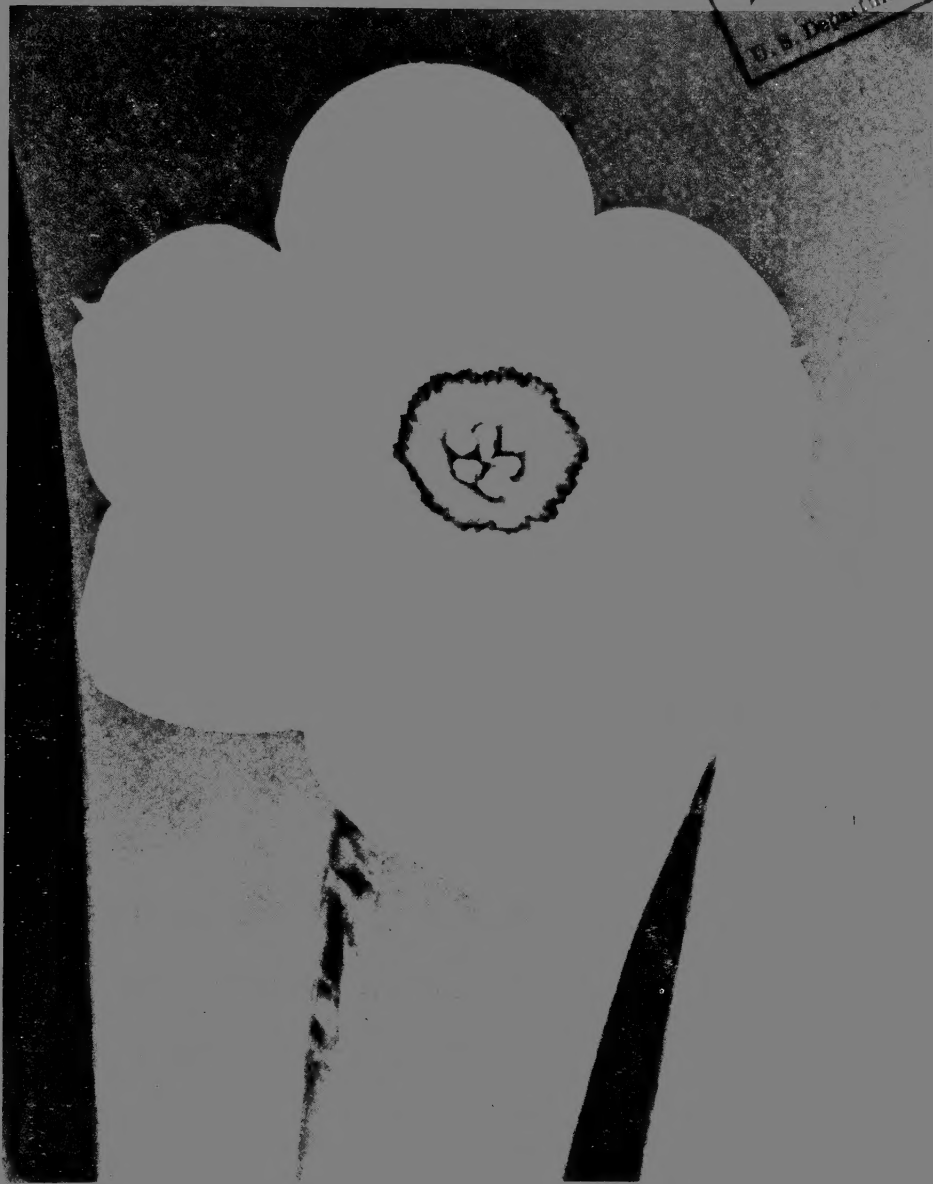


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

**FOR THIS FALL SEASON WE OFFER
A LARGER ASSORTMENT!
BETTER QUALITY!
LOWER PRICES!**



FLOWER BULBS ROOTS AND PLANTS



Wholesale List

FALL 1950

FOR TERMS OF SALE
SEE PAGE 8

SEE PAGES
17 - 18 - 19
For Fast Selling
Line of
Attractive
Bulb
Packages

WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

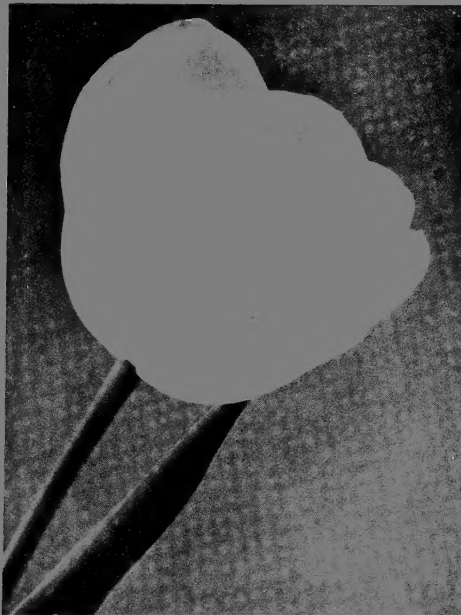
SYOSSET, LONG ISLAND, NEW YORK

Phone SYosset 6-1197--Day and Night Service

GIANT LONG STEMMED TULIPS



CARRARA
A Fine Early White Variety



GOLDEN HARVEST
The Finest All Purpose Yellow Variety

The pick of the fine new kinds, together with the best of the old favorites, combined to make a select list of the **World's Finest Varieties**. These are all the finest quality imported bulbs measuring 11 cm. and over — which is apparently the best size to plant for all purposes.

	Per 100	Per 1000
ADVANCE. One of the largest of all tulip flowers. The color is fiery scarlet on a clear base. Flowers about six days earlier than most other large tulips, thus extending the season. A welcome addition to any tulip planting. Height 30 inches.	\$4.00	\$32.50
BARTIGON. Fiery red with even brighter margins, white base with rich blue halo. Large flower with excellent texture. Early forcing and fine flowering. A florists favorite. Height 28 inches.	4.00	32.50
BLUE AMIABLE. Bright violet with steel blue shadings. Beautiful flower of distinct shape. A favorite in this color. Height 25 inches.	5.00	40.00
CAMPFIRE. A bright red sport of Bartigon. Large flowers on strong stems. Splendid for early forcing. Height 25 inches.	4.00	32.50
CARRARA. A popular pure white variety. Flowers broadly cup shaped with rounded petals. Excellent texture and strong stem. A favorite for either forcing or outdoor planting. Height 29 inches.	4.25	35.00
CITY OF HAARLEM. An immense flower of fiery cardinal-red, the base of a deep violet with white outline. Perfectly cup shaped on long strong stems. Our most popular seller in this color. Height 28 inches.	5.50	45.00
CLARA BUTT. Beautiful clear salmon pink. An exquisite flower of unique color. A very reliable old favorite. Height 22 inches.	4.00	32.50
DEMETER. Deep violet purple, one of the earliest to flower.	6.00	50.00
EDITH EDDY. Cense-rose with broad white edges in petals. Large flower on tall sturdy stem. A striking tulip. Excellent forer. Height 27 inches.	4.00	32.50
FARNCOMBE SANDERS. Vivid rosy-scarlet with a clear white base. Broad petaled flower of large size. One of the finest reds for both forcing and garden planting. Height 32 inches.	4.00	32.50
GEORGES GRAPPE. Large tall lavender with clear blue center.	5.25	42.00
GLACIER. A fine new pure white variety, with white anthers. Very large oval shaped flowers of strong texture and remarkable keeping qualities. Very fine. Height 30 inches.	6.40	54.00
GOLDEN AGE. Deep yellow with orange shadings. Large flower and long stem.	5.25	42.00
GOLDEN HARVEST. A solid bright lemon yellow color, good substance and strong stem. Good early forcer and fine outdoor tulip. Considered the finest all purpose yellow. Height 28 inches.	4.00	32.50
INDIAN CHIEF. Indian brown, flushed coffee brown, an enormous flower of most artistic shape on very tall strong stems. One of the finest of all tulips. Height 34 inches.	5.50	45.00
INGLESCOMBE YELLOW. Clear canary yellow, globular flowers of good form on strong stems. A very dependable late variety for outdoor planting. Height 23 inches.	4.00	32.50
INSURPASSABLE. A truly outstanding variety. Flowers of excellent substance in a beautiful shade of lilac, borne on tall strong stems. Highly recommended for both forcing and outdoor exhibition growing. Height 28 inches.	5.50	46.00
J. J. BOUWMAN. Bright orange with narrow bronzy edge. Very large.	4.50	36.00
LA TULIPE NOIRE. (The Black Tulip) Dark velvet maroon black. A large flower of good form. Excellent forcer. Height 28 inches.	4.25	35.00
LOUIS XIV. Dark purple, flushed bronze, with broad margin of golden brown. A very large globular flower of great beauty. A very fine tulip. Height 32 inches.	5.25	42.00

