Bretz, Tahona, Okla.

Henry Field's Low March Field Seed Prices



YOU GET THIS SPECIAL SERVICE AT FIELD'S

FREE SAMPLES: Samples of any seeds, listed, are free on request.

BAGS FREE: No extra charge for bags. These are FREE.

TESTED SEED: All our seed is carefully tested for purity and germination by officially-trained analysts. Test is printed on each tag. If not good it's not sold.

PRICES F.O.B. SHENANDOAH: These are low net prices F.O.B. Shenandoah. We will gladly quote the low pre-paid price on request.

PRICES SUBJECT TO CHANGE: These low prices vary with market conditions and are subject to change without notice. We fill your order at lowest prices always. Order Early.

WE GUARANTEE TO SATISFY YOU OR NO DEAL: We absolutely guarantee our Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for state test, if you like. If it isn't satisfactory in every way, you may return it anytime within 10 days after you receive it and we'll refund your money or send you seed that will suit. That's plain and lived up to. However we don't guarantee a crop as that depends upon conditions beyond our control such as weather, soil, etc.

HENRY FIELD'S.

HENRY FIELD SEED & NURSERY CO., "Midwest's Leading Seedhouse," Shenandoah, Iowa

Prices Subject to Change Without Notice

ALFALFA (60 Lb. Bu.)

	Per Bu.	Per 100 Lbs.
Field's Special Blend, 97% Pure	\$24.95	\$41.60
Lot Washington Alfalfa, 99 1/2% Pure	31.80	53.00
Dakota No. 42 (Best), 99 1/4% Pure	33.60	56.00
Grimm (Lot Hardy), 97% Pure	27.00	45.00
Grimm (Standard), 98 1/2% Pure	31.20	52.00
Grimm (Best), 99 1/4% Pure	34.20	57.00
Cossack (Best), 99 1/4% Pure	34.80	58.00
Ladak (Best), 99 1/4% Pure	35.95	59.00
Ranger (Best), 99 1/4% Pure	45.00	75.00
Ranger (Certified), Postpaid per lb. \$1.10	58.00	

RED AND ALSIKE CLOVERS (60 Lb. Bu.)

	Per Bu.	Per 100 Lbs.
Red Clover (Lot Idaho) 99% Crop Pure (95% Red Clover, Balance other crops)	\$31.20	\$52.00
Red Clover (Standard), 98% Pure	33.00	55.00
Red Clover (Best), 99% Pure	33.90	56.50
Red Clover (Idaho) 99% Pure	34.20	57.00
Lot North Red Clover (with 20% Sweet)	24.95	41.60
Midland Red Clover (Certified Blue Tag) Scaled Bu.	35.40	
Mammoth Red Clover (Best), 99% Pure	31.80	53.00
Alsike (Standard), 98 1/2% Crop Pure	Sold Out	
Alsike (Best), 99 1/4% Crop Pure	26.40	44.00
4 Way Clover Mix (Alfalfa, Red Clover, Alsike and Sweet Clover)	19.75	32.90

SWEET CLOVER (60 Lb. Bu.)

	Per Bu.	Per 100 Lbs.
White and Yellow Sweet Clover, 98% Pure	Sold Out	
Sweet Clover (Best), 99 1/4% Pure	Sold Out	
Yellow Blossom (Standard), 98 1/2% Pure	Sold Out	
Yellow Blossom (Best), 99 1/4% Pure	16.50	27.50
Hubam (Standard), 98 1/2% Pure	Sold Out	
Hubam (Best), 99 1/4% Pure	14.40	23.95
Birdsfoot Trefoil, per lb., postpaid	2.25	
Ladino Clover, per lb., postpaid	2.15	

LESPEDEZA

	Per 50 Lbs.	Per 100 Lbs.
Korean (Standard) 98% Pure (suited to Missouri, Kansas and South only)	\$ 4.50	\$ 8.95
Korean (Best), 99% Pure	4.75	9.50
Korean (Hulled and Scarified), 99% Pure	6.00	11.95
Korean Early (Unhulled), 98% Pure	6.00	11.95
Korean Early (Hulled and Scarified), 99% Pure	7.50	14.95
Sericea, 99% Pure	15.00	29.95

TIMOTHY MIXTURES

	Per 50 Lbs.	Per 100 Lbs.
Timothy (Standard), 98% Pure	Sold Out	
Timothy (Best), 99 1/4% Pure	\$17.00	\$34.00
Timothy-Alsike (20 to 25% Alsike)	17.50	35.00
Timothy-Red Clover (20% Red Clover)	18.00	36.00
Timothy-Red Clover-Alsike (25-30% Clover)	17.75	35.50

BROME AND OTHER DRY LAND GRASSES

	Per 50 Lbs.	Per 100 Lbs.
Brome (Best No. 1 Southern), Extra Heavy	\$26.50	\$52.95
Brome (Home Grown), Extra Heavy	26.50	52.95
Brome, Certified Lincoln	30.00	59.95
Brome (Lincoln Strain)	26.50	52.95
Crested Wheat Grass	20.00	39.95

LAWN SEED (All Postpaid)

Hormone Treated

	1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Field's Famous Evergreen Lawn Mix (Heavy)	\$0.75	\$2.15	\$3.40	\$6.50
Field's Famous Evergreen Lawn Mix (Extra Heavy)	.79	2.25	3.65	6.95
Kentucky Blue Grass (Extra Heavy)	.79	2.30	3.75	7.25
Shade Grass Mixture	.79	2.25	3.65	6.95
White Dutch Clover	1.40	4.05	6.50	12.50
New Bent Grass	1.25	3.45	5.50	10.50

