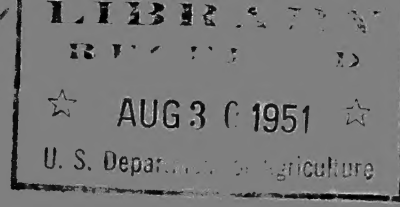


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



2,09



## POINSETTIA STOCK-PLANT PRICE LIST FOR 1952

**BARBARA ECKE SUPREME.** Patented variety sold under patent restrictions. Superior to all other poinsettias on the market and will definitely be the leading pot-plant variety. Because of the limited supply of larger sizes, we reserve the right to prorate this variety if necessary.

Per 100: #1, \$150.00 #2, \$120.00 #3, \$90.00 #4, \$60.00

**IMPROVED ALBERT ECKE.** At the present time the most popular commercial pot-plant variety. Larger and brighter bracts than the regular Albert Ecke variety. Branches more freely and bracts are more perfect.

Per 100: Jumbo, \$120.00 #1, \$100.00 #2, \$80.00 #3, \$60.00 #4, 40.00 #5, \$30.00

**INDIANAPOLIS RED.** A very fine short, slow-growing variety with wide bracts. Cuttings can be taken one to two weeks later than other varieties and still make perfect bracts.

Per 100: Jumbo, \$150.00 #1, \$120.00 #2, \$90.00 #3, \$60.00 #4, \$40.00 #5, \$30.00

**ALBERT ECKE and ECKE WHITE.**

Per 100: Jumbo, \$100.00 #1, \$80.00 #2, \$60.00 #3, \$50.00 #4, \$35.00 #5, \$25.00

**MRS. PAUL ECKE, OAK LEAF, RUTH ECKE, Double HENRIETTE ECKE, ST. LOUIS, and PINK.**

Per 100: Jumbo, \$100.00 #1, \$75.00 #2, \$50.00 #3, \$35.00 #4, \$25.00

We have completely overcome the effects of the freezes of '49 and '50 and again have an unlimited amount of stock in all sizes and varieties listed above, excluding the Barbara Ecke Supreme. The grading on the free-growing types, such as the St. Louis, will continue to be more liberal than on the slow-growing types such as the Indianapolis Red.

All No. 4 and No. 5 plants should be shipped by Railway Express direct to carry through successfully.

The above prices are f.o.b. eastern cities, c/o Forwarding Agency, on orders PLACED NOW for April 1952 delivery. On orders placed **after January 1st**, a TEN PER CENT packing charge will be made.

**PAUL ECKE**  
**The California Poinsettia Grower**  
**Encinitas, California**



*Paul*  *Ecke*

THE CALIFORNIA POINSETTIA GROWER  
ENCINITAS, CALIFORNIA

August 22, 1951.

United States Dep't. of Agriculture,  
Library,  
Washington 25, D.C.

Attention: Mr. Ralph R. Shaw

Dear Mr. Shaw:

In response to your request of July 24,  
I am enclosing herewith a copy of my 1952 price  
list on Poinsettia Stock Plants, which I trust  
may be helpful to you.

Very truly yours,

*Paul Ecke*  
PAUL ECKE F.

MH