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

GIANT LONG STEMMED TULIPS — Continued

	Per 100	Per 1000
MARJORIE BOWEN. Salmon orange with pink shading. Long, enormous flower.	\$4.50	\$35.00
MOTHER'S DAY. Lemon yellow. Long oval flower. Extra fine.	4.25	35.00
MRS. JOHN T. SCHEEPERS. An enormous flower of brilliant golden yellow, oval shaped and of great substance. Very tall. Outstanding for garden planting. Height 30 inches.	5.25	42.00
PANORAMA. Brownish red, flushed orange scarlet with olive green base. A large flower of fine form. Height 25 inches.	5.25	42.00
PRIDE OF HAARLEM. Perfectly formed flower of immense size; brilliant deep rose, shaded scarlet with light blue base. One of the older varieties that keeps its popularity. Height 27 inches.	5.25	42.00
PRIDE OF ZWANENBURG. A beautiful shade of rose-pink, flushed salmon; inside tainted light red. The large flower is carried on tall strong stem. One of the finest pink tulips. Height 29 inches.	5.50	45.00
PRINCESS ELIZABETH. Rose pink with light pink border. A strong flower on good stem. One of the best medium early forcing varieties. Height 27 inches.	4.00	32.50
QUEEN OF THE NIGHT. Our planting of this variety convinces us that it is the best of the black shades. Large flowers on tall stiff stems. We recommend it. Height 29 inches.	4.50	35.00



Red Emperor

RED EMPEROR. We feature this outstanding variety and recommend it to all our customers. Blooms ten days earlier than other large varieties. Enormous brilliant scarlet with striking yellow base. Creates a sensation wherever grown. Per 100, \$6.50; Per 1000 \$55.00

REV. EWBANK. An old favorite among the lavender varieties.	4.50	35.00
THE BISHOP. A very beautiful deep heliotrope-blue with white base. Large flower of great beauty on tall sturdy stems. A favorite in this color. Height 30 inches.	6.50	55.00
THE PEACH. A beautiful and unusual shade of peach pink....	4.00	35.00
UTOPIA. A new very early medium red variety. Extends the flowering season.	4.50	35.00
WHITE GIANT. An extra tall pure white variety. Large, well formed flower of splendid substance borne on strong stiff Stem. Excellent for cutting. Height 29 inches.	5.50	46.00
WILLIAM PITT. Largest and finest of the early red varieties. Very dark crimson with purplish bloom on the outer petals. Highly recommended for early forcing. Height 26 inches.	4.00	32.50
YELLOW GIANT. A rich deep golden yellow tulip of great beauty and size. Fine large globular flower on extra tall sturdy stem. Height 32 inches.	4.00	32.50
ZWANENBURG. Pure white Darwin Tulip with black anthers. Large flower of perfect form on long strong stem. An excellent tulip. Height 29 inches.	5.25	42.50



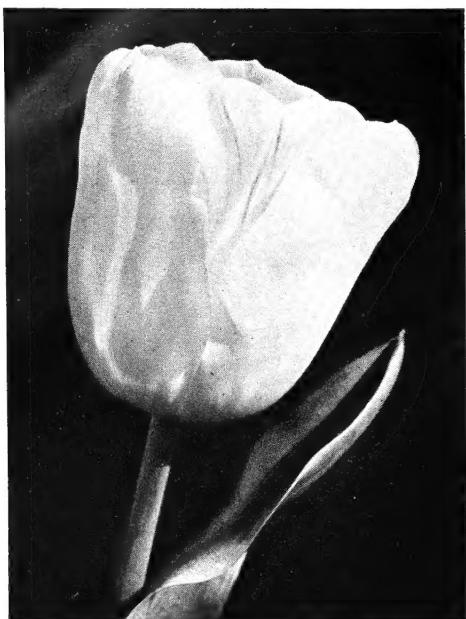
Pride of Zwanenburg

TULIPS CONTINUED ON NEXT PAGE

25 or More at 100 Rate; 250 or More at 1000 Rate

PARROT TULIPS

All Tulip lovers are familiar with Fantasy for it ranks among the most popular of all varieties. Now there are available other colors in this same type of Parrot Tulip—all with beautiful wavy and crinkled petals and all with fine, stiff stems that hold the large flowers erect. All plantings should include some of these fine new kinds.



White Giant

	Per 100	Per 1000
BLUE PARROT. An enormous and glorious flower. Bright violet, shaded steelblue; tall strong stems. Each petal has a saw tooth serration. Height 30 inches.	\$4.50	\$35.00
FANTASY. Petals inside geranium red edged carmine-lake to white, emerald green marks and spots. Outside bright rosy scarlet to crimson pink. Height 28 inches. Outstanding variety.	5.00	40.00
GADELAN. A fine new blue kind. Large and glorious.	7.50	65.00
ORANGE FAVORITE. A real orange color with true Parrot characteristics. Everyone raves about it.	5.50	46.00
RED CHAMPION. Rose crimson flower of most remarkable form on strong stem. Height 29 inches.	5.50	46.00
THERESE. A true red color and a real beauty. Delightful frill to each petal and very showy.	5.50	46.00

Double Early Tulips

We list the five most popular varieties of these well known Tulips.

	Per 100	Per 1000
COURONNE D'OR. Golden yellow.	\$6.50	\$54.00
ELECTRA. Violet and rose combination.	5.25	42.50
MR. VAN DER HOFF. Popular clear yellow.	5.25	42.50
PEACH BLOSSOM. Bright pink.	5.25	42.50
ORANGE NASSAU. Reddish orange.	5.25	42.50

Double Late Tulips

A recently new class of tall double late Tulips which are almost as large as Peonies. Very fine for the garden.

	Per 100	Per 1000
COXA. Orange red with narrow yellow edge.	\$5.25	\$42.50
EROS. Old rose. Sturdy flower on strong stem.	5.25	42.50
MOUNT TACOMA. Pure White. Very striking.	5.25	42.50
UNCLE TOM. Intense deep maroon. Beautiful velvet sheen.	7.50	62.50

Botanical Tulips

CLUSIANA. Small graceful variety. White and red on outer petals with dark blue base.	\$4.00	\$32.50
EICHLERI. Large vermilion-orange outer petals with centers of yellow and black.	4.50	36.00
KAUFMANNIANA. Very early species. Creamy yellow with soft red shadings. Inside base of deep yellow.	5.00	40.00

Single Early Tulip - KEIZERSKROON

There is still an active demand for this fine old single early Tulip. Beautiful combination of red and yellow.

Per 100 \$5.50; Per 1000 \$47.50

Fine Mixture of Giant Tulips

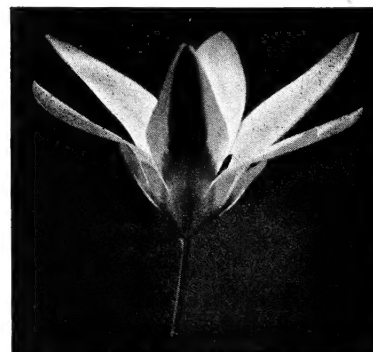
All large, long stemmed varieties in a well proportioned assortment of colors Domestic and imported bulbs.

