

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,81

1953

Or

IMPERIAL  
PURPLE

Gay and exciting COLORED LIPS !  
Imperial Purple\* - Bishop's Violet - Doge Purple  
Cobalt Violet - and Petunia Purple --- with delicate  
throats of Naples Yellow - Mimosa Yellow - Canary  
Yellow - and Empire Yellow! Gorgeous colors re-  
flected by pure and ivory white sepals and petals.

For peak production - Mother's Day - High School  
and College Affairs - Weddings and June Brides -  
Parties!

A gentle shift will have C. Prodigy and C. Party Girl  
on their way to flowering.

Bishop's  
Violet

DOGE  
PURPLE

C. PRODIGY (C. Dionysius, alba x C. Harold, alba,  
Floriferous variety)

3" Pots - \$4.00 each    3-1/2" Pots - \$4.75 each  
6 - 3" Pots - \$18.60  
12 - 3" Pots - 24.00

COBALT  
VIOLET

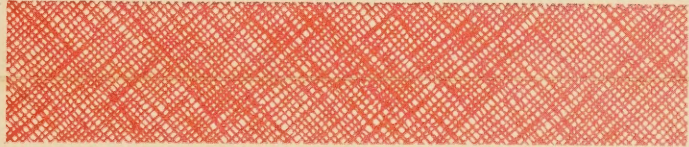
C. PARTY GIRL (C. Harold, alba x C. Nutley, alba)

3" Pots - \$4.50 each  
6 - 3" Pots \$18.90          12 - 3" Pots \$27.00

PETUNIA  
PURPLE

4" - 4-1/2" Pots - \$10.00 to \$12.00 each

MIMOSA  
YELLOW



NAPLES  
YELLOW

Please ship:

_____	1 - 3"	C. Prodigy -	\$ 4.00
_____	6 - 3"	C. Prodigy -	18.60
_____	12 - 3"	C. Prodigy -	24.00
_____	1 - 3-1/2"	C. Prodigy -	4.75
_____	1 - 3"	C. Party Girl -	4.50
_____	6 - 3"	C. Party Girl -	18.90
_____	12 - 3"	C. Party Girl -	27.00
_____	1 - 4"-4-1/2"	C. Party Girl	\$10.00 to \$12.00

