

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,73 Index*

SHELL'S

Quality

1950

SEEDS

They Grow Better

They Yield Better

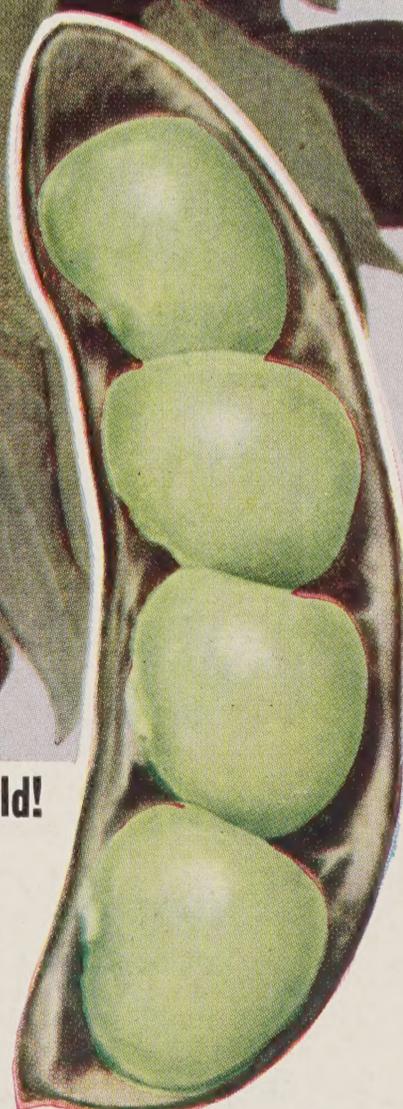
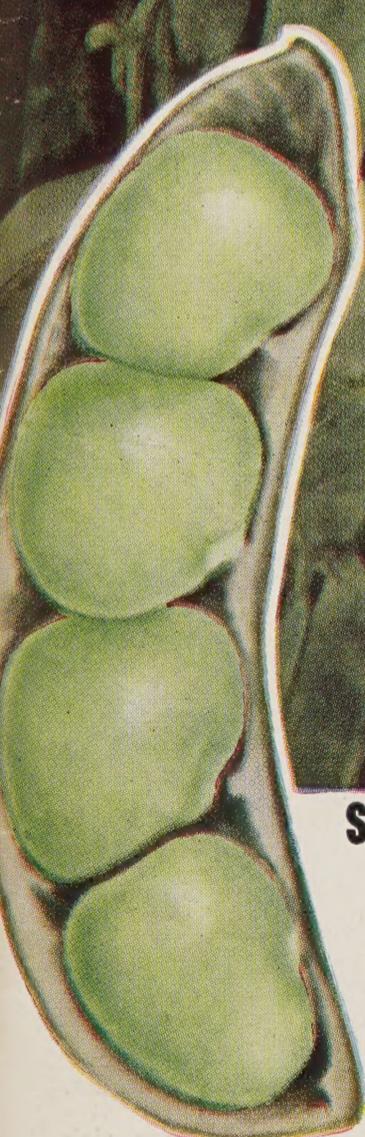
They are Preferred
By Successful
Gardeners
and Farmers
Everywhere

MARKET
GARDENERS'
CATALOGUE

RECEIVED
FEB 28 1950

Our
40th
Anniversary

LOOK FOR OUR
Special Anniversary
"Thank Offerings"
in prices beginning or
ending with the figure
four.



SCHELL'S BUSH LIMA "FORDHOOK." See How They Yield!

Fordhook is the leading variety of Bush Lima. We sell enormous quantities of our Fordhooks because they are **so good**. The Beans are very **thick, meaty**, and of **delicious** flavor. **Our Fordhooks yield very heavily**. This photograph is from a most magnificent crop grown from our seed by our customer of many years, Mr. Williard Arney. He picked 700 bushels from 150 lbs. of seed. Plant lots of them for fresh-out-of-the-garden use, for freezing, for canning.

SPECIAL 40th ANNIVERSARY THANK OFFERING PRICE:

Pkt. (2 ozs.) 14 cts.; 1/4 lb. 24 cts.; 1/2 lb. 34 cts.; lb. 64 cts.; 2 lbs. \$1.24; 5 lbs. \$2.44; 10 lbs. \$4.84; 15 lbs. \$7.04; 25 lbs. \$11.24; 50 lbs. \$20.94; 100 lbs. \$40.

Make this the first item on your order

WALTER S. SCHELL, Inc., Quality Seeds

Central Pennsylvania's Largest Seed House

Tenth and Market Sts., HARRISBURG, PA.



*That Grand, Good, Deliciously
Flavored Cantaloupe* **HEARTS OF GOLD**

Ours is from the original Morrill Strain. The above very excellent crop of choicest quality Cantaloupes was grown from our seed by Mr. and Mrs. Wendell O. Rehm, New Cumberland, R. D. Daughter Gladys and their two fine sons Paul and Delmar, helped also. From 3 acres they picked 310 bushels or about 12,400 Cantaloupes that averaged them 20 cts. each. Not bad, is it? YOU can do the same with **our good high-yielding seed**; try it.

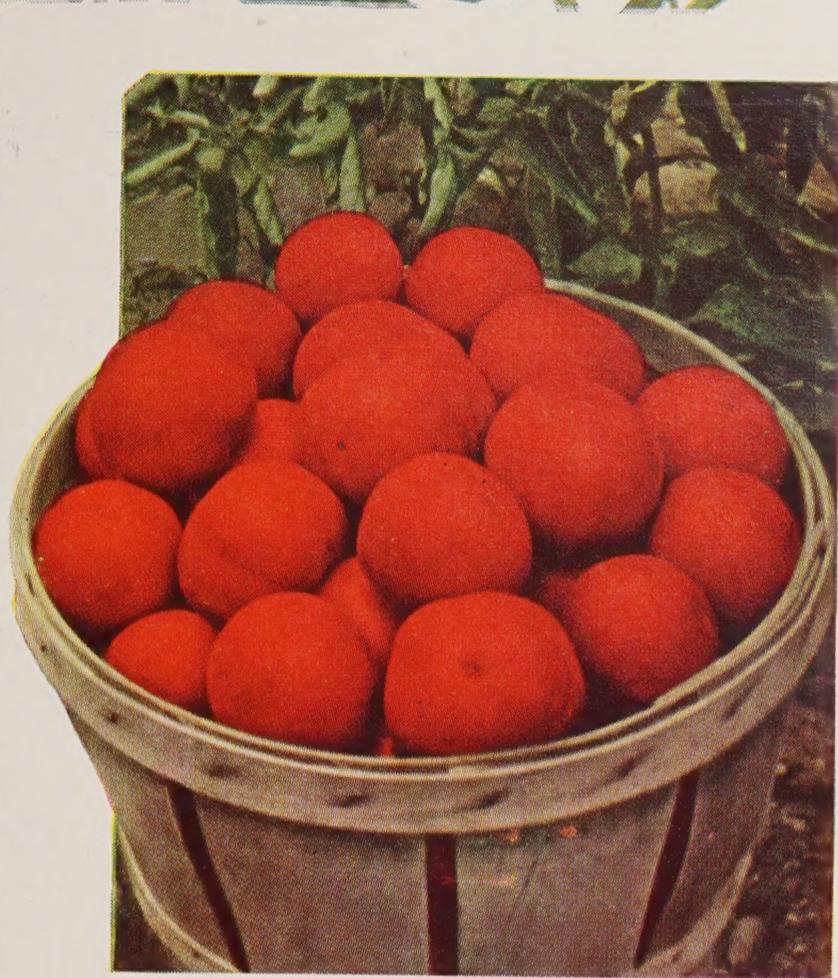
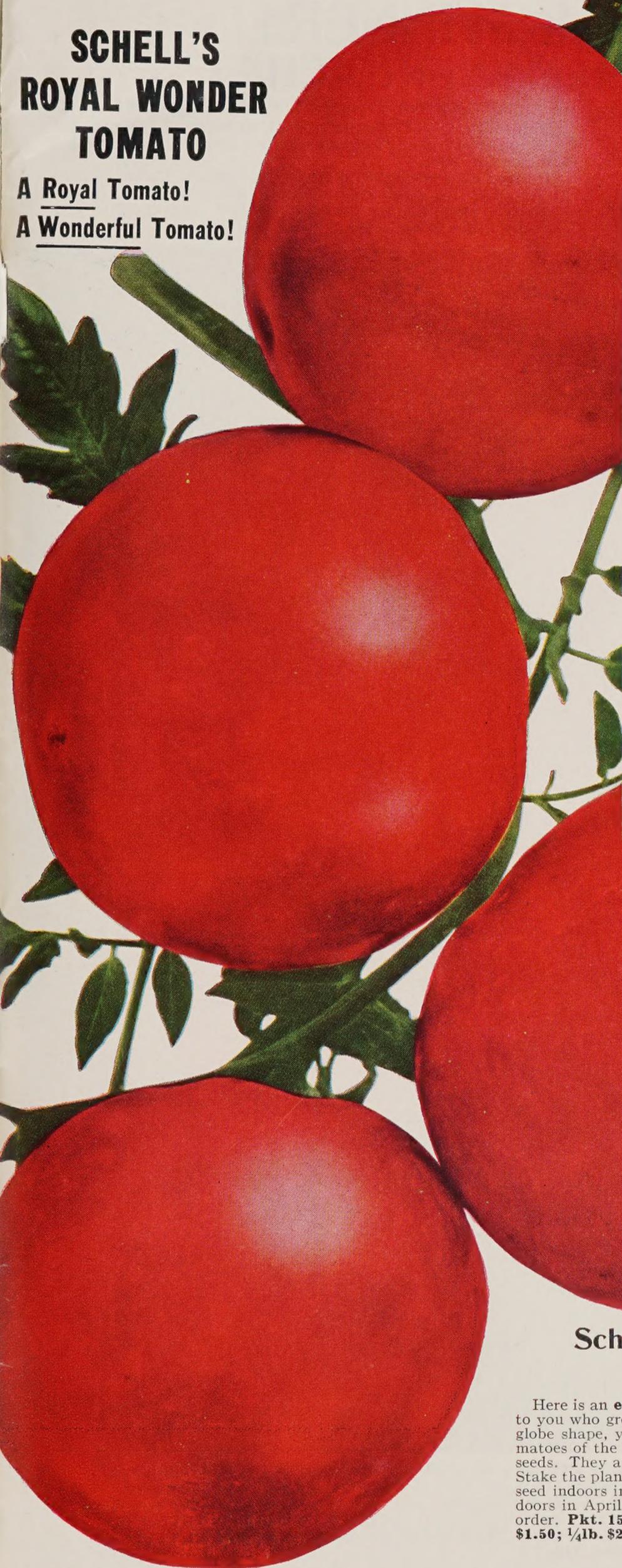
HEARTS OF GOLD is a very excellent quality Cantaloupe, very popular with gardeners everywhere. Very deep, rich orange-almond flesh, fine grained, sweet, juicy and of delicious flavor. The melons are 6 to 7 inches long, almost round, covered with grayish netting.

Special 40th Anniversary Thank Offering Price

2 pkts. 14 cts.; oz. 24 cts.; 1/4 lb. 74 cts.; lb. \$2.64; 3 lbs. (for 1 acre) \$7.44; 6 lbs. (for 2 acres) \$14.40; 9 lbs. (for 3 acres) \$20.64; 12 lbs. (for 4 acres) \$26.44. Grow all you can grow, for there is never an oversupply of good Cantaloupes such as are grown from Schell's Quality Seeds.

SCHELL'S ROYAL WONDER TOMATO

A Royal Tomato!
A Wonderful Tomato!



*Just as they
will grow
for You!*

**A cluster of fine
perfect Tomatoes
of our Royal Won-
der.**

Schell's Grand Early Tomato ROYAL WONDER

Here is an **extra-early Tomato** that we very **highly recommend** to you who grow for market and for the home-garden. It is a perfect globe shape, yields an enormous quantity of the most beautiful Tomatoes of the best desirable quality. Rich, thick juicy flesh with few seeds. They are ready to pick in 68 days from setting out the plants. Stake the plants or give them a space of 5 x 5 feet if not staked. Start seed indoors in February and March for earliest Tomatoes, and outdoors in April. Be sure to include this grand early Tomato in your order. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4lb. \$2.75; 1/2lb. \$5; lb. \$10.**

GOLD MEDAL WINNER!

The Grand New Petunia "FIRE CHIEF"

All-America Sweepstakes Winner For 1950

New "Fire Chief" Petunia was the overwhelming choice of 20 expert Flower Judges as the one and only Gold Medal Winner for 1950.

Offered now for the first time. Millions of Flower Gardens in America will have this new brilliant red "Fire Chief" Petunia in them blazing forth its beauty! Be very sure you get your order in early for as many packets as you will want.



"Fire Chief." The first brilliant firecracker-red Petunia; an exciting new color in the Hybrida Nana Compacta Class. "Fire Chief" plants are dwarf, very compact, about 12 to 16 inches high and not only loaded with flowers, but have a long blooming period. The flowers are the reddest Petunia you've ever seen; they are indeed beautiful!—They will make your garden sparkle! Excellent in beds, borders, or clusters, and wonderful for window boxes and porch vases. Put "Fire Chief" on your order now. Pkt. 25 cts.; 3 pkts. 65 cts.; 5 pkts. \$1; 1/16oz. \$3.50; 1/8oz. \$6; 1/4oz. \$10.

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name _____ (Please write name very plainly)

(All members of one family should order under one name)

Street Address (if any) _____

Post Office _____ R.D. No. _____

County _____ State _____ P. O. Box _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write your old address here _____

	AMOUNT
Filled By _____	
Checked By _____	Post Office Money Order \$ _____
	Express Money Order _____
Date _____	Check _____
	Cash, Notes and Silver _____
Shipped _____	Postage Stamps _____

Date _____ 1950

Please give us this information	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables
Mark X In This Space →				

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$5 to \$10, you may deduct 6 per cent.

If your order totals from \$11 to \$25, you may deduct 8 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

[These discounts do not apply on Seed Potatoes or Field Seeds]

No.	QUANTITY		DOLLARS	CENTS
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY	Amount brought forward		
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
		<i>Total Amount of Order</i>	\$	

If more space is needed write balance of order on a sheet of white paper.

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

DISCLAIMER—We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.

WALTER S. SCHELL, Inc.

GET

THE WORLD'S LARGEST AND MOST INFLUENTIAL FARM MAGAZINE

NOW!

Owners, renters, operators and managers of farm land, their families, and merchants who do business with farm people should read this big, live magazine. FARM JOURNAL and FARMER'S WIFE is read by more than 2,800,000 families. Each issue has departments for men, women, boys and girls. Clean and wholesome, no liquor advertisements. The low subscription prices shown below make it a real bargain for folks who have farm interests.

Farm Journal and Farmer's Wife,

Dept. C, P. O. Box 958
Philadelphia 5, Pa.

\$1 for ONE YEAR BARGAIN OFFER OR THREE YEARS \$2
(36 Big Issues)

Mark the Offer You Want. Send Money Our Risk.

Name _____

Please Print

R.F.D. _____ Box _____ or Street _____

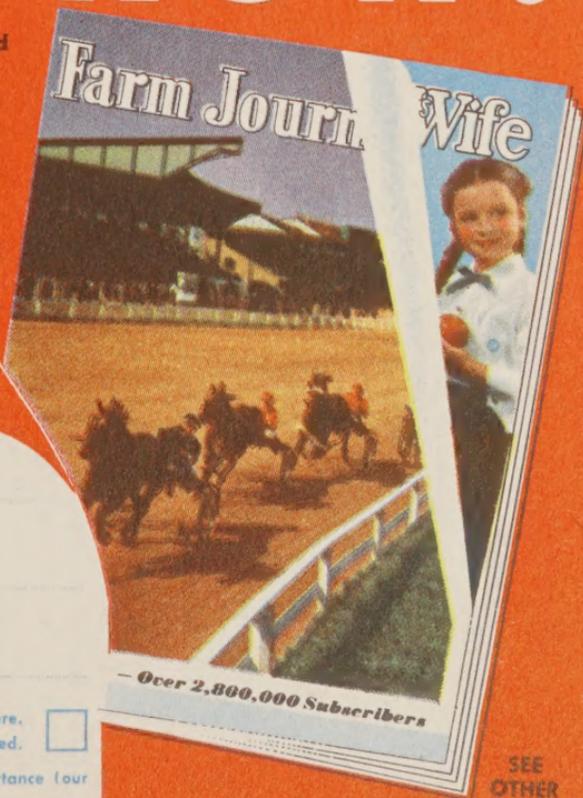
Put route number above for prompt delivery service.

P.O. _____ State _____

IMPORTANT:

If you are already a subscriber put X here.
Your present subscription will be extended.

Send coupon direct to Farm Journal and Farmer's Wife, Dept. C, P. O. Box 958, Philadelphia 5, Pa., with remittance (our risk). Canada and other Countries outside U. S. \$1.50 per year.



SEE
OTHER
SIDE

ORDER YOUR FAVORITE MAGAZINES

at lowest publishers' prices. Save time, trouble and expense and be assured of safe, fast service. Each magazine may be sent to a different name, if you like. Save \$1.00 or more by ordering for 2 years, or order for 3 years and save twice as much. Write us for magazines you want not listed here.

For the Whole Family

	1 year	2 years	3 years
Farm Journal & Farmer's Wife..	<input type="checkbox"/> \$1.00	<input type="checkbox"/> \$2.00
American Home	<input type="checkbox"/> 2.50	<input type="checkbox"/> \$4.00	<input type="checkbox"/> 5.00
Country Gentleman	<input type="checkbox"/> 1.00	<input type="checkbox"/> 2.00
Flower Grower	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	
Photoplay	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.00	
Reader's Digest	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	
Saturday Evening Post	<input type="checkbox"/> 6.00	<input type="checkbox"/> 10.00	<input type="checkbox"/> 14.00
Pathfinder (News Magazine)....	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.00

For Womenfolks

Ladies' Home Journal	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	<input type="checkbox"/> 7.00
McCall's	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 6.00
Parents	<input type="checkbox"/> 3.00	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.00
True Romance	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.00	
True Story	<input type="checkbox"/> 2.20	<input type="checkbox"/> 3.50	<input type="checkbox"/> 5.00
Woman's Home Companion	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 6.00

For Menfolks

American Fruit Grower	<input type="checkbox"/> 1.00	<input type="checkbox"/> 2.00
American Poultry Journal	<input type="checkbox"/> .505 yrs.	<input type="checkbox"/> 2.00
Breeder's Gazette	<input type="checkbox"/> 1.00	<input type="checkbox"/> 2.00
Mechanix Illustrated	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.50	<input type="checkbox"/> 5.00
Outdoors	<input type="checkbox"/> 2.00	<input type="checkbox"/> 3.00	<input type="checkbox"/> 4.00
Outdoor Life	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.50
Popular Mechanics	<input type="checkbox"/> 3.50	<input type="checkbox"/> 6.00	<input type="checkbox"/> 8.00
Popular Science	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.50	
Poultry Tribune	<input type="checkbox"/> .505 yrs.	<input type="checkbox"/> 2.00

For Youngfolks

American Girl (Girl Scouts)	<input type="checkbox"/> 2.00	<input type="checkbox"/> 3.00	<input type="checkbox"/> 4.00
Boy's Life (Boy Scouts)	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.00
Senior Prom (Teens and Co-ed's) .	<input type="checkbox"/> 2.40	<input type="checkbox"/> 4.00	
Child Life (Up to 10 yrs.)	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	<input type="checkbox"/> 6.00
Jack & Jill (Up to 10 yrs.)	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 6.00

—MAIL TODAY WITH REMITTANCE DIRECT TO:—

FARM JOURNAL Subscription Service Dept.
P. O. Box 958, Philadelphia 5, Pa.

Enclosed find \$..... Send magazines marked "X."

Name First Name Middle Initial Last Name

R.F.D. Box of Street

Put route number above for prompt service.

P.O. State

NOTE: No orders accepted for addresses outside United States.

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Mary Washington. Doz. roots 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1,000 roots \$25; 5,000 roots \$110.

Seed of Mary Washington. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 5 lbs. at \$2.35 per lb.; 10 lbs. at \$2.25 per lb.; 25 lbs. at \$2.15 per lb.



Mary Washington Asparagus



Schell's Brussels Sprouts



Broccoli

BROCCOLI

One ounce makes about 2,000 plants.

Calabrese or Italian Green Sprouting. Early Strain.

70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across.

These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$3.50.

De Cicco. Extremely early strain. Ready to use in 60 days. Prices same as above.

Wonderful Seeds! MRS. BELLE M. WARD, New York State, writes: "Trust I am not too late to get your **Black Knight Beet** and **Lutz's Green Leaf**. Your seeds are wonderful and I will be sending for more right along."

BRUSSELS SPROUTS

Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. Ready to use in about 90 days. One ounce of seed sows 400 feet of row. Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$1.75; lb. \$6.75.



Schell's Kale, Dwarf Curled Blue Scotch

BORECOLE or KALE. A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre. Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

Dwarf Green Curled. Hardy. Grows 15 inches high and 30 inches spread. Deep yellowish green, finely curled. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

Dwarf Siberian. 65 days. A dwarf grower (15 inches) with large, broad leaves lightly curled at the edges, deep green with bluish bloom. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

KOHLRABI

HOW TO GROW THEM. One ounce will sow a row about 200 feet long. Ready in eight weeks. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Ready to use in 55 days. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.



Early White Vienna Kohlrabi



SEVEN BIG ELEPHANTS PULLING A MAMMOTH DISC PLOW

© W. S. SCHELL, INC.

Friends, here is a very wonderful and most unusual picture. **You** are the **first persons** in the United States or in the world to see it (except in the Belgian Congo in Africa, where the picture was taken).

An elephant training station was established in the Northeast Congo on the initiative of King Leopold II. It is the only enterprise of its kind in all of Africa or in all the world. You will want to keep our 1950 Catalogue (**Our 40th Anniversary**) with this interesting, historic, and valuable picture, I am sure.

We are deeply grateful to our beloved friend "Uncle" Charlie Heath through whose kindness we secured this picture from Mr. Ian S. Barr, South Africa. (This picture is copyrighted and may not be copied or published anywhere by anybody without our written permission.)

Bob (Rev.) Kerstetter, a boy raised in our church, now a missionary in Belgian Congo, Africa, writes me: "The hippopotamus steal some of our crops. When one is caught, the natives have a great feast of meat."

Schell's Quality Seeds **OUR 40th ANNIVERSARY**

Thanks! Many thanks to you young folks, to your parents and to your grandparents who have been sending your orders to us all these forty years.

TO NEW FRIENDS, new prospective customers, we invite you to place your confidence in us this year by sending us your order, and we know you will be highly pleased with our Quality Seeds and your crops.

PROMPTNESS. We have a good reputation for **good service** and **promptness** as well as for quality seeds. 95% or more of our orders are filled and sent out the **same day** they are received.

Special Discounts!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes

On all Orders of from \$ 5 to \$10 you may deduct 6 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 8 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 10 per cent cash discount.



The Home of Schell's Quality Seeds.
The place where "Quality" rules.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to **your** interest to send your **entire** order to us and save from 6 to 10 per cent.

Market Gardeners, increase the profits on all of your crops this year by planting all Schell's Quality Seeds.

Be Sure of Success. Always plant Schell's Quality Seeds. They Grow Better—They Yield Better. They are preferred by successful gardeners and farmers everywhere.

WE PAY THE POSTAGE, Express, or Freight on all Garden Seeds and Flower Seeds at the prices quoted in this Catalogue, to all points in the United States. Be sure to give your express or freight station.

DISCLAIMER. We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs, or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.—WALTER S. SCHELL, INC.



Here is a magnificent crop of the New "Supergreen" Bean, awarded the Medal for being the best new Stringless Green Bush Bean in 1948. This fine crop was grown from our seed by our good friend and customer, Mr. Michael Lukash (left).

BEANS GREEN-POD BUSH

HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when

the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1 1/4 bus. to the acre. Work plenty of fertilizer into the soil before planting. Other Beans on pages 8, 9, 10, 11.

Schell's Green Bean, Giant Stringless.

It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging 7 inches, entirely stringless, excellent quality; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$35, prepaid.

Improved Strain, Stringless Green-Pod.

The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 6 inches long—an inch longer than the old strain—entirely stringless, excellent quality, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.25; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.

Schell's Victory Bean. It is really sensationa the way it yields. Every plant is loaded with beautiful, silver-green, rich meaty, round, stringless pods, 6 inches long, and ready in 60 days. For canning it is ideal, being ready two to three weeks after the early varieties. For better flavor for tenderness and for far greater yield we think it is positively unequaled. Try it. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5.20; 25 lbs. \$10; 100 lbs. \$36, prepaid.

Tendergreen. Plants are very erect and heavily productive. Pods are round, stringless, thick, 6 inches long. Ready to pick in 50 days. A very good Bean for market and home-garden, for canning and for freezing. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.80; 10 lbs. \$5.50; 15 lbs. \$7.50; 100 lbs. \$38, prepaid.

Asgrow Stringless Black Valentine.

Awarded Silver Medal. Pods are oval, straight, or slightly curved, dark green, 6 inches. Excellent quality. 55 days. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.65; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$34, prepaid.

New Green Bean "Topcrop." Awarded Gold Medal for 1950

Best New Variety. A new variety offered for the first time. Developed by W. J. Zannmeyer of the U. S. Department of Agriculture by crossing Full Measure and U. S. Refugee No. 1. The bushy plants are very vigorous and very prolific. Pods are round, very straight, stringless, 6 inches long, medium green. Early; 50 days from planting to picking. Always try a good new variety so you know its merits; then you will know if you want a larger quantity next year. Pkt. (2 ozs.) 25 cts.; 1/2lb. 50 cts.; 1lb. 90 cts.; 5 lbs. \$4.

New "Supergreen" Green Bush Bean.

Supergreen Beans have stringless dark green, long, slim, round pods of highest quality, 6 to 7 inches long. Plants are 15 inches high, mosaic-resistant, and extremely productive. Medium season following the extra earlies. Seeds are long and slim. Be sure to grow this grand new Bean. Ready to pick in 55 days. Pkt. (2 ozs.) 15 cts.; 1/4lb. 24 cts.; 1/2lb. 34 cts.; 1lb. 64 cts.; 2 lbs. \$1.24; 5 lbs. \$2.94; 10 lbs. \$5.44; 25 lbs. \$11.84; 100 lbs. \$40.

Plentiful. A stringless green Bean, black-seeded. Very productive narrow flat pods 7 1/2 inches long, ready to pick in 50 days. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.45; 10 lbs. \$4.75; 100 lbs. \$35, prepaid.

Streamliner. 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, 1/2 inch wide, stringless; seed white. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 10 lbs. \$5; 100 lbs. \$39, prepaid.

Refugee or 1,000 to 1 Stringless. The pods are round, straight, and stringless, and average 6 inches long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market, ready to pick in 65 days. Pkt. 10 cts.; 1/2lb. 35 cts.; 1lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.90; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$35, prepaid.

New Bean "Longgreen." Wins prize in All-America Selections. Here is an exceptionally fine market Bush Bean which we highly recommend for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are 7 inches long, round, straight, meaty, stringless and fresh dark green color, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean "Longgreen." Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$36.

Extra-Early Red Valentine, Stringless.

Extra early; round-podded; good quality and of fine flavor. Ours is a stringless strain. About 50 days from planting to picking. An old favorite. Pkt. 15 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.30; 25 lbs. \$10; 100 lbs. \$33.

Ruby Dwarf Horticultural (also called **Roman Bean**). Stringless pod, dark green streaked with red. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11; 100 lbs. \$37.



Schell's Brand, Green-Pod Bountiful Beans. Extra Early, yield a tremendous crop. Pods long, broad, very meaty and stringless.



Schell's Brand Green Bountiful



Schell's Yellow-Pod Bountiful

Two Excellent Bush Beans

Schell's Yellow-Pod Bountiful and Green-Pod Bountiful

IF YOU WANT SIZE, IF YOU WANT QUALITY, IF YOU WANT QUANTITY, YOU GET ALL THREE IN BOTH THESE VARIETIES.

We cannot praise these two grand Beans enough; both are absolutely stringless, both average 7 inches long (sometimes 8 inches), both are broad, "fat" and very meaty, tender and brittle, and tasty-rich in flavor. And yield!—well, you just have to grow them to appreciate how extraordinarily they yield; the plants of both are literally covered with their big, beautiful pods. Both are extra early, ready to pick in 42 to 45 days in favorable weather.

Our pure-bred, high-yielding seed of these two good Beans are so popular that many large Bean growers, who plant from 50 to 500 bushels, and who have been planting our Beans for years, would not think of planting any other seed, for they have always had such marvelous success from our seed. For canning whole, for "ribboning," for slicing for freezing and for fresh-out-of-the-garden use, they are both excellent. For the Home Garden; for Market-Gardeners, for Commercial Bean Growers, we highly recommend our Schell's Brand Green Bountiful and Schell's Yellow Bountiful. Be sure to grow both of them, and plant seed every two weeks for continuous crops of tender-fresh Beans all season.

Schell's Yellow-Pod Bountiful.

Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.60; 25 lbs. \$10; 100 lbs. \$33, prepaid.

Green-Pod Bountiful.

Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.60; 25 lbs. \$10; 100 lbs. \$33, prepaid.

SCHELL'S GREEN-POD BUSH BEAN "Giant Stringless"

The word Giant refers to the long pods, which average 7 inches. They are round, tender, meaty and stringless. An excellent quality Bean for canning, freezing and fresh garden use. Make this one of your crops, for it is very good and yields heavily. Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$35, prepaid.



"Giant Stringless" Green Bush Bean

SCHELL'S Yellow or Wax Podded Bush Beans

Improved Top-Notch Golden Wax. RUST PROOF.

Here is an exceptionally good Early Bean for market and the home-garden, ready to pick in 50 days. It is vigorous and stands adverse weather conditions without rusting. The pods, 5 inches long, are thick, very meaty, flat, stringless and of finest flavor, tender and brittle. It is very prolific; the hardy plants are loaded with beautiful golden waxy pods. Be sure to plant lots of this good Bean. Our **Special 40th Anniversary** offer to you: **Pkt. 14 cts.; 1/2 lb. 24 cts.; lb. 44 cts.; 2 lbs. 84 cts.; 5 lbs. \$1.94; 10 lbs. \$3.74; 15 lbs. \$5.24; 25 lbs. \$8.24; 100 lbs. \$32.44.**

Brittle Wax. This might be described as the "aristocrat" or "model" in round-pod yellow bush Beans. Its long (7-inch) stringless pods are round as a pencil, straight or some just slightly curved. They are of such tender quality that they crack at the least touch, they are so brittle. They are **richly flavored**, and **beautiful** in appearance. **Excellent** for canning, freezing and fresh-garden use. Very profitable to grow for market. 62 days. **Special 40th Anniversary price to you: Pkt. 14 cts.; 1/2 lb. 34 cts.; lb. 54 cts.; 2 lbs. 94 cts.; 5 lbs. \$2.24; 10 lbs. \$4.34; 15 lbs. \$6.34; 25 lbs. \$10.24; 100 lbs. \$38.44, prepaid.**

Cherokee Wax. A new variety developed from a single plant selection in a field of Asgrow Black Valentine, which it resembles very much except that it is a golden yellow. It could be called **Asgrow Yellow-Pod Black Valentine**. The pods are oval, nearly straight, rather slender, but meaty, stringless and very fine quality. A **most prolific variety**, equal in yield to the most prolific green pods. Try it. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$37.**

Schell's Golden Glory. 48 days.

Introduced by us. A **fine stringless round-pod** yellow Bean 6 inches long. Excellent quality. Its plant-structure strong, vigorous, and **amazingly productive**. The beautiful yellow pods hang thick on every plant. It is early, excellent for canning and freezing. Grow this valuable variety. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

Round-Pod Kidney Wax. Long, round, stringless pods. Very heavy bearer and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4.50; 15 lbs. \$6.75; 100 lbs. \$39, prepaid.**

Sure-Crop Stringless Wax.

Very early. Stringless and a good yielder. Pods are 6 1/2 inches long, flat and meaty. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.60; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$33, prepaid.**

New "Puregold".

Awarded Medal. Plants 15 inches high; pods long, round, handsome, yellow, stringless, 6 to 7 inches long, medium season. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$12; 100 lbs. \$41.**

Pencil-Pod Black Wax.

Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality, 6 inches long. Good canning and freezing variety. Ready to pick about 58 days from planting. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

Schell's Record Early.

Here is an excellent **extra-early Bean**; ready to pick in 42 to 45 days. The stringless light yellow pods are very long, 6 1/2 to 7 inches, flat, curved slightly, and produced in great abundance. White seed. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.75; 25 lbs. \$10.**



Brittle Wax.
Real tender goodness.



Improved Top-Notch Golden Wax. It is rustproof and very good.



Schell's New Round-Pod Stringless Wax Bush Bean, "Yellow Surprise"

Schell's Yellow Surprise.

New Round-Pod Stringless Wax Bean. Here is another exclusive introduction by us. Very early, ready to pick in about 52 days. The vigorous plants yield a very heavy crop at the first picking. The pods, 5 1/2 inches long, are a very deep golden yellow; they are round, stringless, very straight, and gracefully slim, ideal for canning whole or for freezing. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.25; 100 lbs. \$40.**

SCHELL'S BUSH LIMA BEANS

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1½ inches if soil is dry, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

Schell's "Jumbo Fordhook" Bush Lima.

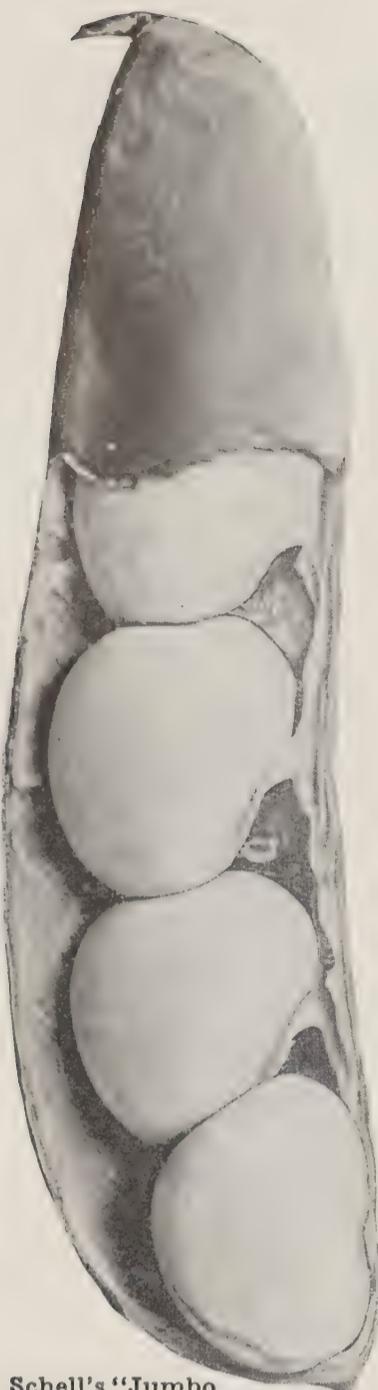
Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. The seed-Beans are beautiful seed and when the big fat handsome green Limas are displayed on the market stalls they immediately attract attention and sell on sight. They are not only Jumbo in size but also of exceedingly delicious quality and flavor excellent for freezing. 70 days. Every year our sales increase on our Jumbo Limas. Try some. **¼lb. 25 cts.; ½lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.60; 10 lbs. \$7; 15 lbs. \$10.20; 25 lbs. \$15; 50 lbs. \$26; 100 lbs. \$50, prepaid.**

Schell's Brand Fordhook Bush Lima.

