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WHOLESALE PRICE LIST - YEAR 1938

For

FLORISTS AND FLOWER GROWERS

LIBRARY
RECEIVED

JUL 6 1939

U. S. Department of Agriculture

ONLY THE MOST CHOICE AND DEPENDABLE VARIETIES AND STRAINS ARE SHOWN IN THIS LIST, WHICH WILL PRODUCE THE BEST FLOWERS FOR UNDER GLASS CULTURE, AS WELL AS OUT-OF-DOORS PLANTING. OUR SEED ARE FRESH, NEW CROP; PRODUCED BY RECOGNIZED SEED SPECIALISTS IN THE LOMPOC VALLEY IN CALIFORNIA (WHERE 95% OF ALL THE FLOWER SEED USED IN THE UNITED STATES ARE GROWN). THE PACKETS WE OFFER ARE TRADE PACKETS, FOR FLORIST'S AND FLOWER GROWER'S USE, AND CONTAIN MANY TIMES THE SEED CONTAINED IN THE USUAL 5c AND 10c PACKETS SOLD IN SEED STORES, GROCERY STORES, DEPARTMENT STORES, ETC.

ORDER FROM THIS LIST UNTIL JANUARY, 1939

	Per Pkt.	No. of Seeds
ACROCLINIUM—(Everlasting Flower) Double Pink and Double White	10c	1000
AGERATUM—Dark Blue Bedder, very showy	10c	5000
ALYSSUM—Maritium, White. Used for cut flower	10c	3000
“ Lilac Queen—Pale lilac flowers	10c	3000
“ Saxtelle Compactum—Bright yellow flowers	10c	1500
“ Rock Garden, rare sorts, mixed (Perennial)	15c	1500
ANEMONE—(Wind flower) Bright array of colors, mixed	15c	2000
ANTHEMIS—Tinctoria Kelwayi—Yellow Daisy	15c	5000
ANTIRRHINUM—(See Snapdragon)		
AQUILEGIA—(Mrs. Scott Elliott's Hybrids, mixed colors)	15c	500
ARCTOTIS—(African Blue Daisy) Fine cut flower	15c	200
ASPARAGUS—Plumosis or Sprengeri. State choice	25c	200
ASTER—Queen of the Market—Double—Best early sort Colors—Crimson, Light Blue, Dark Blue, Flesh, Pink, White and Florists's Mixed—State choice	15c	1000
ASTER—(Improved Giant Crego) Fine keeper and shipper. Colors—Blue Flame, Ball Deep Rose, Purple Violet, Crimson, White and Florist's Mixed	15c	1000

	Per Pkt.	No. of Seeds
ASTER—California Giants. One of the finest cut flowers. Colors—Pink, Rose, Carmine, Light Blue, White, Purple, Florist's Mixed. State choice	15c	500
ASTER—Imbricated Pompon. Very popular cut flower. Colors—Light Blue, Dark Blue, Red, Rose, White, Mixed	15c	500
BALSAM—(Lady Slipper) Camelia Flowered, very choice Colors—Pink, Scarlet, Salmon, White, Mixed	15c	500
BEGONIA—(For under glass and pot plants) Christmas Cheer. Extra large flowered crimson	35c	3000
Christmas Pink. Delightful warm rose pink	35c	3000
Luminosa. Deep dark scarlet; foliage red-brown	25c	3000
Prima Donna. Rose shading to carmine; lovely	25c	3000
Special Florist's Mixture. All colors	20c	3000
BELLIS PERENNIS—(Dbl. English Daisy) Giant flowering Colors—white, red, rose and mixed, give choice	15c	500
CACTUS—Mixed, all varieties, easily grown	20c	80
CALCEOLARIA—(For under glass) Large flowering hy- brids, mixed yellows, browns, buff and spotted	40c	500

NEW CROP SEED

We Offer Only Fresh, New Crop Seed. All Old Crop Seed Are Thrown Away As Soon As New Crop Seed Are Ready For Market. Keep This Price List and Buy From It The Year Round. We Can Guarantee You Fresh Seed, True To Name And Type. You Can Figure Your Saving.