CANARY  
YELLOW

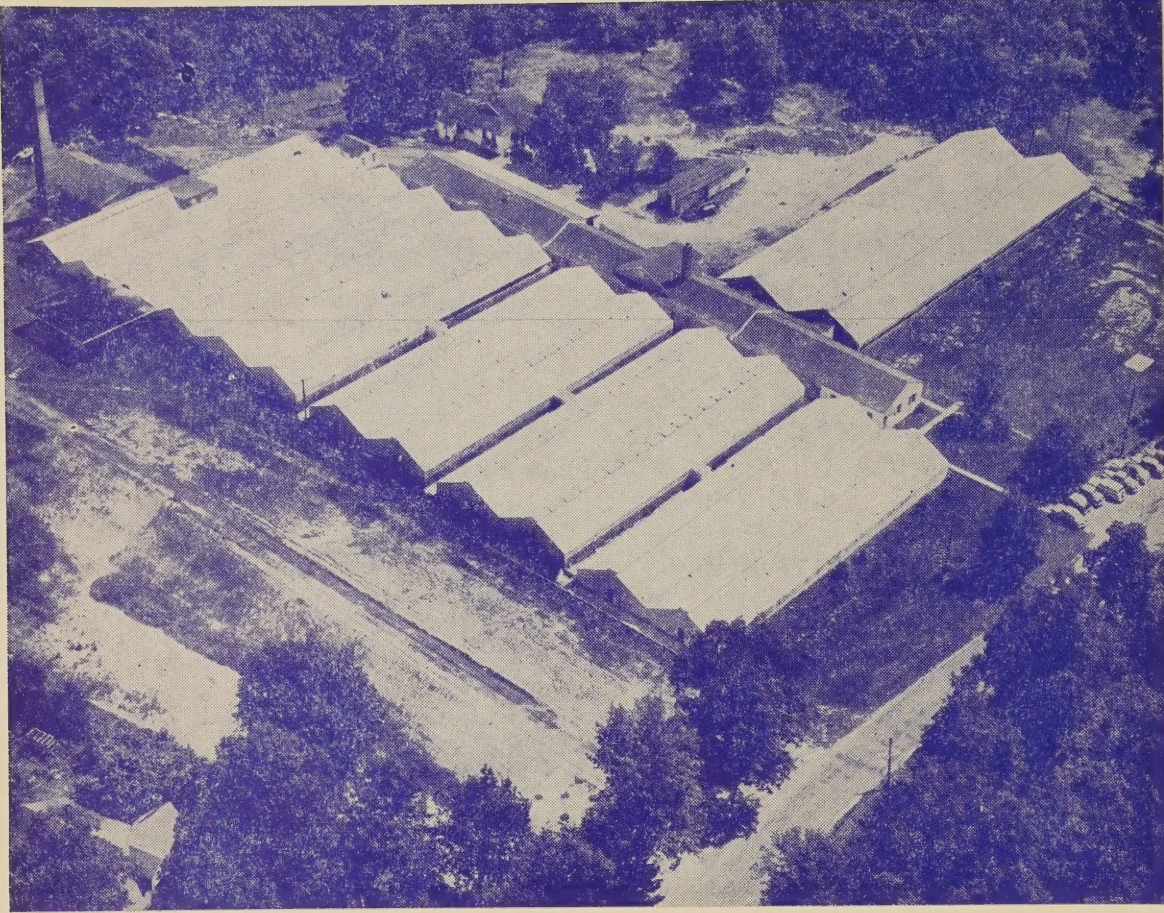
Name \_\_\_\_\_

Address \_\_\_\_\_

EMPIRE  
YELLOW

\* Colors adopted by the  
Royal Horticultural Society in collaboration  
with the British Colour Council.

Rivermont<sup>®</sup>  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE



**BUSINESS REPLY ENVELOPE**  
No Postage Stamp Necessary If Mailed In The United States

4¢ Postage will be paid by—

*Rivermont*  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE



**FIRST CLASS**  
**PERMIT No. 2**  
(Sec. 34.9, P. L. & R.)  
Signal Mountain  
Tennessee

From \_\_\_\_\_ State \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

Upon receipt of your order plants will be packed carefully and shipped as soon as possible. We guarantee true representation of plants as described. Always open plant shipments in the presence of a responsible employee at the Railway Express, Air Express or Post Office. If plants are damaged, secure a signed inspection report immediately. We give no warranty, either expressed or implied, as to the expectancy and productiveness of any of the plants. Our liability is limited to the purchase price of the plants. Unless otherwise agreed, plants are subject to prior sale.

# Rivermont ORCHIDS

SIGNAL MOUNTAIN, TENNESSEE

## Budget Purchase Plan

Rivermont's Budget Purchase Plan enables you to buy your orchids now and pay on convenient monthly terms. Rivermont will ship your plants and you can enjoy watching them grow and bloom while you make your payments.

Complete your contract application in duplicate and include your check for 25% of the total purchase price. Upon acceptance, it may be necessary for us to reduce the total amount of your payments if we cannot completely fill your order. We will make this change when your copy of the contract is returned to you.

No interest is charged for this service nor are there any hidden charges included in the price of our plants. Budget customers pay exactly the same prices as cash customers. This is the first time such an offer has ever been made in the orchid industry. Take advantage of this unusual offer by ordering any quantity you desire from our current catalog or lists.

Rivermont  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE

## Budget Payment Contract

### BUYER'S AGREEMENT

(To be prepared in duplicate)

I/We agree to purchase from Clint McDade & Sons, Inc., (Rivermont Orchids), orchid plants represented by the attached order dated \_\_\_\_\_

I/We enclose \$ \_\_\_\_\_ as 25% down payment and agree to pay the balance of the purchase price in \_\_\_\_\_ equal monthly installments, payable on the 10th of each and every month thereafter until the purchase price has been paid in full.

I/We further agree that the title to plants covered by this contract is to remain vested in the seller, Clint McDade & Sons, Inc., until paid in full.

\_\_\_\_\_  
Buyer

Address: \_\_\_\_\_

Date: \_\_\_\_\_

### SELLER'S ACCEPTANCE

The above payment contract and order which it represents are accepted (in the amount stated) (in the amount of \$ \_\_\_\_\_ because of our inability to fill the complete order). Equal monthly payments are to be made in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ months.

CLINT McDADE & SONS, INC.

Date: \_\_\_\_\_

By \_\_\_\_\_

Bank of America

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CLINT McDADE & SONS, INC.

Date: \_\_\_\_\_

By \_\_\_\_\_