HAY AND PASTURE MIXTURES

	Per 50 Lbs.	Per 100 Lbs.
Good But Cheap Pasture Mix (4 Clovers and 4 Grasses)	\$11.00	\$21.95
50-50A Permanent Hay and Pasture Mix (50% 6 kinds of clover —50% 6 kinds of grasses)	15.00	29.95
50-50B Permanent Hay and Pasture Mix (without Sweet Clover)	16.50	32.95
Brome Grass Mixture (for dry lands), Brome, Crested, Western Wheat, etc.	22.50	44.95
Water-Way Mixture (terraces, contour, ditches, drainage ways, etc.) All Grasses	17.00	33.95
Bargain Pasture Mix (all Grasses)	15.00	29.95
Hurry-Up Hog Pasture Mixture (Sudan, Rape, Rye Grass and Millet)	5.00	9.95
Hurry-Up Cow Pasture (Rye Grass, Sudan, and Millet)	4.75	9.50

OTHER GRASSES

	Per 100 Lbs.	Per 10 Lbs.
Reed Canary Grass	\$115.00	\$12.50
Kentucky Blue Grass (Extra Heavy)	66.95	7.25
Meadow Fescue	39.95	4.95
Rye Grass (Annual)	17.95	2.75
Rye Grass (Perennial)	21.95	3.15
Alta Fescue (New Perennial)	65.00	7.50
Orchard Grass	35.00	4.50
Creeping Red Fescue	55.00	6.50

ANNUAL PASTURE AND HAY CROPS

	Per 100 Lbs.	Per 10 Lbs.
Sweet Sudan	\$10.95	\$2.10
Sudan (Best)	9.25	1.95
German Millet	5.95	1.60
Siberian Millet	6.25	1.75
Early Fortune Millet (Grain Type)	5.25	1.55
Yellow Proso (Grain Millet)	5.25	1.55
Rape (Dwarf Essex) (25 lbs. \$5.95 postpaid)	16.50	2.65

WHITE SEED SORGHUMS

	Per 100 Lbs.	Per 10 Lbs.
Gurno (New White Combine Type)	\$8.50	\$1.90
Norkan (Like Atlas only 10 days earlier)	5.50	1.60
Axtell (10 days ahead of Atlas)	5.50	1.60
Atlas	5.50	1.60
Hegari	5.25	1.55
Kaffir		We recommend Gurno

FODDER AND GRAIN SORGHUMS

	Per 100 Lbs.	Per 10 Lbs.
Midland Certified	\$5.95	\$1.65
Midland Early Combine	4.95	1.50
Early Kalo	4.95	1.50
Early Orange Fodder Cane	5.95	1.60
Black Amber Fodder Cane	5.75	1.60
Fodder Cane	5.25	1.55
Martin's Combine Milo	4.95	1.50

SEED OATS

	3 to 21 bu. lots	24 bu. lots & over
Clinton Oats (Certified) Blight resistant, thin hulls, heavy yielding, heavy weight. Special Selection	\$1.75	\$1.65
Cherokee Oats (Uncertified) Grown from special selected fields	1.75	1.65
Mindo Oats (Certified Blue Tag) Early Variety Yellow-White, suckers very little, average height	1.75	1.65

SEED GRAINS

	3 to 21 bu. lots	24 bu. lots & over
Moore Barley (Now U.S.D.A. Selection)	\$4.00	\$3.90

SOYBEANS

	Per bu.	Per 10 bu. lots
Hawkeye Yellow (New high yielding)	\$3.60	\$3.50
Black Hay Beans	Sold Out	

SYRUP CANES. Drill 5 Pounds Per Acre. (All Prepaid)

	1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Medium Syrup Cane (Medium orange type for Kansas, Nebr., Missouri and Iowa)	\$0.39	\$1.00	\$1.50	\$2.50

BE SURE TO INOCULATE with "NITRAGIN"

ALL CLOVERS, ALFALFA, BEANS AND PEAS

Makes Them Yield More—Start Faster

When ordering, always state name of seed. Don't spend good money for clover and alfalfa seed without inoculating it. It not only does better, but must be inoculated to take Nitrogen from the air and put it in your soil.

ALFALFA (A)		Hubam, Red Clover, Mammoth Red Clover, White Dutch, and Ladino CLOVERS	
Size	Each	Size	Each
1 bu.	\$0.50	1 bu.	\$0.50
2 1/2 bu.	1.00	SOYBEANS (S)	
CLOVERS (B)		Size	Each
Red, Alsike, White and Ladino		2 bu.	\$0.30
Size	Each	5 bu.	.50
1 bu.	\$0.50	30 bu. (6 5-bu. cans)	2.95
2 1/2 bu.	1.00	LESPEDEZA (L)	
COMBINATION AB		Size	Each
Alfalfa, Sweet Clover,		100 lb.	\$0.50

GARDEN SIZE PKT.

Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans. Enough for 8 lbs. seed.

Each 15c. Postpaid

"ALFALFA" JOHN SAYS....

First of all order your seeds early. While we still have them for you.

The new Bin Buster formula in United Hybrid corn is a honey. And you can order any quantity, bushels, half bushels and pecks.

