

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,71

1953

SL

Gladland Acres

ROUTE 1
LEBANON, OREGON
SUPERIOR GLADIOLUS

SPECIAL
WINTER BARGAIN
BULLETIN

RETURN POSTAGE GUARANTEED

Sec. 34.66 P L & R
U. S. POSTAGE
PAID
PERMIT NO. 2
LEBANON, ORE.

*Librarian
U. S. Dept. of Agriculture
Washington, D. C.*

LIBRARY
RECEIVED
★ FEB 17 1953 ★
U. S. Department of Agriculture

THE GLADLAND ACRES BARGAIN WINTER BULLETIN

The Gladland Acres Catalog is issued in early summer, so that our customers may have it available during the flowering season, with prices that will prevail the following spring. It is mailed free to all customers who have made purchases through either of the two preceding years — and to all others who request it, for a nominal charge of 10c to partially cover our printing and mailing expense.

It describes all of the varieties (more than 600) which we have available — with factual data as to name of originator, year of introduction, days to bloom, number of buds, number of florets the variety should open, and our segregation of all varieties into their size and color classes makes selection of types desired, an easy matter. Copies are still available and will be mailed free of charge to all purchasers from this winter bulletin who request it. All customers will also receive without special request, a free copy of the 1954 catalog which will be mailed in late July or early August, this coming summer.

In this present bulletin we have endeavored to offer collections, mixtures, and assortments in such a wide range of variety that everyone will find groups that will exactly fit their needs. The bargain prices that prevail are possible because of the labor-saving in filling orders when groups can be assembled for several orders, simultaneously. This permits much lower pricing without affecting the margin of profit which we must have to cover overhead expense. Your gain, therefore, is not our loss — and we mutually profit in the transaction. An example of concrete savings is shown by the following special collection offer designed to supply superb popular varieties most in demand this year for home use, or show specimens.

Collection A Glorious spikes of top show quality — in the most-wanted varieties. All bulbs are large-size, 1¼" to 1½" in diameter. The collection consists of 5 bulbs each separately packed and labeled of the following 9 varieties:

BURMA (Rose)	PATRICIAN (Lavender)
ORIENTAL PEARL (Cream)	SPIC & SPAN (Pink)
RED CHARM (Deep Red)	MID-AMERICA (Light Red)
ELIZABETH THE QUEEN (Lav'ndr)	PHAROAH (Salmon)
SPOTLIGHT (Yellow)	

These 45 bulbs purchased from our catalog at 10 rate would cost you \$5.68 plus postage charges on 3 pounds.

Our Special Price for the Collection, post paid, only \$3.00

A double lot (10 bulbs of each) 90 lg. bulbs — post paid, only \$5.50

GLADLAND ACRES ANNOUNCES EXCLUSIVE RELEASES FOR 1953

(The First Five Listed Are Originations of Paul V. Baker)

SANTIAM (Class 390) 77 days. Opens 5 of 17 buds with 5 buds in color. Chartreuse green center is bordered by a broad band of salmon-scarlet which to some eyes appears a rose shading. As flowers age, centers change to a green-yellow, while buds are deep chartreuse tipped with bright color. Superb in arrangements. Our Gladland farm borders the Santiam River in the Santiam Valley of Oregon. A very beautiful river and valley — and a very beautiful gladiolus. This was seedling 5-49. Price Each — any size bulb — \$3.00. 5 bulblets for \$2.00.

THE WHITE LADY (Class 500) 89 days. Opens 6 to 7; 5½" florets on a 19 bud spike. Splendid formal placement, firm texture. Art Burtis, prominent cut-flower grower of the Portland area has purchased ½ of the stock of this variety and the name chosen was his suggestion. Price Each — any size bulb — \$2.00. 5 bulblets \$1.00.

BUCKSKIN (Class 490) 86 days. Opens 5 of 17 buds. Orange-tan with yellow-tinged throat. Very similar to Glenolden of which it is a seedling, but with us it seems a sturdier growth with slightly smaller florets but still in 400 size class. Shown at Yakima Western International and at Oregon State Shows in our commercial exhibits, we had many requests for bulbs. Price — any size bulb — \$2.00. 5 bulblets \$1.00.

M. M. MURDOCK (Class 570) 88 days. Opens 8 to 9 very heavily ruffled royal-purple florets on a 20 bud spike. Growth habits, form and ruffling identical with Burma performing at its best. Half of the existing stock has been purchased by Valley-View Gardens of Troutdale, Oregon. We rate this as very superior both for exhibition and commercial use. Named in recognition of a life-long friendship which I cherish as one of my most precious assets. M. M. Murdock is publisher of the **Wichita Eagle**, most influential and widest circulated Kansas newspaper. Price Each — any size — \$2.00. 10 bulblets for \$2.00. **Special Grower Unit** — 10 Medium size bulbs and 100 bulblets for \$25.00.

AUTUMN HAZE (Class 486) 80 days. Opens 5 to 6 of 20 bud spike. Floret petals lightly ruffled, frilled and pointed. Color a dusty plum, by which we mean the tinting of a red-purple plum, hazed with an overlay of warm brown-gray dust. The throat, large and well defined, is a very clear light creamy yellow, which in contrast seems almost white. Raised ribs extend a cream line almost to the tip of the lower petals. Very good growing habits. A flower which will appeal to all lovers of the smoky shades. Price each — any size — \$2.00. 10 bulblets \$2.00.

