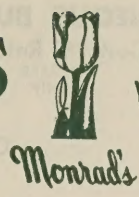
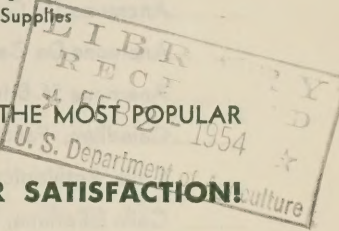


# MONRAD'S SPRING 1954

**OLAF MONRAD BULB CO., Inc.**  
 Over 30 Years Service and Quality  
 900 Thomas Street Elliott 8797 Seattle 9, Wash.



**WHOLESALE PRICE LIST**  
 Top Quality Packaged Flower Bulbs  
 Garden Supplies



featuring

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

**PROFITS OVER 40%! FAST TURNOVER! CUSTOMER SATISFACTION!**

**FOR YOUR CONVENIENCE...** This Price List is in DUPLICATE. Use it for ordering. Simply insert carbon between pages 1 and 1 duplicate, writing quantities desired before each variety. Reverse folder and repeat for page 2. Tear price list apart at perforation, send original to us and keep copy for your files. We will mail you another list. . . . Be sure to look over our ASSORTMENTS. . . . **DON'T FORGET** your name and address.

**PACKAGE PRICES.** Unless otherwise stated, all packages are priced:  
**COST . . . 28c each      RETAIL . . . 49c each**

**GLADIOLUS (No. 1 Size)**

Weight per 100 bags (Named Varieties)—40 lbs.    Weight per 100 bags (Jumbo Mixture)—100 lbs.  
 Bulbs per package in parentheses

PLEASE SHIP

PLEASE SHIP

- WHITE SHADES** (7-8 bulbs)  
 ..... Snow Princess, pure white  
 ..... Margaret Beaton, white, cherry blotch
- PINK SHADES**  
 ..... Corona, new light pink, cream throat  
 ..... Burma, deep rose, ruffled  
 ..... Rosa Van Lima, soft pink, rose marking
- YELLOW SHADES** (7-8 bulbs)  
 ..... Golden State, rich yellow  
 ..... Shirley Temple, ruffled creamy yellow  
 ..... Spotlight, deep yellow, red throat  
 ..... Yellow Emperor, good yellow
- SALMON SHADES** (7-8 bulbs)  
 ..... Aladdin, huge bright salmon  
 ..... Picardy, favorite apricot pink

- RED AND SMOKY SHADES** (7-8 bulbs)  
 ..... Beacon, salmon scarlet, cream throat  
 ..... High Finance, new, beautiful smoky-red  
 ..... His Memory, deep, rich scarlet  
 ..... Red Charm, large, deep red  
 ..... Red Lory, carmine  
 ..... Valeria, striking red
- BLUE, LAVENDER AND PURPLE SHADES**  
 (7-8 bulbs)  
 ..... Abu Hassan, deep purple  
 ..... Blue Beauty, best medium blue  
 ..... Elizabeth the Queen, ruffled orchid  
 ..... Minuet, good lavender

**PRIZE MIXTURE**  
 Hand picked selection of 12 large size Glads in all colors. Our best seller.  
 Cost .47 ea.; Retail .79

**No. 2 MIXTURE**  
 10 Large Flowering Size Bulbs in all Colors  
 Cost .28    Retail .49

**GLAD GIFT BOX**  
 Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift  
 Cost .69 ea.    Retail \$1.25 ea.

**SACK-O-GLADS**  
 Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.  
 Cost \$1.15 ea.    Retail \$1.98 ea.

**TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 23c each    RETAIL: 39c each**

Weight per 100 bags—12 lbs.    Bulbs per package in parentheses

Beautiful flowers all summer long outdoors—or they make beautiful indoor potted plants. Packed in peat moss to protect the bulbs. Order **some of all** these fast-selling types.

- DOUBLE CAMELIA-FLOWERING** (2 bulbs per bag)  
 ..... Pink ..... Red ..... Rose ..... Salmon  
 ..... Yellow ..... White
- SINGLE FRILLED** (2 bulbs per bag)  
 ..... Pink ..... Salmon ..... Rose ..... Red  
 ..... Yellow

- CARNATION**—Heavily ruffled (3 bulbs per bag)  
 ..... Pink ..... Yellow
- PICOTEE**—Beautiful double white flower, with edges  
 ..... of various colors. Packaged in mixture, 3 bulbs.