11-12 ctm.	Per 100	\$3.50	Per 1000	\$30.00
10-11 ctm.	" "	3.00	" "	25.00
9-10 ctm.	" "	2.50	" "	20.00

SEE PAGE 17 FOR TULIPS IN ATTRACTIVE PACKAGES



Parrot Tulip Fantasy



Botanical Tulipa Clusiana

DUTCH HYACINTHS

Hyacinth prices have again been reduced and we of course pass on the saving to our customers.

Easter in 1951 falls on March 25th and it will be a simple matter to force them for this date.

The varieties listed below are the leaders in their respective colors and we list the two most popular sizes.

City of Haarlem. Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

Gertrude. Rosy pink, compact spike. A favorite with florists.

Grand Maitre. Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

King of the Blues. Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

Lady Derby. Two-toned light pink with large bells on heavy truss. Early.

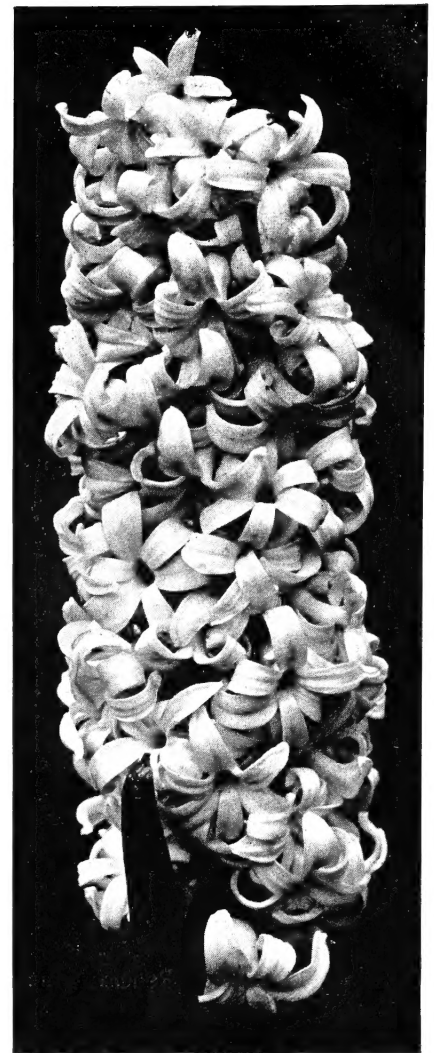
I'Innocence. Pure white with a large, loose spike of elegant form. The most popular of all white varieties.

La Victoire. Brilliant carmine-red.

Marconi. Deep rosy pink. A very fine variety.

Queen of the Blues. Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

Queen of the Pinks. Beautiful deep rosy pink. Large spike of fine bells. Late forcer.

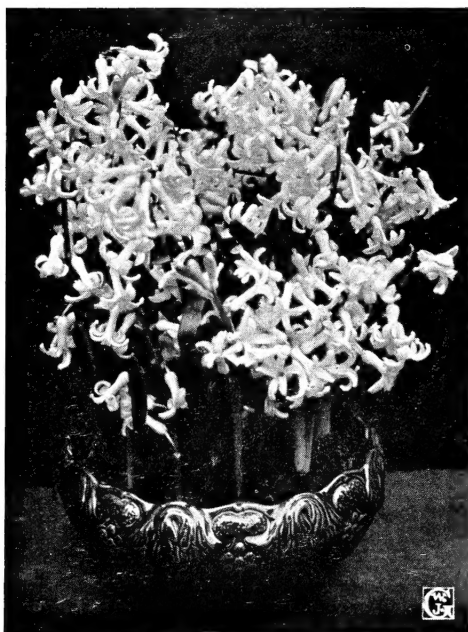


18 CTM - 1st SIZE BULBS

All above varieties except City of Haarlem	per 100	\$12.00	per 1000	\$110.00
City of Haarlem	" "	13.50	" "	125.00

14 CTM - BEDDING SIZE BULBS

All above varieties except City of Haarlem	per 100	\$6.50	per 1000	\$57.50
City of Haarlem	" "	7.50	" "	65.00



French White Roman Hyacinths

FRENCH ROMAN HYACINTHS

French bulbs are now in greater supply and prices on these Roman Hyacinths have again been reduced.

They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

WHITE

	100	1000
12 ctm.	\$6.50	\$56.00
13 ctm.	10.00	90.00
14 ctm.	12.00	105.00

BLUE

	100	1000
Price	\$4.50	\$36.00

PINK

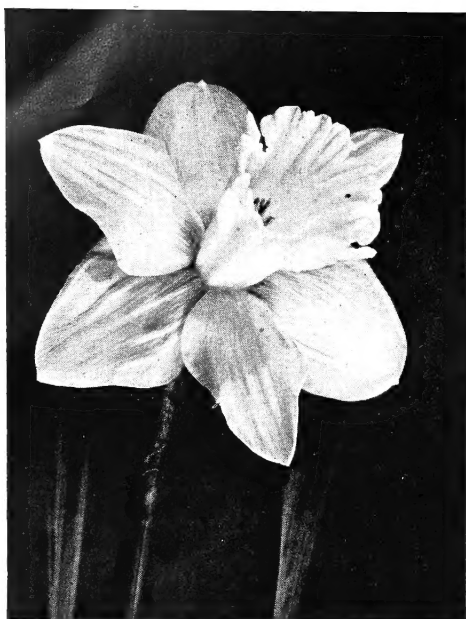
	100	1000
Price	7.50	64.00

NOTE: You may deduct 5% when cash accompanies order

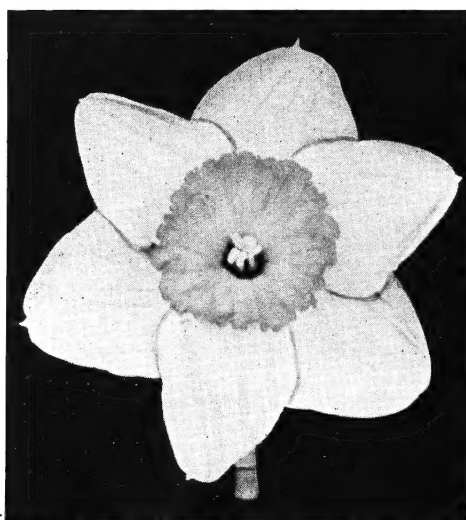
DAFFODILS - Hardy Narcissus

There is so much improvement in the list of modern Daffodils over the older varieties that we urge our customers to revise their lists and to enjoy the full benefit of the increased size, finer form and more brilliant colors that these newer kinds provide.

All fine Quality Imported Bulbs except where noted.



