## Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Index *


## ROME GLORY

(Plant Pat. 304)

Here is a fiery hussy ...enticing, glowing, scarlet-red... voluptuous,
full-bodied form ...exotic, intoxicating fragrance ... continuous,
abundant bloom.

## Strong vigorous bush.

$\$ 1.75$ each; 3 for $\$ 4.65$;

$$
12 \text { for } \$ 18.60
$$



## FANTASIA

(Plant Pat. 590)
A wood sprite's golden velvet gown for
 fairy dances...Fantasia is a fragrant, daffodil-yellow throughout the Spring, Summer and Fall . . . with bright tints of gold always present. A most dependable bush.
\$1.75 each; 3 for $\$ 4.6512$ for $\$ 18.60$.

GROUP No. 1
For che of each variety illustrated on pages 2 and 3

## \$605



## NOCTURNE

## (Plant Pat. 713)

A dreamy, pensive beauty . . . a lovely serenade to the night and her ageless mystery is this deep velvety, sunset-red rose. Longstemmed, extra heavy buds
\$1.75 each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

## $\$ 605$

## FIRST LOVE

(Plant Pat. 921)

Starry-eyed, blushing beauty most aptly named. Long, slender buds of pale Dawn-pink...softly washed with pastel tints of salmon orchid and rose ... outer petal tips delicately pointed. Each flower has its own long, slender stem.

Blooms throughout the seascn and thrives in hot weather.
$\$ 2.25$ each; 3 for $\$ 6.00$;
12 for $\$ 24.00$.


## REX ANDERSON

(Plant Pat. 335)
Buds are perfect in form with an abundance of grey-green foliage. Opens into massive, double, ivory-white blooms. A grand exhibition rose for accent in any flower arrangement. Exceptionally vigorous and freely branching bush.
$\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

## RUBAIYAT

(Plant Pat. 758)
"A loaf of bread, a jug of wine and thou" . . . could this have been the regal-red beauty that inspired Omar Khayyam? ... for here is petal poetry that sets a heart in rhythmic rapture . .
$\$ 1.75$ each; 3 for $\$ 4.65 ; 12$ for $\$ 18.60$.

## ECLIPSE

(Plant Pat. 172)
Here is dainty, graceful streamlining, as modern as this morning. The fragrant golden yellow, tapering buds, often two inches long, are as near perfection as you will ever find. Universally popular.
$\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.


REX ANDERSON (C)

## McGREDY'S SUNSET

Begorra, and here is a lush-blooming Irish rose with the sunsets of Killarney in its veins. Saffron blooms with delicate tints of orange and rich scarlet grow in lovely candelabra effect.
$\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

## GROUP No. 3

For one of each variety illustrated

## $\$ 8^{85}$



McGREDY'S SUNSET


KATHERINE T. MARSHALL. The loveliest possible shades of coral pink, underlaid with soft gold, contribute to the unusual attractions of this wholly beautiful rose. Blooms are slowopening, heavy-petaled and sun-resistant. All-American winner, 1944.
\$1.75 each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

AMERICAN FLAGSHIP. A banner rose, aood as the name it bears. Great, rich dark buds to delight the eye. You will love its marvelous coloring and the sturdy bushes
\$1.75 each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

## MIRANDY

(Plant Pat. 632)
First-place, All-America
Winner in 1945, this rose has the deep, dark, velvety petals and heady, permeating fragrance that sets it apart . . . regally among the reds.

Free-branching, diseaseresistant plants produce great, long-pointed, ovid buds that open to 50 petaled blooms.

## $\$ 1.75$ each; 3 for $\$ 4.65$;

12 for $\$ 18.60$.

LOWELL THOMAS
(Plant Pat. 595)
A great name and a great
rose. Glowing lemon-chrome yellow flowers are 4 inches across,
are perfect for cutting
\$2.00 each; 3 for $\$ 5.25$;
12 for $\$ 21.00$.

# ORDER BLANK <br> <br> BREEDLOVE NURSERIES 

 <br> <br> BREEDLOVE NURSERIES}

## Tyler, Texas

At the proper planting time, please ship the following list of Nursery Stock. All plants are to be first class, free from disease and inspected by The Department of Agriculture.
If any item is out of stock, may we substitute? Please check

Yes $\square \quad$ No $\square$
When do you wish shipment made?
Name
Street or Route
City State
Express Office
WE PREPAY ALL ORDERS IN THE CONTINENTAL UNITED STATES: ALL Shipments made PARCEL POST, except when too large. Please indicate EXPRESS OFFICE. We reserve the right to determine method of shipment.
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Name of Plants

## BREEDLOVE NURSERIES

## Tyler, Texas

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DIAMOND JUBILEE
(Plant Pat. 824)
The yellow rose you have dreamed about has stately form, heavy, unfading, long-lasting petals. The perfect rose of its color. All this and a strong attractive bush.
\$2.00 each; 3 for $\$ 5.25$; 12 for $\$ 21.00$.

GROUP No. 4
For one of each variety illustrated on pages 8 and 9


EW YORKER

## SHOW GIRL

(Plant Pat. 646)

Long stemmed, graceful, gorgeously formed... the most beautiful of all the pinks. Heavy-textured, slender buds open to firm, full-blown flowers.


Bushes are tall, strong, rather slender with heavy canes... withstand heat and cold better than most pinks.


GOLDEN ANNIVERSARY. A sport of "Good News," with all of the sturdiness, shapeliness and leaf mass of its parent...same handsome formation... but coloring varies between mellowed gold and flushed apricot. Plant blooms profusely and continuously.

## $\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

WHITE BRIARCLIFF. The measured cadence of Lohengrin .. . the slender, flickering altar tapers . . . the treasured memory of a young bride's "I do" . . . all these in a rose. Satiny white, Hybrid Tea with sleek, graceful buds and a wealth of perfect blooms all season long.
$\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.