CALENDULA—(For growing under glass; best forcing varieties) BALLS ORANGE, BALLS LEMON QUEEN, BALLS GOLD, BALLS APRICOT, BALLS WHITE, FLORIST'S MIXED	Per Pkt.	No. of Seeds
	20c	1000
CALENDULA—(For bedding and growing outside) Frisled Beauty. New deep orange	15c	1000
Radio Golden Beam. Light yellow	15c	1000
Fine mixture, choice sorts and colors	15c	1500
CALLIOPSIS—Lt. Yellow, Golden Yellow and Brown mx'd.	10c	4000
CAMPANULA—(Annual Canterbury Bells) blooms in 6-mo. Colors—Deep Rose, Blue, Clear Pink, mixed	10c	4000

CANDYTUFT—Giant Hyacinth Flowered, extra select. Colors—Pink, Lilac, Rose, Carmine, mixed	Per Pkt.	No. of Seeds
	10c	2000
CANDYTUFT—(For under glass culture) Large Snow White	15c	2000
CARNATION—(Chabaud's Giant Improved) Blooms in 5-months. Colors—Red, Pink Salmon, White, Yellow and Mixed	30c	1000
CELOSIA—(Ostrich Plume) Plumosa. Crimson, Orange Mixed	15c	2000
CELOSIA—Chinese Woolflower, fine mixed, all colors	15c	2500

CENTAUREA CYANUS —(Cornflower) Popular free-flowering. Colors—Blue, Maroon, Mauve, Red, Rose, White, Mixed	Per Pkt. 10c	No. of Seeds 1000
CENTAUREA CYANUS —Jubilee Gem, dbl. blue, finest	30c	1000
CENTAUREA IMPERIALIS —(Giant Sweet Sultan) Colors—Red, Yellow, White, Purple Rose and Mixed	15c	1000
CHRYSANTHEMUM —(New Hybrids) Blooms from seed first year; make splendid cut flowers. Colors—White Yellow, Brown, Purple, Copper Crimson, Mixed. Give choice	15c	1000

CINERARIA —(For under glass culture only) Cremer's Prize Mixture, very choice	40c	500
Florist's Large Flowering Dwarf Mixed, all colors	30c	500
CLARKIA —(Elegans Flora Plena) Novelty Mixture all colors	15c	5000
COLEUS —(Fine Greenhouse Mixture) many lovely colors	25c	1500
COREOPSIS —(Mayfield Giant) fine deep yellow cut flower	15c	1000
COSMOS —(Early Mammoth Flowering) Lovely cut flower. Colors—Crimson, Pink, White and Mixed. State choice	10c	1000
COSMOS —Double Crested; Colors—Red, Pink, White, Mx'd	15c	400
COSMOS —Klondyke—Golden Yellow; fine fall bloomer.	15c	500

ALL SEED SENT POSTPAID

We Pay Carrying Charges On All Seed Shown Herein. No Discounts Of Any Kind From These Prices; They Are Low Enough.

CYPERUS —(Umbrella Plant) Fine water plant	Per Pkt. 15c	No. of Seeds 100
DAHLIA —(Fine New Hybrids, producing lovely flowers first year) choice mixture, large fl. dbl. and dwarf single	25c	200
DAISY —(Shasta Daisy Alaska) Largest and best Shasta Daisy	20c	2000
DELPHINIUM —Belladonna Improved, Light Blue Select	20c	600
" Bellamosum. Best dark blue	20c	600
" Blackmore & Langdon's Gold Medal Strain	25c	500
DIANTHUS —(Heddewigii) Double Japanese Pinks. Colors—Scarlet, Blush Pink, White and Mixed. State choice	10c	1000

DIANTHUS —(Sweet Wivlesfield) New hardy annual assortment of colors	Per Pkt. 15c	No. of Seeds 500
DRACAENA INDIVISA —(Greenhouse culture only) Fine for pots	15c	50
DUSTY MILLER —For bedding, vases, baskets, etc	10c	1000
ESCHSOLTZIA —(California Poppy) Choice mixed all colors	10c	1000
EVERLASTING FLOWERS —Fine for dried boquets Fine Assortment	15c	2000
FORGET-ME-NOT —(Myosotis) bright blue, best Cut Flower	20c	500
GAILLARDIA —(Blanket Flower) (Annual) Red, Yellow Mixed	15c	1000

CHOICE STRAINS

The Seed We Offer Are Those Strains Generally Planted By Commercial Growers For Choice Cut Flowers, And Are Not To Be Confused With Cheap Sorts Usually Sold By Seed Stores, Department Stores, Etc.