ORANGE RAY (Menzies, Australia) (Class 524) Seedling of (J. S. Bach X Dr. Pryor) X (Orange Sovereign X Spirit of St. Louis). Reddish orange self, formal type. Opens 10 or more 6" crimped wide open florets. 24 bud flower head, 36 to 45 inches. About 78 days. Price, large or medium bulbs, Each \$3.00.

EXCLUSIVE RELEASES FOR 1953 (Continued)

FROM MRS. WALTER WERTH OF OREGON

GOLD ROYAL (Class 412) 80 days. Color extremely clear and bright, medium yellow. Opens 6 on a 19 bud spike; field height about 42 inches. Withstands extreme heat better than any other yellow we have grown. For 2 successive years this has given the most satisfactory performance of the more than 50 yellow varieties we have been growing. Florets slightly ruffled. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

JANET WERTH (Class 542) 85 days. Bright deep pink with large creamy-white throat area. Another good heat-resister as it easily opened 8 of its large florets on 21 bud spikes in 100 degree weather. Very strong, straight, tall grower with perfect formal placement. It looks like a sure show winner. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

BABY VIOLET (Class 167) 70 days. miniature glad that fills a space in the lavender or violet color classes as in color it lies between the two shades. While this shows plainly its "Prim." ancestry with slightly hooded florets and contrasting throat markings it is really a charming little miniature. We do not rate this as a great glad but until one comes along with more widely opening flat florets in its size and color we believe it desirable and useful. Price per bulb (any size) 50 cents. Bulblets, 10 for 75c.

FROM G. M. KRESS OF WASHINGTON

ISLAND ORCHID (Class 267) 75 days. Lavender over cream at petal edges, cream throat with dusty deep violet throat arrows. 2 to 2½ inch florets with needle-pointed ruffled petals, in sheen and texture reminiscent of an orchid. Won the purple ribbon at Washington State Gladiolus Show where it created a sensation among fans of the miniature and small classes. We consider this an exceptional variety of 4-star quality. 12 buds, 5 open with 3 showing color. Flower head 20 inches, field height 42 inches. Price per bulb (any size) \$1.00. Bulblets, 8 for \$1.00.

NEW AND RECENT INTRODUCTIONS THAT MERIT SPECIAL MENTION

BETSY ROSS (Zimmerman 1952)
Class 462

Irregularly striped rose-red on a white background. Opens 7 to 9 of 20 buds in 80 days. Colorful, gay and different. Most visitors who saw it this summer ordered one or more bulbs.

PRICE, Lg. \$1.00; Med. 75c; Sm. 50c

GAY NYMPH (B. E. Nichols 1952)
Class 516

Tall-growing, vigorous with a warm orange buff coloring quite different from others of this class. Opens 7 of 20 buds in 85 days. Looks very much like a prize winner in the show-table.

Price, Lg. 50c — Med. 35c — Sm. 25c

THE GODDARD GROUP
(From British Columbia)

Except for Attraction which we released last year — this is the first offering of U. S. grown bulbs of these splendid introductions. Priced uniformly at \$1.00 per bulb we offer the collection of

6 Large Bulbs for Only \$4.50
6 Medium Bulbs, Only \$3.00

AERO (501), ATTRACTION (566), CHERUB (301) ORCHID MONARCH (566), SILVER MOON (400) and WHITECLIFFE (501).

We predict a very great popular demand for these bulbs — performance is outstanding.

THE N. BURN GROUP (1951)
(From New Zealand)

All are show varieties DeLuxe and several are commercials. Although we released this group at only \$1.25 per bulb, we were greatly disappointed that we did not obtain wider distribution as these have real merit. We are determined that they will be more generally grown this year, and to insure this we offer the group of six varieties in large bulbs for \$4.00. In Medium size for only \$2.50.

CENTENNIAL SUMMER (542), DOMINION MONARCH (542), FLORISTS GLORY (476), J. H. MANN (570), SALMON PERFECTION (532), UNUSUAL (480).

PATROL (416)

A very wonderful buff apricot.
Lg., 2 for 40c — Med., 2 for 25c

GRAY DAWN (Errey)

Similar to Both's Gray Dawn but color is deeper. Background is tinted grey instead of cream.

Large 35c — Medium 25c

PHAROAH (Class 530 - 1950)

We will simply have to include this among our featured varieties, as more and more, its vigor and hardiness are proving its desirability. It requires, however, as early planting as possible to hit the shows.

10 Bulbs in Assorted Sizes for only \$1.50

THE LUCIAN GOSLING TRIO (1951)

RED DRAGON—spurred giant dragon class (552), together with VIOBLUE (578) and MANYA (460) comprise this offering. The group of 3 for \$1.00 in large size; in medium bulbs for 75c.

MRS. RHODA PETERSON (582)
(Menzie's 1951)

This orange-gray smoky we consider the finest Australian smoky to date. Beauty and performance seem to lack nothing that could add to its effectiveness.

Price, Lg. \$1.00; Med. 75c; Sm. 50c

This was the highest scoring Australian variety in the Rhode Island trials in 1951.

STRAWBERRY PEACH (533)

A striking orange-salmon with scarlet feather.

Large — 4 for 50c

TOBRUK (Pfitzer 1950)

Most spectacular black — our choice of this color.

Large, 50c — Medium, 35c

OFFER EXTRAORDINARY
KING DAVID

The most widely talked about purple glad. A glorious prize winner wanted by everyone.

