

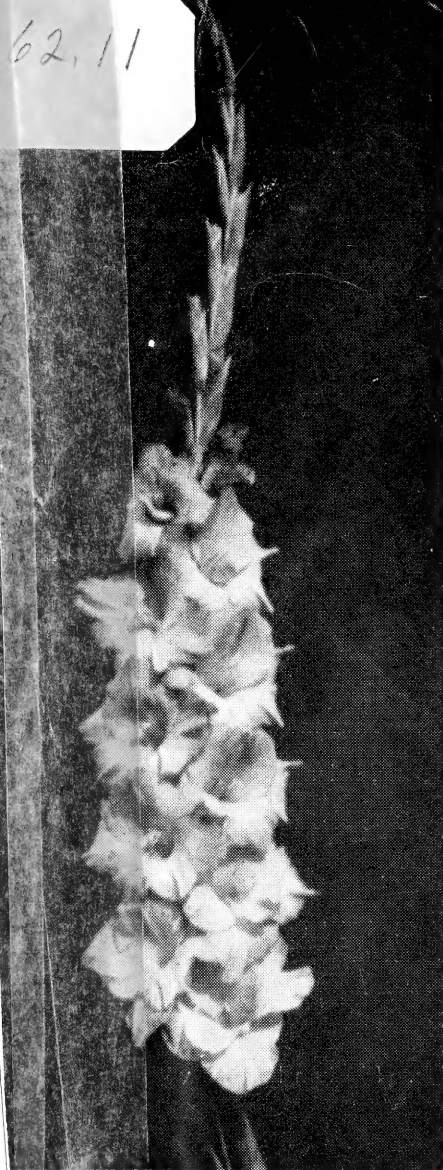
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# GLADs

FOR

# 1954



## Loveland Glad Gardens

Division of  
KROH NURSERIES

P. O. Box 536

Loveland, Colorado

PENALTY FOR PRIVATE USE TO AVOID  
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# 1953 - 1954 GLADIOLUS OFFERINGS

We take pleasure in presenting our 1953-1954 catalog for your approval and consideration in which is listed nearly 100 varieties of Gladiolus covering a wide range of color and sizes. Priced in various quantities to best fit your needs.

Loveland Glad Gardens, a division of Kroh Nurseries, has supplied bulbs of choice varieties to many satisfied customers in this area and throughout the country. Varieties listed have been carefully selected for their beauty, vigor, and dependable performance. This listing does not contain all the good glads of today but it does contain the proven superior older varieties as well as a few of the best recent introductions.

Glads are quite easily grown and are not exacting as to soil. For best results we suggest they be planted in rows 18 to 24 inches apart with about 3 large bulbs or 5 to 6 medium bulbs per lineal foot. Of most importance is to get good varieties and young vigorous bulbs.

## BUSINESS TERMS

(PLEASE READ CAREFULLY)

We aim to send out only healthy bulbs, guaranteed true to name, dusted for thrip, and will cheerfully refund the purchase price on any order found unsatisfactory upon receipt and promptly returned; but no guarantee of growth is implied in the sale (careless use of chemical dips and sprays makes this mandatory) nor will we be responsible for the crop. In no case will we break units quoted. All orders of \$3.50 or more are prepaid in the U. S. A. Orders under \$3.50 add 35c to cover packaging and postage. We will hold your order in storage for shipment prior to planting season unless requested to mail earlier.

**EXTRAS:** We give full count on bulbs and bulblets and to be absolutely sure, a few more on larger quantities. In addition, we include some extras on every retail order, larger orders, of course, receiving the larger percentage of bonus bulbs. But when we have to ship C. O. D. it costs us extra to make out tags, etc. so you receive more extras on orders with remittance in full.

REMITTANCE should accompany all orders; or a 25% deposit, balance C. O. D. COLORADO residents must add 2% for sales tax.

**NOTE:** In ordering, please specify desired delivery date, size and number of bulbs of a variety.

F. O. B. Wholesale Prices for Jobbers and Growers on request.

## BULB SIZES

Glad Bulb sizes are measured in diameter only. Large (Lg.) 1 1/4" up; Medium (Med.) 3/4-1 1/4"; Small (Sm.) 1/2-3/4". Bulblets (Bbts.) are hand selected.

## ALL VARIETIES SEPARATELY PACKAGED AND LABELED

### **ANNAMAE (Pommert '40).**

One of the earliest as well as one of the whitest glads. Medium height with large florets.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

### **BEAUTY BLUSH (Fisher '47).**

A cool, soft blushing pink that has a lot of sparkle. Recurved florets well placed on stiff wiry stem.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

### **BIG TOP (Rich '42).**

Really immense in size. Light pink with small carmine feather. Blooms have been grown to 7 1/2 in. diameter.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

### **BLACK OPAL (Errey '33).**

Here has been the dependable dark red. Plenty open, plenty large, always straight. easily grown.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

### **BLUE BEAUTY (Pfitzer '36).**

Very popular and vigorous. Old reliable, medium blue.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

### **BOISE BELL (Roberts '48).**

Yellow center and pink at edges of petals with the lip petals yellow with a picotee edge of pink all around. A very unusual and exceptional novelty with unique beauty.

