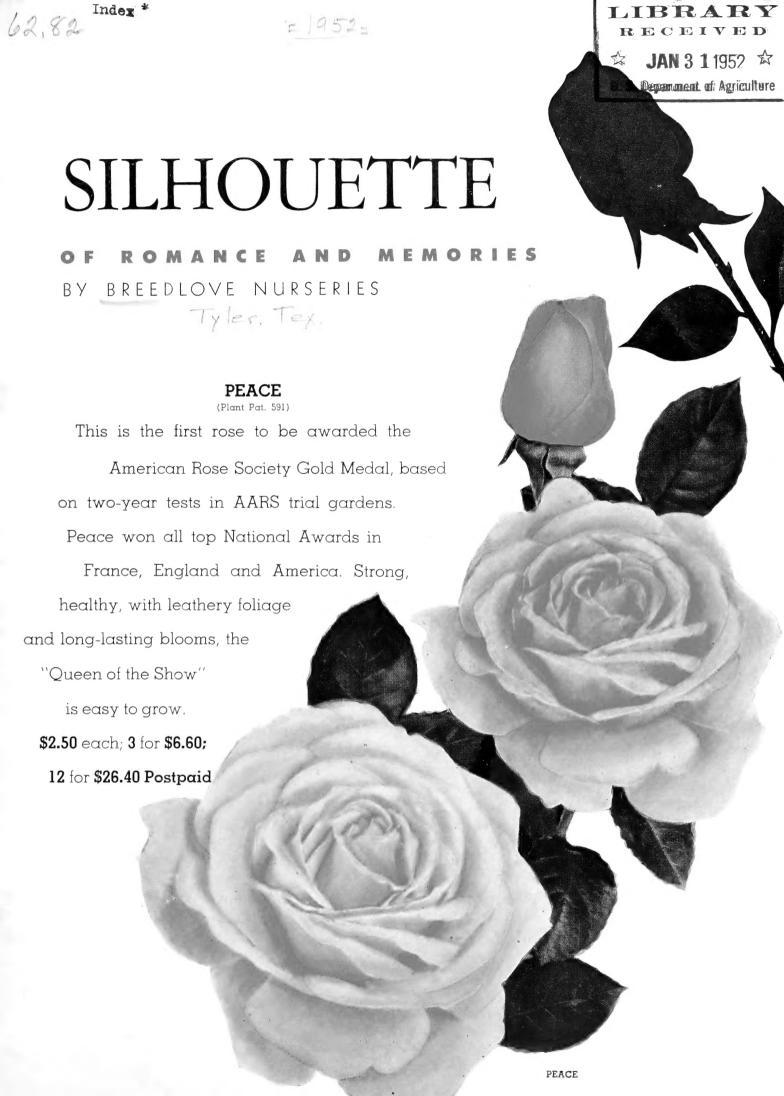
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.







ENCHANTMENT

(Plant Pat. 737)

As bewitching as its name, large, stately, golden-glow pink buds, apricot tinged outside, deepening to clear yellow at the base. Enormous, high-centered blooms. Delicate, all-pervading fragrance...

\$2.00 each; 3 for \$5.25; 12 for \$21.00

FLAMBEAU

(Plant Pat 374)

Bright, glowing wood fire is captured in the flame of deep carmine buds and the peculiar sheen of the petals.

Long, strong stems bear trim, slender buds. Healthy, hardy plants.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



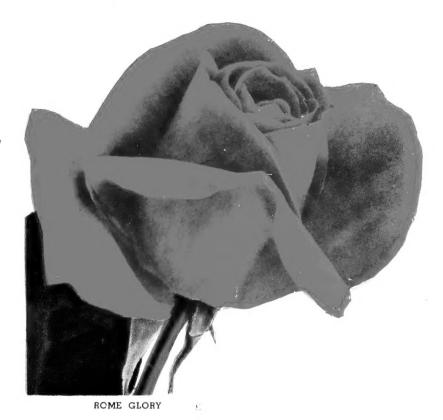
ROME GLORY

(Plant Pat. 304)

Here is a fiery hussy ... enticing, glowing, scarlet-red . . . voluptuous, full-bodied form ... exotic, intoxicating fragrance...continuous, abundant bloom.

Strong vigorous bush.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



FANTASIA

(Plant Pat. 590)

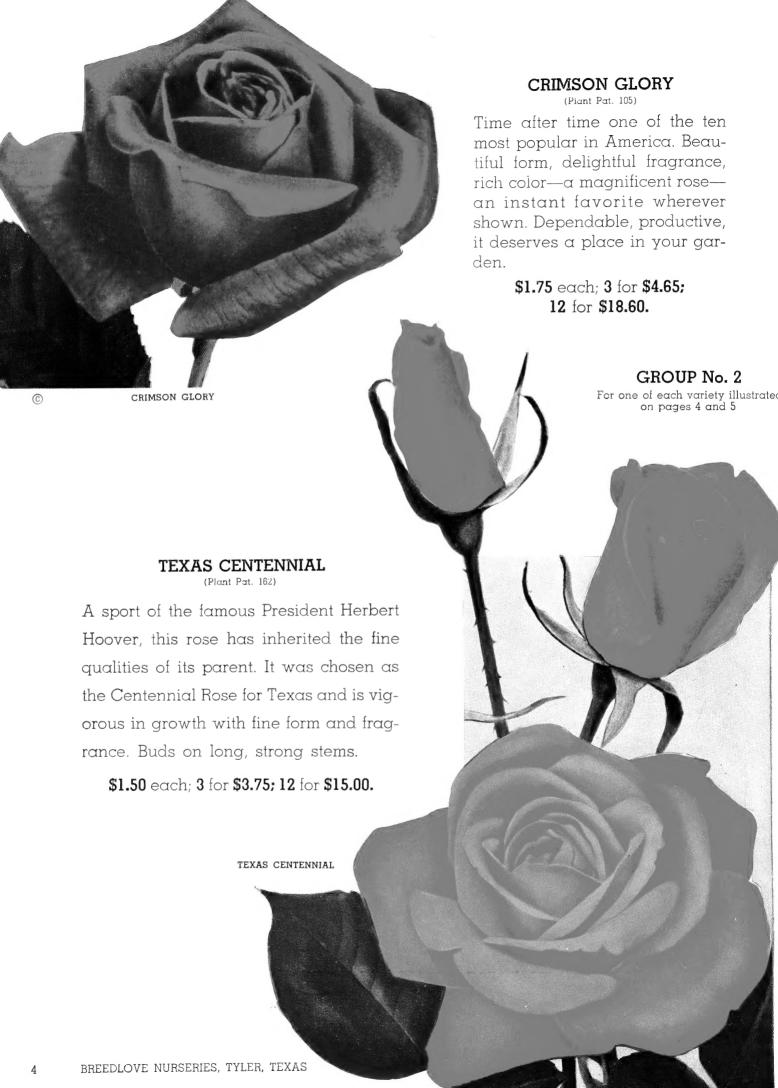
fairy dances...Fantasia is a fragrant, daffodil-yellow throughout the Spring, Summer and Fall . . . with bright tints of gold always present. A most dependable bush.

\$1.75 each; 3 for \$4.65 12 for \$18.60.

GROUP No. 1

for one of each variety illustrated on pages 2 and 3





NOCTURNE

(Plant Pat. 713)

A dreamy, pensive beauty . . . a lovely serenade to the night and her ageless mystery is this deep velvety, sunset-red rose. Long-stemmed, extra heavy buds . . .

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



TYLER, TEXAS

NOCTURNE

FIRST LOVE

(Plant Pat. 921)

Starry-eyed, blushing beauty
most aptly named. Long, slender
buds of pale Dawn-pink . . . softly
washed with pastel tints of salmon,
orchid and rose . . . outer petal tips
delicately pointed. Each flower
has its own long, slender stem.

Blooms throughout the season and thrives in hot weather.

\$2.25 each; 3 for \$6.00; 12 for \$24.00.

RUBAIYAT

(Plant Pat. 758)

"A loaf of bread, a jug of wine and thou" . . . could this have been the regal-red beauty that inspired Omar Khayyam? . . . for here is petal poetry that sets a heart in rhythmic rapture . . .

\$1.75 each; 3 for \$4.65; 12 for \$18.60.

ECLIPSE

(Plant Pat. 172)

Here is dainty, graceful streamlining, as modern as this morning. The fragrant golden yellow, tapering buds, often two inches long, are as near perfection as you will ever find. Universally popular.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.







REX ANDERSON

(Plant Pat. 335)

Buds are perfect in form with an abundance of grey-green foliage. Opens into massive, double, ivory-white blooms. A grand exhibition rose for accent in any flower arrangement. Exceptionally vigorous and freely branching bush.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



BREEDLOVE NURSERIES, TYLER, TEXAS



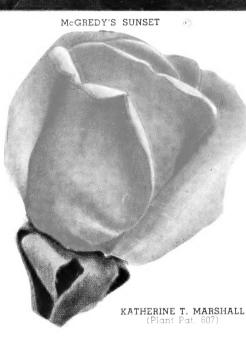
Begorra, and here is a lush-blooming Irish rose with the sunsets of Killarney in its veins. Saffron blooms with delicate tints of orange and rich scarlet grow in lovely candelabra effect.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.

