

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

E. JAMES NURSERY
8715 MacArthur Blvd.
Oakland 5, California

Postmaster: If addressee has removed and new address is known, notify sender on Form 3547. Return postage guaranteed.

1950
LIBRARY RECEIVED PAID
U. S. Department of Agriculture
Permit No. 21
San Anselmo, Calif.
Sec. 34.66 P. L. & R.
U. S. POSTAGE

Ranunculus

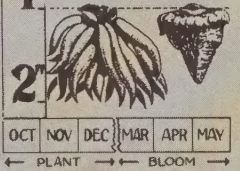
Popular double flowers of fine texture and lovely form and color. Unexcelled for bedding and cut flowers. They succeed best in a sunny place in a light fertile soil which has been well soaked the day before planting.

Small Bulbs: 100 for \$2.00.
Large Bulbs: 12 for 75c, 100 for \$5.00.
Extra Large "Jumbo" Bulbs:
12 for \$1.50, 100 for \$12.50.

QUANTITY RATES

Six bulbs of a single variety take the dozen rate: 50 bulbs (not less than 25 of a variety) take the 100 rate: 500 or more bulbs, assorted varieties, 5% discount: 1000 or more bulbs, assorted varieties, 10% discount.

PLANTING CHART



RANUNCULUS

Anemones

Large Bulbs: 12 for 95c, 100 for \$7.50.

MONARCH DE CAEN. The finest strain of single-flowered Anemones. Immense saucer-shaped flowers of the most brilliant and varied colors from pink, through beautiful shades of blue and purple to white and red.
ST. BRIGID. The finest strain of double anemones. Flowers are fully double and come in the same wide range of colors as the single type.

Freesias

Large Bulbs: 12 for 75c, 100 for \$5.00.

Clusters of fragrant flowers in a beautiful variety of colors. Freesias may be grown outdoors in the garden or in pots for longer stems and larger flowers for cutting. They make a fine subject for sunny window boxes. Give plenty of water during growth.

Choice of Pure White or Rainbow Mixture.

Calla Lilies

Large Bulbs: 35c each, 12 for \$3.50.

WHITE CALLA. The popular large pure white Calla.
YELLOW CALLA. Rich yellow flowers; spotted foliage.
PINK CALLA. Dainty dwarf variety with frosty pink flowers.

Callas ready November—December



RAINBOW HYBRID LILIES

New Hardy Lilies

BELLINGHAM HYBRIDS. Ideal flowers for cutting are borne on tall stems. Attractively spotted petals range through yellow, orange, and bright orange-red. 50c each, 3 for \$1.45, 12 for \$5.00.

OLYMPIC HYBRIDS. Far superior to Regal Lily in form, size, and coloring. Flowers pure white or tinted pale pink. 30c each, 3 for 85c, 12 for \$3.00.

RAINBOW HYBRIDS. The result of Jan de Graaff's work with upright-flowering varieties—sparkling gay colors from golden yellow through all shades of orange to deepest mahogany-red. 75c each, 3 for \$2.00, 12 for \$7.50.

Lilly Bulbs ready in October

1950

James' Fall Planting Guide

Now is the time to prepare for a glorious spring garden! Early selection of bulbs for fall planting and spring enjoyment is important this year . . . stocks are limited in many novelties we are introducing with this folder.

Good News for fall planters — prices are lower for many popular varieties. Quality is better than ever, your most important consideration when buying bulbs. Quality costs but pennies more, yields a mint of satisfaction.

THE E. JAMES NURSERY

45th Year

8715 MacArthur Blvd. Oakland

Open Sundays, Closed Thursdays Sweetwood 8-4420



WHITE
GIANT



SCOTCH LASSIE



BELLE
JAUNE



CLARA BUTT



ALL BRIGHT



Tulips

Top Grade Bulbs selected from the finest imported and domestic varieties.



BLUE PARROT

PICTURED ON COVER

12 for \$1.25, 50 for \$4.50.

ALL BRIGHT (24"). This blazing red tulip has excellent form and size; good strong stems.

