

62.91

MONRAD'S SPRING 1955



OLAF MONRAD BULB CO., Inc.

Over 30 Years Service and Quality

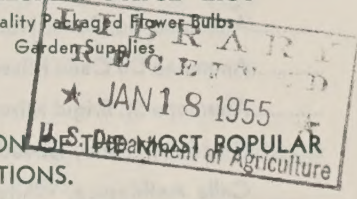
900 Thomas Street Elliott 8797 Seattle 9, Wash.

Monrad's

featuring

WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies



DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

PROFITS OVER 40%!

FAST TURNOVER!

CUSTOMER SATISFACTION!

FOR YOUR CONVENIENCE . . . This Price List is in DUPLICATE. Use it for ordering. Simply insert carbon between pages 1 and 1 duplicate, writing quantities desired before each variety. Reverse folder and repeat for page 2. Tear price list apart at perforation, send original to us and keep copy for your files. We will mail you another list. . . . Be sure to look over our ASSORTMENTS. . . . **DON'T FORGET** your name and address.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs. Weight per 100 bags (Jumbo Mixture)—100 lbs.
7 Bulbs per package

COST . . . 28c each

RETAIL . . . 49c each

PLEASE SHIP

WHITE SHADES

- Snowprincess, excellent pure white
- Margaret Beaton, white with cherry red blotch
- Corona, creamy white with pink edging
- Greenlight, the "chartreuse" gladiola

PINK SHADES

- Burma, ruffled, deep rose
- Marguerite, watermelon pink
- Rosa Van Lima, soft pink, rose marking
- Spic & Span, outstanding deep salmon pink
- True Love, delicate light pink, golden throat

YELLOW SHADES

- Hopman's Glory, compact, rich, golden yellow
- Golden State, deep yellow, giant size
- Pactolus, orange-yellow, red blotch
- Shirley Temple, ruffled creamy yellow
- Spotlight, lemon-yellow, red throat
- Yellow Emperor, medium size, daffodil yellow

PLEASE SHIP

RED & SMOKY SHADES

- High Finance, newer, beautiful smoky red
- His Memory, deep rich scarlet
- Red Charm, popular, large dark red
- Red Lory, rose-red, compact
- Valeria, light red, yellow markings

SALMON & ORANGE SHADES

- Aladdin, huge bright salmon
- Coral Glow, light reddish orange
- Picardy, favorite apricot pink

BLUE, LAVENDER & PURPLE SHADES

- Abu Hassan, deep violet color
- Blue Beauty, best medium blue
- Elizabeth the Queen, ruffled orchid
- Minuet, good large lavender

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.
Cost .47 ea.; Retail .79

No. 2 MIXTURE

18 Large Flowering Size Bulbs in all Colors
Cost .47 Retail .79

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift
Cost .69 ea. Retail \$1.25 ea.

SACK-O-GLADS

Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.
Cost \$1.15 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1 1/2"-2" Size) COST: 23c each RETAIL: 39c each

Weight per 100 bags—12 lbs.

Beautiful flowers all summer long outdoors—or they make beautiful indoor potted plants. Packed in peat moss to protect the bulbs. Order some of all these fast-selling types.

DOUBLE CAMELIA-FLOWERING (2 bulbs per bag)

- Pink Red Rose Salmon
- Yellow White

SINGLE FRILLED (2 bulbs per bag)

- Pink Salmon Rose Red
- Yellow

Bulbs per package in parentheses

1 1/4-1 1/2" size

CARNATION—Heavily ruffled (3 bulbs per bag)

- Pink Yellow

PICOTEE—Beautiful double white flower, with edges

..... of various colors. Packaged in mixture, 3 bulbs.

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2"-2" bulbs.

Cost .89 Retail \$1.49

LILIES

Weight per 100 bags—45-50 lbs.

Cost .28, Retail .49

2 Bulbs per package

- Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals

- Lilium Giganteum, 6/8" size. Easter Lily

- Lilium Regale, 6/7" size. White with brown marking

- Lilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

MISCELLANEOUS BULBS

All Varieties: Cost .28, Retail .49

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
.....Amaryllis Hybrid, 2 1/4-2 1/2" size.....	1	20 lbs.Canna, "The President," Red, green foliage	3	25 lbs.
.....Anemone De Caen, No. 2 size, mixed	24	7 lbs.Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
.....Anemone De Caen Mixed, Jumbo size	6	7 lbs.Canna, "Hungaria," Pink.....	3	25 lbs.
.....Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
.....Caladium, Fancy-leaved, 1 1/2-2 1/2".....	1	15 lbs.Ranunculus, Double mixed, No. 2 size..	18	7 lbs.
.....Calla Aethiopica, White, 1 1/4-1 1/2".....	3	20 lbs.Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
.....Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.Tuberose, Double white, "The Pearl," 3-4"	3	15 lbs.
.....Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.			
.....Galtonia, "Summer Hyacinth," Pure white	4	25 lbs.			
.....Ornithogalum, "Star of Bethlehem".....	5	30 lbs.			

