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Marie Kruse NURSERIES

2700 E. Oakland Ave., Bloomington, Ill.

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 U. S. Department of Agriculture

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 Bloomington, Illinois



**Your Order
 Has Been
 Received**



Your Merchandise will be sent to you at this address

Have we printed your name and address correctly? If there is any mistake will you please cut out the address sticker and send it to us now, together with your correct name and address. Otherwise it's a good idea to save the address sticker so that you can attach it to any letter that you might want to write us later on.

Thank you for your order! We know you'll be pleased when you receive it and glad that you made such a wise choice. We guarantee that your order will be packed with the greatest care by our packing experts and that it will be rigidly inspected 3 times before it leaves our nursery so that it will reach you in A-1 condition.

See Sensational Values Inside!

*Sensational
Values in*

AFRICAN VIOLETS

The same beautiful varieties that delighted 250,000 Marie Kruse customers last year!

JUMBO BLOOM "ROYAL RED VELVET"

African Violet **\$1** ea.
Only (2 for \$1.75)

**Blooms as big as
Silver Dollars!**

You're in for a thrill when you get this new Jumbo Bloom "Royal Red Velvet" African Violet. The leaves are enormous and look like bright green velvet. The blooms are a new shade that blends pink, red and purple, and often measure 2 inches across. Your plant will be in bud or about to bloom when it arrives. Send \$1 for 1, \$1.75 for 2, postpaid. C. O. D.'s welcome. If not delighted return for your money back.

HANDY ORDER BLANK

KRUSE NURSERIES, DEPT. 1002,
BLOOMINGTON, ILLINOIS
Send me.....Jumbo Bloom "Royal Red Velvet"
African Violets
Name.....
Address.....



EXTRA GIFT

Order now and we'll send as a gift, a lacy Green Mist Ivy, the fastest growing ivy known!

PRIZE VARIETIES

Hailed by Collectors for their many, many blooms and exquisite colors.

Only **\$2** ea.
(2 for \$3.50
all 3 for \$5)

Here are the "Kings and Queens" of the African Violet world! Chosen for their exceptional size, exquisite colors and luxuriant blooms. Sent to you in bud or in bloom, they will be the envy of all your flower-loving friends. The demand is very heavy so to be sure of getting the varieties you want mail your order right away. They come to you in planting material ready to plant. Cash orders postpaid. C.O.D.'s plus postage. If not pleased in every way return for your money back.

"EVENING STAR"

A delicate shade of light purple with about the largest blooms we've ever seen in our nursery.

"BRIDAL BOUQUET"

Blooms are as pure white as a wedding gown with the sheen of satin.

"LAVENDER 'N LACE"

Flowers have lily-like center while the very tips are touched with a delicate shade of lavender.

Easy Order Blank

KRUSE NURSERIES, DEPT. 1004, BLOOMINGTON, ILL.
Send me..... African Violet
(quantity and variety)
Name.....
Address.....



POPULAR FAVORITES

Sturdy, Well-Rooted Plants About to Bloom or Blooming



Pink Dust

Called by experts "the most beautiful of pink violets."

Not as large as the other plants but very choice plants that defy comparison with many African Violets selling in stores for \$1 and more. Send 35c for 1, plus 10c for postage, handling, or best of all get 3 nice plants for only \$1 postpaid. C.O.D.'s gladly accepted on \$1 orders. Satisfaction Guaranteed or money back. Extra Gift—if you order now, we'll send an attractive molded planter to hold your violets.

35c ea.
(3 for \$1)

White Pearl

Each flower has the pure white lustre of rare pearls.

Blue Flame

Bright blue flowers, fine deep roots.

KRUSE NURSERIES, DEPT. 1003,
BLOOMINGTON, ILL.
Send me..... African Violet
(quantity and variety)
Name.....
Address.....

Wonderful for Violets and Other Indoor Plants!



Gro-Plant POTTING SOIL

Composed of alluvial leaf mold, sand and loam. Gives maximum nourishment without any "Chemical Burning." Never cakes or hardens. Holds moisture so plants don't dry out. Cash orders postpaid. C.O.D.'s plus postage. Satisfactory results or your money back.

Special Value!

3 lbs. for \$1
5 lbs. for \$1.50
10 lbs. for \$2.50

KRUSE NURSERIES, DEPT. 1005,
BLOOMINGTON, ILL.
Send me..... lbs. of Gro-Plant Potting Soil
Name.....
Address.....

Nature's Most Richly Colored Tree!