GROUP No. 3

For one of each variety illustrated on pages 6 and 7

\$885



KATHERINE T. MARSHALL.

The loveliest possible shades of coral pink, underlaid with soft gold, contribute to the unusual attractions of this wholly beautiful rose. Blooms are slowopening, heavy-petaled and sun-resistant. All-American winner, 1944.

> \$1.75 each; 3 for \$4.65; 12 for \$18.60.

AMERICAN FLAGSHIP. A banner rose, good as the name it bears. Great, rich dark buds to delight the eye. You will love its marvelous coloring and the sturdy bushes.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.





MIRANDY

(Plant Pat. 632)

First-place, All-America

Winner in 1945, this rose has the deep, dark, velvety petals and heady, permeating fragrance that sets

it apart . . . regally . . . among the reds.

Free-branching, diseaseresistant plants produce
great, long-pointed, ovid
buds that open to 50petaled blooms.

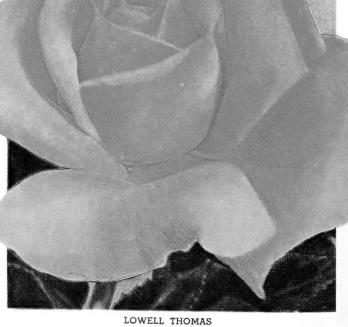
\$1.75 each; 3 for \$4.65; 12 for \$18.60.

LOWELL THOMAS

(Plant Pat. 595)

A great name and a great rose. Glowing lemon-chrome yellow flowers are 4 inches across, are perfect for cutting.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.



BREEDLOVE NURSERIES, TYLER, TEXAS

ORDER BLANK

BREEDLOVE NURSERIES

Tyler, Texas

At the proper planting time, please ship the following list of Nursery Stock. All plants are to be first class, free from disease and inspected by The Department of Agriculture.

If any item is out of stock, may we substitute?

Troube cricen	Yes 🗌 No 🗌		
When do you v	vish shipment mad	e?	
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Street or Route			
City		State	
Express Office			
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Amount enclosed?			
Money order □; ch	eck □; C.O.D. □.		
Quan-	Name of Plants	Price	Total
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ORDER BLANK

BREEDLOVE NURSERIES

Tyler, Texas

At the proper planting time, please ship the following list of Nursery Stock. All plants are to be first class, free from disease and inspected by The Department of Agriculture.

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DIAMOND JUBILEE

(Plant Pat. 824)

The yellow rose you have dreamed about has stately form, heavy, unfading, long-lasting petals. The perfect rose of its color. All this and a strong attractive bush.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.



DIAMOND JUBILEE

GROUP No. 4

For one of each variety illustrated on pages 8 and 9

\$670

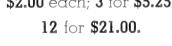
NEW YORKER

NEW YORKER (Plant Pat. 823)

Tremendous! Collossal! Superb! A sparkling glass of Burgundy wine in sunlight...there's the color; crushed raspberries

... that's the scent.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.



SHOW GIRL

(Plant Pat. 646)

Long stemmed, graceful, gorgeously formed...the most beautiful of all the pinks. Heavy-textured, slender buds open to firm, full-blown flowers.

> Bushes are tall, strong, rather slender with heavy canes... withstand heat and cold better than most pinks.

> > \$1.75 each: 3 for \$4.65:

12 for \$18.60.

GOLDEN ANNIVERSARY. A sport of "Good News," with all of the sturdiness, shapeliness and leaf mass of its parent ... same handsome formation ... but coloring varies between mellowed gold and flushed apricot.

Plant blooms profusely and continuously. \$1.75 each; 3 for \$4.65; 12 for \$18.60.

WHITE BRIARCLIFF. The measured cadence of Lohengrin...the slender, flickering altar tapers...the treasured memory of a young bride's "I do" . . . all these in a rose. Satiny white, Hybrid Tea with sleek, graceful buds and a wealth of perfect blooms all season long.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



GOLDEN ANNIVERSARY



WHITE BRIARCLIFF BREEDLOVE NURSERIES, TYLER, TEXAS

CHARLOTTE ARMSTRONG

(Plant Pat. 455)

Other roses are judged by Charlotte

Armstrong. Its outstanding quality

definitely places it among the great leaders

of Rosedom. By all means include it in your order.

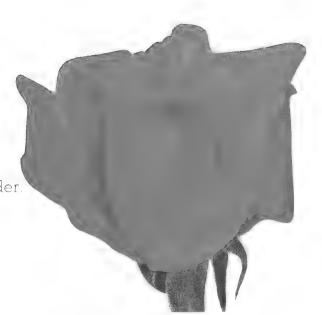
\$2.00 each; 3 for \$5.25; 12 for \$21.00.

WILL ROGERS

(Plant Pat. 256)

All of lovable Will's genuine warmth and bigness of heart is in this rose. In the Fall of the year petal edging approaches black. Full carnation-like centers. A profuse, monthly bloomer... long stemmed. Free growing plants.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.



CHARLOTTE ARMSTRONG



CLIMBING HINRICH GAEDE

(Plant Pat. 244)

All the soft, beautiful hues of the superb bush rose are now perpetuated in the climber. No other rose is quite so rich in perfectly blending colors.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.

GROUP No. 5

One each of roses on pages 10 and 11

\$9.25





CLIMBING CRIMSON GLORY (Plant Pat. 736)

GROUP No. 6

One each of roses on pages 12 and 13

Only \$10.25



DR. J. H. NICOLAS (Plant Pat. 457)

CLIMBING CRIMSON GLORY. At last a climbing rose with the great qualities of the bush Crimson Glory. Rich, very dark crimson blooms, intriguing fragrance, added to vigorous growth, mean an outstanding red climber. We gladly recommend it.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.

CLIMBING PEACE. A rambler version of the World's favorite. Beautiful in bloom as well as leaf coloring and texture, the Peace Climber is the answer to your expression of exterior decoration as the Peace bush answers your needs in interior arrangements of cut flowers.

\$2.50 each; 3 for \$6.60; 12 for \$26.40.

DR. J. H. NICOLAS. A rose-pink cascade of fragrant flowers, very double, that bloom in unabated profusion throughout the season. If you have an eye to covering an unsightly wall or fence, give careful thought to the magic of camouflage with this rose.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.

CLIMBING

EVERBLOOMING



CLIMBING PEACE (Plant Pat. 932)

HIGH NOON. This golden goddess of a rose is our best yellow climber. Its exceptionally long stems and tight, shining buds make it more suitable for cutting than most climbers. A great abundance of blooms.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.

CLIMBING TEXAS CENTENNIAL. A climbing variety of the famous Texas Centennial bush rose. This rose has the fine qualities of its parent. Vigorous in growth, with fine form and fragrance.

\$1.75 each; 3 for \$4.65; 12 for \$18.60.

CLIMBING SUMMER SNOW. A pillar of Summer Snow, glistening glacierwhite, with sparkling petals, all the season long. Most prolific in bloom.

\$2.00 each; 3 for \$5.25; 12 for \$21.00.

ROSES

PATENTED



CLIMBING TEXAS CENTENNIAL (Plant Pat. 565)



HIGH NOON



CLIMBING SUMMER SNOW (Plant Pat 4011)



E. G. HILL

Heavy petaled, scarlet-crimson flowers ... beautiful buds...faint but pleasant perfume...large double blooms... good, strong stems...excellent plants.

\$1.25 each; 3 for \$3.25; 12 for \$12.00

BRIARCLIFF

For pure beauty and dependability this Rose cannot be surpassed. The extralarge, pink blooms are perfect in form; the buds are excellent, and it is practically thornless.



QUEEN LOUISE
A white you don't forget, lovely as a June bride.
\$1.25 each: 3 for \$3.25;
12 for \$12.00

CYNTHIA

An entrancing pink with a touch of delicate gold at petal bases. Lovely in formation of stem and bloom. \$1.25 each, 3 for \$3.25; 12 for \$12.00

LUXEMBOURG

Deep orange flowers...long-pointed buds on graceful stems...beautiful foliage...strong, thrifty grower. \$1.15 each; 3 for \$3.00; 12 for \$11.00





TIME TESTED NINE Only 789 Reg. \$11.15 Value Order IB9

TIME-TESTED NINE

Here are nine roses, chosen for their high quality, beautifully contrasting, yet perfectly blending colors. Time has tested and so proven them that they remain, everyone, all favorites.

PRESIDENT HERBERT **HOOVER**

A blending of copper, yellow and flame . . with strong stems and remarkably lasting qualities. Excellent for cutting or for garden.

\$1.25 each: 3 for \$3.25; 12 for \$12.90

untold to lovely scarlet flowers ...unusually long stems excellent for cut flower arrangements...plant is very vigorous.