GOLDEN ANNIVERSARY
(Plant Pat. 806)


WHITE BRIARCLIFF

## CHARLOTTE ARMSTRONG

(Plant Pat. 455)

Other roses are judged by Charlotte
Armstrong. Its outstanding quality definitely places it among the great leaders
of Rosedom. By all means include it in your order
$\$ 2.00$ each; 3 for $\$ 5.25 ; 12$ for $\$ 21.00$.

## WILL ROGERS

## (Plant Pat. 256)

All of lovable Will's genuine warmth and bigness of heart is in this rose. In the Fall of the year petal edging approaches black. Full carnation-like centers. A profuse, monthly bloomer.. long stemmed. Free growing plants.
$\$ 1.75$ each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.


## CLIMBING HINRICH GAEDE

(Plant Pat. 244)
All the soft, beautiful hues of the superb bush rose are now perpetuated in the climber. No other rose is quite so rich in perfectly blending colors.
$\$ 2.00$ each; 3 for $\$ 5.25 ; 12$ for $\$ 21.00$.


CLIMBING CRIMSON GLORY (Plant Pat. 736)

GROUP
No. 6
One each of roses on pages 12 and 13
Only $\$ 10.25$


DR. J. H. NICOLAS
(C)

HIGH NOON. This golden goddess of a rose is our best yellow climber. Its exceptionally long siems and tight, shining buds make it more suitable for cutting than most climbers. A great abundance of blooms.
$\$ 2.00$ each; 3 for $\$ 5.25 ; 12$ for $\$ 21.00$.

CLIMBING TEXAS CENTENNIAL. A
climbing variety of the famous Texas Centennial bush rose. This rose has the fine qualities of its parent. Vigorous in growth, with fine form and fragrance
\$1.75 each; 3 for $\$ 4.65$; 12 for $\$ 18.60$.

CLIMBING SUMMER SNOW. A pillar of Summer Snow, glistening glacierwhite, with sparkling petals, all the season long. Most prolific in bloom.
$\$ 2.00$ each; 3 for $\$ 5.25$; 12 for $\$ 21.00$.

## ROSES



\&

## E. G. HILL

Heavy petaled, scarlet-crimson flowers ... beautiful buds... faint but pleasant perfume...large double blooms good, strong stems ... excellent plants.
$\$ 1.25$ each; $^{2} 3$ for $\$ 3.25$; 12 for $\$ 12.00$

## BRIARCLIFF

For pure beauty and dependability this Rose cannot be surpassed. The extralarge, pink blooms are perfect in form; the buds are excellent, and it is practically thornless
$\$ 1.35$ each; 3 for $\$ 3.50$; 12 for $\$ 13.50$


## CYNTHIA

An entrancing pink with a touch of建 delicate gold at petal bases. Lovely in formation of stem and bloom.
v $\$ 1.25$ each, 3 for $\$ 3.25 ; 12$ for $\$ 12.00$

## LUXEMBOURG

Deep orange flowers... long-pointed
送 buds on graceful stems... beautiful
foliage...strong, thrifty grower.
$\downarrow \$ 1.15$ each; 3 for $\$ 3.00$; 12 for $\$ 11.00$


## . JESSE

## TIME TESTED NINE <br> Only $7^{89}$ <br> Reg. \$11.15 Value Order JB9

TIME-TESTED NINE
Here are nine roses, chosen ior their high quality, beautifully contrasting, yet perfeclly blending colors. Time has tested and so proven them that they remain, everyone, all favorites.

PRESIDENT HERBERT HOOVER

A blending of copper, yellow and flame with strong stems and remarkably lasting qualities. Excellent for cutting or for garden.
\$1.25 each; 3 for $\$ 3.25$; 12 for $\$ 12.00$


HADLEY
Lively dark red of fine quality
Big in size, beautiful in tex-
ture.

KAISERIN AUGUSTE VIKTORIA
$\$ 1.25$ each: 3 for $\$ 3.25$; 12 for $\$ 12.00$.

## ROUGE

 MALLERIN\$1:25 each:
3 for $\$ 3.25$;
12 for $\$ 12.00$


EDITOR McFARLAND
\$1.15 each:
3 for $\$ 3.00$;
12 for $\$ 11.00$

ALL ROSES
PREPAID

BETTER TIMES
$\$ 1.35$ each; 3 for $\$ 3.50$. 12 for $\$ 13.50$


GENERAL MacARTHUR
$\$ 1.35$ each: 3 for $\$ 3.50$; 12 for $\$ 13.50$

## FAVORITE DOZEN

. . . for arranging, for color contrasts and accents, for range of hue . . . all as important as the pigments on your pallette before you take up your brush to make the first stroke on canvas... these are the roses you will use for striking effects in shadow-box display or table placings:

One each of all twelve roses
Only $5:-2$
Regular $\$ 14.40$ value


CONDESSA DE SASTAGO
$\$ 1.15$ each; 3 for $\$ 3.00$; 12 for $\$ 11.00$

$\$ 2.00$ each, 3 for $\$ 5.25,12$ for $\$ 21.00$.

WORLD'S FAIR. A glorious, red Fioribunda; large, double, rich scarlet flowers with a fine velvety sheen; continuously in bloom from Spring to first frost. A fine, bushy, very hardy plant with luxurious dark foliage.
$\$ 1.50$ each; 3 for $\$ 3.90$; 12 for $\$ 15.60$.


RED PINOCCHIO. A rich, unforgettable carmine, with all the splendid qualities of the remarkable Pinocchio family. Exceptionally free flowering, with magnificent clusters on long and heavy stems. Colors are unfading; perfume delightful. Vigorous, broad, healthy plants ideally suited for borders, beds and base plantings for evergreens.
$\$ 1.50$ each; 3 for $\$ 3.90$; 12 for $\$ 15.60$.


SUMMER SNOW. Best most prolific of all white Floribundas, Summer Snow is a bank of cool, gleaming, pure white the summer long

## \$1.50 each; 3 for \$3.90; 12 for $\$ 15.60$.

HOLIDAY. Masses of gay colors in harmonious combination make Holiday ore of the most appealing

Floribundas yet to appear.
$\$ 1.50$ each; 3 for $\$ 3.90$; 12 for $\$ 15.60$.

