

62.11

Hollar & Co.

BREEDERS AND GROWERS

CONTRACT PRICE LIST

Dealers Only

1955



CANTALOUPE

CUCUMBER

SQUASH & PUMPKIN

- ★ Squash
- ★ Cucumber
- ★ Cantaloupe
- ★ Watermelon

**DOUBLE-MILLED SEEDS
FROM SELECT STOCKS**

*Grown in the Best Seed-Growing Sections
of Colorado and California*

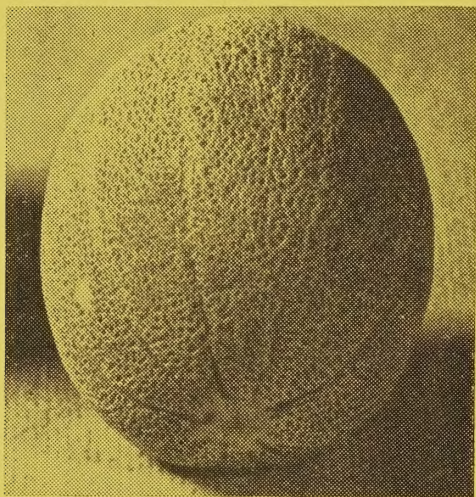
ROCKY FORD :: COLORADO

YOU will receive from us seeds as fine in parentage, as pure and bright, as can be purchased.

IF your trade is with the commercial or market grower you may sell with complete confidence. Each step from selection of stock-seed, through field checking and roguing, to milling testing and shipping receives our close personal attention.

EQUIPPED to clean and ship your order as quickly as it comes from the field, we can deliver fresh seed to you in the time it takes to run a germination test.

LOOK at our prices; we give you the most quality and service per dollar!

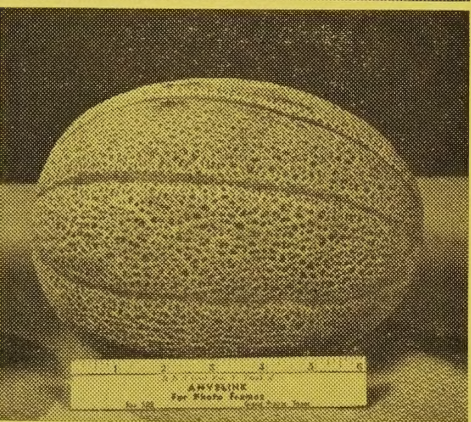


MOST of our seed goes to the critical trade who serve the market as well as the home gardener. Our record is your best assurance of continued quality.

MILDEW RESISTANT NO. 45 (Imperial or Hales Best 45) Widely used for shipping. Our strain is very uniform in shape and size, vigorous growing and high yielding.



HEARTS OF GOLD. Used largely by the home gardener. Our stock is selected from the Jumbo or Morrill strain, and is extremely uniform and true to type.



JUMBO HALES BEST. A selection of the old original Hales Best, our strain is the TRUE Jumbo, being larger than H.B. 936 or 45. We believe it to be superior in flavor to No. 45 and the other disease resistant shipping melons. Home garden and shipping.

Muskmelon and Cantaloupe

POUNDS

PER LB.

.....	Banana\$
.....	Benders Surprise, Early
.....	Delicious Gold Lined (GM)
.....	Delicious, Harris
.....	Delicious No. 51
.....	Eden Gem
.....	Early Bender
.....	Edwards Perfecto Improved
.....	Emerald Gem
.....	Far North
.....	Giant Perfection
.....	Golden Champlain
.....	Gold Lined
.....	Hackensack, Large Early
.....	Hale's Best Improved Jumbo
.....	Hale's Best No. 36
.....	Hale's Best No. 936
.....	Hearts of Gold
.....	Hollybrook Luscious
.....	Honeydew Green Flesh
.....	Honey Rock
.....	Iroquois
.....	Imperial No. 6
.....	Imperial No. 45 Mildew Resistant
.....	Knights Early
.....	Long John or Herrick
.....	Mildew Resistant No. 45
.....	Milwaukee Market
.....	Netted Gem (Original)
.....	New Yorker
.....	Osage
.....	Perfecto Perfected
.....	Pride of Wisconsin
.....	Pollock's No. 10-25
.....	Queen of Colorado
.....	Ridson
.....	Rio Gold (D. & P. Mildew Resistant)
.....	Rocky Ford Genuine
.....	Rocky Ford Jr.
.....	Rocky Ford Earliest
.....	Rocky Ford Gold Lined
.....	Schoon's Hardshell
.....	Superfecto, Perfected Perfecto
.....	Salmon Pink No. 101
.....	Tip Top

CANTALOUPE

CUCUMBER

SQUASH & PUMPKIN

NOTE: We normally start shipping Cantaloupe seed in October.