GUEM —(Avens) Large showy crimson and orange flowers	Per Pkt. 20c	No. of Seeds 500
GLOXINA —(Giant Flowered, for under glass culture)	25c	1000
GOSETIA —(Satin Flower) Tall Double Gladiola Flowered. Colors—White, Rose, Salmon, Crimson and Mixed	15c	3000
GOMPHRENA GLOBOSA —(Globe Amaranth) Excellent for cutting. Colors—Orange, Red, White, Purple and Mixed	15c	1000
GOURDS —Large Mixed	10c	50
GOURDS —Small Ornamental, queer shapes and colors mixed	10c	100
GRASSES —(Ornamental) choice mixed colors and varieties	20c	1000
GREVILLEA ROBUSTA —(Silk Oak) makes good pot plant	20c	100
GYPSOPHILA —(London Market) Improved White Florist's Strain	10c	4000
GYPSOPHILA —(Mixed Red, Rose and White)	10c	4000
HELICHRYSUM —(Strawflower) Florist's Mixed, all colors	15c	3000
HELIOTROPE —Lemoine's Giant. Blooms from seed in 4 months	15c	500
HIBISCUS —(Giant Mallows) Hardy Large Flowering. Colors—Dark Red, Pink, Rose, White & Mixed	15c	500
HOLLYHOCK —(Chater's Choice Double Strain, fringed petals) Colors—Bright Rose, Salmon, Red, White and Mixed	15c	500
IMPATIENS —Provide splendid pot plants for Xmas sales. Assorted Florist's Mixture, bright colors only	15c	500

IPOMEA —(Moonflower, etc.) Heavenly Blue, Giant White, Giant Pink and Mixed. State choice	Per Pkt. 20c	No. of Seeds 100
IRIS —(Japanese fine mixed colors)	15c	200
JERUSALEM CHERRY —(Solanum) Makes fine pot plants. Large and small brilliant red, yellow and purple	15c	500
LANTANA —(Finest dwarf mixed, all colors)	20c	100
LARKSPUR —(Giant Imperial) Upright, or Delphinium form. Colors—Dark Blue, Lt. Blue, Lilac, Salmon, Pink, Pure White and mixed. State choice	15c	1000
LARKSPUR —(Tall Branching Double Stock Flowered). Colors—Ageratum Blue, Mauve Rose, Dark Blue, Salmon Pink, Pure Rose, Carmine, White and Mixed	15c	1000
LATHYRUS LATIFOLIUS —(Perennial Sweet Pea). Colors—Pure White, Rosy Pink, Rosy Red and Mixed	10c	100
LAVENDULA —(Sweet Lavender) Well known fragrant plant	20c	300
LEMON VERBENA —(Aloysia Citriodora)	20c	400
LILIUM —(Regale) Regal Lily, easily grown from seed	20c	1000
LOBELIA —(All shades of blue and pure white, mixed)	15c	7000
LUPINUS —(Annual Lupins) Oxford Blue, Rose Pink, White	10c	200
LUPINUS —(Texas Bluebonnet) Lovely dark blue	15c	200

OUR GUARANTEE

We Guarantee All Seed Sold By Us To Grow; To Be True To Name And Strain, And To Give You Satisfaction, And We Will Replace Free Of Charge Any Seed Sold By Us That does Not Come Up To This Guarantee.

MARIGOLD—(Giant African) Immense double flowered for cut flowers. All-Double Orange, All-Double Lemon, All-Double Mixed. State choice.....	Per Pkt.	No. of Seeds
	15c	1200
MARIGOLD—(Carnation Flowered Type) Sunset, Yellow Supreme and Guinea Gold. State choice. Also mixed	15c	1000
MARIGOLD—(French Tall Double) Royal Scott, gold striped	20c	1000
MARIGOLD—(Dwarf French Single, finest mixed).....	10c	1500
MARIGOLD—(Lieb's Winter Flowering) mahogany brown with golden yellow crested center.....	15c	600
MARIGOLD—(Australian Tree) Golden Brown. Latest for winter blooming	15c	1000

