

SPRING 1955

OLAF MONRAD BULB CO., Inc.

Over 30 Years Service an Quality 900 Thomas Street ELliott 8797 Seattle 9, Wash. Monrads

WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs Garden Supplies D. 7 7

* JAN1 8 1955

featuring

DISTINGUISHED - COLORFUL - PACKAGED FLOWER BULBS. A COMPLETE SELECTION DESTREAM ST. POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

PROFITS OVER 40%!

FAST TURNOVER!

CUSTOMER SATISFACTION!

FOR YOUR CONVENIENCE... This Price List is in DUPLICATE. Use it for ordering. Simply insert carbon between pages I and I duplicate, writing quantities desired before each variety. Reverse folder and repeat for page 2. Tear price list apart at perforation, send original to us and keep copy for your files. We will mail you another list. . . . Be sure to look over our ASSORTMENTS.... DON'T FORGET your name and address.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs. Weight per 100 bags (Jumbo Mixture)—100 lbs. 7 Bulbs per package

COSI 28c each	RETAIL 49c each
PLEASE SHIP	PLEASE SHIP
WHITE SHADES Snowpringers excellent name white	RED & SMOKY SHADES
Snowprincess, excellent pure white Margaret Beaton, white with cherry red blotch Corona, creamy white with pink edging Greenlight, the "chartreuse" gladiola PINK SHADES	
	SALMON & ORANGE SHADES
	Aladdin, huge bright salmonCoral Glow, light reddish orangePicardy, favorite apricot pink
	BLUE, LAVENDER & PURPLE SHADES
Pactolus, orange-yellow, red blotch Shirley Temple, ruffled creamy yellow Spotlight, lemon-yellow, red throat Yellow Emperor, medium size, daffodil yellow	
PRIZE MIXTURE Hand picked selection of 12 large size Glads in all colors. Our best seller. Cost .47 ea.; Retail .79	No. 2 MIXTURE 18 Large Flowering Size Bulbs in all Colors Cost .47 Retail .79
GLAD GIFT BOX Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift Cost .69 ea. Retail \$1.25 ea.	SACK-O-GLADS Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions. Cost \$1,15 ea. Retail \$1.98 ea.
TUBEROUS BEGONIAS (1 1/2-2" Size) Weight per 100 bags—12 lbs. Beautiful flowers all summer long outdoors—or they make beautiful indoor potted plants. Packed in peat moss to protect the bulbs. Order some of all these fast-selling types. DOUBLE CAMELIA-FLOWERING (2 bulbs per bag) PinkRedSalmon	COST: 23c each RETAIL: 39c each Bulbs per package in parentheses 11/4-11/2'' size CARNATION—Heavily ruffled (3 bulbs per bag) PinkYellow PICOTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture, 3 bulbs.
YellowWhite	CHOICE BEGONIA MIXTURE
SINGLE FRILLED (2 bulbs per bag) Pink Salmon Rose Red Pink Yellow	An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1½-2" bulbs. Cost .89 Retail \$1.49
LIL	IES
Weight per 100 bags—45-50 lb	s. Cost .28, Retail .49
2 Bulbs per	
Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals	Lilium Regale, 6/7" size. White with brown markingLilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed
Lilium Giganteum, 6/8" size. Easter Lily	petals Freight allowance \$1.00 per cwt. on packaged bulbs. GO I