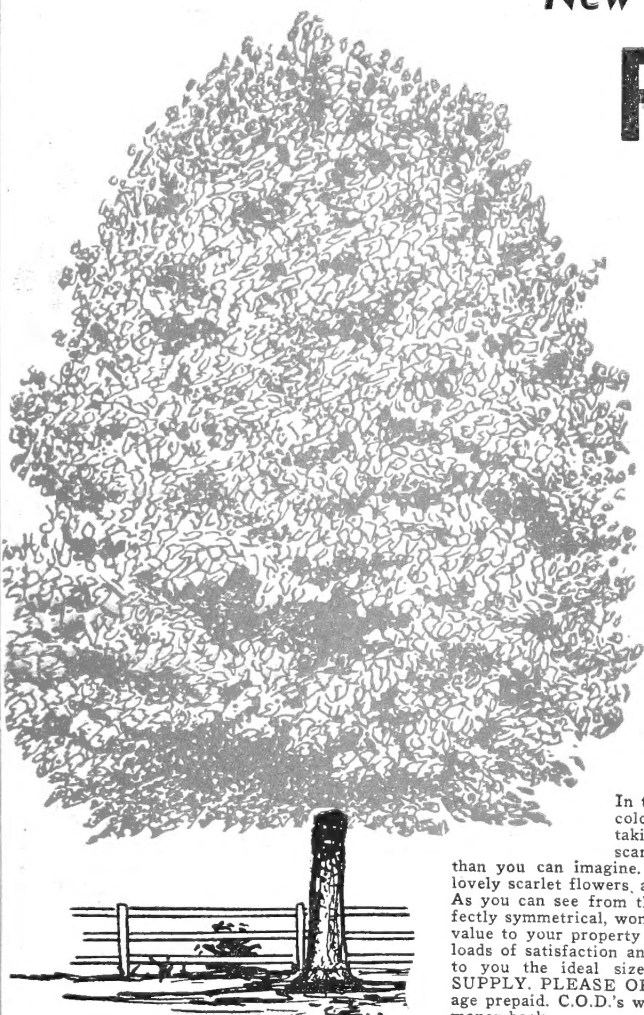
New

Royal RED MAPLE

Special-by-Mail

Offer **\$1** ea.
(3 for \$2)

Will Grow Anywhere
Wonderful Shade Tree



In the fall this is the most gorgeous and richly colored tree in all America. Truly a breathtaking sight. The leaves are a brilliant rosy scarlet with a slight touch of gold that's brighter than you can imagine. In spring Royal Red Maples are full of lovely scarlet flowers, and the leaves are a glorious shade of green. As you can see from the picture these magnificent trees are perfectly symmetrical, wonderfully graceful. They will add tremendous value to your property increasing in worth every year. Bring you loads of satisfaction and compliments. Reach height of 70 ft. Sent to you the ideal size for successful transplanting. LIMITED SUPPLY. PLEASE ORDER NOW! Send \$1 for 1, \$2 for 3, postage prepaid. C.O.D.'s welcome. If not delighted return at once for money back.



EXTRA GIFT

—if you order now, you'll receive as a gift at no extra cost a healthy young Red Twig Dogwood Tree!

KRUSE NURSERIES, DEPT. 1025, BLOOMINGTON, ILL.

Send me..... Royal Red Maples

Name.....

Address.....



Special NOW!
POPLARS

50c ea.
(8 for \$3.00)

Ideal as windbreaker or border. 2-3 years. Grow fast. Cash orders postpaid, C.O.D.'s plus postage. Money Back Guarantee.

EXTRA GIFT—With \$3.00 orders, a Spring-Blooming Tulip Tree!

KRUSE NURSERIES, Dept. 1026, Bloomington, Ill.

Name.....

Address.....



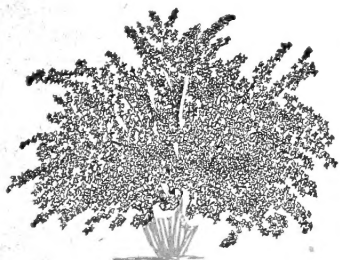
"Weary Willie" **WEeping WILLOWS** **\$1** ea.

Very ornamental. Easy to grow. Grow fast. Cash orders postpaid. (3 for \$1.75) C.O.D.'s plus postage. (3 for \$2.50) Money Back Guarantee. EXTRA GIFT on \$1.75 order, Red Twig Dogwood Tree!

KRUSE NURSERIES, DEPT. 1027, BLOOMINGTON, ILL.

Name.....

Address.....



Gorgeous "Golden Bell" **FORSYTHIA**

35c ea.
(3 for \$1)

Produces thousands of dainty flowers like miniature "Golden Bells." Glossy green leaves appear later. Grows 8 to 10 ft. tall. Thrive anywhere. Use as hedge or border. Sent ideal transplanting size. Send 35c plus 10c for postage, handling, or \$1 for 3, postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1028, BLOOMINGTON, ILL.

Name.....

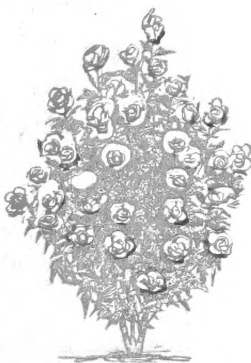
Address.....

Famous for its Rare Beauty Since Bible Days!

Lovely **ROSE OF SHARON**

Exhibition Grade Plant

Only **35c** ea.
(3 for \$1)



Right from the time of Solomon, flower lovers have admired the Rose of Sharon. Rich shamrock green leaves and big rose-like blooms in shades of pink, red or purple. Easy to grow. Hardy. Use around foundation of house or as border. Blooms early in Spring—lasts through Fall. Choose 1 color for 35c, plus 10c for postage, handling, or get all 3 colors for \$1, postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee!

KRUSE NURSERIES, Dept. 1029, Bloomington, Ill.

Name.....

Address.....

More Fragrant Than Orange Blossoms

"Wedding Day" **MOCK ORANGE**

Special-By-Mail

50c

Look like giant bridal bouquets when they burst into bloom in spring and summer. Thousands of pure, white flowers. Dark green leaves. Very fragrant. Thrive anywhere. Sent ideal transplanting size. Grows up to 6 ft. Send 50c for 1, plus 10c for postage, handling, \$1 for 2, \$2 for 5 postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee!