Never saw Ladino clover sell so fast before. This new perennial clover will do everything you hear about it and more, too. Read the Spring catalog page 58.

Plant Gurno for poultry feed. White seeded, early maturing and best all around low cost feed you can grow.

Orders have really poured in for Hubam clover. It is the lowest priced clover you can plant in 1950. And you will be surprised at the fertility Hubam will add to soils when plowed under in late summer.

Alfalfa, the queen of the legumes, is very popular again this year. It should have a place on every farm in the Midwest. Nothing beats it for hay and also for pasture with Brome.

Sweet Sudan will help fill in with mid-summer pasture when you really need it. Plant a good sized field of it. If you prefer the regular Sudan we have that, too.

AXTELL Sorgo, Atlas Sorgo and Norman will fill in your row crop acres and all make excellent fodder and ensilage. Low planting cost per acre with big returns.

Rape is rich in protein—just what young pigs need. Ready to pasture in 6 to 8 weeks.

Don't forget there is still plenty of time to get pasture mixtures seeded on your present pasture or your new pasture. 50-50 Pasture Mixtures, half clovers and half grasses are best. We have them for you.

With reduced corn acreages you will want to plant the best hybrid—and that is UNITED. The extra, "Kernel Coating," doesn't cost you a cent and you will get a better stand and earlier cultivating with it.

We will stay with you as long as anyone on legumes like Alfalfa, Red Clover, Alsike, etc. Also grasses like Brome, Orchard Grass, Alta Fescue, etc. And the prices at Henry Field's are right.

Hurry your order. It will be appreciated and handled the way you want it.

You will have a good crop year when you plant seeds from Henry Field's.



"Alfalfa" John Nicolson

Sun Cured Kentucky Blue Grass

This special offer has the world beat for price and value. We harvest hundreds of thousands of pounds of blue grass each year and are able to make you a good price. 100% Genuine Kentucky Blue Grass. Good quality. Well worth the asking price and more, too. It has been cured right out in the sun and wind, and this helps make it bright, clean and plump. And free of noxious weeds. Not light weight seed or a cheap mixture of grasses but honest to goodness blue grass. Plant at the rate of 1 lb. per 200 square feet. Ask for lot Sun Cured on your order. Special spring prices:

59c per lb.; \$1.70 per 3 lbs.; \$2.75 per 5 lbs.; \$5.45 per 10 lbs.; \$12.95 per 25 lbs.; \$47.50 per 100 lbs. All prepaid prices.

Corn Borers Are Expensive

The Corn Borer caused a lot of headaches in the Cornbelt in 1949. And a lot of farmers were cut severely from normal profits they should have made raising corn. In Iowa alone the average loss per farm was figured at a minimum of \$900.00. And some farms suffered a lot more loss in proportion.

Nine out of ten farmers had a borer problem of one kind or another in 1949. And figures show only one farmer out of three tried to do anything to correct it.

Application of DDT on the corn at the right time is still the best recommended practice. Some DDT spray in areas will do best on the first brood and other areas may require spraying for the second brood as well. No two years are alike and close watching during the growing season and egg counts will help determine when to spray for best results.

Weather conditions during the growing season will have a lot to do with recommendations during 1950. Dates of planting corn will also help in corn borer control. Stalk shredding and cutting, followed by a clean job of plowing are good suggestions to follow.

We recommend that you plant a good part of your acreage in UNITED HYBRID corn. Many farmers found out in 1949 that UNITED stood up under adverse weather conditions and heavy borer population areas. There is none finer and you will be mighty pleased at the job United Hybrid will do for you in your own corn field. Still time to order in the grade and variety you want for your soil types.

Cherokee Wax Bean Is New and Better

Just want to remind you about the new Cherokee Wax Bean shown on the front cover of our big 1950 spring catalog. Don't miss ordering it—it's the greatest improvement in wax beans for many years. Developed by the United States Department of Agriculture, its vines are large and erect, bearing handsome pods 5 to 6 in. long. The beans are oval-shaped, meaty, tender, stringless, and of excellent quality. Are a bright golden yellow color. Black seed. Bears in 50 days. Market gardeners as well as home gardeners like this one for its dependable productiveness and the clean appearance of the pods at all times. Will grow and do well anywhere. No. 119S. Pkt. 20c; ½ lb. 40c; 1 lb. 65c; 3 lbs. \$1.45, postpaid.



Another H.F. Wedding

"Dear Mr. Field: Here is a wedding picture of our daughter and husband, Mr. and Mrs. Gerald Richters, Fairmont, Nebraska. They would like the rose you offer. We have bought seeds from you and always have been well pleased."—Mr. and Mrs. Jake Abele, Utica, Nebraska. Congratulations, Mr. and Mrs. Richters. A fine rose has been sent.

Maltese Cross or Scarlet Lightning

This is an old-time perennial and is probably one of the most brilliant of all scarlet flowers. We like bright colors here at Henry Field's and think most of our customers do too. We liked this so well that we got some seed a year ago, planted it and now have some nice plants to sell. The plants throw up stalks about 2 to 3 ft. high. The flowers are about the same size as Sweet Williams, and are a brilliant gleaming scarlet. Each flower is shaped like a Maltese cross. They are easy to grow and will grow in most any location where there is some sun. Does well on rich or poor soil. Will give you a wealth of bloom on long stems and make beautiful cut flowers or give you a real bonfire of color in your garden. No. B2127S. Price: 39c each; 2 for 65c; 3 for 89c, postpaid.

