

6 BRAND-NEW MODERN MUMS

GROUP No. 20

ASTORIA. Free-flowering yellow pom-pom. \$1.00 each.

BENORA. Dwarf cushion type, white, excellent border and pot variety. Sept. 20. \$1.00 each.

CAPRICE. Large decorative 4-inch blooms when disbudded. Strong growth with excellent foliage. October 1. \$1.00 each.

COQUETTE. Rosy-pink cushion, very prolific. September 25. \$1.00 each.

MOROCCO. Dwarf cushion type, reddish bronze. Large 3½-inch blooms. October 1. \$1.00 each.

TORONTO. Luminous bronze cushion, producing masses of blooms on bushy plants. Sept. 20. \$1.00 each.

1 each of the above
6 varieties
(\$6.00 value)

for only **\$4.95**
Postpaid



COQUETTE. \$1.00 each

CHRYSANTHEMUMS FOR 1956

Modern Mums

FOR

OLD-FASHIONED GARDENS

GROUP No. 19

6 Beautiful Sure-to-Bloom Mums

ARLORA. Bright yellow.
EVANGELINE. Giant new pink.
LIPSTICK. Strawberry-red.
REVERENCE. Light chamois-yellow.
SNOW SPOON. Pure chalk-white.
TWINKLE. Fuchsia-purple.

1 each of the above 6 varieties

Postpaid, for only **\$3.98**

GLASS CITY FLORAL GARDENS

STATION H, BOX 56

TOLEDO 13, OHIO

Division of Neal's

BULK RATE

U. S. POSTAGE
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Shipping Season

We can ship any time from January 1 through July, if you desire. However, except for the deep South, we suggest that shipments be made from April through June. Shipments arriving from January through March will bloom in the spring unless given additional light to prevent bud set. Plants cut back after this spring bloom will bloom again in the fall.

Where shipping dates are not specified, we will ship at the proper time for your locality. In Ohio this is May 1 to July 1. Farther south the plants can be set out earlier without danger from frost. If given some protection for the first few nights until they become temperature hardened, they will withstand even severe frost.



MAJOR CUSHION. 50c each



OSAGE. 75c each



ROUGE CUSHION. 60c each



MISCHIEF. 75c each



GLOW-WORM. 60c each



AMELIA. 60c each

Cushion Mums ARE BEAUTIFUL as Mass Plantings or as Individual Specimen Plants

Commander Cushion. Vermilion petals and golden centers. 50c each.

Mahogany Cushion. Jasper-red flowers in abundance. Sept. 25. 50c each.

Powderpuff. Well-rounded white cushion. Sept. 15. 60c each.

Sam Williston. Brilliant red hardly equaled by any other variety. 50c each.

Yellow Cushion. Hundreds of disc-like, semi-double, yellow flowers on rounded plants. Sept. 15. 50c each.

Yellow Supreme. Bright lemon-yellow. Makes a perfect mound. Sept. 15. 50c each.

GROUP No. 32

1 each of these 6 varieties, as shown below in a mass planting

for only **\$2.98**

Postpaid



6 VARIETIES OF Cushions, AS SHOWN

Amelia. Double pink flowers. Sept. 15. 60c each.

Glow-Worm. Large double yellow. Oct. 15. 60c each.

Major Cushion. Fully double, lavender blooms. Sept. 25. 50c each.

Mischief. Small daisies less than an inch across, produced by the hundred on well-rounded plants. Purple to deep rose-red with large golden center. Oct. 1. 75c each.

Osage. Dwarf cushion, white, excellent early border plant. Sept. 5. 75c each.

Rouge Cushion. Intense rosy-bronze color. Sept. 20. 60c each.

