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c 1950

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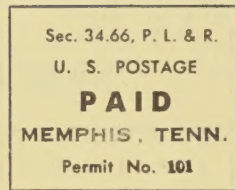
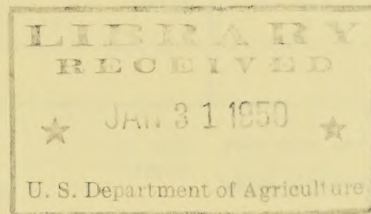
# SEEDS

from . . .

W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486



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# FIELD SEEDS **W. B. Mallory & Sons Co.** GARDEN SEEDS

**Warehouse and Office**  
**431 S. Main St.**

**P. O. BOX 2486**  
**MEMPHIS, TENNESSEE**

**Telephone**  
**5-7661**

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.  
W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

**CERTIFIED D. & P. L. 15**  
Grade "A" Blue Tag, Treated & Delinted

Price Ton Lots, per ton	\$150.00
Less than ton, per bag	\$ 7.75


**COTTON SEED**  
**EMPIRE**  
First Year From Breeder

Treated and Delinted, per ton	\$160.00
Less than ton lots, per bag	\$ 8.25

**CERTIFIED STONEVILLE 2B**  
Grade "A" Blue Tag, Treated & Delinted

Price Ton Lots, per ton	\$150.00
Less than ton, per bag	\$ 7.75

**ALFALFA**  
Oklahoma, 150 pound bags,  
U. S. Verified Origin, per pound .53  
(Include Inoculation)



	Per. Bu.
Keystone 38 (Early Yellow)—Delta Land	9.50
Keystone 222 (Full Season Yellow) Delta and Hill Land	9.50
Keystone U. S. 13 (Early Yellow) Delta and Hill Land	8.00
Keystone Tennessee 10 (Medium Maturity) White) — Fertile Soil	9.50
Keystone Dixie 17 (Medium Maturity) White) — Fertile Soil	9.50
Keystone Dixie 11 Hybrid	10.00
Keystone Trucker's Favorite Hybrid (Extra Early White)	Later

Ask for Quantity Discount

**FIELD CORN (open pollinated)**  
**NUBBER AND TIPPED**

YELLOW DENT, 2 1/2 Bu. Bags, per bu.	3.35
WHITE DENT (90 day), per bu.	Ask
MOSBY PROLIFIC, 2 1/2 Bu. Bags, per bu.	Ask
MOSBY PROLIFIC, Certified, 2 bu. bags.	Later
TENN. RED COB, 2 1/2 bu. bags, per bu.	3.35
NEAL'S PAYMASTER, 2 1/2 Bu. Bags, per bu.	3.35
NEAL'S PAYMASTER (Certified), per bu.	4.00
JARVIS PROLIFIC, 2 1/2 Bu. Bags, per bu.	3.35
JARVIS PROLIFIC (Certified), per bu.	4.25
THOMPSON'S PROLIFIC, 2 1/2 Bu. Bags, per bu.	3.35
TRUCKER'S FAVORITE, 2 Bu. Bags	5.60
EARLY SURPRISE, 2 Bu. Bags	5.60

**CLOVERS**

Ladino Clover, per pound	Ask
Red Clover, per pound	.60
White Dutch Fancy, per pound	Ask
Alsike Clover, per pound	.45

INCLUDE INOCULATION

**SEED OATS**

Columbia, 3 Bu. Bags, per bu.	1.35
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**FORAGE SEEDS**

ORANGE CANE, 100 lb. bags, per cwt.	Later
AMBER CANE, 100 lb. bags, per cwt.	Later
ATLAS SOGRO, 100 lb. bags, per cwt.	Later
HEGARI, 100 lb. bags, per cwt.	Later
MARTIN MILO, 120 lb. bags, per lb.	.05
GERMAN MILLETT, 100 lb bag, per cwt.	Later

**LESPEDEZA**

KOBE, 100 lb. bags, per pound	.13 1/4
KOREAN, No. 1, 100 lb. bags, per pound	.07 1/2
SERICEA, hulled and scarified, per pound	.22

INCLUDE INOCULATION

**GRASSES**

	100-lb. Lots	Per lb.
BERMUDA GRASS (Hulled) per lb.		.75
BERMUDA GRASS (Unhulled) per lb.		.55
DALLAS, per pound (imported)		.60
ORCHARD, per pound		.35
RED TOP (Herd's grass), per pound		.60
RYE GRASS, per pound	Out	
SUDAN, 100-lb. bags, per pound	Later	
SWEET SUDAN, per pound		.10 1/2
TIMOTHY, per pound		.34
KENTUCKY BLUE GRASS, per pound		.67
CERTIFIED KY. 31 FESCUE, per lb.		.85

**PEANUTS**

TENN. RED (Improved)	Later
100 lb. bags, per lb.	Later
Less than sack lots, per lb.	Later

**CANE SEED (For Syrup)**

SAPLIN SORGHUM, 100 lb. bags, per lb.	Later
Less than bag lots, per lb.	Later

**SEED SOWERS**

CYCLONE	ea. \$2.75
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**TURNIP SEED**

	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
Purple Top White Globe	.70	.72	.75
Large White Globe	.60	.62	.75
Seven Top	.38	.40	.42
Rutabaga	.47	.49	.50
Mixed	.40	.42	.45
Shogoin	.38	.40	.42
Purple Top Strap Leaf	.44	.46	.48

**SPINACH**

Bloomsdale Savoy Reselected	.33	.34	.36
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**MUSTARD**

Tendergreen	.43	.44	.45
Southern Giant Curled	.43	.44	.45
Fla. Broadleaf, (Smooth)	.43	.44	.45

	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
RAPE, DWARF ESSEX	.18	.19	.20
OKRA, WHITE VELVET	.50	.55	.60
DWARF GREEN	.50	.55	.60
KALE, DWARF SIBERIAN		per lb. .80	
Kentucky Field PUMPKIN	.50	.55	.60
CANTALOUPE, Hale's Best—No. 36		per lb. 1.20	

**CORN (Garden Varieties)**

	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
GOLDEN BANTAM (Sweet) per lb.			Later
TRUCKER'S FAVORITE, per lb.	.10 1/2	.11 1/2	.12 1/2
EARLY SURPRISE, per lb.	.10 1/2	.11 1/2	.12 1/2
YELLOW DYNAMITE, per lb.			Later

**WATERMELON**  
WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED

	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
DIXIE QUEEN, per lb.	1.25	1.30	1.35
FLORIDA GIANT, per lb.	.60	.62	.64
STONE MOUNTAIN, per lb.	.85	.90	.95
TOM WATSON, per lb.	.85	.90	.95
KLECKLEY'S SWEET, per lb.	.85	.90	.95
WINONA, per lb.	1.35	1.40	1.45
BLACK DIAMOND, per lb.	.60	.62	.64
CANNON BALL, per lb.	.60	.62	.64

**SOY BEANS**

TANNER (for hay), 2 bu. bags, per bu.	4.00
VIRGINIA (for hay), 2 1/2 bu. bags, per bu.	3.75
KINGWAY (black) (for hay), 2 bu. bags, per bu.	3.35
LAREDO (for hay), 2 1/2 bu. bags, per bu.	6.85
MAMLOXI, 2 bu. bags, per bu.	Ask
BROWN BILOXI, 2 bu. bags, per bu.	5.10
ARKSOY, 2 bu. bags, per bu.	3.50
OGDEN, 2 bu. bags, per bu.	Ask
S-100, 2 bu. bags, per bu.	Ask

INCLUDE INOCULATION

**SEED BAGS**

COFFEE BAGS— Good used, for Soy Beans and Oats, each	.20
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**GARDEN PEAS**

	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
PURPLE HULL			Later
HALF RUNNER Blackeyed Peas			Later
BROWN CROWDER PEAS			Later
EARLY ALASKA PEAS	.11 1/2	.13 1/2	.15 1/2
THOMAS LAXTON PEAS	.16 1/2	.18 1/2	.20 1/2
LAXTONIA PEAS	.20 1/2	.22 1/2	.24 1/2
TALL TELEPHONE PEAS	.19 1/2	.21 1/2	.23 1/2
LARGE MARROW FAT PEAS	.15	.17	.19