Swept Floors for Her Penny

"Dear Mr. Field: I am sending for your one cent Conglomeration Packet. I earned my own penny by sweeping the floor and making the bed for my grandmother, who was ill. If I have good luck with my seeds I will send you a snapshot of myself and the garden."—Georgia Marie Dykes, age 5, Joplin, Missouri.

Our Planting Instructions Free

If you haven't had too much experience with some kinds of plants or seeds and are wondering about how they should be planted or cared for, don't forget that each order sent out from here has free planting instructions with it. We make it a point to send along simple, common sense planting advice, so that you will be able to take good care of your plants and get good results. It's a part of our free service to all our customers.

New Aurelian Hybrid Lilies Reselected Strain



No. B5000S.

These lilies are the result of 20 years of work by Mr. Carlton Yerex of Oregon. We found them on his place last summer and

were so overwhelmed by their beauty, that we urged him to let us list them this spring. Mr. Yerex has just sent us a lot of 100 of these reselected bulbs and they are an improvement over the regular Aurelian Lilies in beauty. (Regularly Aurelian hybrids listed on page 33 of our spring catalog at \$1.98 each.) The flowers have wide flaring trumpets as large or larger than an ordinary hand, and come in beautiful color combinations, including the most gorgeous sunburst effects you can imagine. Blooms are 6 in. or more across and as the lilies grow older, they form clumps of magnificent blooms. Bulbs are entirely hardy and can be easily grown most anywhere. In fact, these are easier to grow than ordinary Phlox or Chrysanthemum plants and will live longer, too. Just plant 6 in. deep. These reselected hybrids have never before been offered on any market. They are being offered at **\$2.98 each**, as long as they last. We must request that customers do not order more than two bulbs this year.

New Improved Spirea Anthony Waterer

Probably one of the brightest, showiest small shrubs we have is Spirea Anthony Waterer. We have developed a small stock of a new Spirea, called Spirea Japonica Coccinea, which grows just like Anthony Waterer, but whose flowers are much brighter crimson and do not fade the way the flowers of Spirea Anthony Waterer do. We wish we had enough to entirely replace Spirea Anthony Waterer in our big spring catalog but we don't. So, we are offering the ones we do have in this issue of Seed Sense. For those of you who are not familiar with Spirea Anthony Waterer, it grows about 2 ft. high and gets almost as broad. During the summer, the top of the plant is covered with flat heads of brilliant red flowers which make a very bright showing. Leaves are small and ferny. This is one of the most satisfactory of all small shrubs and is very useful for home planting. No. A1497S. Price: 59c each, postpaid.

Climbing Tomato

Here is a tomato the neighbors will want to look at for sure. It will grow 10 to 18 ft. tall and often yields 2 to 3 bushels of tomatoes on one vine. The tomatoes are good, too. Big, meaty and have a small seed cavity. Fine for slicing. Because it is such a shy seeder, we have only a little seed to offer this year. No. 430S. Pkt. 25c, postpaid.



Grow Your Own Cherry Pies

Most everyone seems to want a couple of pie cherry trees, and no wonder. They are easy to grow and take little care. Trees never grow so tall but what most of the fruit can be picked from the ground. They grow most anywhere and bear so abundantly you can eat out of hand, can, or make pies to your heart's content. Here's an offer of two leading varieties:

1 New Montmore (McClain) Cherry and 1 Early Richmond Cherry. Both are 3½ to 5 ft. size trees. Plus Free Gift of 1 Nanking Bush Cherry.

The New Montmore is a great improvement on the well-known old Montmorency. Cherries are larger, darker and better flavored. Because the cherries about double their size the last week before maturing, they should not be picked until they begin to turn a blackish red. Here is part of a letter written by G. M. Bentley, former head of Department of Entomology, University of Tennessee, and State Entomologist, about the New Montmore:

"In the season of 1948 from an eight-year-old tree the yield was three bushels, all a deep red color and larger size than the ordinary Montmorency. . . . I have noticed the following in regard to this variety of cherry: They are unusually vigorous growing trees. They begin blossoming and yielding as two-year-old trees. I have noticed there is very little cherry leaf spot on this variety. . . . I am looking forward to the time that I may have a sizable planting of the McClain's (Montmore) Cherry."

So, as you can see, this McClain's, or New Montmore as we call it, is certainly an outstanding cherry. It's one that will be of constant pleasure to you year after year.

The other variety in this offer, the Early Richmond, is one of the leading varieties that comes into bearing around Shenandoah about the last of May. A popular cherry, this one, too, will give you years of enjoyment.

The FREE GIFT, the Nanking Bush Cherry, is very popular. Its cherries make good eating and the plant is a beautiful ornamental shrub. Actually, this free gift is just a teaser. We know after you see it, you'll want a dozen or so more.

No. A2718XS. 1 New Montmore and 1 Early Richmond. Plus free gift of 1 Nanking Bush Cherry. All for only \$2.98, express not prepaid.