**CHOICE BEGONIA MIXTURE**  
 An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2-2" bulbs.  
 Cost .89    Retail \$1.49

**LILIES**

Weight per 100 bags—45-50 lbs.    2 Bulbs per package

- ..... **Lilium Auratum**, 7/9" size. "Gold-banded Lily." White with gold band in petals  
 ..... **Lilium Giganteum**, 6/8" size. Easter Lily

- ..... **Lilium Regale**, 6/7" size. White with brown marking  
 ..... **Lilium Spec. Rubrum**, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

## MISCELLANEOUS BULBS

All Varieties: Cost .28, Retail .49

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
.....Amaryllis Hybrid, 2 1/4-2 1/2" size.....	1	20 lbs.	.....Canna, "The President," Red, green foliage.....	3	25 lbs.
.....Anemone De Caen, No. 2 size, mixed	24	7 lbs.	.....Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
.....Anemone De Caen Mixed, Jumbo size	6	7 lbs.	.....Galtonia, "Summer Hyacinth," Pure white.....	4	25 lbs.
.....Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.	.....Ornithogalum, "Star of Bethlehem".....	5	30 lbs.
.....Caladium, Fancy-leaved, 1 1/2-2 1/2".....	1	15 lbs.	.....Ranunculus, Double mixed, No. 2 size..	24	7 lbs.
.....Calla Aethiopica, White, 1 1/4-1 1/2".....	3	20 lbs.	.....Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
.....Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.	.....Tuberose, Double white, "The Pearl," 3-4".....	3	15 lbs.
.....Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.			
.....Canna, "Hungaria," Pink.....	3	25 lbs.			
.....Canna, "King Humbert," Red, bronze foliage.....	3	25 lbs.			

## GARDEN SUPPLIES

### FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form . . . plus Vitamin B<sub>1</sub>. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

	Cost	Each
.....Cartons Fertil Points of 144 boxes		
10c size.....	\$ 8.64	\$ .06
.....Display cartons of 24 boxes, 10c size	1.44	.06
.....Cartons, 100 boxes, 25c size.....	15.00	.15
.....Display cartons of 12 boxes, 25c size	1.80	.15

### SOIL - PREP

The ideal soil conditioner, for indoor and outdoor use. Our own specially prepared peat moss containing charcoal. Packed in eye-catching, three-color polyethylene bag. Today's best buy in this type of product.

#### Two Sizes:

.....160 cu. inches, packed 24 per ctn. Cost: .20 ea. Retail: .35 ea.
.....400 cu. inches, packed 12 per ctn. Cost: .45 ea. Retail: .79 ea.

### CHARCOAL

.....Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .20 ea. Retail: .35 ea.

### OLD ENGLISH BULB MIXTURE

A universal non-burning bulb meal incorporating the most essential elements necessary for bulb nourishment. Use at planting seasons. 2 lb. bags packed 12 per carton. Cost: \$5.40 ctn. Retail: .75 ea.

### COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

### BULB DISPLAY RACKS

Now available at our cost. Strong 8-spindle wire stand. Holds over 50 packages. \$2.00 each.

### BAMBOO LAWN RAKES

The vastly better Bamboo Rake made by "Kimura." Guaranteed to be the finest bamboo rake you have ever sold. Exceptionally lively, tough and long-wearing, made from 5 to 7-year-old bamboo stock. Be sure to order the companion Shrub Rake, a one-handed rake designed especially for cleaning flower and shrub beds and edges.

	Per 100
.....Kimura Lawn Rake, packed 100.....	\$43.00 (145 lbs.)
.....Kimura Lawn Rake, packed 25.....	45.00
.....Kimura Shrub Rake, packed 100.....	14.00 (40 lbs.)
.....Kimura Shrub Rake, packed 25.....	16.00

### CERAMIC PLANTERS

Two beautiful designs that can be sold either planted or unplanted. Hand-painted with attached drainage saucer. Ideal for African Violets, Ivy, Baby Tears, etc. These are exclusive with us.

.....Pine Tree, 3 1/2 x 3 1/2 x 3 1/2".....	} \$ 5.95 dz. } 10.95 per 24
.....Bamboo Trees, 3 1/2 x 3 1/2 x 5 1/4".....	

### PLAS - TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

#### NEW LOW PRICE!

	Cost	Retail
.....Case (144 envelopes).....	\$25.00	.29 ea.
.....Display Carton (24 envelopes).....	4.25	.29 ea.
.....Spool (200 feet) (Ctn. of 8).....	5.75	1.19 ea.

### ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Cost Per Doz.	Retail Ea.	Packed
4 Oz. size.....	\$ 2.52	\$ .35	24
8 Oz. size.....	4.32	.60	24
1 Pint size.....	6.48	.90	24
1 Qt. size.....	11.52	1.60	12

## BULB ASSORTMENTS

(CHECK HERE) No. 1  No. 2  No. 3  No. 4

### No. 1 (\$30.00)

	Cost Each
42 Bags Gladiolus, assorted named varieties.....	\$ .28
5 Bags Gladiolus, prize mixture.....	.47
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
24 Bags Begonias, assorted named varieties.....	.23
3 Bags Begonias, mixed.....	.89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
5 Bags Canna, assorted colors.....	.28
5 Bags Calla, assorted colors.....	.28

### No. 2 (\$45.00)

60 Bags Gladiolus, assorted named varieties.....	\$ .28
8 Bags Gladiolus, prize mixture.....	.47
3 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
25 Bags Begonias, assorted named varieties.....	.23
6 Bags Begonias, mixed.....	.89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
26 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

### No. 3 (\$75.00)

	Cost Each
100 Bags Gladiolus, assorted named varieties.....	\$ .28
15 Bags Gladiolus prize mixture.....	.47
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
45 Bags Begonias, assorted named varieties.....	.23
8 Bags Begonias, mixed.....	.89
15 Bags Lilies (Regale, Auratum, Rubrum).....	.28
41 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

### No. 4 (\$95.00)

120 Bags Gladiolus, assorted named varieties.....	\$ .28
22 Bags Gladiolus prize mixture.....	.47
8 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
50 Bags Begonias, assorted named varieties.....	.23
12 Bags Begonias, mixed.....	.89
21 Bags Lilies (Regale, Auratum, Rubrum).....	.28
50 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER NAME.....

ADDRESS.....

SHIP VIA..... WHEN.....

CITY..... STATE.....

Freight allowance \$1.00 per cwt. on packaged bulbs.

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**COST . . . 28c each      RETAIL . . . 49c each**

## GLADIOLUS (No. 1 Size)

Weight per 100 bags (Named Varieties)—40 lbs.      Weight per 100 bags (Jumbo Mixture)—100 lbs.  
Bulbs per package in parentheses

PLEASE SHIP

PLEASE SHIP

### WHITE SHADES (7-8 bulbs)

..... Snow Princess, pure white  
..... Margaret Beaton, white, cherry blotch

### PINK SHADES

..... Corona, new light pink, cream throat  
..... Burma, deep rose, ruffled  
..... Rosa Van Lima, soft pink, rose marking

### YELLOW SHADES (7-8 bulbs)

..... Golden State, rich yellow  
..... Shirley Temple, ruffled creamy yellow  
..... Spotlight, deep yellow, red throat  
..... Yellow Emperor, good yellow

### SALMON SHADES (7-8 bulbs)

..... Aladdin, huge bright salmon  
..... Picardy, favorite apricot pink

### RED AND SMOKY SHADES (7-8 bulbs)

..... Beacon, salmon scarlet, cream throat  
..... High Finance, new, beautiful smoky-red  
..... His Memory, deep, rich scarlet  
..... Red Charm, large, deep red  
..... Red Lory, carmine  
..... Valeria, striking red

### BLUE, LAVENDER AND PURPLE SHADES

(7-8 bulbs)  
..... Abu Hassan, deep purple  
..... Blue Beauty, best medium blue  
..... Elizabeth the Queen, ruffled orchid  
..... Minuet, good lavender

### PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.  
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10 Large Flowering Size Bulbs in all Colors  
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Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift  
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Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.  
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Weight per 100 bags—12 lbs.

Bulbs per package in parentheses

Beautiful flowers all summer long outdoors—or they make beautiful indoor potted plants. Packed in peat moss to protect the bulbs. Order some of all these fast-selling types.

### DOUBLE CAMELIA-FLOWERING (2 bulbs per bag)

..... Pink ..... Red ..... Rose ..... Salmon  
..... Yellow ..... White

### SINGLE FRILLED (2 bulbs per bag)

..... Pink ..... Salmon ..... Rose ..... Red  
..... Yellow

1 1/4"-1 1/2" size

CARNATION—Heavily ruffled (3 bulbs per bag)  
..... Pink ..... Yellow

PICOTEE—Beautiful double white flower, with edges  
..... of various colors. Packaged in mixture, 3 bulbs.

### CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2"-2" bulbs.  
Cost .89      Retail \$1.49

## LILIES

Weight per 100 bags—45-50 lbs.

2 Bulbs per package

..... Liliun Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals

..... Liliun Giganteum, 6/8" size. Easter Lily

..... Liliun Regale, 6/7" size. White with brown marking

..... Liliun Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

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All Varieties: Cost .28, Retail .49

PLEASE SHIP

PLEASE SHIP

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.....Anemone De Caen, No. 2 size, mixed	24	7 lbs.	.....Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
.....Anemone De Caen Mixed, Jumbo size	6	7 lbs.	.....Galtonia, "Summer Hyacinth," Pure white.....	4	25 lbs.
.....Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.	.....Ornithogalum, "Star of Bethlehem".....	5	30 lbs.
.....Caladium, Fancy-leaved, 1 1/2-2 1/2".....	1	15 lbs.	.....Ranunculus, Double mixed, No. 2 size..	24	7 lbs.
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	Cost	Each
.....Cartons Fertil Points of 144 boxes		
10c size.....	\$ 8.64	\$ .06
Display cartons of 24 boxes, 10c size	1.44	.06
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Display cartons of 12 boxes, 25c size	1.80	.15

### SOIL - PREP

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Two Sizes:

..... 160 cu. inches, packed 24 per ctn. Cost: .20 ea. Retail: .35 ea.
..... 400 cu. inches, packed 12 per ctn. Cost: .45 ea. Retail: .79 ea.

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	Per 100
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.....Pine Tree, 3 1/2x3 1/2x3 1/2".....	\$ 5.95 dz.
.....Bamboo Trees, 3 1/2x3 1/2x5 1/4".....	10.95 per 24
	6.95 dz.

### PLAS - TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

### NEW LOW PRICE!

	Cost	Retail
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.....Display Carton (24 envelopes).....	4.25	.29 ea.
.....Spool (200 feet) (Ctn. of 8).....	5.75	1.19 ea.

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	Cost Per Doz.	Retail Ea.	Packed
4 Oz. size.....	\$ 2.52	\$ .35	24
8 Oz. size.....	4.32	.60	24
1 Pint size.....	6.48	.90	24
1 Qt. size.....	11.52	1.60	12

## BULB ASSORTMENTS

(CHECK HERE) No. 1  No. 2  No. 3  No. 4

### No. 1 (\$30.00)

Cost Each

42 Bags Gladiolus, assorted named varieties.....	\$ .28
5 Bags Gladiolus, prize mixture.....	.47
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
24 Bags Begonias, assorted named varieties.....	.23
3 Bags Begonias, mixed.....	.89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
5 Bags Canna, assorted colors.....	.28
5 Bags Calla, assorted colors.....	.28

### No. 2 (\$45.00)

60 Bags Gladiolus, assorted named varieties.....	\$ .28
8 Bags Gladiolus, prize mixture.....	.47
3 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
25 Bags Begonias, assorted named varieties.....	.23
6 Bags Begonias, mixed.....	.89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
26 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

### No. 3 (\$75.00)

Cost Each

100 Bags Gladiolus, assorted named varieties.....	\$ .28
15 Bags Gladiolus prize mixture.....	.47
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
45 Bags Begonias, assorted named varieties.....	.23
8 Bags Begonias, mixed.....	.89
15 Bags Lilies (Regale, Auratum, Rubrum).....	.28
41 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

### No. 4 (\$95.00)

120 Bags Gladiolus, assorted named varieties.....	\$ .28
22 Bags Gladiolus prize mixture.....	.47
8 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
50 Bags Begonias, assorted named varieties.....	.23
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21 Bags Lilies (Regale, Auratum, Rubrum).....	.28
50 Bags Miscellaneous bulbs (best items for your particular locality).....	.28

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER NAME.....

ADDRESS.....

SHIP VIA.....

WHEN.....

CITY.....

STATE.....