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U. S. Department of Agriculture

ROMINES PLANT FARM

MEMBER OF TENNESSEE NURSERYMEN'S ASSOCIATION

———— Grower and Shipper of ————

STRAWBERRY, CABBAGE and TOMATO PLANTS

CERTIFIED BY TENNESSEE DEPARTMENT OF AGRICULTURE

DAYTON, TENNESSEE



PRICES FOR

FALL 1951 and SPRING 1952





DEAR FRIEND and CUSTOMER:

Before we can fully express our appreciation to our friends and customers, some one will have to add new words to the dictionary. It is the height of our ambition to serve you in a way that you will have a bountiful crop of strawberries. Your success starts here twelve months before you receive your plants. First, selecting a particular type of woodland, clearing and preparing the soil, careful selection of plants to be planted, and continuous cultivation through the summer. When properly dug, packed and shipped, you are happy when they arrive.

Our interest does not cease when we have shipped. We are more happy when you have had a bountiful crop of strawberries. You will be surprised at how much larger your strawberries are, and how much longer the fruiting season is extended by using our plants grown in the abundantly fertile virgin soil. This, our old customers already realize.


As to disease and insects and many other problems—so many of them have to be worked out where they originate that we can set no definite rule. If you will let us know what your greatest problem is, we may be in a position to help you.

Please place your order as far in advance of shipping date as possible. This will help us to have your plants arrive at the proper time. Advance orders acknowledged.

AS TO THE VARIETIES

TENNESSEE BEAUTY — This is another development of our own state. Fruits a few days later than the Blakemore. It is a heavy yielder of large, red, firm fruit. Preferred to Blakemore by many local growers. Good shipper or for cold pack.

BLAKEMORE — We have the yellow resistant strain. At one time 20% of all the strawberries grown in the United States were Blakemore. The best information we have from the cold packers is that there is no strawberry that excells the Blakemore. Fruit is red all the way through, very firm, holds its color and flavor well from picking to processing. Ships well.





- ✓ **DUNLAP** — This variety has proven very successful in the central and western states. Very prolific plant maker. Has large foliage to protect the fruit from hot sun. Good for home use, fresh market or cold pack.

- ✓ **SPARKLE** — This is one of the newer varieties that is proving very successful in the eastern states. Makes a very vigorous plant, has very large fruit, has practically the same quality for cold pack as Blakemore. Excellent for the fresh market.

- ✓ **KLONMORE** — This is a cross of the Blakemore and Klondyke. It was developed in Louisiana and is known as 630. It is fast taking the place of Klondyke in Louisiana and the Carolinas. Very resistant to leaf spot. Fruit bright red, very high in vitamins, very firm, heavy yielder. We have a large supply of these plants on first year new ground.

- ✓ **KLONDYKE** — This old timer is yet in demand in some sections. Very strong, thrifty. Fruit is dark red when thoroughly ripe, very high in acid, good for preserving and jelly. Very firm and ships well.

- ✓ **MISSIONARY** — To the regular strawberry grower of the lower south it needs no introduction. It is a very hardy plant. When they are matured here they have had an ample rest period by the time they arrive at their destination. Has plenty of foliage to protect the fruit. Very prolific for fruit and plants. Fruit is bright red, very firm, a good shipper, good for freezing, local market or home use.

- ✓ **ROBINSON** — This is the most prolific plant maker we have ever grown. Should be planted four feet apart in the rows. Extra large scarlet red fruit. Good flavor, very firm. On the northern market last spring the Robinson sold for \$1.50 more per 16-qt. crate than the Premier. In our trial plots here, they were our heaviest yielder. We have approximately 500,000 of these plants for spring delivery.

- ✓ **PREMIER** — This is a standard variety for some of the northern states. Does well on a heavy clay soil. Fruit is long and bright red; flavor excellent. Poor plant maker. This is one of the best varieties used for breeding purposes. For some reason it has many characteristics superior to other plants.





PLANTING INSTRUCTIONS

When planting in old ground it is good to plow under a good cover crop in the fall. Do not let weeds and grass go to seed where you plan to set strawberries. Thoroughly prepare your ground in the spring using 600 lbs. of complete fertilizer per acre. Rows should be four feet apart, plants eighteen inches in the row. This is for matted rows.

In the lower south where the hill system is used, they should be planted on beds approximately four feet apart, two rows to the bed, plants set twelve inches apart in each row.

Set your plants deep enough that only the bud is above the ground. Press soil very firmly around the plant. It is a good idea to set your plants with the roots at a slight angle. Then you can press the soil firmly on the roots without injuring the crown or bud of the plant. Keep your plants free of weeds and grass.

Considering all efforts, time, and expense we have put forth to produce these high quality plants, we feel that we are very liberal in quoting you the following prices.

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SHIPPING SEASON — OCTOBER 1 to APRIL 15

Missionary, Blakemore, Klonmore, Klondyke — Postage paid — 100, \$1.50; 250, \$3.00; 500, \$5.00. Express Collect — 1,000, \$6.00; 5,000, \$27.50; 10,000, \$50.00.

5000, 10000
Premier, Robinson, Sparkle, Dunlap — Postage paid — 100, \$2.00; 250, \$4.00; 500, \$7.00. Express Collect — 1,000, \$8.00; 5,000, \$35.00; 10,000, \$60.00.

1,000 or more by prepaid parcel post, add \$1.00 per 1,000.

GUARANTEE — We guarantee our plants true to name and to arrive in good growing condition. Grade on average above Nursery standard. We are not liable for more than the purchase price.

VERY TRULY YOURS,

ROMINES PLANT FARM

DAYTON, TENNESSEE