\$1.15 each: 3 for \$3.00: 12 for \$11.00



GOLDEN OPHELIA

A golden-hearted delight. Stronggrowing bushes add to the attractiveness of another old friend.

\$1.25 each. 3 for \$3.25; 12 for \$12.00

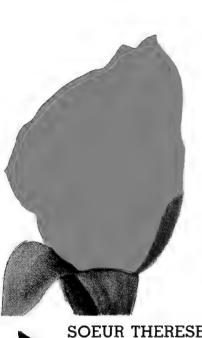


HADLEY Lively dark red of fine quality. Big in size, beautiful in tex-\$1.25 each; 3 for \$3.25: 12 for \$12.00









SOEUR THERESE \$1.35 each: 3 for \$3.50: 12 for \$13.50

ETOILE DE HOLLAND

\$1.35 each: 3 for \$3.50: 12 for \$13.50

Mrs. Breedlove's FAVORITE DOZEN

... for arranging, for color contrasts and accents, for range of hue... all as important as the pigments on your pallette before you take up your brush to make the first stroke on canvas... these are the roses you will use for striking effects in shadow-box display or table placings.

One each of all twelve roses

Only 5095

Regular \$14.40 value Order MB 12



\$1.15 each; 3 for \$3.00; 12 for \$11.00

RED RADIANCE

95c each: 3 for \$2.75: 12 for \$10.00



GOLDEN CHARM \$1.15 each; 3 for \$3.00;

12 for \$11.00



RADIANCE 95c each; 3 for \$2.75; 12 for \$10.00

oribundas.

GROUP 7

One each of Roses on Pages 18 and 19

Only \$7.98

FASHION. Hong-Kong, Mandalay, Siam...here is Asiatic mystery. Coral pink blossoms overlaid with gold are borne profusely from spring to frost. Late Summer and early Fall color, two shades deeper. The finest Floribunda ever created.

\$2.00 each, 3 for \$5.25, 12 for \$21.00.

WORLD'S FAIR. A glorious, red Floribunda; large, double, rich scarlet flowers with a fine velvety sheen; continuously in bloom from Spring to first frost. A fine, bushy, very hardy plant with luxurious dark foliage.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.



(Plant Pat. 362)

BREEDLOVE NURSERIES, TYLER, TEXAS

FASHION (Plant Pat. 789) RED PINOCCHIO. A rich, unforgettable carmine, with all the splendid qualities of the remarkable Pinoc-

chio family. Exceptionally free flowering, with magnificent clusters on long and heavy stems. Colors are unfading; perfume delightful. Vigorous, broad, healthy plants ideally suited for borders, beds and base plantings for evergreens.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.



SUMMER SNOW. Best, most prolific of all white Floribundas, Summer Snow is a bank of cool, gleaming, pure white the summer long.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.

HOLIDAY. Masses of gay colors in harmonious combination make Holiday one of the most appealing

Floribundas yet to appear.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.

PERMANENT WAVE.

Rare color, crinkled and fluted blooms appearing in constant profusion—a splendid Floribunda.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.



SUMMER SNOW (Plant Fat. 416)



HOLIDAY (Plant Pat 915)



PERMANENT WAVE

GOLDILOCKS

(Plant Pat. 672)

"Stardust refined to Gold." Here at last is our true, golden Floribunda. Always colorful ... always showy ... always a crop of buds coming on as the older flowers fall.

\$1.50 each; 3 for \$3.90; 12 for \$15.60.



PINOCCHIO

(Plant Pat. 484)

The "Wonder of Rosedom" glows with bewitching gay blooms from spring to heavy frost—unusually good. \$1.50 each; 3 for \$3.90; 12 for \$15.60.



DONALD PRIOR

DONALD PRIOR

(Plant Pat. 377)

Dependable always, great quantities of sparkling dark red blooms all season through. \$1.50 each; 3 for \$3.90; 12 for \$15.60.

BETTY PRIOR

(Plant Pat. 340)

Perpetual pink throughout the warm months. The flowers resemble red dogwood blooms and are very, very freely borne on husky little bushes. \$1.50 each; 3 for \$3.90; 12 for \$15.60.

20



PINOCCHIO

GROUP 8

One each of Roses on this page

Only \$5.00





CLIMBING BRIARCLIFF. The same supreme quality of buds and open flowers as the bush variety. Few thorns on a fine plant result in a very desirable pink climber. \$1.35 each; 3 for \$3.50 12 for \$13.50.

CLIMBING BRIARCLIFF

EVERBLOOMING

A fence all covered with red, pink or bi-color roses, interspersed with white if you like, can be season-long beauty for you. A pillar or trellis smothered under a profusion of eye-stopping, glorious blooms can easily be the center of attraction about your home.

Here are nine monthly blooming climbing Roses, a

3 EVERBLOOMING CLIMBERS 2 Red—l Pink \$299

Group 10

BLAZE. America's favorite climbing Rose. This velvety, vivid-scarlet climber, blooms prolifically. Exceptionally hardy and easy to grow...luxuriant foliage and a riotous display of color from late spring to first frost. \$1.25 each; 3 for \$3.25; 12 for \$12.00.



CLIMBING RED RADIANCE. One of the many sports developed from Radiance. Has the same general characteristics as to petal structure and fragrance but is a much deeper red. \$1.15 each; 3 for \$3.00; 12 for \$11.00.



BREEDLOVE NURSERIES, TYLER, TEXAS





PAUL'S SCARLET CLIMBER

Brilliant, richly colored rose that just can't be equalled. The flowers are medium size, semi-double, scarlet and very free blooming. Makes an ideal pillar rose when trained to a stake. 95c each; 3 for \$2.75; 12 for \$10.00.

Every Garden Needs these Two Roses



FRAU KARL DRUSCHKI

The world's greatest white rose. It is a Hybrid perpetual, pure white, free blooming and strong growing—often reaches 8 feet in height. **95c** each; **3** for **\$2.75**; **12** for **\$10.00**.

Plant America!

VINES for FENCES, WALLS, TRELLISES

SCREEN UNSIGHTLY PLACES WITH BEAUTIFUL PLANTS



HALL'S HONEYSUCKLE

Breedlove's Wistaria

WISTARIA FLOWERING vines are very useful plants because they give so much color and yet use very little ground space. Among the most beautiful of all is the Wistaria.

\$1.00 each; 3 for \$2.75

HALL'S HONEYSUCKLE. A splendid plant for covering banks to prevent erosion; will grow well in sun or shade. Constant, fragrant bloom. 18 to 24 in., each 75c; 3 for \$2.00; 12 for \$6.00.

CAROLINA JASMINE. Vigorous climbing evergreen vine, literally covered with yellow flowers in Spring. Heavy 2 year blooming size, each \$1.50.



BREEDLOVE'S WISTARIA

BREEDLOVE NURSERIES, TYLER, TEXAS

A PERSONAL MESSAGE FROM JESSE BREEDLOVE

If catalogs were free we would send one to every home in the Nation, but since they are expensive under present conditions, we mail copies to a select list of our friends and prospective customers. Therefore we hope you will preserve this Book for reference, and perhaps pass it on to friends

We founded our business twenty-four years ago on the principles of honesty, reliability, service and high-class products. We expect to continue on that basis. Our increasing experience enables us to furnish better and better plants and to back them up with the guarantee printed elsewhere on thse pages.

Our stock is produced in the great nursery region of East Texas, where soil, climate and other factors combine to make the finest plants that money can buy. Two thirds of all the outdoor-grown roses produced in America are grown in a radius of fifty miles from our Nurseries. We use the most up-to-date methods in cultivating, storing and shipping our plants. That we ship to customers in every state, many of them of many years standing, evidences the high quality of our stock.

This is a lifetime business with us and many of our highly trained assistants. We put a lot of care and work into the plants we ship you and always undertake to supply you with the very best that can be produced anywhere. Beauty is our business and we are in business to please you.

An Order Blank for your convenience and ours is furnished. If you will look carefully through this Catalog and indicate what you need on the handy Order Blank, we will send you choice plants to beautify your home and add to the pleasure of living in it.

You will see that we have Roses, Evergreens, Shade and Ornamental Trees, Nut Trees, Vines, Fruit Trees and Berries. This Catalog is far too small to list all our plants. Should you need anything that is not pictured here, let us know, and we will help you if we can.

We earnestly make every effort for your convenience and service and we are as near as your mail box. Cail on us for what you need in nursery stock.

You will find the seal of the American Association of Nurserymen in our pages and we urge you to help carry out the slogan of that great organization, "PLANT AMERICA," for greater beauty and fruitfulness.

