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Who Says You Can't Grow Orchids?



Ryerson Orchidarium

GIVES ORCHIDS IN YOUR HOME THE CLIMATE THEY LOVE!
Price of Orchidarium, complete (plants not included): \$100.00

WHO SAYS YOU CAN'T GROW ORCHIDS

in your own home? Unless you are a cave dweller, living where the sun never shines, Cattleya Orchids will thrive and be happy in your Ryerson Orchidarium.

As a matter of fact, orchids are much, MUCH sturdier than most people think. Personally, I'm convinced the mature Cattleya is the toughest plant under cultivation, surviving more mistreatment than a cactus.

The plants would no doubt live if you grew them on the living room table, or on a shelf in the kitchen. But most artificially heated homes and apartments are too DRY for Orchids to grow vigorously and produce their maximum of blooms.

The ORCHIDARIUM is scientifically designed to provide the necessary humidity. The glass case is 30" long, 24" high, 20" deep. Table top is 27" from the floor.

Even the Orchid Grower whose plants are grown in a greenhouse will enjoy having an ORCHIDARIUM in his home, as the ideal spot for displaying the choicest plants in bloom.

PLANTS HOLD THEIR BLOOMS PERFECTLY a full week longer in the ORCHIDARIUM than they do in the average heated home. When sepals dry out and turn brown at tips—long before blooms should be fading—the air is too dry.

Behind the drop door in the front of the ORCHIDARIUM TABLE are the MOISTURE TRAY and THERMOSTATICALLY CONTROLLED HEATING CABLE. The cable should be held in place in the tray by gravel or pebbles, which also will help increase evaporation.

Potted plants are placed on the lattice-type rack, through openings of which moist, warm air rises. Cool, dry air near your floor enters this humidifying compartment via intermittent round openings in the Marine Plywood base holding moisture tray.

Glass doors at front of case slide open at a touch, for easy care of your plants.

THE ORCHIDARIUM accommodates eight average size plants, plus eight seedlings in 3-inch pots.

CARE OF PLANTS IN YOUR ORCHIDARIUM

Do not keep your Orchid plants TOO warm and wet. While they are tropical plants, they bitterly resent being drowned or cooked. Soggy, soaking fiber will make the roots rot, instead of stimulating them to vigorous growth.

Orchid plants like plenty of light, but direct noon or afternoon sun will burn the foliage. Place the ORCHIDARIUM near a South or East window and give it filtered sunlight (through curtain or Venetian blind).

As a rule, if you set the thermostat at 75 in the daytime, 65 at night, the plants will do well for you. Room temperature must be considered, so check suction cup thermometer that comes with the ORCHIDARIUM. Keep plenty of water in moisture tray. If glass case becomes fogged, open sliding doors an inch until fog disappears.

Remove plants from ORCHIDARIUM and give them "pot watering" once a week, allowing water to run through the fiber until it flows freely from drainage holes. Drain and return plants to ORCHIDARIUM. Do this during the morning hours. If you are away from home and skip one week's watering, the plants will not suffer.

Seedlings—particularly community pots—will require more moisture. Fog them with water from an atomizer type sprayer two or three times a day, but not after 3 P. M.

THE RYERSON ORCHIDARIUM will be shipped, knocked down, but easy to assemble, and all fittings are included. The table is of unfinished cypress, so it can be finished to match your own woodwork. Edges of crystal glass are polished and drilled to receive fittings.

Daniel Ryerson

Florida-Grown Orchids

BOX 805 HOMESTEAD, FLA.

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Enclosed is my check or money order for \$100.00 for an ORCHIDARIUM such
as I saw on display in
I understand it will be shipped to me, knocked down, complete with moisture tray, thermostatically controlled heater and suction cup thermometer.
Simple instructions for assembling the Orchidarium will be included.
If I want you to include three blooming size plants of your selection I will enclose \$125.00 instead of the \$100.00 for the Orchidarium alone. If I want six blooming size plants, I enclose \$150.00.

I understand shipment will be by Railway Express, with shipping charges collect.

Street and No.

City and State

Daniel Ryerson Box 805 Homestead Florida

Name____

