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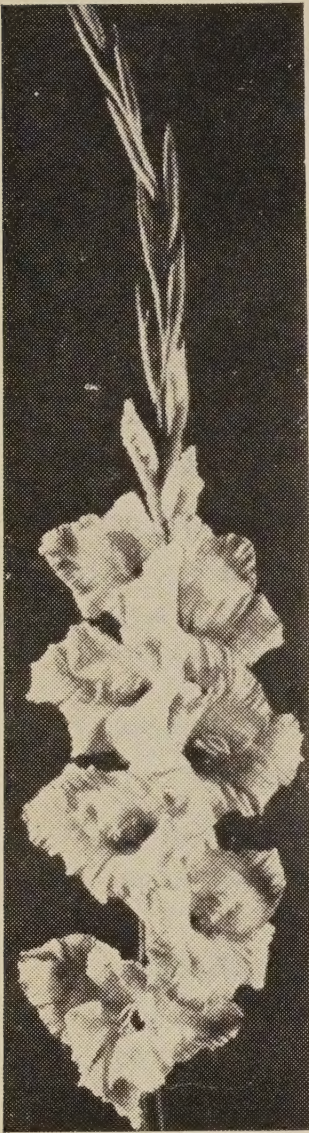
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GLADIOLUS

of Distinction



Sun Spot



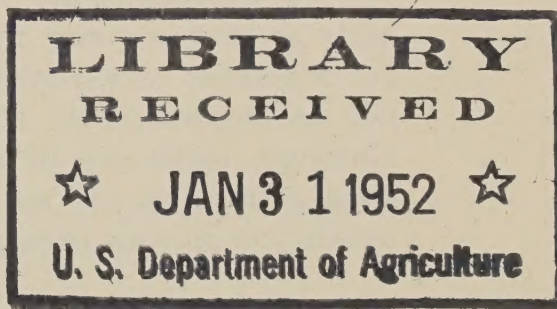
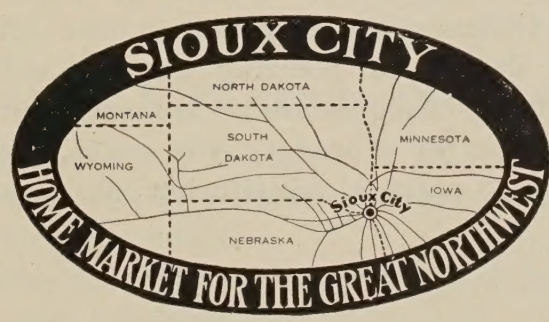
Spic & Span



Evangeline



White Goddess



Sioux City extends a cordial invitation to all glad lovers to visit the 3rd Annual Central International Glad Show—Held at the beautiful new air conditioned City Auditorium on August 9th and 10th, 1952.

Plan your vacation trip through Sioux City and attend this big show. "You will be glad you did."

AL'S GLAD PATCH

AL AND JESSIE AMSLER

4052 MADISON STREET, SIOUX CITY 6, IOWA

Thank You!

We wish to thank our many customers for the nice orders we have been favored with the past year. An extra thank you to those who have patronized us year after year. We received many nice letters, telling us how pleased they were with their orders, the quality of our bulbs and the wonderful spikes they had from them. These letters make us very happy. They assure us that we are doing a good job and this is all the reward we ask.

We will endeavor to continue this policy and am sure the following pages will bear this out. As usual, we have added many new varieties to our catalog that proved outstanding the past two years.

We aim to ship the best bulbs, it is possible to grow. We have many letters telling us they were the finest bulbs they have ever received. A large crop of bulbs permit us to offer you the best prices possible. No transaction complete until you are satisfied. Upon receipt of your order, examine it, should it prove unsatisfactory, we will gladly refund your money.

Due to an abundant rainfall during the growing season we harvested an exceptionally fine crop of bulbs. Early orders will receive the cream of the crop.

All retail orders, in the amount of \$2.00 or more, are prepaid in the United States. We will do our best to please you. As usual, all we ask is the opportunity to do so. Wishing you a very successful growing season, again we thank you.

AL and JESSIE

PLEASE READ CAREFULLY

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received, but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

VARIETIES

We grow Gladiolus because of the pleasure we derive from their culture. We are engaged in growing those which appeal to us as being the best varieties for one reason or another.

In our opinion, each variety listed in our catalog has merit and is worthy of your consideration. As to whether you will like a particular variety may depend on your personal preferences and the purpose for which you wish to use the flowers. Remember that the price is not an indication of the quality of the variety.

We do not offer a variety solely because it is new and the price is high, neither do we drop one from the list just because it reaches a low-price field. What we do offer is potential beauty, in bulbs of such health and vigor, that you may confidently expect to realize in your garden the possibilities that have already made you a Glad Fan.

OUR GUARANTEE

Believe it or not—Our bulbs are six (6) times inspected and checked for disease—twice by the State Inspector, four times by Al and Jessie. First when digging, every bulb that does not look perfect is thrown out. This is repeated when tops are cut off.

When we clean, every bulb with any signs of disease is thrown out. Then when we fill your order, each bulb is again inspected.

We have found that by so doing our bulbs are free of disease.

All our stock is guaranteed to be healthy, vigorous, free from thrips, and true to name. You must be satisfied. If any stock is unsatisfactory, tell us and we will try to satisfy you. If you like our bulbs and service, tell your friends.

GLAD-I-O-LUS:—

Please pronounce this wonderful flower right. The accent on the O. GLAD-I-O-LUS and use the same form for both singular and plural.

CUTTING BLOOM

The gladiolus is essentially a cutflower. Ordinarily the blooms should be cut when the first flower opens. When cutting, always leave four to six leaves on the plant to mature the bulb. By cutting down between the leaves you can get a good stem and still let most of the leaves remain on the plant.

SIZE OF BULBS

LARGE size bulbs are one and one-quarter inches in diameter or more. This size makes the largest spikes and flowers. Sizes No. 1 and No. 2.

MEDIUM size bulbs are from three-fourths of an inch to an inch and one-quarter. All bloom splendidly. Sizes No. 3 and No. 4.

SMALL size bulbs are not guaranteed to bloom, but under favorable conditions will bloom and produce a fine large bulb for the following year. Sizes No. 5 and No. 6. No bulblet orders after April 1, 1952.

PLEASE NOTE TERMS AND PRICES

All items priced at .15 each are 2 for .25, or 5 for .50. Items priced at .10 each are 3 for .25 or 5 for .40. Those priced at 5c each are 6 for .25 or 10 for .40.

All retail orders are shipped prepaid.

A deposit of 25 per cent will hold all orders until shipping date when bulbs will be shipped C.O.D. unless otherwise arranged.

Overcount on all orders large or small. The larger the order the larger the overcount. You won't be disappointed.

SEEDLING MIXTURE

We have several hundred unbloomed seedling bulbs in small and medium sizes.

These bulbs are from bulblets from seed planted in 1950 and are from our own choice crosses.

I am sure these seedlings will give you a thrill when they bloom.

Our main reason for disposing of these seedlings is that we are concentrating all our efforts on growing bloom for the big International Show in Sioux City in August.

These bulbs are a bargain at 10 cents each or 15 for \$1.00.

Regular Retail List

ABU HASSAN (Pfitzer) 378 (Mid-season) Beautiful clear, dark blue. Opens several medium sized blooms on a tall straight spike. **L .15; M .10.**

ADORABLE (Woods '49) 541. A lovely pastel from Ted Woods that looks very good to us. Pale pink with some deeper rose pink peppering in the throat. The florets are large with petals nicely frilled altho not heavily ruffled. The general color effect is rather similar to that of the new variety Clarence D. Fortnam, altho florets of Adorable are a little larger. Opens about 7 at once on tall, straight willowy spikes. Very nice. **L 1.50; M 1.00; S .50; B .15, 10-1.00.**

ANN SHERMAN (Woods '50). Beautiful clear shell or cool pink with raised white midrib. The heavy ruffling and fluting are very prominent and add tremendously to the beauty of the flower. It has 20-22 buds with 7 open and 10-12 showing color, size up to 5½". Heavy texture and strong attachment. The plant is tall (60") and straight with a pliant willowy stem. A good propagator. **L 3.00; M 2.00; S 1.00.**

AOETEAROA (Jensen) 406. A creamy white with deep cream throat petal. Opens 8 perfectly placed 5-inch florets on a spike of 22 buds. **L .10; M .5; S .5.**

AUTUMN GOLD (Presagard) 412 (Late) Richly colored golden yellow; is gaining in popularity every year. It is being grown extensively as a late cut flower. **L .10; 3-.25; M .08; 3-.20; S .05; 3-.15.**