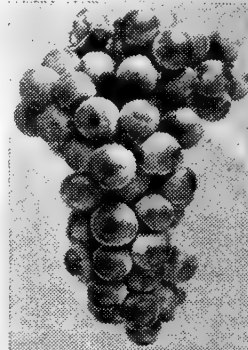
Two of the Finest Yellow Roses

Eclipse. (Plant patent No. 172.) This is not a new yellow rose but we have never seen one with a more beautiful bud, nor one with such long slim stems. Fine for cutting, bouquets and arrangements. The slim tapering buds often exceed 2 in. in length. Petals are bright golden yellow, plants are vigorous branching type and produce abundant bloom at all times. This rose, incidentally, has won many coveted medals for being so outstanding. No. A1230S. Price: \$1.35 each; 3 for \$3.40; 12 for \$13.50, postpaid.

Goldilocks. (Plant patent No. 672.) This is a new golden yellow floribunda rose and is the first true golden yellow of this type. It was recently awarded the John Cook medal of the American Rose Society. Goldilocks produces many clusters of small brilliant golden yellow tea roses that gradually open to full large bloom. Produces abundantly. No. A1266S. Price: \$1.50 each; 3 for \$3.75; 12 for \$15.00, postpaid.

A Brand New Blue-Black Grape (Buffalo)

Here is a brand new grape originated in the New York State Fruit Experiment Station. It's a very early, blue-black variety with grapes borne in solid clusters, and in great quantities. Buffalo has a flavor and sweetness that is unexcelled by any other variety, and the flesh is juicy and melty. Will outbear Concord and the grapes are much larger in size. This is a fine dessert grape and excellent for grape juice and wine. No. A1802S. 79c each; 3 for \$2.25; 5 for \$3.49, postpaid.



Henry's Golden Sun Honeysuckle Vine

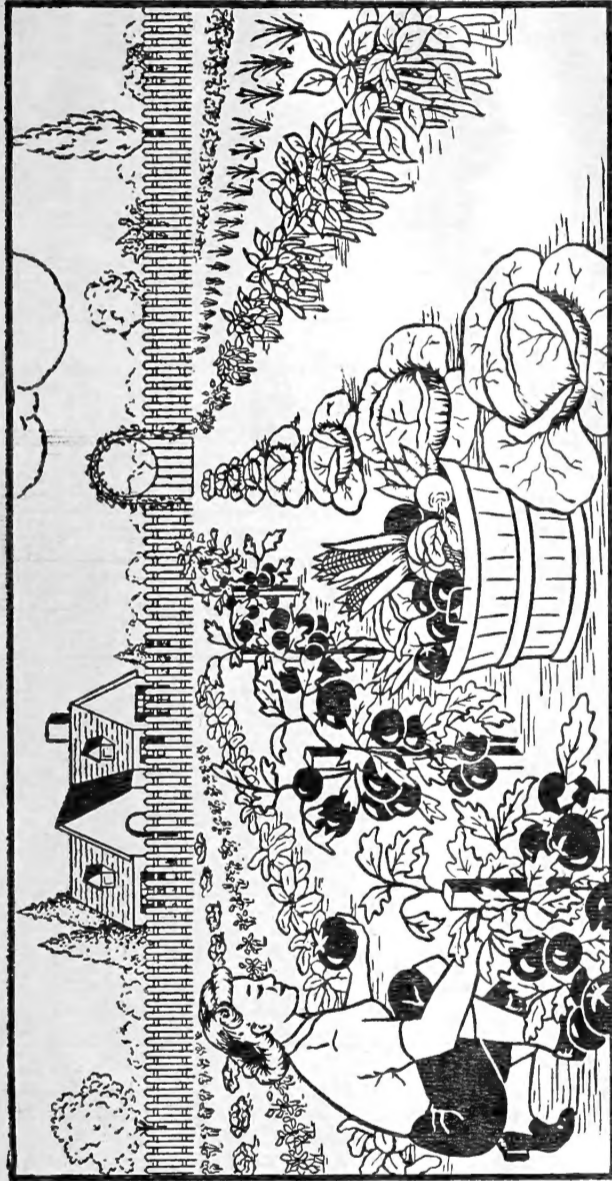
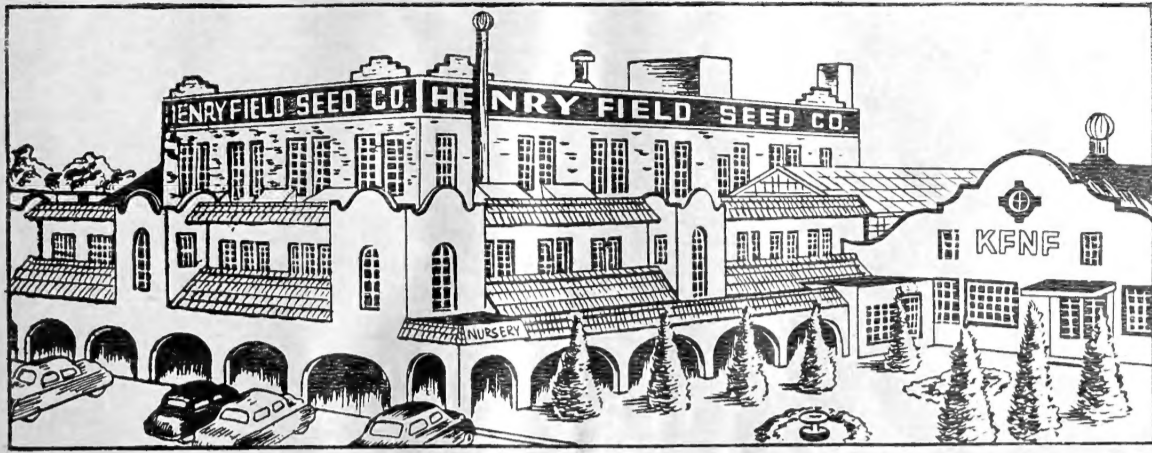
Henry found this vine growing down in the Ozarks a long time ago and we have been propagating from it from time to time. It has always been as hardy as any of the other honeysuckles (which are among the hardiest of plants) and makes a beautiful vine with big, round, glossy green foliage that stays on well into the winter. It flowers in the summer and is set with large clusters of bright, golden yellow trumpets, which in this locality usually continue from June through July. We think Henry's Golden Sun Honeysuckle is one of the best of all yellow flowering climbing vines. No. A1729S. Price: 98c each, postpaid.