1 Large or Medium Bulb plus 10 Bulblets for \$1.50
or 2 Medium Bulbs for - - - \$1.50

Regular listed price this season for these is \$2.50. Our offer saves you a full dollar.

We have only 50 large bulbs of King David. After these are gone, we will fill orders on this offer with medium size bulbs.

THE GLADLAND ACRES BARGAIN WINTER BULLETIN

The Gladland Acres Catalog is issued in early summer, so that our customers may have it available during the flowering season, with prices that will prevail the following spring. It is mailed free to all customers who have made purchases through either of the two preceding years — and to all others who request it, for a nominal charge of 10c to partially cover our printing and mailing expense.

It describes all of the varieties (more than 600) which we have available — with factual data as to name of originator, year of introduction, days to bloom, number of buds, number of florets the variety should open, and our segregation of all varieties into their size and color classes makes selection of types desired, an easy matter. Copies are still available and will be mailed free of charge to all purchasers from this winter bulletin who request it. All customers will also receive without special request, a free copy of the 1954 catalog which will be mailed in late July or early August, this coming summer.

In this present bulletin we have endeavored to offer collections, mixtures, and assortments in such a wide range of variety that everyone will find groups that will exactly fit their needs. The bargain prices that prevail are possible because of the labor-saving in filling orders when groups can be assembled for several orders, simultaneously. This permits much lower pricing without affecting the margin of profit which we must have to cover overhead expense. Your gain, therefore, is not our loss — and we mutually profit in the transaction. An example of concrete savings is shown by the following special collection offer designed to supply superb popular varieties most in demand this year for home use, or show specimens.

Collection A Glorious spikes of top show quality — in the most-wanted varieties. All bulbs are large-size, 1¼" to 1½" in diameter. The collection consists of 5 bulbs each separately packed and labeled of the following 9 varieties:

BURMA (Rose)	PATRICIAN (Lavender)
ORIENTAL PEARL (Cream)	SPIC & SPAN (Pink)
RED CHARM (Deep Red)	MID-AMERICA (Light Red)
ELIZABETH THE QUEEN (Lav'ndr)	PHAROAH (Salmon)
SPOTLIGHT (Yellow)	

These 45 bulbs purchased from our catalog at 10 rate would cost you \$5.68 plus postage charges on 3 pounds.

Our Special Price for the Collection, post paid, only \$3.00

A double lot (10 bulbs of each) 90 lg. bulbs — post paid, only \$5.50

GLADLAND ACRES ANNOUNCES EXCLUSIVE RELEASES FOR 1953

(The First Five Listed Are Originations of Paul V. Baker)

SANTIAM (Class 390) 77 days. Opens 5 of 17 buds with 5 buds in color. Chartreuse green center is bordered by a broad band of salmon-scarlet which to some eyes appears a rose shading. As flowers age, centers change to a green-yellow, while buds are deep chartreuse tipped with bright color. Superb in arrangements. Our Gladland farm borders the Santiam River in the Santiam Valley of Oregon. A very beautiful river and valley — and a very beautiful gladiolus. This was seedling 5-49. Price Each — any size bulb — \$3.00. 5 bulblets for \$2.00.

THE WHITE LADY (Class 500) 89 days. Opens 6 to 7; 5½" florets on a 19 bud spike. Splendid formal placement, firm texture. Art Burtis, prominent cut-flower grower of the Portland area has purchased ½ of the stock of this variety and the name chosen was his suggestion. Price Each — any size bulb — \$2.00. 5 bulblets \$1.00.

BUCKSKIN (Class 490) 86 days. Opens 5 of 17 buds. Orange-tan with yellow-tinged throat. Very similar to Glenolden of which it is a seedling, but with us it seems a sturdier growth with slightly smaller florets but still in 400 size class. Shown at Yakima Western International and at Oregon State Shows in our commercial exhibits, we had many requests for bulbs. Price — any size bulb — \$2.00. 5 bulblets \$1.00.

M. M. MURDOCK (Class 570) 88 days. Opens 8 to 9 very heavily ruffled royal-purple florets on a 20 bud spike. Growth habits, form and ruffling identical with Burma performing at its best. Half of the existing stock has been purchased by Valley-View Gardens of Troutdale, Oregon. We rate this as very superior both for exhibition and commercial use. Named in recognition of a life-long friendship which I cherish as one of my most precious assets. M. M. Murdock is publisher of the **Wichita Eagle**, most influential and widest circulated Kansas newspaper. Price Each — any size — \$2.00. 10 bulblets for \$2.00. **Special Grower Unit** — 10 Medium size bulbs and 100 bulblets for \$25.00.

AUTUMN HAZE (Class 486) 80 days. Opens 5 to 6 of 20 bud spike. Floret petals lightly ruffled, frilled and pointed. Color a dusty plum, by which we mean the tinting of a red-purple plum, hazed with an overlay of warm brown-gray dust. The throat, large and well defined, is a very clear light creamy yellow, which in contrast seems almost white. Raised ribs extend a cream line almost to the tip of the lower petals. Very good growing habits. A flower which will appeal to all lovers of the smoky shades. Price each — any size — \$2.00. 10 bulblets \$2.00.

ORANGE RAY (Menzies, Australia) (Class 524) Seedling of (J. S. Bach X Dr. Pryor) X (Orange Sovereign X Spirit of St. Louis). Reddish orange self, formal type. Opens 10 or more 6" crimped wide open florets. 24 bud flower head, 36 to 45 inches. About 78 days. Price, large or medium bulbs, Each \$3.00.

EXCLUSIVE RELEASES FOR 1953 (Continued)

FROM MRS. WALTER WERTH OF OREGON

GOLD ROYAL (Class 412) 80 days. Color extremely clear and bright, medium yellow. Opens 6 on a 19 bud spike; field height about 42 inches. Withstands extreme heat better than any other yellow we have grown. For 2 successive years this has given the most satisfactory performance of the more than 50 yellow varieties we have been growing. Florets slightly ruffled. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

JANET WERTH (Class 542) 85 days. Bright deep pink with large creamy-white throat area. Another good heat-resister as it easily opened 8 of its large florets on 21 bud spikes in 100 degree weather. Very strong, straight, tall grower with perfect formal placement. It looks like a sure show winner. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

BABY VIOLET (Class 167) 70 days. miniature glad that fills a space in the lavender or violet color classes as in color it lies between the two shades. While this shows plainly its "Prim." ancestry with slightly hooded florets and contrasting throat markings it is really a charming little miniature. We do not rate this as a great glad but until one comes along with more widely opening flat florets in its size and color we believe it desirable and useful. Price per bulb (any size) 50 cents. Bulblets, 10 for 75c.

FROM G. M. KRESS OF WASHINGTON

ISLAND ORCHID (Class 267) 75 days. Lavender over cream at petal edges, cream throat with dusty deep violet throat arrows. 2 to 2½ inch florets with needle-pointed ruffled petals, in sheen and texture reminiscent of an orchid. Won the purple ribbon at Washington State Gladiolus Show where it created a sensation among fans of the miniature and small classes. We consider this an exceptional variety of 4-star quality. 12 buds, 5 open with 3 showing color. Flower head 20 inches, field height 42 inches. Price per bulb (any size) \$1.00. Bulblets, 8 for \$1.00.

NEW AND RECENT INTRODUCTIONS THAT MERIT SPECIAL MENTION

BETSY ROSS (Zimmerman 1952)
Class 462

Irregularly striped rose-red on a white background. Opens 7 to 9 of 20 buds in 80 days. Colorful, gay and different. Most visitors who saw it this summer ordered one or more bulbs.

PRICE, Lg. \$1.00; Med. 75c; Sm. 50c

THE GODDARD GROUP
(From British Columbia)

Except for Attraction which we released last year — this is the first offering of U. S. grown bulbs of these splendid introductions. Priced uniformly at \$1.00 per bulb we offer the collection of

6 Large Bulbs for Only \$4.50
6 Medium Bulbs, Only \$3.00

AERO (501), ATTRACTION (566), CHERUB (301) ORCHID MONARCH (566), SILVER MOON (400) and WHITECLIFFE (501).

We predict a very great popular demand for these bulbs — performance is outstanding.

THE N. BURN GROUP (1951)
(From New Zealand)

All are show varieties DeLuxe and several are commercials. Although we released this group at only \$1.25 per bulb, we were greatly disappointed that we did not obtain wider distribution as these have real merit. We are determined that they will be more generally grown this year, and to insure this we offer the group of six varieties in large bulbs for \$4.00. In Medium size for only \$2.50.

CENTENNIAL SUMMER (542), DOMINION MONARCH (542), FLORISTS GLORY (476), J. H. MANN (570), SALMON PERFECTION (532), UNUSUAL (480).

PATROL (416)

A very wonderful buff apricot.
Lg., 2 for 40c — Med., 2 for 25c

GRAY DAWN (Errey)

Similar to Both's Gray Dawn but color is deeper. Background is tinted grey instead of cream.

Large 35c — Medium 25c

GAY NYMPH (B. E. Nichols 1952)
Class 516

Tall-growing, vigorous with a warm orange buff coloring quite different from others of this class. Opens 7 of 20 buds in 85 days. Looks very much like a prize winner in the show-table.

Price, Lg. 50c — Med. 35c — Sm. 25c

PHAROAH (Class 530 - 1950)

We will simply have to include this among our featured varieties, as more and more, its vigor and hardiness are proving its desirability. It requires, however, as early planting as possible to hit the shows.

10 Bulbs in Assorted Sizes for only \$1.50

THE LUCIAN GOSLING TRIO (1951)

RED DRAGON—spurred giant dragon class (552), together with VIOBLUE (578) and MANYA (460) comprise this offering. The group of 3 for \$1.00 in large size; in medium bulbs for 75c.

MRS. RHODA PETERSON (582)
(Menzies 1951)

This orange-gray smoky we consider the finest Australian smoky to date. Beauty and performance seem to lack nothing that could add to its effectiveness.

Price, Lg. \$1.00; Med. 75c; Sm. 50c

This was the highest scoring Australian variety in the Rhode Island trials in 1951.

STRAWBERRY PEACH (533)

A striking orange-salmon with scarlet feather.

Large — 4 for 50c

TOBRUK (Pfizer 1950)

Most spectacular black — our choice of this color.

Large, 50c — Medium, 35c

OFFER EXTRAORDINARY
KING DAVID

The most widely talked about purple glad. A glorious prize winner wanted by everyone.

1 Large or Medium Bulb plus 10 Bulblets for \$1.50
or 2 Medium Bulbs for - - - \$1.50

Regular listed price this season for these is \$2.50. Our offer saves you a full dollar.

We have only 50 large bulbs of King David. After these are gone, we will fill orders on this offer with medium size bulbs.

GLADLAND RAINBOW MIXTURES — HAND BLENDED FROM SUPERIOR VARIETIES

LOT 1 — Our 1953 SPECIAL RAINBOW ASSORTMENT

25 BULBS — MEDIUM SIZE

Each bulb a different variety (un-labeled). We include a labeled new variety retailing at \$1.00 in each assortment. Catalog value, more than \$3.00.

POST PAID FOR ONLY \$1.27

LOT 2 — Our 1953 SPECIAL RAINBOW ASSORTMENT

12 BULBS — LARGE SIZE

Each bulb a different variety. We include a labeled new variety retailing at \$1.00 in each assortment. Catalog value, more than \$2.50.

POST PAID FOR ONLY \$1.27

LOT 3 The Gladland Rainbow Mix

LARGE BULBS

1 1/4" to 2" in diameter — at least 30 varieties in each 100 bulbs, in wide color range.

100 Bulbs post paid \$6.00

50 Bulbs post paid \$3.25

LOT 4 The Gladland Rainbow Mix

MEDIUM BULBS

3/4" to 1 1/4" diameter. At least 30 varieties in a wide color range in each 100 bulb lot.

100 Bulbs post paid \$4.00

50 Bulbs post paid \$2.15

LOT 5 The Gladland Miniature Mix

Containing only the very popular small floret varieties. At least 10 distinct kinds in each 100 bulb lot. Bulb size 1/2" to 1 1/4".

100 Bulbs post paid \$5.00

50 Bulbs post paid \$3.00

LOT 6

SEEDLINGS

10 unbloomed seedlings from our 1952 seed bed.

POST PAID \$2.50

LOT 7

SEEDLINGS

Consists largely of all different varieties, 2-year large bulbs. A spectacular group. Postage extra.

100 Large & Jumbo Bulbs \$7.50

200 Large & Jumbo Bulbs 10.00

LOT 8

SEEDLINGS

Grown from bulblets, nearly all different varieties, 1-year medium size bulbs, mostly different from Lot 7 — and very good. Postage extra.

100 Medium Size Bulbs \$5.00

200 Medium Size Bulbs \$7.50

LOT 9 SEEDLING BULBLETS

We make no selections until second year bloom, but all bulblets are saved, and this lot comprises about 15,000 different seedlings. (Postpaid)

100 Bulblets \$1.00

1/2 Pt. (about 1,000) \$5.00

1 Quart — \$15.00

LOT 10

SEED

Gathered only from new and recent introductions which looked to us as having special merit.

Per Packet of 100 Seeds

\$1.00

LOT 11 — GLADLAND ASSORTMENTS — By Color

Each lot contains 25 bulbs in assorted medium and large size, 1" to 2" diameter. Each lot, although containing at least 5 varieties, will have only a single color class. Each lot post paid \$1.50; any four lots for \$5.00. Be sure to state colors desired — no miniature or small varieties are included. Available color classes as follows:

WHITE — CREAM — YELLOW — ORANGE — SALMON — SCARLET — PINK
RED — ROSE — LAVENDER — PURPLE — SMOKY

LOT 12 — A GLAD ASSORTMENT FOR LOW BOWL ARRANGEMENTS

This is a De Luxe Assortment of the popular medium-floret size varieties as Wedgewood, Golden Frills, Rhett Butler and other splendid kinds that are so effective for table decoration. Bulb size is medium — preferred planting size for this use. If purchased separately, 100 bulbs would cost \$8.00. Special lot price, 100 bulbs, \$4.00 post paid.

MAY WE CALL SPECIAL ATTENTION TO LOT 1

For the past 3 years this has been the Gladland Special and the biggest value of the whole list. Fine for gifts and a natural for garden clubs who conduct plant sales for special garden club projects which require extra money to finance. Many clubs have availed themselves of our special offer of 60c each (in lots of 10 or more) postage extra — to add to their sales programs.

LOT 13 — ART SHADES FOR THE ULTIMATE IN ARTISTIC ARRANGEMENT

Only Browns, Coppers and Smokys are included in this splendid blend of the most fascinating shades.

50 Bulbs (size 1" to 1½") post paid \$5.00

LOT 14 — GROW GLADS FOR PROFIT

From a plot in your back yard about 15 by 20 feet you can cut 80 dozen spikes, readily sold at \$1.00 per dozen. We will furnish the 1000 bulbs this space requires in choicest labeled standard cut-flower varieties in best size bulbs to produce extra quality spikes (1¼" to 1½" diameter) for only \$28.80 F.O.B. Lebanon. Shipping weight 45 lbs.

LOT 15 — GROW GLADS FOR PROFIT

Same quality, same variety bulbs as offered in Lot 14, but bulb size 1" to 1¼" diameter — the size most cut-flower growers buy for production for sale to leading florists — 1000 bulbs for only \$22.00 F.O.B. Lebanon. Shipping weight 30 lbs.