AVALON (Marshall) 440 Bright rosy pink blending into a cream throat. Opens 8 medium sized blooms on a medium height plant. Very nice. **L .10; 3-.25; M .08; 4-.25; S .05; 5-.20.**

BEAUTY'S BLUSH (Fischer) 440. Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. The cool pink florets have lots of sparkle. It opens well in water and is a very healthy, robust grower. **L .15; M .10; S .05; B 100-.50.**

BELTRAMI (Lins) 480. Large beautifully formed, wide open, ruffled and fluted florets of golden brown to deep rose mulberry. **L .10; 3-.25; M .08; 3-.20; S .06; 2-.15.**

BELVIDERE (462) (Fischer '51). A burgundy red that can take it, very long flowerhead with 6 to 9 open that really can take the heat. We think this will be the coming dark red. A must have. **L .35; M .20; S .10; B 25-.50.**

BLACK DIAMOND (Gelser) 354. None of the drab or somber tones of the most of the dark reds can be associated with Black Diamond for its vibrant color is its primary virtue. It grows to 42 inches in height and makes a fine flowerhead. **L .15; M .10; S .05; B 10-.25.**

BLACK PANTHER (Lins) 554. This is the largest real black red. The plants are tall with long flowerheads and very large black red, wide open florets. A large black red is needed in every collection. This one will fill the bill. **L .35; M .25; S .15.**

BLUE BARON 478 (Woods '51). (Blue Admiral x Pelegrina). Very early dark blue self. Straight spikes grow 45", 20 buds on a 23" flowerhead, up to 8 open with 8 in color. Florets slightly ruffled, fine placement. Blue Baron is a darker Pelegrina with a strong stem. **L 2.00; M 1.50; S .75.**

BLUE BEAUTY (Pfitzer) 466. This is probably the best blue on the market. The strong blue shade becomes a bit lighter at the edges of the petals. It is a tall, strong grower. **L .10; M .08; S .05.**

BLUE LAGOON (Snyder) (80) 476. Tall Medium blue that grows well in adverse conditions. Opens 6 well placed cup shaped blooms. Good show glad. **L .35; M .20; S .15.**

BLUEBLOOD 379. Blue, red throat. This glad has been overlooked. Introduced by Mr. Ellis the last year he issued a catalog therefore not widely disseminated. 5-6 open. **L .10; M .08; S .05.**

BOISE BELLE (Roberts '48) 343. A very unusual novelty. Yellow center and pink at edges of petals with the lip petals yellow with a picotee edge of pink all around. 10-12 open, 4½-inch florets, 20-24 buds. An exceptional novelty with unique beauty. **L .40; M .25; S .15; B 10-.25, 100-2.00.**

BONFIRE 436 (Fischer) A fine scarlet that is probably the most brilliant in its color. It grows 5 ft. tall, producing spikes of remarkable uniformity that regularly opens 6 to 8 glossy sheen florets. **L .20; M .15; S .10; B 25-.25.**

BOULOGNE (562) (Salman '47). A tall-growing silky wine-red that we rate as one of Holland's best. The unflagging production of long flowerheads with plenty of "handle", even from young bulbs, will delight the cut-flower grower. Plain-petalled, like most of the Dutch varieties, it will readily open up to eight florets on an always formal

two-row spike. An ace commercial that has not yet had all the limelight it deserves. Reminds one of the color of the American Beauty rose. **L .10; M .08; S .05; B pkg. .25.**

BRIDAL ORCHARD (Carlson '50) 566. Probably the biggest lavender, and one that has made quite a splash on the show table with several blue ribbons and at least one Grand Championship, at Le Roy, Illinois, last summer. A light lavender often with some darker flecking. 8 to 10 six-inch florets are open at once on good spikes with very long flowerheads. A good propagator, and good bloomer from all sizes. **L 1.25; M 1.00; S .75; B 5-1.00.**

THE BRIDE (R. H. Pruitt & Sons). Beautiful, large smooth white with lavender feather in throat. Limited quantity available. Stands out as something special in the whites. You'll like it. **L .25; M .15.**

BUCKEYE BRONZE 490. An outstanding bronze that is very popular. A must have. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15.**

BURGUNDY (Scheer '42) 452. 90 days. A formal spike of crimson rose, with many open. Intense coloring with narrow cream lines on throat petal. **L .15; M 2-.25; S 3-.20; B 50-.20.**

BURMA (Palmer) 462. Deep, rose, shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition. **L .10; 3-.25; M .08; 4-.25; S .05; 3-10; B 100-.35.**

BUTTERSCOTCH (L. R. Langworthy) A glowing Indian Yellow with throat markings of Chinese Coral and a suffusion of the same coral shade overlaying the edges of the lower petals. Opens fine formal spike. **L .40; M .30; S .20; B 10-.25.**

CALICO QUEEN 341. Just as its name implies, is a calico color. White background with red spots. Very pretty and is admired by all who see it. **L .15.**

CALIFORNIA (Salbach) 543. Huge wide open clear geranium pink with a slightly deeper marking in the throat. Very tall husky plant that stands the heat well. This is a really fine variety. One of the best for cutflowers. Patented, so increase cannot be sold. **L .15; M .10; S .05; B 100-.50.**

CAPEHEART 440 light salmon rose. As good as Picardy for use. Free from disease. A real glad that you should have. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15.**

CAPTAIN KIDD (Roberts '50) 452. A rich deep red, often overlaid maroon. Not quite a black-red, altho close to the

dividing line between the 52 and 54 classes. A fine color, and one that can take almost any amount of heat without fading or burning. A tall grower with a willowy stem that may occasionally crook in extreme heat. Capt. Kidd opens 6 or 7 slightly frilled florets of large size on long flowerheads. A fine propagator. **L 1.50; M 1.00; S .60; B .25, 10-.75, 100-6.00.**

CHARLOTTE ANN (Lins-Ruble) 490. A heavily ruffled chocolate colored glad that the florists go for. Tall rugged grower with 4 to 6 open. **L .30; M .20; S .10.**

CHARMOLUCK (Wilson) (M) 483. Many people who do not care for smokies as a class will like the soft orange-tan and smoky rose tones of Charmoluck. As beautifully blended as some of our fine new varieties of iris, the colors shade to a creamy center. Much admired in our garden. **L .25; M .20; S .15;**

CHEYENNE 536. Big wide open ruffled scarlet, a much improved Southern Drama. Not hooded. In size just inside the 500 class. Tall, straight. 9 to 10 open, 20 buds with good stretch of flowerhead and ample cut stem. **L .40; M .30; S .20; B 10-.60.**

CHIEF PONTIAC (524) (Snyder '48). The Chief is a big fellow. Grows nearly six feet, and produces a giant spike. Bright orange scarlet. It's really good. **L 1.00; M .75, 3-2.00; S .50, 3-1.25.**

CHINOOK (Lines '49) 532-85. Beautiful orange pink that opens 7 very large lightly frilled florets on a very long flowerhead with 19 buds. Certainly one of the very best. One that we recommend. **L 1.00; M .75; S .50.**

CHOCTAW 491. Very beautiful shade of light chocolate with light overcast of orange. Well open, not hooded. Excellent placement. Opens 10 on straight stem of 22 to 25 buds. **L .40; M .30; S .20; B 10-.25.**

COACHMAN (Woods '49) 430. A deep salmon pink that will open up to 10 florets of firm substance. Sometimes stem below flowerhead is somewhat short. Excellent producer of easily germinating bulblets. Coachman possesses a fine show record. **L 1.00; M .75; S .50.**

COL. W. C. ATKINSON (Williams '51). Beautiful dark lavender in a color that is alive and bright. Opens eight large, wide open florets, on a 20-bud spike. Excellent placement and of heavy texture. Good propagator and germinator, is extremely healthy and vigorous. **L .50; M .35 S .25; B 5-.50.**

COLUMBIA 407 (Roberts '51). A clear creamy white shading deeper in the throat bordered with bright rose on edges of petals. Very near the color of Corona, opens up to 8 florets on a long graceful stem of 20 to 22 buds. Columbia is a fine florist color without the faults of Corona. Looks like an excellent commercial. **L 3.00; M 2.50; S 2.00; B .25 each, 10-2.00.**

COMMANDO (536) (43) Mid-season. Clear light scarlet of a distinctive shade, a little darker than Valeria but larger, taller and better. Opens 6-9 well placed wide open blooms on a very tall straight slender stem. **L 2-.25.**