Jesse Breedlove
Founder and General Manager

GUARANTEE

Breedlove Nurseries will exercise every care to furnish you with plants true to name, healthy and free from disease, that will meet the American Association of Nurserymen's Standards of Grading. In the event any plant proves untrue to name, it will be replaced without charge. Should your plants reach you in an unsatisfactory condition, if notified within five days, we will, at our option replace the plants or refund the purchase price. However, it is mutually agreed that in no case will we be liable for more than the purchase price of the plants. It is understood and agreed between the buyer and ourselves that the purchaser's order and our acknowledgement of its receipt shall constitute a mutual acceptance of all the terms of this guarantee.

We guarantee our plants to live and grow and will replace any that die at half the Catalog price if notified by June 1, following planting. All tags and labels must be returned when replacements are requested.

We urge you to follow the PLANTING INSTRUCTIONS in this Catalog or those inclosed with each order. Most plant failures are due to insufficient watering before and after planting, poor methods of planting, freezing, overfertilization, etc. By avoiding these mistakes you will reduce your losses to a minimum.

The Planting and Care of Breedlove's Roses

It is not difficult to grow fine roses for these plants are hardy and will grow in any good soil where other common plants thrive. Select the best available ground, remove all trash and be sure that your roses will have at least half a day of sunshine. Avoid planting too near large trees or shrubs, which will not only sap the ground of the necessary moisture but rob it of essential fertility. Should it become necessary to place them near large plants, be sure that your roses have plenty of water and food in the form of the best fertilizer you can secure.

HOW FAR APART?

Roses may be placed as close as 18 inches in rows $3\frac{1}{2}$ feet apart, or if planted in beds, they may be as close as $2\frac{1}{2}$ feet each way. Wherever possible provide room to cultivate between the bushs to let sunshine and air in all about the plants. Don't crowd fine plants; give them adequate living room to promote their health and beauty.

PLANTING

Unwrap the plants as soon as you receive them and soak the roots in water from 2 to 12 hours, then rewrap them unless you can plant at once. Note carefully the illustrations on this page which show successive steps in correct planting.

Dig holes 18 by 18 inches about 18 inches deep. Stand the bushes in water while you are planting. They must not become dry. Cut off all broken or damaged roots or branches. Turn the bush upside down and cut all roots back to 8 to 9 inches, holding the bush in one hand and making the cut toward you so that the cut will be parallel with the ground when the rose is placed in the hole.

Good soil promotes healthy growth. If your ground is tight and inclined to bake, it is well to add peat moss, well rotted cattle manure or some good humus to aid in holding moisture and to condition the soil for best results.

Partly fill the hole, leaving a cone shaped mound in the middle. Set the bush over the mound of soil, letting the roots slope downward in the way they naturally grew. Never crowd or bend the roots. Give them plenty of room to grow.

Fill the hole a little at a time, packing the dirt firmly about the roots. When half full tramp the dirt about the

plant. Soak with water, then fill and tramp again. Make a low ridge about the planted bush at the edge of the hole and fill the resulting basin with water. Be sure the ground is thoroughly wet.

HOW DEEP TO PLANT?

We have found that roses do best when the bud union, sometimes called the graft, is left just above ground level. All our cuttings are de-eyed below the bud union to prevent suckering. You will have healthier bushes by following this method of planting.

When you have completed your planting, hill dirt about each bush to a height of six inches or more, leaving an inch or so of stems above the dirt. This will prevent dehydration of the bushes, one of the greatest dangers to new-planted roses. Leave the mound of dirt for a few weeks, or if the winter is severe and the ground remains frozen for long periods, leave it until spring. Then remove a little at a time through a week.

PRUNING

Your roses have been pruned by our experienced packers. But after planting them, cut them back to ten inches from the union. This method causes them to branch near the ground and to grow into well balanced, sturdy bushes.

So many methods of pruning established rose bushes are advocated that it is impossible to establish a set of general rules. We advise you to prune to your own satisfaction. However, it is best not to cut below a foot from the ground. Polyanthas and Floribundas may be pruned lower, of course. Climbers may be thinned by removing the weaker canes. If they must be pruned to keep them within a prescribed limit, it should be done early enough so that the new growth will be ready for spring blooming. Hybrid-Perpetuals may be pruned in a similar way. We try to prune our bushes just before the spring growth begins.

WATERING

Roses, like most other plants, do best in good soil, with plenty of moisture, but they do not need excessive watering. Always soak the ground to the lowest roots by running a

trickle of water from a hose or a soil soaker. Sprinkling spreads black spot fungi and encourages mildew in humid

FERTILIZATION

Soils vary in fertility so much that it is not possible to establish a general rule. Perhaps nothing is better than well-rotted cattle manure for both humus and plant food. However certain soils may be deficient in trace minerals, which the better brands of chemical fertilizers have. It is always well to consult local agricultural and horticultural people about your fertilizer problems. When you fertilize, follow directions carefully, don't use too much and damage your plants.

CULTIVATION

Avoid deep cultivation but keep the ground loose to a depth of 11/2 inches, and during hot, dry weather keep a dust mulch about your plants. A better method of mulching is to use peat moss, dry grass cuttings, cotton burrs, cotton-seed hulls, grain hulls. These mulches will hold moisture in the soil and will eventually improve the soil as they decay.

WINTER PROTECTION

Very little protection is needed in the South unless the winter is unusually severe. On the other hand roses need to be protected in the North by hilling soil 10 inches high about the plants. The spaces between hills should be filled in with straw or hay. Remove mounds of soil just before the spring growth is due Take tender climbing roses off the trellises, wrap them in straw and protect as bush roses

INSECTS AND DISEASES

INSECTS AND DISEASES

Black spot and mildew are the worst enemies of your roses, but both can be prevented or controlled with a good fungicide. It is best to prevent rather than to undertake a cure. Dust or spray with your favorite fungicide regularly following directions on the package.

At the first sign of insect damage, begin spraying or dusting with a good insecticide and continue as long as there is danger of an infestation. If your dealer can not supply you with fungicides and insecticides, call on us and we will supply you with our best products.

Buy the best plants you can secure and keep them healthy. They will repay you with great beauty in which you will take a deep pride.

For further information write us or call on the Agricultural

For further information write us or call on the Agricultural Agent for your locality, your Agricultural Colleges, the State or National Departments of Agriculture. We especially refer you to THE AMERICAN ROSE SOCIETY of Harrisburg, Pennsylvania, from which you can secure invaluable information

THE PLANTING AND CARE OF TREES

Trees need room to grow into the form and beauty that nature designed for them. Visualize the trees you are planting, ten, twenty, fifty years from now. Have you given them room to grow into the great, spreading trees you desire for your pleasure and that of those who will inherit your estate? Like other plants, trees need soil that is adapted to their particular requirements. Poor soils can be greatly improved by adding humus and water, along with the best of tertilizers, thus creating a favorable environment for trees. Good trees need and deserve good around

trees need and deserve good ground.

Unwrap your trees as soon as you receive them, moisten the roots and cover them with wet burlap or newspaper. If they are not to be planted at once, heel them in the ground at a 45 degree angle, soaking the ground about the roots with water

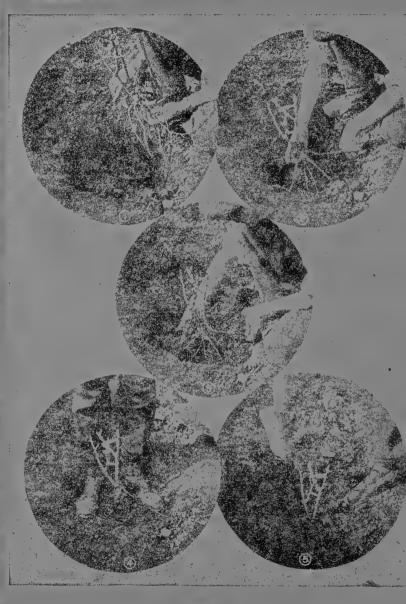
Dig holes large enough and deep enough so that the roots will have ample room to grow. Set the trees about one inch deeper than they grew in the nursery. Tramp the dirt about the roots as you fill the hole. When the hole is about half filled, soak with water. Then finish filling, make a low ridge about the hole and fill the resultant basin with water until the ground is thoroughly soaked. Afterward, keep the ground moist.

Trees need food. Well-rotted manure or other organic fertilizers may be added to the soil. Chemical fertilizers should be applied in a shallow trench at the edge of the filled hole, watered down and covered by filling the trench. Follow directions on fertilizer packages. Do not use too much.

The chief objective in pruning is to develop α well balanced, symmetrical growth. Small trees sometimes are not branched when you receive them. Cut them back to the point where you wish the lowest branches to grow. As your trees grow prune only when it is necessary to shape them to your fancy. There are bulletins and tree service agencies from which you can secure a wealth of information about tree pruning.

PLANTING DISTANCES

25 to 30 feet Pecan and Walnut, 40 to 60 feet Strawberries, 1 foot apart in beds or rows Texas Everbearing Figs, 12 to 15 feet





Plant America! with Breedlove's Plants

Breedlove's Evergreens Will Brighten Your Winter Garden



GARDENIAS

GARDENIAS. Widely known as a most ornamental evergreen with large, glossy-green leaves and sweetly fragrant, waxy white blooms. Here in the South we are fortunate to be able to grow these glorious flowers outdoors. Plants grow 2 to 4 feet tall.