Lg. 2 for 35c; Med. 2 for 25c; Sm. 4 for 25c.

### **BRIDAL ORCHID (Carlson-Puerner '50).**

A sensational new variety. A lovely pastel lavender opening 10 6-inch florets on a straight spike.

Lg. each 25c; Med. 2 for 35c; Sm. 2 for 25c.

**BUCKEYE BRONZE (Wilson '40).**

One of our most popular glads. A rusty, bronzy orange that is quite ruffled.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**BURMA (Palmer '43).**

This is a deep ruffled, reddish rose that opens 6 to 8 florets on a straight spike. Very popular as a garden glad.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

**CAPTAIN KIDD (Roberts '50).**

A rich deep red. Not quite a black-red. A fine glad that stands up well in all kinds of weather. A tall grower with slightly frilled florets of large size open on a 24 inch flowerhead.

Lg. each 50c; Med. each 35c; Sm. each 25c. Bbts. 20 for 50c.

**CHIEF PONTIAC (Snyder '48).**

Bright smooth orange scarlet, almost self color. Will grow to be six feet tall with 6 large 6 in. Florets open on a 19-bud spike.

Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c.

**CHINOOK (Lines).**

Pure rich clear salmon. Grows nearly 6 ft. tall on an always straight stem. Opens 9 6" florets with several more showing. Very attractive and stands out in any company.

Lg. each 40c; Med. each 25c; Sm. 2 for 25c.

**COLUMBIA (Roberts)**

A 1951 introduction. Strikingly beautiful light cream with a bright rose border around each petal.

Lg. each 50c; Med. each 35c; Sm. each 25c.

**CONNIE "G" (Wood '48).**

This is an entrancingly beautiful clear cream, heavily ruffled and fluted. From small bulbs the stem below the flowerhead is sometimes a little short.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**CRACKER JACK (Allen '46).**

Deep orange-yellow with 16 buds, 6 open with good texture.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**CRINKLE CREAM (Ellis).**

Beautiful ruffled clear light yellow. Opens 4-6 well placed blooms on a tall plant. Very beautiful and refined.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**DAISY MAE (Ruble).**

Beautiful orange pink with cherry throat blotch. Tall strong husky grower that opens about 8 well placed blooms. Fine for exhibition.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**DREAM CASTLE (Lins '43).**

Warm cool coral pink blending into a light cream throat. Opens about 8 ruffled floret 4-inch florets.

Lg. 2 for 25c; Med. 4 for 25c.

**ELIZABETH THE QUEEN (White '41).**

One that should be in every garden. A clear lavender with darker throat lines. Very ruffled.

Lg. 3 for 25c; Med. 5 for 25c; Sm. 8 for 25c.

**ELMER'S ROSE (Fischer).**

Here is another fine rose colored glad that makes very fine spikes. Has a purple feather in the throat that adds to its beauty.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**EVANGELINE (Palmer '48).**

One of the most vigorous and healthy varieties grown. A very fine light pink rose cast blending into a creamy throat. It opens up to 10 beautifully ruffled florets on a long heavy flower head. Has won itself quite a show record.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**FLORENCE NIGHTINGALE (Harris '47).**

A fine ruffled clear white shading to light cream throat. A white that could easily win blue ribbons.

Lg. 2 for 25c; Med. 4 for 25c; Sm. 6 for 25c.

**FLYING FORTRESS (Wilson '43).**

A huge lavender-gray with small red blotch. Florets immense in size and easily opens 10 at a time. Grow this one for a thrill.

Lg. 2 for 25c; Med. 4 for 25c.

