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Gladland Acres

ROUTE 1 LEBANON, OREGON SUPERIOR GLADIOLUS

SPECIAL WINTER BARGAIN BULLETIN

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LEBANON, ORE.

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THE GLADLAND ACRES BARGAIN WINTER BULLETIN

The Gladland Acres Catalog is issued in early summer, so that our customers may have it available during the flowering season, with prices that will prevail the following spring. It is mailed free to all customers who have made purchases through either of the two preceding years and to all others who request it, for a nominal charge of 10c to partially

cover our printing and mailing expense.

It describes all of the varieties (more than 600) which we have available — with factual data as to name of originator, year of introduction, days to bloom, number of buds, number of florets the variety should open, and our segregation of all varieties into their size and color classes makes selection of types desireed, an easy matter. Copies are still available and will be mailed free of charge to all purchasers from this winter bulletin who request it. All customers will also receive without special request, a free copy of the 1954 catalog which will be mailed in late July or early August, this coming summer.

In this present bulletin we have endeavored to offer collections, mixtures, and assortments in such a wide range of variety that everyone will find groups that will exactly fit their needs. The bargain prices that prevail are possible because of the labor-saving in filling orders when groups vali are possible because of the labor-saving in filling orders when groups can be assembled for several orders, simultaneously. This permits much lower pricing without affecting the margin of profit which we must have to cover overhead expense. Your gain, therefore, is not our loss — and we mutually profit in the transaction. An example of concrete savings is shown by the following special collection offer designed to supply superb popular varieties most in demand this year for home use, or show specimens.

Collection A

Glorious spikes of top show quality - in the most-wanted varieties. All bulbs are largesize, 1¼" to 1½" in diameter. The collection consists of 5 bulbs each separately packed and labeled of the following 9 varieties:

BURMA (Rose) ORIENTAL PEARL (Cream) RED CHARM (Deep Red) ELIZABETH THE QUEEN (Lav'ndr)

PATRICIAN (Lavender) SPIC & SPAN (Pink) MID-AMERICA (Light Red) PHAROAH (Salmon) SPOTLIGHT (Yellow)

These 45 bulbs purchased from our catalog at 10 rate would cost you \$5.68 plus postage charges on 3 pounds.

Our Special Price for the Collection, post paid, only \$3.00 A double lot (10 bulbs of each) 90 lg. bulbs — post paid, only \$5.50

GLADLAND ACRES ANNOUNCES EXCLUSIVE RELEASES FOR 1953 (The First Five Listed Are Originations of Paul V. Baker)

SANTIAM (Class 390) 77 days. Opens 5 of 17 buds with 5 buds in color. Chartreuse green center is bordered by a broad band of salmon-scarlet which to some eyes appears a rose shading. As flowers age, centers which to some eyes appears a rose shading. As nowers age, centers change to a green-yellow, while buds are deep chartreuse tipped with bright color. Superb in arrangements. Our Gladland farm borders the Santiam River in the Santiam Valley of Oregon. A very beautiful river and valley — and a very beautiful gladiolus. This was seedling 5-49. Price Each — any size bulb — \$3.00. 5 bulblets for \$2.00.

THE WHITE LADY (Class 500) 89 days. Opens 6 to 7; 5½" florets on a

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of this variety and the name chosen was his suggestion. Price Each — any size bulb — \$2.00. 5 bulblets \$1.00.

BUCKSKIN (Class 490) 86 days. Opens 5 of 17 buds. Orange-tan with yellow-tinged throat. Very similar to Glenolden of which it is a seedling but with us it seems a sturdier growth with slightly smaller florets but still in 400 size class. Shown at Yakima Western International and at Oregon State Shows in our commercial exhibits, we had many requests for bulbs. Price — any size bulb — \$2.00. 5 bulblets \$1.00.