MISCELLANEOUS BULBS

	All Va	arieties: Co	ost .28, Retail .49		()
PLEASE	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
ship Amaryllis Hybrid, 21/4-21/2'' size	-	20 lbs.	Canna, "The President," Red, green		
Anemone De Caen, No. 2 size, mixe		7 lbs.	foliage	3	25 lbs.
Anemone De Caen Mixed, Jumbo siz		7 lbs.	Canna, ''Yellow Humbert,'' Yellow	3	25 lbs.
Anemone St. Brigid Mixed, Jumbo siz		7 lbs.		3	25 lbs.
		15 lbs.		1	
		20 lbs.	foliage		25 lbs.
Calla Aethiopica, White, 11/4-11/2"					7 lbs.
Calla Elliotiana, Yellow, 13/4-2''		20 lbs.			
Calla Rehmani, Pink, 11/4-11/2''	2	16 lbs.	Tigridia (Mexican Tiger Flower), No. 1 size	6	10 lbs.
Galtonia, "Summer Hyacinth," Pure	4	25 lbs.		•	
white			Tuberoses, Double white, "The	2	15 lbs.
Ornithogalum, "Star of Bethlehem"		30 lbs.	Pearl,'' 3-4''	3	raids.
		ARDEN	SUPPLIES		
FERTIL-POINTS, the "Streamlined" Plant Food Tab Everything essential for plant life in a convenient	pointed to	blet form	BAMBOO LAWN RAKES		
plus Vitamin B1. No dissolving, mixing or measur tablet gives a perfectly blended feeding to your pla	ring necess ints. It's od	ary—each orless.	The vastly better Bamboo Rake made by "Kimura. the finest bamboo rake you have ever sold. Except		
Cartons Fertil Points of 144 boxes	Cost	Each	and long-wearing, made from 5 to 7-year-old bamb order the companion Shrub Rake, a one-handed rake	oo stock.	Be sure to
10c size	\$ 8.64	\$.06	for cleaning flower and shrub beds and edges.	Per I	
Display cartons of 24 boxes, 10c size		.06	Kimura Lawn Rake, packed 100		
Cartons, 100 boxes, 25c size		.15	Kimura Lawn Rake, packed 25	45.00	0
Display cartons of 12 boxes, 25c size		.15	Kimura Shrub Rake, packed 100 Kimura Shrub Rake, packed 25	14.00	0 (40 lbs.) 0
COUL DOED					-
SOIL - PREP The ideal soil conditioner, for indoor and outdoor	or use Ou	own spa-	CERAMIC PLANTERS		
cially prepared peat moss containing charcoal. Pac three-color polyethilene bag. Today's best buy in th	cked in eye	-catching,	Here is terrific value! Ours exclusively. Four diffe Tree designs in several color combinations Chartreuse. All have attached drainage saucers. S	including	Black and
Two Sizes:	_		Packed: 24 per carton, assorted. Cost: \$5.95 Doz.	J.120 072	
			PLAS - TIES		
			The new plastic plant tie. Available in green or	silver. At	tractive en-
CHARCOAL TO CHARCOAL TO THE SACK OF CHARCOAL	f L	waad Eas	velope of 72 ties in counter display carton of 24 e cartons to shipping case. Plas-Ties are 7" long. Also	nvelopes. o in spool	s of 200 ft.
Monrad's SACK-O-CHARCOAL, made indoor and outdoor use. Highly recomm	mended di	uring bulb	8 per carton.		
planting seasons. Double cellophane bac Packed: 24 per ctn. Cost: .20 ea. Retail:		2 oz. size.	NEW LOW PRICE!	Cost	Retail
racked: 2+ per cili. Oosi. 120 ed. Refuli.	.55 64.			25.00	.29 ea.
OLD ENGLISH BULB MIX			Display Carton (24 envelopes)	4.25 5.75	.29 ea. 1.19 ea.
A universal non-burning bulb meal incorporatin elements necessary for bulb nourishment. Use at p	ig the mos planting sea	t essential sons. 2 lb.			
bags packed 12 per carton. Cost: \$5.40 ctn. Retail	il: .75 ea.		ALASKA FISH FERTILIZE Concentrated, liquid plant food, 100 per cent org		recognized
COPPER-WIRED LABEL	S		favorite fertilizer of all garden enthusiasts, florists, o	greenhous	emen, truck
Extra smooth wooden tree labels for marking na	ames of sh		and fruit growers. Deodorized. Dilute with water and and all plants, including foliage. Satisfaction gu	uaranteed	or money
plants, etc. Attractive cellophane packages contain Cost: 15c ea. Retail: 25c ea.	ing 25 pair	ited labels.	refunded. Cost Per Doz.	Retail E	
MICHIGAN PEAT			4 Oz. size	35. \$ 36.	
African Violet Soil-Rose Soil-Potting Soil-		Peat. (See	I Pint size 6.48	.90	24
Bulk price list for complete descriptions and prices	.)		I Qt, size	1.60) 12
			SORTMENTS		
	(HERE)	۷o. ۱ 🗌	No. 2 No. 3 No. 4		
No. 1 (\$30.00)		Cost Each	No. 3 (\$75.00)		Cost Each
42 Bags Gladiolus, assorted named varieties			100 Bags Gladiolus, assorted named varieties	••••••	\$.28
5 Bags Gladiolus, No. 2 mixture			15 Bags Gladiolus No. 2 mixture		
2 Bags Gladiolus, Sack-O-Glads, mixed			6 Bags Gladiolus, Sack-O-Glads, mixed		
3 Bags Begonias, mixed			45 Bags Begonias, assorted named varieties 8 Bags Begonias, mixed		
10 Bags Lilies (Regale, Auratum, Rubrum)			15 Bags Lilies (Regale, Auratum, Rubrum)		
5 Bags Canna, assorted colors	***********		41 Bags Miscellaneous bulbs (best items for your		
5 Bags Calla, assorted colors			locality)		
No. 2 (\$45.00)			No. 4 (\$95.00)		
60 Bags Gladiolus, assorted named varieties 8 Bags Gladiolus, No. 2 mixture		47	120 Bags Gladiolus, assorted named varieties		
3 Bags Gladiolus, Sack-O-Glads, mixed			8 Bags Gladiolus, Sack-O-Golds, mixed		
25 Bags Begonias, assorted named varieties			50 Bags Begonias, assorted named varieties		
6 Bags Begonias, mixed			12 Bags Begonias, mixed		
10 Bags Lilies (Regale, Auratum, Rubrum)			21 Bags Lilies (Regale, Auratum, Rubrum) 50 Bags Miscellaneous bulbs (best items for your		
locality)			locality)		
TERMS: 30 days net/2% 10 days. F.O	.B. Seatt	le, Wash.	Please order in multiples of 5-10), etc.	
CUSTOMER NAME			ADDRESS	•••••	***************************************
			CITYSTATE		
SHIP VIAWHEN			CITYSIAIE		