MARIGOLD—(Mixed, all varieties and colors extra large packet; ideal cut flower assortment).....	Per Pkt.	No. of Seeds
	15c	2000
MARVEL OF PERU—(Four O'Clocks) Tall mixed.....	10c	100
MIGNONETTE—(New York market for greenhouse forcing).....	10c	2000
MIGNONETTE—(Bedding varieties, red, yellow and white).....	10c	3000
MORNING GLORY—(Tall, mixed pink, blue and white).....	10c	200
NASTURTIUM—(Golden Gleam Mixed, semi-dwarf).....	10c	200
NASTURTIUM—(Dwarf Globe, finest mixture, bright colors)	10c	200
NYMPHEA—(Water Lily) Assorted varieties and colors, mixed	25c	100

PROMPT SHIPMENT

We Ship Your Seed Day Order Is Received. We Keep Complete Stocks Of All Varieties And Colors. Be Sure To Give Color Or Variety; Otherwise We Will Assume You Want Choice Mixed.

PANSY—(Giant Trimardeau Mixed, many fine colors).....	Per Pkt.	No. of Seeds
	15c	5000
PANSY—(Rogli's Swiss Giants) Immense size, blotched.....	25c	1500
PANSY—(Oregon Giants) Extra large, fine mixed.....	25c	1000
PANSY—(Masterpiece Ruffled Mixed) Superb Colors.....	25c	2000
PANSY—(Bugnot's Giant Blotched) Select strain.....	20c	2000
PANSY—(Florist's Mixture of all above varieties).....	20c	2500
PETUNIA—(Giants of California) Superb Mixture.....	35c	1000
PETUNIA—(All-Double Dwarf Fringed Dwarfs) All colors. (This is best for pct plants).....	25c	2000
PETUNIA—(Balcony) This variety for window boxes, porch boxes, hanging baskets, etc. Colors—Black Prince, Blue Wonder, Crimson, Purple Prince, Star of California, Rose, White and Mixed. State choice	15c	5000
PETUNIA—(Hybrida Nana Compacta) Best for bedding. Colors—Blue Bird, Brilliant Rose, Pink Gem, Ramona, Rose of Heaven, Silver Lilac, Snowball and Mixed	15c	6000
PHLOX—(Drummond's Grandiflora) Extra select strain, large flowering, 14 colors mixed.....	15c	1000
POPPIES—(Annual Carnation Flowered Dbl. Mixed).....	10c	5000
POPPIES—(Annual Peony Flowered Dbl. Mixed).....	10c	6000
POPPIES—(Shirley Hybrids Dbl. Mixed).....	10c	4000
POPPIES—(Iceland-Perennial) assorted art shades.....	15c	8000
POPPIES—(Oriental-Perennial) Mixture dazzling colors).....	15c	3000
POPPIES—(Rainbow Mixture, all varieties and colors).....	10c	4000
PRIMULA—(Obconica Grandiflora for greenhouse only).....	25c	3000
PRIMULA—(Obconica Gigantea) for greenhouse only; Colors—Rosea, Salmon Queen, Apple Blossom, Florist Mixed	25c	2000
PYRETHRUM—(Painted Daisies) Rose, Pink, White and mixed	15c	2000

RICINIS—(Castor Bean) Red Spire, bronze foliage.....	Per Pkt.	No. of Seeds
	15c	20
RUDBECKIA—(Cone-Flower) All shades yellow mixed.....	15c	1000
SAINTPAULIA—(Aethiopian Violet) Deep Blue, fine pot plant	25c	500
SALPIGLOSSIS—(Large flowered, choice mixed colors).....	10c	5000
SALVIA—(America—Golbe of Fire) Ideal bedding plant.....	15c	4000
SALVIA—(Blue Bedder) Bright, Light Blue.....	15c	3000
SCABIOSA—(Annual long-stemmed for cut flowers) Colors—Bright Blue, Salmon Rose, Cherry Red, Maroon Black, Pure White and Florist's Mixture. State choice	15c	1000
SCABIOSA—(Perennial—House's Giant Hybrids)	20c	300
SCHIZANTHUS—(Giant Flowering, dwarf compact mixed colors, makes an ideal pot plant.....	25c	2000

GREENHOUSE SNAPDRAGONS

The following varieties are grown expressly for greenhouse culture, and include the best varieties for this purpose.