TOPCROP—An Outstanding Green Bean

If you folks want to grow a green bean that's really new and first-class, try Topcrop—a 1950 All-America award winner. It is an excellent green snap bean for the home garden, market garden, shipper or processor. It is immune to common bean mosaic, and to "greasy" or "shiny" pod. Canning and freezing tests have proven it most satisfactory for color, texture and flavor. Plants are vigorous and healthy and grow 15 to 16 in. high with about 23 in. spread and bear in about 51 days. Its pods are perfectly straight, about 6 in. long, absolutely stringless and produce high on the plant. Topcrop has the highest quality and yields the heaviest of any bean ever developed. Try it by all means. No. 112S. Pkt. 25c; ½ lb. 50c; 1 lb. 75c; 3 lb. \$1.75, postpaid.

Special Collection of Brand New Strawberries

Here's a special collection made up of three brand new strawberries that you will find offered elsewhere in this issue of Seed Sense. Each one is an outstanding variety and this is truly an outstanding offer. If you check the respective prices of these strawberries you'll find this is a \$5.38 value. But this special collection sells for only \$4.59, postpaid. No. B4203XS. Here's what you get: 25 Alaskan Honey Sweet; 25 Superfection Everbearing; 10 White Strawberries. All for just \$4.59, postpaid!



Henry Field
SEED & NURSERY CO.
Shenandoah, Iowa

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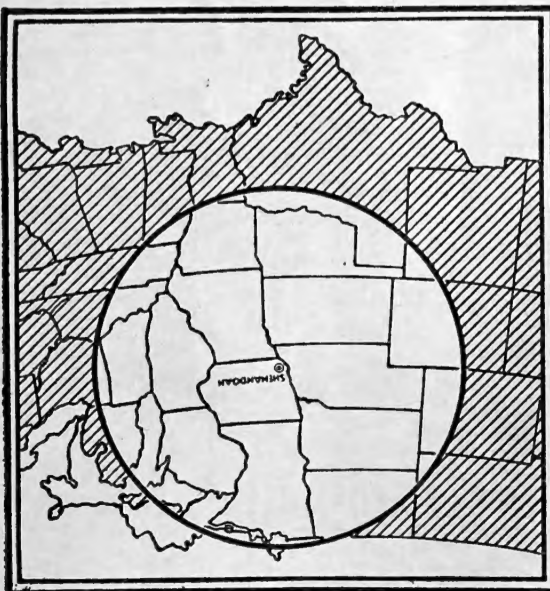
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HOW TO FIGURE POSTAGE

How to figure postage on Nursery Stock if you live outside of Postal Zone 4 or over 600 miles from Shenandoah. If you live inside the circle, all Nursery Stock is sent Postage FREE. Outside the circle add 10% to your order for Nursery Stock.

In order not to have to raise my low prices on nursery stock, I am making a flat 10% charge on all nursery orders beyond postal zone 4 or roughly 600 miles from Shenandoah. This charge is for NURSERY STOCK ONLY. Garden seed and merchandise, unless otherwise indicated in the catalog, goes out postpaid. In order to figure your postage charge, look at map at right. If you are inside the circle, postage is free. If you live outside the circle, add 10% to the cost of nursery stock. If your order is \$1.00, add 10¢. If your order is \$6.30, add 63¢, etc. Remember, everything else comes Postage FREE, unless otherwise indicated in the catalog.



Grow-Aid Really Is Good

"Dear Henry: Just a line to tell you that I bought a 25 cent pkg. of Grow-Aid from you last year and was so pleased with it that I'm ordering a \$1.00 pkg. this year. It really is good."—Fred Heisner, 11th St. & 7th Corso, Nebr. City, Nebraska.

Correct Price of Vigoro

An error was made on the price of 25 lbs. of Vigoro Fertilizer in our Spring Catalog. On page 50 of the Catalog, 25 lbs. of Vigoro is listed at \$1.00. The correct price, however, is \$1.60 for 25 lbs. The other prices on Vigoro are all right.

U-300 Popcorn Best Ever Eaten

"Dear Mr. Field: I want to tell you how pleased I was with your United U-300 White Rice Hybrid popcorn. I got 2½ lbs. Planted half and gave a neighbor boy half. We both had so much we even gave the neighbors some. All agree, it is the best we ever ate."—Vada Heiney, Rt. 1, Holliday, Missouri.