GROUP No. 33

1 each of these 6 varieties

for only **\$2.98**

Postpaid



PETRISIAN PINK. 75c each



REVERIE. 75c each



ARISTOCRAT. \$1.00 each



HUNTSMAN. 60c each

*This Beautiful
Array of Color*

**Throughout
the Fall Months**



MALINDA BROWN. 60c each



CRYSTAL MAID. \$1.00 each

**9 Varieties
of Wonderful Border
and Background
Types**

Aristocrat. Deep cerise. Sturdy, upright plant. Early Oct. \$1.00 each.

Courtier. Medium decorative lavender pink. Excellent cut flower and background variety. October 10. 60c each.

Crystal Maid. Creamy white pompons on compact plants. Sept. 12. \$1.00 each.

Early Crimson. Bright crimson blooms on 2-ft. bushes. Sept. 22. 60c each.

Huntsman. Glowing copper-red double flowers. 60c each.

Malinda Brown. Double, rose pink. Sept. 27. 60c each.

Petrisian Pink. Medium decorative pink for background and cut flowers. October 5. 75c each.

Remembrance. Deep ruby-carmine. Sept. 27. 60c each.

Reverie. Light walnut to soft-buff. 75c each.



REMEMBRANCE. 60c each



EARLY CRIMSON. 60c each

GROUP No. 37
1 each of the above 9 varieties
for only **\$5.95**
Postpaid



COURTIER. 60c each



HOLIDAY. 60c each



ALERT. 50c each



TRANQUILITY. 75c each



RED GOLD. 50c each

6 Beautiful CUT FLOWERS and Secondary Border Varieties

Alert. Dark purple decorative flowers. Sept. 20. 50c each.
Apache. A large decorative with quilled petals. Dark, brilliant firecracker-red with a golden overtone. Sept. 15. 75c each.
Avalanche. A splendid creamy white variety. Oct. 5. 50c each.
Cecil Beed. Full double, lavender-pink blooms, 2½ inches across. Sept. 1. 60c each.
Holiday. Plentiful bronze-gold flowers of large size. Sept. 25. 60c each.
Tranquility. Sprays of light yellow flowers, deeper in color toward the center. Oct. 1. 75c each.

GROUP No. 34

1 each of the above 6 varieties FOR ONLY **\$2.98** POST-PAID



MASQUERADE. 60c each

Care Upon Arrival

Open the carton as soon as possible, even though you cannot plant until later. If the plants should be wilted or if you cannot set them out at once, dip the rooting mixture in water and set in the basement or a shady place until you are ready for planting.

6 Dainty, Exquisite BUTTON POMS

Chiquita. Deep lemon-yellow buttons. Oct. 1. 50c each.
Masquerade. Dark lavender-rose button pompons. Oct. 10. 60c each.
Pepita. A button pompon of eggshell-white, changing to pure white with cream-colored center. Sept. 25. 50c each.
Red Gold. A large button type with red and gold blooms. Sept. 15. 50c each.
Rosita. Lavender-rose buttons with a trace of salmon. Sept. 28. 50c each.
September Bronze. Golden bronze with streaks of gold on the edge of the serrated petals. Sept. 20. 60c each.

GROUP No. 35

1 each of the above 6 varieties FOR ONLY **\$2.79** POST-PAID



CECIL BEED. 60c each



AVALANCHE. 50c each

APACHE. 75c each



© SEPTEMBER BRONZE. 60c each



CHIQUITA, ROSITA, PEPITA
50c each

6 Outstanding NEW VARIETIES

3 New Large Varieties for Disbudding and 3 New Pompon Decoratives

Gardenia. Double, white. \$1.00 each.
 Joyous. Dwarf pink. \$1.00 each.
 Muriel Rice. Primrose yellow. \$1.00 each.

Spellbinder. Yellow to lemon-chrome. \$1.00 each.
 Spode. Clear yellow. \$1.00 each.
 Sunburst. Burnt-orange. \$1.00 each.

