





Page Letter Geraniums . . .

Begonias

Caladiums

Lillies

(Tuberous

3-6 Gloxinias

Rooted) ...

Gladiolas10 Misc. Bulbs .. 10 Ivies11-12

Dahlias12 Cacti13



INDEX

Begonias Page (Fiberous Rooted) ...13-14-15

African

Violets16 Chrysanthemums 17-18 House Plants 19-23

Special Offer Page24 Miscellaneous 27 Group Offer .. 28

Order Blank . . 25-26



GREENHOUSES

ROUTE 1, BOX 184 WAUKESHA, WISCONSIN



TO OUR CUSTOMERS:

For 33 years we have endeavored to offer our customers the most beautiful, the hardiest and the newest plants grown in America at prices generally lower than competition. We have been able to this because Pauer's Greenhouses is a family business.

The plants we offer in this catalog, are grown by us under quality controlled conditions and with a great deal of family pride. Many of these offerings are our own creation. One reason for the superiority of Pauer's flowers is that they are watered only with famous Waukesha mineral water.

We stand behind each and every plant we sell and guarantee satisfaction. Our customers are our greatest boosters.

For the finest garden, both indoors and outdoors, you've ever had.

Edward E. Janes

EDWARD E. PAUERS, President





VIV GERANIUM

SANDRA IRENE

ZONAL GERANIUM

Zonal Geraniums are doubles and semi-double flowering. Are generally grown for pot plants and bedding. Our lists are of true and tested varieties that will grow well under the most adverse conditions.

wen under the most adverse conditions.
VIV_GERANIUM
Gorgeous new color different than any other "red" geranium you've ever seen! A combination of brilliant crimson delicately blended with tinges of blue on beautifully big, fully double flowers. It's the newest of the new geraniums our own introduction first time ever offered! Grows compactly on strong stems. Blooms profusely.
No. GZ01. Each75c. Order it for your garden now! 3 for \$2.00. SANDRA IRENE
Makes beautiful house plants. Our own introduction. Full double, very brilliant red color. Low robust plant, deep green foliage. Early bloomer. No. GZ02. Lach50c
HEINRICHS BUCHNER
Semi-double, white double, pure white flowers. A very early bloomer. Improved strain of M. M. E. Buchner. No. GZ03. Each
FIAT ENCHANTRESS
Semi-double, soft salmon pink with grayish green foliage. Soft in appearance because of its splendid pubescence. No. GZ04. Each
Double, soft delicate pink with enormous florets. Petals edged in bright pink. Hybrid.
No. GZ05. Each
DREAMS
Full, double, large size flowers. Rich shade of deep green, salmon pink or salmon coral. No. GZ06. Each
VERITE
Double, fine clean white. Similar to the Buchner except foliage is brighter. Blooms a little later in some sections. No. GZ07. Each
FRAICHEUR
A double pecotee-type. White with narrow red edge on petals. An improved Canadian pink and white. Heart of plant not compact. No. GZ08. Each50c
PAINTED LADY VARIETIES White centered, the two colors blending from one to the other. They are leading pot
plants. This class is receiving the greatest amount of interest among the singles at the present time.
CHEERIO
Free flowering, orange, salmon, white center. Plants are often completely covered with flowers. One of the showiest. No. GP01. Each
SALMON QUEEN
White through brilliant salmon. No. GP02. Each
LADY DRYDEN Scarlet red with white center which is mostly confined to two upper petals. No.
GP03. Each
RAMONA NO. 2
White to light pink. A very profuse bloomer and compact plant. No. GP04. Each65c
White through light cerise red. Very popular. No. GP05. Each
SPECIAL PAINTED LADY OFFERING: No. GPX01. One of each of above, 5 for \$2.95.
UNUSUAL TYPE GERANIUMS

The varieties listed are out of the ordinary and add life to any plant collection. They are not unusual but beautiful—and in great demand all around the world.

NOEL (WHITE POINSETTA)			
Most beautiful of the cactus flowered.			
G001. Each			
PINK POINSETTA			
Double flowers, narrow flat petals in sof	t pink. Strong p	lant. No. G002.	Each 75c



SOU	THE	RN	CROSS

CRIMSON STAR HULDA CONN Brilliant red, single version of Silver Star. No. GOOS.

Folded double, salmon flowers. Smaller and darker than Morning Star. Free flowering. No. G006.

SPECIAL UNUSUAL AND ODD FLOWERED GROUP OFFERING:

No. GOX01. One of each, 8 for \$4.95.

BIRD'S EGG GERANIUM

A very popular collector's item, but fine geraniums even without the novelty of the petals being stippled with tiny carmine dots like those found on a bird's egg.

SINGLE LIGHT PINK
Almost white, well speckled. No. GE01. Each
SINGLE ROSE PINK
Excellent flower with speckles. No. GE02. Each
DOUBLE LAVENDER PINK
Fine large double flower, speckled. Strong plant. No. GE03. Each
SINGLE CORAL (BODE 1955)
A large flowered, single coral with good speckle. This is the most beautiful of the new developments. Once almost a lost class. No. GE04. Each
SINGLE CERISE
Color all hybridyzers attain only. Considerable speckle but petal and speckle colors are too
much alike to be showy. No. GE05. Each
SPECIAL BIRDSEGG GERANIUM GROUP OFFERING:
No. GEX101. One of each above, 5 for \$2.95.
ROSEBUD VARIETIES
The rosebuds are the most beautiful of the novelties. The florets of all four varieties are extremely double tiny rosettes, which hold their shape throughout the life of the flower. Plants are hardy and dependable and very free flowering.
APPLEBLOSSOM ROSEBUD
White edged with rose. No. GR01. Each
CERISE ROSEBUD
Cerise red. No. GR02. Each
PINK ROSEBUD
Bright pink, largest flowered. No. GR03. Each
SCARLET ROSEBUD Vivid, glistening scarlet. No. GR04. Each
Vivia, glistening scarlet. No. GRU4. Each
SPECIAL ROSEBUD GROUP OFFERING: No. GRX01. One of each above, \$1.95.
IVY LEAVED GERANIUMS

Ivy-leaved geraniums are used for ground cover, for hanging baskets, windowboxes, and pot plants. The world over, there is no subject so widely used for hanging baskets and window-boxes nor one that gives the riot of color.

Double pure white rosebud type. Low trailing close jointed. Small wood and myriad of blossoms. No. G101. Each
Diossoliis, No. Giot. Eden
DOUBLE LILAC WHITE
Full double white rosebud type mostly white with occasional lilac in center of flower.
No. GI02. Each
BRIDESMAID
Large flowered beautiful orchid. Tendency to over bloom. No. GIO3. Each50c
SANTA PAULA
Low growing, much branching. Lavender blue flowers. Year old plant often has as many as
150 flowers. No. G104. Each
GALILEE
Double light clear pink. Free bloomer. A favorite. No. GI05. Each50c

THE BLUSH Full double rosebud type. Soft pink with sprouts from Snow Drift. Low grow-

SNOWDRIFT

CARLOS UHDEN Bright light red double. Opens wide, shows white center which brightens the red. No. G107. Each
SPECIAL IVY LEAF OFFERING: No. GIX01. One of each above, 9 for \$3.75.
FANCY LEAVED ZONALS
Healthy fancy-leaved are easy to grow. Their restricted green chlorophyl areas necessitate light feedings more often than the all green-leaved varieties. They appreciate a sandy soil, for good drainage, and lots of light.
MARSHAL MAC MAHON (MARECHAL) Strong plant, good color. Wide zone of bright yellow and brown, large single red flowers. No. GFL01. Each
Very attractive green leaf with wide clean white edges. Single orange red flowers. No. GFL03. Each
DOUBLE POLLOCK Highly colored, unusual all yellow leaf. Leaves are rounder than Skies of Italy but, similarly colored and the plant more dwarfed. Double Red Flowers. No. GFL05. Each
Semi-dwarf plant with small wood and deeply serrated foliage. Greenish-yellow to bright yellow, with chocolate or brown zone. Profuse single red flowers. No. GFL06. Each
GFL107. Each

SPECIAL FANCY LEAVED ZONAL OFFERING:

No. GFLX01. One of each above, 8 for \$3.25.



SKIES OF ITALY



HAPPY THOUGHT

SCENTED LEAVED GERANIUM

We offer only the finest varieties of the Scented-leaved: Each is distinct from the other. Orders for Scented-leaved triple each year. Scenteds succeed indoors very well and even when not in bloom, an attractive fragrance is always there-often strong enough to scent a room. Most Scenteds add character to the garden; some have beauiful flowers, others highly colored foliage. Scenteds ship very well and survive practically 100%. Easy to grow.

LADY PLYMOUTH			
Old Fashioned Rose, green lacy I			
LADY PLYMOUTH VARIEGATED		· · · · · • • · · · · · · · · · · · ·	
Creamy white edge on green lacy of	areen leaf. Rose	scented. No. G	502. Each 50c
PRINCE RUPERT			
Upright stems with stiff crackled Lemon scent. No. GS03. Each	leaves. Illusion	of Juniper Tree,	Light fushia flower.
VARIEGATED PRINCE RUPERT (F		Davidore into a	slant No.
Similar to above but 213 of size. GS04. Each			
NUTMEG			306
Semi-prostrate, criss-cross of small of tiny white flowers. No. GS05.			
APPLE CIDER Apple and nutmeg cross. Light Green foliage. No. GS06. Each 50c			C. The
PINE		Carry A.	
Clean scent more turpentine than pine. Very popular. No. GS07.		3	
APPLE BARREL			
Strong clean apple scent. Round waxy dollar size leaves. Flowers similar to fragrans varieties. No. GS08. Each50c		G	Section 1
GINGER			
Grows 14" to 18" first season. Full LIME	and round. 1" le	avender flowers. I	4o. GS09. Each50c

GINGER
Grows 14" to 18" first season. Full and round. 1" lavender flowers. No. GS09, Each50c
LIME
Attractive low round plant with saw toothed foliage. Lavender flowers, good bloom.
No. GS010. Each
ALMOND (PRETTY POLLY)
Light green with silvery pink flowers, dark crimson blotches. No. GS011. Each50c
STRAWBERRY (COUNTESS SCARBOROUGH)
Upright type similar to crispum. Reddish green leaves close to stem. Small lavender pink
flowers. No. GSL12. Each
PEACH
Gooseberry leaved. Distinct odor. Upright type. Green foliage close to stem. Variegated
in hit and miss. Pale orchid flowers. No. GSL13. Each50c
ORANGE (CITRINELLA PRINCE OR ORANGE)
Similar to lime, leaves less notched. Blooms well. Medium size viola like flowers.

SPECIAL GERANIUM GROUP COLLECTION:

gloxinias



Magnificent, showy, large open inverted bell shaped flowers bloom profusely above the velvety green foliage. Makes an ideal pot plant for both summer and winter blooming. Easy to plant . . . start bulbs in pots in a sandy loose soil, with the top of the

bulb	leve	l with	ı the	soi
line.				
EMPE	ROR	FRED	ERICK	7
R	ed w	th with	n white	e bor-
		. BL01		350
		E FEU		
В	right	red.	No.	BL02
				35
VIOF				
В	lue v	ariety.	No.	BL03
				350
TIGR				
Şt	ootted	and	Tigrino	red
		04. Ea	ch	350
WAT	ERLO	0		
D	еер	red.	No.	BL05
				350
DEFI	ANCE			
R	ed s	carlet.	No.	BL06

MONT BLANC	Each
Beautiful white. No. BL07. Each	35c
Deep blue. No. BL08. EachPRINCESS ELIZABETH	35c
Light blue with white border. No. BL09. Each	
Deep red. No. BL10. Each	

SPECIAL GLOXINIA BULB OFFERING:

All above large size bulbs. No. BLX01, 3 for \$1.00, 6 for \$1.75.

SPECIAL:

Economy size bulbs mixed colors, No. BLX02, 6 for \$1.00, 12 for \$1.75.

begonias (twberous rooted)

Double flowering perfect as potted plants during Spring and early Summer. Can be set in garden in semi-shady location. Start bulbs in pots in sandy, loose soil, with top of the bulb level with the soil line. In Fall dry up and store in damp peat moss.

DOUBLE FLOWERED CAMILLIA

A giant ike flowering camilia plant. Very unusual. Perfect for setting off formal gardens. Comes in scarlet, dark red, rose, orange, copper, salmon, yellow, white. No. BTO1. 35c each. 3 for \$1.00, 6 for \$1.75.

EXTRA SPECIAL:

Assorted colors economical size Camillia Begonia. No. BTX01. 6 for \$1.00.



DOUBLE FLOWERED CAMILLIA

begonias (tweerous rooted).

DOUBLE ROSEBUD

Flowers of the most exquisite form resembling perfect rosebuds. Its beautiful two-tone pastel shading will enhance home and garden. No. BT02. 35c each, 3 for \$1.00, 6 for \$1.75.

DOUBLE FRILLED OR CAR-NATION

Large full flower resembling carnation petals are frilled with cerated edges. Beautiful beyond words. No. BT03. 35c each, 3 for \$1.00, 6 for \$1.75.

DOUBLE HANGING BASKET

Known as Pendula or Lloydii type. Hundreds of small double flowers produced from a single bulb. You have to see it to believe it. No. BT04. 35c each, 3 for \$1.00, 6 for \$1.75.



DOUBLE FRILLED

NOTE: Bulbs shipped from January through June only.

caladiums



Culture planting of Caladiums. Plant in 4" pots in moist soil, not wet. Plant at least 1" deep. (Bulb roots from the top just under eyes of the buds. Place pots in warm shaded place. Use good leaf mold soil in 70 to 90 degree temperatures. Caladiums are tropical plants by nature and need tropical environment. After the plant has put on a growth of several leaves, water coupiously. Fertilization, a well balanced fertilizer may be mixed with the soil when transplanting. This should be followed by a weak solution of liquid fertilizer. Semiacid soil is most suitable

CRIMSON WAVE

Large crinkled transparent leaves, deep green border. No. BS01. Each 35c JOHN PEED Shining bright metallic leaves, red center on moss green ground. No. BS02.

CANDIDIUM

Small white leaves, green ribs and veins. Fine variety, a vigorous grower. No. BS03. Each.35c LORD DERBY

Transparent rose colored leaves with dark ribs and narrow green edge. No. BS04.

SPECIAL CALADIUM GROUP OFFERING:

No BSX01. 3 for \$1.00, 6 for \$1.75.

lillies



REGALE



SPECIOUSUM RUBRUM

No. BCX01. One of each above 4 for \$2.00.

From out of the West-the land of enchantment we bring you the most beautiful group of lillies ever offered. Every one of the varieties will add thrilling beauty and grace to your garden. EASY TO GROW. Specially packaged with complete Cultural directions. PLANT WHEN RECEIVED.

CALLA LILLIES (LARGE SIZE BULBS BRILLIANT BLOOMING)

Adds beauty to your garden or home. Large pure white. An all time favo-rite. Beautiful, graceful, long last-ing. Foliage. No. BC01. Each....40c

GOLDEN YELLOW

Big handsome blooms with attractive

BLACK CALLA

Very large black flower changes to maroon as bloom becomes older. No. Each......75c BC03.

PINK CALLA Dainty dwarf specimen, rose pink flower which changes to cerice as blooms mature. No. BCO4. Each...75c

SPECIAL CALLA LILLY OFFERING:

HARDY LILLIES

The stately Queen of the garden plants. They take little room for so much color and sweet odor. No garden is complete without some. Plant at least 8" deep. DAURICUM PARDINUM HENRY I Orange, yellow. Ten to twenty flowers on each stem. No. BG02. Each......45c PHILIPPINENSE FORMOSAUM

REGALE

White trumpet, outside. Carmine, one of REGALE ALBUM Pure white. No. BG05
SPECIOUSUM RUBRUM No. BG05, Each......35c White tinted pink and heavily spotted with PENIUFOLIUM Vivid scarlet. No. BG07. Each.... Golden gleam, gold orange. No. BG08.

. . 25c Each. TIGRINUM (SINGLE TIGER LILLY)
Orange-red, black spots. No. BG09.

450 TENUIFOLIUM FLORE PLENO (DOUBLE

TIGER LILLY) Orange, black spots. No. BG010.

. 45с Each. UMBELLATUM ERECTUM

Dark orange, red. No. BG011. Each. . 45c

SPECIAL HARDY LILLY GROUP OFFER-

ING: No. BGX01. 12 large size bulbs, one of each above, \$4.50.



CALLA LILLIES

gladiolous



Clean healthy, high crown bulbs, free from disease and tripe. Easiest most satisfying of flowers to grow.

SNOW PRINCESS

White. No. BOO1.

VANGAURD

Creamy white with red blotch. No. BO02. HOPMANS GLORY

Single flower, yellow spotlight, crearmine red blotches. No. B003. creamy yellow,

BIT OF HEAVEN Coppery orange.

No. BO04.

GENERAL EISENHAEUR

Begonia rose. No. BO05.

CLORIOSA

Bright rose scarlet. No. BOO6.

ROSA VAN LIMA Bright pink. BO07.

JO WAGENAAR

Dark old carmine, red white stripe. No. BOO8. red shaded velvet.

MANSOER

Blood red, deep velvet sheen. No. BO09.

NEW EUROPE

Geranium red. No. BO10.

PALET

Vermillion red, carmine markings. No. BO11.

CARDINAL SPELLMAN

Light violet purple.

MODERN TIMES No. BO12.

Crimson carmine, white lines on lower petals. No. BO13.

MRS. MARKS MEMORY

Rosy magenta. No. BO14.

SILHOUETTE

Lifac shaded. No. B015.
All above, 6 for 40c; 12 for 75c; 25 for \$1.25; 100 for \$3.75.

Above varieties packaged not less than 6 bulbs of a kind.

SPECIAL GLADIOLUS GROUP OFFERING:
Fill your garden with gorgeous blooms and
be the envy of your neighborhood. Here
is a rainbow assortment of the finest named varieties in a well balanced range of color. Guaranteed blooming size bulbs. They grow almost anywhere. You cannot have too many Glads . . . and they multiply for next year! Save at this bargain price. No. BOX01. 25 for 85c, 100 for \$2.95.

mixce llaneous bully

MONTBRETIAS

Fine for cut flowers. Thrive best in moist rich soil. Protect against hot sun. Super rich soil. Protect against hot sun. Super fine mixed large flowering bulbs. No. BM01. 12 for \$1.00, 25 for \$1.85.

ANEMONES

Double Anemones are grown for cut flowers. Very showy. Ideal for table decoration. ST. BRIDGET. Splendid mixture. Top size bulbs. No. BA01. 12 for \$1.00, 50 for \$3.50.

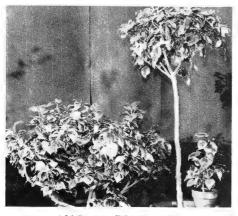
ACIDANTHERA

Bi-color Murielae. Splendid bulbous plant from Abyssynia. Somewhat on the order of Gladiolus. Pure white with purple blue blotch-es. Sweet scented. Perfect for cutting. Top size bulbs. No. BB01. 12 for 75c, 50 for \$2.75.



weef

lvies are truly a versatile plant. Grows with a minimum of care. Does well in water or as potted plant. Can be used in window or porch boxes for the summer. Makes decorative indoor house plants in the winter. Order your variety now!





SOLEDAD TREE IVY

Deep green leaves speckled with yellow. Looks like gold dust has been sprinkled on leaves. No. IV10. Each......50c Fan leaves of this ivy are shaped and veined

like palm-fan. Dark green color, branches freely. No. IVII. Each......50c

EMERALD JEWEL IVY

SOLEDAD TREE IVY The only true ivy that grows upright. Can be trained to a ball shaped or branching tree. Has a large distinct fascinating light green leaf, surrounded by a wide margin of ivory white. Almost resembles Variegated holly-leaves. A splendid addition to other ivies or as a specimen plant Tough grows well under adverse conditions. No. IVOI. Each

New. Slightly curled leaves, beautifully veined. No. 1V02. Each50c MAPLE QUEEN
A real queen in self branching house ivies. Maple shaped leaf. No. IV03.
Each
BUNCHII
Non-trailing, medium slightly ruffled leaves. No. IV04. Each 50c
CHRYSANNA
One of the favorites for a good, well branched ivy. No. IV05. Each50c
GREEN FEATHER
Smallest leaved type, Compact, odd. No. IV06. Each50c
MARMORATA
Small mottled green and white leaf. Very charming. Hardy. Snowflake & Discolor identical to this. No. IV07. Each
color identical to this. No. 1407. Each
SYLVANIAN BEAUTY Beautiful medium glossy pleated leaf, over- lapping and growing in garland effect. Like Garland. No. IV08. Each50c
GLACIER IVY Has dainty, small leaves which are light
green in center with wide, white bands-
around margins. Makes colorful vine for the
home. No. IV09. Each
COLD DUST IVY



SYLVANIAN BEAUTY

irres







SOLEDAD TREE IVY



SWEETHEART IVY



GLACIER IVY

GREEN RIPPLE IVY
An easy grown plant. Green leaves rippled deep, sharply notched and pointed.
No. IV12. Each
TELECURL IVY
Small deep green leaves, tightly curled. Free branching plant. One of our
favorites. No. IV13. Each50c
BIG LEAF VARIEGATED IVY
Attracted large leaves with a light green center surrounded by a wide band
of cream. No. IV14. Each50c
SWEETHEART IVY
An interesting deep green ivy with true heart shaped leaves. No. IV15. Each 50c
CURLILOCKS IVY
Self branching with leaves which are crested, waved or crimped. The young
growing tips are tinged red with curliness increased when grown in full sun.
No. 1V16. Each50c
EMERALD JEWEL IVY
Attractive free branching ivy covered with small three pointed leaves. No.
IV17. Each
REDFLAME IVY (HEMIGRAPHIS COLORATA)
Colorful, semi-trailing plant with purplish red leaves. Small white tubular flowers.
No. IV18. Each
GRAPE IVY (CISSUS RHOMBIFOLIA)
Although this is not a true ivy it is one of the toughest vines for the house.
Ideal in homes where the air is hot and dry. 3 glossy, toothed and painted
leaflets make the leaf. No. IV19. Each
SPECIAL PAUER'S IVY OFFERING:
No. IVX01. Our choice of 6 above only \$2.50.

dahlias

Our own selection of gorgeous colors. These beauties bloom and bloom right up to frost time.

Giant decorative Dahlias in mixed colors. No. BD01. 35c each, 3 for \$1.00, 6 for \$1.75.

CACTUS AND SEMI CACTUS DAHLIAS

Mixed colors. No. BD02. 35c each, 3 for \$1.00, 6 for \$1.75.

POMPON DAHLIAS (LILLIPUT DAHLIAS)

Mixed colors. No. BD03. 35c each, 3 for \$1.00, 6 for \$1.75.



DAHLIA

colorful cacti

CACTI & SUCCULENT

Cacti are fun and easy to grow. They are intensely interesting having many odd and curious shapes. Most of them have beautiful blooms at one time or another. They do well potted in a sunny window, are good in the garden in summer; particularly a rock garden. An assortment of interesting plants, all different for your Dish Garden or sunny window.

SPECIAL CACTI OFFERING:

No. CCX01. 6 of the better varieties, each different, 6 for \$2.25.



begonias (fiberous rooted)



GENEVA

Of all house plants, the fiberous rooted Begonia of which there are more than a thousand varieties, including their hybrids, is a universal favorite that's alloted space in almost every window garden. Only partial sun is needed. Soil should be rather dry with good drainage. Foliage should be pinched back for stocky growth. Begonias bloom most of the year including the wintertime.

WHITE CALLA QUEEN BEGONIA

One of the most unusual house plants known, the striking appearance of this beautiful plant is a delight to both amateurs and professionals. Super abundant foliage fessionals. Super abundant foliage has glistening, waxen leaves . . . is variegated with delicate shadings of variegated with delicate shadings of white, green, pinks and reds. Many leaves are pure white, edged with red and pinks formed like miniature white calla lillies. This luxuriant foliage is crowned by constantly blooming, brilliant red flowers which appear in bold contrast to the delicate green and white foliage. Carefully cultured and potgrown. No. FB01. Each \$1.75, 3 for \$5.00.

GENEVA

Double Semperflorens. Ball shaped double flowers that bloom freely. Shiny green foliage. White, Red, Pink, Snow Blush. No. FB02. Each 75c. Special No. FBX01. 4 One of each White, Red, color \$2.50.

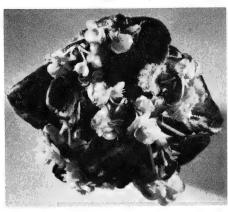
FIESTA

This spectacular new Begonia has brilliant golden yellow cox-comb centers contracting vivid-

SIESTA

Same as above only yellow cox-comb center against delicate pink petals. No. FB04 Each . . .

begonias (fiberous rooted)



JOAN STRONG

RED BRONZED LEAVED FIBEROUS BEGONIAS

Red Bronzed Leaf varieties all fully double flowering. Hybrid species, and every one distinctly different.

PIED PIPER

Dwarf growing with abundance of minia-ture class pink double ball shaped flow-ers. No. FB07. Each............\$1.00

JOAN STRONG

Semi-dwarf, bushy, with striking bronze red foliage. Double ball shaped flow-No. FB08. Each.....\$1.00

BALLET

Red leaves, sometimes appearing black. Most wanted of all Begonias. White double flowering variety. No. FB09.

RED CAMELLIA Red bronze leaves. Fully double bright red flowers on stiff stems. A display in itself. No. FB010. Each..... ROBIN HOOD

GOLDY LOCKS

PINK CAMILLIA

THIMBLEBERRY

Dark foliage dwarf habit. Flowers hang in large clusters resembling ripe fruit. Colors change from dark red to light red and yellow as the season changes. No. FB024. Each \$1.25

VARIGATA

FIREFLY

SNOW DROP

No. FB011

Bronze leaves, low bushy grower. White ball shaped flowers. Propogates easily. \$1.00 SPECIAL

Bronze red leaved Begonia offering. No. FBX04. One each of all 14 varieties.....\$14.75

EXTRA SPECIAL OFFERING:

No. FBX04. 6 potted plants our choice. Each one different, 6 for \$5.00.



begonias (fiberous rooted)





STITCHES

BO-PEEP

JEAN-PERNET

Low-growing with abundance of miniature class pink double ball shaped flowers. No. FB62. Each. \$1.00
BEGONIA FOLOSIA (MINIATURE ANGEL WING) Tiny Angel shaped leaves. Notched miniature foliage, dainty white flowers. Can be trained to tree form. No. FB012. Each
LETTUCE LEAF Recognized for its unique hirsute growth. Leaves have crinkled edges tinged with rose. Gray pink flowers. No. FB013. Each\$1.25 STITCHES (DARK MAIZE)
Dark green leaves edged with almost black stitches. Tiny abundant flowers shaded from red to pink. No. FB014. Each
Green leaves, silver spotted on top, deep red underneath. Pink flowers in large clusters. No. FB015. Each
JEAN-PERNET Bronzed green leaves on top, red underneath. Appearing transparent in bright light. Constant bloomer. Shrimp pink flowers. No. FB016. Each
FUCHOIDIS (FLORABUNDA ROSA) This plant closely resembles the garden type Florabunda Rose. Likes the sun. No. FB017. Each
SPECIAL BEGONIA OFFERING: Includes 4 Geneva Doubles and one each of following: JOAN STRONG, LET- TUCE LEAF STITCHES AND CALA QUEEN
Includes 4 Geneva Doubles and one each of following: JOAN STRONG, LET- TUCE LEAF STITCHES AND CALA QUEEN
Includes 4 Geneva Doubles and one each of following: JOAN STRONG, LETTUCE LEAF STITCHES AND CALA QUEEN
Includes 4 Geneva Doubles and one each of following: JOAN STRONG, LETTUCE LEAF STITCHES AND CALA QUEEN
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Includes 4 Geneva Doubles and one each of following: JOAN STRONG, LETTUCE LEAF STITCHES AND CALA QUEEN

SPECIAL REX BEGONIA OFFERING: No. BRX01. 5 one of each only \$6.95.

african violets





(ST. PAULIAS)

Collectors everywhere are enthusiastically devoting much time and interest in this most popular and fascinating hobby. No group of house plants is complete without a few African Violets displayed in their midst. The ease of culture is quite simple. Cultural instructions sent with each order of African Violets. We list the latest and choicest varieties; known for their quality of bloom and exceptional growing characteristics. Ours is a choice, limited selection which we know will give you real satisfaction.

VELVET GIRL
Distinctive red bi-color. Girl leaf. Prolific bloomer. No. AF01. Each\$1.00
SAILORS DELIGHT Outstanding light blue double flowers; fine foliage. No. AFO2. Each\$1,00
PURPLE KNIGHT
Extra large rich purple flowers; dark foliage. No. AFO3. Each\$1.00
PINK CHEER
Fine deep rose-pink flowers in clusters; dark quilted foliage. No. AF04. Each\$1.00
PAINTED GIRL
Dainty white flowers have wine color edges. No. AF05. Each\$1.00 DOUBLE LADY
Immense dark purple on girl type foliage. No. AF06. Each
RED LADY
Fine non-fading dark-red with girl foliage. One of the best. No. AF07. Each\$1.00
WHITE MADONNA
Pure white double blooms; dark green girl foliage. One of the best double whites.
AF08. Each\$1.00 LAVENDER BEAUTY
Very large free blooming mauve-lavender with silvery sheen. Healthy green foliage. No.
AF09. Each\$1.00
STAR GIRL White flowers with blue edges. Choice girl foliage. No. AF10. Each\$1.00
CHEROKEE
The reddest of the reds. Rich dark velvety red on vivid waxy green foliage. No.
AF11. Each\$1.00
BLACK MAGIC
Large dark-blue golden eye double. Vigorous dark foliage. A fine addition. No. AF12. Each
SNOW PRINCE
The best pure white with large waxy white flowers; grows well above apple-green foliage.
No. AF13. Each\$1.00
ORCHID SUNSET
Large double orchid flowers open into fluffy balls. No. AF14. Each\$1.00
FANTASY
FANTASY Large lavender flowers flecked with purple. Most unusual as every flower is marked differently. No. AF15. Each
FANTASY Large lavender flowers flecked with purple. Most unusual as every flower is marked differently. No. AF15. Each
FANTASY Large lavender flowers flecked with purple. Most unusual as every flower is marked differently. No. AF15. Each
FANTASY Large lavender flowers flecked with purple. Most unusual as every flower is marked differently. No. AF15. Each

SPECIAL AFRICAN VIOLET GROUP OFFERING:

To acquaint you with these lovely plants we are making this special group offering: No. AFY01. 6 violets of our choice, \$5.00; 12 violets of our choice, \$10.00.

chrysenthemums



PERENNIAL HARDY CHRYSANTHEMUMS:

Among the easiest to grow plants, Chrysanthemums a re extremely hardy and add spectacular color to your garden. They can be transferred from garden to house in the fall, providing you with a lovely, long lasting house plant. (Cushion Mums are a very popular low growing Mum).

WHITE:

WHITE CUSHION:

APPROXIMATE BLOOMING DATES

POWDERPUFF: CUSHION, border, white. No	CY02	Short	Sept. 15th	50c ea.
CHRIS COLUMBUS:			00,000	
Large decorative pompon. No AVALANCHE:	o. CY03.	Tall	Oct. 1st	50c ea.
Large decorative, cream white	e. No. CY04.	Tall	Oct. 5th	50c ea.
				190
		-		
	11/10	CH		

White showing traces of pink buds. No. CY01. Short Sept. 15th

AVALANCHE

50c ea.

YELLOW:

GOLDEN CARPET:			
CUSHION, border, golden. No. CY05.	Short	Sept. 15th	50c ea.
SEPT. GOLD:			
CUSHION, border, lemon. No. CY06.	Short	Sept. 25th	50c.ea.
SULPHUR SPOON:			
Spoon, light yellow. No. CY07.	Med.	Sept. 25th	50c ea.
CHIQUITA:			
Small button, deep lemon. No. CY08.	Med.	Oct. 1st	50c ea.
YEL. CHRIS. COLUMBUS:			
Medium large, bright lemon. No. CY09.	Med.	Oct. 1st	50c ea.
YEL. AVALANCHES:			
Large decorative, background light-lemon.	No.		
CY10.	Tall	Oct. 5th	50c ea.
YEL. BLANKET:			
Small yellow button. No. CY11.	Med.	Oct. 10th	50c ea.

chrysenthemums

LAVENDER & PINK:

APPROXIMATE

	D	LOOMING DATES	
AMELIA: Cushion, border, lavender pink. No. CY12.	Short	Sept. 5th	50c ea.
ROSA: CUSHION, border, rose pink. No. CY13. DEAN KAY:	Med.	Sept. 5th	50c ea.
CUSHION, border, shell pink. No. CY14. CHIPPEWA:	Short	Sept. 5th	50c ea.
Decorative, bright purple. No. CY15. IMP. E. WONDER:	Med.	Sept. 15th	50c ea.
Pompon, lavender pink. No. CY16. ROSITA:	Med.	Sept. 25th	50c ea.
Button, light lavender rose. No. CY17. MYRTLE WALGREEN:	Med.	Sept. 28th	50c ea.
Large pompon, amaranth purple No. CY18.	Med.	Oct. 1st	50c ea.

BRONZE & RED:

GLOW WORM: Semi-double CUSHION, orange scarlet. No. CY19. GOBLIN:	Short	Sept. 8th	50c ea.
Small pompon, golden bronze. No. CY20. ROUGE CUSHION:	Tall	Sept. 20th	50c ea.
CUSHION, border bright red. No. CY21. MAHOGANY CUSHION:	Short	Sept. 25th	50c ea.
CUSHION, border, jasper red. No. CY22. KATHLEEN LEHMAN:	Short	Sept. 25th	50c ea.
Large decorative, orange bronze. No. CY23. ADMIRATION:	Med.	Sept. 28th	50c ea.
Decorative, salmon fawn. No. CY24. BONFIRE:	Med.	Sept. 28th	50c ea.
Decorative, bright red. No. CY25.	Med.	Oct. 1st	50c ea.

SPECIAL CHRYSANTHEMUM OFFERING:

Make up your own collection of these fine mums to give your garden constant bloom and color right into frost time. And don't forget all the cut flowers, too, at these money saving prices.

SUPER SPECIAL OFFER:

No. CYX01. 6 of our choice, \$2.75. (Chrysanthemums are shipped from late February through June only.)



HOUSE HARDY FOLIAGE PLANTS

Special care is given to all our house plants from the cutting or seedling stage to assure you greater success in growing them in your home. These plants are at least $2^{1/4}$ " established potted plants which makes a good size plant for repotting.

POTHOS (AUREUS)

Green leaves, irregular blotched with green and yellow markings. Makes nice contrasting effect. No. HP01. Each 40c POTHOS (AUREUS VARIGATED)

New Marble Queen. Creamy white leaves, green markings. A slow growing plant, very

PULCHRA)

A small plant with marble leaves, black veins. No. HP03. Each50c



VELVET PLANT (GYNURA)

NEPTHYTIS

Needs little sun, keep soil moist. Tolerant to room temperature. Grows nicely in water. Grows to a charming climber with arrow head shaped leaves.



NEW SAXIFRAGA



POTHOS

NEPHYTIS EMERALD GEM
Green glossy leaves. No. HP04. Each
NEPHYTIS GREEN GOLD
Yellow and gold color. Margin of leaves emerald green. No. HP05. Each 750
NEPHYTIS WHITE GOLD
Leaves are practically all white with green veins. No. HP06. Each
NEW SAXIFRAGA TRI-COLOR
Beautifully variegated greens and creams contrast with maroon splashes and pinkedgings. Adds interest to plants. Perfect for dish garden. Brand new in this
country. No. HP07. Each
Partial sun. Keep soil on moist side, moderate temperature. Trailing plant, round hairy dark green leaves, white veins. Ideal for hanging pots or baskets. No HP08. Each
PHILODENDRON CORDATUM
Our choice regular Philodendron with glossy green heart shaped leaves. Required little care and sunlight. Grows well in water. No. HP09. Each



WATERMELON PEPEROMIA

WATERMELON PEPEROMIA

This plant has thick heart shaped leaves with silver stripes running between the veins. Each leaf gives the appearance of a minature striped watermelon. No. HP011. Each 50c

PHILODENDRON MICAN (RED LEAF)

An easy growing Philodendron with small heart shaped irridescent leaves. Red bronze on top, red green underneath. No. HP010. Each. . 75c

VARIEGATED PEPEROMIA PERICATA

First time offered, our own introduction. Honey yellow, white leaves with green centers. Truly a beautiful plant. Upright grower with ornate lines. No. HP012. Each \$\frac{1}{2}\$\$\$\$.....\$\$\$\$\$\$\$1.00

PEPEROMIA PERICATA

A good companion to Watermelon Begonia. Solid light green glossy leaves. Very modern lines. Upright grower. No. HP013. Each50c

GREEN PEREROMIA (OEPEROMIA OBTUSIFOLIA)

VARIEGATED PEPEROMIA (PEPEROMIA OBTUSIFOLIA VARIEGATA)

One of the loveliest plants in this genus is the variegated Peperomia. The leaves are irregularly marked, usually with about as much creamy yellow as light green color. They should not receive too much direct sun. No. HP015. Each50c

PEPEROMIA ROTUNDIFOLIA

A semivining type Peperomia from Puerto Rico. Sturdy but soft and graceful little self-branching plant with reddish stems. No. HP016. Each 50c

NEANTHE BELLA PALM

A choice slow growing dwarf palm, which is excellent for dish gardens or an individual plant. Ideally suited for small pottery. No. HP017. Each 75c



COLEUS



HIBISCUS



PEPEROMIA PERICATA



HOYA CARNOSA



FITTONIA

PEPEROMIA VARIEGATED

A bushy trailing variety. Creamy white edged on light green leaves—an easy grower. No. HP018. Each . 75c

HOYA CORNOSA VARIEGATED (WAX PLANT)

A vining house plant, thick green waxy leaves cream edges; turning pink in sunlight. Flowers long lasting and fragrant. No. HP019. Each ...\$1.00

HOYA CARNOSA

PANAMIGAS (PILES INVOLUCRATA)
Quilted dark green leaves, greenish Ming pod shaped blooms. Known as the
South American Friendship plant. Easy to grow, different and a very nice foliage
plant. No. HP021. Each
ALUMINUM PLANT (PILEA CADIEREI)
A new comer for window gardeners which is easy to grow. Native of Indo-China
and is a small upright grower with broad green leaves, beautifully barred with
silver; also called the Watermelon Pilea. No. HP022. Each50c
SPOTTED DRACENA (DRACAENA GOD SEFFIANA)
Very hardy rugged house plant. Lovely dark green leaves densely marked with
creamy yellow spots. No. HP023. Each
WHITE EDGED DRACAENA (DRACAENA SANDERIANA)
Spiral sword-like green and white striped leaves. Good for contrast with other

RABBIT TRACKS OR PRAYER PLANT (MARANTA KERCHOVEANA)

foliage plants for dish gardens, or as individual plants. Rugged. No. HP024.

AUSTRALIAN LAUREL (PITTISPORIUM)

Glossy green shrubbery growth. It has very fragrant white flowers. No. HP027.

FITTONIA (ARGYONEURA)

FITTONIA VERCHAFELTI (PINK FITTONIA)

Choice foliage plant, but scarce. Light green leaves, fine pink netting. Loves shade. Keep well watered. No. HP029. Each\$1.00

VELVET PLANT (GYNURA)

VLEVET FLANT (GINORA)
Leaves and stems have look and feel of velvet. Deep velvety purple. Likes it hot, on the dry side. No. HP030. Each
PICK-A-BACK (TOLMIEA) Everyllent talke plant. Crown in partial shade V as into a line of the line of
Excellent talbe plant. Grows in partial shade. Very interesting. New leaf rides on back of parent plant. Needs plenty of water. No. HP031. Each50c
EOUNYMOUS JAPONICA ("GOLDEN QUEEN")
Glossy green leaves centered with gold. Strong grower No. HP032 Fach 53c
EUONYMOUS MINIMA Miniature leaves with grey veins. Wonderful trailing habit. No. HP033.
Each
EUONYMOUS ARGENTEO
Bushy trailing green leaves with broad silver margin. No. HP034. Each75c BROWALLIA MAJOR (BUSH MAJOR)
Blossoms freely with violet-blue trumpet shaped flowers. Does well either in house or garden. Long lasting blooms. No. HP035. Each
IMPATIENS SULTANA
Blooms in a sunny window all winter long, and in garden, window or porch boxes. They like the sun but in the garden will do well in partial shade. Red, orange, pink, orchid, white variegated leaf, red flower. No. HP036. Each 40c 5 for
COLEUS
Everyone loves the bright colors of Coleus. The beautifully colored leaves of this plant will brighten up any sunny window. Will give splashes of color to garden spots, window or porch boxes. One plant that gives most color for its value. Our Coleus contains brightest rainbow collection available. No. HP037. Each
CISSUS DISCOLOR (REX BEGONIA VINE)
This plant is a lovely tendril climber, leaves oval tapering; rich green with mottled silvery metallic luster, red beneath. A sprinkling crimson dispersed over prime leaves. We haven't seen a more intensely colored; climbing or trailing vine. No. HP038. Each
FERNS
Probably the most useful group of plants as they thrive and add beauty in those spots in rooms where there's little light or sun. Dwarf type. 4 varieties. No. HP039. Each50c 4 for
These fleshy, intensely variegated creamy white leaves stripped with green, tinges with pink. Grown as pot plant in miniature desert gardens. Will stand much abuse but not over watering

Will stand much abuse but not over watering.

Bushy, trailing habit with small variegated leaves. No. HP041. Each50c

CRASSULA PERFORMATAX (STRING OF

. . 50c

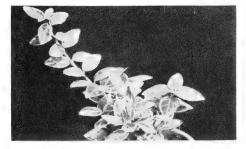
No. HP040. Each

BUTTONS)

22

NEPHYTIS WHITE GOLD





CRYPTANTHUS

EUONYMOUS ARGENTEO

HIBISCUS (Rose Sinensis Variegated "Rose of China"). A gorgeous Asiactic tropical shrub; will not stand frost. Makes a good house and garden plant. Leaves broadly eval. Has white and red splashed leaves with tinges of pink. Flowers usually solitary; in upper leaf-axils; 4 to 6 in. long; typically rose-red flaring. Spectacular, showy, both on account of its petals and long columns of stamins. Use them outside for the summer. No. HP042. Each\$1.50 JACOBINA (PINK PLUMES) Flowers up-right 6" long. Keep well watered. No. HP043. Each......75c CHRISTMAS CACTUS (ZYGOCACTSUS) A single Brazilian specie, spineless Cacti. Popular under the same name of Crab Cactus or Christmas Cactus. Flowers very showy; 2 1/2" to 3" long, red. Unlike most Cacti, Christmas cactus can be easily grown and is a favorite house plant. It needs more water than other Cacti and is a fine plant for the window sill or hanging basket. No. HP044. Each75c FATHSHEDERAS Dark green glossy leaves, upright grower. Ivy-like leaves grow in tree form. Leaves about 3" wide, leathery in appearance. Makes a fine speciman plant or FATSHEDERA VARIEGATED Dark green glossy leaves, wide margins of ivory white. Ivy like leaves grow in tree form. Leaves about 3" wide, leathery in appearance. Makes a fine specimen plant for use in group planting. No. HP046. Each\$1.00 ANTHERICUM VARIGATUM (SPIDER PLANT, ST. BERNARD LILLY). Hardy decorative house plant. Leaves brightly stripped white and green. Flowers last for weeks. No. HP047. Each .75c CRYPTANTHUS (POSEUS PICTUS) Flat reddish star with rosy stripe. Really unique as a house plant. No. HP048. CISSUS STRIATA







PEPEROMIA SCANDENS

PAUER'S

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You can have this directory sent to you **absolutely free** by simply sending us four of your friends names who are flower lovers. We would like to include them on our flower catalog !ist. You don't have to send an order to get your free dictionary.



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Use this catalog throughout the year as an easy means of sending a gift for special events and holidays. We will ship at a specified time in order that your gift arrives on the specified date.



We Guarantee Satisfaction!

If you are not pleased with your order or if it reaches you in poor condition, RETURN IMMEDIATELY. Write us, explaining reason for returning merchandise and if you wish a replacement or refund. Money will be refunded or replacement made only when the PLANT or MERCHANDISE is RETURNED along with the invoice enclosed in the original package. Please send your NAME and ADDRESS (clearly printed) with the returned stock.

REPLACEMENT:

Where conditions **beyond our control** result in plant loss, you would not, of course,

expect us to make replacement. Such conditions include improper planting or care, such as: bad drainage, heat, carelessness, neglect or lack of experience on the part of the planter. These are conditions entirely beyond our control and we cannot be held responsible because of them.

Any stock which arrives in poor condition should be returned immediately for replacement. Should plant merely look wilted, pot and water immediately. Our guarantee WILL NOT apply if we receive no notification of plant failure, or if plants are not returned, within 15 days from the date you receive the merchandise.

PLANTS BADLY DAMAGED IN TRANSIT SELDOM SURVIVE

DAMAGED PLANTS are kept by customer at own risk.

INSTRUCTIONS FOR GROWING AND POTTING SENT WITH EACH PLANT

PAUER'S GREENHOUSES

Route 1, Box 184, Waukesha, Wisconsin

HOW TO ORDER

 List type and name of plants desired, number of each, and the prices in the space provided below.

Enter total amount of order plus a flat charge of 35c for packing and handling. (Note: This charge is the same for all orders.) Sorry, C.O.D.'s or STAMPS not acceptable.

2. Please **print** name and address, and send your order accompanied with a check, money order or cash (send cash by registered mail).

METHODS OF SHIPPING

All plants are expertly wrapped and packed.

Small orders are sent Prepaid by Parcel Post. Express collect may be used by customer for large orders. All air parcel post, express and freight must be paid by the customer. Shipping continues through the year except at Christmas season and colder periods during the winter.

SPECIAL SERVICES

Special Handling stamps may save a delay of one to several days which could mean very much in the growth of your plants. If you desire special handling service, please include 20c to "cover. Special handling stamps are worth the small cost in comparison with the purchase price of merchandise ordered.

Please shi Ar. Ars Aiss	p to	ORDER BLA		
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		ise print name and return addre		
Quantity	Stock No.	Name of Plant or Merchandise	Price Each	Total
		-		
good o	bstitute a p or better. prefer our su	plants you order, be out of stock, we lant of similar variety that is equally bstitution (when necessary) check here check here check here		
Plus 3	5c (flat c	narge on all orders) for packing	and handling	3
If y	ou desir	e SPECIAL HANDLING STAMP—	add 20c here	
Remitt	ance by:	check M.O. cash	Total	
Enclose	names o	of your friends who would like ou	r catalog	

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Route 1, Box 184, Waukesha, Wisconsin

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Special Handling stamps may save a delay of one to several days which could mean very much in the growth of your plants. If you desire special handling service, please include 20c to cover. Special handling stamps are worth the small cost in comparison with the purchase price of merchandise ordered.

Please ship Mr. Mrs. Miss	p to	ORDER BLAN	K	
Street or I	R.F.D. No.			
		Zone		
In addi	tion pled	ase print name and return address	on outside o	envelope
Quantity	Stock No.	Name of Plant or Merchandise	Price Each	Total
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good o	ostitute a p r better. orefer our su	plants you order, be out of stack, we lant of similar variety that is equally bstitution (when necessary) check here check here		
Plus 35	ic (flat cl	narge on all orders) for packing an	d handling	35
		e SPECIAL HANDLING STAMP—add		
		☐ check ☐ M.O. ☐ cash	Total	
Enclose	names o	of your friends who would like our c	atalog	

miscellaneous items



"Quick-Stream" WATER BULB

IDEAL FOR WATERING PLANTS IN SMALL POTS, PLANTERS, ETC.

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Be comfortable while weeding or planting in your garden without worry of grass stains or aching knees. These super-soft sponge rubber pads are adjustable to any size. Made of finest sponge rubber for long wear and extra comfort. Get a pair today. Ideal as an unusual gift for your gardening frend, bridge prize or remembrance.

No. 005. Per pair.



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NOW! the "how-to-do-it" book on growth and care of house plants

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Over 55 pages chock full of easy-to-read, clearly explained information on the care of house plants. Contains basic information on the complete culture of over 245 different house plants. . explaining every phase of growing them successfully. Contents also include descriptions with accompanying illustrations; information on potting, soil, soil mixtures, propagating and dozens of tips on control of plant diseases, kind of light needed by various plants, and the best months in which to start different varieties. Makes a wonderful reference book for every question on growing problems or easy plant identification. Our special purchase brings you this unusual book value regularly priced at \$1.00 for the sensationally low price of Now!

NEW PLANT DICTIONARY



Here's a handy little book wanted by every home gardener and nursery man, "The Pronouncing Dictionary of Plant Names." Contains over three thousand botanical plant names. Gives

correct pronunciation and popular name of each plant listed. Convenient pocket size. Paper bound cover. No. 004.

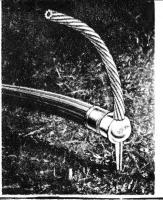
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A handy kit that enables you to produce your be st i de as in flower groupings. Contains the new "Plastite" adhesive clay, extremely easy to mold or shape for any kind of stem support desired.

Kit also includes 1 No. 3 Pin holder, and 2 plastic Candle holders. It's so inexpensive you may want to order two or three. No. 008, Only 99c



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Spectacular whirling action. Covers 50 ft. dia. area with a gentle rain-like fall of water. Essential for watering plants and flowers without damaging petals. Rotating movement is produced by natural water pressure... has no mechanical continuance to get out of order. \$1.69



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170 Separate Bulbs and Plants,

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HUNDRED GLADIOLUS
SIX GLOXINIAS
SIX CALADIUMS
FOUR CALLA LILLIES

TWELVE DOUBLE ANLMONEE
TWELVE LILLIE BULBS
SIX DAHLIAS
SIX DOUBLE FLOWERING
CAMELIA TUBEROUS
BEGONIAS

COMPLETE FLOWERING GARDEN

. . . . NO. SSX01

PAUER'S GREENHOUSES
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