JOHN SCHEEPERS, Inc. Flower Bulb Specialists

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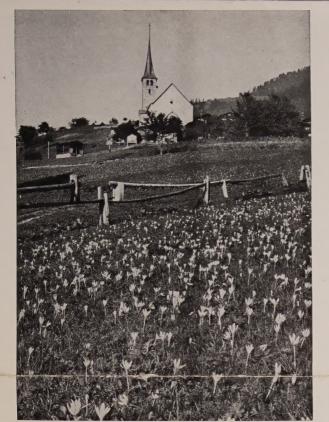
Beauty From Bulbs

SUPPLEMENT:

AUTUMN CROCUS COLCHICUMS STERNBERGIAS TALL BEARDED IRIS

United States Dept. Agriculture Library Washington 25, D. C.





AUTUMN-FLOWERING BULBS TO BRIGHTEN YOUR FALL GARDEN

One of the most entrancing and inspiring sights that one can see traveling through the Engadine and the Bernese Alps in Switzerland in late August and September is the landscape on the mountain sides, dotted with picturesque farmhouses, covered in many places with thousands upon thousands of the Autumn-Flowering Crocuses bravely unfolding their softly colored petals, showing their lovely, often gaily colored hearts, fearless of the oncoming winter. coming winter.

The great pleasure of having quantities of these lovely flowers in our gardens, in the lawn, along the bank or driveway or in forgotten corners, in great variety, flowering there through September into October and some varieties even flowering until severe frost puts an end to all this gayety, is easily within our grasp. our grasp.

Order at Once

Please send order today; shipments will go forward in August and early September; the bulbs should be planted immediately upon arrival; these gems will flower within two or three weeks after planting, biossoming iuxuriantly from year to year in increasing quantity. They require practically no care whatsoever but are thankful for a little mulching. no care whatsoever but for a little mulching.

Planted in August and September they will flower in three weeks and into October. anent—they naturalize themselves and you can look forward to many years of enjoyment. Our Superior Quality Stock will produce from three to six flowers from each bulb.

Autumn Flowering Crocuses

Plant in August-September—Bloom within a few weeks

The great pleasure of having quantities of these lovely flowers in our gardens, in the lawn, along the bank or driveway or in forgotten corners in great variety, flowering through September into October, and some varieties even flowering until severe frost puts an end to all this gayety, is easily within our grasp. They are also very attractive grown in pots indoors. These Crocuses grow very successfully in ordinary soils; surround the bulbs with a little sharp sand. Plant during late August or early September; these gems will flower within two or three weeks after planting, blossoming luxuriantly from year to year.

SATIVUS. (Saffron Crocus) Habitat Italy to Kurdistan: large flowers purplish lilac, feathered violet, with showy orange stigmata, slightly scented. Flowering freely. \$1.35 for 10; \$3.00 for 25; \$10.00 per 100.

SPECIOSUS. Bright violet-blue, prettily veined; having orange-red an-

thers and light yellow throat; large, handsome and showy, one of the best for naturalizing in the grass and massing in borders or rock work. \$1.25 for 10; \$2.50 for 25; \$8.50 per 100.

SPECIOSUS ALBUS. A very fine white-flowered variety. Has all the same

fine qualities as Speciosus. \$1.35 for 10; \$3.00 for 25; \$10.00 per 100.

ZONATUS. Rose-lilac, center of the bloom is yellow with an orange zone; ethereal in its lovely coloring, slightly scented. A beautiful variety, \$1.25 for 10; \$2.50 for 25; \$8.50 per 100.

SPECIAL COLLECTI	SPECIAL MIXTURE			
10 each of above 4 varieties	SPECIAL \$5.00	25	Bulbs	\$ 2.50
25 each of above 4 varieties	SPECIAL \$10.00	100	"	\$ 7.00
100 each of above 4 varieties	SPECIAL \$30.00	250	"	\$15.00
(each variety labeled s	1000	"	\$50.00	

Colchicums

(Meadow Saffron)
Plant in August-September—Bloom within a few weeks

Plant in August-September—Bloom within a few weeks

These Autumn-Flowering Bulbs are among the most beautiful of woodland flowers and are at home in the lawn, border or rock garden. The large Crocus like blossoms (4 to 6 times the size of the regular Crocus) appear in a succession of flowers from September till November. We recommend them strongly for planting in grass, in which their delightful flowers may be seen at their best. You will consider them particularly valuable for their permanency. They are also interesting as a house plant as they will flower in a dry state. They are useful placed in bowls with pebbles where they will come into flower within two weeks. Make delightful cut flowers as well. Our Superior Quality Stock will produce from four to eight flowers from each bulb.

AUTUMNALE ALBIMM Beautiful pure grades and for exercise 44.00.

AUTUMNALE ALBUM. Beautiful pure white; this variety increases very rapidly and forms good strong clumps. \$3.25 for 10; \$7.75 for 25; \$15.00 for 50.

AUTUMNALE MAJOR. This is one of the largest varieties in cultivation and has massive flowers of rosy purple. Very delightful. \$4.00 for 10; \$9.50 for 25; \$18.75 for 50.

AUTUMNALE ROSEUM FLORE PLENO. Double flower of exceptional beauty. The large flowers are rosy purple and very beautiful. Beautiful in the

garden and for cutting. \$4.00 10; \$9.50 for 25; \$18.75 for 50.

THE GIANT. As the name implies, it is truly a giant flower of purest lilac. \$4.75 for 10; \$11.50 for 25; \$22.50 for 50.

VIOLET QUEEN. The large flowers have a ground color of Lilac with violet tints for an exquisite effect. \$4.75 for 10; \$11.50 for 25; \$22.50

SPECIAL MIXTURE. Large flowered varieties in a special mixture. \$3.25 for 10; \$7.75 for 25; \$30.00 per 100.

Special Collections

5 Bulbs each of 5 varieties list-ed. Total 25 Bulbs. Catalog value \$10.38

SPECIAL PRICE \$9.50

10 Bulbs each of 5 varieties list-ed. Total 50 Bulbs. Catalog value \$20.75

SPECIAL PRICE \$18.50

25 Bulbs each of 5 varieties list-ed. Total 125 Bulbs. Catalog value \$49.75

SPECIAL PRICE \$45.00 (each variety labeled separately)

Sternbergia Lutea

(The Yellow Fall Crocus)

Plant in August-September—Bloom within a few weeks

Fine for naturalizing, plant with Colchicums and Autumn Flowering Crocuses as they flower at the same time and offer very fine color contrasts. The flowers greatly resemble a crocus of a rich bright yellow. Delightful naturalized in grass and woodland; excellent in groups in border; make fine edgings and are gems for the rock garden. Very fine for cutting. Our Superior Quality Stock will produce from three to five flowers from each bulb.

Extra Selected Stock \$3.25 for 10; \$7.75 for 25; \$15.00 for 50.

Place your order now-We will ship at proper planting time with full cultural instructions.



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BUSINESS REPLY CARD

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JOHN SCHEEPERS, Inc.

Flower Bulb Specialists

37 Wall Street

New York 5, N. Y.







Iris-Goddess of the Rainbow.

ARGUS PHEASANT. Brown Cold. A very remarkable flower of bright golden brown with a copper sheen. Very outstanding and a Dykes Medal Winner. Height, 38 inches. \$2.50 each; \$6.00 for 3.

BLUE SHIMMER. White and Blue. Pure

BLUE SHIMMER. White and Blue. Pure snow white with clear blue stippling. The blue seems to be peppered on the white background evenly, for a delightful effect. Flowers are very large and it has a fine fragrance. Prize Winner. Height, 38 inches. \$.75 each; \$2.00 for 3.

BLUE VALLEY. Clear Blue. Large flowers are delightfully ruffled and of a clear blue. The light tones are very effective in the garden. Strong stems and long lasting in bloom. Fragrant. Height, 36 inches. \$1.25 each; \$3.50 for 3.

for 3.

CHANTILLY. Orchid Pink. The edges of both standards and falls are nicely ruffled. The color is very outstanding orchid pink. Fine fragrance and nicely branched stems with well placed blossoms. Prize winner. Height, 36 inches. \$1.00 each; \$2.50

CHERIE, Flamingo Pink. A large full bodied flamingo pink self with a deep tangerine beard, for a stunning effect. Dykes Medal Winner and rightfully so, as it is a fine flower. Height, 36 inches. \$2.50 each; \$6.00 for 3.

CHINA MAID. Pink Blend. Standards and falls are pink with an edging of golden bronze for a lovely effect. Fine branching stems with very well placed blossoms. Prize Winner. Height, 40 inches. \$1.00 each; \$2.50

for 3.

DESERT SONG. Cream. Soft cream with a slight tinge of butterscotch, the beard is darker for a perfect combination. Plant with "Solid Mahogany" and let its shades of cream enhance the rich, deep tones of mahogany. Fine for cutting and long lasting. Prize Winner. Height, 40 inches. \$2.00 each; \$5.00 for 3.

DREAMCASTLE. Orchid Pink. The flower is full with domed standards and falls of exceptional width. A pure pink orchid iris with the beard nearly white to set off the full delightful colorings. Very fine in the

garden with other pastels like "Desert Song" and particularly effective in flower arrangements. Prize Winner. Height, 38 inches. \$1.25 each; \$3.00 for 3 for 3.

\$3.00 for 3.

ELMOHR. Bishop's Purple. The huge blooms measure up to seven inches and are ruffled for an exquisite effect. One of the finest in cultivation and a Dykes Medal Winner. Color can be described as being between Mulberry purple and Bishop's purple. Strong grower, fine foliage and good for exhibition. Height, 37 inches. \$1.25 each; \$3.00 for 3.

each; \$3.00 for 3.

GRAND CANYON. Plum, Copper and Gold. The rare blendings and deep colors are beautiful in the garden and for indoor decoration. The very large blooms are slightly ruffled and a blend of deep tones of plum with a coppery sheen; copper gold at the haft and a golden beard. Flowers over a long period. Height, 40 inches. \$1.00 each; \$2.50 for 3.

\$1.00 each; \$2.50 for 3.

GREAT LAKES. Light Blue. Winner of Dykes Medal a few years ago, still tops in the garden and for exhibition. Clear light blue with the beard almost white. The standards are well domed and the falls are flaring for a delightful effect. Pleasing fragrance. Height, 42 inches. \$1.00 each; \$2.50 for 3. grance. He

MISSOURI. Porcelain Blue. A giant flower of clear porcelain blue. Well formed standards and flaring falls. Dykes Medal Winner. Extra fine. Height, 37 inches. \$1.00 each; \$2.50

MULBERRY ROSE. Pinkish Mulberry.

MULBERRY ROSE. Pinkish Mulberry. Deep radiant mulberry rose, showing a shade of brown. It is new and different colorings, the beard is a deep bronze for a charming effect. Flowers are large and of fine form and substance. Height, 40 inches. \$1.00 each; \$2.50 for 3.

NEW SNOW. Pure White. The flowers are ruffled and flaring. The bright yellow beard brings emphasis to the purity of the bloom which is snow white with no other markings. Very beautiful and a prize winner. Height, 38 inches, \$1.25 each; \$3.00 for 3.

OLA KALA. Orange-Yellow. The brilliant orange-yellow blooms are of

TALL BEARDED IRIS

(June Flowering) Increase Garden Beauty Reduce labor costs

Reduce labor costs

The culture of the Bearded Irises offers no difficulties. But because they will grow under arid conditions, will survive in shade, and bravely assume the part, too often thrust upon them, of rescuing from desolation some garden region where little else will consent to grow, these willing plants are, more often than not, treated with scant consideration and denied the opportunity to develop the full measure of their beauty and nobility. Even so they pluckily grow and blossom; but give them their desire—abundant sunshine, good soil rich in lime and devoid of fresh manure, intelligent watering during dry seasons, particularly when the buds are forming—and the reward in multiplicity of flowers, in their improved color and size and texture, in the sturdy increase of the clumps, will astonish many a one who is under the impression that he is familiar with the manifold charms of color, the perfection of form of these most enchanting flowers.

We have given much careful study to the great number of varieties usu-

these most enchanting flowers.

We have given much careful study to the great number of varieties usually listed. We have noted the many similarities existing, and have finally selected what we would consider a Master List, consisting of the most desirable varieties, so that you may plant all of the following in your garden without danger of regret.

All appear on the list of 100 best.

All appear on the list of 100 best, published by the American Iris Society. Dykes Medal Winners received the Highest Award of the Society which is made each year.

ORDER NOW FOR DELIVERY PLANTING TIME SOON

Our prices are based upon selection, of course, of extra strong roots.

extra fine substance and are weather proof. Nicely ruffled standards and the falls are semi-flaring. Well branched stalks. Dykes Medal Winner. Height, 38 inches. \$1.00 each; \$2.50 for 3 for

\$2.50 for 3.

PRAIRIE SUNSET. Peach, Gold and Apricot. A Dykes Medal Winner. Iridescent colorings of pink, apricot and peach with rose and gold shining through. It is a very beautiful Iris. It is simply gorgeous in the garden as well as for cutting. Height, 38 inches. \$1.00 each; \$2.50 for 3.