	Eαch	3 for
12-15 inches	\$1.00	\$2.70
15-18 inches	1.25	3.00
18-24 inches	2.00	5.25

NANDINA DOMESTICA. The foliage is remarkable for the number of different colors it assumes at various seasons. Clusters of tiny white flowers become great, showy red berries in winter.

g	Eαch	3 for
12-15 inches	\$1.50	\$3.75
15-18 inches	2.00	5:25
	2.50	6.75

LIGUSTRUM, WAXLEAF. One of the most desirable of all evergreen shrubs for the South. Leathery, polished, very dark green leaves. Dense compact growth that makes a splendid hedge or foundation planting.

	Each	3 for
12-15 inches	\$1.25	\$3.00
15-18 inches		3.75
10 04 :1	2.00	5.25

PRIVET HEDGE. Dark, glossy-green leaves . . . waxlike . . . thick hedge, easily snaped.

	Per 10	Per 50
18/24 inches	25c each	20c eαch
2/3 foot	35c each	30c each
3/4 foot	50c each	45c each



Broad-leaved evergreen shrubs provide some very choice plant material with the advantage of beautiful decorative foliage all the year round, plus colorful blooms and berries in season. By choosing varieties carefully, it is possible to have some plant at an interesting stage at all seasons. Use these plants in shrub borders, foundation plantings and as screens for any unwanted views that may be nearby. They are not hard to grow and they stand pruning well, so that you can keep them at any desired height without ruining them.



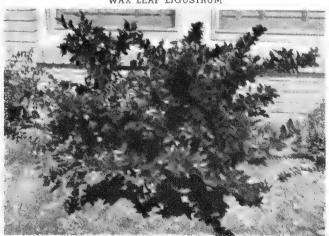
ABELIA GRANDIFLORA

ABELIA GRANDIFLORA. An extremely attractive small evergreen with arching branches. The dark glossy green leaves turn bronzy in winter. The plant is covered from spring to late fall with clusters of aginty little pinkish white flowers, delicately scented. 15-18" \$1.50.



NANDINA

WAX LEAF LIGUSTRUM



SPIREA REEVESIANA

WEIGELA

GROWN FLOWERING

HYDRANGEA P. G., immense clusters of flowers...creamy white turning to bright pink and rose and finally bronze. 18 to 24 in., 75c each; 3 for

BARGAIN GROUP 15

Strong, Extra Heavy, Field Grown. 2 to 3-ft. High.

- 2 Rose of Sharon
- 2 Bridal Wreath
- 2 Weigela, Pink
- 2 Vitex
- 2 Honeysuckle

Only

ALTHEA (Rose of Sharon), double pink, purple, red or white, 2 to 3 ft 75c each 3 for \$2.00.

HIBISCUS (Rose of Sharon)

HARDY TO THE CANADA

3 Heavy Field-Grown Plants that bloom double blue. 2 to 3 ft. plants

Only \$2.00 Prepaid Group 14

WEIGELA (Red), deep carmine-red flowers, 2 to 3 ft., 75c each; 3 for \$2.00.

WEIGELA (Rosea), rose-pink blossoms...round bush form...2 to 3 ft., 75c each; 3 for \$2.00.

CYDONIA JAPONICA (Salmon Flowering Quince), scarlet-red flowers...tall slow-growing bushform shrub...18 to 24 in., 75c each; 3 for \$2.00.

CYDONIA JAPONICA (Red Flowering Quince), jewels of reddish bloom ... profuse and arresting ... 18 to 24 in., \$1.00 each; 3 for \$2.75.

SPIERA (Van Houttei), a snowbank of small, dainty white flowers, 2 to 3 ft. 75c each; 3 for \$2.00.

SPIERA (Reevesiana), double white flowers borne in clusters. \$1.00 each; 3 for \$2.75.

CREPE-MYRTLE, lavender, pink, red or white blooms...beautifully formed, strong bush. 2 to 3 ft. \$1.00 each; 3 for \$2.75.

FORSYTHIA (Golden Bell), a profusion of pure golden flowers over long branches...2 to 3 ft. **75c** each; **3** for \$2.00.

POMEGRANATE (Red Flowering), large, double orange-red flowers... glossy foliage...large red fruit... 2 to 3 ft., **75c** each; **3** for \$2.00.

DEUTZIA (Pride of Rochester), spring flowering, double white blooms... Well-rooted plants...2 to 3 ft., **75c** each; 3 for \$2.00.

BARGAIN GROUP 13 10 Plants

5 Spirea

2 Deutzia

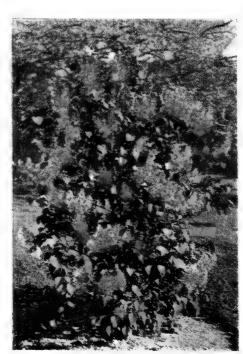
3 Wiegela Reg. \$7.50 Value \$495



ALTHEA (Rose of Sharon)



CYDONIA



LILAC

SHRUBS

VITEX (Chaste Tree), star-shaped, grayish-green leaves...beautiful blue or lavender flowers in long spikes...2 to 3 ft., \$1.00 each; 3 for \$2,75.

MOCK ORANGE (Sweet Scented), graceful sprays of large, white, fragrant flowers...2 to 3 ft., 75c each; 3 for \$2.00.

BARGAIN GROUP 16

10 2-year-old, Heavy Branched 2 to 3 ft. High Field Grown Bridal Wreath Regular \$7.50 Value

Only \$3.95 Postpaid

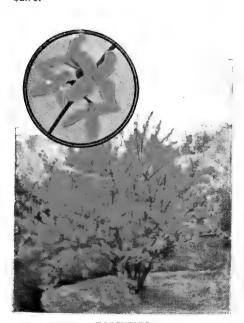


TAMARIX, light green, feathery foliage. Racemes of pink flowers. adapted to almost any soil. Does well in many difficult locations. 3 to 4 ft., 75c each; 3 for \$2.00.

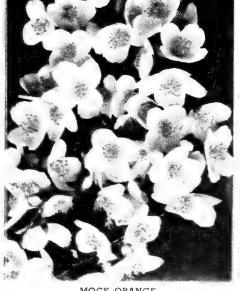
BUSH (Red Ozier) DOGWOOD, well rounded bush, easily transplanted. Blooms similar to white Dogwood but smaller. Foliage turns rich red in fall...2 to 3 ft., **75c** each; **3** for \$2.00.

PUSSY WILLOW, delightful large growing shrub, very ornamental, especially in early spring before foliage appears. Stems used widely as interior decorations...2 to 3 ft., 75c each; 3 for \$2.00.

LILAC, PERSIAN PURPLE, huge clusters of rich purple flowers with pleasing fragrance. Grows 6 feet tall and has rather small foliage. Makes very fine hedge ... 2 to 3 ft., \$1.00; 3 for \$2.75.



FORSYTHIA



MOCK ORANGE

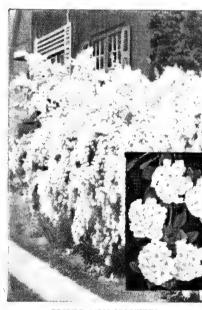




POMEGRANATE



CREPE MYRTLE



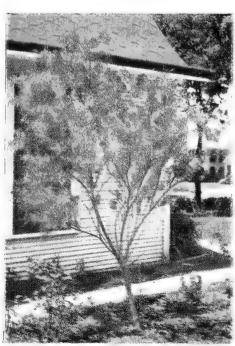
SPIREA VAN HOUTTEI



PUSSY WILLOW

WALNUT

AMERICAN EIM



MIMOSA (Suk Tree)

ORNAMENTAL, NUT

ORNAMENTAL AND SHADE TREES

FLOWERING CRAB (Red or Pink), profusion of delicate pink or red blooms . . . 4 to 5 ft., \$1.45 each.

DOGWOOD (Pink), smothered with deep pink flowers before leaves come in Spring...2 to 3 ft. size, root wrapped, \$2.50 each

DOGWOOD (White), same general characteristics but pure white flowers...2 to 3 ft. size, root wrapped, \$1.50 each; 3 to 4 ft., \$2.00 each.

LOMBARDY POPLAR, very slender, quick growth, 50 to 60 ft.... 4 to 5 ft., \$1.00 each.

RED BUD, red blooms that soften to orchid-pink before leaves appear. 3 to 4 ft., **75c** each; 4 to 5 ft., **\$1.25** each; 5 to 6 ft., **\$2.00** each.

CHINESE ELM, fastest growing shade tree...3 to 4 ft., 75c each; 4 to 5 ft., \$1.25 each.

AMERICAN ELM. fast growing good shape, beautiful foliage, lives to great age...3 to 4 ft., \$1.50 each; 3 for \$4.00.

WHITE BIRCH: 3 to 4 ft., \$1.00 each.