**GARDEN SEED**  
WE DO NOT SELL LESS THAN 5 LBS. OF BEANS


	100 lb. Lots	30 to 100 lb. 30 lbs.	Less than 30 lbs.
<b>BEANS—</b>			
BOUNTIFUL STRINGLESS (Bush) Beans	.21	.23	.25
GIANT STRINGLESS G. P. (Bush) Beans	.25	.27	.28
BURPEES, STRINGLESS G. P. (Bush) Beans	.21 1/4	.23 1/4	.25 1/4
RED VALENTINE STRINGLESS (Bush) Beans	.27 1/4	.29 1/4	.31 1/4
TENN. GREEN POD (Bush) Beans	.25	.27	.29
KENTUCKY WONDER (Pole) Beans	.22 1/2	.24 1/2	.26 1/2
WHITE CORNFIELD (Genuine) (Pole) Beans	.24 1/2	.26 1/2	.28 1/2
STRIPED CREASEBACK (Pole) Beans	.27	.29	.31
HENDERSON (Bush) Lima Beans	.20 1/4	.22 1/4	.24 1/4
FLORIDA SPECKLED (Pole) Lima Beans	.22 1/4	.24 1/4	.26 1/4
SIEVA or CAROLINA WHITE (Pole) Lima Beans	.22 1/4	.24 1/4	.26 1/4
GIANT BUTTER Speckled (Pole) Lima Beans	.29 1/4	.31 1/4	.33 1/4
JACKSON WONDER (Calico) (Bush)	.21 1/4	.23 1/4	.25 1/4
BLACK VALENTINE (Stringless) (Bush)	.26	.28	.30

**DERRIS MIXTURE**  
FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS

12/1-lb. CASE, per case	1.65
6/5-lb. CASE, per case	3.75

**BLACK LEAF "40"**  
Per Dozen (1-oz. Bottles)

	2.79
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**"THE INOCULANT IN THE CARTON"**  
Always specify unit size and kind of seed to be inoculated.

Variety	Units per case	Unit size	Unit Price Wholesale	Retail
Combination	10	1 Bu.	.32 each	.50
Alfalfa and All Clovers	10	2 1/2 Bu.	.65 each	1.00
Soybeans	10	2 Bu.	.20 each	.30
All Varieties	10	5 Bu.	.35 each	.55
	1	50 Bu.	3.50 each	5.00
Vetch, Aust. Winter Peas, Field and Garden Peas	10	100 Lb.	.32 each	.50
Lespedeza Unhulled or hulled—All Varieties	10	100 Lb.	.20 each	.30
Cowpeas, Peanuts, Mung Beans, Limas, Kudzu, Crotalaria	10	100 Lb.	.20 each	.30
	10	5 Bu.	.35 each	.55
Lupines All Varieties	10	100 Lb.	.32 each	.50
Garden Peas Canning Peas Garden Beans	10	Combination for 1 Bu. each	.32 each	.50
Garden Peas Beans, Limas Sweet Peas and Lupines	10	Packets for 5 Lbs. of seed	.09 each	.15

**FOR BIGGER, BETTER CROPS**



**Especially Bred for**

- High Yields
- Sound Corn
- Resistance to Drought, Insects, Disease, Lodging, Heat and Cold

Here's a Tip! PLANT **KEYSTONE 38** THE ALL PURPOSE HYBRID

HYBRID SEED CORN  
PRODUCED AND SOLD BY CORNELL SEED CO. ST. LOUIS, MO.

**ORDER CARD** Date \_\_\_\_\_

Gentlemen:

Please ship us via \_\_\_\_\_ the following:

QUANTITY	KIND OF SEED
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Don't forget your NAME AND ADDRESS \_\_\_\_\_





