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POSTPAID PRICE LIST

Spring of 1954-55

IDEAL FRUIT FARM

Stilwell, Oklahoma



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U. S. Department of Agriculture

STRAWBERRIES

BLAKEMORE—Yellow free strain, early. The best strawberry for this section. A large berry with a long ripening season beginning with the earliest sorts and going out with the late kinds. This berry is taking the lead as a commercial berry in Oklahoma, Arkansas, Missouri, Tennessee and many other states. A heavy yielder and good shipper. Write for prices of large quantities of Blakemore. We can furnish any amount of this variety.

SENATOR DUNLAP—Midseason. Medium to large berry. Adapted to the middle and northern states. A great berry for home use and canning. Very resistant to frost.

AROMA—Late, almost safe from frost, large and productive. A well known commercial berry.

NEW ROBINSON—Largest June bearing strawberry known. Big round berries borne on large, thick stems protected with heavy foliage. Solid red all the way through.

PREMIER—Begins to ripen a few days after Blakemore. A heavy yielder. Adapted to the northern states. A shy plant maker and should be set a little closer in the row.

TENNESSEE BEAUTY—A cross between Premier and Missionary. It rates high as a freezing berry. Adapted to southern and middle states.

Prices all above varieties: 50—\$1.00; 100—\$1.75; 500—\$6.50; 1000—\$12.00. Postpaid.

ARMORE—The new Armore originated in Missouri by crossing the Aroma with Blakemore. Heavy yielder. Large size, dark red color and good flavor. Sets and matures nearly all blossoms.

Prices: 25—\$1.00; 100—\$2.50; 500—\$10.00; 1000—\$17.50. Postpaid.

GEM—The Gem is a real everbearer, bright red color and firm enough to ship. Very pleasing flavor.

MASTODON—The largest everbearer ever introduced. Our Mastodon and Gem are large thrifty plants and will bear this year.

STREAMLINER—Another new everbearer originated in Oregon. Berries large, bright red and almost round. Very sweet, requiring little sugar. Price of Mastodon, Gem and Streamliner—25—\$1.00; 50—\$1.75; 100—\$3.00; 500—\$12.00. Postpaid.

20TH CENTURY—Ranks with the very best. Large size, highest quality berries. Good plant maker. Prices—25—\$2.00; 100—\$7.50. Postpaid.

RASPBERRIES

LATHAM (RED)—The Latham is the most outstanding of all Red Raspberries. Unexcelled for size and flavor. The most widely planted as a commercial Raspberry as it is a good shipper. Ripens in midseason. Prices — 10—\$1.00; 25—\$2.00; 100—\$7.50. Postpaid.

CUMBERLAND BLACK CAP—The Cumberland is the most extensively planted of all the blackcaps. It is so far superior in size, flavor and shipping qualities we do not grow any other variety. Prices — One year No. 1 plants 10—\$1.00; 25—\$2.00; 100—\$7.50. Postpaid.

SEPTEMBER—New everbearing red raspberry. As large as Latham. Bears until frost. Prices—2—\$1.00; 5—\$2.00; 10—\$3.50. Postpaid.

BLACKBERRIES

LAWTON—Medium early. The best for home use and canning.

OZARK BEAUTY—Very prolific bearer. Grown in southern sections.

Blackberry Prices — 10—\$1.00; 25—\$2.00; 100—\$7.50. Postpaid.

BOYSENBERRIES

The BOYSENBERRY was introduced in 1932. It was propagated by crossing the Red Raspberry, Loganberry, and Blackberry, combining the flavor of all three.

IMMENSE SIZE—Berries get to be 1½-2 in. long and 1 in. in diameter. Fifty berries have been known to fill a quart box. An average of 75 berries will fill a quart box. Fifty vines well cared for should make enough for a large family.

PRICES—One year plants, large vigorous roots, no inferior plants — 10—\$1.00; 25—\$2.00; 100—\$7.50; 1000—\$50.00; 500 at 1000 rate.

