

# PATENTED ROSEBUSHES - BAREROOT <br> WHOLESALE 1957-58 SEASON 

QUANTITY RATES: Quantity rates on patented roses apply on specified quantities of one variety only. LCL shipments boxed at cost unless cash accompanies order.

(On non-patented varieties the price each is determined by total number of rosebushes of all kinds in your season's total order.)

Price each, F.O.B., Arp-Boxing at Cost (except cash orders boxed free)
Large Rose Box
Medium Rose Box
GROUP A
(Less than 10 of a kind, No. 1 only) RATES 100 UP ARE FOR 10 OF A KIND AND SIZE

|  | 1 to 10 | 100 | 500 to 2,499 | 2,500 up |
| :---: | :---: | :---: | :---: | :---: |
| Grade No. 1 | \$ 70 | \$ . 55 | \$ . 50 | \$ . 47 |
| Grade No. $111 / 2$ |  | . 45 | . 40 | 37 |

RED
Ami Quinard Charles K. Douglas Christopher Stone Grenoble
Red Radiance
Rouge Mallerin
WHITE
Frau Karl Druschki
Kaiserin A. Viktoria
Konigin Luise

## TWO-TONE

Condesa de Sastago
Edith Nellie Perkins
Talisman

## YELLOW

Golden Charm
Soeur Therese
PINK
Betty Uprichard Dainty Bess
Editor McFarland
Radiance

## FLORIBUNDA

Else Poulsen, Pink
Golden Salmon
Ideal, Red
Improved Lafayette, Red

## CLIMBERS

Cl. Golden Charm
Cl. Mrs. duPont, Yellow
Cl. Poinsettia, Red
Cl. Radiance, Pink
Cl. Red Talisman

Cl . Soeur Therese, Yellow
Cl . Talisman, two-tone
Cl. White American Beauty
(F. K. Druschki)

Paul's Scarlet Climber

## GROUP B

(Less than 10 of a kind, No. 1 only)

$$
1 \text { to } 10
$$

Grade No. 1
Grade No. $11 / 2$

## RED

American Beauty
Better Times
Crimson Glory Etoile de Hollande
Poinsettia

## WHITE

Caledonia
Rex Anderson

## PINK

Briarcliff
Picture
The Doctor

## TWO-TONE

Countess Vandal McGredy's Sunset
Pres. Herbert Hoover

## YELLOW

Eclipse
McGredy's Yellow
Mrs. Pierre S. du Pont

| 100 | 500 to 2,499 | 2,500 up |
| :---: | :---: | :---: |
| \$ . 60 | \$ . 53 | \$ . 50 |
| . 50 | . 43 | . 40 |

## FLORIBUNDA

Betty Prior
Floradora, Red
Red Ripples
Rosenel.fe, Pink

## CLIMBERS

Blaze, Red, Improved
Cl. American Beauty
Cl. Cecile Brunner, Pink "sweetheart"
Cl. Etoile de Hollande, Red

New Dawn, Pink
White Dawn

> SPECIAL! TRUE BABY SWEETHEART, Cecile Brunner No. $1, \$ 1.00$ each, No. $11 / 2, \$ .80$ each.


Queen Kay Howard and her court will lead the southwest's extravagant Texas Rose Festival at Tyler, Oct. 17-20, 1957.


Open garden, celebrating first spring bloom at Arp Nursery Company, Tyler, introduced 3,000 guests to 55 newer rose varieties.


Lemon Chiffon, the Yellow Rose of Texas, was beautifully introduced with Sakowitz's Houston fashions (all lemon) by 1955 Festival queen.