GROUP No. 21

1 plant of each variety, for only **\$4.95** Post-paid
 (Total 6 plants, value \$6.00)



SPELLBINDER. \$1.00 each



JOYOUS. \$1.00 each



MURIEL RICE. \$1.00 each

Young, Vigorous, Healthy Plants

The plants you receive from us have been grown under the controlled conditions of our greenhouses, where we use the latest methods of disease control and plant culture. This enables us to ship our customers the very best in cultured plants.

These plants are grown in 2 1/4-inch pots and are shipped with a good ball of potting mixture in an especially made carton that holds units of 3 or 6 plants. Please order in units of 3, 6, 9, 12, 15, etc. No order can be filled for a total of less than 3 plants. This can be one each of 3 varieties or any combination thereof. The single plant price will be used when less than 3 of any one variety is ordered. All varieties will be labeled as to name, primary color and blooming date.



SUNBURST. \$1.00 each



GARDENIA. \$1.00 each

GUARANTEE

Plants are living things and like other living things they will grow and thrive if given proper care. We have done this for our plants, and with the normal amount of care upon arrival we feel sure they will give results that will please you. However, if plants should for some unforeseen reason arrive in poor condition and fail to start off and grow within 14 days after arrival, we will replace them at no cost to you.

TERMS OF SALE

Cash, Check or Money Order with order. NO C.O.D. PLEASE. Shipments made to Ohio residents must include 3% Ohio Sales Tax. Please add this to the prices listed.



SPODE. \$1.00 each



SPELLBOUND. 50c each



MARTIN'S WHITE. 60c each



EARLY GOLD. 60c each



ORSONA. 75c each



MOONLIGHT. 60c each



JOAN HELEN. 50c each

6 Early-Blooming SURE-TO-PLEASE MUMS



MAJOR BOWES. 50c each

Early Gold. Golden yellow pompon. 60c each.
Joan Helen. Garnet shading to purple, with bright yellow center. 50c each.
Martin's White. Pure white. 60c each.

Moonlight. Yellow decorative pompon. 60c each.
Orsona. Deep red shading to rusty bronze pompons. 75c each.
Spellbound. Deep lavender pompons. 50c each.

GROUP No. 24

1 each of the above 6 varieties, for only **\$2.98** Post-paid

6 Large Commercial Mums—Early Bloomers

Ambassador. Cream white. 50c each.
Blazing Gold. Bright golden. 50c each.
Hilda H. Bergen. Mahogany-bronze. 50c each.

Major Bowes. Rosy-pink. 50c each.
Mrs. Kidder. Deep lemon or gold. 50c each.
Pink Chief. Lavender-pink. 50c each.

GROUP No. 25

1 each of the above 6 varieties, for only **\$2.49** Post-paid



MRS. KIDDER. 50c each



AMBASSADOR. 50c each



BLAZING GOLD. 50c each



HILDA H. BERGEN. 50c each



PINK CHIEF. 50c each



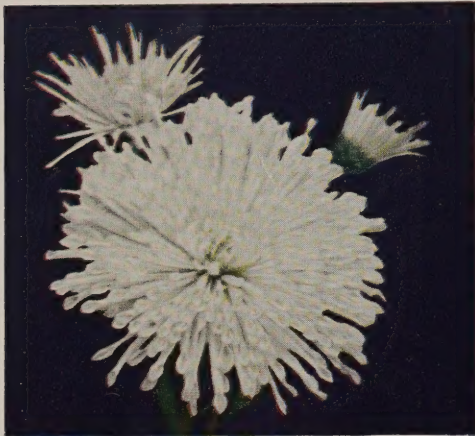
CARDINAL SPOON. 60c each



GOLDEN SPOON. 50c each



CHARM SPOON. 60c each



WHITE SPOON. 50c each

6 Exquisite SPOON VARIETIES

- Cardinal Spoon.** Reddish bronze and gold. Hardy and vigorous. Oct. 1. 60c each.
- Charm Spoon.** Quaint, fully double flower of rhodonite-red and deep rose. 60c each.
- Golden Spoon.** Small golden yellow spoons with a trace of red. Oct. 10. 50c each.
- Orchid Spoon.** Beautiful orchid-lavender blooms on well-shaped plants. Oct. 10. 60c each.
- White Spoon.** Creamy white, fine for arrangements. Oct. 10. 50c each.
- Yellow Spoon.** Light yellow, spider-type flowers on graceful stems. Oct. 10. 60c each.