Brag About Sweet Corn

"Hello Henry: Henry, I've just got to brag about the 4 lbs. of sweet corn I got from you last year. I canned 150 qts. My husband also fed two bushels a day to the hogs, so I can't even guess how much it made. I sure want 4 lbs. more this year!"—Mrs. Paul Campbell, Rt. 1, Centerville, Iowa.



12 Ft. Hybrid So. American Popcorn

"Dear Mr. Field: Here is a picture of myself with the popcorn I raised from your Hybrid South American popcorn seed. Many of the stalks were 12 feet tall and had two to four ears of corn. It really is good eating!"—Ross K. Harmon, Rt. 1, E. Moline, Illinois.

Plant UNITED HYBRIDS

for Increased Yields and Greater Profits!



That's right. United Hybrid, "the Corn of Plenty," is the result of bringing together the best strains and "know how" of many producers. Only United has famous secret "Kernel Coating" seed treatment that protects seed, stimulates growth and assures earlier germination and emergence. Because United gives you so many "extras" it just makes good sense and stands to reason that United is the corn you should buy. Acre for acre, United will out-produce, out-weigh, stand up better and pick cleaner. This means increased yields and greater profits for you!

Now You Can Buy United by Bu., ½ Bu. and Pecks

There has been so much demand by farmers for seed corn in smaller than bushel lots that United is now making it possible for you to buy by the bushel, ½ bushel or peck. You folks who have different soil conditions on your farm and can use only a small quantity of a certain type, will find this an especially good idea. United makes it easy for you to get the highest yield from your land, whether it is 1,000 acres or only a few.

NEW BIN-BUSTER FORMULA

New Bin-Buster Formula will make money for you through increased yields. It is similar to the regular blends excepting that some new additional, secret and more expensive numbers are added. It is a mechanical mixture of the better types. Produces a drought resistant corn that makes tremendous yields. Another feature of Bin-Buster Formula is that it's very resistant to corn borer and other insects. Be sure to plant this if you plant just one kind.

3 Good Ways to Save Money

1. SPECIAL FLATS are graded perfectly and plant easily and uniformly. You save because a bushel of Special Flats contains more kernels of corn than Large Flats. Plant 12%-20% more acreage. Saves you over 50c an acre.

2. ROUNDS are as regularly graded as flats and plant just as uniformly with a round plate. They also stand colder weather. Have same breeding as flats and give as good or better crop. They save up to \$3.35 per bushel on your seed corn.

3. BLENDS are scientifically blended of many different adapted varieties so as to lengthen the pollen season, thereby insuring a good set despite the weather. Over a period of years, United Blends will out-produce any single hybrid. They save you up to \$3.45 a bushel.

UNITED'S 1950 PRICES

YELLOW VARIETY	FLATS Medium & Large	FLATS Special	ROUNDS Medium & Large
U20-U22 Per bu.	\$11.30	\$9.95	\$7.95
U26-U28 Per ½ bu.	6.65	5.95	4.95
U30-U32 Per peck	3.42	2.95	2.65
U36-U39 Per bu.	\$10.30	\$9.25	\$7.95
U40-U41 Per ½ bu.	6.15	5.65	4.95
U42-U47 Per peck	2.95	2.95	2.60
U49-U50			
U52-U59			
U65-U67			
U68-U72			
U75			
WHITE VARIETIES	FLATS Medium & Special Only		ROUNDS Medium Only
U3 Per bu.	\$11.30	\$9.95	\$7.95
U4 Per ½ bu.	6.65	5.95	4.95
U6 Per peck	3.42	2.95	2.65
Bin-Buster Formulas	FLATS Medium & Special Only		ROUNDS Medium Only
BBF30 Per bu.	\$10.80		\$8.45
BBF40 Per ½ bu.	6.40		5.22
BBF50 Per peck	3.30		2.70
BLENDS	FLATS Medium & Special Only		ROUNDS Medium Only
U20-U30 Per bu.	\$7.95		\$5.95
U20-U30 Per ½ bu.	4.95		3.95
U40-U50 Per peck	2.65		1.95

The prices shown above for ½ Bushels and Pecks are POST-PAID PRICES. The full bushels prices are freight collect, but if you order 2 bu. or more, WE PREPAY THE FREIGHT to your nearest Freight Station. Two ½ Bushels go at the ½ bushel prices, not the full bushel; same for Pecks.

New Carnation-Flowered Dwarf Pomegranate

One of our men was down in Tennessee recently and was struck with the beauty of this new plant and brought some back. So, we now have stock to offer folks living in the area from middle Missouri south. The plant is a very showy small shrub, growing only 3 to 4 ft. high, with shiny bronze-green, almost evergreen foliage. And the tips of the branches have large scarlet, double carnation-like flowers on them most of the time. The flowers are followed with big attractive red fruit. This is a much larger flowered, improved strain of the older pomegranate usually sold. It may lose its leaves for a short time during the winter but quickly regains them. Likes full sun, grows well in cultivated soil or in desert regions. You folks in dry areas should really appreciate this new low-growing shrub for that reason. No. A3724S. 12 to 18 inch plants: 89c each; 3 for \$2.59, postpaid.