Lemon Chiffon fashions compliment the model and the mannequin. The fragrant, prolific yellow rose boasts brilliant lasting color

## ARP'S RANCH HOUSE STYLE <br> SMALL CASES OF 10 <br> LARGE CASES OF 25 <br> 5 OR MULTIPLES OF 5 OF A KIND <br> TRADE DISCOUNT 40\%

## HYBRID TEA

## Each

\$2.25 Charlotte Armstrong (Pat. 455)
2.25 Mirandy (Pat. 632)
2.25 New Yorker (Pat. 823)
2.25 Nocturne (Pat. 713)
1.75 Rubaiyat (Pat. 758)
2.50 Zulu Queen (Pat. 363)

## WHITE

2.25 Blanche Mallerin (Pat. 594)
3.00 White Knight (Pat. 1359)

1958 All-America HT

## PINK

2.25 Enchantment (Pat. 737)
2.75 Helen Traubel (Pat. 1028)
1.75 Kath. T. Marshall (Pat. 607)
2.50 Pink Frost (Pat. 1269)
2.25 Show Girl (Pat. 646)
2.50 Tiffany (Pat. 1304)

YELLOW
2.50 Burnaby (Pat. 1314)
2.00 Diamond Jubilee (Pat. 824)
2.00 Fred Howard (Pat. 1006)
2.00 Golden Scepter (Pat. 910)
2.50 Lemon Chiffon (Pat. 1241)
2.25 Lowell Thomas (Pat. 595)
2.50 Peace (Pat. 591)

## TWO-TONE

2.50 Love Song (Pat. 1360)
2.75 Mojave (Pat. 1176)
2.00 Orange Sweetheart (Pat. 1155)

## CLIMBERS

Each
$\$ 2.50 \mathrm{Cl}$. Crimson Glory (Pat. 736)
2.50 Cl. Goldilocks (Pat. 1090)
2.25 Peace (Pat. 932)
2.00 Cl. Summer Snow (Pat. 400)
2.00 Dr. J. H. Nicolas (Pat. 457)
2.25 Dream Girl (Pat. 643)
2.75 Gladiator (Pat. 1524)
2.75 Golden Showers (Pat. 1557)

## GRANDIFLORA

2.75 Montezuma (Pat. 1383)
2.50 Queen Elizabeth (Pat. 1259)
2.50 Roundelay (Pat. 1280)

## FLORIBUNDA

2.50 Circus (Pat. 1382) Bicolor
1.50 Donald Prior (Pat. 377) Red
2.00 Fashion (Pat. 789) Coral
2.00 Fusilier (P.R.R.) Orange-Red 2.50 1958 AARS
2.00 Geranium Red (Pat. 811) Red
2.50 Gold Cup (P.R.R.) 1958 AARS
1.75 Goldilocks (Pat. 672) Yellow 2.00 Jiminy Cricket (Pat. 1346) Tangerine
2.00 Lavender Pinocchio (Pat. 947)
2.00 Ma Perkins (Pat. 1143) Pink
2.00 Pinkie (Pat. 712) Pink
1.75 Pinocchio (Pat. 484) Pale Pink
1.75 Red Pinocchio (Pat. 812) Dark Red
2.75 Spartan (Pat. 1357) Orange
1.50 Summer Snow (Pat. 416) White
2.00 Vogue (Pat. 926) Cherry-red
2.50 White Bouquet (Pat. 1415)
1.50 World's Fair (Pat. 362) Red


## TERMS-WHOLESALE

$2 \% 10$ days, 30 days net to customers with established credit. If credit has not been arranged or previously established, terms are understood to be $25 \%$ cash with order, balance before shipment. Cash orders bareroot packed free, others packed at cost of materials (Large Rose Box $\$ 3.50$; Medium Rose Box $\$ 2.50$; Large Pecan Bale $\$ 3.00$; Medium Pecan Bale $\$ 2.00$ ).

This price list supersedes earlier quotations and covers first-class stock F.O.B. Arp, Texas. Satisfaction on delivery, true varieties and full grades are guaranteed. Unsatisfactory delivery must be reported immediately. The Arp Nursery warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.