GM-Greenmeat.



OHIO M. R. 17. A black spined pickle, resistant to Mosaic. Fruit similar to National Pickle in size and shape. Vines stronger and more vigorous compared to those of National. Very productive. Ask for free trial sample and compare it in your trials.

MARKETER

white spined
slicer



Our strain is long, dark-green, very uniform, and a favorite with the market gardeners. Holds its color long after picking. An excellent slicer for either the commercial grower or home gardner.

Cucumbers

POUNDS

PER LB.

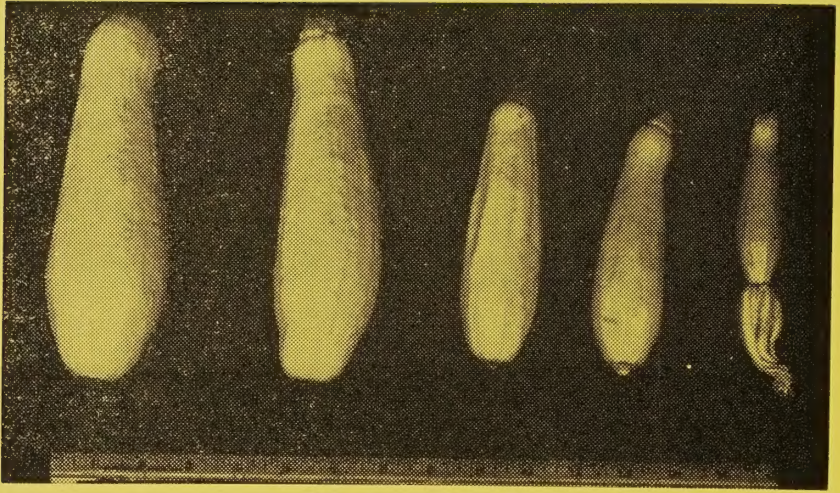
..... A & C \$
..... Arlington	
..... Black Diamond, Dark Green	
..... Boston Pickling	
..... Chicago Pickling	
..... Colorado	
..... Cubit	
..... Davis Perfect	
..... Early Surecrop Hybrid	
..... Earliest of All	
..... Early Cluster	
..... Early Fortune	
..... Early Russian	
..... Klondike	
..... Longfellow	
..... Long Green Improved	
..... Marketer	
..... Mincu	
..... Model	
..... National Pickle	
..... Niagara (Mosaic Res.)	
..... Palmetto	
..... Ohio M. R. 17 (Mosaic Res.)	
..... Santee, Improved	
..... Staysgreen, Long Type	
..... Staysgreen, Short Type	
..... Snow's Perfection Pickle	
..... Straight Eight	
..... Thorburns Everbearing	
..... Vaughn	
..... West India Gherkin	
..... White Spine Improved	
..... White Wonder	
..... Wisconsin S. R. 6	
..... York State Pickle	