PERMANENT WAVE. Rare color, crinkled and fluted blooms appearing in constant profusion-a splendid Floribunda
\$1.50 each; 3 for $\$ 3.90$; 12 for $\$ 15.60$.


SUMMER SNOW
(Dlant Fat. 416)


PERMANENT WAVE


# ALL-AMERICA WINNERS for 1952 

VOGUE<br>(Plant Pat. 926)

$\Longrightarrow$
Awarded gold medals in Switzerland, Oregon and Connecticut and now, AARS for 1952. The color is superb-dark cherry in the bud; cherry coral in the 3 to 4 -inch open flower with a fascinating carnation perfume- $\alpha$ wholly delightful and thoroughly good rose-as new as 1952.
$\$ 2.25$ each; 3 for $\$ 6.00 ; 12$ for $\$ 24.00$

## HELEN TRAUBEL

(Plant Pat. applied for)
Here is a magnificent rose to win your heart. Fascinating shades of light, sparkling pink, darkening to luminous apricot lend a touch of real and unusual distinction. Helen Traubel richly merits inclusion among the three all-American winners for 1952. As up-to-date as the latest news



## EvERBLOOMING

A fence all covered with red, pink or bi-color roses, interspersed with white if you like, can be season-long beauty for you. $\mathbb{A}$ pillar or trellis smothered under a profusion of eye-stopping, glorious blooms can easily be the center of attraction about your home.
Here are nine monthly blooming climbing Roses, a

## 3 EVERBLOOMING CLIMBERS

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& \text { Our Selection } \\
& \text { Group } 10
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## « I!

BLAZE. America's favorite climbing Rose. This velvety, vivid-scarlet climber, blooms prolifically. Exceptionally hardy and easy to grow... luxuriant foliage and a riotous display of color from late spring to first frost. $\$ 1.25$ each; 3 for $\$ 3.25$; 12 for $\$ 12.00$.


CLIMBING RED RADIANCE. One of the many sports developed from Radiance. Has the same general characteristics as to petal structure and fragrance but is a much deeper red. $\$ 1.15$ each; 3 for $\$ 3.00$; 12 for $\$ 11.00$.


BREEDLOVE NURSERIES, TYLER, TEXAS

## CLIMBING ROSES

choice of any cclor yoiz preter, plus all the quality we grow into the strong healthy plants from The Rose Garden of the World," where Breedlove's Roses are produced.

Make ycur selection now for early planting.

## SIX BUSHES

On This Page 56
Reg. $\$ 7.40$ Value Group 12

CLIMBING SUNKIST. Rivals
the noonday sunshine in iis clear pure yellow tints. A fine double rose on a vigorous plant.
$\$ 1.35$ each; 3 for $\$ 3.50$;
12 for $\$ 13.50$
CLIMBING TALISMAN. A multicolor of world-wide recognition and acceptance.
$\$ 1.15$ each; 3 for $\$ 3.00$;
12 for $\$ 11.00$

CLIMBING RED TALISMAN. A sport ${ }^{(1)} \longrightarrow$
developed from the Talisman. This cerise-red beauty has beautiful buds for cutting and arranging.
$\$ 1.25$ each; 3 for $\$ 3.25$;
12 for $\$ 12.00$

CLIMBING RADIANCE. Globular sweet-scented, clear clear pink blooms.
\$1.15 each; 3 for \$3.00;
12 for $\$ 11.00$

CLIMBING CALEDONIA. Large, free- $\rightarrow$ blooming, pure white roses that lift their heads with hauteur from the misist of a dark, leathery foliage.
\$1.25 each; 3 for $\$ 3.25$
12 for $\$ 12.00$

CLIMBING MRS. P. S. du PONT. A bright, unfolding yellow of the deeper variety. Beautifully shaped flowers, known for its prolific bloom and healthy habit.
$\$ 1.25$ each; 3 for $\$ 3.25$
12 for $\$ 12.00$


PAUL'S SCARLET CLIMBER
Brilliant, richly colored rose that just can't be equalled The flowers are medium size, semi-double, scarlet and very free blooming. Makes an ideal pillar rose when trained to a stake. 95 c each; 3 for $\$ 2.75$; 12 for $\$ 10.00$.

# Euery Garden Needs these Two Roses 



## FRAU KARL DRUSCHKI

The world's greatest white rose. It is a Hybrid perpetual, pure white, free blooming and strong growing-often reaches 8 feet in height. 95c each; 3 for $\$ 2.75$; 12 for $\$ 10.00$.

## Plant America!

## VINES for FENCES, WALLS, TRELLISES

SCREEN UNSIGHTLY PLACES WITH BEAUTIFUL PLANTS

## Breedloue's



HALL'S HONEYSUCKLE

## Wistaria

WISTARIA FLOWERING vines are very useful plants because they give so much color and yet use very little ground space. Among the most beautiful of all is the Wistaria.
$\$ 1.00$ each; 3 for $\$ 2.75$

HALL'S HONEYSUCKLE. A splendid plant for covering banks to prevent erosion; will grow well in sun or shade. Constant, fragrant bloom. 18 to 24 in., each 75 c; 3 for $\$ 2.00$; 12 for $\$ 6.00$.

CAROLINA JASMINE. Vigorous climbing evergreen vine, literally covered with yellow flowers in Spring. Heavy 2 year blooming size, each $\$ 1.50$.

## A PERSONAL MESSAGE FROM JESSE BREEDLOVE

If catalogs were free we would send one to every home in the Nation, but since they are expensive under present conditions, we mail copies to a select list of our friends and prospective customers. Therefore we hope you will preserve this Book for reference, and perhaps pass it on to friends.

We founded our business twenty-four years ago on the principles of honesty, reliability, service and high-cluss products. We expect to continue on that basis. Our increasing experience enables us to furnish better and better plants and to back them up with the guarantee printed elvewhere on thse pages.

