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Flowers

FOR THE TRAVELER

MAX SCHLING ^{INC.}

765 FIFTH AVE.

New York 22, N.Y.

Plaza 3-1500

CABLES: SCHLING NEW YORK

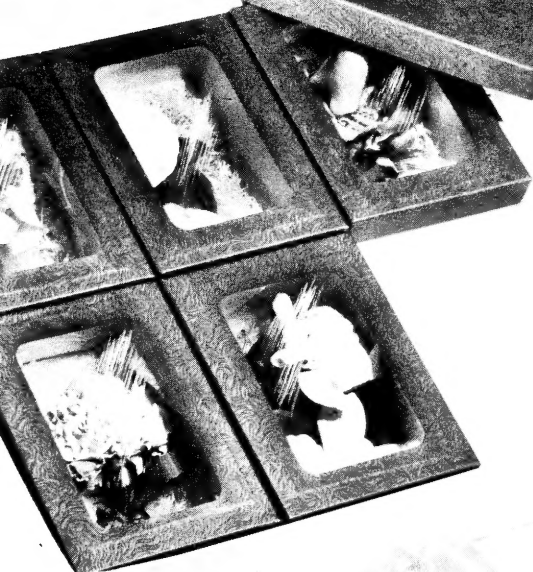
T1. THE TRAVELER. This is a memorable Bon Voyage Gift that will make the whole journey festive. "The Traveler" contains six individual windowed boxes for easy selection of just the right corsage for each evening.

Handsomely packaged as illustrated, "The Traveler" and the sender will never be forgotten.

Corsages of our selection of mixed flowers including orchids, from \$30. Six corsages of gardenias, \$24; or camellias, when in season, \$36; six corsages of 2 fine orchids in each, \$60. Or you may select your own corsages and prices vary accordingly. The flowers shown in the following pages offer suggestions. All varieties are selected to last through the voyage.



MAX SCHLING *inc.*





We are proud of the way we make our corsages and proud also of the way they are packed in our exclusive PRESERVO-MAT to keep them fresh longer.

T2. The most popular of all Orchids for corsages. Two fine hybrid Cattleyas in wonderful shades of purple. \$12.00. Other Orchid corsages from \$5.00.

C
or

T3. Our corsages of Cymbidium spray Orchids are famous. They are hardy and stay fresh for long periods of time. Spray Orchids are available throughout the year — the selection can be left safely to us. Prices range from \$9.00 to \$30.00 per corsage.

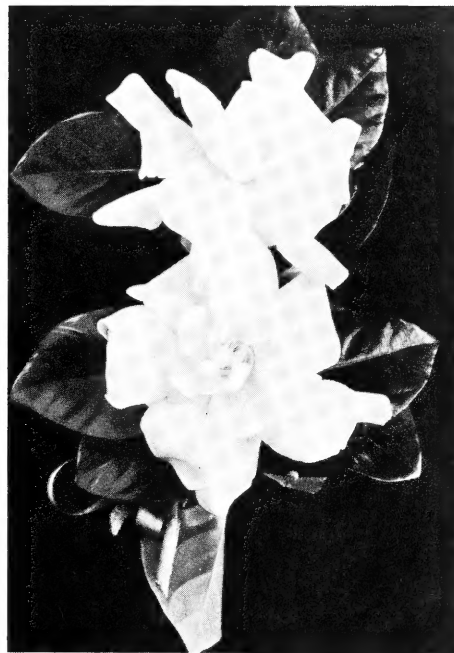


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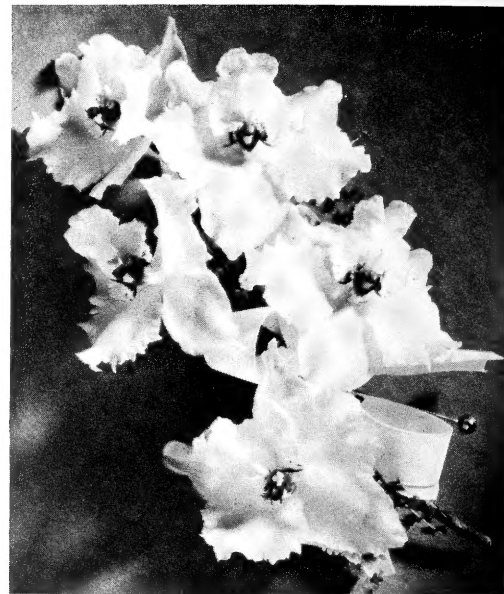
You will flatter the recipient, and acknowledge your own good taste, if you send Max Schling flowers, the most welcome and best-remembered of all Bon Voyage gifts . . . or as gifts on most any other occasion.

Fastidious attention is given to each order, and deliveries are assured in time for departures at all piers. Mail, phone and telegraphic orders are carefully filled. We will be happy to open an account for you.



T4. Corsage of two Gardenias of an especially fine type and size that we call "Gardenia Moonlight", \$4.00.

T5. Fine spray Orchids can be had throughout the year. The corsage at right is of *Odontoglossum* and is almost always available. Corsages of other spray Orchids such as *Oncidium*, *Dendrobium*, *Phalaenopsis*, and *Vandas* can be just as daintily arranged. Let us help you with the selection and color. The corsage at right is \$12.50.



T6. Camellias are a highly favored corsage flower and are in season from November through March. The corsage of two flowers in lovely shades of pink and red is \$6.00. Corsages of other flowers from \$5.00.



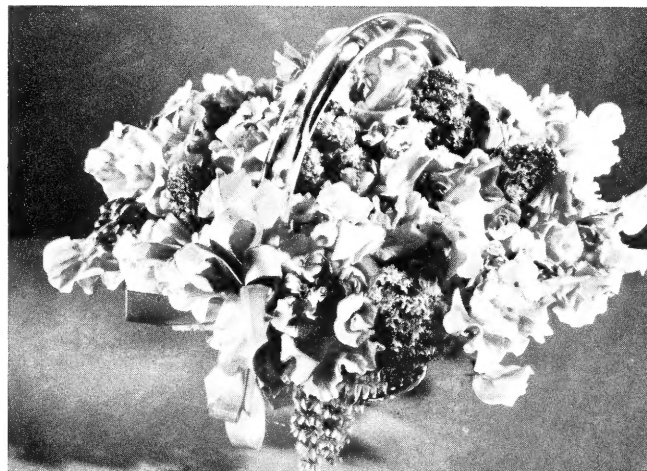


T7. This trellis basket of assorted flowers in season makes a particularly nice Bon Voyage gift. \$15.00. A corsage in a glass tube tied on the trellis gives added pleasure to the recipient. You may specify the type of corsage and price, or leave it to our judgment.

Each of these arrangements is distinctive and individual, carefully designed and arranged in containers which will help the flowers stay beautiful longest.

Arrangements

T8. This glass basket is arranged in the tradition of old Vienna to charm and delight the recipient. \$12.00 to \$18.00.



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T9. A dozen good roses as shown, \$6.00 including a simple, attractive vase, delivered to steamer. Longer Roses for \$7.50, \$9.00, \$12.00, \$15.00 or more per dozen, arranged in appropriate containers of the right depth. Colors always available include red, yellow and pink. Miniature Roses (not illustrated) in red or pink are \$5.00 per bunch.

T10. Wicker Market basket of flowers especially selected for their lasting qualities. The illustrated arrangement includes Roses, Lilac, African Daisies and Iris. According to the season, from \$15.00 to \$18.00 and higher.





T11. This lovely glass ring is filled with seasonal flowers and is ideally suited for the dining table aboard ship. At various times of the year Forget-Me-Nots, Daisies, Bouvardia, Mignonette, Sweetheart Roses, and Lace Flowers are used. The cost is \$15.00.

T12. For the cabin, this vase with attractive arrangement of assorted flowers, \$7.50.

Taller vases with proportionately longer-stemmed flowers, \$8.00 to \$15.00.



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T13. This fan vase of salt glaze pottery is copiously filled with Iris, Tulips and Lilac. \$18.00. Other selections at a wide range of prices, from \$15.00.

T15. Tubular vase filled with Orchids and other exotic flowers. The Orchids may be worn as a corsage. A stunning and impressive gift. As illustrated, \$18.00. Larger arrangements at higher prices according to variety and number of Orchids.



T14. The famous Max Schling Old Fashioned Arrangement invariably praised by those who receive it. The best lasting arrangement that can be designed — for dinner table or steamer cabin. From \$15.00 to \$35.00, according to size and selection of flowers.

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T16. Here is the gift when you want to say "Good Luck." A shining aluminum horseshoe, 4 $\frac{3}{4}$ "', decorated with Sweetheart Roses, as illustrated, or with Carnations for a man. \$6.00. It can also be appropriately tied to the handle of a basket of flowers.



The illustrations on these pages are suggestions only. We will be happy to adapt any of them or create other designs and arrangements. Prices may vary slightly with season. The quality is always the best

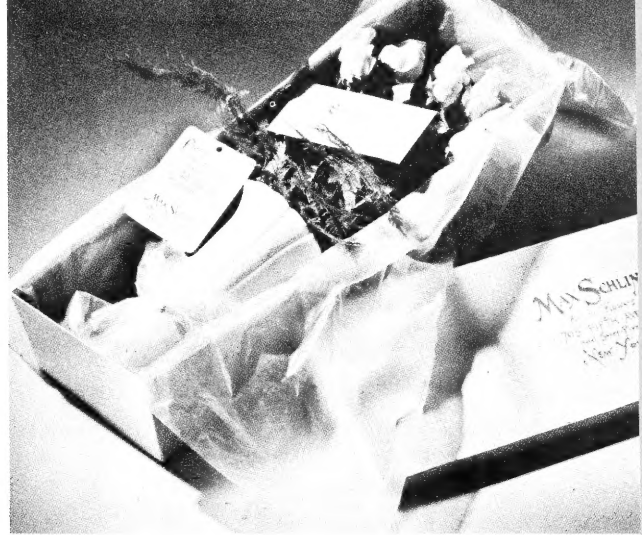




T17. Bowls of flowers can start at \$8.00. The lovely arrangement illustrated also contains corsages and boutonnieres in water. They may be removed and worn by the recipient as desired. Similar arrangements, according to the flowers used and the number of corsages, from \$25.00.

T18. Here is a charming remembrance for those who appreciate fine things in miniature. Illustrated are two different arrangements of tiny red or pink roses in 4-inch alabaster vases. \$6 each. When a lady'slipper orchid, or another unusual flower is added to the roses, \$10 each.





This is the way

Max Schling deliveries are packed. The sender's card is never lost. Our vases and arrangements are all packed securely in boxes with a tag giving clear directions for care. If the vase is kept filled with water to the top, our flowers will last. On board ship, for example, they will last all the way to Europe. If you are uncertain of what to select, just tell us the amount you wish to spend, the purpose of your gift, and leave the selection to our discretion.

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Deliveries in New York & Anywhere!



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