RED LEAF MAPLE: 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.

WEEPING WILLOWS. The arching branches of this tree, covered with slender leaves, makes it a wonderful specimen for lawn or park. 3 to 4 ft., \$1.00.

MIMOSA. One of the most beautiful of the ornamental flowering trees. A rapid grower and a profuse bloomer in the summer. Its foliage is fern-like and the flowers are a delightful shade of pink. An excellent tree for your lawn as a specimen. Very colorful. 3 to 4 ft., \$1.10; 4 to 5 ft., \$1.40.



LOMBARDY POPLAR



EDBUD

AND SHADE TREES

SILVER LEAF MAPLE: 2 to 3 ft., \$1.00 each; 3 to 4 ft., \$1.50 each.

SYCAMORE: 2 to 3 ft., 90c each; 3 to 4 ft., \$1.25 each.

THORNLESS HONEY LOCUST: 2 to 3 ft., \$1.00 each; 3 to 4 ft., \$1.50 each.

TULIP-TREE (Liriodendron Tulipifera). A tall, pyramidal tree rising to a great height. Large, glossy leaves; hue, tulip-shaped flowers in spring. Handsome and distinctive.

4 to 5 ft., \$1.25 each; 10 for \$11.00 5 to 6 ft., \$1.75 each; 10 for \$15.00 6 to 8 ft., \$2.25 each; 10 for \$20.00

PEACH, Double Red-flowering (Prunus Persicα). Very double flowers like little roses. Suitable for specimen or large group planting.

4 to 5 ft., \$1.50 each

NUT BEARING TREES

PAPER SHELL PECANS

STUART, SUCCESS, BURKETT AND MOORE

2 to 3 ft., **\$2.25** each; 3 or more, **\$2.00** each. 3 to 4 ft., **\$2.95** each; 3 or more, **\$2.75** each.

HARDY PECANS

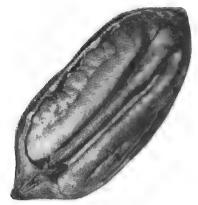
2 to 3 ft., \$1.50 each; 3 or more, \$1.25 each. 3 to 4 ft., \$1.95 each: 3 or more, \$1.75 each.

ENGLISH WALNUT, WILSON WONDER THIN SHELL WALNUT, THOMAS BLACK

4 to 5 ft., \$2.95 each; 3 or more, \$2.75 each.

HARDY BLACK WALNUTS

2 to 3 ft., \$1.50 each; 3 or more, \$1.25 each. 3 to 4 ft., \$2.00 each; 3 or more, \$1.75 each.



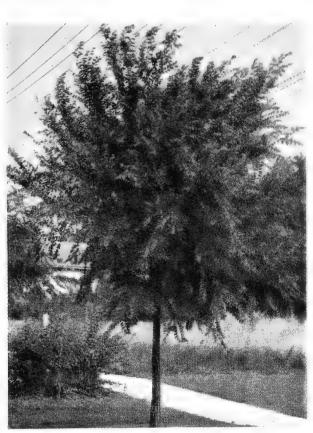
PECAN (Paper Shell)



FLOWERING CRAB



CORNUS FLORIDA RUBRU (Pink Flowering Dogwood)



CHINESE ELM



SUPERB FRUITS—TW

THEY WILL

There is a phrase in a modern song that sums it up very well... "When you work for Mother Nature you get paid by Father time." What poor economy it is, therefore, to

PLUMS

Bruce...hen egg sized red plums...ripens in early June. 4-5 ft. size, \$1.00 each; 10 for \$9.00.

PEACHES

Augberta... similar to Elberta but about three weeks later.

Belle of Georgia . . . mid-season white freestone.

Dixie Gem...bright yellow with red overcast...fine-texture. flavor

Early Elberta...large, pure golden yellow, tinted red...sweet and juicy.

Early Hiley . . . earlier ripening strain of Hiley.

Elberta...large, round, yellow with pink blush...freestone, bears young.

Golden Jubilee ... extra early yellow freestone ... flesh medium

Hale Haven... early yellow freestone... wonderful for canning. Heath Cling... white clingstone... very large... for pickling and canning.

J. H. Hale . . . mammoth size . . . solid, free from stringiness

Mayflower... very early white semi-cling... medium size.

Red Haven ... very early yellow freestone ... delicious flavor. Red Indian Cling... mid-season cling... flesh blood red.

South Haven ... very vigorous, hardy, productive ... medium

4 to 5 ft. \$1.00 Each \$9.00 for 10

STRAWBERRIES

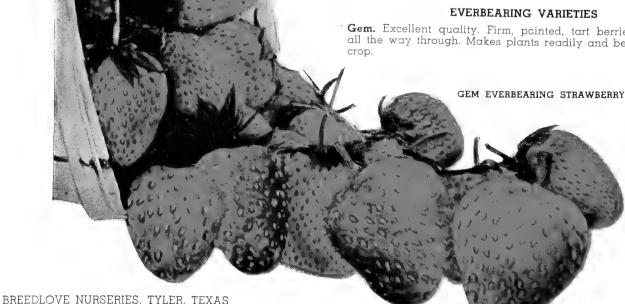
STANDARD VARIETIES

Blakemore. The best early shipping variety for the South. It does well as far north as Maryland. Medium to large, very firm and perfect for long-distance shipping.

Klondyke. An old southern variety still heartily recommended. The sturdy plants are certain to give a good crop early in the

Either of the above, 25 for 90c; 50 for \$1.75; 100 for \$3.00; 250 for \$5.50; 500 for \$8.75; 1000 for \$15.00.

Gem. Excellent quality. Firm, pointed, tart berries, bright red all the way through. Makes plants readily and bears a big fall



DIXIE GEM PEACH

DDEEDLOVE NURSERIES TYLER, TEXAS

Big Daddy

Great blooms up to 4½" are a very dark red and attract instant attention. The remarkably thick, wide, heavy petals give unusual substance to the huge flowers, making Big Daddy one of the greatest roses of all time. There is a rich velvety sheen to the petals which reminds one of the rich patina found on the choicest of old furniture. Beautifully formed, long-pointed buds last exceptionally well after cutting. The fragrance is remarkable, sweet and exotic, yet having a penetrating, spicy tang.

The stems are long, strong, and with few thorns widely spaced, making the buds admirably adapted for arrangements. A wealth of dark green foliage, leathery in texture, disease resistant, and quite ornamental, enhances the beauty of the plants.

The bush is upright, heavy, vigorous in growth, well branched, shapely, and produces great numbers of flowers all through the season. 2.50 ea.



Pat. Pending

BE FIRST IN YOUR COMMUNITY TO GROW THESE 1952 ROSES. WE
HAVE GROWN THEM FOR TWO YEARS AND KNOW THEIR EXTRAORDINARY QUALITY. A LIMITED SUPPLY IS BEING DISTRIBUTED
AMONG OUR CUSTOMERS. ALTHOUGH TIME PROHIBITS COLOR
PRINTING, YOU WILL HEAR MUCH OF THESE ROSES IN THE FUTURE.

Pat. Pending



Gay Lady

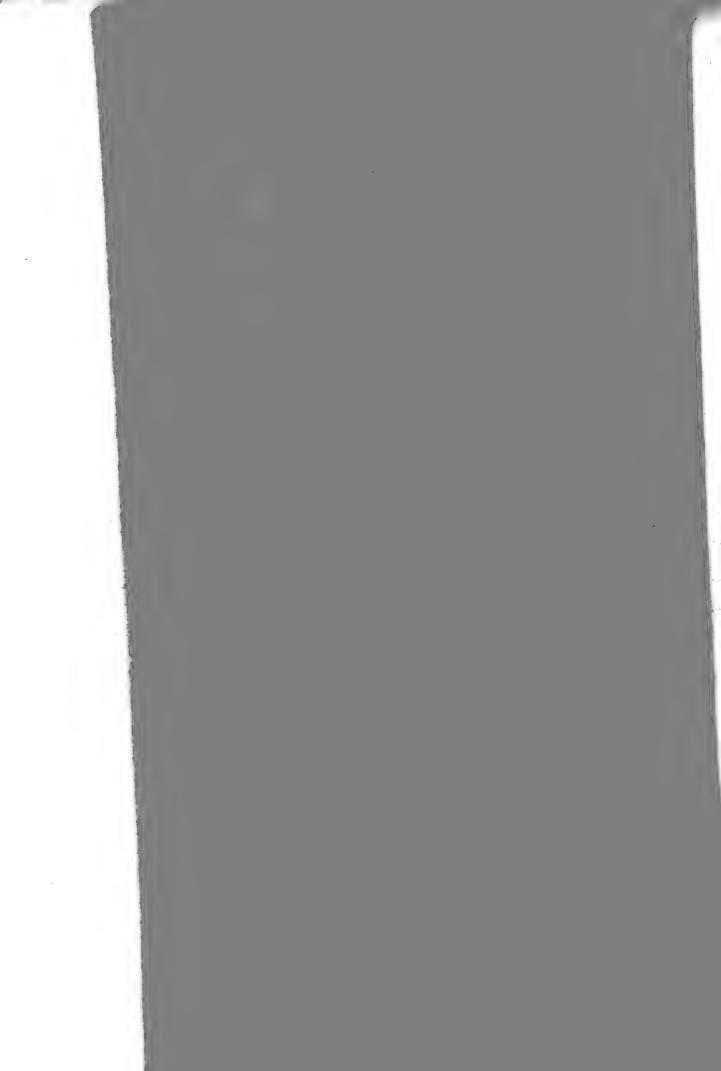
Cheerful Campfire scenes are recalled by the brilliant coloring of Gay Lady. There is a glowing sheen in the long petals that is truly inspiring.