Our stock is producd in the great nursery region of East Texas, where soil, climate and other factors cornbine to make the finest plants that money can buy. Two thirds of all the outdoor-grown roses produced in America are grown in a radius of fifty miles from our Nurseries. We use the most up-to-date methods in cultivating, storing and shipping our plants. That we ship to customers in every state, many of them of many years stonding, evidences the high quality of our stock.
This is a lifetime business with us and many of our highly trained assistants. We put a lot of care and work into the plants we ship you and always undertake to supply you with the very best that can be produced anywhere. Beauty is our business and we are in business to please you.
An Order Blank for your convenience and ours is furnished. If you will look carefully through this Catalog and indicate what you need on the handy Order Blank, we will send you choice plants to beautity your home and add to the pleasure of living in it.
You will see that we have Roses, Evergreens, Shade and Ornamental Trees, Nut Trees, Vines, Fruit Trees and Berries. This Catalog is far too small to list all our plants. Should you need anything that is not pictured here, let us know, and we will help you if we can.

We earnestly make every effort for your convenience and service and we are as near as your mail box. Cail on us for what you need in nursery siock.

You will find the seal of the American Association of Nurserymen in our pages and we urge yo's to help carry out the slogan of that great organization, "PLANT AMERICA," for greater beauty and fruitfulness.

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Jesse Breedlove
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## GUARANTEE

Breedlove Nurseries will exercise every care to furnish you with plants true to name, healthy and free from disease, that will meet the American Association of Nurserymen's Standards of Grading. In the event any plant proves untrue to name, it will be replaced without charge. Should your plants reach you in an unsatisfactory condition, if notified within five days, we will, at our option replace the plants or refund the purchase price. However, it is mutually agreed that in no case will we be liable for more than the purchase price of the plants. It is understood and agreed between the buyer and ourselves that the acknowledgement of its receipt shall constitute a mutual acceptance of all the terms of this guarantee.

We guarantee our plants to live and grow and will replace any that die at half the Catalog price if notified by June 1, following planting. All tags and labels must be returned when replacements are requested.

We urge you to follow the PLANTING INSTRUCTIONS in this Catalog or those inclosed with each order. Most plant failures are due to insufficient watering before and after planting, poor methods of planting, freezing, overfertilization, etc. By avoiding these mistakes you will reduce your losses to a minimum.

## The Planting and Care of Breedlowe's Rases

It is not difficult to grow fine roses for these plants are hardy and will grow in any good soil where other common plants thrive. Select the best available ground, remove all trash and be sure that your roses will have at least half a day of sunshine. Avoid planting too near large trees or shrubs, which will not only sap the ground of the necessary moisture but rob it of essential fertility. Should it become necessary to place them near large plants, be sure that your roses have plenty of water and lood in the form of the best fertilizer you can secure

## HOW FAR APART?

Roses may be placed as close as 18 inches in rows $31 / 2$ ieet apart, or if planted in beds, they may be as close as $21 / 2$ feet each way. Wherever possible provide room to cultivaie between the bushs to let sunshine and air in all about the plants. Don't crowd fine plants; give them adequate living room to promote their health and beauty.

## PLANTING

Unwrap the plants as soon as you receive them and soak the roots in water from 2 to 12 hours, then rewrap them unless you can plant at once. Note carefully the illustrations on this page which show successive steps in correct planting.
Dig holes 18 by 18 inches about 18 inches deep. Stand the bushes in water while you are planting. They must not become dry. Cut off all broken or damaged roots or brariches. Turn the bush upside down and cut all roots back to 8 to 9 inches, holding the bush in one hand and making the cut toward you so that the cut will be parallel with the ground when the rose is placed in the hole.
Good soil promotes healthy growth. If your ground is tight and inclined to bake, it is well to add peat moss, well rotted cattle manure or some good humus to aid in holding moisture and to condition the soil for best results.
Partly fill the hole, leaving a cone shaped mound in the middle. Set the bush over the mound of soil, letting the roots slope downward in the way they naturally grew. Never crowd or bend the roots. Give them plenty of room to grow.
Fill the hole a little at a time, packing the dirt firmly about the roots. When half full tramp the dirt about the
plant. Soak with water, then fill and tramp again. Make a low ridge about the planted bush at the edge of the hole and fill the resulting basin with water. Be sure the ground is thoroughly wet.

## HOW DEEP TO PLANT?

We have found that roses do best when the bud union, sometimes called the graft, is left just above ground level. All our cuttings are de-eyed below the bud union to prevent suckering. You will have healthier bushes by following this method of planting.

When you have completed your planting, hill dirt about each bush to a height of six inches or more, leaving an inch or so of stems above the dirt. This will prevent dehydration of the bushes, one of the greatest dangers to new-planted roses. Leave the mound of dirt for a few weeks, or if the winter is severe and the ground remains frozen for long periods, leave it until spring. Then remove a little at a time through a week.

## PRUNING

Your roses have been pruned by our experienced packers. But after planting them, cut them back to ten inches from the union. This method causes them to branch near the ground and to grow into well balanced, sturdy bushes.
So many methods of pruning established rose bushes are advocated that it is impossible to establish a set of general rules. We advise you to prune to your own satisfaction. However, it is best not to cut below a foot from the ground. Polyanthas and Floribundas may be pruned lower, of course. Climbers may be thinned by removing the weaker canes. If they must be pruned to keep them within a prescribed limit, it should be done early enough so that the new growth will be ready for spring blooming. Hybrid-Perpetuals may be pruned in a similar way. We try to prune our bushes just before the spring growth begins.

## WATERING

Roses, like most other plants, do best in good soil, with plenty of moisture, but they do not need excessive watering. Always soak the ground to the lowest roots by running a
trickle of water from a hose or a soil soaker Sprinking spreads black spot fungi and encourages mildew in humid weather

## FERTILIZATION

Soils" vary in fertility so much that it is not possible to establish a general rule Perhaps nothing is better thon well-rotted catile manure for both humus and plant food. However certain soils may be deficient in trace minerals, which the better brands of chemical fertilizers have. It is always well to consult local agricultural and horticultural people about your fertilizer problems. When you fertilize, foilow directions carefully: don't use too much and damage your plants.