EXTRA GIFT—if you order 2 or more—a lovely flowering Red Twig Dogwood Tree!

KRUSE NURSERIES, Dept. 1031, Bloomington Ill.

Name.....

Address.....

The Most Beautiful of All Lilacs

Deep Purple

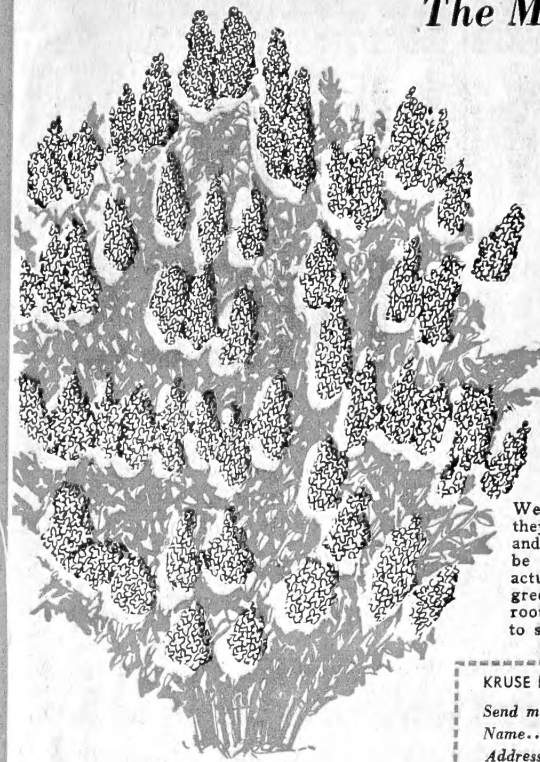
PERSIAN LILACS

Sent Ideal Transplanting Size

Only **\$1** ea.

- Thousands of Purple Blooms
- Very Hardy—Grow Anywhere

(2 for \$1.75)
(4 for \$3)



We pick the Persian Lilac as the best of all lilacs because they produce many, many more blooms, are far easier to grow and are a great deal more fragrant. Every bush you plant will be so covered with big purple and lavender blooms you actually won't be able to see the branches. Long graceful green leaves. Ideal transplanting size with good, deep, heavy roots. Cash orders postpaid. C.O.D.'s plus postage. Guaranteed to satisfy or your money back! This offer not sent to Calif.

KRUSE NURSERIES, DEPT. 1032, BLOOMINGTON, ILL.

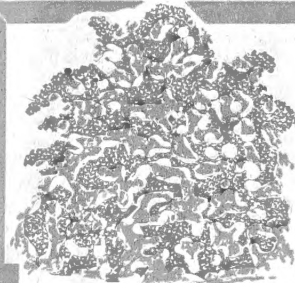
Send me..... Persian Lilacs

Name.....

Address.....

New "Pink Trumpet"

WEIGELIA **50c** ea.

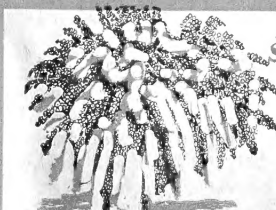


Blooms with thousands of flowers. Hardy. Grows 8-10 ft. high. Get one well-grown plant of ideal transplanting size for 50c, plus 10c for postage, handling, 2 plants for \$1, 5 for \$2. C.O.D.'s welcome on \$1 orders. Satisfaction Guaranteed or Money Back! Extra Gift—order 2 plants or more and get a Red Twig Dogwood!

KRUSE NURSERIES, DEPT. 1033, BLOOMINGTON, ILL.

Name.....

Address.....



New Favorite at a Special Low Price!
"White Rose"

SPIREA **35c** ea.

A strong plant of ideal transplanting size for 35c plus 10c for postage, handling, \$1 for 3, postpaid. C.O.D.'s welcome. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1034, BLOOMINGTON, ILL.

Name.....

Address.....

Blooms with Thousands of Showy Blossoms

REDBUD TREES

The easiest to grow of all flowering trees! For 1 tree of ideal transplanting size send **50c**, plus 10c postage, handling, 3 for \$1.25, postpaid. Money Back Guarantee. C.O.D.'s welcome.



KRUSE NURSERIES, DEPT. 1035, BLOOMINGTON, ILL.

Name.....

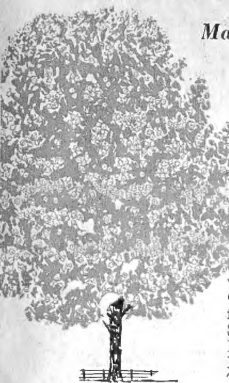
Address.....

The Tallest of All Flowering Trees!

Magnificent, Spring-Blooming

TULIP TREES

\$1 ea.



Nothing you could plant would add any more beauty or value to your property than a tall, stately, unbelievably lovely Tulip Tree. Blooms early and long with masses of 6-petal tulip flowers. Grow up to 90-ft. Send \$1 for 1, \$1.75 for 2, \$2.25 for 3. C.O.D.'s welcome. Satisfaction Guaranteed or Money Back. EXTRA GIFT—Young, healthy Red Twig Dogwood Tree!

KRUSE NURSERIES, DEPT. 1036, BLOOMINGTON, ILL.

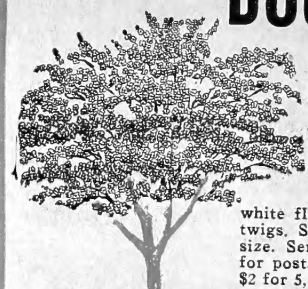
Name.....