See them on our Front Cover. Our Fordhook Limas are pure-bred, quality seed. The Beans are **very thick, meaty**, and of **delicious flavor**. They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. **Quality** counts more than price on any market. Ready in about 75 days. If you have not tried our superior brand of Fordhook Limas, do so by all means this year. **Pkt. (2 ozs.) 14 cts.; ¼lb. 24 cts.; ½lb. 34 cts.; lb. 64 cts.; 2 lbs. \$1.24; 5 lbs. \$2.44; 10 lbs. \$4.84; 15 lbs. \$7.04; 25 lbs. \$11.24; 50 lbs. \$20.94; 100 lbs. \$40, prepaid.**

Schell's Improved Bush Lima.  Largest of all the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods to the cluster. Ready to use in 75 days. **Pkt. 20 cts.; ½lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.85; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$37, prepaid.**

BABY FORDHOOK (or McCrea). The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home-garden. 70 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$9; 100 lbs. \$34, prepaid.**



Schell's "Jumbo Fordhook" Bush Lima

SCHELL'S BABY LIMA. (Also called "Henderson" and "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans ½ inch long, very tender and of exquisitely rich buttery Lima flavor, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily from July until frost. 65 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8, prepaid.**

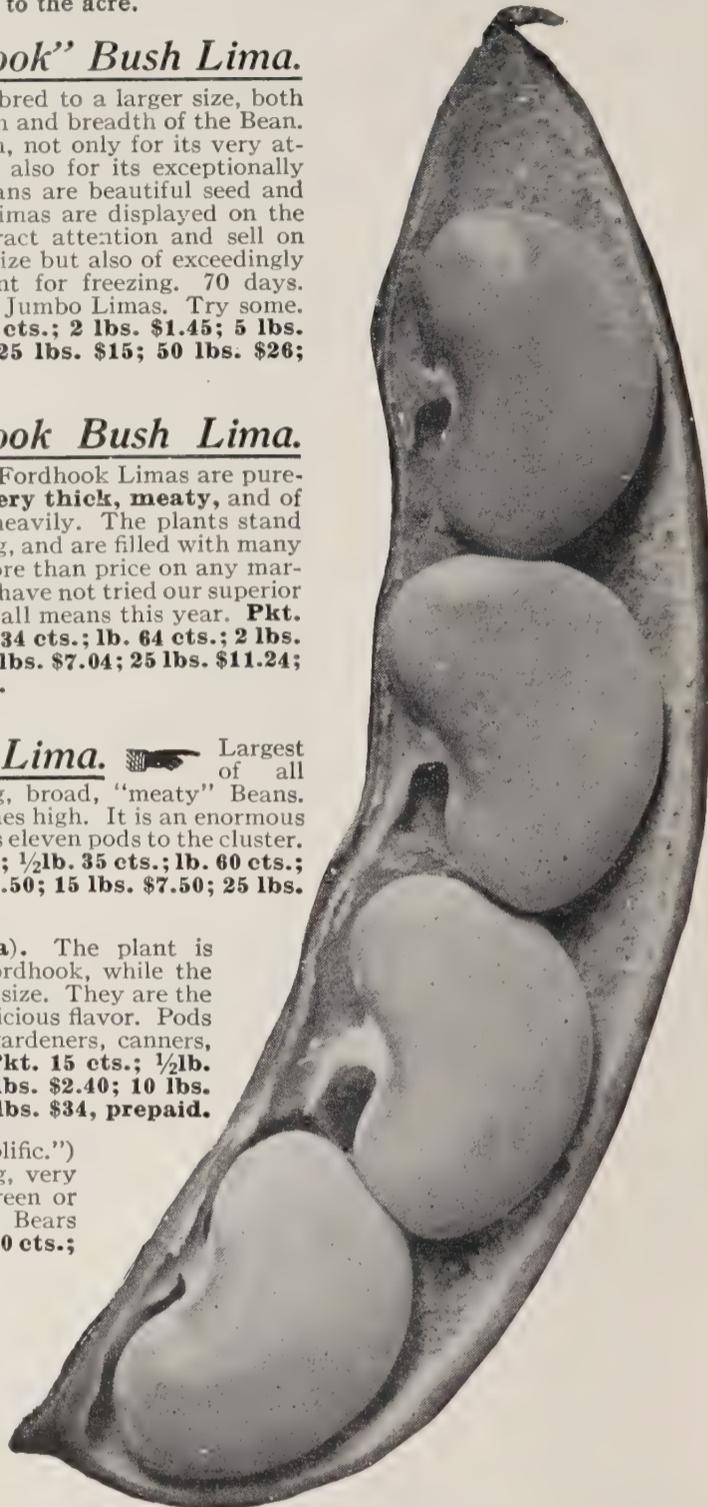
Schell's Baby Bush Lima Cangreen. (Also called **Thoro-green.**) Here is a dainty dish fit for a king! It is a small baby, deliciously **butter-sweet** Lima Bean, holding its **fresh green** color when dried or canned or frozen. The bushy plants are just loaded with their little baby Limas in great abundance. Ready to use in 65 days. This is another very choice vegetable for your garden and for market. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$30.**



Schell's Baby Bush Lima, Cangreen

No. U. S. 242. (A New Fordhook Bush Lima.) Awarded Medal in the All-America Selections. Developed by the U. S. Dept. of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to outyield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent. 68 days. We recommend you try them. They have proved very prolific. **¼lb. 20 cts.; ½lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.80; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 50 lbs. \$21; 100 lbs. \$40.**

EDIBLE SOY BEANS, BANSEI. The earliest variety. A rich delicious food **rich in vitamins A, B, and G.** Plants are 24 inches high. Ready in 90 days. The seeds look much like a pea, and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning and freezing. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$26, prepaid.**



Schell's Lima, Improved Bush

SOUP or SHELL BEANS (Bush)

These are allowed to dry in the pod for fall and winter use as soup Beans and baking Beans.

White Marrowfat or Soup Bean.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. Large white Beans.

Broad Windsor or Fava Bean. Pods glossy green, 5½ inches long, 1½ inches broad, 3 seeds. Dry Beans very large, circular, flat.

Prices of the above 5 varieties: **Pkt. 15 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8; 100 lbs. \$28, prepaid.**

POLE LIMA BEANS

HOW TO GROW THEM.—About the first to the middle of May, plant 6 to 8 Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.60; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$33, prepaid.**

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.50; 15 lbs. \$6.30; 25 lbs. \$9; 100 lbs. \$32, prepaid.**

New Potato Pole Lima ("Burpee's Best," or "Pole Fordhook"). Very much like the Bush Fordhook—thick, meaty green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.70; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35 prepaid.**

POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM. See above same as Pole Limas.

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. **Pkt. 15 cts.; ½ lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.**



Old Homestead or Kentucky Wonder Pole Beans
Pods are 8 to 10 inches long.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.40; 10 lbs. \$4.60; 15 lbs. \$6.60; 25 lbs. \$9; 100 lbs. \$33.**

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.40; 10 lbs. \$4.60; 15 lbs. \$6.60; 25 lbs. \$9.**

Old-fashioned Sickle Pole Bean. One of the best. The pods are 8 inches long, meaty and stringless. Very heavy yielder. 75 days. Seed very scarce this year. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10.**

Mammoth Horticultural or Cranberry. ("Roman" Bean.) Sometimes called Birds' Egg. Pods 5 inches long, round, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4.50; 15 lbs. \$6.30.**

WHITE CREASEBACK. New white seeded stringless Creaseback Pole. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25.**

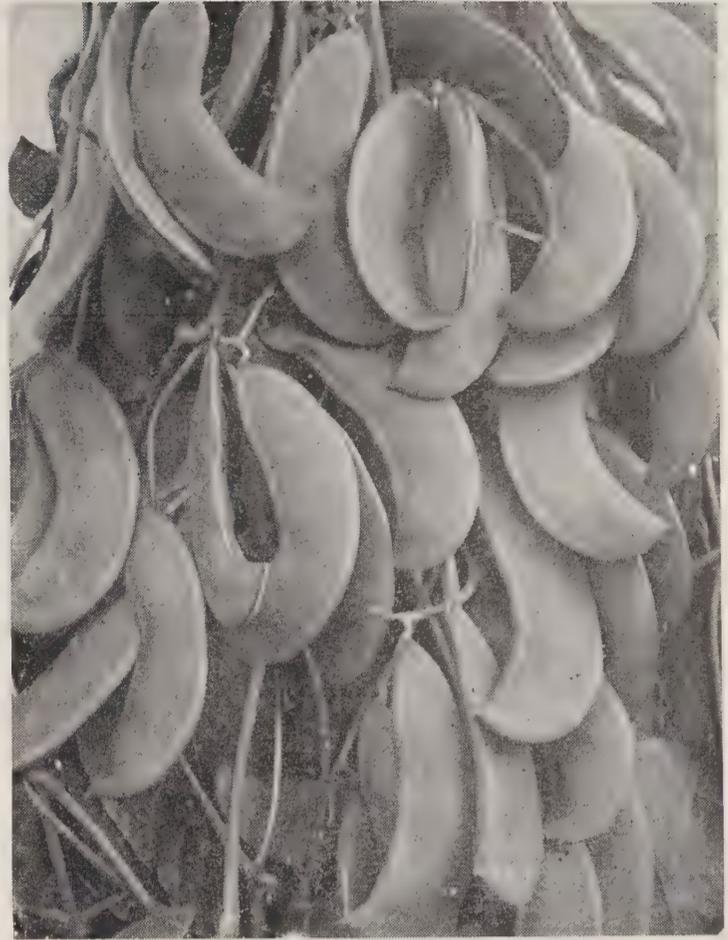
Yellow-podded Old Homestead. The plants are covered with beautiful, long, golden yellow pods, 7 inches long, stringless when young. 68 days. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25.**

New Black-Seeded Creaseback Pole

Bean. Here is a green-pod Pole Bean that is positively **stringless** at all ages. The tender tasty, stringless pods are 7 inches long, straight and round, and ready to use in 65 days. Heavy yielder. We highly recommend it. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.35; 10 lbs. \$4.50.**



Black-Seeded Creaseback Pole Beans. Green, stringless pods.



Schell's Wonder Pole Lima Beans

BEETS

HOW TO GROW THEM. Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

Schell's Harrisburg Market. **Finest Extra-Early Beet. Ready to use in 48 days.** Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by market-gardeners for **first early**. Our sales total many tons of seed. It is **half-globe**. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; 1/2lb. \$1.25; lb. \$2.50; 10 lbs. \$22.50.**

Schell's Beet, Detroit Dark Red. Tops are small to medium. **Unexcelled as a market-garden strain** and very popular with canners because of its **extra dark color** and its very uniform round globe shape. A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. Globe-shaped, smooth, very dark red; medium early. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.**

"Schell's Miniature"

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets **small**, being only a little more than 1 1/2 inches in diameter, making it ideal for canning, **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1 1/2 to 2 inches), they are excellent this size also. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; 1/2lb. \$1.25; lb. \$2.50.**

Crosby's Improved Egyptian.

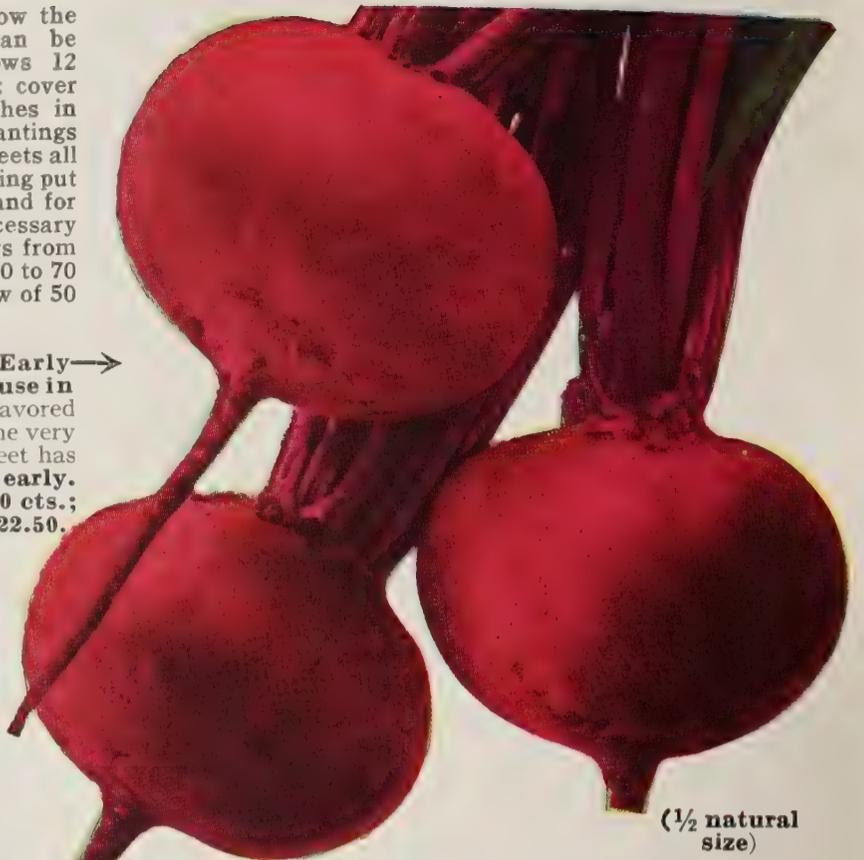
One of the earliest Beets—55 days. Deep dark red of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market. sort. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

Early Wonder.

An extra-early Beet of excellent quality; dark red; fine shape, semi-globular, smooth. 55 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.**

Schell's Lutz's Greenleaf Beet.

We are glad to say we have another fine crop of seed of this good and very popular Beet again this year. **Lutz's Greenleaf** is a very large Beet, 4 to 6 inches in diameter at the top and tapering to a point, like a "top." It is **deep dark red** all the way through and it is exceedingly tender and delicious at all times when small, medium or very large in size. Ideal for fall and winter use and for pickling down for slicing. Be sure to grow lots of this fine Beet in the home-garden and for market. Ours is the genuine original strain of this excellent Beet. We introduced it. The tops or green leaves are delicious "greens" for preparing like Spinach. **Special 40th Anniversary Price: Pkt. 10 cts.; 2 pkts. 14 cts.; oz. 24 cts.; 2 ozs. 44 cts.; 1/4lb. 64 cts.; 1/2lb. \$1.04; lb. \$1.94; 5 lbs. \$8.74.**



Harrisburg Market Extra Early Beet. Extra good quality, extra dark red. (1/2 natural size)



Schell's Miniature Beet



Schell's grand good, tender Beet, Lutz's Greenleaf. This super-tender Beet weighed 4 pounds.

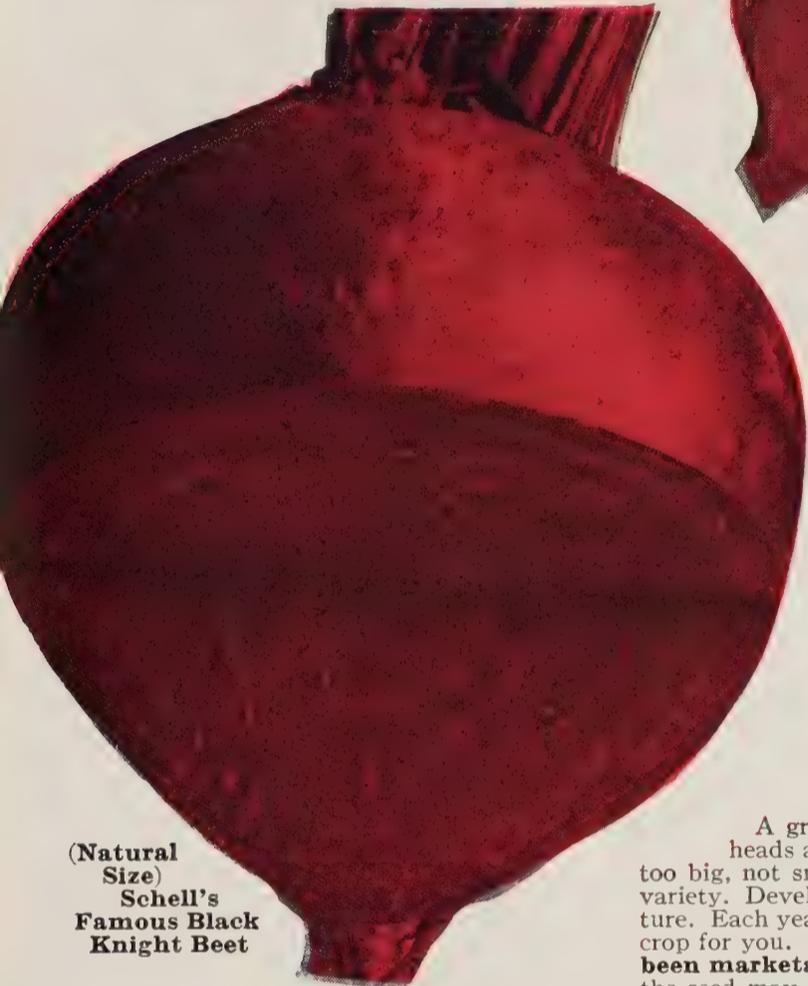


Mr. J. E. Fegan showing Mr. Schell his fine crop of **Lutz's Greenleaf Beet.**

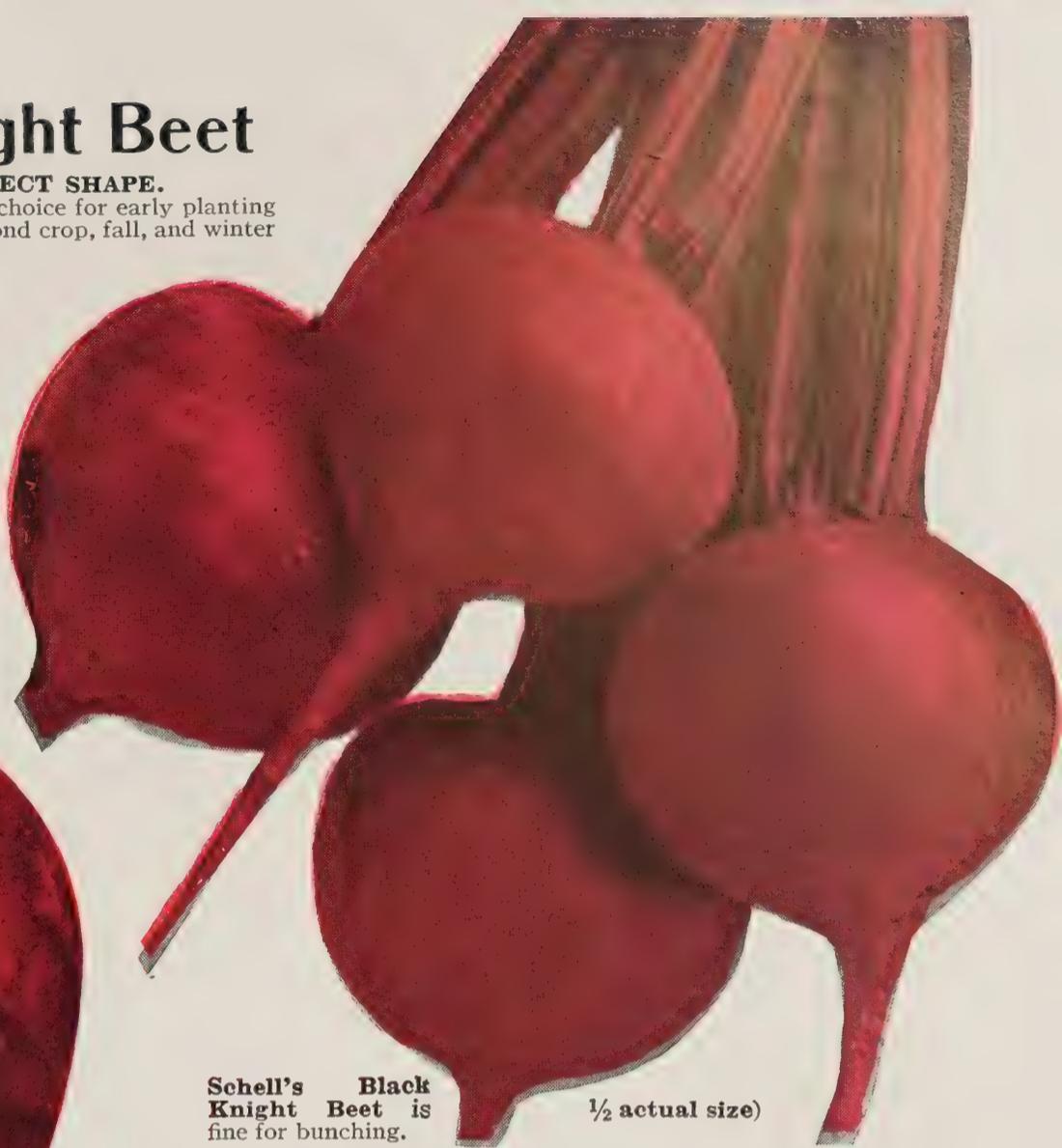
Schell's Black Knight Beet

UNEXCELLED IN QUALITY, COLOR, AND PERFECT SHAPE.

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops. Schell's Black Knight Beet is deepest dark red all the way through, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow. In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days. Schell's Black Knight Beet is the best Beet for your own use, and it is the best Beet for market. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; 1/2lb. \$1.25; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$21.50; 25 lbs. \$50.



(Natural Size)
Schell's
Famous Black
Knight Beet



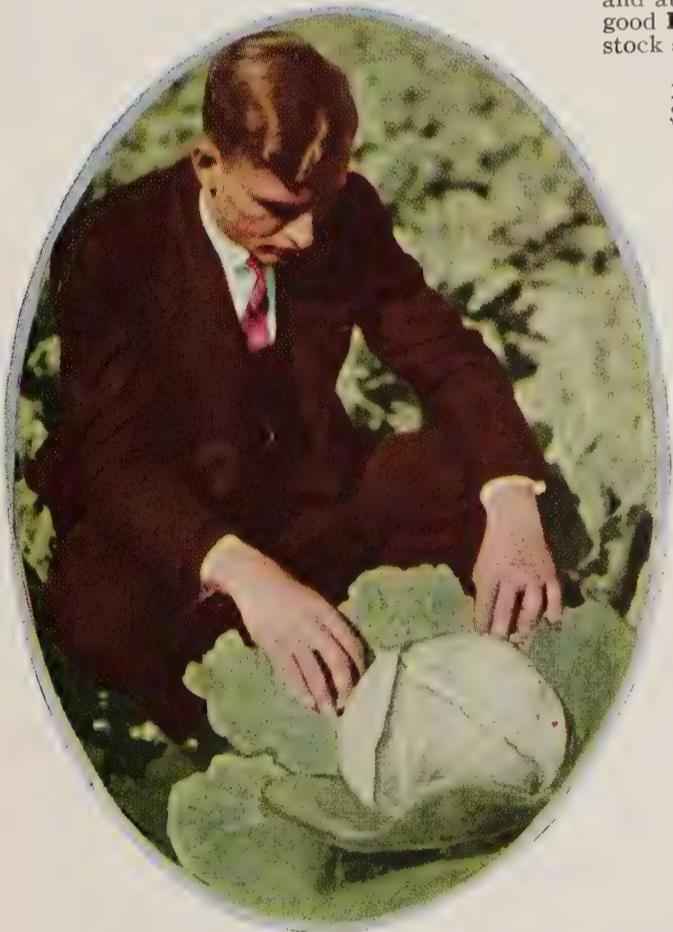
Schell's Black
Knight Beet is
fine for bunching.

1/2 actual size)

"Penn State Ballhead" CABBAGE

A grand Cabbage, the most popular of all medium-sized late varieties. The heads are very solid, fine-grained, the proper size, 7 to 8 inches in diameter—not too big, not small, just the right size—the popular market size, an excellent keeping variety. Developed by our plant-breeding experts at our Penna. State College of Agriculture. Each year they produce new pure-bred stock Seed from which we grow our seed crop for you. So pure and uniform is this original strain that 98% of the plants have been marketable heads; thus a yield of 23.8 tons per acre has been produced. As the seed may be sown outdoors in April and May, for your late crop, you can readily and at a great saving, grow your own plants. Be very sure to grow plenty of this very good Penn State Cabbage. And remember ours is from the true State College bred stock seed. 100 days. Special 40th Anniversary Price: Pkt. 10 cts.; 2 pkts. 14 cts.; 1/2oz. 34 cts.; oz. 64 cts.; 1/4lb. \$1.44; 1/2lb. \$2.54; lb. \$4.94; 5 lbs. \$23.74; 10 lbs. \$44.84. (You may deduct 10% Cash discount if your general order equals \$26 or more.)

Other Cabbages on pages 14 and 15.



"Penn State Ballhead" Cabbage. One of the most popular, heaviest yielding, best keeping, hardest heading, late Cabbages.

CABBAGE

One ounce of seed will make about 2500 plants; 4 ounces enough plants for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May. It is easy and thrifty to grow your own plants. Prices are no higher than last year. (See Penn State Cabbage on page 13.)

Schell's "Harrisburg" Extra-Early.

This is, without question, the best **extra-early round-headed** variety. It is very early, forming its hard, heavy, round heads in **62 days**. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.25. 5 to 10 lbs. at \$6.**

EARLY JERSEY WAKEFIELD. The best first-early **pointed-head** Cabbage. Heads very solid and of best quality. 62 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.40; lb. \$4.50.**

CHARLESTON WAKEFIELD. Half again as large as Jersey Wakefield and ten days later to first cutting. **Pointed head.** 71 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.40; lb. \$4.50.**



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety. About 62 days.

CHINESE CABBAGE

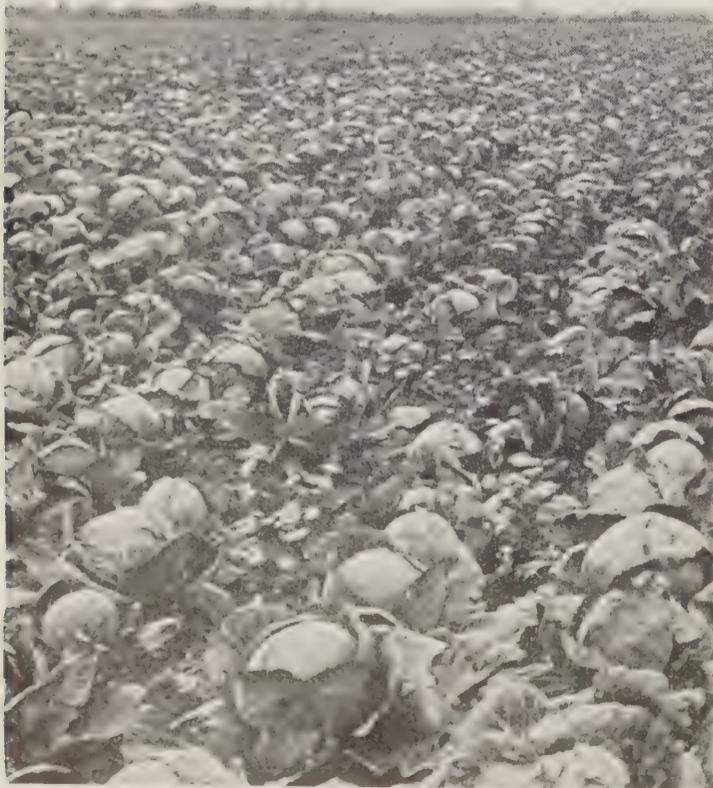
A delicious vegetable that may be served as a salad or shredded, like cole-slaw, with dressing, becoming more popular every year. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows. Ready to use last of Sept. and Oct. It is adapted to quick freezing.

New Michihli. Exceedingly uniform heads tightly wrapped, beautifully blanched snow-white, not only very attractive for marketing but also most tender and tasty. Heads average 15 to 18 inches. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.30; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.**

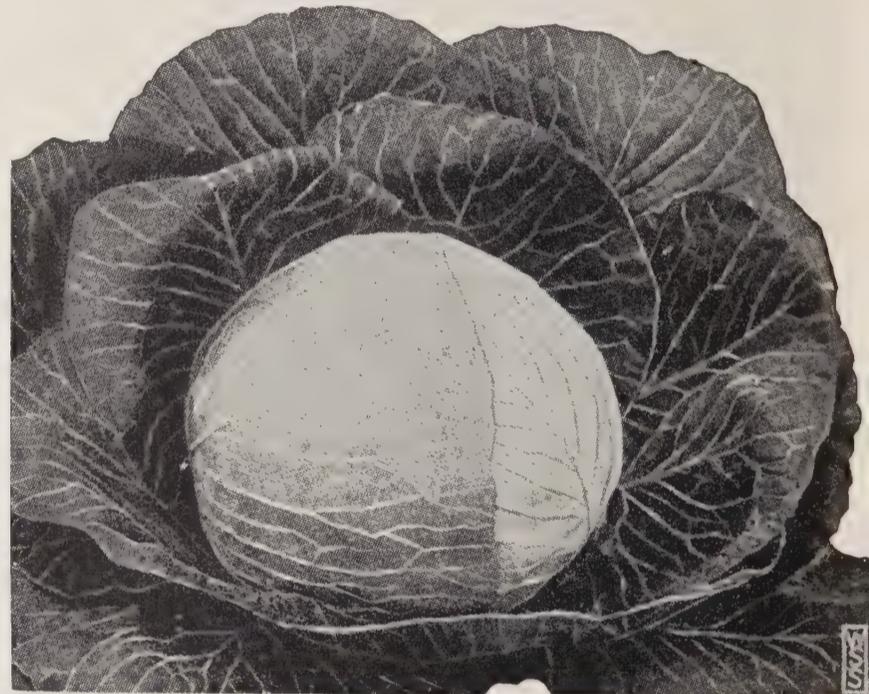
Pe-Tsai. Grows 15 to 20 inches tall and 8 in diameter.

Chi-hi-li. 18 to 24 inches tall and 4 inches thick. A very popular variety.

Price of above 2 varieties, **pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**



Schell's Early Perfection Cabbage, a most excellent large solid round head ready to cut in about 75 days.



Cabbage, **Glory of Enkhuizen.** A very excellent mid-season variety ready to cut in 80 days.

GLORY OF ENKHUIZEN. One of the best medium early or midseason round-headed varieties. Heads are large, round as a ball, very solid, and fine-grained. 80 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

COPENHAGEN MARKET. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 72 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

SHELL'S BRAND GOLDEN ACRE. Extra-early, round, solid, close-grained head. Ready to cut in 68 days. A very popular market variety. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

EARLY DWARF FLAT DUTCH. Heads large, nearly round, solid. A good Cabbage. 80 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.**

EARLY WINNIGSTADT. Pointed head; like Jersey Wakefield except it requires longer to mature. 70 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

SUCCESSION. An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

Schell's Early Perfection. A large, early, round-headed Cabbage of the greatest value. The heads are **very solid**, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after Extra-Early "Harrisburg." 75 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.25. 5 lbs. at \$6.**

Schell's Late Cabbages

Danish Ballhead. One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head averaging 6 to 7 pounds. One of the best for its keeping qualities. 115 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.

Danish Roundhead. An excellent late variety, ready to cut about ten days to two weeks ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. Unexcelled for market and for kraut. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.

Hollander. 120 days. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.

Genuine Surehead. Large medium flat Cabbages; good keeper. An old favorite; heads weigh from 7 to 10 pounds. 90 days. Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.

Mammoth Rockred. Largest-heading, round, red Cabbage. 110 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.



Pure-Bred Danish Ballhead, preferred by Cabbage growers everywhere.

Danish Ballhead. Big, round ball-shaped heads. Very popular.

Savoy Cabbage, Chieftain. Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is the finest quality, early Savoy Cabbage. 80 days. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.

YELLOWS-RESISTANT STRAINS of Early and Late Varieties

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.

Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.

Racine Market. (Y. R.) Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$6.

Globe (Glory of Enkhuizen). (Y. R.) Second early. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.

Wisconsin Hollander No. 8. (Y. R.) Danish Ballhead type. Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.

Red Hollander. (Y. R.) Red Cabbage. Late. Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.



A Salad with Chinese Cabbage is delicious. (See page 14.)



Schell's Extra Select Cabbage, Large Late Flat Dutch. Monster heads, 12 to 15 inches in diameter, the biggest you ever grew. Try it.

Large Late Flat Dutch. The largest heading of all Cabbages. The big broad beautiful heads often weigh from 10 to 12 pounds or more and measure a foot and more in diameter, and they are ready to cut in about 100 days. These immense heads give you a lot of Cabbage from a small space in the garden and quantities in weight and size for marketing, while for making kraut it is very desirable and of excellent quality. Be very sure to grow all you can of this grand big Cabbage. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.60; 1/2lb. \$2.50; lb. \$5.

PRIZE WINNERS LAST YEAR

THOSE WHO GREW LARGEST HEADS of LARGE LATE FLAT DUTCH CABBAGE

1st Prize, \$15. Thomas Weinstein, Bechtelsville, Pa.

2nd Prize, \$10. Harry A. Kline, McClure, Pa.

3rd Prize, \$5. Miss Ella McMicheal Poust, Muncy, Pa.

Schell's Sweet CORN

Hybrids THE CHOICEST VARIETIES

To you who grow Sweet Corn for Market (and this applies to the home-gardener as well), and want the **very earliest** Hybrid, plant our **Spancross 4.13**—it is the earliest yellow hybrid and a fine one. Now to have a continuous succession, one following the other, plant the following three at the same time and as you dispose of one, the next will be ready, and then follow through the season with other plantings every two weeks of varieties to come in after Carmelcross. These Hybrids mature so uniformly at one time that you can pick 95% of the crop at one picking.

REMEMBER THIS IMPORTANT FACT—Do not pick your Corn until you are ready to use it. Then you get that **super rich sweet** flavor that is the real delicious goodness in Sweet Corn. If picked 10 to 12 or more hours before using much of the sugar turns to starch and you lose much of its sweetness and flavor.



Schell's Sweet Corn, Golden Cross Bantam Hybrid. A most excellent, deliciously sweet Hybrid.

Spancross 4.13 Hybrid.

Spancross 4.13 (63 days) is the **best extra-early hybrid**, and the earliest. Of excellent quality, medium-sized ears, 6 to 7 inches, 12 rows, is resistant to bacterial wilt and is also somewhat less cold-resistant.

Richly flavored golden ears on **4 to 5-foot plants.** (Please note how small the stalk is—only 4 to 5 feet.) Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. **This 4.13 is earliest and best.** Plant it for first in the market. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Marcross 13.6 Hybrid.

70 days. A most excellent early yellow hybrid maturing its crop one week after Spancross 4.13 when planted at the same time; good for freezing. Very sweet, large kernels. 12 to 14 rows; **ears 8 inches long.** Stalks 4 to 5 feet. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Carmelcross 13.39 Hybrid.

76 days. This is another outstanding early hybrid following about 6 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 12 to 14 rows of richest golden yellow kernels of most excellent quality. Stalks 5 feet. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Golden Cross Bantam Hybrid.

88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; more popular and widely planted than any other hybrid. Beautiful ears 8 to 9 inches long with 10 to 14 rows of golden kernels of sugary sweetness. Be sure to grow this excellent variety. Fine for freezing. For a continuous supply of **fresh-out-of-the-garden, sugar sweet** Corn make your first planting May 1, then May 15, June 1, 15; July 1, 15 and you will have it fresh and sweet up to Oct. 15. Stalks 6 to 7 feet. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Ioana Hybrid.

90 days. Awarded Bronze Medal as one of the very best varieties in All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. Stalks 7 to 8 feet. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.** Be sure to try this fine Sweet Corn.

Lincoln Hybrid.

80 days. Awarded medal for one of best Hybrid Sweet Corns. An excellent quality midseason Corn. **Ears are large; 8 inches long,** with 14 to 16 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet, erect, resists lodging, ears borne high. Good freezer. **Pkt. 15 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Stowell's Evergreen White Hybrid.