## CULTIVATION

Avoid deep cultivation but keep the ground loose to a depth of $11 / 2$ inches, and during hot, dry weather keep a dust mulch about your plants. A better method of mulching is to use peat moss, dry grass cuttings, cotton burrs, cottonseed hulls, grain hulls, These mulches witl hold moisfure in the soil and will eventually improve the soil as they decay

## WINTER PROTECTION

Very little protection is needed in the South unless the winter is unusually severe. On the ofher hand roses need to
be protected in the North by hilling soil 10 inches high about the plants. The spaces between hills should be filled in with straw or hay Remove mounds of soil just before the spring growth is due Take tender climbing
trellises wrap them in straw and protect as bush roses

## INSECTS AND DISEASES

Black spot and mildew are the worst enemies of yout roses but ooth con te prevented or controled wh argood cure. Dust or spray with your favorite fungicide regularly following directions on the package.
At the first sign of insect damage, begin spraxing disting with a good insecticide and continue as long as ther
is danger of an infestation. It your dealer can not suppl you with fungicides and insecticides, call on us and we will supply Buy the best plants you canisecure, and keep them healthy They will repay you with great beauty in which you will take a deep
For further information write us or call on the Agricultural Agent for your locclity, your Agricultural Colleges the State or National Departments of Agriculture: We especially refer you to THE AMERICAN ROSE SOCIETY of Harrisburg, Pennsylvania from which tou can secure invaluable information

## THE PLANTING AND CARE OF TREES

Trees need room to grow into the form and beauty that hature designed for them Visualize the trees you are planting, ten, twenty, fitty years from now: Have you given them room to grow into the great, spreading trees you desire for your pleasure and that of those who will inherit your estate? Like other plants, trees need soil that is adapted to their particular requirements. Poor soils can be greatly improved
by adding humus and water, along with the best of fertiby adding humus and water, along with the best of ferti-
lizers, thus creating a favorable environment. for trees. Good trees need and deserve good ground.

> Unwrap your trees as soon as you receive them, moisten the roots and cover them with wet burlap or newspaper. If they are not to be planted at orice, heel them in the ground at a 45 degree angle, soaking the ground about the roots with water:
Dig holes large enough and deep enough so that the roots will have ample room to grow. Set the trees about one inch deeper than they grew in the nursery. Tramp the dirt about the roots as you fill the hole. When the hole is about half filled, soak with water. Then finish filling, make a low ridge about the hole and fill the resultant basin with water until the ground is thoroughly soaked. Afterward, keep the ground moist.
Trees need food. Well-rotted manure or other organic fertilizers may be added to the soil. Chemical fertilizers should be applied in a shallow trench at the edge of the filled hole, watered down and covered by filling the trench. Follow directions on fertilizer packages. Do not use too much.

The chief objective in pruning is to develop a well balanced, symmetrical growth. Small trees sometimes are not branched when you receive them. Cut them back to the point where you wish the lowest branches to grow. As your trees grow prune only when it is necessary to shape them to your fancy. There are bulletins and tree service agencies from which you can secure a wealth of information about tree pruning.

## PLANTING DISTANCES

Peach and Plum,
20 to 25 feet
Pear, 25 to 30 feet
Pecan and Walnut, 40 to 60 feet
Strawberries, 1 foot apart in beds or rows Texas Everbearing Figs, 12 to 15 feet Grapes, 6 to 8 feet


## Plant America!

with Breedlowe's Plants

## Breedloue's Evergreens Will Brighten Your Winter Garden



GARDENIAS. Widely known as a most ornamental evergreen with large, glossy-green leaves and sweetly fragrant, waxy white blooms. Here in the South we are fortunate to be able to grow these glorious flowers outdoors. Plants grow 2 to 4 feet tall.

| 12-15 inches | Each | \$2.70 |
| :---: | :---: | :---: |
| 15-18 inches | 1.25 | 3.00 |
| 18-24 inches | 2.00 | 5.25 |

NANDINA DOMESTICA. The foliage is remarkable for the number of different colors it assumes at various seasons. Clusters of tiny white flowers become great, showy red berries in winter

| 12-15 inches | \$1.50 | \$3.75 |
| :---: | :---: | :---: |
| 15-18 inches | 2.00 | 5:25 |
| 18-24 inches | 2.50 | 6.75 |

LIGUSTRUM, WAXLEAF. One of the most desirable of all evergreen shrubs for the South. Leathery, polished, very dark green leaves. Dense compact growth that makes a splendid hedge or foundation planting

| 12-15 inches | Each | 3 for $\$ 3.00$ |
| :---: | :---: | :---: |
| 15-18 inches | 1.50 | 3.75 |
| 24 inch | . 00 | 5.25 |

PRIVET HEDGE. Dark, glossy-green leaves
waxlike
thick hedge, easily shaped.

Per 10 25 c each 35c each 50c each


Broad-leaved evergreen shrubs provide some very choice plant material with the advantage of beautiful decorative foliage all the year round, plus colorful blooms and berries in season. By choosing varieties caretully, it is possible to have some plant at an interesting stage at all seasons. Use these plants in shrub borders, foundation plantings and as screens for any unwanted views that may be nearby. They are not hard to grow and they stand pruning well, so that you can keep them at any desired height without ruining them.

ABELIA GRANDIFLORA. An extremely attractive small evergreen with arching branches. The dark glossy green leaves turn bronzy in winter. The plant is covered from spring to late fall with clustors of aoonty little pinkish white flowers, delicately scented. 15-18" $\$ 1.50$.


WAX LEAF LIGUSTRUM


# FIELD GROWN 

HYDRANGEA P. G., immense clusters of flowers...creamy white turning to bright pink and rose and finally bronze. 18 to 24 in ., 75 c each; 3 for \$2.00.

## BARGAIN GROUP 15

Strong, Extra Heavy, Field Grown. 2 to 3 -ft. High.
2 Rose ol Sharon
2 Bridal Wreath
2 Weigela, Pink
2 Vitex
2 Honeysuckle

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\$ 4_{4}^{\text {Only }}
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ALTHEA (Rose of Sharon), double pink, purple, red or white, 2 to 3 ft 75 c each 3 for $\$ 2.00$.