MONRAD'S



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GLADIOLUS Approx. Weight per 100 bags (Named Varieties)—40 lbs. 7 Bulbs per	Weight per 100 bags (Jumbo Mixture)—100 lbs.
COST 28c each	RETAIL 49c each
WHITE SHADES Snowprincess, excellent pure white Margaret Beaton, white with cherry red blotch Corona, creamy white with pink edging Greenlight, the "chartreuse" gladiola PINK SHADES Burma, ruffled, deep rose Marguerite, watermelon pink Rosa Van Lima, soft pink, rose marking Spic & Span, outstanding deep salmon pink True Love, delicate light pink, golden throat YELLOW SHADES Hopman's Glory, compact, rich, golden yellow Golden State, deep yellow, giant size Pactolus, orange-yellow, red blotch Shirley Temple, ruffled creamy yellow Spotlight, lemon-yellow, red throat Yellow Emperor, medium size, daffodil yellow	RED & SMOKY SHADES High Finance, newer, beautiful smoky red His Memory, deep rich scarlet Red Charm, popular, large dark red Red Lory, rose-red, compact Valeria, light red, yellow markings SALMON & ORANGE SHADES Aladdin, huge bright salmon Coral Glow, light reddish orange Picardy, favorite apricot pink BLUE, LAVENDER & PURPLE SHADES Abu Hassan, deep violet color Blue Beauty, best medium blue Elizabeth the Queen, ruffled orchid Minuet, good large lavender
PRIZE MIXTURE Hand picked selection of 12 large size Glads in all colors. Our best seller. Cost .47 ea.; Retail .79 GLAD GIFT BOX Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift Cost .69 ea. Retail \$1.25 ea.	No. 2 MIXTURE 18 Large Flowering Size Bulbs in all Colors Cost .47 Retail .79 SACK-O-GLADS Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions. Cost \$1.15 ea. Retail \$1.98 ea.
TUBEROUS BEGONIAS (1 1/2 -2" Size) Weight per 100 bags—12 lbs. Beautiful flowers all summer long outdoors—or they make beautiful indoor potted plants. Packed in peat moss to protect the bulbs. Order some of all these fast-selling types. DOUBLE CAMELIA-FLOWERING (2 bulbs per bag) Pink Red Rose Salmon Yellow White SINGLE FRILLED (2 bulbs per bag) Pink Salmon Rose Red Yellow	COST: 23c each RETAIL: 39c each Bulbs per package in parentheses 1 1/4-1 1/2" size CARNATION—Heavily ruffled (3 bulbs per bag) Pink
Weight per 100 bags—45-50 lbs 2 Bulbs per 1:11:	. Cost .28, Retail .49
Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petalsLilium Giganteum, 6/8" size. Easter Lily Pag	Lilium Regale, 6/7" size. White with brown markingLilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals Freight allowance \$1.00 per cwt. on packaged bulbs.