EXPLANATION OF CODE NUMBERS USED IN THIS BULLETIN TO EXPLAIN FLORET SIZE AND COLOR OF FLOWERS

N.A.G.C. Classification Code. Size is indicated by initial digit. 500 series denotes **Giant** size, 5½" or larger. 400 series denotes **Large**, 4½ through 5¾". 300 series denotes **Medium**, above 3¼ through 4¾". Final 2 digits indicate color. OO WHITE, O6 CREAM, 10 LIGHT YELLOW, 12 DEEP YELLOW, 16 BUFF, 20 LIGHT ORANGE, 22 DEEP ORANGE, 24 RED ORANGE, 30-32 LIGHT AND DEEP SALMON, 36 SCARLET, 40-42 LIGHT AND DEEP PINK, 50-52-54 LIGHT, DEEP AND BLACK RED, 60-62 LIGHT AND DEEP ROSE, 66 LAVENDER, 70 PURPLE, 76-78 LIGHT AND DEEP VIOLET BLUE, 80 SMOKY, 90 POLY-CHROMES AND ODD COLORS. If the final digit is odd as 501, this indicates that floret is conspicuously marked with contrasting or deeper colored throat.

NOW IS THE TIME TO GROW GLADIOLUS FOR PROFIT AS A PART-TIME PASTIME

One-third of the reading space in our 1952 catalog was taken up with an informative, factual article which answers the questions you would ask us if you were planning to make your Glad hobby self-sustaining and dividend paying. A copy of this will be sent on receipt of 10c in stamps. Our customers who tried this were delighted with the outcome of their venture. Most of them are re-ordering in increased amounts this season — as they found a ready market for their blooms and discovered that they should produce more spikes to fill their customers' demands for the high quality flower spikes produced by these select Gladland bulbs.

LOT X — 1400 Bulbs

Cash with order price F.O.B. Lebanon — \$36.00

GROUP ONE — 100 bulbs each of 14 varieties; 1400 bulbs to furnish about 115 dozen spikes. We supply 400 bulbs in large size for earliest bloom, 1000 bulbs in medium size for later bloom.

NOTE: This group of 1400 bulbs requires about 200 lineal feet of row space (equivalent to 15 ft. by 27 ft.) if planted in stagger row, about 7 bulbs to the lineal foot.

LOT Y — 3000 Bulbs

Cash with order price F.O.B. Lebanon — \$77.50

GROUP TWO — This group contains 150 bulbs each of 20 varieties; 3000 bulbs to furnish 250 dozen spikes. We supply 900 bulbs in large size for early bloom, 2100 bulbs in medium size for later bloom.

You may purchase this group on credit terms which are: \$32.50 cash with order; \$25.00 August 15th; \$25.00 September 15th.

This group requires, if planted as suggested for Group One — about 430 lineal feet of row or a space equivalent to 22 feet by 40 feet.

LOT Z — 6000 Bulbs

Cash With Order Price F.O.B. Lebanon, \$155.00

GROUP THREE — OUR MOST POPULAR GROUP OFFERING — 200 bulbs each of 30 varieties; 6000 bulbs to furnish 500 dozen spikes. We supply 1800 of these in large size bulbs for earliest bloom, and 4200 in medium bulbs for later bloom. This group is a very comprehensive color selection and certainly the most particular customer is sure to find exactly the color he or she might desire. Planting space required (if planted as suggested for the former groups) about 860 lineal feet of row, or an area equivalent to 40 ft. by 45 ft.

You may purchase this group on credit terms, which are: \$60.00 with order; \$50.00 August 15th; \$50.00 September 15th.

Our variety selection will be largely from the following list which offers the combined advantages of lowest possible cost coupled with capacity for quality spike production.

ALICE ADAMS	HEAVENLY WHITE	PHAROAH
APRIL	HIGH COMMAND	PHOEBE
AVIATRICE	HIGH FINANCE	POCAHONTAS
BLUE BEAUTY	H. R. HANCOCK	PURPLE SUPREME
BOULOGNE	LADY ANNE	RED CHARM
BUCKEYE BRONZE	LEADING LADY	SNOW PRINCESS
BURMA	LIPSTICK	SPIC & SPAN
CHAUMONY	MAGNOLIA	SPOTLIGHT
ELIZABETH THE QUEEN	MANSOER	STORM KING
ERREY'S SCARLET	OREGON ROSE	TUNIA'S ELITE
ETHEL CAVE-COLE	ORIENTAL PEARL	TUT'S BOTH
FIREBRAND	PATRICIAN	WHITE GOLD

LONG SEASON SPECIALS OF NEW AND RECENT INTRODUCTIONS

Offered by us last winter for the first time — the response from our customers induces us again to repeat this offer with a far larger list of varieties. Each special lot is of a single variety, using several bulb sizes, which when planted at the same time will produce flowers over a long season. The number of bulbs in each lot will vary depending upon their catalog value, however without exception the current list price of the bulbs included will equal or exceed \$1.10. The price range of all bulbs included in this offer is from 25c to \$1.00 per bulb in large size. Smallest number of bulbs in any lot is 2.

SINGLE LOT 75c — 5 LOTS for \$3.50 — 10 LOTS for \$6.50

Your saving is at least 35c even though you buy only a single unit. On a purchase of 10 or more you actually save 45c on each item. Choose from the varieties listed below which are grouped by color for your convenience. The code number following each variety name shows the floret size, color and shade. You will find an explanation of this in a separate paragraph in this bulletin.