BELLE JAUNE (28"). Deep golden yellow egg-shaped blooms are perfect in form.

CLARA BUTT (22"). The most popular pink tulip. Flowers are clear salmon-pink on good stems.

SCOTCH LASSIE (26"). Beautiful deep lavender with a blue base.

WHITE GIANT (28"). Pure white flowers are borne on long, strong stems. An excellent variety to combine with any tulip color.

TULIP NOVELTIES

12 for \$1.50, 50 for \$5.00.

BLUE PARROT. Strong stems carry immense fully-opened heliotrope-blue flowers with fringed petals.

FANTASY. The best-known parrot tulip. Elegant flowers are soft rose-pink streaked green, salmon inside.

12 for \$2.00, 50 for \$7.50.

ORANGE FAVORITE. Deep orange parrot. Inside shaded orange-scarlet with yellow base. Sweet-scented.

FOSTERIANA RED EMPEROR. Huge dazzling vermilion-red flowers have yellow base. An exceptional novelty.

PRAESTANS FUSILIER. Orange-scarlet flowers arranged in clusters on single stems.

CHOICE VARIETIES

12 for \$1.50, 50 for \$5.00.

ADVANCE (32"). Large flowers on husky long stems are orange-scarlet, flushed rosy-orange.

BARTIGON (28"). This clear crimson-red tulip will make a dazzling display.

BRIGADIER (26"). Brilliant orange flowers flushed with carmine.

CAMPFIRE (28"). Soft carmine-red flowers with light violet blush.

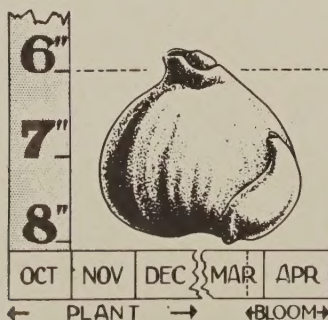
DIDO (30"). Large flowers orange-pink with bright orange-yellow feathering.

GOLDEN HARVEST (28"). Big flowers are soft lemon-yellow, carried on long, strong stems.

PRUNUS (26"). A very lovely deep salmon-pink of good substance.

HOW TO GROW TULIPS

See Cultural directions for Daffodils for soil preparation. In heavy soils place a handful of sand beneath each bulb when planting. See adjoining chart below for planting depth, planting and blooming seasons.



MUSCARI GRAPE HYACINTH

MUSCARI HEAVENLY BLUE. Delightful bulbs for ground covers or as an edging for other bulb plantings. Flowers in tightly placed, long pointed clusters of clear blue. Plant 3 to 4 inches deep. 12 for 85c, 100 for \$6.50.

SCILLA WOOD HYACINTH

SCILLA CAMPANULATA. The finest of this dwarf group of bulbs, making a good show of color in shaded places with the little stems crowded with hanging bells in blue, pink, or white. Shade. Plant 3 inches deep. 12 for 95c, 100 for \$7.50.

BLUE EXCELSIOR. Clear lavender-blue.

ROSE QUEEN. Lovely pink flowers.

WHITE QUEEN. Pure glistening white.

GOLDEN DAFFODILS

CARLTON—(M). A magnificent yellow daffodil of giant size and perfect form. Clear bright yellow with a short but broad trumpet which is crinkled at the rim. Extremely vigorous and delightful in the garden. 3 for 75c, 12 for \$2.50, 50 for \$8.75.

FORTUNE—(E). Huge flowers with glorious coloring on two-foot stems. The broad petals are a solid bright yellow and arranged perfectly flat to support a broad heavy crown of bright coppery orange-red. Very early flowering. Each 40c, 12 for \$4.00.

HELIOS—(E). Deep golden yellow, somewhat overlapping petals holding a pretty cup slightly deeper in color. The richness of color is very effective in plantings where the bed is partially shaded. 3 for 60c, 12 for \$2.00, 50 for \$7.50.

KING ALFRED—(M).

