

Historic, Archive Document

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GLADIOLUS HOLLAND BULB GROWERS, INC. - MOUNT VERNON, WASH. SPRING 1954

WASHINGTON and OREGON GROWN- F.O.B. Mount Vernon, Wash. Delivery DEC. 1953/
 No charge for crates & packing on thru MAY

FLOWERING DATES- E- early..... M- medium..... L- late

Pictures for drysale use, supplied with each variety upon request.

<u>WHITE</u>	#1 per 100:	#1 per 1000:	#2 per 100:	#2 p.1000
ALASKA - pure white M	3.00	27.00	2.50	22.00
SNOW PRINCESS- cream white M	3.00	27.00	2.50	22.00
<u>YELLOW:</u>				
HOPMAN'S GLORY- clear yellow M	3.00	27.00		
YELLOW HERALD- tall amber yellow E	3.00	27.00	2.50	22.00
<u>ORANGE:</u>				
KESTREL- salmon orange, strong, tall M	3.00	27.00	2.50	22.00
<u>PINK and SALMON:</u>				
CORONA- cream white, pink edged E	4.00	37.00	--	--
CHAMOUNY- light cherry rose M	4.00	37.00	--	--
GHENGIS KHAN- ruffled pink, tall M	3.00	27.00	--	--
HOLLAND'S GLORY- salmon pink, yellow M markings	3.00	27.00	2.50	22.00
LEEUWENHORST- deep warm pink E	3.00	27.00	2.50	22.00
PICARDY - salmon E	3.00	27.00	2.50	22.00
TRUE LOVE- delicate pink E	3.00	27.00	2.50	22.00
<u>SCARLET and RED:</u>				
CHERBOURG- strawberry red L	3.50	32.00	--	--
DE GOEDE'S TRIUMPH- bright red, darker throat E	3.00	27.00	2.50	22.00
GEN EISENHOWER- begonia red, large M	3.00	27.00	2.50	22.00
JOLAN VAN KONIJNENDIJK- vermillien red L	3.00	27.00	--	--
MANSOER- deep mahogany red M	3.00	27.00	2.50	22.00
MRS. MARKS MEMORY- wine red L	3.00	27.00	2.50	22.00
<u>LAVENDER:</u>				
LAVENDER DREAM- pure orchid lavender E	3.00	27.00	2.50	22.00
<u>BLUE and PURPLE:</u>				
HARRY HOPKINS- purple red, large L	3.00	27.00	--	--
PAUL RUBENS- violet blue, new M	3.00	27.00	2.50	22.00
RAVEL- blue with darker blotch E	3.00	27.00	2.50	22.00
<u>SMOKEY:</u>				
HIGH FINANCE- bluish smokey, brownish edged L	3.50	32.00	--	--
SILVQUET- bluish smokey, red markings M	3.50	32.00	--	--
<u>GREEN:</u>				
GREENLIGHT- ruffled greenish cream (no picture available)	5.00	48.00	--	--
<u>RAINBOW MIXTURE:</u>	2.75	25.00	2.25	20.00

H O L L A N D IMPORTED GLADIOLUS; F.O.B. MOUNT VERNON, WASH. Imm. Del. Jan. on /
 or F.O.B. Los Angeles, San Francisco, Portland, Ore. and Seattle
 6 weeks delivery time. 8000 bulbs or more

#1 size- 5 display flats per case,
 400 bulbs per flat, picture of each packed with each flat
 2000 bulbs per crate
 \$21.00 per 1000-- 2 Assortments available.

<u>CRATE A-G:</u>	ALLARD PIERSON- Red	<u>CRATE B-G</u>	JOHAN STRAUSS- cherry red
2000 BULBS	BLOEMFONTEIN--- pink	2000 BULBS	RED FOX-----scarlet
	GOLD DUST ----- yellow		GEN. EISENHOWER- pink
	SNOWPRINCESS--- white		HAN VAN MEEGEREN- yellow
	LILAC WONDER--- lavender		SILVQUET-----smokey

BEST SELLERS

ASSORTMENT #1 - \$40.00 your cost	
Fits on counter rack- Suggested Ret. \$70.66	
100- 28¢ pkgs retail 49¢	
Gladiolus Straight Pkgs	
" Mixed "	
Lilies	
Miscellaneous Bulbs	
Begonias	
Dahlias	
10- 89¢ Pkgs Retail \$1.49	Ret. \$1.49
Gladiolus large	
2- 98¢ Dahlias - large	" Ret. \$1.69
2- 98¢ Begonias	" Ret \$1.69

ASSORTMENT #2- YOUR COST \$100.00	
(3.00 saving over each pkg cost)	
Fits on floor rack- Sug. Ret. \$177.40	
200- 28¢ Pkgs retail 49¢	
Gladiolus best sellers	
Lilies	
Miscellaneous bulbs	
Begonias	
Dahlias	
20- 48¢ Pkgs retail 79¢	
Begonias	
Dahlias	
20- 89¢ Pkgs retail \$1.49	
Gladiolus - Dahlias	
20- 98¢ Pkgs Begonias retail \$1.69	
Dahlias	