M. M. MURDOCK (Class 570) 88 days. Opens 8 to 9 very heavily ruffled royal-purple florets on a 20 bud spike. Growth habits, form and ruffling identical with Burma performing at its best. Half of the existing stock has been purchased by Valley-View Gardens of Troutdale, Oregon. We rate this as very superior both for exhibition and commercial use. Named in recognition of a life-long friendship which I cherish as one of my most precious assets. M. M. Murdock is publisher of the Wichita Eagle, most influential and widest circulated Kansas newspaper. Price Each — any size. \$2.00. 10 hulblets for \$2.00. Special Grower Unit — 10 Medium size — \$2.00. 10 bulblets for \$2.00. **Special Grower Unit** — size bulbs and 100 bulblets for \$25.00.

AUTUMN HAZE (Class 486) 80 days. Opens 5 to 6 of 20 bud spike. Floret petals lightly ruffled, frilled and pointed. Color a dusty plum, by which we mean the tinting of a red-purple plum, hazed with an overlay of warm brown-gray dust. The throat, large and well defined, is a very clear that the program allows which in contrast scame almost white. Paised ribs

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ORANGE RAY (Menzies, Australia) (Class 524) Seedling of (J. S. Bach X Dr. Pryor) X (Orango Sovereign X Spirit of St. Louis). Reddish orange self, formal type. Opens 10 or more 6" crimped wide open florets. 24 bud flower head, 36 to 45 inches. About 78 days. Price, large or medium bulbs, Each \$3.00.

EXCLUSIVE RELEASES FOR 1953 (Continued)

FROM MRS. WALTER WERTH OF OREGON

GOLD ROYAL (Class 412) 80 days. Color extremely clear and bright, medium yellow. Opens 6 on a 19 bud spike; field height about 42 inches. Withstands extreme heat better than any other yellow we have grown. For 2 successive years this has given the most satisfactory performance of the more than 50 yellow varieties we have been growing. Florets slightly ruffled. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

JANET WERTH (Class 542) 85 days. Bright deep pink with large creamy-white throat area. Another good heat-resister as it easily opened 8 of its large florets on 21 bud spikes in 100 degree weather. Very strong, straight, tall grower with perfect formal placement. It looks like a sure show wintall grower with perfect formal placement. It looks like a s ner. Price per bulb (any size) \$2.00. Bublets, 10 for \$2.00.

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NEW AND RECENT INTRODUCTIONS THAT MERIT SPECIAL MENTION

BETSY ROSS (Zimmerman 1952) Class 462

Irregularly striped rose-red on a white back-ground. Opens 7 to 9 of 20 buds in 80 days. Colorful, gay and different. Most visitors who saw it this summer ordered one or more bulbs.

PRICE, Lg. \$1.00; Med. 75c; Sm. 50c

GODDARD GROUP

(From British Columbia)

Except for Attraction which we released last year — this is the first offering of U. S. aroun bulbs of these splendid introductions. Priced uniformly at \$1.00 per bulb we affer the collection of

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All are show varieties DeLuxe and several are commercials. Although we released this group at only \$1.25 per bulb, we were greatly disappointed that we did not obtain wider distribution as these have real merit. We are determined that they will be more generally grown this year, and to insure this we offer the group of six varieties in large bulbs for \$4.00. In Medium size for only \$2.50.

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Large 35c - Medium 25c

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10 Bulbs in Assorted Sizes for only \$1.50

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\$1.50 or 2 Medium Bulbs for

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GLADLAND RAINBOW MIXTURES - HAND BLENDED FROM SUPERIOR VARIETIES

LOT 1 - Our 1953 SPECIAL RAINBOW ASSORTMENT

25 BULBS — MEDIUM SIZE Each bulb a different variety (unlabeled). We include a labeled new variety retailing at \$1.00 in each asortment. Catalog value, more than

POST PAID FOR ONLY \$1.27

LOT 2 - Our 1953 SPECIAL RAINBOW ASSORTMENT

12 BULBS — LARGE SIZE Each bulb a different variety. We include a labeled new variety retailing at \$1.00 in each assortment. Catalog value, more than \$2.50.

POST PAID FOR ONLY \$1.27

LOT 3

The Gladland Rainbow Mix

LARGE BULBS 1¼" to 2" in diameter — at least 30 varieties in each 100 bulbs, in wide color range.