The most popular yellow trumpet variety and very satisfactory. Medium-large flowers carried on sturdy stems. Color clear yellow throughout. A steady producer and excellent increaser. Large: 3 for 75c, 12 for \$2.50, 100 for \$8.75. Extra Large "Jumbo" Bulbs: 3 for 90c, 12 for \$3.00, 50 for \$11.25. Economy Grade: 3 for 50c, 12 for \$1.75, 50 for \$6.25.

CARLTON

BRIGHT COLOR CONTRASTS

Blooming sequence is noted in each description:

E—early, M—midseason, and L—late.

ACTAEA—(E). We believe this to be by far the best of all the poet narcissi. This one has the largest flowers, pure white with a generous bright red eye. Excellent for planting in the garden and for naturalizing. 3 for 60c, 12 for \$2.00, 50 for \$7.50.

FRANCISCA DRAKE—(M). The broad, pure white petals are tinted gold at the base. The wide, deep cup is golden yellow at the base, deepening to a flame-orange at the frilled margin. Flowers on tall stems give the illusion of birds taking flight. 3 for 75c, 12 for \$2.50, 50 for \$8.75.

JOHN EVELYN—(M). An outstanding newer daffodil. The pure white perianth opens flat, measuring often 4 or 5 inches across and supporting a 2-inch wide flat cup which is densely frilled and fluted, lemon-yellow. 3 for \$1.00, 12 for \$3.50, 50 for \$12.50.

RED SHADOW—(L). Of bold and striking appearance. Creamy-yellow petals; dark red cup with an orange-red margin. A splendid garden and cutflower. 3 for \$1.00, 12 for \$3.50, 50 for \$12.50.

DAINTY MINIATURE

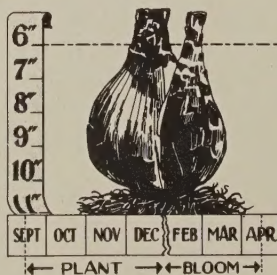
THALIA—(E). A dainty miniature of outstanding merit. Two or three pure white flowers are borne in a cluster on each stem. Excellent for the rock garden and for pots. Cut flowers make interesting arrangements. 3 for \$1.00, 12 for \$3.50, 50 for \$12.50.

GROWING DAFFODILS

Daffodils thrive in any good, well-drained garden soil. Deep soil preparation is necessary. For best results work in bone meal or compost 16 to 18 inches below the surface. No fertilizer of any kind should come in direct contact with the bulbs. Adjoining chart shows planting depth, time of planting, and blooming period. Soak the ground thoroughly after planting. Keep soil moist until rains.

PINK DAFFODIL

MRS. R. O. BACKHOUSE—(E). The famous Pink Trumpet Daffodil. This is truly one of the most beautiful of all varieties for the well-proportioned flowers. The color combination is especially pleasing with the ivory white petals and long narrow trumpet of shell pink with deeply fringed edge. 60c each, 12 for \$6.00.



Daff

ACTAEA



"COOL" SHADES

Favorites in Western Gardens

3 for \$1.00, 12 for \$3.50, 50 for \$12.50.

Pale hues are perfect foils for the gold and yellow daffodils. These "cool" shades will add a finished touch to your daffodil planting.

SILVER STAR—(E). Perfect broad-petaled star-shaped perianth is creamy-white. Primrose trumpet is wide-mouthed and finely proportioned. Trumpet changes to creamy-white, just a shade deeper than perianth. Bulbs multiply rapidly. Flowers borne on long strong stems.

SPRING GLORY—(M). A popular bi-color trumpet daffodil. Petals are white and the trumpet yellow. Trumpet is of good size and pure yellow. Free flowering with excellent stems.

TUNIS—(E). Tall robust stems carry large perfectly-formed flowers. Petals are broad, waved and pure white. Bold ivory crown has flanged and serrated brim flushed pale coppery gold at the edge. New and outstanding.



TUNIS

Daffodils

DOUBLE DAFFODILS

CHEERFULNESS—(L). This lovely double Poetaz Narcissus is a fine garden variety. Each stem bears three or four dainty flowers, each pure waxy white with a tint of golden or cream toward the center between the petals. 3 for 50c, 12 for \$1.75, 50 for \$6.25.