BEERSHEBA
Finest Pure White Trumpet Daffodil



JOHN EVELYN

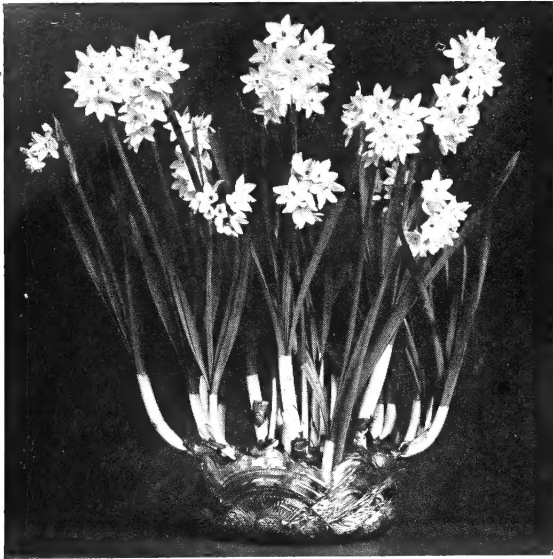


MEDIUM CUP VARIETY

	Per 100	Per 1000
ACTEA. Poeticus variety and considered the finest of this type. Pure white petals and cup of lemon yellow with red frilled edge.	\$7.50	\$65.00
BEERSHEBA. Largest and finest of the pure white trumpet variety, sturdy and beautiful.	16.50	150.00
CAMPERNELLE RUGULOSUS. An old time favorite. Clusters of deep yellow flowers. Very fragrant. Single.....	4.00	30.00
Double	4.00	30.00
CHEERFULNESS. Double Poetaz variety producing several flowers on each stem. Creamy white and orange. Long, strong stems.	6.50	55.00
CONVENT GARDEN. A very fine new trumpet variety. Petals are slightly lighter than the cup. Free flowering and good grower.	10.00	90.00
EMPEROR. Many of our customers still want this old favorite yellow trumpet variety and we have a supply of medium size domestic bulbs at this special price.	3.50	30.00
FORTUNE. A true giant among the medium cup varieties. Broad, creamy yellow petals. Frilled cup of soft orange. Extra fine.	11.00	100.00
GERANIUM. A newer Poetaz kind producing heavy bunches of flowers on long, strong stems. White petals with orange red eye. Extra fine.	7.00	60.00
GOLDEN HARVEST. This variety is a welcome addition to the giant trumpet kinds. Enormous flower of uniform, deep, golden yellow. Fine for forcing and equally good out doors.	11.00	95.00
GOVELAY. Round, overlapping, waxy white petals and short yellow cup with bright red brim. A gem in the Barrii type.	8.00	70.00
HELIOS. A fine early variety for Florists. Deep golden yellow petals with a short cup of darker yellow.	4.50	35.00
JOHN EVELYN. Outstanding among the newer medium trumpet varieties. Large, flat perianth of purest white and densely frilled lemon yellow cup.	8.00	70.00
JONQUILS. Simplex. The true single sweet scented variety. Clusters of deep, golden yellow flowers with round foliage.	4.50	40.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

Paper-Whites and Other Tender Narcissus



NARCISSUS, PAPER-WHITE

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.

Paper-White Grandiflora - Pure White

Genuine imported French stock of the same fine quality that made these bulbs so popular years ago. Sure, dependable bloomers with full, large trusses and quick action as soon as planted. Not to be compared with inferior domestic stocks.

	per 100	per 1000
13 ctm.	\$5.50	\$48.50
14 ctm.	6.50	55.50

Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do not retail business. This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset, and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

Soleil D'Or

Clusters of deep yellow
Finest quality imported French bulbs.

	100	1000
14 ctm.	\$7.00	\$60.00

Chinese Sacred Lilies

Clusters of cream yellow with
darker yellow eye.

	100	1000
	\$7.00	\$60.00



CHINESE SACRED LILIES

For Those Who Sell Bulbs

Holland bulb growers have planned a large sales campaign in this country for the fall season. Magazines, Movies and Radio will be used on a national scale. You can plan to enjoy some of the benefits of this free publicity by coordinating your own advertising and window display. And be sure you provide ample stock to take care of the additional demand.

EASTER DATE

1951 — March 25

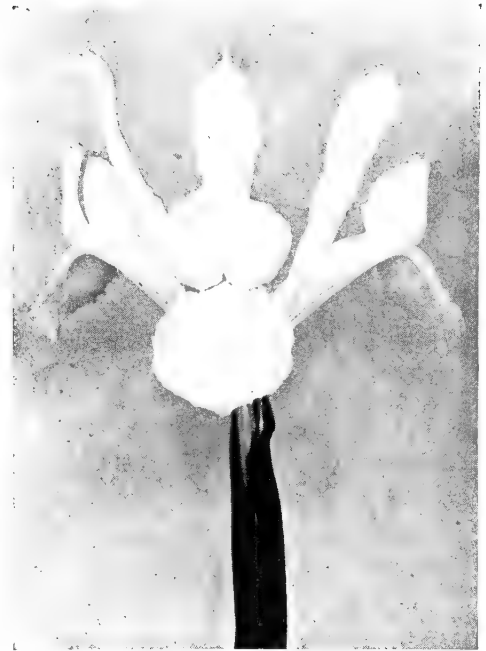
BULBOUS IRIS

We continue to receive very excellent reports from the stock we have been sending out and we are again encouraging our customers to use these bulbs more liberally.

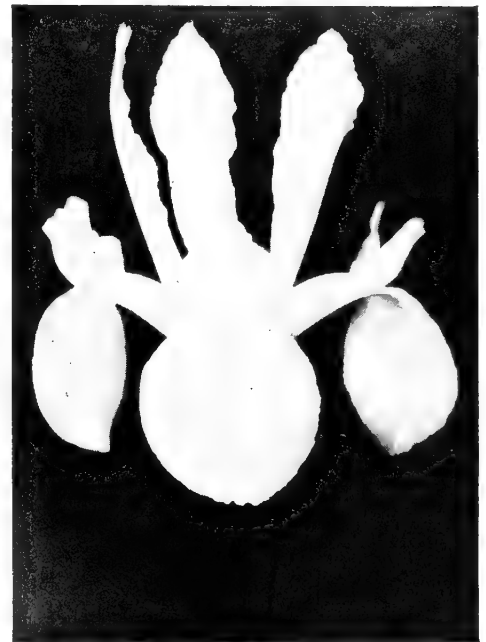
At the reasonable prices at which we sell them they offer excellent chances for good profits.

They are easily grown in greenhouses, cold frames or planted out doors and the list of varieties we offer provide a succession of flowers throughout the whole season. Bulbs ready for delivery first week in October.

	Per 100	Per 1000
BLUE TRIUMPHATOR. A new blue variety that is highly regarded. Forces as early as Wedgewood and is a brighter color. 7-8 ctm.	\$3.50	\$25.00
BRONZE QUEEN. Deep bronze brown with blue shadings. Very unique and striking. 7-8 ctm.	4.00	27.50
CAJANUS. Beautiful clear yellow. This old variety of Spanish Iris is still very good. Makes a small bulb. 6-7 ctm.	2.50	15.00
GOLDEN HARVEST. Intense deep golden yellow. Late bloomer. A welcome addition to the old list. 7-8 ctm.	3.00	20.00
H. C. VAN VLIET. A fine newer deep blue variety of the same color as Imperator but flowers about ten days earlier. 7-8 ctm.	3.00	20.00
IMPERATOR. The old standard deep blue. Not suitable for early forcing but does well later. Fine for frames and outdoors. 7-8 ctm.	2.50	16.50
WEDGEWOOD. Early light blue and the most popular forcing variety. It also does well outdoors when given some winter covering in colder climates.		
8-9 ctm.	3.00	25.00
9-10 ctm.	4.50	35.00
10-11 ctm.	6.00	50.00
WHITE EXCELSIOR. Best known white variety. Good grower and very dependable. 6-7 ctm.	2.00	16.50
7-8 ctm.	3.00	25.00
WHITE SUPERIOR. A new pure white variety with larger flowers and larger stems that is well recommended. 7-8 ctm.	4.00	32.50
YELLOW QUEEN. This has been the standard yellow variety for many years		
6-7 ctm.	2.25	15.00



Yellow Queen



White Excelsior

FREESIAS - Important Florist Crop

	100	1000
ELDER'S WHITE. The largest and finest of the pure white varieties. 3/4 to 7/8	\$3.00	\$25.00
BUTTERCUP. Yellow with light orange throat. 3/4 to 7/8.	2.50	20.00
MARIE JOSE. Fire red variety. 3/4 to 7/8.	2.50	20.00
REFRACTA ALBA. Tall, heavy white with yellow markings. 3/4 to 7/8.	2.50	20.00
RAINBOW MIXTURE. Well balanced mixture of many colors. 3/4 to 7/8.	2.50	20.00

SPIREAS - (Astilbe)

The following list contains a well balanced assortment in the whole color range and includes some of the finer new hybrids that have been developed in the past few years.

In addition to their main use as Easter pot plants they also are fine, showy subjects for the garden. We offer large clumps for delivery in November.

DEUTCHLAND, white	GLORIA, deep pink
ETNA, dark red	PEACH BLOSSOM, medium pink
GERTRUDE BRIX, deep crimson	QUEEN ALEXANDRA, light pink

Any of above: per doz. \$7.50; per 100 \$50.00



Spireas in the Garden

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

CULTURAL SUGGESTIONS – For Commercial Growers

Order your bulbs early. For best results good root action is essential and this can only be accomplished if the bulbs are planted on time.

Unpack the bulbs as soon as received. If they are not to be planted immediately they should be taken out of the bags and stored in shallow trays in a cool, well aired location. This is more important than is generally believed for much damage can result to the bulbs by a prolonged stay in the shipping containers.