—14.5. A very valuable variety for market-gardeners canners and home-gardeners and for freezing. Very large **snow-white ears** with 16 to 20 rows of deep sweet kernels. Stalks 8 ft. 90 days. Our sales of it have increased greatly every year, which indicates all like it and tell their friends about it. **Pkt. 15 cts.; ½lb. 40 cts.; 1lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.85; 25 lbs. \$14; 100 lbs. \$50, prepaid.**

COUNTRY GENTLEMAN HYBRID

8.6. 90 days. Long narrow tender sweet kernels. Ears 8 inches; stalks 7 feet. (Same prices as **Stowell's.**)

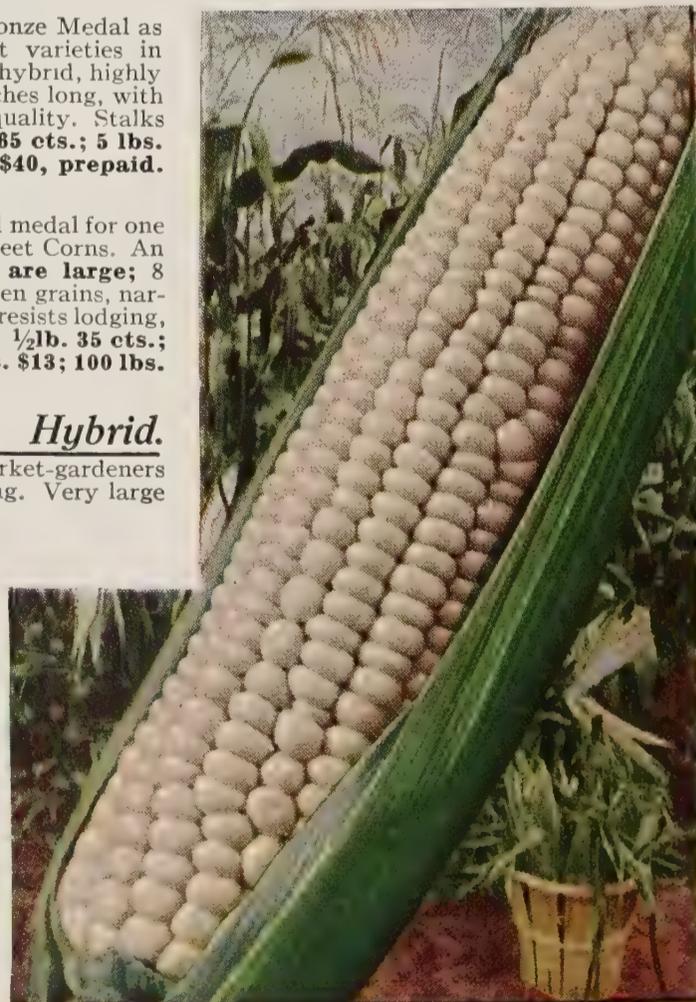
Here Is a New High in Hybrids!

"Golden" Hybrid.

90 days. **Big ears,** 8 inches long, with 14 to 16 rows of sweetest flavor. Big stalks 8 feet tall, and **sturdy.** Try it this year. You may then want a lot of it next year. **Pkt. 25 cts.; ½lb. 50 cts.; 1lb. 95 cts.; 2 lbs. \$1.80; 5 lbs. \$4.25, postpaid.**



Marcross 13.6 Hybrid



Stowell's Evergreen White Hybrid

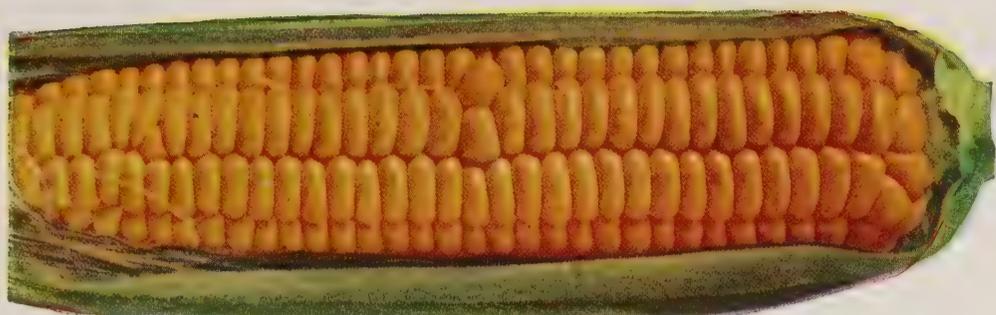
Sweet Corn

Open-Pollinated Varieties
(Not Hybrids)

SIX CHOICE VARIETIES

(See also page 18 for other varieties)

You get 10% discount if your entire order amounts to \$26 or more.



Improved Golden Bantam. A real quality strain of this variety.

Improved Golden Bantam. (55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies and for freezing—all because it is so good. It is extra-early, **very sweet**, and **richly flavored**. Ears are 7 to 8 inches long, 8-rowed, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

Extreme Early Strain Golden Bantam. Ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

Schell's Firstin Earliest White.

(55 to 60 days.) The earliest of all white Sweet Corns. The ears are 7 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your **first extra-early** white sweet Corn. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Firstin, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.

Golden Giant.

(65 to 75 days.) Rich golden yellow grains, deliciously sweet make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 8 inches long with 12 to 16 rows. It follows Golden Bantam by ten days when planted at the same time. Excellent freezer. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Golden Giant, very sweet, large ear. You will like it.

Schell's Silver Beauty

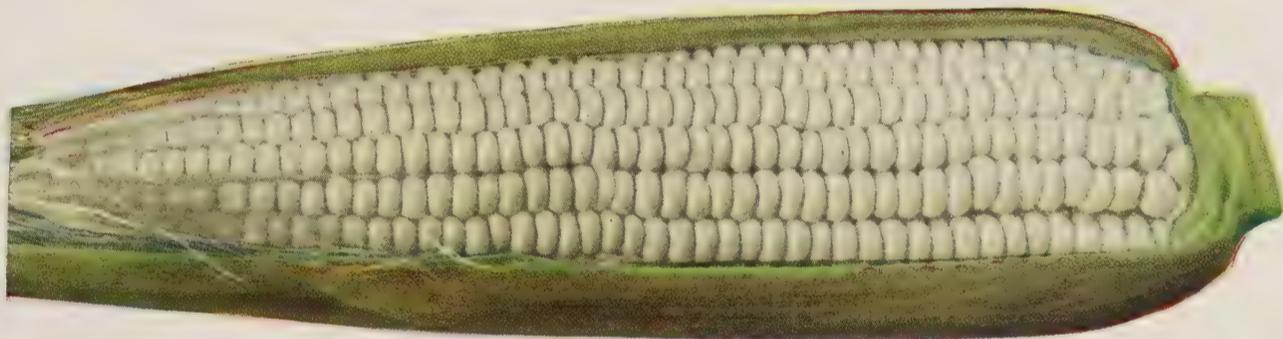
The sweetest, largest silvery white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 16 rows, the grains white and deep. It is ready about ten days after Firstin if

planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who freeze, dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Our strain is a really **superquality** in its rich flavor. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Silver Beauty, beautiful white ears, sweet and delicious.



Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general crop Sweet Corns. Our seed is *superfine*.

SWEET CORN

Grow lots of Sweet Corn for yourself, for market

See also pages 16 and 17 for other varieties

Corn needs it. Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills about 15 inches apart in the rows. The early varieties, producing smaller stalks can be planted closer than the big late Corns. If planted very early, before the soil is warm of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about 1/2 inch and 1 1/2 inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn so many feet long of a variety in your garden; plant four rows of it each 1/4 as long so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre.



Schell's New Yellow Sweet Corn, "Golden Goliath". Enormous ears; 20 to 24 rows of kernels as sweet as honey.

Schell's Super-Sweet New Yellow Sweet Corn

"Golden Goliath". This year we have a grand big crop of seed of this fine variety, enough, we believe to go around—so that each of our customers and many new ones can have some of it. And we are making it one of our **Special 40th Anniversary Offers**, a very special price so you will all order plenty of it.

We offered this new variety 2 years ago for the first time. The ears are of **jumbo size, exceedingly large**, having as many as **20 to 24 rows of kernels**, and these are very deep and broad and are **positively so rich in sugar-sweet flavor** that you just naturally exclaim, "Mmm, isn't that good!" We have never tasted any sweeter Corn. One or two of these big, deep-grained, golden yellow delicious ears will make you a meal. Be sure to order it and make a planting every two weeks, for fresh sweet-goodness right through the season. (80 days to mature.) **Special 40th Anniversary Prices: 1/4 lb. 14 cts.; 1/2 lb. 24 cts.; 1 lb. 44 cts.; 5 lbs. \$2.04; 10 lbs. \$3.54; 25 lbs. \$8.24; 100 lbs. \$29.44.**

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

Schell's Earliest Yellow. (Yellow.) Try this fine-quality extra-early Yellow Sweet Corn

on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. Stalks 5 feet. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. Stalks 5 to 6 ft. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 12 to 16 rows. A fine quality early Corn with a very large ear. Stalks 6 to 7 feet. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Whipple's Early White. (White.) Large ears 8 to 9 inches long, with 16 to 18 rows of deep, sweet kernels. Extra early. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25.**

SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, 7 inches long, with 12 to 16 rows of good deep grains; highly flavored. Stalks 7 feet. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

EARLY EVERGREEN. (White.) See illustration below. Matures ten days earlier than Stowell's Evergreen. A very fine variety, ivory-white, 16 to 20 rows of very deep grains. Large ear; very sweet. Stalks 8 feet. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Howling Mob. (White.) Large-eared and fine quality. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Black Mexican. 85 days. **Pkt. 15 cts.; 1/2 lb. 30 cts.; 1 lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2.15.**

LATE VARIETIES 90 DAYS

White Evergreen. (White.) Matures about a week earlier than Stowell's. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28.**

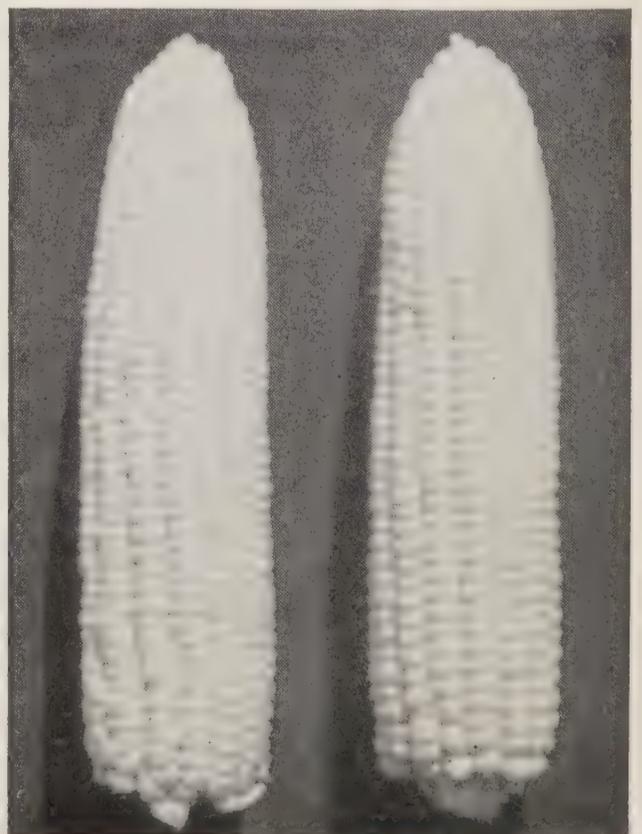
Golden or Bantam Evergreen. (Yellow.) Large ears; long grains golden yellow. Same price as above.

Golden Colonel or Golden Country Gentlemen. (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 100 lbs. \$28.**

COUNTRY GENTLEMEN. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer and canning variety. And for garden-fresh eating it is positively a genuine treat for the family. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 100 lbs. \$28.**

POP CORN Golden Queen (Yellow), White Rice (White), and Big Buster (Yellow). 115 days. Each variety, **pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3, postpaid.** One pkt. will plant 4 rows each 25 feet long; 6 lbs. an acre.

HYBRID POP CORN. Purdue Certified P31. Most popular. Combines high quality and expansion. Ear corn yield per acre 5307 lbs.—highest of all. Yellow. **Pkt. 25 cts.; 1/2 lb. 70 cts.; 1 lb. \$1.25; 3 lbs. \$3.45; 6 lbs. \$6; 25 lbs. \$22.50, prepaid.**



A very excellent strain of Early Evergreen Sweet Corn



Schell's Celery, Summer Pascal. The most popular, early and midseason green Celery in America today, and for only one reason, because it is positively the best, richest nutty flavored, crisp, delicious quality in Celery you ever tasted.

CELERY

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seed-bed with burlap bags or any cloth and keep moist until the seedlings are through the ground then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. If cold weather causes a check or setback to the young plants, it may eventually result in a large number of "Seeders" in the crop. (Days given are time from setting of plants to maturity.)

SCHELL'S BEST EARLY GREEN SUMMER PASCAL CELERY

For Midsummer, Fall and Early Winter Use

This delicious Celery is so good it has sold itself. Long, solid, crisp, round, smooth stems of richest nutty flavor. Green with a super abundance of hearts blanching to attractive yellow. It is a **medium early green Celery** of highest quality. It blanches more readily than some other green varieties. It is **delicious!** Thousands of acres of it are grown here in Penna., N. J., and other eastern states, in Calif. and in Fla. Our customers, large celery growers there, buy it in 10 and 20-lb. lots. There they call it Florida Green Pascal. It originated right here and we have the genuine rich true type of the real Summer Pascal. Grow all you can of it. 120 days. **Pkt. 15 cts.; 2 pkts. for 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

Schell's Celery, Wonderful. There are very many different strains of Wonderful Celery and a world of difference in their quality. Our Celery, Wonderful, is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches to rich creamy yellow, exceptionally rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

Fordhook. Also known as **Emperor.** Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$8.**

Schell's Celery, Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior brand of it. 140 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$10.**

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.**

CELERIAC or Turnip-Rooted Celery.

Turnip-shaped roots. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

The Best Late Green Celery For Late Fall and Winter Keeping

Always so very good, now better than ever. In our opinion this is the **best late green Celery**—**best** in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands, yes, we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice, for they want more and more of it because it is so very good and the flavor—! Well it's just so rich and nutty you cannot describe it properly. 140 days. For the home-garden and for market grow lots more of this good **Houser Celery.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 35 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

Golden Self-Blanching. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid, averaging 22 inches tall. It is ready for market earlier than any other. 78 days. **Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$9.**

Schell's Celery, Golden Plume. This is the original brand of Golden Plume. The plants are medium high, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Easy-Blanching. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. **Quickly blanches** to rich, golden yellow. 110 days. **Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Winter Queen. A very thick, solid stalk with a great deal of heart; excellent quality and a good keeper. An old favorite. 130 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

GOLD STAR CELERY

Delicious, rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. Fine for market, and the home-garden. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**



Schell's Fancy Quality Carrot, Nantes or Coreless. See how wonderfully uniform and perfect they grow. For the home-garden they are unsurpassed, for market **Schell's Carrot, Nantes** always brings top prices and quickest sales. Be very sure to plant lots of this good Carrot.

CARROTS

Our prices are no higher than last year. And you may deduct 10% cash discount if your order is \$26 or more (see page 6 for other discounts).

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

Schell's Carrot, Nantes or Coreless.

Also called "**Butter Carrot.**" 68 days. It is the **earliest** garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Really **super-fine.** The illustration in natural color at the top of the page gives you an idea of how grand this pure-bred Carrot is. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

Schell's Carrot, Chantenay.

You can have a **perfect crop**, with very much more profit to you, if you sow **Schell's Brand of Chantenay.** It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "**blood**," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow **Schell's Brand.** Have the **best quality** by planting our Schell's Carrot, **Chantenay.** 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

Chantenay "Long Type." Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Schell's Carrot, Bunching.

This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

Supreme Half-Long.

It is like a smaller, refined Danvers Half-Long, with short but strong tops. Roots 6 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$140.**

DANVERS HALF-LONG. 75 days. Our brand of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots 7 inches long, smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

OXHEART. 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

IMPROVED LONG ORANGE. 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**

IMPERATOR. 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

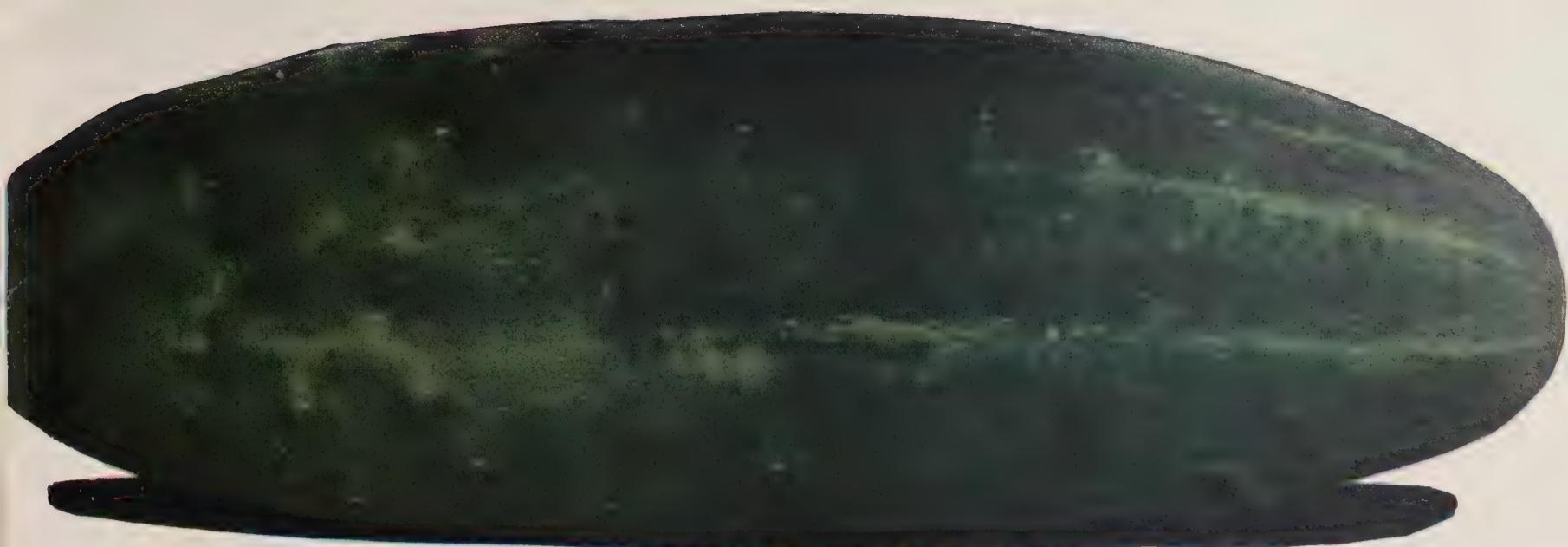
TOUCHON. 70 days. A quality Carrot similar to Nantes with longer and with stronger tops. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.75.**



Schell's Carrot, Bunching
Smooth, handsome.
8 inches long.



Schell's Carrot, Chantenay



Schell's "Veridark" Cucumber. Rich dark green, 9 inches long, very uniform in shape and size, and yields a big crop. Be sure to order it.

Schell's "Veridark" Cucumber

BEAUTIFUL DARK GREEN AND EARLY
Ideal in size, shape and quality

It brings top prices on every market. Schell's "Veridark" is the leading Cucumber almost everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. For the home-garden and for marketing we recommend it highly. 60 days from planting to picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

MRS. EDNA McDONALD of Osterburg writes us of her wonderful success with our Veridark Cucumber. She says: "From your Veridark Cucumber seed last summer I raised 1065 bushels of Cucumbers from 2 lbs. of seed. I never saw so many nice Cukes in my life before." That is the way they write us, so why not try it this year?



A 50-acre crop of Schell's President Cucumber. A wonderful crop

Schell's Little Gem Pickler. 50 days. Small, especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3; 2 lbs. \$5.75.**

THE HERB, Dill, used in making dill pickles is easy to grow. Plant a row or two in your garden. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 65 cts.**

Schell's "President" Cucumber

A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. "President"—because it stands at the head of the American Cucumber family. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely different from all others. Perfectly uniform shape, extraordinary deep dark green color, **clean smooth skin**, pearly white flesh, **10 to 11 inches long**, 3 inches thick, beautiful, refined appearance. It is **almost seedless**, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and, you who sell your crops, let your customers know they are Schell's President Cucumber. 70 days.

Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50. (2 lbs. will plant an acre.)



Schell's Little Gem Pickler



Schell's Extra-Early Majestic. Cucumber, first to mature.

Schell's Majestic Cucumber. First in the market. 52 days. A very valuable variety because of its extreme earliness. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness and good quality, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a **very rich dark green color** that holds well; averages 7 inches long. The flesh is white. Heavy yielder. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$2.75; 5 lbs. \$13.**

CUCUMBERS

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray or dust the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

A. & C. Cucumber. 60 days. 10 inches long, 2¼ inches thick, straight and uniform, with rounded ends, dark green; crisp white flesh. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**



Straight-8 Cucumber. Awarded the Gold Medal.



Schell's Improved Brand Long Green Cucumber

Schell's Improved Brand

Long Green. 65 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), **rich dark green color**, straight, cylindrical, and a heavy yielder. Our brand is outstanding in its superior quality. Fine for the home-garden. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 90 cts.; ½lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.**

Straight-8. 65 days. **Awarded the Gold Medal** in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1½ inches in diameter. Deep green, round at ends, free from striping and tipping. **In every particular a quality product. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; ½lb. \$1.45; lb. \$2.75; 5 lbs. \$12.**

DAVIS PERFECT. 58 days. Similar to White Spine, except darker green; very fine. One of the best. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75; 5 lbs. \$11.50.**

EARLY GREEN CLUSTER. 54 days. Very prolific; small; of good form; especially fine for pickling. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.**

MARKETER. 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2¼ inches wide. Very trim and attractive appearance. Try it. **Pkt. 10 cts.; oz. 40 cts.; ¼lb. 90 cts.; lb. \$3.**

Black Diamond. 55 days. Very deep green skin, white flesh, fruits 7 to 8 inches long, 2 to 3 inches thick, straight and has blunt ends. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.**

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**

Early Fortune. 58 days. Large perfect shape, very dark green and early. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; lb. \$2.50.**

Everbearing. 54 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4½ inches long). **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 90 cts.; lb. \$2.75.**

Longfellow. 60 days. Twelve to 15 inches long, dark green. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$2.75.**

Japanese Climbing. 58 days. **Pkt. 10 cts.; oz. 35 cts.**

Gherkin or Bur. 60 days. **Pkt. 10 cts.; oz. 35 cts.**

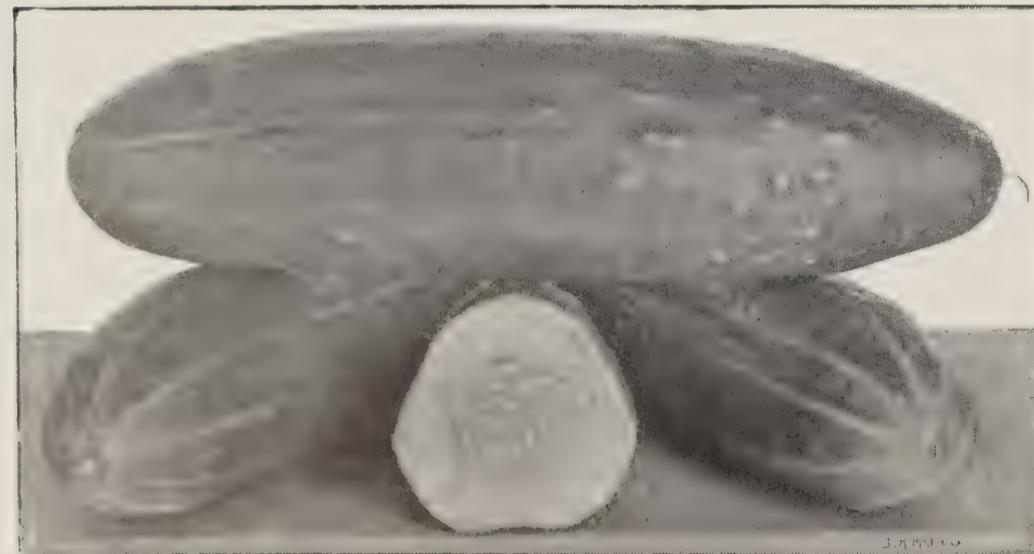
White Wonder. 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2½ by 6 to 7 inches long, rounded ends. Novel and good. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.**

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50.**

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.**



Schell's Cucumber, Improved Strain Early White Spine



Everbearing Cucumber, 4½ inches long. Yields heavily and continually.

Schell's Brand Improved Early White Spine

Spine. 58 days. Very straight and attractive shape, 8 inches long. Smooth, rich dark green. Flesh is snow-white and has a very crisp flavor. A great favorite for the home-garden and for market. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.**

Cucumber "Cubit"

A very prolific main-crop variety distinguished by unusually uniform dark green color and long blunted, cylindrical shape. It has smooth, crisp texture, white flesh, small seed cavity. An excellent slicer. Holds its fresh quality well for some time after picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; ½lb. \$1.65; lb. \$3.**

LETTUCE

See also pages
24 and 25

HOW TO GROW LETTUCE. To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

Lettuce, "Cornell No. 456"

An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers who grew it last year praised it enthusiastically and ordered more of it for this year. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 5 lbs. \$34; 10 lbs. \$65.**

Prizehead.

Very early, quick growing and popular for the home-garden. Large, loose heads tinged with brown. Very crisp, tender and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25.**



A grand new Lettuce of the Imperial type—"Cornell No. 456"



Schell's Hot-Weather Head Lettuce resists extreme heat without going to seed

hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Very successful in Pa., N. J., and other eastern states. Try it and report to us what you think of it. Seed very scarce. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$9; 5 lbs. \$44.25; 10 lbs. \$87.**

MR. OTTO E. HUEBNER, Pa., writes: "Again I must say that test against test, YOU have the BEST SEEDS that are sold."

Schell's Hot-Weather Head Lettuce.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Schell's Winter Lettuce.

A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Hanson. Large head; crimped leaf. Fine for market in early spring and during the summer months and a very great favorite for the home-garden. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.50.**

Giant White Cos Lettuce. Served in the leading hotels and restaurants as "Romaine Salad." It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 70 cts.; lb. \$2.25.**

Dark Green Cos. Darker green leaves than above, same price.

Oak Leaf Lettuce. This is the original "butter salad." Very decorative when served. The leaves, forming a tight bunch, are deeply lobed, giving the plant a sort of "spiky" effect. The center or heart forms a tight rosette of white and yellow-green leaves, deliciously tender and good. You will like it, we know, so try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.15; lb. \$3.**

MRS. W. A. LEBAN, Pa., writes: "I got Oak Leaf Lettuce from you last year and it was wonderful! I do hope you can send more this year. So tender and brittle and everybody that saw it said it looks so pretty and is so wonderful."

Lettuce Imperial 44.

Imperial 44 has proved a very valuable Imperial type head Lettuce especially adapted for Pennsylvania, New Jersey, New York, and northeastern states. Heads medium to large, leaves medium green, thick, long and wide and well folded around the head. One of the last to bolt to seed under adverse conditions. Grow this very good head Lettuce. **Pkt. 15 cts.; 2 for 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**

"New York P. W. No. 55."

This is the triumphant result of sixteen years of intensive breeding and selection work. It is the earliest New York type in existence. Crisp, hard-heading, of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home- and market-gardeners. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

NEW YORK LETTUCE NO. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tip-burn and stands hot weather quite long without bolting.

IMPERIAL NO. 847. Plants medium large; heads round, solid, crisp, large, well folded; leaves bright green. Very uniform. Excellent for the home-garden, for market-gardeners and for shipping. Resistant to brown blight. *Black seed.* 83 days.

PRICES of either of the above two: Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. \$1; lb. \$3.50.

New Lettuce, Great Lakes.

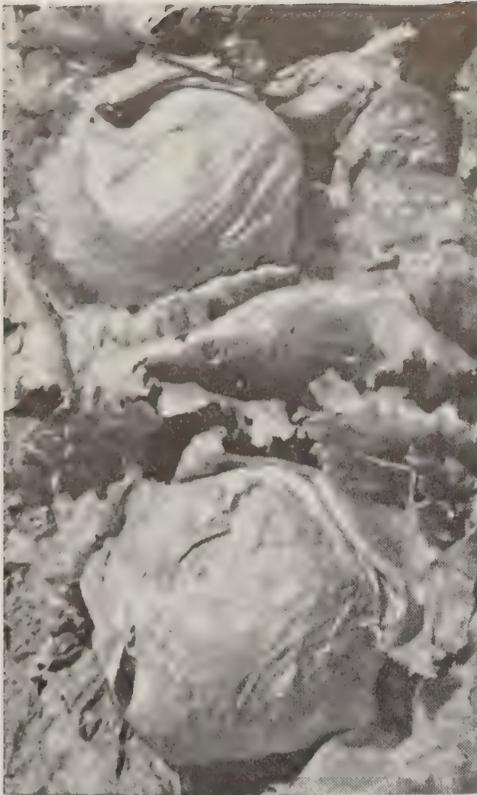
Awarded First Prize as One of Best New Varieties. It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the

MR. FRED W. FREY, N. Y., is pleased. He writes: "We were delighted with the seeds we ordered from you last year—the best we have ever had from any seed house."

MR. FRED W. FREY, N. Y., is pleased. He writes: "We were delighted with the seeds we ordered from you last year—the best we have ever had from any seed house."



Oak Leaf Lettuce. An ideal "Salad" Lettuce



NEW LETTUCE

Premier Great Lakes

Awarded 1949 Medal. Premier produces its heads 7 to 10 days earlier than the standard Great Lakes. Very uniform 90% marketable heads, most all ready at first cutting. Heads are solid, round, 7 inches across, and average 2 pounds. Highly recommended for upland soils for early crop. Due to being of slow-bolting habit and its resistance to tipburn it may be planted in succession for summer crops. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.30; 1/4lb. \$2; lb. \$7.50; 5 lbs. \$35.**

Penn State's New Lettuce
PREMIER GREAT LAKES



Schell's Grand Good Lettuce, Iceberg

Schell's Lettuce, ICEBERG

One of the most popular varieties in America today. Large, solid, crisp heads dark green outside, with golden yellow center, super-tender and good, easy to grow. Ours is so excellent in quality, uniformity, color and brittle tenderness that gardeners everywhere are asking for this popular Iceberg. If you have never grown our Iceberg Lettuce, try it this year. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4; 5 lbs. \$18.75; 10 lbs. \$36.**



Schell's Lettuce, Grand Rapids

Schell's Lettuce, Grand Rapids. This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. Fine for the home-garden. 42 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**

GRAND RAPIDS U. S. NO. 1. Mildew-Resistant Strain. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$3.**

Pennlake Lettuce. Awarded 1949 Medal. Bred from a cross of Great Lakes by Imperial 847. It combines the solidity and tipburn resistance of Great Lakes with the larger head of Imperial 847. Heads are very uniform, crisp, smooth dark green foliage, no ribbiness. Produces a larger percentage of marketable heads at first cutting. Heads are completely protected from sun scald by broad enfolding wrapper leaves. Fine early summer crop and fall crop and is adapted for upland or muck soils anywhere in the U. S. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 2 ozs. \$1.50; 1/4lb. \$2.50; lb. \$8.50; 5 lbs. \$40.**

Schell's Lettuce "Kentucky Bibb"

Queen of the Salad Bowl—Crisp and Tasty. Here is a Lettuce that has graced the dinner tables of the society homes of old Kentucky for many years. Now very popular everywhere. The illustration shows a head cut through the center. These golden yellow heart leaves, brittle and deliciously flavored and green outer leaves make a very attractive dish as well as a very good one. The heads are small, so set plants 6 inches apart in the rows. Sow in the spring; then again in August.

Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; lb. \$3.50.



Schell's Lettuce, "Kentucky Bibb"



Schell's Lettuce, White Boston

Schell's Lettuce, White Boston. Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. Schell's White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. We sell many thousands of pounds of it. Include it in your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50; 10 lbs. \$23.50; 25 lbs. \$56.25; 50 lbs. \$110.** (For cash discount, see page 6.)



That very, very good, tender Lettuce, **Schell's**
"Crisp as Ice."

Schell's Lettuce "GIANT CRYSTAL HEAD"

Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil, where there is an abundance of moisture, properly drained, will produce enormous heads. A **grand** Lettuce. Try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.**



Schell's Lettuce, "Giant Crystal Head." Makes the largest of all heads.

Schell's Special Brand "BIG BOSTON" LETTUCE

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**

SCHELL'S LETTUCE

See also page 23

"CRISP AS ICE"

Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green **overlaid with dark brown**. Center of heads blanch well and have a delicate buttery flavor, tender and very delicious. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.50.**

Schell's Very Popular Garden Lettuce BLACK-SEEDED SIMPSON

Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.15; 5 lbs. \$10; 10 lbs. \$18.50.**

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Similar to Black-Seeded Simpson except the seeds are white. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50.**



Black-Seeded Simpson, one of the most popular loose-leaf garden Lettuces.



Schell's Lettuce, Big Boston with its rich buttery yellow heart.



Pumpkin, "Mammoth Potiron"

or "Jumbo." A single vine will yield 4, 6 or 8 mammoth Pumpkins, each weighing from 60 to 75 pounds. Fine quality, excellent for pies and stewing and for dairy farmers. It makes a tremendous quantity of good milk, producing food at a very low cost. **Pkt. 10 cts.; 3 for 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Mammoth Potiron or Jumbo Pumpkins grown by Mr. U. B. Brown. These 8 big Pumpkins, weighing 420 pounds, were on one plant, from one seed. See what you can do and tell us about it.

PUMPKIN

One ounce will plant 25 hills; 8 pounds to the acre. The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart, 6 to 8 seeds in a hill; also in cornfields, in the rows of corn, when you plant corn. This gives you a double crop of great value at a very little cost for the seed.



Golden Cushaw or Crookneck Pumpkin
Another favorite Pie Pumpkin.

Golden Cushaw or Crookneck.

The best yellow Crookneck Pumpkin, 20 inches long, 9 inches thick, average 10 to 15 pounds. The flesh is thick, golden yellow, dry and very sweet. (112 days.) **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$1.85.**

Dickinson Pumpkin. This fine Pumpkin yields very heavily. Its flesh, very thick, has a color strikingly brilliant, as rich as a fully ripe golden orange. Outside is tan or buff. It is so sweet you need not add sugar when canning it. For quality, color, extraordinary yield, thickness of flesh, and for pies and canning, we very highly recommend that you try our Dickinson. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

Small Sugar Pie Pumpkin. (New England Pie) For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light yellow; the flesh is thick, bright orange, very sweet and dry. Diameter 10 to 12 inches. (108 days.) **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.85.**

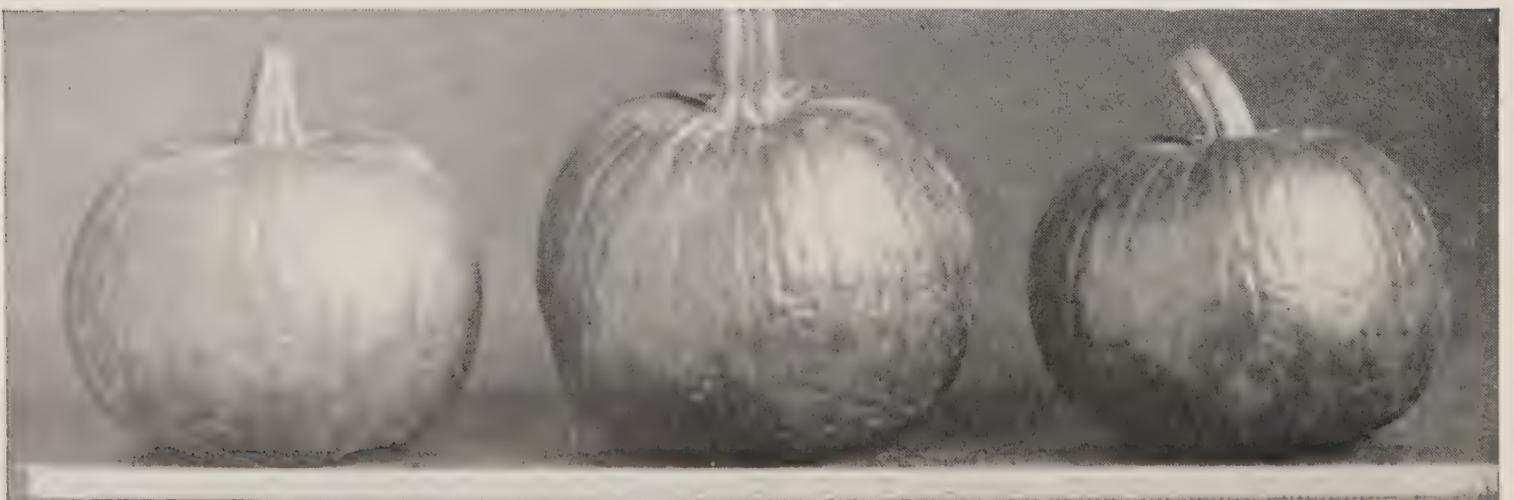
Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Connecticut or Large Field. Fine for pies and stock, 12 in. across and 10 in. long. Great demand for these for Halloween Pumpkins. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50.**

Tennessee Sweet Potato. Bell or pear-shaped. Very sweet flesh. Fine for pies. Weighs 10 to 15 pounds; skin is creamy white with faint light green stripes. The flesh is rich yellow and of delicious, sweet potato flavor. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.85.**

Green-striped Cushaw. A popular variety, with close-grained, thick, yellow, sweet flesh. Crookneck. Weighs 10 to 15 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 50 cts.; lb. \$1.50.**



Schell's Pie Pumpkin, "Small Sugar." Every garden should have a patch of these, and every farmer should grow acres of them for market and home use. Good for pies all fall and winter; feed the surplus.