SABLE. Dark Blue-Purple. A dark beauty. Everyone wants this variety on sight. Dark blue-purple with a lustrous silky sheen, the color is enhanced by the dark violet beard. Height, 36 inches. \$1.00 each; \$2.50 for 3.

SNOW FLURRY. White. This is a beautiful variety that is ruffled and frilled. In the bud stage there is a blue tinge, then when the flower opens it is a delightful icy snow white. Very fine. Height, 43 inches. \$1.25 each; \$3.00 for 3.

SOLID MAHOGANY. Mahogany Red. Darkest of the red varieties. The color effect is brownish mahogany enhanced by the deep bronze gold beard. Height, 38 inches. \$1.25 each; \$3.00 for 3.

SPUN GOLD. Golden Yellow. A Dykes Medal Winner. It is very close to a pure gold color; petals are of finest texture. Beautiful and fragrant. Height, 38 inches. \$1.00 each; \$2.50

THE RED DOUGLAS. Dark Red. Gigantic flowers that seem to glow with red. Delightful deep purple-red with a bright orange beard and a flush of brown at the haft. Dykes Medal Winner. A great favorite in the garden and at the shows. Height, 40 inches. \$1.25 each; \$3.00 for 3.

MABASH. White and Purple. Dykes Medal Winner. Pure white standards that are slightly ruffled; the falls are velvety and violet purple bordered white for a thrilling effect. Well branched and a profuse bloomer. Height, 38 inches. \$1.00 each; \$2.50 for 3.

For Iris Kaempferi and Dutch Iris — see our 1956 Fall Edition of "Beauty from Bulbs" recently mailed to you.

DYKES MEDAL WINNER COLLECTION

All varieties in this collection have been winners of the coveted DYKES MEDAL highest honors that can be bestowed.

ARGUS PHEASANT—Brown Gold CHERIE—Flamingo Pink ELMOHR—Bishop's Purple GREAT LAKES—Light Blue MISSOURI—Porcelain Blue

Collection No. 1

Consisting of three extra strong roots each of the above 10 varieties. Total 30 Roots. Catalog Value \$33.00.

SPECIAL PRICE \$30.00

OLA KALA—Orange Yellow PRAIRIE SUNSET—Peach, Gold & Apricot SPUN GOLD—Golden Yellow THE RED DOUGLAS—Dark Red WABASH—White and Purple

Collection No. 1A

Same as above only one extra strong root each of the 10 varie-ties. Total 10 Roots. Catalog Value \$13.50. SPECIAL PRICE \$12.00

SCHEEPERS' SPECIAL MIXTURE

Where a ground cover or screening effect is desired; or in an area that is hard to plant we offer this Superb Mixture of Varieties. Ideal for cutting garden as well. Blooms over a long period, well balanced as to color combinations and will result in a very pleasing effect. Extra strong roots. \$75.00 for 250; \$35.00 for 100; \$19.00 for 50; \$10.00 for 25.

GODDESS OF THE RAINBOW COLLECTION

For delight in your June garden plant this exceptional collection containing all colors—each one a

Collection No. 2

Consisting of three extra strong roots each of the 22 varieties listed above. Total 66 Roots. Catalog Value \$64.50 SPECIAL PRICE \$59.00

Collection No. 2A

Same as above only one extra strong root each of the 22 varie-ties. Total 22 Roots. Catalog Value \$27.50

SPECIAL PRICE \$23.50

(All varieties will be separately labeled)

Place your order now—We will ship at proper planting time with full cultural directions.

"Renowned for Quality"

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37 WALL STREET, NEW YORK 5, N. Y. "Serving America's Finest Gardens for Over 41 Years"

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Gentlemen: Kindly ship the following	ng:
AUTUMN-FLOWERING CROCUSES	TALL BEARDED IRIS
SativusSpeciosusSpeciosus AlbusSpecial MixtureSpecial Collection @\$5.00 eachSpecial Collection @\$10.00 eachSpecial Collection @\$30.00 eachSpecial CollectionSpecial CollectionSpecial CollectionSpecial CollectionSpecial CollectionSpecial MixtureAutumnale Roseum Flore PlenoThe GiantViolet QueenSpecial MixtureSpecial CollectionSpecial Collection	Argus PheasantBlue ShimmerBlue ValleyChantillyCherieChina MaidDesert SongDreamcastleElmohrGrand CanyonGreat LakesMissouriMulberry RoseNew SnowOla KalaPrairie SunsetSableSolid MahoganySolid MahoganySpun GoldThe Red DouglasWabash COLLECTIONSDykes Medal Winner Collection
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