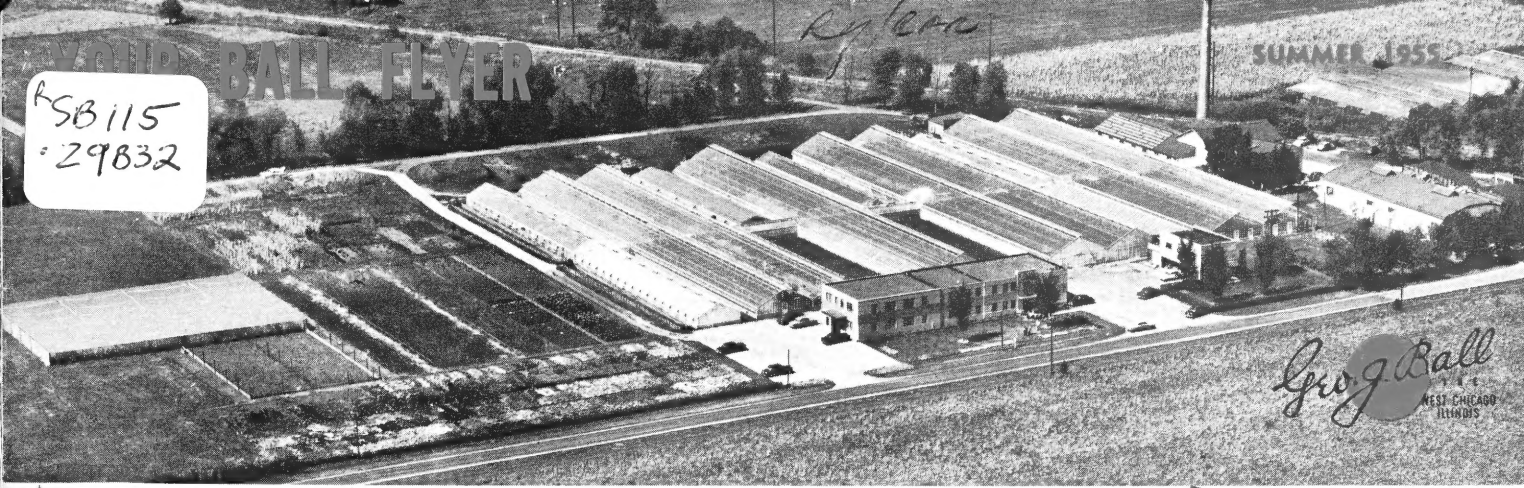


VOID BALL FLYER

RSB115
= 29832

SUMMER 1955



Geo. J. Ball
WEST CHICAGO
ILLINOIS

62.23

LIBRARY
RECEIVED
* JUL 20 1955 *
U. S. Department of Agriculture

Snap Growers are turning to

Single Stem Production

For Better Snap Profits

WHY?

- It will cut 2 to 4 weeks off the time your Snap crops occupy the bench.
- Your crop will cut out so much more uniformly that this is in itself an important time-saving factor—no stragglers.
- Another advantage is the uniform grade—few culls.
- The small added cost of seed and labor is offset by saving of overhead on bench space and closer, more profitable rotations which may be worked out.

Single stemmed culture is similar to pinched culture in all ways except spacing and selection of varieties. Those varieties which are best adapted to single stemmed culture are indicated by an asterisk (*). For spacing we recommend 3 x 5 inches, although in midwinter it would be advisable to go some wider, possibly 3 x 6. **TRY**

SINGLE STEMMED CULTURE.

Here are our recommendations for spacing and sowing dates for single stemmed Snaps based on raised beds, 50° nights.

To Flower	Sow	Bench Seedlings	To Flower	Sow	Bench Seedlings
Dec. 1	July 25	Aug. 12	Feb. 15	Sept. 1	Sept. 25
Dec. 15	Aug. 1	Aug. 19	Mar. 1	Sept. 10	Oct. 4
Jan. 1	Aug. 5	Aug. 23	Mar. 15	Sept. 23	Oct. 17
Jan. 15	Aug. 15	Sept. 3	Apr. 1	Oct. 7	Nov. 1
Feb. 1	Aug. 23	Sept. 11	Apr. 15	Oct. 22	Nov. 16

THIS IS YOUR CHECK LIST of Snapdragons and other important seed items which should be ordered now. Look it over and note your requirements in the space provided, write your name and address below and return it to us in the envelope enclosed. No postage required.

Please Print
FIRM
NAME _____
Please use same firm or greenhouse name on all orders.
STREET OR R.F.D. _____
CITY AND STATE _____

CASH DISCOUNT. On seed orders only when remittance is enclosed, a cash discount of 4% will be allowed on orders from \$5.00 to \$25.00; over \$25.00, 8%.

LIMITATION OF WARRANTY. Geo. J. Ball, Inc., warrants to the extent of the purchase price that seeds, plants, or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

Snaps

All the Snaps listed, except Margaret, are genuine **HYBRID** varieties.