MISCELLANEOUS BULBS

	All Varietie	OUS. IL.			
PLEASE Bull		•	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
SHIPAmaryllis Hybrid, 21/4-21/2" size	1 20 lk		Canna, ''The President,'' Red, green		•
Anemone De Caen, No. 2 size, mixed 2	24 7 H	os.	foliage	3	25 lbs.
	6 71	os	Canna, ''Yellow Humbert,'' Yellow	3	25 lbs.
	6 7 1	os	Canna, "Hungaria," Pink	3	25 lbs.
Caladium, Fancy-leaved, 11/2-21/2"	1 151	os		•	
	3 20 1	os.	foliage	3	25 lbs.
	2 20	os	Ranunculus, Double mixed, No. 2 size	18	7 lbs.
Calla Rehmani, Pink, 11/4-11/2"		os	Tigridia (Mexican Tiger Flower),		
Galtonia, "Summer Hyacinth," Pure			No. I size	6	10 lbs.
white	4 25	os.	Tuberoses, Double white, "The		
Ornithogalum, "Star of Bethlehem"	5 30 l	bs.	Pearl,'' 3-4''	3	15 lbs.
	GARD	EN SU	PPLIES		
FERTIL-POINTS, the "Streamlined" Plant Food Tablet	inted tablet fo	·rm	BAMBOO LAWN RAKE	S	
Everything essential for plant life in a convenient point plus Vitamin B1. No dissolving, mixing or measuring	necessary—ea	ach	The vastly better Bamboo Rake made by "Kimura	." Guarar	nteed to be
tablet gives a perfectly blended feeding to your plants.	It's odorless.	t	he finest bamboo rake you have ever sold. Excep	tionally li	vely, tough
Cartons Fertil Points of 144 boxes	Cost Eac	in a	nd long-wearing, made from 5 to 7-year-old bamb rder the companion Shrub Rake , a one-handed rak	ooo stock. e designe	d especially
10c size\$	8.64 \$		or cleaning flower and shrub beds and edges.	Fer I	
Display cartons of 24 boxes, 10c size		60	Kimura Lawn Rake, packed 100		
Cartons, 100 boxes, 25c size		15	Kimura Lawn Rake, packed 25	45.0	0
		15	Kimura Shrub Rake, packed 100Kimura Shrub Rake, packed 25	14.0	0 (40 lbs.)
COUL PREP			Rimura Shrub Rake, packed 25		
SOIL - PREP The ideal soil conditioner, for indoor and outdoor u	se Our own s	ne.	CERAMIC PLANTERS		
cially prepared peat moss containing charcoal. Packed	d in eye-catchi	ng, T	Here is terrific value! Ours exclusively. Four differee designs in several color combinations	erent Dute includina	ch and Pine Black and
three-color polyethilene bag. Today's best buy in this ty Two Sizes:	ype ot product		Chartreuse. All have attached drainage saucers.	Size 31/2 >	$(31/2 \times 31/2)''$.
160 cu. inches, packed 24 per ctn. Cost: .20 ea		ea.	Packed: 24 per carton, assorted. Cost: \$5.95 Doz.		
400 cu. inches, packed 12 per ctn. Cost: .45 e	a. Retail: .79	ea.	PLAS - TIES The new plastic plant tie. Available in green or	silver At	tractive en-
CHARCOAL			relope of 72 ties in counter display carton of 24 (envelopes.	. Six display
Monrad's SACK-O-CHARCOAL, made from		ror c	cartons to shipping case. Plas-Ties are 7" long. Als B per carton.	io in spoo	Is of 200 ff.
indoor and outdoor use. Highly recommen planting seasons. Double cellophane bag. L		dib	NEW LOW PRICE!		
Packed: 24 per ctn. Cost: .20 ea. Retail: .35	-			Cost	Retail
Packed: 24 per ctn. Cost: .20 ea. Retail: .35	ea.			\$25.00	.29 ea.
Packed: 24 per ctn. Cost: .20 ea. Retail: .35 OLD ENGLISH BULB MIXTUE	ea. RE		Case (144 envelopes)	\$25.00 4.25	
Packed: 24 per ctn. Cost: .20 ea. Retail: .35 OLD ENGLISH BULB MIXTUE A universal non-burning bulb meal incorporating telements necessary for bulb nourishment. Use at plant	ea. RE he most esserting seasons. 2	itial -	Case (144 envelopes)	\$25.00 4.25 5.75	.29 ea. .29 ea.