AFTERGLOW—The finest golden orange.....	25c	3000
BERTHA BAUR—Standard Lavender.....	30c	3000
CEYLON COURT—Standard Yellow.....	25c	3000
COATES YELLOW PERFECTION—Rich dark yellow.....	25c	3000
GOLDEN PINK QUEEN—As named	30c	3000
KIRKWOOD BEAUTY—Bronzy Orange	35c	3000
LUCKY STRIKE—Strong growing standard white.....	25c	3000
ROSE QUEEN—Finest deep rose	30c	3000
SUN-TAN—Early flowering orange tan	30c	3000
CHEVIOT MAID SUPREME—Best Standard, Rose.....	30c	3000
FLORIST'S MIXTURE—Some of all the above.....	25c	3000

RUST RESISTANT SNAPDRAGONS FOR OUTDOOR CULTURE

These new rust-resistant varieties are so far above all other snapdragons for outdoor culture, we do not quote other outdoor varieties at all. They are larger; throw immense spikes of the loveliest colors, and are practically free from disease. Colors—White, Canary Yellow, Rich Deep Scarlet, Golden Orange, Terra-Cotta, Old Gold, Soft Rose Pink, Silver Pink and University of California Choice Mixture.....

	Per	No. of
	Pkt.	Seeds
	15c	3000

STATICE—(Sinuata, largely used for outdoor planting)
Pink 15c 30 heads

STOCKS—(Florist's non-branching for under glass culture)

BALLS WHITE—Pure white under glass; tinged pink outside	45c	1000
ROSE PINK—1937 All-America Winner.....	60c	1000
CHAMOIS ROSE—(Chamois Pink, a lovely color	45c	1000
LILAC LAVENDER—(The standard lavender greenhouse stock)	45c	1000
PURPLE—A pure, clear purple (It's use is limited)	45c	1000
MOONLIGHT—(Light Yellow)	45c	1000
FLORIST'S MIXTURE—(Some of all above)	25c	1000

STOCKS—(Early Giant Imperial, or Improved Bismark) Very choice for growing outdoors, but many florists find them equally fine for forcing under glass). Colors—Blood Red, Light Yellow, Golden Yellow, Dark Blue, Ivory Tinted Rose, Royal Purple, Lavender, Pure White, Florist's Mixture on all above. State choice.....

	25c	1000
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SUNFLOWER—(Dwarf Chrysanthemum Flowered-Golden Yellow)

	15c	200
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SWEET WILLIAM—(Double Mixed, 8 distinct colors).....

	10c	8000
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SWEET PEAS

Early Flowering, or greenhouse varieties, are planted by Florists exclusively. The varieties listed below are the best in their class and color.

BALL ROSE IMPROVED—Rich, Deep Rose Pink
BLUE BONNET—Clear, Deep Blue
BRIDESMAID—Silver Pink
CATTLEYA—Rich Orchid
EILEEN—Flaming Rose
LAVANDA—Excels all other lavender sweet peas.

SWEET PEAS—(Continued)

GLORIA—Salmon Pink, Long Stem.
HOPE—Solid White, Unsurpassed
LADDIE IMPROVED—Giant Rose
LADY GAY—A Delightful Shade of Soft, Shrimp-Pink
SUNPROOF ORANGE—Rich, Deep Orange
VULCAN—Orange Scarlet
FLORIST'S MIXED—Some of All Above Choice Varieties
SHIRLEY TEMPLE—Lovely Clear Pink

Prices on all Above..... 1/2-oz. 15c—1 oz. 27c—1/4-lb. 95c—1 lb. \$3.50

SWEET PEAS

Summer-Flowering, or Standard Spencer Varieties:

GLENEAGLES—Light Blue	IVORY—Ivory Picture
CHINESE BLUE—Medium Blue	LAVENDER—Powerscourt
FORTUNE—Dark Blue	MAROON—The Warrior
THE ADMIRAL—Violet Blue	ORANGE—Pirate Gold
DAMASK ROSE—Carmine	ORANGE SCARLET—Excelsior
CERISE—Beatall	PINK—Ascot
DEEP CERISE—Charm	ROSE PINK—Pinkie
SALMON CERISE—Mrs. A. Searles	SALMON—Smiles
SCARLET CERISE—Flamingo	SCARLET—Flamingo
CREAM—Grand National	WHITE—Avalanche
CREAM PINK—Magnet	TINTED WHITE—Sextet Queen
MIXED—All Colors Above. State Choice:	