WHITE

Quantity	Amount	Tr. Pkt.	Quantity	Amount	Tr. Pkt.
_____	\$ _____		_____	\$ _____	
	Pike's Peak (No. 10, Ball). Midseason white with slight ivory cast. 1/2 tr. pkt., \$2.00	\$3.50		*Citation (Yoder Bros.). Midseason ivory. Fine, long spikes and clean, hard stems. \$3.50	
	*Snowman (No. 5, Ball). Midseason, excellent pure white for single stem or pinched crop. 1/2 tr. pkt., \$2.00.....	3.50		Margaret (Inbred). Midseason ivory.....	2.00
	Apollo (Yoder Bros.). Midseason ivory white with yellow lip.....	3.50		*Spartan White (Mich. State College). Mid-season pure white. 1/2 tr. pkt., \$1.75	3.00
				*Twenty Grand (Yoder Bros.). Midseason ivory. Flower similar to Junglewood White	3.50



Phil Jones (right) and Bob Rieman of our plant breeding staff comparing notes on our complete variety testing trials at West Chicago.

SNAPDRAGONS, Continued

Quantity	Amount	Tr. Pkt.
_____ \$ _____	Jackpot (No. 43, Ball). Bright rose, extra spike size, medium stem length, heavy production. 1/2 tr. pkt., \$2.00.....	\$3.50
_____	* Bridesmaid (No. 44, Ball Exp. Hyb. No. 368X). A clear medium rose reminiscent of Peggy Schumann with exceptionally long spikes of well placed, large florets. A very clean grower with little "grass" and unusually firm stems. Excellent whether grown single stemmed or pinched. Available late July. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Showgirl (No. 42, Ball). Midseason, medium dark rose. 1/2 tr. pkt., \$2.00.....	3.50
_____	Rosanna (No. 9, Ball). Midseason, bright, deep rose with long tapering spikes. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Libby (J. S. Yoder). Midseason dark rose. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Pompey (Yoder Bros.). Midseason, medium rose pink.....	3.50
_____	* Spartan Rose (Mich. State College). Late. Medium deep rose with long heavy spikes. 1/2 tr. pkt., \$1.75.....	3.00

LIGHT PINK

_____	* Hercules (No. 21, Ball). Midseason light pink. Extra-hard, clean stem. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Christina (J. S. Yoder). Midseason. One of the best all-purpose light pinks. 1/2 tr. pkt., \$2.00.....	3.50
_____	Maryland Pink Imp. (Winkler). Early, creamy light pink. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Whirlaway (Yoder Bros.). Midseason pink with large yellow lip.....	3.50

MEDIUM PINK

_____	* Flower Girl (No. 34, Ball Exp. Hyb. No. 359X). Midseason. Long, medium pink spikes carried on clean, firm stems. The smooth, even coloring and good production record of this variety make it an important commercial Snap. Available late July. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Holiday (No. 32, Ball). Midseason medium pink. Fine, long spikes. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Pink Ice (No. 31, Ball). Early bright pink with nearly white lips. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Crusader (Yoder Bros.). Midseason light "Dorcas Jane" pink shade. An excellent midwinter Snap.....	3.50
_____	Dorcas Jane (Burkey). Midseason. Long spikes of silvery pink. 1/2 tr. pkt., \$1.50.....	2.50
_____	Wintergreen (Yoder Bros.). Medium pink, extra early, good production.....	3.50

Quantity	Amount	Tr. Pkt.
_____ \$ _____	YELLOW	
_____	* Golden Spike (No. 1, Ball). A rich, deep golden-yellow with long tapering spikes and close-spaced florets. Best yellow for late winter and spring. 1/2 tr. pkt., \$2.00.....	\$3.50
_____	* Patricia (J. S. Yoder). Midseason, medium yellow. 1/2 tr. pkt., \$2.00.....	3.50
_____	* War Admiral (Yoder Bros.). Early. Excellent medium yellow for midwinter.....	3.50
_____	* Broker's Tip (Yoder Bros.). Same color as War Admiral but later; impressive in our spring trial.....	3.50

BRONZE

_____	* Barbara (J. S. Yoder). Midseason. Large-flowered bronze with pink throat. 1/2 tr. pkt., \$2.00.....	\$3.50
_____	* Cavalcade (Yoder Bros.). Midseason, lively golden bronze. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Gallant Fox (Yoder Bros.). Midseason, medium rosy-bronze. Very fine.....	3.50

RED and LAVENDER

_____	* Navajo (No. 8, Ball). We consider this the finest all-purpose red Snap available. Midseason. 1/2 tr. pkt., \$2.00.....	3.50
_____	* Lavender Lady (No. 71, Ball). A deep rosy-lavender shade with excellent spikes and stems. For late winter and spring. 1/2 tr. pkt., \$2.00.....	3.50

STOCKS COLUMN (Non-Branching)

One of the top five U. S. cut flower crops in popularity. Stocks are hard to beat for general cut flower use after the first of the year. For cut flowers next Easter (April 1) sow direct about October 15 in our latitude, on ground beds, and run them 48-50° nights. For raised beds sow 2 weeks later than for ground beds.