COMPLEXION. This ruffled shell pink has exceeded out expectations. Results from tests prove this will be among the leaders in the near future. A good commercial glad. **L .75; M .50; S .40; B .05.**

CONNECTICUT YANKEE (Schenetsky) 441. One of the most beautiful glads I have seen. Light pink with red throat blotch that blends well. Many open and perfect placement. A "must have." **L .20; M .15; S .10; B 10-.25.**

CONNIE "G" (Woods '48) (506). A beautiful, heavily ruffled, deep cream—different than any other cream and one of the most exquisite of any variety in the list. It opens up to 10 very large florets on a long spike—a spike that really stretches up. Good increaser and grower from bulblets. Makes fine spikes from small bulbs. **L 1.00; M .75; S .50; B 10-1.00.**

COVER GIRL (LaSalle) (442). This fine glad is medium pink in color. It opens many 5½-inch florets on a tall spike. It is a good grower and will win many prizes. Mid-season. **L .10; M .08; S .05, pkt. .25.**

CROWN JEWEL (460) (Fischer '51) (70 days) (Rose O'Day x Ophir). New orchid-throated rose-pink of generous florescence and frosty, stardust sheen. **L 1.50; M 1.25; S 1.00; B 10-1.50.**

CUPID (Fisher) 300. Cupid is a glad for the lover of arrangements. 4 or 5 waxy, ruffled white florets precisely arranged on a wiry stem of about 14 buds. The 3½-inch florets are as if carved of white wax. **L .10; M .08; S .05; B 25-.25.**

DAISY MAE (Lins-Ruble) 521. The outstanding glad among the recent introductions. This beautiful orange pink with a cherry throat is headed for a very bright future as a commercial and exhibition variety. **L .10; M .08; S .05; B 100-.50.**

DARK DAVID 554 (Morgan '51). Dark David is head and shoulders ahead of any other maroon gladiolus that I know of. One of the few meritorious 500 size glads in its color class at the present time. Dark David will open eight 5½-inch florets at once. A wonderful grower, approaching five feet, and a consistent producer of show spikes. Splendid propagator. **L 1.50; M 1.25; S 1.00; B 10-1.50.**

DESTINY (536) (Butt '48). Scarlet red with small white bars on lower petals. Makes a fine tall spike. A real blazing scarlet red, that stands out in any planting. **L .10; M 2-.12; S 10-.25; B pkg. .25.**

DIAMOND LIL. Ted Woods fine yellow, commercial or exhibition. **L 1.00; M .75; S .50; B .15 each.**

DIEPPE (Hassel) 452 (Mid-season). Medium to deep salmon red with darker blotch. A very beautiful and distinctive color that attracts attention at once. Opens 7 to 9 large well arranged blooms on a good cutting stem. **L .15; M .10; S .05.**

DOLLY VARDEN (Harris '50) 532-95. A blazing salmon with a cream throat. Nine large 6½-inch florets open with 7 showing color on a 21 bud spike, with a 26-inch flowerhead. One that you should get a start in as it will be one of the best cut-flowers, and show variety. **L 1.00; M .75; S .50.**

DREAM CASTLE (Lins 43) 342-90. Warm coral-pink blending to a light cream throat. Opens up to ten well placed florets. Big price advance in 1949. **L .25; M .25; S .10.**

DR. WHITLEY (Riley) 516 (Midseason). Clear yellow apricot with golden throat. One of the new good ones in this color. Opens several large, wide open blooms. **L .10; 3-.25; M .08; 4-.25; S .05; 8-.25.**

DUSTY MILLER (486) Elliott '45 (85). A fine smoky with excellent growing habits. It opens up to 9 florets of bluish-gray with a blending of scarlet and cream in the throat. A consistent winner in the smoky class. **L .15; 2 for .25.**

ELIZABETH THE QUEEN 566. (White) Beautiful ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. **L .10; M .08; S .05.**

ELMER'S ROSE (460) (Fischer '51) (85 days). Richly ruffled deep rose of great beauty and outstanding performance. **L 1.00; M .75; S .50; B 10-1.00.**

ENCHANTMENT (432) (Fischer '50).

Bland is the word for Enchantment. Its smooth salmon-pink florets blend with the utmost gradualness to an immaculately creamy throat. Garden visitors have raved over this as the most beautiful variety they've ever seen. Very tall and easy grower and priced low. **L** .25; **M** .15; **S** .10; **B** 25-30.

ETHEL CAVE COLE 440. Large light pink. Very good. Opens 6 to 8. Good show flower. **L** .10; **S** 3-25; **M** .08; **S** 3-20; **S** 5-20.

EVANGELINE (Palmer '48) (560). A beautiful light rose with creamy yellow throat. Widely heralded as the best glad originated by Palmer since Picardy. Has won several championships. Holds 10 open on a 30-inch flower head with plant 5 ft. tall. **L** .25; **M** .20; **S** .15; **B** 25-50.

FAIRYLAND (360) (Kadel '50). Outstanding salmon scarlet similar to the color of Dieppe. Certainly a fine glad, opening 8 to 10 florets on extra tall spikes. **L** .30; **M** .25; **S** .20.

FALCON (Woods '49) 566. A very pleasing lavender with a rose peppered spear on the lower petals. Opens 6 on a 20 bud spike, florets are ruffled and fluted adding to its beauty. A very worth while new variety. **L** 1.00; **M** .75; **S** .50.

FIELDMASTER. Another fine Ted Woods creation, beautiful clear cameo pink, with heavy midribs and a yellow lip. Heavily ruffled with rollback petals. **L** 1.50; **M** 1.00; **S** .75.

FIRE GLEAM 436 (Jack '49). Fire Gleam is a truly stunning variety and appears to have no conspicuous faults. Tall, strong grower opens 6 to 8 large well attached florets on 22 to 24 bud stem. **L** .25; **M** .15; **S** .10; **B** 25-25.

500 **ADONIS** (Woods) New tall giant white, opens 8 on 24 bud spike. **L** 1.00; **M** .75; **S** .25.

FLORENCE NIGHTINGALE (Harris) 500. Without a doubt the greatest white glad in commerce, and will replace every white commercial glad in existence when the price is low enough. It is as much a standout in white as **PACARDY** was in pink. **L** .25; **M** .20; **S** .15; **B** 10-50; 20.00 per pint; 30.00 per quart.

40-211 (Fisher). This seedling is a perfect example of an origination not quite outstanding enough to be introduced, yet too good to be discarded. It is an exquisite light pink self with saucer-sized florets and cornstalk foliage. For us it was as good as **Tivoli** if not better. Opens perfectly in water. Opens up to 6 well placed florets. Has never crooked for us. One you should try. **L** 5-50; **M** 5-40; **S** 5-25; **B** pkg. .25.

432 **MADELEINE BROWN** (Mai) fine salmon, regular performer, resembles **Picardy**. **L** .10; **M** .08; **S** .05.

FREEDOM (Fisher) 401. Freedom is a flower of grace, elegance and dignity in white. A brilliant rose-red blotch lends drama to its composition. Opens 7-8 ruffled 4½-inch florets. **L** .20; **M** .15; **S** .10; **B** 25-50.

FRIENDSHIP (Fisher) 422. Friendship meets all the qualifications of a commercial glad. Beauty and charm are combined with admirable growing habits. 6-7 round ruffled 4½-inch florets on a slender well proportioned spike. Friendship is a color marvel, a clear shade of pure pink. An early bloomer. A must have. **L** .20; **M** .15; **S** .10; **B** 10-25.

FUCHSIA QUEEN 470. Nice fuchsia purple color. Opens 7 medium sized florets on tall straight spike. Good healthy grower; fine exhibition and commercial color. **L** .15; **M** .10; **S** .05; **B** 50-50.

GENERAL EISENHOWER (542) (Salman '48). The attractive, large, deep pink florets are well placed on tall, uniform spikes. One of the best varieties from Holland. Cuts well from small bulbs. Opens up to 8. Extra good. **L** .10; **M** .08; **S** .05; **B** pkg. .25.

GLEAM 410 (Fischer) (Early mid-season). Gleam is an exquisitely beautiful lustrous light yellow. Heavily ruffled and waxy, very thick petals. Opens 4 to 5, five and one-half inch blooms, about four feet high. Not a shipping variety but fine for local use. **L** .10; **M** .08; **S** .05; **B** 100-50.

GLENOLDEN (Wilson '46) (85) 416. Big chamois with yellow throat over buff. Opens 8 5-inch florets. Different attractive color. **L** .25; **M** .20; **S** .15; **B** 10-25.

GOLDEN ARROW (Pruitt '47) 85 days. 510. Six or eight 5½-inch florets open at one time, six showing color, straight tall spike of a true light yellow give **Golden Arrow** and edge on most of the yellows. **L** .15; **M** .10; **S** .05; **B** 25-50.

GRATITUDE (420) (Fischer '46). This tall, early salmon-orange with small yellow throat blotch is one of the few outstanding orange glads now in commerce. Not quite as beautiful as **Orange Gold** but about two weeks earlier and an equally tall grower. **Gratitude** is also attractively ruffled. Because of the rarity of its color, **Gratitude** should be in every glad planting. **L** .10; **M** .08; **S** .05; **B** pkg. .25.

GWEN (Pickwell-Moses '49) 560. Reports from our customers confirm our statement that **Gwen** is fragrant. This beautiful light rose will grow tall and straight and will open 6-8 beautiful florets that will stand handling and will win on the

- show table. It cuts 100% usable spikes and is offered not for its fragrance but for its beauty and usability. Destined to be a very fine commercial. **L 1.00; M .75; S .50; B 10-.75.**
- HANSEL** (Fisher) 212. Extra good miniature. Sure show winner. Opens 5 to 6 on 14-16 bud stem. One that you should have. **L .10; M .08; S .05; B 50-.25.**
- HARRY HOPKINS** (Salman '47) (554). Large deep red with slight purplish shading. Opens 6-8 well placed blooms on a tall straight stem. I consider this one of the very best dark reds. **L .15; M .10; S .05; B pkg. .25.**
- HAWKEYE RED** (Heaton) 450. A sport of Vagabond Prince. Very bright red that is due for popularity. **L .10; M .08; S .05.**
- HEART O'GOLD** 401 (Fischer) An unusual coloring, golden yellow throat blotch on a snowy white background. A color combination rarely seen in glads. Superb for arrangements. **L .50; M .35; S .25.**
- HEART'S DESIRE** (Fiedler '48) 540. A superbly beautiful light creamy pink with very heavily ruffled florets. 6-8 large, lacy flowers open on tall spikes with good flowerheads. One of the best of the newer ones. **L .20; M .15; S .10.**
- HELEN OF TROY** (Salbach 39) 517—90 Very tall peach toned apricot with soft carmine throat blotch. One of the very best glads of all times. A wonderful grower that should be in every first class collection. Patented variety so increase cannot be sold. **L .15; M .10; S .05.**
- HUNTRESS** (Jack) 466. A light pinkish lavender that was outstanding for us this year. Opens 8 large blooms on a straight stem. Plant is of medium height. **L .15; M .10; S .05; B 25-.25.**
- ILE DE FRANCE** (Blom '47). A lovely buff from Holland. Like most Holland varieties, it is tall and graceful. The color is clear and beautiful, with a deeper feather blotch. **L .15.**
- KEEPSAKE** (Kruger '50) 410. Keepsake is the most beautiful of all yellow varieties because of its clear, lively, unblemished color. The low growing plants produce spire type spikes. Will open six florets of 5'' size on a spike of 18 buds and 24'' length. **L .75; M .50; S .25; B 100-5.00.**
- KELSEY** (Yates). A sport of Picardy with a clear cream yellow throat. It has large 6'' ruffled florets and is also a very heavy propagator. **L 2-.25; M 4-.25; S 10-.25; B 100-.50.**
- KENWOOD** (Lins) 452. This is an absolute pure red. Has no blotch or mark of any kind. Usually builds a tall straight spike with good flowers. Head opening five 5½-inch plain petaled florets. **L .10; M .08; S .05; B 100-1.00.**
- KESTREL** (Palmer) (422) (Mid-season) Light salmon orange with creamy throat which is bordered by a band of light orange. A unique color. Opens 8-10 with a total of 20 buds on a tall straight spike. **L .15; M .10; S .05.**
- KING OF HEARTS** (Salbach) (543) (Mid-season) A huge variety sometimes producing to 8'' or so in diameter. One of the largest glads grown. Opens up to 8 with a flower spike reaching 30''. A huge spike of bloom with a good stem. Color is a deep salmon or coral red shading to salmon. Great variety for the show table. **L .20; M .15; S .10.**
- KLONDIKE** (Snyder 47) 412—75. A deep yellow with 5 inch florets that has 8 open and 7 showing color on a 20 bud spike. The florets are ruffled and of a very good texture. **L .15; M .10; S .05; B 100-.50.**
- KOREA** (Laubers) 552. Giant oriental red. Excellent for show or commercial use. Opens 6 to 8 large 6'' florets on long, strong stem of 20 to 24 buds. Don't fail to try this one. **L .20; M .15; S .10; B 100-8.00.**
- LA BELLE** (Krueger '49) 406. No other cream approaches La Belle. It is very vigorous and very heavily ruffled. La Belle blooms in late season. La Belle will open five florets of 5¼'' size. **L .50; M .40; S .25; B 100-2.00.**
- LADY ANNE** (Buchanan 47) 400—67. In my opinion the best early white. It is better than Texas. Opens 7 lustrous and ruffled 6 inch florets on a 27 inch flower-head. One of the best. Don't miss Lady Anne. **L .10; M .08; S .05; B 100-.50.**
- LADY BOO** (Graff) 440 (Mid-season). Purest shade of shell pink. Absolutely a self color. Not a crook in a carload. It has appeal, opens well in water and to the very tip. **L .15; M .10; S .05.**
- LADY JANE** (Lake) 406. Cream with a light yellow lower petal. Opens 6-8 wide open blooms on a straight stiff spike. Leading cream cut flower variety. Very consistent. **L .10; 3-.25; M .08; 3-.20; S .06; 3-.15.**
- LADY LUCK** (Harris-0) 540. Sport of Picardy. Very nice peaches-and-cream color, similar to Greta Garbo, but longer head. Different than other Picardy sports. A real beauty worth trying. **L .15; 2-.25; M .10; S .05; B 25-1.00.**
- LAKE PLACID** (Wilson) 506. A hooded butterfly cream. Almost white with creamy yellow throat. Opens 8 5½-in. florets on a 27-inch flowerhead having 19 buds. **L .15; M .10; S .08.**
- LANCASTER** (Palmer 44) 470. A clear dark purple, opening 8 to 10 lightly ruffled blooms. Tall straight spike. Give Lancaster a little extra care and you have almost a sure winner on the show table. **L .15; M .10; S .08; B 25-.25.**