Address.....

Amazing Bargain on

RED TWIG DOGWOOD

50c each



Every yard should have at least one Red Twig Dogwood. Beautiful white flowers and striking red twigs. Sent ideal transplanting size. Send 50c for 1, plus 10c for postage, handling, \$1 for 2, \$2 for 5, postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1037, BLOOMINGTON, ILL.

Name.....

Address.....

See This Gorgeous Flowering Shrub
Change From White to Pink To
Purple In Your Yard!

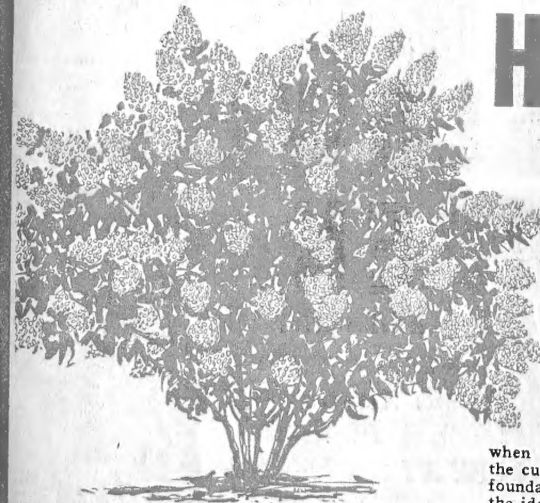
Sensational COLOR-CHANGING

HYDRANGEA

Blooms Usually Last
From Early Summer
Right Through Winter!

Special Introductory Price!

50c each



This amazing "Color Changing" Hydrangea blooms in early summer with thousands of snowy flowers... later the flowers turn to bluish pink and finally in fall to royal purple. Then instead of falling off when frost comes, they often last right through winter. Even the cut flowers last for months. Wonderful for planting around foundations of your house, or as border. Grow anywhere. Shipped the ideal size for easy transplanting. Send 50c for 1, plus 10c for postage, handling, \$1 for 2, \$2 for 5 postpaid. C.O.D.'s welcome. Satisfaction Guaranteed or Money Back.

EXTRA GIFT!

If you order 2 or more, you'll receive as a gift a healthy young, flowering Red Twig Dogwood Tree!

KRUSE NURSERIES, DEPT. 1038, BLOOMINGTON, ILL.

Please send me..... Color-Changing Hydrangea Plants

Name.....

Address.....

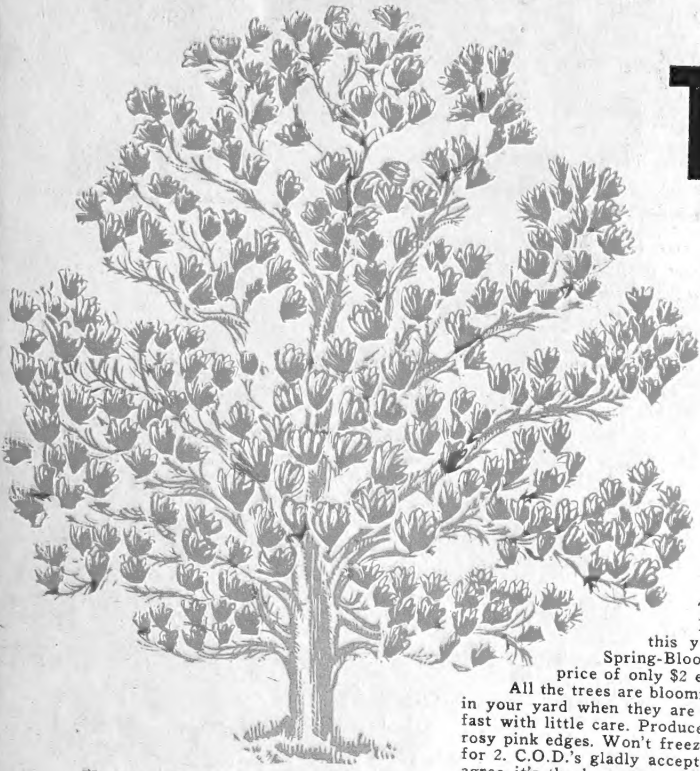
Hardy Spring-Blooming

MAGNOLIA

TREES

Sensational
Value Only

\$2 each
(2 for \$3.50)



Thanks to good growing conditions Magnolia Trees are in adequate supply this year, and so we can offer you hardy, Spring-Blooming Magnolias for the unheard of low price of only \$2 each, or best of all, two trees for \$3.50. All the trees are blooming-size and will make a gorgeous sight in your yard when they are in full bloom. Very hardy. Will grow fast with little care. Produce hundreds of big white blossoms with rosy pink edges. Won't freeze out. Send only \$2 for 1 tree, or \$3.50 for 2. C.O.D.'s gladly accepted. Cash orders postpaid. If you don't agree it's the best nursery buy you ever made, we'll be happy to refund your money!

Take Advantage of This
Special Low Price
By Ordering at Least Two

It's safe to say that we may not sell Magnolia Trees at this low price again for years to come, so we advise you to buy at least 2 while you can save so much and still get top grade trees!

KRUSE NURSERIES, DEPT. 1006, BLOOMINGTON, ILL.

Send meMagnolia Trees

Name.....

Address.....

Blooms Up to 1 Foot Wide!