YELLOW SPOON. 60c each

GROUP No. 28

1 each of the above **\$2.79** Post-paid
6 varieties, for only

GIFT SUGGESTION

Hardy Mums make wonderful living gifts, which will always be appreciated by your friends. We will ship the plants at the proper time for planting and will enclose a card with the shipment. Here's an easy way to solve that gift problem when you want something "different". These hardy plants will live for years and be a constant joy.

Why not remember your friends with one or more group collections?

6 Glorious Bloom-Covered Cushions

- Champion Cushion.** Small decorative flowers of deep bronze. Sept. 25. 50c each.
- Golden Carpet.** Large golden pompons cover the plant with a carpet of bloom. Sept. 15. 60c each.
- Golden Cushion.** Gold with red flecks for contrast. 60c each.
- Red Cloud.** Scarlet-red flowers. Oct. 1. 60c each.
- Rosa.** Small, lavender-rose flowers. Sept. 5. 75c each.
- White Cushion.** Small white flowers, opening with a tinge of pink but later turning white. Sept. 15. 50c each.

GROUP No. 29

1 each of the above **\$2.98** Post-paid
6 varieties, for only



ORCHID SPOON. 60c each



© GOLDEN CUSHION. 60c each



ROSA. 75c each



GOLDEN CARPET. 60c each



CHAMPION CUSHION. 50c each



TOP, JEWELTONE
75c each
BOTTOM, ALPENA
\$1.00 each



WHITE CLOUD. 75c each



POMPONETTE. 50c each



SHALIMAR. 60c each



Our plants are shipped with a good ball of potting mixture.



Your Mum plants will be shipped in this strong carton, insuring arrival in perfect condition.

12 EARLY to MIDSEASON VARIETIES

Alpena. Glowing red pompon. \$1.00 each.
Chippewa. Rich purple. 50c each.
Early Bronze. Light bronze pompon. 50c each.
Golden Wonder. Lemon-yellow. 60c each.
Iron Mountain. Deep red pompon. \$1.00 each.
Jeweltone. Rose-pink. 75c each.
Petrisian Rose. 75c each.
Pomponette. Bronze buds, yellow flowers. 50c each.
Shalimar. Cream-white with yellow centers. 60c each.
Tangerine. Brilliant tangerine color. 50c each.
White Cloud. Pure white. 75c each.
White Wonder. White spoon petals. 50c each.

GROUP No. 36

A Beautiful Mum Garden

1 each of the above
12 varieties, for only **\$6.95**
Postpaid



1. TANGERINE. 50c each.
2. GOLDEN WONDER. 60c each.
3. CHIPPEWA. 50c each.
4. PETRISIAN ROSE. 75c each.
5. EARLY BRONZE. 50c each.
6. WHITE WONDER. 50c each.
7. IRON MOUNTAIN. \$1.00 each.

CULTURAL TIPS

Keep soil well cultivated around the plants. A good weekly soaking in dry weather is preferable to frequent sprinkling with the hose.

Pinching should be started about 7 to 14 days after planting. This will force the plant into branching and heavier blooming, will control the height and shape of the plant and also control the type of spray formation. Pinching in northern areas should not be done later than August 5.

Disbudding will produce larger blooms on specific varieties. As soon as the main flower buds become visible, remove all but the center bud on each main stem.



ADMIRATION. 75c each

6 MARVELOUS VARIETIES

for CUT FLOWERS or Secondary Borders

Admiration. Bright peach, salmon-fawn and soft red-gold flushes. Late Sept. 75c each.

Charles Nye. Deep yellow, 3-inch blooms. A mass of gold in late Sept. 60c each.

New Marjorie Mills. Deep crimson, becoming suffused with bronze tints. Late Sept. \$1.00 each.

Red Glow. Glowing red pompons, 30 inches tall. Sept. 20. 60c each.

Red Velvet. Dark velvety crimson blooms on sturdy stems. An erect plant of moderate height. Oct. 5. 50c each.

Yellow Blanket. Small, bright yellow buttons with dark green foliage. Very free blooming. Wonderful for cutting. A good border plant when pinched back. Oct. 10. 50c each.



RED VELVET. 50c each



NEW MARJORIE MILLS. \$1.00 each



CHARLES NYE. 60c each

GROUP No. 38

1 each of the above **\$3.49**
6 varieties, for only **Postpaid**

Collection

OUR SELECTION
All plants labeled
true-to-name
and color

GROUP No. 39

A Complete Mum Garden of
24 plants for only **\$9.95**
Postpaid



YELLOW BLANKET. 50c each



RED GLOW. 60c each





CANARY WONDER. 60c each



ROYAL ROBE. 75c each



MRS. DU PONT. 60c each



LAVENDER LADY. 60c each



FIRESIDE. 60c each



RAJAH. 75c each

All-Season CUT-FLOWERS

from Sept. 15 to Oct. 20

6 Varieties of Outstanding Merit

- Canary Wonder. Canary-primrose. Oct. 1. 60c each.
- Fireside. Burnt orange and salmon. Oct. 10. 60c each.
- Lavender Lady. Clear pure lavender. Early Oct. 60c each.
- Mrs. du Pont. Soft peach-pink. Oct. 1. 60c each.
- Rajah. Large scarlet daisy with good sprays and stems. Excellent cut. October 15. 75c each.
- Royal Robe. Beetroot-purple flowers. Sept. 15. 75c each.

GROUP No. 30

1 each of the above **\$3.49**
6 varieties for only
Postpaid

6 Brand-New VARIETIES (By de Petris)

- ARLORA. Beautiful large individual bright yellow flowers on well-shaped plants. \$1.00 each.
- ASTORIA. Free-flowering yellow pompon. \$1.00 each.
- FREYA. Very large, 4-inch, deep golden yellow blooms on excellent stems. \$1.00 each.
- GLADIATOR. Large decorative orange-red. Free flowering. \$1.00 each.
- GLORIA. A very free-flowering white pompon. Flowers larger and more double than Chris Columbus. \$1.00 each.
- MAYFLOWER. Hard solid pink pompon. \$1.00 each.

Substitutions

Our aim is to ship you the varieties you want when you want them. When your order is placed early and ahead of the desired shipping date, this can be done with very few exceptions. Orders placed late and for immediate shipment on specific varieties are unpredictable, and we cannot always be prepared for them. So please, whenever possible, order early or give us permission to substitute. Substitutions will be made with equally good or better varieties, and as near to color and blooming dates as possible, when second choice is not specified.

GROUP No. 31

1 EACH OF THE ABOVE 6 VARIETIES **\$4.95**
FOR ONLY . . .
POSTPAID

6 TOP-NOTCH VARIETIES for CUTTING and BACKGROUND PLANTING

1. Myrtle Walgreen. Amaranth-purple pompons. Oct. 1. 50c each.
2. Sarasota. A bright yellow pompon. Oct. 15. 75c each.
3. Marionette. Rusty red. Sept. 25. 60c each.
4. Horizon. An excellent white for cutting. Oct. 5. 60c each.
5. Carmine Queen. Deep carmine-red. Oct. 10. 60c each.
6. Adagio. Raspberry-rose blooms. Oct. 12. 60c each.