CUCUMBER

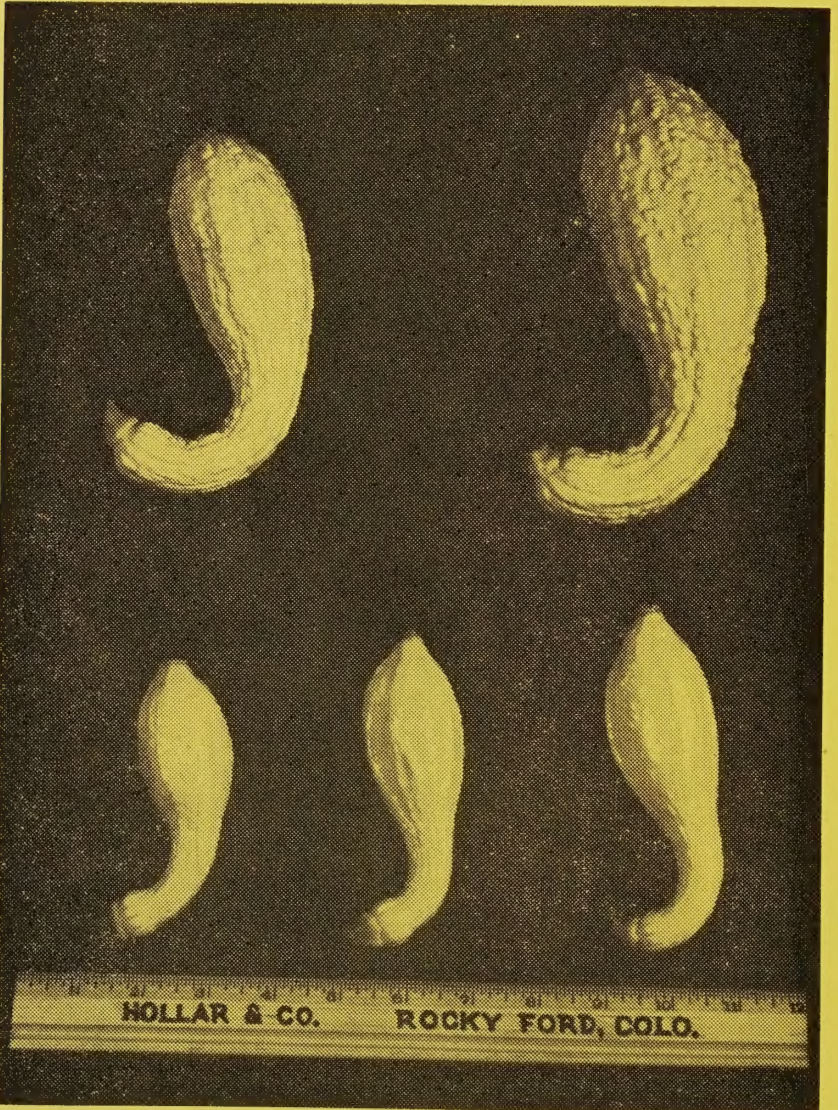
SQUASH & PUMPKIN

Watermelon

..... New Hampshire Midget	
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EARLY PROLIFIC STRAIGHTNECK. Our strain reached edible stage in 45 days from planting in our Rocky Ford trials! It has a beautiful light creamy golden color. Bush type, uniform. One of the best summer squash varieties; gaining in popularity.



EARLY SUMMER CROOKNECK. Very light cream color in early stage, gradually becoming more golden as it grows larger. Very few warts when in immature and edible stages. A uniform and excellent strain.

Squash and Pumpkin

POUNDS

PER LB.

.....	Bennings Green-tint Scallop\$
.....	Buttercup
.....	Butternut, Improved
.....	Cangold
.....	Cocozelle, Long Dark (bush)
.....	Connecticut Field (Big Tom)
.....	Crookneck, Early Summer Yellow
.....	Cushaw, Green Striped
.....	Cheese, Large Sweet
.....	Dickenson
.....	Delicious, Golden
.....	Delicious, Green
.....	Hubbard, Blue
.....	Hubbard, Chicago Warded
.....	Hubbard, Golden
.....	Hubbard, True Green
.....	Kentucky Field
.....	King of Mammoth
.....	Table Queen (Acorn)
.....	Table Queen, Mammoth (Royal Acorn)
.....	Scallop, Bennings Green-tint
.....	Scallop, Early White Bush
.....	Small Sugar, New England Pie
.....	Straightneck, Early Prolific Improved
.....	Uconn (Bush Table Queen)
.....	Zucchini, Black
.....	Zucchini, Grey Small Seeded

SQUASH & PUMPKIN

BY GROWING IN COLORADO as well as in California we are able to supply you with disease free seeds produced in the area best suited to that particular variety.

FREIGHT SAVING & SPEED of arrival mean savings for you. Most shipments are made from Colorado— one-thousand miles closer to most of our customers!



This year's seed; Next year's harvest; Vic Hollar

CONTRACT

Prices are F.O.B. growing station. Bags extra at market value. Terms are net 30 days to firms of approved rating, one and one-half percent 10 days from invoice date. These seeds sold under the limited warranty clause of the American Seed Trade Association.

Early Contracts Help You Receive Full Deliveries

Date.....1955

HOLLAR & CO.
Rocky Ford, Colorado

On conditions of the preceding offer you may enter our order for the quantities and varieties indicated.

(Signed)
(Customer's Signature)

Complying with the order given above, we are booking you accordingly for items containing pounds.

We agree to plant an acreage of each variety sufficient to produce, under normal conditions, the amount required to fill all contract orders and will accept only as late as is compatible with proper apportioning acreage. In the event of a short crop will fill pro-rata only.

HOLLAR & CO.

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