

1955/56 Ref 10/12

# BOULEVARD NURSERIES

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EBAU KEMPENAR  
AND SONS



TELEPHONE 1248  
NEWPORT, R. I.

ESTABLISHED 1910

RHODE ISLAND GROWN, BEST BY TEST

275 ACRES OF CHOICE NURSERY STOCK

FALL STOCK  
THRU POTS

WHOLESALE  
MEMBER OF AAN  
SPRING STOCK  
LINING OUT STOCK

SHRUBS, ROSES and VINES

DECIDUOUS, EVERGREEN TREES

Landing-Out Stock

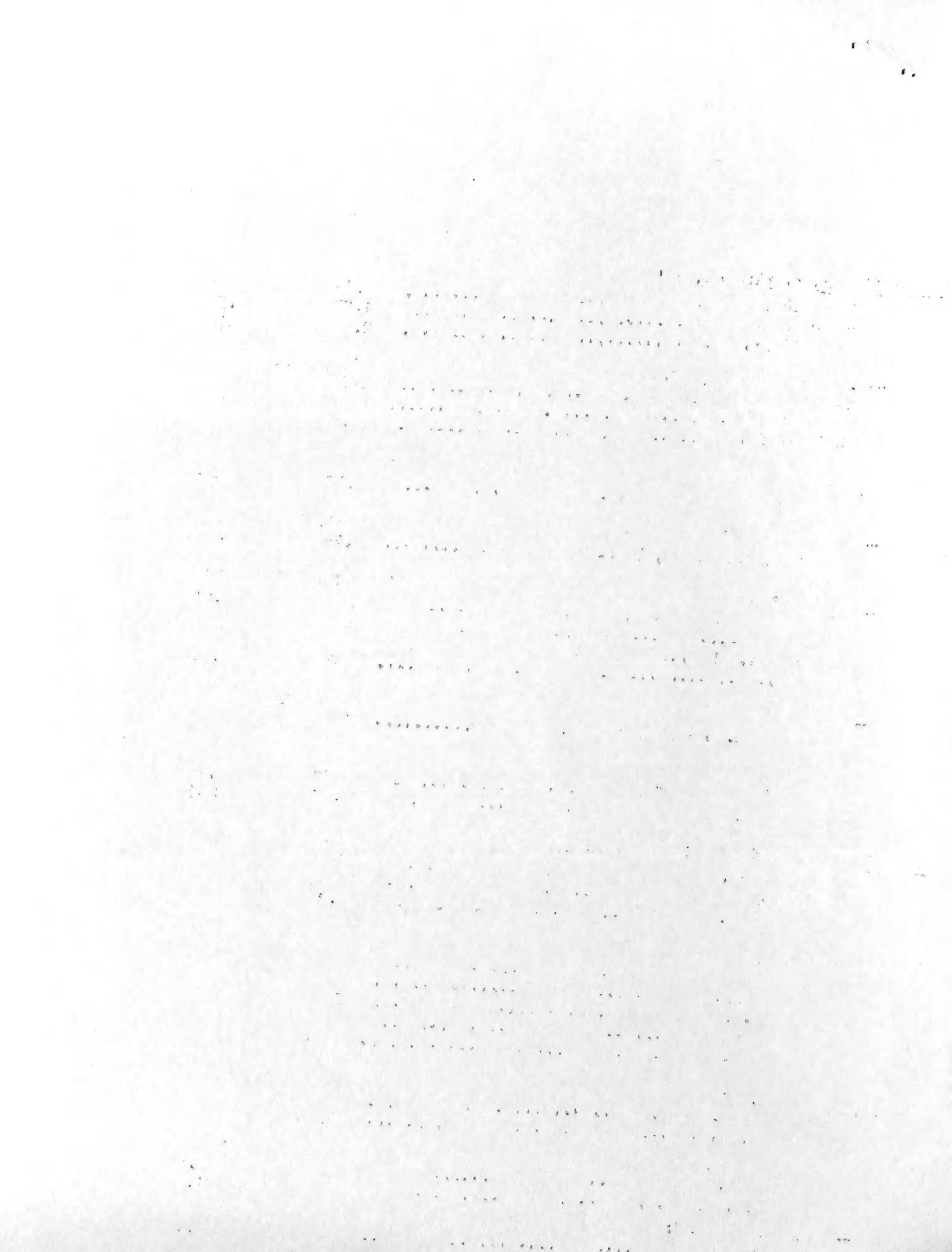
--Alphabetical List--

|  | 10<br>(ca)    | 100<br>(ca)       |
|--|---------------|-------------------|
| <u>ACER</u> platanoides, 70"                   |               | NORWAY MAPLE      |
| 10 to 12 ft. 1 3/4 to 2" cal. ....             | 9.50          | 9.00              |
| 12 to 15 ft. 2 to 2 1/2" cal. ....             | 11.50         | 11.00             |
| <u>AMPELOPSIS</u> , tricuspidata (voitchi) 50" |               | BOSTON IVY        |
| 2 yr. #1, 7 in. pots .....                     | .75           | .65               |
| <u>ARISTOLOCHIA</u> siphon, 30"                |               | DUTCHMAN'S PIPE   |
| 2 yr. #1, 7 in. pots .....                     | 1.50          | 1.40              |
| <u>AZALEA</u> , calendulacea, 4-5'             |               |                   |
| 18 to 24 in. ....                              | 3.50          | 3.25              |
| ---hinodogiri (evergreen) 5'                   |               | HINONEGIRI AZALEA |
| 9 to 12 in. ....                               | 1.75          | 1.50              |
| 12 to 15 in. ....                              | 2.25          | 2.00              |
| ---kempfordi, 5'                               |               | TORCH AZALEA      |
| 9 to 12 in. / .....                            | 1.75          | 1.50              |
| 12 to 15 in. ....                              | 2.25          | 2.00              |
| <u>BARBERRIS</u> thunbergi                     |               | GREEN BARBERRY    |
| 18 to 24 in. 3 yr. T FR .....                  | (per C) 30.00 | (per M) 250.00    |
| 2 to 2 1/2 in. " " .....                       | (per C) 35.00 | (per M) 300.00    |
| <u>BARBERRIS</u> thunbergi atropurpurea        |               | RED BARBERRY      |
| 18 to 24 in. 3 yr. T FR .....                  | (per C) 35.00 | (per M) 300.00    |
| 2 to 2 1/2 in. " " .....                       | (per C) 40.00 | (per M) 350.00    |
| <u>BOXUS</u> , Newport Blue                    |               | BOXWOOD           |
| 12 to 15 in. ....                              | 1.75          | 1.50              |
| 15 to 18 in. ....                              | 2.00          | 1.75              |

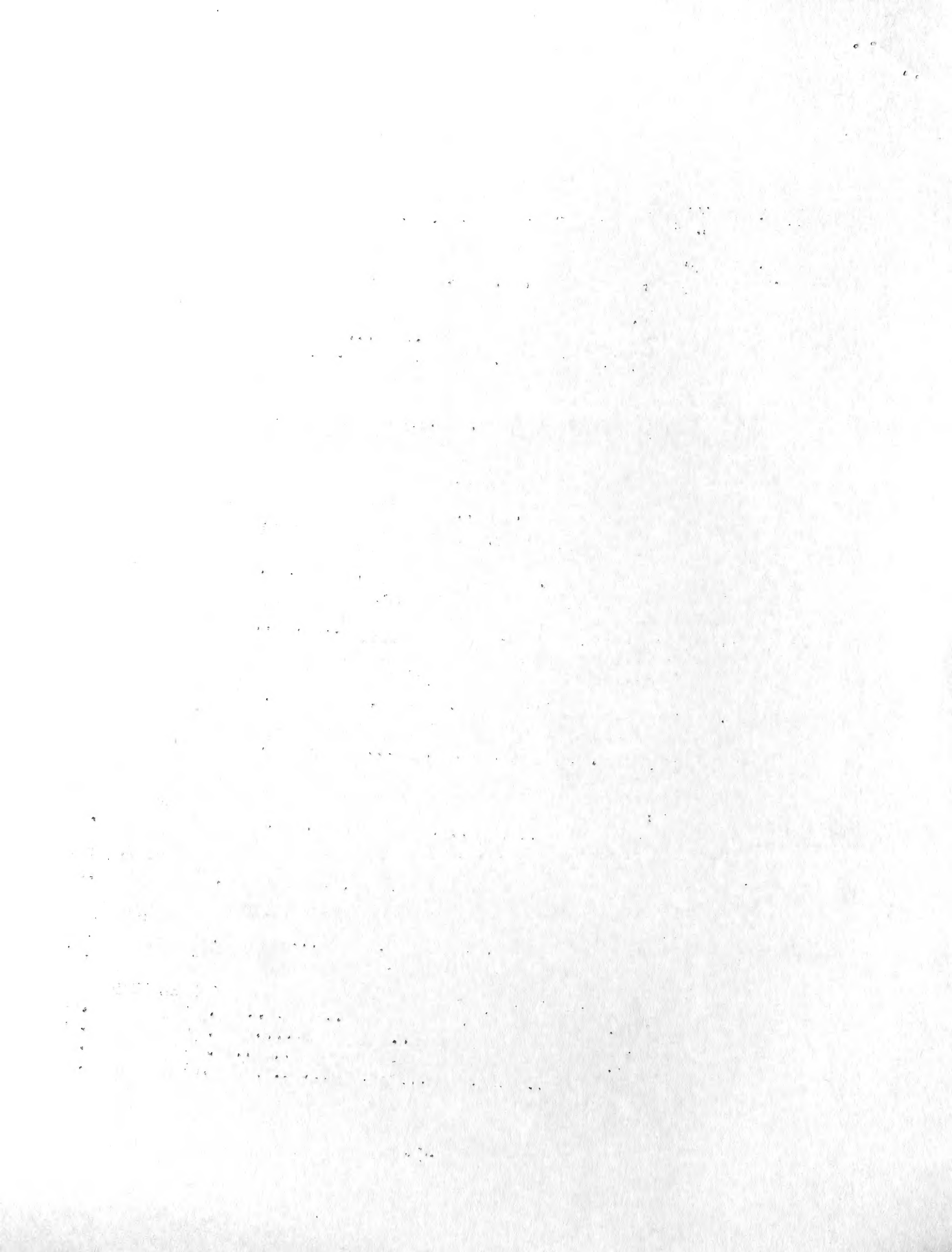
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|   |        |              |             |
|---|--------|--------------|-------------|
|   |        | 10<br>(ca)   | 100<br>(ca) |
| <u>CHAMAECYPARIS</u> , p. plumosa, 35'          |        | PLUME        | RETINOSPORA |
| 15 to 18 in. ....                               | 1.75   |              | 1.25        |
| 18 to 24 in. ....                               | 1.75   |              | 1.50        |
| 2 to 2½ ft. ....                                | 2.00   |              | 1.75        |
| --p. plumosa aurea, 25'                         |        | GOLDENPLUME  | RETINOSPORA |
| 15 to 18 in. ....                               | 1.75   |              | 1.50        |
| 18 to 24 in. ....                               | 2.00   |              | 1.75        |
| 2 to 2½ ft. ....                                | 2.25   |              | 2.00        |
| <u>CLEMATIS</u> jackmani, 25'                   |        |              |             |
| 2 yr. field, No. 1, 7 in. pots. ....            | 1.50   |              | 1.40        |
| --paniculata, 25'                               |        | SWEET AUTUMN | CLEMATIS    |
| 2 yr. field, No. 1, 7 in. pots. ....            | .75    |              | .65         |
| <u>COTONEASTER</u> divaricata                   |        | SPREADING    | COTONEASTER |
| 2 to 3 ft. BR. ....                             | 1.00   |              | .90         |
| B&B. ....                                       | 1.50   |              | 1.40        |
| 3 to 4 ft. BR. ....                             | 1.25   |              | 1.10        |
| B&B. ....                                       | 2.00   |              | 1.75        |
| --horizontalis                                  |        | ROCK         | COTONEASTER |
| 15 to 18 in. 5 & 6" pots. ....                  | 2.50   |              | 2.25        |
| --praecox                                       |        |              |             |
| 15 to 18 in. 5 & 6" pots. ....                  | 2.50   |              | 2.25        |
| 18 to 24 in. " ....                             | 3.00   |              | 2.75        |
| <u>CRYPTOMERIA</u> japonica lobbi, compact, 20' |        | LOBB         | CRYPTOMERIA |
| 15 to 18 ft. sheared. ....                      | 65.00  |              |             |
| 18 to 22 ft. specimen. ....                     | 100.00 |              |             |
| 22 to 25 ft. specimen. ....                     | 125.00 |              |             |
| <u>CYDONIA</u> japonica, 5'                     |        | FLOWERING    | QUINCE      |
| 12 to 15 in. BR. ....                           | .35    |              | .30         |
| 15 to 18 in. BR. ....                           | .45    |              | .40         |
| B&B. ....                                       | 1.00   |              | .90         |
| 18 to 24 in. BR. ....                           | .55    |              | .50         |
| B&B. ....                                       | 1.10   |              | 1.00        |
| <u>DEUTZIA</u> gracilis, 3'                     |        | SLENDER      | DEUTZIA     |
| 18 to 24 in. BR. ....                           | .65    |              | .60         |
| B&B. ....                                       | 1.20   |              | 1.10        |
| --Lemoinei, 4-5'                                |        | LEMOINE      | DEUTZIA     |
| 2 to 3 ft. BR. ....                             | .65    |              | .60         |
| B&B. ....                                       | 1.20   |              | 1.10        |
| --Monte Rosca, 4-5'                             |        |              |             |
| 2 to 3 ft. BR. ....                             | .80    |              | .70         |
| B&B. ....                                       | 1.30   |              | 1.20        |



|   |                    |            |                    |
|---|--------------------|------------|--------------------|
|   |                    | 10<br>(ea) | 100<br>(ea)        |
| <u>DICENTRA</u> spectabilis                   |                    |            | BLEEDING HEART     |
| 7 in. "Roots-thru-Pots" .....                 | 1.10               |            | 1.00               |
| <u>EUONYMUS</u> compacta                      |                    |            |                    |
| 2 to 2½ ft. B&B .....                         | 1.75               |            | 1.50               |
| <u>FAGUS</u> sylvatica, 100'                  |                    |            | EUROPEAN BEECH     |
| 18 to 20 ft. 7-8 in. cal. B&B .....           | 100.00             |            |                    |
| 20 to 22 ft. 8-10 in. cal. B&B .....          | 125.00             |            |                    |
| <u>FRUIT</u> trees, etc                       |                    |            |                    |
| APPLE, standard, 2 yr. 11/16 in. ....         | Each               | 1.15       |                    |
| ↓ Baldwin                                     | ↓ Early McIntosh   |            |                    |
| ↓ Delicious Red                               | ↓ Jonathan         |            |                    |
| ↓ Delicious Yellow                            | ↓ McIntosh Red     |            |                    |
| APPLE, dwarf, 2 yr. 5/8 in. ....              | Each               | 1.90       |                    |
| Delicious Red                                 | McIntosh Red       | Double Red | Delicious          |
| CHERRY, standard, sweet, 2 yr. 11/16 in. .... | Each               | 1.75       |                    |
| ↓ Black Tartarian                             | ↓ Windsor          |            |                    |
| PEACH trees, standard, 2 yr. 11/16 in. ....   | Each               | 1.15       |                    |
| ↓ Elberta                                     | ↓ J. H. Hale       |            |                    |
| ↓ Red Haven                                   | ↓ Belle of Georgia |            |                    |
| PEAR, standard, 2 yr. 11/16 in. ....          | Each               | 1.35       |                    |
| ↓ Bartlett                                    | ↓ Bourro Bosc      |            |                    |
| PEAR, dwarf, 2 yr. 11/16 in. ....             | Each               | 1.80       |                    |
| Bartlett                                      |                    |            |                    |
| <u>HEDERA</u> helix, 50'                      |                    |            | ENGLISH IVY        |
| 3 in. pots .....                              | .30                |            | .25                |
| --baltica, 25'                                |                    |            | HARDY ENGLISH IVY  |
| 3 in. pots .....                              | .30                |            | .25                |
| <u>HYDRANGEA</u> arborescens grandiflora alba |                    |            | SNOWHILL HYDRANGEA |
| 3 to 4 ft. ER .....                           | .70                |            | .60                |
| B&B .....                                     | 1.25               |            | 1.20               |
| --paniculata grandiflora, 9'                  |                    |            | PEEGEE HYDRANGEA   |
| 2 to 3 ft. ER .....                           | .50                |            | .40                |
| B&B .....                                     | 1.15               |            | .90                |
| 3 to 4 ft. ER .....                           | .55                |            | .50                |
| B&B .....                                     | 1.10               |            | 1.00               |



|   | 10<br>(ca)              | 100<br>(ca) |
|---|-------------------------|-------------|
| <u>JUNIPERUS</u> <i>ketaleeri</i> , 20'         | KETALEER RED CEDAR      |             |
| 18 to 24 in. ....                               | 2.00                    | 1.75        |
| 2 to 2½ ft. ....                                | 2.50                    | 2.25        |
| -- <i>hetzi</i>                                 | HETZI JUNIPER           |             |
| 18 to 24 in. ....                               | 2.50                    | 2.25        |
| -- <i>pfitzeriana</i> , 8'                      | PFITZER JUNIPER         |             |
| 15 to 18 in. ....                               | 2.25                    | 2.00        |
| 18 to 24 in. ....                               | 2.75                    | 2.50        |
| 2 to 2½ ft. ....                                | 3.25                    | 3.00        |
| -- <i>excelsa stricta</i> , 12'                 | SPINY GREEK JUNIPER     |             |
| 15 to 18 in. ....                               | 1.75                    | 1.50        |
| 18 to 24 in. ....                               | 2.25                    | 2.00        |
| <u>KAIMIA</u> <i>latifolia</i> (collected) 10'  | MOUNTAIN LAUREL         |             |
| 18 to 24 in. ....                               | 2.25                    | 2.00        |
| 2 to 2½ ft. ....                                | 2.75                    | 2.50        |
| <u>LEUCOTHOE</u> <i>catasbaei</i> , 4'          | DROOPING LEUCOTHE       |             |
| 2 to 3 ft. B&B .....                            | 3.75                    | 3.50        |
| <u>LIGUSTRUM</u> , <i>ovalifolium</i> , 15'     | CALIFORNIA PRIVET       |             |
| 18 to 24 in. ....                               | .06                     | .05         |
| 2 to 3 ft. ....                                 | .15                     | .12         |
| 3 to 4 ft. ....                                 | .18                     | .15         |
| <u>MALUS</u> <i>hoppi</i> , 15' 4 yr.           | HOPA RED FLOWERING CRAB |             |
| 5 to 6 ft. ER .....                             | 2.00                    | 1.75        |
| B&B .....                                       | 2.75                    | 2.50        |
| 6 to 8 ft. ER .....                             | 2.50                    | 2.25        |
| B&B .....                                       | 3.25                    | 3.00        |
| <u>PACHYSANDRA</u> <i>terminalis</i> , 8"       | JAPANESE SPURGE         |             |
| 2 yr. field grown .....                         | .095                    | .085        |
| <u>PAEONIA</u>                                  | PEONIES                 |             |
| 7 in. pots .....                                | 1.10                    | 1.00        |
| <u>PHILADELPHUS</u> <i>coronarius</i>           | SWEET MOCKORANGE        |             |
| 3 to 4 ft. ER .....                             | .60                     | .50         |
| B&B .....                                       | 1.10                    | 1.00        |
| -- <i>virginalis</i> , 8'                       | VIRGINAL MOCKORANGE     |             |
| 2 to 3 ft. ER .....                             | .55                     | .50         |
| B&B .....                                       | 1.25                    | 1.10        |
| <u>PYRACANTHA</u> <i>coccinea lalandi</i> 8-12' | LALAND'S FIRETHORN      |             |
| 18 to 24 in. 6" pots .....                      | 3.00                    | 2.75        |

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|--------------------------------|------------------|--------|---------|
|                                |                  | 10     | 100     |
|                                |                  | (ea)   | (ea)    |
| <u>QUERCUS palustris</u> , 90' |                  |        | PIN OAK |
| 5 to 6 in. cal.                | 14-16 ft. B&B    | 70.00  |         |
| 6 to 7 in. cal.                | 14 to 16 ft. B&B | 80.00  |         |
| 7 to 8 in. cal.                | 16 to 18 ft. B&B | 100.00 |         |

|  |       |  |              |
|--|-------|--|--------------|
| <u>RHODODENDRON</u> maximum (collected specimen stock-10' Rosebay) |       |  | RHODODENDRON |
| 2 to 3 ft. B&B   | 3.75  |  | 3.50         |
| 3 to 4 ft. B&B   | 5.00  |  | 4.50         |
| 4 to 5 ft. B&B   | 6.50  |  | 6.00         |
| 5 to 6 ft. B&B   | 9.00  |  | 8.00         |
| 6 to 7 ft. B&B   | 13.00 |  | 12.00        |
| 7 to 8 ft. B&B   | 16.00 |  | 15.00        |

|                        |              |               |  |
|------------------------|--------------|---------------|--|
| <u>ROSA MULTIFLORA</u> |              |               |  |
| 2 to 3mm sdgls.        | (per C) 2.50 | (per M) 18.00 |  |
| 3 to 6mm sdgls.        | (per C) 3.50 | (per M) 28.00 |  |
| grafting size          | (per C) 5.00 | (per M) 40.00 |  |

|                           |     |  |             |
|---------------------------|-----|--|-------------|
| <u>ROSA RUGOSA</u> , 4-5' |     |  | RUGOSA ROSE |
| 9 to 12 in. W. FR ER      | .18 |  | .125        |
| 12 to 15 in. T FR ER      | .30 |  | .25         |
| 15 to 18 in. T FR ER      | .40 |  | .35         |
| 2 to 3 ft. T FR ER        | .50 |  | .45         |

ROSES, 2 yr. field grown--all in 7 in. "ROOTS-THRU POTS"  
 --Ask for separate listing--

|                    |              |      |                       |
|--------------------|--------------|------|-----------------------|
| <u>SALIX NIOBE</u> |              |      | WEeping GOLDEN WILLOW |
| 5 to 6 ft. ER      | (per M .60)  | .90  | .75                   |
| B&B                | (per M 1.20) | 1.50 | 1.35                  |
| 6 to 8 ft. ER      | (per M .90)  | 1.10 | 1.00                  |
| B&B                | (per M 1.50) | 2.00 | 1.75                  |

|                                |      |  |        |
|--------------------------------|------|--|--------|
| <u>SYRINGA</u> , French Hybrid |      |  | LILACS |
| 18 to 24 in. BR                | .65  |  | .60    |
| B&B                            | 1.30 |  | 1.20   |

|                                |      |  |                    |
|--------------------------------|------|--|--------------------|
| <u>TAXUS brevifolia</u> , 6-8' |      |  | DWARF JAPANESE YEW |
| 12 to 15 in.                   | 2.50 |  | 2.25               |
| 15 to 18 in.                   | 3.00 |  | 2.75               |

|                    |      |  |                      |
|--------------------|------|--|----------------------|
| --capitata, 25-40' |      |  | UPRIGHT JAPANESE YEW |
| 18 to 24 in.       | 3.25 |  | 3.00                 |
| 2 to 2½ ft.        | 4.00 |  | 3.75                 |

|                    |      |  |      |
|--------------------|------|--|------|
| --holleri, 20'     |      |  |      |
| 15 to 18 in.       | 2.25 |  | 2.00 |
| 18 to 24 in.       | 2.75 |  | 2.50 |
| 18 to 24 in. heavy | 3.25 |  | 3.00 |

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author outlines the various methods used to collect and analyze the data. This includes both manual and automated processes. The goal is to ensure that the data is as accurate and reliable as possible.

The third part of the document provides a detailed breakdown of the results. It shows that there has been a significant increase in sales over the period covered. This is attributed to several factors, including improved marketing strategies and better customer service.

Finally, the document concludes with a series of recommendations for future actions. It suggests that the company should continue to invest in its marketing efforts and focus on building long-term relationships with its customers.

|                                       | 10<br>(ea) | 100<br>(ea)                  |
|---------------------------------------|------------|------------------------------|
| <u>TAXUS</u> , <i>hicksi</i>          |            | HICK'S YEW                   |
| 15 to 18 in. ....                     | 2.25       | 2.00                         |
| 18 to 24 in. ....                     | 2.75       | 2.50                         |
| <br>                                  |            |                              |
| -- <i>microphylla</i> , 25'           |            |                              |
| 15 to 18 in. ....                     | 2.25       | 2.00                         |
| 18 to 24 in. ....                     | 2.75       | 2.50                         |
| 18 to 24 in. heavy .....              | 3.25       | 3.00                         |
| <br>                                  |            |                              |
| -- <i>repandens</i> , 19-24"          |            | SPREADING ENGLISH YEW        |
| 15 to 18 in. ....                     | 3.25       | 3.00                         |
| 18 to 24 in. ....                     | 3.75       | 3.50                         |
| <br>                                  |            |                              |
| <u>THUJA</u> o. <i>globosa</i> , 3-4' |            | GLOBE ARBORVITAE             |
| 15 to 18 in. ....                     | 1.75       | 1.50                         |
| 18 to 24 in. ....                     | 2.00       | 1.75                         |
| <br>                                  |            |                              |
| -- <i>nigra</i> , 30'                 |            | NEW DARK AMERICAN ARBORVITAE |
| 18 to 24 in. ....                     | 1.75       | 1.50                         |
| 2 to 3 ft. ....                       | 2.25       | 2.00                         |
| 3 to 4 ft. ....                       | 2.75       | 2.50                         |
| <br>                                  |            |                              |
| -- <i>pyramidalis</i> , 30'           |            | PYRAMIDAL ARBORVITAE         |
| 18 to 24 in. ....                     | 1.75       | 1.50                         |
| 2 to 3 ft. ....                       | 2.25       | 2.00                         |
| 3 to 4 ft. ....                       | 2.75       | 2.50                         |
| 4 to 5 ft. ....                       | 3.25       | 3.00                         |

BIOTA or CHINESE ARBORVITAE

|  |        |                              |
|--|--------|------------------------------|
| <u>THUJA</u> <i>orientalis aurea nana</i> , 3' |        | BERCKMAN'S GOLDEN ARBORVITAE |
| 15 to 18 in. ....                              | 1.75   | 1.50                         |
| <br>   |        |                              |
| -- <i>elegantissima</i> , 8'                   |        | YELLOW COLUMN ARBORVITAE     |
| 15 to 18 in. ....                              | 1.75   | 1.50                         |
| 18 to 24 in. ....                              | 2.00   | 1.75                         |
| 2 to 2½ ft. ....                               | 2.25   | 2.00                         |
| <br>   |        |                              |
| <u>TILIA</u> <i>cordata</i> , 70'              |        | LITTLELEAF EUROPEAN LINDEN   |
| 6 to 7 in. cal. 10-12 ft. B&B .....            | 80.00  |                              |
| 7 to 8 in. cal. 12-14 ft. B&B .....            | 100.00 |                              |
| 8 to 9 in. cal. 14-16 ft. B&B .....            | 135.00 |                              |
| <br>   |        |                              |
| -- <i>vulgaris</i> , 90'                       |        | EUROPEAN LINDEN              |
| 6 to 7 in. cal. 12-14 ft. B&B .....            | 80.00  |                              |
| 7 to 8 in. cal. 14-16 ft. B&B .....            | 100.00 |                              |
| 8 to 10 in. cal. 14-16 ft. B&B .....           | 135.00 |                              |

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|                                      |        | 10   | 100                  |
|                                      |        | (ea) | (ca)                 |
| <u>ULMUS</u> americana, 100'         |        |      | AMERICAN ELM         |
| 6 to 7 in. cal. 18-22 ft. B&B .....  | 80.00  |      |                      |
| 7 to 8 in. cal. 18-22 ft. B&B.....   | 100.00 |      |                      |
| 8 to 10 in. cal. 22-25 ft. B&B ..... | 135.00 |      |                      |
| <u>VIBURNUM</u> carlesii, 4-6'       |        |      | FRAGRANT VIBURNUM    |
| 15 to 18 in. B&B .....               | 1.75   |      |                      |
| 18 to 24 in. B&B .....               | 2.25   |      |                      |
| --sieboldi, 9-10'                    |        |      | SIEBOLD VIBURNUM     |
| 2 to 3 ft. BR .....                  | .65    | .60  |                      |
| B&B .....                            | 1.15   | 1.10 |                      |
| 3 to 4 ft. BR -- extra heavy .....   | .95    | .90  |                      |
| B&B .....                            | 1.60   | 1.50 |                      |
| <u>VINCA</u> minor, 6-8"             |        |      | PERIWINKLE or MYRTLE |
| 3 in. pots .....                     | .18    | .15  |                      |
| <u>WISTERIA</u> sinensis blue, 50'   |        |      | CHINESE WISTERIA     |
| 4 yr. grafts, field, BR .....        | 1.50   | 1.25 |                      |
| B&B .....                            | 2.25   | 2.00 |                      |