- LARIME** (Wilson) 425. Formal orange, opening 8 to 10 6-inch florets in a double row on a flowerhead of 20 buds, overlaid with a wide spear of scarlet to red. Very showy. **L** .20; **M** .15; **S** .10.
- LAVENDER & GOLD** (Baerman '43) 366. This clean fresh-toned light lavender warmed by a yellow throat is a must have. It is in great demand by florists for its beauty in make-up work. Ideal for table bouquets, so popular we sell out of it year after year. **L** .15; **M** .10; **S** .05; **B** 25-25.
- LAVENDER DREAM** 466. A pale but intense lavender "blue" color, and earliness of bloom make Lavender Dream an important gladiolus. It is particularly impressive in basket work. It is a tall growing gladiolus. **L** .10; **M** .08; **S** .05; **B** 100-50.
- LAVENDER LACE** (466). The color is about the same medium lavender as Elizabeth the Queen, but it has a large yellow throat lip. It is also a stronger grower and should prove really good. It carries a nice exhibition type spike of 20 buds with 8 open. **L** .40; **M** .25; **S** .15; **B** 10-25.
- LAVENDER PRINCE** (466) (La Salle '46). Deep lavender, verging onto purple, with a deeper feather in the throat. Cuts well. Those tall spikes are always welcomed by the florists. **L** 3-25; 10-80; **M** 10-40; **S** 10-25; **B** pkg. .20.
- LEADING LADY** (Johnston) 506. This white sport of Picardy is wonderful. Very large cream throat, with many open. It is sweeping the country as a winner and will be a winner for some time. Excellent in every way. **L** .10; **M** .07; **S** .05; **B** 10-25; 100-50.
- LIPSTICK** (Balentine) 441. Beautiful pink with rose blotch which adds much to the beauty of this nice variety. Heavy producers of bulblets. **L** .15; **M** .10; **S** .05.
- LITTLE GOLD** 212 (Fischer). A favorite with all who can see beauty in the smaller size glads. Color is almost identical to that of Golden Poppy. Richly ruffled. Beautiful in arrangements and will be in much demand as a cutflower. **L** .25; **M** .15; **S** .10; **B** 25-25.
- LUCKY** (Jack) 366. Clear lavender with small cream throat. Opens 6 to 7 florets on a 20 bud spike. Tall grower. Should make an excellent commercial. Mid-season. **L** .15; **M** .10; **S** .05; **B** 25-25.
- MADLINE HEFTY** 566 (Woods '50). An excellent lavender rose shading to a deep rose at the edge and a much darker rose marking on the lower petal. Florets are 5½ inches, ruffled, heavy texture, 8 open with 8 showing color. A very fine deep rose variety. **L** 1.00; **M** .75; **S** .50.
- MAGNOLIA** (Palmer '40) 460. Light soft creamy rose with large, round blooms. Beautiful. 3-25; 10-70.
- MANDARIN** (Woods '51). Here is a new color—tomato red with a darker blotch. Grows 56" tall with a nice strong willowy stem. Opens 8 or more heavy ruffled 5" blooms with a total of 22 buds on a 26" head. Does not fade or burn. Healthy and a good propagator. **L** 2.50; **M** 2.00; **S** 1.00.
- MARGARET WOOD** (Marshall) 570. A huge flowered deep mauve or mauve-purple of exceptional size and great beauty of color. I believe its greatest value lies in the strikingly beautiful and unusual floral work it makes. **L** .15; **M** .12; **S** .08.
- MARIE ANTOINETTE** 531. A beautiful salmon with a deep violet red blotch. Exceptionally good for us the past season. **L** .25; **M** .20; **S** .15.
- MARSEILLAISE** (Scheer). Opens about 6 large deep scarlet blooms on tall spikes. **L** 2-35; **M** 3-30; **S** 4-25.
- MARTHA DEANE** (Guilles, '46) **M** (410) Tall, ruffled medium yellow with red lines in the throat. Opens up to 8 well-placed blooms on a well-proportioned spike. Excellent cut-flower. **L** .15; **M** .10.
- MINSTREL** (4) 566. Mid-season. Huge lavender, sometimes flecked darker. This is the largest lavender in existence. It is a simply gorgeous variety that everyone should grow. It is so large and striking that I know of no other lavender that can compare with it for showiness. **L** .20; **M** .15; **S** .10.
- MISS WISCONSIN** (Kreuger) 460. A beautiful rose-pink that is outstanding. Opens 6 to 8 5-inch florets on a medium height plant. **L** .10; **M** .08; **S** .05.
- MISTAYA** (Ketcheson '47) 586 (**M**). A huge tall smoky lavender gray. Quite unusual and exotic in appearance. The giant spikes are real attention-getters. **L** .15; **M** 10; **S** .05; **B** 100-1.00.
- MORNING STAR** (Van Prooyen) 500. A white sport of Picardy. Wide open flared florets are very attractive, is straight and tall, with 6 to 8 open, 4 in color. A fine pure white. **L** .50; **M** .40; **S** .25; **B** 25-50.
- MOTHER FISCHER** (400) (Fischer '51) (85 days). Rugged new white, 67 inches tall, and with a white-velvet sheen. **L** 1.00; **M** .75; **S** .50; **B** 10-1.00.
- MT. INDEX** (Miller) 401. White with a deep yellow throat blotch. An attractive color and a fine cutflower. Plants grow tall and straight and it makes lots of bulblets. Fairly new to the mid-west. **L** .10; **M** .08; **S** .05.

- MYRNA FAY** (466) (Lines '46) (75). One of our best early cut-flower varieties. A medium shade of lavender. Flecks in hot part of summer. It opens up to 10 on long spikes and blooms fine from any size bulb. **L .10; M .08; S .05; B 100-50.**
- NANCY** (Arnett) 452. One of the finest commercial reds, in the 450 class, perfect facing, perfect spacing, stands heat, 55 inches tall, 24-inch flowerhead, 19 to 21 buds. One you should grow. **L .15; M .10; S .05; B 50-50.**
- NECIA** (442) (Both '49). Necia pleased us by its sturdy growth. The florets of an unusual salmon-pink with a lavender rose blotch are well poised on tall, willowy spikes. It took us sometime to warm up to the color combination of Necia but its fine growing habits and consistently good placement won our hearts. **L .30; M .20; S .15; B 10-25.**
- NINETY GRAND** 1950 532. (Zimmer). Deep orange red, a tall glad with many open at one time. Opens 10 to 12 on a tall, straight spike. A mid-season flower and should prove to be a good commercial. **L .40; M .30; S .20; B 25-50.**
- NOCTURNE** (354) (Fischer '50). A beautifully ruffled deep rose-red, about half-way between maroon and purple. Something different in glad colors. Marvelously rich and silky in a bouquet. A real beauty and a good grower. **L .50; M .35; S .25; B 10-25.**
- NOWETA ROSE** (Fischer '50) 560. This is the rose sensation of 1950. Clean lavender-rose that will readily open 12 blooms on a spike of 22-24 buds. Excellent winner of top awards. **L 1.00; M .75; S .50; B 10-1.00.**
- OCTOBER SUNSHINE** (Quackenbush '47) 420. This is an excellent orange blending to golden yellow. It will hold 6 open florets on an 18-bud spike and it has excellent growing habits. This is an unusual variety in this color class. **L .20; M .15; S .10.**
- OGARITA** (532) (Wilson '42). This is the tallest growing glad in entire list. Should not be difficult to grow it to 6 feet in height. Color rose salmon shading to golden throat. Florets a bit too small to go with the stem. If you want them big, try this. **L .10; M 2-12; S 10-25; B pkg. .25.**
- ORANGE GOLD** (Marshall '45) 422. Genuine orange self. 5-6 large blooms wide open, the color of Bit O' Heaven, but many times larger. Giant plants, strong and healthy. **L 2-25, 10-1.00; M 3-25, 10-75.**
- ORANGE PRINCE** (Snyder '45) 324. Sport of Vagabond Prince in dazzling orange-flame color with darker throat marking. It has the same habits of growth and floret shape. **L 2-25; M 3-25.**
- ORIENTAL PEARL** (Carlson-Puerner) 506. The giant pearly cream color of Oriental Pearl is distinctive, and the five open giant florets cover a wide area. Its habits are excellent, and make for it the desired commercial rating. **L .15; M .10; S .05; B 15-30.**
- PACTOLUS** (K. & M. '47) 417. Apricot-cream with vivid orange-red blotches on the lower petals. 8 wide open flowers closely attached to the stem. It makes a spectacularly beautiful color effect. **L 2-25; M 2-20; S 4-25.**
- PANDORA** (Beatrice Palmer '40) 342. Clear soft geranium-pink with somewhat lighter lines in throat. 8-10 open on a medium height plant. It makes an excellent cut flower and will win ribbons at the show. **L 2-25; M 3-25; S 5-25.**
- PATRICIAN** (566) (Scheer '47). A beautiful medium shade of lavender, probably the best lavender for color. It will open up to 7 huge florets on a strong, straight spike. Very vigorous and healthy. Bulb-lets are produced in large quantities with near-perfect germination. Flowerheads are usually short. At its best when given good culture, especially lots of water. **L .30; M .20; S .10.**
- PATROL** (Palmer '46) 416. Beautiful clear apricot with yellow throat. Opens 10 or more with the remaining 8 showing color. Tall, strong grower with long flowerheads. Stands hot weather well. This is a fine exhibition variety and wins prizes consistently. **L .25; M .20; S .15.**
- PEPPERMINT STICK** (Ruble) (80) 340. A minuet seeding, white with pink fleckings which makes it resemble a stick of peppermint candy. A beautiful glad for corsage and table arrangements. 18 to 20 inch flowerhead with 5 to 6 open. **L .50; M .35; S .25; B 10-25.**
- PERDITA** (Grout) (ML) 313. Not a large glad, but a very pretty one. Deep golden yellow with a bright red feather describes the color. Is a real attraction in the garden. Florets about 4 inches in diameter. **L .40; M .35; S .25; B 10-50.**
- PERSONALITY** (Butt '47) 542. Light rose shading lighter at the center. Opens 7 to 9 blooms on a long flowerhead. Huge massive variety and a heavy propagator. If you like them big, buy Personality. **L .20; M .15; S .10.**
- PHANTOM BEAUTY** (Bastion) (M) 440. A beautiful pale pink glad with opening and keeping qualities equalled by few varieties. The color is a very light rosy pink with a sparkle that keeps it from seeming too pale or "washed out." It will consistently open 10 to 12 medium large round florets in perfect placement. Attachment and substance of florets exceptionally good. **L .15; M .10; S .05; B 25-25.**