THORNLESS BOYSENBERRIES—Entirely free of thorns which make them a pleasure to pick and handle. They are very prolific bearers. However, they are not quite as large a berry as the thorny type. Prices — 10—\$1.00; 25—\$2.00; 100—\$7.50; 1000—\$50.00.

GOOSE BERRIES — 4—\$1.00; 10—\$2.00; 25—\$4.00. Postpaid. **PIXWELL**—2—\$1.00; 5—\$2.00. Postpaid.

GRAPES

CONCORD—A well known commercial variety grown all over the U. S. 2 year. 10—\$2.00; 25—\$4.00; 100—\$15.00. Postpaid.

FREDONIA—A new early black grape, large bunch, ripens evenly. Bears second year. Prices—Same as Concord.

NIAGARA—This is probably the best white grape. Very popular all over the U. S., midseason, 2 year, 30c each. Postpaid.

CATAWBA—An old standard variety, dark red or mahogany. Late, 2 year, 30c each. Postpaid.

AMERICA—A cross between Concord and the wild grape. Very hardy, will not rot. 2 year, 30c each. Postpaid.

CACO—Large red grape. Very sweet table grape, midseason. 2 year, 30c each. Postpaid.

GOLDEN MUSCAT—A new California type grape. Large clusters of yellowish white. Very pleasing flavor, 2 year, 40c each. Postpaid.

SENECA—Another California type grape. Very early and sweet, white. 2 year, 40c each. Postpaid.

CONCORD SEEDLESS—Concord flavor makes good pies. 2 year, 60c each.

GRAPE CUTTINGS—Concord and Fredonia. \$1.00 per 100. Postpaid. We can furnish large quantities of Concord and Fredonia cuttings. Write for prices if interested. We can furnish a few cuttings of all other varieties we have listed at \$1.50 per 100. Postpaid.

RHUBARB

VICTORIA—The most popular sort for the home use. Prices — \$1.00 per dozen. \$7.50 per 100. Postpaid.

CANADA RED—Large divisions 50c each. Postpaid.

ASPARAGUS

MARTHA WASHINGTON — 3 year heavy roots 12—\$1.00; 25—\$2.00; 100—\$7.50. Postpaid.

DIRECTIONS FOR GROWING STRAWBERRIES

Plow ground deep and prepare level. Set plants 3 to 4 feet apart by 18 inches to 2 feet apart in the row. Do not set in furrows as they might get covered up after heavy rains. Cultivate as soon as weed growth starts and continue at intervals of 2 weeks during the whole growing season or until about September 1st. Keep entirely free of weeds and grass by hoeing and hand weeding. Keep blossoms pinched off to induce them to make runners and set new plants. The blossoms may be allowed to remain on the everbearers after the middle of July and they will fruit in the fall.

CULTIVATION OF BOYSENBERRIES

Boysenberries should be set the latter part of February or in March. They are perfectly hardy and will not winter-kill if set in the fall or anytime during the winter. Set in rows 8 feet apart by 5 feet in row. Cultivate both ways leaving vines lying on the ground the first year. The next spring about March 1st hang on wires 18 inches and 3 feet high. Some growers drive a stake 4 to 5 feet high beside each vine and tie to stake. This insures clean berries and are then easily picked. About 1,000 plants will set one acre.

OKLAHOMA STATE BOARD OF AGRICULTURE

Harold Hutton, President
Oklahoma City, Oklahoma

CERTIFICATE OF NURSERY AND FLORAL INSPECTION

Fee \$14.00

Year 1953 - 1954

THIS IS TO CERTIFY, that the nursery and floral stock of Ideal Fruit Farm at Route No. 1 in Stilwell, Oklahoma, was inspected by a duly authorized inspector of the Oklahoma State Board of Agriculture on the 1st day of October, 1953, and found to be apparently free from injurious insect pests and plant diseases. The size of the premises was reported as 5 acres and the stock consisted of Berry Plants and Shade trees.

This Certificate, unless sooner revoked, invalid after October 31, 1954.

HAROLD HUTTON
President,
State Board of Agriculture

CLYDE A. BOWER
Director, Division of Entomology and
Plant Industry