Schell's "Beauty" Parsley. This is indeed a beautiful Parsley as well as a very good Parsley. The long stems are heavily massed with **extra full, curled foliage** which carries a very attractive bright lively dark green color. It is so outstanding that we think it deserves the gold medal for quality. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

"Evergreen" Parsley. The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Plain Parsley. The leaves are plain or smooth, not curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Paramount. Beautiful deep green; triple curled; good stems. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

PARSLEY

One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY.

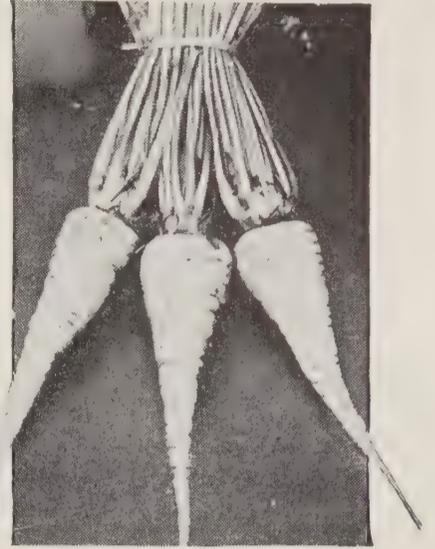
Important. It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed, 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes soaking the seed several hours in warm water, (not hot), then sowing it out immediately, will help. Parsley can be easily grown all winter indoors in a flower pot or inside window-box. It is generally used green; however, you can dry the leaves and keep them in air-tight jars for winter.

HAMBURG OR ROOTED PARSLEY

The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. You can store the roots in dry sand for winter use **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

Moss Curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

Fine Double Curled. Very handsome deep green, full curled and deeply cut. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**



Rooted or Hamburg Parsley

HERBS

Grow more of them. All are very useful for flavoring foods; for medicinal purposes; for their rich aroma. Select those you desire and have an Herb garden. They add a magic appetizing flavor to your foods.

ANISE. Plants grow 1 1/2 feet. The tiny yellowish white flowers appear in lacy umbels, then come the seeds which are gathered and used for flavoring cakes, bread, soups, stews, applesauce, cream or cottage cheese and other foods. Oil from the seeds is used in cough medicines. Ancient Romans chewed Anise seed to sweeten their breath. Annual; 75 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.**

BASIL, SWEET. Plants 2 feet. A very popular culinary herb. Greenish white flowers well above the smooth green leaves. The leaves, clove-scented, are used both fresh and dried for seasoning soups, salads, cottage cheese, meats, sausages, omelets, fish sauces, beans and peas. Annual; 85 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.**

CARAWAY. Plants 1 1/2 to 2 feet. Feathery green leaves and umbels of yellowish white flowers. Leaves are used in soups and salads; the seeds are used for flavoring bread, pastry, cakes, confections, cheese, sauces, etc.; and the roots are boiled and eaten as a vegetable. Biennial; 70 days. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.**

CATNIP or Catmint. Plants 1 1/2 to 2 feet. The green and the dried leaves are used for seasoning and as tea for nervous headaches. An excellent tonic for animals; cats love it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.25.**

CORIANDER. Plants 1 to 2 feet. Rose-tinted flowers which resemble Queen Anne's Lace. The seeds are used in flavoring meats, sausages, sauces, poultry filling, pickles, cookies, cakes, confectionery and pastry. The leaves are used in soups and stews. Annual; 75 days. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.75.**

DILL. Plants 2 to 2 1/2 feet. Feathery foliage and greenish yellow flowers. The dry or green branches and seeds are used for flavoring dill pickles. The green leaves for flavoring soups, stews and sauces and when minced are fine with lettuce. Annual; 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 65 cts.; lb. \$1.50.**

SUMMER SAVORY. Plants 1 foot. Slender leaves and pale lilac flowers, very fragrant. About flowering time the entire plant is cut and dried and the leaves are then used for flavoring salads, dressings, stews, gravies, stuffings and cooked vegetables. Annual; 60 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$5.**

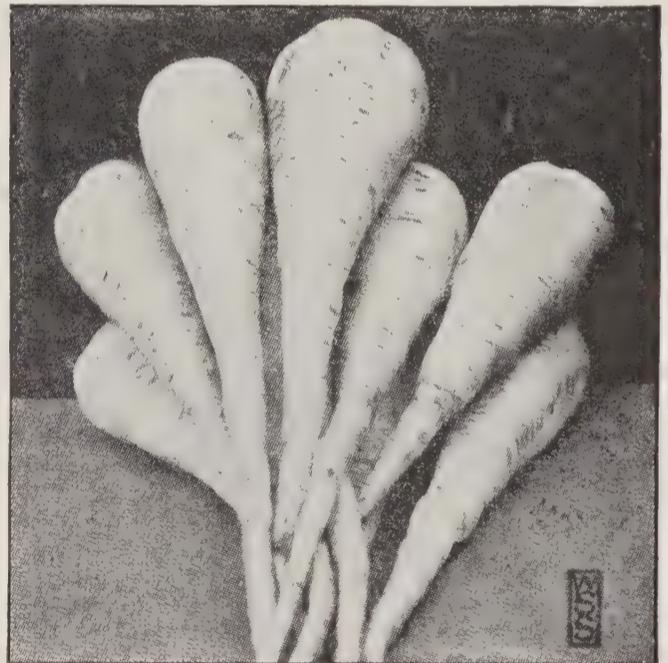
SWEET MARJORAM. Plants 1 to 2 feet. Flowers are borne in heads and are a purplish color. The deliciously fragrant foliage is popular for scent bags and powders. The fresh leaves are used in salads and the dried leaves for seasoning soups, stews, meat pies, salads, sausages, poultry and cheeses. Annual; 70 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

THYME. Plants 8 to 12 inches. Small grayish green leaves closely set on wiry stems; flowers are lavender. The fresh aromatic foliage, when dried, is used for garnishing and flavoring soups, dressings, stews, and cooked foods. Perennial; 85 days. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.80; 1/4lb. \$6; lb. \$20.**

SAGE. Plants 1 to 2 feet. Flowers are purple with whitish foliage. The leaves are used fresh or dried for seasoning sausage, poultry, meats, dressings, fillings, soups, stews and sauces. Perennial; 75 days. **Pkt. 10 cts.; 3 pkts. 25 cts., 1/2oz. 45 cts.; oz. 85 cts.; lb. \$6.**

FLORENCE FENNEL (Finocchio). Plants 2 1/2 ft. The flat-oval base from which the leaf branches are produced, has a very pleasing anise-like flavor and is boiled and used as a vegetable and in fish sauces and cream sauce; it is also cut up and used raw in salads. Annual; 60 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

HOREHOUND. Plants 15 inches. An aromatic plant with woolly-white foliage and white flowers. The dried leaves are used for cough medicines and in flavoring hard candy. Perennial; 75 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 90 cts.; lb. \$7.50.**



Schell's Parsnips, Improved Hollow Crown

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

HOW TO GROW THEM. Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1 1/2 feet apart and sow seed in rows; cover seed 1/2 inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

IMPROVED HOLLOW CROWN PARSNIP. Our stock is the popular type, much in favor with the gardeners; smooth white, uniform in shape as shown in the illustration; they are extra fine. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$1.90; 2 lbs. \$3.50; 5 lbs. \$8; 10 lbs. \$15.**

ENDIVE

Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

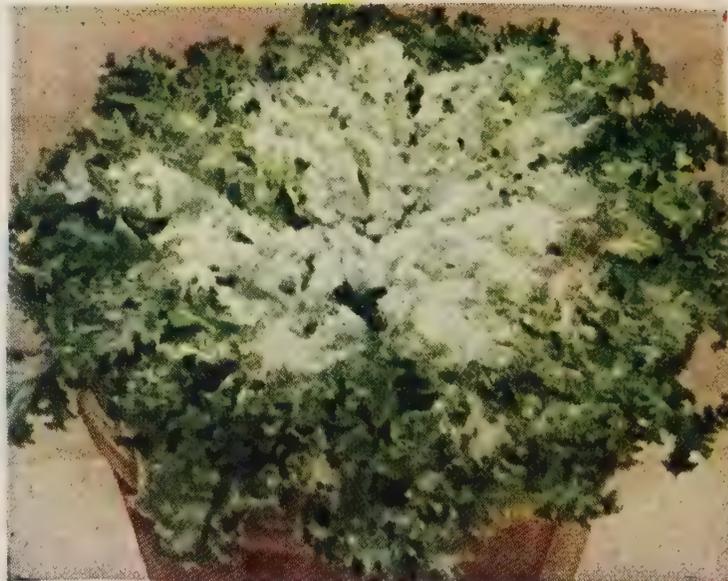
Schell's Golden Heart. A grand and popular variety. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$2.75.**

Green Curled. A fine, very curly variety with center blanching to creamy yellow. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

Fullheart Batavian. (Escarolle.) Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

Endive Deep Heart Fringed. Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25.**



Schell's Golden Heart Endive

CAULIFLOWER

One ounce will produce about 3,000 plants

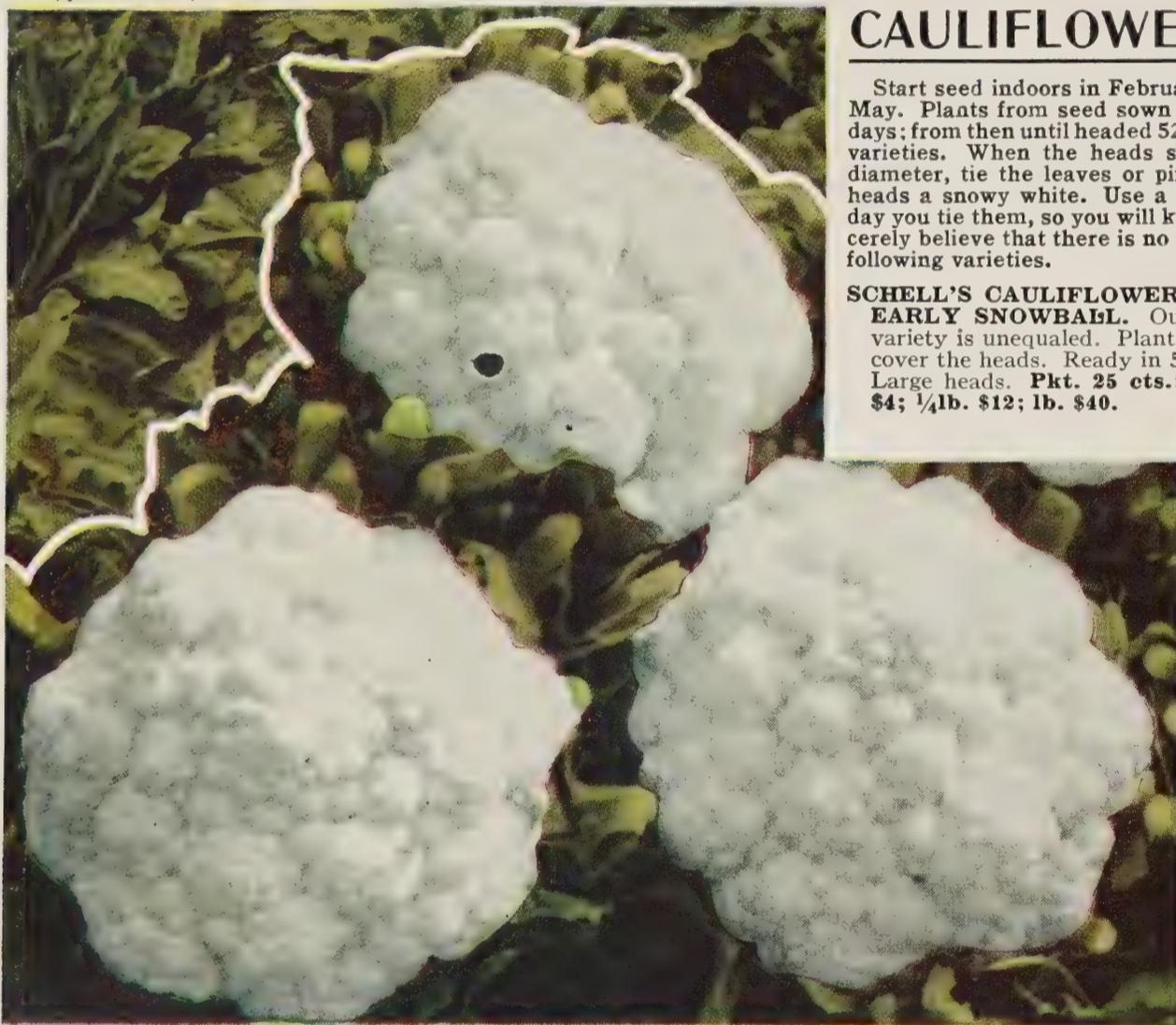
Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. When the heads start to form, about 3 inches in diameter, tie the leaves or pin them at the top to bleach the heads a snowy white. Use a different kind of string for each day you tie them, so you will know which to open first. We sincerely believe that there is no better quality anywhere than the following varieties.

SHELL'S CAULIFLOWER, SPECIAL-STOCK EXTRA-EARLY SNOWBALL. Our special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

SHELL'S CAULIFLOWER, LARGE EARLY SNOWBALL. Beautiful large snow white heads on upright plants with leaves tall; inner leaves cover the heads well. 65 days from plants to heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

SHELL'S CAULIFLOWER, DRY WEATHER. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. 70 days. **Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.**

Super Snowball. **Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.**



SHELL'S "SENSATION" CAULIFLOWER.

Never have we seen anything to equal it in producing so uniformly a crop of practically 100% perfectly beautiful heads for early or late crop. Whether you grow acres of Cauliflower or smaller quantities, we urge you, for your own benefit, to be sure to make it "Sensation" this year, or at least part of it. Another year you will want all "Sensation". **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40; 10 lbs. \$350.**

EGGPLANT

One ounce will produce 2,000 plants; 8,000 plants per acre

(75 days to table use)

Black Beauty The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "Schell's Jet-Black Strain." They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

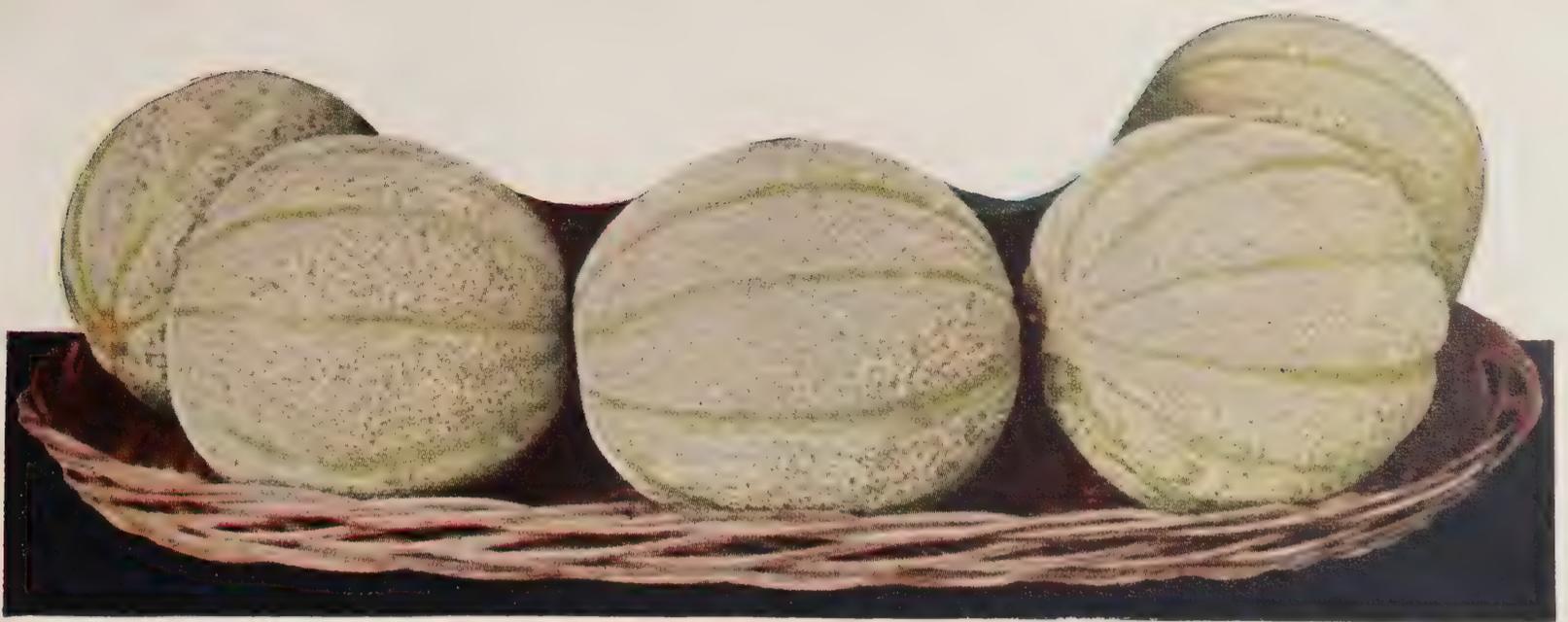
New York Improved Spineless. Color purplish black. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.**

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.**

Fort Myers Market. Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**



Schell's Black Beauty Eggplant. Our "jet-black strain."



Schoons Hardshell Cantaloupe, a very fine quality Melon you should grow.

Cantaloupes

HOW TO GROW CANTALOUPEs and WATERMELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovelfuls of Wizard Brand Sheep or Cow Manure (we have it) or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe.

Pride of Wisconsin. Pure-Bred Strain, Pride of Wisconsin is almost round, slightly oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously ready to begin picking in 90 to 100 days. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 95 cts.; lb. \$3.25; 3 lbs. \$9; 10 lbs. \$28.

Imperial Mildew-Resistant No. 45.

86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 10 lbs. \$27.



Schell's Cantaloupe, Pride of Wisconsin. Awarded prize as one of best new vegetables.

Schell's Extra Early. 75 days. Very valuable because of its extreme earliness. It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are rounded-oval, averaging 6 1/2 inches long by about 5 1/2 inches in diameter. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50.

Hearts of Gold. Morrill Strain. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-salmon flesh. It is grown very extensively by both eastern and western market growers. See inside front cover. 2 pkts. 14 cts.; oz. 24 cts.; 1/4lb. 74 cts.; lb. \$2.64; 3 lbs. (for 1 acre) \$7.44; 6 lbs. (for 2 acres) \$14.40; 9 lbs. (for 3 acres) \$20.64.

Hale's Best Improved Strain No. 36. 75 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.

Gold-Lined Rocky Ford. (or **Netted Gem**). 92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. Flesh is thick, green, very sweet and juicy. Very fine. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.

Schoons Hardshell. 90 days. Here is a super-quality Cantaloupe, with very thick, rich flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.

Bender's Surprise. 90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.

Schell's "Dee-Licious" Cantaloupe

Ready to pick in 85 days. This is our leading variety. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they

will be waiting anxiously for you to come back soon with more of those same good melons. Schell's "Dee-Licious" is just like the picture. Its flavor, as everybody says, is "simply dee-licious." Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you

figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. \$1; lb. \$3.50; 3 lbs. (1 acre) \$10; 5 lbs. \$15.





Schell's Onions, Big Prizetaker



Schell's Onions, Yellow Globe Danvers



Schell's Onions, White Silver Skin

SCHELL'S QUALITY ONION SEED

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. It is easy to grow large Onions from seed, and more economical.

Fancy Strain, "Early Yellow Globe."

This is a **globe-shaped** Onion of excellent quality with a pleasing mild flavor. It is the **earliest** Globe Onion to ripen and **keeps perfectly** throughout the winter. A beautiful rich dark yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere **because it produces its very large beautiful Onions from seed sown in the spring.** They can be grown just as large and fine in the home-garden by thinning out or transplanting to 2 inches apart in the rows. Every farmer should grow an acre or more for market. Yields of 500 to 1000 bushels per acre are obtained by many of our customers. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.25; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$5.50; 10 lbs. \$52.50; 25 lbs. \$125.**

Prizetaker. Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

Schell's Onion, White Bunching. This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.85; lb. \$6; 5 lbs. \$28.75.**

Schell's Onion White Silver Skin. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized for pickling. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**

Yellow Valencia. Won Award of Merit. Very large, dark yellow, a good keeper. Perfect globe shape. Mild flavor. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

Yellow Sweet Spanish. (Sometimes called "Bermudas.") (Finest Riverside Strain.) A very fine, **extra large** Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7; 5 lbs. \$32.50.**

WHITE SWEET SPANISH. Same as Yellow Sweet Spanish, except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; 1/2lb. \$3.50; lb. \$7; 5 lbs. \$32.50.**

ONION SETS. Our Onion Sets are **QUALITY SETS**, re-cleaned, hand-picked, solid, 3/4-inch size, giving you 20% more Onions to each pound. We **take out** all large sets; these are the ones that go to seed and make "stiff-necks" or tough, not tender Onions. There is a big difference. Better buy your Onion Sets from us for best tender good Onions. For large Onions, 1 pound to 100 feet; 10 bus. to the acre. For early spring bunch Onions plant as soon as you can work the garden. Set the Onions 1 1/2 inches apart. Press bulbs in the soil. Prices subject to change with the market.

YELLOW ONION SETS. For spring bunch Onions. **Lb. (about 1 qt.) 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5 (postpaid up to 150 miles \$5.77; 150 to 300 miles \$6; store price \$5 per bus.). Small quantities less postage.**

EBENEZER ONION SETS. Best for producing large Onions for fall and winter use. Prices same as above Yellow Onion Sets.

WHITE ONION SETS. **Lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid. Bus. (32 lbs.) \$6 (postpaid up to 150 miles \$6.77; 150 to 300 miles \$7; store price \$6 per bus.) Small quantities less postage.**

Yellow Globe Danvers. Pure deep, yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety **from seed.** We highly recommend this, our special strain of Yellow Globe Danvers. It is a perfect, round globe shape. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

Southport White Globe or **Large White Globe,** as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50; 5 lbs. \$31.25; 10 lbs. \$60.**

Southport Yellow Globe. produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a high globe shape, and elegant keepers. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$2; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

Red Globe Onion. This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our Red Globe is unsurpassed in type and quality. Try it. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$23.75.**

Red Wethersfield. The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many for special tasty dishes. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Ebenezer. Also known as **Japanese.** Excellent keeping qualities through the winter without loss; pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.60; lb. \$5; 5 lbs. \$23.75; 10 lbs. \$45.**

Schell's Big Pennsylvania Dutch. Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the **perfect** Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; lb. \$10.**

Bottle Onion Seed. **Pkt. 25 cts.; oz. \$1.50.**

THE GENUINE PENNSYLVANIA BOTTLE ONION SETS. For spring "bunch" Onions they are fine as the long bulb gives three times as much edible flesh as the round varieties and they are mild and delicious. Excellent also for growing large, long Onions for winter use; they keep well. The "set" Onions are 1 1/2 to 2 inches long; the large Onions they produce are 3 to 5 inches long. **Crop near failure. Offered in 1 lb. lots only. Lb. (postpaid) 65 cts.**

Egyptian or Tree Fall Onions. Ready in August.

GARLIC SETS. One pound will plant a 200-foot row. **Lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$5.50, postpaid.**



Schell's Watermelon Kleckley Sweets



Dixie Queen, another fine melon.

WATERMELONS

3 to 4 lbs.
per acre

(For culture see under Cantaloupes)

Kleckley Sweets. As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and costs but \$9. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50; 4 lbs. \$9.**

Striped Klondike No. 11. 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Schell's Brand Tom Watson. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. Very popular on all markets. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.25.**

Hawkesbury. A wilt-resistant melon, allowing them to be grown on land previously planted to melons. Shape long, tapers slightly, skin light gray with fine green veining. Flesh bright red, very sweet, average 35 pounds. 85 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Halbert Honey. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Thurmond Grey. 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. Rich red and of delicious flavor. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Schell's Brand "Dixie Queen." A splendid quality melon.

Medium large, almost round. Weight 25 to 40 lbs., few seeds. The flesh is very richly colored, very sweet, juicy and of delicious flavor. It ripens right close up to the strong rind which doesn't break in shipping. Our Dixie Queen has yielded twice as many melons per acre as some of the other varieties. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 95 cts.; lb. \$2.90; 5 lbs. \$12.50.**

Stone Mountain or "Dixie Belle." 90 days. Round, smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons for the home-garden and for market. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of delicious flavor. Melons 18 to 22 inches long. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Harris' Earliest. 80 days. One of the best extra-early melons; oval, dark green; flesh sweet, delicious. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

MUSTARD

One ounce will sow a row 100 ft. long

Tendergreen or Spinach Mustard. An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

Southern Giant Curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Fordhook Fancy. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

SWISS CHARD (Spinach Beet or Leaf Beet)

One ounce sows 50 feet of row; 70 lbs. an acre.

SWISS CHARD is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

LUCULLUS (Light Green). **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.**

DARK GREEN-LEAVED or FORDHOOK GIANT. Same as above, except leaves are dark green. Price the same.

LEEK Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$1.50; lb. \$5.**

SUNFLOWER SEED

MAMMOTH RUSSIAN. This variety grows 8 to 10 feet high and has flower-heads 18 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. **Postpaid, lb. 50 cts.; 3 lbs. \$1.35; 5 lbs. \$2.10; 10 lbs. \$4.**

OKRA (ALSO CALLED GUMBO)

The pods are sliced when young and tender and used in soups and stews and for winter use, slice when young, string them and hang in the shade to dry, and they may be pickled like Cucumbers or canned. It has long been a favorite dish in the South. Try it. Sow as soon as ground is warm, in rows 2 feet apart. When plants are 6 inches high, thin to 12 inches apart in the rows. One ounce sows 50-foot row.

Perkins Mammoth Long Green. 64 days. Dark green. **White Velvet.** 60 days. Pods light green, almost white. Price above two: **Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50.**

DANDELION

One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days. Blanches well if tied or covered.

Improved Large-Leaved or Cabbaging. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$3.50; lb. \$10.**

CHIVES. 80 days. **Pkt. 20 cts.; 1/2oz. 65 cts.; oz. \$1.**

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens", leaves are much improved after a touch of frost. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50.**

CRESS. Sow in spring in rows a foot apart, cover seed 1/4 inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.25; lb. \$3.40.**

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Excellent feed for poultry, hogs, and cows. Make rows 24 inches apart and thin plants to 9 inches apart.

Mammoth Long Red. Very large; red flesh.

Golden Tankard. Flesh yellow. Makes richer milk.

Sludstrup. Reddish yellow; very large.

Each, oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 6 lbs. \$8.50



SCHELL'S "WONDERFUL" PEA

Monster Pods, Largest of Them All

Each filled with nine or ten big delicious Peas. Schell's "Wonderful" Pea is remarkably sweet flavored, is adapted for **freezing** and **canning**. It was acclaimed as the most outstanding in **size, quality, vigor** and **yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is. In the 1947 Pea Variety Trials carried on by our Pennsylvania State College Experiment Station out of 37 varieties, **SCHELL'S WONDERFUL PEAS** produced the largest average length of pods, 4.6 inches, and the heaviest weight per 100 pods, 965 grams. Be sure **you** include it in your order. It is wilt-resistant.

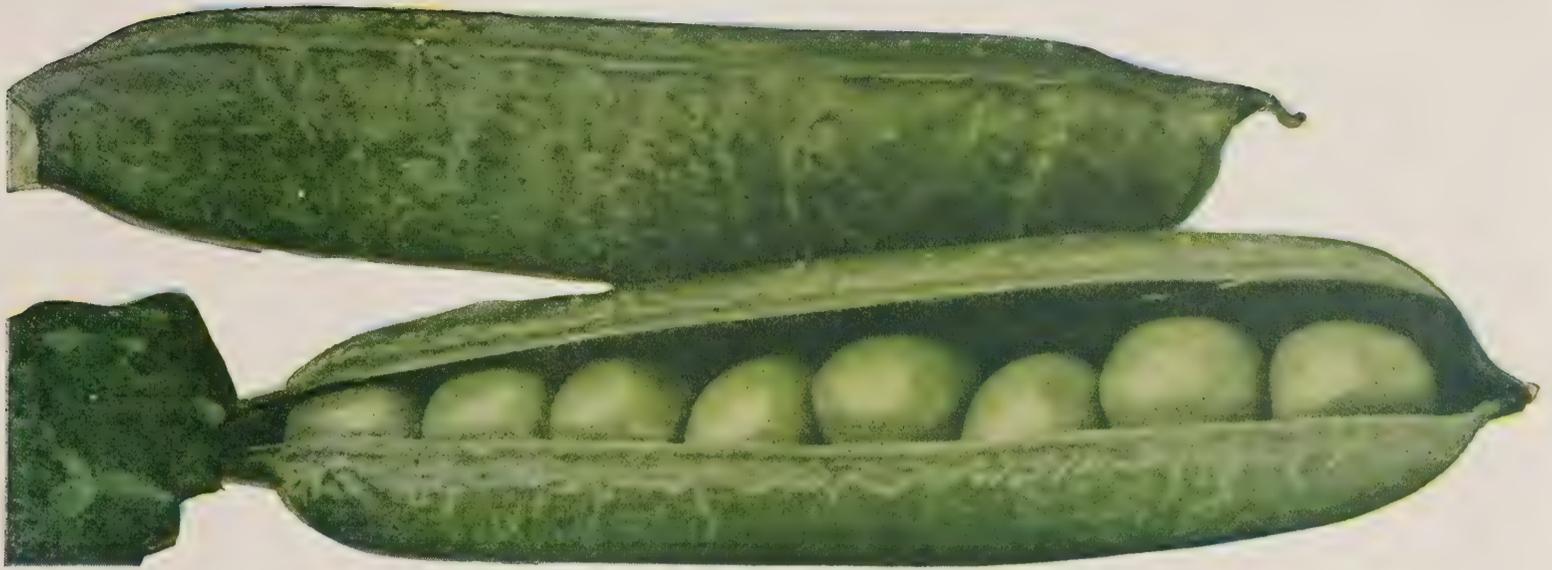
Prices: Pkt. 15 cts.; 1/4lb. 25 cts.; 1/2lb. 45 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$8.75; 50 lbs. \$16.50; 100 lbs. \$32; 500 lbs. (enough for 5 acres) \$150. (70 days.)



It is indeed **wonderful** the way it **yields, wonderful** in **size, wonderful** in **vigor**. It is **wilt-resistant**, has stout stems, stands almost erect, 20 inches high, with dense dark green coarse foliage, enormous pods, 5 to 5 1/4 inches long, deep green, very attractive, big, sweet luscious Peas.

*It is a
Wonderful Pea*

Schell's Wonderful Peas grown from our seeds by Yalick Bros. They cater to high quality trade so you see why they plant Schell's Quality Seeds. They sold truckload after truckload of these monster Peas at very fancy prices—very fancy indeed. There is no competition when you have the **best**, as produced from **Schell's Quality Seeds**. Better change to Schell's this year.



Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

Schell's "GOOD-TIMES" Pea A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

Introduced by Us Exclusively and in Great Demand

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality, 8 and 9 in a pod; the plants grow about 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning, freezing, and garden fresh, it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for your **early crop**. 57 days. **Price: Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.30; 15 lbs. \$6; 25 lbs. \$8.75; 50 lbs. \$14; 100 lbs. \$28, prepaid.** (It is wilt-resistant.)



Blue Bantam or Hundredfold



Schell's Peas, Improved Strain "Alaska"

Schell's Peas, Improved Strain "Alaska." (Wilt-Resistant Strain.)

The earliest of all Peas. There is a world of difference in this, the Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. The Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 days. The plants grow 2 feet. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.60; 10 lbs. \$2.80; 15 lbs. \$4; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.**

Improved Gradus. (Wilt-Resistant Strain.) One of the largest-podded, extra-luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and excellent for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$24, prepaid.**

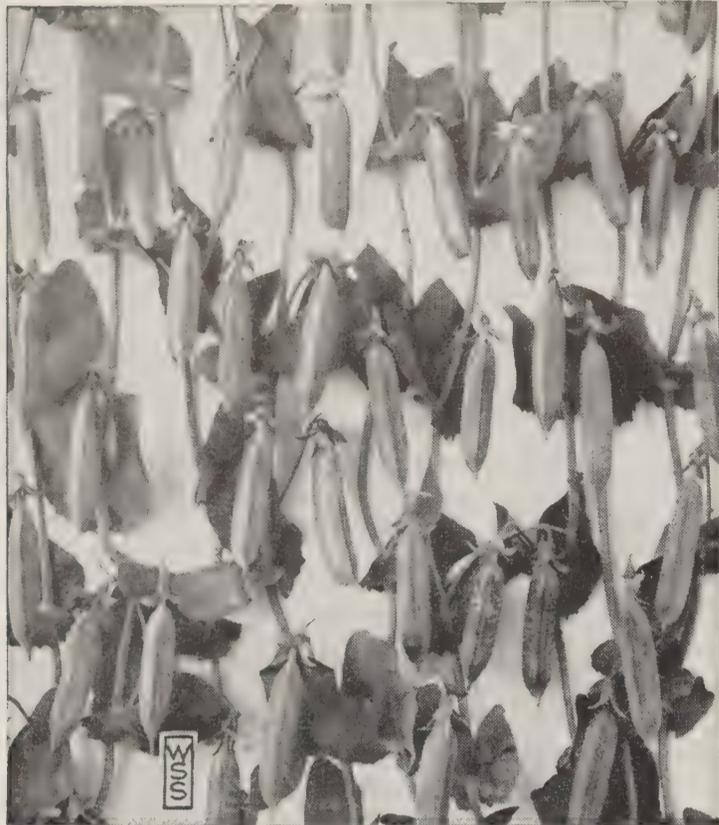
Blue Bantam or Hundredfold. 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$27, prepaid.**

Schell's Sugar Peas, Genuine Mammoth Luscious. Be sure to have some of these deliciously sweet Sugar Peas in your garden, and you who grow for market—grow lots of them, for they are always in great demand. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply but the demand for it is usually greater than the supply, so order early. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30.**



Schell's Sugar Peas, Mammoth Luscious, the grandest of all Sugar Peas

SCHELL'S QUALITY PEAS



● **Schell's Peas, Little Marvel.** Have you tried them? Again we remind you **they grow better**—and they **yield exceedingly heavy**. Just look at these vines. Better try **ours** this time.

Schell's Peas, Improved Thomas Laxton.

● It is one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.**

Early Gilbo. One of the finest varieties ever produced.

● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try Gilbo; it is a fine one. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.25; 100 lbs. \$27, prepaid.**

Nott's Excelsior. One of the most desirable for market-

● of its sweet delicious quality flavor, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2 1/2 to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7.50; 100 lbs. \$24, prepaid.**

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6.50; 100 lbs. \$25, prepaid.**

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

ALDERMAN. The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. 72 days. Be sure to order it; good for freezing. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$26, prepaid.**

Telephone. This grand good old variety, so well known,

● is immensely productive and of the finest quality. Grows 3 to 4 feet high and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to. 25 cts. per 1/2-lb. ball, 35 cts. postpaid.) Large pods, 4 1/2 to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. This new, improved strain of Telephone is really super-quality. 71 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.**

Dwarf Telephone or Carter's Daisy.

● 70 days. Vines grow 1 1/2 feet. Pods are large. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$25, prepaid.**

Please note that varieties of Peas marked thus ● are **Wilt-resistant Strains. 50 lbs. at the 100-lb. rate**

HOW TO GROW PEAS. They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). If desired for first in the market, then plant our extra-early GOOD-TIMES Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1 1/2 inches, when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

See page 32 for SCHELL'S WONDERFUL PEAS

Grow Lots of Peas

You can have **perfect success** if you spray the plants with **D. X. SPRAY**. Then all insects will leave the plants alone. **Postpaid, 1 1/2 ozs. 50 cts.; 8 ozs. \$1.90; qt. \$5.50** (2 teaspoonfuls makes a gallon of spray). Grow them for fresh garden use, grow them to can and to freeze for an abundance of delicious Peas all winter.