Special Chinese Elm Offer

Undoubtedly the Chinese Elm is America's most popular shade and windbreak tree. Since so many people want this tree we are making a special offer of the genuine Siberian strain from which comes the hardiest of all Chinese Elms. These trees grow from southern Texas up through northern Minnesota on rich and poor soil, hot and cold country. So many folks need them now for windbreak planting, soil erosion control, shelter for stock, firewood, as well as for shade, that we are offering the seedling grade, which can be used for all purposes. These seedlings, if planted 18 in. apart and kept sheared, make as beautiful a hedge as privet and other hedge plants. Can also be kept to a height of 3 to 4 ft. if desired. No. A2892XS. 75—12 to 18 inch Chinese Elm for \$1.69, postpaid. Plus, a Free Gift of a Red Bud (Judas) Tree.



Picture of a Friendly Lady

"Dear Sir: This is just a friendly letter to say how much joy and happiness I am getting from the shrubs, and especially roses, I received from you. Everything sent was in perfect condition and proved to be all you said and more."—Mrs. F. M. Parris, Rt. 2, Blue Ridge, Ga.

Don't Sow Too Much Seed

Here is some good advice. Sow your garden seed thinly—don't sow too much. Over seeding is wasteful and requires thinning out plants and that's a back-breaking job. For best results just follow the directions on the seed packet.

Enjoyed Rose Collection

"Dear Mr. Field: Last spring I bought a set of three roses ("I Pick 'Em") from you and they were the largest ones our family had ever seen. They bloomed continuously all summer. We certainly enjoyed them."—Jeanne Groscost, 191 English St., Jamestown, N. Y.

FREE GIFTS with Your Orders

Giving full measure plus a little extra has been a custom here at Field's for a long, long time. We get hundreds of letters every season saying "thanks" for something extra. You will always get a free gift with your orders. The bigger the order, the bigger the free gift or the more of them.



Wonderful Marigolds

"Dear Mr. Field: This snapshot is of a clump of Marigolds 5 ft. 8 in. in height. I believe every seed germinated as I had so many plants. Everyone agreed with me that your seeds were wonderful to produce plants such as these."—J. L. Daugherty, 6403 N.E. Union Ave., Portland, Ore.

Can't Beat Quality of "Old-Time" McIntosh Apple

How many of you know how good the McIntosh apple is? Here's what the authority of all fruit books, the Cyclopaedia of Hardy Fruits, by U. P. Hedrick, who was Horticulturist of New York Agricultural Station for years and a foremost authority of fruit, has to say about it: "If one were compelled to choose the apple of apples as the seasons varieties passed by, choosing in respect to the qualities which, united, gratify the greatest number of senses, few would hesitate in naming McIntosh sovereign of all. The fruits of McIntosh are uniquely beautiful, outwardly and inwardly, the flavor is hardly surpassed, and the whole apple is most agreeably perfumed." Now that language is sort of "school-bookish," but such a statement coming from an authority like the Cyclopaedia of Hardy Fruits, is something to pay attention to.

We here at Field's are starting a campaign to get everybody acquainted with this old-time apple, which, by the way, originated in Dundas County, Ontario, Canada, on the McIntosh Homestead about 1870. As you can see, this apple is no spring chicken. The wonderful thing about it is that it seems to be getting more popular each year, working slowly westward from the East, where it is now the No. 1 apple in most every state.

If you have never sunk your teeth into the juicy flesh of this apple, it's about time you tried it. Now don't think that we have a great surplus of McIntosh apples and are trying to unload them on you customers. Actually, we don't have half as many McIntosh as we do most other better-known varieties. The fact is, we think you folks are really missing something and ought to be waking up to this particular variety. We know its excellent quality and we know that every single one of you who buys one and gets acquainted with its fruit, will thank us for suggesting you try it.

Prices: No. A3064S. 2 to 3 ft. 59c each, 3 for \$1.65, 5 for \$2.59; 3 to 4 ft. 69c each, 3 for \$1.95, 5 for \$3.10; 4 to 6 ft. 98c each, 3 for \$2.69, 5 for \$4.25. All postpaid.

Just before planting shrubs, stick the roots in a mixture of water and soil about as thick as grease.

Fire Chief Petunia An All-America Winner

At last we are able to offer you a really red petunia—the first and only of this color. Its name is Fire Chief. This brand new petunia is a Gold Medal winner and an All-America Selection. It received more points than any annual flower has received since the All-America trials were started 17 years ago. Quite a record, we think. Its outstanding feature is, of course, that it is the only really red petunia ever developed. All others have lacked the glowing brilliant scarlet-red of the Fire Chief.



It is dwarf in habit but grows erect and branches freely, making a compact clump about 1 ft. high. Foliage is rich medium green. Its flowers are about 2½ in. across, of lasting quality and velvety texture and literally cover the plant. Wonderful for borders, beds, edgings, pots and boxes. Believe us when we say Fire Chief beats them all for brilliant coloring. No. 1169S. Pkt. 50c, postpaid.

Our Nursery Guarantee

All our stock is guaranteed. If you are not pleased with it in every way when you receive it, return it promptly, at our expense, and it will be replaced or your money refunded, whichever you prefer. If, after you have planted it, it fails to grow, we think we should both take the blame. We'll take one-half and you and the weather take the other, and we'll replace at half-price anything unsatisfactory through any fault of the stock. That's fair enough, isn't it?

If you wonder how we can make such a guarantee, here are the reasons:

- (1) Our nursery stock is all state inspected.
- (2) Stock is free from disease.
- (3) Stock is of the highest quality.
- (4) All stock is true to name.
- (5) Carry nothing but first-class, live, growing stock in every way.

From
"MIDWEST'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
Shenandoah, Iowa



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