## 1957-58 NON-PATENTED PACKAGE

Buyer's Choice in Solid Cases
1-A and R-A, D-E, 1-E, and R-E

Shipper's Fastest Selling Selection in Mixed Cases
1-B and R-B

Proven best in their class, these standard, heavy flowering roses are available in solid large or solid small cases of your choice of three styles: Deluxe Ranch House, No. 1 Everblooming and Royal Rose Packs:

# NO. 1 RED AND SILVER PACK 75c 

(AAN grade standard, heavy No. 1 or better) Red and Silver Bag with $5 \times 7$-inch Flower Illustration
$\$ 18.75$ PER CASE OF 25
Order Case
CONTENTS
1-A 25 No. 1 single bush packs, SOLID case of 25 of one variety of your selection.

1-B 25 No. 1 mixed Shipper's selection of fast-selling named varieties assorted by colors for popular demand: 7 red, 4 pink, 2 white, 4 yellow, 4 twotwo, 2 climbers, 2 floribundas.

1-C 25 No. 1 grade, assorted as follows

3 Red Radiance
2 Crimson Glory
2 Ami Quinard, Red
2 K. A. Viktoria, White
3 Radiance, Pink
. 2 Editor McFarland, Pink
2 Golden Charm
2 Soeur Therese, Yellow
2 Edith Nellie Perkins, 2-Tone
2 Talisman, 2-Tone
2 Blaze, Red Climber
1 Cl . Talisman, 2-Tone
1.D 25 No. 1 packs, mixed case

5 Red Radiance
4 K. A. Viktoria, White
4 Poinsettia, Red
4 Golden Charm
4 Pink Radiance
4 Talisman, 2-Tone

1-E Small Cases of 10 Only-No. 1 Packs, solid cases of 10 of one variety of your selectior- $\$ 7.50$


## Order Case

| No. | Contents | ITEM |
| :---: | :---: | :---: |
| D-E | 10 | DELUXE RANCH HOUSE PACK |

40 lbs.
Case of 10: $\$ 9.50$ <br> \title{
RANCH HOUSE <br> \title{
RANCH HOUSE The Deluxe Pack
} The Deluxe Pack
}

## 2-year Giant-Minimum of 5 of a kind or multiples of 5, your selection of varieties (non-patented) listed at left. Specify variety. <br> D-E 10 DELUXE RANCH HOUSE PACK $\$ 0.95$

- 




DISPLAY SALES AIDS

1. Color variety label and planting instructions on each package.
2. Extra color illustrations, for poster, window or counter display, included free when requested.
3. Ranch House, Royal Rose and Arp Pecan newspaper mat service for advertising layouts, headings and illustrations, available free.
4. All-America Rose Selections folder and gardening suggestions leaflet available free.
5. Point-of-purchase sheets (color poster $22 \times 14 \mathrm{in}$.) mailed with package invoices.
P. O. Box 3338


## $60 c$

# AWARD-WINNING <br> SINGLE PACKS 

(AAN grade standard, heavy No. 11/2)
The Popular Gold and Blue Color Combination
COST PER BUSH PACK: 60c
$\$ 18.00$ PER CASE OF 30

Order Case
CONTENTS

R-A 30 Royal Rose single bush packs, SOLID case of 30 of one variety of your selection.

R-B 30 Royal Rose packs, Shipper's selection of fast-selling named varieties, assorted by color for popular demand: 8 red, 5 pink, 2 white, 5 yellow, 4 two-tone, 3 climbers, 3 floribundas-

R-C 30 Royal Rose, mixed, as follows:

3 Red Radiance
2 Crimson Glory
2 Ami Quinard
2 K. A. Viktoria, White
3 Radiance, Pink
2 Ed. McFarland, Pink
2 Golden Charm
2 Soeur Therese, Yellow

R-D 30 Royal Rose, mixed
5 Red Radiance 5 K. A. Viktoria
5 Poinsettia, Red
5 Radiance, Pink

2 Edith Nellie Perkins, 2-tone
2 Talisman, 2-tone
3 Blaze, Red climber
2 Paul's Scarlet climber
1 Cl . Talisman, 2-tone
2 Floradora, Red floribunda

R-E Small Cases of 12 Only-Royal Rose packs, solid cases of 12 of one variety of your selection


## NON-PATENTED ROSE BUSHES IN COLLECTIONS OF 5

Popular variety assortments collected in one large "Royal Rose" pack, 5 bushes to the unit, 12 units to the case. All are monthly blooming, budded Hybrid Tea, 2-year-old, field-grown, colorfully wrapped, attractively illustrated. Minimum Order: 1 case. Shipping wt.: 70 pounds.

Beautiful 3-pound package of 3 Rose bushes of a kind, non-patented:
T-A 20 Thrifty-Three packs of 3 bushes of a kind ( 60 bushes) in colorful red and silver bag, shipper's selection of good standard named varieties assorted by color for fast sales. Cost Each $\$ 1.15 \quad$ Case of $20 \quad \$ 23.00$

[^0]
# Varieties PAPERSHELL PECANS 



BURKETT. A favorite of West Texas, introduced by J. H. Burkett of Clyde. Size large, shell thin, kernel plump, flavor excellent. Is one of the most popular varieties. Runs 40 nuts per pound and $55 \%$ kernel. Very healthy, regular bearer.

DELMAS. From Jackson County, Mississippi. Widely disseminated, size large, shell medium thin, kernel plump, quality good. Runs 45 nuts per pound and $48 \%$ kernel. Scabs in damper localities. Heavy bearing, vigorous, beautifully shaped tree.


MAHAN. The Giant Pe-can-originated in Mississippi. Largest nut, thinnest shell, and bears when very young. May not last as long or fill as well as other pecans in some localities but is highly valued in others.

MOORE. From Jefferson County, Florida. Runs 67 nuts per pound and $49 \%$ kernel. Usually prolific and one of the best commercial varieties for East. Fast growing, early maturing, medium size, thin shell.


MONEYMAKER. From Madison Parish, Louisiana. Runs 51 nuts per pound and $46 \%$ kernel. Widely disseminated; size medium. Recommended only for eastern portions of the country. Nut, well filled with rich meat, is easily cracked. Upright grower, beautiful foliage. Early and prolific.

SCHLEY. Thrifty, vigorous, "Eastern" tree originated in Jackson County, Mississippi. Long, medium to large, thin-shell nuts run 47 per pound, $61 \%$ kernel, full and plump, and richly flavored. This old, widely disseminated variety, said to be a Stuart Seedling, is only average bearer, but commands top market price. A very high-class pecan.


STUART. Most widely disseminated, grown farther north than most varieties. A large, strong tree, well shaped, also originated in Jackson County, Mississippi. Good quality large nuts run 55 per pound, $44 \%$ kernel, mediumthin shell. The old and well-known papershell pecan.

SUCCESS. Large oblong nuts with thin shells and partitions, runs 37 per pound and $52 \%$ kernel. Full, sweet flavored, yellow, excellent quality. Strong grower, regular, heavy bearer from Stuart and Schley territory, widely used and one of the most valuable Eastern varieties.


TEXAS PROLIFIC. (Sometimes called Sovereign.) Introduced by E. E. Risien, San Saba, Texas. Runs 48 nuts per pound and $54 \%$ kernel. Very prolific and widely disseminated in Texas. A very popular variety. Medium thick shell, rich kernel; heavy, early bearer, and fast growing tree.

WESTERN SCHLEY. Introduced by Guy Risien, San Saba, Texas. Runs 59 nuts per pound and $60 \%$ kernel. Thin shell and good cracking quality. Resembles the Eastern Schley very much, but probably more valuable for Texas. Very prolific and seems to do well over a wide area.


## BAREROOT GRAFTED PECAN TREES

PRICE EACH - F.O.B. ARP

| Size Price Each, Lots of 10 |  | 50 | $\begin{array}{r} 500 \\ \text { up } \end{array}$ |
| :---: | :---: | :---: | :---: |
| 18 to 24 inches | \$1.45 | \$1.35 | \$1.25 |
| 2 to 3 feet | 1.65 | 1.45 | 1.35 |
| 3 to 4 feet | 1.90 | 1.70 | 1.60 |
| 4 to 5 feet | 2.25 | 2.05 | 1.95 |
| 5 to 6 feet | 2.90 | 2.70 | 2.55 |
| 6 to 7 feet, Branched | 3.95 | 3.75 | 3.60 |
| 7 to 8 feet, Branched | 4.95 | 4.75 | 4.60 |
| 8 to 10 feet, Branched | 6.75 | 6.50 | 6.30 |
| 10 to 12 feet, Branched | 8.65 | 8.40 | 8.20 |
| 12 to 15 feet, Branched. | 10.75 | 10.55 | 10.40 |



## PAPERSHELL VARIETIES:

Success
Stuart
Mahan
-

Schley
Texas Prolific
Moneymaker

Moore
Western Schley
Burkett
Delmas

Roor-Packaged Pecan Trees are uniformly, beautifully contained in colorful green waterproof bag. Tempting pecan nuts in two shades of brown are spotted over this modern package. Nursery and Garden department tree sales in pecan territory will surely be stimulated when these clean, neat, dormant Arp Pecans, heavy-bodied and amply rooted, are displayed. Tree and nut illustrations in 4 -color process, with planting instructions, appear on every package.

Most important commercial varieties, popular, thrifty sizes of vigorous selected Arp Pecans, famous in nursery business for 36 years, are offered in quantities. Promotional advertising in your community can be worthwhile now.

Pecan is a most desirable tree. Fruitful, shapely, permanent, it affords cooling shade all summer long.

Urge your customers to plant at least a few trees that will outlive their grandchildren -provide tasty nuts for the table and the kitchen while covering the play area or pasture with welcome relief from summer temperatures, year after year, and for so very little money!

From the Gulf of Mexico to Southern Pennsylvania, from the Atlantic to the Panhandle, in grove or landscape project, on boulevard or patio, Pecans from Arp can be important and profitable in your nursery sales.

Shipping season is usually Nov. 1 to March 10.
Freshly dug stock goes into each order. Motor freight line gives cheapest transportation to most Southern points. Truckload distribution can be arranged.

Butlapped case of 10 packaged trees (minimum order) weighs 70 to 90 lbs ., depending on size of tree ordered. Trees larger than 5 feet are packed in cases of 8 (minimum order).



Bears when very young, otten the second or third year after planting. Nuts are of immense size and have delicious flavor. Thin shells and large kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

| SIZE | 10 to 90 | 100 up |
| :---: | :---: | :---: |
| 18 to 24 in. | \$0.90 | \$0.80 |
| 2 to 3 ft 。 | 1.04 | . 96 |
| 3 to 4 ft . | 1.27 | 1.19 |
| 4 to 5 ft . | 1.61 | 1.54 |
| 5 to 6 f | 2.25 |  |

## ENGLISH WALNUT <br> Grafts



Large, plump nuts of extra-fine quality from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

## SIZE

18 to 24 in.
2 to 3 ft.
3 to 4 ft.
4 to 5 ft.
5 to 6 ft.

10 to $90 \quad 100 \mathrm{up}$

## $\$ 1.30$ \$1.20

$\begin{array}{rr}\$ 1.30 & \$ 1.20 \\ 1.50 & 1.30\end{array}$
1.30
$1.70 \quad 1.50$
$2.00 \quad 1.75$
2.60

## AMERICAN BLACK WALNUT <br> Nursery-grown Seedlings



Selected from good strain with large nuts and fine kernels. Trees are fast growing and good for shade as well as nuts.

| SIZES | 10 to 90 | 100 up |
| :---: | :---: | :---: |
| 18 to 24 in. | \$0.45 | \$0.40 |
| 2 to 3 ft . | . 50 | . 45 |
| 3 to 4 ft . | . 60 | 55 |
| 4 to 5 ft . | . 80 |  |

## TREES PACKAGED FOR DISPLAY SALE

Thomas Black Walnut
Bears very young, often the second or third year after planting. Nuts are of immense size and have delicious flavor. Thin shells and large kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower. Price each in Cases of
Size 10
2 to 3 feet
$\$ 1.39$
3 to 4 feet
1.67

4 to 5 feet

## English Walnut

Large, plump nuts of extra-fine quality from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

> Price each in Cases of
> 10

## Size

2 to 3 feet
$\$ 1.75$
3 to 4 feet
1.95

4 to 5 feet
2.40

## American Black Walnut

Selected from good strain with large nuts and fine kernels. Trees are fast growing and good for shade trees as well as nuts.

Size
2 to 3 feet
Price each in Cases of 10

3 to 4 feet
$\$ 0.83$

4 to 5 feet
1.21

## Grafted Gapamese Fersivmmans

Varieties: Eureka and Tanenashi on American Persimmon 2-year-old
Comparatively hardy. Fine eating fruit, large, round and red, almost seedless. Bears when young. Fair frost resistance.


SHIPPING WEIGHT: Approx. 50 lbs . per case of 10

## CONTAINER-GROWN ROSES FOR SPRING 1958

For Your Truck's Loading at Arp, or for Arp Truck Delivery in 300-Mile Radius at Additional Transport Cost: Most Popular and Novel Varieties Booked, Subject to Crop, at Current Retail Each Plus 50c Per Container, Less Trade Discount: $40 \%$

## Your Customers Want Facts

For sales display at room temperature, clear wax properly applied is the best treatment for retaining moisture in rose canes. Other preservatives known and tested are comparatively ineffective wastes of time and money. POLYETHY. LENE HOLDS WELL IN REFRIGERATION. No package protects beyond 3 weeks except at temperatures in midthirties.

TRUCKLOADS DELIVERED AT COST. Group delivery to most convenient distribution point (for LCL freight to destination) if desired will be charged at 3 c per bareroot and $6 c$ per packaged rosebush, $4 c$ to $20 c$ per bareroot and 10 c to 35 c per packaged tree depending on size.

Retail nurseries establish own replacement policy. At wholesale your guarantee is that true varieties of full grade, as represented, will arrive in good condition. Neither storage life nor transplanting results are guaranteed by wholesale grower. Reasonable adjustment on perishable merchandise can only be considered if error or damage is reported promptly on delivery.
R. MULTIFLORA JAPONICA is the understock. Vigorous, fibrous, nematode resistant, Arp's selected strains of Multiflora rose are superior to any understocks with which they've been fairly compared.

## PLANT PATENT NOTICE:

[^1]P. O. Box 3338

Phone 2-2672
TYLER, TEXAS



[^0]:    T.W 20 Packs of 3 mixed, Red and Silver Packs: 1 red 1 yellow, 1 pink Cost Each \$1.15

    Case of $20 \quad \$ 23.00$

[^1]:    The following provisions apply to all patented and trade-marked plants we sell. Each of the plants so indicated is a patented variety under the laws of the United States and any asexual reproduction or distribution by sale, gift or otherwise of scions, buds or cuttings therefrom for such reproduction without license from the patent owners constitutes an infringement of the patent for same. Any unauthorized reproduction, sale or other distribution of reproducing propagating material of these roses prohibited by the patents, under the names and/or trade-marks of the patent owner or any other name or names, will sutject the reproducer, seller, or distributors thereof to prosecution for infringement under the United States Patent and Trade-Mark Laws.