GROUP No. 26

1 EACH OF THE ABOVE
6 VARIETIES

for only **\$2.98**
Postpaid

Avoid Planting Too Deep

Chrysanthemums are shallow-rooting plants and should be set no deeper than the top of the ball of rooting mixture in which you receive them. Do not be afraid of over-watering when you plant them. Give sufficient water to saturate the soil. Then leave them alone for a few days and cultivate lightly before watering them again.



LEE POWELL. 60c each



FLAMBOYANT. 75c each

6 OUTSTANDING *Early* VARIETIES for Cutting and Secondary Borders

GROUP No. 27

1 each of these 6 varieties
for only . . . **\$3.29**
Postpaid

- Candlelight. Double, well-formed flowers of ivory-white. Sept. 4. 50c each.
 Delight. Beautiful creamy-white blooms. Oct. 15. 60c ea.
 Flamboyant. Vivid and unfading orange-bronze pompon. Sept. 15. 75c each.
 Jubilee. Large exhibition Mum. Yellow. Mid-Nov. 75c each.
 Lee Powell. Chinese-yellow. Sept. 25. 60c each.
 Orchid Helen. Orchid-lavender. Sept. 10. 60c each.



ORCHID HELEN. 60c each



JUBILEE. 75c each



CANDLELIGHT. 50c each



DELIGHT. 60c each



© SUCCESS. 75c each

GROUP No. 22

**6 Exotic Spiders
to test your skill**

Should be disbudded for best results
(Not illustrated)

Bunbu. Dark orchid-lavender flowers. Nov. 1. 60c each.

Gold Lace. Golden yellow spider flowers. Nov. 1. 60c each.

Mamoru. Deep orange, with increasing bronze tones toward the center. Nov. 5. 60c each.

Mary Garden. A very large, light lavender spider-type flower. Nov. 1. 60c each.

Queen's Lace. Slender, quilled petals falling gracefully downward. Silvery white. Nov. 1. 60c each.

Yellow Lace. Light lemon-colored spider flowers, large and double. Nov. 1. 60c each.

1 each of the above **\$2.98**
6 varieties for only **POSTPAID**



© TIME. 75c each

12 Special VARIETIES

FOR THOSE WHO WANT THE UNUSUAL

Should be disbudded for best results

1 PLANT OF EACH, AS PICTURED:

- Alex Cumming.** Mammoth, deep rose flowers, incurved and tinged gold at center. Excellent. Oct. 5. \$1.00 each.
- Carnival.** Very large, burnt-orange pompons with traces of gold. An old favorite for cutting and specimen plants. Fine plant with dark foliage. Oct. 10. 60c each.
- Gold Lode.** Buff-gold in color. Widely admired. Oct. 15. 50c each.
- Northern Queen.** Large, double pink decorative with deeper center. Oct. 5. \$1.00 each.
- Success.** Unfading crimson flowers. Late Sept. 75c each.
- Time.** Sparkling orchid-lavender. Huge sprays. 75c each.

PLUS 1 PLANT OF EACH, AS FOLLOWS (NOT PICTURED):

- Amber Bright.** Large, full blooms of amber-bronze. 60c each.
- Carioca.** Large decorative bright yellow. Larger when disbudded. October 12. \$1.00 each.
- Chopin.** Golden bronze flowers. 75c each.
- Honeysweet.** Large incurved golden yellow. Responds well to disbudding. October 15. Excellent pot. 75c each.
- Mayfords Triumph.** Large orange bronze reflex disbud. Excellent variety outside when protected from frost. October 15. 60c each.
- Michigan.** Large clear yellow. Blooms 4 inch and larger when disbudded. October 12. \$1.00 each.



NORTHERN QUEEN.
\$1.00 each

GROUP No. 23

12 1 each of the above 12 varieties **\$7.98** Postpaid
for only



ALEX CUMMING. \$1.00 each



GOLD LODE. 50c each



CARNIVAL. 60c each

