

62.11

Jan. 1956

Hollar & Co.

Seed Breeders and Growers

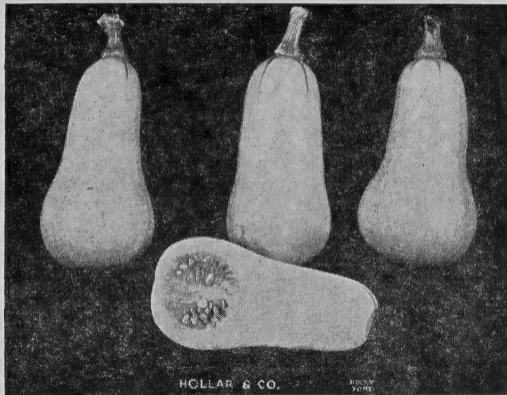
ROCKY FORD

COLORADO

Cantaloupes - Squash - Cucumber and Watermelon

NEW LOW PRICES — FRESH CROP!

Sec. 34.66, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 23
Rocky Ford, Colo.



HOLLAR & CO.

ROCKY FORD

BUTTERNUT IMPROVED

LIBRARY
 RECEIVED
 * JAN 30 1956 *
 U. S. Department of Agriculture

Librarian
 U.S. Dept. of Ag.
 Washington 25, D.C.

ASK FOR QUANTITY DISCOUNT

5c per lb. extra for Lots Less Than 10 lbs.

FOR DEALERS ONLY

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

JANUARY, 1956

PRICE LIST NO. 7

Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per lb.		per lb.		per lb.
Banana	\$ 1.05	Bennings Green Tint	\$.75	A & C	\$
Benders Surprise	1.05	Banana, Blue		Lemon	
Craig	1.05	Banana, Pink	.95	Black Diamond, Long Strain	.87
Delicious, Harris	1.05	Buttercup		Boston Pickling	.87
Delicious No. 51		Butternut	1.05	Chicago Pickling	.87
Early Bender	1.05	Cangold (New)	1.05	Colorado	
Eden Gem	1.05	Caserta		Cubit	
Edwards Perfecto Improved		Cocozelle, Long Dark (Bush)	.95	Davis Perfect	.87
Emerald Gem		Connecticut Field		Early Surecrop Hybrid	25.00
Far North		Crookneck, Early Yellow Summer	.72	Earliest of All	.90
Giant Perfection	1.35	Crookneck Giant Yellow	.85	Early Cluster	.87
Golden Champlain, Early		Cushaw, Green Striped		Early Fortune	.97
Hackensack, Large, Early	1.25	Cushaw, Golden Improved		Heinz Pickling	.87
Hales Best Jumbo (True)	1.05	Delicious, Golden		Long Green Improved	
Hales Best No. 36	1.05	Delicious, Green		Longfellow	
Hales Best No. 936	1.05	Hubbard, Blue	1.10	Marketer	1.15
Hearts of Gold	1.05	Hubbard, Chicago Warded	1.10	Mincu	
Hollybrook Luscious	1.35	Hubbard, Golden		Model	.90
Honey Dew, Green Flesh	1.20	Hubbard Improved Green	1.10	National Pickling	.87
Honey Rock	1.05	King of Mammoths		Niagara	1.40
Imperial No. 6		Large Sweet Cheese		Ohio M. R. 17 (Mosaic Resistant)	
Iroquois		Royal Acorn or Mammoth Table Queen	.80	Palmetto	
Knights Early	1.35	Scallop, Green Tint	.75	Santee	
Long John, or Herrick	1.35	Scallop, Early White Bush	.72	Staysgreen, Long	1.10
Mildew Resistant No. 45	1.15	Scallop, Mammoth White		Staysgreen, Short	.87
(Imperial or H. B. No. 45)	1.15	Small Sugar, New England Pie	.72	Straight Eight	1.10
Netted Gem (Original)	1.05	Straightneck, Early Prolific	.75	Vaughn	
Milwaukee Market		Table Queen, Acorn, or Des Moines	.80	Vine Peach	
New Yorker		Uconn (Bush Table Queen)		Wisconsin S. R. 6	
Osage, Early		Winter Luxury		White Wonder	.92
Pennsweet	1.45	Zucchini, Black (Slim Seed Strain)	.90		
Perfecto, Perfected		Zucchini, Gray (Small Seed)	.70		
Pollock No. 10-25					
Pride of Wisconsin					
Queen of Colorado					
Ridsen					
Rio Gold					
Rocky Ford Gold Lined	1.05				
Rocky Ford, Genuine	1.05				
Rocky Ford Earliest	1.35				
Rocky Ford, Junior	1.35				
Schoon's Hardshell	1.05				
S. R. 91 Sulfur Resistant	1.30				
Texas No. 1	1.20				
Tip Top					
Vine Peach					

Watermelon

New Hampshire Midget	
Charleston Gray	1.30

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For
Quantity Discount

Ask For
Contract
Price List

HOLLAR & CO.

Seed Breeders and Growers

ROCKY FORD • COLORADO

REQUIRES
NO POSTAGE

ORDER CARD

PRICE LIST NO. 7

Please Ship Via _____ Date _____
for shipment

QUANTITY	KIND	VARIETY

DON'T FORGET
YOUR NAME
and ADDRESS

MEMO

25% DISCOUNT

This discount applicable on all items listed herewith except Hybrid Cucumber, and applies only to orders of 50 lbs. or more of one variety or total order of 300 lbs. or more.

HOLLAR & CO.

Breeders and Growers — Wholesale Only
ROCKY FORD, COLORADO

MEMO

DISCOUNT

%

50

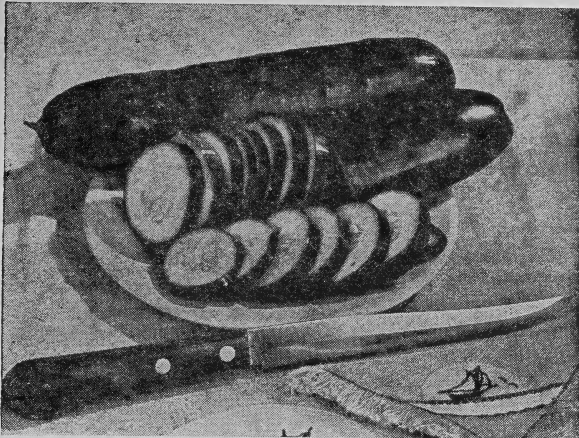
OFF

This discount applies on all items listed
except those listed elsewhere and
applies only to orders of 50 lbs. or more
of one variety or total order of 500 lbs. or
more.

HOLLAR & CO.

Breeder and Grower — Wholesale Only

ROCKY MOUNT, COLORADO



EARLY SURECROP

58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. BRONZE MEDAL FOR 1951

ALL - TIME ALL AMERICAN 1953

per lb. \$25.00

HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe and Watermelon

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

**Order today on the enclosed addressed card
No Postage Required**



BUSINESS REPLY CARD

First Class Permit No. 23, Sec. 34.9, P.L.&R., Rocky Ford, Colo.

**HOLLAR & CO.
ROCKY FORD,
COLORADO**

**No Stamp Necessary
on ORDER CARD**

We Pay Postage

**Ask For
Quantity Discount**

**Ask For
Contract Catalog**

**Shipments Made Same
Day Order Received**