## HIBISCUS

(Rose of Sharon)
HARDY TO THE CANADA LINE
3 Heavy Field-Grown Plants that bloom double blue.

2 to 3 ft . plants
Only $\$ 2.00$ Prepaid Group 14

WEIGELA (Red), deep carmine-red flowers, 2 to $3 \mathrm{ft} ., 75 \mathrm{c}$ each; 3 for $\$ 2.00$.

WEIGELA (Rosea), rose-pink blossoms...round bush form... 2 to 3 ft., 75c each; 3 for $\$ 2.00$.

CYDONIA JAPONICA (Salmon Flowering Quince), scarlet-red flowers...tall slow-growing bushform shrub... 18 to 24 in ., 75c each; 3 for \$2.00.

CYDONIA JAPONICA (Red Flowering Quince), jewels of reddish bloom profuse and arresting... 18 to 24 in., $\$ 1.00$ each; 3 for $\$ 2.75$.

SPIERA (Van Houttei), a snowbank of small, dainty white flowers, 2 to 3 ft. 75c each; 3 for $\$ 2.00$.

SPIERA (Reevesiana), double white flowers borne in clusters. $\$ 1.00$ each; 3 for \$2.75.

CREPE-MYRTLE, lavender, pink, red or white blooms...beautifully formed, strong bush. 2 to 3 ft . $\$ 1.00$ each; 3 for $\$ 2.75$.

FORSYTHIA (Golden Bell), a profusion of pure golden flowers over long branches... 2 to 3 ft .75 c each; 3 for \$2.00.

POMEGRANATE (Red Flowering), large, double orange-red flowers glossy foliage...large red fruit 2 to $3 \mathrm{ft} ., 75 \mathrm{c}$ each; 3 for $\$ 2.00$.
DEUTZIA (Pride of Rochester), spring flowering, double white blooms.. Well-rooted plants... 2 to $3 \mathrm{ft} ., 75 \mathrm{c}$ each; 3 for $\$ 2.00$.

## BARGAIN GROUP 13 10 Plants Only <br> 5 Spirea <br> 2 Deutzia $\$ 4^{95}$ <br> 3 Wiegela <br> Reg. $\$ 7.50$ Value



ALTHEA (Rose of Sharon)


CYDONIA


LILAC

## SHRUBS

VITEX (Chaste Tree), star-shaped, grayish-green leaves... beautiful blue or lavender flowers in long spikes... 2 to 3 ft ., $\$ 1.00$ each; 3 for $\$ 2.75$.

MOCK ORANGE (Sweet Scented), graceful sprays of large, white, fragrant flowers... 2 to $3 \mathrm{ft}, 75 \mathrm{c}$ each 3 for $\$ 2.00$.

## BARGAIN GROUP 16

10 2-year-old, Heavy Branched 2 to 3 ft . High
Field Grown Bridal Wreath Regular $\$ 7.50$ Value

Only \$3.95 Postpaid

BUTTERFLY BUSH, graceful plumes of lavender-violet flowers in summer on a bush 5 to 10 feet tall, fragrant arid lovely. Will need to be severely pruned each spring, for blooms are produced on new wood. 2 to $3 \mathrm{ft}$. . 75c each; 3 for $\$ 2.00$.

TAMARIX, light green, feathery foliage. Racemes of pink flowers adapted to almost any soil. Does well in many difficult locations. 3 to 4 ft .75 c each; 3 for $\$ 2.00$.
BUSH (Red Ozier) DOGWOOD, well rounded bush, easily transplanted. Blooms similar to white Dogwood but smaller. Foliage turns rich red in fall... 2 to 3 ft ., 75 c each; 3 for \$2.00.
PUSSY WILLOW, delightful large growing shrub, very ornamental, especially in early spring before toliage appears. Stems used widely as interior decorations ... 2 to 3 ft ., 75 c each; 3 for $\$ 2.00$.
LILAC, PERSIAN PURPLE, huge clus-
ters of rich purple flowers with pleasing fragrance. Grows 6 feet tall and has rather small foliage. Makes very fine hedge. .2 to 3 ft ., $\$ 1.00$; 3 for \$2.75.



VITEX

pomegranate


SPIREA VAN HOUTTEI

puSSy willow


AMERICRN EIM


MIMUSA (suk iree)

## ORNAMENTAL, NUT

## ORNAMENTAL AND SHADE TREES

FLOWERING CRAB (Red or Pink), profusion of delicate pink or red blooms . . . 4 to 5 ft ., $\$ 1.45$ each.

DOGWOOD (Pink), smothered with deep pink flowers before leaves come in Spring... 2 to 3 ft size, root wrapped, $\$ 2.50$ each.

DOGWOOD (White), same general characteristics but pure white flowers... 2 to 3 ft . size, root wrapped, $\$ 1.50$ each; 3 to 4 ft ., $\$ 2.00$ each

LOMBARDY POPLAR, very slender, quick growth, 50 to 60 ft. . . 4 to 5 ft ., $\$ 1.00$ each.

RED BUD, red blooms that soften to orchid-pink before leaves appear. 3 to $4 \mathrm{ft},. 75 \mathrm{c}$ each; 4 to $5 \mathrm{ft.} \$$,1.25 each; 5 to $6 \mathrm{ft}$. . $\$ 2.00$ each.

CHINESE ELM, fastest growing shade tree... 3 to 4 ft , 75 c each; 4 to 5 ft., $\$ 1.25$ each.

AMERICAN ELM, fast growing good shape, beautiful foliage, lives to great age... 3 to $4 \mathrm{ft} ., \$ 1.50$ each; 3 for $\$ 4.00$.

WHITE BIRCH: 3 to $4 \mathrm{ft}$. \$1.00 each
RED LEAF MAPLE: 2 to $3 \mathrm{ft} ., \$ 1.00 ; 3$ to $4 \mathrm{ft}$. . $\$ 1.50$.
WEEPING WILLOWS. The arching branches of this tree covered with slender leaves, makes it a wonderful specimen for lawn or park. 3 to 4 ft ., \$1.00.