Packed: 24 per ctn. Cost: .20 ea. Retail: .35 OLD ENGLISH BULB MIXTUE A universal non-burning bulb meal incorporating t	ea. RE he most esserting seasons. 2	tial ·		\$25.00 4.25 5.75 ER ganic. The	.29 ea. .29 ea. I.19 ea.
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Packed: 24 per ctn. Cost: .20 ea. Retail: .35 OLD ENGLISH BULB MIXTUE A universal non-burning bulb meal incorporating telements necessary for bulb nourishment. Use at plant bags packed 12 per carton. Cost: \$5.40 ctn. Retail: .7 COPPER-WIRED LABELS Extra smooth wooden tree labels for marking name plants, etc. Attractive cellophane packages containing	RE he most esserting seasons. 2 75 ea. s of shrubs, tr	ees,	Case (144 envelopes) Display Carton (24 envelopes) Spool (200 feet) (Ctn. of 8) ALASKA FISH FERTILIZ Concentrated, liquid plant food, 100 per cent of favorite fertilizer of all garden enthusiasts, florists, and fruit growers, Deodorized, Dilute with water and all plants, including foliage. Satisfaction grefunded.	\$25.00 4.25 5.75 ER ganic. The greenhous 1 apply disuaranteed	.29 ea29 ea. 1.19 ea. a recognized semen, truck rectly to any I or money ia. Packed
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Packed: 24 per ctn. Cost: .20 ea. Retail: .35 OLD ENGLISH BULB MIXTUE A universal non-burning bulb meal incorporating telements necessary for bulb nourishment. Use at plant bags packed 12 per carton. Cost: \$5.40 ctn. Retail: .7 COPPER-WIRED LABELS Extra smooth wooden tree labels for marking name plants, etc. Attractive cellophane packages containing Cost: 15c ea. Retail: 25c ea. MICHIGAN PEAT	ea. RE he most esserting seasons. 2 75 ea. s of shrubs, tr 25 painted lab	itial Ib.	Case (144 envelopes) Display Carton (24 envelopes) Spool (200 feet) (Ctn. of 8) ALASKA FISH FERTILIZ Concentrated, liquid plant food, 100 per cent of avorite fertilizer of all garden enthusiasts, florists, and fruit growers, Deodorized, Dilute with water and all plants, including foliage. Satisfaction grefunded. Cost Per Doz. 4 Oz. size	\$25.00 4.25 5.75 ER ganic. The greenhous 1 apply disuaranteed	.29 ea29 ea. 1.19 ea. a recognized semen, truck rectly to any 1 or money ta. Packed 5 24
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OLD ENGLISH BULB MIXTUE A universal non-burning bulb meal incorporating telements necessary for bulb nourishment. Use at plant bags packed 12 per carton. Cost: \$5.40 ctn. Retail: .7 COPPER-WIRED LABELS Extra smooth wooden tree labels for marking name plants, etc. Attractive cellophane packages containing Cost: 15c ea. Retail: 25c ea. MICHIGAN PEAT African Violet Soil—Rose Soil—Potting Soil—Mic Bulk price list for complete descriptions and prices.)	RE he most esserting seasons. 2 75 ea. s of shrubs, tr 25 painted lab	ees, seels.	Case (144 envelopes) Display Carton (24 envelopes) Spool (200 feet) (Ctn. of 8) ALASKA FISH FERTILIZ Concentrated, liquid plant food, 100 per cent or favorite fertilizer of all garden enthusiasts, florists, and fruit growers. Deodorized. Dilute with water and and all plants, including foliage. Satisfaction grefunded. Cost Per Dox. 4 Oz. size	\$25.00 4.25 5.75 ER ganic. The greenhous diapply disuaranteed Retail E \$.35 .60	.29 ea29 ea. 1.19 ea. Percognized semen, truck rectly to any for money 1.24 2.4 2.4 2.4
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