WHITE

Alcan 500
Aero 501
Leading Light 500
Peggy Farrell 501
White Challenge 501
White Goddess 500
Frisled Beauty 401
Miss Dainty 400
Mother Fischer 400
Silver Moon 400
Swing 400

CREAM

Charlotte Russe 506
Connie G 506
D. Both's Memory 506
Beersheba 406
Cream Orchids 406

YELLOW

Primrose 511
Golden Favorite 512
Java 512
Classic 410
Green Gold 410
Keepsake 410
Linda Lou 410
Retta Joe 410
Goldrod 412
Holmwood Primrose 412
Pure Gold 412

BUFF

Butterscotch 517
Quiberon 416

ORANGE

Margaret Jean 520
Marie Therese 520
Marsden 520
Circe 523
Majestic 524
Col. Wm. Light 524
Clive 420
Glow 420
Jean Golding 420
Raphael 420
Yvonne Darragh 420
Henri de Greeve 423

SALMON

Bob Both 530
June Estelle 530
Mrs. E. S. Jensen 530
Pharoah 530
Blair Marguerite 532
Boldface 533
Dolly Varden 532
Gorgeous 532
Salmon Perfection 532
Tunis 532
Don Bradman 430
Fred Tucker 430
Grand Finale 430
Jeanette White 430
Madame Butterfly 430
Polynesia 430
Sentiment 430
Stateliness 430
Doris Hancock 432
Harbour Lights 432
Joyful 432
Supreme Beauty 432

SCARLET

Cheyenne 536
Eclipse 536
Flame Girl 536
Idyll 530
Scarlet Giant 536
Ace 436
Brilliant 436
Firegleam 436
Firelight 436
La Favorite 436
Mountain Gem 436
Radiant 436
Scarlet Major 436

PINK

Cooney Miss 540
Expanse 540
Fondant 540
Margot Elizabeth 540
Mrs. F. S. Swanton 540
W. J. Dakers 540
California 542
Centennial Summer 542
Dominion Monarch 542
Personality 542
Andromeda 440
Avondale 440
Bonnie Brae 440
Chic 440
Evolution 440
Ivy 440
Marie 440
Mrs. P. Costa 440
Peach Petal 440
Pink Glory 440
A. L. Stephens 442
Aurora Australis 442
Complexion 442
Holmwood Charm 442
Necia 442
Rosy Dawn 442

RED

Daniel Boone 550
Dr. Pryor 550
Big Joe 552
Birch Red 552
Red Army 552
Red Dragon 552
Mrs. R. G. Errey 554
Ralph 450
Sister O'Callahan 450
C. Roberts 452
Ranger 452
Velvet 452
Black Knight 454
Maurie Trevan 454
Tobruk (Pf) 454

ROSE

Giant Cyclamon 560
Ma'nya 560
Miraculous 560
Noweta Rose 560
Attila 562
Hillcrest 562
Mrs. Knox Gilmer 562
Diadem 460
Elmer's Rose 460
Grace Darling 460
Lady Marion 460

ROSE (Cont.)

Pocahontas 460
Vindicator 460
Betsy Ross 462
Dresden Lady 462

LAVENDER

Attraction 566
Eiffel Tower 566
Orchid Monarch 566
Siboney 566
Gail 466
Gay Lady 466
Gay Lally 466
Joan's Lavender 466
Lady Lorchid 466
Lavender Lace 466
Longfellow 466
Princess Margaret 466
Sterling 466
Vogue 466

PURPLE

Avenue of Honor 570
Devon 570
J. H. Mann 570
Themis 570
Stained Glass 470

BLUE VIOLET

Blue Giant 576
Blue Ice 576
Vioblu 578
Blue Horizon 476
Burns Success 477
Florists Glory 476
Great Lakes 476
Libretto 476
Violet Crumble 477
Porcelain Blue 478

SMOKY

Adagio 584
Bronze King 582
Keith 582
Mrs. Rhoda Peterson 583
Royaltina 583
Bushfire 486
Geoffrey Watson 483
Gray Dawn (Both) 486
Gray Summit 486
Grey Dawn (Errey) 486
Holmwood Harmony 486
Luna Park 483
Machushla 486
Persian Rug 486
Storm Cloud 486
Unusual 484

ANY OTHER COLOR

Big Smoke 590
Tony 590
Tunias Atomic Burst 590
Bill Both 490
Brazil 490
Charlotte Anne 490
De Grysaard 490
Hula Hula 491
Jackpot 491
Robinson Crusoe 491
South Seas 491

SPECIAL BULBLET OFFER

(Good Only Until March 15th)

The 189 varieties listed under our Long Season Specials of New and Recent Introductions are currently priced in large size bulbs at 25c to \$1.00 each. They are a very comprehensive list of the finest late introductions available in this price range.

Many of our customers prefer to buy bulblets rather than bulbs and we can offer all or any of these 189 varieties in 25c packets that will contain from 3 to 12 bulblets depending on the list value of the varieties selected.

For even greater economy — we suggest that you purchase 50c packets as these will contain 3 times the number of bulblets that you would receive in a 25c packet.

LONG SEASON SPECIALS OF POPULAR STANDARD VARIETIES

Price 60c per Lot. Catalog value per lot, 75c or more.

5 LOTS for \$2.75 — 10 LOTS for \$5.00

(Postpaid)

For each variety we furnish 2 lg., 3 med., 5 sm. (10 bulbs) in each lot.

The classification number, following the variety name designates the floret size and color. See our detailed explanation of this code in a special bracketed paragraph elsewhere in this bulletin.

Varieties prefixed with a "*" are the ultra popular miniature and small flowering varieties.