MIMOSA. One of the most beautiful of the ornamental flowering trees. A rapid grower and a profuse bloomer in the summer. Its foliage is fern-like and the flowers are a delightful shade of pink. An excellent tree for your lawn as a specimen. Very colorful. 3 to 4 ft ., \$1.10: 4 to 5 ft ., $\$ 1.40$.


LOMBARDY POPLAR


REDBUD

## AND SHADE TREES

SILVER LEAF MAPLE: 2 to $3 \mathrm{ft.} \$$,1.00 each; 3 to $4 \mathrm{ft} ., \$ 1.50$ each.

SYCAMORE: 2 to $3 \mathrm{ft.}, \mathrm{90c} \mathrm{each;} 3$ to 4 ft ., $\$ 1.25$ each.
THORNLESS HONEY LOCUST: 2 to 3 ft., $\$ 1.00$ each; 3 to 4 ft, $\$ 1.50$ eaこh.

TULIP-TREE (Liriodendron Tulipifera). A tall, pyramidal tree rising to a great height. Large, glossy leaves; hue, tulipshaped flowers in spring. Handsome and distinctive.

4 to $5 \mathrm{ft} ., \$ 1.25$ each; 10 for $\$ 11.00$
5 to $6 \mathrm{ft} ., \$ 1.75$ each; 10 for $\$ 15.00$
6 to 8 ft ., $\$ 2.25$ each; 10 for $\$ 20.00$
PEACH, Double Red-flowering (Prunus Persica). Very double flowers like little roses. Suitable for specimen or large group planting.

4 to 5 ft , $\$ 1.50$ each

## NUT BEARING TREES

## PAPER SHELL PECANS

STUART, SUCCESS, BURKETT AND MOORE
2 to 3 ft ., $\$ 2.25$ each; 3 or more, $\$ 2.00$ each.
3 to 4 ft ., $\$ 2.95$ each; 3 or more, $\$ 2.75$ each.

## HARDY PECANS

2 to $3 \mathrm{ft} ., \$ 1.50$ each; 3 or more, $\$ 1.25$ each.
3 to $4 \mathrm{ft} ., \$ 1.95$ each; 3 or more, $\$ 1.75$ each.

## ENGLISH WALNUT, 'WILSON WONDER

THIN SHELL WALNUT, THOMAS BLACK
4 to 5 ft. , $\$ 2.95$ each; 3 or more, $\$ 2.75$ each.

## HARDY BLACK WALNUTS

2 to 3 ft ., $\$ 1.50$ each; 3 or more, $\$ 1.25$ each.
3 to $4 \mathrm{ft} ., \$ 2.00$ each; 3 or more, $\$ 1.75$ each.


CORNUS FLORIDA RUBRU
(Pink Flowering Dogwood)


CHINESE ELM

## SUPERB FRUITS

There is a phrase in a modern song that sums it up very well... "When you work for Mother Nature you get paid by Father time." What poor economy it is, therefore, to

## PLUMS

Bruce...hen egg sized red plums... ripens in early June. 4-5 ft. size, $\$ 1.00$ each; 10 for $\$ 9.00$.

## PEACHES

Augberta...similar to Elberta but about three weeks later. Belle of Georgia ... mid-seascn white freestone
Dixie Gem...bright yellow with red overcast...fine-texture, flavor.
Early Elberta... large, pure golden yellow, tinted red...sweet and juicy.
Early Hiley . . . earlier ripening strain of Hiley.
Elberta...large, round, yellow with pink blush...freestone, bears young.
Golden Jubilee ... extra early yellow freestone... flesh medium firm.
Hale Haven . . . early yellow freestone .. . wonderful for canning.
Heath Cling... white clingstone...very large....for pickling and canning.
J. H. Hale . . . mammoth size . . . solid, free from stringiness

Mayllower... very early white semi-cling... medium size.
Red Haven... very early yellow freestone...delicious flavor.
Red Indian Cling ... mid-season cling... flesh blood red.
South Haven...very vigorous, hardy, productive... medium size fruit.
4 to 5 ft .
$\$ 1.00$ Each
$\$ 9.00$ for 10

## STRAWBERRIES

## STANDARD VARIETIES

Blakemore. The best early shipping variety for the South. It does well as far north as Maryland. Medium to large, very firm and pertect for long-distance shipping.
Klondyke. An old southern variety still heartily recommended. The sturdy plants are certain to give a good crop early in the season.

Either of the above, 25 for 90 c; 50 for $\$ 1.75$; 100 for $\$ 3.00$; 250 for $\$ 5.50$; 500 for $\$ 8.75$; 1000 for $\$ 15.00$.

## EVERBEARING VARIETIES

Gem. Excellent quality. Firm, pcinted, tart berries, bright red all the way through. Makes plants readily and bears a big fall crop.

BREEDIDVE NURSERIES
TYLER, TEXAS
Big Daddy
Great blooms up to $41 / 2^{\prime \prime}$ are a very dark red and attract instant attention. The remarkably thick, wide, heavy petals give unusual substance to the huge flowers, making Big Daddy one of the greatest roses of all time. There is a rich velvety sheen to the petals which reminds one of the rich patina found on the choicest of old furniture. Beautifully formed, long-pointed buds last exceptionally well after cutting. The fragrance is remarkable, sweet and exotic, yet having a penetrating, spicy tang.
The stems are long, strong, and with few thorns widely spaced, making the buds admirably adapted for arrangements. A wealth of dark green foliage, leathery in texture, disease resistant, and quite ornamental, enhances the beauty of the plants.
The bush is upright, heavy, vigorous in growth, well branched, shapely, and produces great numbers of flowers all through the season. 2.50 ea.


BE FIRST IN YOUR COMMUNITY TO GROW THESE 1952 ROSES. WE HAVE GROWN THEM FOR TWO YEARS AND KNOW THEIR EXTRAORDINARY QUALITY. A LIMITED SUPPLY IS BEING DISTRIBUTED AMONG OUR CUSTOMERS. ALTHOUGH TIME PROHIBITS COLOR PRINTING, YOU WILL HEAR MUCH OF THESE ROSES IN THE FUTURE.