100 Bulbs post paid \$6.00 50 Bulbs post paid \$3.25

LOT 4 The Gladland Rainbow Mix

MEDIUM BULBS

 $3\!\!4''$ to $14\!\!4''$ diameter. At least 30 varieties in a wide color range in each 100 bulb tot.

100 Bulbs post paid \$4.00 50 Bulbs post paid \$2.15

LOT 5 The Gladland Miniature Mix

Containing only the very popular small floret varieties. At least 10 distinct kinds in each 100 bulb lot. Bulb size $\frac{1}{2}$ " to $\frac{1}{4}$ ".

100 Bulbs post paid \$5.00 50 Bulbs post paid \$3.00

LOT 6

SEEDLINGS

10 unbloomed seedlings from our 1952 seed bed.

POST PAID \$2.50

LOT 7

SEEDLINGS

Consists largely of all different rieties, 2-year large bulbs. A sp tacular group. Postage extra.

100 Large & Jumbo Bulbs \$7.50 200 Large & Jumbo Bulbs 10.00

LOT 8

SEEDLINGS

Grown from bulblets, nearly all different varieties, 1-year medium size bulbs, mostly different from Lot 7—and very good. Postage extra.

100 Medium Size Bulbs \$5.00 200 Medium Size Bulbs \$7.50

SEEDLING BULBLETS

We make no selections until second year bloom, but all bulblets saved, and this lot comprises a 15,000 different seedlings. (Post 100 Bulblets \$1.00 ½ Pt. (about 1,000) \$5.00 1 Quart — \$15.00

LOT 10

SEED

Gathered only from new and recent introductions which looked to us as having special merit.

Per Packet of 100 Seeds \$1.00

LOT 11 - GLADLAND ASSORTMENTS - By Color

Each lot contains 25 bulbs in assorted medium and large size, 1" to 2" diameter. Each lot, although containing at least 5 varieties, will have only a single color class. Each lot post paid \$1.50; any four lots for \$5.00. Be sure to state colors desired — no miniature or small varieties are included. Available color classes as follows:

WHITE — CREAM — YELLOW — ORANGE — SALMON — SCA RED — ROSE — LAVENDER — PURPLE — SMOKY SCARLET - PINK

LOT 12 - A GLAD ASSORTMENT FOR LOW BOWL **ARRANGEMENTS**

This is a De Luxe Assortment of the popular medium-floret size varieties as Wedgewood, Golden Frills, Rhett Butler and other splendid kinds that are so effective for table decoration. Bulb size is medium — preferred planting size for this use. If purchased separately, 100 bulbs would cost \$8.00. Special lot price, 100 bulbs, \$4.00 post paid.

MAY WE CALL SPECIAL ATTENTION TO LOT 1

For the past 3 years this has been the Gladland Special and the biggest value of the whole list. Fine for gifts and a natural for garden clubs who conduct plant sales for special garden club projects which require extra money to finance. Many clubs have availed themselves of our special offer of 60c each (in lots of 10 or more) postage extra — to add to their sales programs.

LOT 13 - ART SHADES FOR THE ULTIMATE IN ARTISTIC ARRANGEMENT

Only Browns, Coppers and Smokys are included in this splendid blend of the most fascinating shades.

50 Bulbs (size 1" to $1\frac{1}{2}$ ") post paid \$5.00

LOT 14 - GROW GLADS FOR PROFIT

From a plot in your back yard about 15 by 20 feet you can cut 80 dozen spikes, readily sold at \$1.00 per dozen. We will furnish the 1000 bulbs this space requires in choicest labeled standard cut-flower varieties in best size bulbs to produce extra quality spikes ($1\frac{1}{4}$ " to $1\frac{1}{2}$ " diameter) for only \$28.80 F.O.B. Lebanon. Shipping weight 45 lbs.

