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Monrovia Nursery Co.  
Monrovia, Calif.

= 1952 =

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U. S. Department of Agriculture

# Camellias

ARE STURDY, AND  
EASY TO GROW...



THESE FEW SIMPLE RULES  
ARE ALL THAT YOU NEED  
TO FOLLOW, FOR BLOOMS  
OF GORGEOUS BEAUTY!

## (1) WHERE TO PLANT

Camellias are vigorous sturdy plants, but do require a semi-shaded location. Plant under trees or any north exposure.

## (2) HOW TO PLANT

Dig a hole twice as deep and wide as the root ball. Put in a few shovels of gravel to insure ample drainage. Fill with a mixture of 1/2 garden soil and 1/2 peat moss, tamp firmly. The top of root ball should be one inch above ground level.

## (3) HOW TO FEED

Camellias require little in fertilizing. Ask us about our special Camellia food, and be sure to follow directions carefully.

## (4) HOW TO WATER

Adequate drainage is a must. Water regularly and thoroughly. Do not allow plant to sit in water.

*Make Your Selection Today... Now is the time for Planting!*



# Finest Selected Camellias ...for Enchanting Garden Beauty

## A COMPLETE COLLECTION IN RADIANT COLOR

Splash your garden and the inside of your home with the dazzling colors of these beauties and you'll be the envy of all your friends. For, here's a *complete camellia garden*. One that's representative of the forms and shadings of all varieties. The plants selected are outstanding. Especially sturdy, they have been carefully grown to


produce *finer leaf texture* and *larger quantity and size of blooms*. And best of all they're *very easy to grow—require little care* and will withstand extreme variations of weather.

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VISIT US—let us tell you how, at little cost, you may bask in the beauty of these exotic blooms—come in TODAY!!



READ THE DESCRIPTIONS OF



# READ THE DESCRIPTIONS OF THESE FINER CAMELLIAS

## **CHANDLERI ELEGANS**

Rich rose-pink with white variegation, you'll find loose peony form and thick peony flowers on the same plant. Deep, shiny green leaves form a perfect background for this most spectacular and one of the largest of all Camellias. Mid-season.

## **COLONEL FIREY (C. M. HOVEY)**

Crimson fire, the only words to describe this large, beautifully shaped Camellia. Twisted, narrow, dark green leaves enhance the perfection of its very double, formal blooms. Mid to late season.

## **COVINA**

The sparkling clear, rose-red color of this semi-double informal bloom make it a must in your garden. A tremendous producer with excellent foliage, it stands more sun than any other Camellia. Midseason.

## **DAIKAGURA VARIEGATED**

Rose-pink splashed with white, these Camellias take on added depth from their beautiful foliage. They're the large, double-peony type with center petals which are smaller and often curved and twisted. Blooms early.

## **GRANDIFLORA ROSEA**

Nature was most lavish in the coloring of this delightful Camellia. Rich growing rose petals surround candelabra-like golden stamens. The compact, upright growth and free flowering habit make it a favorite. Midseason.

## **JORDAN'S PRIDE (HERME)**

Light pink with irregular white border and streaked with deep pink, a delicate fragrance adds to its striking beauty. Large, semi-double to peony form it blooms profusely against lovely foliage. Midseason.

## **MATHOTIANA (JULIA DRAYTON)**

Huge, brilliant scarlet blooms with their deeper undertone literally take your breath away. Large, luxuriant foliage adds to the magnificence of the double flower with high pointed center. Mid to late season.

## **MONJISU (CALIF. DONCKELARI VAR.)**

Golden stamens fill the center of this intense cherry-red Camellia marbled with white. Quantities of blooms stud the long, glossy, sharp-pointed foliage. Midseason.

## **MRS. CHARLES COBB**

Stories relate that long ago dragons produced fire, but it is no story to state that these beautiful informal flowers resemble glowing fire. The center petaloids are inter-woven with candle-like stamens; a vigorous grower. Midseason.

## **POPE PIUS IX**

Its glowing deep-red artistically veined blooms are different in color and form than any other. This huge, high-centered Camellia will prove to be a conversation piece in your garden. Early to midseason.

## **PINK PERFECTION**

One of the most popular ever grown, it will enchant you, too, with its symmetrically formed, delicate shell-pink blooms. Rounded, glossy leaves complete its perfection. November through late Spring.

## **PURITY**

Its name is a perfect description of this snow-white, exquisitely formed double bloom of large size. Another high point of this Camellia is its profuse blooms—always available at Easter time.



# Camellias

THE ARISTOCRATS of FLOWERLAND



MONJISU  
(California  
Donckelari Var.)



JORDAN'S PRIDE  
(Herme)



DAIKAGURA  
VARIEGATED



POPE PIUS



GRANDIFLORA ROSEA



CHANDLERI ELEGANS



PINK PERFECTION



MATHOTIANA  
(Julia Drayton)



COVINA



COLONEL FIREY



MRS. CHARLES COBB



PURITY



COVINA



# Mail your customers this powerful, FULL COLOR CAMELLIA FOLDER



P. O. Box 196 • Monrovia, Calif.

## Please Note:

Please fill in attached order blank carefully, and mail in enclosed postage paid, self addressed envelope. Order should be dated and signed by authorized agent of your business. Please type or print in *ink*, clearly, name and address of your nursery as you wish it to appear on your folders. Also, post office permit number, if you wish folders to carry same. We would appreciate receiving your order early and will rush delivery to you. Thank you.

**FOLDERS ARE PRICED TO YOU AT  
OUR COST**

They are \$60.00 per thousand imprinted with your nursery's name and address. F.O.B. your nursery. (Minimum order 500 copies.)

The enclosed *full color* camellia folder packs a terrific sales punch. Get it into your customer's hands and watch your *sales go zooming!* Its beautiful pictures, enticing descriptions and forceful copy will make your customers want, not only all 12 varieties featured, but others in your nursery as well.



**Only**

**Your Nursery's  
Name Will Appear**

**It Will Be Your  
Folder Completely!**

Tear here and mail in enclosed postage paid envelope

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TO MONROVIA NURSERY COMPANY:

Please prepare and ship to the undersigned, \_\_\_\_\_ colored Camellia Folders described above and at the price quoted.

QUANTITY

Print the following name and address on the folders:

