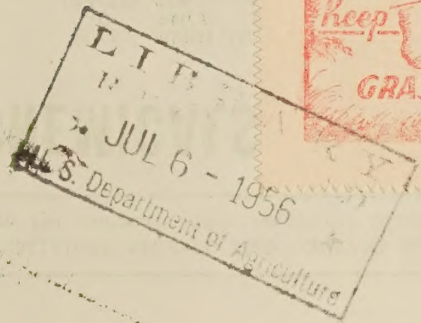


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July 2, 1956

Return Postage Guaranteed



## MARKET QUOTATIONS

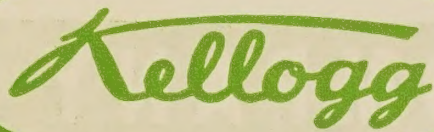
- Lawn Grass Seed
- Highway and Turf
- Grasses, Fertilizers
- Peat Moss, Seeders, Weed Killers
- Insecticides, Fungicides
- and Seed Disinfectants

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# SEED COMPANY

# MILWAUKEE 1, WISCONSIN

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

July 2, 1956

### LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

#### RAINBO

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, Perennial Ryegrass and Astoria Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$65.00
5 pound bag (10 per bundle)	63.00
25 pound bag	60.50
50 pound bag	60.25
100 pound bag	60.00

#### RAINBO SHADE

Contains Poa trivialis, Kentucky Bluegrass, Red Top, Perennial Ryegrass and Penn State Chewings Fescue.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$60.00
5 pound bag (10 per bundle)	58.00
25 pound bag	55.50
50 pound bag	55.25
100 pound bag	55.00

#### BLUEMOUND

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, and Common Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$52.00
5 pound bag (10 per bundle)	50.00
25 pound bag	47.50
50 pound bag	47.25
100 pound bag	47.00

#### GREENDALE

Contains Kentucky Bluegrass, Common Ryegrass, Timothy, White Clover and Kentucky 31 Fescue.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$46.00
3 pound bag (20 per bundle)	44.00
5 pound bag (10 per bundle)	44.00
25 pound bag	41.50
50 pound bag	41.25
100 pound bag	41.00

#### STAR

Contains Kentucky Bluegrass, Timothy, Common Ryegrass, Kentucky 31 Fescue and Chewings Fescue.

	PER 100 POUNDS
25 pound bag	\$31.50
50 pound bag	31.25
100 pound bag	31.00

#### MERION BLUEGRASS BLEND

Contains Merion Bluegrass, Penn State Chewings Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$180.00
5 pound bag	178.00
100 pound bag	175.00

#### WHITE CLOVER

	PER 100 POUNDS
1/2-lb. box	\$86.00
1-lb. box	85.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$90.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$145.00

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag	Ask
5-lb. bag	Ask

### TURF GRASSES and WHITE CLOVER

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand	Ask
24-lb. per bushel	Ask
28-lb. per bushel	Ask

#### ROUGH BLUEGRASS (Poa Trivialis)

	PER 100 POUNDS
Fancy Imported	\$50.00

#### RED TOP

	PER 100 POUNDS
Rainbo Brand	60.00
Extra Fancy	65.00

#### ANNUAL RYEGRASS

	PER 100 POUNDS
Domestic	\$ 9.50

#### PERENNIAL RYEGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$14.25

#### CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$38.00

#### CREEPING RED FESCUE

	PER 100 POUNDS
Domestic	\$40.00
Imported	39.00

#### PENN STATE CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$40.00

#### KENTUCKY 31 FESCUE

	PER 100 POUNDS
Domestic	\$15.50

#### MEADOW FESCUE

	PER 100 POUNDS
Imported	\$21.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$80.00
Certified Red Tag	75.00

#### HIGHLAND BENTGRASS

	PER 100 POUNDS
Certified	\$62.00
Not Certified	60.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
Certified	\$135.00

#### WHITE CLOVER

	PER 100 POUNDS
Fancy	\$75.00
Choice	70.00
Mixing Grade	60.00

#### MERION BLUEGRASS

	PER 100 POUNDS
Domestic — 1 to 49 lbs.	\$325.00
Domestic — 50 lbs. or more	310.00

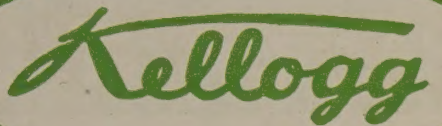
#### TIMOTHY

	PER 100 POUNDS
Rainbo Brand	Ask









# SEED COMPANY



# MILWAUKEE 1, WISCONSIN

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

ESTABLISHED 1918

## WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

### HIGHWAY GRASSES and CLOVERS

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire — otherwise they would be shipped individually.

WRITE FOR PRICES.

### SEEDERS & FERTILIZER SPREADERS

A complete line for landscapers and home owners.

	DEALER PRICE	SUGGESTED LIST PRICE
18-inches wide — No. 25 Home Lawn Distributor.....	\$ 7.50	\$10.45
20-inches wide — No. 30 Home Lawn Distributor.....	9.50	13.95
24-inches wide — No. 40 Home Lawn Distributor.....	12.50	17.95
24-inches wide — 241 SD Perfect Distributor.....	33.50	54.25
36-inches wide — M 361 Perfect Distributor.....	35.00	52.25
36-inches wide — 361 SD Perfect Distributor.....	45.00	69.95

### MASTERS HANDI-CARTS

(for hauling leaves, dirt and rubbish)

	DEALER PRICE	RETAIL PRICE
Model VM66 .....	\$6.00	\$ 8.95
Model LM66 .....	8.50	12.95

### PREMIER PEAT MOSS

CERTIFIED IMPORTED HORTICULTURAL

For lawns, trees, shrubs, flower and vegetable gardens.

### GENUINE IRISH, GERMAN AND CANADIAN

DEALER PRICE PER UNIT

Large .....	\$4.10
Handy .....	3.10
Carry Carton .....	2.25
3-peck package — plastic bag.....	1.20
1-peck package — plastic bag.....	.60

### PREMIER — NURE

A good organic fertilizer with a peat moss base.

	DEALER PRICE
5-lb. bags (12 per case).....	\$ .38 each
50-lb. bags .....	1.85 each

### TERRA-LITE — Vermiculite Plant Aid

Nature's own soil conditioning mineral.

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
3/4 bushel (4 cubic feet).....	\$1.50	\$2.35
2 bushel (2 1/2 cubic feet).....	1.20	1.95
for 6		
1/2 bushel (6 bags per carton).....	3.65	.95
for 12		
1/2 peck (12 bags per carton).....	3.20	.45

### FERTILIZERS FERTILIZER — WEED KILLER COMBINATION

#### MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag .....	\$58.00
50 pound bag .....	54.00
80 pound bag .....	48.50
100 pound bag .....	46.00

#### SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton (packed in cases of 8 cartons) \$ .60 ea.		2 1/2 lb. box \$ .25
		5 lbs. .50 (two 2 1/2 lb. boxes)
		10 lbs. .95
25 lb. bag .....	\$1.04 ea.	\$1.60
(packed in cases of 2 bags)		
50 lb. bag .....	1.63 ea.	2.50
100 lb. bag .....	2.93 ea.	4.50

#### G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
100 lb. bag .....	\$3.90	\$6.00
50 lb. bag .....	2.15	3.25
25 lb. bag .....	1.25	1.90

#### SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL (EACH)
1 pound box (24 per case).....	\$14.40	\$ 1.00
for 6		
5 pound can .....	12.60	4.00
(6—5-lb. cans per case)		
Each		
25 pound drum .....	8.00	12.00

#### Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans .....	\$ 5.18	\$ .69
1 doz. 1 1/2-lb. cans .....	14.65	1.95
6 only 4-lb. bags .....	26.30	3.50

#### FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. cans .....	\$ 7.20	\$ 1.00
6 only 5-lb. bags .....	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

#### WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag .....	\$1.80	\$2.75
50 lb. bag .....	2.60	4.00
100 lb. bag .....	4.50	6.90

#### MILCYANATE

(A herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag .....	\$4.50	\$7.50

### DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER

PRICES TO DEALERS CASE SUGGESTED PRICES TO CONSUMER EACH

#### ROSE INSECTICIDE AND FUNGICIDE

New complete formula.	2 doz. 8-oz. dust guns.....	\$19.35	\$1.29
	1 doz. 1-lb. canisters.....	12.70	1.69
	8 only 3-lb. bags .....	18.75	3.75

#### FLORAL DUST (or Spray)

For use on all flowering plants to control insects and diseases.	2 doz. 8-oz. dust guns .....	\$15.70	\$ .98
	1 doz. 1-lb. canisters .....	9.40	1.25
	8 only 3-lb. bags .....	14.65	2.75

#### VEGETABLE GARDEN DUST (or Spray)

For use on all vegetables including cucumbers. Controls both insects and diseases.	2 doz. 8-oz. dust guns .....	\$15.70	\$ .98
	1 doz. 1-lb. canisters .....	9.40	1.25
	8 only 3-lb. bags .....	14.65	2.75

#### FRUIT TREE SPRAY

Controls both insects and diseases.	1 doz. 1-lb. canisters .....	\$ 9.40	\$1.25
	8 only 3-lb. bags .....	14.65	2.75

#### TOMATO DUST (or Spray)

Especially for tomatoes. Controls insects, stops blight.	2 doz. 8-oz. dust guns .....	\$14.20	\$ .89
	1 doz. 2-lb. bags .....	10.00	1.25

#### ROSE — SPRAY DUSTER

A new complete formula in a handy easy-to-use aerosol.	1 doz. 12-oz. aerosols .....	\$15.80	\$1.89
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#### GARDEN INSECT SPRAYER

Aerosol for roses and other flowers, (contains three insecticides).	1 doz. 12-oz. aerosols .....	\$12.65	\$1.59
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#### APHID AND MITE SPRAY (50% Malathion)

Controls aphids, mites, red spiders, flies, Japanese beetle and many other insects.	4 doz. 1-oz. bottles .....	\$14.75	\$ .49
	1 doz. 4-oz. bottles .....	9.40	1.25
	1 doz. 1-pt. bottles .....	26.00	3.25

### SEED DISINFECTANTS & TURF FUNGICIDES

#### SEMESAN

For vegetables and flower seeds and bulbs.

PACKAGES	MINIMUM WHOLESAL PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
4-oz. size....	\$26.75 (a case of 36 cans)	\$1.20 (a can)
12-oz. can....	29.75 (a case of 12 cans)	3.00 (a can)
25-lb. pail....	80.45 (a pail)	95.90 (a pail)

#### SPECIAL SEMESAN

For lawns, golf courses and other fine turfs.

PACKAGES	MINIMUM WHOLESAL PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
1 1/2-lb. can....	\$43.35 (a case of 12 cans)	\$ 4.95 (a can)
25-lb. pail....	58.10 (a pail)	68.70 (a pail)
100-lb. drum..	226.40 (a drum)	260.80 (a drum)

#### TERSAN "75"

The new product Tersan 75 contains the same active ingredients as Tersan, but is 75% strength instead of 50%. One pound of Tersan 75 will treat 9000 square feet of area.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
3-lb. bag (12 per case).....	\$50.00	\$6.75
5 1/2-oz. can (a case of 24 cans)	7.75	1.00

### LAWN WEED KILLERS

#### Du Pont LAWN WEED KILLER

(2, 4-D in liquid form for killing dandelions, plantains and many other undesirable broad-leaf weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
8-oz. can (24 cans per case)....	\$7.50	\$1.00

#### Du Pont LAWN WEED KILLER NO. 2

A concentrated form of 2, 4-D especially suitable for larger areas.

SIZES	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
32-oz. can (12 cans per case)..	\$22.15	\$2.95

#### LAWN WEEDEEER

Aerosol containing 2, 4-D and tracer to mark sprayed weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
1 doz. 12-oz. aerosols .....	\$12.65	\$1.79

#### Du Pont "AMMATE"

Sure death on poison ivy, poison oak, poison sumac, deep-rooted perennial weeds and brush.

SIZES	MIN. PRICE TO DEALER PER CASE	MIN. RETAIL PRICE PER PKG.
2-lb. bottle (12 bottles per case)..	\$9.20	\$1.15
6-lb. bottle ( 4 bottles per case)..	7.85	2.95

#### Du Pont "AMMATE"-X WEED AND BRUSH KILLER

Like "Ammate" except it is more concentrated.

	DEALER PRICE PER CWT.
60-lb. bags .....	\$24.50



# DU PONT CHEMICALS

<b>PRODUCT</b>	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
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## DORMANT SPRAY OIL

1 doz. 1-qt. cans.....	\$ 1.25	PER DOZEN	\$10.00
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## SPREADER - STICKER

		FOR 48	
4 doz. 1-oz. cans.....	\$ .49		\$14.80
1 gal. can .....	8.65		\$ 6.90 ea.
5 gal. can .....	42.00		32.50 ea.

## 50% Tech. METHOXYCHLOR (Wettable Powder)

2 doz. 8-oz. canisters.....	\$ 1.00	FOR 24	\$16.00
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## 50% DDT (Wettable Powder)

2 doz. 8-oz. canisters.....	\$ .90	FOR 24	\$14.40
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## "FERMATE" FUNGICIDE (Wettable Powder)

2 doz. 8-oz. canisters.....	1.00	FOR 24	16.00
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## FUNGICIDE - A ("PARZATE") (Wettable Powder)

2 doz. 6-oz. canisters.....	\$ .85	FOR 24	\$13.60
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## GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F. ....	\$1.49	
4 only 8-oz. F.D. ....	1.19	
4 only 8-oz. V.G.D. ....	1.19	\$19.90
4 only 8-oz. T.D. ....	1.10	

# ACME

## Insecticides—Fungicides—Weed Killers

### RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

### ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ctn.	24	\$12.96	\$.90
1 lb. bag	24	11.52	.80
4 lb. bag	12	14.40	2.40

### DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ctn.	12	\$5.40	\$.75

### GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 8.64	\$.60
4 lb.	12	10.80	1.50
50 lb.	1	9.00 ea.	15.00 ea.

### 6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and box-elder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$.69
4 lb.	12	12.60	1.75

### WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00