TWINK—(E). The most popular double daffodil. The petals are primrose yellow with the shorter petals between a rich clear orange. Flowers are very early, have good form and substance. Twink is equally adapted to culture indoors or out. 3 for 90c, 12 for \$3.00, 50 for \$11.25.

NATURALIZING DAFFODILS

Daffodils for naturalizing are a special blend made up by our grower to our own specifications and includes all the popular types: golden and bi-color daffodils, frilled-crown daffodils, single and cluster-flowered narcissi and jonquil hybrids. Blended for a long blooming sequence. Naturalizing Daffodils are economical and eminently satisfactory. Try them under trees and tall shrubs and in the perennial border. 50 bulbs for \$4.50, 100 bulbs for \$8.00.

LAURENS KOSTER



The "Cluster-flowered" narcissi are the most popular of all the narcissi for "forcing" into flower in such simple devices as bowls of pebbles filled with water or in pots with garden soil.



FRAGRANT "CLUSTER-FLOWERED" NARCISSI

3 for 50c, 12 for \$1.75, 50 for \$6.25.

LAURENS KOSTER—(E). Like the Polyanthus Narcissus but much hardier, the fragrant flowers in generous clusters are white with lemon-yellow cups. It is vigorous and free flowering.

TREVITHIAN—(M). A fine sweetly-scented jonquil hybrid producing two or more flowers in a long-stemmed cluster. Broad overlapping perianth of smooth texture. Attractive shallow crown. Petals and crown pale lemon-yellow.

CHINESE SACRED LILY. Midwinter blooms are waxy-white with tiny yellow cup. Intensely fragrant.

SOLEIL D'OR. Midwinter blooms are yellow with orange colored cup. Very fragrant.

New Dutch Iris



"THE ORCHIDS OF THE GARDEN"

12 for \$1.25, 100 for \$8.50.

12 for 95c, 100 for \$7.50.

PANAMINT. A popular combination of colors; standards pure white, falls golden yellow.

WEDGEWOOD. The favorite early-flowering variety with soft blue flowers.

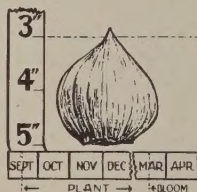
PURPLE SPLENDOR. A fine new addition to the color range of dutch iris. Rich purple.

HOW TO GROW DUTCH IRIS
Work soil thoroughly to 12 inches. See adjoining planting chart for planting depth, planting and blooming seasons.

SUTTER'S GOLD. Deep golden yellow; massive falls and standards on long, strong stems.

When blooms are gone, cut off flower stalks, leaving as much foliage as possible. Do not lift bulbs until foliage is entirely brown.

VIOLET QUEEN. Standards and falls are uniform soft violet shade, striking in arrangements.



WHITE SUPERIOR. Large flowers are pure white; stems longer and stronger than other whites.

Hyacinths

Large "Exhibition" size bulbs: 30c each, 12 for \$3.00, 50 for \$10.00

Bedding size: 20c each, 12 for \$2.00, 50 for \$8.75

GRAND MAITRE. Deep lavender-blue. Dark stems harmonize with flower color.

PINK PEARL. Deep rose-pink flowers have a paler rose edge.

KING OF THE BLUES. Dark blue with richness of purple. Spicy fragrance.

YELLOW HAMMER. Pure yellow flowers on strong spikes.

LA VICTOIRE. Produces fine spikes of deep carmine-red flowers.

HOW TO GROW HYACINTHS
Work soil thoroughly to a depth of twelve inches. Set the bulbs six to eight inches deep and eight to ten inches apart. Keep the soil moist by sprinkling until the first rains.

L'INNOCENCE. Large spikes of pure white flowers have delicious fragrance.

QUEEN OF THE PINKS

GRAND MAITRE



PANAMINT

VIOLET QUEEN

PURPLE SPLENDOR