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet
Everything essential for plant life in a convenient pointed tablet form . . . plus Vitamin B₁. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

	Cost	Each
.....Cartons Fertil Points of 144 boxes		
10c size	\$ 8.64	\$.06
.....Display cartons of 24 boxes, 10c size	1.44	.06
.....Cartons, 100 boxes, 25c size.....	15.00	.15
.....Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP

The ideal soil conditioner, for indoor and outdoor use. Our own specially prepared peat moss containing charcoal. Packed in eye-catching, three-color polyethylene bag. Today's best buy in this type of product.

Two Sizes:

..... 160 cu. inches, packed 24 per ctn. Cost: .20 ea. Retail: .35 ea.
..... 400 cu. inches, packed 12 per ctn. Cost: .45 ea. Retail: .79 ea.

CHARCOAL

.....Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .20 ea. Retail: .35 ea.

OLD ENGLISH BULB MIXTURE

A universal non-burning bulb meal incorporating the most essential elements necessary for bulb nourishment. Use at planting seasons. 2 lb. bags packed 12 per carton. Cost: \$5.40 ctn. Retail: .75 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

MICHIGAN PEAT

African Violet Soil—Rose Soil—Potting Soil—Michigan Peat. (See Bulk price list for complete descriptions and prices.)

BULB ASSORTMENTS

(CHECK HERE) No. 1 No. 2 No. 3 No. 4

No. 1 (\$30.00)

	Cost Each
42 Bags Gladiolus, assorted named varieties.....	\$.28
5 Bags Gladiolus, No. 2 mixture.....	.47
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
24 Bags Begonias, assorted named varieties.....	.23
3 Bags Begonias, mixed89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
5 Bags Canna, assorted colors.....	.28
5 Bags Calla, assorted colors.....	.28

No. 2 (\$45.00)

60 Bags Gladiolus, assorted named varieties.....	\$.28
8 Bags Gladiolus, No. 2 mixture.....	.47
3 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
25 Bags Begonias, assorted named varieties.....	.23
6 Bags Begonias, mixed89
10 Bags Lilies (Regale, Auratum, Rubrum).....	.28
26 Bags Miscellaneous bulbs (best items for your particular locality)28

No. 3 (\$75.00)

	Cost Each
100 Bags Gladiolus, assorted named varieties.....	\$.28
15 Bags Gladiolus No. 2 mixture.....	.47
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.15
45 Bags Begonias, assorted named varieties.....	.23
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41 Bags Miscellaneous bulbs (best items for your particular locality)28

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120 Bags Gladiolus, assorted named varieties.....	\$.28
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TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER NAME.....

ADDRESS.....

SHIP VIA..... WHEN.....

CITY..... STATE.....

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BAMBOO LAWN RAKES

The vastly better Bamboo Rake made by "Kimura." Guaranteed to be the finest bamboo rake you have ever sold. Exceptionally lively, tough and long-wearing, made from 5 to 7-year-old bamboo stock. Be sure to order the companion Shrub Rake, a one-handed rake designed especially for cleaning flower and shrub beds and edges.

	For 100
.....Kimura Lawn Rake, packed 100.....	\$43.00 (145 lbs.)
.....Kimura Lawn Rake, packed 25.....	45.00
.....Kimura Shrub Rake, packed 100.....	14.00 (40 lbs.)
.....Kimura Shrub Rake, packed 25.....	16.00

CERAMIC PLANTERS

Here is terrific value! Ours exclusively. Four different Dutch and Pine Tree designs in several color combinations . . . including Black and Chartreuse. All have attached drainage saucers. Size 3/2 x 3/2 x 3/2". Packed: 24 per carton, assorted. Cost: \$5.95 Doz.

PLAS - TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

NEW LOW PRICE!

	Cost	Retail
.....Case (144 envelopes).....	\$25.00	.29 ea.
.....Display Carton (24 envelopes).....	4.25	.29 ea.
.....Spool (200 feet) (Ctn. of 8).....	5.75	1.19 ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Cost Per Doz.	Retail Ea.	Packed
4 Oz. size.....	\$ 2.52	\$.35	24
8 Oz. size.....	4.32	.60	24
1 Pint size.....	6.48	.90	24
1 Qt. size.....	11.52	1.60	12

BULB ASSORTMENTS

(CHECK HERE) No. 1 No. 2 No. 3 No. 4

No. 1 (\$30.00)

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WHEN.....

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