(You may deduct 10% Cash discount if your total order equals \$26 or more; 8% if \$11 to \$25.)

Freezonian. An excellently flavored Pea developed for

● **freezing quality, heavy yield, large-size** Peas, with a healthy, medium-heavy vine 30 inches high. The pods are blunt-ended, 3 1/2 inches long. It is wilt-resistant and a fine garden variety for using fresh as well as for freezing. 60 days. **Pkt. 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$9; 100 lbs. \$30.**

Victory Freezer. This new variety is wilt-resistant and

● is also especially valuable for freezing and fresh garden use. **The pods, 3 1/2 inches long, you will find are borne in pairs or "doubles."** Very prolific. It matures in 67 days or just a week later than Freezonian; therefore by planting both at the same time for freezing, your one fresh crop can be handled before the other is ready. To preserve flavor and tenderness, Peas should be frozen when at their best. **Pkt. 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$9; 100 lbs. \$30.**

PLEASE NOTE: For lack of space we have left out of our catalogue this year descriptions of the following good varieties: **Potlatch, American Wonder, Radio, Laxton's Progress, Stratagem, Laxton's Superb or Early Bird; Ameer or Large Podded Alaska; and Premium Gem or Little Gem.** We have them all and you may order any of these eight varieties at these prices: **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$26.**

Little Marvel is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. We recommend it highly. (See it above.) **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$6.50; 100 lbs. \$24.**

Bliss' Everbearing. One of the best main-crop Peas.

● Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.**

SUGAR PEAS See also page 33

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious.

Dwarf Gray Sugar Peas. Grow 20 inches high. Early (60 days), very sweet and tender; and very prolific. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.**

DWARF WHITE BLOSSOM SUGAR. Very sweet, light green pods. Seeds white. Grows about 20 inches. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.**

MAMMOTH MELTING SUGAR PEAS. White seed, white blossom. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.**

PEPPERS

See also page 36. **HOW TO GROW PEPPERS.** Start the seed in hotbeds, greenhouse, or in boxes or paper pots indoors in March or April. (We have them.) When the plants are about 2 inches high transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May. Peppers are first green, then red, except yellow varieties. These are first green, then yellow. All can be used, either green or red or yellow.



Our Mr. Storey examining a very prolific crop of long Peppers, "Sweet Banana."

Sweet Banana Pepper

The plants are medium in height and very prolific, bearing 15 to 18 and sometimes 22 attractive long smooth Peppers, 7 inches long and 1½ inches at the stem end. Banana-yellow color, then it turns red. Use them when either yellow or red. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.50; lb. \$8.**

World Beater. This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Color dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. 73 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.**

OAKVIEW WONDER. Developed from the popular California Wonder. A week to ten days earlier. Thick flesh. Yields heavy. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.**

KING OF THE NORTH. Early. Large; dark green, turning rich red when ripe. Mild and sweet and its earliness and size make it fine for early market. **Pkt. 10 cts.; ½oz. 50 cts.; oz. 90 cts.; ¼lb. \$2.25; lb. \$8.**

CHINESE GIANT. Very large and almost square in shape. The flesh is thick, sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.75; lb. \$10.**

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King but larger. **Pkt. 10 cts.; ½oz. 50 cts.; oz. 90 cts.; ¼lb. \$2.25; lb. \$8.**

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. **Pkt. 10 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

LARGE RED CHERRY. Shaped like cherries. Used for pickles. **Hot. 70 days. Pkt. 10 cts.; ½oz. 45 cts.; oz. 90 cts.; ¼lb. \$2.25; lb. \$8.**

A New Pepper "CRIMSON BEAUTY"

Indeed it is a beautiful Pepper, perfectly smooth with sweet delicious flesh, thicker than most large Peppers. A perfect Pepper for salads, for canning, whole or cut, or for pickling. They are 2 to 3 inches in diameter and 1 to 1½ inches thick from top to bottom. And yield!—never saw anything to compare with it. We counted fifty Peppers on one plant—some had more, some less. Use them when green or crimson. Be very sure to try this wonderful new Sweet Pepper, **Crimson Beauty.** It is attractively beautiful in appearance and it is deliciously sweet, juicy and tender. You'll like it, we feel sure. **Pkt. of 100 seeds 25 cts.; 5 pkts. \$1.**

New Pepper "Pennwonder" Another outstanding development in new improved vegetables by our plant breeders of Penna. State Agricultural Experiment Station. **Pennwonder** originated by crossing California Wonder and Harris Earliest, resulting in this new variety with the vigor, shape, size, and thick walls of California Wonder and the earliness and prolificness of the other parent. Two years' comparative tests showed that on the average it yielded very heavily. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 85 cts.; 2 ozs. \$1.50; ¼lb. \$2.50; lb. \$8.50.**

Oshkosh Large Yellow Pepper.

Bright yellow when ripe, green when young. Peppers are 4½ inches long and 3½ inches in diameter, tapering to a blunt point. **Sweet. 70 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.; ¼lb. \$2.50; lb. \$8.50.**

Hungarian Wax. A long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1¼ inches thick at the stem end, and taper to a point. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.50; lb. \$8.**

Schell's Giant Sharp Red. The largest sharp Pepper, averaging 8 to 10 inches long and 1 to 1¼ inches in diameter. It bears great quantities of handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. **Pkt. 10 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.**

Schell's Pepper, Early Pimento

Awarded Bronze Medal. The heart-shaped Peppers are about 3½ inches long, very smooth and **dark green**, turning **bright red** when ripe. Flesh is ¼ inch thick, **mild** and **sweet** at all stages. Splendid flavor, easily cored for stuffing or canning. Very early; ready to pick in 65 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.; ¼lb. \$2.25; lb. \$7.50.**

LARGE LONG RED CAYENNE. The true hot Pepper, 5 inches long, ½ inch thick. Green, then turns bright red; very prolific. **Pkt. 10 cts.; ½oz. 50 cts.; oz. 85 cts.; ¼lb. \$2.25; lb. \$8.**

SHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.75; lb. \$10.**

LARGE BELL or BULL NOSE. Sweet-flavored flesh. Early and prolific. **Pkt. 10 cts.; oz. 65 cts.; ¼lb. \$1.75; lb. \$6.50.**

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild, 68 days. **Pkt. 10 cts.; ½oz. 45 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

GOLDEN QUEEN. Very large, sweet, yellow Pepper. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.50; lb. \$8.**

TOMATO-SHAPED PEPPER, or SUNNYBROOK (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very **sweet**, thick flesh; very heavy yielder. **Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

Small Red Chili. 80 days. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and **very hot.** They are dried, ground, and chiefly used for Pepper sauce. **Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**



New Sweet Pepper, "Crimson Beauty"

Three Grand Good Peppers
all different, you should grow all three



Schell's "Quality" Pepper.
It excels in earliness, yield, and quality.

Schell's "Quality" Pepper

Extra early, exceedingly prolific, every plant bearing large numbers of Peppers averaging 5 inches long and 3 inches in diameter at the stem end. Sweet; first green, then turns to a bright crimson, very attractive. (58 days.) Be very sure to have this good very early Pepper. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.90; 1/4lb. \$2.90; lb. \$10.**

Schell's Pepper, California Wonder

The walls of flesh or meat of it are **very** thick (from 1/4 to 1/2 inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a **sweet** Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. 72 days. It is one of the leading varieties planted by market-gardeners and home-gardeners. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$7.50.**

Schell's "Marvelous" Pepper

Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper, attractive in both size and bright crimson color. It is very prolific, yielding many big handsome Peppers averaging 5 to 6 inches long and 4 inches wide. First green, then intensely rich scarlet, mild and sweet flavored, thick flesh matures in about 70 days. A grand variety. **Sweet.** Be sure to order **Schell's Marvelous.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.90; 1/4lb. \$2.90; lb. \$10.**



Schell's Pepper, California Wonder



Schell's "Marvelous" Pepper



Schell's Radish, Long White Icicle

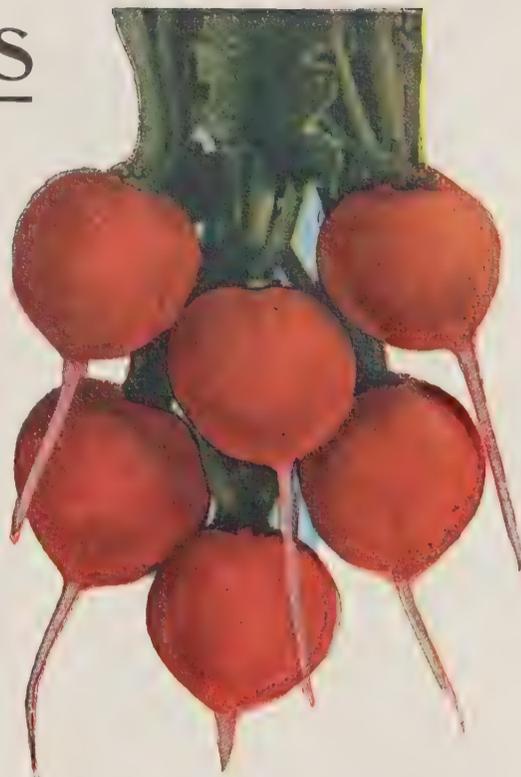
One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)

RADISHES

See also page 38

Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.**



French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

Schell's Extreme Early Round Deep Scarlet



Schell's Early Scarlet Globe



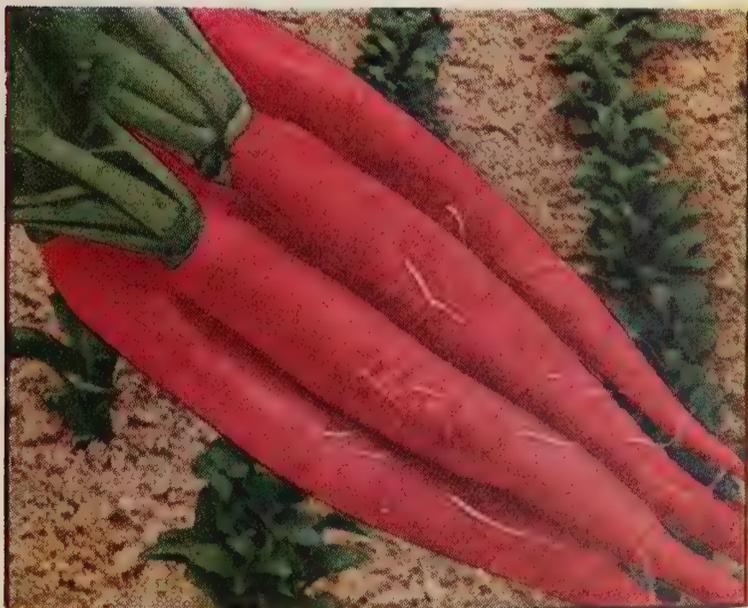
French Breakfast

Schell's Radish, Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

Schell's Radish, Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50; 100 lbs. \$100.**



Schell's Radish, Long Scarlet. Excellent in quality, and a rich attractive color. It is a variety you should grow.



Scarlet Radish, Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50.**



Schell's Popular, Extra Early Long White Radish, Pearl Forcing. Plant some every two weeks from March 25 to Sept. 15.

Cavalier. A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; adapted for first on the market and especially good for greenhouse growing. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**

LONG RADISHES

White Strasburg, Summer. The Radish that stays tender in hot weather. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. 35 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

LONG WHITE VIENNA or LADY FINGER. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

CHARTIER. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

CININNATI MARKET or GLASS RADISH. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. **Bright, clear red** Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75.**

LONG BRIGHTEST SCARLET or LONG CARDINAL. Grows very quickly; **color bright red, white tip;** fine for bunching for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

FALL or WINTER RADISHES

White Chinese. The large, stump-rooted white fall and winter Radish. This is the best and most popular fall or winter Radish. It averages 8 inches long and 3 inches in diameter. Nice to slice in long "sticks" or in flat slices. A delicious Radish, mild and sweet, not strong. Be very sure to include this variety in your order, then plant in July or August. Use in the fall and store some in dry sand in the cellar for good Radishes all winter. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.**

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.**

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

LONG BLACK. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

RADISH

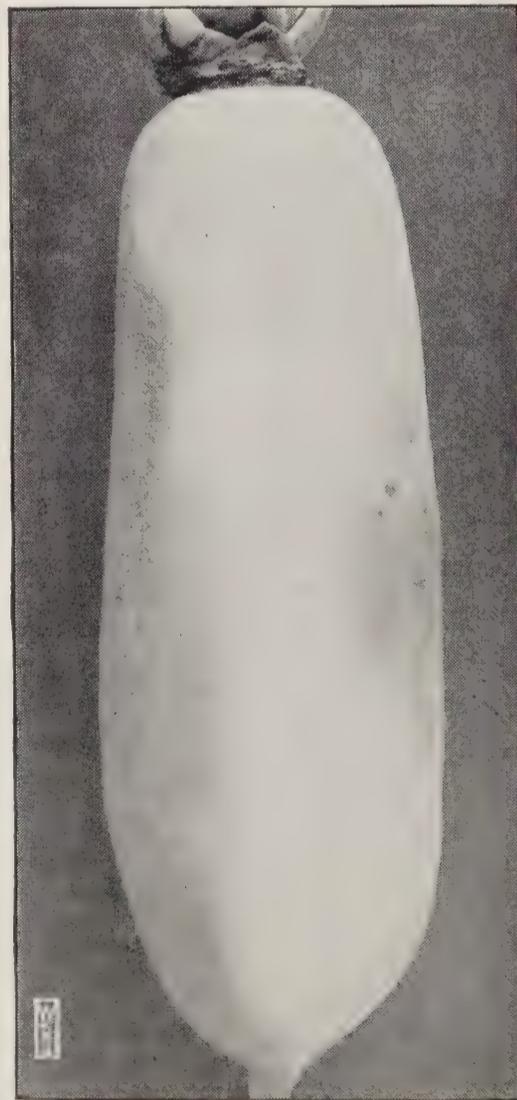
ALSO ON
PAGE 37

HOW TO GROW RADISHES. For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Super-Quality Tender-Sweet Crisp Radish

Pearl Forcing. We think it is **THE BEST RADISH** for garden and for greenhouse. The choice of thousands of our customers. It is the earliest and the best-quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Has short tops. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 65 cts.; lb. \$1.70; 5 lbs. \$7.50; 10 lbs. \$12.50.**

Crimson Giant Globe. Very fine round red, larger than Scarlet Globe, in fact twice its size, 1 1/2 to 2 inches in diameter. It remains solid, crisp and tender and does not get pithy or hollow in midsummer. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. This is a very popular market Radish, as well as for the home-garden. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.**



Schell's Radish, White Chinese. Tender fall and winter Radish.

SQUASH

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. Ounce plants 25 hills, 4 pounds an acre. BUSH varieties do not vine so may be grown in any garden, small or large.

NEW SQUASH!!

Awarded Gold Medal for 1950
A Bush Type of Table Queen

NAMED

Uconn Squash

For University of Connecticut where it was developed by Dr. L. C. Curtis.

So good it was awarded the highest number of points ever given to a new vegetable in the All-America Selections. 6 inches long, 4½ inches in diameter, with 6, 8 and 10 on each plant. Flesh golden; skin green. Try it. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 65 cts.; ¼lb. \$1; lb. \$3.**

Buttercup. Try this good Squash. It is distinctly shaped small "meal size,"—4½ inches thick by 6½ inches across. Thick orange flesh; skin green with stripes and spots of gray. Sweet and dry. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; ¼lb. 95 cts.; lb. \$3.50.**

Table Queen. Green. Also called "Acorn" and "Des Moines." The Squashes are just about 6 inches long, 4 inches in diameter, **dark deep green** in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**



Squash, Schell's Table Queen or Acorn

GOLDEN TABLE QUEEN. Like the Table Queen above, except the skin is a beautiful golden color. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25.**

Early Prolific Straightneck. Plants are bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4 to 14 inches. 40 to 50 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.**



Squash, Butternut

ZUCCHINI GREY. About 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. Excellent. Flesh creamy yellow. Used mostly when small and tender. 60 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.**

GOLDEN HUBBARD. In shape this is quite like the improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Highly recommended. 100 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

BLUE HUBBARD. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. The quality of the flesh is of the very best. Large size. 115 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

WARTED HUBBARD. Dark green, almost black skin; flesh orange-yellow. Very fine. 115 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.50.**

IMPROVED HUBBARD. They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

GIANT SUMMER CROOKNECK. 16 inches long and 4½ inches wide. Average 4 pounds. Ready in 55 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2; 4 lbs. \$7.50.**

EARLY GOLDEN SUMMER CROOKNECK. Fruits measuring about a foot long, of bright orange color inside and out. 48 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2.**

Boston Marrow. A fine winter sort, shaped like Hubbard; smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for **delicious pumpkin pies.** Good freezer. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$2; 4 lbs. \$7.40.**

Butternut. The flesh is rich orange, very sweet and dry, of very fine texture and excellent flavor. The fruits are 10 to 12 inches long and 4 to 5 inches thick at the blossom end. Very meaty. Good to freeze. Yields heavily. Matures in about 80 days. **Pkt. 10 cts.; oz. 40 cts.; ¼lb. \$1.25; lb. \$4.**



New Gold Medal Squash, "Uconn."

Warren Turban. Has a distinct "button" on the blossom end. Color is red-orange with gray stripes at the blossom end. Flesh orange, dry and of superior quality. Very prolific. Try it. Very popular in New England States. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.**



Squash, Schell's Early White Bush Scalloped

Schell's Squash, Early White Bush Scalloped

Also called "Dollar Squash." This is the popular "Pattypan" or "Cympling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served like asparagus they are delicious. Their fruits average 6½ inches in diameter and 2½ inches thick. They bear until frost. 50 days. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2; 4 lbs. \$6.**

EARLY GREEN-TINT WHITE BUSH SCALLOP SQUASH. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$2.**

COCOZELLE. A long, early prolific, Italian Marrow Squash, dark green with stripes of lighter green; flesh greenish white. Grow up to 20 inches but are used when 10, 12 or more inches in length. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.25.**



Squash, Boston Marrow



**Pennheart
Tomato**

Our Grand Extra-Early Tomato "Pennheart"

Here is a most outstanding extra-early Tomato which has already proved its great value to many, many thousands of our customers all over America. Last year again, our sales increased greatly, which shows how **very popular** this good heavy-yielding extra-early "**Pennheart**" has become everywhere. In California it has proved so valuable that thousands of acres were planted with it last year again and hundreds of pounds of seed were ordered from us by those growers for this year again.

This new extra-early "**Pennheart**," introduced by us, is the latest and one of the greatest scientific developments of Dr. C. E. Myers, noted plant breeder of our Pennsylvania State College of Agriculture (now retired). It is the result of years of intensive breeding work with the deep thick-fleshed **Oxheart, non-acid** Tomato, and the extra-early strain of Penn State Earliana from which two he has brought this wonderful new "**Pennheart**" to perfection.

You will want Schell's Tomato "Pennheart" because it is EXTRA early, about 60 days from setting plants, it yields more Tomatoes to the acre and more ripe ones at first picking, weighing more pounds, than any other extra-early Tomato. "Pennheart" is thick-fleshed, has better color, richer flavor, and larger size, than any other extra-early Tomato.

The plants are short, compact, and cannot be staked. Set them deep, 3 feet apart each way, and if possible put a good dipper of water in the hole before closing it. Start seed indoors in February or March for ripe Tomatoes in June and July. (2 ounces produce 6,000 plants, enough for an acre.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5; 1/2lb. \$9; lb. \$18. Be sure your order includes this grand good extra-early Tomato. (For other Tomatoes see pages 41 and 42.)**

TOMATOTONE. Here is a really marvelous scientific development in the chemical laboratory, which by thorough and exhaustive experiments has proved so valuable that we recommend it highly to use if you have a home-garden or acres of Tomatoes. **Think of this!—how wonderful!—Tests have proved that when early field Tomato FLOWERS are sprayed with TOMATOTONE (containing the plant hormone, parachlorophenoxyacetic acid) the plants produce ripe fruit, 2 TO 3 WEEKS EARLIER; up to 1/8 larger in size; and as much as 5 TIMES THE YIELD from each plant, with good color and good shape. This may sound to you to be "too good to be true," but it is true and a remarkable discovery. Use it on your crop and leave a few plants unsprayed, and compare the difference. This comparison test will really amaze you. 1/2-pt. bottle \$1.95, postpaid; 1-qt. bottle \$6.75, postpaid.**

Schell's Certified Tomato "RUTGERS"

A **very valuable variety** developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a **deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder.** Highly esteemed by all who have grown it.

Rutgers is an excellent all-purpose Tomato. It is a leading variety with canners, being not only one of highest quality in flavor, juice and meat, but the large plants are literally smothered with their big beautiful Tomatoes. It is a very heavy yielder. 80 days. **Schell's Certified Seed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2; lb. \$6.50.**



Schell's Top Excellent Tomato, "Rutgers"



Schell's King-of-All Tomato

SCHELL'S KING-OF-ALL

One of the grandest of all late or maincrop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.** (1 oz. will produce 3,000 or more plants.)

(For other varieties of Tomatoes see page 42)

New "EARLY-MARKET" Tomato

A MOST VALUABLE EXTRA-EARLY TOMATO
FOR STAKING OR VINING

Developed by Prof. Jesse M. Huffington of State College who says "It has given **greater returns** than **any other** Tomato in the Washington Boro area where growers really live from the income derived by the sale of **Early Market Tomatoes.**" **A most outstanding all-purpose Early market Tomato.**

Prof. Huffington, after years of breeding work with pure parent stocks of the large early Stokesdale and extra-early Break O'Day, developed this very excellent new Tomato now named "**Early Market.**" Dr. Odland, State College, very enthusiastic about it, said, "It was among the **very best extra-early varieties** in our trials." "**Early Market**" is distinctly an extra-early market Tomato particularly well adapted for **staking** or for vining on the ground.

Early Market is not as adversely affected by wet weather as some others. It is **globe shaped, very good in size and color, excellent quality and heavily productive** in a few pickings. Feed the crop well. This helps to promote size and yield. Try it. Order early. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.60; 1/4lb. \$2.25; 1/2lb. \$4; lb. \$8.**

SCHELL'S TOMATO, MARGLOBE One of the Grandest General-Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. This strain directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Ours is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want **our certified strain of Marglobe.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 2 ozs. \$1.25; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6; 5 lbs. \$28.75; 10 lbs. \$55.**



Schell's Tomato, Certified Strain Marglobe produces about as perfect a crop of top-quality Tomatoes as it is possible to hope for. Our customers tell us their crops are magnificent, perfect and pretty as the picture. Why take chances? Be sure of greatest success by ordering **Schell's Good Marglobe.**

TOMATO

See also pages
40 and 41

HOW TO GROW TOMATOES. It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes, or use Vita-Bands, (see bottom of page). A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

PLANT STAKES

We have them for staking Tomatoes

Pennheart.

See it on page 40.

Schell's Royal Wonder.

A grand early Tomato. See page 4.

Pritchard or Scarlet Topper.

(Certified Seed.) A superior early Tomato ripening close after Pennheart. True Pritchard is a beautiful, perfect globe shape, 3½ to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. A very heavy yield can be expected under normal conditions. 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; ¼lb. \$2.25; ½lb. \$4; lb. \$8.**

Says Our Pritchard is superfine.

Mr. Henry Bobbin, Pa., a large and prominent market-gardener, says, "Your Certified Scarlet Topper Tomato is the best I ever saw. I sold many thousands of baskets of them and my customers came back to tell me how pleased they were. Lovely, big, smooth Tomatoes of the finest quality."

New Orange-Yellow Tomato, Jubilee.

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. **Pkt. 15 cts.; ¼oz. 35 cts.; ½oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; ¼lb. \$3; lb. \$10.**

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. **Pkt. 10 cts.; ½oz. 25 cts.; oz. 45 cts.; ¼lb. \$1.35; lb. \$4.50.**

We also offer the following popular, well-known varieties, but have not space to describe them: **Matchless; Dwarf Champion; Victor; Greater Baltimore; Stokesdale; Valiant; Dwarf Stone.** Any one of these 7 good varieties, **pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$1.75; lb. \$6.**

Beef Heart or Oxheart. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.35; ¼lb. \$4; lb. \$15.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 65 cts.; ¼lb. \$1.75; lb. \$6.**

PONDEROSA or BEEFSTEAK. Fine for slicing. Purple-crimson. Very large, fleshy; small seed-cells. 90 days. **Pkt. 15 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$3.50; lb. \$12.**

YELLOW PONDEROSA. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 15 cts.; oz. \$1.25; ¼lb. \$3.50; lb. \$12.**

GROTHEN'S GLOBE. (Certified Seed.) It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.25; lb. \$7.50.**

STONE, IMPROVED STRAIN. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. **Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; ½oz. 45 cts.; oz. 80 cts.; ¼lb. \$2.50; lb. \$8.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$1.75; lb. \$6.**

MINGOLD. Awarded the Silver Medal for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.75; lb. \$10.**

EARLIANA. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. **Pkt. 10 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.65; lb. \$5.**

San Marzana or Italian Red Plum.

Exceptionally meaty, free from juicy pulp and has a very mild flavor. Grown extensively for canning whole, for puree and for making Tomato Paste. The Tomatoes are plum-shaped, 3½ inches long and 1½ inches in diameter, and are an intense red, borne in clusters and in great abundance. The ripe fruits hold their quality a long time both on the vine and in storage. They make an excellent and attractive salad Pomato because of their intense red color. Good also to peel and serve whole. Try it. 70 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 65 cts.; oz. \$1.25; ¼lb. \$4; lb. \$12.**

SMALL-FRUITED TOMATOES (82 days). Red Cherry, Red Plum, Yellow Pear, Ground Cherry, or Husk Tomato (also called Strawberry and Winter Cherry). Small fruit grows in a husk. Fine for preserves or eating raw. Each, **pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.50.**

PEANUTS Virginia Jumbo. (120 days.) Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows 2½ to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted, in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nuts form. Before frost dig and hang the vines under a shed or in an airy room to cure. Try it. Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet (1½ bus. per acre). **¼lb. 20 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$3.**



BIRD Vita-Bands

They take the place of clay flower pots and cost but little. Just what you need for Tomato, Pepper, Egg-plant, Cabbage, Cauliflower, Lettuce, and Broccoli plants, and Flower plants too. Millions of these are being used.

VITA-BAND 10: Growers are reporting outstanding results in vigorous, well-balanced growth. Transplanting shock eliminated, saving 1 to 3 weeks' setback. Sturdy fibre resin construction maintains best moisture conditions with watering frequency cut 50%. Save space and growing time. Quick set-up and rapid removal.

VITA-BAND 10: Designed for growing periods of 8 to 10 weeks. A low-cost nutrient saturated band, especially good for annuals and vegetables.

Order Yours Now With Your Seeds



PICK UP LIKE THIS



SQUEEZE AND PRESS CORNERS



SET IN PLACE

Sold in Units of 1000 only	* Prices per Thousand for various sizes at our Store or by Express (Not prepaid)							
	1½ x 1½ x 2½	1¾ x 1¾ x 2½	2 x 2 x 2½	2 x 2 x 3	2½ x 2½ x 3	3 x 3 x 3	4 x 4 x 3	4 x 4 x 4
VITA-BAND 10	* \$3.00	\$3.35	\$3.65	\$4.15	\$4.75	\$5.65	\$7.35	\$8.95
Postpaid prices	3.45	3.80	4.15	4.80	5.50	6.55	8.40	10.00



Schell's Extra-Quality Turnip
Purple-Top White Globe

TURNIP One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed $\frac{1}{2}$ inch.

Purple-Top White Globe Turnip. Our stock of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25; 5 lbs. \$5.75.

Schell's Turnip "Golden Orange". The finest quality yellow Turnip for table use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 70 cts.; lb. \$1.25; 5 lbs. \$5.75.

EARLY PURPLE-TOP STRAP-LEAF. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.

Purple-Top Milan, Extra-Early. Flat. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Yellow or Amber Globe. Yellow flesh; very fine. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.

Long White or Cow Horn. Ten inches long; cylindrical. Fine for table and stock-feeding. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.

Seven Top. Leafy tops are used for "greens" and cooked like other greens. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.

"Shogoin" Turnip. Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.

Snowball. Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.

Yellow Aberdeen, Purple-Top. The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.

RUTABAGA. Schell's Purple-Top Yellow Neck less Globe. 90 days. Pkt. 10 cts. oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

Mammoth Sandwich Island. The best variety. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$5.



Schell's Extra-Select Spinach, Long-standing
Bloomsdale

SPINACH One ounce to 100 feet; 10 pounds per acre

HOW TO GROW SPINACH. Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 85 cts.; 10 lbs. \$8; 100 lbs. \$70.

Nobel. Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7.

New Zealand (Tetragonia expansa).

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

Prickly or Winter. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25.

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$60, prepaid.

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.

Virginia Blight-resistant Bloomsdale.

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.

King of Denmark. Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 85 cts.



Schell's Gold Medal Dahlia-Flowered ZINNIAS

Friends, these gorgeous flowers of monster size, 5 inches across, speak to you louder than our words could do. For beds, borders, bouquets, all summer long, they are what you want. Easy to grow—abundance of flowers. Plant lots of them.

GOLD MEDAL MIXTURE,
all Colors. Pkt. 15 cts.;
2 pkts. 25 cts.; $\frac{1}{4}$ oz.
60 cts.; $\frac{1}{2}$ oz. \$1; oz.
\$1.95; 2 ozs. \$3.50; $\frac{1}{4}$ lb.
\$6; lb. \$20.

(For separate colors, see
page 63.)



Zinnia, Harmony Types. Finest mixed

Zinnia, Harmony Types Finest Mixed Colors

Bright, beautiful, pin-cushion-shaped flowers 3 to 3½ inches in diameter, borne on long, strong stems; the plants, 2½ to 3 feet high, are a mass of showy colors. These unusually attractive flowers are lovely for bouquets. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**

Zinnia, Fantasy Finest Mixed Colors

These are very fascinating flowers. They are indeed very beautiful and distinctly different from all others in the Zinnia family. The twisting, ray-like flowers have a most refined and graceful appearance and are borne on long stems, making them a charming flower for cutting for vases, and they are a glorious sight in the garden. The flowers are of brightest red, orange-pink, scarlet, yellow, and cream. They bloom abundantly all summer. Fantasy flowers are 2½ to 3 inches; plants 2½ feet high. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**



Zinnia, Fantasy. Finest Mixed

Zinnia, Improved Pompon Finest Mixed Colors

POMPON or BABY ZINNIAS Improved Florist's Strain

These Baby Zinnias are extremely popular. Their pretty little bright-colored flowers, only 1½ inch wide, on strong stems 15 inches long, make them a most excellent cut-flower for vasing and for table decoration. The small, dainty flowers are very compact and symmetrical. They are indeed very charming and beautiful. You will love them in your garden and in your home. Plants are 1½ feet high. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**

SPECIAL OFFER: ¼oz. of each of the above 4 grand varieties for \$1.60; ½oz. of each for \$3; 1 oz. of each for \$5.

Our 40th Anniversary Offering

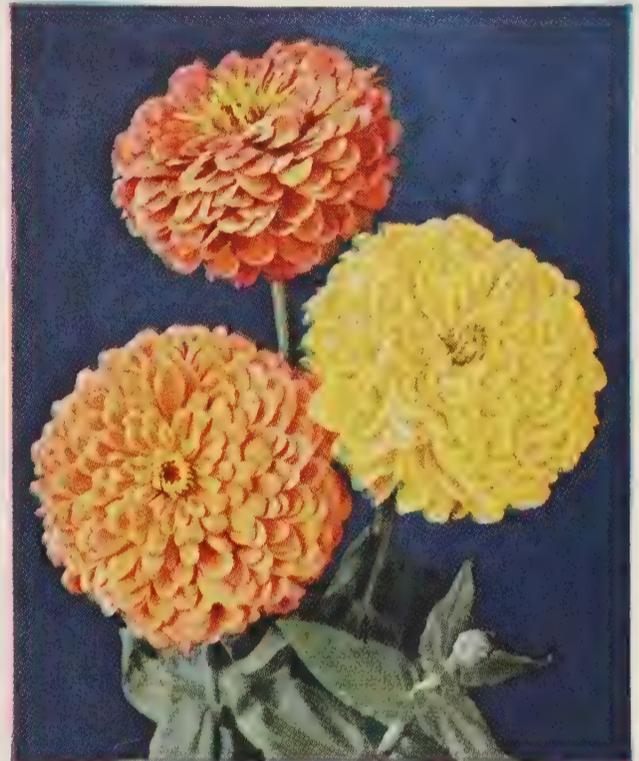
ON NEW VARIETIES, NEW TYPES
NEW COLORS

In These Beautiful Zinnias

The Most Popular Annual Flower
in the World Today

Plant the seed of Zinnias in April or early May, as soon as the soil is warm. They will begin blooming in July and keep blooming profusely all summer until frost.

All these different types of flowers are so very beautiful you should order some of each of them and have a "Zinnia Garden" that will be a **show place of beauty**. You will get great joy out of it. (See also index for other varieties.)



Zinnia, Super Crown O'Gold. Pastel tints.

Zinnia, Super Crown O'Gold Finest Mixed Colors

These large, 4-inch, beautiful, well-formed flowers come in many rich pastel shades and **each petal is overlaid at the base with deep golden yellow**. They are indeed super in their beauty and deserve their name, **Crown O'Gold**, as you will agree when you have them blooming in your flower garden and see how very beautiful they are. And having long stems, they are ideal for cutting. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**



Zinnia, Improved Pompon. Pastel Mixture



Princess Aster, 3½ inches across, as beautiful as a fairy princess.

BEAUTIFUL PRINCESS ASTER (W-R)

Perfectly beautiful, full double flowers with crested center, remaining full double when completely open. A most ideal type for florists and those who grow for market, and just as fine for garden beauty. The plants are tall, 2½ feet, of branching habit, bearing an abundance of these marvelous flowers, 3 to 3½ inches in diameter, on long stems, beginning the last half of August. It is highly resistant to wilt. Very beautiful indeed and named for the English princesses:

Princess Elizabeth, pure snow-white; **Princess Margaret**, florist-rose; **Princess Susan**, true deep blue; **Princess Finest Mixed**, all these and other Princess colors in our Mixed. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$14.**



Aster, Schell's American Branching Mixed.

ASTER, AMERICAN BRANCHING (W-R)

These magnificent Asters have long been a great favorite with both home gardeners and florists. The 2½-foot plants are very robust. The flowers are large, full double and of very fine form, borne on strong stems. It is as the name implies, of the branching habit, thus providing an abundance of these large, gracefully beautiful flowers for cutting. We have the following separate colors:

Pure White, Pink, Crimson, Purple, Scarlet, Lavender and Splendid Mixed. Each, **pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 95 cts.; oz. \$1.75; ¼lb. \$6.**

SUPER-GIANT ASTERS

These are the **largest** and most fully double Asters of all varieties. Many attain enormous size, really exhibition flowers 6 to 7 inches across, with graceful, interlacing petals. The plants are 2½ feet tall, with 6 to 8 non-lateral stems per plant. We have them in two separate colors:

Elmonte, crimson and **Los Angeles**, shell-pink. Each, **pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1.20; ½oz. \$2; oz. \$4; ¼lb. \$15.**

ASTERS

**Hardy Annual
Germinates in
5 to 10 days**

BEAUTIFUL ASTERS! The grand old-fashioned flower now with new and charming beauty. A great favorite of all flower lovers. Long stems make them ideal for bouquets.

IMPORTANT: Wilt-resistant Strains are immune to Aster Wilt-disease. They are designated by the letters (W-R).

QUEEN OF THE MARKET ASTERS

(W-R)

The **earliest** of all Asters and widely used for early market cutting, coming into bloom in July or early August. The plant is of branching type, 20 inches tall. Good long stems with beautiful full double, medium-sized flowers borne in large numbers. A very fine garden variety as well as for cutting. Separate colors: **White, Pink, Crimson, Dark Blue, Light Blue and Finest Mixed.** Each, **pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$5.**



Aster, Queen of the Market, Mixed. Best extra-early blooming Asters.