GREENHOUSE FORCING:

Do not use very shallow flats. We recommend four inches minimum inside depth. Give the flats a moderate watering only and bury them in deep trenches and cover thoroughly. Don't be tempted to bring them into heat too soon. This is the cause of most of the failures.

Examine the bulbs carefully to see that they have established good root systems before bringing them into the heat. Be careful of bottom heat for many bulbs are spoiled by immediate, close contact with hot pipes. Place under the benches until top growth develops a few inches. A gradual increase in temperature is better than placing the bulbs immediately into a high heat.

In the short days of mid-winter full exposure to light and sun is important so do not use areas under eaves or where shade from adjoining buildings blocks out light and sun.

Easter in 1951 comes on March 25th which is a very early date and this will require careful planning and selection of varieties suitable for forcing at this date. If in doubt ask us to give you the benefit of our long experience.

OUTDOOR PLANTING:

Select a well drained location—this is important for no bulbous crop will perform satisfactorily where water is not quickly absorbed or does not run off freely. Crop rotation is also important so choose a spot where the same crop has not been grown for several years. Plant as early as possible so that the bulbs can make a good root system before cold weather sets in.

While most Fall planting bulbs are reputed to be hardy the fact remains that serious damage can result to unprotected plantings in our Northern states. This damage can be eliminated by some light protective covering to be applied before heavy freezing starts and allowed to remain until early Spring.

The usual field culture is in rows about 8 or 10" wide and three feet apart. The bottom of the row is levelled and the bulbs are spaced according to their size and covered to about twice the depth of the bulbs. Tulips must be dug and replanted each year but Daffodils and many other bulbs will do well if allowed to remain undisturbed for several years. A generous portion of the foliage of bulbous stocks must be allowed to remain on the plants and die down naturally for during the ripening off period the flowers for the next season are formed.

DAMAGE BY MICE AND OTHER RODENTS:

While moles are generally blamed for the destruction of many bulbs during the Winter and Spring, they are actually not guilty. Field mice are the culprits but they frequently travel in the runs made by moles.

As yet there has not been developed any repellent to place on or around the bulbs to prevent injury by mice and it is therefore necessary to kill these animals. Blend together 1 gram finely powdered magnesium carbonate and 2 grams zinc phosphide. (Obtain through druggists.) Apply mixture to 2 quarts of ½ inch apple cubes. Place one poisoned apple cube under cover at intervals under mouse runways or into the burrows. Caution: This poison is highly toxic to humans and animals.

The whole problem of rodent control, which also includes rabbits and deer, is constantly under study by the Fish and Wild-Life Service of the United States Department of Interior and if you have peculiar problems we suggest that you write this branch of the government for such assistance as it can render.

CULTURAL SUGGESTIONS – For Home Planters

IN THE GARDEN

Hardy bulbs require a deep soil of good fertility and drainage. Most kinds send their roots deep and therefore the soil beneath is more important than that around or above them. While direct contact with either green manure or fertilizer is not recommended, rotted manure, leaf mold or peat moss dug into the soil will aid in the formation of a good root growth. If the soil is poor and must be fertilized, the use of bone meal is recommended. In northern states all hardy bulbs should have a winter cover of salt, hay, leaves or manure. This cover will prevent the damage that would otherwise result from the freezing and thawing of the ground.

TULIPS—For best effect, Tulips should be planted in groups of solid colors either in front of shrubbery or in borders. They should be planted before frost hardens the ground. Plant the bulbs five inches apart and cover with three inches of soil. For best results, do not plant Tulips in the same spot year after year unless the soil has been changed completely. When the Tulips are not used as cut flowers, the flower should be removed from the stem before the petals drop. Dig up the bulbs as soon as the foliage has turned brown and store them in a dry, airy spot.

DAFFODILS—Daffodils make a fine Spring showing in almost any spot in the garden. They do equally well in sun or shade and lend themselves to formal and informal planting. In formal plantings, allow five inches between the bulbs and cover with four inches of soil. For informal planting or naturalizing effect, scatter the bulbs by hand and plant them where they fall. Providing the foliage is not disturbed until it dies down naturally the bulbs can remain in the same location for several years and will bloom more profusely. When they become too crowded, they should then be dug up, pulled apart and replanted. This should be done about the middle of July.

HYACINTHS—Hyacinths do equally well in beds or borders. Mass plantings are exceptionally impressive. They should be planted in October or November four to six inches apart and four to five inches deep. They can remain in the same spot from year to year but usually deteriorate in time and should be replaced with new stock.

CROCUS—Crocus are equally as effective either in solid colors or mixed. Group plantings made in the location where the foliage will not be mowed or disturbed produce excellent flowers for many seasons. Plant the bulbs two to three inches deep and two to three inches apart.

MISCELLANEOUS BULBS—All of the smaller miscellaneous bulbs such as Snowdrops, Scillas, Muscari, Chionodoxa, etc. are quite hardy and must be planted in the usual Fall season. Many prefer to plant them around shrubs or trees where the early flowers make a brilliant showing before any other Spring items. Group plantings of individual varieties are preferred and the bulbs can be planted two or three inches apart and covered with two inches of soil. Some leaf protection is desirable in the northern states

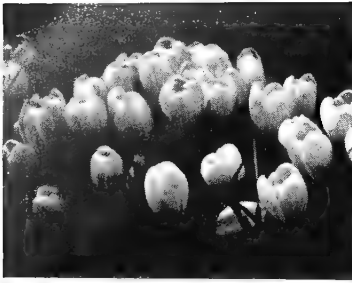
We have pamphlets which give growing instructions in greater detail than the above and these will be gladly mailed upon request.

IN THE HOME

Included among the bulbous items we list are many that can be grown and flowered in the average home without prior preparation. These include all of the tender Narcissus, Roman Hyacinths and Amaryllis. They should be placed in light, sunny rooms where a relatively high humidity can be maintained and where there is an absence of drafts. A daytime temperature of 60 to 65° and nighttime of 50° is near ideal. The tender Narcissus and Roman Hyacinths can be grown in water and they will need no other nourishment to flower them perfectly. However, they do need some material to act as root anchorage otherwise the flowers will become top heavy and fall over. Place the bulbs in a bowl in an upright position and cover with crushed shells, pebbles, peat moss or sand. Fill bowl with water and add additional water as needed. Successive plantings made from early September to late December will provide flowers over a long period.

AMARYLLIS are not only the showiest of all bulbous items but one of the easiest to flower successfully in the home. The bulbs are available from early October on through the early Spring months. The first plantings should flower in late February or early March. The bulbs should be grown in flower pots in good garden soil and planted so that about one-third of the bulb is exposed. Keep the plants in a sunny window and water sparingly until the flower bud shows and then more plentifully as the shoot lengthens. The foliage usually develops after the flower is finished. When the danger of frost is over in the Spring the whole pot can be set outdoors and the foliage will continue to grow. Before cool weather arrives the plant can be brought indoors and will flower again the following early Spring.

Practically all other Fall bulbs can also be flowered in the home but they require an earlier cooler temperature while their roots are being established. This can be accomplished by placing them in flower pots and then submerging these pots in a cool place until a full root system develops. The usual practice is to dig a trench in the garden about one foot deep and to place the pots in this trench and cover them to the soil level. In northern states some additional covering of hay or other protective material must be put over the ground to keep out the frost. These pots can be brought in the house about the middle of February and placed in a light sunny window. A starting temperature of 60° is best and this can be increased slightly as growth progresses.



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS

Colchicum

These bulbs produce their flowers, which resemble huge crocus, early in the Fall and for best results must be planted early. They are also well adapted for flowering in the home where they require very little care or attention. The bulbs are large and each produces a group of flowers. The foliage appears in the early Spring.

AUTUMNALE MAJOR. This is the most popular variety.

Per Doz., \$2.50

Per 100, \$17.50

Per 1000, \$150.00

Crocus —Spring Flowering - Large 9 ctm. bulbs.