BULBLETS — We can supply bulblets (until March 15th) of all the varieties listed. Price per packet 25c. Each packet will contain 25 or more bulblets.

- | | |
|-------------------------|------------------------|
| ALICE ADAMS 442 | LEADING LADY 506 |
| APRIL 430 | LIPSTICK 441 |
| ATHLONE 416 | LUCETTE 531 |
| AVIATRICE 500 | LUCKY 366 |
| *BABY BRONZE 190 | MANCHU 411 |
| BEAUTY'S BLUSH 440 | MARLENE BOTH 530 |
| BENGASI 530 | MYRNA FAY 466 |
| BENJ. BRITTON 366 | NANCY 452 |
| BETTY'S CHOICE 360 | *OBERON 236 |
| *BETTY CO-ED 240 | OGARITA 532 |
| BLONDIE 406 | OKLAHOMA 386 |
| BLUE BEAUTY 476 | *OLIVE MARIE BROWN 222 |
| BOULOGNE 562 | ORANGE GOLD 422 |
| *BROWN ORCHID 290 | *OSAGE 236 |
| BUCKEYE BRONZE 490 | PATRICIAN 566 |
| BURMA 562 | PEACH GOLD 430 |
| CHAUMONY 460 | *PERKY 236 |
| CLOTH OF GOLD 420 | PHANTOM BEAUTY 540 |
| COMMANDO 536 | *PINK RIBBON 240 |
| CONNECTICUT YANKEE 441 | POETS DREAM 366 |
| CONNIE OLIVIA 506 | *QUEEN OF BREMEN 266 |
| CONVOY 570 | RAVEL 477 |
| COUTTS ORCHID 560 | RED CHARM 452 |
| COVER GIRL 542 | REV. SAM CHADWICK 486 |
| *CRINKLETTE 224 | RHETT BUTLER 336 |
| CRINKLE CREAM 410 | ROI ALBERT 380 |
| DEBORAH SAMPSON 440 | ROLLA 480 |
| DIEPPE 436 | ROOSEVELT'S MEMORY 500 |
| DISCOVERY 511 | ROSE GEM 360 |
| *DOLORES 240 | ROSE O'DAY 560 |
| DOVER 400 | *ROSETTE 260 |
| DREAMCASTLE 340 | *RUBY 252 |
| DUSTY MILLER 486 | RUFFLED PRINCESS 440 |
| ELIZABETH THE QUEEN 566 | SINCERITY 507 |
| *FAIRY FANCY 201 | SMYRNA 390 |
| FIREBIRD 436 | *SNOW BABY 200 |
| FIREBRAND 452 | SOUTHERN DRAMA 536 |
| FUCHSIA MAID 370 | SPIC & SPAN 442 |
| GENERAL EISENHOWER 562 | SPITFIRE 432 |
| GENERAL McARTHUR 441 | SPOTLIGHT 413 |
| GOLDEN ARROW 510 | SPUNGOLD 312 |
| GOLDEN BEAUTY 510 | *STARLET 200 |
| GOLDEN FRILLS 312 | STORM KING 584 |
| GOLDEN STATE 512 | STYLE PLUS 432 |
| GRATITUDE 424 | *SUB-DEB 200 |
| GREENLIGHT 306 | SUMMER GAL 542 |
| HARRY HOPKINS 462 | SUNKIST 423 |
| HEARTSTRING 542 | SUNSPOT 417 |
| HUNTRESS 466 | SUSANNAH 440 |
| HURRICANE 424 | *THOMAS E. WILSON 132 |
| INDIAN SUMMER 482 | TOPSCORE 451 |
| IVY ROBERTSON 441 | *TWEEDLEDUM 362 |
| JOURNEYS END 432 | UNCLE TOM 590 |
| JUNE DAY 441 | VAN GOLD 312 |
| *KEWPIE 150 | VICTORY QUEEN 530 |
| LALJA 401 | WEDGEWOOD 366 |

SEEDLINGS AT GLADLAND ACRES

A Special Report by Paul V. Baker

Throughout the past 6 years the growing of seed and seedlings has been for us an absorbing part of our summer activities. This summer we had some 15,000 different seedlings bloom. Among this number that will flower for the third and fourth seasons we have a few more than 500 under number, with bulblets segregated so that any one of these may be increased if we decide they are distinctive and fine enough to merit further consideration.

From these 500 we have already chosen a group of 28 that on basis of past performance we rank as definitely superior, and 5 of this number we are releasing this spring. A detailed description of this five is given in our list of 1953 introductions elsewhere in this bulletin.

PREVIEW OF 1954 RELEASES

Others of this 28 are scheduled for introduction in 1954. To the first 50 applicants we will offer for \$3.00 one of each of 3 varieties which we plan to release next season. Any one of these may be returned for full credit if their performance is not up to your expectations. While your cost will be only 50% of our planned introductory prices, we feel that a trial distribution may reveal some unexpected faults — and such reports if received will be ample repayment for our loss in revenue.

For several years we have made available to our customers, seed, seedling bulbs and bulblets. We make no attempt to segregate either bulbs or bulblets until after we have checked the second bloom, so all offerings will be made only of stock before segregation and any lot we offer may include varieties which have been or will be reserved for possible introduction.

In Lots 6 to 10, inclusive, of this bulletin we offer varied selections of seedlings, seedling bulblets and seed. We are very sure that any of these will give you a very great amount of pleasure — far in excess of their moderate cost.