SINGLE ASTERS (W-R) RAINBOW MIXTURE

These are beautiful and very attractive single annual Asters resembling large daisies. They are widely grown by market growers because of their beauty, their long stems and their keeping qualities. Our mixture is the branching type from which continuous cutting may be had of all these rainbow colors—pink, light blue, rose-purple, crimson and white. This is another fine bouquet flower for the home-garden and very profitable for market folks to grow in quantities. They begin blooming August. **Rainbow Mixture, Branching Type.** **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 80 cts.; oz. \$1.50; ¼lb. \$5.**



Aster, Single Rainbow Mixture. Bright, beaming colors of daisy-like flowers.

ASTER (W - R) AMERICAN BEAUTY

Very beautiful, large, densely double flowers of fine form, on long, strong stems on stately plants 3 feet high. Ideal for cutting, and it surely adds beauty to your flower garden, for it is indeed an American Beauty. The plants bloom profusely from September to frost. We have them in the following separate colors: **Shell-Pink, White, Crimson, Lavender, Carmine-Rose, Dark Blue or Purple, and Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25; oz. \$2.50; 1/4lb. \$8.



Schell's American Beauty Aster

ASTER, GIANT CREGO or OSTRICH FEATHER (W - R)

These **Giant Crego Asters** have long been one of the leading choices of thousands of our customers, both for their lavish show in home flower beds and for their value for cutting. It is really an unchallenged favorite of many.

Its flowers are large, 4 to 5 inches across, very feathery and fully double, borne on very strong, robust plants 2 1/2 feet high, and begin blooming, in mid-August. While **Giant Crego** is their correct name, they are also called Giant Comet and Ostrich Feather. You will want this grand variety.

Rose - Pink, Crimson, White, Purple or Dark Blue, Azure-Blue, Deep Rose, Salmon-Rose, Finest Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. 95 cts.; oz. \$1.75; 1/4lb. \$6.



Schell's Giant California Sunshine Aster.
A shower of loveliness.



Schell's Special Improved Strain, Crego Giant Comet Type Aster

ASTERS GIANT CALIFORNIA SUNSHINE (Improved Strain)

If you have not seen these miracles of beauty, then be very sure to grow them this year. When these unusual flowers are fully open, they resemble a shower of illuminating loveliness. The dual-tone color effects formed by the starry quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals, with either yellow or blue center discs. The flowers are large, 4 to 5 inches across, with long strong stems. The plants are 3 feet high. Be very sure to have these gorgeous Sunshine Asters in your outdoor living-room this summer.

Finest Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.10; oz. \$4; 1/4lb. \$14.

SCHELL'S Mammoth-Flowered Asters

GIANTS OF CALIFORNIA

Charmingly Beautiful

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long, strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.20; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$12.

Beautiful flowers from tiny seeds! Miracles of God! It is real joy to grow them and take time to look how wonderfully they are made.



Schell's Asters, Giants of California Mixed

Schell's Giant Imperial Annual Larkspur

These improved strains are simply gorgeous

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long, covered with double 2-inch flowers. Sow seed outdoors early in May for flowers in July, Aug. and Sept. And in Sept. outdoors for very early spring flowers. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50.**



Schell's Annual Larkspur, Giant Imperial. Finest Mixed.

DELPHINIUM (Hardy Perennial Larkspur) IMPROVED PACIFIC GIANTS MIXED

The beauty of the flowers of this **Improved Mixture** is really **sensational**, as it contains so many royal rich colors, so interesting yet impossible to describe properly. The individual flowers are 100 per cent double and extremely large, 2½ to 3½ inches in diameter, on long spikes, beautiful and graceful. The plants average 5 to 7 feet tall. Give the seed time enough to germinate—two to three weeks. Being a hardy perennial, its beauty will be enjoyed for years to come. It should be in every hardy flower garden.

Pkt. 35 cts.; 3 pkts. \$1; 1/16oz. \$2; 1/8oz. \$3.50; 1/4oz. \$6.50.



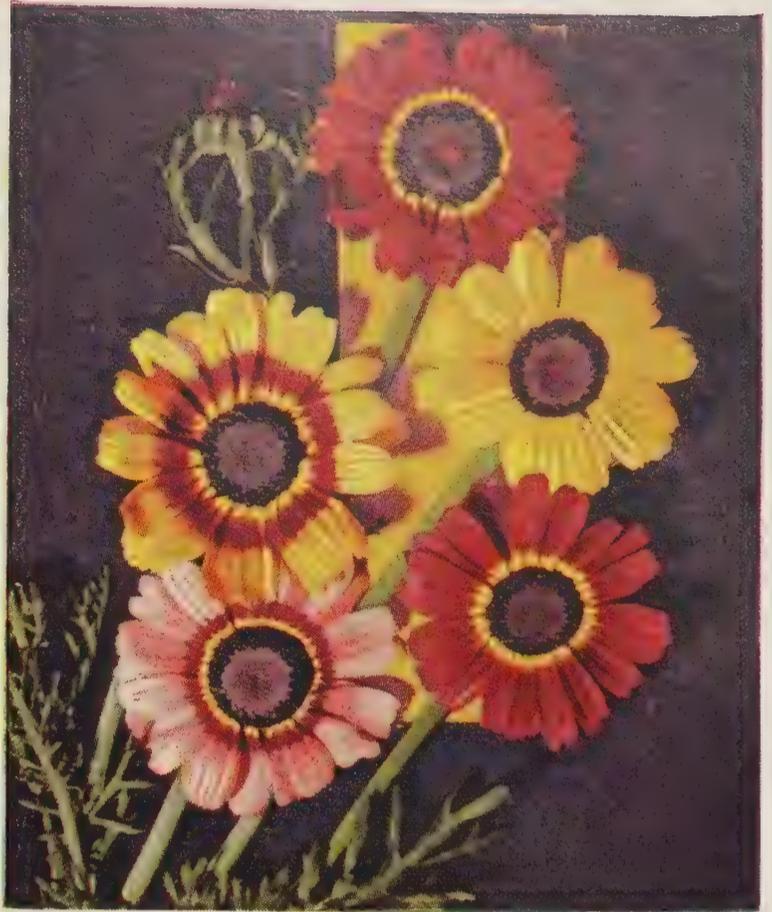
New Improved Delphinium, Pacific Giants

NEW ASTER BALLET QUEEN

A grand new, very beautiful and very valuable Aster for florists' use and for those who grow bouquet flowers for market as well as for the home flower garden. The flowers are **extremely double, deep, deep rose** with just a touch of salmon, assuming a soft bronze effect when any of the flowers are massed together in sunlight. It is one of the **earliest** to bloom, **very free flowering** and wilt-resistant. **Ballet Queen** is a new color, a good flower on good stems. You'll like it. **Pkt. 15 cts.; 3 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.35; oz. \$2.50; 2 ozs. \$4.50; 1/4lb. \$8.**



New Aster, Ballet Queen



Painted Daisies

PAINTED DAISIES (Annual *Chrysanthemum carinatum*)

Improved Gorgeous New Color Combinations in Our Merry Mixture! This is an excellent bouquet and garden flower. Very popular, being easy to grow. Blooms from July until frost from seed sown in April or May. Ours is an improved mixture of richly blended, extremely gay colors, each flower fringed with red or gold or both, from which flash out the dominant colors in the petals. Every lover of flowers will want this beautiful annual to add its gay colors to the garden. And for bouquets for market it is a leader. Plants are 2½ feet high, flowers 3 inches across. **Schell's Merry Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 45 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$5.**

Gilia Blue Thimble Flower or Queen Anne's Thimble

This is a very beautiful lavender-blue flower that should be in your flower garden by all means. The charming little blue flowers, 1 inch in diameter, are borne profusely on plants 2 feet high. For cut-flowers and table decoration they are just fine, and they last quite some time in water. They are annuals, starting their blooming period in July or August. **Gilia capitata. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 45 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4.**

**Gilia capitata
OR
Queen Anne's
Thimble**



Schell's Quality Flower Seeds They Grow Better They Bloom Better

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties.**

Our quality is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Work the soil very fine, work in manure—Wizard Brand Pulverized Sheep Manure, also **Peat Moss** as a conditioner (we have it), cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals, Biennials, and Perennials.**

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

See also preceding pages for **Zinnias and Asters** and for **New Gold Medal Fire-Chief Petunia**. If you cannot find a particular flower you want, look in the index.

Please Note: September and October is the time to plant in your flower beds and borders the bulbs of **Tulips, Hyacinths, Narcissus, Crocus** etc. If you want us to send you a free copy of our Fall Bulb list in September ask for it now when you send us your order for Flower Seeds.

SWEET ALYSSUM (Madwort)

Violet Queen. Dwarf. Rich violet. Pkt. 15 cts.; ¼oz. 70 cts.
Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; ¼oz. 40 cts.; ½oz. 75 cts.; oz. \$1.25.

BRACHYCOME iberidifolia (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 40 cts.

CANDYTUFT (*Iberis*). Hardy Annual. (Ger. 5 to 10 days.) **Empress** or **Giant Hyacinth-flowered**. The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 10 cts.; ¼oz. 25 cts.

Umbellata. Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal,** and **Mixed Colors.** Each, pkt. 10 cts.; ½oz. 50 cts.

IBERIS sempervirens (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. \$1.50; ¼oz. \$2.50.

Queen of Italy. Lavender-pink. Pkt. 10 cts.; ¼oz. 30 cts.

COCKSCOMB (*Celosia*). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. *New.* (Combs.) Velvet red. Pkt. 10 cts.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 40 cts.; ¼oz. 75 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; ¼oz. 50 cts.

Flame of Fire. *New.* (Plume.) Fiery scarlet. Pkt. 10 cts.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Plants grow 2 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.; ¼oz. 60 cts.



Celosia Childsi
(Chinese Woolflower)
Mixed Colors. Pkt. 10 cts.



Brachycome iberidifolia
(Annual Cineraria)



Cosmos, Sensation
Mixed Colors
Pkt. 10 cts.



Cosmos, Double Crested
Mixed. Pkt. 15 cts.

CACTUS SEED, Finest Mixed. Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.; ¼oz. \$2.

CONVOLVULUS minor (Dwarf Morning-Glory). Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.; ¼oz. 20 cts.

CENTAUREA IMPERIALIS or **Royal Sweet Sultan.** Beautiful dainty, sweet-scented annual. A lovely bouquet flower and very beautiful growing in the garden. Plants grow 2½ feet. **Mixed Colors.** Pkt. 10 cts.; ¼oz. 45 cts.; ½oz. 75 cts.; oz. \$1.35.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 70 cts.

Double Sunburst. Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.; ½oz. 30 cts.

CLEOME (Spiderflower). Huge trusses of bright flowers burst forth on the tops of the stems and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful.

Pink Queen. *Awarded Silver Medal.* Clear salmon-pink. Pkt. 10 cts.; ¼oz. 75 cts.; ½oz. \$1.25; oz. \$2.50.

Mixed. Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

CHRYSANTHEMUM coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems.

Double Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.

Carinatum (Painted Daisy). See it in color on page 49.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

Sensation Cosmos. Large, handsome flowers on good stems. *Awarded Silver Medal.* Clear rose-pink, white, and crimson in mixture. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 50 cts.

New Double-flowering Cosmos. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.

Double Crested. An exceedingly beautiful type of Cosmos. See illustration. **Mixed.** Pkt. 15 cts.; ½oz. 50 cts.



Dianthus
Sweet Wivelsfield



Cobaea
(Cup-and-Saucer Vine)



Alyssum, Little Gem
Pkt. 10 cts.
(See page 50)



Dianthus Heddeewigi
Double, Mixed

DIANTHUS (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

Chinensis (China Pinks), Double Mixed. Plants 20 inches. Double flowers in all colors, produced in clusters very freely. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Heddeewigi. Plants 12 inches, very free flowering. **Finest Double, Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Heddeewigi, Single Mixed.

Sweet Wivelsfield. Multiflora type. Remarkably free flowering. **All Colors Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

Plumarius scoticus, Double Schell's Special Florist Strain. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. A splendid bouquet flower and a bright spot in any garden, where it stays and stays. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.60; $\frac{1}{4}$ oz. \$3; $\frac{1}{2}$ oz. \$5.50.

DAHLIA, Coltness Hybrids. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.

Unwin's Dwarf, Mixed Colors. See it in color, page 64.

CENTAUREA, Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. See it in color, page 53.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniæflora, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

Giant Shirley. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed.** Each, pkt. 10 cts.

HUMULUS japonicus variegatus. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Schell's Best Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

FORGET-ME-NOT, Blue (Myosotis alpestris). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Dazzler. Intense golden yellow, maroon-red zone. Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers 3 $\frac{1}{2}$ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.

Annual Varieties:

Picta, Double Lorenziana. See illustration, page 54. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Double Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

HELIOTROPE (Cherry Pie.) The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.

IPOMÆA (Morning-Glory.) (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial, Mixed. (Morning-Glory.) The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Noctiflora. (White Moonflower). Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

Heavenly Blue and Scarlett O'Hara. See page 57.

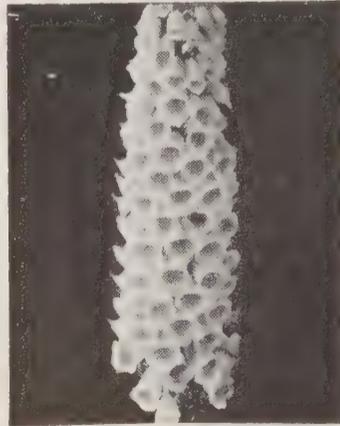
COLEUS

Schell's Beautiful Mixture.

This is a most excellent mixture containing really gorgeous color effects greatly varied, of those rich darkest velvety shades together with light and bright shades of every color in a rainbow of beauty. Our mixture contains our strain of large-leaf types and those of slightly smaller leaves. For beautifully colored foliage plants for the garden borders, and beds, and pot-culture, these are unsurpassed. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75; $\frac{1}{2}$ oz. \$5.



Gaillardia
Dazzler



Digitalis
(Foxglove)



Dimorphotheca
aurantiaca
(African Golden Daisy)

STRAWFLOWER

(*Helichrysum monstrosum*)

Schell's Splendid Mixture of All Colors

Here is a very popular and beautiful flower both when fresh cut from the garden and when dried for bouquets in the home throughout the winter. They are "everlasting." The bright gay colors are exceedingly effective for vasing. The full double flowers of this Splendid Mixture of ours are extra large, often 2½ inches in diameter. The plants are 2½ feet high. This is a very profitable flower to grow for market where large quantities are sold. **Schell's Splendid Mixture** and these separate colors: **Scarlet, Yellow, Salmon, Pink, White, Carmine, Violet.** (Annual.) Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.25; oz. \$2; 2 ozs. \$3.75; ¼lb. \$7.



Strawflower (*Helichrysum*)

Schell's Special Strains *Centaurea Cyanus* (Annuals)

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound for bouquet flowers. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. "Blue Boy," deep rich blue; "Rosie," deep rich pink; "Red Boy," rich ruby-red; "Snow White," pure white; **Schell's Special Strain Mixture** (all these four equally blended). Sow seed in May outdoors for flowers from July until frost and seed may also be sown in Sept. outside for very early spring flowers. Separate colors or the Mixture: Pkt. 15 cts.; 2 for 25 cts. or one of each of the four, 45 cts.; ¼oz. 35 cts.; ½oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; ¼lb. \$2.90; lb. \$8.



Schell's Special Strain, *Centaurea Cyanus*
"Blue Boy," "Rosie," "Red Boy," and "Snow White"



Alyssum, Violet Queen

ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. Pkt. 15 cts.; 2 for 25 cts.; ¼oz. 70 cts.; ½oz. \$1.25; oz. \$2.25.



New Marigold, Mission Giant, "Goldsmith"

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 2 ozs. \$7.75; 1/4lb. \$15.**

NEW MARIGOLD, Mission Giant, "Goldsmith"

Awarded All-America Medal

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers



Scarlet Sage, Bonfire



African Golden Daisy. Blooms all summer

AFRICAN GOLDEN DAISY (Dimorphotheca aurantiaca)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.45; oz. \$2.50.**



Schell's new gay, colorful Zinnias, Dainty Gem

ASTER (W-R.) Heart of France

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. This is indeed a grand flower, very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

ZINNIA, DAINTY GEM

Very free-flowering and colorful. 1 1/2 to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1 1/2 inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.75.**

NASTURTIUMS, DOUBLE GLEAM HYBRIDS

A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; 1/2oz. 20 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**



Aster, Heart of France



Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.



Gaillardia picta
Double Lorenziana
(See page 51)



Gypsophila
"Baby's Breath"
Imp. Covent Garden



Gomphrena, Mixed



Geranium
Choice Mixture
Pkt. 20 cts.

Gypsophila · "Baby's" Breath Annual

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. Improved Covent Garden Strain. The best pure white large flowers. Sow seed early in May (or April if warm enough) for summer flowers. And sow seed in Aug. or early Sept. for early spring flowers for Memorial Day. Protect bed with straw or leaves when freezing weather sets in. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.50; 1/2lb. \$2.25; lb. \$4.50.

Rosea. Pink. Pkt. 15 cts.; 1/2oz. \$1.10; oz. \$2; 1/4lb. \$7.

Carminea. Carmine-rose. 1 1/2 feet. Pkt. 10 cts.; 1/2oz. \$1.10; oz. \$2; 1/4lb. \$7.

Finest Mixed. Mixture of above 3 colors. Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.50; 1/4lb. \$5.50.

HARDY PERENNIAL, BABY'S BREATH

Paniculata fl.-pl. (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/8oz. 75 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; 1/2oz. \$4; oz. \$7.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; 1/8oz. 50 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; 1/2oz. \$2.75.

AQUILEGIA (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

Schell's Improved Long-Spurred Hybrid, Exquisite Mixture. This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

We know of no strain surpassing this in size and beauty of flowers. Pkt. 50 cts.; 2 pkts. 95 cts.; 1/8oz. \$1.75; 1/4oz. \$3; 1/2oz. \$5.50.

Cærulea (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.

Long-spurred Pink Hybrids. Pkt. 15 cts.; 1/8oz. \$1.25.

Long-spurred Crimson Star. Deep coppery crimson. 1 1/2 ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; 1/8oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; 1/8oz. 50 cts.

BALSAM, Camellia-flowered. A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

Choice Mixed. Pkt. 10 cts.; 1/4oz. 50 cts.; oz. \$1.50.

BALSAM APPLE (Momordica). Balsam Pear. Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60c.

Chrysantha. Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts. (Gold Medal Winner.)

Orange King. Orange-red, dark center. Pkt. 10 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 10 cts.; 1/4oz. 30 cts.

Mixed Colors. Pkt. 10 cts.; 1/4oz. 30 cts.

GERBERA (Transvaal Daisy). Schell's Giant Hybrids, Mixed. Plants 2 feet. Large, daisy-like blooms of scarlet, white, pink, yellow, long stems, fine for cutting. Can be grown outdoors for summer flowers and indoors for winter flowers. Annual. Pkt. (25 seeds) 25 cts.; 100 seeds 75 cts.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Mixed.** Pkt. 10 cts.; 1/2oz. 60 cts.; oz. \$1.

GODETIA ("Farewell-to-Spring" or Satin Flower), Duke of York. Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.; 1/8oz. 30 cts.

HELIANTHUS (Sunflower), Sun Gold. A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.

Mammoth Russian (Common Sunflower). Pkt. 10 cts.

JOB'S TEARS (Coix Lacryma-Jobi). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 35 cts.

LANTANA. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high.

Hybrids, Mixed. Pkt. 10 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25.

Dwarf Hybrids. 15 to 18 inches. May be grown in pots the year round, and in the garden until frost. Pkt. 10 cts.; 3 for 25 cts.; 1/4oz. 90 cts.



Godetia, Duke of York



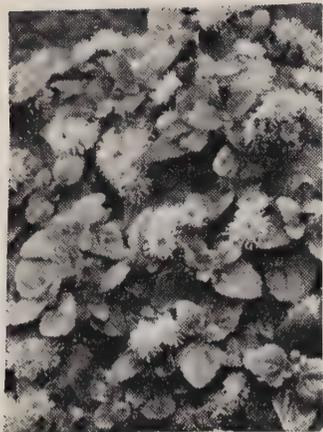
Canterbury Bells
(See page 63)



Aquilegia



Helianthus, Sun Gold



Ageratum
Blue Perfection



Hollyhock
Chater's Double



Honesty
(Money Flower)



Ipomoea Quamoclit
(Cardinal Climber)

AGERATUM Annual

New Ageratum, Blue Ball. Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. \$2; 1/2oz. \$4.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.35.

Blue Perfection. Deep blue. 9 in. Pkt. 15 cts.; 1/4oz. \$1.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; oz. \$2.75.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. See them on page 52.

HONESTY (*Lunaria biennis*; Satin flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 ft. See illustration above. **Mixed,** Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50.

SHASTA DAISY ALASKA

(*Chrysanthemum leucanthemum Maximum*)

Hardy Perennial. (Ger. 20 days.) Pure glistening snow-white single flowers with small golden centers. The mammoth flowers are 4 to 5 inches across and on long, strong stems. A very popular flower and a grand one for cutting. Being hardy, they will give you an abundance of these gorgeous flowers year after year. Be very sure to have them. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1.10; oz. \$2.**



Big, Beautiful Snow-White Shasta Daisy

ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

TALL DOUBLE STOCK-FLOWERED. **Azure-Blue, Dark Blue, Lustrous Carmine** or **Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.

GIANT IMPERIAL LARKSPUR. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. See them in color, page 48.

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6 1/2 feet. Be sure to order it. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 75 cts.; 1/4oz. \$1.35; 1/2oz. \$2.50.

Improved Belladonna (Cliveden Beauty). (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 15 cts.; 1/8oz. \$1.

Schell's Pacific Giants, Finest Mixed. Remarkable new strain. Extremely large flowers, 2 1/2 to 3 1/2 inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. See it in color, page 49. Pkt. 35 cts.; 3 pkts. \$1; 1/16oz. \$2; 1/8oz. \$3.50; 1/4oz. \$6.50.

Chinensis, Blue Butterfly. Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.

IPOMEEA Quamoclit (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers makes a rich effect. Pkt. 15 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **Splendid Mixed.** Pkt. 10 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.

Russell Lupins. Awarded Gold Medal, Royal Horticultural Society. See them in color, page 64.

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Mixed.** Pkt. 15 cts.; 1/4oz. 40 cts.; 1/2oz. 70 cts.; oz. \$1.25.

For Annual Sweet Peas, see page 64.

LINARIA maroccana, Fairy Bouquet (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 15 to 18 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 35 cts.; 1/4oz. 60 cts.



Larkspur, Schell's Giant Imperial Quality Mixture



Lathyrus latifolius (Hardy Sweet Pea)



New Petunia, America Alldouble

New Petunia, America Alldouble

Awarded Silver Medal—Be very sure to order it

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

Gomphrena • Globe Amaranth

Beautiful little flowers resembling clover-head flowers, $\frac{3}{4}$ inch across, on good stems. All bright colors. Can be allowed to dry for winter bouquets. **Schell's Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1.**



Gomphrena. An everlasting

Celosia plumosa

Schell's Choice Mixed. Annual. Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.**

Pansies

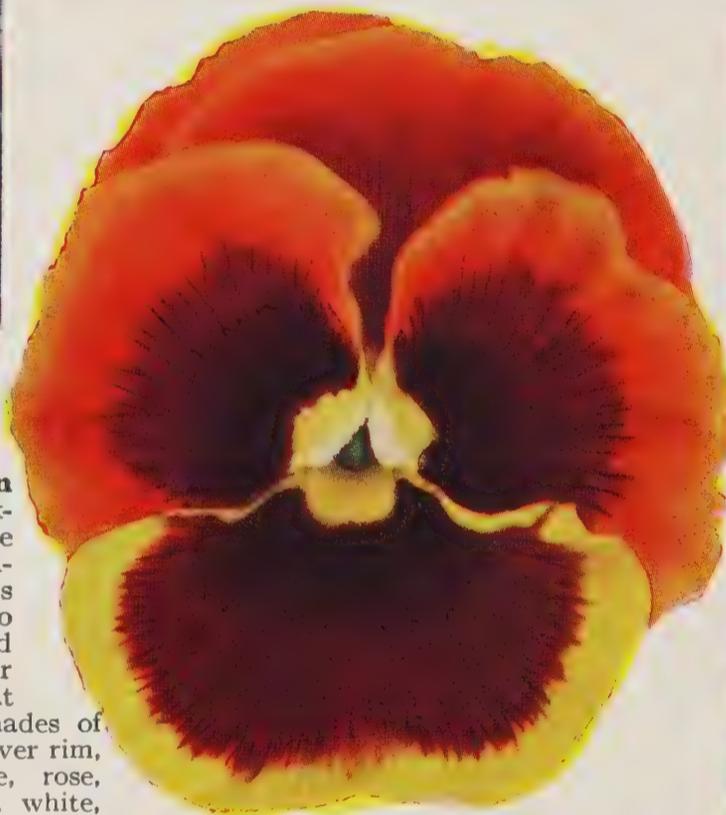
Schell's Exquisite Exhibition Mixture. This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$2.75; $\frac{1}{4}$ oz. \$5; $\frac{1}{2}$ oz. \$9; oz. \$18.**

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75; $\frac{1}{2}$ oz. \$5; oz. \$10.**

Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.15; oz. \$2.**



Gorgeous Pansies!



Celosia plumosa



Beautiful New Crested Howard Zinnia



Physalis, the "Chinese Lantern Plant." The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets.

PHYSALIS (Chinese Lantern Plant)

A very highly interesting plant you will have in your garden year after year. The plants, 2 feet high, are covered with bright orange-scarlet "fruits" resembling Chinese lanterns. The branches are cut and the "lanterns" dry on the stems and make marvelous bouquets for winter vasing. Perennial and blooms the first year from seed. You who attend market can sell all you can grow of these. They are very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**



Beautiful Morning-Glory, "Heavenly Blue"

Ipomoea (Morning-Glory) Heavenly Blue

The color is a deep, intense blue. Flowers are very large—often 4 inches across—and freely produced. A mass of rich blue when in full bloom. It begins blooming earlier than other Ipomoeas and continues throughout the summer. The flowers remain open until late in the afternoon. This habit gives it the name—The Blue Moonflower. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.**

Scarlett O'Hara. (Awarded Gold Medal.) A rich vivid scarlet Morning-Glory. As many as 50 flowers open on one plant in a day. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50.**

Pearly Gates. (Awarded Silver Medal.) A pure white Morning-Glory; it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.50; 3 pkts. one each of the three, for 35 cts.**

Antirrhinum or Snapdragon

Schell's Super-Giant Maximum, Mixed (R.P.)

Snapdragons are a charming annual, easy to grow, and their long stems, 2½ feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



Schell's Snapdragon Maximum, Mixed—Gorgeous!

MARIGOLD "Mammoth Mum"

Wins All-America Award

The largest flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 inches across, a rich lemon-yellow. Blooms from July until frost. Plants are 2 feet, erect, strong and bushy, giving long stems to these exceedingly beautiful flowers. Excellent for cut-flowers. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.50.**



Marigold, Mammoth Mum, 4 inches across.



New Marigold, Spry Hybrids

MARIGOLDS

Double Dwarf French Mixed. Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Guinea Gold. Large golden orange. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Harmony. A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

MARIGOLD, CROWN OF GOLD. Awarded Gold Medal. See the illustration below. The flowers are $2\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.

MARIGOLD, MAMMOTH MUM. Wins All-America Award. The largest-flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 inches across, of rich lemon-yellow. The 2-foot plants are erect, strong and bushy, giving long stems to these beautiful flowers. (See it in color, page 57.) Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 65 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.50.



Marigold, Harmony



Marigold, Gigantea, Sunset Giants



Marigold, Crown of Gold



Marigold, Dwarf Gigantea Gypsy Jewels

MARIGOLDS

BEAUTIFUL NEW MARIGOLD SPRY HYBRIDS

Here we offer a refreshingly new hybrid strain of Miniature Marigolds, the first time such a complete variety of colors and bloom type has been offered. Varied flower formations in new and unusual combinations of yellow, mahogany, scarlet and orange give you endless delight and interest. **For borders, beds and florists' pot-flowers they are wonderful.** Plants 10 inches high, covered with blooms. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.

NEW DWARF FRENCH DOUBLE MARIGOLD "ELDORADO"

A live, pleasing canary-yellow, tinted slightly deeper toward the center of the flower. The first of this color ever offered in the dwarf class. Grand for borders and edgings, the very uniform plants, 10 inches high, are covered with a profusion of clear, full double blooms from early summer until frost. Flowers are $1\frac{1}{2}$ inches across. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40; oz. \$2.25.

SCHELL'S GIGANTEA, SUNSET GIANTS. Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed,** pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.

NEW MARIGOLD "FLASH." Awarded Silver Medal for being acclaimed Best New Flower. Flowers of bright, flashy colors of gold, orange, maroon-red, yellow, and scarlet, dashed and bicolored, cover in countless numbers the sturdy uniform plants which are 18 inches high. Flowers average 2 inches across, with 8 to 12-inch stems, making excellent bouquet flowers. Blooms all season. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.65.

NEW MARIGOLD, YELLOWSTONE. Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lovely clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

Tall Double African, Fistulosa. Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon Alldouble; Orange Alldouble; Alldouble Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.20.

Dwarf Gigantea, Pot O'Gold. New. (See page 60.)

Dwarf Gigantea, Gypsy Jewels. The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration below.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

SCHELL'S NEW MARIGOLD, SUNKIST. Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, **literally cover the tiny 6 to 8-inch mound-like plants.** Early and free-blooming. **Sunkist makes a dazzling border,** garden bed, window-box or flower-pot. Pkt. 10 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2.

MARIGOLD, BUTTERBALL. This is indeed an exquisite little jewel-like flower of clear rich, soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is **literally covered** with the pretty flowers $1\frac{1}{2}$ to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

PETUNIAS

Grand New Petunia Clear Pure Snow-White "Snowball" Improved

Compact plants 10 inches high, completely covered with these pure white-as-snow flowers, each 3 inches in diameter. For mass effect in beds and borders it is truly wonderful. And for pot culture, fine. Be sure to order it. **Pkt. 35 cts.; 1/16oz. \$2; 1/8oz. \$3.50.**

Fancy Type

Theodosia, Grandiflora, Single Fringed.

One of the very loveliest Petunias one can grow. A very rich **rose**, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. (See illustration below.) Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$2.

Flaming Velvet. (Gold Medal.) A gorgeously rich flower of brilliant velvety blood-red or crimson color belonging to the Hybrid class. Very free-blooming. Pkt. 25 cts.; 1/4oz. \$2.25; 1/16oz. \$8.

Giant Prize Fringed, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. (See illustration below.) Pkt. 25 cts.; 1/2oz. \$4; 1/16oz. \$7; 1/8oz. \$12.

Elk's Pride. Large flowers; best velvety purple. Pkt. 25 cts.; 1/4oz. \$2.25; 1/16oz. \$8.

FLUFFY RUFFLES (Grandiflora). Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. **Finest Mixed.** Pkt. 35 cts.; 1/4oz. \$1.75; 1/2oz. \$3; 1/16oz. \$5.

PETUNIA, Dwarf Giants of California. Ramona Strain. Dark and Light Shades Mixed. These are huge Giants of California flowers on dwarf, sturdy plants especially bred for pot-culture. The words "Ramona Strain" distinguish the finest dwarf giant Petunias on the market today. Pkt. 25 cts.; 3 pkts. for 65 cts.; 1/4oz. \$4; 1/2oz. \$7; 1/16oz. \$12.

Double Petunias

Shepherd's Marvelous Double, Mixed. A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. (See illustration below.) Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/4oz. \$15.

Schell's Giant Fringed, Double Mixed. Fine large flowering double fringed. Pkt. 50 cts.; 1/2oz. \$24; 1/16oz. \$45.

Colossal Shades of Rose. New and First Giant Alldouble Petunia. Flowers 5 inches across. Awarded Silver Medal in 1946 All-America Selections. Fringed and ruffled petals. Plants 20 inches high, spreading as much as 3 feet. Large flowers borne in great profusion. Pkt. (50 seeds) 50 cts.

Petunia Nana Compacta

NEW PETUNIA, "Bright Eyes." Awarded Bronze Medal as one of best new flowers. Lovely soft light rose-pink flowers, with a pronounced white throat, 1 1/2 inches across, completely cover the plants which are 9 to 10 inches high and very uniform and compact. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.

Martha Washington. It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.



Petunia, Rosy Morn

NEW PETUNIA, CHEERFUL. Awarded All-America Medal. A beautiful flower with salmon-pink petals and deeper rose veining toward the throat; 2 1/2 inches and more across. Dwarf bedding type, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and a mass of these dainty salmon-pink flowers. Ideal for bedding and borders. Pkt. 20 cts.; 1/4oz. 85 cts.

NEW PETUNIA, PEACH RED. Awarded 1946 All-America Honorable Mention. Its color is a pleasing "peach-red." It is of Hybrid class compacta habit, 12 to 15 inches high. Its flowers are 2 1/2 inches across. Very pretty. Pkt. 25 cts.; 1/4oz. \$2; 1/8oz. \$3.75.

Schell's Balcony Petunias (Hybrida pendula)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Equally fine for window-boxes, pots and the garden. 18 to 24 inches. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; 1/16oz. 60 cts.

Hybrida, Single Bedding Petunias (15 to 18 inches)

Schell's Blue Bee. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. \$1.25.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. \$1.25.

White King. The best white in the Hybrid Single Bedding class. Pkt. 10 cts.; 1/4oz. \$1.25.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on a background of crimson-purple. Pkt. 10 cts.; 1/8oz. 70 cts.; 1/4oz. \$1.25.

Schell's De Luxe Mixture. The blending of colors in this mixture is unsurpassed for quality and beauty. (See page 61 for color.) Pkt. 15 cts.; 2 pkts. 25 cts.; 1/16oz. 50 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.50; oz. \$5.

Petunia Hybrida Nana Erecta (10 to 12 inches)

Schell's Celestial Rose. The flowers are deep pink and the plants evenly compact. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 15 cts.; 1/8oz. \$1; 1/4oz. \$1.75; 1/2oz. \$2.50.

Rosy Morn. Beautiful, soft rosy pink flowers with white throat. Very popular. Pkt. 15 cts.; 1/8oz. \$1; 1/4oz. \$1.50.

Snow Queen. Large snow-white. Pkt. 15 cts.; 1/8oz. \$1.

Viola. Deep violet; very fine. Pkt. 15 cts.; 1/8oz. \$1.

Schell's Nana Erecta Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.50.



Petunia, Theodosia



Petunia, Shepherd's
Marvelous Double,
Mixed



Petunia, Giant Prize
Fringed, Single Mixed



Iceland Poppy
Imperial Jewel Mixture
(See page 63)



CARNATIONS, Chabaud's Giant Improved Double

Our illustration above shows their beauty. They excel any strain we have ever seen. They come into flower in August if started indoors in March or April and by planting the seed outside in early May they bloom from early September until frost. Plants are robust, 18 inches high, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. An excellent cut-flower. Annual. **Finest Mixed, all colors. Pkt. 25 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



New Marigold, Pot O'Gold

New Marigold POT O'GOLD

Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4 1/2 inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40; oz. \$2.50.**

Schell's New Giant-Flowered VERBENAS

A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Plants grow 1 1/2 feet. Every flower garden should have these Giant-Flowered Verbenas in it. Annual. **Splendid Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 70 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

PORTULACA, Annual Sunplant or Moss Rose

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil.

New Single "Jewel." Beautiful deep carmine-red, extremely large. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.75; 1/2oz. \$3; oz. \$5.50.

Single, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.50.

Double, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.85; oz. \$5.



Beautiful Portulaca with its bright, silky flowers.



Schell's New Giant-Flowered Verbenas.



Beautiful Marigold, "Spry"

Marigold, "SPRY"

Very beautiful full double flowers with bright yellow center surrounded by rows of mahogany-red petals, each edged with gold. It blooms more profusely than any other double Marigold. The flowers, 1½ to 2 inches in diameter, completely cover the 9-inch plant. It was awarded the Silver Medal. Blooms from July until frost. They are very beautiful when grown in solid mass effect as a wide or narrow border around a building, in front of a porch as a border along two sides of a walk, or as a border around a flower bed with taller flowers back of them. And they are beautiful as a solid bed. A perfect continuous mass of bright color effect from July until frost in October or November. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50.**



New Cosmos, RADIANCE

Awarded the Silver Medal in the All-America Trials for Best New Flower for 1948! The picture shows its superb qualities as a cut-flower and in use as a table centerpiece. A deep rose-crimson petal with intensely rich crimson zoning. The flowers are of impressive size, with good long stems and are long lasting. It opens excellently when cut in the bud. The plants are compact and erect. Do not fail to have this beautiful new **Radiance** glorify your flower garden.

Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 90 cts.; ½oz. \$1.65; oz. \$3; ¼lb. \$12.



Zinnia, Fantasy. A most fascinating flower.

Zinnia, FANTASY

A very beautiful and distinctly different type of flower in the Zinnia family. The twisting ray-like flowers have a most refined and graceful appearance and are borne on strong stems making it lovely for cutting and glorious in the garden. The flowers, 3 inches wide, are brightest red, orange-pink, scarlet, and cream-yellow. Blooms all summer from July until frost. Plants are 2½ feet. **Schell's Fantasy Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.60; ¼lb. \$5.**

Schell's DeLuxe Mixture Petunias

This Mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group. For an abundance of bright-colored flowers all summer from early spring until frost, there is none to equal this our De Luxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The variety of bright colors in this mixture will be a delight to all. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; ¾oz. \$1.50; 1oz. \$2.50; oz. \$5.**



Schell's De Luxe Mixture Garden Petunias

Schell's Annual Phlox, ART SHADES

These are so very beautiful and bear their richly colored flowers so profusely that we urge you to have a good-sized planting of them. Plants 10 inches high are a mass of artistic color effects. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1.75; ½oz. \$3.25; oz. \$6.**



Schell's Annual Phlox, Art Shades. Awarded Silver Medal.

SCABIOSAS Annual

Schell's "White Fairy" and "Pink Beauty"

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Pkt. of either 15 cts.; 1 of each for 25 cts.
 1/4oz. either, or the two mixed, 65 cts.
 1/2oz. either, or the two mixed, \$1.10; oz. \$2.

Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2 1/2 feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Peach Blossom. Pink. **White.** Pure white.
Azure Fairy. Lavender-blue. **Red.** Rich red.
King of the Blacks. Black. **Rose.** Rose color.
Crimson. Rosy crimson. **Schell's Choice Mixed.**

Prices, any separate color in the mixture, pkt. 10 cts.;
 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.

NEW SCABIOSA, Oxford Blue

A deep rich blue never before seen in Scabiosa. Long-stemmed, full double flowers, larger than any other variety offered to date. Oxford Blue is the peak of perfection in a beautiful Scabiosa. You will love it. Annual. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.

PERENNIAL SCABIOSA, Caucasia Giant Hybrid, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Grows 3 feet. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 95 cts.

ANTIRRHINUM, Velvet Giant

From 6 to 12 long spikes each filled with deep crimson flowers lightened by a rich undertone of orange-bronze showing through the crimson. The long, 2-foot stems covered closely with flowers uniformly spaced, and many open at one time, make it outstanding for cutting, garden decoration, and growing in pots. (See also page 57.) Pkt. 25 cts.; 5 for \$1; 1/2oz. \$1.75; 1/4oz. \$3.25.

NASTURTIUM (See also page 53)

Dwarf Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.

Schell's Tall or Vining Nasturtiums. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis. They bloom all summer. **Mixed.** Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.

STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

Caspia. Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 1/2 feet high. Perennial. Pkt. 15 cts.; 1/4oz. 85 cts.

Sinuata. Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet.

Splendid Mixed. Pkt. 10 cts.; 1/4oz. 25 cts.; 1/2oz. 40 cts.
MATRICARIA capensis alba plenissimus (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for bed and in pots. It is beautiful. Schell's Florist's Strain. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.25.



Matricaria capensis
(Bridal Rose)



Statice sinuata



Statice caspia



Cut-Flower Mixture



Stocks
Ten-Weeks



Stocks, Giant Imperial

STOCKS (Gilliflower) Annual

SHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May.

Monte Carlo. Yellow. **Queen Alexandra.** Lilac.
Summer Night. Blue. **Mont Blanc.** White.
Souv. de Monaco. Crimson. **Beauty of Nice.** Pink.
Salmon King. Salmon-rose. **Schell's Splendid Mixed.**

Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 70 cts.; 1/4oz. \$1.25

Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

Azure-Blue **Crimson** **Lavender**
Blood-Red **Dark Blue** **Purple**
Bright Pink **Flesh** **White**
Canary-Yellow **Schell's Choice Mixture**

Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 45 cts.; 1/4oz. 80 cts.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2 1/2 inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; 1/2oz. \$1.50.

SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 1/2 to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; 1/2oz. 75 cts.

NEW PHLOX, Mellow Moon

A very beautiful soft, subdued shade of pastel yellow. Plants 10 inches high, covered with their Gigantea-type flowers with florets 1 1/4 inches wide, grouped in enormous clusters on every plant. Your garden needs this new color, which will harmonize happily with all your other flowers. Annual. Pkt. 25 cts.; 2 pkts. 45 cts.

Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. **Bouquet Mixture of Annuals.** Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.

Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England (See it in Color, page 45)

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER** for everybody to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are **5 inches in diameter**, the plants **2½ feet high**. Sow seed in April or early May when soil is warm.

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden

Crimson Monarch	Exquisite. Rose-pink.	Canary Bird. Canary-yellow.	Scarlet Flame. Bright scarlet.
Meteor. Rich deep red.	Golden State. Yellow-orange.	Polar Bear. White.	Lemon Beauty. Lemon-yellow.
Oriole. Orange and gold.	Dream. Rosy lavender.	Royal Purple. Rich purple.	Illumination. Deep rose.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 60 cts.; ½oz. \$1; oz. \$1.95; 2ozs. \$3.50; ¼lb. \$6; lb. \$20. For large plantings buy it in bulk.

Cut-and-Come-Again Zinnias

Beautiful full double flowers 2½ to 3 inches across, on plants 2 feet high. Nine bright rich colors in our mixture, ideal for bouquets. Bloom very early and all summer until frost. Being medium in size between the very large type and the little pompons it fits perfectly into every flower garden. **Mixed Colors.** Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 95 cts.; oz. \$1.75.

Pompon or Baby Zinnias

(See it in color on page 64)

Plants grow about 15 inches high, are very compact, and bear flowers in the greatest profusion. The small, double, bright-colored flowers 1½ inches across come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades; Deep Flesh; Salmon-Rose; White; Pink Gem; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby, deep velvet maroon. **Schell's Finest Mixed** or any separate color.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1

Schell's Tiny Cupid Zinnias

Smallest of all Zinnias. The full double, little button-like flowers, only 1 inch in diameter, are borne on stout stems on plants 12 inches high and are very pretty and charming for table vases.

Cupid, Finest Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

Poppies, Hardy Perennial

Iceland Poppy, Yellow Wonder. Stems 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

Iceland Poppy, Schell's Imperial Jewel Mixture. Perennial. An extraordinary new Iceland Poppy in complete color-range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts.; ½oz. 75 cts.

Annual Single Poppy, Mixed. Pkt. 10 cts.; ½oz. 60 cts.

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) Plants 1½ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Outstanding for best florist trade. Pkt. 15 cts.; ½oz. 50 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 90 cts.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; ¼lb. 65 cts.

SALVIA azurea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.

BONFIRE. See page 53.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial.

A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. Fine for bouquets. 1 to 1½ ft. high.

Scarlet Beauty. Bright scarlet. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1; ½oz. \$1.90; oz. \$3.50.

Single Mixed. Pkt. 10 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

Double Mixed. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.

ANNUAL SWEET WILLIAM, FINEST MIXED. Blooms first year and does not freeze out. Will bloom 2 or 3 years. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.75.



Sweet William

Fantasy Zinnia

(See this very Charming Zinnia in color, page 61.) You will want it.

Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture. Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.65; ¼lb. \$5.

Zinnia Linearis

GOLDEN ORANGE. Plants are 10 in. high with a 2-ft. spread. Single flowers. Beautiful. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.

Howard's Crested Zinnia

(See page 56)

New Zinnia, Scabiosa-flowered

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture** and **Autumn Tints.** Very beautiful autumn shades. **Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.**

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis.** Pkt. 10 cts.; oz. 35 cts.; ¼lb. 70 cts.

New Annual Canterbury Bells

A great favorite with all flower lovers and in almost every garden. Be sure to grow Canterbury Bells. The 2½-foot plants bloom in less than six months from seed. **Finest Mixed, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; ¼oz. 60 cts.**

CANTERBURY BELLS or **CUP-AND-SAUCER.** Hardy biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue, Dark Blue, White, or Pink,** and **Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

CARNATION, Marguerite

Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering within 4 months from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. Plants grow 20 inches high. **Double, Mixed Colors.** Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 50 cts.; ¼oz. 90 cts.; ½oz. \$1.60; oz. \$3. **Chabaud's Giant Improved.** See page 60.

VERBENAS (Annual)

SHELL'S NEW GIANT-FLOWERED MIXTURE. Containing all giant-flowering varieties of richest colors (see it in color on page 60). Pkt. 15 cts.; 2 pkts. 25 cts.

Spectrum Red. (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; ¼oz. \$1; oz. \$3.50.

Dwarf Compact, Fireball. New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; ¼oz. \$1.25.

NEW VERBENA, Starlight

A gorgeous bright mid-blue with a creamy white eye. The plants are of bush habit, 8 to 10 inches high and 12 to 15 inches across, the mammoth flower-heads practically touching each other. **Starlight** is a miracle of beauty. Don't miss ordering it. Annual. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.50; ½oz. \$2.75; oz. \$8.



Schell's Early-Flowering Spencer Sweet Peas, Mixed

SWEET PEAS

Schell's Early-Flowering Spencer, Mixed Colors

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. **Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

SCHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. \$1.25; lb. \$4.

SCHELL'S RUFFLED BEAUTIES SWEET PEAS, Excellent Mixed. Every conceivable color in gorgeous ruffled and frilled flowers giving them the appearance of being double. Be very sure to grow them, for they are marvelous! **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.75; lb. \$6.**

RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.** The seeds are hard; nick the shell with a knife before planting in order to help germination.



Russell Lupins



Schell's Ornamental Gourds, All Varieties, Mixed



Dahlias, Unwin's Dwarf, Mixed

DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hardy perennial blooming from seed first year if planted early. Try it, they are wonderful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1.**



Schell's Pompon or Baby Zinnias

SCHELL'S POMPON ZINNIAS

Pretty little bright-colored flowers 1 1/2 inches wide, on strong stems 15 inches long. Excellent for cut-flowers. Blooms all summer until frost. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 90 cts.; oz. \$1.60; 1/4lb. \$5.**

GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine.

Special Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 55 cts.; 1/4lb. \$1.50.



Schell's Meadowvale Exhibition Gladiolus Mixture

SCHELL'S GLADIOLUS

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 50 cts. for 6; 95 cts. per doz.; \$6 per 100; \$40 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 80 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

Schell's "President" Collection of Five Gorgeous GLADIOLUS

See page 72 for named Gladiolus

Five very beautiful and popular colors. They are unsurpassed in the richness and purity of their individual colors. Again, last year, thousands of flower-lovers from every part of the country ordered these Collections. Every flower-garden in America should have this glorious Collection. All are No. 1 First Size, Fancy Quality Bulbs.

No. 1. "President Lavender" No. 4. "President Pink"
No. 2. "President Royal Purple" No. 5. "President Crimson"
No. 3. "President White" "son"

We have made the prices so low that everybody who reads of this offer may have one or more of the following:

President Collections:

- No. 1 (5 bulbs, 1 of each) 60 cts., postpaid
- No. 2 (10 bulbs, 2 of each) \$1, postpaid
- No. 3 (25 bulbs, 5 of each) \$2.25, postpaid
- No. 4 (50 bulbs, 10 of each) \$4, postpaid



Lilium regale or Royal Lily

ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 35 cts. each; 6 for \$1.50; 12 for \$2.75; 50 for \$10; 100 for \$20.

BEGONIAS (Tuberous-Rooted)

Schell's Double Camellia-flowered Begonias, Mixed. This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any time. Large, first-size bulbs, 1¼ to 1½ in. diam., 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Schell's Large-flowering Single Frilled Begonias, Mixed. Produces the largest flowers. Large, first-size bulbs, 1¼ to 1½ in. diam. 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Carnation-Pink Begonia. Beautiful doubled frilled flowers in the form of a pink carnation. 45 cts. each; 3 for \$1.25; \$4.50 per doz.

Pendula Begonia. It is beautiful, unsurpassed in grace and charm for vases, hanging-baskets and for window and porch boxes. Blooms all season. Mixed colors, 40 cts. each; \$4 per doz.

Stars and Stripes Begonia. Flowers are double, dark red, striped and speckled with white. Blooms are medium size with often a hundred blossoms from one bulb. 50 cts. each; 3 for \$1.35; \$4.75 per doz.

"HARDY CHINESE ORCHID" (*Bletilla hyacinthina*). Hardy under all conditions. It bears 7 to 8 lavender, orchid-shaped flowers on a stem 12 inches long. Frequently used for corsages. 85 cts. each; 3 for \$2.40; \$9 per doz.



Schell's Double Begonia

CANNA ROOTS 20 cts. each; 55 cts. for 3; \$2 per doz.; \$15 per 100

Ambassador. 3½ ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

City of Portland. 3½ ft. Large glowing pink. Foliage green.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 4 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers are of immense size. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense orange spikes. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots and porch vases or shady places in the garden. Not hardy. 35 cts. each; 3 for 95 cts.; 12 for \$3.50.



Fancy-Leaved Caladium

Here Are a Few of the Thousands of Very Useful Items We Have in Our Store and Which You May Need

Rotenone "75" Garden Dust. Contains .75% Rotenone. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf chewing and sucking insects. **Lb. 40 cts. (postpaid 55 cts.); 5 lbs. \$1.25 (postpaid \$1.60); 25 lbs. \$4.50; 50 lbs. \$9.**

"D. D. T."—25%

We have the **genuine 25% D. D. T., not 1% or 3% or 5%** but **THE FULL 25% STRENGTH D. D. T.** You can have your house, your barn, your dairy **free from flies**—yes, mosquitoes too, by spraying a mixture of 1 part D. D. T. 25% and 4 parts water. **Spray it thoroughly on the walls, ceilings, stalls, doorways and screens of the barn** (avoid spraying inside of feed bins and feed troughs). It forms a deposit or residue which may last for 2 or 3 months and this slowly kills every fly that lights on it. Fine to rid the house of roaches, bedbugs, moth, and other insects. Circular gives full information. **1/2 pt. 75 cts. (postpaid \$1); qt. \$1.50 (postpaid \$1.85); gal. \$4.50 (postpaid \$5); 5-gal. drum \$15 by express or freight collect (add 75 cts. for prepaying).**

Slug Shot. (Improved.) The old reliable original general-purpose garden dust for control of insects and fungus in the vegetable garden and flower garden. Just dust it on. **Postpaid prices: Lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$5.75; 50 lbs. \$11.50. Store prices: Lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.65; 10 lbs. \$3; 25 lbs. \$5; 50 lbs. \$10.**

Scalecide. The complete dormant spray. For over 40 years it has been used by fruit growers everywhere. For **fruit trees, shade trees, shrubs, vines, and evergreens** to clean them of scale, aphids, red mite and other pests. Be sure to give your fruit trees and others the very important **first dormant spray** in January, February or March when weather is good and not freezing. One gal. makes 15 gals. of spray. **Postpaid prices: Qt. \$1.25; gal. \$2.90; Store prices: Qt. \$1; gal. \$2.40; 5 gals. \$8.10; 15 gals. \$19; 30 gals. \$30.50; 55 gals. \$45.**



Seed Disinfectants

Protects Seeds from Soil Diseases
Reduces Disease Losses

A Treatment for Every Major Crop

CERESAN M. For Oats, Barley and Wheat. 14-oz. can \$1; 3 lbs. \$2.85; 40-lb. pail \$28.75; 100-lb. drum \$69. 1/2 oz. will treat 1 bus. of either.

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. 2 ozs. 50 cts.; lb. \$2; 4 lbs. \$6.33; 40 lbs. \$59; 100 lbs. \$138.75. (1 lb. will treat 60 to 80 bus.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed bed or flats to control damping-off. 1/3-oz. pkg. 20 cts.; 2 ozs. 60 cts.; 12 ozs. \$2.40; 4 lbs. \$11; 25-lb. pail \$58.28; 100 lbs. \$219.80. (1 oz. treats 15 lbs. seed.)

ARASAN. For Corn (Sweet and Field), Soybeans, Sorghum, and Vegetable Seeds. Usually reduces loss from seed decay and damping off. Two-way action: as a disinfectant generally destroys many surface organisms; as a protectant, generally protects seed against soil-borne organisms responsible for seed decay. 3/4 oz. will treat one bushel of corn. (Directions with each pkg.) 3/4 oz. 25 cts.; 8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.

TERSAN. A new organic fungicide for brown-patch and dollar-spot control on lawns. 8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Store Prices, 1/4 lb. 30 cts.; 1/2 lb. 45 cts.; lb. 70 cts. (Postpaid 1/4 lb. 35 cts.; 1/2 lb. 55 cts.; lb. 90 cts.)

Para-Scalecide. For Peach-borer control. A liquid treatment safe to use on trees of all ages. A combination of paradichlorobenzene and scalecide. Simple and effective. **Qt. \$1.25 (postpaid \$1.45); gal. \$2.90 (postpaid \$3.25); 5 gals. \$9.10.** Write for prices on larger lots.

The New Improved Weedone. contains the powerful 2,4,5-T and 2,4-D, the two most effective chemicals for killing lawn weeds, poison ivy, posion oak, honeysuckle, wild blackberries, wild raspberries and over 90 other weeds and woody plants **WITHOUT KILLING THE GRASS.** Non-poisonous to animals or humans. Kills a greater variety of lawn weeds and woody plants than any products containing only one of these chemicals. Does not give off vapors that cause injury to flowers or ornamentals. Prevents re-sprouting of tree stumps. The only **ALL-PURPOSE** weed killer. **8-oz. can \$1.00 (postpaid \$1.25); 1-gal. can \$6.95 (postpaid \$7.45); 1-qt. can \$2.75 (Postpaid \$3.10); 5-gal. can \$25.**

Tri-Ogen. The all-purpose spray for roses. Three sprays in one.

E Kit \$1.35; A Kit (protects 12 to 20 roses for season) \$2.25. B Medium Kit, \$6. C Large Kit \$9. D Estate Kit, \$30. (Postpaid E Kit \$1.50; A Kit \$2.50; B Kit \$6.80; C Kit \$9.50; D Kit \$31.)

ALWAYS INOCULATE SEEDS WITH

LEGUME-AID

Replaces many pounds of expensive fertilizer. It draws nitrogen from the air and feeds it to the roots.

Just mix seed in the powder before sowing. Easy to apply.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus.	\$0 50
	2 1/2 bus.	1 00
VETCH: AUST. WINTER PEAS FIELD AND GARDEN PEAS	100 lbs.	50
	Up to 2 bus.	30
SOYBEANS	5 bus.	55
	50 bus.	5 00
GARDEN PEAS	Combination	
GARDEN BEANS	For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15

Vigoro. The complete plant-food for the vegetable garden and flowers; for the lawn and for trees and shrubs. A balanced "meal" for feeding all things that grow. **Lb. 15 cts.; 5 lbs. 50 cts.; 10 lbs. 90 cts.; 25 lbs. \$1.60; 50 lbs. \$2.65; 100 lbs. \$4.25; 500 lbs. \$20; 1000 lbs. \$38.50; ton \$75. (Postpaid: lb. 30 cts.; 5 lbs. 75 cts.; 10 lbs. \$1.25; 25 lbs. \$2.40.)**



PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. **30 tablets 25 cts.; 75 tablets 50 cts.; 200 tablets \$1; 1,000 tablets \$3.50.**

Peat Moss. 100 lbs. \$3.50; 50 lbs. \$1.90; 25 lbs. \$1.25; 10 lbs. 75 cts. (postpaid 90 cts.); 5 lbs. 40 cts. (postpaid 55 cts.).

Cyanogas A-Dust. Kills rats, moles, woodchucks (ground-hogs), and other rodents instantly. "It's the gas that kills 'em under ground." **Lb. \$1.00; 5 lbs. \$3.75; 25 lbs. \$12.50.**

Cyanogas G-Fumigant. Most widely used greenhouse insecticide. Regular use insures insect-free house all season. **5 lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$30.**

"D.-X." Spray. Here is an All-Purpose Garden Spray, safe to use yet so powerful it kills all chewing and sucking insects on vegetables, fruits, and flowers. It contains **rotenone; pyrethrum and D. D. T.** Have on hand always to be ready to control and prevent all insect damage to your plants and trees. One pt. will make about 50 gals. of spray, or about 2 teaspoonfuls to a gallon of water. **1 1/2-oz. bottle 50 cts.; 8 ozs. \$1.75 (postpaid \$1.90); qt. \$5.25 (postpaid \$5.50); gal. \$13.50 (postpaid \$13.95); 5 gals. \$55.**

The best manure you can use. Nothing will make such vegetables, flower colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"Wizard Brand" is absolutely weedless. Used extensively by landscape gardeners. Be sure "Wizard Brand" is on the bag.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

Prices same for either Sheep or Cattle Manure. **Pulverized.** Postpaid to 1st and 2nd zones only. Beyond 300 miles add necessary postage.

5-lb. pkg. 50 cts., postpaid 75 cts.; 10-lb. pkg. 90 cts., postpaid \$1.15.

25-lb. bag.....\$1 40 500 lbs.....\$19 00
50-lb. bag..... 2 50 1,000 lbs..... 35 00
100-lb. bag..... 4 25 2,000 lbs..... 65 00

Avicol Stops Chicks Dying. **Pkg. 50 cts.; Large Size (3 times 50-cts. Size) \$1 Pkg. (6 times \$1 Size) \$5.**

Rat-Nots. and Mouse-Nots. A non-poisonous bait containing genuine Red Squill. A safe way to exterminate these pests, which are attracted because of the tempting odor. **Either, 25 cts. and \$1.**

Mole-Nots. "Their Last Meal." **35 cts. and \$1.**

Garden Tractors. We have them with all implements. Write for prices.



Schell's Early Golden Surprise

Schell's Seed Corn, White-Cap Yellow

Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet. **At store or by freight or express (not prepaid).** Bus. \$6.50; 1/2 bus. \$3.25; 1/4 bus. \$1.75; 1/8 bus. \$1; (Postpaid, bus. \$7.25; 1/2 bus. \$3.80; 1/4 bus. \$2.15; 1/8 bus. \$1.25; lb. 35 cts.)

Schell's Seed Corn, Early Smoky Dent.

The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. At our store or by freight or express (not prepaid), bus. \$6; 5 to 9 bus. @ \$5.85 per bus.; 10 bus. or more @ \$5.70 per bus.; 1/2 bus. \$3; 1/4 bus. \$1.75; 1/8 bus. \$1. (Postpaid, bus. \$6.75; 1/2 bus. \$3.75; 1/4 bus. \$2; 1/8 bus. \$1.25; lb. 35 cts.)

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **At our store or by freight or express (not prepaid),** bus. \$6.50; 1/2 bus. \$3.25; 1/4 bus. \$1.85; (Postpaid, bus. \$7.25; 1/2 bus. \$3.90; 1/4 bus. \$2.25; 1/8 bus. \$1.35; lb. 35 cts.)

Schell's Seed Corn, Lancaster Sure Crop.

Our strain is of exceptional quality. We have compared many samples of seed offered under the variety name of Lancaster Sure Crop, and as yet we have actually found **none** to compare with **our pure-bred quality strain of it.** Some of these other samples we compared were really not fit to be called seed Corn. **Don't buy on 'label' only; make sure the true, pure quality is in the bag. It IS** when you buy it at Schell's. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests run 98 to 100 per cent. Our seed crop is again **extra fine.**

At our store or by freight or express (not prepaid); bus. \$6; 5 to 9 bus. @ \$5.85 per bus.; 10 bus. or more @ \$5.70 per bus.; 1/2 bus. \$3; 1/4 bus. \$1.75; 1/8 bus. \$1; (Postpaid, bus. \$6.75; 1/2 bus. \$3.75; 1/4 bus. \$2; 1/8 bus. \$1.25; lb. 35 cts.)

Schell's High Quality Seed Corn

OF HIGH GERMINATION

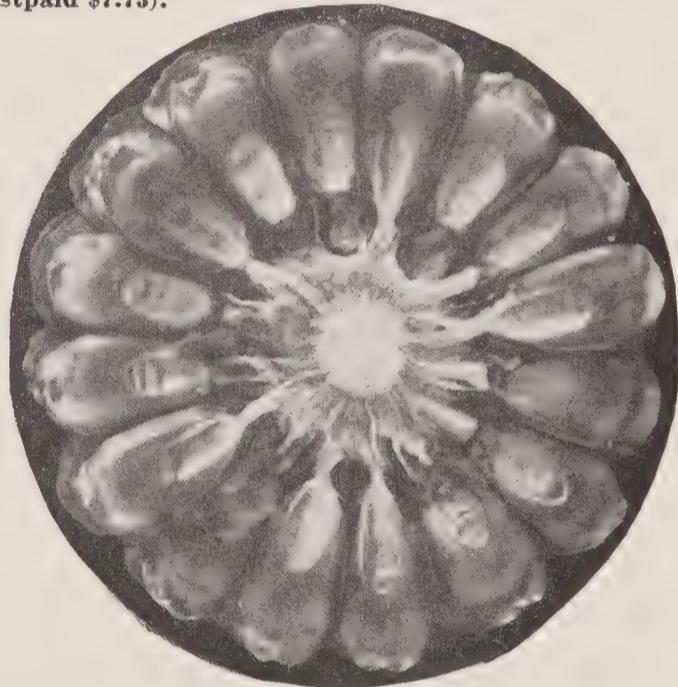
(See also page 68 for Hybrid Varieties)

We offer you here in both OPEN-POLLINATED and in HYBRIDS those varieties which in our experience and that of our thousands of customers, HAVE PROVEN TO BE THE BEST. If and when better varieties are developed, we shall be the first to offer them. Postpaid prices are within 150-mile zone.

OPEN-POLLINATED VARIETIES

Schell's Seed Corn, Early Golden Surprise.

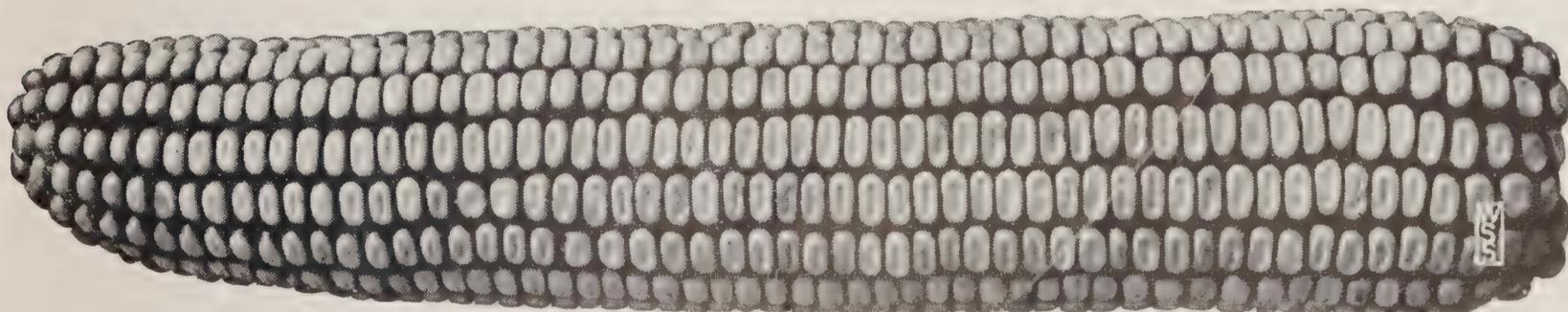
Here is a Corn I can very highly recommend. The ears average 12 inches long. The Corn is a very rich bright golden yellow color, deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent. In a poor weather year this Corn always makes a fine crop because it is so early. We have a most excellent crop of it for this year. **Lb. 35 cts.; 7 lbs. \$1.35; At store or by freight or express (not prepaid), pk. \$1.90 (postpaid \$2.25); 1/2 bus. \$3.50 (postpaid \$3.95); bus. \$7 (postpaid \$7.75).**



Schell's "Ninety-Day" Seed Corn

Schell's "Ninety-Day" Seed Corn.

This very popular and very good extra-early Corn is always in such great demand we never seem to be able to grow enough of it. Big, long, broad grains and a very small cob, so narrow that 70 pounds of ears makes about 63 pounds of shelled Corn thus giving you 7 pounds more actual Corn per bushel of ears than any other. Stalks average 8 to 10 feet, ears are about 10 inches long with 16 rows of rich dark reddish yellow grains. Fine feeding Corn and an excellent Corn for meal. It matures in 90 days from planting with normal weather. Our new crop seed is very fine quality and tests very high. **At store or by freight or express (not prepaid),** bus. \$7; 5 to 9 bus. @ \$6.85 per bus.; 10 bus. or more @ \$6.75 per bus.; 1/2 bus. \$3.50; 1/4 bus. \$1.90. Postpaid as follows: Lb. 40 cts.; 7 lbs. for 1 acre, \$1.50; 14 lbs. for 2 acres, \$2.50; 28 lbs. for 4 acres, \$4; bus. (56 lbs.) \$7.75, postpaid.



Schell's Strain Genuine Lancaster Sure Crop. Friends, we sincerely believe we have the finest, pure-bred, true-type, quality strain of this very popular variety, not excepting any other.

Schell's Best Varieties of Hybrid Seed Corn



Schell's New Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew. When other Hybrids burn up our K374 continues to grow, stay green and produce Corn

SCHELL'S WONDER HYBRID K374. Large Flat Grade.

Prices at our store, and when shipped by freight or express, not prepaid: Bus. \$9.44; 5 to 9 bus. @ \$9.34 per bus.; 10 to 25 bus. @ \$9.24 per bus.; 1/2 bus. \$5; 1/4 bus. \$2.65.

Postpaid within 150 miles of Harrisburg: Bus. \$10.64; 1/2 bus. \$5.64; 1/4 bus. \$2.94; 1/8 bus. \$1.64.

Postpaid Prices beyond 150 miles and within 300 miles: Bus. \$11.14; 1/2 bus. \$5.94; 1/4 lb. \$3.14.

PRICES ON ALL OTHER HYBRIDS ON THIS PAGE. Large Flat Grade.

At our store, and when shipped by freight or express, not prepaid: Bus. \$8.75; 5 to 9 bus. @ \$8.60 per bus.; 1/2 bus. \$4.50; 1/4 bus. \$2.40.

Postpaid within 150 miles of here: Bus. \$10; 1/2 bus. \$5.20; 1/4 bus. \$2.75; 1/8 bus. \$1.55.

Postpaid Prices beyond 150 miles and within 300 miles: Bus. \$10.45; 1/2 bus. \$5.50; 1/4 bus. \$2.95.

SCHELL'S WONDER HYBRID K374

Friends here is indeed a wonderful Corn. We think it is the grandest Hybrid ever produced. Big ears 9 to 12 inches long, 18 to 22 rows of deep grain, an excellent feeding Corn. The foliage is very dark green, and retains this color when the ears ripen.

As to heat and drought resistance, it is not surpassed by any other. It's borer and chinch-bug resistant. Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, 115 days.

A Corn-Husking Machine Operator said again "Your K374 made far the best crops of all we harvested this fall, 1949."

We highly recommend that you grow a crop of this our Wonder Hybrid K374. See price above.



Schell's Seed Corn, Hybrid U. S. 13.

Beautiful big golden ears! They have 20 or 22 rows of good deep grains. Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grew it is tremendously enthusiastic about it for it has everything to be desired—large ears, deep grains, good big stalks with broad leaves, sturdy and disease-resistant. Just the kind of Hybrid you have been wanting. 118 days. See prices above.

D. E. McALLISTER, Mt. Pleasant, reports a record yield of 145.8 bushels per acre from a ten-acre field with his U. S. Hybrid. Let us hear your yield this year.

Ninety-Day Hybrid Wisconsin 335.

A very fine extra-early Hybrid developed and highly recommended by our Penna. State College of Agriculture. Very good ears, 14 rows, 8 to 9 inches long. A good yielder, sure to make a crop in the shortest season and where later varieties cannot mature, and where you plan to fall seed that field. 90 days. See prices above.

"NO-CROW" CROW REPELLENT.

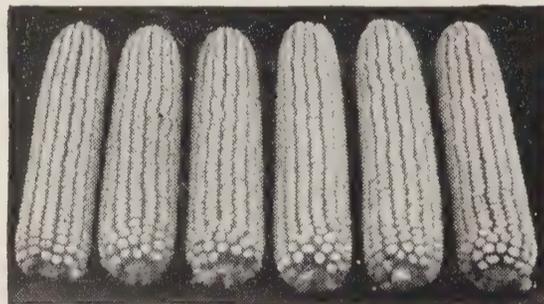
Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it will keep them away; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; 1/2pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

Hybrid Iowa 939.

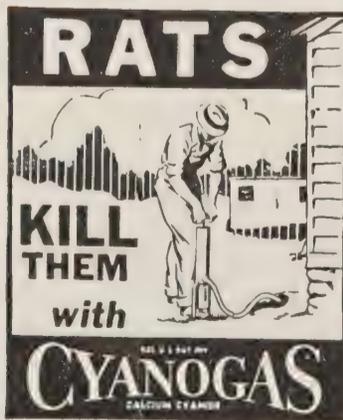
It is a medium-early Corn. The stalk is medium size, stands stiff and erect, with the fine, big ears, 8 to 10 inches long with 16 or 18 rows. The ears are placed medium high on the stalks. A great favorite because of its dependable outstanding performance. Will do excellently in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West and in New Jersey. 105 days. See prices above.



Iowa 939



Hybrid 4316. This is a very excellent early Hybrid maturing in 100 days and is adapted to soils of all fertility. It won the Iowa State test for yield of the early class Hybrids. Ears rather low on the stalk good for hand or machine picking. See prices above.



Yes, Kill Every Rat on your place and you will be surprised to see how many are there. Stop their destruction of your buildings, your grain, and feed. Stop them from carrying disease.

How Cyanogas Kills Rats. No traps, no bait, just remove lid of can, put some of the Cyanogas Dust in their holes or burrows. It makes a gas that follows through their hideouts and all are killed instantly by one whiff of Cyanogas. Sometimes they rush out for air and die as soon as out. Cyanogas will positively rid your place of all rats. 5-lb. can \$3.75, postpaid \$4.10; lb. \$1; postpaid \$1.25; 25 lbs. \$12.50. If bad, then order a Cyanogas Foot Pump. \$11, postpaid \$11.50.

**NOW OUR CUSTOMERS CAN SAVE MONEY ON
FAVORITE READING FOR ALL THE FAMILY.
ORDER THESE BIG VALUE MAGAZINES.**



"ALL AROUND THE FARM" GROUP

ALL THREE for Only \$1.50

FARM JOURNAL and FARMER'S WIFE.....1 year
AMERICAN FRUIT GROWER.....1 year
AMERICAN POULTRY JOURNAL.....1 year



"GET ACQUAINTED" BARGAIN OFFER

(for new subscribers only)

PATHFINDER

America's News Magazine

**(Every other week)—Over 1,200,000
subscribers like it—you will, too.**

7 Month Trial Offer—Only \$1

—MAIL TODAY WITH REMITTANCE DIRECT TO:—

**FARM JOURNAL Subscription Service Dept.
P. O. Box 958, Philadelphia 5, Pa.**

Enclosed find \$.....Send magazines marked "X."

Name First Name Middle Initial Last Name

R. F. D. Box or Street.....
put route number above for prompt service.

P. O. State.....
NOTE: No orders accepted for addresses outside United States.

RECOMMENDED BY
WALTER S. SCHELL, INC.

SEND For your copies of this exciting poultry magazine TODAY

HUNDREDS OF EASY PROFIT MAKING IDEAS

FREE—BEAUTIFUL 4-COLOR POULTRY PICTURES IN WINTER ISSUES SUITABLE FOR FRAMING

FREE ANSWERS TO YOUR POULTRY PROBLEMS

ADVANCE NEWS FROM THE LARGEST POULTRY EXPERIMENTAL FARMS

HUGE WOMEN'S AND HOMEMAKING SECTION

LARGE GARDEN AND ORCHARD DEPT.