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

	100	1000
GRAND MAITRE. Dark Purple	\$2.00	\$15.00
KING OF WHITES. Large pure white.	2.75	22.50
NIGGERBOY. Glossy blackish purple.	2.00	15.00
PURPUREA GRANDIFLORA. Glowing deep purple.	2.00	15.00
REMEMBRANCE. Silvery blue. Large and early.	2.00	15.00
STRIPED BEAUTY. White with lilac stripes and purple base.	2.25	17.50
YELLOW MAMMOTH. Popular fine yellow variety.	3.00	25.00

Crocus in Separate Colors — 7 Ctm.

	100	1000
Blue	\$1.25	\$10.00
Purple	1.25	10.00
Striped	1.35	12.50
White	1.35	12.50
Yellow	2.00	17.50
All colors mixed	1.35	12.50

MISCELLANEOUS SPRING BULBS

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand. Other items, such as Tulipa Clusiana, Leucium, etc., are also suitable for this purpose and are offered in other pages of this catalog.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

Chionodoxa

	100	1000
LUCILIAE. Blue and white	\$2.00	\$15.00
SARDENSIS. Deep blue	2.00	15.00

Eranthis

	100	1000
HYEMALIS. Bright yellow flowers that bloom in early spring.	\$3.00	\$25.00

Fritillaria

	100	1000
MELEAGRIS. Drooping, bell-shaped flowers of very odd colors.	\$3.00	\$25.00
IMPERIALIS. (Crown Imperials) Clusters of large red, bell shaped flowers with top tufts of ornamental foliage. A tall and very showy subject. Doz. \$3.50	25.00	—

Muscari (Grape Hyacinths)

They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.

	100	1000
HEAVENLY BLUE. Finest blue	\$2.00	\$15.00
PLUMOSUM. Handsome feathered variety. Purple	2.50	20.00

Scillas

	100	1000
SIBIRICA. Very early blue variety	\$2.00	\$15.00
CAMPANULATA, BLUE. (Blue Bells)	2.50	20.00
CAMPANULATA, PINK. Illustrated on this page.	2.75	22.00
CAMPANULATA, WHITE.	2.75	22.00

Snowdrops—See illustration

	100	1000
SINGLE	\$2.50	\$20.00

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 8

HARDY LILIES

LILIUM REGALE — Ready for Delivery Oct. 1st

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

	Doz.	100
5" - 6"	\$1.25	\$ 8.00
6" - 7"	1.50	10.00
7" - 8"	2.00	12.50
8" - 9"	2.50	16.00

CANDIDUM (Madonna Lily) September Delivery

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We are direct importers from prominent French growers.

	Doz.	100
20 - 22 ctm.	\$2.00	\$14.00
22 - 24 ctm.	2.50	16.00
24 - 26 ctm.	3.00	18.00
26 - 28 ctm.	3.50	20.00
28 - 30 ctm.	5.00	30.00

RUBRUM — Ready Oct. 1st

Bright pink with red spots. Reflexed petals.

Doz., \$3.50; 100, \$25.00

HENRYI — Ready Oct. 1st

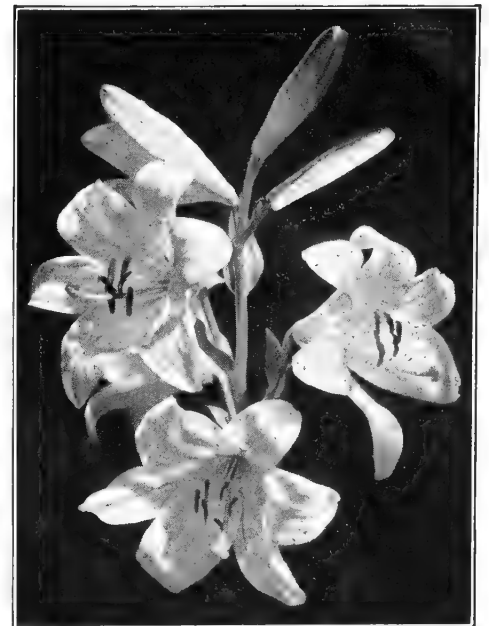
Clear yellow. Tall handsome variety.

Doz., \$3.50; 100, \$25.00

ORANGE TRIUMPH — Ready Oct. 1st

Fine new variety from Europe. Light orange with darker spots. Fine for forcing or outside.

Doz., \$3.50; 100, \$25.00



Lilium Candidum



Lilium Regale



FLORIST'S EASTER LILIES

November Delivery

FLORIDI. A favorite variety for forcing or outdoor planting. Large flowers of medium height.

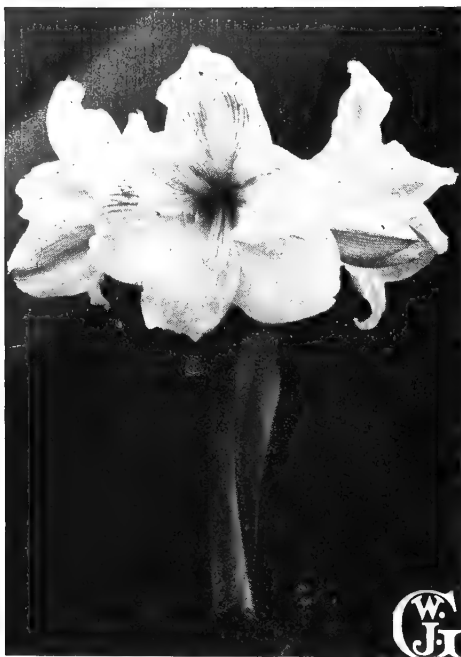
7/8" per 100 \$27.50; per case of 150 \$37.50

CROFT. This dwarf Easter Lily is the favorite for pot culture.

7/8" per 100 \$30.00; per case of 250 \$70.00
8/9" per 100 37.50; per case of 200 70.00

ESTATE. This variety is much taller and is therefore preferred by those who want to use them for cutting.

7/8" per 100 \$27.50; per case of 250 \$65.00
8/9" per 100 35.00; per case of 200 65.00



AMARYLLIS, GIANT HYBRID



AMARYLLIS – Giant Hybrids

We can make delivery as early as October 1st.

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2¼"	\$1.25	\$9.00	2¾" to 3"	3.25	22.50
2¼" to 2½"	1.80	12.50	3¼" to 3½"	5.00	35.00
2½" to 2¾"	2.25	16.50	3½" and Up	6.50	45.00

Amaryllis Halli

(Lycoris Squamigera)



AMARYLLIS HALLI

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

We have long been headquarters for this rare and beautiful bulbous subject and now our larger stock enables us to lower our price considerably.

Per Doz. \$6.50; Per 100 \$45.00



ANEMONE ST. BRIGID

ANEMONES

Anemones in Packages Offered on Page 19

For years we have been the leading suppliers of these bulbs and we maintain a year round stock which enables us to fill orders at any time.

SAINT BRIGID

Large, semi-double flowers on long, strong stems.

DARK BLUE	}	Mammoth	
VIOLET		Two Year Bulbs	
RED		100	\$ 4.00
MIXED COLORS		1000	30.00

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
MAMMOTH TWO YEAR BULBS	\$4.00	\$30.00
FIRST SIZE BULBS	3.00	20.00
ONE YEAR BULBS	1.50	10.00



BLEEDING HEART



BLEEDING HEARTS

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand

	Doz.	100
Large Clumps, 5 to 8 eyes	\$5.00	\$35.00
Medium Sized Clumps, 3 to 5 eyes	4.00	27.50

CRINUMS

This is a popular garden subject in most Southern states and the large bulbs have an eye appeal that should attract merchants. We offer an assortment of the most popular types.

Per Doz. \$3.50 Per 100 \$25.00

CALLA LILIES

Callas are now such an important crop that they should be grown by every florist who has a retail outlet. Aethiopica and Godfrey are ready in September and should be planted as early as possible for best results. Elliottiana, Alba Maculata and Rehmani are available middle of October and can be planted indoors then or through to the early Spring months—depending upon when flowers are wanted. These latter three varieties are now widely used for outdoor Summer flowering and for this purpose should not be planted until danger of frost is over in the Spring.