Long urn-like buds open to large flowers with a faint but hauntingly sweet fragrance. Good stems support the lovely buds.

A strong, upright growth and unusual vigor makes the bush itself a beautiful shrub. The shiny, dark green leaves, underlaid with bronze tints on the upper surface and definitely rosy underneath,

have exceptionally enduring qualities. Large and delicately serrated, they are attractive enough to justify the planting of Gay Lady even if there were no blooms. And the foliage is remarkably disease resistant.

2.50 ea.





BREEDLOVE'S FAMOUS PAUL'S SCARLET AMERICA'S FAVORITE CLIMBER

All the world loves a great Red Rose. Here is one that has given universal satisfaction and has merited the admiration of millions of people. Its sale still surpasses that of any other climbing Red Rose. Hardy and an extremely vigorous grower, Paul's Scarlet is a must for every rose lover's home.

Generous Clusters of Brilliant Bloom

Double red blooms in great clusters, beautiful for early spring arrangements for your home, bring a splash of royal, scarlet beauty. You will be thrilled with the profusion of the rich red flowers. Order now before our supply is gone.

Paul's Scarlet Climbers Absolutely Free, To You WITH ORDERS POSTMARKED NOT LATER THAN DEC. 1

We will send to you Free and Post Paid:

1 PAUL'S SCARLET Rose Bush with your order in the amount of \$5.00

for any items listed in our Catalog.

2 PAUL'S SCARLET Rose Bushes with each \$\pi 10.00 \text{ Order}\$

3 PAUL'S SCARLET Rose Bushes with each \$\pi 15.00 \text{ Order}\$

5 PAUL'S SCARLET Rose Bushes with each \$\pi 20.00 \text{ Order}\$

6 PAUL'S SCARLET Rose Bushes with each \$\pi 20.00 \text{ Order}\$

12 of these magnificant roses will be sent absolutely free and POST PAID with your order for \$\pi 50.00 \text{ worth of our plants.}

Send your order today. Fill out our gift coupon on this page and attach it to your order. The COUPON must accompany the order to entitle you to these free rose bushes.

AMI QUINARD. A variety which is here to stay. Best near-black Rose in our estimation. Deep velvety crimson, fragrant and very lasting. A vigorous shrubby plant, with almost single flowers of deep blackish scarlet. We know a trial order of Ami Ouinard is sure to please.

FRANCIS SCOTT KEY. Considered one of the desirable Roses for the South. The blooms are light crimson—a color which also holds in the partially open buds—and are slightly fragrant but full double. At its best in cool periods.

Charles K. Douglas. Flaming scarlet of the greatest intensity, standing out among all other reds. Flower is large. A vigorous plant and plentiful bloomer.

Poinsettia. A Rose that Texas can claim for her own, but it does well everywhere. Rich scarlet, like the Christmas flower it is named for. Long, well formed, fragrant. Healthy, strong plants: profuse bloom.

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed as a light red or deep pink.

MRS. BREEDLOVE

"A star is born" in this new and different pink Rose. We have grown Mrs. Breedlove long enough since developing it to know and appreciate its many superior qualities. Nature endowed this strong, sturdy plant with long stems, soft shiny pink buds with a suggestion of orchid at the tip of the petals, and a new-dawn freshness that wins admiration at a glance.

Mrs. Breedlove, registered in 1948 with The American Rose Society, has won acclaim wherever shown. Gardeners love it for its sturdy bushes and the long-lasting blooms, which are always beautiful, but especially so in autumn.

MARGARET McGREDY. Large, ovoid buds and double, cupped flowers of solid orange-vermillon. Very prolific. This extraordinary, Rose has been widely discussed and tested and found good.

BETTY UPRICHARD. A two-toned Rose, salmor, suffused orange on the inside of the petals, while the reverse is coppery carmine. It has a spicy fragrance. Very vigorous plants with healthy foliage.

The Doctor. Enormous blooms of satiny pink. A really superior pink Rose with heavy perfume; semi-double. About 18 inches tall.

You will derive a lot of pleasure from growing this multicolored Spanish beauty because of its great vigor, the extremely handsome buds and flowers, and the fine fragrance. The large yet graceful buds open to magnificent, full, double flowers in beautifully varying tones of pink, yellow, and carmine. They have a lot of substance and keep exceptionally well when cut.

EDITH NELLIE PERKINS. An outstanding Rose, vigorous and free flowering. Long, pointed buds, double flowers of large size. Outside of petals red, shaded with orange, inside salmon-pink.



GOLDEN DAWN. An ideal yellow garden Rose. The ovoid, lemon-yellow bud is heav-ily splashed with crimson before opening-and develops into a well formed, sweetly scented, large, double, sunflower-yellow.

Mrs. Pierre S. du Pont. One of the best-known yellows. Reddish gold buds of nice shape; spicy fragrance. Glossy foliage; bushy grower.

Roslyn, Deep orange-colored buds becoming golden yellow as they unfold, with orange on the outside of the petals. Large, not too full, with some fragrance. Compact in growth.

McGredy's Yellow. Bright, pure butter-cup-yellow. Flower is cupped and fragrant. Glossy dark foliage.

DAINTY BESS

The loveliest pink single Rose, of dependable, lasting color, with beautiful maroon stamens. Its peach-pink hues are delightfully pleasing in a vase or other arrangement. The big blooms are produced abundantly on a tall, vigorous bush.

FLORADORA

Distinctive cinnabar-red color, constant and abundant bloom, and easily grown plants make this unusually enticing Floribunda a great favorite. The blooms generally come one on a stem and are so unusual as always to attract the attention of rosarians and novices alike. A row of Floradora in a field is a line of spectacular

"Sweatheart" Rose. Makes sprays of rosy pink "Sweatheart" Rose Makes sprays of rosy pink "Sal*" buds that open to seashell-pink. Delightful for children's gardens. A perfect Rose for boutonnieres and for charming, "fragrant table bouquets. Grows 15 inches.

ELSE POULSEN. It is one of the new tall-growing Polyanthas, 3 feet or more in height, with medium-sized, semi-double flowers of a lovely shade of bright rose-pink; slightly fragrant. Very hardy and a continuous grower.

RED LAFAYETTE. Large, semi-double slowers of cherry red. Bushes of medium growth.

FRAU KARL DRUSCHKI, (HP.) Enormous white blooms with just a tinge of pink on the outer petals in many cases considered the most desirable white Rose for gardenuse. The plants will grow from 6 to 10 Teet high, and therefore should be planted where they have room to expand.

GOLDEN SALMON. A distinct, bright, and pleasing orange color; really the best Polyamha of this particular shade. Makes a splendid display when planted in large groups, but the faded trusses should be out if continuous bloom is desired.

KIRSTEN POULSEN. The plants grow from 3½ to 4 feet high and therefore are useful for massing or for hedges. The sin-gle, light red flowers are carried in great sprays. Interesting because of its brilliancy.

Climbing Ami Quinard. Rich dark ma-roon flowers, exceptionally velvety.

CL. COLUMBIA. Bright pink, sweetly scented blooms. A good grower and a free bloomer following the habit of its parent, the Hybrid Tea of the same name.

ROSES LISTED ON THIS PAGE 3 FOR 2.75 95¢ EACH POST-PAID



BREEDLOVE NURSERIES

General Nursery Stock TYLER, TEXAS

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When Ship?... Total Name of Article Wanted Quantity Price GIFT ROSE COUPON Date 1951

Breedlove Nurseries Tyler Texas Please send me Free Paul's Scarlet with my enclosed order in the amount of

BREEDLOVE NURSERIES, TYLER, TEXAS

Breedlove's PATENTED ROSES

Cavender Pinocakio An entirely new color in Roses!

A true clean lavender enriched by a mass of golden yellow stamens. This lovely color changes at various stages, deepens in cool weather.

The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty.

overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. The bright yellow stamens make a lovely contrast. Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely wide-open, 3-in. flower.

The many buds in each cluster are not out all at once but stage a continuous show of color as new buds constantly open to take the place of the older flowers. Delightful oriental fragrance. (Pat. 947.)