- GROW GLADS FOR PROFIT

Same quality, same variety bulbs as offered in Lot 14, but bulb size 1" to 14" diameter — the size most cut-flower growers buy for production for sale to leading florists — 1000 bulbs for only \$22.00 F.O.B. Lebanon. Shipping weight 30 lbs.

EXPLANATION OF CODE NUMBERS USED IN THIS BULLETIN TO EXPLAIN FLORET SIZE AND COLOR OF FLOWERS

N.A.G.C. Classification Code. Size is indicated by initial digit. 500 series denotes **Giant** size, 5½" or larger. 400 series denotes **Large**, 4½ through 5%." 300 series denotes **Medium**, above 3½ through 4%". Final 2 digits indicate color. OO WHITE, O6 CREAM, 10 LIGHT YELLOW, 12 DEEP YELLOW, 16 BUFF, 20 LIGHT ORANGE, 22 DEEP ORANGE, 24 RED ORANGE, 30-32 LIGHT AND DEEP SALMON, 36 SCARLET, 40-42 LIGHT AND DEEP PINK, 50-52-54 LIGHT, DEEP AND BLACK RED, 60-62 LIGHT AND DEEP ROSE, 66 LAVENDER, 70 PURPLE, 76-78 LIGHT AND DEEP VIOLET BLUE, 80 SMOKY, 90 POLYCHROMES AND ODD COLORS. If the final digit is odd as 501, this indicates that floret is conspicuously marked with contrasting or deeper colored throat.

NOW IS THE TIME TO GROW GLADIOLUS FOR PROFIT AS A PART-TIME PASTIME

One-third of the reading space in our 1952 catalog was taken up with an informative, factual article which answers the questions you would ask us if you were planning to make your Glad hobby self-sustaining and dividend paying. A copy of this will be sent on receipt of 10c in stamps. Our customers who tried this were delighted with the outcome of their venture. Most of them are re-ordering in increased amounts this season they found a ready market for their blooms and discovered that they should produce more spikes to fill their customers' demands for the high quality flower spikes produced by these select Gladland bulbs.

LOT X - 1400 Bulbs

Cash with order price F.O.B. Lebanon — \$36.00

GROUP ONE — 100 bulbs each of 14 varieties; 1400 bulbs to furnish about 11.5 dozen spikes. We supply 400 bulbs in large size for earliest bloom, 1000 bulbs in medium size for later bloom.

NOTE: This group of 1400 bulbs requires about 200 lineal feet of row space (equivalent to 15 ft. by 27 ft.) if planted in stagger row, about 7 bulbs to the lineal foot

LOT Y -- 3000 Bulbs

Cash with order price F.O.B. Lebanon — \$77.50

GROUP TWO — This group contains 150 bulbs each of 20 varieties; 3000 bulbs to furnish 250 dozen spikes. We supply 900 bulbs in large size for early bloom, 2100 bulbs in medium size for later bloom.

You may purchase this group on credit terms which are: \$32.50 cash with order; \$25.00 August 15th; \$25.00 September 15th.

This group requires, if planted as suggested for Group One — about 430 lineal feet of row or a space equivalent to 22 feet by 40 feet.

LOT Z - 6000 Bulbs

Cash With Order Price F.O.B. Lebanon, \$155.00

GROUP THREE — OUR MOST POPULAR GROUP OFFERING — 200 bulbs each of 30 varieties; 6000 bulbs to furnish 500 dozen spikes. We supply 1800 of these in large size bulbs for earliest bloom, and 4200 in medium bulbs for later bloom. This group is a very comprehensive color selection and certainly the most particular customer is sure to find exactly the color he or she might desire. Planting space required (if planted as suggested for the former groups) about 860 lineal feet of row, or an area equivalent to 40 ft. by 45 ft.

You may purchase this group on credit terms, which are: \$60.00 with order; \$50.00 August 15th; \$50.00 September 15th.

Our variety selection will be largely from the following list which offers the combined advantages of lowest possible cost coupled with capacity for quality spike production.

ALICE ADAMS APRIL AVIATRICE BLUE BEAUTY BOULOGNE BUCKEYE BRONZE BURMA ELIZABETH THE QUEEN ERREY'S SCARLET ETHEL CAVE-COLE FIREBRAND

HEAVENLY WHITE HIGH COMMAND HIGH FINANCE H. R. HANCOCK LADY ANNE LEADING LADY MAGNOLIA OREGON ROSE ORIENTAL PEARL PATRICIAN

HEAVENLY WHITE

PHAROAH PHOEBE POCAHONTAS PURPLE SUPREME RED CHARM SNOW PRINCESS SPIC & SPAN SPOTLIGHT STORM KING TUNIA'S ELITE TUT'S BOTH WHITE GOLD

LONG SEASON SPECIALS OF NEW AND RECENT INTRODUCTIONS

Offered by us last winter for the first time — the response from our customers induces us again to repeat this offer with a far larger list of varieties. Each special lot is of a single variety, using several bulb sizes, which when planted at the same time will produce flowers over a long season. The number of bulbs in each lot will vary depending upon their catalog value, however without exception the current list price of the bulbs included will equal or exceed \$1.10. The price range of all bulbs included in this offer is from 25c to \$1.00 per bulb in large size. Smallest number of bulbs in any lot is 2 number of bulbs in any lot is 2.

SINGLE LOT 75c — 5 LOTS for \$3.50 — 10 LOTS for \$6.50

Your saving is at least 35c even though you buy only a single unit. On a purchase of 10 or more you actually save 45c on each item. Choose from the varieties listed below which are grouped by color for your convenience. The code number following each variety name shows the floret size, color and shade. You will find an explanation of this in a separate paragraph in this bulletin.

WHITE Alcan 500 Aero 501 Leading Light 500 Peggy Farrell 501 White Challenge 501 White Goddess 500 Frilled Beauty 401
Miss Dainty 400
Mother Fischer 400 Silver Moon 400 Swing 400

CREAM Charlotte Russe 506 Connie G 506 D. Both's Memory 506 Beersheba 406 Cream Orchids 406

YELLOW Primrose 511 Golden Favorite 512 Java 512 Classic 410 Green Gold 410 Keepsake 410 Linda Lou 410 Retta Joe 410 Goldrod 412 Holmwood Primrose 412 Evolution 440 Pure Gold 412

BUFF Butterscotch 517 Quiberon 416

ORANGE Margaret Jean 520 Marie Therese 520 Marsden 520 Circe 523 Majestic 524 Col. Wm. Light 524 Clive 420 Glow 420 Jean Golding 420 Raphael 420 Yvonne Darragh 420 Henri de Greeve 423

SALMON Bob Both 530 June Estelle 530 Mrs. E. S. Jensen 530 Pharoah 530 Blaire Marguerite 532 Boldface 533 Dolly Varden 532 Gorgeous 532 Salmon Perfection 532 Tunis 532 Don Bradman 430 Fred Tucker 430 Grand Finale 430 Jeanette White 430 Madame Butterfly 430 Polynesia 430 Sentiment 430 Stateliness 430 Doris Hancock 432 Harbour Lights 432 Joyful 432 Supreme Beauty 432

SCARLET Cheyanne 536 Eclipse 536 Flame Girl 536 Idyll 530 Scarlet Giant 536 Ace 436 Brilliant 436 Firegleam 436 Firelight 436 La Favorite 436 Mountain Gem 436 Radiant 436 Scarlet Major 436

PINK Cooney Miss 540 Expanse 540 Fondant 540 Margot Elizabeth 540 Sterling 46 Mrs. F. S. Swanton 540 Vogue 466 W. J. Dakers 540 PURPLE California 542 Personality 542 Andromeda 440 Avondale 440 Bonnie Brae 440 Ivy 440 Marie 440 Mrs. P. Costa 440 Peach Petal 440 Pink Glory 440 A. L. Stephens 442 Aurora Australis 442 Complexion 442 Holmwood Charm 442 Necia 442 Rosy Dawn 442

Dr. Pryor 550 Big Joe 552 Birch Red 552 Red Army 552 Red Dragon 552 Mrs. R. G. Errey 554 Ralph 450 Sister O'Callahan 450 . Roberts 452 Ranger 452 Velvet 452 Black Knight 454 Maurrie Trevan 454 Tobruk (Pf) 454 ROSE Giant Cyclamon 560 Manya 560 Miraculous 560 Noweta Rose 560 Attila 562 Hillcrest 562 Mrs. Knox Gilmer 562 Diadem 460 Elmer's Rose 460

Grace Darling 460

Lady Marion 460

Daniel Boone 550

RED

ROSE (Cont.) Pocahontas 460 Vindicator 460 Betsy Ross 462 Dresden Lady 462

LAVENDER Attraction 566 Eiffel Tower 566 Orchid Monarch 566 Siboney 566 Gail 466 Gay Lady 466 Gay Lally 466 Joan's Lavender 466 Lady Lorchid 466 Lavender Lace 466 Longfellow 466 Princess Margaret 466 Sterling 466

PURPLE Centennial Summer 542 Avenue of Honor 570
Dominion Monarch 542 J. H. Mann 570
Personality 540 Themis 570 Stained Glass 470

BLUE VIOLET Blue Giant 576 Blue Ice 576 Vioblue 578 Blue Horizon 476 Burns Success 477 Florists Glory 476 Great Lakes 476 Libretto 476 Violet Crumble 477 Porcelain Blue 478

SMOKY Adagio 584 Bronze King 582 Keith 582 Mrs. Rhoda Peterson 583 Royaltina 583 Bushfire 486 Geoffry Watson 483 Gray Dawn (Both) 486 Gray Summit 486 Grey Dawn (Errey) 486 Holmwood Harmony 486 Luna Park 483 Machushla 486 Persian Rug 486 Storm Cloud 486 Unusual 484

ANY OTHER COLOR Big Smoke 590 Tony 590 Tunias Atomic Burst 590 Bill Both 490 Brazil 490 Charlotte Anne 490 De Grysaard 490 Hula Hula 491 Jackpot 491 Robinson Crusoe 491 South Seas 491

SPECIAL BULBLET OFFER

(Good Only Until March 15th)

The 189 varieties listed under our Long Season Specials of New and Recent Introductions are currently priced in large size bulbs at 25c to \$1.00 each. They are a very comprehensive list of the finest late introductions available in this price range.

Many of our customrs prefer to buy bulblets rather than bulbs and we can offer all or any of these 189 varieties in 25c packets that will contain from 3 to 12 bulblets depending on the list value of the varieties selected.

For even greater economy — we suggest that you purchase 50c packets as these will contain 3 times the number of bulblets that you would receive in a 25c packet.

LONG SEASON SPECIALS OF POPULAR STANDARD VARIETIES

Price 60c per Lot. Catalog value per lot, **75c or more.**5 LOTS for \$2.75 — 10 LOTS for \$5.00

(Postpaid)

For each variety we furnish 2 lg., 3 med., 5 sm. (10 bulbs) in each lot.

The classification number, following the variety name designates the floret size and color. See our detailed explanation of this code in a special bracketed paragraph elsewhere in this bulletin.

Varieties prefixed with a "*" are the ultra popular miniature and small flowering varieties.

BULBLETS — We can supply bulblets (until March 15th) of all the varieties listed. Price per packet 25c. Each packet will contain 25 or more bulblets.

ALICE ADAMS 442 APRIL 430 ATHLONE 416 AVIATRICE 500 *BABY BRONZE 190 BEAUTY'S BLUSH 440 BENGASI 530 BENJ. BRITTON 366 BETTY'S CHOICE 360 *BETTY CHOICE 240 BLONDIE 406 BLUE BEAUTY 476 BOULOGNE 562 *BROWN ORCHID 290 BUCKEYE BRONZE 490 BURMA 562 CHAUMONY 460 CLOTH OF GOLD 420 COMMANDO 536 CONNECTICUT YANK
CONNIE OLIVIA 506
CONVOY 570
COUTTS ORCHID 560 YANKEE 441 COVER GIRL 542 *CRINKLETTE 224 CRINKLE CREAM 410 **DEBORAH SAMPSON 440** DIEPPE 436 DISCOVERY 511 *DOLORES 240 DOVER 400 DREAMCASTLE 340 DUSTY MILLER 486 ELIZABETH THE QUEEN 566 *FAIRY FANCY 201 FIREBIRD 436 FIREBRAND 452 FUCHSIA MAID 370
GENERAL EISENHOWER 562
GENERAL MCARTHUR 441
GOLDEN ARROW 510 **GOLDEN BEAUTY 510** GOLDEN FRILLS 312 GOLDEN STATE 512 GRATITUDE 424 GREENLIGHT 306 HARRY HOPKINS 462 HEARTSTRING 542

HUNTRESS 466 HURRICANE 424 INDIAN SUMMER 482

*KEWPIE 150 LALJA 401

IVY ROBERTSON 441

JOURNEYS END 432 JUNE DAY 441

LEADING LADY 506 LIPSTICK 441 LUCETTE 531 LUCKY 366 MANCHU 411 MARLENE BOTH 530 MYRNA FAY 466 NANCY 452 *OBERON 236 OGARITA 532 OKLAHOMA 386 *OLIVE MARIE BROWN 222 ORANGE GOLD 422 *OSAGE 236 PATRICIAN 566 PEACH GOLD 430 *PERKY 236 PHANTOM BEAUTY 540 *PINK RIBBON 240 POETS DREAM 366 *QUEEN OF BREMEN 266 RAVEL 477 RED CHARM 452 REV. SAM CHADWICK 486 RHETT BUTLER 336 **ROI ALBERT 380** ROLLA 480 **ROOSEVELT'S MEMORY 500** ROSE GEM 360 ROSE O'DAY 560 *ROSETTE 260 *RUBY 252 RUFFLED PRINCESS 440 SINCERITY 507 SMYRNA 390 *SNOW BABY 200 SOUTHERN DRAMA 536 SPIC & SPAN 442 SPITFIRE 432 SPOTLIGHT 413 SPUNGOLD 312 *STARLET 200 STORM KING 584 STYLE PLUS 432 *SUB-DEB 200 SUMMER GAL 542 SUNKIST 423 SUNSPOT 417 SUSANNAH 440 *THOMAS E. WILSON 132 TOPSCORE 451 *TWEEDLEDUM 362 UNCLE TOM 590 VAN GOLD 312

VICTORY QUEEN 530 WEDGEWOOD 366

SFEDLINGS AT GLADLAND ACRES

A Special Report by Paul V. Baker

Throughout the past 6 years the growing of seed and seedlings has been for us an absorbing part of our summer activities. This summer we had some 15,000 different seedlings bloom. Among this number that will flower for the third and fourth seasons we have a few more than 500 under number, with bulblets segregated so that any one of these may be increased if we decide they are distinctive and fine enough to merit further consideration.

From these 500 we have already chosen a group of 28 that on basis of past performance we rank as definitely superior, and 5 of this number we are releasing this spring. A detailed description of this five is given in our list of 1953 introductions elsewhere in this bulletin.

PREVIEW OF 1954 RELEASES

Others of this 28 are scheduled for introduction in 1954. To the first 50 applicants we will offer for \$3.00 one of each of 3 varieties which we plan to release next season. Any one of these may be returned for full credit if their performance is not up to your expectations. While your cost will be only 50% of our planned introductory prices, we feel that a trial distribution may reveal some unexpected faults — and such reports if received will be ample repayment for our loss in revenue.

For several years we have made available to our customers, seed, seedling bulbs and bulblets. We make no attempt to segregate either bulbs or bulblets until after we have checked the second bloom, so all offerings will be made only of stock before segregation and any lot we offer may include varieties which have been or will be reserved for possible introduction.

In Lots 6 to 10, inclusive, of this bulletin we offer varied selections of seedlings, seedling bulblets and seed. We are very sure that any of these will give you a very great amount of pleasure — far in excess of their moderate cost.