- PHAROAH.** Rich pink salmon, with cream yellow throat, yellow midribs, field height 63'', opens 7 on a 19 bud spike with 30'' flowerhead. Floret size 5¾''. **L .25; M .20; S .15; B 10-50.**
- PICARDY 530,** Salmon, greatest variety in existence. We feel we have the healthiest stock grown anywhere. **L .10; 3-25; M .08; 4-25; S .04; 8-25.**
- PINOCCHIO (Evans) 390.** A novelty of green-orange and yellow. Heavily ruffled. Very choice. **L .10; 3-25; M .08; 3-20; S 2-15.**
- POET'S DREAM (Fischer) 366.** Clear light lavender blending into a creamy throat. Opens 6 round, heavily ruffled florets that are perfectly placed on tall, strong stems. **L .10; M .08; S .05.**
- PRESTIGE (Winsor-Moseley) 430.** Soft shade of salmon pink shading to cream throat without markings. The florets are large and ruffled and well placed, with all the buds showing color. Our most popular cut flower. **L .10; 3-25; M .08; 3-20; S .06; 3-15; B 100-75.**
- PURPLE SUPREME (Wilson) 470.** Probably the best and most popular of the Wilson purples and surely the tallest in this color class. **L .10; M .08; S .05; B 10-25; 100-75.**
- RAVEL (477) (K. & M. '46).** Here is our candidate for being the most vigorous blue ever introduced. A block of No. 5's last summer gave us hundreds of spikes as large and as tall as many varieties would have produced from large bulbs. Ravel, a medium-deep blue enhanced by a garnet tongue, readily opens 8 large, round, flat-open florets on bamboo spikes. The color is good for a blue, though not as flawlessly smooth as that of the smaller and lighter Better Times. Ravel is in the heaviest demand of all the blues. **L .15; M .10; S .08; B pkg. .25.**
- RED CHARM (Butt) 452.** Early mid-season. A charm of red, indeed, and a very important variety. Opens a generous number of bright, round, well placed florets on tall, willowy spikes. **L .10; 3-25; M .08; 4-20; S .05; 5-20.**
- RED VELVET (452) (Johnston-Bastian '52).** About same color as Red Charm but color has more sheen and sparkle. A very healthy grower, will open 6 on long strong stem. Good propagator and germinator. Red Velvet bulbs keep well in storage, which is unusual for a dark red. We like everything about Red Velvet and we think you will too. **L 1.00; M .75; S .60; B 5-1.00.**
- RED WING (436) (Wright '48) (85 days)** (Seedling x Red Charm). This glad has won more plaudits than any other red in recent years. Produces campanile spikes with 8-10 5½-inch florets open at a time. Color is a glossy light scarlet-red, almost a self. Round florets, a light ruffling, and in general a fresh-out-of-a-bandbox air complete a most fetching ensemble. **L .50; M .35; S .25; B 10-40.**
- REGAL RED (Fischer) 536.** A king-size scarlet. Six-inch florets is far better than might be expected. Opens 5 to 6 of these giant blooms at a time. We strongly recommend this pulse-quicken- ing scarlet. A most beautiful scarlet. **L .15; M .10.**
- RETTA JO (410) (Farrington '50).** This lovely ruffled light yellow with heavy translucent substance and superbly rounded form reminds one somewhat of Aureole, of which it is a worthy rival. **L .30; M .20; S .10.**
- RHETT BUTLER (Kuhn) 336.** Now you can have the finest early scarlet commercial glad in commerce at prices you can afford to pay. It has been proven to be earliest (comes in 60 days) always tall, straight, good facing and spacing, 4'' floret has won scads of division championships, one of the grandest commercials ever, and it comes into flower when glads are worth something in this northern section of the country. **L .15; M .10; S .05; B 100-1.00; per pint 8.00; per quart 14.00.**
- ROBINSON CRUSOE (Lins) 490.** Builds a massive straight spike with 6 open. Color very unique. Base color is tan, marbled with chocolate. **L .25; M .20; S .15; B 10-25.**
- ROSE CHARM (Fisher) 360.** The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is unusually adept for basket work. Rose Charm has earliness, plant vigor, height, rapid propagation. **L .20; M .15; S .10; S .15; B 10-25.**
- ROSE O'DAY (Fischer) 560 (Early mid-season).** Rose O'Day is distinctive in color massive in size, and robust in growth. It opens 10 large, rosy, lavender florets in a formal double row arrangement on tall arrow-like spikes. Plants are especially robust. **L .15; M .15; S .10.**
- ROSEA (Errey '40) 560.** Glorious clear rose, a most attractive shade. The florets measure up to 7 inches and are well placed on tall straight spikes with 8 open. **L .15; M .10; S .05.**

- ROSEBLOOM** (460) (Fischer '51) (85 days) (Elizabeth the Queen x Rose O'Day). This new rose will surprise you by the size of its flowerhead. From the same parentage as Noweta Rose and Elmer's Rose. **L .50; M .35; S .25; B 8-.25.**
- ROSY RED** (Knight) 362. (Early). A rosy red that may go all the way as an early cut flower. Easy grower. **L .15; M .10; S .08; B 100-1.00.**
- ROYAL ROBES** (Lins) 352. The color and texture of its pure velvet red ruffled florets is so rich that name "Royal Robes" is self-suggestive. The 4½-inch florets are round and wide open and heavily ruffled. Opens 5 to 6 florets on an 18-bud spike on always straight 4-foot plants. **L .20; M .15; S .10; B 25-.25.**
- SALMAN'S GLORY** (507) (Salman, '47). A very stalwart grower that rates near the top among Dutch varieties. In our early cut-flower patch, the rows of Salman's Glory were truly magnificent. Don't be without this leading cut-flower variety. One of the first to bloom in quantity for us. Distinctly a first-early. **L .10; M .08; S .05; B pkg. .25.**
- SCARLET GLORY** 436 (Dean '50). 85 days. Sport of Algonquin. The brightest and most outstanding Scarlet on the market. If you liked Beacon you will surely want Scarlet Glory. A vigorous, healthy grower, tall spike with 18 to 22 buds. Can easily be grown to 500 size. Bulblets are large and plentiful, also germinate very well. Don't let this price mislead you, this is really a good glad and I'm sure you will be satisfied. Everyone who sees it wants some stock. **L .25; M .15; S 3-.25; B 15-.25.**
- SEQUIN** (410) Palmer '49) (75 days) A rather plain early glad that has promise as an early cut-flower. Sequin possesses a clear, mellow shade of light yellow. Plant is well behaved. **L .30; M .25; S .20; B 10-1.50.**
- SHERMAN** (Yatsko '48) 460. A rose with large white blotch of fine texture. Tall growing long flower head stands 60" in field holds 6 open with 20 buds. Extra early 60 days. Blooms well from bulblets. Not a beautiful glad but one that will be a good commercial due to its earliness. **L .10; M .08; S .05; B 100-.50.**
- SILVER COURT** (400) (Lins '48). A fine pure white with no trace of cream. It opens up to 7 large plain petaled florets of firm texture on an average spike. Fine healthy grower and good increaser. Excellent grower from bulblets. One of the very best of pure whites. **L .35; M .30; S .20; B 10-.25.**
- SILVER LUSTRE** (Moses). A brand new color in Gladiolus. Nothing like it has ever been introduced. Color is light blue-lavender with no trace of pink or rose, with small feather of deeper lavender on lower petal. Outer edges of petals flushed slightly deeper. This variety is a true color sport of Elizabeth the Queen and carries all its good characteristics except color. Because of the Queen heritage, I believe it especially valuable. **L 1.00; M .75; S .50; B 10-.75.**
- SILVER STAR** 401. A large formal pure white with bright purple shading to lavender blotch. Floret size 5 to 6 inches with slightly ruffled edge. Six to 8 open and as many showing color on a heavy, stiff spike with 16 to 18 buds. **L .20; M .15; S .10; B 25-.50.**
- SILVER WINGS** (Ritsema) 500. A wonderful white sport of Picardy. Opens 7 or 8 glistening white florets with most of the remaining buds showing color. Florets are 6 inches across and are very ruffled. All the buds will open to the very tip. Plants are strong and healthy. The leading white commercial. **L .10; M .08; S .05; B 10-.20; 100-.50.**
- "SIOUX CITY SUE"** (Ayres) 462. An American Beauty Rose Red glad. A large decorative opening 7-8 slightly ruffled perfectly placed florets with most of remaining buds showing color. **L .25; M .15; S .10; B 50-1.00.**
- SIR GALAHAD** (Salbach) 511. Patented, soft, rich, clear creamy yellow with a diamond shaped blotch or rich crimson, in beautiful contrast. Words fail us to describe its unusual beauty. Six 6-inch florets wide open, a bit recurved, 18 bud. **L .15.**
- SKYLARK** (Palmer '48) (80) 523. A very bright, vivid orange with a large throat of gold. Grows to 4 feet in height with 8 open. A bright striking color combination you will like. **L .25; M .20; S .10; B 25-.50.**
- SNOW PRINCESS** 400. An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower. **L .08; 3-.20; M .06; 3-.15; S .04; 8-.25.**
- SPARKLE** (Ruble) (80) 532. A solid or self color of pinkish salmon that is really beautiful, something a bit different from the common run of pinks, substance very good. A heavy tall upright stalk that has 6 to 8 six-inch florets open with 4 to 6 showing color. **L .40; M .30; S .20; B 10-.25.**