Cheerful Campfire scenes are recalled by the brilliant coloring of Gay Lady. There is a glowing sheen in the long petals that is truly inspiring.

Long urn-like buds open to large flowers with a faint but hauntingly sweet frag. rance. Good stems support the lovely buds.

A strong, upright growth and unusual vigor makes the bush itself a beautiful shrub. The shiny, dark green leaves, underlaid with bronze tints on the upper surface and definitely rosy underneath, have exceptionally enduring qualities. Large and delicately serrated, they are attractive enough to justify the planting of Gay Lady even if there were no blooms. And the foliage is remarkably disease resistant.
2.50 ea.


All the world loves a great Red Rose. Here is one that has given universal satisfaction and has merited the admiration of millions of people. Its sale still surpasses that of any other climbing Red Rose. Haray and an extremely vigorous grower, Paul's Scarlet is a must for every rose lover's home.

## Generous Clusters of Brilliant Bloorn

Double red blooms in great clusters, beautiful for early spring arrangements for your home, bring a splash of royal, scarlet beauty. you will be thrilled with the profusion of the rich red flowers. Order now before our supply is gone.

## Don't Miss This Bonus Offer <br> Paul's Scarlet Climbers Absolutely Free, To You WITH CRDERS FOSTMAREND NOT IATHR THAN DEC. I

We will send to you Free and Fost Faid:
1 PAUL'S SCARLET Rose Bush with your order in the amount of 55.00 for any itens listed in our Catalog. Fill 3 FAUL'S SCARLRT Rose ushes with each \$15.00 Order PAUL'S SCARI T Rose, Bushes witheench \$20.00 Order 6 PAUL'S SCARLET Rose Bushés with each 25.00 Order 3 for $\$ 2.75$ 12 for $\$ 10.00$ PAID inith your order for $\$ 50.00$ worth of our plants.
Send your order today. Fill out our gift coupon on this page and attach it to your order. The COUFCN must accompany the order to entitle you to these free rose bushes.
 ciate its many superior qualities. And ape endowed this strong, sturdy plant wett ong stems,
soft shiny pink buds with a suggestion of orchid at the tip of the petals, and a new-dawn freshness that wins admiration at a glance.
Mrs. Breedlove, registered in 1948 with The American Rose Society, has won acclaim wherever shown. Gardeners love io for its sturdy bashes
and the long-lasting blooms, which are always beautiful, but especially so in autumn.

## Girona

You will derive a lot of pleasure from growing this multicolored Spanish beauty because of its great vigor, the extremely handsome buds and flowers,
and the fine fragrance. The large yet graceful buds open to magnificent, full, double flowers in beautifully varying tones of pink, yellow, and carmine. They
have a lot of substance and keep exceptionally well when cut.

EDITH NELLIE PERKINS. pointed buds, double free floweritstanding
Outside
年 pointed buds, double flowers of licrge size.
Outside of petals red, shaded with orance,
inside salmon-pink.

GOLDEN DAWN. An ideal yellow garden
Rose. The ovoid, lemon-yellow bud is hearv
ily splashed with crimson before opening Rose. The ovoid lemon-yellow burd is hear.
iily splashed with crimson before opening
and develops into well formed, sweetly
scented, large, double, sunflower-yellow.

Mrs. Pierre S. du Pont. One of the bestMrs. Pierre S. du Pont. One of the bestnice shape; spicy frag
foliage; bushy erower.

## DAINTY BESS

The loveliest pink single Rose, of dependable, lasting color, with beautifu The loveliest pink single Rose, of are delightfully pleasing in a vase or other
maroon stamens. Its peach-pink hues
arrangenent. The big blooms are produced abundantly on a tall, vigorous bush. FLORADORA
Distinctive cinnabar-red color, constant and abundant bloom, and easily grown
plants make this unusually enticing Floribunda a great favorite. The blooms plants make this unusually enticing Floribunda a great favorite. The blooms
generally come one on a stem and are so unusual as always to attract the attention of rosarians and novices alike. A row of Floradora in a field is a line of spectacular flame.

fRAU KARL DRUSCHEI. (HP.) Enormous While blooms. With just a tinge of pink on
the outer petals. in many cases considered the most desirable white Rose for garden
the The plants will grow from 6 to 10 Teet ise. The plants will grow from 6
high, and therefore should be
where they have room to expand.

BREEDLOVE NURSERIES


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Breedloue'\& patented roses


## years in the field

## BEAR EARLIER

think of saving a few cents when you buy. The years invested are the same...the work and cultivation are the same... but the yield is tremendously different.

## STRAWBERRIES (Continued)

Mastodon. The most popular and widely planted ever-bearing variety. Produces a gocd crop in spring and again through summer and fall.

Either of the above 25 for $\$ 1.75 ; 50$ for $\$ 2.90 ; 100$ for $\$ 4.60$; -250 for $\$ 9.20 ; 500$ for $\$ 14.40$; 1000 for $\$ 23.00$.

## GRAPES

Carman ... medium sized, dark red... large clusters.
Concord . . large black grapes... hardy
Fredonia . . . blue-black ... medium-sized clusters.
Niagara (Sport of Concord) . . large, greenish white . . . changes to pale yellow when fully ripe... thin tough skin.

75 c each 10 for $\$ 6.50$

## FIGS

Breedlove's Texas Everbearing ... hardy, noncracking ... bears medium to large fruit continuously from June until frost.

| 2 | ft | . | . | . |
| :--- | :--- | :--- | :--- | :--- |

## PEARS

Douglas...early and prolific bearing...eating, canning or preserves.
Garber ... large, bright yellow with red blush . . . juicy and rich.
Keiffer ... large... ripens in Fall... excellent for cooking and canning.
Le Conte ... large, smooth yellow skin... juicy and firm. 3 to $5 \mathrm{ft} ., \$ 1.50$ each.