Price Per 100 Postpaid	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bbts.
BURMA	6.00	5.25	3.75	3.00	2.50	2.00	.35
CHIEF PONTIAC	12.00	10.00	8.00	7.00	5.00	4.00	1.00
CHINOOK	25.00	20.00	17.50	13.00	9.00	7.00	1.50
COLUMBIA	30.00	25.00	22.00	18.00	14.00	10.00	2.25
CONNIE "G"	8.00	6.00	4.50	3.75	3.25	2.50	.50
CRACKER JACK	8.00	6.00	4.50	3.75	3.25	2.00	.50
CRINKLE CREAM	7.00	6.25	4.50	3.25	2.50	2.00	.35
DAISY MAE	8.00	7.00	5.00	4.00	3.25	2.50	.50
ELIZABETH THE QUEEN	6.00	5.25	3.75	3.00	2.50	2.00	.35
ELMER'S ROSE	22.00	17.50	15.00	12.00	9.00	7.00	1.75
EVANGELINE	8.00	7.00	5.00	4.00	3.25	2.50	.50
FLORENCE NIGHTINGALE	8.00	6.25	4.50	3.75	3.25	2.50	.50
FRIENDSHIP	8.00	6.25	5.00	4.00	3.25	2.50	.50
GLOW	7.00	6.00	4.50	3.75	3.25	2.00	.35
GOLD DUST	6.00	5.25	3.75	3.00	2.50	2.00	.25
GOLDEN ARROW	8.00	6.50	5.00	3.75	3.25	2.50	.50
HEART'S DESIRE	12.00	10.00	8.00	7.00	5.00	4.00	1.00
INDIAN SUMMER	8.00	6.00	4.50	3.75	3.25	2.50	.50
KEWPEE	6.00	5.25	3.75	3.00	2.50	2.00	.25
KING DAVID	30.00	25.00	22.00	18.00	14.00	10.00	2.25
KING LEAR	7.00	6.00	5.00	4.00	3.25	2.50	.35
LAVENDER PRINCE	6.00	5.25	3.75	3.00	2.50	2.00	.35
LEAH GORHAM	16.00	14.00	12.00	9.00	7.00	5.00	1.00
LIPSTICK	7.00	6.00	4.50	3.25	2.50	2.00	.35
MARATHON	8.00	6.00	4.50	3.25	2.50	2.00	.35
MARGARET JEAN	12.00	10.00	8.00	7.00	5.00	4.00	1.00
MELLOW MOON	16.00	14.00	12.00	9.00	7.00	5.00	1.25
MID AMERICA	8.00	6.25	4.50	3.75	3.25	2.50	.50
MY DEAR	9.00	7.00	5.50	4.50	3.25	2.50	.50
MYRNA FAY	6.00	5.25	3.75	3.00	2.50	2.00	.35
NANCY	8.00	6.25	4.50	3.75	3.25	2.50	.35
NOWETA ROSE	16.00	14.00	12.00	9.00	7.00	5.00	1.25
OCTOBER SUNSHINE	8.00	6.25	4.50	3.75	3.25	2.50	.50
OKINAWA	12.00	10.00	8.00	7.00	5.00	4.00	1.00
PACTOLUS	8.00	6.25	4.50	3.75	3.25	2.50	.50
OREGON ROSE	6.00	5.25	3.75	3.00	2.50	2.00	.35
PAINTED LADY	40.00	35.00	30.00				
PANDORA	6.00	5.25	4.25	3.50	3.00	2.25	.35
PARTHIENA	9.00	7.00	5.50	4.50	3.50	2.75	.50
PATRICIAN	7.00	5.75	4.25	3.50	2.75	2.25	.35
PATROL	8.00	6.50	5.00	4.25			.50
PHANTOM BEAUTY	6.00	5.25	3.75	3.00	2.50	2.00	.35
POET'S DREAM	8.00	6.25	4.50	3.75	3.25	2.50	.50
QUIBERON	8.00	7.00	5.00	4.00	3.50	2.75	.50
RAVEL	8.00	6.50	4.75	3.75	3.25	2.50	.50
R. B.	8.00	6.25	4.50	3.75	3.25	2.50	.50
RED CHARM	6.00	5.25	3.75	3.00	2.50	2.00	.35
RED CHERRY	8.00	7.00	5.00	4.00	3.50	2.75	.50
RED WING	9.00	7.50	5.75	4.50	3.50	2.75	.50
ROBINSON CRUSOE	8.00	6.50	5.00	4.00	3.25	2.50	.50
SHERMAN	7.00	5.75	4.25	3.50	2.75	2.25	.50
SILVER COURT	8.00	6.50	4.75	3.75			.50
SPIC & SPAN	8.00	6.50	5.00	4.00	3.25	2.50	.50
STORMY WEATHER	16.00	14.00	12.00	9.00	7.00	5.00	1.25
STYLISH	16.00	14.00	12.00	9.00	7.00	5.00	1.25
SWEET SIXTEEN	16.00	14.00	12.00				1.25
TUNIAS MOHAMED	8.00	6.50	5.00	4.00	3.25	2.50	.50
VAGABOND PRINCE	7.00	5.75	4.25	3.50	2.75	2.25	.35
WEDGEWOOD	7.00	5.75	4.50	3.75	3.25	2.50	.35
WHITE CHALLENGE	9.00	7.50	5.75	4.50	3.50	2.75	.50
WHITE GODDESS	8.00	6.25	4.50	3.75	3.25	2.50	.50
WHITE GOLD	6.00	5.25	3.75	3.25	2.50	2.00	.35
WILD TIGER	8.00	6.25	4.50	3.75	3.25	2.50	.50

FAN-MAKING ASSORTMENT: This assortment will make you a Glad Fan. It is made up of 25 or more varieties, covering the complete color range. Each assortment is hand selected. BEST VALUE if you are not interested in variety names. Large \$7.00, Medium 5.00.