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62.67
Bulbs

to Plant this Fall

**BOTANICAL TULIP,
RED EMPEROR**

The largest Tulip known!
Red Emperor is king of all
Tulips, in both size and
dazzling scarlet color.
Very early. \$1.30 per
doz.; \$10.25 per
100.



1951

PRINTED IN U.S.A.

**The J. CHAS.
McCULLOUGH SEED CO.**

230 East Fourth St. • P.O. Box 146

CINCINNATI 1, OHIO

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Your Lawn Can Be Beautiful!

START YOUR LAWN THIS WAY

Be sure that the soil has good drainage and that the seed bed is fine, smooth, and mellow. Careful consideration should be given to the kind of seed to be used. The cost of the seed represents the smallest part of the investment. It is false economy to save a few cents by purchasing lawn seed from a questionable source, only to be annoyed later by repatching a weedy turf or being required to do the entire work over.

Select a calm day and sow half the quantity one way and the remaining half at right angles. Seed at the rate of a pound to 200 square feet on new lawns or 125 to 150 pounds per acre. It requires about half as much seed for an established lawn. A thick sod is the best protection against weeds. The seed should be covered by light raking and a top dressing of peat moss or humus. The lawn is then ready for rolling. If watering is necessary, use a fine spray to prevent washing.

Facts Concerning Late Summer and Early Fall Sowing

The cool, moist weather of late summer and early fall affords an ideal condition for renovating or rebuilding a lawn that has suffered from drought, neglect, or the ravages of crab grass or other weeds. This is also the ideal time for building a new lawn. Seed sown at this time will show quicker growth and has a tendency to stool or spread out, a condition not present during the warmer months. Competition with weeds is practically eliminated at this season, since they will not germinate until spring, by which time the grass is thoroughly established. Seed may be sown successfully as late as November in the latitude of Cincinnati, but we would recommend September for best results.

ACME SUPERFINE LAWN SEED

As the name implies, this mixture is the finest that modern seed cleaning machinery can produce. Over 99.90 per cent free from weeds. It contains only the plump seeds which produce the strong healthy plants. It is a scientific combination of extra-heavy Kentucky Blue Grass, Fancy Red Top and Creeping Bent. All deep-rooting permanent grasses, free from any of the coarse grasses. Truly the best lawn seed obtainable. **Lb. \$1.50; 3 lbs. \$4.35; 5 lbs. \$7.00; 10 lbs. \$14.00; 20 lbs. \$26.00; 25 lbs. \$32.50.**

EMERALD LAWN SEED

Our standard mixture that has proved satisfactory to our customers over a period of many years. Produces a good clean permanent turf. Composed of reclaimed Kentucky Blue Grass, Fancy Red Top, Creeping Bent, Cheering's Fescue, White Clover, and other fine grasses all carefully blended.

Emerald will give satisfaction. **Lb. \$1.30; 3 lbs. \$3.80; 5 lbs. \$6.25; 10 lbs. \$12.50; 20 lbs. \$24.00; 25 lbs. \$30.00.**

BULBS FOR INDOOR CULTURE

Polyanthus Narcissus

Fragrant Paper-White Narcissus. This is the easiest and most satisfactory of all flowers to grow indoors. Planted in a bowl with pebbles and water, the bulbs bloom in six to eight weeks. By starting a new lot of bulbs every two or three weeks, a constant supply of these beautiful flowers may be had all winter. **Large bulbs, 3 for 35c; \$1.00 per doz.; \$8.00 per 100. Mammoth bulbs, 3 for 45c; \$1.25 per doz.; \$10.00 per 100.**

Soleil d'Or. This is the so-called "Yellow Paper-White Narcissus." The culture is the same as for the Paper-White Narcissus offered above. **Deep yellow flowers with an orange-yellow cup. 3 for 50c; \$1.50 per doz.; \$10.00 per 100.**

Glorious. Tall, delightfully informal in habit. Perianth Poeticus white with orange eye edged red. Very early and an excellent forcer. Culture the same as Paper-White Narcissus. **\$1.10 per doz.; \$8.50 per 100.**

Chinese Sacred Lily (Narcissus)

Flowers in clusters. Color white with yellow cup and very fragrant. Culture the same as Paper-White Narcissus. **3 for 50c; \$1.50 per doz.; \$10.00 per 100.**