SPIC AND SPAN (Carlson) 432 (Mid-season). Tall ruffled deep pink, capable of winning for longest flower head and most open florets. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with 6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. Good propagator and germinator. **L .15; M .10; S .05; B 100-50.**

SPINDRIFT (400) (Chase '47). A robust growing beautifully ruffled creamy white. Its 8 open florets are of firm substance and well attached on very tall spikes. Fine commercial. It is very consistent and I have never seen a short flower head or stem. **L .20; M .15.**

SPOTLIGHT (Palmer) 413. Clear medium yellow with a small red throat blotch. Spotlight is one of the finest glads grown. Florets are of large size and are perfectly placed. It will open 7 and is a very good keeper. No garden should be without Spotlight. **L .10; M .08; S .05; B 100-50.**

STOP LIGHT (Lins) 452 (Midseason). A stopper, indeed! Has a rich, silky luster. A brilliant color and tall, handsome spikes of scarlet. Very good grower. **L .10; S .25; M .08; S .05.**

STRAWBERRY PEACH (Salbach). Big wide open nicely ruffled orange pink with soft scarlet blotch and feathering. Blooms of heavy substance. One of Salbach's best glads. 6 to 8 open and a rugged grower. **L .15; M .10; S .05.**

SUMMER FRAGRANCE 352. Fragrant, beautiful decorative dark rose pink, with cream throat. Florets 3½ inches, ruffled. Opens 4-6 on tall straight spike. This variety is very fragrant and a good seed producer. Good for hybridizing. **L .15; M .10; S .05; B 10-25.**

SUN SPOT 417. Light apricot buff with rose spot in throat, 7 to 9 5-inch flowers open at once, making fine exhibition spikes. Tall, straight, a good grower. Very good. **L .15; M .10; S .05.**

SUNDAY BEST (566) (Pletcher '50). Light rose-pink paling to a throat of white and cream. Reminds one of Corona but has more color. This seemed a little soft in substance but the color was indeed a captivating blend of pastel tones. Some very lovely spikes of Sunday Best were in evidence at the shows last summer. **L 1.00; M .60; S .30; B 10-1.00.**

SUNLIGHT (416) (Spiller '46). This waxy orange-pink or deep-buff is a plain-petalled variety of heavy substance and hearty constitution. Opens 5-6 luminous round florets of unusually glossy texture. Sunlight is one of the best of the deep-buff or light orange varieties. **L .15; M .10; S .05; B pkg. .30.**

SUPREME BEAUTY (John Bastian, Sr). Large ruffled orange red with cream yellow throat. Very beautiful. Florets are huge, wide open and on a tall straight spike. Don't miss this one. **L .25; M .15; S .10; B 50-1.00.**

SUSQUEHANNA 446. A buff edition of the older Heritage of which it is a seedling. Somewhat similar to Duna in color. Tall tapering spikes with many open. Very beautiful. **L .10; M .08; S .06.**

SWEET 16 (440) (Fisher '51). A sport of Beauty's Blush. A pure lively light pink. Has all the fine points of Beauty's Blush. Extra fine cut-flower. **L 1.00; M .75; S .50; B 10-1.00.**

TIVOLI (K. & M. 47) 461—90. A beautiful warm tone pure pink that opens 8 on a good spike. One of the best of the new glads from Europe. A pleasant surprise awaits you when you grow Tivoli. **L .10; M .08; S .05; B 100-50.**

TREASURE ISLAND (Lins '47) LM 540. Very large 5½-6 inch beautifully formed and ruffled light orchid pink. Opens 6 perfectly placed and well-attached florets on a long flowerhead. Very good growing habits. **L .35; M .30; S .25; B 10-30.**

TROCADERO (Lins) 422. A clean salmon orange or carrot color. It is very tall, vigorous grower and most unusual in color. It is a good propagator, especially from larger bulbs. Very good. **L .30; M .20; S .10.**

UNLABELED COLLECTION. This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. **100 large bulbs, 1 in. up, of recent introduction and therefore higher in price, \$4.00, 25 or more at the same rate.**

SAME COLLECTION, but of medium size bulbs. **100 for \$2.50; 50 for \$1.50.**

VALERIA 436. Clear scarlet with a perfect spike head. Florets overspread with a silky sheen that adds much to its beauty. Early, large grower, very popular. **L .10; S .25; M .08; S .20; S .06; S .15.**

VARIATION (Krueger 340) (Early). A good early pink. Opens 6 to 10 florets on a very long flowerhead. A variety you will surely like. **L .10; M .08; S .05.**

VELVET MANTLE (Fisher) 454. Tall robust grower. 6 to 9 round, wide open, 5-inch florets are firmly set on long 24-inch flower heads. Blooms in 85 days. An excellent germinator and propagator. This looks like a comer. **L .25; M .15; S .10; B 50-1.00.**

VENIDA (Milo) 460. A fine future is predicted for bold blotched Venida—rose with a large creamy white center. It opens 8 florets at one time. It achieves its maximum color effect when several spikes are together in a basket or vase. Venida is an excellent variety. L .25; M .15; S .10.

WEDGWOOD (Fischer) 366. A rich live blue-lavender with a cream throat. It opens 5 waxy, ruffled florets that are well attached and perfectly arranged on slender spikes. Although of medium size, the plants are very robust and healthy. By all means be sure to include Wedgwood in your order. L .15; M .10; S .05.

WEDGWOOD (Fischer '47) 366-267. An enchanting clear blue-lavender with lovely ruffled florets and a harmonizing creamy throat. Opens only 5 medium-small flowers at a time, but for charm and beauty it easily ranks as one of the finest glads. It is a small-sized variety as it grows here under ordinary field culture, florets measuring 3 to 3¼ inches. If you are not yet growing Wedgwood don't be without it another year. However, be sure not to confuse this little beauty with a Holland variety of the same name, spelled "Wedge-wood." L .15; M .10; S .05; B 100-1.75.

WHITE CHRISTMAS (Fischer) 500. White Christmas is a flower that one dreams of but rarely sees. White Christmas is snowy white with a cream cast in the throat. Sometimes one will see a glint of pink in its make-up. Six to nine 6-inch florets come well attached to tall 17 to 20 bud spikes. L .15; M .10; S .05; B 50-.25.

WHITE GODDESS (Roberts '48) 500. 7-9 heavily ruffled, well placed blooms on a 22-bud spike. Tall, strong grower. This is a beautiful creamy white. L .20; M .15; S .10.

WHITE GOLD 506. A sensational glad. Large cream with cream yellow throat. Easy to grow. One you should have. L .10; 3-.25; M .08; S .05.

WILMA DITTMAN (Maier '49) 516. A giant pale buff with faint scarlet lines in the throat. It opens up to 8 large, lightly frilled florets on a very tall spike. Grows very robust and healthy. Very heavy propagator and wonderful grower from bulblets. It's a real pleasure to grow such fine tall spikes as Wilma Dittman. L .60; M .40; S .20; B 10-50.

Small Flowered and Miniature Gladiolus

ATOM (Hedgecock '46) 336-80. Scarlet edged white. Cleaner color and larger than Kewpie. L .25, 10-2.00; M 2-.30, 10-1.20.

BO PEEP (Butt '48) 217-70. Buff-pink with yellowish throat faintly dusted red. Heavily ruffled. L .40, 10-3.00; M .30, 10-2.00.

BRIGHT EYES. Face-up pale yellow. L .25.

CHINA DOLL. Yellow with red blotch. L 3-.25.

CRINKLES (Kunderd '16) 262-. Heavily ruffled rose-red. Always in heavy demand. L 2-.30, 10-1.20; M 2-.20, 10-.80.