YELLOW CALLAS IN THE GARDEN



CALLA REHMANI

Aethiopica

Leading Florists white variety

	Doz.	100
1½ to 2 in.	\$3.50	\$25.00
2 to 2½ in.	5.00	35.00

Elliottiana

Well known yellow

2 to 2½ in.	\$2.50	\$17.50
2½ to 3 in.	3.50	30.00

Alba Maculata

Small white with spotted foliage

2 to 2½ in.	\$2.50	\$17.50
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CALLA AETHIOPICA

Rehmani

This pretty little pink Calla attracts attention wherever shown. We have now built up a nice stock of these bulbs and this permits us to drastically reduce the price. We can start delivering the first week in November and, for pot plant use, they can be planted at that time and should flower in February and March. Outdoor planting can start as soon as the soil warms in Spring.

Large 2½" bulbs, per doz. \$2.50; per 100 \$15.00; per 1000 \$125.00

Lily - of - the - Valley — Ready in November

Lily-of-the-Valley is an extremely important item for those who retail bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a continued demand throughout the whole season. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units as listed below and we advise frequent, small purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE

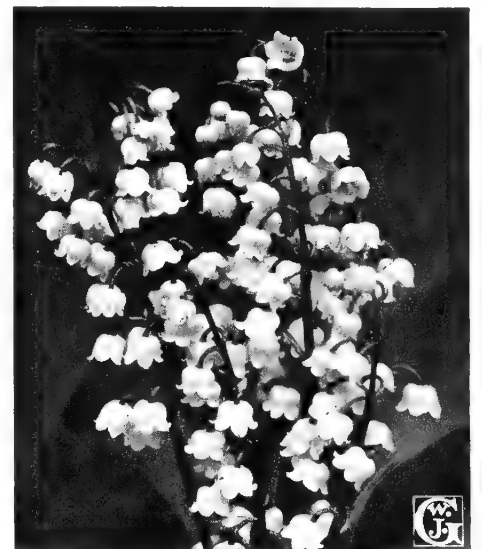
Per 100, \$5.00; Per 1000, \$40.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.00; Per 1000, \$17.50

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

Large Garden Clumpseach \$1.00; per doz. \$10.00; per 100 \$75.00



LILY OF THE VALLEY

PEONIES

We grow a considerable acreage of Peonies—and grow them well. Our chief concern is to develop a concise list of the finest and most dependable cut flower varieties and, by quickly discarding any that fail to meet our exacting specifications, we believe that our list now contains not only the best in the popular price range but also the Peonies of tomorrow.



MONS. JULES ELIE

We have a Large Stock of this Fine Variety.

	Doz.	100
AUGUSTE DESSERT. Light crimson with beautiful silvery edging. Large round petals. Very distinctive.	4.60	35.00
EDULIS SUPERBA. Favorite light pink for commercial growers.	3.50	25.00
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular early white.	3.50	25.00
INSPECTEUR LAVERGNE. Full double type. Round crimson flower with frilled petals. Early.	4.60	35.00
KARL ROSENFELD. Very large, early red. Strong grower, tall and free flowering.	4.60	35.00
KELWAY'S GLORIOUS. Well regarded as a very fine variety. Creamy white with delightful fragrance.	10.00	75.00
MRS. EDWARD HARDING. Large midseason white. Fully double and free flowering.	10.00	75.00
MAD. EDOUARD DORLAT. Fine double white with crimson tips. Highly regarded by commercial men.	5.50	40.00
MONS. JULES ELIE. Considered by many as the finest Peony of all. Beautiful glowing pink. Very large and fine. Early bloomer.	4.60	35.00

Some Newer and Better Kinds



SINGLE PEONY

CLARE PATRICIA. Deep magenta pink and a color not found in other varieties. Very large flower and tall strong stem.	Each	\$2.00
JUNE BRILLIANT. Late full double red. Strong wiry stems. Many flowers and good keeper.	Each	1.50
LE CYGNE. Enormous pure white variety. Has one of the highest ratings of all varieties.	Each	1.00
LIPSTICK. A beautiful single variety. Real lipstick red on strong stems and many flowers.	Each	1.00
MARIE ELIZABETH. A very fine new early red which will make an excellent florist's variety. Produces many more flowers than the average red variety.	Each	3.00
MRS. F. D. ROOSEVELT. Rated by many enthusiasts as the finest Peony of all times. A true pink, large and perfect.	Each	3.00
OLD SIWASH. Our choice as the finest of the blush white variety. Enormous flower on long, stiff stem.	Each	6.00
PINK PROLIFIC. Medium size bomb shaped flower of clear pink. The value of this variety is in its extreme earliness and prolific flowering.	Each	1.00
RAINBOW. A three-toned variety. Centre crest is cream with petals shading from light pink to lavender rose. Attractive beet colored foliage.	Each	1.00
TEMPEST. An outstanding deep red variety that surpasses anything we have seen. Very large and very tall. Perfect.	Each	3.50
VIRGINIA LOUISE. Japanese type. Clear pink with frilled and crested center. Tall and vigorous.	Each	1.00

Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper.

	Doz.	100
Pink, Red and White. 2 to 3 eyes	\$2.75	\$20.00
Pink, Red and White. 3 to 5 eyes	4.00	30.00

See Page 19 for Our New Peony Package

NO ONE GROWS THEM ANY FINER

At the regional show of the American Peony Society held in New York City this past June, we won the Society Silver Medal for our exhibit of 30 varieties. We also won honors in the individual classes including first prize for our own red variety "Marie Elizabeth."

Peony lovers are invited to visit us at flowering time and see our representative collection of the World's finest varieties.

RANUNCULUS CLAREMONT GIANTS

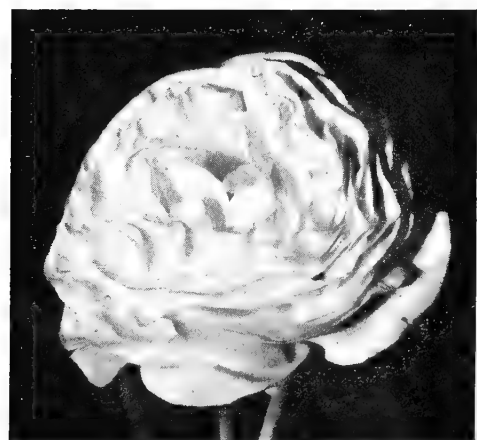
Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size	\$4.00	\$36.00
1st Size	3.60	30.00
2nd Size	2.50	18.00

Ranunculus in packages offered on Page 19

YOU MAY DEDUCT 5% FOR CASH WITH ORDER. SEE PAGE EIGHT.



RANUNCULUS

OUR CELEBRATED FALL PACKAGED LINE

Our packaged lines continue to make many new friends each year and we have many dealers who feature them exclusively in both their Spring and Fall bulb departments. We have been putting out similar packages for over twenty years and they have become known to many buyers as a named brand of quality products and they look for them and buy them year after year. Our broad guarantee of performance is faithfully filled—we will replace to the final purchasers any bulb or root that fails to perform to their entire satisfaction—and we do it without any quibbling.

These packages take all the grief out of bulb selling—no dirt—no culls—no waste—no complaints about mixed up varieties or colors. The last package as good as the first and our guarantee on the packages assures your customers of final satisfaction.

GARDEN FULL OF TULIPS

The wrapper on this Tulip package is very attractive and shows 6 different varieties in natural colors. Complete planting and growing instructions are printed on the side panel. And our guarantee is on every package.

Package containing 25 Red Tulips in Giant Long Stemmed Varieties

Package containing 25 White Tulips in Giant Long Stemmed Varieties

Package containing 25 Yellow Tulips in Giant Long Stemmed Varieties

Package containing 25 Pink Tulips in Giant Long Stemmed Varieties

Package containing 25 Lavender Tulips in Giant Long Stemmed Varieties

Package containing 25 Assorted Tulips in Giant Long Stemmed Varieties

Price - each 85c

GARDEN FULL OF HYACINTHS

We pack 12 bedding size Hyacinths in this box and we can either mix the colors or pack them separately, white, red, pink, blue or yellow. Fine illustration on this box.