(See Actual Photo)

GIANT DAHLIAS

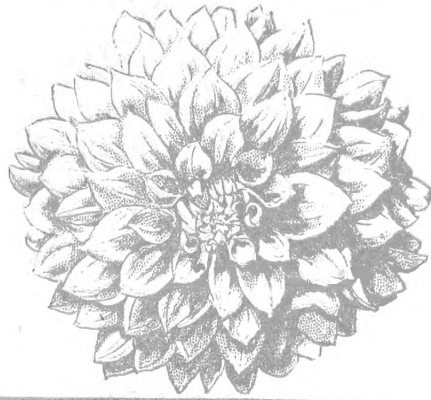
Wide Variety of Colors

Only **25c** each

(5 for \$1)
(12 for \$2.00)



This Photo Was Taken in the Field Where Kruse Dahlias are Grown—You Can Grow Just as Large Blooms from Our Bulbs in Your Own Yard! Mail Your Order Today!



Even if you've never grown Dahlias before you'll get genuine exhibition size blooms when you plant our giant, top-size, top-quality bulbs. And what colors! Baby pink, maroon, cloud white, salmon, sunset copper, ruby red. They grow fast. Require very little care. Loads of blooms from every bulb. Cut the big blooms and use them as table decorations or as bouquets. Another wonderful thing about Dahlias is that they keep right on blooming for weeks and weeks. Are still in full bloom long after other flowers fade. Send 25c for 1, plus 10c for postage, handling, or \$1 for 5, or best of all \$2.00 for 12. C.O.D.'s welcome on orders of \$1 or more. If not delighted return for your money back. (This offer not sent to Calif. or Washington).

EXTRA GIFT—if you order now you'll receive as gift at no extra cost, an amazing Color-Changing Mum Plant that blooms in 3 colors in one season!

HANDY ORDER BLANK

KRUSE NURSERIES, DEPT. 1012, BLOOMINGTON, ILL.

Send meGiant Dahlias Bulbs

Name.....

Address.....

Special!

WHITE BIRCH

Ideal yard trees. Best when planted in clumps. Already 3-5 ft. Raised in Northern Forests. Cash orders postpaid. C.O.D.'s welcome. Money Back Guarantee

Only **\$1**

(3 for \$2.50)

KRUSE NURSERIES, DEPT. 1007, BLOOMINGTON, ILL.

Name.....

Address.....

Most Unusual of All Flowering Trees!

"Silver Mist"

SMOKE TREES



Sent ideal transplanting size. Grow up to 20 ft. Cash orders postpaid. C.O.D.'s welcome. Money Back Guarantee. Extra Gift—amazing Color Changing Hydrangea plant!

\$1 ea.
(2 for \$1.75)

Kruse Nurseries, Dept. 1008, Bloomington, Ill.

Name.....

Address.....

Our All-Time Low Price on This Always
Popular Perennial!

2-Year-Old Field Grown BLEEDING HEART Plants

25c ea.
(5 for \$1.12 for \$2)



A sentimental favorite from old-fashioned gardens. Grow up to 4 ft. high. We send you a 2-yr. plant, not a seed or a seedling. Guaranteed to bloom this year or money back. Thrive for years. Sent postpaid or C.O.D. plus postage.

KRUSE NURSERIES, DEPT. 1013, BLOOMINGTON, ILL.

Name.....

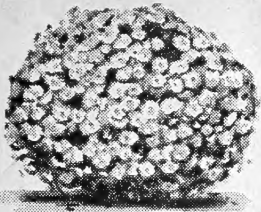
Address.....

Amazing

3-Color MUM Plant

Up to 300 Blooms on one plant!

35c ea.
(3 for \$1)



This amazing plant will bloom white, bronze and pink this season. Starts blooming in early summer and blooms until frost. Send 35c for 1, plus 10c for postage, handling. \$1 for 3 postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee. Extra Gift—With \$1 orders, a highly prized, colorful "Star Bloom" Lily bulb. (This offer not sent to Calif. or Washington).

KRUSE NURSERIES, DEPT. 1009, BLOOMINGTON, ILL.

Name.....

Address.....

Hardy

PERENNIALS

All 2-Yr. Field Grown Plants

At the Lowest Prices in our history!

25c each
(5 of 1 Kind \$1)
(12 of 1 Kind \$2)

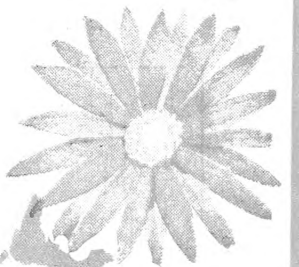
We're always mighty proud of our perennials because we sell only the hardiest, healthiest stock. Pick out plenty of plants because at these low prices you can afford to buy all you want. Send 25c for 1 plant, plus 10c for postage, handling, or \$1 for 5 plants. \$2 for 12 plants. C.O.D.'s welcome on orders of \$1 or more. Every plant guaranteed to satisfy or your money back.

HARDY CARNATIONS

Spicy, fragrant, favorites. Easy to grow. Lots of blooms all summer—every year. Choice of: Red Glow, Pink Froth, Rosy Blush, Sun Gold and White Plume. Order Number 1014.

PAINTED DAISIES

Sometimes called Pyrethrum. This old-time favorite is still one of the most popular garden flowers. Gives many bouquets and a fine outdoor showing. Many colors. Order Number 1018.



DOUBLE DELPHINIUM

These 2-yr. old plants produce tall shafts of colorful blooms up to 5 ft. high! Brilliant colors: blue, violet, and two-tone effects. Order Number 1019.