FREESIAS

Tecolote Hybrids. Pure white. **65c per doz.; \$4.50 per 100.**

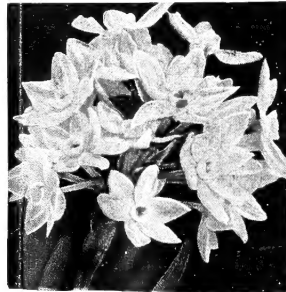
A Well-blended Mixture. A splendid strain containing a large number of beautiful colors. **65c per doz.; \$4.50 per 100.**

Hardy Lilies

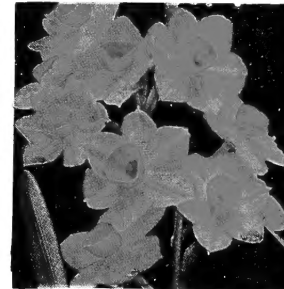
Lilium candidum. New Strain *Cascade Madonna Lilies.* The Madonna Lily is one of the loveliest of white Lilies. Its delightful fragrance and beautiful white flowers make it a symbol of purity. Stems tall and straight, flowers of unusual texture and perfect form. Greatly resistant to botrytis. Particularly recommended for permanent plantings. *Lilium candidum* is one of the few bulbs requiring very shallow planting; the top of the bulb should not be over an inch below the surface of the ground. **Each 50c; \$5.00 per doz.; \$40.00 per 100.**



MADONNA LILIES
(*Lilium Candidum*)



PAPER-WHITE NARCISSUS



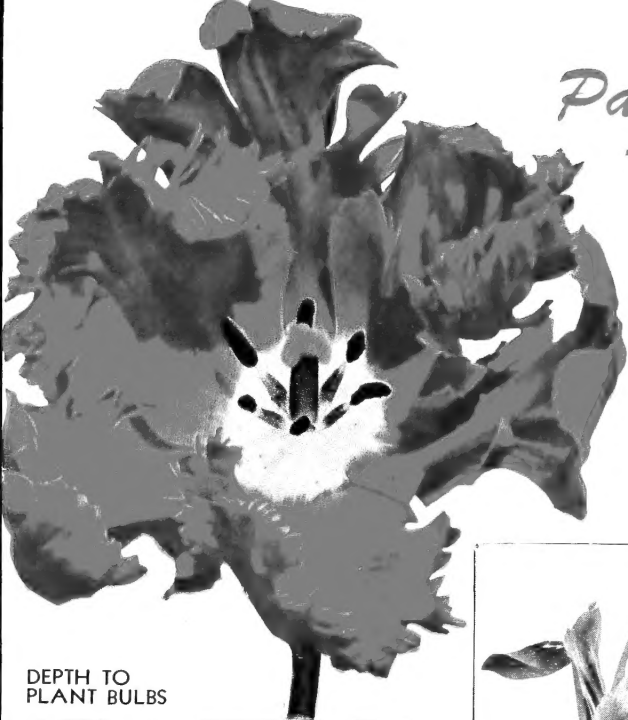
SOLEIL D'OR NARCISSUS



FREESIAS

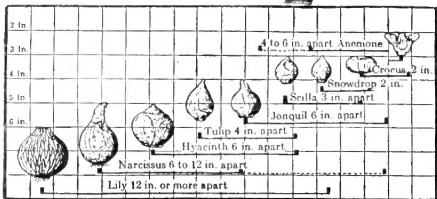
Parrot Tulip

THERESE



A beautiful Parrot Tulip slowly opening to a diameter of 8 inches. The color is cochineal-red, marked green and bronze on the back of the frilled petals. White center with black anthers. **\$1.20 per doz. ; \$9.50 per 100.**

DEPTH TO PLANT BULBS



IRIS RETICULATA



IRIS RETICULATA (*Fragrant Iris*)

A very early miniature bulbous Iris, equally at home in the rock garden or the sunny border. Height about 6 to 8 inches. The flower is a very rich, almost dazzling violet-blue, with a bright golden segment surrounded by a black and white area. It has a sweet violet scent.

For a real treat indoors, try forcing a few pots. They require only three weeks' rooting time in a cool dark place and bloom within a few weeks after being brought into a warm light room, in a temperature of about 60 degrees. **65c per doz. ; \$5.00 per 100.**