Price - each 85c

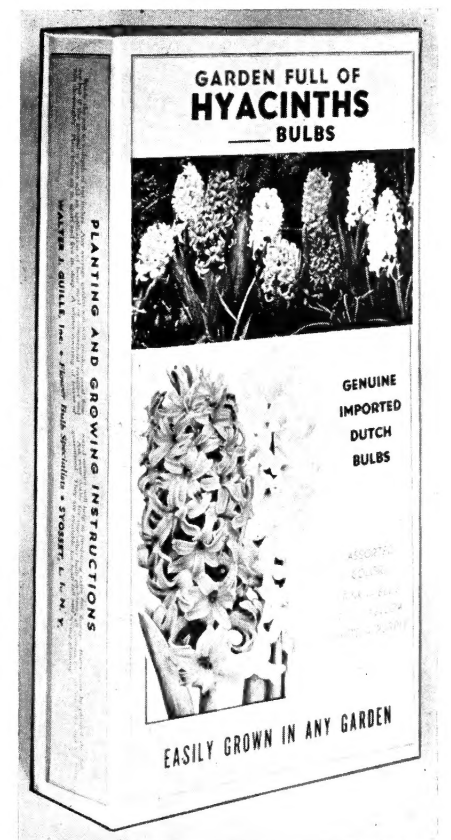
AS A GUIDE TO NEW BUYERS

Our experience over the years shows that these packages sell in approximately the following proportions:

Tulips	55%
Hyacinths	12%
Crocus	12%
Daffodils	15%
Spring Garden	6%

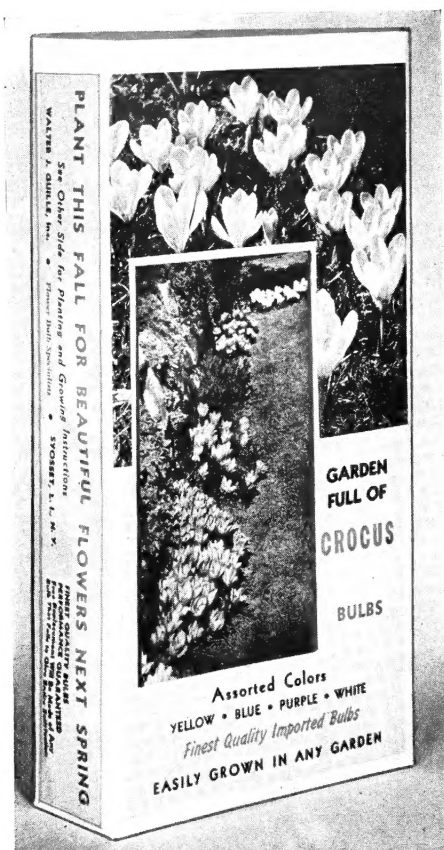


Packaged Tulips



Packaged Hyacinths

FALL PACKAGED LINE — CONTINUED



Packaged Crocus

GARDEN FULL OF CROCUS

We pack 75 bulbs in this beautiful Crocus package and the color assortment is nicely balanced. Every garden planter can find space for one of these packages.

Price - each 85c

GARDEN FULL OF DAFFODILS

All of the most popular types of Daffodils are included in this fine assortment—25 bulbs in all. The wrapper is in full color and very attractive.

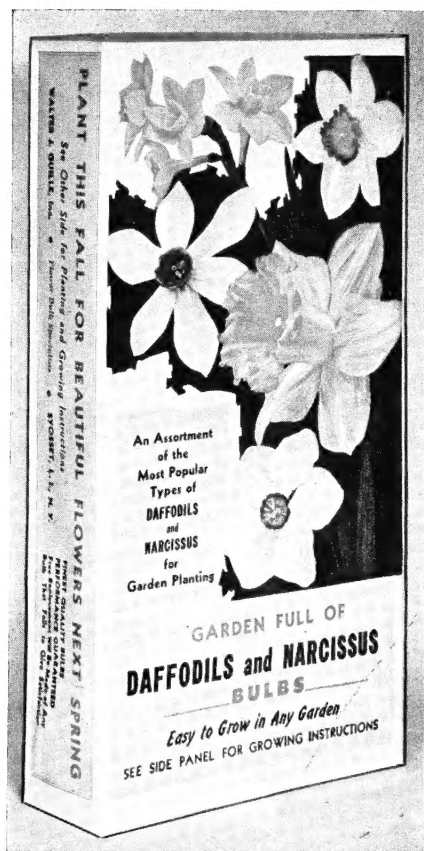
Price - each 85c

SPRING GARDEN ASSORTMENT

(Not Illustrated)

This package contains a fine assortment of the most popular spring flowering bulbous subjects: 6 Tulips, 6 Daffodils, 12 Crocus, 2 Hyacinths and 12 Muscari—38 bulbs in all—and they are all illustrated on the wrapper. This is good "get acquainted" number for those unfamiliar with these subjects or for small garden owners who haven't space for larger quantities.

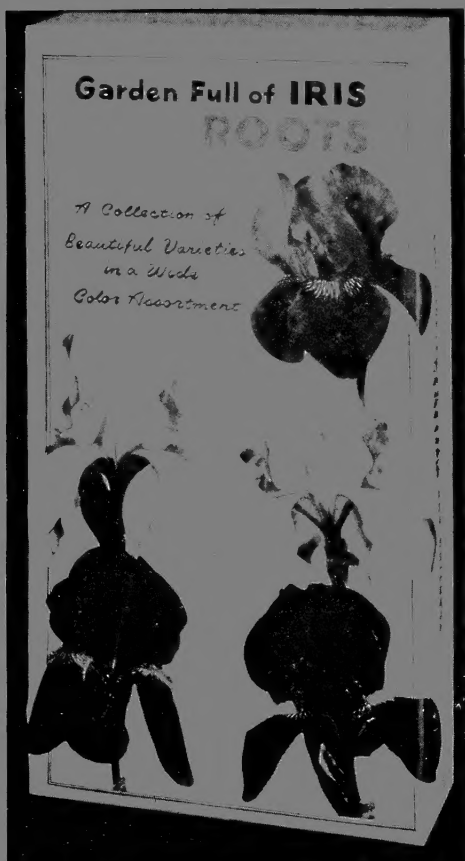
Price - each 85c



Packaged Daffodils

All these packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$25.00. Refill orders for any quantities will gladly be taken care of.

FOR THIS FALL WE HAVE ADDED TWO NEW ITEMS



Garden Full of Iris

Price each 85c

Peony Package

Price each 85c



ANEMONE PACKAGE

ANEMONE PACKAGES

4 1/2" x 7" lithographed in natural colors. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$15.00

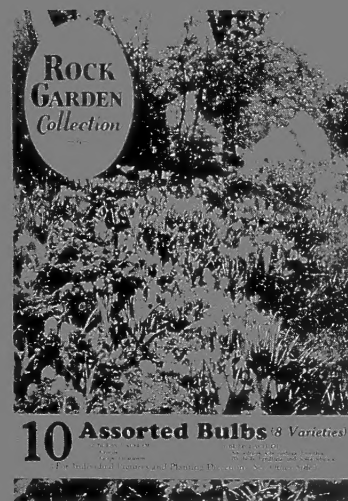


RANUNCULUS PACKAGE

RANUNCULUS PACKAGES

Same type of envelope as above. Package Containing 12 Bulbs.

Per 100 Packages \$15.00



ROCK GARDEN ENVELOPE

Each envelope contains 10 bulbs of 8 different varieties. Includes planting instructions. 2 bulbs each of — Crocus and Grape Hyacinth. 1 bulb each of — Snowdrops, Eranthis, Bluebells, Fritillaria, Chinodoxa and Scilla Siberica.

An attractive, colorful package that sells itself wherever displayed.

Per 100 Packages \$16.00

Minimum Order 25 Packages

Our next catalog will be issued January 1st, 1951 and will list a complete line of all popular spring subjects. If your name is not on our mailing list please send your request and a copy will be mailed at that time.

WALTER J. GUILLE, INC.

A decorative border featuring stylized flowers and leaves. In the center, a horizontal banner with a double-line border contains the text "FLOWER BULB SPECIALISTS".

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK