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STONEVILLE'S SEED

**FOR GREATER COTTON
PROFITS IN 1953**



When it comes to making the most from every acre of cotton, there is one sure way to success . . . plant the best seed you can buy. This means seed *direct from the breeder*. When you buy seed from Stoneville Pedigreed Seed Company, you are getting *pure, scientifically-developed strains* which are high in prepotency and productivity. For greater profits in 1953, investigate STONEVILLE seed.

"It'll Cost You Less to Plant the Best"

You can make 1953
the BEST cotton year
you have ever had...

with

**STONEVILLE'S
COTTONSEED**

Stoneville Pedigreed Seed Company combines modern scientific research with 30 years of practical experience in growing and developing superior cottons. Our goal has simply been to develop and to breed the best cottons possible . . . for the grower, the ginner, the buyer and the mill operator.

The eight accepted characteristics of a superior cotton are (1) high yield, (2) ease of picking, (3) consistent field performance, (4) uniform staple length, (5) good lint percentage, (6) excellent mill perform-

ance, (7) high tensile strength, and (8) high grade seed.

Stoneville breeders have combined these eight characteristics into the proper balance to give you superior all-around cottons. When you buy Stoneville's Delfos or Stoneville seed, you are getting the finest cottons money can buy . . . *direct from the breeder.*

Yes, 1953, or any year, can be your best cotton year if you plant proven Stoneville seed.

**ORIGINATORS
AND
BREEDERS**

3 PROVEN COTTONS

NOW AVAILABLE IN NEW IMPROVED STRAINS FOR 1953



1. STONEVILLE 2-B ('53)

The perfect *balanced* cotton. Exceptionally high yields and good gin turnout. Big, easy-to-pick bolls. Uniform staple length — high tensile strength — excellent mill performance. Adaptable to almost any soil.

2. STONEVILLE 3202 ('53)

Extra high gin turnout. Extremely light foliage. Very early maturity. Especially adapted to areas of heavy rainfall or short growing seasons.

3. DELFOS 9169 ('53)

Record yields per acre. Especially adapted to alluvial soils. Big, easy-to-pick bolls. Highly adapted to mechanization. Extra high money value per acre.

Folders Available

TO GIVE YOU ALL THE FACTS

Write today for your copies of these folders which give you complete facts about Stoneville cottons. Use coupon at right and simply check the ones you want.

STONEVILLE PEDIGREED SEED COMPANY, INC.
Stoneville, Mississippi

Please send me:

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- Folder on Stoneville 3202 ('53)
- Folder on Delfos 9169 ('53)
- Overall folder on Stoneville cottons

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How TO MAKE

'53

**YOUR Best
COTTON YEAR!**

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Important Facts Inside