LATEST NEWS ON TRACTORS AND FARM MACHINERY

COMICS • CARTOONS

You will get hundreds of easy to read illustrated pages chuck full of simple, clever, money-making ideas for both men and women. Features that make enjoyable and profitable reading for the whole family.

The AMERICAN WAY PAYS

500,000 families who read American Poultry Journal regularly have found that raising chickens the American-Way, following monthly hints, helps and information, pays off in more eggs and GREATER PROFITS.

Take Advantage of This Bargain Offer Today

AMERICAN POULTRY JOURNAL

P. O. Box 958

Philadelphia 5, Pa.

- ONE YEAR 50c or FIVE YEARS \$2
- TWO YEARS \$1 (BARGAIN OFFER)

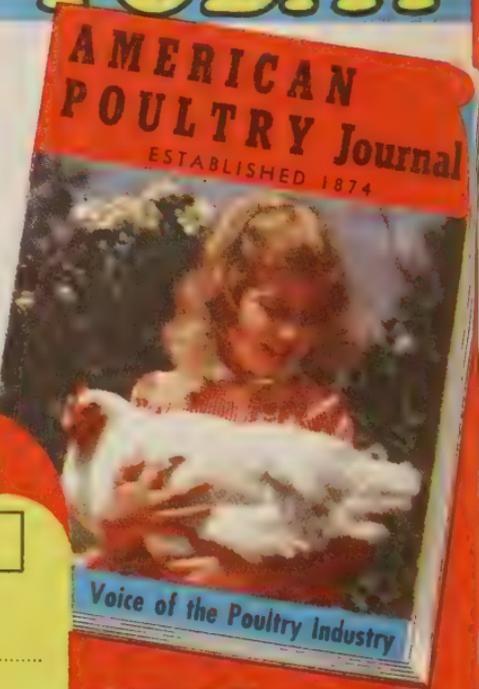
Mark your choice — Send money at our risk

Name

R.F.D. Box or Street

P.O. State

Canada and Countries outside U. S. \$1.00 per year



Mail this coupon NOW

SCHELL'S QUALITY FARM SEEDS

It Is of Greatest Importance to You That You Sow Good Seed

BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump, fully developed Seeds, clean, new, and of high germination.

Write Today or When You Are Ready to Buy, and send us a list of the kinds and quantities of each of the Field Seeds you need, and we will quote you prices before you order. We have only **one grade**—absolutely the best—and the best is what you want. Plant Schell's Quality Farm Seeds, Save Money and have big, clean crops. All Field Seed Prices are subject to change. Write us for prices and samples. See for yourself the difference.

EXTRA-FINE QUALITY SEED OATS Offered to You on a Money-Back Guarantee That You Will Be Very Highly Pleased With Our Excellent Seed Oats

As new and better varieties, producing greater yields, are developed then it is to your interests and ours that we grow and supply you with these and discontinue growing the old varieties which, while they were the best in their day, are now replaced with these improved better varieties. Therefore we have discontinued "Big Yelder," "Tama" and "Victory" and offer the following three grand best varieties.

Clinton Oats. CERTIFIED SEED. It is outstanding for its consistent high yields of 80 to 90 bushels per acre on various soils. Clinton Oats stands like a wall, does not go down and holds its grain. It is fine for combining. It is highly resistant to leaf rust and smut and to the disease Helminthosporium blight, which causes Oats stems to rot at the ground and go down. Clinton Oats is resistant to this blight. It is medium early. The kernels are large, plump and meaty. The demand for seed of this new valuable Clinton Oats is enormous. Be sure to grow it. Get all these extra bushels from every acre. Get your order in at once. Sow 2 bus. per acre. New low prices for Fancy Quality Certified Seed. 1 to 10 bus. at \$2.25 per bus.; 11 to 49 bus. at \$2.15 per bus.; 50 to 100 bus. at \$2.00 per bus. (3 bus. in a bag) at our store or by freight, not prepaid. Bags free.

Benton Oats. CERTIFIED SEED. Bentons are out of the same cross as Clintons but their straw is 6 inches taller, and Benton has proven one of the best Oats to do well and produce a very large crop of Quality Oats on thin soil, ripens very even; is a heavy Oats. We recommend that you try it along with any other or put your whole crop out in it. Prices, same as Clinton, above.

Mindo. CERTIFIED SEED. An excellent new Oats developed by the University of Minnesota. It is the earliest variety, ready a full week before Clinton or Benton. Medium height, strong straw, yellow-white kernel. Resistant to stem rust. Very desirable for heavy land. A consistent heavy yielder. Prices—same as Clinton, above.

SEED POTATOES

see us about it. We will give you the LOWEST possible price on MAINE-GROWN CERTIFIED SEED.

Early Crop Varieties Plant 15 bus. or 9 bags per acre

Irish Cobbler (Certified). White; mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Bliss' Triumph (Certified). Extra-early; round; red skin. Fine.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

Chippewa (Certified). Bred from Irish Cobbler, smooth and shallow eyes.

Sebago (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

Late Crop Varieties

Katahdin (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

Green Mountain (Certified). Medium-late; snow-white; gives excellent results on all kinds of soil; very fine.

Russet (Certified, Michigan grown). Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

Protect Your Good Seed Potatoes from possible soil diseases by treating them before planting with **New Improved Semesan Bel.** 1 lb. treats 60 to 80 bus. Lb. \$2.; 2 ozs. 50 cts.

SPRAYERS! DUSTERS!

Engine Power. Traction Power. Wheelbarrow Power. Hand Power. For Potato and Truck Crops; for Orchard and for the Home garden. Let us know your needs and we can supply them, save you money and give you perfect satisfaction. Write us or come in.

RHUBARB

Victoria. Green shaded red. Roots, \$1.35 per doz. (\$1.65 postpaid); \$7.50 per 100 (\$8 prepaid). Seeds, Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3.

MacDonald. Brilliant red. Roots, 75 cts. each; 3 for \$1.75; 6 for \$3.25; \$6 per doz.

We are recognized as Pennsylvania's headquarters for the finest quality Seed Potatoes. We annually sell many carloads. If you need a bushel, a bag, or a carload, write us or come in to MAINE-GROWN CERTIFIED SEED.

PRICES FOR SEED POTATOES: (You pay freight or you may call for them and save the freight.) (Subject to change with the Market.)

Sack of 100 lbs.

1 to 10 sacks at \$5.75 per sack

11 to 25 sacks at \$5.65 per sack

26 to 100 sacks at \$5.50 per sack

Place your order at once. Shipment will be made as soon as weather conditions are safe to ship.

PRICES POSTPAID CERTIFIED SEED, any above, 5 lbs. 75 cts.; 10 lbs. \$1.25; 15 lbs. \$2.

Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

Prices: 30 cts. per doz. (35 cts. postpaid); 90 cts. per 100 (\$1.25 postpaid); \$4 for 500 (\$4.50 postpaid); \$7.50 per 1000 (\$8 postpaid). Less than 500 at the single hundred rate.

ONION PLANTS

Of the **Yellow Sweet Spanish** variety. We sell great quantities of these every spring. Plant them 4 to 5 inches apart in rows 12 to 15 inches apart and give plenty of fertilizer or manure. They will grow to a very large size and produce handsome Onions like the big Bermudas. We sell them by the "bunch"—the number in a bunch varies from 75 to 100 or more depending on the size when pulled. **One bunch** 40 cts.; 2 for 75 cts.; 5 for \$1.75; 10 bunches \$3, all postpaid. (No plants are sent C.O.D., it delays them.)

A crate of approximately 6000 plants (60 bunches) \$11.50 (you pay express). We send them when proper planting time arrives, late March or early April.

HORSE-RADISH ROOTS, Mallner Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 50 cts. per doz.; \$2.00 per 100 (\$2.25 postpaid); \$14 per 1000 by express; or \$15 per 1000 postpaid first zone.

INDEX

VEGETABLE SEEDS							
	Page		Page		Page		Page
Anise.....	27	Spinach.....	43	Daisy.....	49,50,51,53,54	Portulaca.....	60
Asparagus.....	5	Squash.....	39	Delphinium.....	48,49,55	Ricinus.....	63
Basil, Sweet.....	27	Swiss Chard.....	31	Dianthus.....	51,63	Sage, Scarlet.....	53
Beans.....	1st Cov. 7-11	Stock Beets.....	31	Digitalis.....	51	Salvia.....	63
Beets.....	12,13	Sunflower Seed.....	31	Dimorphotheca.....	51,53	Saponaria.....	63
Borecole.....	5	Sweet Potato Plants.....	69	Eschscholtzia.....	51	Satin Flower.....	54,55
Broccoli.....	5	Thyme.....	27	Everlasting.....	52,55,62	Scabiosa.....	62
Brussels Sprouts.....	5	Tomato.....	3,40-42	Feverfew.....	62	Schizanthus.....	63
Cabbage.....	13,14,15	Turnip.....	43	Forget-me-not.....	51	Snapdragon.....	55,57,62
Cabbage, Chinese.....	14	Vegetable Marrow.....	39	Four-o'Clock.....	51	Spiderflower.....	50
Cantaloupes.....	2,29	Vegetable Oyster.....	43	Foxglove.....	51	Statice.....	62
Caraway.....	27	Watermelon.....	31	Fringe Flower.....	63	Stocks.....	62
Carrots.....	20	Corn, Seed...	67,68,4th Cov.	Gaillardia.....	51	Strawflower.....	52,55
Catnip.....	27	Fruit.....	71	Gerbera.....	54	Sunflower.....	54
Cauliflower.....	28	Oats.....	69	Gilia.....	49	Sunplant.....	60
Celeriac.....	19	Potatoes.....	69	Gilliflower.....	62	Sweet Peas.....	55,64
Celery.....	19	FLOWER SEEDS		Gladiolus.....	65,72	Sweet Sultan.....	50
Chard, Swiss.....	31	AND BULBS		Godetia.....	54	Sweet William.....	63
Chives.....	31	Ageratum.....	55	Gomphrena.....	54,56	Verbenas.....	60,63
Cocozelle.....	39	Alyssum, Sweet.....	50,52	Gourds.....	64	Woolflower, Chinese.....	50
Collards.....	31	Amaranth, Globe.....	54,56	Gypsophila.....	54	Zinnia.....	44,45,53,56,58,61,63,64
Coriander.....	27	Antirrhinums.....	57,62	Helianthus.....	54		
Corn, Pop.....	18	Apple, Balsam.....	54	Helichrysum.....	52,55	MISCELLANEOUS	
Corn, Sweet.....	16-18	Aquilegia.....	54	Heliotrope.....	51	Arasan.....	66
Cos.....	23	Asters.....	46-48,49,53	Hollyhocks.....	55	Avicol.....	66
Cress.....	31	Baby's Breath.....	54	Honesty.....	55	Ceresan.....	66
Cucumbers.....	21,22	Balsam.....	54	Humulus.....	51	Crow Repellent.....	68
Dandelion.....	31	Bean, Scarlet Runner.....	63	Iberis.....	50	Cyanogas.....	66,68
Dill.....	27	Begonias.....	65	Ipomœa.....	51,55,57	D.D.T. Spray.....	66
Eggplant.....	28	Blanket Flower.....	51	Job's Tears.....	54	D-X Spray.....	66
Endive.....	28	Bletilla.....	65	Lantana.....	54	Garden Tractors.....	66
Fennel.....	27	Blue Bonnet.....	62	Lantern Plant, Chinese.....	57	Gloves.....	73
Garlic.....	30	Bouquet Mixture.....	62	Larkspur.....	48,55	Grafting Wax.....	66
Herbs.....	27	Brachycome.....	50	Lathyrus.....	55	Legume-Aid.....	66
Horehound.....	27	Bridal Rose.....	62	Lavender, Sea.....	62	Mole-Nots.....	66
Horse-Radish, Roots.....	69	Butterfly Flower.....	63	Lawn Grass.....	73	Mouse-Nots.....	66
Hybrid Sweet Corn.....	16	Cactus.....	50	Lilies.....	65	Para-Scalecide.....	66
Kale.....	5	Caladium.....	65	Linaria.....	55	Peat Moss.....	66
Kohlrabi.....	5	Calendula.....	54	Lunaria.....	55	PlanTabbs.....	66
Leek.....	31	California Poppy.....	51	Lupine.....	55,64	Rat-Nots.....	66
Lettuce.....	23-25	Calliopsis.....	50	Madwort.....	50	Rotenone 75 Dust.....	66
Lima Beans.....	10,11	Candytuft.....	50	Marigolds.....	53,54,57,58,60,61	Scalecide.....	66
Mangel-Wurzel.....	31	Cannas.....	65	Marvel of Peru.....	51	Seed Disinfectants.....	66
Marjoram, Sweet.....	27	Canterbury Bells.....	63	Matricaria.....	62	Semesan.....	66
Mustard.....	31	Cardinal Climber.....	55	Momordica.....	54	Semesan Bel.....	69
Okra.....	31	Carnation.....	60	Money Flower.....	55	Sheep Manure.....	66
Onions.....	30	Castor-Oil Plant.....	63	Moonwort.....	55	Slug Shot.....	66
Onion Plants.....	69	Celosia.....	50,56	Morning-Glory.....	50,51,57	Tersan.....	66
Onion Sets.....	30	Centaurea.....	50,51,52	Moss Rose.....	60	Tri-Ogen.....	66
Parsley.....	27	Cherry Pie.....	51	Mourning Bride.....	62	Vigoro.....	66
Parsnip.....	27	Chrysanthemum.....	49,50,55	Myosotis.....	51	Vita-Bands.....	42
Peanuts.....	42	Cleome.....	50	Nasturtium.....	53,62	Weedone.....	66
Peas.....	32,34	Cobæa.....	51	Orchid, Chinese.....	65		
Peas, Sugar.....	34	Cockscomb.....	50	Painted Daisies.....	49,50		
Peppers.....	35,36	Coix.....	54	Pansies.....	56		
Pop Corn.....	18	Coleus.....	51	Pear, Balsam.....	54		
Potato, Sweet.....	69	Columbine.....	54	Petunia.....	4,56,59,61		
Pumpkin.....	26	Convolvulus.....	50	Phlox.....	61		
Radishes.....	37,38	Coreopsis.....	50	Physalis.....	57		
Rhubarb, Roots.....	69	Cosmos.....	50,51	Pincushion Flower.....	62		
Rutabaga.....	43	Cup-and-Saucer.....	63	Pinks.....	51		
Sage.....	27	Cup-and-Saucer Vine.....	51	Poppies.....	51,63		
Salsify.....	43	Dahlia.....	51,64				
Savory, Summer.....	27						

We Have Thousands of Items in Our Store that we cannot possibly list in our catalogue for lack of space. *These Many Other Items* include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers, Garden Tractors, Seeders, Rakes, Hoes, Digging Forks, Cultivators—*Everything*. Write us for prices on any of these you need, and when possible come and visit our store; you are always welcome.

WALTER S. SCHELL, Inc., Tenth and Market Streets, Harrisburg, Pa.
(Free unlimited Parking on Tenth Street Side)

Strawberry Plants

FIRST QUALITY. Two of the best large early varieties are **Blakemore** and **Premier**. Two of best midseason sorts are **Big Joe** and **Catskill** and two of the best late are **Chesapeake** and **Red Star**. We have many other varieties but not room to list them. **These six** and the **Everbearing**, **Streamliner** we highly recommend.

Prices Strawberry Plants

	Early	25	50	100	500	1000	5000
Blakemore	\$1 25	\$1 90	\$3 00	\$9 25	\$15 00	\$60 00	
Premier	1 50	2 25	3 75	10 00	18 00	75 00	
Midseason							
Big Joe	1 25	2 25	3 50	11 00	16 50	75 00	
Catskill	1 50	2 25	4 00	12 00	20 00	85 00	
Late							
Chesapeake	1 85	2 50	4 00	12 00	20 00	85 00	
Red Star	1 85	2 50	4 00	12 00	20 00	85 00	
Everbearing							
Streamliner	3 00	4 50	7 50	21 00	35 00	150 00	

The best everbearing strawberry.

All Trees and Plants are **Postpaid**. **Express Paid**.

PEACHES

(All are Freestones.) We offer the following leading best varieties:

O'Boy **Elberta** **Redhaven** **J. H. Hale**
Belle of Georgia **Halehaven** **Golden Jubilee**

"O'Boy"—the **perfect** Peach, the **largest**, most beautiful Peach in the world. Big; round; skin glowing orange blushed dark red. Flesh orange, bright red around the pit; juicy; freestone. Bears heavily when 3 years old.

	1 to 9 trees each	10 to 49 trees each	50 or more trees each
6 to 8 ft.	\$3 75	\$3 25	\$2 25
5 to 6 ft.	3 00	2 25	1 75
4 to 5 ft.	2 25	1 75	1 50
3 to 4 ft.	2 00	1 50	1 25

APPLES

Double Red Stayman Winesap
Solid Red Delicious
Yellow Delicious
Red Yorking

These are the **best** four and most profitable Apples to have.

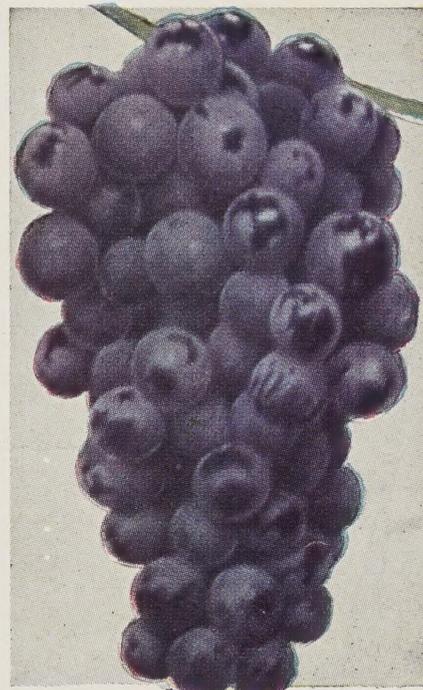
	1 to 9 trees each	10 to 49 trees each	50 or more trees each
2-year-old			
6 to 8 ft. (quick crop)	\$3 75	\$3 50	\$2 90
5 to 6 ft.	3 00	2 50	2 15
4 to 5 ft.	2 25	1 90	1 65

GRAPE-VINES

Concord, the best blue. The "King" of the Grape family; delicious.

Niagara, the best white Grape.

2-yr.-old plants: 90 cts. each; 3 for \$2.25; 10 for \$6.50; 25 for \$14; 50 for \$20; \$30 per 100



Grape, Concord. Best blue Grape



Strawberry, Big Joe.

CHERRIES

Great Montmorency. The best and most popular sour pie Cherry and best for canning. Heavy crops of large Cherries.

Black Tartarian. The very best sweet Cherry. Big, rich, dark purple hue, sweet and delicious.

	1 to 9 trees each	10 to 49 trees each	50 or more trees each
Cherry Trees, prepaid, all select quality trees			
4 to 5 ft.	\$3 00	\$2 60	\$2 00
3 to 4 ft.	2 75	2 40	1 85

QUINTUPLET APPLE

FIVE Leading Varieties on One Tree
The Famous "5-N-1"

Here's the opportunity for those with limited space to have five mighty desirable varieties of Apples, all budded on one tree, for a little more than the cost of one tree. Requires only a 25-foot space when fully grown. Each tree is budded to Yellow Transparent for first early, Anoka for second early, Red Jonathan, Red Delicious and Yellow Delicious for fall and winter.

No. 1, 2-year-old trees, \$4.50 each;
10 for \$40

OUR GUARANTEE ON ALL FRUIT TREES AND BERRY PLANTS. We guarantee all our stock to be satisfactory. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily to you. Any stock that fails to grow because of soil, weather, or improper planting, we will replace at one-half price the following season or that same fall if delivered in the spring.

BLUEBERRIES

Becoming more popular and in greater demand every year.

These delicious Blueberries grow in big clusters and yield 3000 to 5000 quarts per acre. They are easy to harvest, are thornless, and the plants last a lifetime and give a bigger yield every year. They do well in any acid soil. If your soil is sweet, use peat moss or partially rotted vegetable matter around the plants to create acid.

Every home-garden should have a few plants and farmers should plant quite a lot of them. Plant two or three varieties to cross-pollinize for best results. These three each ripen for two weeks, thus giving you six weeks of Blueberries:

	Cabot (early); Rancocas (midseason); Rubel (late)	Each	3 to 9 Plants	10 to 29 Plants	30 to 100 or more
2-year plants, 12 to 18 inches. (Postpaid).	\$1.90	@	\$1.75	@	\$1.60 @ \$1.35
3-year bearing age. (Postpaid).	3.50	@	3.15	@	2.90 @ 2.75



Schell's Gorgeous Eleven Exhibition Prize-Winning GLADIOLUS

They are so very popular and easy to grow successfully that millions of them are grown annually by florists, by flower growers, and farmers who grow them for market and for florists. Flower lovers everywhere raise them in their own flower gardens where their gorgeous colors give great joy as they unfold.

Gardeners and farmers buy them by the hundreds and thousands from us and tell us they are one of their most profitable crops. You can quickly sell all you can grow of these Exhibition, Prize-Winning varieties we are offering you in separate colors and in mixture. Notice the very special low prices we are giving you. These are for **all first-size bulbs, 1 1/4 to 1 1/2 inches; our bulbs are extra Fancy, clean, perfect, sure blooming.** You will be **delighted** with them.

BADGER BEAUTY. A beautiful extra fine **light lavender** blending to a lighter throat. It has won many awards.

CAPEHART. A charming light **salmon-rose** with deeper shade at the edges of the petals, with slight rose feather. Eight 6-inch blooms open.

ELIZABETH THE QUEEN. A mammoth-flowering exhibition **lavender**, beautifully ruffled and somewhat needlepoint. Seven or eight flowers open.

GUNPOWDER. A color sport of Picardy. Large handsome flowers of **clear buff**. Very fine.

LADY JANE. Very highly rated as an exhibition flower as well as a valuable commercial variety. It is a **clear cream with yellow lips** which give it the appearance of a beautiful light yellow. Flowers are very large.

LEADING LADY. Another grand show flower of large size. Excellent cut-flower. The color is **creamy white** with a **deeper cream throat**. It is very beautiful and a most valuable variety. A color sport of Picardy.

MOTHER KADEL. A handsome **pure, clear yellow** without marking or the slightest bit of any other color, even in its deepest throat. Tall, straight spike with five to seven flowers open. One of **the best** for cut-flowers.

What Is More Beautiful in the Garden and in Vases Than the Stately Royal Spikes of These Magnificent Flowers!



Mother Kadel

Send us your order now while our stocks are plentiful. We will reserve them for you and send them after freezing weather is over.



Stoplight

PINK RADIANCE. This outstanding gorgeous exhibition **pink** has won many awards. It is a perfectly beautiful **pure light pink** without markings except a very inconspicuous touch of carmine deep in the throat. The spike is stately and graceful, with sixteen to eighteen buds and six to eight open flowers. A wonderful flower; a "**must**" in every garden.

PURPLE SUPREME. Very large, royal **purple** with six to eight beautiful flowers open at once on its tall spikes. It has been a continuous winner at many shows. An excellent cut-flower variety.

SNOW PRINCESS. A prize-winner wherever shown. The flowers are very large and formed on a long flower-head. It is a perfectly beautiful **pure glistening white** with a soft creamy throat. Very fine.

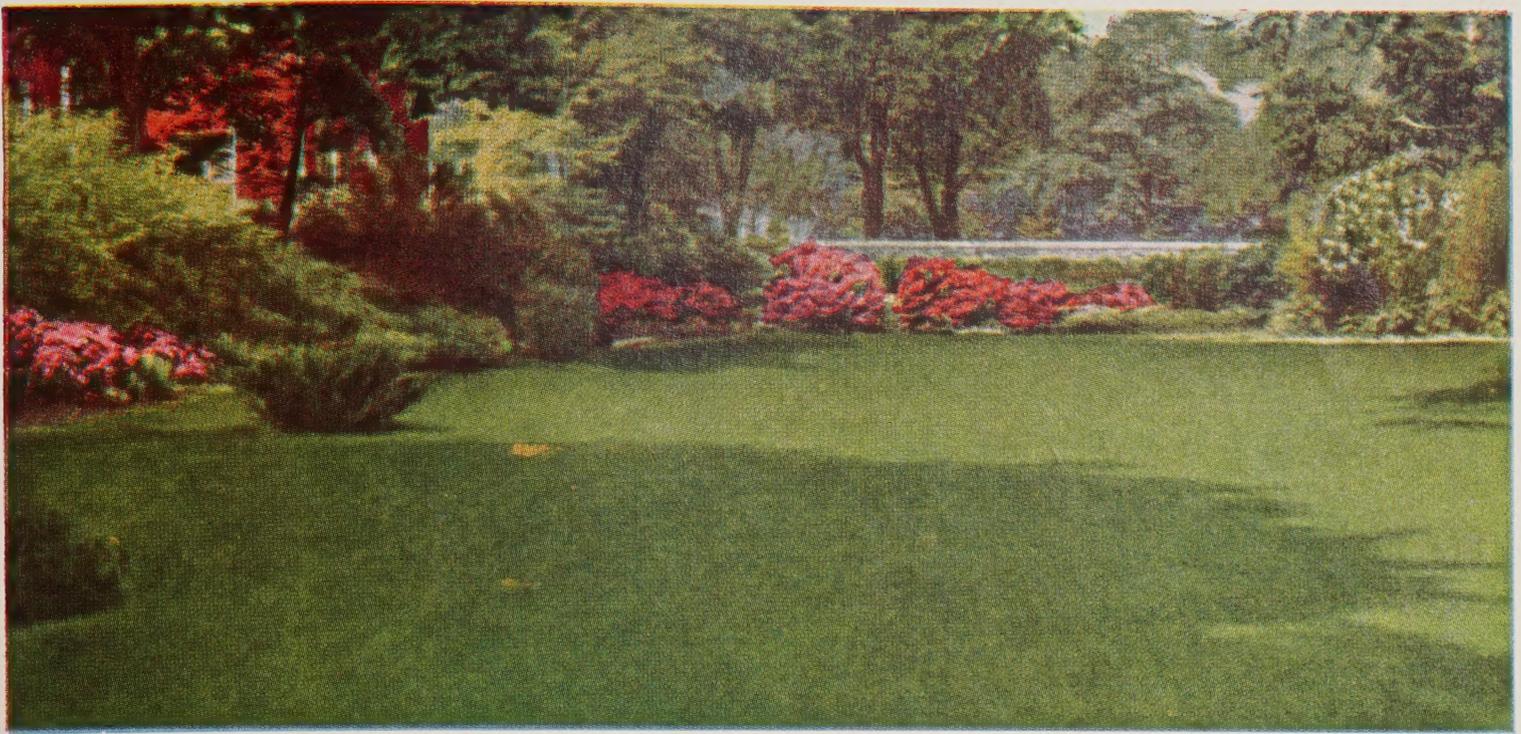
STOPLIGHT. A beautiful **brilliant red**. Large, ruffled flowers of exhibition size on strong spikes opening up to eight gorgeous 5-inch flowers. It is winning many awards at shows.

There you have them, friends—eleven of the most beautiful, outstanding, large show-flower varieties of the choicest colors. **Our Special Prices** for any of these eleven or assorted, kept separate.

1st SIZE BULBS, Prepaid

1,000	500	250	100	50	12
\$60 00	\$35 00	\$20 00	\$10 00	\$6 00	\$2 00

(Please note these very special prices we are giving you and order plenty.)



A "carpet" of rich green for your outdoor living-room may be yours by sowing that good, clean, dependable quality—**Schell's Lawn Grass Seed.**

It is really living when you have a beautiful velvet-green lawn and flowers here and there around your house. It helps to make your house a "home" where all the family wants to be.

Have a Beautiful Lawn and Lots of Bright-Colored Flowers

For Sure and Complete Success SOW SCHELL'S QUALITY LAWN SEED

Positively the HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula

Have a beautiful lawn—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be **sure** your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, feed it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

"Schell's" Quality Lawn Grass Seed

For all sunny places

It is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded, to buy cheap seed for it will mean reseeding, loss of time and work. **To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.**

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly and **plenty** of it.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

Prices of Schell's Quality Lawn Grass Seed: ½lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5.90; 10 lbs. \$11; 25 lbs. \$25; 100 lbs. \$95. Good new seed **very, very** scarce.

Prices Subject to Changes

Schell's Terrace or Embankment Mixture. When you prepare a bank or terrace for sowing, never rake it **down**; always rake crosswise and just before sowing the seed make a final once-over with the rake **fairly** deep and straight; sow the seed and tamp or press down the soil. This prevents washing out the grass and soil when it rains. ½lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.45; 5 lbs. \$5.90; 10 lbs. \$11; 25 lbs. \$25.

Schell's Special Shady Place Lawn Seed

For shaded places and under trees

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. ½lb. 70 cts.; lb. \$1.35; 2 lbs. \$2.60; 5 lbs. \$6.25; 10 lbs. \$12; 25 lbs. \$27.50; 100 lbs. \$105.

SEPARATE GRASSES All Fancy Quality for Lawns

We never carry any second, third, or fourth grades

(50 lbs. at the 100-lb. rate)

	5 lbs.	10 lbs.	100 lbs.
Kentucky Blue Grass (<i>Poa pratensis</i>) ½lb. 65 cts.	\$1 25	\$5 75	\$11 00
White Clover (<i>Trifolium repens</i>). For lawns, ¼lb. 40 cts.; ½lb. 75 cts.	1 50	7 00	13 00
Colonial Bent (<i>Agrostis tenuis</i>). For lawns and putting-greens.	1 50	7 25	14 00
Rhode Island Bent. Dark green.	1 50	7 25	14 00
Red-Top. Fancy (<i>Agrostis alba</i>).	1 25	5 75	11 00
English or Perennial Rye Grass (<i>Lolium perenne</i> ; Pacey's Short) ...	50	2 25	4 25
Chewing's New Zealand Fescue. Tolerant of shade.	1 00	4 50	8 50
Red or Creeping Fescue (<i>Festuca rubra</i>). Shady places.	1 00	4 50	8 50
Domestic Rye Grass. A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring.	50	2 00	3 00
Meadow Fescue (<i>Festuca pratensis</i> ; English Blue Grass). Bright green.	55	2 50	4 50



Women's Sizes
Small, Med., Large

National Eezy Wear Garden Gloves

Give you everything you want —

All-Leather
SOFT AS KID
Durable

DIRT-PROOF
Easy to Wear
WASHABLE



Men's Sizes
Small, Med., Large

Economical, too—outwear 6 pairs of fabric gloves and can be used the year 'round for **Gardening, Garage, Housework, Furnace, Yard, Painting, etc.** \$1.50 per pair.

PLEASE NOTE!

We have for you the very best quality **Hand and Power Lawn Mowers; Edgers; Grass Shears; Hose; Sprinklers; Seeders; Fertilizer Distributors; Hedge Shears; Trellises; Bird Baths; Sun Dials; Gazing Globes—everything** for a lovely outdoor living-room. Write us for prices or come in.

SCHELL'S WONDER HYBRID K374 SEED CORN

Friends here is indeed a **wonderful** Corn. We think it is the grandest Hybrid ever produced. Big ears 10 to 12 inches long, 18 to 22 rows of deep, broad grain, an excellent feeding Corn. Usually one ear and it a beauty, dark yellow. The foliage is **very dark green**, and retains this color when the ears ripen.

As to **heat and drought resistance**, it is not surpassed by any other. **It's borer and chinch-bug resistant.** Easy to husk, and a good picker Corn. It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, **115 days.**

A Corn-Husking Machine Operator said again "Your K374 made far the best crops of all we harvested this fall, 1949." We highly recommend that you **plant Wonder Hybrid K374** this year.

Here are three samples (all we have room for) of what thousands of our customers think of our **Wonder K374 Hybrid.**

PENNA. Mr. Lee S. Turofski of Darville, writes,—"**Your Hybrid K374 gave us the best yield of any hybrid we ever grew.** Your Sweet Corn, Stowell's Evergreen White Hybrid is also a very fine Corn."

NEW JERSEY. Mr. Calvin O. Baker, Vineland, writes us,—"**I am very much pleased with Schell's Wonder Hybrid K374.** I have planted it now for three years and **it is truly a wonderful Corn.**"

MARYLAND. Mr. Ralph Franklin, New Windsor, writes,—"**I planted a bushel of your K374 Wonder Hybrid and it made over 200 bushels per acre.** It is a fine Corn."



COMPARE Schell's Wonder Hybrid K374 with any other Hybrid and prove for yourself which is best. You may have had a good one, yet this may prove **better.** You want the **best.** Order a bushel or more. Your crops will tell the story.

Our Special 40th Anniversary Prices to you.

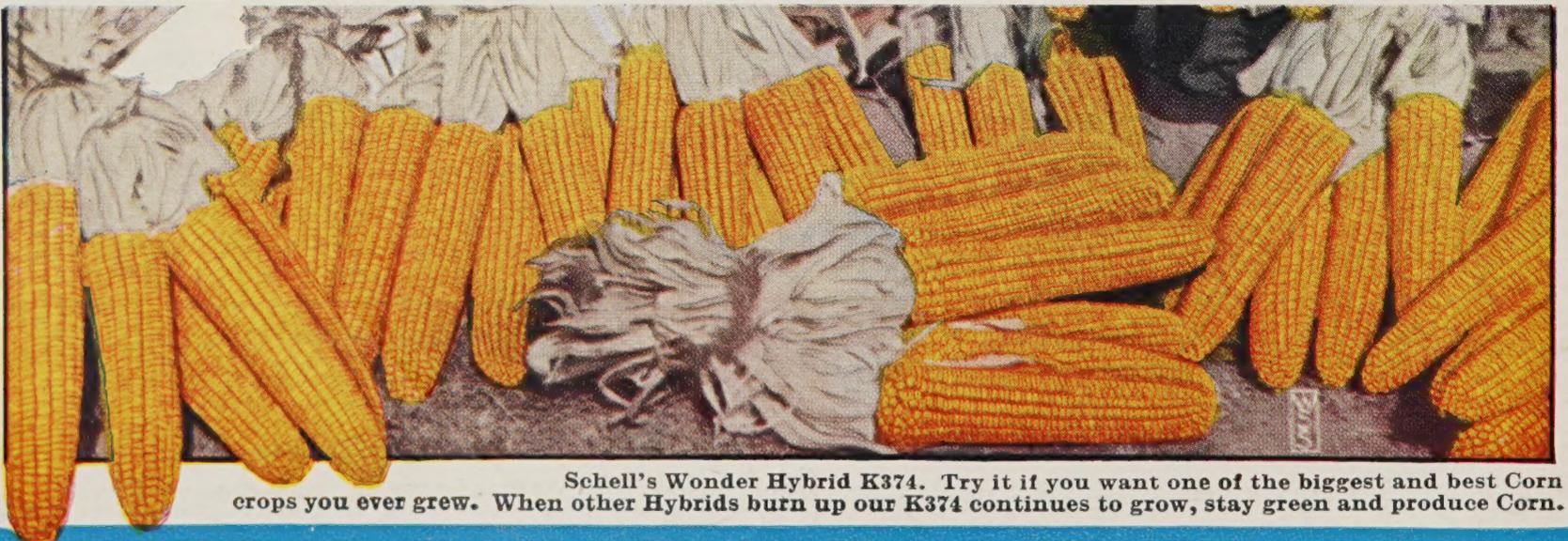
Postpaid Prices within 150 miles of Harrisburg, bus. \$10.64; 1/2 bus. \$5.64; 1/4 bus. \$2.94; 7 lbs. \$1.64.

Postpaid Prices within 300 miles and beyond 150 miles, bus. \$11.14; 1/2 bus. \$5.94; 1/4 bus. \$3.14; 7 lbs. \$1.74.

Store Prices, and when shipped by freight or express, not prepaid. Bus. \$9.44; 5 to 9 bus. @ \$9.34; 10 to 50 bus. @ \$9.24.

Beyond 300 miles we will ship charges collect.

SCHELL'S WONDER HYBRID K374. Its strong stalks and good roots make it stand best of all—like a board fence—no stalks down. You can stand at one end of the field and see the other end down the rows.



Schell's Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew. When other Hybrids burn up our K374 continues to grow, stay green and produce Corn.

WALTER S. SCHELL, Inc., Quality Seeds

Central Pennsylvania's Largest Seed House

Tenth and Market Sts., HARRISBURG, PA.