PHLOX

Thrives year after year. Produce many clusters of blooms. Choice of: Salmon, Deep Salmon, Rose, Scarlet, Orange, Plum and Two-tone (white-red centers). Order Number 1015.

CREeping PHLOX

Produces a thick growth of dainty blooms. Lively pink, lavender and sparkling white. Makes a rich, carpet-like ground cover. Ideal as border, banks or permanent beds. Order Number 1016.

ORIENTAL POPPIES

Easy-growing. Long-stemmed beauties—with graceful leaves and soft, crepe-like petals, and unbelievably rich, bright colors. Mammoth blooms open up to more than 5 inches across. Order Number 1021.



SWEET PEAS

These popular climbers cover fences, lattices, give a solid showing of colorful blooms all season. Crisp satiny-textured flowers in many shades. Order Number 1017.



Also Available:

Giant Hibiscus—The showiest of all perennials. Order Number 1022.
Hybrid Lupines—Wonderful as cut flowers. Order Number 1023.
Chinese Lantern—Magnificent foliage and tall stalks. Order Number 1024.

KRUSE NURSERIES, BLOOMINGTON, ILL.

Name.....

Address.....

Please list the Perennials you want by Order Numbers in Spaces below.

Red, Colorful "Swiss Bell" Blooms

GLOXINIA GARDEN

Completely Planted **\$1** each
Just Add Water



You'll really like these Gloxinia Gardens! They grow so easily and produce so many big red blooms like cheerful "Swiss Bells." We send 3 bulbs in a planter for \$1, plus 10c for postage, handling, or 8 bulbs in a larger planter for \$2, postpaid. C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—a lacy Green Mist Ivy!

KRUSE NURSERIES, DEPT. 1010, BLOOMINGTON, ILL.

Name.....

Address.....

Amazing, Indoor-Blooming

MAGIC FLOWER GARDEN

Nothing to do but add water and watch it grow

3 Colorful Varieties Already Planted in Attractive Planter

All for **\$1**



This indoor Garden is so easy to grow. It's just like magic! All you do is add water. Comes completely planted with 3 prized plants which you grow from top-quality bulbs. 1. The giant Amaryllis that produces beautiful, lily-like blossoms. 2. The hardy, tuberous-rooted Begonia famous for its rich colors. 3. The imported Dutch Hyacinth, that blooms with big, luxurious flowers. Send \$1 of 1, plus 10c for postage, handling, or \$1.85 for 2 gardens, postpaid. C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—the bulb for a stately, indoor-blooming French Lily.

KRUSE NURSERIES, DEPT. 1011, BLOOMINGTON, ILL.

Name.....

Address.....

NEW DISCOVERY MAKES EVERYTHING GROW BIGGER, FASTER, BETTER! GUARANTEED RESULTS in 15 Days



Before Using
Garden of Eden

**Sensational
GARDEN OF EDEN
Complete Plant Food**

*Unlocks Nature's Own
Growth Secret*

Here's the greatest discovery for indoor plants, outdoor plants, trees, shrubs and flowers in more than 100 years! Developed after thousands of experiments and tests by leading horticulturalists. Actually takes the guessing out of growing! Makes even plants that seem dead come to life, thrive and flourish. Use this miraculous GARDEN OF EDEN COMPLETE PLANT FOOD on all your plants and see results that will beat anything you ever thought possible. Comes in handy packages that fit on any shelf. Easy to use—just mix with water!



After Using Garden of Eden

Make This Test At Our Risk!

To prove the astounding power of GARDEN OF EDEN COMPLETE PLANT FOOD we offer it on a 15 day trial basis. Order either the \$1 Introductory Size (average 2 month's supply), or the \$2 Economy Size (average 6 month's supply). Try it out on your plants for 15 days. Pick plants you have had a hard time growing. If you're not absolutely amazed and thrilled by the results return for your money back in full. Cash orders postpaid, C.O.D.'s plus postage.

KRUSE NURSERIES, DEPT. 1039, BLOOMINGTON, ILL.
() Please send me \$2 Economy Size Package of GARDEN OF EDEN COMPLETE PLANT FOOD.
() Please send me \$1 Introductory Package of GARDEN OF EDEN COMPLETE PLANT FOOD.

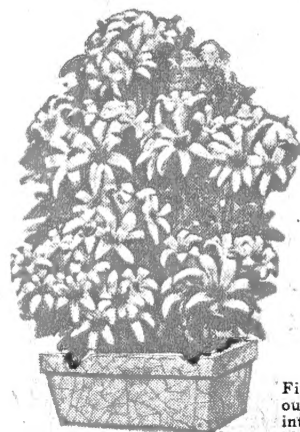
Name.....
Address.....

**New Thrill for Flower Lovers!
The Most Unusual Flower We've Ever Imported!**

Spectacular Indoor-Blooming

**FANTASIA
GARDEN**

• *Blooms Burst Open Like Skyrockets* • *Over 50 Gorgeous Coral-Red Flowers* • *As Fragrant as a Rose*



EXTRA GIFT!

An imported Jumbo Hyacinth that will bloom soon in pink, white or blue. Very fragrant.



