An Open Letter Jo Our Many CustomirrocT\& Dear Friend:

This Fall we had not intended to publish a wholesale price list for the simple reason that we were swamped with orders from our wholesale customers (several thousand seedsmen, nurserymen and florists scattered throughout the 48 states). But as the weeks passed we were flooded with requests-even pleasfrom the many thousands of retail customers we have acquired over the years.

So this is our answer to these requests. It is not an elaborate catalog with many pretty pictures, and poetic descriptions. It is merely a price list-concise and to the point.

We realize it is a bit late-not to plant (as we have seen tulips planted in March bloom gorgeously in May) - but late from the standpoint of good business, as we know many of you may already have ordered. But we feel that many old and faithful customers are still waiting for this list. And we feel, too, that the wide range of varieties, and the low prices will entice many new customers to try our quality and service.

We wish, also, of this time to thank our many customers for their enthusiasitc response to our Spring Catalog. To show our appreciation we are allowing the following SPECIAL BONUSES this Fall. These apply only on the Imported Holland Bulbs on the inside pages, and are as follows:

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IF YOUR ORDER TOTALS: YOU MAY SELECT AS A FREE BONUS:
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    20.00 or more__-_-_-_-_-_.00 worth of additional bulbs.
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    50.00 or more__-_-_-_-_-_-_-_
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TERMS: All bulbs are guaranteed to be true to name, free from disease, up to size (TOP SIZE -not to be confused with smaller grades offered by most firms), and to satisfy in every respect, or bulbs may be returned for refund.
POSTAGE: Since large bulbs are very heavy, we must ask 35 c for postage on orders of $\$ 2.50$ or less; on orders from $\$ 2.50$ to $\$ 5.00$, kindly send 50 c for postage. Orders over $\$ 5.00$ shipped prepaid.

## EXTRA FREE BONUS COUPON

fra RED EMPEROR TULIPS - 5
(Largest, earliest Red Tulip in existence)
With this Coupon and purchase of $\$ 2.50$ or more Coupon Good Until Nov, 15, 1957 EXTRA FREE BONUS COUPON

## HOW TO REACH US . . .

Drake is first rood to cross Grand River Ave. (U.S. 16) after you pass thru Farmington. Drake Road is $11 / 4$ miles west of the stop light at Grand River and Farmington Roads. Turn left (south) on Drake Road to the first building.
During October and November Only, we are open 7 days a week 8 A.M. to 4 P.M.


Library, H. S. Dept. of Agriculture
Washington 25, D. C.

## IMPORTED HOLLAND BULBS • EXHIBITION QUALITY • TRUE TO NAME ALL TOP* SKE

Tulips are listed in the order in which they bloom - so for week after week of delightful color, start off with the Species Tulips, follow up with Single and Double Early Tulips, then the mid-season Triumph and Mendel Tulips, and finish off with the late May-flowering Darwin, Cottage, Breeder, Parrot and Double Late Tulips.

NOTE: 5 of a variety at $1 / 2$ the 10 rate; 25 at $1 / 2$ the 50 rate; but because of the low price-no less than 100 of a variety at the 100 rate.

BOTANICAL (SPECIES) TULIPS

 EARLY FLOWERING SINGLE TULIPS



EARLY FLOWERING DOUBLE TULIPS



TRIUMPH TULIPS



MENDEL TULIPS



DOUBLE LATE (PEONY FLOWERED) TULIPS


DARWIN TULIPS



COTTAGE TULIPS



## PARROT TULIPS




GIANT DAFFODILS AND NARCISSI



NOTE: 5 of a variety of $1 / 2$ the 10 rate; 25 ot $1 / 2$ the 50 rote.


OTHER OUTSTANDING VARIETIES


SPECIAL NARCISSI AND DAFFODILS FOR NATURALIZING
 -100 for $\$ 3.50$ 250 for $\$ 7.00$


EXHIBITION HYACINTHS



 WHEN ORDERING.


YOU MAY USE THIS SHEET AS A CONVENIENT ORDER FORM - A NEW PRICE LIST WILL BE INCLUDED WITH YOUR ORDER.

## EXCITING DUTCH IRIS

 Somerimes, and justly, colled the "Poor Mon's Orchid," Dutch lris ore oftenUsed by florists in corsoges in ploce of orhids, ond hence thei nome Unike

 gop in most
meters
up.


LARGE FLOWERING SPRING CROCUS



MISCELLANEOUS BULBS

-ACHIMENES. Tuberous-rooted members of the Gloxinia Per 10 Per 50 Per 100





| ARUM ITALICUM. The hardy Arum. Decorotive leave. |
| :---: |
| troctive red berries. Fine for foturalizing - |
|  |  |

This small ad has been appearing for years in the leading horticultural magazines, and amazing each year our sales, instead of decreasing, have been increasing. The reason? Well, our files show that many customers re-order year after year, and spread the word amongst their friends. Since many of our customers do not subscribe to these magazines, we are repeating this ad here. These bulbs, naturally, are not Top Size, but all bulbs are guaranteed to be blooming size, true to name, free from disease, and to satisfy in every respect.

## DUTCH AMARYLLIS

Selected strains noted for size and shope, as well as height of bloom and free-flowering qualities. Most varieties will produce two stems, each bearing up to 4 flowers. The blooms are mammoth - up to 12 inches in diameter - opening to a round, symmetrical, outwardfacing flower that defies description. Available in the following named varieties; guaranteed true to name and color.

## DAZZLER. Brilliant orange-red.

L'INNOCENCE. Pure white.
ORANGE KING. Clear brighth orange.
PINK PERFECTION. Carmine-pink.

SALMON QUEEN. Fine salmon-orange.
SCARLET ADMIRAL. Glossy scarlet.
STRIPED BEAUTY. Peppermint stripes of red and white. Large flower
$\square \$ 2.50$ each
$\square 4$ for $\$ 8.50$

## BULBS AND PLANTS FOR INDOOR GROWING SELECTED GIANT-FLOWERED VARIETIES

## AMARYLLIS-INDIAN HYBRIDS

Imported from India, these hybrids differ from both the American and Dutch Hybrids and are an interesting addition to any collection. The flowers are not always as large as their Western cousins, but are good sized or red, striped white. There is a wide variety in the or red,
coloring.

## AMARYLLIS-JAPANESE HYBRIDS

We were fortunate in obtaining a small shipment of by the grower simply "Giant Hybrids," we awai with interest as will all Amaryllis fanciers, our first blooms from the new

## AMARYLLIS DOUBLE-FLOWERED

Interesting novelty imported from India and offered by is for the first time. Mixed colors.
$\square \$ 1.50$ each
$\square 4$ for $\$ 5.00$

## AMARYLLIS EQUESTRIS

Barbados Lily. A bright red Amaryllis with a green
base. Another fine addition to any collection. Also imported from india.
$\square 4$ for $\$ 5.00$

## LUDWIG'S STRAIN DUTCH AMARYLLIS

Undoubtedly the finest strain of Amaryllis in the
world. We are pleased to offer 57 named varieties All world. We are pleased to offer 57 named varieties. Al are described in detail in Ludwig's $32-$ page catalog,
and 21 are illustrated in full color. Send $\$ 1.00$ for this invaluable book, which amount may be deducted from purchase.

## $\square \$ 1.00$

## AMARYLLIS HATHOR

(Brunsvigia Hathor
Perhaps the most beautiful white Amaryllis, producing late summer or early fall
$\square \$ 5.00$ each

## BROMELIADS

Actually members of the Pineapple fomily, these interesting foliage plants are not nearly as widely
known as they deserve. The flowers come mostly in fascinating pastel shades, accentuated by the vividly colored bracts that cover the scape. They also make desirable foliage plants, as the leaves form rosettes brightly colored, striped or mottled
$\square \$ 3.00$ each $\square 2$ for $\$ 5.00$

## CALLAS

C. Alba Maculata. White, spotted lea
C. Rehmanni Superba. Pink
C. Melanoleuca. Yellow, black throat. Very good C. Mrs. Roosevelt. New sung.
c. Mrs. Roosevelt. New. Sulphur-yellow

Arum Pictum. The Black Calla
$\square$ 59e each
ABOVE VARIETIES:
$\square \mathbf{2}$ for $\$ 100$
$\square 7$ for $\$ \mathbf{3 . 0 0}$

## CLIVIA MINIATA

Interesting, easy to flower members of the Amaryllis family. The dark green foliage is evergreen, and mos attractive in itself. Will thrive in shade (in fact leaves
burn if placed in full sun). The flowers are borne in burn if placed in full sun). The flowers are borne in
gigantic umbels, bright orange-red in color, and long ligantic umbels, bright orange-red in color, and long specimen plants from the famous Diener collection. All blooming size.

## CRINODONNA CORSI

hybrid between Crinum Moorei and Amaryllis Belladonna. Clear pink flowers in the fall
$\square \$ 5.00$ each

## CRINUM

Crinum is the Greek name for lily, and these bulbs are so named because of their large, long trumpet-like flowers which resemble lities. These Amaryllis are of great beauty and of great value as cut flowers. Huge spikes carry 10 to 12 large blooms, which may be cut separately and used to
suitable for pot culture. $\square$ C. Asiaticum. Pure
grant. Everblooming, white flowers, deliciously frain warm climates. c. Cecil Houdyshei from spring until fall. The best
$\square$ c. Laurenti. Species from the Congo. Large, pure white, well-opened upright blooms

## BOVE VARIETIE

$\square$ C. Amoenum. Species from India. Flowers white, C. Ellen Bousanquet Larae wine-red flow
$\square$ c. Moorei. Large pink bell-shaped flowers
c. Moorei Album. White form.
C. Louis Bousanquet. Pink. Free-flowering

ABOVE VARIETIES:
$\square \$ 2.50$ each $\square 5$ for $\$ 10.00$
号

## Bulbispermum.

C. Powelli. Pink
C. Harremense. Delicate Pink

Harlemense. Delicate Pink.
Krelagei. Deep rose-pink.
ABOVE VARIETIES

## $\square \$ 1.50$ each $\square 5$ for $\$ 5.00$

## FANCY LEAF CALADIUMS

For brilliant lasting color, nothing can surpass the Fancy-Leaved Caladiums. The transparent, finely veined leaves thrive
The bulbs we ship are enormous-up to a foot in ircumference!
CRIMSON WAVE. Crinkled transparent
CRIMSON WAVE. Crinkled transparent scarlet cen-- JOHN PEED. Shining

Shining metalic-red center on moss-
LORD DERBY. Rose leaf, veined green.
MRS. SANDERS. Rose blotches on green MRS. HALDEMAN. Bright pink center, norrow green
$\square$ RECONCAVO. Delicate rose, red veins.
$\square \$ 1.00$ each $\square 6$ for $\$ 5.00$

## GLOXINIAS

The "all-time
favorite pot plant. Our mammoth ubers will amaze you with their size, and in no other tuber is size more important if you want lush foliage and a mass of blooms.
EMPEROR FREDERICK. Red bordered white.
EMPEROR WILLIAM. Purple bordered white
MOINCESS ELIZABETH. Blue,
QUEEN WILHEMINA. Oark rose
ROI DES ROUGES. Deep scarlet
TIGRINA. Spotted hybrids in shades of purple, blue red, pink.
oft violet-blue.
ABOVE VARIETIES:
$\square 59 \mathrm{e}$ each $\square 6$ for $\$ 3.00$

You may use this sheet to order. Growers Exchange, Inc., Farmington, Michigan.


GUARANTEED TO SATISFY OR YOUR MONEY BACK Order all you want at this sensational price, but please not less than 50 of any variety. All genuine imported Holland bulbs-guaranteed to bloom. Bulbs they will bloom year after year. Order now freer a riot of color during late winter and early spring. Good in pots for your indoor garden too.
flower. Fine for naturalizing dazzling yellow cutting
 $\square$ DUTCH iRIS. Me Mea., 50 for $\$ 1.00$. and blues. Fine for cutting and cor$\square$ MUSCARI (Grape Hyacinth). For a carpet of blue to lend contrast to your golden daffodils, plant these freely. ПFALL-FLOWERING ${ }^{2 c}$ Co.; 50 for $\$ 1.00$. "Mystery Bulb." Will bloom without soil or water indoors, but is best githout outdoors. Delicate lilac blue flowers. $\square$ SPRING-FLOWERING ${ }^{2 \epsilon}$ ea.; 50 for $\$ 1.00$. lected blues, whites and yellows. Will bloom weeks before regular varieties. $\square$ CHIONODOXA (Glories of for $\$ 1.00$. Bright blue with white centers. The earliest of all spring flowers. 2 c ea.; 50 for $\$ 1.00$. $\square$ SCILLA CAMPANULATA (Spanish Squills). Shades of rose, white and blue. $\square$ SCILLA SIBERICA $2 c$ ea.; 50 for $\$ 1.00$. A bright blue flower. One of the most
$\square$ GALANTHUS. Snowdrops. Dainty, 2 c eare; 50 for $\$ 1.00$. Dwarf, and very early. Fine for borders, rockeries, or naturalizing. A . 2 ce ea; 50 for $\$ 1.00$. of colors. They make magnificent cut flower bouquets. $\square$ RANUNCULIS. The "Asiatic Rose," so called for $\$ \mathbf{1 . 0 0}$. the fully double flowers resemble the rose because supplied in a wide range of bright, vivid flowers. are $\square$ OXALIS. The Shamrock, or Lucky Four 50 for $\$ 1.00$. Dainty pink flowers; attractive green leaves, spotted
brown. Fine for pots or garden. 2e ea.; 50 for $\$ 1.00$.

## \$1 BARGAINS

## Giant Darwin Tulips Giant Cottage Tulips <br> Giant Triumph Tulips <br> Giant Mendel Tulips <br> Giant Early Tulips

Parrot Tulips
Bizarre (Rembrandt
Double Early Tulips
Peony-Flowered (Late) Tulips
"Red Emperor" Tulip
Black Darwin Tulips
Black Parrot Tulips
White Parrot Tulips
Yellow Parrot Tulips
Pure White Trumpet Daffodil
Pink Trumpet Daffodils
Large Hyacinth Bulbs
Gaiant "Crown Imperial" Bulb
Hordy Amaryllis (Lycoris)
Hardy Orchid Roots (Bletilla)
Peony Roots. Mixed colors
Bleeding Heart Roots
Rubrum Lily Bulbs
Rubrum Lily Bulbs
Regale Lily Bulbs
Regale Lily Bulbs
"Fire King" (Red) Lily
Estate Lilies
Haemanthus. Rare Blood Lily
Eucharis. Amazon Lily
Freesios - Mixed color
Sprekelio. Aztec Lily
Curcuma Zeodaria. Ginge
Crinum. Huge Amaryllid
Arum Cornutum. Monarch
Arum Cornutum. Monarch of the East
Arisaemo. Jack-in-the-pulpit
Black-Throated Callas
Hemerocallis (Daylilies). M
Siberian Iris. Mixed colors
Japanese (Kaempfer) Iris. Mixe
Sternbergia. Lily of the fie
(Cultural Instructions with each item.)
GROWERS EXCHANGE, INC
Drake Road, Farmington, Mich.
Enclosed find \$
items checked above at proper time this fall. I understand am to be completely satisfied over shipped postpaid; under $\$ 5.00$ add 25 c for handling. Sorry-no C.O.D.'s.

Address
City
-_State

PINK LILY-OF-THE-VALLEY
Convallario Rosea. A species with foliage much like the regular type, but flowers are a foct, shade brings out the coloring better than sun.

$$
79 \mathrm{c} \text { each; }
$$

2 for \$1.50
Convallaria Majalis. Extra selected white pips imported from Denmark for forcing in home or greenhouse.

Convallaria Majalis. Dutch pips for outdoo planting, or forcing in a cool house.

## LILIUM LONGIFLORUM "CROFT"

This is the lily grown widely by florists for Easter pot plants. In order to force them, these bulbs must be pre-cooled until mid-November inches up, and treated for Easter forcing.
SUPER MAMMOTH IMPORTED LILIES
These superior bulbs run up to 11 inches in circumference, and will produce many more blooms - even the first year - than smaller bulbs. We recommend this size for garden and especially greentouse forcing SPECIOSUM RUBRUM. Pink Show Lily, AURATUM. The Gold Banded Lily. $\$ 1.50$ each;
Lilium regale - Oregon Grown
Truly fine large bulbs, 10 inches to one foot in circumference. These Mammoth bulbs wil flower profusely in garden or greenhouse.

HELLEBORUS Niger (Christmas Rose)
This winter flowering hardy plant is unique in that it produces large single bell-like white flowers in middle of winter, regardless of the weather! The leathery palm-like leaves are evergreen and dwarf. A good ground cover.

Never before offered of this low price
_-. $\$ 1.00$ each $\quad . \quad 6$ for $\$ 5.00$

## HARDY PHLOX

Just arrived, fine new European introductions Dazzling colors, brilliant salmon-orange, glisten ing deep purple, bright Pink.
$\ldots 60$ each $\ldots . . .3$ for $\$ 1.50$

## DOUBLE PEONIES

The following are not divisions of old worn-out clumps, but young husky roots, 2 to 5 eyes, gnits, ond thus are extremely vigorous, and free from disease or crown rot.
adolphe rousseau. Deep red
AUGUSTE DESSERT. Red, silver edge.
-- COURONNE d'OR. White, yellow tinge
-..-DUCHESS DE NEMOURS. Creamy white
....-EDULIS SUPERBA. Early pink.
FELIX CROUSSE. Fine deep red.
FESTIVA MAXIMA. Fine White.
INSPECTEUR LAVERGNE, Vivid red
KARL ROSENFIELD. Velvety red.
MARIE LEMOINE, Late white.
MARIE LEMOINE. Late white.
MONS. MARTIN CAHUZAC. Maroon red.
.-. SARAH BERNHART. Late deep pink.

> ALL ABOVE VARIETIES:
.00 each; 6 for $\$ 5.00$

## YELLOW SHADED PEONIES

LAURA DESSERT. Canary yellow.
PRIMAVERE. Creamy sulphur yellow.

$$
\begin{aligned}
& \text { ABOVE TWO VARIETIES: } \\
& \$ 2.00 \text { each; }
\end{aligned}
$$

## OFFICINIALIS PEONIES

These are the earliest of all peonies, the "Piney" of grandma's garden. They flower in May, and are fully double.
ALBA PLENA. Fine double white.
MUTABILIS. Pink changing to white
ROSEA PLENA. Double pink
RUBRA PLENA. Deep double red,
ABOVE FOUR VARIETIES:
_-_ $\$ 1.50$ each; $\$ 5.00$

## GYPSOPHILA (Baby's Breath)

 BRISTOL FAIRY. Large fully double white bloom all summer.FLAMINGO. Large double pink flowers. New and distinctly different. This variety is imported from Holland.

75 e each
2 for $\$ 1.25$

## ASTILBE (Herbaceous Spirea)

This hardy perennial is widely grown as a pot plant because of its attractive flower but is equally good in the garden. Finely cut foliage adds to its beauty. Colors: Red, white and pink. $\ldots 60 \mathrm{e}$ each $\ldots . .3$ for $\$ 1.50$

## HARDY LILY BULBS

## Jan De Graaff's Famous Lilies

All bulbs are good flowering size, 6 to 7 inches, unless otherwise specified. If desired we will send De Graaff's profusely illustrated 32 page catalog at cost-50c.