_____ \$ _____	No. 1 Lilac-Lavender Imp. Popular silvery lilac.
_____	No. 8 Ruby Imp. Crimson red.
_____	No. 14 Ball Rose. Fairly deep rose pink.
_____	No. 16 Ball White—Medium Tall. Early, pure white.
_____	No. 17 Gold Standard. Creamy ivory yellow.
_____	No. 20 Ball Apricot. Apricot, faintly tinged pink.
_____	No. 21 Purple Heart. Bright violet purple.
_____	No. 22 Ball Supreme. Fine, heavy spikes of rich, silvery rose.
_____	Pacific Pink. Bright, luminous, salmon-rose-pink.
_____	Prices above Stocks, each:
_____	1/2 tr. pkt., 75c ; tr. pkt., \$1.25 ; 1/4 oz., \$2.75 ; 1/2 oz., \$5.25 ; 1 oz., \$10.00 .
_____	U.S.D.A. Double Pink. A U.S. D.A. development which improves the Hansen dark-leaved single, light-leaved double strain. Doubles retain some light leaf color in blooming stage. 1/2 tr. pkt., \$1.00 ; tr. pkt., \$1.75 ; 1/8 oz., \$3.30 ; 1/4 oz., \$6.00 ; 1/2 oz., \$10.00 ; 1 oz., \$18.00 .
_____	Trysomic Hi-Double Mixture (Branching). 1/2 tr. pkt., \$1.00 ; tr. pkt., \$1.75 ; 1/8 oz., \$2.90 ; 1/4 oz., \$5.00 .

BROWALLIA

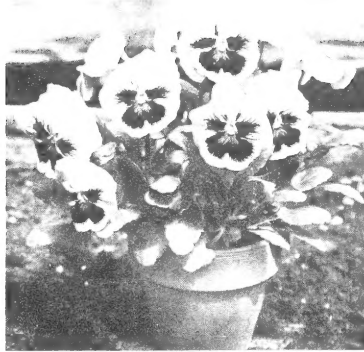
_____ \$ _____	Speciosa Major. 1 1/2-inch violet-blue flowers on 10-12 inch plants. Tr. pkt., \$1.00 ; 1/8 oz., \$2.25 ; 1/4 oz., \$4.00 ; 1/2 oz., \$7.50 .
----------------	--



STOCK NO. 16 BALL WHITE

PANSIES

One of the most popular bedding subjects—get your share of this profitable business by offering your customers well-grown plants of the best strains available. Pansies make nice inexpensive potted plants. See photo at right.

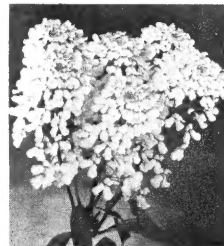


Quantity	Amount	Tr. Pkt.
_____ \$ _____	Color Carnival. A remarkable American produced strain of Swiss Giants. Our trials indicate that it is in many ways the equal of Roggli strain. Not available before August 1. Tr. pkt., \$1.50 ; 1/8 oz., \$3.75 ; 1/4 oz., \$7.00 ; 1 oz., \$22.00 .	
_____	Ball Giant Mixture. Our finest bedding mixture. Tr. pkt., 85c ; 1/8 oz., \$1.65 ; 1/4 oz., \$3.00 ; 1 oz., \$10.00 ; 4 ozs., \$36.00 .	
_____	Steele's Jumbo Mixture. Orig. seed. Tr. pkt., \$1.25 ; 1/8 oz., \$5.10 ; 1/2 oz., \$9.20 ; 1 oz., \$16.50 .	
_____	* Maple Leaf Giants. An excellent, large flowered strain. Tr. pkt., 65c ; 1/8 oz., \$1.65 ; 1/4 oz., \$3.00 ; 1 oz., \$10.00 .	
_____	Butterfly Hybrids. Ruffled 2 1/2-3 in. flowers, including unusual apricot, terra cotta and rosy orchid shades. Orig. seed. Tr. pkt., \$1.25 ; 1/8 oz., \$3.35 ; 1/4 oz., \$5.60 ; 1/2 oz., \$9.75 ; 1 oz., \$17.75 .	
_____	Roggli Giant Elite Mixture. Choice Swiss bedding strain. Orig. seed. Tr. pkt., \$1.50 ; 1/8 oz., \$3.75 ; 1/4 oz., \$7.00 ; 1 oz., \$22.00 .	

_____	Felix. Many colors, all with vividly contrasting black-veined throats. Tr. pkt., \$1.00 ; 1/8 oz., \$2.20 ; 1/4 oz., \$4.00 ; 1 oz., \$12.00 .
_____	Ball Winter Flowering. Tall growing, winter cut flower variety. 1/2 tr. pkt., 65c ; tr. pkt., \$1.10 ; 1/8 oz., \$2.75 ; 1/4 oz., \$5.00 .
_____	Ball Giant Mixture Dwarf Strain. Dwarf and compact Swiss Giant strain. Tr. pkt., 65c ; 1/8 oz., \$1.40 ; 1/4 oz., \$2.75 ; 1 oz., \$9.00 ; 4 oz., \$32.00 .
_____	Canadian Giants. Large flowered selection from Maple Leaf Giants. Tr. pkt., \$1.00 ; 1/8 oz., \$1.85 ; 1/4 oz., \$3.30 ; 1 oz., \$11.00 .
_____	Engelmann's Giant Mixture. Large flowered, brightly colored strain. Orig. seed. Tr. pkt., \$1.00 ; 1/4 oz., \$4.00 ; 1 oz., \$14.00 .
_____	Improved Swiss Giants. Predominates in rich bronze and red shades. Tr. pkt., 65c ; 1/4 oz., \$2.75 ; 1 oz., \$9.00 .
_____	Oregon Giants. Long stemmed, large flowered Giant Ruffled Pansies. 200 Seeds, 50c ; 600 Seeds, \$1.25 ; 1/4 oz., \$4.00 ; 1 oz., \$12.00 .
_____	Ruffled Rainbow. Uniform mixture of medium sized, ruffled petaled flowers. Tr. pkt., \$1.00 ; 1/8 oz., \$2.75 ; 1/4 oz., \$5.00 ; 1 oz., \$15.00 .
_____	Tigress. "Miniature Pansies." Reds, yellows, orchids and purples in novel striped and blotched arrangements of at least 3 colors create a striking appearance. Tr. pkt., 50c ; 1/4 oz., \$1.75 ; 1 oz., \$5.00 .

CANDYTUFT

_____ \$ _____	Ball Giant White (Hyacinth-Flowered). This is our greenhouse-grown, premium quality cut flower strain. Earlier flowering, and produces larger heads than ordinary strains with their high percentage of small-flowered culms. Tr. pkt., \$1.00 ; 1/2 oz., \$1.95 ; 1 oz., \$3.35 ; 4 ozs., \$10.00 .
----------------	---



CANDYTUFT BALL GIANT WHITE

CENTAUREA

_____ \$ _____	Pinkie. Attractive rose-pink.
_____	Blue Boy. Intense, bright blue.
_____	Formula Mixture.
_____	Prices above 3 each: tr. pkt., 20c ; 1/2 oz., 40c ; 1 oz., 65c ; 4 ozs., \$2.20 ; 1 lb., \$6.50 .

SWEET PEAS

An immediate sowing will yield productive vines for cutting thruout next winter.

12 BEST WINTER PEAS

Quantity	Amount	Tr. Pkt.
_____ \$ _____	Ball Blue Supreme. Large flowered, rich blue.	
_____	Ball Orange Supreme. Intense fiery orange.	
_____	Cascade. Earliest white. White seeded.	
_____	Hiawatha. Large-flowered deep rose.	
_____	Ball Rose Queen. Long stemmed, clear rose pink.	
_____	Ball Rose Supreme. Bright silvery rose pink.	
_____	Ball Salmon. Fairly deep salmon pink.	
_____	Treasure Island. Glowing orange scarlet.	
_____	Fiesta. Brilliant scarlet-cerise.	
_____	Twilight. A bright clear lavender.	
_____	Triumph. Long stemmed, rich lilac-mauve.	
_____	Rhapsody. Extra large flowered; deep rosy lavender.	
_____	12 Best Mixture. Formula mixture of the above 12.	
_____	Prices above 13, each: 1/2 oz., 35c ; 1 oz., 55c ; 4 ozs., \$1.65 ; 1 lb., \$6.00 .	
_____	COLLECTIONS	
_____	1/2 oz. each of the above "12 Best" named varieties for \$3.80 .	
_____	1 oz. each of the above "12 Best" named varieties for \$6.10 .	

NEW MULTIFLORA CLASS (Zvolanek)

Extra heavy, long stems and dependable 5-6 blooms can be expected from this new strain. Winter blooming. **Originator's seed.**

Quantity	Amount	Tr. Pkt.
_____ \$ _____	Blue Wonder. Fine, clear medium blue. Seed ready in September.	
_____	Deep Rose. Deep, bright rose.	
_____	Geo. J. Ball. Named for the late Geo. J. Ball, this new deep coral-rose is one of the finest Multiflora Sweet Peas.	
_____	Giant Lilac. Bright mauve, same color as Triumph.	
_____	Lavender. Orchid-lavender, near Twilight in color. A strong grower with extra long stems.	
_____	Light Rose-Pink. Almost flesh-pink in color.	
_____	Orange-Cerise. A bright and striking color.	
_____	Red. Christmas red.	
_____	Rose. Extra large medium rose flowers on extra long, heavy stems.	
_____	Salmon-Pink. Large, medium rose-pink flowers with salmon cast.	
_____	Whirlwind. Large, light rose flowers on long stems.	
_____	White. Pure white. Long, strong stems.	
_____	Multiflora Mix. A complete color assortment.	
_____	Prices above 13 varieties, each: 1/2 oz., \$1.10 ; 1 oz., \$2.00 ; 4 ozs., \$6.65 ; 1 lb., \$20.00 .	



William Zvolanek, originator of the Multiflora Sweet Peas, looking over his seed crop.

CALENDULAS

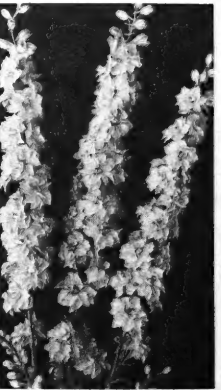
Quantity	Amount	Tr. Pkt.
_____ \$ _____	Ball Improved Long Orange. Golden orange.	
_____	Ball Gold. Golden yellow with light eye.	
_____	Ball Lemon Queen. Lemon yellow with dark brown eye.	
_____	Prices above 3, each: tr. pkt., 50c ; 1/4 oz., \$1.00 ; 1 oz., \$3.00 ; 4 ozs., \$9.00 .	

ASPARAGUS

_____ \$ _____	Plumosus. 100 seeds, 30c ; 250 seeds, 70c ; 1000 seeds, \$2.50 ;
_____	5000 seeds, \$10.00 .
_____	Sprengeri. 100 seeds, 30c ; 250 seeds, 70c ; 1000 seeds, \$2.50 ;
_____	5000 seeds, \$10.00 .

LARKSPUR

_____ \$ _____	September is the traditional month for Larkspur sowing—timed well to follow Mums in the greenhouse.
_____	Salmon Supreme. Medium deep rose; heavy, fully double spikes.
_____	Dark Blue Supreme. Deep violet blue.
_____	Lilac Supreme. The best clear lavender; no orchid shading.
_____	White Supreme. The most vigorous white in our trials.
_____	Regal Salmon-Pink. Large florets, best in this color.
_____	Prices above 5, each: tr. pkt., 40c ;
_____	1/2 oz., \$1.00 ; 1 oz., \$1.80 ;
_____	4 ozs., \$6.00 ; 1 lb., \$18.00 .
_____	Super Majestic Light Blue. An excellent light blue.
_____	Giant Imperial Brilliant Rose. Deep rose; fully double.
_____	7 Best Mixture. Blended by formula. Prices above 3 each: tr. pkt., 30c ;
_____	1/2 oz., 90c ; 1 oz., \$1.60 ; 4 ozs., \$5.25 ; 1 lb., \$16.00 .
_____	Collection: One tr. pkt. each of above 7 named varieties for \$2.35 .



LARKSPUR

MYOSOTIS (Forget-Me-Not)

_____ \$ _____	Ball Early. Free flowering, spring blooming plants of this always popular bright blue flower can be had from a sowing made in December or January. This should not be confused with the other types listed with the perennials. Tr. pkt., 35c ; 1/4 oz., \$1.00 ; 1 oz., \$3.25 .
----------------	---

TOMATO

_____ \$ _____	Michigan State Forcing. Wilt resistant. Distinct greenhouse Tomato developed at Michigan State College. Rich, deep scarlet fruits, average 5-6 ozs., globular, in large clusters. Tr. pkt., 25c ; 1/4 oz., 50c ; 1 oz., \$1.50 .
_____	Ball Extra Early. F1 Hybrid. Highest quality fruit, yield, and earliness. Tr. pkt., \$1.00 ; 1/8 oz., \$2.25 ; 1/4 oz., \$7.50 ; 1 oz., \$25.00 .
_____	Waltham Forcing. 4 oz. scarlet fruits. Firm, good shippers, do not crack. Tr. pkt., 50c ; 1/4 oz., \$1.00 ; 1 oz., \$3.00 .



TOMATO MICHIGAN STATE FORCING

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 1.

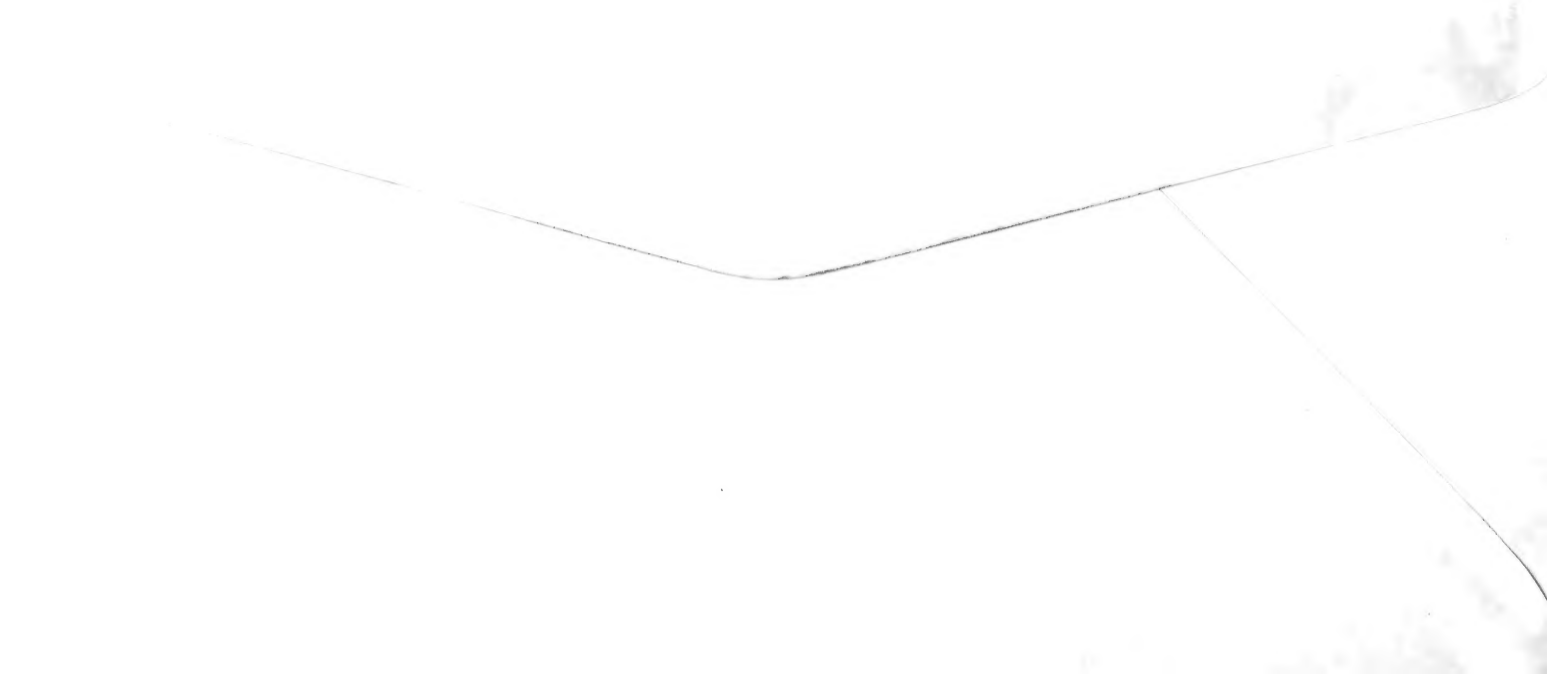
SEC. 34.9, P. L. & R.

WEST CHICAGO, ILL.

WEST CHICAGO, ILL.

Geo. J. Ball
I. E.





SUMMER SOWING FOR POTTED PLANTS



BALL DEEP ROSE

BEGONIAS

Bright blooming 3 inch plants can be grown for Christmas combinations from a sowing August 1st.

Quantity Amount

- Quantity Amount
- _____ \$ _____
- Sparkler.** Large flowers of brilliant orange-salmon with creamy white petal base. Tr. pkt., \$1.50.
- _____ \$ _____
- Adeline.** Extra free flowering, bright pink; dwarf and compact. Tr. pkt., \$1.50; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.00.
- _____ \$ _____
- Ball Deep Rose.** Dwarf. Deep rosy red fading to luminous pink in warm weather. Tr. pkt., \$1.50; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.00.
- _____ \$ _____
- Ball Red.** Dwarf. Medium large flowers of bright, true scarlet. Tr. pkt., \$1.50; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.00.
- _____ \$ _____
- Indian Maid.** Intermediate. Deep, lustrous bronze foliage with scarlet flowers. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Luminosa.** Intermediate. Very attractive and popular scarlet red. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$3.00; $\frac{1}{2}$ oz., \$5.50.
- _____ \$ _____
- Scandinavia Pink.** Intermediate. Very free flowering, bright rose pink. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Scandinavia Red.** Bright red. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Snowbank.** Dwarf. Large white flowers on dense-growing, even plants. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Dwarf Varieties Mixed.** Tr. pkt., \$1.00; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.50.
- _____ \$ _____
- Doty's Calla Queen.** Attractively variegated green and white foliage; red and pink flowers. $\frac{1}{2}$ tr. pkt., \$1.75; tr. pkt., \$3.00.

GLOXINIA

- Quantity Amount
- _____ \$ _____
- Panzer Scarlet—Originator's Seed.** Deep, bright velvety red. This strain has been reselected by Mr. Panzer and is now offered with assurance that it has no peer in commercial Gloxinia seed strains. Tr. pkt., \$3.00; 5 tr. pkts., \$13.50.
- _____ \$ _____
- Formula Mixture.** Made up of choice named separate color varieties including bicolors and spotted types. Tr. pkt., \$1.25; 6 pkts., \$6.00.

PETUNIAS

- Quantity Amount
- _____ \$ _____
- Ball All-Double Mixture.** Well balanced formula mixture of all colors. $\frac{1}{2}$ tr. pkt., \$2.50; tr. pkt., \$4.00; $\frac{1}{128}$ oz., \$7.60; $\frac{1}{4}$ oz., \$14.45; $\frac{1}{2}$ oz., \$28.00.
- _____ \$ _____
- Canadian Mixture Improved.** $\frac{1}{2}$ tr. pkt., \$2.00; tr. pkt., \$3.50; $\frac{1}{128}$ oz., \$6.65; $\frac{1}{4}$ oz., \$12.60; $\frac{1}{2}$ oz., \$24.00.
- _____ \$ _____
- Canadian Queen.** Very fine, true pink double. $\frac{1}{2}$ tr. pkt., \$2.75; tr. pkt., \$4.50; $\frac{1}{128}$ oz., \$8.50; $\frac{1}{4}$ oz., \$16.00.

CINERARIAS

Quantity Amount

- _____ \$ _____
- Siter's Rainbow Strain.** Medium large, mostly white-eyed flowers. Tr. pkt., \$2.00; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00; $\frac{1}{8}$ oz., \$9.00.
- _____ \$ _____
- Cremer's Prize Strain.** Medium small flowers, about half light-eyed. Tr. pkt., \$1.75; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.50; $\frac{1}{8}$ oz., \$8.25.
- _____ \$ _____
- No. 1 Mixture.** Equal proportions of above two. Tr. pkt., \$1.50; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.75.
- _____ \$ _____
- No. 2 Mixture.** $\frac{1}{2}$ Cremer's Prize Strain and $\frac{1}{4}$ each Siter's Rainbow Strain and Multiflora Nana, Gold Center. Tr. pkt., \$1.50; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.75.
- _____ \$ _____
- Festival.** Small-leaved strain with even heads of medium sized, mostly white-eyed flowers in a brilliant color range. $\frac{1}{2}$ tr. pkt., \$1.75; tr. pkt., \$3.00; $\frac{1}{4}$ oz., \$4.50; $\frac{1}{2}$ oz., \$7.50; $\frac{1}{8}$ oz., \$13.00.
- _____ \$ _____
- "Vivid" Formula Mixture.** A mixture of solid colors without "eyes." Tr. pkt. (1000 seeds), \$1.75; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.

Strong, attractive colors have great appeal to the less expensive pot plant trade. For midwinter or Easter pots, a July or August sowing is OK.

CYCLAMEN

- Quantity Amount
- _____ \$ _____
- No. 2 Bright Red** 100 Seeds \$1.90 1000 Seeds \$17.50
- No. 3 Pure Rose** 1.90 17.50
- No. 4 Soft Rose with carmine eye** 1.90 17.50
- No. 6 Pure White** 1.90 17.50
- No. 7 Bonfire.** Brilliant salmon. 2.50 22.00
- No. 10 Glory of Wandsbek** 2.40 20.00
- No. 11 Rose of Zehlendorf.** Light salmon 2.40 20.00
- No. 18 Mozart.** Deep pink 2.50 22.00
- No. 30 Mixture** 1.80 16.50
- No. 60 Ruffled Mixture** 2.50 23.00

Sowings usually made thru October for flowering a year from following Christmas.

CALCEOLARIAS

- Quantity Amount
- _____ \$ _____
- Ball Multiflora Nana Mixture.** Large heads of medium sized flowers in brilliant shades of red and yellow. Tr. pkt., \$2.00; $\frac{1}{128}$ oz., \$4.00; $\frac{1}{4}$ oz., \$7.20; $\frac{1}{2}$ oz., \$13.00.
- _____ \$ _____
- Duplex Hybrids Mixed.** Upper pouch of each flower is almost as large as the lower, giving an attractive duplexed effect. Tr. pkt., \$1.25; $\frac{1}{128}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.50.
- _____ \$ _____
- Dwarf Tigered or Spotted.** Spotted shades of red, yellow and rosy bronze. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.50; $\frac{1}{2}$ oz., \$4.50.
- _____ \$ _____
- Grandiflora Dwarf Mixed.** Extra large flowers in unusual and striking colors. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Hybrid Mixed.** Brilliant reds and yellows (some spotted) make up this blend of genuine F₁ Hybrid Calceolarias. $\frac{1}{2}$ tr. pkt., \$1.75; tr. pkt., \$3.00.

One of the most showy, interesting and inexpensive pot subjects for spring. A 5-inch plant for Easter can be had from an early August sowing.

- Quantity Amount
- _____ \$ _____
- Triumph Strain.** Medium large flowers; mostly bright reds and yellows. Tr. pkt., \$1.25; $\frac{1}{4}$ oz., \$2.75; $\frac{1}{2}$ oz., \$5.00.
- _____ \$ _____
- Extra Early Tigered.** Solid heads of medium large flowers on dwarf plants; good color range. Tr. pkt., \$2.00; $\frac{1}{128}$ oz., \$4.00; $\frac{1}{4}$ oz., \$7.20; $\frac{1}{2}$ oz., \$13.00.

NAEGELIA (Temple Bells)

- Quantity Amount
- _____ \$ _____
- Art Shades.** Dwarf plants with Gloxinia-like leaves and clusters of slender, tubular flowers in shades of pink, red, yellow and orange; all with spotted throats. This showy pot plant requires the same culture as Gloxinias. Tr. pkt., \$1.50.

DON'T FORGET TO PUT YOUR NAME AND ADDRESS ON FRONT

PERENNIALS

DELPHINIUM

Interest in Delphinium seems to be increasing. In our latitude strong plants for spring sales or for a valuable June cut flower crop can be had from a September first sowing. New crop seed is dependably available by then.

Quantity Amount

- _____ \$ _____ **Black Knight.** Deep midnight violet.
 _____ **Blue Bird.** The clearest of medium blues. White bees.
 _____ **Blue Jay.** Medium blue; dark bees.
 _____ **Galahad.** Clear white.
 _____ **Guinevere.** Excellent light pinkish lavender; white bees.
 _____ **King Arthur.** Royal violet; white bees.
 _____ **Summer Skies.** Light blue; white bees.
 _____ **6 Best Mix.** Formula mixture of 6 Best varieties.
 _____ **Round Table.** Contains all above plus many new colors.

Prices of above:

Originator's Seed (Vetterle & Reinelt). New crop expected from September on. 1/2 tr. pkt., \$1.25; tr. pkt., \$2.00; 1/8 oz., \$3.00; 1/4 oz., \$5.50; 1 oz., \$20.00.

Regular Seed. A satisfactory strain one generation removed from originator's seed. Grown by a reliable seed producer. Tr. pkt., \$1.50; 1/8 oz., \$2.50; 1/4 oz., \$4.50; 1 oz., \$15.50.

_____ **Astolat.** Pale blush shades with some darker tones. Dark bees. Originator's seed. 1/2 tr. pkt., \$1.50; tr. pkt., \$2.25; 1/8 oz., \$4.50; 1/4 oz., \$8.00.

_____ **Belladonna Imp.** Popular light blue. Tr. pkt., 40c; 1/4 oz., \$1.00; 1 oz., \$3.25; 4 ozs., \$11.00.

_____ **Blackmore and Langdon Hybrids.** Shades of blue with contrasting bees. Tr. pkt., 40c; 1/4 oz., \$1.00; 1 oz., \$3.00; 4 ozs., \$10.00.

AQUILEGIA

_____ **McKana's Giant.** Large, extra long-spurred flowers 3 to 4 inches across in a gay mixture of colors. One of the showiest of all Columbines. All-America winner for 1955. 1/8 oz., \$1.50; 1/8 oz., \$2.75; 1/4 oz., \$5.00; 1 oz., \$16.00.

_____ **Mrs. Scott Elliott's Mixture.** An excellent long-spurred mixture. 2 ft. Tr. pkt., 40c; 1/4 oz., \$1.10; 1 oz., \$3.25.

_____ **Long Spurred Mixture.** A well balanced blend with large flowers and long spurs. Tr. pkt., 40c; 1/4 oz., \$1.10; 1 oz., \$3.25.

BELLIS (Perennis)

_____ **Mixture.** Tr. pkt., 60c; 1/8 oz., \$1.80; 1/4 oz., \$3.30.

CARNATION

_____ **Grenadin Mixture.** Tr. pkt., 60c; 1/4 oz., \$2.00; 1 oz., \$6.50.

DAISY

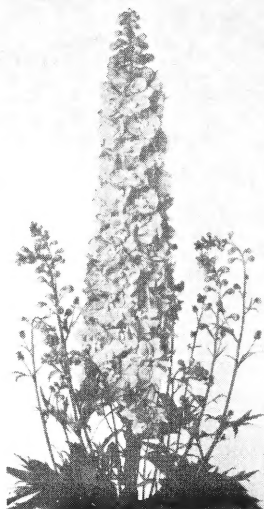
_____ **G. Marconi.** The largest flowered and finest double Shasta Daisy strain. Long-stemmed. Tr. pkt., 60c; 1/8 oz., \$1.65; 1/4 oz., \$3.00.

_____ **Alaska.** The standard Shasta Daisy. Tr. pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.00.

DIANTHUS

_____ **Single Midget Mixed.** Very fine, neat alpine and rock plant. 4 to 6 in. with dense heads of single Sweet William flowers. Tr. pkt., 60c; 1/4 oz., \$1.50; 1 oz., \$4.75.

_____ **Double Midget Mixed.** 6 to 8 in. Tr. pkt., 40c; 1/4 oz., 90c; 1 oz., \$3.00.



GIANT PACIFIC HYBRID
DELPHINIUM

DIANTHUS (Cont'd.)

Quantity Amount

_____ \$ _____ **Newport Salmon** (Pink Beauty). 13 in. A particularly rich pastel salmon-rase shade. Very attractive. Tr. pkt., 35c; 1/4 oz., 75c; 1 oz., \$2.60.

GYPSOPHILA

_____ **Pacifica.** Starry pink flowers in September and October. Tr. pkt., 30c; 1/4 oz., 80c; 1 oz., \$2.85.

_____ **Double Snow Flake.** An improved double hardy Gypsophila. About 50% are double flowering plants. Tr. pkt., 40c; 1/4 oz., \$1.40; 1 oz., \$4.75.

LUPINE

_____ **Russell Strain.** Long, closely set spikes of extra large florets in rich colors and unusual bicolors. Developed by a famous English specialist.

_____ **RESELECTED STOCK** (Originator's packets): 24 seeds, 40c; 65 seeds, 65c; 150 seeds, \$1.25; 350 seeds, \$2.50.

_____ **REGULAR SEED:** Tr. pkt., 40c; 1/4 oz., 65c; 1 oz., \$2.10; 4 ozs., \$6.50.

MATRICARIA (Feverfew)

_____ **Ball Double White Improved.** This strain has been carefully reselected for fully double flowers, and our own trials show it to be well over 90% true. double, imbricated blooms. Tr. pkt., \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$6.00 1 oz., \$18.00.

MYOSOTIS (Forget-Me-Not)

_____ **Blue Bird** (Oblongata). Standard blue for spring greenhouse flowering. Tr. pkt., 40c; 1/4 oz., 90c; 1 oz., \$3.25.

_____ **Royal Blue** (Indigo Blue). Deep rich blue. Tr. pkt., 40c; 1/4 oz., 85c; 1 oz., \$3.00.

PRIMULA (Veris)

_____ **Colossea.** Extra large flowers (1 1/2 to 2 in.) on long stiff stems. Remarkable range of unusual colors. Tr. pkt., \$1.25; 1/8 oz., \$3.00; 1/4 oz., \$5.25; 1 oz., \$17.00.

_____ **Polyanthus Mixture** (Unwin's strain.) Tr. pkt., \$1.00; 1/8 oz., \$2.25; 1/4 oz., \$4.25; 1 oz., \$12.50.

_____ **Giant Monarch Strain.** A fine large-flowered mixture. Tr. pkt., \$1.25; 1/8 oz., \$3.00; 1/4 oz., \$5.25; 1 oz., \$17.00.

_____ **Denticulata** Large heads of flowers. Colors vary from white to deep rosy lilac. Tr. pkt., \$1.00; 1/8 oz., \$2.40; 1/4 oz., \$9.00.

VIOLA

_____ **Blue Perfection.** Large flowered clear medium blue. Tr. pkt., 60c; 1/8 oz., \$1.20; 1/4 oz., \$2.25; 1 oz., \$6.50.

_____ **Chantreyland.** Extra large flowered true apricot. Tr. pkt., 60c; 1/8 oz., \$1.15; 1/4 oz., \$2.20; 1 oz., \$6.50.

_____ **Lutea Splendens.** Clear golden yellow. Tr. pkt., 60c; 1/4 oz., \$1.60; 1 oz., \$5.25.

_____ **White Perfection.** Small pure white. Tr. pkt., 40c; 1/4 oz., \$1.35; 1 oz., \$4.25.

_____ **Large-Flowered Mixture.** Mixture of large-flowered varieties. Tr. pkt., 40c; 1/4 oz., \$1.35; 1 oz., \$4.25.

DON'T FORGET TO PUT YOUR NAME AND ADDRESS ON FRONT