DAINTY MISS (Stancer '41) 240-90. Blush or light pink with a nice stretch to the spike. L 3-.25, 10-.70; M 10-.40.

DOLORES (Vasaturo '43) 240-75. Popular bright pink blending to white throat. L .25; 10-2.00; M 2-.30, 10-1.10.

FAIRY (Kuhn '46) 266-75. Light lavender in a most attractive shade. L .20, 10-2.00; M 2-.30, 10-1.20.

FILIGREE (Kuhn '45) 216-80. Wide open, ruffled, lacinated, buff. L .25, 10-2.00; M 2-.30, 10-1.20.

FLICKER (Kuhn '46) 221-75. Medium orange; yellow throat, and bright scarlet blotch, 5-6 open. L .20, 10-1.60; M 2-.30, 10-1.20.

FLUFFY RUFFLES (Brown '26) 206-75. Pale yellow, lacinated and lightly ruffled. One of the best L 3-.30, 10-.80; M 4-.25, 10-.50.

GILT EDGE 250. Medium red with yellow picotee edge. L 2-.25, 10-1.25; M 3-.25, 10-.65.

JINGLES (Lins '49) 230-. Heavily ruffled, rich coral-salmon. Makes a hit with everyone. 30c each all sizes.

KEWPIE (Brown '30) 150-88. Smaller than Atom. Red with picotee edge. L 3-.30, 10-.80; M 4-.25, 10-.50.

LADY KILLER (K. & M.) 320-65. Orange-salmon with a conspicuous blotch. A spectacular and interesting variety. L .20, 10-1.60; M 2-.20, 10-1.00.

LITTLE GOLD (Fischer '50) 212-80. Rich golden yellow of excellent substance and growing habits. L .25, 10-2.00; M .20, 10-1.50.

LITTLE SWEETHEART (Fischer '48) 240-85. Ruffled pink with white center. 5-6 open. 18 buds. It's a sweetheart. L .25, 10-2.00; M 2-.30, 10-1.20.

LOVELINESS (Koerner '42) 140-75. Shrimp-pink suffused white with creamy white throat. Thin, wiry stem; 1½-inch floret, face-up type. L 3-.25, 10-.70; M 10-.40.

MARCUS (Stevens '49) 106-60. Yellow, rosebud type floret. Small and different. L .40, 10-3.00; M .25, 10-2.00.

MARIONETTE (Butt '49) 213-75. Yellow, flushed red with a large red throat blotch. Delightfully and heavily ruffled. L 1.00; M .50.

NADIA (Leffingwell '37) 231-90. Upper petals bright salmon, lower petals yellow. 6-8 open and very attractive. L 3-.30, 10-.80; M 4-.25, 10-.50.

PEGGY ANN (Vasaturo '48) 240-75. Appealing pink with white throat. Tall, graceful spike with 6 open and 18 buds. L .35, 10-2.80; M .25, 10-2.00.

PERKY (Hubler '42) 236-75. Pure scarlet with rolled petals. Will open 7 blooms. L .20, 10-1.60; M 2-.25, 10-1.00.

PETER PAN (Butt '50). Deep orange-pink with deeper throat. Heavily ruffled—very unusual. L 2.00; M 1.50.

PICCOLO (Koerner '47) 101-70. Face-up type white with scarlet markings. Very small floret in an unusual style. L 3-.25, 10-.70; M 10-.40.

PINK RIBBON (Spencer '42) 240-90. Makes a ribbon of color, light pink with peppered throat. L 3-.30, 10-.80; M 4-.25, 10-.50.

QUEEN OF BREMEN (Zimmer '28) 266-75. Wonderful color. Lavender-pink with white throat. L 3-.25, 10-.70; M 10-.40.

ROSETTE (Kuhn '42) 260-85. Light rose, ruffled and deep rose feather, 6-8 open. L .25, 10-2.00; M 2-.30, 10-1.20.

ROSY BELLE (Plummer '48) 262-80. Deep rose-red with a lustrous sheen. L .25, 10-2.00; M 2-.30, 10-1.20.

RUBY (Kuhn '46) 252-70. Medium red. Opens 5-6 on a 16-18 bud spike. 47 inches tall and very early. L 2-.25, 10-1.00; M 3-.25, 10-.75.

SILVERSIDES (Kuhn '47) 262-70. Bright deep rose with silvery reflexes. 18 buds, 6 open. L .40, 10-3.20; M .25, 10-2.00.

SNOW BABY (Stancer '41) 200. Pure white, a little beauty. L 3-.25, 10-.70; M 3-.15, 10-.40.

STATUETTE (Butt '50). Clear medium yellow with purple-red throat, another unusual miniature. L 1.50; M 1.00.

THOMAS E. WILSON (Koerner '42) 150. Face-up in red with lighter throat, very appealing. L 3-.25, 10-.70; M 3-.15, 10-.40.

WHITE CARNIVAL. White edged rose, very pretty. L .25.

WHITE SATIN (Koerner '42) 100. Face-up type in creamy white, very dainty. L 3-.30, 10-.80; M 4-.25, 10-.50.

YELLOW BIRD (Kuhn '46) 210. Outstanding yellow that opens 6 to 8. One of the best yellows. L .25; M .20.

Fragrant Varieties

GWEN (560). The large fragrant variety. Large beautiful light rose. L 1.00, 10-8.00; M .75, 10-6.00.

INCENSE SMOKE. Smoky in color and fragrant. L .50; M .35.

Lest You Forget

The big show in '52 will be held in Sioux City

Be Seeing You!

If you are no longer interested, will you hand this catalog to some flower-loving friend?
Thank you!

WHOLESALE PRICE LIST

See Retail Section for Detailed Description

We are again placing a wholesale list in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate, 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale.

VARIETY—Per 100	L	M	S	Bulblets Qt.
Autumn Gold	\$ 4.00	\$ 3.00	\$ 2.50	\$ 3.00
Beauty's Blush	7.00	6.00	5.00	10.00
Boise Belle	25.00	20.00	15.00	Pt. 40.00
Boulogne	5.50	4.00	3.00	5.00
Burma	5.00	4.00	3.00	3.00
California	7.50	6.00	4.50	Per 1000 6.00
Connie G	60.00	50.00	40.00	
Daisy Mae	6.00	5.00	4.00	5.00
Dieppe	6.00	5.00	4.00	5.00
Elizabeth the Queen	6.00	5.00	4.00	4.00
Ethel Cave Cole	5.00	4.00	3.00	2.50
Evangeline	25.00	20.00	16.00	40.00
Florence Nightingale	8.00	7.00	5.00	12.00
Gen. Eisenhower	6.00	5.00	4.00	7.00
Gleam	5.00	4.00		
Golden Arrow	6.00	5.00	4.00	5.00
Gratitude	6.00	5.00	4.00	
Harry Hopkins	6.00	4.50	3.50	5.00
Keepsake	50.00	40.00	25.00	50.00
Klondike	7.00	6.00	5.00	10.00
Korea			8.00	Pt. 15.00
La Belle	35.00	30.00	25.00	30.00
Lady Ann	6.00	5.00	4.00	8.00
Lady Jane	4.00	3.00	2.00	3.00
Lady Luck	6.00	5.00	4.00	
Lavender and Gold	5.00	4.00	3.00	5.00
Lavender Prince	6.00	5.00	4.00	
Leading Lady	5.00	4.00	3.00	3.50
Magnolia	6.00			
Mixed	4.00	3.00		
Mt. Index	7.00	6.00		
Myra Fay	10.00	7.00	5.00	9.00
Orange Gold	6.00	5.00	4.00	5.00
Phantom Beauty	6.00	5.00	4.00	
Picardy	4.00	3.50	3.00	3.00
Poet's Dream	6.50	5.50	4.50	5.00
Ravel	7.00	6.00	5.00	10.00
Red Charm	4.00	3.50	3.00	3.00
Rhett Butler	12.00	10.00	8.00	17.50
Rose Charm	8.00	7.00	6.00	15.00
Salman's Glory	6.00	5.00	4.00	6.00
Sherman	8.00	6.00	4.00	10.00
Silver Wings	5.50	4.50	3.50	4.00
Snow Princess	4.00	3.00	2.50	2.00
Spic and Span	8.00	6.00	4.00	17.50
Spotlight (Yellow)	5.00	4.00	3.00	3.00
Stop Light (Red)	6.00	5.00		
Sunspot	10.00	8.00	6.00	
White Christmas	20.00	16.00	10.00	30.00
White Goddess	17.00	11.00	7.00	25.00



Complexion



W. C. Atkinson