\$2 20 EA. 3 for \$5 25

SONATA

All the delicate tones and vibrant harmony of a musical masterpiece seem somehow to have found living expression in the exquisite form, enticing aroma and sparkling color of this one Rose. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal red. Abundant, dark green foliage completes the charm and artistry of the entire plant. Sonata grows proudly erect on long, strong plant. Sonata grows proudly erect on long, strong stems, blooming abundantly from spring to fall and providing a generous supply of cut flowers for the home. (Pat. 732.)

\$175 EA. 3 for \$4.65

Pink Bountiful

A tall vigorous Floribunda which will thrill you with great clusters of lasting soft pink blooms throughout the season. Handsome ovoid buds of deep pink unfold into perfect 3-inch flowers resembling a small Hybrid Tea. The open flowers of buff, salmon-pink, and deep-pink are large for a Floribunda yet delicate, and they possess a rich fragrance. The sturdy 2½ to 3 foot plant with its abundant display of bloom is unusual and effective in any garden. Plant Pat. No. 60k.

20 EA 3 for \$320

The outstanding feature of this new rose, introduced this year for the first time, is its beautiful rich coloring. Rich deep scarlet in the bud, the flower changes as it opens to a bright cerise red, which remains attractive until the last petal drops. In all our experience, we have never seen a more brilliant shade than that displayed by the lustroughetals of this fine new rose. The bud is small to medium in size, short, but of perfect form. The bud opens rather quickly, but the large petals (16 to 25 of them) have a ruffled crisp appearance which makes the flower attractive at all stages. Mildly fragrant.

20 EA. 3 for \$5 25

Ellinor Le Grice

An exceptionally large, bright golden yellow Rose that you can depend on for unfalling bloom. Keeps a steady pace, producing full double 6-in. blooms constantly from June, week-in and week-out until frost.

Full ovoid bud shows deep maroon shading, changing to strong clear yellow as petals unfold. Unusually delicate spicy fragrance. Long stems, ideal for cutting. A striking beauty in any garden because the large size and strong color makes every flower stand our radiately. makes every flower stand out radiantly.

Very deep rich green foliage. Plant grows vigorously, with remarkable resistance to disease.

\$28° EA. 3 for \$525

SYMPHONIE H.T.

Plant Pat. 958. (Meilland.) Symphonie is pink, but not like other pink Roses. The color looks as if it were made up of thin layers of the luscious pink over a crystalline silvery tint, with the veins of the petals spreading a fine pattern, like a silken net, of deepest carmine-pink. On the backs of the petals, more of the silvery undercolor shines through, and often the petals flash a slender thread of silver on their edges. Blooms are huge, with many broad, wavy petals. Intensely, deliciously fragrant. Excellent plants, strong in growth, free in bloom. Peace is one of the parents of this great new Rose.

\$7 50 EA. 3 for \$6.60



SERENADE

Exquisite burnt-orange bud opens slowly while retaining its high center, which finally explodes into a 5-in., brilliant, coral-orange bloom. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open to a flat position, making an airy, large flower. The edges of the petals have an interesting darker shade.

\$ 2 8 EA. 3 for \$5 25

All over America, legions of new worshipers march on in high praise of Signora! Season after season the of signoral Season and Season the season the popularity of this gay Rose continues to mount as old friends increase their plantings and all their neighbors fulfill their desire to possess it for their own gardens. A pronounced improvement over the everywhere-famed tones of President Hoover and its predecessor, the well-known Talisman. Born on the Mediterranean, Signora comes to us with all its warmth and glamour, together with a heritage of vigor under all conditions. Grace-ful buds of warm brownish orange, opening to

lighter mandarin and salmon. (Pat. 201.)

Horace McFarland

One of the three 1945 All-America Rose Winners, and a good "solid" rose in every respect. The long-pointed, orange-pink buds are extraordinary for their length and beauty of form. In the bud the color is more orange than pink, and as the big fully double flower opens it becomes a deep apricot-pink with lighter shadings of salmon and coral-pink. The plant is tall, upright, and vigorous, with long straight stems and broad leathery foliage. Moderately fragrant. Plant Pat. No. 730.

**FRED EDMUNDS. H.T. (Meilland.) Plant Pat. 731. All-America Regional Award Winner. Burnt-orange buds open to 25-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses where it does well.

\$ 125 EA. 3 for \$4.65

★ERNIE PYLE. H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size. Vigorous, extra-hardy plant.

\$175EA. 3for\$4 65 Plant America

Tallyho

Grand Duchess Charlotte

\$125 EA. 3 for \$4.65

\$2 20 EA. 3 for \$5 25

2 20 EA. 3 for \$525

*ANGELS MATEU. H.T. Plant Pat. 174. Luscious orange-rose, distinct from all other Rose colors. Large, full petaled, with delicious fragrance. Fine exhibition blooms.

\$125 EA. 3 for \$4 65

Blanche Mallerin (Plant Patent No. 594)

The latest All-America Winner (1949). Pink on the face of the petals, with the reverse side crimson. The unique coloring, beautiful form, and rich spicy fragrance are irresistible.

CHARLES MALLERIN

Plant Pat. 933 (Meilland)

Plant Pat. 933 (Meilland)

This is a gorgeous new Rose, with buds and blooms of midnight crimson velvet, the "blackest" big red Rose to date. It does not blue. Its form, as well as its coloring, is exciting, with 30 to 40 petals, broad and heavy, and a high, cone-shaped, handsome center. It is richly, gloriously fragrant. The plant is vigorous, so vigorous it tends to throw some extratall blooming canes without much regard for symmetry, at times. Good, disease-resistant foliage. A truly thrilling new Rose.

***GOOD NEWS.** H.T. Plant Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. An excellent general-purpose Rose that is winning friends wherever it is grown.

\$125 EA. 3 for \$465 (Award All-America Rose Selections, 1942.) This Rose aristocrat provides a color unknown in any other Rose. The beautiful, long, stream-lined buds are glowing morocco-red and open to 25 firm-petaled blooms of dusky coral-red which do not fode, and gradually merge to a sof-coral-pink. When unfolding, the petals recurve and make a delightfully informal. artistic flower with a lint of Carnation fragrance.



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BREEDLOVE NURSERIES, TYLER, TEXAS

*MME. COCHET-COCHET. H.T. Plant Pat, 129. Coppery pink. From the time of its introduction this lovely Rose has been a continuous success. The long-pointed buds of copflowers that simply glow with reflected gold on the inside petals, the whole effect being a copperv pink. Rich honey-like fragrance.

50EA. 3for

WE PAY POSTAGE

MANDALAY

Largest of all yellow Roses; flowers as big as 6 in. across
... gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains undimmed throughout the life of the flower. The 40 petals are long and firm and of smooth texture. About 3 fr. smooth texture. About 3 ft. tall. Very free-blooming; resistant to sun, rain, heat and disease. (Pat. 775.)

Hector Deane. (Pl. Pat. 361.) Unusual vibrant color. Noted for insparing fragrance. Per-fumes whole garden. Ram-pant grower. Pointed buds. Artistic petal formation. Tall, stately, 30-in. plants.

5/ 25EA.3-65465

Dicksons Red. (Pl. Pat. 376.) This glowing scariettee wo"has everything"—flashing
color; large, high-centered
form; rich fragrance; abundant, continuous bloom;
strong, sturdy bush.

75EA. 3 for 45

R.M.S. QUEEN MARY Plant Pat. 249

Warm salmon-pink and orange tones combined in a large, beautiful flower that is splendid for cutting. Pointed in the bud form, opening to a fully double, cupped bloom. Leathery green foliage on a dependable, vigorous bush. Blooms freely.

175 EA. 3/01 4 55

YEARS IN THE FIELD

BEAR EARLIER

think of saving a few cents when you buy. The years invested are the same...the work and cultivation are the same...but the yield is tremendously different.

STRAWBERRIES (Continued)

Mastodon. The most popular and widely planted ever-bearing variety. Produces a good crop in spring and again through summer and fall.

Either of the above 25 for \$1.75; 50 for \$2.90; 100 for \$4.60; _250 for \$9.20; 500 for \$14.40; 1000 for \$23.00.

GRAPES

Carman ... medium sized, dark red ... large clusters.

Concord ... large black grapes ... hardy.

Fredonia...blue-black...medium-sized clusters.

Niagara (Sport of Concord)...large, greenish white...changes to pale yellow when fully ripe...thin tough skin.

75c each 10 for \$6.50

FIGS

*Breedlove's Texas Everbearing...hardy, noncracking...bears medium to large fruit continuously from June until frost.

2	ft.							\$0.75 ea.	\$ 6.50 for	10
3	ft.							1.00 ea.	8.50 for	10
4	ft.						٠	1.50 ea.	12.50 for	10

PEARS

Douglas...early and prolific bearing...eating, canning or preserves.

Garber...large, bright yellow with red blush...juicy and rich. **Keiffer**...large...ripens in Fall...excellent for cooking and canning

Le Conte...large, smooth yellow skin...juicy and firm. 3 to 5 ft., \$1.50 each.