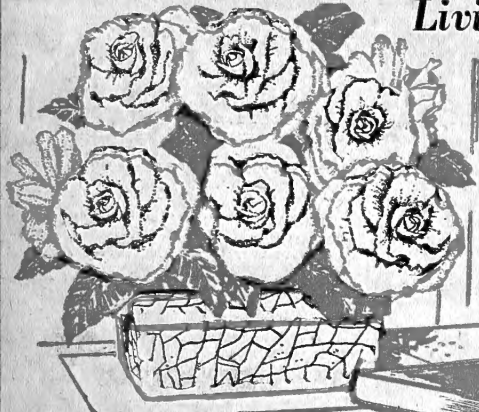
First the tall green stems shoot up—buds come out—then like magic, they burst like skyrockets into a gorgeous shower of coral-red blooms. More than 50 blooms on the whole garden. Fragrant, too! For \$1, plus 10c for postage, handling, we send 3 top-size, fast-growing bulbs in a lovely planter, completely planted. For \$2 we send a Mammoth Fantasia Garden with 8 top-size bulbs in a large attractive planter. C.O.D.'s welcome. If not delighted return for your money back!

Special \$1 ea.

KRUSE NURSERIES, DEPT. 1047, BLOOMINGTON, ILL.

Name.....
Address.....

Now Enjoy World's Champion Begonias in Your Living Room!



Giant, Camellia-Flowered

**BEGONIA
GARDEN**

Completely Planted Only

- *Blooms Grow Bigger than the Palm of Your Hand*
- *So easy to grow you can't miss*

\$2

Blooms measure up to 5 inches wide. 30 at one time. Colors: rose pink, sun gold, powder rose, cardinal red. Send \$2 for 1 garden with 3 top-size bulbs, \$3.75 for 2 gardens with 6 bulbs, postpaid. C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—the bulb for a glamorous, indoor-blooming French Lily.

KRUSE NURSERIES, DEPT. 1040, BLOOMINGTON, ILL.

Name.....
Address.....

You've Never Seen Anything Like it Before!

Amazing! New!

**RED FLAME
IVY 50c ea.**



Imagine! The leaves are a glossy green on one side, brilliant red on the other. Stems are red, too. Easy to grow. Limited Supply. Send 50c, plus 10c for postage, handling for 1; \$1 for 2, postpaid. C.O.D.'s welcome on \$1 orders. Money Back Guarantee. Extra Gift—with \$1 orders—indoor-blooming French Lily!

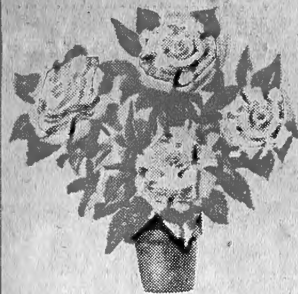
KRUSE NURSERIES, DEPT. 1048, BLOOMINGTON, ILL.

Name.....
Address.....

Grow Your Own Gardenia Bouquets!

Fragrant, Indoor-Blooming

**GARDENIA
PLANTS 59c**



You'll get a large, blooming-size plant already well covered with lustrous green leaves that will soon produce many, many creamy white blooms. Last for years. Send 59c for 1, plus 10c for postage, handling, \$1 for 2, postpaid, C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—Green Mist Ivy! (This offer not sent to Calif. or Washington).

KRUSE NURSERIES, DEPT. 1041, BLOOMINGTON, ILL.

Name.....
Address.....

**New MORNING
STAR
IVY**

*Grows Even in the Dark
Only 35c*



A new variety. Thrives even in a dark corner. For 1 send 35c, plus 10c for postage, handling; \$1 for 3, postpaid. C.O.D.'s welcome. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1045, Bloomington, Ill.

Name.....
Address.....

Beautiful Leaves in 2 Shades of Shining Green

Graceful

**ARROW
PLANT 35c**



This very striking Arrow Plant has exceptionally large sea-green leaves—grows fast—grows tall. For 1 send 35c, plus 10c for postage, handling, \$1 for 3, postpaid. C.O.D.'s gladly accepted. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1050, Bloomington, Ill.

Name.....
Address.....

Fastest Growing Ivy Known

**Lacy
GREEN MIST IVY
Special 35c**



This lacy, lovely plant grows like wildfire. Send 35c plus 10c for postage, handling for 1, \$1 for 3, postpaid. C.O.D.'s welcome. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1042, BLOOMINGTON, ILL.

Name.....
Address.....

**"Two Tone Heart Leaf"
PHILODENDRON**

Special 35c

Attractive snow white markings. Easy to grow even without direct sunlight. Send 35c, plus 10c for postage, handling for 1, \$1 for 3 postpaid. C.O.D.'s welcome. Money Back Guarantee.

KRUSE NURSERIES, DEPT. 1043, Bloomington, Ill.

Name.....
Address.....

WATCH SMOKE COME OUT OF THE CHIMNEY



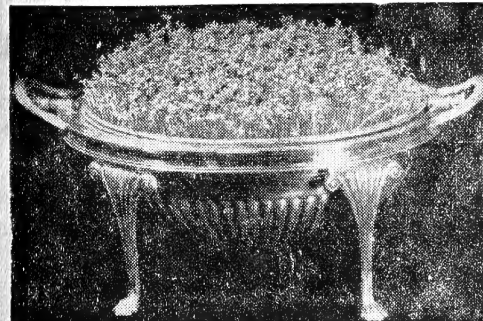
Miniature Barbecue Pit—Combination Ashtray and Cigarette and Match Holder \$1.98

Amazes and charms all who watch smoke float lazily from this authentic miniature barbecue pit. Unique man-size ashtray and cigarette and match holder is beautifully made of heavy composition in simulated stone finish. Felt-like base protects table-tops. Real grill removes for cleaning. 7 1/2" x 4 1/4"; holds a good supply of cigarettes, matches. An unusual gift for home, den, office, friends! Order now. Only \$1.98, 2 for \$3.59. C.O.D.'s welcome.

KRUSE NURSERIES, DEPT. 1051, BLOOMINGTON, ILL.

Name.....
Address.....

GROW DELICIOUS SALAD-GREENS IN YOUR OWN HOME



Miniature Water-Cress is ready to eat in 10-12 days—grows without soil or fuss. Fun to do!

At your very fingertips, a constant supply of dainty cress to add magic tang of its taste-teasing flavor to salads, sandwiches, omelets, garnishes! Healthful too—has twice as much vitamin C as lettuce, 3 times as much as carrots! Grows year-round in kitchen—just sow seed on wet cloth placed in dish, tray, plate. Ready to cut and enjoy in 10-12 days. Fun for children! 4 seed packs, \$1.19 ppd., 8 for \$2. C.O.D.'s welcome.

KRUSE NURSERIES, DEPT. 1052, BLOOMINGTON, ILL.

Name.....
Address.....

**Decorator's 3-PLANT
COMBINATION**

*2 Gardenias
1 African Violet*
Only \$1

Send \$1 for 3 plants, \$1.75 for 6. C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—indoor-blooming French Lily. (This offer not sent to Calif. or Washington.)

KRUSE NURSERIES, DEPT. 1044, Bloomington, Ill.

Name.....
Address.....

**2 yr. old Blooming-Size DOUBLE-PETAL
CAMELLIA
PLANTS \$1**

Shipped in potting soil. Send \$1 for 1, \$1.75 for 2 postpaid. C.O.D.'s welcome. Money Back Guarantee. EXTRA GIFT—indoor-blooming Hyacinth. (This offer not sent to Calif. or Wash.)

KRUSE NURSERIES, DEPT. 1045, Bloomington, Ill.

Name.....
Address.....

**Special Bargain Offer!
3-Rare, Unusual Ivies**



1. Spectacular "REAL RED" IVY
2. Amazing MORNING STAR IVY (Grows Even in the Dark)
3. Lovely GREEN MIST IVY

\$1 for all 3 plants
(6 plants for \$1.75)

Regular \$1.50 value! The brand new "Real Red" Ivy with leaves that are burgundy on one side, glossy green on the other. 2. The new "Morning Star" Ivy. 3. The Lacy Green Mist Ivy, the fastest growing ivy known. Cash orders postpaid, C.O.D.'s plus postage. Money Back Guarantee. EXTRA GIFT—an indoor-blooming Star Lily bulb.

KRUSE NURSERIES, DEPT. 1046, BLOOMINGTON, ILL.

Name.....
Address.....

GUARANTEE

If for any reason you aren't satisfied in every way with the stock you receive from us, will you do us the favor of returning the stock immediately, so that we may refund your money in full. If you have received an Extra Gift with your order, that is yours to keep for your trouble.

Order with Confidence on Guarantee of Satisfaction or your Money Back!

Guarantee of Genuineness

If the nursery stock you order does not prove to be true to the description given in this circular, we will be glad to replace it with the correct stock or refund your money. Naturally, we are not liable for any amount in excess of the amount you paid.

Pass It On!

You undoubtedly have many friends who would enjoy looking over the many bargains shown on these pages. When you have made your selection why not turn it over to them so that they can take advantage of several of our money saving offers. Thank you!

Now Imported for Your Garden!

Holland's Most Beautiful and Different Flower!

Amazing! New!

EXOTICA

"The Dutch Wonder Flower"



- Looks Like an Orchid
- Smells Like a Rose
- Grows Like a Glad

Sensational Introductory Price!

Only **25^c** per bulb

Every Bulb Guaranteed to Bloom This Season

Direct from Holland's finest growers and in plenty of time for planting comes this sensational new EXOTICA . . . more beautiful, more unusual than any flower you have ever seen. Has rich, creamy white blossoms with a deep crimson throat (all the beauty of the rare and highly prized cattylea orchid). Each bulb produces as many as 6 colorful, fragrant blooms on stately stems 3 feet and more high. Ideal as cut flowers. Bloom until fall. Easy to grow! Live for years! Be among the first to plant these hardy EXOTICA bulbs. Imagine how proud you'll be when they burst into bloom . . . like a whole garden of glamorous orchids and with the heavenly scent of a hundred American Beauty Roses! LIMITED SUPPLY! Send 25c for 1 bulb, plus 10c for postage, handling, or \$1 for 5 bulbs, \$2 for 12, \$3 for 20 bulbs, postage prepaid. C.O.D.'s gladly accepted. Every bulb guaranteed to bloom this year to your satisfaction or your money back!

*So Lovely and Colorful You'll
Hardly Believe Your Eyes!*

These beautiful Exotica will be your favorite flowers and the envy of all your friends. It's a good idea to order at least one dozen bulbs now, before our supply runs out.

EXTRA GIFT—

—with every \$1 order, we'll send an imported French Lily bulb, a very choice variety. (\$2 orders receive two gifts—\$3 orders—three gifts). Send your order now!



HANDY ORDER BLANK

KRUSE NURSERIES, DEPT. 1001, BLOOMINGTON, ILL.

Please rush me..... Exotica Bulbs

Name

Address

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