Price: 1/2-oz. 10c—1 oz. 15c—1/4-lb. 35c—1 lb. \$1.30

TRITOMA—(Red Hot Poker—New Hybrids) choice sorts.....	20c	500
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VERBENA—(Giant Flowering, Annual) This fine new strain blooms the same season sown, and is the equal of the cutting grown varieties generally grown

	20c	1000
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BEAUTY OF OXFORD—Rose Pink
CERISE QUEEN—Soft Salmon Cerise
ETNA—Geranium Red, light yellow eye
LAVENDER GLORY—Lavender, cream eye
LUMINOSA—Fiery pink shading to salmon
LUCIFER—Vivid Scarlet
ROYALE—Royal Blue, cream eye
SNOWSTORM—Pure White, fine
EXQUISITE MIXED—Some of all above. State choice.

VIOLA CORNUTA—(Tufted Pansies—Fine Mixture).....	15c	1000
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VIOLA ODORATA—(True Violet; dark blue sweet scented)	15c	500
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VINCA ROSEA—(Periwinkle, annual) Colors—Rose, White, White with Pink Eye and Mixed. State choice	10c	2000
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TRADE PACKETS

All Quotations In This List Are For Trade Packets; Which Contain A Liberal Quantity Of The Choicest Seed For Use Of Commercial Flower Growers, Florists, Etc. Keep This List Handy And Order From It Throughout 1938.

ZINNIA—(Giant Dahlia Flowered) This is the finest and largest of all Zinnias, and very useful as cut flowers

Per	No. of
Pkt.	Seed
15c	500

CANARY BIRD—Primrose Yellow.....	15c	500
CRIMSON GIANT—Deep Crimson	15c	500
DESERT GOLD—Deep Golden Yellow.....	25c	500
DREAM—Lavender turning to violet.....	15c	500
EXQUISITE—Light Rose	15c	500
GOLDEN STATE—Light Golden Yellow.....	20c	500
LUMINOSA—Flaming Rose	15c	500
ORIOLE—Orange	15c	500
OLD ROSE—Old Rose Shade	15c	500
POLAR BEAR—Pure White	15c	500
SCARLET FLAME.....	15c	500
EXQUISITE MIXTURE—Some of all above.....	15c	600
ANY of Above... 1/2-oz. 45c — 1 oz. 75c		

ZINNIA—(Lilliput, Baby or Pompon) Colors—Crimson, Flesh Pink, Gold, Lilac, Purple, Deep Rose, Salmon Rose, Scarlet, White, Yellow and mixed.....

	15c	600
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ZINNIA—(Giant Cactus Flowered, Mixed Colors).....	15c	500
ZINNIA—(Curled and Crested, Mixed Colors).....	15c	600
ZINNIA—(Coreopsis Flowered).....	20c	500
ZINNIA—(Fantasy, Star Dust)	25c	500
ZINNIA—(Fantasy, mixed colors)	20c	500
ZINNIA—(Mexicana, double mixed)	15c	500
ZINNIA—(Tom Thumb, mixed colors)	15c	500
ZINNIA—(Navajo, mixed colors)	15c	500
ZINNIA—(Cupid, very small, mixed colors)	15c	500
ZINNIA—(Scabiosa Flowered, Golden Yellow, Scarlet, and Mixed Colors. State choice	20c	500
ZINNIA—(Florist's Mixture) all of above varieties in all colors; a very unusual mixture.....	15c	600
CUT FLOWER MIXTURE—(A mixture of several of the best cut flower annuals, in choicest colors.....	10c	1000

Waxahachie Nursery Company, Waxahachie, Texas

NO DISCOUNT FROM THESE PRICES.

EXTRA DISCOUNT

Deduct 15% from this price list, on orders sent in before October 1st, accompanied by remittance in full.

Deduct 10% from this list, on orders sent in between October 1st and October 31st, accompanied by remittance in full.

SHIPMENT MAY BE HAD ANY TIME WANTED.