# FIELD AND GARDEN SEED PLANTING

FIELD SEED	Lbs. Per Bu.	Pounds Per Acre	Time of Seeding
Alfalfa .....	60	20 to 35	Feb. to May-Aug. to Nov.
Barley .....	48	72 to 100	Apr. to June-Sept.-Dec.
Bermuda (Unhulled).....	40	8 to 15	March to August
Bermuda (Hulled).....	50	5 to 10	March to August
Blue Grass, Ky., for Lawn	14	75 to 100	Mch. to May-Aug.-Nov.
Blue Grass, Ky., for Past....	14	30 to 40	Mch. to May-Aug.-Nov.
Broom Corn.....	48	5 to 8	April to June
Clover, Alsike.....	60	6 to 10	Feb. to May-Aug. to Nov.
Clover, Black Medic.....	60	15 to 20	Feb. to March-Aug. to Dec.
Clover, Burr in Burr.....	10	40 to 80	July to Aug.-Sept.-Oct.
Clover, Burr Hulled.....	60	15 to 25	Aug. to Sept.-Oct.-Nov.
Clover, Crimson.....	60	15 to 20	July to Aug.-Sept.-Oct.
Clover, Hop.....	60	3 to 5	Sept. to April
Clover, Red.....	60	12 to 20	Feb. to Apr.-Aug. to Nov.
Clover, Sweet W. B.....	60	15 to 25	Feb. to May-Aug. to Nov.
Clover, White Dutch.....	60	3 to 5	Aug.-May
Corn, Field.....	56	8 to 10	Mch. to July 15th
Corn, Pop.....	56	8 to 10	Mch. to July 15th
Corn, Silage.....	56	10 to 12	Mch. to July 15th
Cotton, Seed.....	32	25 to 40	Apr.-May-June
Crotalaria .....	60	10 to 20	Apr. to July 15th
Grass, Dallas.....	10	10 to 15	Mch.-Apr.-May
Grass, Carpet.....	18	10 to 15	March to June
Grass, Orchard.....	14	15 to 20	Feb. to May-Aug. to Nov.
Grass, Rye.....	24	25 to 40	Aug. to Jan.
Grass, Red Top.....	32	10 to 15	Feb. to May-Aug.-Nov.
Grass, Sudan.....	40	25 to 40	May to August 15th
Grass, for Lawns.....	25	90 to 100	Anytime if Can Water
Grass, Timothy.....	45	15 to 20	Feb. to May-Aug.-Nov.
Grass, Pasture Mixture.....	.....	15 to 25	Feb. to Apr.-Aug.-Nov.
Hegari .....	50	4 to 8	Apr.-May-June-July
Kaffir, Milo, Grohoma.....	50	4 to 8	Apr.-May-June-July
Lespedeza, Common.....	25	20 to 30	Jan. to May
Lespedeza, Kobe.....	25	25 to 30	Jan. to May
Lespedeza, Korean.....	25	25 to 30	Jan. to May
Lespedeza, Tenn. 76.....	25	25 to 30	Jan. to May
Lespedeza, Sericea.....	60	15 to 20	Early Spring After Frost
Millet, German.....	50	40 to 50	May-June-July-Aug.
Millet, Pearl.....	50	5 to 10	Early Spring After Frost
Mung Beans.....	60	10 to 15	May-June-July
Oats .....	32	64 to 96	Feb.-Apr.-Sept.-Nov.
Peanuts .....	22	50 to 75	Apr.-May-June
Peas, Aus-Winter.....	60	25 to 40	Aug.-Sept.-Oct.-Nov.
Peas, Stock.....	60	60 to 120	Apr.-May-June-July
Rape, Dwarf Essex.....	50	6 to 10	Feb.-Mar.-Sept.-Oct.
Rye, Grain.....	56	60 to 90	Aug.-Sept.-Oct.-Nov.-Dec.
Sagrain .....	50	4 to 8	Apr.-May-June-July
Sorghum, Forage.....	50	50 to 75	Apr.-May-June-July
Sorghum, Drilled.....	50	10 to 12	Apr.-May-June-July
Sorghum, Syrup.....	50	6 to 8	Apr.-May-June
Soy Beans, Small.....	60	20 to 60	Apr.-May-June-July
Soy Beans, Large.....	60	30 to 90	Apr.-May-June-July
Sunflower, Large.....	24	8 to 10	May-June-July
Velvet Beans.....	60	20 to 40	May-June-July
Vetch, Hairy.....	60	20 to 30	Sept.-Oct.-Nov.-Dec.
Wheat, Smooth.....	60	60 to 90	Sept.-Oct.-Nov.-Dec.



# FERTILIZER

5-10-5

## "VERTAGREEN" PRICES

### RETAIL PRICE

100-lb. Bags.....	\$4.25	10-lb. Bags.....	\$0.90
25-lb. Bags.....	\$1.60	1-lb. Bags.....	\$0.15

### DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags.....	\$2.90	10-lb. Bags.....	\$0.59 (6 per bale)
25-lb. Bags.....	\$1.05	1-lb. Bags.....	\$0.09 (32 per bale)

## VERTAGREEN

### WHAT IT IS

Vertagreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.

Postage  
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Necessary  
If Mailed in the  
United States

### BUSINESS REPLY CARD

First Class Permit No. 1761. Sec. 34.9 P.L.&R., Memphis 2, Tenn.

**W. B. MALLORY & SONS CO.**

**SEED DEPARTMENT**

**MEMPHIS 2, TENNESSEE**

**BOX 2486**

# We have it!



*Amazing* **NEW**  
**HOME**  
**PLANT FOOD**

**FOR**  
**LAWNS, FLOWERS**  
**TREES, GARDEN VEGETABLES, SHRUBS**

**AND ALL FIELD CROPS**

**PLACE YOUR ORDER NOW**